



# COMMUNITY IMPACT GRANTS GUIDELINES

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The Community Impact Grants Program is an employee – driven initiative that guides GM’s philanthropic giving into the communities where GM employees live and work. Since 2010, this program has enabled GM facilities to provide focus area-aligned grant funding to nonprofit organizations addressing local issues facing their communities.

## PROCESS

### Nomination

Nonprofits are nominated to receive a Community Impact Grant through any of the following methods:

- A GM employee logs at least one volunteer hour with the nonprofit on the [GM Cares Employee Giving Website](#)
- A GM employee donates at least one dollar to the nonprofit through the [GM Cares Employee Giving Website](#)
- The nonprofit submits a Community Impact Letter of Inquiry on the [GM Communities webpage](#)
- The nonprofit is a previous Community Impact Grant recipient

### Review

All nominated nonprofits are reviewed by GM Corporate Giving to ensure that the organization meets all grantmaking requirements and is aligned to the GM focus areas and strategic funds.

### Selection

A local GM committee reviews all eligible nominations and selects nonprofits to submit formal applications for funding.

## ELIGIBILITY REQUIREMENTS

GM Corporate Giving considers and accepts grant applications to support programs and initiatives aligned to the company’s key focus areas and strategic funds:

- STEM Education
- Community Development
- Vehicle & Road Safety
- Climate
- Inclusion

For more information on the Corporate Giving focus areas and funds, please visit the [GM Communities webpage](#).

In addition to focus area alignment, grant applications are evaluated to ensure they will successfully:

- Measure impact through selected social outcomes
- Demonstrate effective approaches to address a defined social issue
- Create opportunity and expand access for underrepresented, diverse populations

All grant requests must satisfy the following criteria:

- Applicant is a U.S.-based 501(c)(3) nonprofit organization in good standing with the IRS
- Applicant demonstrates a strategy to accomplish its mission, successfully operate programs and evaluate/learn from outcomes
- Applicant demonstrates responsible financial management and transparency
- No multi-year commitments will be considered
- Requested funds will not be used retroactively
- Organizations that have previously received grant funding have met all previous reporting requirements

## EXCLUSIONS

Funds are not available for the following organizations or purposes:

- Capital campaigns, endowments, or private buildings
- Faith-based organizations for religious purposes
- Government/tax-supported entities including schools
- Hospitals and medical-related facilities
- Individual requests, such as personal scholarships and vehicle donations
- Individual K-12 schools, school districts or school clubs / teams
- Athletic endeavors or scholarships designated for athletes
- Other foundations for purposes of building endowment
- Political candidates, campaigns, or organizations
- Private clubs, fraternities, or sororities
- Purchase of vehicle or other GM good/service
- Robotics, sports, or race teams
- Organizations that do not share GM's values
- Organizations that discriminate based on race, religion, color, sex, national origin, age, marital status, mental or physical ability, sexual orientation, gender identity or expression

Corporate Giving reserves the right to determine whether any organization is ineligible.

## FUNDING RANGE

Grant size varies depending on the needs, program proposed by the organization and available funding for the local GM facility, however Community Impact Grants typically range between \$10,000 - \$20,000.

## GEOGRAPHY

The Community Impact Grants Program currently includes the following communities and their metropolitan areas.

- AZ, Yuma
- CA, Los Angeles
- CO, Denver
- DC, Washington
- GA, Atlanta
- IL, Chicago
- IN, Bedford
- IN, Fort Wayne
- IN, Kokomo
- IN, Marion
- KS/MO, Kansas City
- KY, Bowling Green
- MI, Bay City
- MI, Flint
- MI, Grand Rapids
- MI, Lansing
- MI, Milford
- MI, Pontiac / Lake Orion
- MI, Romulus
- MI, Saginaw
- MI, Warren
- MO, St. Louis / Wentzville
- MS, Jackson
- NC, Charlotte
- NV, Reno
- NY, Lockport
- NY, Rochester
- NY, Buffalo
- OH, Cincinnati
- OH, Dayton
- OH, Defiance
- PA, Philadelphia
- TN, Memphis
- TN, Spring Hill
- TX, Arlington
- TX, Austin

Note: Nonprofits seeking funding in Detroit should not seek support through the Community Impact Grants Program. A separate, dedicated GM Corporate Giving fund directs philanthropic investments for Detroit.

## TIMING

Each facility operates on their own timeline. A facility will review all eligible employee nominations and active Letters of Inquiries once per year. At that time, selected nonprofits will be invited to submit a formal application for funding and nonprofits not selected will be notified.