



NEWS FROM

Cadillac

FOR RELEASE

IMMEDIATELY

CADILLAC PRESENTS THE ELDORADO BROUGHAM

DETROIT - The Cadillac Eldorado Brougham, an all new five-passenger super luxury sedan now in limited production, is a car that looks ahead, according to James M. Roche, Cadillac General Manager and Vice President of General Motors.

"The word 'first' has been synonymous with Cadillac since its beginning in 1902," Mr. Roche said, "and the Brougham, with completely new styling and numerous engineering features never before incorporated in any car, marks one of the most important 'firsts' in automobile history."

Two years of concentrated test and development preceded today's announcement of the Brougham (rhymes with home). Its styling and engineering features are the result of many years of research by Cadillac and General Motors stylists and engineers.

Completely modern in every detail, the grace and sleekness of the Brougham is accented by its pillarless four-door styling, an extremely low over-all height of 55.5 inches and a roof of brushed stainless steel.

-more-

Among the outstanding engineering features which exemplify the extensive study that went into the makeup of the Brougham are air suspension, a four headlamp system and a tubular center X-frame.

The use of air springs marks the first time that such a system has been used on an automobile. The system provides an individual air spring unit at each wheel. Air is supplied to the spring units through leveling valves so that the car remains level with varying loads and road conditions, thus contributing to the Brougham's appearance as well as assuring consistently easy handling and smooth riding quality.

Anti-dive control built into the spherical joint front suspension restrains the front of the car from diving when the brakes are applied. The rear suspension has a new high-roll center four-link type suspension between the frame and the rear axle which minimizes shake or roll and provides better control on rough roads.

Highlight of the front end styling is the four headlamp system. This system, pioneered by Cadillac, provides vastly improved night illumination in both city and country driving as compared with the present two headlamp system. Here is how it works:

Outer lamps--The outer lamps, with both high and low beams, are for city driving. On low beam there is greater wattage than with present day low beam which results in greatly improved illumination. The high beam gives a soft general lighting.

Inner lamps--The inner lamps have one beam, a bright spotlight effect that is accurately aimed. These inner lamps are used along with the high beam of the outer lamps for country driving. The

combined wattage of these four lamps is much greater than the high beams of two lamp systems which means that the driver has much better illumination. Additionally the light is directed so that the driver gets maximum vision without creating a glare in the eyes of oncoming traffic.

A rigid, tubular center X-frame permits lowering the floor and car while increasing torsional rigidity. The body is secured to outrigger mountings in contrast to former years when the body was secured to side rails. Basically, the frame includes a tubular backbone from which arm-like beams V-out forward and rearward. The outrigger mountings or brackets extend out from the box-type beams.

Built on a 126-inch wheelbase, the Brougham is 216 inches long and 78½ inches wide. Tread front and rear is 61 inches.

Powering the Brougham will be a 325 horsepower high performance Cadillac engine with twin four-barrel carburetors, a special air cleaner and a special intake manifold. This V-type overhead valve engine has a 10 to 1 compression ratio, a four-inch bore and a displacement of 365 cubic inches. Improved efficiency results from better combustion which is achieved by a larger diameter combustion chamber.

Completing the power train will be a new and improved Hydra-Matic Transmission.

The clean front end lines of the Brougham are complemented by the smooth contour of the lower and flatter hood design. A curved cellular grille is nestled between projectile shaped gull-wing

bumpers beneath which are located recessed rectangular fog lamps. As a safety measure, the tips of the bumpers contain rubber inserts.

The deep dish, forged aluminum wheels of the Brougham are mounted with low profile high speed rating, premium quality tires distinguished by a one-inch wide, white stripe.

A sharply defined molding flows rearward from the forward edge of the front fender to the louvered vertical molding in the center of the rear door panel, creating a sculptured effect. Dramatically styled rear quarter panels feature swept back tail fin styling with delicately formed stainless steel fender skirts extending from the vertical molding to the rear bumper section. The rocker sill also is trimmed with a stainless steel molding.

Protective chrome rear bumper pieces in three sections are mounted flush with the body and are integrated with the structural members of the chassis. The outer bumper pieces form housings for the dual oval exhaust ports beneath each tail fin and contain back-up lights and combination directional-stop signals. The inner section is recessed and houses the license plate. Highly visible tail lights are built into the vertical trailing edges of the tail fin. The Brougham has locking plates, 14 inches from the floor, which provide latching points for rotary safety door locks. This mechanism replaces the conventional center side pillar which is eliminated.

When the ignition is on, a switch incorporated in each rear door prevents shifting the transmission selector lever into a driving position if either of the rear doors is open. All doors can be locked by controls in the front compartment.

The Brougham has an ingenious front seat mechanism. The driver pre-selects the seat adjustment best suited to himself by means of a new "Favorite Position" dial control located in the left front arm rest. When he opens the front door, the seat automatically moves down and back for easy entrance or exit. When all doors are closed and the driver is in position, the seat will return to the position indicated on the "Favorite Position" controls.

The interior of the Brougham is luxurious to a high degree with some 45 choices of trim and color combinations with two additional special-order trims available. Carpeting is available in either mouton, a specially processed lamb skin, or high-pile nylon Karakul. There are wide center arm rests front and rear. The rear arm rest contains a small compartment with such conveniences as a note pad and pencil, portable vanity mirror and a perfume bottle atomizer containing Arpege, Extrait de Lanvin.

Fashioned with jeweler's precision, the instrument panel has an extra wide glove compartment with the lock located left of center for easier driver accessibility. The inside of the glove compartment is custom fitted with such personal accessories as a cigarette case, tissue dispenser, vanity compact and lipstick, stick cologne, four metal magnetized gold-finish drinking cups and a full length metal-back acrylic vanity mirror which folds out to form a horizontal metal shelf. The glove compartment is illuminated by two recessed lights.

Cadillac engineers have thought of everything for the Brougham. For example, when the ignition switch is "ON" the Brougham engine

is started by placing the transmission selector lever in either "Neutral" or "Park" positions.

There is a special heating system with both front and rear compartment outlets. The under-seat heaters for the rear can be operated individually by the passengers. To complete the year-round comfort, each Brougham contains a front-mounted Cadillac air conditioner that provides 100 per cent cool fresh air.

Also new is the all-transistor radio and an antenna which rises automatically to urban height when the ignition and radio are "ON" and automatically recesses into the right front fender when the radio or ignition are turned "OFF." An overriding button permits raising the antenna to its full height to secure maximum range in country driving.

Steering, braking and window controls (including ventipanes) are power operated on the Brougham.

As a final touch of convenient motoring, trunk lid operating controls, which are located in the glove compartment, unlock, raise, then lower and lock the trunk all without the driver leaving the car.



NEWS FROM

Cadillac

FOR RELEASE

IMMEDIATELY

STYLING OF THE ELDORADO BROUGHAM

The Eldorado Brougham is an automotive dream which has become a reality.

The Brougham embodies the greatest number of styling features of any car on the road today. This four-door, five-passenger sedan is 55½ inches high and 216 inches long. From its rubber tipped bumper guards, along its lowered hood and fenders, past the big compound curved windshield and brushed stainless steel roof with its tinted rear window to its spacious trunk, individualistic rear fins and three-piece rear bumper the Brougham is completely new.

The car is equipped with a true four headlamp system, development of which was pioneered by Cadillac. These lights help frame a newly designed cellular grille and inverted gull wing bumper, which houses a parking light at each extremity.

The wheel openings are new and attractively display a one-inch white side wall strip on the tires which in cross section are more oval in shape. The specially designed 15-inch wheels are of forged aluminum.

The fenders are made of one piece which is continuous across the front of the car above the grille. It is to this crossover panel that the forward hinged hood is attached.

-more-

The extra large windshield is of compound curved E-Z eye glass with a longer slant to offer the best visibility possible. The wide angle rear window is also of tinted glass and use of a specially constructed rear view mirror allows excellent viewing.

Stainless steel which is not only strong and durable, but also appealing to the eye, is used to great advantage on the Brougham. The top is of brushed stainless steel which crowns the distinctive styling. Stainless also is used for moldings and as the section surrounding the wheel openings in the rear quarter panels.

The distinctive treatment of the rear section features redesigned Cadillac fins with a vertical stop light in the trailing edge of each fin. The outer sections of the functional three-piece bumper houses the exhaust ports which are outboard and have four horizontal louvers across the port, the centered tail lights and directional signals and the inboard back-up lights. The center section of the bumper is the plastic covered license plate holder.

Inside also the Eldorado Brougham is completely individualistic. There are over 45 interior combinations including rugs of mouton or deep pile Karakul. A choice of any of 15 deep luster, long life Acrylic colors is available in exterior paint.

A neat, compact dash with all the controls placed for easy driver accessibility features warning lights for low oil pressure, low fuel, high temperature and battery discharge.

Even the radio and glove compartment controls are placed to the left for driver convenience and safety. Installed in the dash is a drum type clock which can be read quickly and easily.

Cadillac's Eldorado Brougham is truly designed for driver and passenger comfort, convenience and safety through power operated features. The 325 horsepower Cadillac engine will furnish immediate power when needed. The trunk can be opened and closed without the driver leaving his seat. There are power brakes, power steering and a six-way power seat. All opening windows are powerized, even the vent windows. A pre-selector radio, air conditioning and heater are all standard along with tinted glass.



NEWS FROM

Cadillac

FOR RELEASE

IMMEDIATELY

THE STORY BEHIND THE ELDORADO BROUGHAM

The Eldorado Brougham - designed in 1954 as Cadillac's dream car for the General Motors Motorama of 1955 - has been brought into automotive reality through the closest kind of teamwork among engineers, designers, research experts and other car craftsmen.

James M. Roche, Cadillac General Manager, points out that the two years of concentrated testing and development which immediately preceded the announcement of the Brougham as a limited production car "were merely the climax of long years of research and experimentation by our engineers and designers in their continuous search for a better way to build the best automobile."

"Our goal was to build the finest car possible," Mr. Roche said, "and the experiment has been a success. The Brougham has been proven in tests in our engineering laboratories, at our Proving Grounds, on the highways of America and before the discerning eye of the automobile public from coast to coast. We feel that it represents achievement of the goal we set out to attain - and more."

A year ago, GM President Harlow H. Curtice told a U.S. Senate Subcommittee and the world that one of the key factors in the success of General Motors is the "attitude of the inquiring mind" which characterizes the company and all its divisions.

-more-

The Eldorado Brougham is the direct result of the "inquiring minds" of Cadillac stylists and engineers. In their search for "a better way" to incorporate new standards of quality, engineering, design, safety and performance into an automobile, they built the Brougham.

After pioneering the concept of the Brougham, Cadillac stylists and engineers called upon the vast technological resources of the research, styling and engineering staffs at the GM Technical Center. The facilities and technical know-how of these staffs were placed at the disposal of the Cadillac technicians to help in developing this all-new automobile.

After the car reached dream car stage and was shown throughout the nation, the GM Customer Research Department learned from the public that the Brougham was exceptionally popular with the spectators. After showings in New York, Miami and Los Angeles, the Brougham "snowball" was at full speed.

By the time it reached San Francisco in March of 1955, Cadillac's confidence in the car was supported by Customer Research reports so it was announced from the West Coast city that Cadillac would build the Brougham as an exclusive, limited production luxury car.

From the beginning, the Brougham was a pace setting vehicle with styling and engineering features destined to be incorporated into lesser cars in future years. It is that kind of an automobile. Cadillac engineers came up with a special body for the Brougham alone. It was built by Fisher Body's Fleetwood plant, builders of all Cadillac bodies.

Its unique stainless steel top - another Cadillac first - already has caused widespread comment throughout the industry. Cadillac and Fleetwood engineers teamed up to mount many obstacles in order that the Brougham might be built with this top.

The Brougham has true air suspension - where air replaces steel springs - the first time this method ever has appeared on any passenger car anywhere. The "inquiring mind" of Cadillac engineers sought a new and better way to cushion the ride for Cadillac passengers. Teaming up with GM Technical Center engineers and others, they found it in air suspension, a feature which, it seems certain, will be adopted in the future by the rest of the industry.

The four headlamp system was pioneered on the original Brougham dream car in 1954 and its appearance on the new, customized Brougham will mark the first time the actual Brougham system has reached the highways of America.

Each feature of the Brougham - as the car itself - is designed to improve comfort, safety or convenience for the driver and passengers. Through the "inquiring minds" of Cadillac engineers and designers has come the finest car possible for Cadillac to build.

While the features of this automobile will be available only on the Brougham, the pace will have been set and it seems inevitable that they will become Cadillac "firsts" and be adopted on an industry-wide basis, as has happened so often in the past.



NEWS FROM

Cadillac

FOR RELEASE

IMMEDIATELY

FACT SHEET ON THE CADILLAC ELDORADO BROUGHAM

MECHANICAL

1. The Brougham has an air suspension system which replaces metal springs.
2. There is a leveling system which works in conjunction with the suspension system.
3. The Brougham is powered by a 325 horsepower high performance engine with twin four-barrel carburetors. The compression ratio is 10 to 1.
4. There are three sea shell horns and one trumpet horn which work simultaneously.
5. In addition to the front speaker, the pre-selector radio has a rear speaker on the top center of the rear seat back. The antenna, when the radio and ignition switches are "ON," automatically rises to roof height for city reception. An override switch allows it to be raised to its full height for country reception.
6. With the ignition "ON" the engine automatically starts when the Hydra-Matic gear selector is moved to "Neutral" or "Park."
7. All doors are safety latched into a locking mechanism which stands 14 inches above the floor. Also, the rear doors are

-more-

automatically locked to this pillar when the car is in any drive gear.

8. All doors can be locked by controls in the front compartment.
9. The trunk lid can be unlocked, opened, closed and locked by a master switch in the glove compartment.
10. The following equipment is power operated on the Brougham:
 - a. "Favorite Position" dial front seat
 - b. Brakes
 - c. Steering
 - d. Windows, including the ventipanes.
 - e. Radio antenna
 - f. Trunk lid (open and lock)
 - g. Transmission
 - h. Door locks
11. Anti-dive control built into the spherical joint front suspension which restrains the front of the car from diving when the brakes are applied.
12. The rear suspension has a new high-roll center four-link type suspension between the frame and rear axle which minimizes shake or roll and provides better control on rough roads.
13. The Brougham has a tubular center X-frame which utilizes outrigger body mountings without side rails to permit a lower floor pan and increase torsional strength.

14. Axle ratio will be 3:36 to 1.

EXTERIOR

1. The Brougham has its own customized body, built exclusively for this car.
2. The over-all height is $55\frac{1}{2}$ inches and the over-all length is 216 inches.
3. The car features a stainless steel roof.
4. Center posts are eliminated.
5. The extra large compound curved windshield has a low angle. Tinted glass is used in the rear window.
6. Has new deep fluted wheels of forged aluminum.
7. The tires are 8.40 x 15 but in cross-section are more oval than round. Also the tires have 1 inch white sidewalls.
8. The hood and rear deck are below the fender lines.
9. A very pronounced cowl air intake with greater fresh air capacity.
10. The tail fin houses a tail light in its trailing edge.
11. The rear wheel openings do not have skirts but are surrounded by a section of stainless steel which extends from the center of the rear door to the wrap-around rear bumper.
12. The rear bumper is made of three functional sections which are flush to the body.

13. The outer sections of the bumper house the back-up light, turn signal and stop light and at the outside the vertical exhaust port with its four horizontal louvers.
14. The center bumper section houses the plastic cover for the license plate.
15. There is a chrome strip or molding which runs on each side from the two headlamps back to the center of the rear door.
16. There is no hood ornament other than the Cadillac V and the name Eldorado.
17. A true four headlamp system pioneered by Cadillac is used. The outer lamps feature a greatly improved low beam and a high beam which gives soft general lighting. These are recommended for city use. In the country the inner lamps which are bright, accurately aimed distance beams are used in conjunction with the outer lamps.
18. An inverted gull-wing bumper with rubber tipped bumper guards surround a cellular grille.
19. Centered below each two headlamps is a sound wave opening for the horn.
20. Both front and rear doors open away from the center of the car, resulting in easy entrance and exit to the rear seat.
21. The front fenders and cross-over panel above the grille are all one piece.

22. The forward hinged hood is connected to the cross-over panel.
23. There is a crest with "Eldorado Brougham by Cadillac" in script on the rear section of each front fender.
24. There are 15 distinctive exterior colors for the Brougham. All are acrylic paint which holds the luster of the finish.

INTERIOR

1. The new instrument panel has an extra wide glove box with the lock located left of center for driver accessibility and a new instrument cluster. The door of the glove box will be custom fitted with a cigarette case, tissue dispenser, vanity compact and lipstick, stick cologne, four metal magnetized gold-finish drinking cups, full length metal-back acrylic vanity mirror that folds outward forming a horizontal metal shelf. The box will be illuminated by two recessed lights.
2. A three-passenger front seat with a center arm rest.
3. A two-passenger rear seat with a center arm rest over the propeller shaft tunnel that conceals a small storage compartment containing a note pad and pencil, portable vanity mirror and a perfume atomizer complete with Arpege, Extrait de Lanvin.
4. New hardware, hang-on panels, steering wheel, steering column covers and fabrics.

5. New trim styles and colors including choice of genuine mouton or high pile nylon Karakul carpets. A total of 45 standard interior trim and color options will be available. Two special order trim styles will be made available at extra cost.
6. A six-way front seat that will automatically move to aid passenger entrance and exit. The front seat moves to the best position (down and back) for front passenger entrance or exit when a front door is opened. When all doors are closed and the driver is in position the seat returns to the position indicated by the new "Favorite Position" dial controller located in the left front arm rest.
7. A new front heating system and two rear under-seat heaters. These rear under seat heaters can be operated individually by rear seat passengers.
8. Air conditioning is standard equipment.
9. Instrument panel is newly designed. Fuel level, water temperature, oil gauge and a new ammeter have a 270 degree sweep hand. In addition, tell tale lights are used to indicate low oil and air pressure, battery discharge, low fuel warning and high radiator temperature warning.
10. Radio has both knob controls on the left with speakers in front and rear.
11. Drum clock which facilitates reading.



NEWS FROM

Cadillac

FOR RELEASE

IMMEDIATELY

1957 CADILLAC ELDORADO BROUGHAM SPECIFICATIONS

WHEELBASE	126.0
HEIGHT	55.5
LENGTH	216.3
WIDTH	78.5
MINIMUM ROAD CLEARANCE	5.3
ENGINE	
Type	OHV V-8
Horsepower	325
Speed	4800 RPM
Engine Fuel Feed	Dual 4-Barrel Carburetor
Compression Ratio	10:1
Torque	400 ft. lb.
Speed	3300 RPM
Bore and Stroke	4" x 3.625"
Displacement	365 cu. in.
Piston Travel per car mile	1,497 ft.
Fuel Capacity	20 gals.
Oil Capacity (with filter)	6 qts.
Cooling Capacity (with heater)	22.6 qts.
TRANSMISSION (Standard)	Hydra-Matic
REAR AXLE RATIO	3.36:1
POWER STEERING (Standard)	
Over-all Gear Ratio	19.5:1
Turning Dia. (curb to curb)	42 ft.
POWER BRAKES (Standard)	
Effective Brake Lining Area	219.32 sq. in.
TIRE SIZE (Tubeless)	8.40 x 15
INTERIOR DIMENSIONS	
Head Room (Front)	35.5
Head Room (Rear)	34.8
Leg Room (Front)	43.7
Leg Room (Rear)	39.7
Hip Room (Front)	61.3
Hip Room (Rear)	60.7

-30-

M1 3 122756



NEWS FROM

Cadillac

FOR RELEASE

IMMEDIATELY — MONDAY, MARCH 18, 1957

DETROIT - Cadillac has begun shipments of its exclusive Eldorado Brougham to dealers in key cities across the nation, it was announced today by James M. Roche, general manager of Cadillac and vice president of General Motors.

Roche said that public showings will be held at dealerships in these cities as the cars arrive and that "some customer deliveries will be made shortly thereafter."

The most advanced automobile ever built, the Brougham embodies numerous design and engineering features never before offered on a production car.

"We spent two years readying the Brougham for production," Roche explained, "and for valid reasons. The exclusive nature of the automobile called for special tooling and assembly preparation to assure the Brougham reaching the nation's highways as it was intended — the finest automobile ever built."

The suggested manufacturer's price of the Brougham is \$13,074 (delivery and handling charges and federal excise tax included), transportation charges, state and local taxes additional.

In explaining production plans for the all-new luxury car, Roche pointed out that "the Brougham has been planned from the beginning as an exclusive automobile and our production will be very limited."

He described the Brougham as being "symbolic of Cadillac's leadership in the fine car field."

-more-

"Some features which were pioneered on the original Brougham experimental car more than two years ago -- such as the four headlamp system and the automatic 'favorite position' power seat -- already have gained recognition as Cadillac engineering firsts," Roche explained.

The Brougham's suspension system, where air replaces steel springs, is being hailed as one of the most significant passenger car engineering advances in recent automotive history. It is the first air suspension system to appear on a modern passenger car.

A four-door, five passenger sedan with hardtop styling, the Brougham has an over-all length of 216.3 inches, is 78½ inches wide, and stands a low 55½ inches off the ground, 3½ inches lower than the Sedan de Ville.

The power train consists of a 325-horsepower high performance Cadillac Eldorado engine and a controlled coupling Hydra-Matic transmission. Compression ratio is 10:1.

Features which set the Brougham apart from all other automobiles include:

Air Suspension - In this system air springs, one at each wheel, replace conventional steel springs, so that the car actually is "riding on air." Additionally, a leveling system is incorporated in which the car remains at a constant height, regardless of road or load conditions.

Stainless Steel Roof - Completely new to the automotive industry is the Brougham's brushed stainless steel roof. Its distinctive appearance and outstanding life qualities add greatly to the personalized character of this luxury automobile.

Pillarless Body Construction - Even the stub pillars of today's hardtop models are gone from the Brougham. It is the first pillarless American car. The rotary safety door locks latch to 1¼-inch chrome capped locking plates.

New Shape In Tires - The Brougham uses an 8.40 x 15 tire, which in the cross section is more oval than round. This new shape lowers the car, but at the same time, enables the use of the 15-inch wheel with no sacrifice in braking quality.

Four Link Rear Suspension - This linkage, another "first" for American cars, allows for vastly improved control of the axle in all directions. It also provides a high roll center, which in combination with the Brougham's low center of gravity, results in further stability in handling.

Four-Headlamp System - This system, pioneered by Cadillac, results in greatly improved night illumination for both country and city driving. This system provides safer and less tiring driving.

All Transistor Radio - The first all transistor radio ever presented in an automobile, it features an electrically operated antenna which rises automatically to the desired height when the ignition and radio are "ON." The antenna is recessed when either is turned "OFF."

Compound Curved Windshield - This extra large, low angle windshield allows increased visibility in all directions.

In addition to style, safety and performance, Cadillac designers and engineers built a maximum of luxury and comfort into the Brougham. Included among these items are:

Year-Round Air Conditioning System - The first air conditioning system offered as standard equipment on a passenger car. Front mounted and coupled with the new heater - both use 100 per cent fresh, outdoor air, this system is the finest ever offered in a car.

Favorite Position Seat - This six-way power seat can be pre-set through a dial system to the most comfortable position for any given driver. It then adjusts automatically to that favorite position when the driver takes his place behind the wheel.

Automatic Trunk Operation - Another "first" for the Brougham. The trunk can be opened, closed and locked by controls in the glove compartment. This electronic control and locking system allows the driver or passenger to complete the entire locked to opened to locked trunk operation without leaving his seat.

Glove Compartment And Rear Seat Arm Rest Compartment - The door of the glove box is custom fitted with a cigarette case, tissue dispenser, vanity compact and lipstick, stick cologne, four metal magnetized gold-finished drinking cups, and a vanity mirror. The rear seat arm rest contains a storage compartment which comes complete with a note pad and pencil, portable vanity mirror and an atomizer complete with perfume.

Ease Of Entrance And Exit - All doors open away from the center of the car to allow maximum ease of entrance or exit.

Power Equipment - The following equipment is power operated on the Brougham: "favorite position" seat, brakes, steering, windows - including the ventipanes - radio antenna, trunk lid, transmission and door locks.

Interior Trims - Forty-five luxurious trim and color combinations are available. Carpeting is available in either genuine Mouton or high-pile nylon Karakul.

Paints - All exterior paints are acrylic, thus greatly increasing the luster of the appearance. Acrylic paints lengthen considerably the life of the car's finish.



Cadillac data book
nineteen fifty seven



INTRODUCTION

The year 1957 should be a new milestone both for you and for Cadillac. First, because of the completely new styling and engineering of the entire line of 1957 Cadillac motor cars and, second, because of the tremendous opportunities these magnificent new motor cars present to you as a Cadillac salesman. Public acceptance of the Cadillac motor car as the ultimate goal of virtually every motorist is higher today than ever before. In the year ahead there is every reason to believe that the brilliantly conceived and engineered 1957 Cadillac will earn an even higher place for itself in the public esteem. Again, Cadillac advertising will bring before your prospective

purchasers the many benefits, direct and indirect, which they can enjoy only through ownership of a 1957 Cadillac. The tone and spirit of this advertising will serve, as it has in years past, to put prospects in a receptive frame of mind for your selling efforts.

Again, let it be your objective to seek out these prospects, made susceptible through Cadillac advertising, then use the facts in this Data Book to further convince them of the many superior features of the Cadillac motor car . . . and we are sure that you will find 1957 not only a new milestone for Cadillac, but a most rewarding milestone for you, as well.

NEW FEATURES

NEW STYLING

New grille of anodized aluminum
New front bumper
New front bumper guards with molded rubber tips
New lower silhouette
New lower hood
New hood ornament on 62, 60 and 75 Series
New fender ornaments (no hood ornament) on Eldorado models
New parking lights
New headlamp bezels
New turn-signal lights
New fog lights
New front fender grille
New "V" and Crest
Newly located front fender nameplates
New body styling
New cowl air-intake grille
New windshield with slant-back pillars
New ventipane design
New forward-slanted rear window pillars
New slip-stream rear fender fairing
New rear fender medallion on 62 Series
New rear fender stone shields
New rear fender fins
New rocker sill molding
New fender wheel opening contour
New fender wheel opening moldings

New wheel discs
New flush contour between rear deck and fenders
New tail-, stop-, back-up, and turn-signal lights
New rear bumper
New vertical exhaust outlets
New license plate holder and light

NEW INTERIORS

New upholstery fabrics, patterns and colors
New front seats with greater range of adjustment
New front seat center armrest (except on 62 Coupe and Sedan)
New door and side panel styling
New instrument panel styling
New padded instrument panel cover
New instrument cluster
New headlining framed with wide trim panels
New control knobs and escutcheons
New concealed lighters in front compartment ash receivers
New courtesy lights
New steering wheel
New horn ring
Newly located electric window lift controls in front compartment

of the 1957 Cadillac

New soft rubber cushioning
on back edge of front
seat back
New assist handles with
flush mounting on sedan
models
New rear-view mirror
New lock-in-place, full-
width sun visors
New electric clocks
New rotary door locks

NEW CHASSIS FEATURES

New tubular-center
X frame with increased
torsional strength
New spherical-joint front
suspension
New uniform 61-inch front
and rear tread
Newly positioned rear
springs for increased
stability
New gear tooth angle in
differential for quieter
operation
New heavier rear axle
housing
New larger rear axle
bearings
New power brake booster
unit
New emergency brake, foot-
set and foot-released
Newly refined Controlled-
Coupling Hydra-Matic
New dual-exhaust system
New wheels with improved
rim design

NEW ENGINE FEATURES

New 300- and (optional at
extra cost on Eldorado
Biarritz & Seville only)
325-horsepower engines
New larger diameter
combustion chambers
New 10.0 to 1 compression
ratio
New more-efficient piston
design
New lower carburetor
New lower air cleaner
New larger secondary
barrels in carburetor
New larger intake valves
New intake manifold
New exhaust manifold
New, wider radiator for
improved engine cooling
New higher output
generator
Newly located battery for
improved cooling, better
accessibility
New starting motor

OPTIONAL EQUIPMENT FEATURES

New front-mounted air
conditioner on Series 60
and Series 62, rear-mounted
on Series 75
New heating system
New radio
New electronic garage door
opener (dealer installed)
New automatic trunk
opening lock

as always the standard of the world

INDEX

Your 1957 Cadillac Data Book has a two-part index. First, it has been indexed by SECTION. Thus, when you wish to refer to a feature that you know to be a part of the chassis, for example, you need only turn to the CHASSIS FEATURES index. The second part is a complete alphabetical listing of the contents of the entire book.

SECTION INDEX

INTRODUCTION	2-3	Rear Fender Styling	16, 21
Message to salesmen		Rear Window	16
NEW FEATURES	4-5	Ventilation	19
		Ventipanes	19
		Wheel Discs	20
STYLING	12-25	BODY MODELS	26-45
Complete coverage of new and important exterior design details on the 1957 Cadillac		A full view of each model with interior dimensions, standard and optional equipment available on each	
Body, Over-all	16	Series 62 Sedan	28
Bumper Guards, Front	14	Series 62 Coupe	30
Cowl Air Intake	19	Series 62	
Dual Exhaust	17	Coupe de Ville	32
Eldorado Styling	23-25	Series 62 Sedan de Ville	34
Front End Design	14, 15	Series 62 Convertible	
Front Fender	17, 19	Coupe	36
Grille	14, 15	Eldorado Biarritz	38
Headlights	14, 19	Eldorado Seville	40
Hood Ornamentation	14	Series 60 Special Sedan	42
Lamps, Turn-signal, Front	14, 17	Series 75	44
License Plate Frame, Front	14	INTERIORS	46-83
Outside Mirror, Remote-control	19	Photographs of front and rear compartments and complete descriptions, including fabric choices, of all Series 62, 60 and 75 models	
Panoramic Windshield	18		
Parking Lights	14		
Rear End Styling	16, 17		

SECTION INDEX

INTERIORS (Cont'd)

Instrument Panel	48-49
Series 62 Sedan	51-53
Series 62 Coupe	51-53
Series 62	
Coupe de Ville	55-57
Series 62	
Sedan de Ville	59-61
Series 62	
Convertible Coupe	63-65
Eldorado Biarritz	67-69
Eldorado Seville	71-73
Series 60	
Special Sedan	75-77
Series 75—	
9-Passenger Sedan	79-81
Series 75 Limousine	83

BODY CONSTRUCTION 84-97

Contains facts and figures regarding the structural features that contribute to the safety . . . durability . . . and long life of the Cadillac body.

Automatic Heating	
System	97
Body Insulation	88, 89
Body Sealing	89
Body Structure	87
Counterbalanced Lid	90
Door Construction	91
Door Safety Features	95
Front Compartment	
Insulation	88
Headlamps	92
Hood Insulation	89
Luggage Compartment	90
Luggage Compartment	
Lock	90
Panoramic Rear Window	94
Panoramic Windshield	
	92, 93
Rear-view Mirror	94
Roof Insulation	89
Ventilation System	97
Vision	92-94
Windshield Washer-	
Wiper Coordinator	93

CHASSIS FEATURES 98-115

Complete descriptions of 1957 Cadillac Chassis features including a full explanation of improved Hydra-Matic Drive.

Body Mountings	102, 103
Brake Drums	108
Brake Lining	108
Brakes, Parking	115
Brakes	108
Chassis	
Over-all View	100, 101
Frame	102, 103
Front Suspension	105
Hotchkiss Drive	101
Hydra-Matic	
Drive	112, 113
Power Brakes	107
Power Steering	110, 111
Propeller Shaft	115
Rear Axle	114
Rear Axle Ratios	114
Rear Axle Shafts	114
Rear Suspension	105
Shock Absorbers	105
Tread	109
Tubeless Tires	109
Wheels	109

ENGINE FEATURES 116-127

Descriptions and pictures of all important components of the 1957 300-horsepower Cadillac and 325-horsepower (optional on Eldorado) engines.

Battery	124
Camshaft	121
Combustion Chamber	120
Compression Ratio	120
Distributor	125
Dual Exhaust	
System	122, 123
Electrical System	124, 125
Engine Cooling	127
Engine Features	118

SECTION INDEX

ENGINE FEATURES (Cont'd)

Engine Lubrication . . .	126
Four-Barrel Carburetor	123
Fuel Pump	127
Generator	125
Generator Regulator . . .	125
Ignition System	125
Piston-Crankshaft Assembly	123
Starting Motor	124
Valve Mechanism	121
Valves	121
Waterproofing	125
Water Pump	127

OPTIONAL EQUIPMENT . . . 128-139

Here you will find a listing of all optional equipment, accessories and accessory groups.

Accessory Groups	139
Additional Accessories . .	138
Air Conditioner	130, 131
Automatic Heating System	132, 133
Autronic-Eye	135
E-Z-Eye Glass	136
Fog Lamps	135
License Plate Frame(s) . .	136
Power Front Seat Adjuster	137
Radio	134
Radio Antenna	135
Remote-control Trunk Lid Lock	137
Sabre-Spoke Wheels	137
Seat Belts	138

SPECIFICATIONS 140-155

Important data on make and type of components.

Also, dimensions, weights and Hydra-Matic Drive shift points.

Battery	149
Brakes	154, 155
Camshaft	146
Cooling	147, 148
Crankshaft	145
Exhaust Valves	146
Frame	151
Front End Suspension	151, 152
Fuel	147
General Engine Specifications	144
General Specifications	142, 143
Generator	148
Generator Regulator . . .	148
Hydra-Matic Drive	150, 151
Ignition	148, 149
Intake Valves	146
Lights and Horn	149
Lubricants	155
Lubrication	147
Pistons and Rings	144
Propeller Shaft	152
Rear Axle	152, 153
Rear Springs	154
Rods and Pins	145
Shock Absorbers	154
Starting Motor	148
Steering	154
Tires and Wheels	153
Tread	142
Universal Joints	152
Valves	146
Water Pump	147

MILESTONES 156-163

Outstanding year-by-year accomplishments of the Cadillac Motor Car Division.

ALPHABETICAL INDEX

A

Accessory Groups 139
 Additional Accessories . . 138
 Air Conditioner . . . 130, 131
 Automatic Heating
 System 97, 132, 133
 Autronic-Eye 135

B

Back-up Lights 17
 Battery 124, 149
 Body Construction . . . 84-97
 Body Insulation 88, 89
 Body Models 26-45
 Body Sealing 89
 Body Structure 87
 Brake Drums . 108, 154, 155
 Brake Lining . 108, 154, 155
 Brakes 108, 154, 155
 Brakes, Parking 115
 Brakes, Power 107
 Bumper Guards 14

C

Camshaft 121, 146
 Chassis Features 98-115
 Chassis
 Over-all View . . 100, 101
 Combustion Chamber . . 120
 Compression Ratio . . . 120
 Cooling 127, 147, 148
 Counterbalanced Lid . . . 90
 Cowl Air Intake 19
 Crankshaft 123, 145

D

Directional Signals . . . 14, 17
 Distributor 125, 149
 Door Construction 91
 Door Safety Features . . . 95
 Dual Exhaust Outlets . . . 17
 Dual Exhaust
 System 122, 123

E

Electrical System . . 124, 125
 Engine
 Cooling 127, 147, 148
 Engine Features 116-127
 Engine Lubrication . 126-147
 Exhaust Valves 146
 E-Z-Eye Glass 136

F

Fog Lights 135
 Four-Barrel Carburetor . 123
 Frame 102, 103, 151
 Front Compartment
 Insulation 88
 Front End Design . . . 14, 15
 Front
 Suspension . . 105, 151, 152
 Fuel System 127, 147

G

General Engine
 Specifications 144
 General
 Specifications . . . 142, 143
 Generator 125, 148

ALPHABETICAL INDEX

Generator
Regulator.....125, 148
Grille.....14, 15

H

Headlights.....14, 19, 92
Hood Insulation.....89
Hotchkiss Drive.....101
Hydra-Matic
Drive...112, 113, 150, 151

I

Ignition
System.....125, 148, 149
Instrument Panel...48, 49
Intake Valves.....121, 146
Interiors.....46-83

L

License Plate
Frame(s).....14, 136
Lights and Horn.....149
Lubricants.....155
Lubrication.....126, 147
Luggage Compartment...90
Luggage Compartment
Lock.....90, 137

O

Optional
Equipment.....128-139
Outside Mirror,
Remote-control....19, 94

P

Panoramic Rear
Window.....94
Panoramic
Windshield.....18, 92-93
Parking Lights.....14
Parking Brakes.....115
Piston-Crankshaft
Assembly...123, 144, 145
Pistons and Rings.....144
Power Brakes.....107
Power Steering.....110
Propeller Shaft...115, 152

R

Radio.....134
Radio Antenna.....135
Rear Axle.....114, 152, 153
Rear Axle
Ratios.....114, 143, 153
Rear End Styling...16, 17
Rear Fender Styling..16, 21
Rear Springs.....105, 154
Rear Suspension.....105
Rear Window.....16
Rear-view Mirror...19, 94
Rods and Pins.....145
Roof Insulation.....89

S

Sabre-Spoke Wheels.25, 137
Shock Absorbers...105, 154
Specifications.....140-155
Starting Motor...124, 148
Steering.....154
Steering, Power...110, 111
Styling.....12-25

ALPHABETICAL INDEX

T

Tires and Wheels . . 109, 153
Tread 109, 142
Trunk Lid Lock,
 Remote-control 137
Tubeless Tires 109

U

Universal Joints . . . 115, 152

V

Valve Mechanism 121
Valves 121, 146

Ventilation
 System 97
Ventipanes 19
Vision 92-94

W

Waterproofing 125
Water Pump 127, 147
Wheelbase 142
Wheel Discs 20
Wheels 109, 153
Windshield Washer-
 Wiper Coordinator . . . 93





styling
nineteen fifty seven

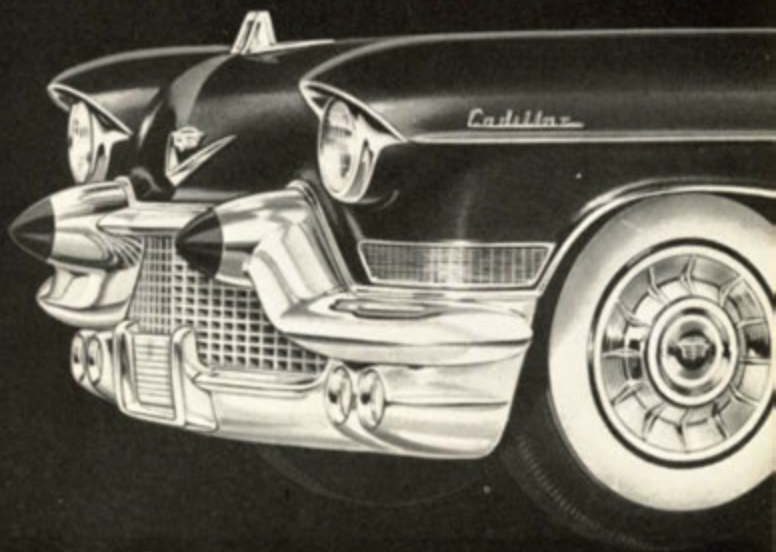


In the new 1957 Cadillac motor cars, every styling feature, from the lower, more-compact grille and bumper ensemble in front to the new twin, circular tail-, stop-, back-up and turn-signal lights in the rear, has been designed to make them the most beautiful motoring creations ever to bear the distinguished Cadillac name. The 1957 Cadillac cars present a new sleekness in every line. They are almost three inches lower in over-all height with the new lower hood, the new flush joining of the rear deck and quarter panels and the new slanting roof pillars adding further to the road-hugging appearance of the car. New swifter fender lines sweep back from extended headlamp bezels to culminate in new, smartly designed, stabilizer type versions of the famous Cadillac rear fender fins. Newly designed, chrome-framed wheel openings and extended contour lines in both front and rear fenders enhance the long, low look of the car. These are but a few of the many new styling features that lend distinction to the magnificent new Cadillac for 1957 . . . a car destined to set the trend in automotive styling for years to come.

New front-end styling

• • • • •

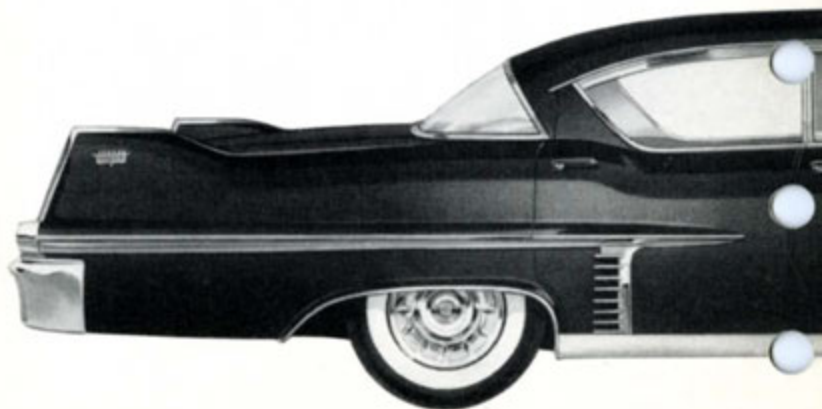
The new front-end styling of the 1957 Cadillac is in perfect complement with the lower over-all height of the car itself. Not only is the hood considerably lower but note, too, how the massive lower bumper bar and gull-wing bumper guards draw eye-attention closer to the road. This effect is emphasized further by the lower grille and by the upper grille bar which if extended horizontally would pass well below the headlamps. Additional front-end styling features include the new, black, molded-rubber bumper guard tips, new ornamental grilles under each headlamp, new dual, circular parking and turn signal lamps in the outer extremities of the lower bumper bar, a new front license plate frame centered at the base of the radiator grille, and new extended headlamp bezels. Distinctive hood markings include a further refined version of the famous Cadillac "V" and Crest and new gracefully tapered twin hood-top ornaments.



New side and rear styling

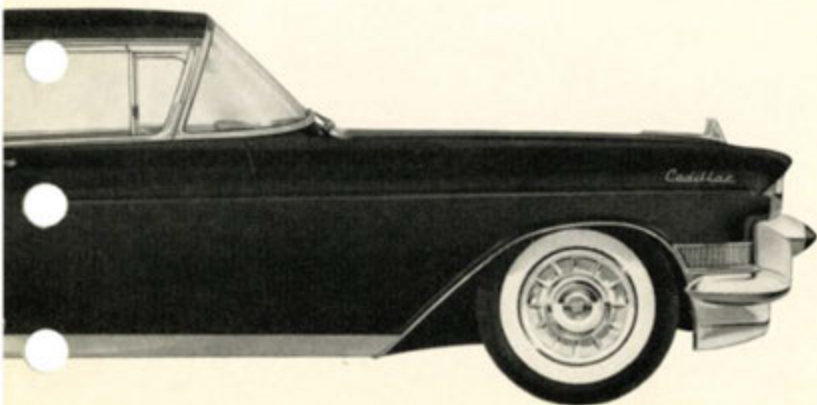
• • • • •

The impressively lower height of the 1957 Cadillac is equally evident viewed from the side or the rear. What's more, this appearance is further emphasized by the new lines of the rear window which taper gracefully around into the sides of the rear quarter panels. Rear deck and fenders join in a clean, flush surface which adds to the sleek solidity of the car's appearance while enhancing its apparent width. From the side the 1957 Cadillac presents new lines of fleetness and beauty. The fender line flows back in a slight curve from the extended headlamp visors to a point midway across the rear door, forms a graceful arch at the junction of the roof pillar, then extends level with the rear deck to culminate in the sweeping beauty of the new stabilizer type rear fender fins. The raised contour lines in front and rear fenders are considerably longer. Wheel openings are higher and framed by chrome moldings. The rear wheel opening covers have been eliminated. A new stone shield between the rear fender contour molding and the rocker sill molding further tends to keep eye interest low. Fender identification markings are new for 1957 with a medalion mounted on the rear fender fins of 62 Series cars and the name "Cadillac" or model name, in the case of the Coupe and Sedan de Ville and the Eldorado Biarritz and Seville, appearing well-forward on the front fenders.





The lower and broader look of the 1957 Cadillac is emphasized by the flush joining of rear deck and fenders. Additional notes of rear-end styling are the new, upright, oval-shaped exhaust outlets in the rear bumper and twin circular lamps on each rear fender. The outer lamp housing contains the tail-, stop- and turn-signal lights. The inner lamp housing contains the back-up lights. On the 60 Special Sedan each pair of circular lamps provides dual tail-, stop- and turn-signal lights while separate rectangular back-up lights are mounted in the deck lid just above the bumper.



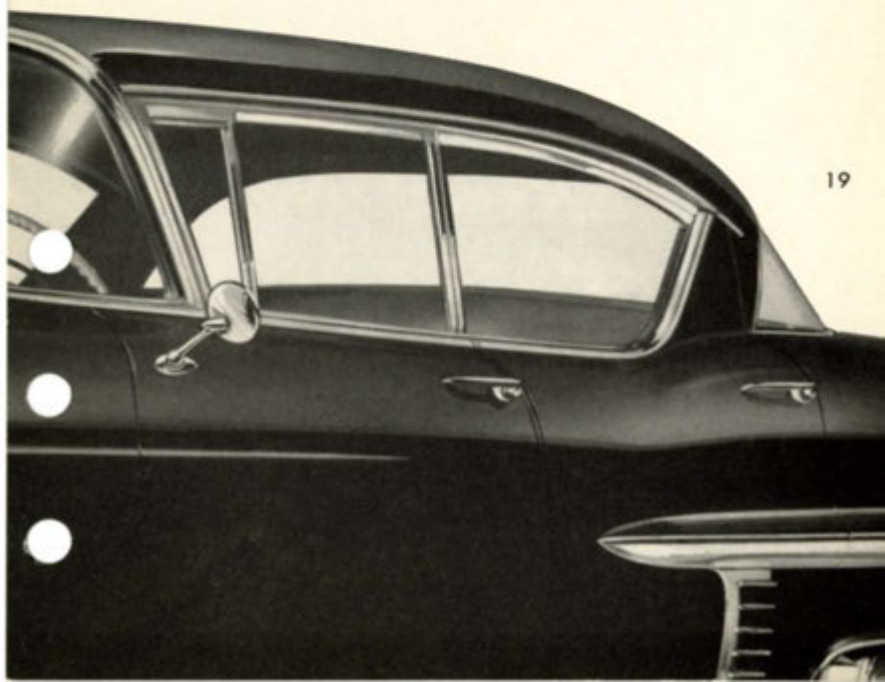
Additional exterior styling
features of the brilliant
new Cadillac for 1957

• • • • •

18



Entirely new for 1957 is the styling treatment accorded the glass areas of the car. Windshield pillars slant from the forward edge of the roof back into the sides of the car, while the rear window pillars have exactly the reverse slant. The result is not only one of more graceful lines, but improved visibility to the front, sides and rear. Note how, on sedan models, the rear window pillars are formed jointly by the roof supports and by extensions rising from the rear doors. On all models, except the Series 75, the beauty and unbroken visibility of hardtop styling is achieved through the use of stub center pillars. Of distinctively new design is the wider air-intake grille for the ventilation, heating and air-conditioning systems. It extends across the width of the hood, separated from the chromed windshield molding by a narrow band of body color. Additional styling features shown below are the flatter, lower hood with only a slight valley between hood and fender line and the new extended cadet visor headlamp bezels.





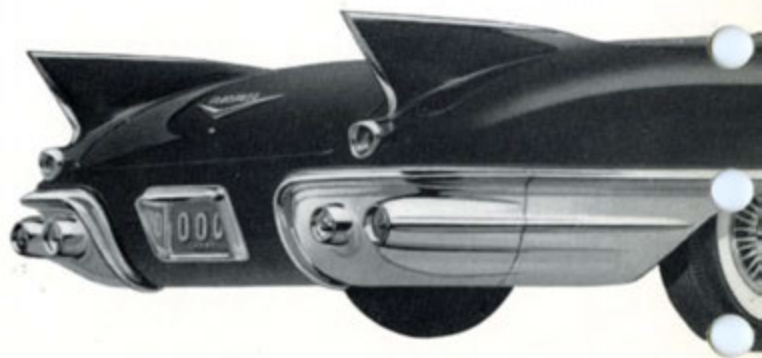
Rear fender styling of the Cadillac 60 Special Sedan is marked by greater length in keeping with the long rear deck and by the additional distinction of brush-finished stainless-steel lower fender panels with bright-finished horizontal grooves. Tapered rear fender fairing is highlighted by a chromed strip along its entire length.

Distinguishing the graceful rear fender lines of the Cadillac 62 Series is the long fender fairing extending from the tail lamp housing and tapering to a point just short of the front door opening. The upper half of the contour is in body color; the lower half finished in bright chrome. Note how the rear fender stone shield draws eye interest even lower by forming a connecting link between the contour molding and the rocker sill molding.

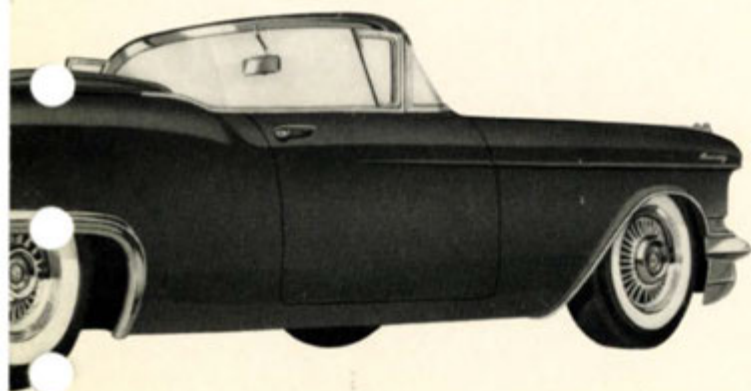
Always of eye-catching design, the sparkling wheel discs of the 1957 Cadillac feature a deep contour between the hub and spoke-patterned outer ring. Centered in the hub is a colorfully enameled Cadillac crest while the spoked outer ring is further highlighted by a series of concentric circles.

The Eldorado
BIARRITZ AND SEVILLE

• • • • •

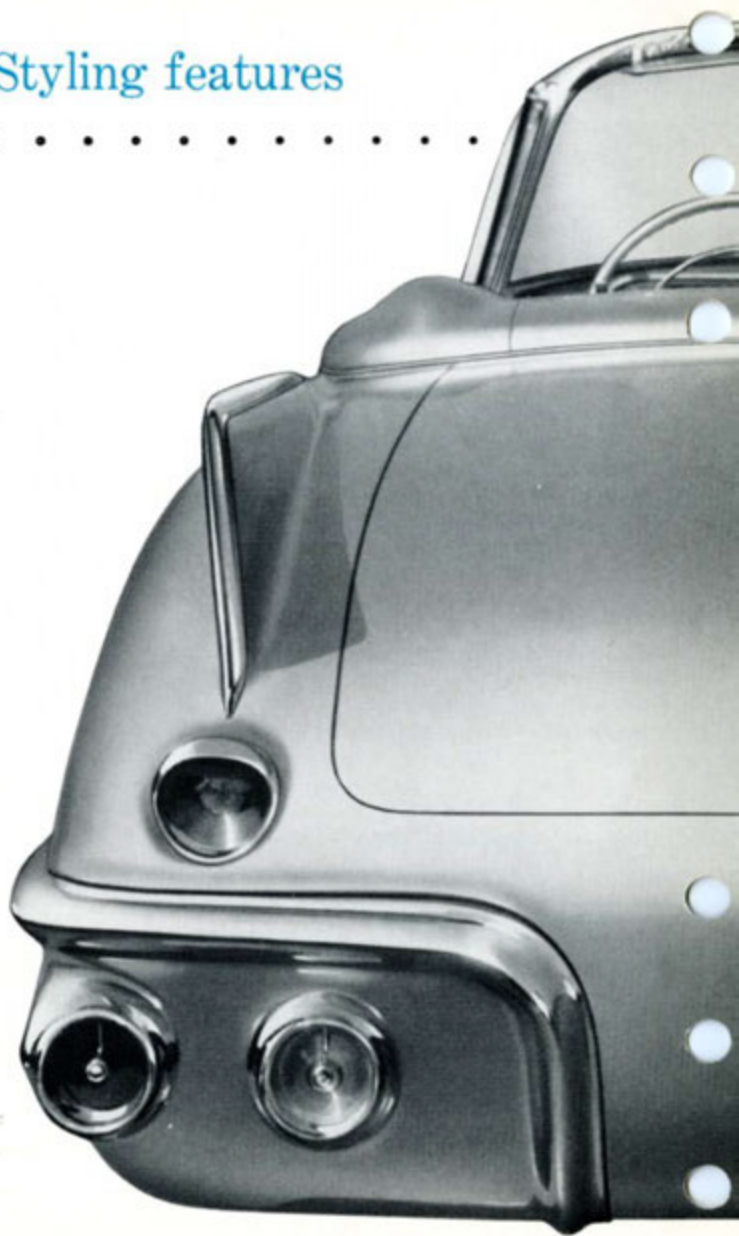


The glamorous Eldorado Biarritz and Eldorado Seville, pictured here and on the following two pages, present even more distinctive and exclusive styling for 1957. They are more sleek-lined with an almost three-inch-lower silhouette achieved without sacrifice of important interior roominess. Emphasizing the lower over-all height is the lower hood without top ornamentation and the fleet, tapered lines of the rear deck and quarter panels. The Biarritz convertible top when in the "down" position is recessed beneath a fiber-glass, reinforced plastic top boot finished in the same color as the car body. The steel, Turret Top of the Eldorado Seville is covered with lustrous and durable Vicodec. Further distinguishing the 1957 Eldorados are new stabilizer type fins, flaring boldly rearward, and the new separate rear bumper sections which sweep around the sides of the rear quarter panels to join the heavy chrome molding of the rear wheel openings.



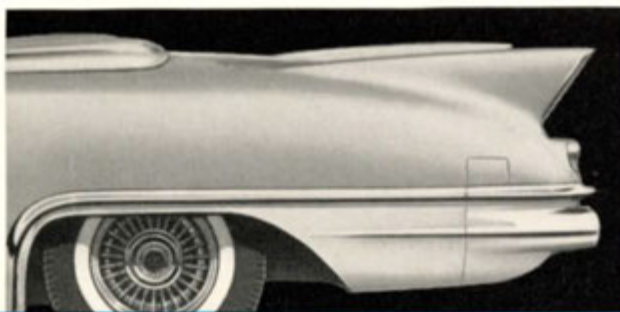
Styling features

• • • • •



Shown at the left in greater detail is the tapered, flush-surfaced rear side panel and deck treatment of the 1957 Eldorados, and the distinctive new tapered fins. Directly below each fin is a circular tail-, stop- and directional signal light with a reflector in the center of the lens. Set side by side in the individual rear bumper sections are a circular exhaust outlet on the outside and a circular back-up light on the inside. Sabre-Spoke forged aluminum wheels, shown below, further enhance the fleet lines of beauty which mark the Eldorados.

Viewed from the front, the new lower lines of the Eldorados are emphasized by the almost flush surface of hood and fenders, the lower grille, wide visors over the headlamps and the twin, circular lamps mounted in the outer extremities of the massive lower bumper bar. The outer lamps are parking and directional signals, the inner lamps are parking and fog lights. A final style note is the use of small twin ornaments atop each front fender. Tips of the gull-wing bumper guards are of black, molded rubber on all Cadillac models for 1957.





body models
nineteen fifty seven



On the following pages is the basic information you will need in helping your prospects select exactly the Cadillac car most suited to their requirements. Below is a brief description of each series of cars in the Cadillac line then, on facing pages, an illustration of each individual model plus the interior dimensions and a listing of standard and optional equipment for that model. Detailed information on upholstery choices and factory-installed optional equipment is contained in the INTERIORS and the OPTIONAL EQUIPMENT sections of the Data Book. All Eldorado Brougham information is found in the separate Brougham section of the Data Book.

CADILLAC SERIES 62

This basic Cadillac series is also the series with the widest selection of body models to meet the needs of most prospective Cadillac owners. Four-Door Sedan (Page 28); Coupe (Page 30); Coupe de Ville (Page 32); Sedan de Ville (Page 34); Convertible Coupe (Page 36).

ELDORADO BIARRITZ AND SEVILLE

The designations "special convertible" for the Eldorado Biarritz and "special coupe" for the Eldorado Seville can depict but slightly the distinctive exterior styling and interior luxuriousness which set these two cars apart as truly the glamour coupe and convertible of the Cadillac line for 1957. Biarritz (Page 38); Seville (Page 40).

CADILLAC SERIES 60 SPECIAL

Symbol of Cadillac leadership in the fine-car field is the long, luxurious Cadillac 60 Special Sedan. Now styled without a center pillar between the door windows, this most elegant of Cadillac 6-passenger sedans presents even greater beauty and refinement for 1957 (Page 42).

CADILLAC SERIES 75

The Cadillac Series 75 Nine-Passenger Sedan and the Series 75 Limousine are the ideal choices for those who demand the ultimate in luxury and distinction, for the fine-car prospect with a large family or for company executive use. Each of these distinguished Cadillac models is impressively big and beautiful. The limousine has a glass dividing partition for chauffeur-driven use (Page 44).

SERIES 62 SEDAN

300 horsepower
129.5" wheelbase
215.9" over-all length



STANDARD EQUIPMENT

Air Cleaner, oil-bath type
Armrest, center-rear
Assist handles (two)
Cadillac Power Brakes
Cadillac Power Steering
Cigarette Lighters, front (two)
Cigarette Lighter, rear
Clock, Electric
Hydra-Matic Transmission

Lights, front ash receivers
Lights, Back-up (dual)
Light, Courtesy or Map (automatic)
Lights, Directional Signal
Light, Glove Box (automatic)
Light, Luggage Compartment, (automatic)
Mirror, glare-proof, rear-view, flip type

Oil Filter
Outside Mirror, left-side, remote-control
Paint, two-tone
Parking Brake Warning Signal
Visor Vanity Mirror
Visors, dual sun
Wheel Discs (set of four)
Windshield Washer and Coordinator

OPTIONAL EQUIPMENT (Extra Cost)

Cadillac Air Conditioner
E-Z-Eye Tinted Glass
Fog Lamps (pair)
Front Seat Adjustment (6-way), electrically operated

Headlight Dimmer, automatic
Heater
License Frames
Radiator Grille, gold-finish
Radio

Remote-control Trunk Lid Lock
Sabre-Spoke Wheels (set of five) in chrome finish
Window Lifts, electrically operated
Whitewall Tires, 8.20 x 15 (set of five)



INTERIOR DIMENSIONS

	REAR	FRONT
Head room.....	34.9"	35.0"
Shoulder room.....	57.0"	59.0"
Hip room.....	65.0"	65.2"
Leg room.....	45.2"	45.0"
Seat height.....	12.7"	13.5"

SERIES 62 COUPE

300 horsepower
129.5" wheelbase
220.9" over-all length



STANDARD EQUIPMENT

Air Cleaner, oil-bath type
Armrest, center-rear
Cadillac Power Brakes
Cadillac Power Steering
Cigarette Lighters, front (two)
Clock, Electric
Hydra-Matic Transmission
Lights, front ash receivers

Lights, Back-up (dual)
Light, Courtesy or Map (automatic)
Lights, Directional Signal
Light, Glove Box (automatic)
Light, Luggage Compartment (automatic)
Mirror, glare-proof, rear-view, flip type
Oil Filter

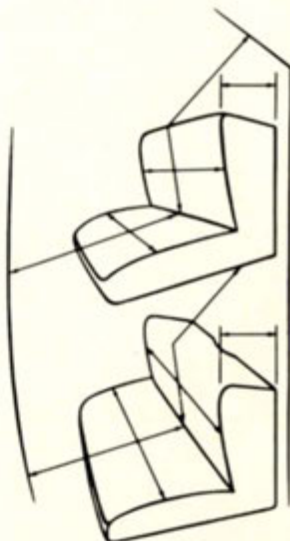
Outside Mirror, left-side, remote-control
Paint, two-tone
Parking Brake Warning Signal
Visor Vanity Mirror
Visors, dual sun
Wheel Discs (set of four)
Windshield Washer and Coordinator

OPTIONAL EQUIPMENT (Extra Cost)

Cadillac Air Conditioner
E-Z-Eye Tinted Glass
Fog Lamps (pair)
Front Seat Adjustment (6-way),
electrically operated

Headlight Dimmer, automatic
Heater
License Frames
Radiator Grille, gold-finish
Radio

Remote-control Trunk Lid Lock
Sabre-Spoke Wheels (set of five),
in chrome finish
Window Lifts, electrically operated
Whitewall Tires, 8.20 x 15 (set of five)



INTERIOR DIMENSIONS

	REAR	FRONT
Head room.....	34.0"	34.2"
Shoulder room.....	57.0"	59.1"
Hip room.....	57.3"	65.6"
Leg room.....	40.8"	44.6"
Seat height.....	13.7"	12.9"

SERIES 62 COUPE DE VILLE

300 horsepower
129.5" wheelbase
220.9" over-all length



STANDARD EQUIPMENT

Air Cleaner, oil-bath type
Armrest, center, front and rear
Cadillac Power Brakes
Cadillac Power Steering
Cigarette Lighters, front (two)
Cigarette Lighters, rear (two)
Clock, electric
Front Seat Adjustment (horizontal),
electrically operated

Hydra-Matic Transmission
Lights, front ash receivers
Lights, Back-up (dual)
Light, Courtesy or Map (automatic)
Lights, Directional Signal
Light, Glove Box (automatic)
Light, Luggage Compartment (automatic)
Mirror, glare-proof, rear-view, flip type
Oil Filter

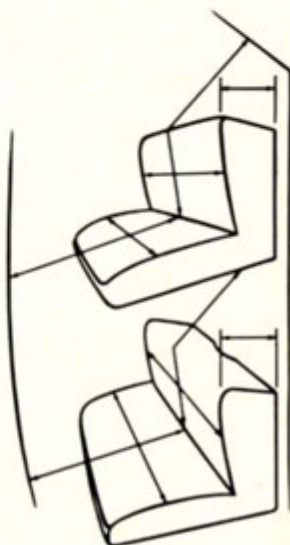
Outside Mirror, left-side, remote-control
Paint, two-tone
Parking Brake Warning Signal
Visor Vanity Mirror
Visors, dual sun
Wheel Discs (set of four)
Window Lifts, electrically operated
Windshield Washer and Coordinator

OPTIONAL EQUIPMENT (Extra Cost)

Cadillac Air Conditioner
E-Z-Eye Tinted Glass
Fog Lamps (pair)
Front Seat Adjustment (vertical and
angle), electrically operated

Headlight Dimmer, automatic
Heater
License Frames
Radiator Grille, gold-finish
Radio

Remote-control Trunk Lid Lock
Sabre-Spoke Wheels (set of five),
in chrome finish
Whitewall Tires, 8.20 x 15 (set of five)



INTERIOR DIMENSIONS

	REAR	FRONT
Head room.....	34.0"	34.7"
Shoulder room.....	57.0"	59.1"
Hip room.....	57.3"	65.6"
Leg room.....	40.1"	44.6"
Seat height.....	13.7"	12.9"

SERIES 62 SEDAN DE VILLE

300 horsepower
129.5" wheelbase
215.9" over-all length



STANDARD EQUIPMENT

Air Cleaner, oil-bath type
Armrest, center, front and rear
Assist handles (two)
Cadillac Power Brakes
Cadillac Power Steering
Cigarette Lighters, front (two)
Cigarette Lighters, rear (two)
Clock, electric
Front Seat Adjustment (horizontal),
electrically operated

Hydra-Matic Transmission
Lights, front ash receivers
Lights, Back-up (dual)
Light, Courtesy or Map (automatic)
Lights, Directional Signal
Light, Glove Box (automatic)
Light, Luggage Compartment (automatic)
Mirror, glare-proof, rear-view, flip type
Oil Filter

Outside Mirror, left-side, remote-control
Paint, two-tone
Parking Brake Warning Signal
Visor Vanity Mirror
Visors, dual sun

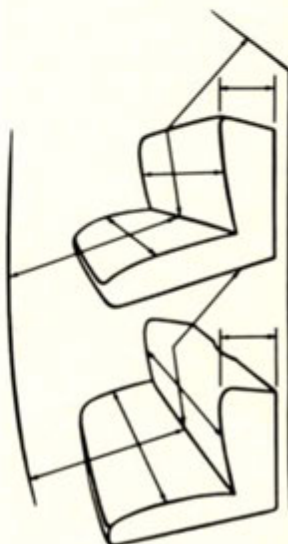
Wheel Discs (set of four)
Window Lifts, electrically operated
Windshield Washer and Coordinator

OPTIONAL EQUIPMENT (Extra Cost)

Cadillac Air Conditioner
E-Z-Eye Tinted Glass
Fog Lamps (pair)
Front Seat Adjustment (vertical and
angle), electrically operated

Headlight Dimmer, automatic
Heater
License Frames
Radiator Grille, gold-finish
Radio

Remote-control Trunk Lid Lock
Sabre-Spoke Wheels (set of five),
in chrome finish
Whitewall Tires, 8.20 x 15 (set of five)



INTERIOR DIMENSIONS

	REAR	FRONT
Head room.....	34.9"	34.9"
Shoulder room.....	57.0"	59.0"
Hip room.....	65.0"	65.2"
Leg room.....	45.2"	45.0"
Seat height.....	12.7"	13.5"

SERIES 62 CONVERTIBLE COUPE

300 horsepower
129.5" wheelbase
220.9" over-all length



STANDARD EQUIPMENT

Air Cleaner, oil-bath type
Armrest, center, front
Cadillac Power Brakes
Cadillac Power Steering
Cigarette Lighters, front (two)
Cigarette Lighters, rear (two)
Clock, electric
Front Seat Adjustment (horizontal),
electrically operated

Hydra-Matic Transmission
Lights, front ash receivers
Lights, Back-up (dual)
Light, Courtesy or Map (automatic)
Lights, Directional Signal
Light, Glove Box (automatic)
Light, Luggage Compartment (automatic)
Mirror, glare-proof, rear-view, flip type

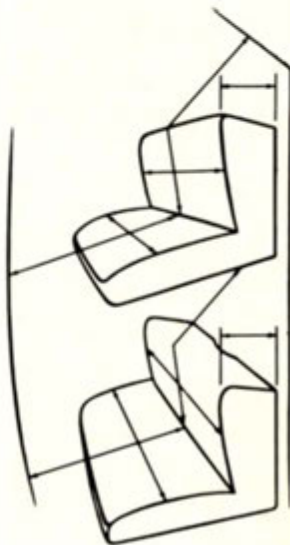
Oil Filter
Outside Mirror, left-side, remote-control
Parking Brake Warning Signal
Visor Vanity Mirror
Visors, dual sun
Wheel Discs (set of four)
Window Lifts, electrically operated
Windshield Washer and Coordinator

OPTIONAL EQUIPMENT (Extra Cost)

Cadillac Air Conditioner
E-Z-Eye Tinted Glass
Fog Lamps (pair)
Front Seat Adjustment (vertical and
angle), electrically operated

Headlight Dimmer, automatic
Heater
License Frames
Radiator Grille, gold-finish
Radio

Remote-control Trunk Lid Lock
Sabre-Spoke Wheels (set of five),
in chrome finish
Whitewall Tires, 8.20 x 15 (set of five)



INTERIOR DIMENSIONS

	REAR	FRONT
Head room.....	34.7"	35.2"
Shoulder room.....	48.4"	59.1"
Hip room.....	52.2"	65.6"
Leg room.....	40.7"	44.6"
Seat height.....	13.7"	12.9"

ELDORADO BIARRITZ

300 horsepower
129.5" wheelbase
222.1" over-all length



STANDARD EQUIPMENT

Air Cleaner, oil-bath type
 Armrest, center, front
 Cadillac Power Brakes
 Cadillac Power Steering
 Cigarette Lighters, front (two)
 Cigarette Lighters, rear (two)
 Clock, electric
 Fog Lamps (pair)
 Front Seat Adjustment (6-way),
 electrically operated
 Heater

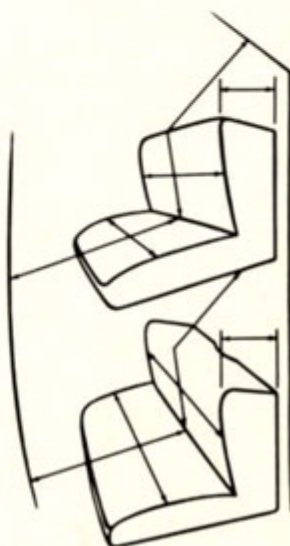
Hydra-Matic Transmission
 License Frames
 Lights, front ash receivers
 Lights, Back-up (dual)
 Light, Courtesy or Map (automatic)
 Lights, Directional Signal
 Light, Glove Box (automatic)
 Light, Luggage Compartment (automatic)
 Oil Filter
 Outside Mirror, left-side, remote-control
 Parking Brake Warning Signal

Pocket, flap type, each door
 Radio
 Rear-view Mirror, 3-way, E-Z-Eye
 Remote-control Trunk Lid Lock
 Sabre-Spoke Wheels (set of five),
 chrome finish
 Visors, dual sun
 Whitewall Tires, 8.20 x 15 (4-ply)
 Window Lifts, electrically operated
 Windshield Washer and Coordinator

OPTIONAL EQUIPMENT (Extra Cost)

Cadillac Air Conditioner
 E-Z-Eye Glass

Gold-finish Radiator Grille (no extra cost)
 Headlight Dimmer (automatic)



INTERIOR DIMENSIONS

	REAR	FRONT
Head room.....	34.7"	36.0"
Shoulder room.....	48.4"	59.3"
Hip room.....	52.2"	65.7"
Leg room.....	39.8"	44.5"
Seat height.....	13.4"	12.2"

ELDORADO SEVILLE

300 horsepower
129.5" wheelbase
222.1" over-all length



STANDARD EQUIPMENT

Air Cleaner, oil-bath type
Armrest, center, front and rear
Cadillac Power Brakes
Cadillac Power Steering
Cigarette Lighters, front (two)
Cigarette Lighters, rear (two)
Clock, electric
Fog Lamps (pair)
Front Seat Adjustment (6-way),
electrically operated
Heater

Hydra-Matic Transmission
License Frames
Lights, front ash receivers
Lights, Back-up (dual)
Light, Courtesy or Map (automatic)
Lights, Directional Signal
Light, Glove Box (automatic)
Light, Luggage Compartment (automatic)
Oil Filter
Outside Mirror, left-side, remote-control
Parking Brake Warning Signal

Pocket, flap type, each door
Radio
Rear-view Mirror, 3-way, E-Z-Eye
Remote-control Trunk Lid Lock
Sabre-Spoke Wheels (set of five),
chrome finish
Visors, dual sun
Whitewall Tires, 8.20 x 15 (4-ply)
Window Lifts, electrically operated
Windshield Washer and Coordinator

OPTIONAL EQUIPMENT (Extra Cost)

Cadillac Air Conditioner
E-Z-Eye Glass

Gold-finish Radiator Grille (no extra cost)
Headlight Dimmer (automatic)



INTERIOR DIMENSIONS

	REAR	FRONT
Head room.....	34.0"	35.5"
Shoulder room.....	57.0"	59.3"
Hip room.....	57.3"	65.7"
Leg room.....	39.8"	44.5"
Seat height.....	13.4"	12.2"

SERIES 60 SPECIAL SEDAN

300 horsepower
133" wheelbase
224.4" over-all length



STANDARD EQUIPMENT

Air Cleaner, oil-bath type
Armrest, center, front and rear
Assist Handles (two)
Cadillac Power Brakes
Cadillac Power Steering
Cigarette Lighters, front (two)
Cigarette Lighters, rear (two)
Clock, electric
Front Seat Adjustment (horizontal), electrically operated

Hydra-Matic Transmission
Lights, front ash receivers
Lights, Back-up (dual)
Light, Courtesy or Map (automatic)
Lights, Directional Signal
Light, Glove Box (automatic)
Light, Luggage Compartment (automatic)
Mirror, glare-proof, rear-view, flip type
Oil Filter
Outside Mirror, left-side, remote-control

Paint, two-tone
Parking Brake Warning Signal
Pocket, back of front seat
Visor Vanity Mirror
Visors, dual sun
Wheel Discs (set of four)
Window Lifts, electrically operated
Windshield Washer and Coordinator

OPTIONAL EQUIPMENT (Extra Cost)

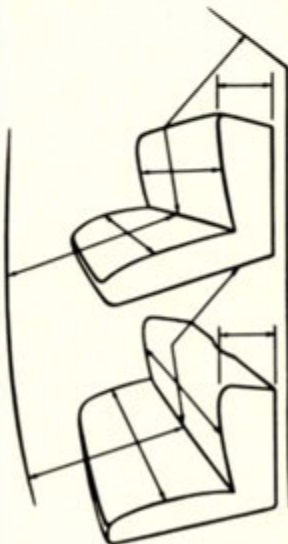
Cadillac Air Conditioner
E-Z Eye Tinted Glass
Fog Lamps (pair)
Front Seat Adjustment (vertical and angle), electrically operated

Headlight Dimmer, automatic
Heater
License Frames
Radiator Grille, gold-finish
Radio

Remote-control Trunk Lid Lock
Sabre-Spoke Wheels (set of five) in chrome finish
Whitewall Tires, 8.20 x 15 (set of five)

INTERIOR DIMENSIONS

	REAR	FRONT
Head room	34.7"	33.9"
Shoulder room	57.0"	59.0"
Hip room	65.0"	65.0"
Leg room	45.3"	45.2"
Seat height	12.7"	13.9"



SERIES 75 9-PASSENGER SEDAN AND LIMOUSINE

300 horsepower
149.75" wheelbase
236.2" over-all length

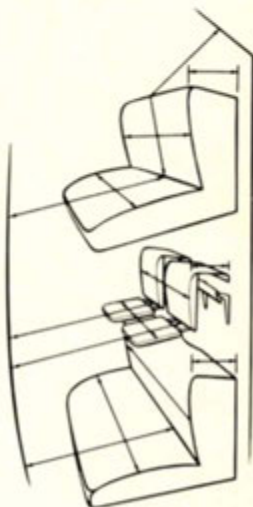


STANDARD EQUIPMENT

- Air Cleaner, oil-bath type
 Armrest, center, front and rear
 Assist Handles (two)
 Cadillac Power Brakes
 Cadillac Power Steering
 Cigarette Lighters, front (two)
 Cigarette Lighters, rear (two)
 Clocks, electric, front and rear compartments
 Foot Rests, adjustable (two), rear compartment
 Front Seat Adjustment (horizontal), electrically operated
 Hydra-Matic Transmission
 Lights, front ash receivers
 Lights, Back-up (dual)
 Light, Courtesy, Map (automatic)
 Lights, Directional Signal
 Light, Glove Box (automatic)
 Light, Luggage Compartment (automatic)
 Mirror, glare-proof, rear-view, flip type
 Oil Filter
 Outside Mirror, left-side, remote-control
 Package Compartments in Side Armrests, rear (two)
 Paint, two-tone
 Parking Brake Warning Signal
 Rope Cord on back of front seat
 Visor Vanity Mirror
 Visors, dual sun
 Wheel Discs (set of four)
 Window Lifts, electrically operated
 Windshield Washer and Coordinator

OPTIONAL EQUIPMENT (Extra Cost)

- Cadillac Air Conditioner
 E-Z-Eye Tinted Glass
 Fog Lamps (pair)
 Headlight Dimmer, automatic
 Heater
 License Frames
 Radiator Grille, gold-finish
 Radio, remote-control
 Remote-Control Trunk Lid Lock
 Sabre-Spoke Wheels (set of five) in chrome finish
 Whitewall Tires, 8.20 x 15 (set of five)



INTERIOR DIMENSIONS

	REAR	AUXILIARY	FRONT
Head room.....	35.3"	37.4"	36.6"
Shoulder room.....	56.9"	57.7"	59.0"
Hip room.....	57.8"	64.6"	65.5"
Leg room.....	38.5"	36.1"	43.5"
Seat height.....	13.6"	12.3"	12.8"



interiors
nineteen fifty seven

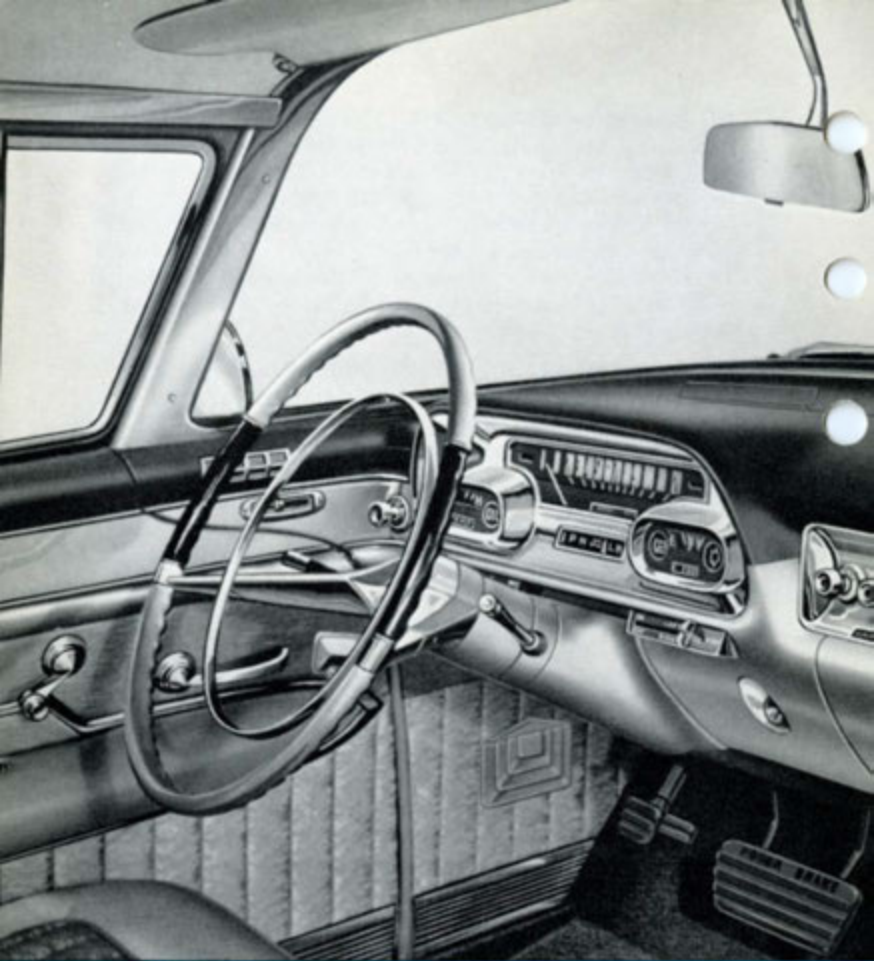


Rich, luxurious fabrics; pliant, genuine leathers; exciting patterns and glamorous colors mark the beautiful interiors of the 1957 Cadillac cars. Upholstery, trim, carpeting and appointments are creatively styled for a fabulous flair of richness, outstanding and inspiring durability and withal a restrained touch . . . and taste . . . consistent with the demands for the highest possible standards in all things as required by Cadillac and those who purchase Cadillacs.

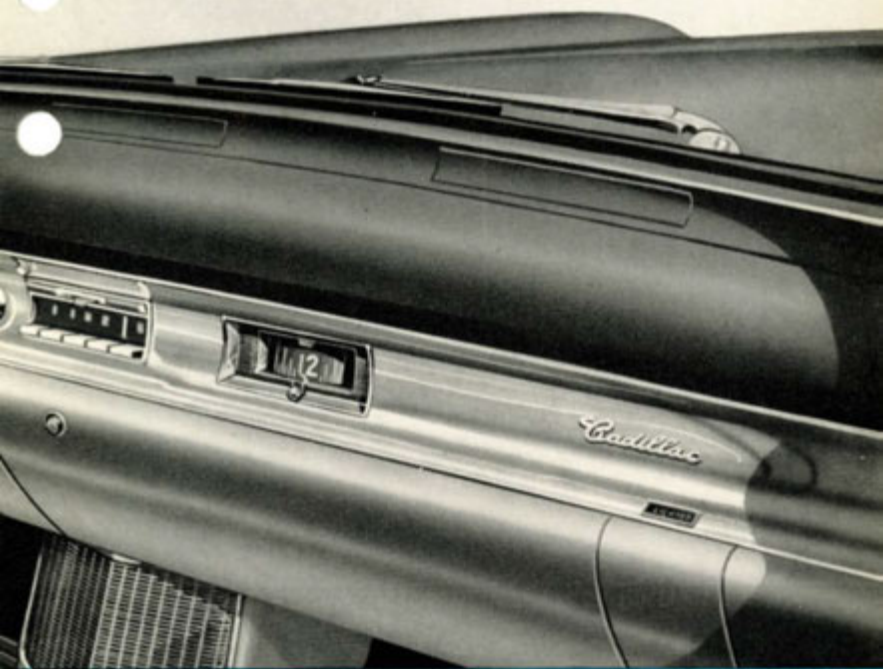
Your customers have but to open the door of a 1957 Cadillac and their eyes will feast on the elegance of patterned nylon, attractive Bedford cord or genuine leathers in fine-textured or Cape buffalo grain. Their eyes will catch the gleaming beauty of bright and brushed chrome hardware, and they will admire both the texture and smartness of the handsome, leather-grained Elascofab that covers the upper panels of doors and sidewalls.

There is eye-catching beauty, too, in the newly styled control panel. Your customers will find that commanding a Cadillac is now far easier, more convenient. They will find, for example, that the new front seats have a greater range of adjustment and that all models with the exception of the Series 62 Coupe and Sedan now have a new front seat center armrest. They will find the new instrument cluster is positioned for quick, easy reading. They will appreciate the safety advantages of the new, soft rubber cushioning on the back edge of the front seat back; they will appreciate the new flush-mounted assist handles on all sedan models; they will be assured of more safety through the greater visibility achieved with the new inside rear-view mirror and the outside rear-view mirror adjustable from within the car.

There are, of course, a host of other convenience and comfort features wrapped in the beauty of the interior styling of the 1957 Cadillac. Your customers—the people who are just making the longed-for switch to Cadillac, as well as those who for years have driven nothing but Cadillacs—will find these 1957 interiors more desirable and attractive than anything they had ever hoped for in an automobile.



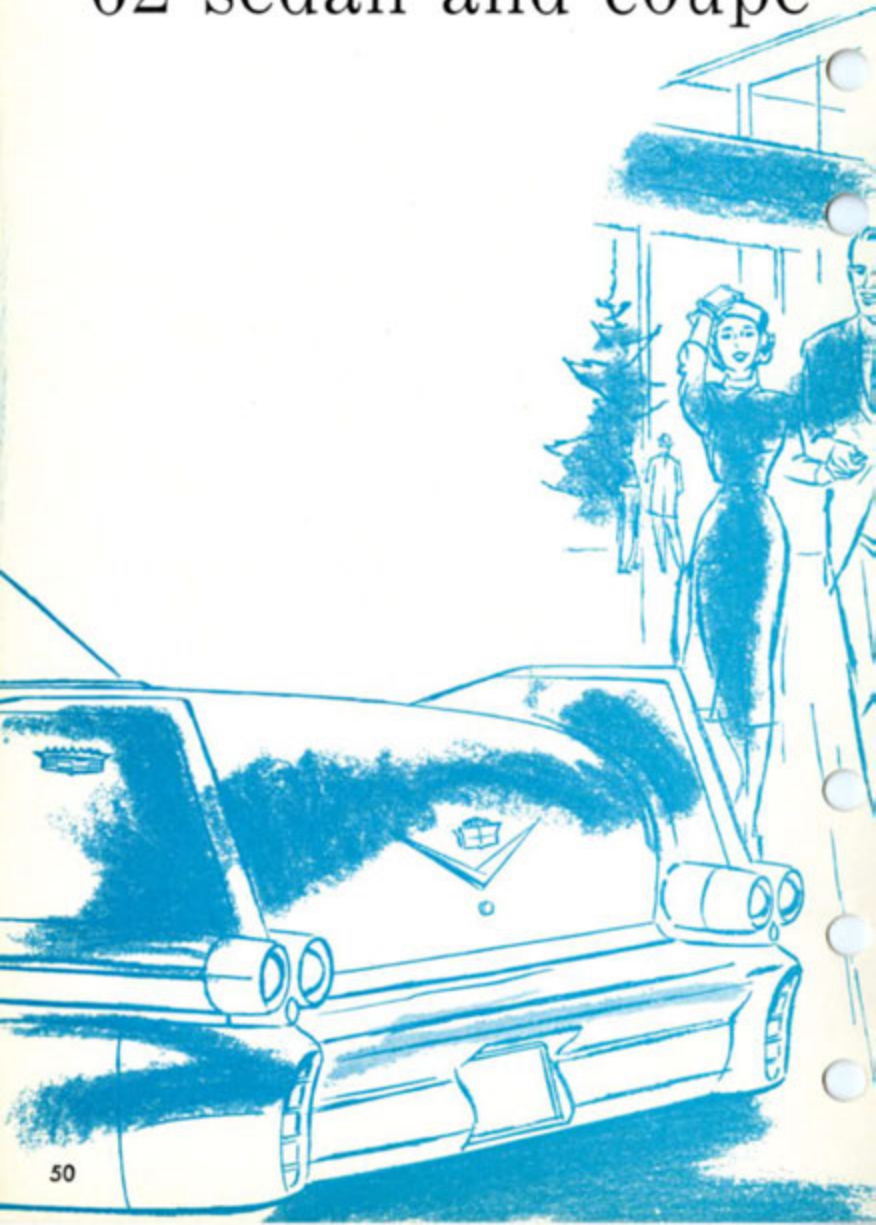
The beautiful and functional instrument panel is a modern design in keeping with dynamic engineering inspired by the thought of individual comfort and convenience. The smooth, sleek, over-all design of the instrument panel incorporates many advanced features that make driving a Cadillac an effortless pleasure. Note, for example, the new location of the power window lift controls on the left-hand extension of the instrument panel—convenient to the driver's fingertips. Note, too, the new, conveniently placed radio controls—on the left of the dial where they can be easily operated by the driver. Even the lock on the glove compartment door has been located to the left for greater driver convenience.



1. New instrument panel styling.
2. New padded instrument panel cover.
3. New control knobs and escutcheons.
4. New concealed lighters in front compartment ash receivers.
5. New steering wheel.
6. New horn ring.
7. Newly located electric window lift controls.
8. New, full-width, lock-in-place sun visors.
9. New electric clocks, revolving-drum type on 60 Special, Biarritz & Seville.
10. New, more convenient radio controls.
11. New, more convenient glove compartment latch.
12. New, illuminated-name radio knobs, light switch and cigarette lighters.

SERIES

62 sedan and coupe





There are seven, beautiful two-tone color combinations available for the interiors of the Cadillac Series 62 Sedan and Coupe. There are bold-patterned Neptune-cloth nylons with rich, gleaming Lurex thread and tasteful, restrained Lurex-threaded Grecian-cloth nylons combined with modern, color-blended Elascofab. In Neptune and matching Glacial-cloth bolsters, color choices are blue, gray, green and beige. The available colors in Grecian-cloth nylon and Elascofab bolsters are light blue, light green and a gray Grecian cloth with a harmonizing white Elascofab bolster. The entire seat back, seat cushions and the lower portion of the door are styled with long, broad horizontal stitching and deeply recessed, nylon-covered buttons. Points throughout the interior that are subject to wear and stress such as the upper door and sidewall panels, seat scuff pads and seat welts are protected with smart, durable Elascofab. Carpeting is dark-toned, deep-pile nylon blend.



62 Coupe Rear Compartment

62 Sedan Rear Compartment





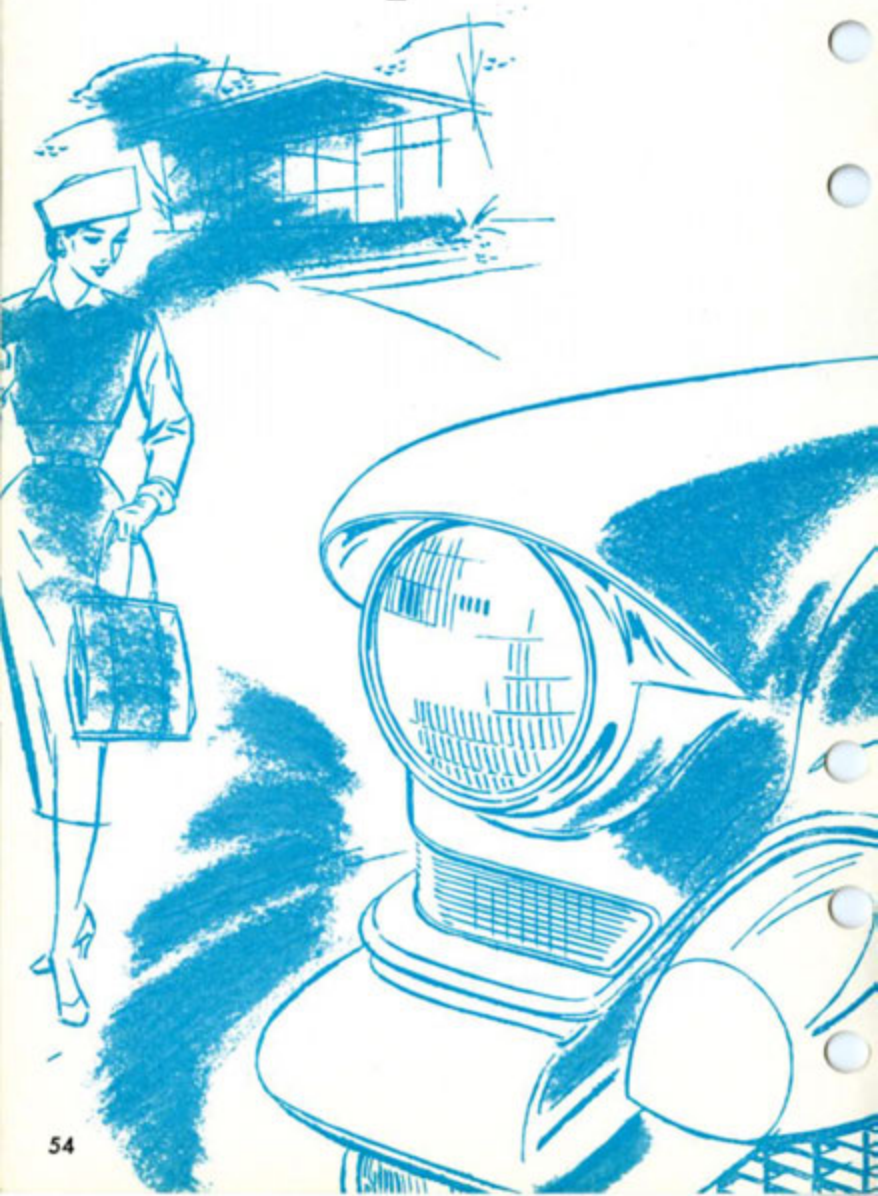
62 Coupe Front Compartment

**SERIES 62 SEDAN AND COUPE
COLOR AND UPHOLSTERY CHOICES**

- 30. LIGHT GRAY NEPTUNE PATTERN METALLIC NYLON with LIGHT GRAY GLACIAL MIST METALLIC NYLON bolsters and trim.
- 31. LIGHT GRAY GRECIAN PATTERN METALLIC NYLON with WHITE ELASCOFAB bolsters and trim.
- 32. LIGHT BLUE NEPTUNE PATTERN METALLIC NYLON with LIGHT BLUE GLACIAL MIST METALLIC NYLON bolsters and trim.
- 33. LIGHT BLUE GRECIAN PATTERN METALLIC NYLON with LIGHT BLUE ELASCOFAB bolsters and trim.
- 34. BEIGE NEPTUNE PATTERN METALLIC NYLON with BEIGE GLACIAL MIST METALLIC NYLON bolsters and trim.
- 36. GREEN NEPTUNE PATTERN METALLIC NYLON with GREEN GLACIAL MIST METALLIC NYLON bolsters and trim.
- 37. LIGHT GREEN GRECIAN PATTERN METALLIC NYLON with GLADE GREEN ELASCOFAB bolsters and trim.

SERIES

62 coupe de ville





The Cadillac Coupe de Ville is truly an aristocrat and its interior conveys all the charm, taste and graciousness that the name implies. The door panel styling, for example, features harmonizing upholstery fabric surrounding a pleated and smooth leather, chrome-trimmed panel containing a large, functional armrest and a stylized "V" and Crest. A bright chrome kick strip across the bottom of the door provides gleaming highlights of protective beauty, while the upper section of the door panel is finished in beautiful, fine-grained Elascotab over a band of light-toned, painted metal.



There is glamour and excitement in the appearance of the upholstery, trim and appointments of the Coupe de Ville for 1957. There are eight different choices of upholstery in breath-taking colors combined with rich leathers and gleaming, Lurex-threaded nylon. The buyer may select from four combinations of eye-pleasing Sahara cloth and leather or the delicately patterned Brocade with its design in soft relief combined with textured leather. The seat cushions and seat backs are styled with tufted biscuits and deeply recessed concave, chromed buttons. The leather-covered upper half of the seat back is designed with smart 1" pipes. Chromed roof bows enhance the beauty of the light-toned, perforated Elascofab headlining. All other moldings and metal appointments are finished in bright or brushed chrome, thus carrying out the elegant modernity of the Cadillac Coupe de Ville. Carpeting is a deep-pile nylon blend.

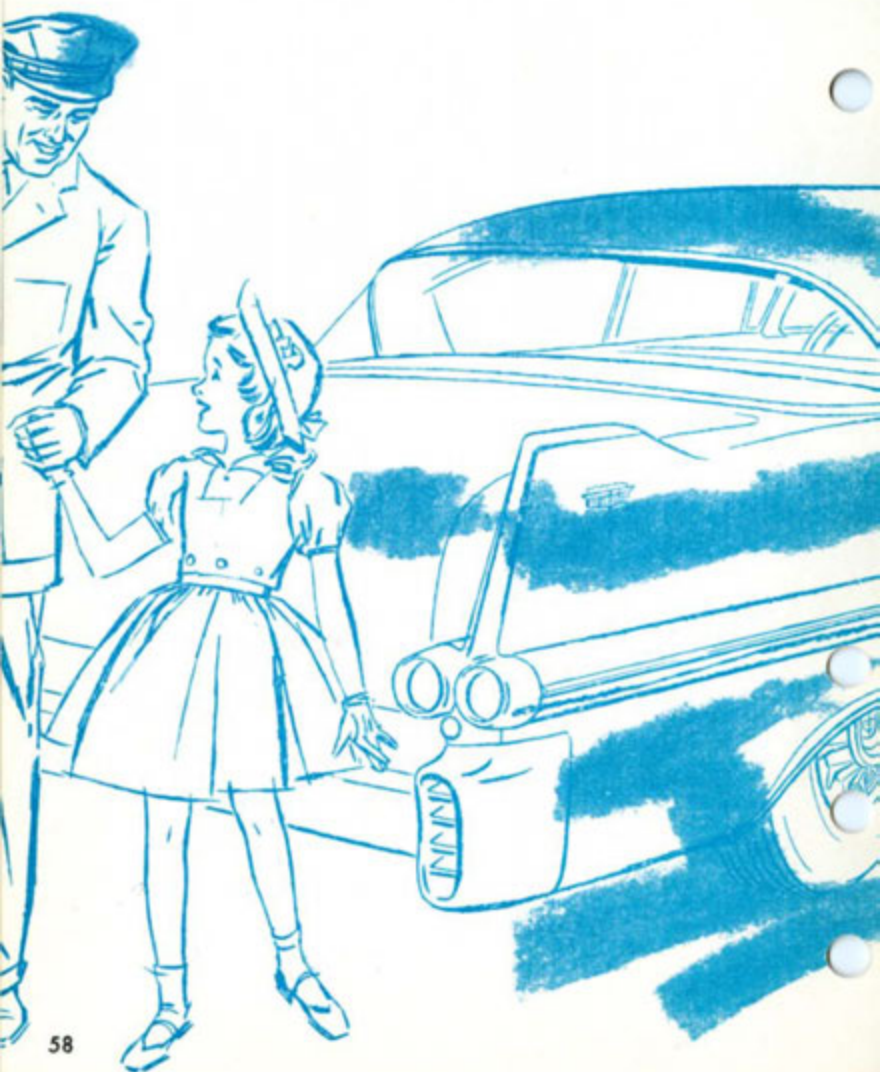


SERIES 62 COUPE de VILLE COLOR AND UPHOLSTERY CHOICES

- 40. GRAY SAHARA PATTERN METALLIC NYLON with WHITE LEATHER bolsters and trim.
- 41. GRAY BROCADE PATTERN METALLIC NYLON with WHITE LEATHER bolsters and trim.
- 42. BLUE SAHARA PATTERN METALLIC NYLON with BLUE LEATHER bolsters and trim.
- 43. BLUE BROCADE PATTERN METALLIC NYLON with BLUE LEATHER bolsters and trim.
- 44. BEIGE SAHARA PATTERN METALLIC NYLON with BEIGE LEATHER bolsters and trim.
- 46. GREEN SAHARA PATTERN METALLIC NYLON with LIGHT GREEN LEATHER bolsters and trim.
- 47. GREEN BROCADE PATTERN METALLIC NYLON with LIGHT GREEN LEATHER bolsters and trim.
- 49. MOUNTAIN LAUREL AND BLACK CORINTHIAN PATTERN METALLIC NYLON with MOUNTAIN LAUREL LEATHER bolsters and trim.

SERIES

62 sedan de ville





The Cadillac Sedan de Ville, combining the verve of hardtop styling and the convenience of four doors, is in the vanguard of all that's new and exciting in the 1957 Cadillac line. The door panel is marked by a bold rectangular design of leather on cloth, trimmed with bright, gleaming chromium. The smooth, tapering design of the textured Elascotab molding at the top edge of the door panel is in keeping with the advanced design of modern fabrics and patterns. Gleaming chrome moldings tastefully frame the leather portion of the door panels and form the kick strip at the bottom edge of the door for protection against scuff marks.



The Cadillac Sedan de Ville interiors are marked not only by luxurious materials, but by the manner in which the impeccable tailoring of these materials achieves a truly breath-taking elegance. Soft, textured leathers with smart 1" piping form full bolsters on the seat backs, while seat cushions and seat back inserts are fashioned of glamorous, Lurex-threaded, beautifully patterned nylon. Gleaming chrome finish highlights the concave buttons of the heavily tufted seat cushions and seat back inserts, as well as all other hardware throughout the interior. Headlining is durable and handsome, perforated Elascotab set off by chromed roof bows. Carpeting is a thick, dark-toned nylon blend.

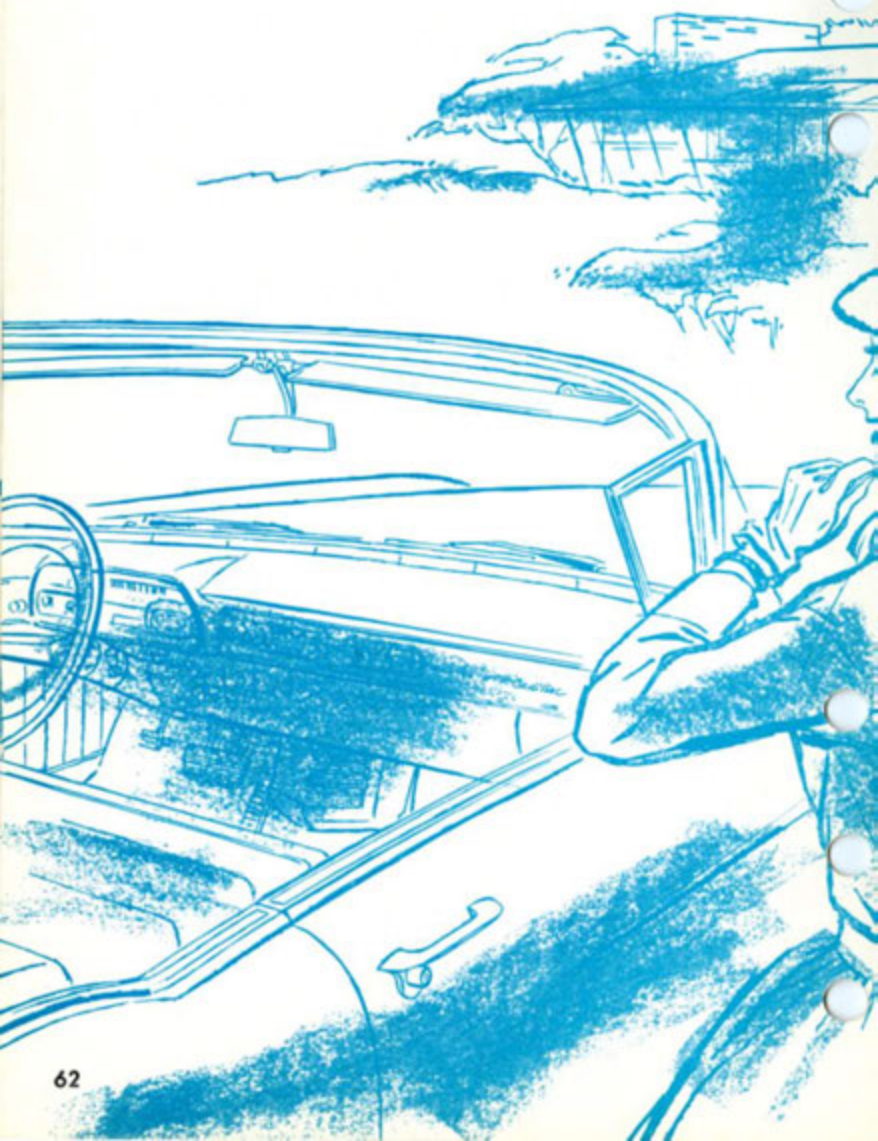


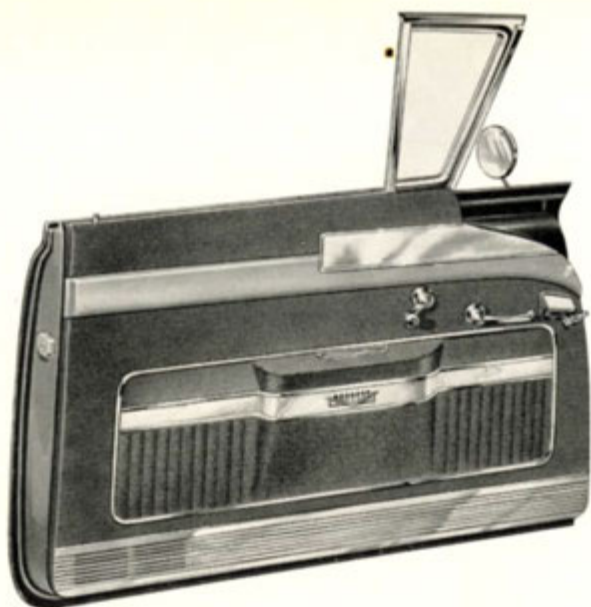
SERIES 62 SEDAN de VILLE COLOR AND UPHOLSTERY CHOICES

- 40. GRAY SAHARA PATTERN METALLIC NYLON with WHITE LEATHER bolsters and trim.
- 41. GRAY BROCADE PATTERN METALLIC NYLON with WHITE LEATHER bolsters and trim.
- 42. BLUE SAHARA PATTERN METALLIC NYLON with LIGHT BLUE LEATHER bolsters and trim.
- 43. LIGHT BLUE BROCADE PATTERN METALLIC NYLON with LIGHT BLUE LEATHER bolsters and trim.
- 44. BEIGE SAHARA PATTERN METALLIC NYLON with BEIGE LEATHER bolsters and trim.
- 46. GREEN SAHARA PATTERN METALLIC NYLON with LIGHT GREEN LEATHER bolsters and trim.
- 47. GREEN BROCADE PATTERN METALLIC NYLON with LIGHT GREEN LEATHER bolsters and trim.
- 49. MOUNTAIN LAUREL AND BLACK CORINTHIAN PATTERN METALLIC NYLON with MOUNTAIN LAUREL LEATHER bolsters and trim.

SERIES

62 convertible





The Cadillac Series 62 Convertible interiors are styled in keeping with the zest and the spirit of youth. The door panel, shown above, reveals the clean, functional design that spells beauty to the convertible buyer. Fine-grained, weather-resistant Elascofab entirely surrounds the pleated-leather door panel insert, the generously proportioned leather-covered armrest and a horizontal chrome molding with a stylized "V" and Crest. Gleaming chrome kick strip on the bottom edge of the door, chromed framing around the leather panel and the chromed insert on the upper section of the door add further to the distinctive and durable beauty of the Series 62 Convertible.



The genuine leather upholstery in the Series 62 Convertible imbues the prospective owner with the feeling that here is not only luxury, but enduring beauty as well. For there is nothing that connotes lasting quality as well as does fine leather. The seat cushions and seat back inserts are fashioned in smart biscuits and gleaming, concave, chromed buttons. The upper portion of the seat backs are marked by vertical 1" pipes. Mounted in a recess in the center of the rear seat back is a chromed grille for the radio rear compartment speaker. A wide, center armrest in the front seat back contributes to greater comfort and motoring pleasure. Carpeting is a dark-toned, deep-tufted nylon blend.

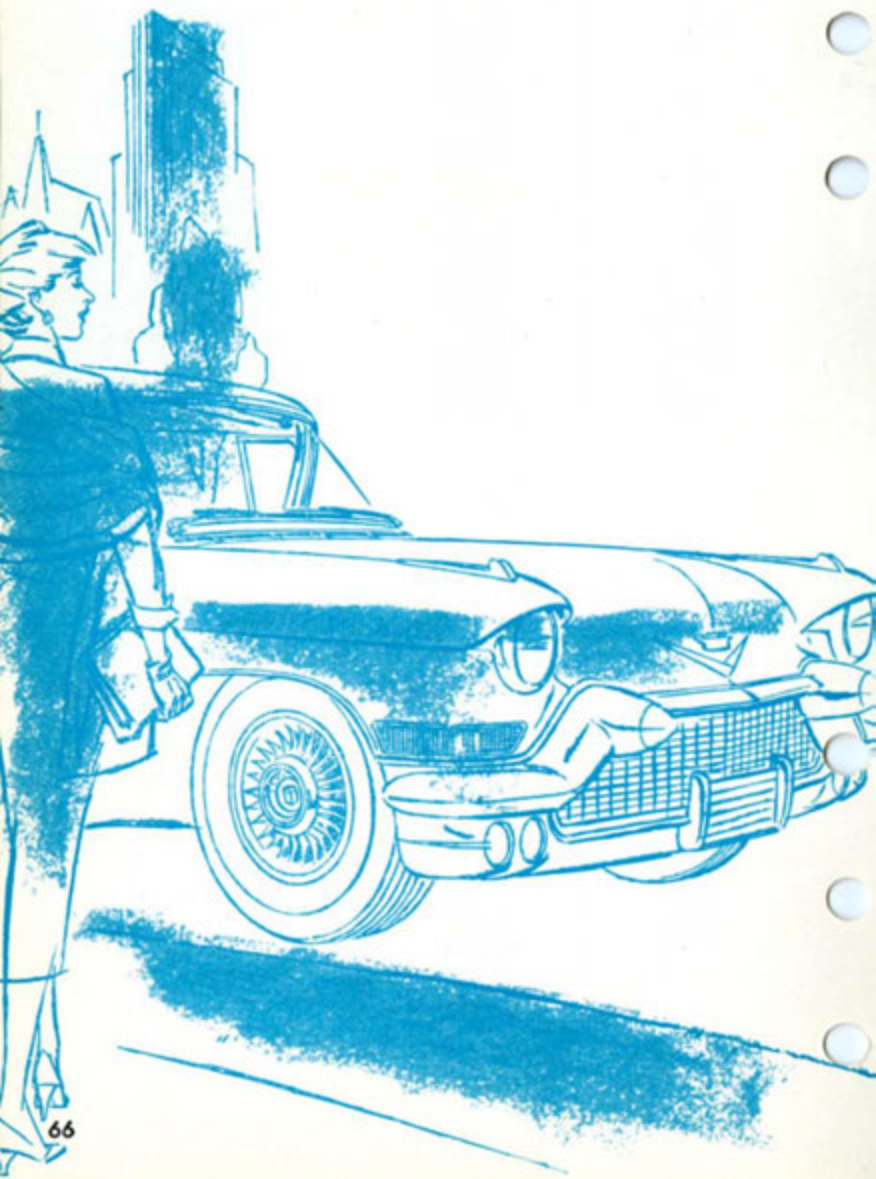


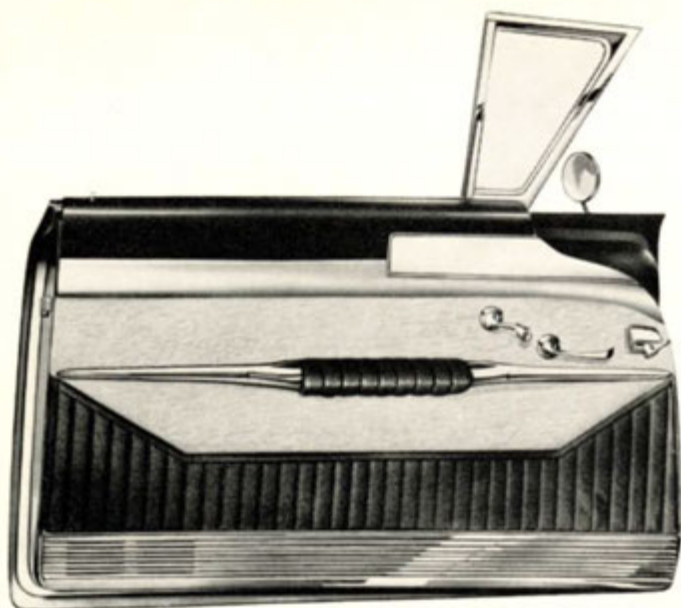
SERIES 62 CONVERTIBLE COLOR AND UPHOLSTERY CHOICES

- 20. BLACK LEATHER** seat and seat back inserts with **WHITE LEATHER** bolsters and trim.
- 21. SOLID BLACK LEATHER** throughout.
- 22. BLUE LEATHER** seat and seat back inserts with **ORION BLUE LEATHER** bolsters and trim.
- 23. TURQUOISE GREEN LEATHER** seat and seat back inserts with **WHITE LEATHER** bolsters and trim.
- 25. TAN LEATHER** throughout.
- 26. LIGHT GREEN LEATHER** seat and seat back inserts with **GLADE GREEN** bolsters and trim.
- 28. DAKOTA RED LEATHER** seat and back inserts with **WHITE LEATHER** bolsters and trim.
- 29. DAKOTA RED LEATHER** throughout.

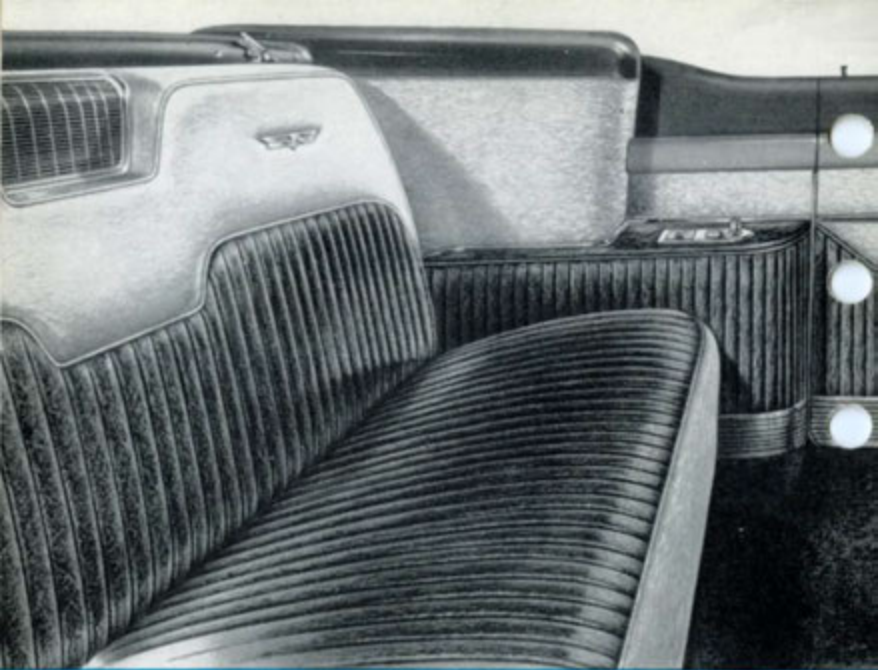
TOP COLORS: 1. White 2. Black 3. Blue 4. Tan 5. Green

eldorado biarritz

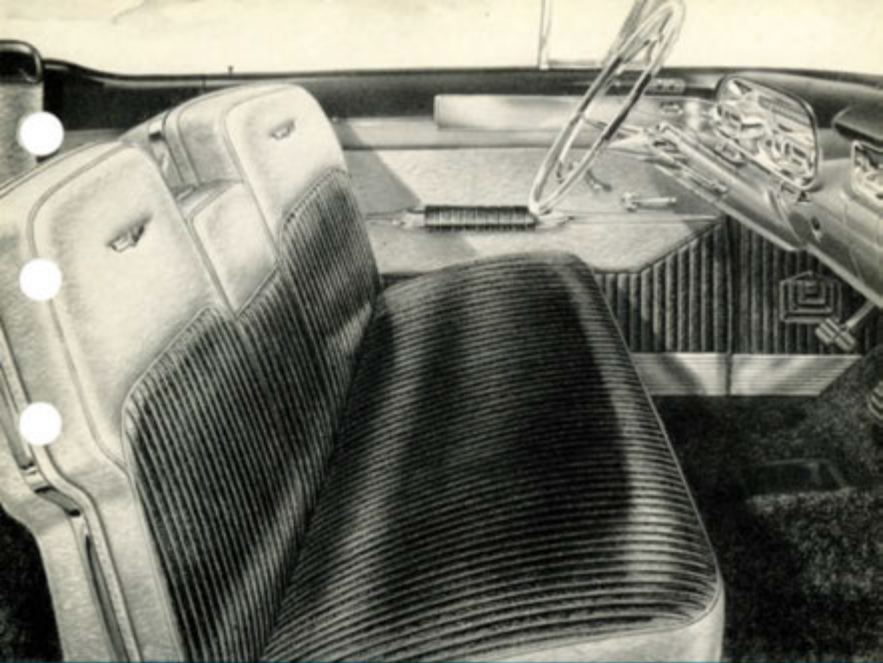




The distinctive exterior styling of the Eldorado Biarritz is matched by ultra-smart interiors combining full luxury with maximum durability. Lasting beauty, for example, is evident in every detail of the door panel shown above. Rich, Cape buffalo-grained leather is used for the pleated area of the door panel and also for the areas just above and below the molded-leather armrests. Behind the pleated area is a convenient map pocket held closed by a snap fastener. A wide kick molding finished in chrome protects the base of the door panel from scuff marks. The top section of the door panel is covered with rich and wear-resistant Elascotab in dark tones contrasting with a metallic band in light-toned painted finish. A chromed, rectangular inset on the upper part of the door and the chromed extensions from the armrest add further highlights of beauty to the distinctive interior of the Eldorado Biarritz.



Luxuriously upholstered in pliant, buffalo-grained leathers, the superbly tailored seat cushions and seat backs of the Biarritz are fashioned with smart pleats set off by an unpleated bolster of matching color or in white. A recessed center armrest in the front seat back and a recessed radio speaker grille in the center of the rear seat back achieve the appearance of two individual seats in both front and rear compartments. Centered in the bolster on each side of the armrest is a distinctive chromed Cadillac medallion. A front compartment radio speaker grille is mounted on the toeboard below the center of the instrument panel. Front and rear floor covering is of luxurious deep-pile, nylon-blend carpeting.

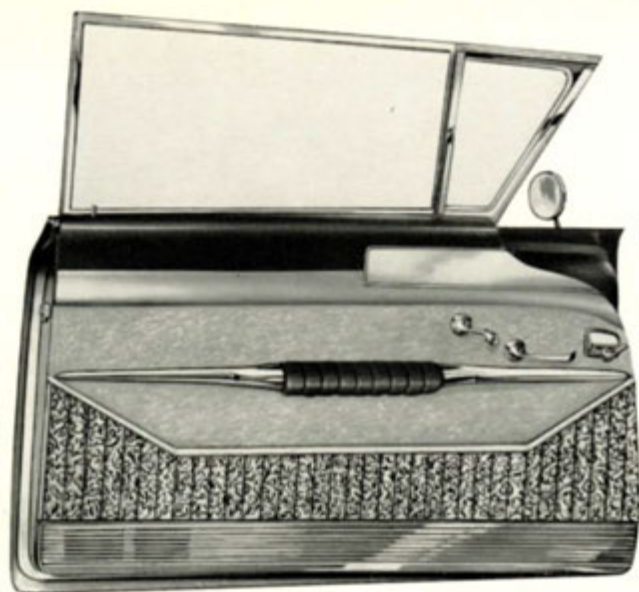


ELDORADO BIARRITZ COLOR AND UPHOLSTERY CHOICES

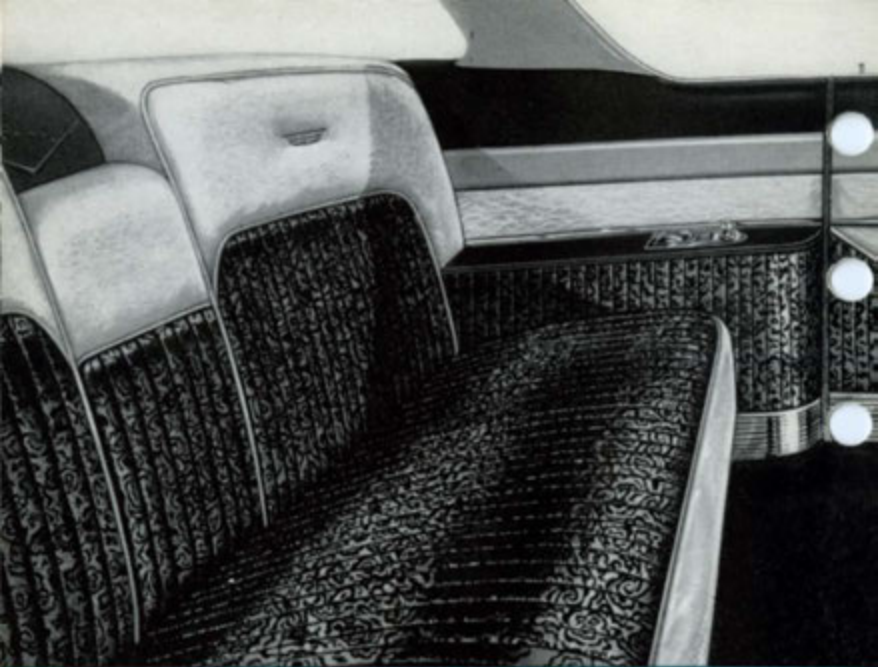
- 10. BLACK LEATHER** seats and seat backs with **WHITE LEATHER** bolsters and trim.
 - 11. Solid BLACK LEATHER** throughout.
 - 13. SABRE BLUE METALLIC LEATHER** throughout.
 - 15. COPPER METALLIC LEATHER** throughout.
 - 17. ELYSIAN GREEN METALLIC LEATHER** throughout.
 - 18. KIOWA RED LEATHER** seats and seat backs with **WHITE LEATHER** bolsters and trim.
 - 19. Solid KIOWA RED LEATHER** throughout.
- VICODEC TOP COLORS:** 1. White 2. Black 7. Sabre Blue
8. Copper 9. Elysian Green

eldorado seville

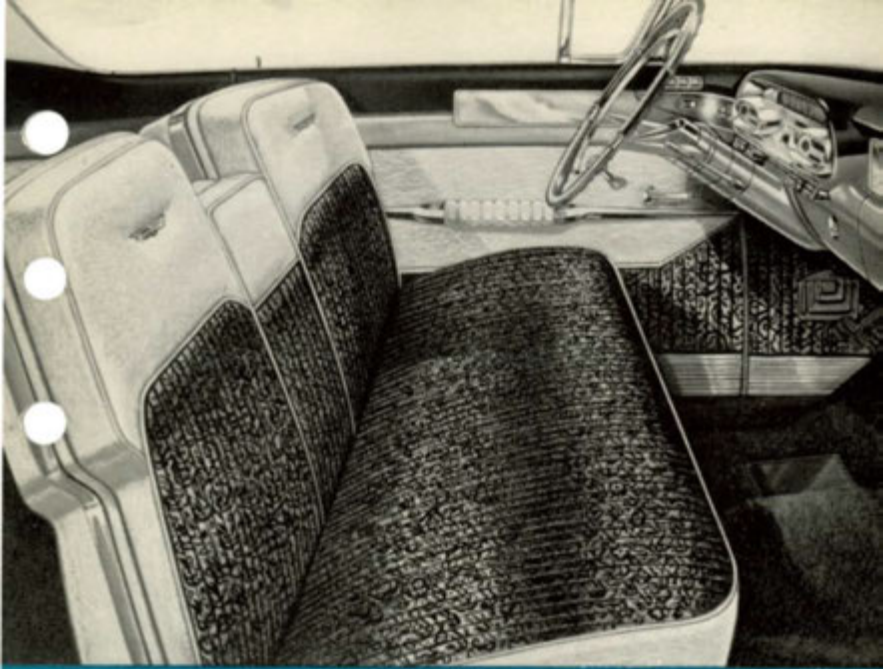




The sleek, Vicodec-covered, hardtop styling of the glamorous Eldorado Seville is fittingly complemented by its ultra-fashionable interiors. In styling detail the door panels and sidewalls of the Seville are similar to those of the Eldorado Biarritz described on page 67. However, when any of four additional Seville upholstery options of metallic nylon are ordered, this glamorous fabric replaces the leather-pleated sections of the door panel. Also, on the Seville, the radio speaker grille for the rear compartment is mounted beneath the package shelf rather than in the recess above the rear seat center armrest. Finally, enhancing the over-all beauty of the Seville interior décor is a headlining of durable, perforated Elascosfab with gleaming chromed roof bows.



The exquisite interiors of the Eldorado Seville are marked by deftly tailored upholstery in a choice of many exclusive leathers or combinations of leather and glamorous metallic nylon fabrics in Paisley or fine-textured Versailles patterns. Chromed Cadillac medallions highlight the buffalo-grained leather of the seat back bolsters, while seat back inserts and seat cushions are fashioned of smart $1\frac{1}{4}$ " pipes. Floor covering of tufted, deep-pile, nylon-blend carpeting further enhances the luxury, elegance and comfort provided by the Eldorado Seville for 1957. For a complete list of luxury equipment provided as standard on the Seville, see the BODY MODELS section of this Data Book.



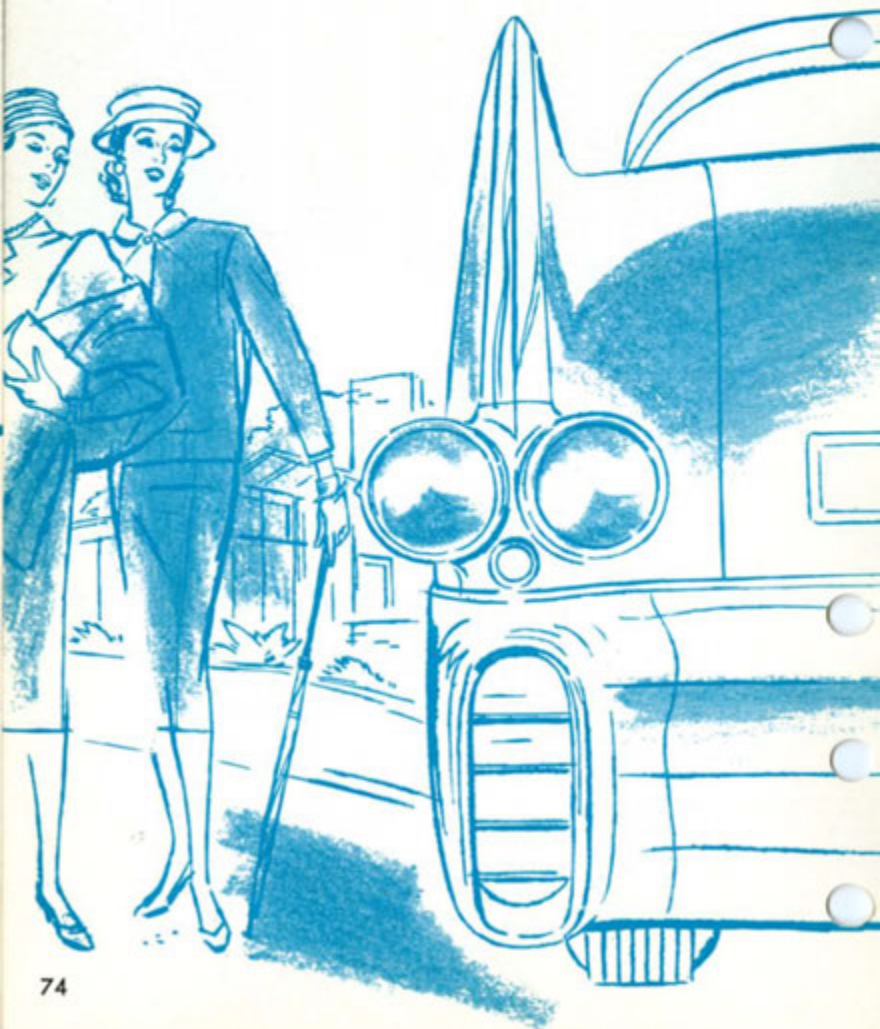
ELDORADO SEVILLE COLOR AND UPHOLSTERY CHOICES

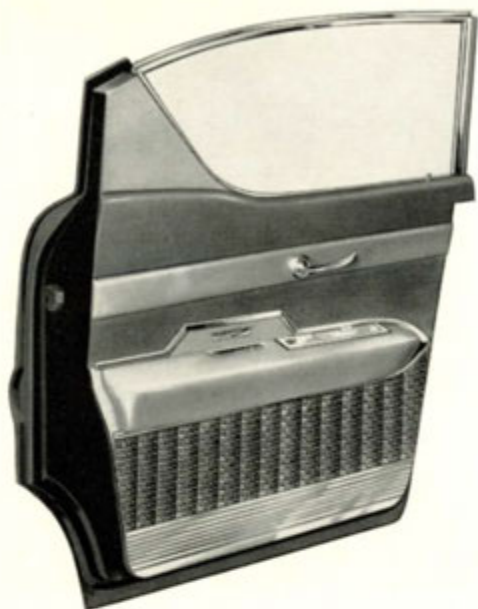
- 10. BLACK LEATHER seats and seat backs with WHITE LEATHER bolsters and trim.
- 13. SABRE BLUE METALLIC LEATHER throughout.
- 17. ELYSIAN GREEN METALLIC LEATHER throughout.
- 18. KIOWA RED seats and seat backs with WHITE LEATHER bolsters and trim.
- 50. SILVER AND BLACK PAISLEY CLOTH seats and seat backs with WHITE LEATHER bolsters and trim.
- 53. SABRE BLUE AND BLACK PAISLEY CLOTH seats and seat backs with SABRE BLUE LEATHER bolsters and trim.
- 57. ELYSIAN GREEN VERSAILLES CLOTH seats and seat backs with ELYSIAN GREEN METALLIC LEATHER bolsters and trim.
- 58. COPPER VERSAILLES CLOTH seats and seat backs with COPPER METALLIC LEATHER bolsters and trim.

VICODEC TOP COLORS: 1. White 2. Black 7. Sabre Blue
8. Copper 9. Elysian Green

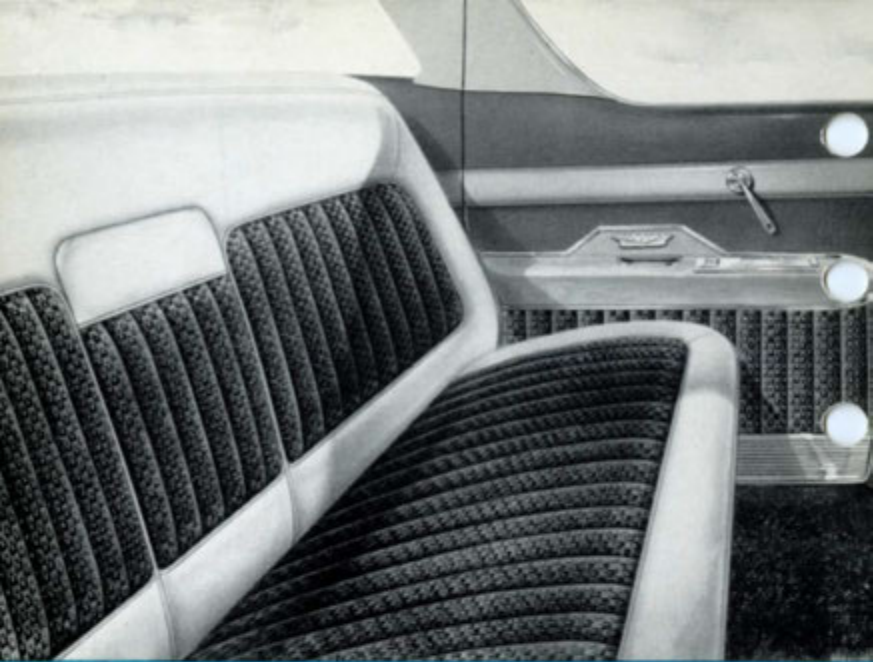
SERIES

60 special sedan





Symbol of Cadillac leadership in the luxury-car field, the 60 Special Sedan interiors for 1957 will further enhance the enviable reputation of this truly elegant motor car. That there is no compromise with quality is evident in every detail. For example, its door-width armrests, each containing a large ash receiver and cigarette lighter; the wide, chromed kick moldings across the base of the doors, surmounted in vertical pleats by the most fashionable of modern fabrics; and the use of smart and durable Elascotab panels across the upper section of the door, divided by a glossy strip of light-toned lacquered metal. Lending further distinction is a chromed Cadillac crest set within the chromed armrest molding just above the door pull.



The interiors of the Cadillac 60 Special Sedan are designed to please the most discerning eye. Seat cushions and seat back inserts are impeccably tailored in two-inch pipes, while seat welts provide the enduring beauty of smart, leather-grained Elascofab. Upholstery choices include solid-color, all-wool broadcloth throughout or patterned nylons, many with gleaming Lurex threads, combined with bolsters of fine-textured metallic nylon or leather. Lending new distinction to the interior of the 60 Special for 1957 is the pleated headlining surrounded by a wide halo molding of light-toned lacquered metal. A final warm note of luxury and comfort is provided by the deep-pile, heavily tufted, nylon-blend carpeting in front and rear compartments.



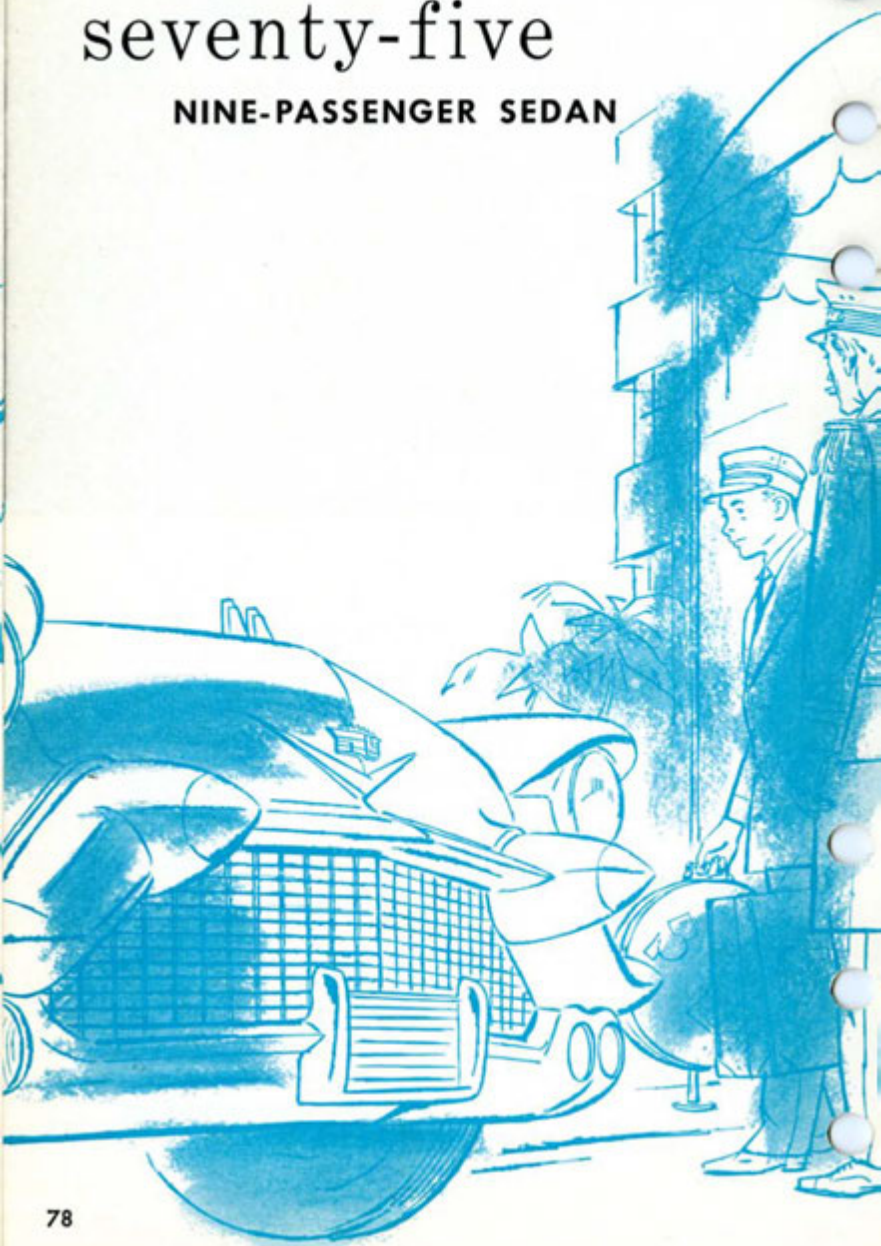
SERIES 60 SPECIAL COLOR AND UPHOLSTERY CHOICES

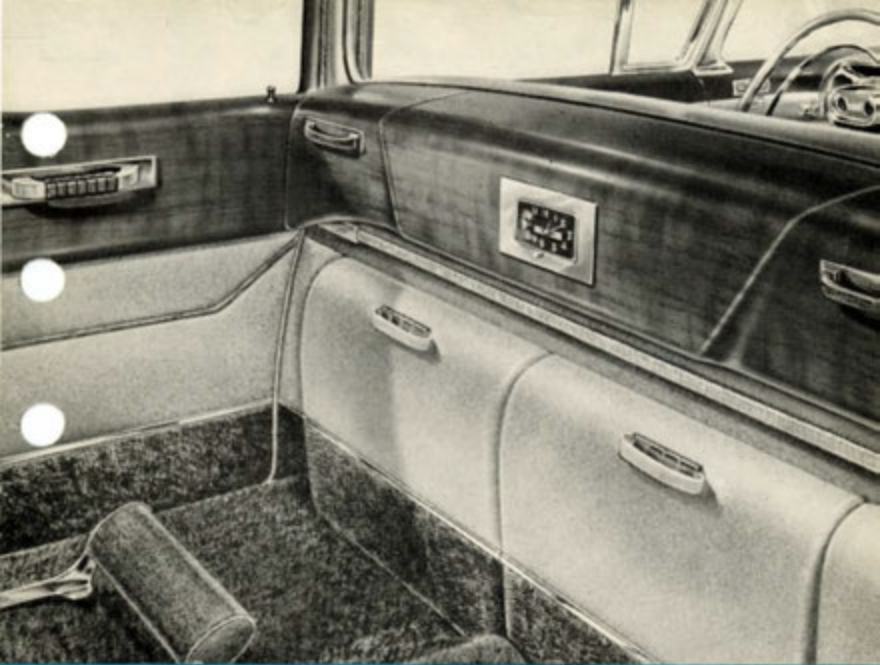
- 60. GRAY METALLIC SAHARA CLOTH seats and seat back inserts with GRAY METALLIC STRATA CLOTH bolsters and trim.
- 61. GRAY BROADCLOTH throughout.
- 62. BLUE METALLIC SAHARA CLOTH seats and seat back inserts with BLUE METALLIC STRATA CLOTH bolsters and trim.
- 63. BLUE CLASSIC CLOTH seats and seat back inserts with BLUE STRATA CLOTH bolsters and trim.
- 65. BEIGE BROADCLOTH throughout.
- 66. GREEN METALLIC SAHARA CLOTH seats and seat back inserts with GREEN METALLIC STRATA CLOTH bolsters and trim.
- 67. GREEN CLASSIC CLOTH seats and seat back inserts with GREEN METALLIC STRATA CLOTH bolsters and trim.
- 70. SILVER AND BLACK METALLIC CORINTHIAN CLOTH seats and seat back inserts with WHITE LEATHER bolsters and trim.
- 72. SABRE BLUE AND BLACK METALLIC CORINTHIAN CLOTH seats and seat back inserts with BLUE LEATHER bolsters and trim.
- 76. GREEN AND BLACK METALLIC CORINTHIAN CLOTH seats and seat back inserts with GREEN LEATHER bolsters and trim.

SERIES

seventy-five

NINE-PASSENGER SEDAN





Impressively big and beautiful, the Cadillac Series 75 Nine-Passenger Sedan provides unmatched dignity and distinction. Reflecting the inherent graciousness and luxury of its interior trim and appointments is the heavily tufted, deep-pile, nylon-blend carpeting covering not only the floor, but the scuff-pad areas of the doors and the lower portions of the seats and sidewalls, as well as the adjustable rear compartment foot rests. Two fold-away seats are concealed in the beautifully appointed center partition which also provides the conveniences of an electric clock, leather-covered robe cord and two leather-covered assist handles. Extending across the rear of the front seat back and on the upper sections of the doors and sidewalls is a beautiful teakwood-grained Dinoc panel.



Interiors of the Series 75 Nine-Passenger Sedan are elegantly tailored in heavily tufted, rectangular biscuits and deeply recessed buttons. A smartly contrasting, smooth-surfaced panel extends across the upper portion of the seat backs. Upholstery options include fashionable Bedford cord in a choice of four colors with harmonizing all-wool broadcloth bolsters or two choices of solid-color, all-wool broadcloth throughout. The use of genuine leather or durable, leather-grained Elascotab lends protective beauty at all points of wear or stress. Adding gleaming highlights of beauty throughout the interior is the bright and brushed chrome finish of hardware and moldings.

25



SERIES 75 NINE-PASSENGER SEDAN COLOR AND UPHOLSTERY CHOICES

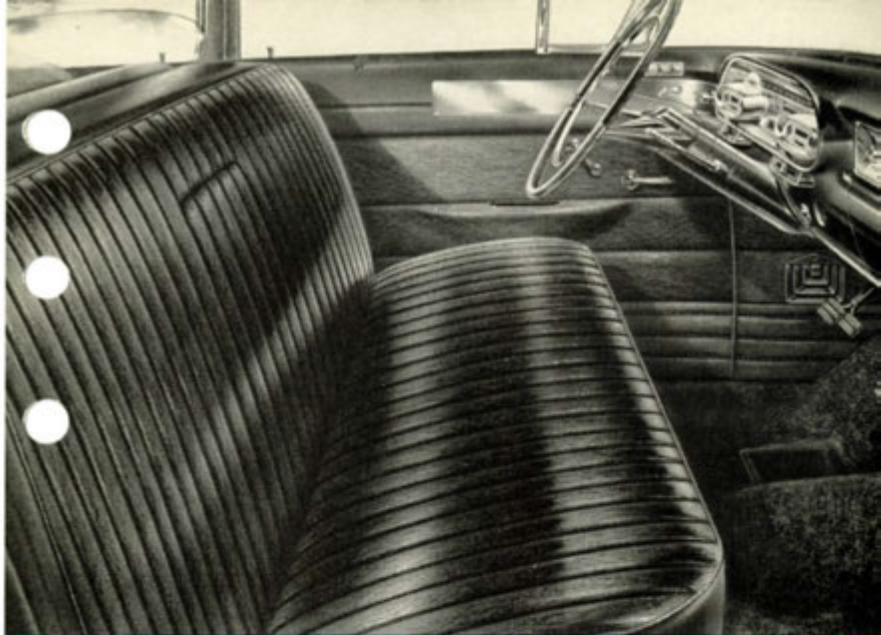
- 80.** LIGHT GRAY BEDFORD CORD seat and seat back inserts with LIGHT GRAY BROADCLOTH bolsters and trim.
- 81.** LIGHT GRAY BROADCLOTH throughout.
- 84.** BEIGE BEDFORD CORD seat and seat back inserts with BEIGE BROADCLOTH bolsters and trim.
- 85.** BEIGE BROADCLOTH throughout.
- 90.** DARK GRAY BEDFORD CORD seat and seat back inserts with LIGHT GRAY BROADCLOTH bolsters and trim.
- 94.** BROWN BEDFORD CORD seat and seat back inserts with BEIGE BROADCLOTH bolsters and trim.

SERIES

seventy-five

LIMOUSINE





The Cadillac Series 75 Limousine is the most luxurious chauffeur-driven car in America. It provides all of the style, comfort and convenience of the nine-passenger sedan but with the added practicality of a genuine leather-upholstered front compartment. A glass partition separating the front and rear compartments may be raised or lowered electrically by automatic control buttons located on the rear seat armrests, adjacent to the window control buttons.

SERIES SEVENTY-FIVE LIMOUSINE COLOR AND UPHOLSTERY CHOICES

Selection of fabrics and colors is the same as for the nine-passenger sedan except that the front compartment is upholstered throughout in genuine **BLACK LEATHER**. Seat cushions and seat backs are fashioned in two-inch piping without bolsters.



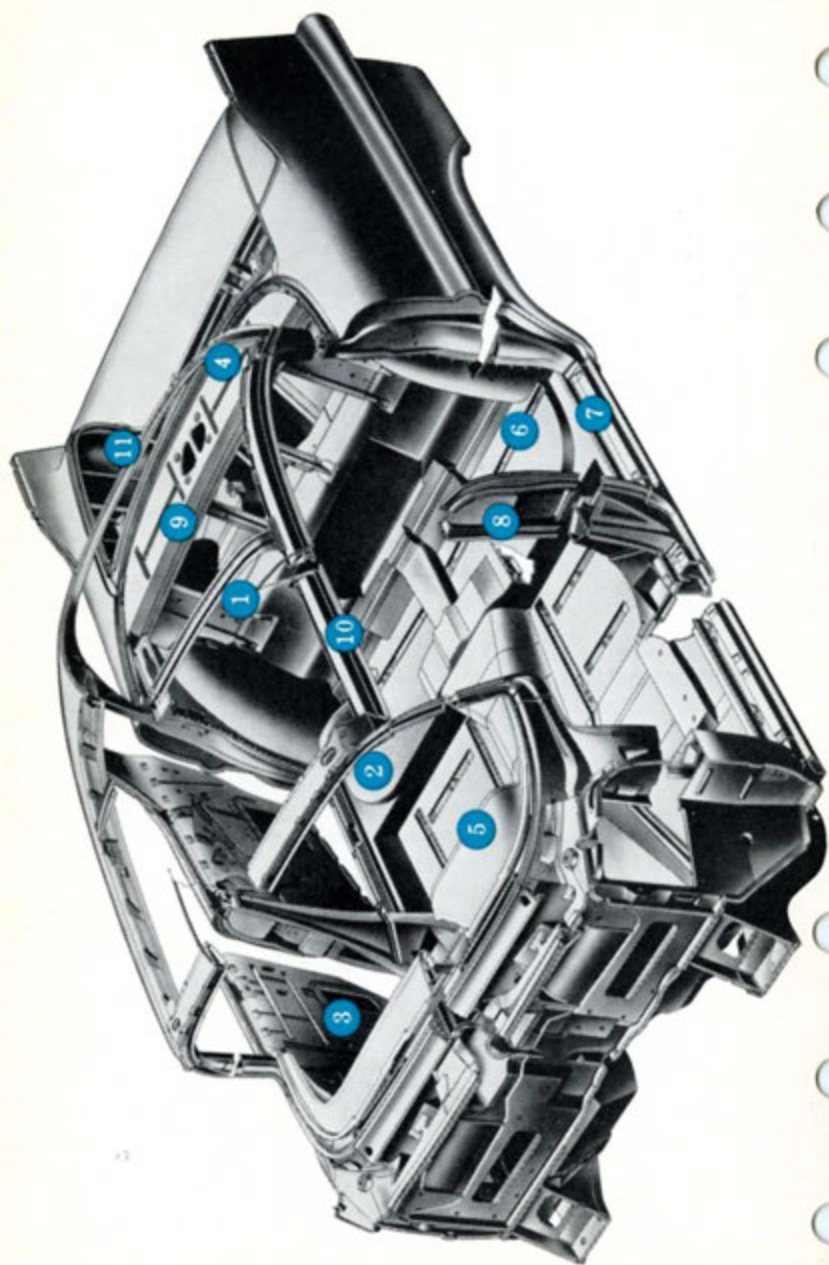
body construction

nineteen fifty seven



Just as the Cadillac body is designed to provide lasting style and beauty . . . so is it engineered and built to provide comfort, quiet and safety throughout the life of the car. These benefits provided by Cadillac's advanced body construction methods mean a great deal to the peace of mind and motor-ing enjoyment of the Cadillac owner. At the same time, the enduring quality of Cadillac body construction is a contributing factor to the continued strong demand for used Cadillac cars . . . a demand that assures not only the original owner, but each subsequent owner, maximum protection for his investment.

All Cadillac bodies are built by Fisher Body Division of General Motors Corporation in the exclusive Cadillac Fleetwood Plant under strict Cadillac quality control methods. They are the product of the combined skills of Cadillac engineers and stylists working with General Motors and Fisher Body designers with one purpose in mind—to design and engineer the finest, safest, most comfortable bodies it is possible to build for America's leading luxury car, the 1957 Cadillac.



The Cadillac body is designed to provide a ring of steel entirely surrounding the passenger compartments. The rigid steel floor, reinforced by sturdy, ribbed sections, is welded to strongly reinforced box-girder rocker panels and vertical body pillars. The all-steel Turret Top, reinforced by double-ribbed steel bows and box-girder roof rails, is welded into this assembly. A box-girder reinforced cowl and dash and integral rear quarter panels and rear fenders assembly complete the sturdy framework protecting the driver and his passengers.

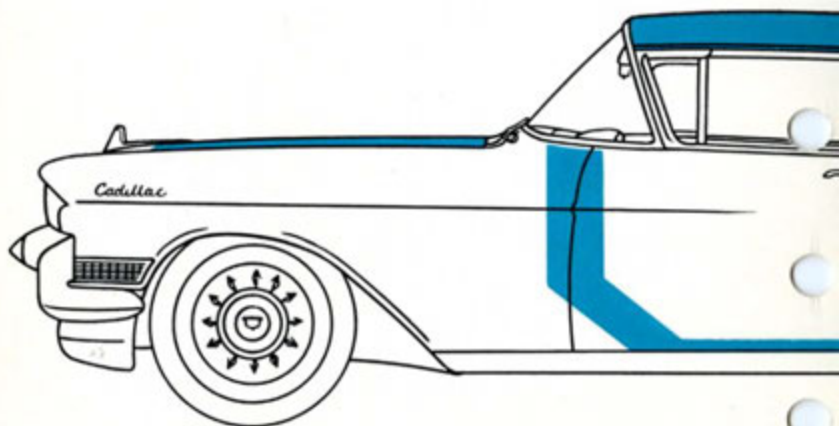
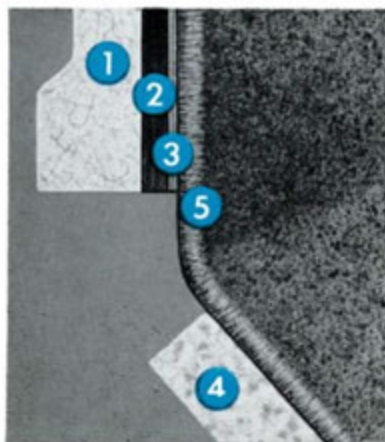
For 1957, all Series 62 and the 60 Special Sedan models have specially reinforced stub center pillars which permit the improved visibility and greater beauty of hardtop sedan styling.

1. Double-ribbed U-shaped roof bow.
2. Solid steel Turret Top.
3. Genuine Safety Plate glass.
4. Box-girder header assembly.
5. Steel cowl and dash with box-girder cross member.
6. Steel floor, ribbed, braced and welded to body.
7. Box-girder rocker panels.
8. Box-section steel pillars.
9. Box-section braces at back of rear seat.
10. Box-girder roof rails.
11. Box-girder reinforced rear quarter panels with integrally welded-on rear fenders.
12. Specially reinforced floor sections around stub center posts.

CADILLAC BODY INSULATION

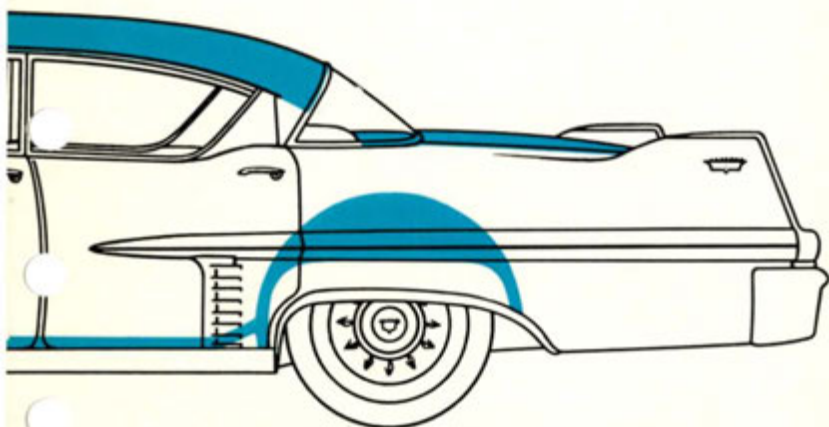
Protecting the front compartment from external heat, cold, noise and drafts are five types of insulating material:

1. *Fiber glass.*
2. *Asphalt-impregnated paper.*
3. *Insulating board.*
4. *Jute.*
5. *Carpet.*



Scientifically selected insulation helps keep the car cooler in summer, free of drafts and cold in the winter and quieter all year around. The entire inside of the Turret Top on all sedan models is insulated with felt-paper deadener. Under the engine hood on all models is a 1½" fiber-glass pad with vinyl cover. For 1957, additional insulation under the instrument panel top and under the rear package shelf will further contribute to interior quietness.

All door seals are mechanically retained thus assuring cleaner as well as more uniform sealing. They provide maximum protection against the entrance of dust and drafts, while contributing to the quiet, rattle-free operation of the car.



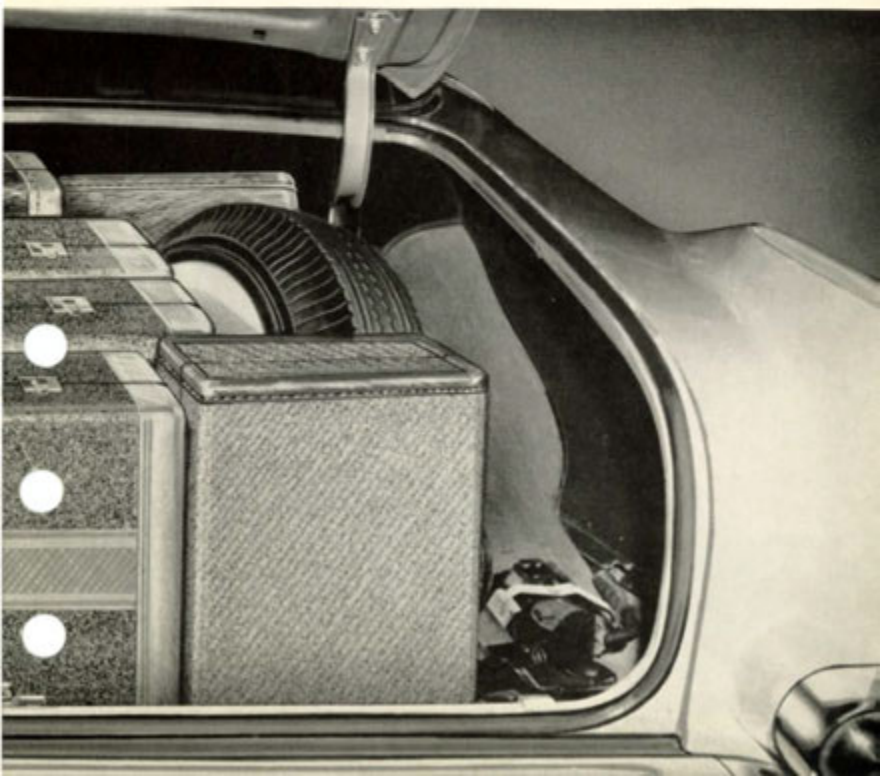
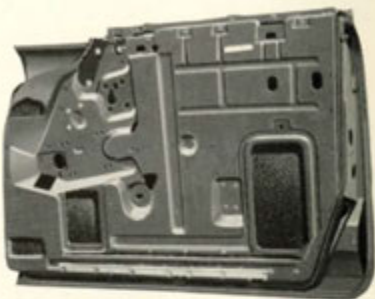
LARGE LUGGAGE COMPARTMENT

There is ample room in the spacious luggage compartment of the 1957 Cadillac to accommodate all luggage normally carried on a trip, including golf clubs. All trunk interiors are carpeted to prevent scuffing of luggage. Insulation and rubber deck-lid seal protect the inside of the trunk from moisture and dust. Deck lids are hinged with a counterbalanced spring construction and are fitted with a lock which is key-released. These convenience features are appreciated by women, particularly when their arms are full of packages.



DURABLE DOOR CONSTRUCTION

The doors of Cadillac cars are formed from two panels of heavy-gauge, cold-rolled sheet steel formed into a rigid, self-reinforcing, box-like assembly. They complete the ring of steel which protects the Cadillac driver and passengers. Individual adjustment of all door hinges, permitted in 1957, assures precise and permanent fitting of car doors.



SAFE NIGHT VISIBILITY

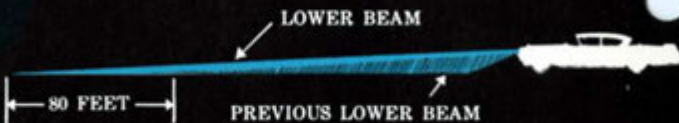
Good visibility at night is assured through Sealed Beam headlamps which provide brilliant road illumination. The lower beam has a shielded filament which concentrates the light on the roadway and right shoulder of the road and minimizes light reflection in the eyes of oncoming drivers. The upper beam, for use when no other cars are approaching, brightly lights the entire area ahead of the car. A red light on the instrument panel indicates when lights are on bright beam.



UNSHIELDED
FILAMENT



SHIELDED
FILAMENT



Improved Cadillac panoramic windshield with pillar posts angled backward from the roof provides a wider arc of unobstructed visibility for 1957.

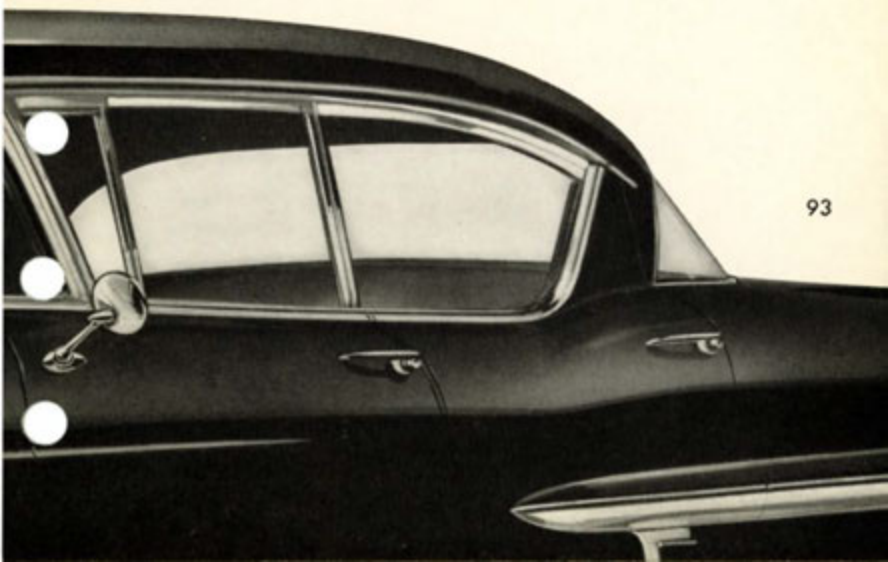


IMPROVED PANORAMIC WINDSHIELD

The panoramic windshield, one of the most appreciated and copied of all Cadillac styling innovations, provides even better visibility for 1957. The windshield pillars, slanting backward from the forward edge of the roof, are designed to provide the driver with a wider arc of unobstructed visibility without need of turning his head to right or left. Safety Plate glass in the windshield and door windows and tempered plate glass in the rear window assure maximum safety for all car occupants.

WINDSHIELD WASHER-WIPER COORDINATOR

Cadillac's windshield washer-wiper coordinator provides extra safety and convenience by eliminating any need for driving with a dirty, mud-splattered windshield. At a touch of the button on the instrument panel extension, two jets of water are sprayed onto the windshield. At the same time, the wiper blades operate automatically until glass is dry, then return to their park position

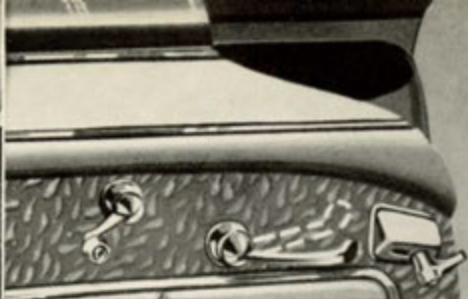


IMPROVED REAR VISION

Cadillac's wide, one-piece rear window sweeps well around into the quarter panels thus providing a wider angle of unobstructed visibility to the rear while contributing to the sleek styling of the car. A further aid to safe rear vision is the wide, inside rear-view mirror adjustable to meet the needs of drivers of various heights. It can also be set to eliminate the glare from headlights of cars following. A remote controlled outside rear-view mirror is adjustable from within the car to meet the driver's requirements.

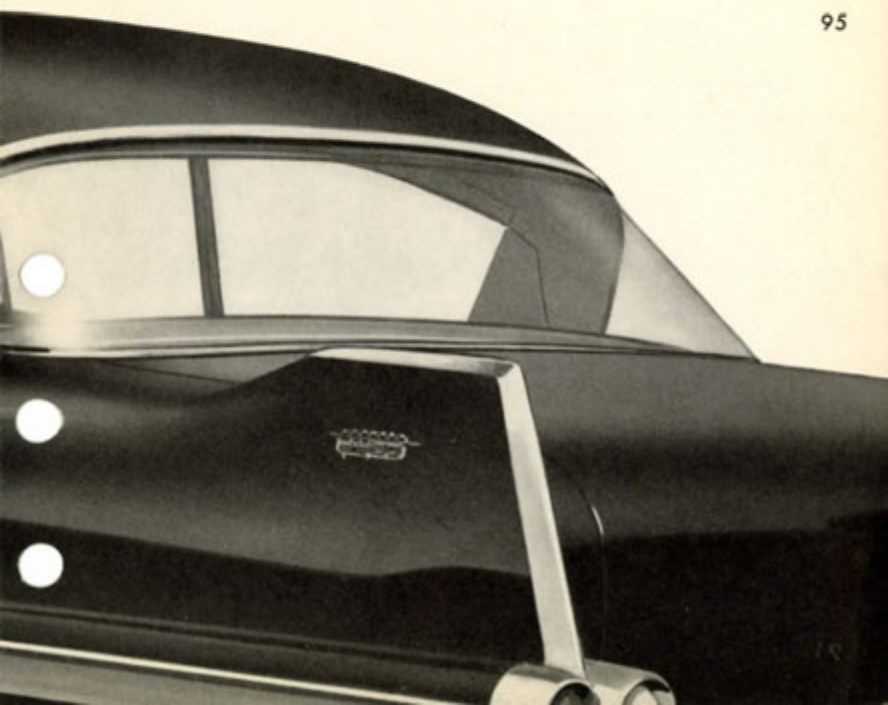
Rear seat passengers will find that the newly styled rear window pillars provide better visibility to the side, at eye level, than previous rear window pillars.





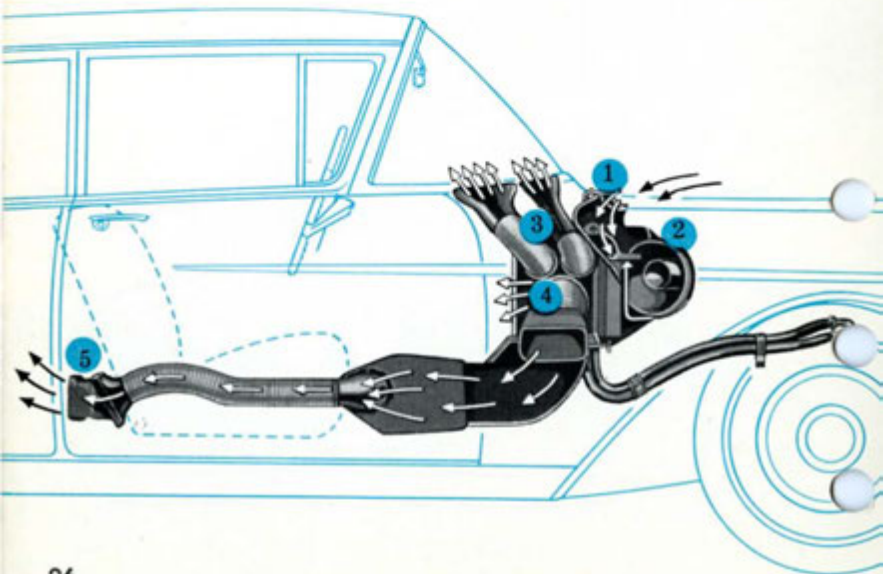
SAFETY DOOR LOCKS AND LATCHES

The rear doors of Cadillac sedans are fitted with push-down type door locks designed to safeguard children by disengaging the inside door handle when the button is in the down position. When doors are shut and button pushed down, doors cannot be opened from the outside without a key, nor can they be opened with the inside handle. Locks can be adjusted, if preferred by owner, so that inside handles will open rear doors when button is in down position. Additional safety is provided by rotary door latches which tend to tighten further with any motion of the car.





1. Air intake.
2. Heater unit (extra-cost equipment) attached to ventilation system.
3. Ducts to defrosters.
4. Outlet grille for air to front compartment.
5. Outlet grille for air to rear compartment.



CADILLAC FRESH-AIR VENTILATION SYSTEM

The Cadillac ventilation system provides exactly the amount of controlled ventilation desired. Fresh, outside air, for example, may be directed to the right side, left side or both sides of the front compartment simply by moving either or both of the slide levers located just below the instrument cluster at the right of the steering column. The newly styled air-intake grille across the hood at the base of the windshield provides even greater air-intake capacity for 1957.



When the Cadillac Heater, optional at extra cost, is installed the driver may (by moving the lower slide lever located to the left of the steering column just below the instrument cluster) heat the interior of the car to the desired warmth. The upper slide lever enables the driver to direct either cool air to the windshield for ventilation or heated air for defogging or de-icing the windshield glass. The Cadillac Heater is explained in detail on page 132 of the **OPTIONAL EQUIPMENT** section.



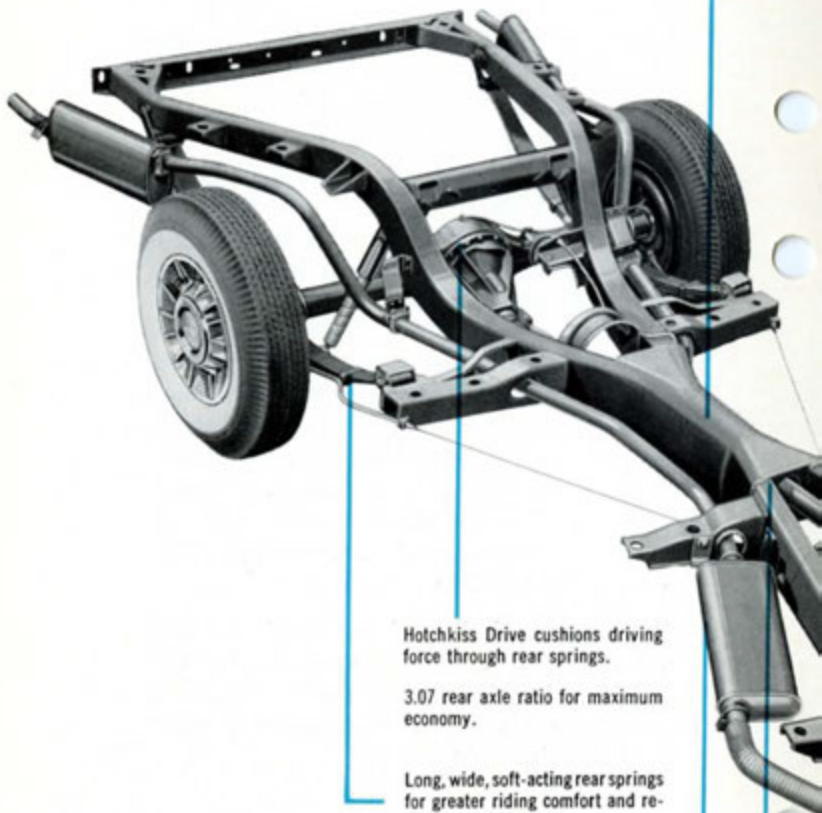
chassis features
nineteen fifty seven



Beneath the sleek-lined body of the 1957 Cadillac are the many hidden features of the Cadillac chassis. Their importance can be measured by the fact that it is the design and engineering of these chassis features which have made possible the lowering of the over-all height of the 1957 Cadillac without sacrifice of interior comfort and roominess. What's more, it is the combination of these chassis features which accounts for the 1957 Cadillac's smoother, quieter, more comfortable ride, its surer, easier handling and the safety of its sure-footed, road-holding ability on any road surface.

The superb design of the 1957 Cadillac chassis is but another milestone in the long list of engineering advancements which have earned for Cadillac its recognition as truly the "Standard of the World".

New tubular-center X frame provides greater torsional rigidity and permits lower car body.



Hotchkiss Drive cushions driving force through rear springs.

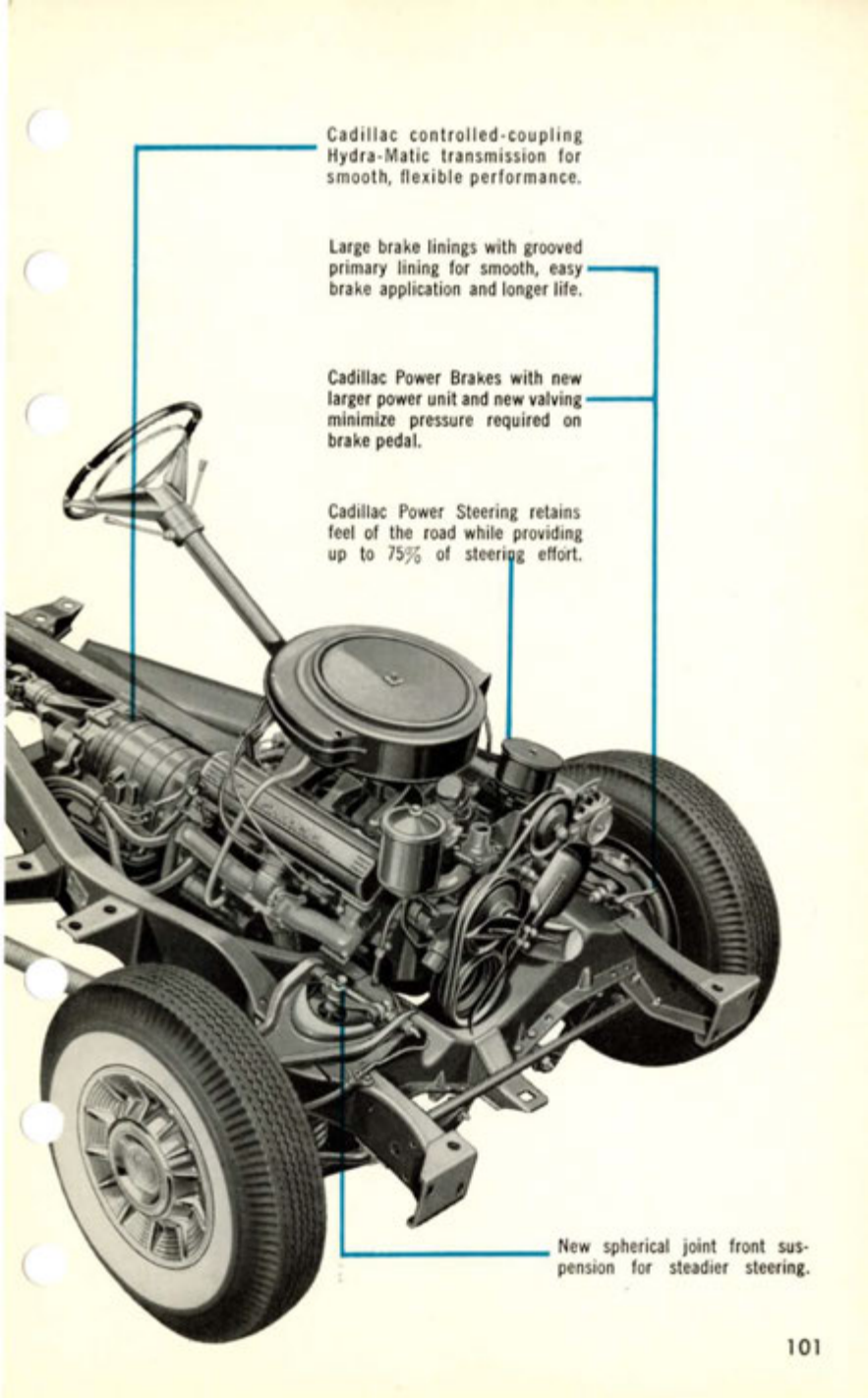
3.07 rear axle ratio for maximum economy.

Long, wide, soft-acting rear springs for greater riding comfort and resistance to sideways.

Dual exhaust system provides minimum restriction for exhaust gases, for peak power, performance and quietness.

New two-piece propeller shaft with rubber-cushioned center bearing minimizes vibration.

Equalized front and rear tread for better tracking and directional stability.



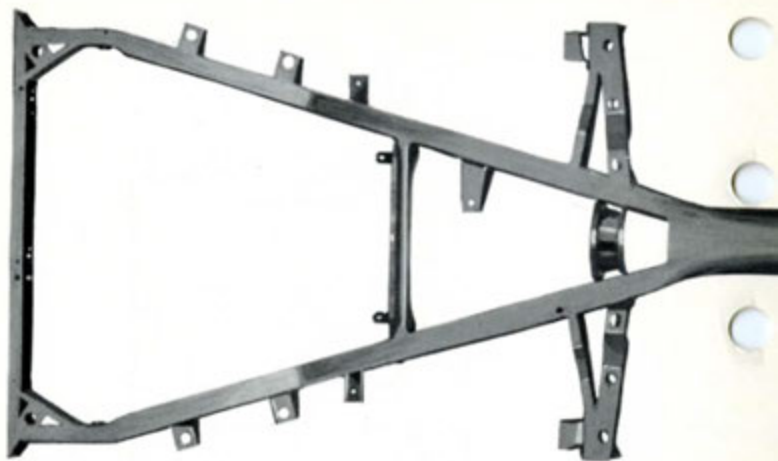
Cadillac controlled-coupling
Hydra-Matic transmission for
smooth, flexible performance.

Large brake linings with grooved
primary lining for smooth, easy
brake application and longer life.

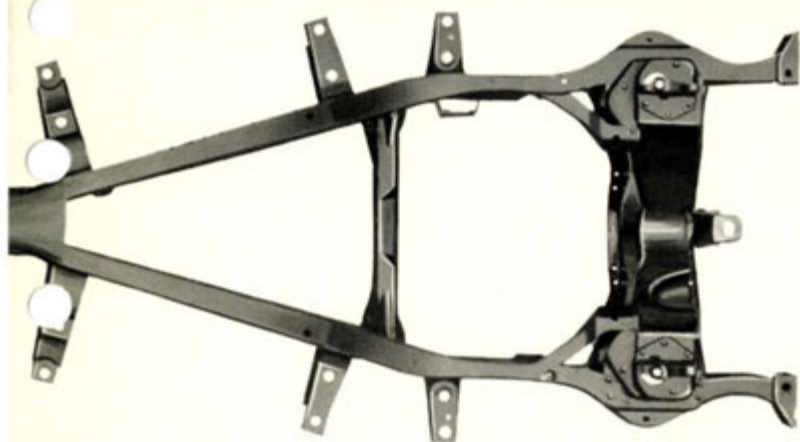
Cadillac Power Brakes with new
larger power unit and new valving
minimize pressure required on
brake pedal.

Cadillac Power Steering retains
feel of the road while providing
up to 75% of steering effort.

New spherical joint front sus-
pension for steadier steering.

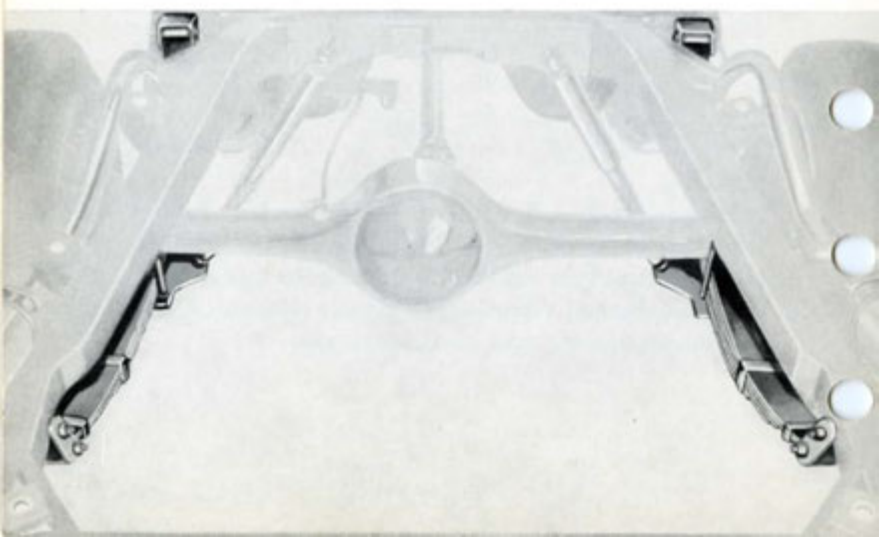
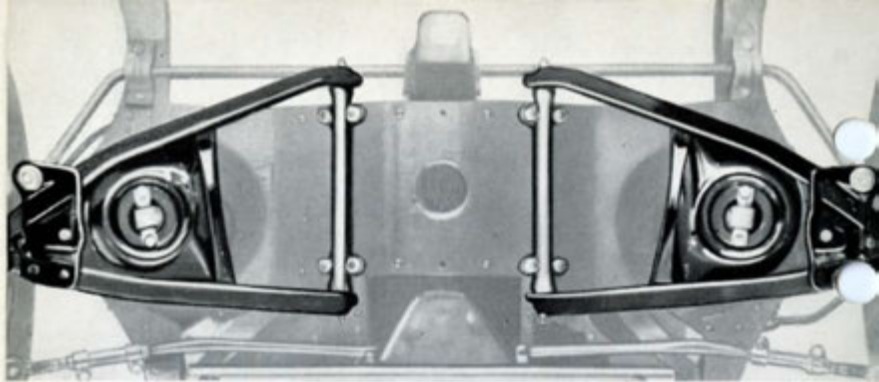


Pre-loaded, rubber-insulated body mountings prevent metal-to-metal contact between body and frame thus minimizing transmission of road noise and vibration to passenger compartments.



NEW CADILLAC TUBULAR-CENTER X FRAME

The tubular-center X frame without side rails is a new and exclusive Cadillac feature for 1957. It provides greater torsional rigidity and less vertical deflection than conventional frames. At the same time it permits lowering the floor and the over-all height of the car for smarter appearance, without sacrificing interior roominess. Lowering the body brings the car's center of gravity closer to the road for greater stability and safer cornering. The new more-rigid frame is joined to new reinforced body sill panels with pre-loaded, rubber-insulated body mountings. Since there is no metal-to-metal-contact between body and frame the transmission of road noise and vibration is virtually eliminated for a quieter, smoother, more comfortable ride.



NEW FRONT SUSPENSION

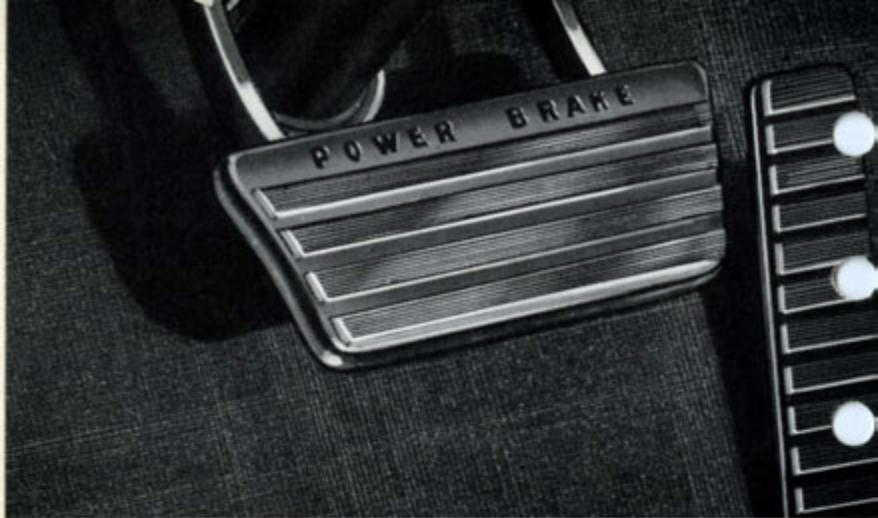
The addition of ball joints to replace kingpins on Cadillac's individual coil-spring front suspension units permits positioning the control arms of the suspension system to provide greater resistance to front-end dive during braking. This minimizes any possibility of locking bumpers should impact with a car ahead occur. The new suspension also contributes to more positive control, less free play and easier, steadier steering.

IMPROVED SHOCK ABSORBER ACTION

Cadillac shock absorbers serve to control spring flexing to the degree required by various road surfaces. For example, on roads with minor irregularities they offer only slight resistance to spring action, while on rough roads they tend to keep the car level by providing the firmer resistance necessary to minimize pitching. For 1957, shock absorber valves have been modified for a softer ride. The high-viscosity fluid used in Cadillac shock absorbers is impervious to temperature changes, thus assuring uniformly good shock absorber action in any season of the year.

IMPROVED REAR SUSPENSION

Cadillac's long, wide, leaf rear springs have been moved outward, closer to the wheels for 1957. As a result of thus broadening the base upon which the weight of the car is supported, the 1957 Cadillac provides greater roll stability on curves or when cornering. Cadillac's rear springs not only cushion vertical motion of the car, but absorb thrusts of starting and stopping motion as well.

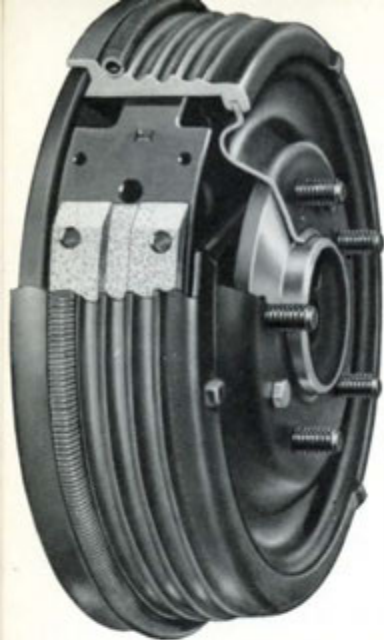


IMPROVED CADILLAC POWER BRAKES

Cadillac Power Brakes, standard equipment, are fast acting, easy to apply and assure smooth, positive braking with a minimum of foot pressure on the brake pedal. The brake pedal itself is located just ahead of the base of the steering column and is wide enough to permit braking by either foot. Height of the pedal from the floor is low enough to permit a natural swing of the right foot from accelerator to brake pedal . . . yet high enough to allow adequate leverage for operation of the regular hydraulic brake system in the event that the power brake unit should ever become inoperative.

A larger power brake unit is provided in 1957 to further increase the power assistance. In addition, the use of a new two-stage valve reduces the initial pedal pressures required, while preventing the over-braking which could occur if the pedal were too easily operated over its entire travel.

The vacuum-power unit of the Cadillac Power Brake is connected to the hydraulic brake system and to the intake manifold. A piston is enclosed in the unit. With vacuum on either side of the piston, the forces are balanced and the piston does not move. But, when pressure is applied to the brake pedal, air enters one half of the unit and the difference in pressure actuates the piston. The forces produced by the piston assist in the braking. When the brake is released, vacuum again enters both sides of the piston, and a spring returns the piston to released position. Should the power unit become accidentally damaged, the brakes operate as usual, but with no power assistance.



GROOVED BRAKE LINING

Cadillac's 12" brake drums and 2½"-wide brake linings assure adequate braking surface for safe, sure stops. An additional feature of Cadillac brakes is the center groove running the length of the primary lining where most heat is normally generated. The groove aids cooling of lining and drum, thus protecting against brake fading and increasing lining life.



FRONT



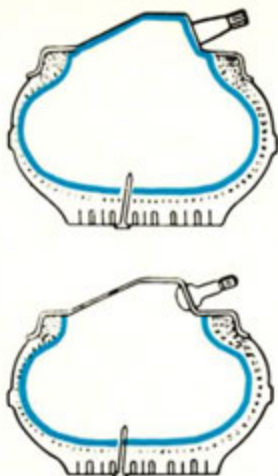
REAR

SELF-ENERGIZING HYDRAULIC BRAKES

Cadillac provides self-energizing hydraulic brakes in which the two brake shoes in each wheel are linked together at one end. As the first shoe is pressed against the revolving drum, the drum forces the first shoe to wedge the second shoe against the drum with increased force. Since the momentum of the drum actually helps apply the brakes, pressure required of the driver's foot on the brake pedal is minimized. New spring washer on brake adjustment mechanism assures even quieter brakes through better control of shoe vibration.

WHEELS AND TIRES

Tubeless tires used on all Cadillac cars provide greater resistance to punctures, blow-outs and impact breaks than tires with separate inner tubes. The soft inner lining of the tubeless tire tends to press around any puncturing object, thus minimizing loss of air. Cadillac wheel rims, designed with a slightly raised inner hump or ridge, hold tires securely in place on the rims for safer cornering.



EQUALIZED FRONT AND REAR TREADS

Cadillac's wide front and rear treads are a contributing factor to the car's steadiness on the straightaway and its amazing road-holding ability on curves. Equalizing the front and rear tread at 61" assures better tracking and directional stability and improves handling ease on rough or rutted road surfaces.

CADILLAC POWER STEERING

Cadillac Power Steering has made the steering and handling of America's leading luxury car, whether on the highway or in parking, virtually effortless. For example, Cadillac Power Steering eliminates all but token effort on the steering wheel during normal driving and, even in parking, the steering wheel can be turned in a complete circle with one-finger effort. As a safety measure, the Cadillac Power Steering System provides assistance only when the driver indicates his intentions by his movement of the steering wheel. In some competitive power steering systems, every slight deflection of the wheel brings response from the power steering unit, so that the driver may be required to constantly correct his direction. The Cadillac driver retains the feel-of-the-road which is so important to judging safe speeds on curves and, at the same time, he can relax without having to correct his steering at every slight, inadvertent movement of the wheel.

Another feature of Cadillac Power Steering is a flexible coupling in the steering shaft which serves to prevent vibration, noise or road shocks from reaching the steering wheel. This relieves the Cadillac driver from a common cause of fatigue experienced by many drivers on long motoring trips.

SUMMARY OF CADILLAC POWER STEERING ADVANTAGES

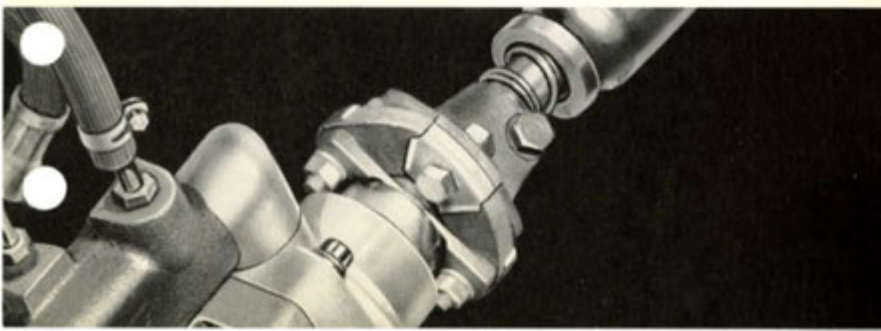
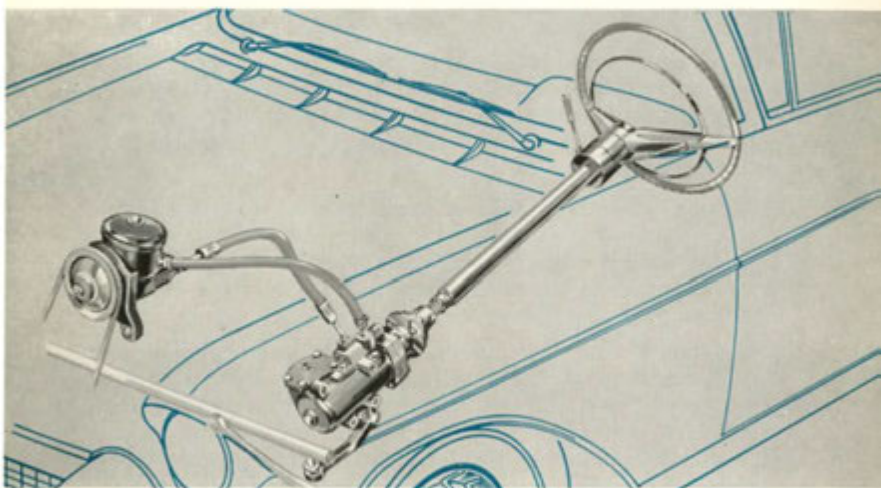
Full Driver Control. Power assistance is provided only as required by the driver, thus eliminating any necessity for constant steering correction to compensate for slight, inadvertent movement of the steering wheel.

Simplified Parking. With Cadillac Power Steering, the wheels can be turned easily, even when the car is standing still. This ease of maneuvering is particularly appreciated by women or persons with heart conditions.

Maximum Safety. Feel-of-the-road is retained as an aid in judging safe speeds on curves or slippery road surfaces and to prevent the possibility of over-steering.

Recovery From Turn. Wheels return to their normal straight-ahead position after a turn—just as with conventional steering.

Reduced Fatigue. Use of a flexible coupling in the steering shaft prevents transmission of vibration, noise and road shocks to the steering wheel. This eliminates a common cause of fatigue on long trips.





CADILLAC HYDRA-MATIC TRANSMISSION

For 1957, the Cadillac Hydra-Matic transmission has been designed with increased durability, in keeping with the increased power of the 1957 Cadillac engine. At the same time, because of even finer tolerances and still-higher quality-control methods, the 1957 Cadillac Hydra-Matic transmission provides quieter operation and firmer, more positive response to the accelerator in the low speed ranges.

Among the advantages of the Cadillac Hydra-Matic transmission over competitive transmissions is its step-gear principle which permits the transmission to automatically select the most efficient gear, 1st, 2nd, 3rd or 4th, to meet the demands of the driver.

Combined with the efficiency of this gear drive is a fluid coupling which serves to cushion the driving force. The result is a smooth surge of motion from start to cruising speed with minimum wear or stress on moving parts. A second, controlled fluid coupling, which is automatically filled with or emptied of oil to accomplish shifting of gears, further adds to the infinitely smooth performance of the Cadillac Hydra-Matic transmission.

CHOICE OF TWO DRIVE RANGES

The choice of two Drive ranges permits the driver to select exactly the performance best suited to city traffic or mountainous driving or for the open highway.



The left-hand "DR" position is for all normal driving requirements. It provides four forward gear ratios. The transmission automatically selects the proper gear ratio for maximum efficiency and performance according to the pressure on the accelerator and the speed of the car.



The right-hand "DR" position locks out fourth gear up to about 75 miles per hour. This results in better acceleration in traffic and immediate acceleration without "stepdown", when the accelerator is put to the floor board. It is the best Drive position for ascending and descending steep grades because the transmission will not "hunt" between third and fourth and more engine braking is provided on downgrades.

HYDRA-MATIC SAFETY FEATURES

As mentioned above, the Cadillac Hydra-Matic transmission provides good engine braking for mountainous driving with the selector lever in the right-hand Drive position. It also provides the additional safety of increased engine braking in "LO" range for extremely steep descents. The left-hand Drive position provides engine braking to the lesser degree required in driving on level surfaces. Many competitive cars, by providing engine braking in only one Drive and one "LO" range, offer either too much or too little engine braking to meet the conditions encountered by the driver.

Extra safety when passing another car on the highway or for accelerating out of an awkward traffic situation is provided by fast "stepdown" acceleration. This "stepdown" from fourth to third gear is accomplished simply by depressing the accelerator completely to the floor. At slower car speeds this down-shift can be accomplished by only partly depressing the accelerator pedal. Below 20 miles per hour a further down-shift from third to second provides valuable emergency acceleration in the lower speed ranges as well.

Another safety feature of the Cadillac Hydra-Matic transmission is a "P" or Park position which locks the transmission, thus holding the car securely on the steepest grades. The engine may be started with the selector lever in the Park position, thus eliminating any need for holding the car with the brakes when starting up on hills or inclines.

QUIETER DIFFERENTIAL GEARS

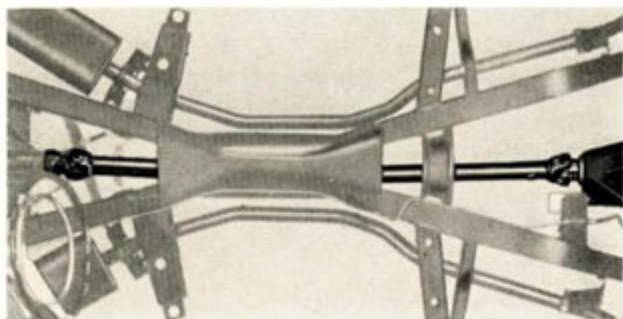
Typical of the many constant refinements which Cadillac seeks to embody in its cars is a change in the angle of the differential gear teeth from a 45° to a 50° helix. The result is smoother engagement of the gear teeth and quieter performance.

MORE RUGGED AXLE SHAFTS AND HOUSING

The value of a Cadillac car in the resale market is in large part due to the recognized dependability and durability of its mechanical components. On 1957 models an even stronger rear axle shaft, now made of induction hardened carbon steel, thicker rear axle housings and larger rear axle bearings provide additional strength and durability in keeping with the increased output of the new Cadillac engine.

ECONOMY REAR AXLE RATIO

Cadillac's powerful engine combined with the efficient performance of the Cadillac Hydra-Matic transmission makes possible the use of an economical 3.07 to 1 rear axle ratio. This means that the rear wheels make one complete revolution to just a little over three revolutions of the engine. On some competitive cars the engine may be required to make three and a half to nearly four revolutions with a resulting increase in fuel consumption. An optional 3.36 to 1 rear axle is available on the Series 62, 60 Special and the Eldorado Biarritz and Seville, and standard on the Series 75 and all air-conditioned models. A 3.77 rear axle is optional on the 75 Series.



NEW, TWO-PIECE PROPELLER SHAFT

For 1957, Cadillac has provided a new, two-piece propeller shaft with three Universal joints and a new, rubber-cushioned center bearing. Its design permits a lower rear floor tunnel and deeper rear seat cushions.

NEW FOOT-SET, FOOT-RELEASED PARKING BRAKE

Cadillac's new parking brake is foot set and foot released. This permits firmer application of the brake in parking and for emergency use. It also eliminates the difficulty encountered occasionally by women in attempting to release a hand brake which has been set too firmly by a stronger person.



engine features

nineteen fifty seven



The brilliant performance and dependability, which have marked each new Cadillac engine as truly a triumph of engineering skill and manufacturing precision, are even more pronounced for 1957. There are many new refinements which not only bring about an increase in engine horsepower, but contribute as well to even greater dependability and longer trouble-free engine life. Acquainting yourself with the many improvements incorporated in the 1957 Cadillac engine places you in a sound position to point out Cadillac's continuing progress in designing, engineering and building the world's finest luxury motor cars and to answer any specific question by the technical-minded prospect.

HIGHLIGHTS OF THE 1957 CADILLAC ENGINE

New, 300 horsepower.

New, 10.0 to 1 compression ratio.

New combustion chambers.

New, larger intake valves and ports.

New, lower four-barrel carburetor with larger secondary barrels.

New, lower air cleaner.

New rocker arms.

New piston design.

New camshaft.

New intake manifold.

New motor mountings.

New starting motor.

New exhaust manifold.

New, higher output generator.

New battery and battery box.

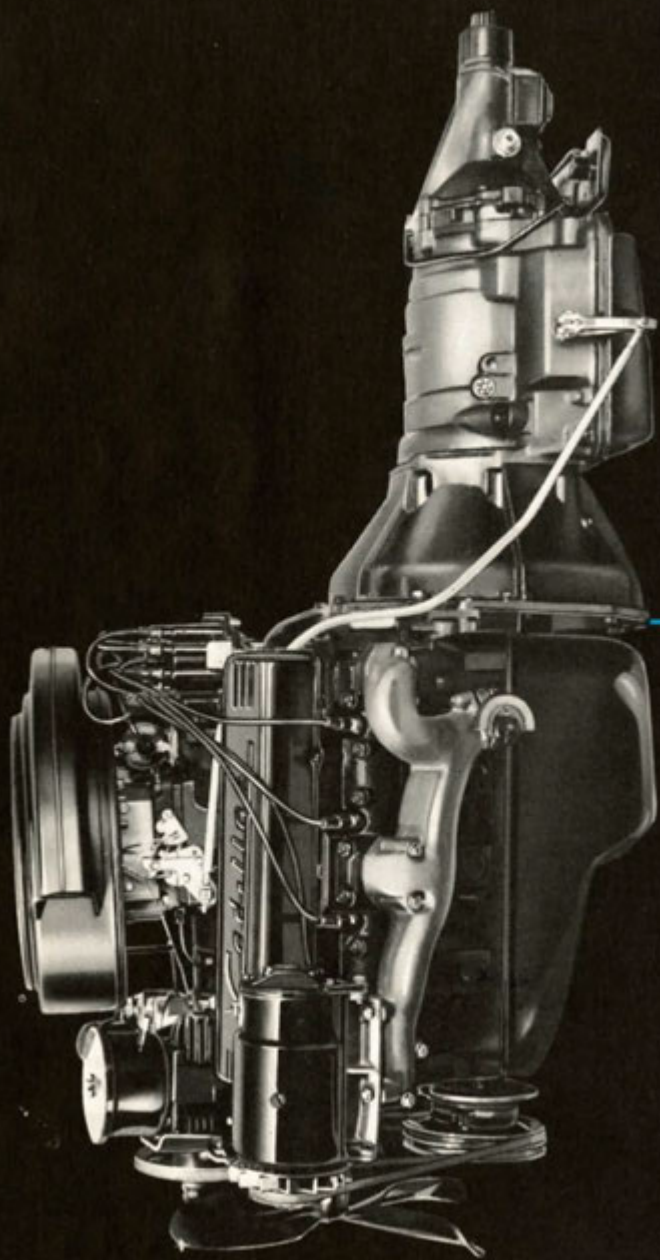
New, higher capacity fuel pump.

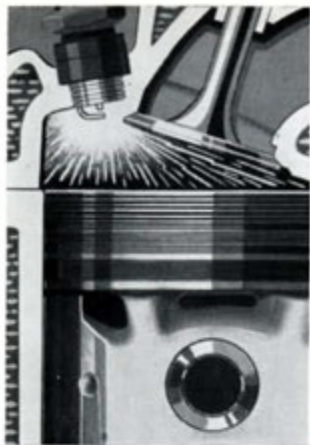
ADDITIONAL HIGHLIGHTS OF OPTIONAL ENGINE FOR ELDORADO BIARRITZ AND SEVILLE ONLY

New, 325 horsepower.

Two new four-barrel carburetors.

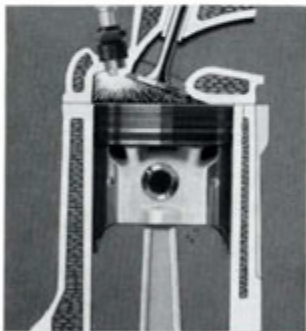
New dual air cleaners.





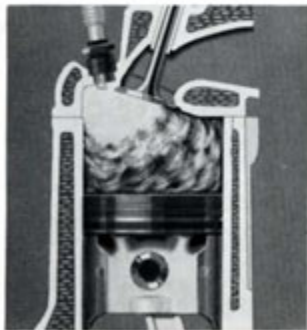
NEW COMBUSTION CHAMBERS

Cadillac's wedge-shaped combustion chambers have been newly designed with a larger diameter and a shallower depth, thus permitting use of larger intake valves and ports while, at the same time, providing an increase in compression ratio. The combustion chambers are designed to assure progressive and complete burning of each fuel-air charge, so that the force exerted on the piston head is a smooth, powerful thrust without sudden shock or strain to the piston head or other engine parts.



NEW, HIGHER 10.0 TO 1 COMPRESSION RATIO

Cadillac's higher 10.0 to 1 compression ratio for 1957 means that the volume of fuel-air mixture drawn into the cylinders is now compressed into an even smaller space at the moment of ignition. Since the more tightly the fuel-air mixture is compressed, the more energy is obtained from fuel consumed, the new higher compression ratio contributes to the increased power and performance of the 1957 Cadillac engine.



NEW, LARGER INTAKE VALVES AND PORTS

The breathing efficiency of the Cadillac engine has been improved still further in 1957 by the enlarging of the intake valves and ports. This permits the fuel-air mixture to rush into the cylinders with less restriction and results in increased power output.

NEW VALVE-OPERATING MECHANISM

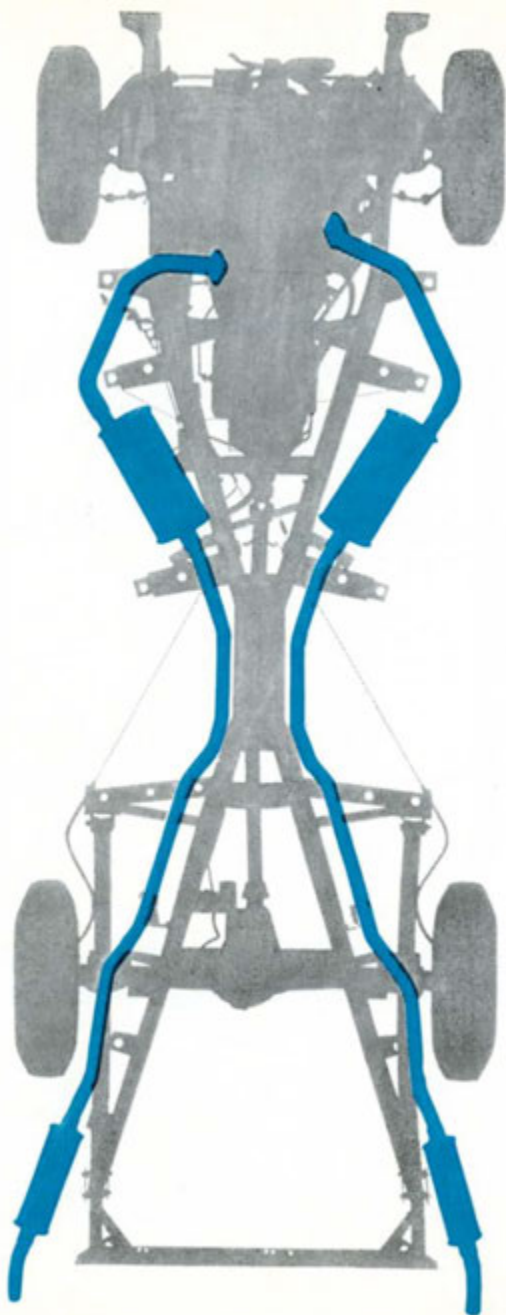
Another factor in the powerful performance of the 1957 Cadillac engine is a modification of the valve linkage, at right, and the camshaft, shown below. Their new design reduces the length of time during which intake and exhaust valves are both partially open. Thus there is minimum dilution of the incoming fuel-air charge by exhaust gases and a resulting increase in power and performance plus considerably smoother idling.



NEW HIGH-LIFT CAMSHAFT

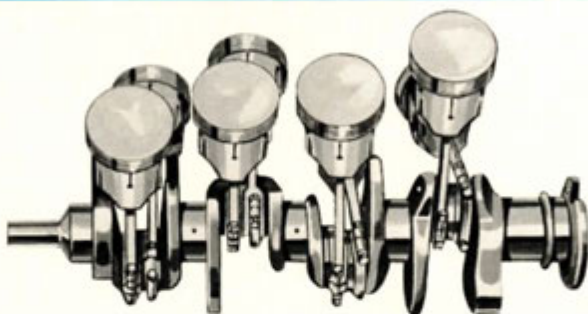


The Cadillac camshaft operates the linkage shown above to lift the intake and exhaust valves high off their seats to permit fast entrance of the fuel-air mixture and the rapid exit of exhaust gases. It is built of high-alloy cast iron with superhard, friction-resistant cam and bearing surfaces. Wide cams minimize wear on cams and tappets.



NEW PISTON-CRANKSHAFT ASSEMBLY

Cadillac's rugged five-main-bearing crankshaft provides the rigidity so important for smooth engine performance. In addition, pistons have been redesigned with new scuff bands which permit a better fit between pistons and cylinder walls for improved cooling of pistons, improved piston durability and reduced oil consumption. Engine detonation or "ping", encountered sometimes when only lower octane fuels are available, is minimized with the new piston design.

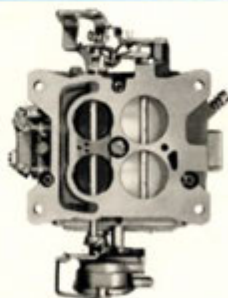


CADILLAC DUAL EXHAUST SYSTEM

As an aid to efficient engine breathing, Cadillac provides separate exhaust manifolds, mufflers, resonators and tailpipes for each bank of four cylinders. This serves to minimize back pressure and contributes to the smooth, powerful performance of the Cadillac engine.

NEW FOUR-BARREL CARBURETOR

Cadillac's four-barrel carburetor works as two sets of dual-barrel carburetors. The forward dual-barrel unit acts as a basic or "primary" carburetor which feeds the engine economically at normal cruising speeds. The aft unit, with newly enlarged dual barrels for 1957, is the "booster" or secondary carburetor. Depressing the accelerator brings the larger secondary dual barrels into operation and permits a greater volume of air to be drawn into the intake manifold and thus into each cylinder for maximum power and acceleration.





HIGH-TORQUE STARTING MOTOR

Cadillac's high-torque starting motor assures fast, dependable starting of the engine. In fact, engine cranking speed is some 50% higher than with previous 6-volt systems. Gear-tooth angle is designed for extra strength, quiet operation and minimum battery drain. Better protection against wet weather is provided by enclosing the solenoid plunger lever entirely within the housing.



IMPROVED BATTERY COOLING

The Cadillac, 12-volt, 11-plate battery provides dependable operation of the starting motor and all electrical accessories. Thorough sealing of the battery and acid-resistant paint on battery cover protect against corrosion. New location of battery, well forward on the left side of engine compartment, provides better accessibility and improved cooling for longer life.

NEW, HIGH-CAPACITY 12-VOLT GENERATOR

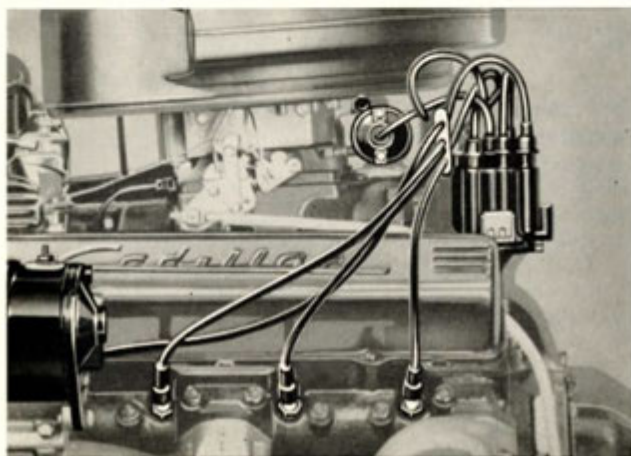
Cadillac provides, for 1957, a new higher-capacity generator. Its output is greater than the electrical load normally demanded by the car, even at lower car speeds, thus protecting against excessive battery drain when slow driving is necessitated by heavy traffic or slippery road conditions.

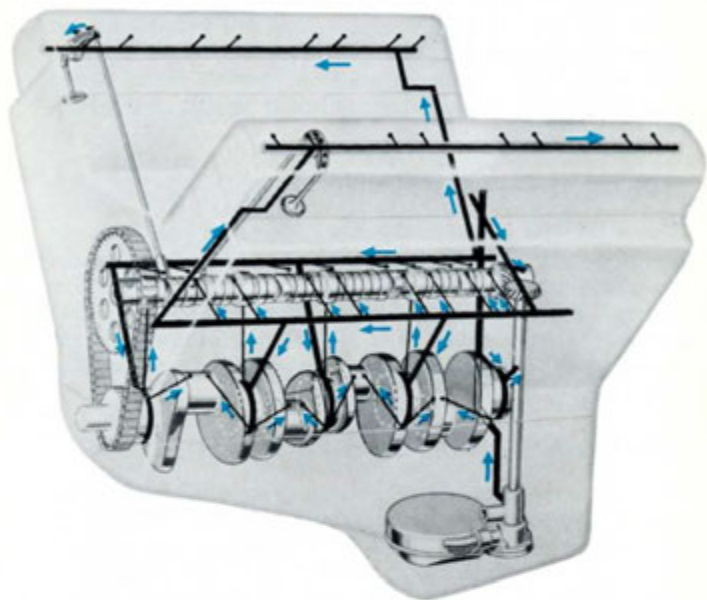
CADILLAC 12-VOLT DISTRIBUTOR

The Cadillac 12-volt ignition system provides an exceptionally strong spark (10,000 to 27,000 volts) for sure, dependable spark plug firing. During starting, the voltage is even higher thus assuring quick, positive starts in any weather. The distributor is designed for precise spark timing and easy adjustment during engine tune-ups.

CADILLAC WATERPROOF IGNITION SYSTEM

Full waterproofing of the ignition system is provided by use of Neoprene rubber, impervious to oil, for ignition wire covering and for spark plug boots. Vinyl caps shield the distributor ends of the ignition wiring while the distributor itself is designed to shed water effectively. A sealed generator regulator further assures dependable engine operation in any weather.





FULL-PRESSURE ENGINE LUBRICATION

A key factor in the long life and trouble-free performance provided by the Cadillac engine is the efficiency of its lubrication system. Oil is pumped under pressure to the overhead valve assembly, crankshaft bearings, camshaft, connecting rods and rocker arm shafts. A jet of oil is directed to the cylinder walls and piston pins. An oil filter, provided at no extra cost, minimizes wear by filtering minute abrasive particles from the oil. Linked to the oil pump is a vacuum pump which assures dependable windshield wiper operation.

NEW HIGHER-CAPACITY FUEL PUMP

For 1957, Cadillac provides a new, higher-capacity fuel pump which assures even more dependable performance. On air-conditioner-equipped cars where higher temperatures are created in the engine compartment, a thermostatically controlled vent on the fuel filter returns fumes to the fuel tank, thus minimizing any possibility of vapor lock.

ENGINE COOLING SYSTEM

The large bore and short stroke of the Cadillac engine design minimize friction and expose less cylinder wall to the flame from the burning fuel-air mixture. Thus more heat energy is utilized in driving the car, and less heat must be absorbed by the cooling system. As a result, Cadillac achieves highly efficient cooling with a very compact radiator. During warmup, water circulates only through the cylinder block and head, so that the engine quickly reaches its most efficient operating temperatures. Large water passages and a high-capacity water pump assure even temperature distribution in the cylinder head, thus minimizing any possibility of pre-ignition.



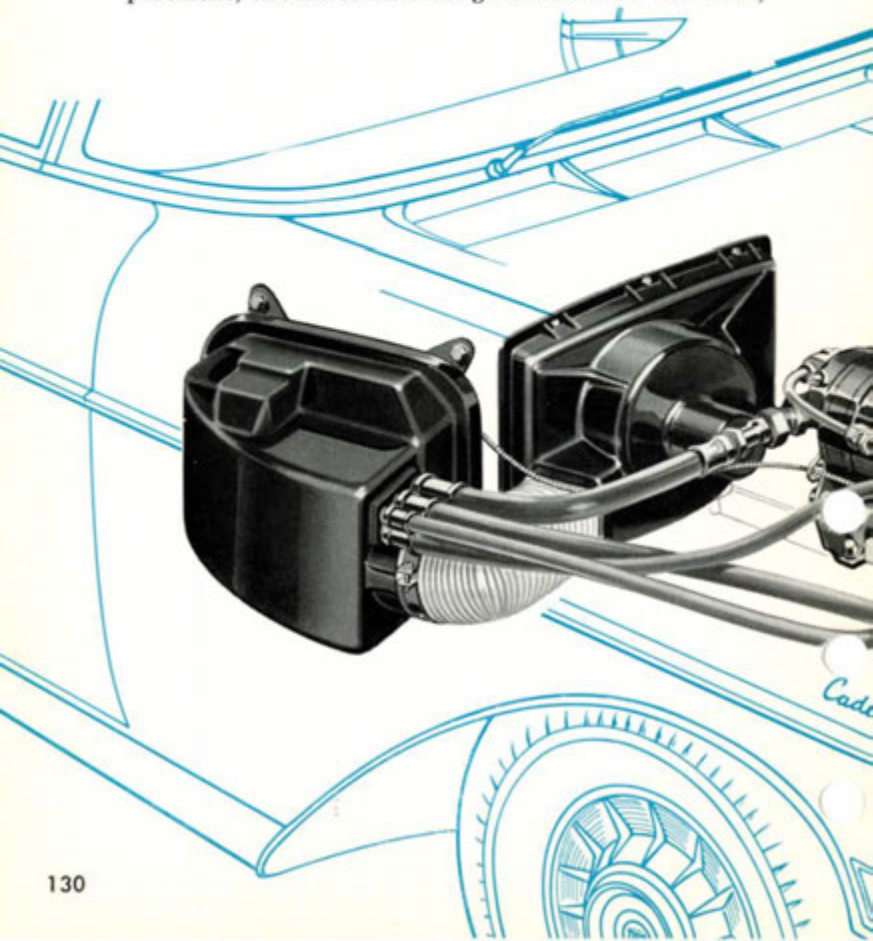
optional equipment[†]
nineteen fifty seven



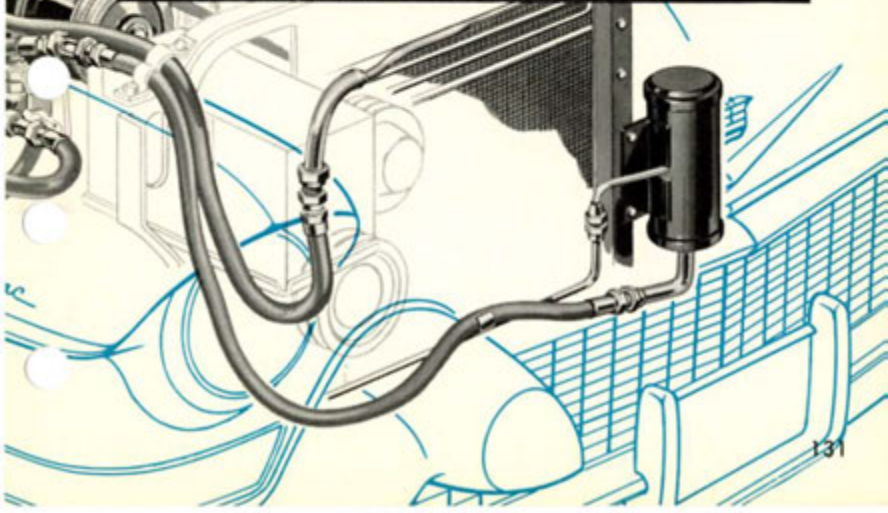
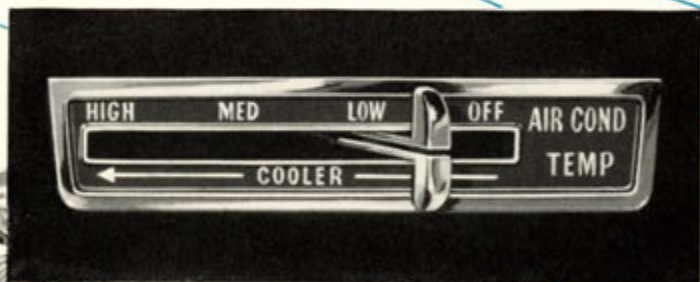
Optional equipment and accessories offered by Cadillac are functional and serve a definite purpose for the owner. They increase comfort . . . or convenience . . . or safety and, when they are apparent to the eye, they enhance the beauty of the car, for they are engineered and designed to complement the over-all styling of the Cadillac. What's more, it is these features that enable each owner to individualize his car. Descriptions on the following pages emphasize the benefits most appealing to the prospective purchaser. Familiarize yourself with these benefits and discuss them with your prospects. Remember, too, that the best time to talk extra-cost items is before you close the sale.

NEW CADILLAC AIR CONDITIONER

Cadillac owners can enjoy cool comfort during hottest summer temperatures with a Cadillac Air Conditioner installed on their cars. In addition, the car interior is dust-free, pollen-free and quiet. The 1957 Cadillac Air Conditioner uses 100% outside air which enters through the wide cowl air intake, cools it in the cooling unit now located in the cowl, and circulates it within the car from three outlets on top of the instrument panel. Cool air is also directed to the floor from outlets on the dash panel. A complete change of air takes place every 40 seconds with no recirculation of air from within the car. Air direction is controlled by individual doors on each of the instrument panel air outlets. (On Series 75 models the cooling unit, located in the trunk compartment, circulates air through ducts in the car roof.)

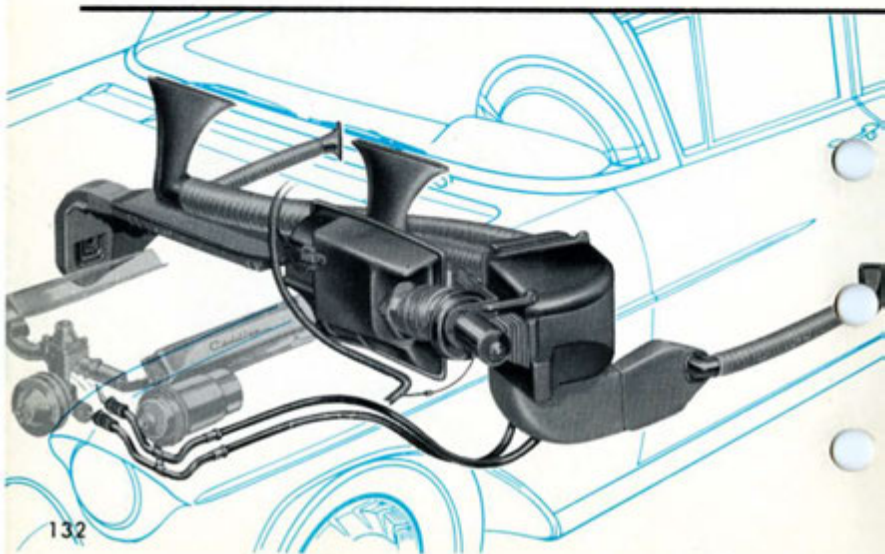


Also new for 1957 is a compressor with increased operating speed for improved operation at low car speeds. As before, the compressor disengages from the engine when desired temperature is reached or when the Air Conditioner is turned OFF, thus eliminating unnecessary drain of engine power and minimizing wear on compressor parts. Two simple control levers are located to the right of the steering column just below the instrument cluster. The upper lever turns on the Air Conditioner and controls the volume of air discharged into the car. The lower lever controls the temperature of the air being discharged. For ventilation without air cooling the upper lever alone is used.

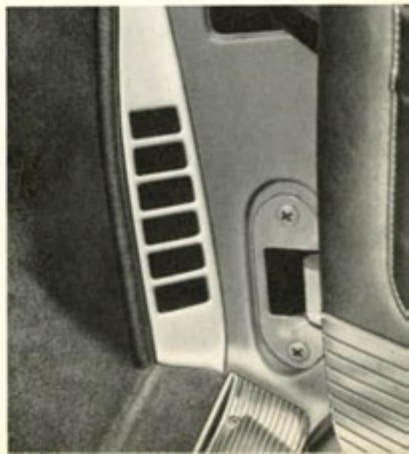


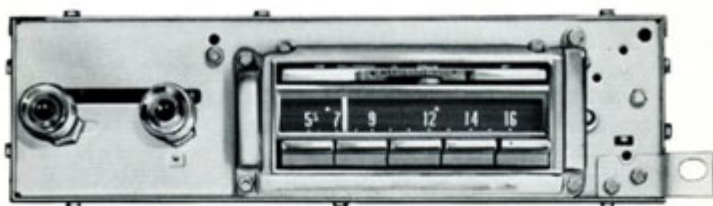
CADILLAC HEATING SYSTEM

The Cadillac Automatic Heating System is designed to provide full comfort in the coldest weather. It assures an ample supply of fresh air, heated and held to a constant temperature . . . seals out dust and moisture . . . rapidly defrosts and defogs windows and has a low noise level. Outside air is drawn into the system through the wide cowl air intake; warmed by the heating unit, located at the left side of the cowl; then circulated into the front compartment, through grilles in the cowl side panels and through an opening beneath the instrument panel, and into the rear compartment through door ducts with outlet grilles located on the kick moldings of coupes and on the center pillar posts of sedan models. (The Series 75 models have a second heating unit under the right-hand cowl to provide additional heated air for the larger rear compartment.)



Heater controls consist of two levers located just below the instrument cluster to the left of the steering column. The lower lever turns the heater on and controls the amount and temperature of the air being discharged into the passenger compartments. The upper lever permits directing cool air to the windshield for ventilation or defogging or warmed air, to the temperature of the heater setting, for defrosting. When maximum heating of the windshield is desired for removal of ice, the entire output of the heater may be directed to the windshield by moving the lower, or heater lever full to the left and the upper lever full to the right.





SIGNAL SEEKING PRE-SELECTOR RADIO

Cadillac's 1957 signal seeking, pre-selector radio offers new tuning convenience. Both of the control knobs are located to the driver's side of the radio dial where they can be easily adjusted without awkward reaching. The left-hand knob turns the set off and on and regulates the volume. The ring on the left-hand knob adjusts tone from bass to treble. The right-hand knob is used for manual tuning and also raises and lowers the antenna as the knob is pushed in or pulled out. The ring around the right-hand knob directs the sound to either the front or rear compartment speakers or may be adjusted to provide balanced sound from both speakers. Five push buttons directly below the radio dial may be set for favorite stations. The selector bar above the radio dial selects progressively each station within range. A sensitivity control above the selector bar permits limiting this range to only the most powerful signals, or it may be set to two additional positions each of which permits the selector bar tuner to bring in weaker or more distant stations. On Series 75 models, remote control tuning is available for the added convenience of rear compartment passengers.

ELECTRICALLY OPERATED ANTENNA

Providing advantages in both function and appearance is the electrically operated antenna located at the rear of the right front fender. It may be fully lowered into a chromed recess or raised to any degree of its maximum height simply by pulling or pushing the right-hand radio control knob.



CADILLAC "AUTRONIC-EYE"

The Cadillac "Autronic-Eye" protects the Cadillac owner by causing the headlights of his car to switch from high to low beam when another car approaches from the opposite direction. Since the driver of the oncoming car is not blinded, both cars pass with greater safety. An overriding switch is provided to signal drivers who neglect to switch their own lights from bright to dim.

NEW FOG LAMPS

Cadillac Fog Lamps are designed to provide illumination low to the surface of the road and thus provide better visibility under certain adverse weather conditions. When ordered, they are installed on the lower bumper bar in place of the inner pair of parking lights.



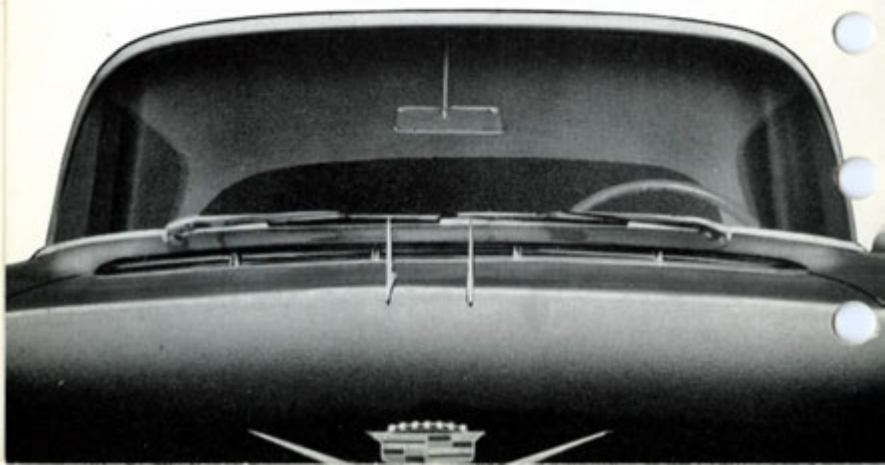


LICENSE PLATE FRAMES

New Cadillac License Plate Frames are adjustable to fit the various-sized license plates of any state. Made of gold-colored, anodized aluminum with a durable plastic window, they are both practical and beautiful. They eliminate the unsightly and dangerous rough, sharp edges of unframed license plates.

E-Z-EYE TINTED GLASS

Cadillac E-Z-Eye glass, available as an extra cost option on all 1957 Cadillac cars, presents all of the safety advantages of regular laminated Safety Plate glass, but with the additional benefits of reducing glare and helping keep the interior of the car cooler. It consists of gray tinted plastic between two layers of polished plate glass. The gray tint does not alter colors of lights or traffic signals. Suggest E-Z-Eye glass to your prospects before they place their orders for the car.



CADILLAC SABRE-SPOKE WHEELS

Especially constructed of aluminum and steel, Sabre-Spoke wheels are standard on the Eldorado Biarritz and Seville and available in sets of five as an extra-cost option on all other models. Sabre-Spoke wheels are finished in chromium.



CADILLAC SIX-WAY POWER SEAT

For all 1957 Cadillac cars equipped with the electrically powered fore-and-aft seat adjuster, an electrically powered vertical and seat-angle adjustment is also available as an extra-cost option. It provides a four-inch range of vertical seat adjustment and also permits the seat to be tilted to the best angle required by the driver for maximum comfort. The complete Six-Way Power Seat is standard equipment on the Eldorado Biarritz and Seville, optional at extra cost on the Series 62 Coupe and Sedan. A new control switch, on left side of front seat, provides simplified adjustment for 1957.

REMOTE-CONTROL TRUNK LID LOCK

The Cadillac Remote-Control Trunk Lid Lock is a convenience feature which will be particularly appreciated by owners who live in areas where federal or local authorities must check trunk contents in compliance with law (such as when crossing an international boundary). The deck lid can be automatically unlocked at a touch of a button located within the glove compartment on the left side. A small warning light, just to the left of the instrument cluster, lets the driver know when the trunk is in the unlocked position.

Additional Cadillac accessories

Rear-Compartment Radio Control	\$_____
Radio Foot-Control Switch	\$_____
Cadillac "Cushion Topper"	\$_____
Cadillac Rubber Floor Mats	\$_____
Windshield Washer Solvent	\$_____
Cadillac Body Polish	\$_____
Cadillac Fabric Cleaner	\$_____
Cadillac Kar-Kleen	\$_____
Cadillac Blue Coral	\$_____
Cadillac Chrome Cleaner	\$_____
Cadillac Cooling System Inhibitor	\$_____
Cadillac Whitewall Tire Cleaner	\$_____
Cadillac Seat Belts	\$_____

accessory groups

(Factory-installed)

GROUP A \$ _____

White Sidewall Tires • Heater • Radio
• E-Z-Eye Glass

GROUP B \$ _____

White Sidewall Tires • Heater • Radio

GROUP C \$ _____

Air Conditioner • White Sidewall Tires
• Heater • Radio • E-Z-Eye Glass

GROUP 2 \$ _____

Autronic-Eye • Fog Lamps • Dor-
Gards • License Frame (1)

GROUP 3 \$ _____

Autronic-Eye • Fog Lamps • Dor-
Gards • License Frames (2)

GROUP 4 \$ _____

Fog Lamps • Dor-Gards • License
Frame (1)

GROUP 5 \$ _____

Fog Lamps • Dor-Gards • License
Frames (2)

Do not order any group for Eldorados, as most of this equipment is standard.

1957
specifications



On the following pages you will find, first, the General Specifications, then the Detailed Specifications for the 1957 Cadillac cars.

Many of these specifications cover items which you will be asked about only occasionally, or which do not warrant fuller coverage in the text of the Data Book. Other specifications, such as those dealing with Cadillac Hydra-Matic gear ratios and shift points, serve to supplement the information in the text.

While it is both unnecessary and impractical to attempt to absorb all of the specifications listed in this section of your Data Book, you will find here valuable information not easily located elsewhere.



1957 CADILLAC GENERAL SPECIFICATIONS



	Series 62 Sedan and Sedan de Ville	Series 62 Coupe and Coupe de Ville	Series 62 Convertible Coupe	Eldorado Biarritz and Eldorado Seville	Series 60 Special Sedan	Series 75 9-Passenger Sedan and Limousine
Wheelbase.....	129.5"	129.5"	129.5"	129.5"	133"	149.8"
Over-all Length.....	215.9"	220.9"	220.9"	222.1"	224.4"	236.2"
Over-all Width.....	80"	80"	80"	80"	80"	80"
Over-all Height.....	59.1"	57.7"	58.2"	57.9**	59.1"	61.6"
Frame-to-Road Clearance at Center of Wheelbase.....	6.5"	6.5"	6.5"	6.5"	6.5"	7.5"
Steering Ratio—Over-all.....	19.5"	19.5"	19.5"	19.5"	19.5"	19.5"
Turning Radius.....	21.7"	21.7"	21.7"	21.7"	22.5"	25.8"
Tread—Front.....	61"	61"	61"	61"	61"	61"
Tread—Rear.....	61"	61"	61"	61"	61"	61"
Tires, Tubeless—Size.....	8:00 x 15*	8:00 x 15*	8:00 x 15*	8:20 x 15	8:00 x 15*	8:20 x 15
Tires—Ply Rating.....	4-ply	4-ply	4-ply	4-ply	4-ply	6-ply

*8:20 x 15 supplied in whitewall tires (standard on Eldorado Biarritz and Seville)

**58.4" on Eldorado Biarritz

Engine.....	300-horsepower Cadillac V-8	300-horsepower Cadillac V-8	300-horsepower Cadillac V-8	300-horsepower Cadillac V-8	300-horsepower Cadillac V-8	300-horsepower Cadillac V-8
Compression Ratio.....	10.0:1	10.0:1	10.0:1	10.0:1	10.0:1	10.0:1
Piston Displacement.....	365 cu. in.	365 cu. in.	365 cu. in.	365 cu. in.	365 cu. in.	365 cu. in.
Valve Arrangement.....	Overhead	Overhead	Overhead	Overhead	Overhead	Overhead
Carburetor.....	4-barrel	4-barrel	4-barrel	4-barrel	4-barrel	4-barrel
Exhaust System.....	Dual	Dual	Dual	Dual	Dual	Dual
Transmission.....	Hydra-Matic	Hydra-Matic	Hydra-Matic	Hydra-Matic	Hydra-Matic	Hydra-Matic
Steering.....	Hydraulic Power	Hydraulic Power	Hydraulic Power	Hydraulic Power	Hydraulic Power	Hydraulic Power
Brakes.....	Power Brakes	Power Brakes	Power Brakes	Power Brakes	Power Brakes	Power Brakes
Frame.....	Tubular-center X	Tubular-center X	Tubular-center X	Tubular-center X	Tubular-center X	Tubular-center X
Springs.....	Coil front, semi- elliptic-leaf rear	Coil front, semi- elliptic-leaf rear	Coil front, semi- elliptic-leaf rear	Coil front, semi- elliptic-leaf rear	Coil front, semi- elliptic-leaf rear	Coil front, semi- elliptic-leaf rear
Drive.....	Hotchkiss	Hotchkiss	Hotchkiss	Hotchkiss	Hotchkiss	Hotchkiss
Axle Ratio.....	3.07:1*	3.07:1*	3.07:1*	3.07:1*	3.07:1*	3.36:1**

*3.36:1 standard on Eldorados with the 325-h.p. engine, on Series 75 and air-conditioned models, optional on other models.

**3.77 optional on Series 75.



DETAILED SPECIFICATIONS

ENGINE

Number of cylinders.....	8
Cylinder arrangement.....	90° V-type
Valve arrangement.....	Overhead
Bore and stroke.....	4" x 3 5/8"
Block and cylinder head material.....	Cast iron
Piston displacement.....	365 cu. in.
Taxable horsepower.....	51.2
Max. brake horsepower.....	300 @ 4800 r.p.m.
Optional engine Eldorado only.....	325 @ 4800 r.p.m.
Max. engine torque—lbs.-ft..	400 @ 2800 r.p.m.
Optional engine Eldorado only.....	400 @ 3300 r.p.m.
Compression ratio.....	10.0:1
Engine mounts.....	Vulcanized rubber
Number of points of suspension.....	3

PISTONS AND RINGS

Make.....	Alcoa—Bohn—Stearling
Material.....	Aluminum alloy
Type.....	T-slot, cam ground
Weight.....	22.72 oz.
Clearance.....	.0015
Number of oil rings per piston.	1
Number of comp. rings per piston.....	2
Top compression ring.....	Chrome-plated

RODS AND PINS

Wristpin length.....	3.093"
Wristpin material.....	Steel
Type.....	Locked in rod
Connecting rod length.....	6.625"
Material—connecting rod...	Forged steel
Weight—connecting rod....	23.49 oz.
Crankpin journal diameter...	2 1/4"
Lower bearing material....	Steel back Moraine 400
Connecting rod bearing clearance.....	.0005"-.0021"
Connecting rod bearing end play.....	.008"-.014" (total two rods)

CRANKSHAFT

Material.....	Forged alloy steel
Weight.....	71 pounds
Main bearing thrust.....	Rear main
Crankshaft end play.....	.001" to .005"
Main bearing type.....	Slip-on
Main bearing removable...	Yes
Main bearing material....	Steel back Durex
Main bearing clearance— rear.....	.0008" to .0025"
Main bearing journal Diameter x Length:	
Number 1.....	2.625" x .907"
Number 2.....	2.625" x .907"
Number 3.....	2.625" x .907"
Number 4.....	2.625" x .907"
Number 5.....	2.625" x 1.622"

DETAILED SPECIFICATIONS

CONTINUED

CAMSHAFT

Drive.....	Chain
Camshaft sprocket material.....	Steel
Timing chain—make.....	Link Belt
Timing chain—no. of links.....	46
Timing chain—width.....	.6875"
Timing chain—pitch.....	.500"

VALVES

Valve arrangement.....	Overhead
Intake opens.....	36° B.T.C. at .001 lift
Intake closes.....	108° A.B.C. at .001 lift
Exhaust opens.....	86° B.B.C. at .001 lift
Exhaust closes.....	58° A.T.C. at .001 lift

INTAKE

Material.....	Alloy steel
Over-all length.....	4.675"
Diameter of head.....	1.875"
Angle of seat.....	44°
Lift.....	.451"

EXHAUST

Material.....	Alloy steel
Over-all length.....	4.692"
Diameter of head.....	1.437"
Angle of seat.....	44°
Lift.....	.451"
Hydraulic valve lifters.....	Yes
Valve inserts.....	None
Valve seats cooled by.....	Direct water circulation

DETAILED SPECIFICATIONS

CONTINUED

LUBRICATION

Type	Full pressure
Oil under pressure to:	
Main bearings	Yes
Connecting rods	Yes
Wristpins	Splash
Camshaft bearings	Yes
Tappets	Yes
Oil pump type	Gear
Normal oil pressure	30 to 35 lbs. @ 30 m.p.h.
Capacity of oil reservoir	Dry, 6 qts.; Refill, 6 qts.
Type of oil level gauge	Dip stick
Make of pressure gauge	AC—Tell-Tale Lite
Oil filter	Standard
Type	Partial flow

FUEL

Gasoline tank capacity	20 gallons
Type of fuel feed	Camshaft pump
Carburetor—make	Rochester & Carter
Carburetor—type	Four-barrel downdraft*
Manifold heat control	Automatic
Type of air cleaner	Oil bath
Dual tailpipe diameters	1.75"

COOLING

Water pump type	Centrifugal—dual outlet
Pressure relief valve	Yes
Choke for recirculation	Yes
Radiator core	Tube and center
Full-length cylinder water jacket	Yes
Water all around cylinders	Yes

*Two 4-Barrel Carburetors on 325-h.p. engine optional on Eldorados only.

DETAILED SPECIFICATIONS

CONTINUED

COOLING—Continued

Fan belt length	57"
Fan belt width	$\frac{3}{8}$ "
Fan—No. of blades, Series 62, 60 and 75	4
Cooling system capacity . . .	17.5 qts.
With heater	18.7 qts. (Series 75, 19.8 qts.)

GENERATOR

Make	Delco-Remy
Minimum charging speed . . .	22 m.p.h. and up
Generator ventilation	Forced air

GENERATOR REGULATOR

Make	Delco-Remy
Voltage at cut-out closing . .	11.8—13.6 (adjust to 12.8)
Voltage regulator setting . .	14—15 (adjust to 14.5 at 90°)
Generator maximum charging rate	32—37 amp. (adjust to 35)

STARTING MOTOR

Make	Delco-Remy
Flywheel teeth, integral or ring	Steel integral

IGNITION

Spark advance	Centrifugal and vacuum
Ignition Unit:	
Make	Delco-Remy
Manual advance	None
Maximum centrifugal advance	Crankshaft (22°-26°)
Vacuum advance	Crankshaft (22.5°-25.5°)

DETAILED SPECIFICATIONS

CONTINUED

IGNITION—Continued

Distributor breaker gap016"
Initial spark advance	5° B.T.C.
Firing order	1-8-4-3-6-5-7-2
Ignition Coil:	
Make	Delco-Remy
Spark Plugs:	
Make	AC
Model	44.0
Thread	14mm.
Gap035"

BATTERY

Make	Delco 3EMR70-W
Number of plates	11
Capacity (amp. hrs.)	70
Terminal grounded	Negative
Location of battery	Under hood on tray attached to right-hand side of radiator cradle.

LIGHTS AND HORN

Headlight—make	Guide sealed-beam
Headlight cover glass, dia.	6 $\frac{11}{16}$ "
Parking light—make	Guide
Taillight—make	Guide
Lighting switch—make	Delco-Remy
How are headlights dimmed?	Depressed beam—foot switch
Horn:	
Make	Delco-Remy
Type	*Vibrator, seashell electric (2)

*3 on Eldorados

DETAILED SPECIFICATIONS

CONTINUED

HYDRA-MATIC DRIVE

Type.....	Fully automatic step-gear type with controlled fluid coupling on forward gear set for smoother shifts.
Gearing.....	Planetary
No. of forward speeds.....	4
No. of forward speeds in "City" DR range.....	3
No. of forward speeds in "Country" DR range....	4
No. of forward speeds in LO range.....	2
Transmission ratio, first....	3.97:1
Transmission ratio, second..	2.55:1
Transmission ratio, third...	1.55:1
Transmission ratio, fourth..	1:1
Transmission ratio, reverse..	3.74:1
Oil capacity.....	13 qts.
Type of fluid.....	Hydra-Matic fluid

SHIFT POINTS:

With Rear Axle Ratio of:

(Single Carburetor) (Dual Carburetor)

3.07:1 3.36:1 3.36:1

Upshift	Throttle			
DR-4 Range	Opening	M.P.H.	M.P.H.	M.P.H.
1st to 2nd...	Minimum	6-9	6-9	6-9
	Maximum	20-24	18-22	18-22
2nd to 3rd...	Minimum	13-16	12-15	13-16
	Maximum	39-44	35-40	37-40
3rd to 4th...	Minimum	20-24	18-22	17-21
	Maximum	68-75	62-69	62-69
Downshift				
DR-4 Range				
4th to 3rd...	Minimum	14-18	12-16	12-16
	Maximum	61-68	56-62	60-66
3rd to 2nd...	Minimum	11-15	10-18	12-15
	Maximum	23-27	21-25	22-25
2nd to 1st...	Minimum	0-5	0-5	0-5
	Maximum	0-5	0-5	0-5

DETAILED SPECIFICATIONS

CONTINUED

HYDRA-MATIC DRIVE—Continued

DR-3 Range

Same as DR-4 except upshifts from 3rd to 4th at:	68-75	62-69	62-69
downshifts from 4th to 3rd at:	61-68	56-62	56-62

LO Range

Same as DR-4 except upshifts to 3rd at:	52-58	47-53	47-53
upshifts to 4th at:	68-75	62-69	62-69
downshifts to 3rd at:	61-68	56-64	56-64
downshifts to 2nd at:	41-47	37-43	37-43

Note: Miles per hour at which shift is made is dependent on degree of throttle opening. Actually no gears shift. Term used for clarity of meaning.

FRAME

	Series 62	Series 60S	Series 75
Frame make	A. O. Smith	A. O. Smith	A. O. Smith
Frame depth, maximum	7"	7"	7"
Frame thickness, maximum	$\frac{9}{64}$ "	$\frac{5}{32}$ "	$\frac{5}{32}$ "
Widths of flange, maximum	$3\frac{17}{32}$ "	$3\frac{17}{32}$ "	$3\frac{17}{32}$ "
Frame—Type	Tubular-center X frame	Tubular-center X frame	Tubular-center X frame
Frame-to-road clearance at center of wheelbase	$6\frac{1}{2}$ "	$6\frac{1}{2}$ "	$7\frac{1}{2}$ "

FRONT END SUSPENSION

Front suspension, make	Own
Front suspension, type	Forked arms

DETAILED SPECIFICATIONS

CONTINUED

FRONT END SUSPENSION—Continued

Forked arm bearings.....	Inner threaded
Knuckle support bearing...	Spherical
Front wheel inner bearing, make and type.....	N.D. ball
Front wheel outer bearing, make and type.....	N. D. ball
Front spring, type.....	Helical coil
Front spring, material.....	Spring steel
Shock absorber, type.....	Hydraulic direct-acting type
Front stabilizer.....	Torsion rod

PROPELLER SHAFT

Number used.....	2
Type.....	Exposed

UNIVERSAL JOINTS

Make.....	Mechanics and Saginaw
Number used.....	3
Type.....	Cross and Trunnion
Bearing.....	Needle
Universal joints, lubricated.	Permanently
Drive and torque taken through.....	Rear springs

REAR AXLE

Rear axle, make.....	Own
Rear axle, type.....	Semifloating
Differential gear, make.....	Own
Rear axle:	
Oil capacity.....	5 pints
Grade recommended:	
S.A.E. viscosity.....	90 hypoid

DETAILED SPECIFICATIONS

CONTINUED

REAR AXLE—Continued	Series 62-60	Series 75
Type of final gearing	Hypoid	
Gear ratio:		
Standard	3.07:1	3.36:1 *
Optional	3.36:1	3.77
Pinion adjustment (except 75)	None	
Pinion bearing adjustment .	None (Preloaded)	
Are pinion bearings in sleeve?	No	
Backlash between pinion and ring gear003"-.010"	
Rear axle pinion shaft:		
Front bearing, type	Tapered roller	
Rear bearing, type	Tapered roller	

*Standard on Eldorados with 325-h.p. engine and on air-conditioned models.

TIRES AND WHEELS

Tires:		
Make	U. S. Royal, Firestone and Goodrich	
Type	Tubeless	
Size	8.00 x 15 *	8.20 x 15
Ply rating	4	6
Inflation pressure:		
Front	24 lbs.	28 lbs.
Rear	24 lbs.	28 lbs.
Wheels:		
Type	Slotted disc **	
Make	Kelsey-Hayes	
Rim, diameter	15"	
Rim, width	6.00"	
Tread:		
Front	61"	
Rear	61"	

*8.20 x 15 when whitewalls are ordered. Standard on Eldorados.

**Aluminum spoke, steel rim wheels on Eldorados.

DETAILED SPECIFICATIONS

CONTINUED

SPRINGS (REAR)

Series 62-68

Series 75

Rear Springs:

Type	Semi-elliptic	
Material	Spring steel	
Length	56 1/2"	
Width	2 1/2"	
No. of leaves	5	6
Spring leaves lubricated with	Wax impregnated liners	
Spring bushings, type	Rubber	
Stabilizers	Rear—None	

SHOCK ABSORBERS (REAR)

Type	Direct Acting, Hydraulic
------------	--------------------------

STEERING

Steering	Hydraulic power
Type	Concentric gear
Make	Saginaw
Over-all steering ratio	19.5:1
Car turning radius (outside) bumper to bumper sweep.	(62) 21.7 ' (75) 25.8 ' (60) 22.5 '

BRAKES

Front and Rear:

Brake drum diameter	12"	12"
Brake drum, internal or external	Internal	Internal
Brake lining, length per wheel:		
Forward shoe	10.05"	12.98"
Reverse shoe	12.98"	12.98"
Total	23.03	25.96"

DETAILED SPECIFICATIONS

CONTINUED

BRAKES—Continued

	Series 62-60	Series 75
Brake lining width	2 1/2"	2 1/2"
Brake lining thickness	1/4"	1/4"
Brake lining effective area . . .	210.32 sq. in.	233.72 sq. in.
Brake clearance010" top; .015" bottom	
Foot emergency brake location	Left side below dash	
Operates on	Rear service brakes	
Power brakes	Standard all models	

MISCELLANEOUS SPECIFICATIONS

Car lifting device, jack	Bumper type
Engine lubrication, type	Pressure
Chassis lubrication, type	High pressure
Axle lubrication, type	Splash

LUBRICANTS

Engine crankcase capacity . . .	5 qts.
With oil filter (Std.)	6 qts.
Recommended viscosity	Min. anticipated temperature: +32°F. 20W or S.A.E. 20 +10°F. 20W -10°F. 10W Below -10°F. 5W
Drain	2000 miles (after initial 500-mile change)
Rear axle oil	5 pints
Recommended viscosity	90 hypoid
Auto trans. fluid type "A" . . .	13 qts. dry
Gasoline	20 gals.

1957

milestones

Cadillac leadership is the result of many motoring achievements . . . advancements in engineering and design which have set the trend for other motor car makers in the course of the ensuing years. The "milestones" listed in this section of your Data Book point up the dramatic year-by-year development of the Cadillac automobile we know today . . . the automobile that is recognized as the "Standard of the World". It is important that you, as a Cadillac salesman, be familiar with these past contributions and recognize the fact that when still greater advancements are made they will be made first by Cadillac.

CADILLAC MILESTONES—1902-1956

Model Year	Total Production	Type of Cars Produced	List Price (Typical Car)	Wheelbase	Milestones
1902 1903	2,500	1 cyl. "A"	\$ 850	76"	Detroit Automobile Co., established 1899, reorganized as "Cadillac Automobile Co."
1904	2,318	1 cyl. "B"	950	76"	Cadillac Automobile Co. and Leland & Faulconer consolidate as "Cadillac Motor Car Company" with Henry M. Leland, grand old man of the industry, as General Manager.
1905	4,182	{ 1 cyl. "F" 4 cyl. "D"	950 2,800	76" 100"	First four-cylinder establishes Cadillac as the pioneer of multi-cylinder motor cars.
1906	4,307	{ 1 cyl. "M" 4 cyl. "H"	950 2,500	76" 102"	
1907	2,696	{ 1 cyl. "M" 4 cyl. "G" 4 cyl. "H"	950 2,000 2,500	76" 100" 102"	Famous Johansson gauges, First imported into United States by Cadillac, enable Cadillac to become the following year the—
1908	2,012	{ 1 cyl. "T" 4 cyl. "H"	1,000 2,500	82" 102"	First American car to be awarded the Dewar Trophy by Royal Automobile Club of London for being First to achieve interchangeability through standardization of parts.
1909	5,902	4 cyl. "39"	1,400	106"	Cadillac purchased by General Motors Corporation. Four-cylinder production increases six times over 1908 production.
1910	8,006	4 cyl. "30"	1,600	106"	First to offer Closed Bodies as standard equipment. Less than 10% of cars then produced had closed bodies.
1911	10,018	4 cyl. "30"	1,800	116"	Custom Coachcraft by Fleetwood Body Company begins.
1912	13,994	4 cyl. "1912"	3,250	116"	First to equip cars with Electric Starting, Lighting, Ignition, for which Cadillac again was awarded the Dewar Trophy. First and only car in the world to win this award twice.

CADILLAC MILESTONES—1902-1956

Model Year	Total Production	Type of Cars Produced	List Price (Typical Car)	Wheelbase	Milestones
1913	15,017	4 cyl. "1913"	\$3,250	120"	First in this country to build a V-type, water-cooled, eight-cylinder engine, now used by every fine-car manufacturer. First to use thermostatic control of cooling system.
1914	14,002	4 cyl. "1914"	2,800	120"	
1915	13,001	V-8 "51"	2,800	120"	First to use Tilt-Beam Headlights for night driving safety.
1916	18,003	V-8 "53"	2,950	122"	Cadillac becomes "Division of General Motors."
1917	18,002	V-8 "55"	3,110	125"	Cadillac adopted as Standard Officers' car by U. S. Army after grueling tests at Marfa, Texas.
1918	20,285	V-8 "57"	3,535	125"	Cadillac supplied 2,350 cars and 1,157 V-8 artillery tractor engines to U. S. Army.
1919	20,678	V-8 "57"	4,090	125"	
1920	19,628	V-8 "59"	4,750	125"	Cadillac completes new Clark Ave., Detroit, plant, most modern in the industry.
1921	5,250	V-8 "59"	4,950	132"	
1922	26,296	V-8 "61"	4,100	132"	First to use Thermostatic Carburetor Control.
1923	14,707	V-8 "61"	4,150	138"	First to build the inherently balanced 90° V-type eight-cylinder engine. First to use the Compensated Crankshaft. Four-wheel brakes featured.
1924	18,827	V-8 "63"	3,835	132"	First to provide wide choice of Duco Exterior Finishes as standard equipment.
1925	16,673	V-8 "63"	3,195	132"	First to use Crankcase Ventilation. \$5,000,000 expansion program started. Cadillac contracts for entire output of Fleetwood Custom Body Co.

CADILLAC MILESTONES—1902-1956

1926 1927	20,419 47,420	V-8 "314" V-8 "303" V-8 "314"	\$3,250 2,685 3,250	132" 125" 132"	First to develop a comprehensive Service Policy and place it on a nation-wide basis.
1928	29,572	V-8 "303" V-8 "341-A"	2,685 3,250	125" 140"	First to develop and use the Clashless Synchro-Mesh Transmission. First to install Security Plate Glass as standard equipment.
1929	40,965	V-8 "328" V-8 "341-B"	2,495 3,595	125" 140"	First to adopt Chrome Plating as standard.
1930	25,991	V-8 "340" V-8 "353"	2,565 3,695	134" 140"	First to build a Sixteen-Cylinder Automobile Engine. Later in the year, the V-12 Cadillac was introduced. First to offer a complete line of multi-cylinder cars—all of V-type design. First to use Hydraulic Valve Silencers.
1931	29,781	V-8 "345-A" V-8 "355-A" V-12 "370-A" V-16 "452-A"	2,295 2,795 3,895 5,950	134" 134" 140" 148"	
1932	8,085	V-8 "345-B" V-8 "355-B" V-12 "370-B" V-16 "452-B"	2,495 3,095 3,795 5,095	136" 140" 140" 149"	First to introduce Super-Safe Headlights, Air-Cooled Generator, Completely Silent Transmission and Full-Range Ride Regulator.
1933	6,654	V-8 "345-C" V-8 "355-C" V-12 "370-C" V-16 "452-C"	2,245 2,895 3,595 6,250	136" 140" 140" 149"	First to provide fine cars with No-Draft Ventilation.

CADILLAC MILESTONES—1902-1956

Model Year	Total Production	Type of Cars Produced	List Price (Typical Car)	Wheelbase	Milestones
1934	11,856	Str.-8 "50" V-8 "10" V-8 "20" V-8 "30" V-12 "40" V-16 "60"	\$1,595 2,495 2,695 3,295 3,995 6,650	119" 128" 136" 146" 146" 154"	First to introduce Today's Mode of Streamlining. First American car with spare tire concealed within body. First to develop and use Knee-Action Wheels.
1935	13,449	Str.-8 "50" V-8 "10" V-8 "20" V-8 "30" V-12 "40" V-16 "60"	1,545 2,445 2,645 3,295 3,995 6,750	119" 128" 136" 146" 146" 154"	First and Only fine car equipped with one-piece solid steel Turret Top. For five years, more Cadillacs purchased than any other make of fine car.
1936	25,905	Str.-8 "50" V-8 "60" V-8 "70" V-8 "75" V-12 "80" V-12 "85" V-16 "90"	1,225 1,695 2,445 2,645 3,195 3,345 7,570	120" 121" 131" 138" 131" 138" 154"	48.1% of all cars sold above \$1,500 were Cadillacs.
1937	46,153	V-8 "37-50" V-8 "37-60" V-8 "37-65" V-8 "37-70" V-8 "37-75" V-12 "37-85" V-16 "37-90"	1,260* 1,660* 2,090* 2,595* 2,815* 3,535* 7,750*	124" 124" 131" 131" 138" 138" 154"	Cadillac-built V-8 proves stamina, dependability and speed of present day stock car by breaking all previous stock car records at Indianapolis Speedway. Deliveries at retail hit all-time peak in all Cadillac history.

CADILLAC MILESTONES—1902-1956

First to create and introduce a practical motor car of advanced styling. **First** to engineer and build the 135° V-type sixteen-cylinder engine. A majority public recognition of **Cadillac Merit** and **Advanced Progress** is definitely established.

First to develop and introduce Controlled-Action, greatest advancement in riding comfort and safety since Knee-Action. More than half of all fine cars sold above \$2,000 are Cadillacs.

First to offer custom car interiors at medium price. **First** to equip passenger cars with Ball Bearing Steering. **First** to introduce an **ultra-modern**, large, luxurious motor car—the Cadillac Fleetwood 72. During first six months, 1939, Cadillac outsold all makes combined with series having 5 touring sedans priced at or above \$1,300.

First to introduce to the medium price field a motor car of unquestioned prestige without a compromise in quality. **First** high price car to offer Hydra-Matic, the completely automatic transmission that eliminates the clutch pedal and all gear shifting. Cadillac outsold all makes of cars in both the medium and high price groups.

Presentation of the Fortieth Anniversary Cadillacs. Introduction of sealed, ribbed Super-Safe Brakes and All-Weather Ventilation System.

V-8 "38-50" 124°
V-8 "38-60" 124°
V-8 "38-60S" 126°
V-8 "38-65" 132°
V-8 "38-75" 141°
V-16 "38-90" 141°

\$1,385*
1,775*
2,085*
2,285*
3,075*
5,265*

V-8 "39-50" 120°
V-8 "39-61" 126°
V-8 "39-60" 127°
V-8 "39-75" 141°
V-16 "39-90" 141°

1,320*
1,680*
2,090*
2,995*
5,140*

V-8 "40-50" 123°
V-8 "40-52" 123°
V-8 "40-62" 129°
V-8 "40-60S" 127°
V-8 "40-72" 138°
V-8 "40-75" 141°
V-16 "40-90" 141°

1,320*
1,440*
1,745*
2,090*
2,670*
2,995*
5,140*

V-8 "41-61" 126°
V-8 "41-62" 126°
V-8 "41-63" 126°
V-8 "41-60S" 126°
V-8 "41-67" 139°
V-8 "41-75" 136°

1,445*
1,495*
1,695*
2,195*
2,595*
2,995*

V-8 "42-61" 126°
V-8 "42-62" 129°
V-8 "42-63" 126°
V-8 "42-60S" 133°
V-8 "42-67" 139°
V-8 "42-75" 136°

1,647*
1,754*
1,882*
2,435*
2,896*
3,306*

1938 24,950

1939 36,611

1940 37,162

1941 66,130

1942 16,511

(Production halted
February, 1942)

CADILLAC MILESTONES — 1902-1956

Model Year	Total Production	Type of Cars Produced	List Price (Typical Car)	Wheelbase	Milestones
1943	—	—	—	—	Cadillac-built light tanks and motor carriages contributed immeasurably to the struggle for victory and peace. Precision aircraft engine parts made by Cadillac helped power America's leading combat planes. Army-Navy "E" award to Cadillac for excellence in production of war equipment.
1944	—	—	—	—	Cadillac produced the M-24, one of the world's fastest and most maneuverable combat vehicles of its kind. This famous light tank, which served on all battlefronts, was powered by Cadillac V-type engines and Cadillac Hydra-Matic transmissions.
1945	—	—	—	—	Continued production of the world-famous M-24 light tank for distinguished use in European and Pacific theaters. Introduction of the M-19, a potent anti-aircraft gun motor carriage.
1946	29,194	V-8 "46-61" V-8 "46-62" V-8 "46-60S" V-8 "46-75"	\$2,176* 2,359* 3,099* 4,298*	126" 129" 133" 136"	Presentation of the 1946 Cadillacs, using the battle-proved Cadillac V-type engine and Hydra-Matic transmission, the only automotive units of this kind to be produced and improved without interruption during the war.
1947	61,926	V-8 "47-61" V-8 "47-62" V-8 "47-60S" V-8 "47-75"	2,324* 2,523* 3,195* 4,471*	126" 129" 133" 136"	Postwar production reaches over 90% of prewar peak. Cadillac increases fine-car leadership with over 96,000 unfilled orders.
1948	52,706 (9 months)	V-8 "48-61" V-8 "48-62" V-8 "48-60S" V-8 "48-75"	2,647* 2,781* 3,506* 4,471*	126" 126" 133" 136"	Cadillac presents its greatest engineering achievement in 45 years—the new, compact, better performing, more economical, valve-overhead, V-type eight-cylinder engine.

CADILLAC MILESTONES—1902-1956

1949	92,554	V-8 "49-61" V-8 "49-62" V-8 "49-60S" V-8 "49-75"	\$2,893* 3,050* 3,828* 4,750*	126" 126" 133" 136"	Cadillac's 1 millionth car produced November 25, 1949.
1950	103,857	V-8 "50-61" V-8 "50-62" V-8 "50-60" V-8 "50-75"	2,866* 3,234* 3,797* 4,770*	122" 126" 130" 147"	Cadillac production exceeds 100,000 cars for the first time in its history.
1951	110,340	V-8 "51-62" V-8 "51-60" V-8 "51-75"	3,315* 3,892* 4,887*	126" 130" 147"	Cadillac moves into defense production of tanks in Cleveland without interruption of automobile production.
1952	90,715 (11 months)	V-8 "52-62" V-8 "52-60" V-8 "52-75"	3,636* 4,270* 5,361*	126" 130" 147"	Cadillac celebrates its Golden Anniversary.
1953	109,657	V-8 "53-62" V-8 "53-60" V-8 "53-75"	3,666.26* 4,304.88* 5,604.34*	126" 130" 147"	Cadillac offers highest horsepower engine ever used in an American production motor car.
1954	96,680 (9 months)	V-8 "54-62" V-8 "54-60" V-8 "54-75"	3,932.70* 4,683.32* 5,874.78*	129" 133" 149¼"	Cadillac is first to provide Power Steering as standard equipment on its entire line of cars.
1955	140,778 (11 months)	V-8 "55-62" V-8 "55-60" V-8 "55-75"	3,976.70* 4,728.32* 6,186.78*	129" 133" 149¼"	Cadillac establishes new production and sales records by building and selling over 140,000 motor cars in 11 months.
1956	154,631	V-8 "56-62" V-8 "56-60" V-8 "56-75"	4,291.00* 5,042.00* 6,608.00*	129" 133" 149¼"	Cadillac becomes the only car in its price class ever to be rewarded with an owner demand for over 150,000 cars in one year.

(* Advertised Delivered Price at Detroit. State and local taxes extra.)

The Cadillac Motor Car Division of General Motors Corporation reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models, and also to discontinue models.



All information contained herein has been carefully checked with the most reliable sources, but responsibility for the absolute authenticity of this information cannot be assumed. The right is reserved to change any specifications, parts or equipment at any time without incurring any obligation to equip same on cars built prior to date of such change. *The 1957 Cadillac Data Book was compiled as of September, 1956, and was printed in U. S. A. The above reservations apply to all pages unless otherwise noted.*



CADILLAC MOTOR CAR DIVISION
GENERAL MOTORS CORPORATION





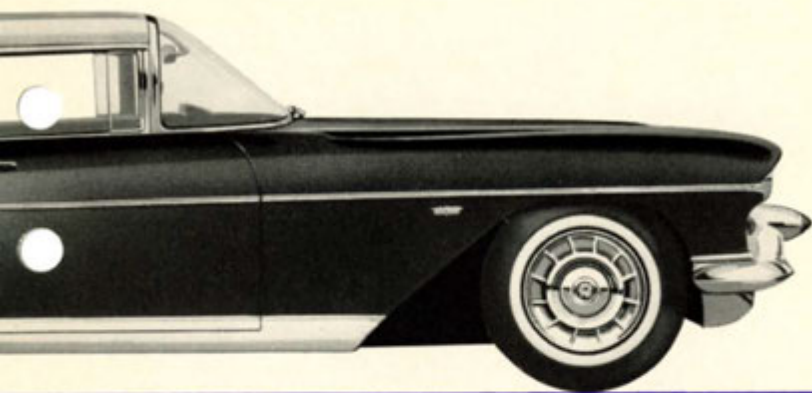
THE MAGNIFICENT ELDORADO

Brougham

BY CADILLAC



INTRODUCTION



The Eldorado Brougham was conceived, developed and carefully custom-crafted with but one objective in mind . . . to provide the finest limited-production luxury motor car possible for the world's most discriminating motorists.

Bringing this objective into automotive reality required over two years of the most intensive concentration and close teamwork between Cadillac designers and engineers working with the research, styling and engineering specialists of the General Motors Technical Center.

We believe that when your prospects know the facts about the Eldorado Brougham and the unique measure of pleasure which it provides, they will agree that here indeed is the finest motor car ever created.



THE ELDORADO BROUGHAM PROVIDES STYLING ELEGANCE

The Eldorado Brougham is sleek and road-hugging in appearance, graceful and balanced in every line of contour and chrome. Its low silhouette styling, the Brougham is only 55½" in over-all height, was achieved with a proportionate lowering of the hood, rear deck and fenders. The result is a pleasingly balanced beauty, as contrasted with the squat look of cars whose lowness is achieved by arbitrary lowering of the roof line alone. What's more, since the Eldorado Brougham's sleek design begins with a special frame which permits a lower floor, the interiors provide the spacious comfort expected of the world's finest luxury sedan.

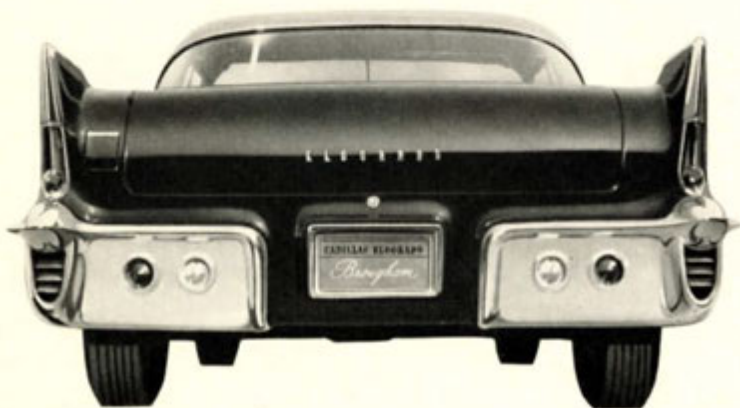
From the front or rear the Eldorado Brougham looks much wider than its actual width of 78.5". This appearance is further enhanced by the flat deck and hood, which are actually lower than the fender lines.

The lower rear fender panel and rocker sill molding are of beautiful and durable stainless steel.



Front fenders and cross-over panel, above grille, are a one-piece unit.
Hood is forward-hinged on cross-over panel.

Three-section rear bumper is flush mounted to the body.

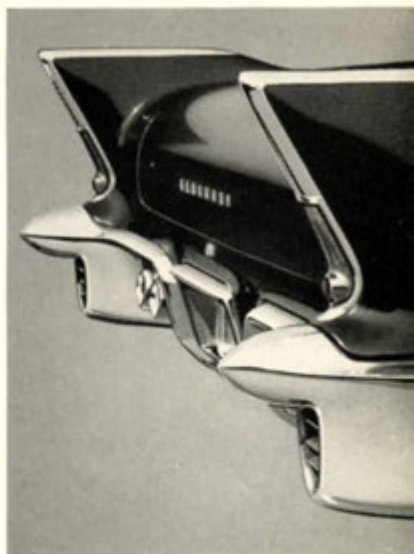


DETAILS OF DESIGN BESPEAK THE EXCLUSIVE BEAUTY OF THE ELDORADO BROUGHAM

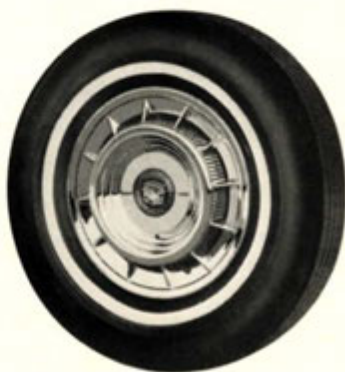
The Eldorado Brougham's parallel dual headlamps, introduced at the 1954 General Motors Motorama, utilize the upper beam of the outer pair of headlamps plus the bright inner headlamps for country driving. The lower beams of the outer lamps only are used in passing an approaching car or in city driving. Centered below each pair of dual headlamps is a sound outlet grille for the Eldorado Brougham's four specially tuned horns.



Rear end styling includes dramatically swept-back rear fender fins edged in gleaming chrome. Vertical taillamps are inset at the base of the tail fin. Outer rear bumper sections each contain a louvered exhaust outlet and twin circular lamps. The outer lamps with red lenses are stop lights and turn signals; the inner lamps are for back-up lighting. Centered between the outer bumper sections is a heavy, chromed, recessed mounting for the license plate.



A highlight of the Brougham's exclusive styling is the new, deep-fluted wheels of forged aluminum and steel. They combine strength and lightness with lasting beauty of appearance. High-speed, low-profile tires have a distinguishing 1-inch-wide whitewall stripe.

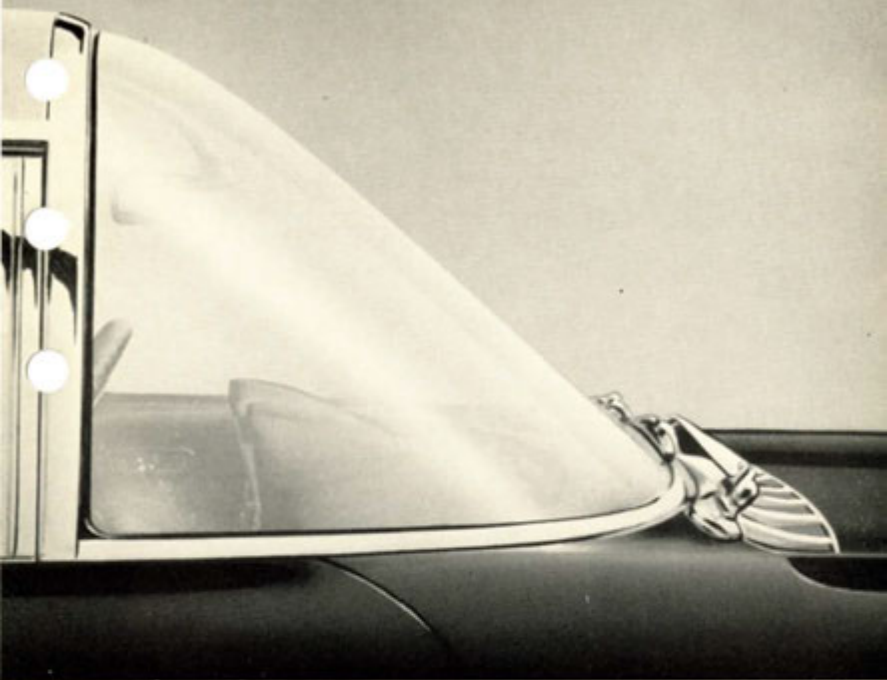




The exclusive beauty of the Eldorado Brougham is shown in several details above and at the right.

The top is of brushed stainless steel, a feature adding to the strength and durability of the Brougham as well as enhancing its appearance.

The windshield is not only extra large, but of a compound curved design which sweeps well back into the roof line for maximum visibility. The glass itself is gray tinted E-Z-Eye glass which shields the occupants of the car from glare and helps filter out the heat rays of the sun. The gray tint does not alter the colors of traffic lights, taillights or road signs.



At the base of the windshield is a stainless steel air intake grille for ventilation, heating and air conditioning units.

Recessed into the crown of each front fender is an air outlet grille which acts as a vent for the engine compartment.



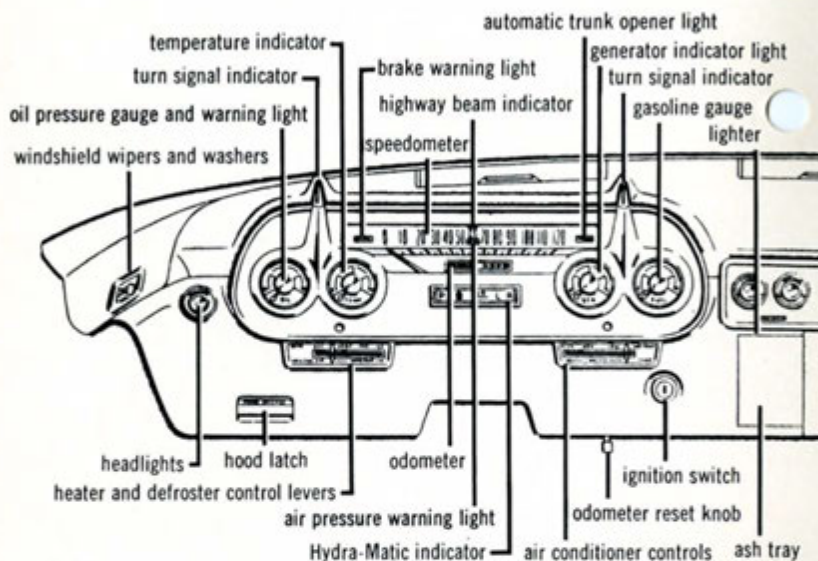


EXQUISITE ELDORADO BROUGHAM
INTERIORS ARE EXCLUSIVELY
FASHIONED IN FINEST LUXURY
LEATHERS AND FABRICS

The interior of the Brougham is luxurious to a high degree with 44 choices of trim and color combinations. Carpeting is available in either high-pile nylon Karakul or mouton, a specially processed lambskin. There are wide center armrests front and rear. The rear armrest contains a small compartment with such convenience items as a note pad and pencil, portable vanity mirror and a perfume bottle atomizer containing Arpege Extrait de Lanvin.

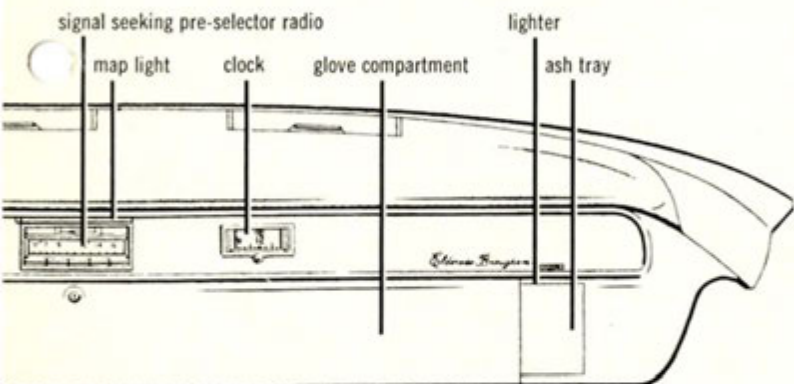


ELDORADO BROUGHAM INTERIORS PROVIDE EXCLUSIVE CONSIDERATIONS . . .



Fashioned with jeweler's precision, the neat, compact dash panel has everything arranged for maximum driver convenience. Indicator lights warn of low oil pressure, low fuel level, high water temperature and battery discharge. The glove compartment is centered in the dash panel with the lock located left of center for easier driver accessibility. Radio controls, too, are located for maximum convenience. To the right of the radio dial is an easily read, drum type electric clock.

... FOR EVERY MOTOR CAR COMFORT
AND CONVENIENCE



The glove compartment is custom fitted with cigarette case, tissue dispenser, vanity compact and lipstick, stick cologne, six metal magnetized silver-finish drinking cups and full-length, metal-back, acrylic vanity mirror which folds out to form a horizontal metal shelf.



The rear seat of the Brougham is designed for maximum comfort for two passengers. Dividing the two individual seating sections is a wide center armrest containing a compartment with note pad and pencil, portable vanity mirror and a perfume atomizer containing Arpege Extrait de Lanvin. Above the armrest is the radio rear speaker grille. An under-seat heater warms the rear compartment through grilles at the base of the rear seats. An individual heat control lever is provided on each of the two grilles.

The front seat of the Brougham accommodates three passengers when the center armrest is in its recessed position in the seat back. Electric power controls permit adjustment of the seat forward or back, up or down and also permit tilting the seat cushion and seat back to the desired angle for most comfortable posture. Thus, even the tallest or shortest person will find driving the Brougham a restful experience.

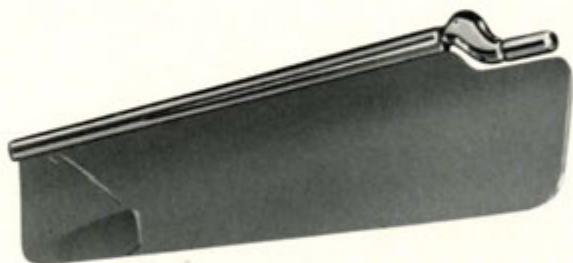
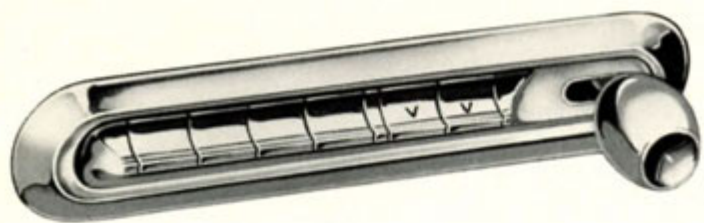
"Favorite Position Seat" controls are located on the front door on the driver's side of the car. Once the three dials have been set to the driver's preferred seating position no further adjustments are necessary. For maximum convenience in entering or leaving the car the front seat moves fully back and down when a front door is opened. When the doors are closed the seat automatically returns to the position preset by the driver. For two-driver families, separate seat settings may be selected on the control dials using the red arrows for one driver and the green arrows for the other.



All window controls on the Brougham including the ventipanes are electrically powered. A master control panel on the front door on the driver's side permits opening or closing of all windows by the driver. On the right-hand front door are controls for the right door window and ventipane. Each rear door has a control for operating that individual window.

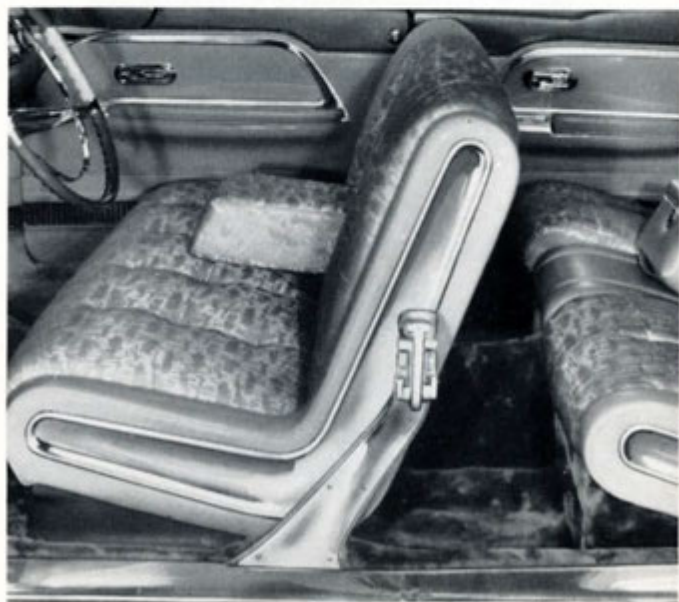
Another exclusive Brougham feature is the use of laminated tinted plastic for the sun visors. In addition to their beauty of appearance they shield against the sun without cutting off the driver's visibility.

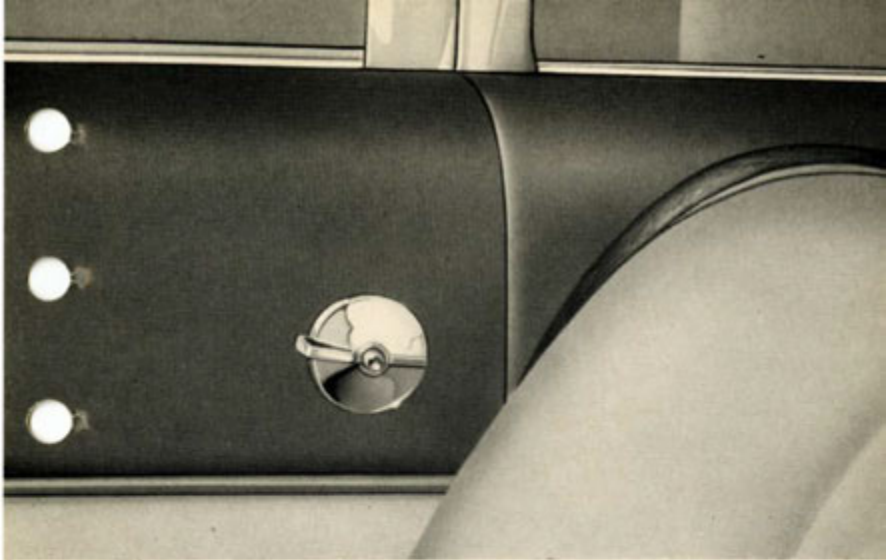
An automatic headlamp beam control, Cadillac's Autronic-Eye, is mounted at the extreme left on the instrument panel. It causes the headlights of the Brougham to switch from high to low beam when a car approaches from the opposite direction. Since the oncoming driver is not blinded both cars pass with greater safety. An overriding switch permits signaling oncoming drivers who forget to dim their lights.



ADVANCED BODY CONSTRUCTION FEATURES EXCLUSIVE TO THE CADILLAC ELDORADO BROUGHAM

Exceptionally easy entrance and exit to the Brougham are provided by ball bearing hinged doors which latch securely to a central steel pillar only 14" high. Thus, there is nothing to obstruct the passengers in entering or leaving either the front or rear compartments.





Complete safety is assured through the use of electric door locks controlled from the front seat. When the button in the center of either front door locking control lever is depressed, the locks on all doors move to the locked position.

Each rear door lock incorporates a safety switch, which prevents shifting the transmission selector lever into any drive position when either rear door is open while the ignition is turned "ON". Also, whenever the transmission selector lever is in any drive position the inside rear door handles are disengaged.

In the event an electrical failure should occur, the door locks may be operated manually, and the inside rear door handles will engage to permit opening rear doors from the inside.

FABULOUS AIR SUSPENSION EXCLUSIVE
TO AMERICA'S MOST ADVANCED
LIMITED-PRODUCTION MOTOR CAR

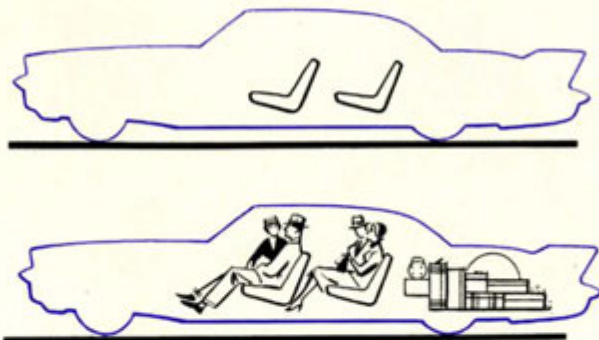


Riding on air is a reality for the driver and passengers of the Eldorado Brougham. Four air springs, one at each wheel, replace the steel springs found on conventional production automobiles.

The Brougham's air suspension system was developed on the principle that air is compressible, offers outstanding ability to dampen out shocks or jolts and may be easily controlled to provide the variable pressures in the air suspension units necessary to keep the car always at the same height whether loaded or unloaded.

Advantages which result from this air suspension system are many.

1. The Eldorado Brougham is always level and at the same height from the road whether carrying only the driver or fully loaded with passengers and luggage.

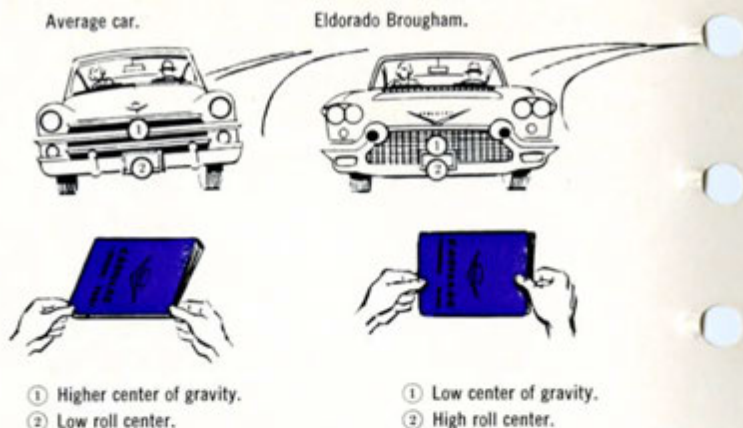


Same clearance loaded or unloaded.

2. The maintained clearance between the rear axle and the frame, regardless of load, assures consistent quality of ride over smooth or rough road surfaces.



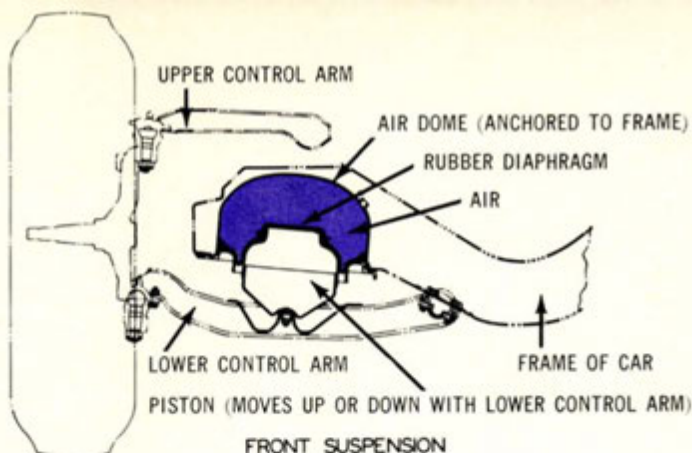
3. Softer cushioning action is permitted, since any possibility of excessive bottoming is overcome by the constant maintenance of adequate clearance between the rear axle and the frame.



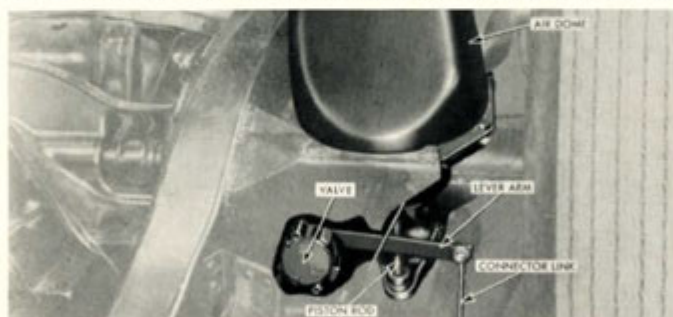
4. The normal outward lean of a car body on curves is minimized on the Eldorado Brougham. First, because the center of the Eldorado Brougham's weight distribution (center of gravity) is much closer to the road than in ordinary cars. Second, because the Eldorado Brougham's new rear suspension permits location of the roll center near the top of the rear axle housing, higher than in cars with conventional leaf springs.

The advantages of the new higher roll center may be demonstrated by asking the prospect to hold the Cadillac Data Book between the thumb and forefinger of each hand, as shown at left. Now tap the Data Book near the top to show how it offers little resistance to being forced from an upright position. Then ask the prospect to hold the Data Book again, but with thumbs and forefingers moved upward to a point about opposite the letters LL in "Cadillac". Now again tap the book near the top. There is much less movement of the book from its upright position because the roll center (position of the finger and thumb grip) was raised.

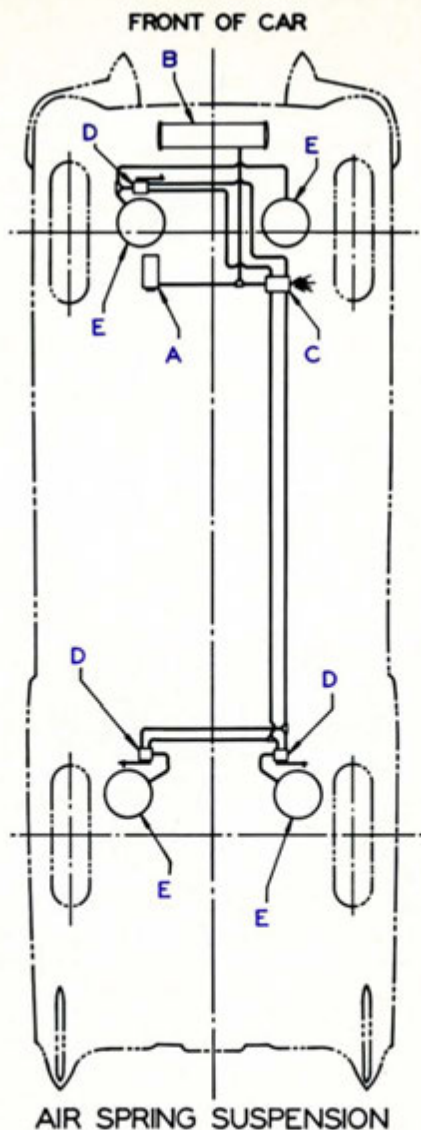
5. Side-sway, too, is minimized on the Eldorado Brougham since the new rear suspension holds the frame and body in firm alignment with the rear axle at all times.



The air springs themselves consist of a metal dome or cup mounted to the frame, a rubber diaphragm which seals the air within the dome and a piston which maintains constant contact with the diaphragm. As any wheel of the car rises and falls as it passes over road irregularities the piston increases or lessens pressure against the diaphragm, thus letting the air within the dome absorb the jolts or shocks.



Individual leveling valves, one at each rear air spring and a third leveling valve which serves both front air springs, are mounted on the frame and connected to the wheel control arms with a mechanical linkage. Any change in the height of the frame actuates the valve so that air is admitted to, or exhausted from, the air spring to restore the normal height of the car. Manual adjustment at each levelizer valve permits raising or lowering the normal height of the car approximately one inch to suit individual owner preference for increased or lessened ground clearance. The quality of the ride is not affected by these changes in height.



A COMPRESSOR

B AIR RESERVOIR

C MAIN AIR CONTROL UNIT

D WHEEL LEVELING VALVES

E AIR SPRINGS

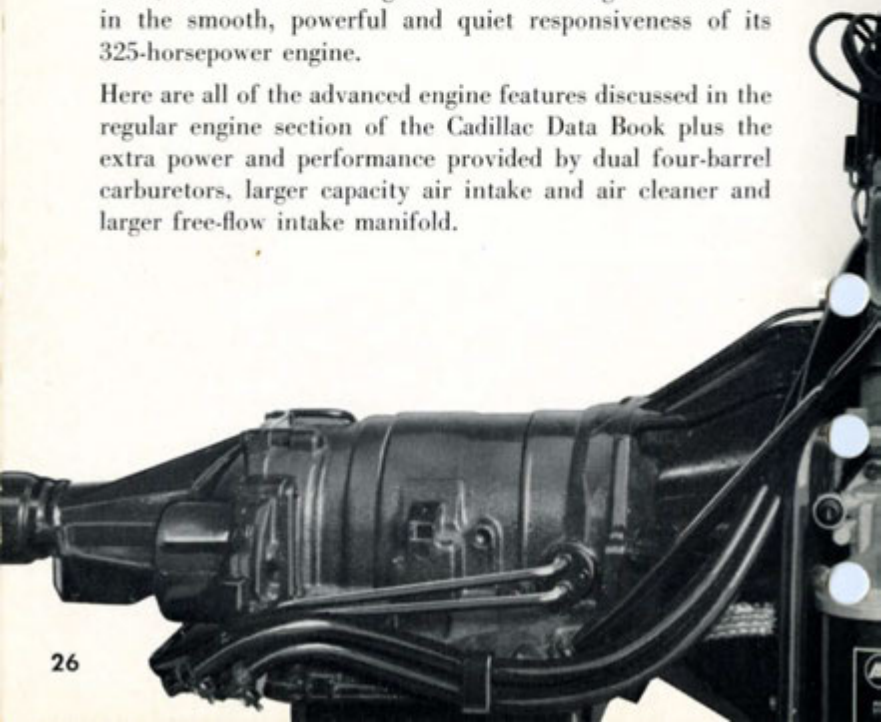
Basic components of the Eldorado Brougham's air suspension system are the individual air springs at each wheel and an electric powered compressor which operates only as required to maintain an air pressure of from 100 to 120 pounds per square inch in an air accumulator or storage tank. From this storage tank air is metered to the individual air springs at each wheel as required to keep the car level. Passage of air from the storage tank to or from the individual air springs occurs only when a car door is open or the ignition is "ON". When the car doors are closed and the ignition is "OFF", there is no passage of air and the leveling system is locked out. This prevents loss of air from the air storage tank while the car is jacked up, while parked or during shipment.

When any door is opened, whether the ignition is "ON" or "OFF", an unrestricted flow of air to the leveling valves at each wheel quickly compensates for any change in car height due to entrance or exit of passengers. During all driving there is a restricted flow of air which permits constant adjustment of car height to compensate for any loss of weight (as with consumption of gas) or a gain in weight (as with an accumulation of snow or ice).

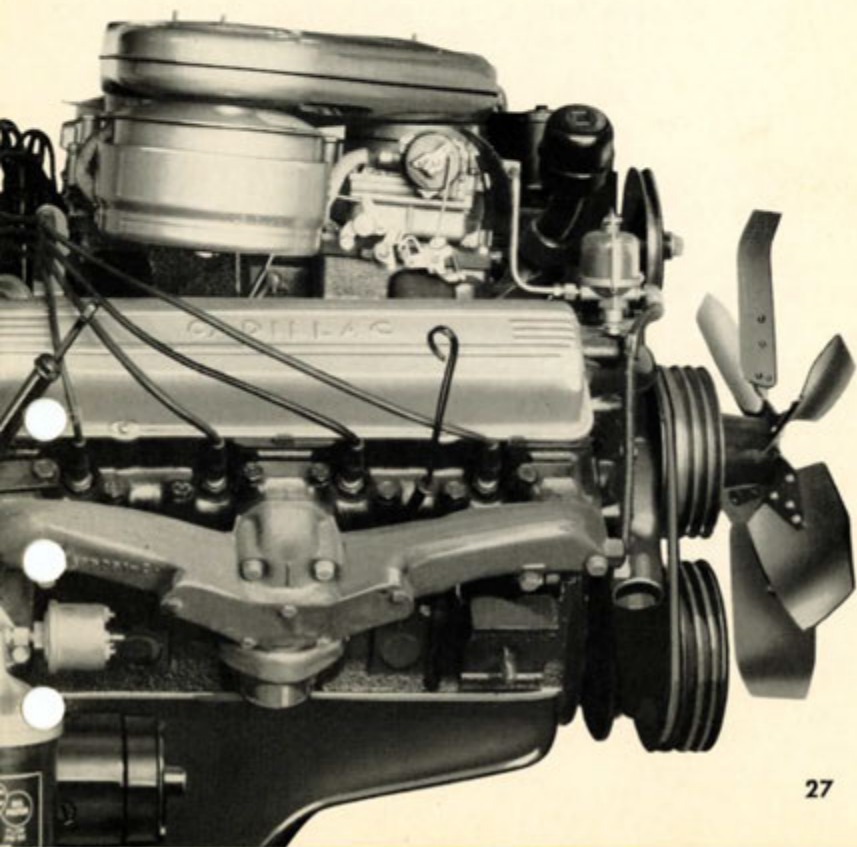
THE ELDORADO BROUGHAM
IS POWERED BY THE FINEST,
MOST POWERFUL ENGINE
IN CADILLAC HISTORY

In keeping with its elegant beauty, the luxury of its air ride and the wonderful comforts and conveniences which it provides, the Eldorado Brougham leaves nothing to be desired in the smooth, powerful and quiet responsiveness of its 325-horsepower engine.

Here are all of the advanced engine features discussed in the regular engine section of the Cadillac Data Book plus the extra power and performance provided by dual four-barrel carburetors, larger capacity air intake and air cleaner and larger free-flow intake manifold.



The transmission of power from the engine to the rear wheels is accomplished with maximum smoothness and efficiency through the finest Cadillac Hydra-Matic transmission ever developed. The changing of gear ratios as the car accelerates or decelerates, for example, is accomplished smoothly, quietly, almost imperceptibly through the automatic filling and emptying of a small fluid coupling with oil.



THE MAGNIFICENT ELDORADO BROUGHAM . . . MOST COMPLETELY EQUIPPED MOTOR CAR IN PRODUCTION TODAY

POWER STEERING

Famous Cadillac Power Steering relieves the driver of all but the minimum steering effort required as an aid in judging safe speed on curves or slippery road surfaces. Additional advantages are explained in the Cadillac Data Book.

POWER BRAKES

Cadillac Power Brakes provide smooth, safe, sure braking with a minimum of pressure on the brake pedal.

POWER WINDOWS

All door windows, including the ventipanes, are electrically powered on the Eldorado Brougham.

POWER SEATS

As explained in detail on the previous pages, the front seat is power adjusted to exactly the position desired by the driver . . . then always returns to that preselected position once the driver is seated.

AUTOMATIC STARTING

With the transmission selector lever in either Neutral or Park positions the Eldorado Brougham engine is automatically started simply by *turning* the ignition key to the right. It is not necessary to *hold* the key to the right unless additional engine cranking is required as with a flooded engine.

POWER DECK LID

Even the deck lid on the Eldorado Brougham is power operated. Buttons located within the glove compartment permit unlocking, raising, then lowering and locking the deck lid . . . all without the driver having to leave the car.

AUTOMATIC RADIO ANTENNA

Rises to a height level with the roof of the car when the radio is turned on . . . automatically recesses when radio is turned off. It may also be raised to its maximum height for country driving or for best reception of distant stations.

TRANSISTOR RADIO

Cadillac's new transistor radio uses tiny but powerful transistors rather than the previous bulky radio tubes. Transistors put less drain on the battery, provide longer, more reliable performance and are unaffected by the normal stress to which a car radio is subjected as the car traverses rough roads.

HEATING AND AIR CONDITIONING

Complete all-weather comfort is provided by separate front and rear compartment heaters and by the Cadillac Air Conditioning System.

COMPLETE STANDARD EQUIPMENT

Air Cleaner, oil-bath type	Light, glove box (automatic)
Armrest, center, front	Light, luggage compartment (automatic)
Armrest, center, rear, custom fitted	Lights, back-up (dual)
Cadillac Air Conditioner	Lights, directional signal
Cadillac Power Brakes	Lights, front ash receivers
Cadillac Power Steering	Oil Filter
Cigarette Lighters, front (two)	Outside Mirror, left-side, remote-control
Cigarette Lighters, rear (two)	Parking Brake Warning Signal
Clock, electric, drum type	Radio, transistor
E-Z-Eye Glass	Rear-View Mirror, 3-way, E-Z-Eye
Fog Lamps (pair)	Remote-Control Trunk Lid Lock
Front Seat Adjustment (6-way), Favorite Position, electrically operated	Special Wheels (set of five), forged aluminum and steel
Glove compartment, custom fitted	Visors, dual sun, translucent tinted plastic
Headlight Dimmer (automatic)	Whitewall Tires, high-speed, low-profile type, 8:40 x 15 (4 ply)
Heater, front	Window Lifts (including ventipanes), electrically operated
Heater, rear, underseat	Windshield Washer and Coordinator
Hydra-Matic Transmission	
License Frames	
Light, courtesy or map (automatic)	

ELDORADO BROUGHAM

GENERAL SPECIFICATIONS*

Wheelbase.....	126"
Over-all Length.....	216.3"
Over-all Width.....	78.5"
Over-all Height.....	55.5"
Tread, front and rear.....	61.0"
Min. Ground Clearance.....	5.3"
Adjustable to.....	6.3"
Steering Ratio, over-all.....	19.5
Turning Diameter, curb to curb.....	42 ft.
Rear Axle Ratio.....	3.36 to 1
Tire Size (tubeless, low profile).....	8.40 x 15 (4-ply)
Wheels.....	Forged aluminum and steel
Suspension, front and rear.....	Air springs
Drive.....	Cadillac Four-link
Frame.....	Tubular-center X frame
Engine.....	325 horsepower at 4800 rpm
Compression Ratio.....	10.0 to 1
Torque.....	400 ft. lbs. at 3300 rpm
Carburetor.....	Dual four-barrel
Oil Filter.....	Full-flow
Oil Capacity with Filter.....	6 qts.
Cooling System Capacity.....	22.6 qts.
Fuel Pump.....	Electric
Fuel Capacity.....	20 gals.
Headlights.....	Four lamp system
Inner pair.....	High beam
Outer pair.....	High and low beam
Horns.....	3 seashell, 1 trumpet
Battery.....	12 volt, 11 plate, 72 watt
Location.....	Trunk
Generator.....	55 amp.
Regulator.....	55 amp.

INTERIOR DIMENSIONS

	<i>front</i>	<i>rear</i>
Head Room.....	35.5"	34.8"
Leg Room.....	43.7"	39.7"
Hip Room.....	61.3"	60.7"
Shoulder Room.....	59.2"	56.9"
Seat Height.....	(Adjustable height) 13.3"	

**For additional information or specifications on the engine, transmission, frame, brakes, steering, heating or air conditioning, refer to the regular sections of the 1957 Cadillac Data Book.*



TABLE OF CONTENTS

<i>Subject</i>	<i>Page</i>
Introduction.....	2-3
Styling, Exterior.....	4-9
Styling, Interior.....	10-19
Air Suspension.....	20-25
Engine.....	26-27
Transmission.....	26-27
Equipment.....	28-30
Specifications.....	31

The Cadillac Motor Car Division of General Motors Corporation reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models, and also to discontinue models.


CADILLAC



SPECIFICATIONS MANUAL

CADILLAC MOTOR CAR DIVISION • GENERAL MOTORS CORPORATION
DETROIT 32, MICHIGAN

1957 BODY STYLES

SERIES & STYLE NO.	BODY STYLE	WHEEL- BASE	OVER- ALL	CODE
6267S	ELDORADO BIARRITZ CONVERTIBLE	129.5"	222.1"	E
6267	CONVERTIBLE COUPE	129.5"	220.9"	F
6237S	ELDORADO SEVILLE COUPE	129.5"	222.1"	H
6237	"62" COUPE	129.5"	220.9"	G
6237D	COUPE DE VILLE	129.5"	220.9"	J
6239	SIXTY TWO  SEDAN	129.5"	215.9"	K
6239D	SEDAN DE VILLE	129.5"	215.9"	L
6039	SIXTY SPECIAL SEDAN	133"	224.4"	M
7523	SEVENTY FIVE SEDAN	149.8"	236.2"	R
7533	SEVENTY FIVE LIMOUSINE	149.8"	236.2"	S
86	COMMERCIAL CHASSIS	156"	247.5"	Z

Maximum width 80"

Sales Distribution Department

October, 1956

INDEX

Colors and Chart.	4-5
Upholstery and Chart.	6-7
Upholstery and Color-Trim Combinations.	8-9
Special Interiors and Glossary.	10-11
Accessories and Equipment.	12-13
Gear Ratio and Tires.	14-15
Carpets, Headlining, Center Arm Rests and License Frames.	16-17
Seat Adjusters and Window Regulators.	18-19
ELDORADO BIARRITZ CONVERTIBLE.	20-21
SIXTY TWO CONVERTIBLE.	22-23
ELDORADO SEVILLE COUPE.	24-25
COUPE DE VILLE.	26-27
SIXTY TWO COUPE.	28-29
SIXTY TWO SEDAN.	30-31
SEDAN DE VILLE.	32-33
SIXTY SPECIAL SEDAN.	34-35
SEVENTY FIVE SEDAN.	36-37
SEVENTY FIVE LIMOUSINE.	38-39
Preference Tabs.	40
Notice of Production.	41
Miscellaneous Information.	42
Lacquer Numbers.	43
General Information.	44

COLORS

For the new 1957 Series 62, 60 and 75 models, there is offered 24 basic color options. In addition to these single colors, there are 367 two-tone combinations possible. Of these the best 104 have been identified by large and small X marks as "preferred" and "good".

Acrylic Lacquer Acrylic type lacquers are used on 4 of the 5 exclusive Eldorado colors. These cannot be combined with regular lacquer into two-tone combinations. However, two acrylic lacquers can be combined to make a two-tone combination. Eldorado colors are available on other body styles at extra charge. When ordering an Eldorado color, type color No. 90, 92, 94, 96 or 98 in regular color code space. Do not type O.

Special Colors Special colors are available upon request at extra charge. To order a special exterior color, type Code O in the color space on order form and type complete lacquer name and number on center part of order form. Whenever a non-standard exterior color is contemplated, consideration should be given to the availability of a harmonious interior trim.

Alpine White, available only on Eldorado cars last season, is now a regular option (combination 12) without extra charge.

Air Conditioned Car Colors When choosing a color for an air-conditioned car, a light tone top color should be selected. In addition to the assistance that E-Z-Eye Glass contributes toward repelling external heat rays of the sun, a light exterior paint color is of great help in reflecting heat instead of absorbing it, thereby reducing the temperature inside of the car.

The wheel color under chrome disc is black.

Eldorado Seville Coupe roof is covered with Vicodec in any of the five Biarritz top material options.

1957 CADILLAC COLOR SELECTIONS

Lower or Single	Upper										TOPS										"62" Conve					Eldorado L																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
	Black	Alpine White	Polo Gray	Eton Gray	Camelot Gray	Orion Blue	Tahoe Blue	Cobalt Blue	Glade Green	Thebes Green	Turquoise	Arlington Green	Leghorn Green	Buckskin	Mt. Laurel	Dusty Rose	Amethyst	Dakota Red	Castile Maroon	1	White	2	Black	3	Blue	4	Tan	5	Green	1	White	2	Black	7	Sabre B	8	Copper	9	Elysian																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
Black																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		

"62" Convertible				
1	White			
2	Black			
3	Blue			
4	Tan			
5	Green			

Eldorado Line				
1	White			
2	Black			
7	Sabre Blue			
8	Copper			
9	Elysian Green			

For Eldorado Line Only -										Available on Other Styles at Extra Charge									
Vicodec Top	1	2	7	8	9														
Olympic White	90	X	X	X	X	X													
Starlight	92	X	X	X	X	X													
Bahama Blue	94	X	X	X	X	X													
Elysian Green	96	X	X	X	X	X													
Copper	98	X	X	X	X	X													

HANDLING OF UPHOLSTERY SPECIFICATIONS WITH CUSTOMER

If customer expresses a choice of upholstery, be sure to include it on the order to the factory. Do not risk a disappointment upon delivery by assuming the buyer will be satisfied with the factory's selection.

However, when there is no preference, an equal determination should be made to leave the upholstery blank on the factory order.

A sincere adherence to this policy will result in expediting both types of orders. It will avoid complaints from the discriminating buyer and at the same time facilitate production by providing the factory with some flexibility on orders from customers who are content to allow the factory stylists to choose a harmonious interior trim.

See color-trim chart on page 9.

LEATHER						TOPS	
E Eldorado Biarritz Convertible		H Eldorado Seville Coupe		F Convertible Coupe		F Convertible Coupe	
10	Black and White	10	Black and White	20	Black and White	1	White
11	Black			21	Black	2	Black
13	Sabre Blue Metallic	13	Sabre Blue Metallic	22	Light Blue Metallic and Orion Blue	3	Blue
15	Copper Metallic			23	Turquoise Metallic and White	4	Tan
				25	Tan	5	Green
17	Elysian Green Metallic	17	Elysian Green Metallic	26	Light Green Metallic and Glade Green		
18	Kiowa Red and White	18	Kiowa Red and White	28	Dakota Red and White		
19	Kiowa Red			29	Dakota Red		
		CLOTH and LEATHER				Eldorado	
		50	Silver and Black Paisley Cloth and White Leather			1	White
		53	Sabre Blue and Black Paisley Cloth and Sabre Blue Metallic Leather			2	Black
		57	Elysian Green Versailles Cloth and Metallic Leather			7	Sabre Blue
		58	Copper Versailles Cloth and Metallic Leather			8	Copper
						9	Elysian Green
"62"		"de Ville"		"60 Special"		"75"	
G-Coupe	K-Sedan	J-Coupe	L-Sedan	M	Sedan	R-Sedan	S-Limousine
30	Gray Neptune and Glacial Mist Cloths	40	Gray Sahara Cloth and White Leather	60	Gray Sahara and Strata Cloths	80	Gray Cord and Broadcloth
31	Gray Grecian Cloth and White Elascobab	41	Gray Brocade Cloth and White Leather	61	Gray Broadcloth	81	Gray Broadcloth
32	Blue Neptune and Glacial Mist Cloths	42	Blue Sahara Cloth and Light Blue Metallic Leather	62	Blue Sahara and Strata Cloths	84	Beige Cord and Broadcloth
33	Blue Grecian Cloth and Orion Blue Elascobab	43	Blue Brocade Cloth and Light Blue Metallic Leather	63	Blue Classic and Strata Cloths	85	Beige Broadcloth
34	Beige Neptune and Glacial Mist Cloths	44	Beige Sahara Cloth and Beige Leather	65	Beige Broadcloth	90	Dark Gray Cord and Light Gray Broadcloth
36	Green Neptune and Glacial Mist Cloths	46	Green Sahara Cloth and Light Green Metallic Leather	66	Green Sahara and Strata Cloths	94	Brown Cord and Beige Broadcloth
37	Green Grecian Cloth and Glade Green Elascobab	47	Green Brocade Cloth and Light Green Metallic Leather	67	Green Classic and Strata Cloths		
		49	Mt. Laurel and Black Corinthian Cloth and Mt. Laurel Leather	70	Silver and Black Corinthian Cloth and White Leather		
				72	Blue and Black Corinthian Cloth and Metallic Blue Leather		
				76	Green and Black Corinthian Cloth and Green Metallic Leather		

RECOMMENDED UPHOLSTERY COMBINATIONS

A chart listing the recommended harmonious upholstery options for each lower exterior color follows on the opposite page.

The decor of the interior includes not only the color of the upholstery itself, but also the painted panels, carpets, plastic parts such as steering wheel, etc., and is controlled by the upholstery code number. It is, therefore, important to confine selections to combinations on the chart in order to avoid producing discordant schemes.

Any requests for unauthorized combinations should be discouraged as the result may not be complimentary to the product. If for some reason, a deviation must be used, an explanation should accompany the order so that it will not be construed as a typographical error.

1957 CADILLAC COLOR-TRIM COMBINATIONS

COLOR	CODE	SIXTY-TWO COUPE-SEDAN G - K	DE VILLE COUPE-SEDAN J - L	SIXTY SPECIAL M	CONVERTIBLE COUPE P	ELDORADO BIARRITZ CONVERTIBLE E	ELDORADO SEVILLE COUPE H
Black	10	All	All	All	All	All	All
Alpine White	12	30-31-32-33-36-37	40-41-42-43-46-47-49	70-60-61-62-63-66-67-72-76	All	11-13-15-17-19	53-57-58-13-17
Polo Gray	14	32-33-30-31	42-43-40-41	62-63-72-60-61-70	22-20-21-28-29	13-10-11-18-19	13-53-10-18-50
Eton Gray	16	30-31-32-33	40-41-42-43	60-61-62-63-70	28-29-20-21-22	18-19-10-11-13	18-10-13-50-53
Camelot Gray	18	30-31	40-41	60-61-70	28-29-20-21	18-19-10-11	18-10-50
Orion Blue	20	32-33-30-31	42-43-40-41	62-63-72-60-61	22-20-21-28-29	13-10-11-18-19	13-53-10-50-18
Tahoe Blue	24	32-33-30-31	42-43-40-41	72-62-63-60-61	22-20-21	13-10-11	13-53-10-50
Cobalt Blue	26	32-33-30-31	43-42-40-41	63-62-60-61-72	22-20-21-28-29	13-10-11-18-19	13-53-10-18-50
Glade Green	30	36-37	46-47	66-67-76	26-20-21	17-10-11-15	17-57-10-50-58
Thebes Green	32	36-37	46-47	76-66-67	26-20-21	17-10-11	17-57-10-50
Turquoise	34	30-31	40-41	70-60-61	23-20-21	10-11	10-50
Arlington Green	36	36-37	46-47	67-66-76	26-20-21	17-10-11	17-57-10-50
Leghorn	40	34-36-37	44-46-47	70-65-66-67-76	21-20-23-25-26-28-29	10-11-15-17-18-19	10-50-58-17-18-57
Buckskin	44	34-36-37	44-46-47	65-66-67-76	25-26-28-29	15-17-18-19	58-17-18-57
Mt Laurel	46	30-31	40-41	70-60	20-21	10-11-15	10-50-58
Dusty Rose	48	30-31	40-41	70-60	20-21	10-11-15	10-50-58
Amethyst	49	30-31	40-41	70-60	20-21	10-11	10-50
Dakota Red	50	30-31-34	40-41-44	70-60-61-65	28-29-20-21	18-19-10-11	18-10-50
Castile Maroon	52	34-30-31	44-40-41	65-60-61-70	25-23-29	18-19-10	18-10-50
Olympic White	90					All	All
Starlight	92					18-19-10-11-13	18-10-13-50-53
Bahama Blue	94					13-10-11	13-53-10-50
Elysian Green	96					17-10-11-15	17-57-10-50-58
Copper	98					15-17	58-17-57

SPECIAL INTERIORS

There are 75 regular upholstery options offered for the ten body styles. In addition, a multiplicity of all leather or special variations of cloth upholstery are available on special order at an additional charge.

LEATHER

Any of the Cape Buffalo Grain, Eldorado; Milled Grain, "62" Convertible; or Mt. Laurel shade of leather is available in closed cars.

TRIM STYLES

When leather is used, the style will be the same as cloth trim on the particular model ordered. Each body has its own trim style as illustrated on the following pages. These trim styles are not interchangeable because the cutting stencils, moulded foundations etc. are especially designed for each individual body type.

INTERIOR COLORS

Color specifications of interiors should be confined to available options due to the extensive use of leather, elascofab, and plastic materials, which cannot be re-colored with paint over their inherent dyed properties.

ORDERING

When ordering special upholstery, type "OO" in trim space and include complete specifications in center section of car order form. The specifications of any orders calling for special color or upholstery features should be forwarded to the factory as soon as they are finalized. This can be done by sending a new order in advance of the next car allotment. Sending such special orders as soon as the information is available will expedite their production by allowing extra time to order and fabricate the special features.

[illegible]

GLOSSARY OF INTERIOR STYLING TERMINOLOGY

Cushions:	The lower seat cushion or section that passengers sit upon.
Back Rest:	The upright cushion or section that passengers lean against.
Bolsters:	The front part of a seat cushion separated from the back part by a welt or seam sometimes called outline. The top section of a back rest sometimes extending along the sides in a U shape.
Inserts:	When used in reference to upholstery, it is the section back of bolster on the cushion and below the bolster on the back rest.
Top of Instrument Panel:	The elascofab covered top crash pad of instrument panel in back of windshield.
Lower Instrument Panel:	The painted part of instrument panel.
Halo Molding:	The U shape metal panel at sides and above rear window.
Finishing Panel:	The painted panels on doors, rear quarters and back of front-seat back.
Interior Panels:	All inclusive reference to the metal painted panels such as lower instrument, steering column cover, halo molding, door and rear quarter finish panels.
Garnish Molding:	The frame next to the glass on the inside of a door, windshield or rear window.
Seat Wings:	Front seat sides.
Scalps:	Top of doors, first section underneath glass.
Door Pad:	The upholstered part of a door or section below window.
Cowl Quarter Panels or Kick Pads:	The section forward of the front door on inside of cowl.
Cushion Face:	Vertical surface forming front and sides of seat cushion.
Pleats or Pipes:	Style of upholstery when material is folded or separated by seams.
Biscuits:	Style of upholstery when material is formed into square or oblong sections by seams or pressed indentations.
Windlace:	The fabric (or leather) covered hose shaped cord applied around doors as an air seal.
Welt or Seaming Lace:	A leather or fabric covered cord used to separate or outline a section of a cushion or back rest.
Leather Entirely:	This term means that either leather or elascofab is used throughout.
Leather on Seats Only:	Indicates leather is used on top of seat cushions and back rests only. Balance of interior in combination of cloth and elascofab.
Plastic Parts:	Such things as steering wheel, transmission and signal control knobs, etc.
Coated Fabric:	A synthetic material with a leather appearance.
Elascofab:	Same as coated fabric.
Royalite:	Pre-formed Vinyl plastic fabric.

1957 CADILLAC ACCESSORY AND EQUIPMENT GROUPS AND CODES

BASIC GROUPS

<u>A</u>	<u>B</u>	<u>C</u>
W-White Sidewall Tires	W-White Sidewall Tires	K-Air Conditioner
H-Heater	H-Heater	W-White Sidewall Tires
R-Radio	R-Radio	H-Heater
E-E-Z- Eye Glass		R-Radio
		E-E-Z Eye Glass

EQUIPMENT GROUPS

<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>
U-Autronic Eye	U-Autronic Eye		
F-Fog Lamps	F-Fog Lamps	F-Fog Lamps	F-Fog Lamps
D-Dor-Gards	D-Dor-Gards	D-Dor-Gards	D-Dor Gards
L-One License Frame	M-Two License Frames	L-One License Frame	M-Two License Frames

OTHER CODES

G - Radiator Grille Insert-
Gold Color Finish

I - Sabre Spoke Wheels-
Chrome Color Finish

J - Rear Control Radio-
(Series 75 only)

P - Optional Gear Ratio-Available
Only on Non-Air Conditioned
Styles F, G, J, K, L, M and
any Style R and S

Q - Dual Carburetor Engine-
(Eldorado Styles only)

S - Remote Control Trunk Lock

V - 6-Way Seat Adjuster-
(Styles G and K only)

X - Power Window Regulators-
(Styles G and K only)

Y - Posture Seat Adjuster
(Styles F, J, L and M only)

Anti-Freeze

Z -20° Permanent (ethylene glycol)

Z1 -40° Permanent (ethylene glycol)

Z2 - Methanol

AIR CONDITIONER

Code "K", is now the Code for ordering air conditioning on all body styles.

Front installation without ducts except on Series "75", in which the evaporator is in the rear trunk compartment and installation includes concealed ducts.

E-Z-Eye Glass is recommended with air conditioners. Also, on Series "62-60", White Sidewall Tires are advisable, as this increases the size to 8:20-15.

On Series "62-60" with air conditioning, the gear ratio is 3.36-1 without option.

Light tone colors are recommended, especially on the roof.

AXLE GEAR RATIO

	STANDARD	OPTIONAL
E H	3.36	NONE
F G J K L M	3.07	3.36 Code P
R S	3.36	3.77 Code P

3.36 Gear Ratio is standard on any Series 62-60 car equipped with air conditioning. There is no option as this ratio is required to provide maximum cooling efficiency and low speed performance.

TIRES

Series	Ply	Standard-Black Sidewall	Optional-White Sidewall
62-60	4	8:00 - 15	8:20 - 15
75	6	8:20 - 15	8:20 - 15
86	6	8:90 - 15	8:90 - 15

FS - Firestone Black

FSW - Firestone White Sidewall

GR - Goodrich Black

GRW - Goodrich White Sidewall

US - Royal Black

USW - Royal White Sidewall

Firestone, Goodrich, or U.S. Royal tubeless tires will be furnished without any option, depending upon availability in production.

If Group A, B or C is not ordered and White Sidewall Tires are wanted, be sure to type Code "W" in space captioned "Basic Group".

ENGINES FOR ELDORADO CARS

The 300 horsepower engine is standard equipment in the Eldorado Biarritz and Seville models.

A dual carburetor engine, Code Q, providing even greater horsepower, is available without extra charge when specified on Eldorado Biarritz and Seville body styles only.

Not available on any other body types.

CARPETS, HEADLINING AND CENTER ARM RESTS

Body Style	Carpets		Headlining				Center Arm Rests	
	Spartan Quality Deep Plush Pile Rayon-Nylon	Tuscany Quality Plush Pile Rayon-Nylon	Cloth with Small Raised Pattern	Perfo- rated	Coated Fabric with Pressed- in Pattern	Plain Cloth	Front	Rear
E	X						X	
H	X			X			X	X
F		X					X	
G		X	X					X
K		X	X					X
J		X		X			X	X
L		X		X			X	X
M	X				X		X	X
R	X					X	X	X
S Rear	X					X		X
S Front		X				X	X	

LICENSE FRAMES

License Frame quantity by states for use in ordering
according to destination.

	Quantity
Alabama	M
Arizona	M
Arkansas	L
California	M
Colorado	M
Connecticut	M
Delaware	L
Dist. of Columbia	M
Florida	L
Georgia	L
Idaho	M
Illinois	M
Indiana	M
Iowa	M
Kansas	M
Kentucky	L
Louisiana	L
Maine	M
Maryland	M
Massachusetts	M
Michigan	M
Minnesota	M
Mississippi	L
Missouri	L
Montana	M

	Quantity
Nebraska	M
Nevada	L
New Hampshire	M
New Jersey	M
New Mexico	M
New York	M
North Carolina	M
North Dakota	L
Ohio	M
Oklahoma	L
Oregon	M
Pennsylvania	L
Rhode Island	M
South Carolina	M
South Dakota	M
Tennessee	M
Texas	M
Utah	M
Vermont	M
Virginia	M
Washington	L
West Virginia	L
Wisconsin	M
Wyoming	M

QUANTITY

L	is code for one frame.
M	is code for two frames.

There is only one size (6-1/2 x 12-1/2) license frame available. For uniformity, all states have agreed to change their license plates to this size.

SEAT ADJUSTERS AND WINDOW REGULATORS

X - Power Window Regulators with "manual" seat adjuster.

Optional only on Styles:

"62" Coupe

"62" Sedan

V - 6-Way Seat Adjuster ("62" Coupe and Sedan only).

This 6-Way Horizontal, Vertical, and Tilting Seat Adjuster is available with or without Power Window Regulators, Code "X".

It can only be specified on Styles G and K.

Y - Posture Seat Adjuster

"Y", Posture Seat Adjuster is a 6-Way Adjuster but is optional only on Body Styles F, J, L & M, as on these styles the power horizontal part of the 6-Way Seat Adjuster is standard equipment.

A Posture Seat Adjuster is not available on the Series "75".

A Power Horizontal Seat Adjuster and Power Window Regulators are standard on both the Series "75" Sedan and Limousine.

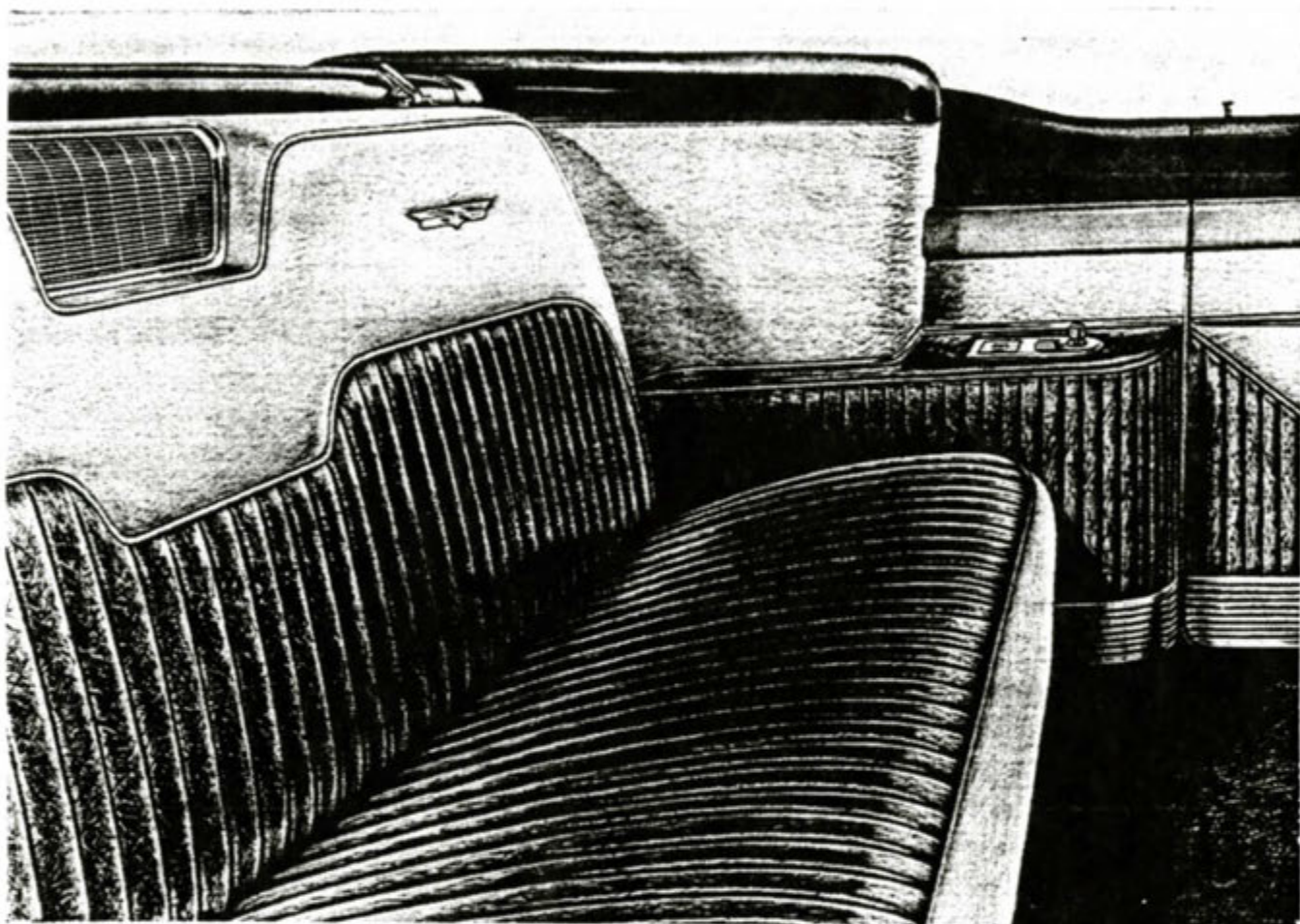
See chart on opposite page.

POWER WINDOW REGULATORS AND SEAT ADJUSTERS

Body Style Codes	Name	"X" Power Window Regulators are Standard Except as Indicated	Horizontal Seat Adjuster is Power Operated Except as Indicated	"V" 6 - Way Seat Adjuster (Horizontal) (Vertical) (Tilting)	"Y" Posture Seat Adjuster (Vertical) (Tilting)
G K	"62" Coupe "62" Sedan	OPTIONAL	Manual *	OPTIONAL	No
E H	Eldorado Biarritz Convertible Eldorado Seville Coupe	Standard	Standard	Standard	Standard
F J L M	"62" Convertible Coupe de Ville Sedan de Ville "60" Special	Standard	Standard	No	OPTIONAL
R S	"75" Sedan "75" Limousine	Standard	Standard	No	No

* Manual Horizontal Seat Adjuster is standard on Styles G and K with or without Power Window Regulators "X".

Power Horizontal Seat Adjuster alone is not available on Styles G and K, but 6-Way Seat Adjuster, "V" is optional with or without Power Window Regulators.



ELDORADO BIARRITZ CONVERTIBLE - Rear Compartment

Trim Style

1-1/4" pleats on top of seat cushions, lower part of back rests, cowl quarters, lower section of doors, lower rear quarters and back of front seat back. Bolsters on back rests are plain style with two emblems. Slash pocket in doors with concealed snap fasteners.

Center arm rest in front seat back rest only.

Code	Leather - Cape Buffalo Grain		Interior Panels	Steering Wheel Rim and Grips	Top of Instrument Panel, and Carpet
	Cushions and Lower Back Rests	Back Rest Bolsters and Face of Cushions			
10	Black	White	Olympic White	Olympic White*	Black
11	Black	Black	Starlight	Starlight*	Black
13	Blue Metallic	Blue Metallic	Sabre Blue	Sabre Blue	Blue
15	Copper Metallic	Copper Metallic	Copper	Copper	Copper
17	Green Metallic	Green Metallic	Elysian Green	Elysian Green	Green
18	Red	White	Olympic White	Kiowa Red	Red
19	Red	Red	Kiowa Red	Kiowa Red	Red

*On Codes 10 and 11 the steering wheel grips are black.

TOPS - Vicodec Material

- | | |
|----------------|-------------------|
| 1 - White | 8 - Copper |
| 2 - Black | 9 - Elysian Green |
| 7 - Sabre Blue | |

Top boot is moulded plastic and painted to match body color.

Top lining is same color as top except on white, Code 1, the top lining is black.

Carpet - Spartan Quality, Deep Pile, Rayon-Nylon.

Standard Equipment Includes:

- | | |
|--|-------------------------|
| White Sidewall Tires | 300 HP Eldorado Engine |
| Heater | Power Window Regulators |
| Radio | 6 - Way Seat Adjuster |
| Fog Lamps | Trunk Lock |
| Sabre Spoke Wheels - Chrome color finish | License Frames |

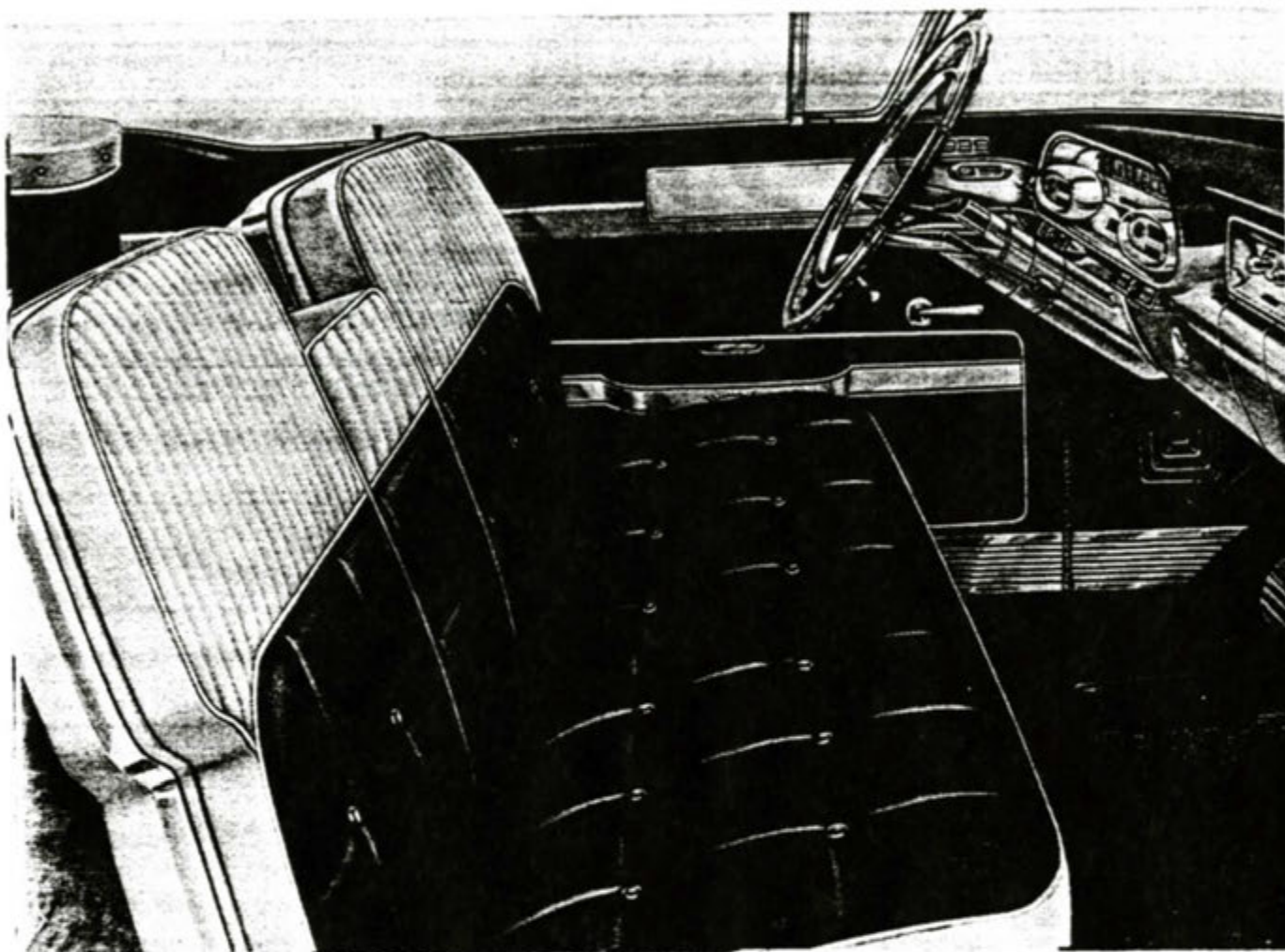
Do not order any groups. Only optional equipment that can be added is:

- K - Air Conditioner
- E - E-Z Eye Glass
- U - Autronic Eye
- Q - Dual Carburetor Engine - (No Extra Charge)

Grille Insert in chrome color finish is standard and gold color finish, Code "G", is optional at no extra cost.

Steering column is painted to match lower instrument panel color.

300 HP engine is standard equipment. (Dual Carburetor) Engine, Code "Q", is optional.



"62" Convertible - Front Compartment

Trim Style

Cushions - 21 biscuits and 12 concave chrome buttons.

Back Rest - Front: Lower part of back rest has 14 biscuits and 4 concave chrome buttons.

Rear: Lower part of back rest has 14 biscuits and 6 concave chrome buttons.

1" pleats on upper part of back rest, back of front seat back and door pad inserts.

Radio speaker in rear back rest.

Center arm rest in front seat back rest only.

Code	Leather - Milled Grain		Interior Panels	Steering-Wheel Rim	Top of Instrument Panel, Carpet, & Steering-Wheel Grips
	Cushions & Lower Back Rests	Back Rest Bolsters, Face of Cushions & Top Boot *			
20	Black	White	Alpine White	Alpine White	Black
21	Black	Black	Starlight	Starlight	Black
22	Blue Metallic	Orion Blue	Orion Blue	Orion Blue	Dark Blue
23	Turquoise Metallic	White	Alpine White	Alpine White	Turquoise
25	Tan	Tan	Pecos Beige	Beige	Brown
26	Green Metallic	Glade Green	Glade Green	Glade Green	Dark Green
28	Dakota Red	White	Alpine White	Dakota Red	Dark Red**
29	Dakota Red	Dakota Red	Dakota Red	Dakota Red	Dark Red**

* Top boot is eslascofab, color to match bolsters.

Top lining is same color as top except on white, Code 1, the lining is black.

**On Codes 28 and 29 the steering wheel grips are Dakota Red (same as rim).

TOPS - Vicodec Material

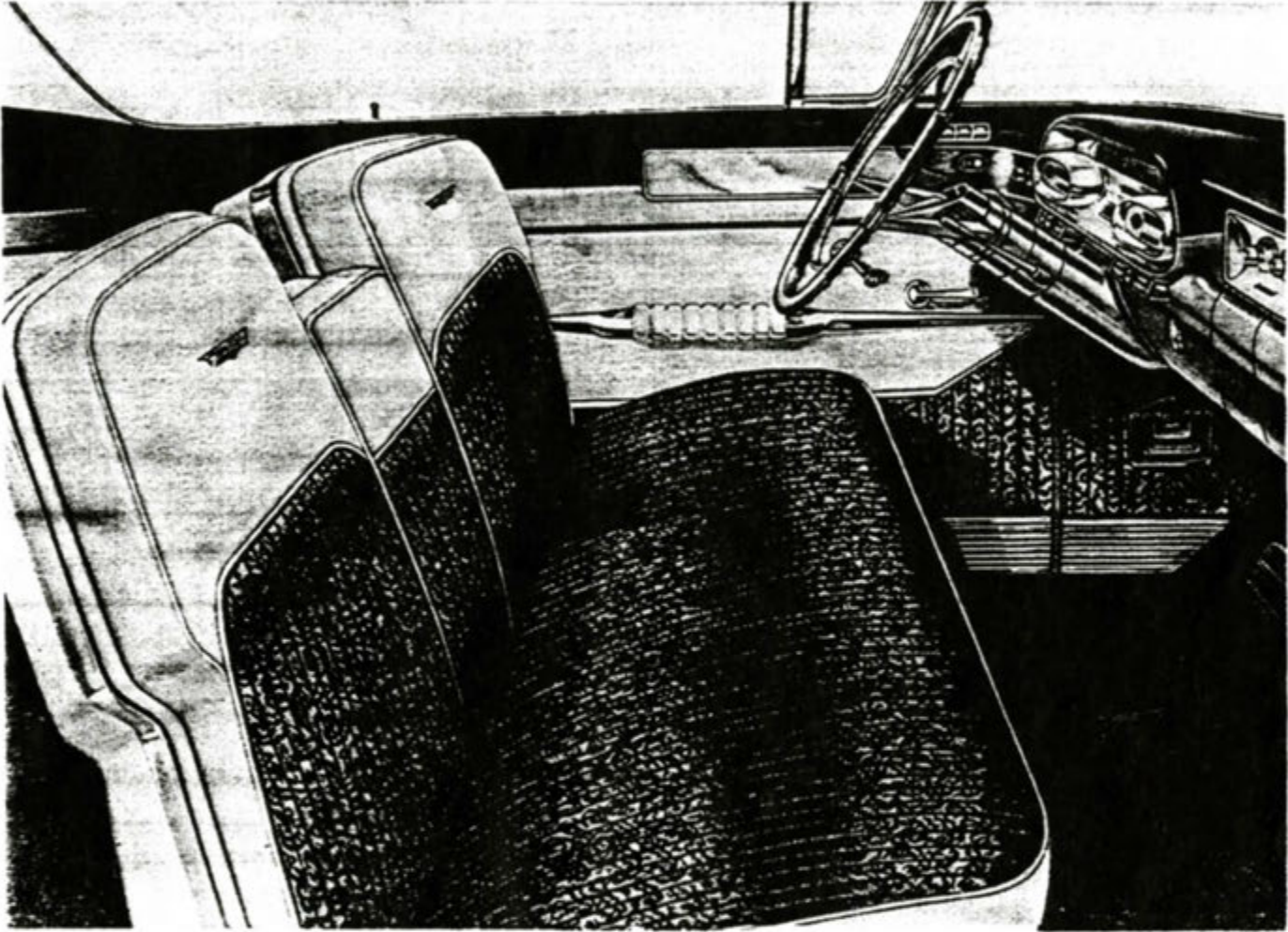
- | | |
|----------|----------|
| 1. White | 4. Tan |
| 2. Black | 5. Green |
| 3. Blue | |

Carpets - Tuscany Quality, Rayon - Nylon.

Standard equipment includes:

Power Window Regulators
Horizontal Front Seat Adjuster.

Posture Seat Adjuster, Code "Y", is optional.



Eldorado Seville Coupe - Front Compartment

Trim Style

1-1/4" pleats on top of seat cushions, lower back rests, cowl quarters, lower section of doors, lower rear cushions and back of front seat back. Bolsters on back rests are plain style with two chrome emblems. Slash pocket in doors with concealed snap fasteners.

Center arm rest in front seat back rest and rear.

Code	Cushions and Lower Back Rest	Back Rest Bolsters and Face of Cushions	Interior Panels LIGHT TONE	Steering Wheel Rim and Grips	Top of Instrument Panel and Carpets	Headlining PERFORATED
	LEATHER					
10	Black	White	Olympic White	Olympic White*	Black	White
13	Blue Metallic	Blue	Sabre Blue	Sabre Blue	Blue	Light Blue
17	Green Metallic	Green	Elysian Green	Elysian Green	Green	Light Green
18	Red	White	Olympic White	Kiowa Red	Red	White
CLOTH		LEATHER				
50	Silver and Black Paisley	White	Olympic White	Olympic White*	Black	White
53	Blue and Black Paisley	Blue	Sabre Blue	Sabre Blue	Black	Light Blue
57	Green Versailles	Green	Elysian Green	Elysian Green	Green	Light Green
58	Copper Versailles	Copper	Copper	Copper	Copper	Copper

*On Codes 10 and 50 the steering wheel grips are black.

Carpets - Spartan quality, Deep Pile, Rayon-Nylon.

Roof - Covered with Vicodec Material. Options are the same as Biarritz Convertible.

Steering Column is painted to match lower instrument panel color.

Standard Equipment Includes:

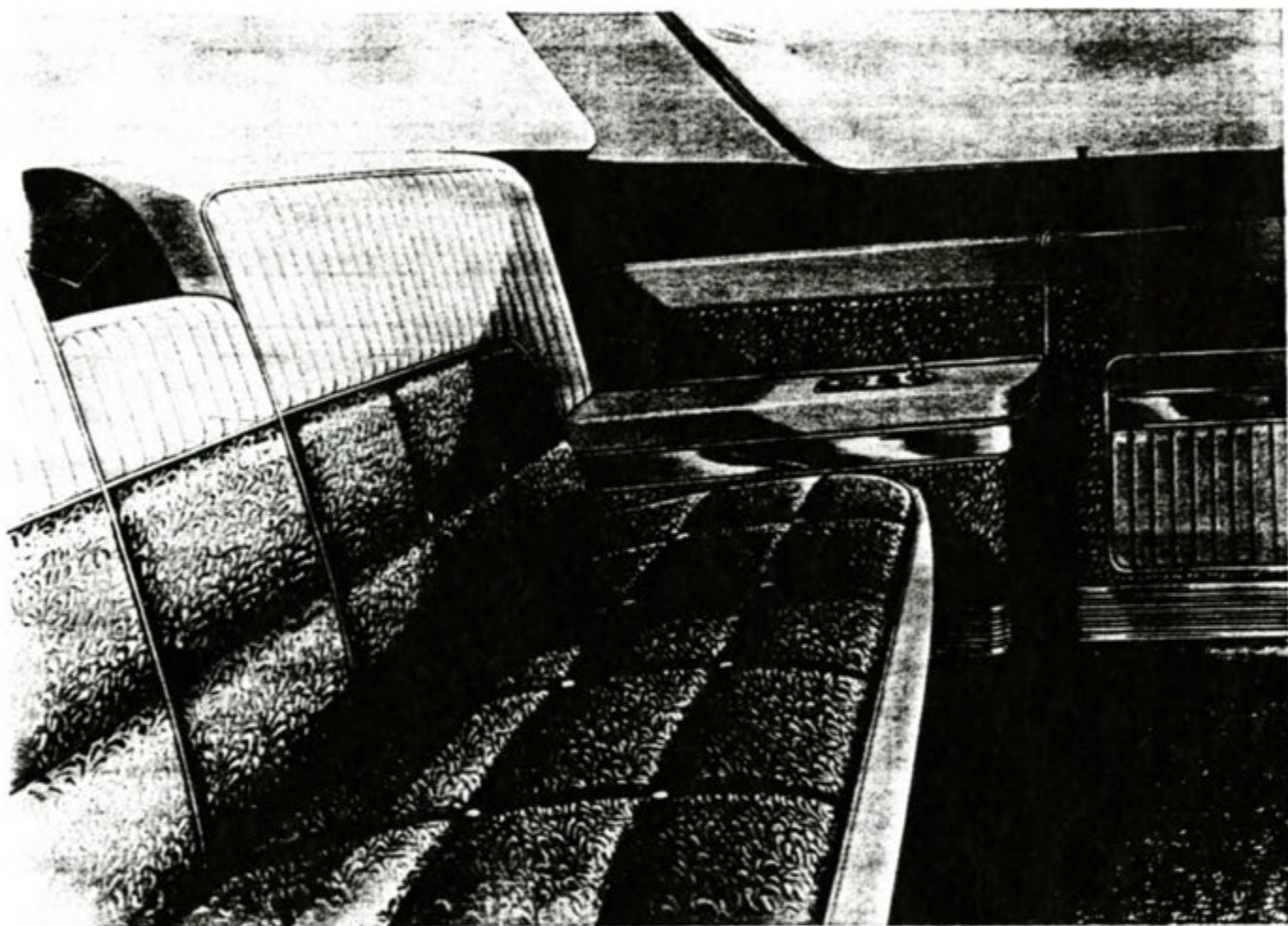
White Sidewall Tires	300 HP Eldorado Engine
Heater	Power Window Regulators
Radio	6 - Way Seat Adjuster
Fog Lamps	Trunk Lock
Sabre Spoke Wheels-Chrome color finish	License Frames

Do not order any groups. Only optional equipment that can be added is:

K - Air Conditioner
 E - E-Z Eye Glass
 U - Autronic Eye
 Q - Dual Carburetor Engine - (No Extra Charge)

Grille Insert in chrome color finish is standard and gold color finish, Code "G", is optional at no extra cost.

300 HP engine is standard equipment. (Dual Carburetor) Engine, Code "Q", is optional.



Coupe de Ville - Rear Compartment

Trim Style

21 biscuits and 12 concave chrome buttons on seat cushions. The lower back rest has 14 biscuits and 4 concave chrome buttons. 1" pleats on upper part of back rests, back of front seat back and door pad inserts.

Center arm rest in front seat back rest and rear.

Code	Upholstery		Interior Panels and Steering Wheel Rim- LIGHT TONE	Top of Instrument Panel, Carpets, and Steering-Wheel Grips DARK TONE	Headlining- COATED-FABRIC -PERFORATED
	Cushions and Lower Back Rests - CLOTH	Back Rest Bolsters and Face of Cushions- LEATHER			
40	Gray Sahara	White	Alpine White	Dark Gray	White
41	Gray Brocade	White	Alpine White	Dark Gray	White
42	Blue Sahara	Light Blue Metallic	Light Blue	Dark Blue	Medium Blue
43	Blue Brocade	Light Blue Metallic	Light Blue	Dark Blue	Medium Blue
44	Beige Sahara	Beige	Beige	Brown	Beige
46	Green Sahara	Light Green Metallic	Light Green	Dark Green	Medium Green
47	Green Brocade	Light Green Metallic	Light Green	Dark Green	Medium Green
49	Mt. Laurel and Black Corinthian	Mt. Laurel	Mt. Laurel	Black	Mt. Laurel

Carpets - Tuscany Quality, Rayon-Nylon.

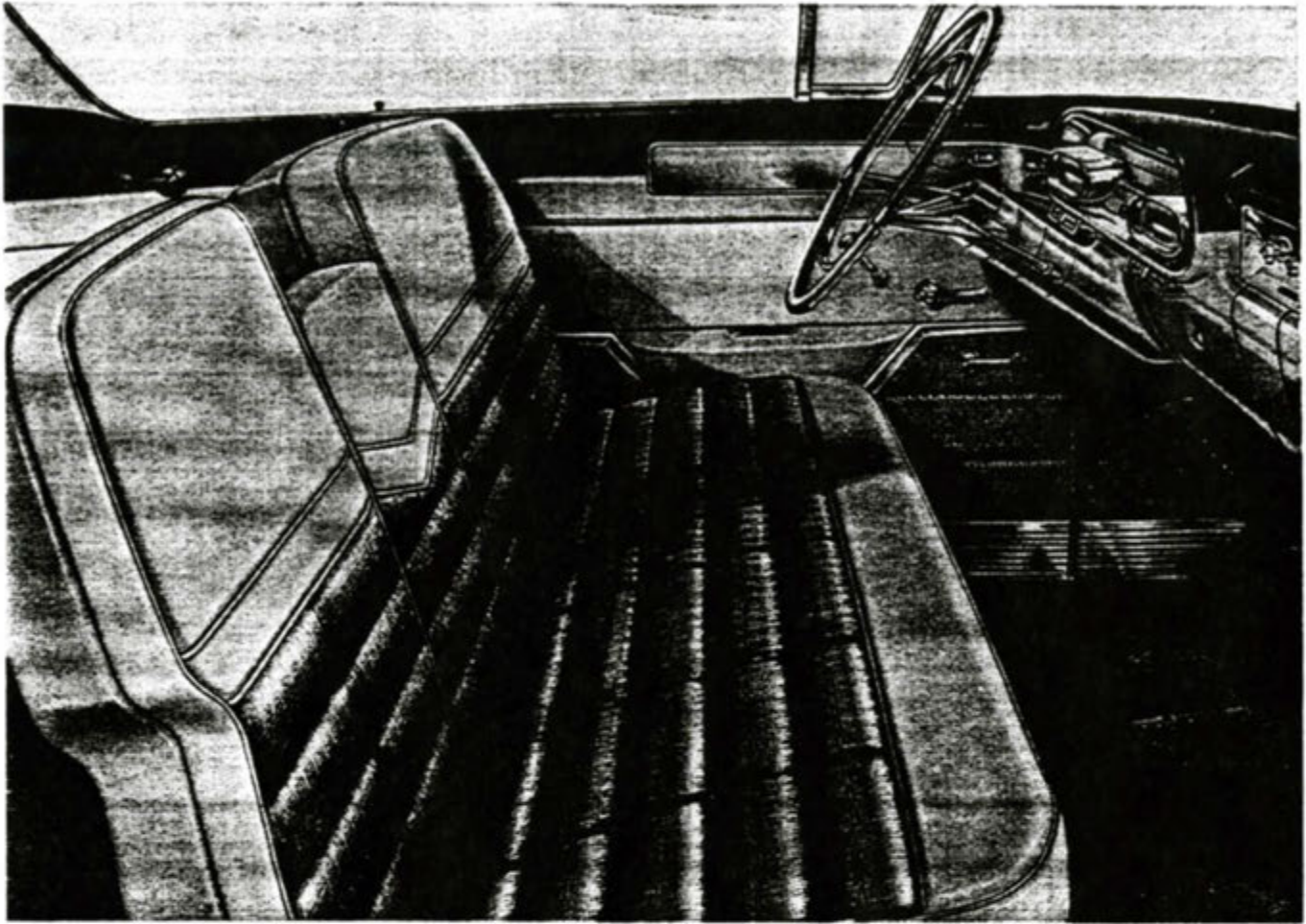
Leather Upholstery - Any Eldorado, Regular Convertible or Mt. Laurel Leather is available either entirely or on seats only on special order at extra charge. Trim style is same as standard upholstery.

Standard Equipment Includes:

Power Window Regulators
Horizontal Front Seat Adjuster.

Posture Seat Adjuster, Code "Y", is optional.

Do not specify "V" or "X" on this style.



"62" Coupe - Front Compartment

Trim Style

Cushions - Insert on seat cushions has 25 rectangular biscuits and 16 cloth covered buttons. Plain style bolster.

Back Rest - Front: Lower part of back rest has 20 rectangular biscuits and 6 cloth covered buttons.

Rear: Lower part of back rest has 25 rectangular biscuits and 8 cloth covered buttons.

Upper part of back rests are in plain style trim.

Center arm rests in rear only.

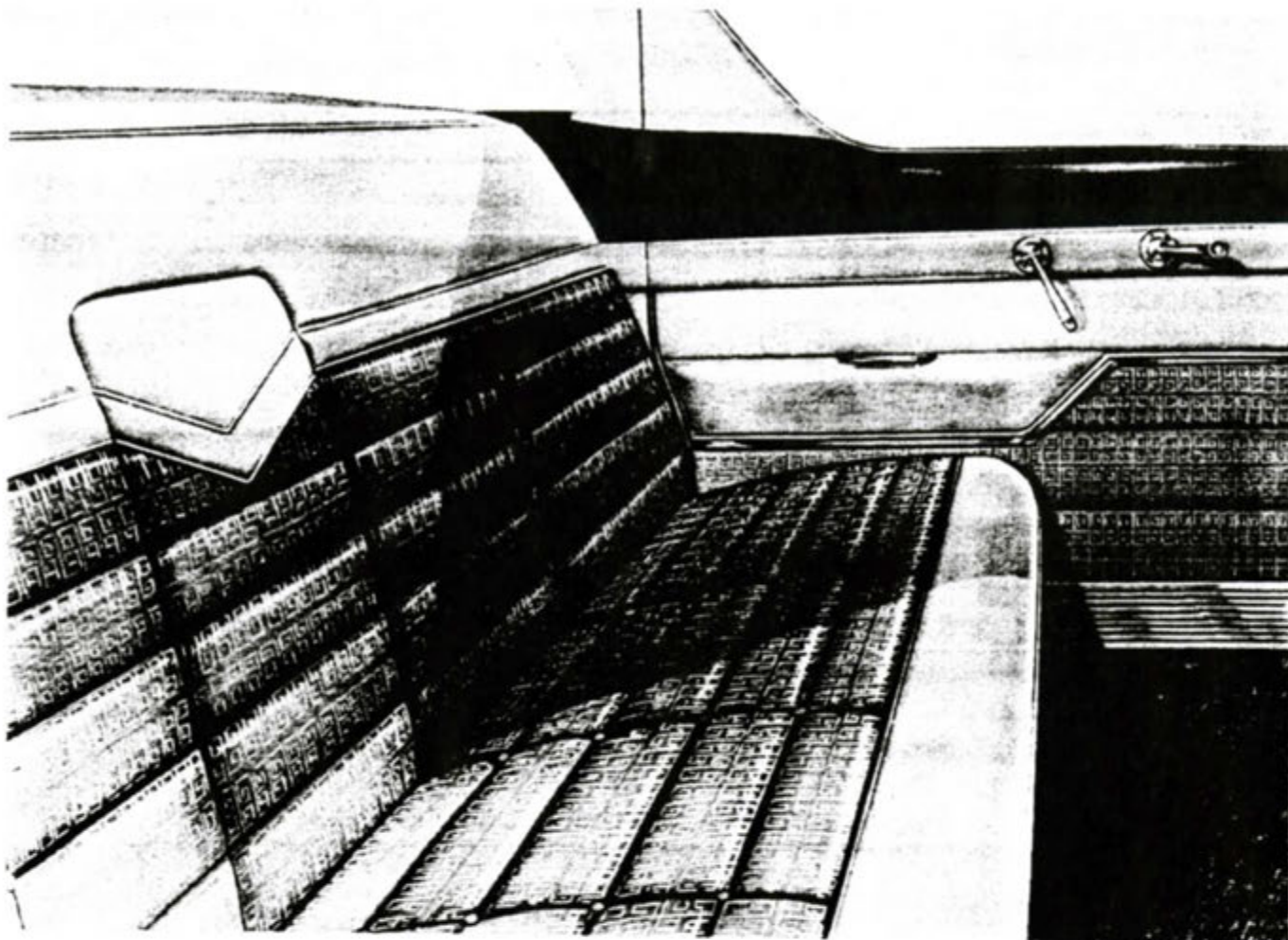
Code	Upholstery		Interior Panel and Steering Wheel Rim -LIGHT TONE	Top of Instrument Panel, Carpets and Steering- Wheel Grips -DARK TONE	Headlining -CLOTH
	Rear of cushion and Lower Back- rest - CLOTH	Bolsters and face of Cushions			
30	Gray Neptune	Gray Glacial Mist	Light Gray	Dark Gray	Light Gray
31	Gray Grecian	White Elascfab	Light Gray	Dark Gray	Light Gray
32	Blue Neptune	Blue Glacial Mist	Light Blue	Dark Blue	Medium Blue
33	Blue Grecian	Orion Blue Elascfab	Light Blue	Dark Blue	Medium Blue
34	Beige Neptune	Beige Glacial Mist	Beige	Brown	Beige
36	Green Neptune	Green Glacial Mist	Light Green	Dark Green	Medium Green
37	Green Grecian	Glade Green Elascfab	Light Green	Dark Green	Medium Green

Carpets - Tuscany Quality, Rayon-Nylon

Leather Upholstery - Any Eldorado, Regular Convertible, or Mountain Laurel Leather is available either entirely or on seats only on special order at extra charge. Trim style is same as standard upholstery.

Power Window Regulators are optional, Code "X". A six-way seat adjuster, Code "V", is optional. It may be ordered with or without power window regulators.

Do not specify "Y" on this body style.



"62" Sedan - Rear Compartment

Trim Style

Cushions - Insert on seat cushions has 25 rectangular biscuits and 16 cloth covered buttons. Plain style bolster.

Back Rest - Front: Lower part of back rest has 20 biscuits and 12 cloth covered buttons.

Rear: Lower part of back rest has 25 rectangular biscuits and 8 cloth covered buttons.

Upper part of back rests are in plain style trim.

Center arm rest in rear only.

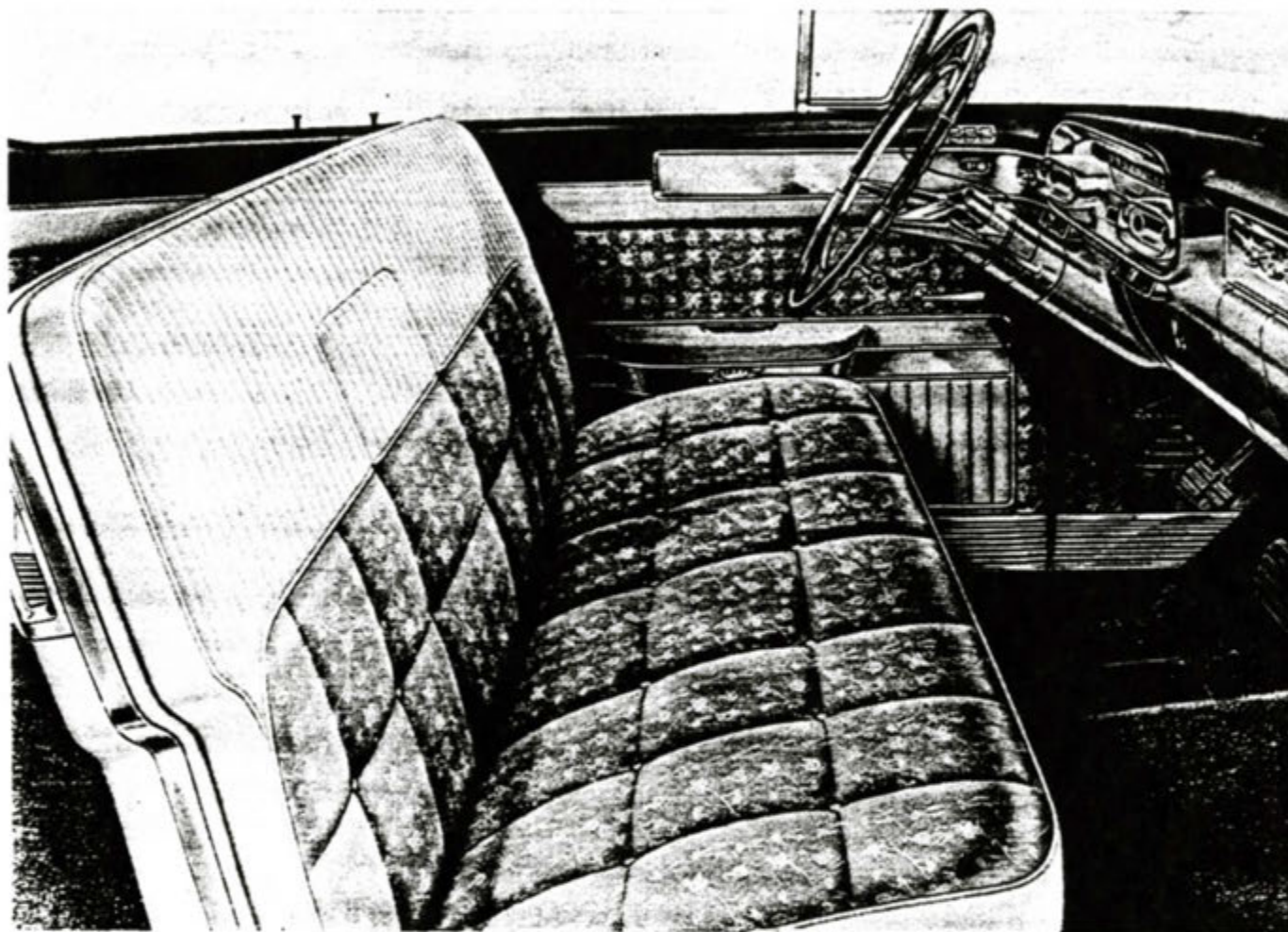
Code	Upholstery		Interior Panel and Steering Wheel Rim -LIGHT TONE	Top of Instrument Panel, Carpets and Steering- Wheel Grips -DARK TONE	Headlining -CLOTH
	Rear of cushion and Lower Back- rest - CLOTH	Bolsters and face of Cushions			
30	Gray Neptune	Gray Glacial Mist	Light Gray	Dark Gray	Light Gray
31	Gray Grecian	White Elascfab	Light Gray	Dark Gray	Light Gray
32	Blue Neptune	Blue Glacial Mist	Light Blue	Dark Blue	Medium Blue
33	Blue Grecian	Orion Blue Elascfab	Light Blue	Dark Blue	Medium Blue
34	Beige Neptune	Beige Glacial Mist	Beige	Brown	Beige
36	Green Neptune	Green Glacial Mist	Light Green	Dark Green	Medium Green
37	Green Grecian	Glade Green Elascfab	Light Green	Dark Green	Medium Green

Carpets - Tuscany Quality, Rayon-Nylon

Leather Upholstery - Any Eldorado, Regular Convertible, or Mountain Laurel Leather is available either entirely or on seats only on special order at extra charge. Trim style is same as standard upholstery.

Power Window Regulators are optional, Code "X". A six-way seat adjuster, Code "V", is optional. It may be ordered with or without power window regulators.

Do not specify "Y" on this body style.



Sedan de Ville - Front Compartment

Trim Style

21 biscuits and 12 concave chrome buttons on seat cushions. The lower back rest has 14 biscuits and 4 concave chrome buttons. 1" pleats on upper part of back rests, back of front seat back and door pad inserts.

Center arm rest in front seat back rest and rear.

Code	Upholstery		Interior Panels and Steering Wheel Rim - LIGHT TONE	Top of Instrument Panel, Carpets and Steering Wheel Grips - DARK TONE	Headlining - COATED FABRIC PERFORATED
	Cushions and Lower Back Rests - CLOTH	Back Rest Bolsters and Face of Cushions - LEATHER			
40	Gray Sahara	White	Alpine White	Dark Gray	White
41	Gray Brocade	White	Alpine White	Dark Gray	White
42	Blue Sahara	Light Blue Metallic	Light Blue	Dark Blue	Medium Blue
43	Blue Brocade	Light Blue Metallic	Light Blue	Dark Blue	Medium Blue
44	Beige Sahara	Beige	Beige	Brown	Beige
46	Green Sahara	Light Green Metallic	Light Green	Dark Green	Medium Green
47	Green Brocade	Light Green Metallic	Light Green	Dark Green	Medium Green
49	Mt. Laurel and Black Corinthian	Mt. Laurel	Mt. Laurel	Black	Mt. Laurel

Carpets - Tuscany Quality, Rayon-Nylon

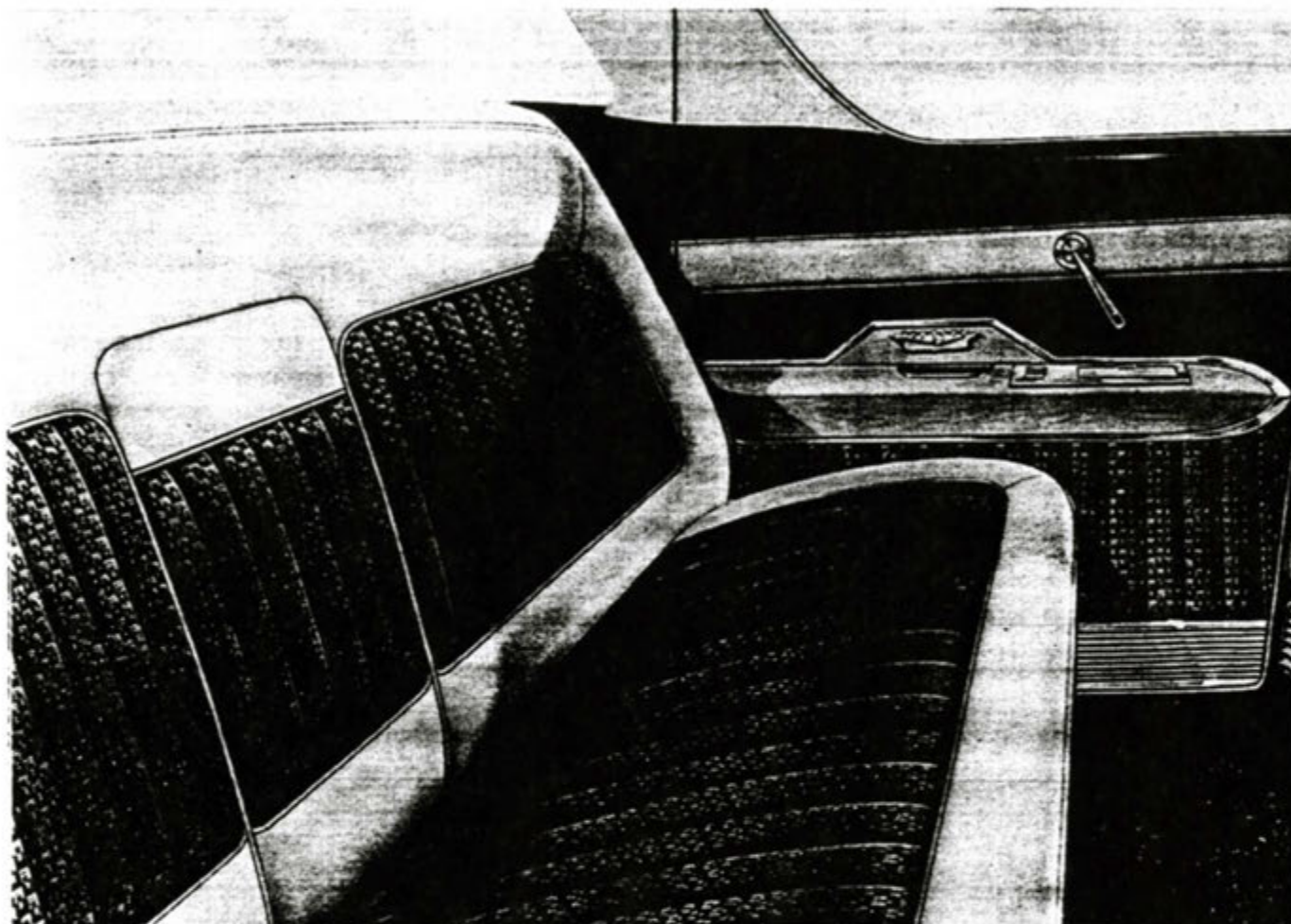
Leather Upholstery - Any Eldorado, Regular Convertible, or Mountain Laurel Leather is available either entirely or on seats only on special order at extra charge. Trim style is same as standard upholstery.

Standard Equipment includes:

Power Window Regulators
Horizontal Front Seat Adjuster.

Posture Seat Adjuster, Code "Y", is optional.

Do not specify "V" or "X" on this body style.



"60" Special - Rear Compartment

Trim Style

2" cloth pleats on seat cushions, cowl quarters, lower section of doors and back of front seat back. Bolster on cushions and outline on back rests in plain style cloth or leather. Front seat frame, front seat back crash pad and section above door arm rests in Elascotab. Panel on back of front seat back in brushed chrome with Gold V. Slash pocket across back of front seat back with concealed snap fastener in center.

Headlining, coated fabric with a pressed-in pattern, 5-1/2" pleated style. In addition to halo over rear window, there are two metal side panels extending the length of the roof.

Center arm rest in front seat back rest and rear.

Code	Upholstery		Interior Panels and Steering Wheel Rim-LIGHT TONE	Top of Instrument Panel and Carpets	Steering Wheel Grips-DARK TONE	Headlining-PRESSED-IN PATTERN COATED FABRIC
	Top of Cushions and Back Rest Inserts -CLOTH	Bolsters and Face of Cushions - CLOTH				
60	Gray Sahara	Gray Strata	Light Gray	Dark Gray	Dark Gray	Light Gray
61	Gray Broadcloth	Gray Broadcloth	Light Gray	Dark Gray	Dark Gray	Light Gray
62	Blue Sahara	Blue Strata	Light Blue	Dark Blue	Dark Blue	Medium Blue
63	Blue Classic	Blue Strata	Light Blue	Dark Blue	Dark Blue	Medium Blue
65	Beige Broadcloth	Beige Broadcloth	Beige	Brown	Brown	Beige
66	Green Sahara	Green Strata	Light Green	Dark Green	Dark Green	Medium Green
67	Green Classic	Green Strata	Light Green	Dark Green	Dark Green	Medium Green
CORINTHIAN CLOTH LEATHER						
70	Silver and Black	White	Alpine White	Black	Black	White
72	Blue and Black	Blue Metallic	Light Blue	Black	Dark Blue	Medium Blue
76	Green and Black	Green Metallic	Light Green	Black	Dark Green	Medium Green

Carpet - Spartan Quality, Deep Pile, Rayon-Nylon.

Leather Upholstery - Any Eldorado, Regular Convertible or Mountain Laurel Leather is available either entirely or on seats only on special order at extra charge. Trim style is same as standard upholstery.

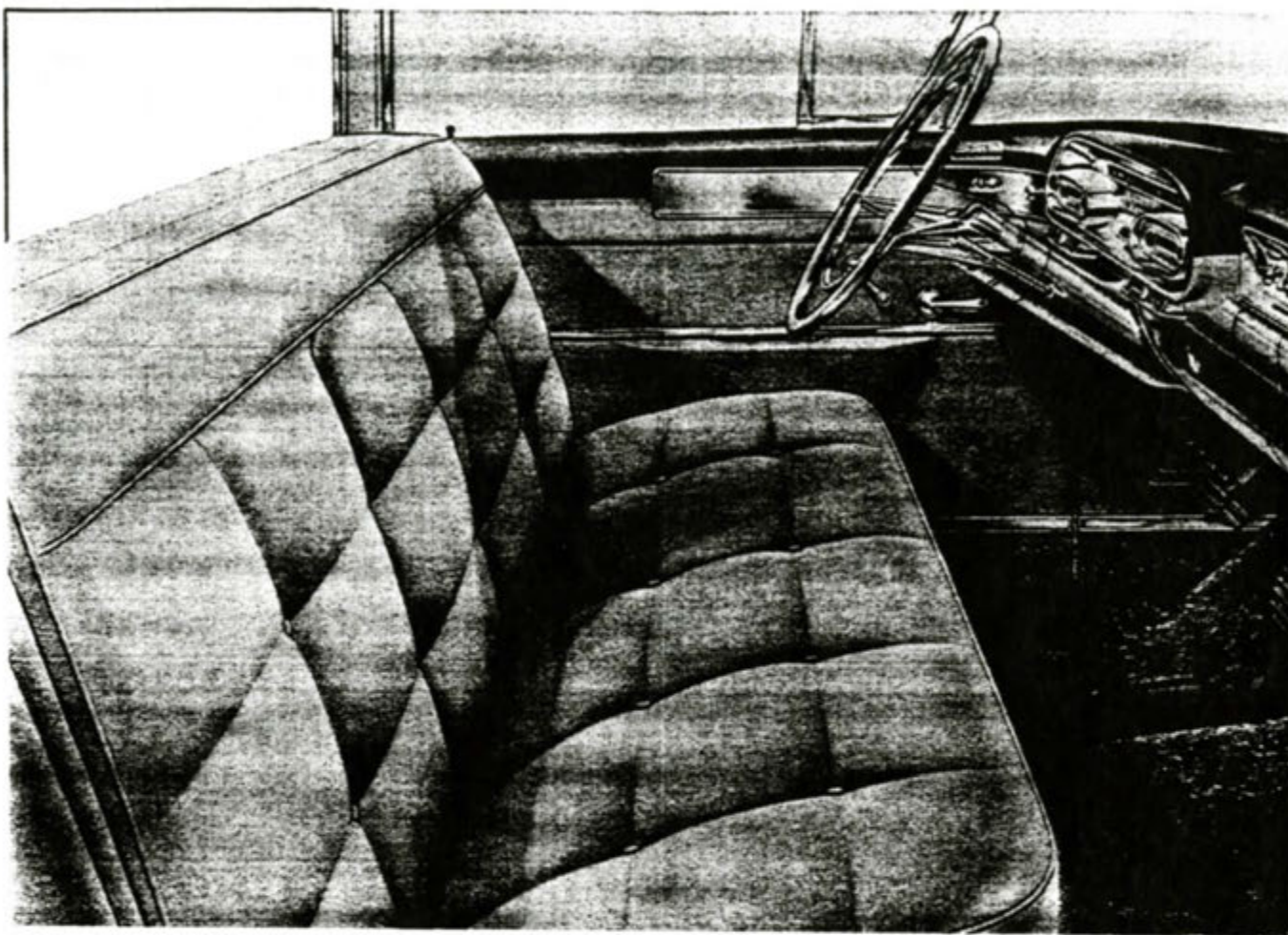
Standard Equipment Includes:

Power Window Regulators
Horizontal Front Seat Adjuster.

Posture Seat Adjuster, Code "Y", is optional.

Do not specify Codes "V" or "X" on this body style.

Interior panels include metal halo moulding around rear window and metal side roof cove mouldings.



"75" Sedan - Front Compartment

Trim Style

15 large biscuits and 8 buttons on seat cushions. Back rests have 15 biscuits and 8 buttons with a plain style bolster at the top.

Rear compartment has finishing panels in teakwood pattern.

Center Arm Rest in front seat back rest and rear.

Slash Pocket in rear doors.

Clock in center of division panel.

Parcel compartment in back of rear compartment side arm rests with hinged cover.

Robe strap.

Code	Upholstery		Interior Panels - FRONT and Steering Wheel Rim	Teakwood Pattern Interior Panels - REAR	Top of Instrument Panel, Carpets and Steering Wheel Grips	Headlining - CLOTH
	Cushions and Lower Back Rests	Back Rest Bolster and Face of Cushions- BROADCLOTH				
80	Gray Cord	Gray	Light Gray	Gray	Dark Gray	Light Gray
81	Gray Broadcloth	Gray	Light Gray	Gray	Dark Gray	Light Gray
84	Beige Cord	Beige	Beige	Beige	Brown	Beige
85	Beige Broadcloth	Beige	Beige	Beige	Brown	Beige
90	Dark Gray Cord	Light Gray	Light Gray	Gray	Dark Gray	Light Gray
94	Brown Cord	Beige	Beige	Beige	Brown	Beige

Carpet: Spartan Quality, Deep Plush Pile, Rayon-Nylon.

Optional Rear Floor Covering: Dyed processed Lambskin available at extra charge.

Air Conditioner with concealed ducts only. Evaporator located in trunk compartment.

Standard Equipment Includes:

Power Horizontal Front Seat Adjuster
Power Window Regulators

6 - Way Posture Seat Adjuster not available.

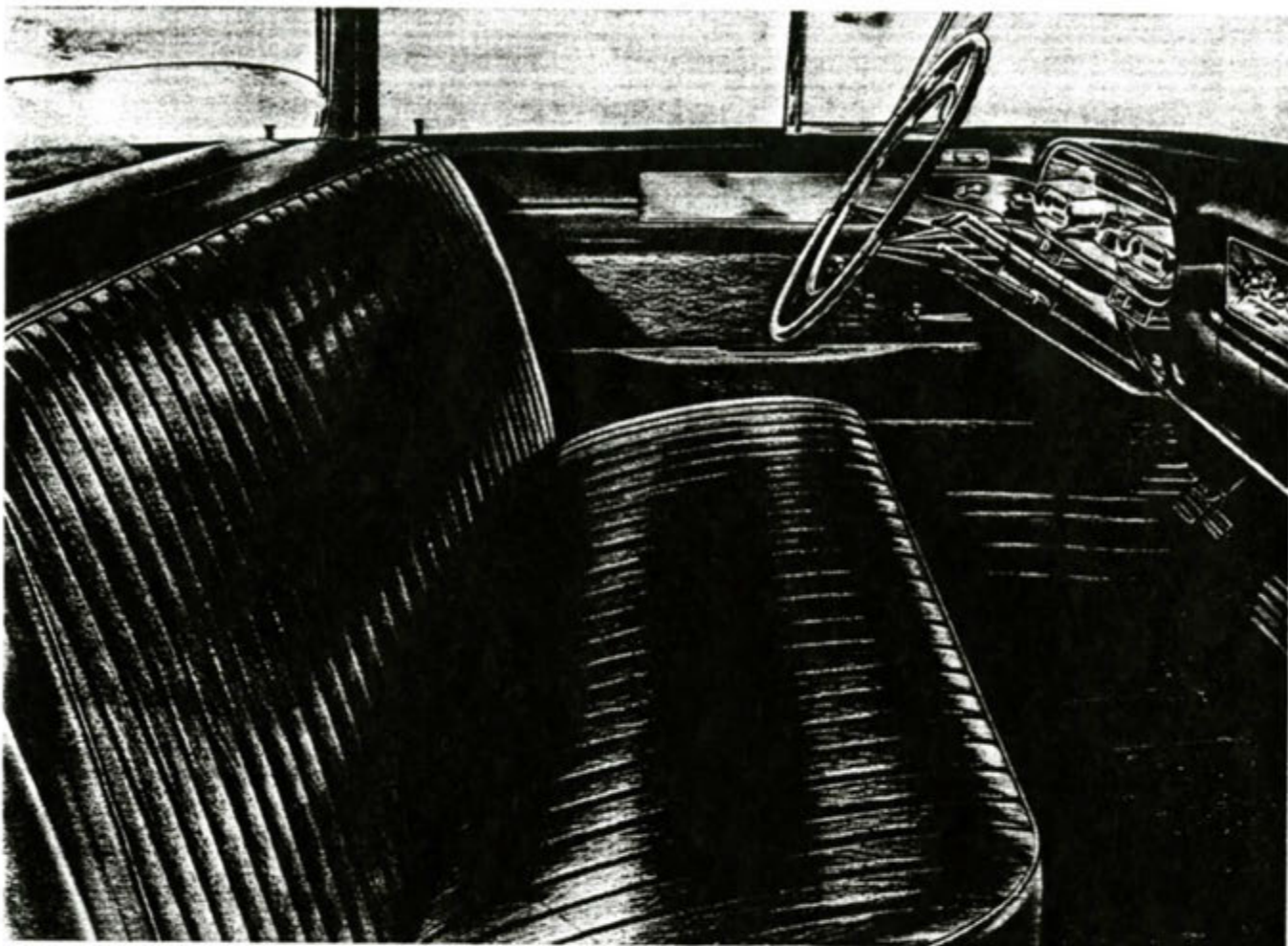
Rear Control Radio, Code "J", available. Do not use Groups A, B or C if rear control radio is ordered: All items must then be listed separately.

The following are not available on this body style:

D - Dor-Gards
Y - Posture Seat Adjuster
Air Conditioner without Ducts

Do not specify D, Q, X, V, Y or any numbered equipment group.

Standard gear ratio, 3.36; optional gear ratio, 3.77, Code "P".



"75" Limousine - Front Compartment

Trim Style

Black Leather 2" vertical pleats.

Carpet: Black Tuscany quality, rayon-nylon.

Lower Instrument Panel, steering wheel rim and grips - Black.

Door Finish Panels and top of instrument panel - Black.

Cloth Front Compartment: Upholstered in cloth instead of leather available on special order at extra charge.

Center arm rest in front seat back rest (and rear).

Slash pocket in rear doors.

Clock in center of division panel.

Parcel compartment in back of rear compartment side arm rests with hinged cover.

Robe strap.

Code	Rear Compartment				Headlining- Front and Rear- CLOTH
	Cushions and Lower Back Rests	Back Rest Bolster and Face of Cushions- BROADCLOTH	Carpets	Interior Panels- TEAKWOOD PATTERN	
80	Gray Cord	Light Gray	Dark Gray	Gray	Light Gray
81	Gray Broadcloth	Light Gray	Dark Gray	Gray	Light Gray
84	Beige Cord	Beige	Brown	Beige	Beige
85	Beige Broadcloth	Beige	Brown	Beige	Beige
90	Dark Gray Cord	Light Gray	Dark Gray	Gray	Light Gray
94	Brown Cord	Beige	Brown	Beige	Beige

REAR COMPARTMENT

Trim Style: 15 large biscuits and 8 cloth covered buttons on seat cushions. Back rests have 15 biscuits and 8 cloth covered buttons with a plain style bolster across the top.

Rear compartment has finishing panels in teakwood pattern.

Carpet: Spartan Quality, Deep Plush Pile, Rayon-Nylon.

Optional Rear Floor Covering: Dyed processed Lambskin available at extra charge.

Air Conditioner with concealed ducts only. Evaporator located in trunk compartment. There are duct outlets in the front compartment.

Standard Equipment Includes:

Power Horizontal Front Seat Adjuster
Power Window Regulators.

6-Way Posture Seat Adjuster not available.

Rear Control Radio, Code "J", available. Do not use Group A, B or C if rear control radio is ordered: All items must then be listed separately.

The following are not available on this body style:

D - Dor-Gards
Y - Posture Seat Adjuster
Air Conditioner without Ducts

Do not specify D, Q, X, V, Y or any numbered equipment groups.

Standard gear ratio, 3.36; optional gear ratio, 3.77, Code "P".

CAR ORDER PREFERENCE TABS

Subject to the availability of materials, the Factory is guided by distributor and dealer sales order numbers in scheduling cars into production. Care should be used in assigning these order numbers to new car orders, so that they will be in the sequence that you would prefer to receive shipments. Sold orders should have the lowest numbers. Outlets that have dealer orders should remember to intersperse them with the retail orders on a percentage basis between retail and wholesale. This will assure spreading deliveries to dealers throughout the month instead of at the end of the period.

As explained above, shipments are made, as near as possible, in consecutive order number sequence. However, if after your orders are on file at the factory, you find a need for certain orders ahead of their order number rotation, the "Preference Tab" in the upper right corner of the form should be used as follows:

- 1 - Remove tab from your copy of order and mail to Zone Car Distributor.
- 2 - If you do not have a preference from the originally numbered sequence, do not send any tab and the factory will make a selection in the regular way. However, if a specific order does become important, do not hesitate to mail a tab.
- 3 - Preference tabs do not have any bearing on the volume of shipments. They only affect sequence.
- 4 - Dealers should be encouraged to make known their sold orders or other urgently needed cars, reflecting the demands of last minute market changes.

Use these preference tabs instead of other means of communication. This will save time and money through a reduction in long distance telephone calls and telegrams.

OUT.	ORDER NO.	PREF. TAB
PURCHASER OR DEALER		

NOTICE OF "ORDER RELEASED FOR PRODUCTION"

The component parts and sub-assemblies of a car are in process of fabrication for many weeks prior to its complete assembly; however, the assignment of an order to the car is not made until the parts have reached a near completion stage so that they can be built into a finished car.

At this point, a notice in the form of two tabs is mailed to the outlet for every order "Released for Production". If the car is intended for a dealer, the distributor should re-mail the dealer tab to such dealer. An estimated arrival date can be deduced upon receipt of this tab and the retail outlet is then in a position to notify the purchaser to be prepared to accept delivery promptly.

To attain maximum flexibility in the relationship between orders and cars in production, it is sometimes advisable to make a tentative assignment until the car is actually received. To operate on such a flexible system, distributors can use their own separate order number for dealer orders. In such cases, the dealer order number should be posted before the tab is re-mailed.

The effectiveness of this procedure will depend greatly upon the correct handling of assignments so as to direct the car to the point where it is most needed and can be delivered immediately.

CADILLAC MOTOR CAR DIV.	
DETROIT 32, MICH.	
NOTICE OF DEALER ORDER RELEASED FOR PRODUCTION	
TENTATIVE ARRIVAL	
SEE REVERSE SIDE FOR SPECIFICATIONS	
OUTLET CODE	ORDER NO.

CADILLAC MOTOR CAR DIV.	
DETROIT 32, MICH.	
NOTICE OF DISTRIBUTOR ORDER RELEASED FOR PRODUCTION	
TENTATIVE ARRIVAL	
SEE REVERSE SIDE FOR SPECIFICATIONS	
OUTLET CODE	ORDER NO.

ADVANCE NOTICE OF SHIPMENT

On the same day that a car is shipped, advance notice of shipment is mailed. This notification should arrive before such other notices as invoice and notice of shipment.

ADVANCE NOTICE OF SHIPMENT	
BROADCAST NO.	ORDER NO.
1000000	USA 1001

SIGNIFICANCE OF ORDER NUMBER

The Cadillac Sales Order Number has three parts, as follows:

Letter Code, which denotes outlet.

Number, which is the sequence number of car ordered.

Body Style Initial, which reveals series and body style ordered.

Example --

USA 157L

Indicates Sedan de Ville, outlet's 157th order.

ORDER NUMBER CHART

A consecutively numbered chart is furnished to distributors and direct dealers at the start of a model year for use in assigning sales order numbers to new car orders.

The body style code letter may be posted opposite each number used, identifying the model of the car. Additional significance can be accomplished by checking wholesale order numbers in red and retail in black. Care should be used in assigning numbers to orders as the sequence in which they are shipped is influenced by these numbers.

ENGINE AND SERIAL NUMBER

The engine and serial numbers are the same on Cadillac cars. The first four numbers indicate the year and series of car.

<u>Year</u>	<u>Series</u>	<u>Car No.</u>
57	62	100000

CHANGING SPECIFICATIONS ON CARS ON ORDER

Changes usually cause delayed shipments; therefore, they should be held to a minimum. If necessary, however, type a completely new order in the revised specifications wanted and mark it "replacement". Distributor or direct dealer to mail to factory and if car has not advanced too far in production the original or previous order will be returned as an acknowledgement.

FACTORY DELIVERIES

Facilities are available for delivery of new cars to customers in Detroit.

Allow from five to six weeks time in requesting a delivery date. This date, or one as close to it as possible will be confirmed.

Regular Handling and Delivery charges apply.

LACQUER NUMBERS

CODE	NAME	NUMBER
10	Black	L 21 K 400
12	Alpine White	L 21 W 005
14	Polo Gray	L 21 A 051
16	Eton Gray	L 22 A 078
18	Camelot Gray	L 22 A 056
20	Orion Blue	L 21 B 099
24	Tahoe Blue	L 21 B 070
26	Cobalt Blue	L 22 B 011
30	Glade Green	L 21 G 096
32	Thebes Green	L 22 G 086
34	Turquoise	L 21 B 109
36	Arlington Green	286 57712
40	Leghorn	L 21 V 029
44	Buckskin	L 21 N 055
46	Mountain Laurel	L 21 P 016
48	Dusty Rose	L 22 R 006
49	Amethyst	L 22 P 019
50	Dakota Red	L 21 R 053
52	Castile Maroon	L 22 M 020
90	Olympic White	L 21 W 035
92	Starlight (Acrylic)	887 56287
94	Bahama Blue (Acrylic)	887 56286
96	Elysian Green (Acrylic)	L 42 G 011
98	Copper (Acrylic)	887 90729

Lacquer numbers beginning with 22 are metallic colors. 42 and 887 are acrylic metallic.

GENERAL INFORMATION

Rear Radio Speaker

Standard equipment in all body styles including Convertibles.

Air Conditioner

Available in all body styles including Convertibles.

Cold Air Outlets

Are in front compartment on all body styles except Series 75. In the seventy five line, the outlets are through ducts in the headlining.

Rear Center Arm Rests

Standard equipment in all closed cars. Not available in Convertibles.

Front Seat Center Arm Rests

Standard equipment on all styles except G and K.

Radiator Grill Insert

Chrome color finish is standard. Gold color finish Code "G" is optional at no extra cost on Eldorado models. On all other cars it is optional at extra charge.

Sabre Spoke Wheels

Chrome color finish is standard on Eldorado and optional, Code "I", at extra cost on all other cars including Series 75.

Eldorado Seville Coupe

The roof is covered with Vicodec material in any of the five Biarritz top options.

6-Way Seat Adjuster Code V

This is a horizontal, vertical and tilting front seat adjuster, which may be specified on two models: 62 Coupe, Code G, and 62 Sedan, Code K.

Posture Seat Adjuster Code Y

This is a 6-way front seat adjuster, which may be ordered on Styles F, J, L and M.

License Frames

There is only one size license frame, 6-1/2" x 12-1/2".

AUTOMOBILE MANUFACTURERS ASSOCIATION CONSOLIDATED SPECIFICATION QUESTIONNAIRE

Page 1

MAKE OF CAR:	CADILLAC	MODEL NAME	SYMBOL
COMPANY:		SEDAN 6239	ELDORADO CONV. 6267S
		SEDAN DEVILLE 62390	ELDORADO COUPE 6237S
		COUPE 6237	SEDAN 6039
		COUPE DEVILLE 62370	SEDAN 7523
MODEL YEAR: 1957	DATE NOVEMBER 12, 1956	COUPE CONV. 6267	SEDAN IMP. 7533

TABLE OF CONTENTS

General Specifications.....	1	Frame.....	16
Engine.....	2	Front Suspension.....	16
Electrical.....	8	Steering.....	17
Drive Units.....	12	Rear Suspension.....	18
Brakes.....	15	Body.....	19
Index.....	24		

- NOTES: 1. The specifications set forth herein are those in effect at the date of compilation and are subject to change without notice.
2. All specifications are standard for the models under which they are listed unless otherwise indicated.
3. All dimensions are nominal engineering dimensions unless otherwise indicated.
4. Unless otherwise indicated, specifications apply to 5 or 6 passenger, 4-door sedan or equivalent.

GENERAL SPECIFICATIONS

Model	6239	62390	6237	62370	6267	6267s	6237s	6039	75	
Wheelbase	129.5							133	149.75	
Tread	Front	61.0								
	Rear	61.0								
Maximum	Length (L-103)	215.9	215.9	220.9	220.9	220.9	222.1	222.1	224.4	236.2
Overall	Width (W-103)	80.0								
Dimensions	Height (H-101)	59.1	59.1	57.7	57.7	58.2	58.4	57.9	59.1	61.6
Steering ratio—overall		19.5:1								
Turning diameter (curb to curb)		N. A.								
Shipping weight*		N. A.								
Transmission— (Specify standard, optional, not avail.)	Conventional	N. A.								
	Overdrive	N. A.								
	Automatic	STANDARD								
Axle ratio	Conventional	N. A.								
	Overdrive	N. A.								
	Automatic	3.07:1**					3.36:1	3.07:1	3.36:1*	
Tire size		8.00 X 15 - TUBELESS 4 PLY BLACK					***	8.00x15	****	
Engine	Type	90° V								
	No. of cylinders	8								
	Valve arrangement	OVERHEAD								
	Bore and stroke	4.000 x 3.625								
	Piston displacement, cu. in.	365								
	Standard compression ratio	10.0:1								
	Maximum bhp at engine rpm	(1)	300 @ 4800							
	Maximum torque at rpm	(2)	400 @ 2800							

*Standard car weight, not including gas and water.

**3.36:1 OPTIONAL - STD ON ALL A/C CARS & ALL Q ENG. INST. 3.77 OPTIONAL ON 75

***8.20 x 15 W/S TUBELESS 4 PLY RATING (OPT. ON OTHER 60 & 62 MODELS)

****8.20 x 15 BLACK TUBELESS 6 PLY STD. (WHITE SIDEWALL OPT.)

(1) 325 @ 4800 Q ENGINE OPT. ON 6267S-37S ONLY.

(2) 400 @ 3300 Q ENGINE OPT. ON 6267S-37S ONLY.

AMA Consolidated Specification Questionnaire

Page 2

MAKE OF CAR CADILLAC MODEL YEAR 1957

MODEL

ALL

ENGINE—GENERAL

Type	V, In-line, other	V
	Angle of V	90°
No. of cylinders		8
Valve arrangement		OVERHEAD
Bore and stroke		4.000 x 3.625
Piston displacement, cu. in.		365
Numbering system	L. Bank	1 - 3 - 5 - 7
(front to rear)	R. Bank	2 - 4 - 6 - 8
Firing order		1 - 8 - 4 - 3 - 6 - 5 - 7 - 2
Compression ratio	Standard Head	10.0:1 *
	Optional Head	NONE
Cylinders	Head Material	Standard CAST IRON
		Optional NONE
	Sleeve—Wet, dry, other, none	NONE
Number of mounting points	Front	TWO
	Rear	ONE
Taxable horsepower	(Dia. ² x No. Cyl.)	51.2
	2.5	
Advertised max. brake horsepower at engine RPM*	Standard head	300 @ 4800 ** 325 @ 4800
	Optional head	NONE
	With fuel (Octane and method)	Standard Head 97 RESEARCH
		Optional Head NONE
Max. torque (lb. ft. @ RPM)	Standard head	400 @ 2800
	Optional head	NONE
Recommended idle speed (neutral)		** 420 RPM (DRIVE RANGE)

ENGINE—PISTONS

Material		ALUMINUM ALLOY
Description and finish		T-SLOT-CAM GROUND-STANNATE COATED
Weight (piston only) oz.		22.72
Clearance	Top land	.020-.024 TO .035-.039 CAM GROUND
	Skirt	Top .0015
		Bottom 0
Ring groove depth	No. 1 ring	.208
	No. 2 ring	.208
	No. 3 ring	.208
	No. 4 ring	NONE

*Corrected as defined by SAE Engine Test Code, with the following standard power consuming accessories:

*EXPORT 8.3:1

**Q ENGINE - 490-510 RPM (DRIVE RANGE)

AMA Consolidated Specification Questionnaire

Page 3

MAKE OF CAR CADILLAC MODEL YEAR 1957

MODEL ALL

ENGINE—RINGS

Type (top to bottom)	No. 1 oil or comp.	COMP
	No. 2 oil or comp.	COMP
	No. 3 oil or comp.	OIL
	No. 4 oil or comp.	NONE
No. rings above piston pin		3
Compression	Material	HIGH STRENGTH CAST IRON
	Coating	CHROME PLATED #1 LUBRITED #2
	Width	.0781
	Gap	.013 - .023
	Maximum wall thickness	.200
Oil	Material	CAST IRON
	Coating	NONE
	Width	.1875
	Gap	.013 - .023
	Maximum wall thickness	.150
Location of expanders		BEHIND RING

ENGINE—PISTON PINS

Material			1045 STEEL
Length			3.093
Diameter			1.00
Type	Locked in rod, in piston, floating, etc.		LOCKED IN ROD
	Bushing	In rod or piston	NONE
		Material	NONE
Clearance	In piston		.00005 - .0001"
	In rod		PRESS FIT
Direction offset in piston			1/16 TOWARD MAX THRUST SIDE

ENGINE—CONNECTING RODS

Material		1041 STEEL
Weight (oz.)		23.49
Length (center to center)		6.625
Bearing	Material	DUREX 400
	Type (cast-in or removable)	REMOVABLE
	Effective length	.755 - .880
	Clearance	.0005 - .0021
	End play	.008 - .014 (TOTAL TWO RODS)

ENGINE—CRANKSHAFT

Material		1145 STEEL
Weight (lb.)		71.0

AMA Consolidated Specification Questionnaire

Page 4

MAKE OF CAR CADILLAC MODEL YEAR 1957

MODEL ALL

ENGINE—CRANKSHAFT (cont.)

Vibration damper type		RUBBER ABSORPTION	
End thrust taken by bearing (No.)		REAR MAIN	
Crankshaft end play		.001 - .005	
Main bearing	Material	MORaine 400 1-4 BEARINGS (REAR MORaine DUREX 100)	
	Type (cast-in or removable)	REMOVABLE	
	Clearance	.0008 - .0025	
	Journal dia. and bearing effective length	No. 1	2.625 x .907
		No. 2	"
		No. 3	"
		No. 4	"
		No. 5	2.625 x 1.622
No. 6		NONE	
No. 7	NONE		
Direction offset from cyl. bore		NONE - SEE PISTON	
Connecting rod crankpin journal diameter		2.25	

ENGINE—CAMSHAFT

Material		G.M. 120 M CAST IRON	
Bearings	Material	STEEL BACKED BABBITT	
	Number	5	
Type of drive	Gear or chain		CHAIN
	Crankshaft gear or sprocket material		1118 or 1115 STEEL
	Camshaft gear or sprocket material		1115 STEEL
	Timing chain	Make	LINK BELT
		No. of links	46
		Width	.6875
		Pitch	.500

ENGINE—VALVE SYSTEM

Hydraulic lifters (yes, no)		YES
Special provision for valve rotation (intake, exhaust)		NO
Rocker ratio		1.65:1
Operating tappet clearance (indicate hot or cold)	Intake	AUTOMATIC
	Exhaust	"
Tappet clearance for timing	Intake	-
	Exhaust	-
Timing marks on fly-wheel, damper, other		VIBRATION DAMPER

AMA Consolidated Specification Questionnaire

Page 5

MAKE OF CAR CADILLAC MODEL YEAR 1957

MODEL ALL

ENGINE—VALVE SYSTEM (cont.)

Timing	Intake	Opens (°BTC)	.001 LIFT	36°	
		Closes (°ABC)	.001 LIFT	108°	MAX LIFT 116° ATC *
	Exhaust	Opens (°BBC)	.001 LIFT	86°	
		Closes (°ATC)	.001 LIFT	58°	MAX LIFT 114° BTC *
Intake	Material		3140 STEEL (RICH) 8645 STEEL (EATON)		
	Overall length		4.675		
	Actual overall head dia.		1.875		
	Angle of seat		44°		
	Seat insert material		NONE		
	Stem diameter		.3415 - .3425		
	Stem to guide clearance		.0005 - .0025		
	Lift		.451		
	Outer spring press. and length	Valve closed (lb. @ in.)	60-65 @ 1.946		
		Valve open (lb. @ in.)	155-165 @ 1.496		
	Inner spring press. and length	Valve closed (lb. @ in.)	NONE		
		Valve open (lb. @ in.)	---		
Exhaust	Material		81940 (EATON)	82120 HEAD	8729 STEM (RICH)
	Overall length		4.692		
	Actual overall head dia.		1.437		
	Angle of seat		44°		
	Seat insert material		NONE		
	Stem diameter		.3415 - .3420		
	Stem to guide clearance		.001 - .0025		
	Lift		.451		
	Outer spring press. and length	Valve closed (lb. @ in.)	60-65 @ 1.946		
		Valve open (lb. @ in.)	155-165 @ 1.496		
	Inner spring press. and length	Valve closed (lb. @ in.)	NONE		
		Valve open (lb. @ in.)	---		

ENGINE—LUBRICATION SYSTEM

Type of lubrication (splash, pressure, nozzle)	Main bearings	PRESSURE
	Connecting rods	"
	Piston pins	SPLASH
	Camshaft bearings	PRESSURE
	Tappets	"
	Timing gear or chain	METERED CENTRIFUGAL FLOW
	Cylinder walls	INTERMITTENT JET

*NEW CONDITION ONLY

AMA Consolidated Specification Questionnaire

Page 6
Rev. 8-53

MAKE OF CAR CADILLAC MODEL YEAR 1957

MODEL ALL

ENGINE—LUBRICATION SYSTEM (cont.)

Oil pump type	GEAR
Normal oil pressure (lb. @ rpm)	30-35 @ 30 MPH
Oil pressure gage type (electric or mechanical)	ELECTRIC TELL TALE
Type oil intake (floating, stationary)	FLOATING
Oil filter type (full flow, partial flow)	PARTIAL FLOW
Capacity of crankcase, less filter—refill (qt.)	5 QT. + 1 QT. OIL FILTER
Oil grade recommended (SAE viscosity and temperature range)	+32°F 20W OR SAE 20
	+10°F 20W
	-10°F 10W
	BELOW -10°F 5W
Oil type recommended	FOR SERVICED MS OR DG.

ENGINE—FUEL SYSTEM

Recommended fuel	Standard head	PREMIUM
Fuel	Optional head	NONE
Tank	Capacity (gals.)	20
Fuel	Filler Location	LEFT HAND TAIL LAMP
Filter	Type	A. C.
	Location	RIGHT HAND FRONT OF ENGINE
	Type (elec. or mech.)	MECHANICAL
Fuel pump	Location	TOP RIGHT FRONT
	Pressure range	5.25 - 6.50 PSI @ 1800 RPM PUMP SPEED
	Vacuum booster (std., optl., none)	STD (ON OIL PUMP)
	Make	CARTER AND ROCHESTER PRODUCTS
	Model number	*CARTER 24795 ROCHESTER 7010100 **
	Number used	1, 2 ON OPT Q ENGINE
Carburetor	Type	Downdraft, side inlet, other
		DOWN DRAFT - TOP INLET
	Single or dual	4 BARREL
	Intake manifold heat control (manual, auto., none)	AUTOMATIC
	Automatic choke type (integral, other)	INTEGRAL
	Air cleaner type	A. C. OIL BATH
	Standard	NONE
	Optional	

ENGINE—EXHAUST SYSTEM

Type (single, single with cross-over, dual, other)	DUAL
Muffler type (rev. flow, str. thru, sep. resonator)	REVERSE FLOW MUFFLERS AND RESONATORS
Exhaust pipe dia.	FRONT 2.00
	INTERMEDIATE 1.75
Tail pipe diameter	1.75

* Q ENGINE INSTALLATION ONLY

** A./C.
CARTER 24808
ROCHESTER 7010101

F. R.
CARTER 25825 25835
ROCHESTER 7010302 7010300

AMA Consolidated Specification Questionnaire

Page 7

MAKE OF CAR CADILLAC MODEL YEAR 1957

MODEL 60 & 62 75

ENGINE—COOLING SYSTEM

Type (pressure system, atmospheric, other)		PRESSURE	
Radiator cap relief valve press.		12-15 LBS.	
Circulation thermostat	Type (choke, bypass)	CHOKE	
	Starts to open at	163° - 168°	
Water pump	Type (centrifugal, other)	CENTRIFUGAL DUAL OUTLET	
	Number of pumps	1	
	Drive (V-belt, other)	V BELT	
	Bearing type	DOUBLE ROW BALL BEARING	
By-pass recirculation type (internal, external)		INTERNAL	
Radiator core type (cellular, tube and fin)		TUBE & CENTER	
Cooling system capacity	With heater (qt.)	20.5	21.5
	Without heater (qt.)	19.5	19.5
Water jackets full length of cylinder (yes, no)		YES	
Water all around cylinder (yes, no)		YES	
Radiator hose	Lower	Number and type (molded, straight)	1 - MOULDED
		Inside diameter and length	1.75X 10.75
	Upper	Number and type (molded, straight)	1 - MOULDED
		Inside diameter and length	1.75X 10 25
	By-pass	Number and type (molded, straight)	NONE
		Inside diameter and length	NONE
Drive belts	Fan	Number used	1
		Angle of V	40°
		Outside length	57.24"
		Width	.380
	Generator	Angle of V	SAME AS FAN
		Outside length	"
		Width	"
Fan	Number of blades and spacing	• 4 @ 76	6 @ 50°-54°
	Diameter	18.25	
	Ratio—fan to crankshaft revolutions	.95 TO 1	
	Bearing type	NONE	

• A/C FAN 6 @ 50°-54° ON 60 & 62

AMA Consolidated Specification Questionnaire

Page 8
REV. 7-52

MAKE OF CAR CADILLAC MODEL YEAR 1957

MODEL ALL

ELECTRICAL—SUPPLY SYSTEM

Battery	Make and Model		DELCO REMY
	Voltage Rtg. & Plates/cell		12 VOLT - 11 PLATE 3 FMR 70-W
	SAE Designation & Amp Hr. Rtg		70 AMP HRS @ 20 HRS
	Location		UNDER HOOD ON TRAY ATTACHED TO RAD. CRADLE
	Terminal grounded		NEGATIVE
Generator	Make		DELCO REMY
	Model		* 1102086 - 35 AMP
	Type		2 POLE GEN.
	Ratio—Gen. to Cr/s rev.		2.15:1
Regulator	Make		DELCO REMY
	Model		** 1119002 - 35 AMP
	Type		CURRENT & VOLTAGE 1119163 40 AMP
	Cutout relay	Closing voltage @ generator rpm	11.0 - 13.6 ADJ. 12.8
		Reverse current to open	.0-4
	Regu-lated	Voltage	14.0 - 15.0 ADJ. 14.5
		Current	N. A.
	Min. Gen. rpm required		2150
	Voltage test con- ditions	Temperature	N. A.
		Load	N. A.
		Other	N. A.

ELECTRICAL—STARTING SYSTEM

Starting motor	Make		DELCO REMY
	Model		1107657
	Rotation (drive end view)		CLOCKWISE
	Engine cranking speed		
	Test conditions		N. A.
	Lock test	Amps	395 AMPS MAX.
		Volts	3.5 VOLTS MAX.
		Torque (lb. ft.)	---
	No load test	Amps	91 AMPS
		Volts	10.6
		RPM (min.)	3900
Motor control	Switch (solenoid, manual)		SOLENOID
	Starting procedure		COLD START - DEPRESS ALL THE WAY AND REMOVE FOOT TURN IGNITION KEY TO FULL RIGHT POSITION TO START. WARM START - DEPRESS ACCELERATOR PEDAL HALFWAY HOLD UNTIL ENGINE STARTS.

* 1102060 40 AMP ON 75 A/C

** 1119162 40 AMP ON 75 A/C

AMA Consolidated Specification Questionnaire

Page 9

MAKE OF CAR CADILLAC MODEL YEAR 1957

MODEL ALL

ELECTRICAL—STARTING SYSTEM (cont.)

Motor drive	Engagement type		SPIRAL SPLINE & OVER RUNNING CLUTCH
	Pinion meshes (front, rear)		FRONT
	Number of teeth	Pinion	9
		Flywheel	176
	Flywheel tooth face width		.500

ELECTRICAL—IGNITION SYSTEM

Coil	Make		DELCO REMY
	Model		1115082
	Amps	Engine stopped	3.0
		Engine idling	1.25
Distributor	Make		DELCO REMY
	Model		1110376
	Spark advance data (at distributor shaft)	Centr. advance start (rpm)	150-400
		Centr. advance max. deg. @ rpm	22°-26° @ 4140 RPM
		Vacuum advance start (in. Hg.)	8.0-10.0 IN. H. G.
		Vac. adv. (max. deg. @ in. Hg.)	22.5-25.5 @ 13.5-15.25 IN. H. G.
	Breaker gap (in.)		.016-.021 ORIGINAL - .016 SERVICE
	Cam angle (deg.)		31° + 1.50°
	Breaker arm tension (oz.)		19-23 OZ
	C/S deg. @ rpm		5° @ 400 RPM WITH VACUUM ADVANCE PIPE DISCONNECTED
Timing	Mark location		CRANKSHAFT BALANCER
	Cylinder numbering system (see page 2)		L - 1-3-5-7 R - 2-4-6-8
	Firing order (see page 2)		1-8-4-3-6-5-7-2
Spark plug	Make and model		AC - 44
	Thread (mm)		14
	Tightening torque (lb. ft.)		20-25
	Gap		.035
Cable	Conductor type		7 MM
	Insulation type		NEOPRENE
	Spark plug protector		"

ELECTRICAL—SUPPRESSION

Description	DIST. ROTOR	10,000 OHM RESISTOR
	GEN. COND.	.3MFD ON GEN. (ARM TERM.)
	COIL COND.	.3MFD ON COIL (FEED TERM.)
	REG. COND.	.5MFD ON BATTERY TERM. OF REG.

2 ENGINE GROUND STRAPS FROM BACK OF EACH HEAD TO DASH.

AMA Consolidated Specification Questionnaire

Page 10

MAKE OF CAR CADILLAC MODEL YEAR 1957

MODEL ALL

ELECTRICAL—INSTRUMENTS AND SWITCHES

Speed-ometer	Make	A. C.
	Trip odometer (yes, no)	YES
Charge indicator—type		TELL TALE LIGHT
Temperature indicator—type		ELECTRIC INDICATOR
Oil pressure indicator—type		TELL TALE LIGHT
Fuel indicator—type		ELECTRIC INDICATOR
Ignition switch	Identify positions in order and circuits controlled	AT 12 O'CLOCK IGN OFF CLOCKWISE 1ST POSITION ALL CIRCUITS ON 2ND POSITION IGN AND STARTER CIRUCITS ON COUNTER CLOCKWISE COUNTER CLOCKWISE 1ST POSITION ALL ACCESSORIES ONLY
	Provision for illumination	YES
	Location	RIGHT SIDE OF STEERING COLUMN IN INSTRUMENT PANEL
	Theft protection type	NO
Main light-ing switch	Identify positions and lights controlled	PULL OUT - 1ST POSITION PARK OR FOG - INST. - TAIL 2ND POSITION FULL OUT - INST.- HEAD & TAIL LIGHTS RHEOSTAT - CLOCKWISE TO DECREASE INTENSITY OF INSTRUMENT LIGHTS
Other light switches	Locations and lamps controlled	FOG LIGHT SWITCH MOUNTED TO MAIN LIGHT SWITCH CONTROLLED BY SECONDARY RING KNOB. SELECTS PARKING OR FOG LAMPS WHEN HEAD LIGHT SWITCH IS IN POSITION. FRONT DOOR SWITCH - MAP AND COURTESY LIGHTS ON PANEL SEDANS. DOME ON COUPES. REAR DOOR SWITCH - DOME - SEDANS ONLY. REAR DOOR PILLARS - 75 SERIES DOME AND COURTESY. LEFT CENTER PILLAR - SEDANS ONLY. REAR QUARTER PANEL CONV. SEAT.BACK LIGHTS.
Other switches	Locations and de-vices controlled	SIDE DOME- SWITCH - COUPE DEVILLE - LEFT QUARTER ARM REST. GLOVE BOX LIGHT - UPPER LEFT HAND CORNER OF DOOR. BRAKE LIGHT SWITCH - LOCATED ON BRAKE LEVER LT. IN INST. CLUSTER. TURN SIGNAL SWITCH - IN STEERING COLUMN. HEATER SWITCH - INST* PANEL. RADIO - SWITCH - INTEGRAL PART OF VOLUMN CONTROL ON RADIO.
Windshield wiper	Make	TRICO
	Type	VACUUM
	Vacuum booster provision	YES
	Washer provision	YES
Horn	Type	VIBRATOR
	Number used	TWO
	Amp draw (each)	LOW 10.5 HIGH 10.5

AMA Consolidated Specification Questionnaire

Page 11

MAKE OF CAR CADILLAC MODEL YEAR 1957

MODEL ALL

ELECTRICAL—LAMP BULBS

Give quantity used and trade number, e.g., Headlamp 2-4030.
Indicate accessories which are not standard equipment by an asterisk following the numbers.

Headlamp		2- SEALED BEAM UNIT	
Headlamp beam indicator		1- 57	
Parking light		2- 67	
Tail light		2- 1034 - 32 - 4 C.P.	
Stop light		2- 1034 - 32 - 4 C.P.	
Direction indicator	Front	2- 1034 - 32 - 4 C.P.	
	Rear	2- 1034 - 32 - 4 C.P.	
	Tell-Tale	2- 57 - 2 C.P.	
License plate light		1- 67 - 3 C.P.	
Instrument light		4- 57 - 2 C.P.	
Ignition lock light		1- 53 - 1 C.P.	
Map light		1- 90 - 6 C.P.	
Dome light		1- 1004 - 15 C.P.	
Clock light		2- 57 - 2 C.P.	1 ON 60 SERIES
Radio dial light		1- 1891 - 2 C.P.	
Glove compartment light		1- 57 - 6 C.P.	
Courtesy light		1- 90 - 6 C.P.	
Trunk compartment light		1- 89 - 6 C.P.	
Other	OIL TELL TAIL	1-57 2 C.P.	HYD. SHIFT IND. 1- 57 - 1 C.P.
	GEN. TELL TAIL	1-57 2 C.P.	BACK UP LIGHTS 2- 1034 - 4 C.P.
	HAND BRAKE TELL TAIL	1-57 2 C.P.	ASH TRAY LIGHTS 2- 53 - 1 C.P.
	SEAT BACK LIGHT	2-90 6 C.P.	
	CORNER LAMP	2- 90 6 C.P.	ON 7523-33

ELECTRICAL—FUSE & CIRCUIT BREAKER DATA

Use trade number of fuse, e.g., SFE-10. Indicate circuit breaker by ampere capacity suffixed by letters "C.B.", e.g., 30 C.B. Where fuse or circuit breaker protects multiple circuits indicate first use by a letter and repeat the same letter for all units protected by the same fuse or circuit breaker, e.g., Parking light: SFE-10 (a), Direction Indicator: same as (a).

Headlamp		20 ACB - LIGHT SWITCH	
Headlamp beam indicator		"	
Parking light		"	
Tail light		"	
Stop light		"	
Direction indicator		6A - SFE FUSE ON DASH INSIDE CAR	
License plate light		20 ACB	
Instrument light		"	
Ignition light		"	
Map light		"	
Dome light		25 AGC FUSE ON DASH	
Clock		25 AGC	
Clock light		20 ACB	
Radio		7.5A ABA	
Glove compartment light		25 AGC	
Courtesy light		20 ACB	
Trunk compartment light		25 AGC	
Other	BACK-UP	9A-AFE	ELECTRIC WINDOW & SEATS 40 ACB
	HEATER	20A-AGC	FRONT CIGAR LIGHTERS (2) 25A AGC
	A. C.	20A AGC	INSTRUMENT CIRCUIT 9A SFE
	BODY FEED	25A AGC	AUTO. DECK LID 5A CB
	FOG LIGHT	9A	ELECTRIC ANT 9A

AMA Consolidated Specification Questionnaire

Page 12

MAKE OF CAR CADILLAC **MODEL YEAR** 1957

MODEL ALL

DRIVE UNITS—CLUTCH (PEDAL OPERATED)

Make		N. A.	
Type (dry or wet plate)			
In combination with fluid coupling (yes, no)			
Semi-centrifugal (yes, no)			
Type pressure plate springs			
Total plate pressure (lb.)			
No. of clutch driven discs			
Clutch facing	Material		
	Inside diameter		
	Outside diameter		
	Total eff. area (sq. in.)		
	Thickness		
	Number required		
	Engagement cushioning method		
	Release bearing	Type	
		Method of lubrication	
	Torsional damping	Method (springs, other)	
Frict. mat.			

DRIVE UNITS—TRANSMISSIONS

Conventional (std. or opt.)	N. A.
Conventional with overdrive (std. or opt.)	N. A.
Automatic (std. or opt.)	STD.

DRIVE UNITS—CONVENTIONAL TRANSMISSION

Number of forward speeds		N. A.
Transmission ratios	In first	
	In second	
	In third	
	In fourth	
	In reverse	
Constant mesh gears in 2nd (yes, no)		
Spur gear used in (indicate speeds)		
Helical gears used in (indicate speeds)		
Synchronous meshing in 2nd and 3rd gears (yes, no)		

AMA Consolidated Specification Questionnaire

Page 13

MAKE OF CAR CADILLAC MODEL YEAR 1957

MODEL ALL

DRIVE UNITS—CONVENTIONAL TRANSMISSION (cont.)

Lubricant	Capacity (pt.)		N. A.
	Type recommended		
	SAE viscosity number	Summer	
		Winter	
		Extreme cold	

DRIVE UNITS—CONVENTIONAL TRANSMISSION WITH OVERDRIVE

For transmission data see conventional transmission section

Overdrive	Type (planetary or other)		N. A.
	If planetary, No. of pinions		
	Manual lockout (yes, no)		
	Downshift accelerator control (yes, no)		
	Minimum cut-in speed		
	Gear ratio		
	Lubricant	Capacity (O.D. only)	
		Separate filter (yes, no)	
		Type recommended	
		SAE viscosity number	Summer Winter Ext. cold

DRIVE UNITS—AUTOMATIC TRANSMISSION

Trade name	HYDRAMATIC CONTROLLED COUPLING
Type (fluid coupling with gears, torque convertor with gears, other)	FLUID COUPLING WITH GEARS
Manual selector positions, left to right (show symbols and define, e.g., N- Neutral)	P. PARK N. NEUTRAL D.R. 1ST POSITION - (1-2-3-4) SHIFT 2ND POSITION - (1-2-3) SHIFT LO. LOW RANGE R. REVERSE
List gear ratios in each drive position (range)	LOW 3.9666 SECOND 2.5532 THIRD 1.5536 FORTH 1.0000 REVERSE 3.7400
Shifting within drive position range by accelerator control and speed limiting governor (yes, no)	YES
By governor—forced shift (yes, no)	YES
Downshift of gears in high range possible up to (mph)	4-3 TO APPROX. 70 MPH - 3 - 2 TO APPROX. 25 MPH

AMA Consolidated Specification Questionnaire

Page 14

MAKE OF CAR CADO:AC MODEL YEAR 1957

MODEL 60-62 75

DRIVE UNITS—AUTOMATIC TRANSMISSION (cont.)

Torque convertor	Number of elements		N. A.
	Max. ratio at stall at engine rpm		
	Mechanical lockup	Provided (yes, no)	
		Speed range	
		Releases at (speed range, mph)	
	Type of cooling (forced air, oil cooler and type, other)		OIL COOLER
Lubricant	Anti-creep device (yes, no)		NO
	Capacity—refill (pt.)		11.0 QTS.
	Type recommended		AUTOMATIC TRANS. FLUID TYPE A-AQ OR CADILLAC HYD. FLUID
	Grade	Summer	-
		Winter	-
		Extreme cold	-

DRIVE UNITS—PROPELLER SHAFT

Number used			2
Type (exposed, torque tube)			EXPOSED
Outer diameter x length* x wall thickness	Conventional trans.		N. A.
	Overdrive trans.		N. A.
	Automatic trans.		**
Intermediate bearing	Type (plain, anti-friction)		ANTI FRICTION
	Lubri. (fitting, prepack)		PRE PACKED
Universal joints	Make		MECHANICS AND SAGINAW
	Number used		3 3
	Type (ball and trunnion, cross, other)		CROSS AND TRUNNION
	Bearing	Type (plain, anti-friction)	NEEDLE
		Lubric. (fitting, prepack)	PRE PACKED
	Drive taken through (torque tube or arms, spring)		SPRINGS
	Torque taken through (torque tube or arms, springs)		SPRINGS

*Centerline to centerline of joints or centerline of rear attachment point.

** 62 2.25 x 28.65 x .095 FRONT SHAFT
2.25 x 32.04 x .095 REAR SHAFT

60 2.25 x 28.65 x .095 FRONT SHAFT
2.25 x 35.52 x .095 REAR SHAFT

75 2.25 x 39.99 x .095 FRONT SHAFT
2.25 x 41.00 x .095 REAR SHAFT

AMA Consolidated Specification Questionnaire

Page 15

MAKE OF CAR CADILLAC MODEL YEAR 1957

MODEL 60-62 75

DRIVE UNITS—REAR AXLE

Type (semi-floating, other)	SEMI FLOATING		
Gear type (hypoid, other)	HYPOID		
Gear ratio and No. of teeth	Conventional trans.	N. A.	
	Overdrive trans.	N. A.	
	Automatic trans.	*3.07	3.36
Pinion adjustment (shim, other)	NONE		
Pinion bearing adj. (shim, other)	COLLAPSABLE SPACER		
Lubricant	Capacity (pt.)	5 PTS	
	Type recommended	G. M. 4655 M. HYPOID LUB.	
	SAE viscosity number	Summer	90
		Winter	90
		Extreme cold	80

DRIVE UNITS—WHEELS

Type (disc, other)	** SLOTTED STEEL DISC.		
Rim (size and flange type)	15 x 6L		
Attachment	Type (bolt or stud)	STUD	
	Circle diameter	5"	
	Number and size	5 1/2-20	

DRIVE UNITS—TIRES

Size and ply rating	Standard	8.00 x 15 - 4 PLY RATING BLACK	8.20 x 15 - 6 PLY RATING BLACK
	Optional	8.20 x 15 - 4 PLY RATING WHITE	8.20 x 15 - 6 PLY RATING WHITE
Rev/mile at 30 mph	***		***
Inflation press. (cold)	Front	24	28
	Rear	24	28

BRAKES—SERVICE

Type	HYDRAULIC DUO SERVO		
Booster type	BENDIX TWO STAGE HYDRAULIC		
Effective area (sq. in.)	210.32		233.72
Percent brake effectiveness—rear			
Drum	Diameter	Front 12"	12"
		Rear 12"	12"
	Type and material	COMPOSITE RIBBED CAST IRON	

*3.36:1 RATIO OPTIONAL ON 60 AND 62 SERIES EXCEPT STD. ON ALL Q ENGINE EQUIPPED CARS

3.77:1 RATIO OPTIONAL ON ALL 75

**EXCEPT ELD. USES SABRE - SPOKE WHEELS

60 AND 62 SERIES

75 SERIES

	820 x 15	800 x 15	820 x 15
*** FIRESTONE TUBLESS	706	711	706
US ROYAL "	712	720	712
GOODRICH "	706	717	706

AMA Consolidated Specification Questionnaire

Page 16

MAKE OF CAR CADILLAC MODEL YEAR 1957

MODEL 60-62 75

BRAKES—SERVICE (cont.)

Brake lining	Bonded or riveted		RIVETED		
	Primary	Material	MOULDED ASBESTOS		
		Size (length x width x thickness)	Front wheel	10.05 x 2.5 x .25	12.98 x 2.5 x .275
			Rear wheel	10.05 x 2.5 x .25	12.98 x 2.5 x .275
		Segments per shoe		1	
	Secondary	Material	MOULDED ASBESTOS		
		Size (length x width x thickness)	Front wheel	12.98 x 2.5 x .275	
			Rear wheel	12.98 x 2.5 x .275	
		Segments per shoe		1	
	Wheel cylinder bore	Front	1.12		
Rear		1"			
Master cylinder bore		.656			
Available pedal travel		4.5			
Line pressure at 100 lb. pedal load		930 PSI			
Shoe clearance adjustment		.010 TOP .015 BOTTOM			

BRAKES—PARKING

Type of control	FOOT OPERATED	
Location of control	LEFT OF STEERING COLUMN	
Operates on	REAR SERVICE BRAKES	
If separate from service brakes	Type (internal or external)	NONE
	Drum diameter	-
	Lining size (length x width x thickness)	-

FRAME

Type and description	TUBULAR CENTER X FRAME
----------------------	------------------------

FRONT SUSPENSION

Type and description	INDEPENDENT COIL SUSPENSION
----------------------	-----------------------------

AMA Consolidated Specification Questionnaire

Page 17
Rev. 8-53

MAKE OF CAR CADILLAC MODEL YEAR 1957

MODEL ALL

FRONT SUSPENSION (cont.)

	Type	COIL			
	Material	9260 STEEL			
Spring	Size (length x width x No. leaves or coil I.D.)	(1) 17.06 x 4	(2) 16.88 x 4	(3) 16.62 x 4	(4) 16.50 x 4
	Spring rate (lb. per in.)	350 (1)	375 (2)	400 (3)	475 (4)
	Rate at wheel (lb. per in.)				
	Normal load (lb. @ rated length)	(1) 2400 @ 10.04	(2) 2500 @ 10.04	(3) 2550 @ 10.04	(4) 2800 @ 10.50
Shock absorbers	Manufacturer	DELCO PRODUCTS			
	Type (direct or lever)	HYDRAULIC DIRECT ACTING			
	Piston diameter	1"			
Stabilizer	Type (link, linkless, frameless)	LINK			
	Material	STEEL			

STEERING

Type used (Standard or optional)		Mechanical		N. A.		
		Power		STANDARD		
Wheel diameter				18"		
Turning diameter	Outside front	Wall to wall (r. & l.)				
		Curb to curb (r. & l.)				
	Inside rear	Wall to wall (r. & l.)		-		
		Curb to curb (r. & l.)		-		
Inside wheel angle with outside wheel at 20°				22° 40'		
Mechanical	Gear	Type				
		Make		N. A.		
		Ratios	Gear			
			Overall			
	No. wheel turns					
Power	Type		HYDRAULIC POWER			
	Make		SAGINAW			
	Trade name		CADILLAC POWER STEERING			
	Gear	Type				
		BALL NUT & SECTOR				
		Ratios	Gear		17.5:1	
	Overall		19.5:1			
	Pump driven by		**	BELT		
	Overall torque ratio		118:1 (AT PARKING)			
	Number wheel turns		4.0			
Type				PARALLEL DRAG LINK		
Linkage	Location (front or rear of wheels)		REAR			
	Drag link (trans. or long)		TRANSVERSE			
	Tie rods (one or two)		TWO			

1. 6237 - 370 - 39 - 390

2. 6039 - 6267 - 375

3. 6267S

4. 7523 - 33

** POWER STEERING BELT 40" - 57" O. L. .380 W.

AMA Consolidated Specification Questionnaire

Page 18

MAKE OF CAR	CADILLAC	MODEL YEAR	1957
MODEL	60-62		75

STEERING (cont.)

STEERING AXIS AXIS	Inclination at camber (deg.)		4° @ 0 CAMBER	
	Diameter		SPERICAL JOINTS	
	Bearings (type)	Upper	"	"
		Lower	"	"
Thrust		"	"	
Wheel alignment (range and preferred)	Caster (deg.)		-1/2° TO -1 1/2° -1° PREFERRED	
	Camber (deg.)		-0.375° - +0.375° *	
	Toe-in (outside tread- inches)		.156-.218 .187 PREFERRED	
	Steering knuckle type			
Wheel spindle	Diameter	Inner bearing	2.9630	
		Outer bearing	2.25	
	Thread size		.75 - 20 NS-3	
	Bearing type		BALL	

REAR SUSPENSION

Type	LEAF						
Drive and torq. taken through (see page 14)	REAR SPRINGS						
Spring	Type	SEMI ELLIPTIC					
	Material	SAE 5155 STEEL					
	Size (length x width x No. leaves or coil I.D.)	(1) 56.5	(2) x 2.5	(3) x 5	(4) 56.5	(5) x 2.5 x 6	
	Spring rate (lb. per in.)	120 (1)	115 (2)	130 (3)	125 (4)	150 (5)	
	Rate at wheel (lb. per in.)						
	Normal load (lb. at rated length)	(1) 1225 @ - .09	(2) 1175 @ - .09	(3) 1200 @ - .09	(4) 1250 @ - .09	(5) 1425 @ + .79	
	Mounting insulation type	RUBBER					
	If leaf	No. of leaves	5		6		
		Covers (yes, no)	NO				
		Lubricated (yes, no)	NO				
Inserts		Type and size	FULL LENGTH				
		Material	WAX IMPREGNATED				
	Shackle (comp. or tens.)	COMPRESSION LINK					
Shock absorbers	Manufacturer	DELCO					
	Type (direct or lever)	HYDRAULIC DIRECT ACTING					
	Piston diameter	1.0"					
Stabilizer	Type (link, linkless, frameless)	NONE					
	Material	"					
Track bar type	"						

1. 6039 - 6237S - 6267
2. 6237 - 370
3. 6239 - 390
4. 6267S
5. 7523-33

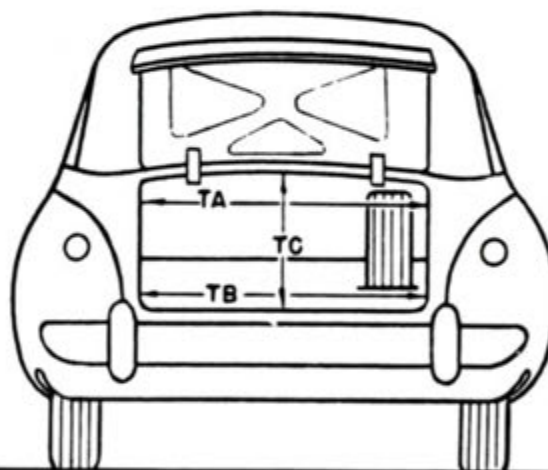
*LEFT SIDE TO BE +.25 TO +.50 GREATER THAN RIGHT SIDE

Page 19
Rev. 8-53

BODY—GENERAL DEFINITIONS

1. Front and rear seat "A" points are taken 5" forward of vertical tangent to seat back 15" from center of body.
2. Front seat is in the rear position.
3. Loaded position—5 passengers, front 300 lb., rear 450 lb., includes spare wheel, tire and tools, and full complement of gas, oil, water, etc. and tires to recommended pressure, etc.
4. C. L. (centerline).
5. D. L. O. (daylight opening, exposed glass dimension).
6. Ramp breakover angle (page 20-A) is the supplement of the included ramp angle (180° minus the included ramp angle) over which a car can pass without hanging up.

BODY—TRUNK OPENING DIMENSIONS

[illegible]

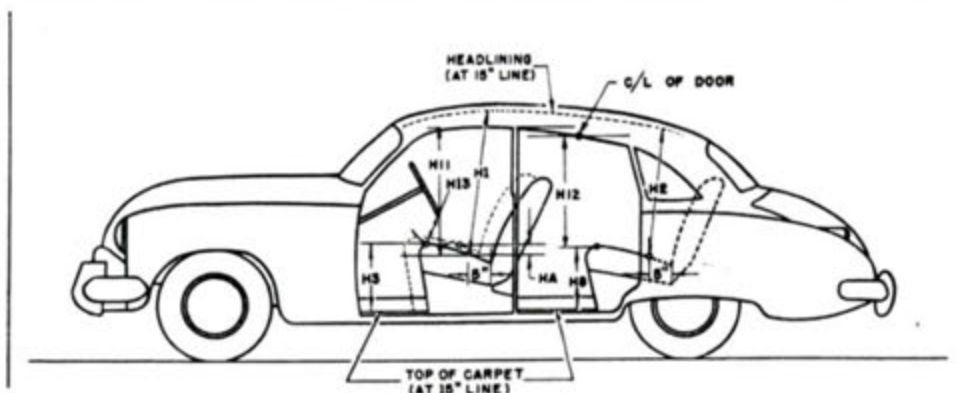
AMA Consolidated Specification Questionnaire

Page 20
Rev. 8-53

MAKE OF CAR CADILLAC MODEL YEAR 1957

MODEL	6239	62390	6237	6237D	6267	6267S	6237S	6039	7523	7533
-------	------	-------	------	-------	------	-------	-------	------	------	------

BODY—HEIGHT DIMENSIONS—INTERIOR



H1. Front headroom—from "A" pt. to headlining at 8° back of vertical on 15" line. (For "A" pt. see note 1, page 19)	*35.7 35.0	35.6 34.9	35.0 34.2	35.1 34.7	36.0 35.2	36.0	35.5	34.6 33.9	36.6	36.6
H2. Rear headroom—from "A" pt. to headlining at 8° back of vertical on 15" line.	34.9	34.9	34.0	34.0	34.7	34.7	34.0	34.7	35.3	35.3
H3. Front seat height to floor carpet on 15" line (front edge of cushion).	*12.8 13.5	12.8 13.5	12.1 12.9	12.1 12.9	12.1 12.9	12.2	12.2	13.1 13.9	12.8	12.8
H8. Rear seat height to floor carpet on 15" line (front edge of cushion).	12.7	12.7	13.7	13.7	13.7	13.4	13.4	12.7	13.6	13.6
H11. Entrance—front—cushion "A" point to bottom windcord vertical.	*29.4 28.4	29.4 28.4	28.9 28.1	28.9 28.1	28.9 28.1	29.0	29.0	29.0 28.0	32.2	32.2
H12. Entrance—rear—top of cushion to bottom windcord vertical at C/L of rear door.	28.2	28.2	-	-	-	-	-	28.2	AUX. 32.8	SEAT 32.8
H13. Steering wheel clearance to seat cushion taken on arc.	*5.5 4.8	5.5 4.8	6.1 5.4	6.1 5.4	6.1 5.4	6.1	6.1	5.2 4.4	5.5	5.5
HA. Front seat vertical rise at "A" pt. (inches.)	N. A.									

* SEAT SHIMS REMOVED

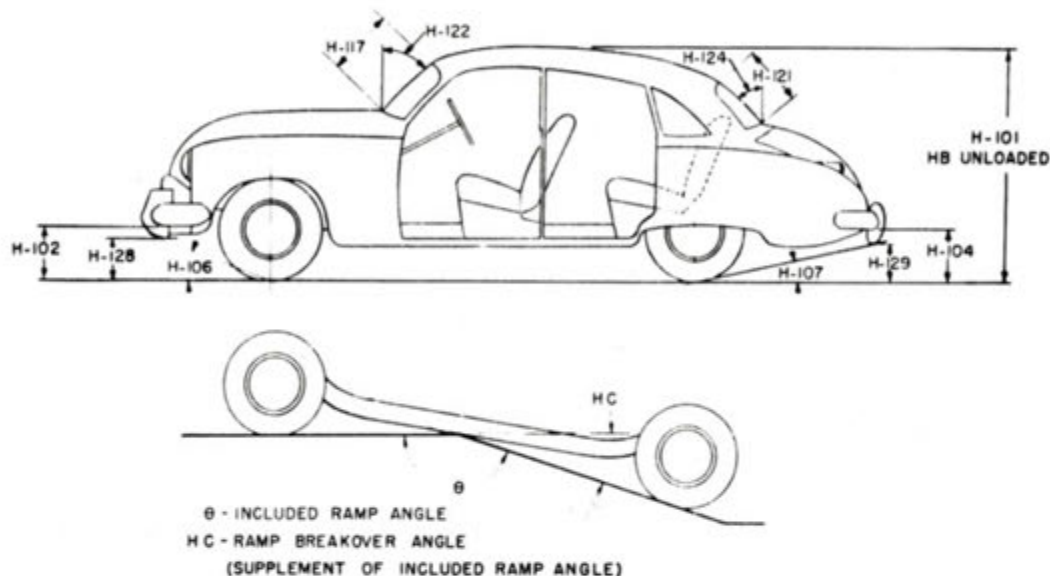
AMA Consolidated Specification Questionnaire

Page 20-A
Rev. 8-53

MAKE OF CAR CADILLAC MODEL YEAR 1957

MODEL	6239	6239D	6237	6237D	6267	6267S	6237S	6039	7523	7533
-------	------	-------	------	-------	------	-------	-------	------	------	------

BODY—HEIGHT DIMENSIONS—EXTERIOR



H101. Overall height.	59.1	59.1	57.7	57.7	58.2	58.4	57.9	59.1	61.6	61.6
HB. Overall height—unloaded.	61.0	61.0	59.6	59.6	60.0	60.2	59.8	61.0	63.7	63.7
H102. Front bumper bottom to ground at normal section.	9.0	9.0	9.0	9.0	9.0	9.2	9.2	9.0	10.1	10.1
H104. Rear bumper bottom to ground at normal section.	10.7	10.7	10.7	10.7	10.7	10.9	10.9	10.7	11.8	11.8
H106. Angle of approach—from the tire rolling radius to lowest point on front bumper or guard.	23°41'	23°41'	23°41'	23°41'	23°41'	23°51'	23°51'	23°41'	25°28'	25°28'
H107. Angle of departure—from the tire rolling radius to lowest point on rear bumper or guard.	14°6'	14°6'	12°46'	12°46'	12°46'	13°46'	13°46'	12°46'	15°24'	15°24'
HC. Ramp breakover angle.*	12°14'	12°14'	12°14'	12°14'	12°14'	13°50'	12°13'	11°54'	12°2'	12°2'
H117. Windshield DLO—slant height.	N.A.									
H121. Backlight DLO*—Max., slant height.	N.A.									
H122. Windshield slope angle to vertical line on car axis.	47°	47°	47°	47°	47°	47°	47°	47°	47°	47°
H124. Backlight slope angle to vertical line on car axis.	N.A.									
H128. Ground to bottom of front bumper guard.	21.2	21.2	21.2	21.2	21.2	21.4	21.4	21.2	22.3	22.3
H129. Ground to bottom of rear bumper guard.	10.5	10.5	10.5	10.5	10.5	10.7	10.7	10.5	11.6	11.6
HD. Min. road clearance (location and dimension). **	6.2	6.2	6.2	6.2	6.2	6.4	6.4	6.2	7.2	7.2
HE. Min. road clearance at rear axle.	7.9	7.9	7.9	7.9	7.9	8.1	8.1	7.9	7.9	7.9

*See Notes, page 19.

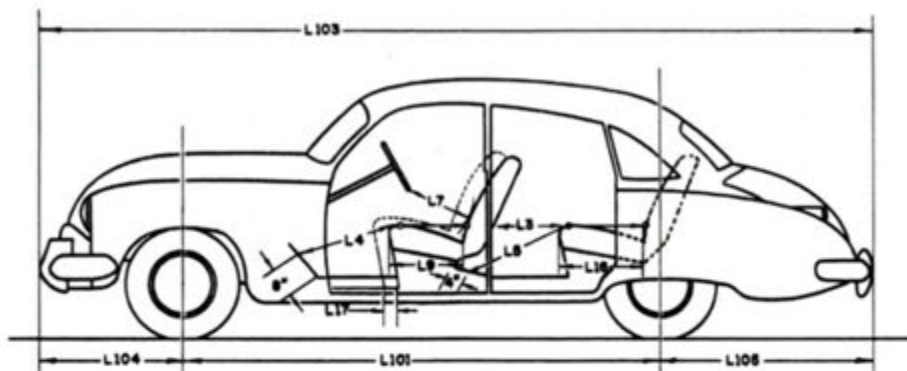
** EXHAUST SYSTEM MUFFLER

AMA Consolidated Specification Questionnaire

Page 21

MAKE OF CAR	CADILLAC					MODEL YEAR		1957		
MODEL	6239	6239D	6237	6237D	6267	6267S	6237S	6039	7523	7533

BODY—LENGTH DIMENSIONS



Interior	L3. Rear compartment back of front seat back to rear seat back.	*34.7 34.2	34.7 34.2	29.5 29.4	29.5 29.4	29.4 29.2	29.4	29.5	34.7 34.2	26.8	26.8
	L4. Leg room—front—diagonal—ball of foot to top of seat to front seat back—15" line.	*44.9 45.0	44.9 45.0	44.4 44.6	44.4 44.6	44.4 44.6	44.5	44.5	44.8 45.2	43.5	43.5
	L5. Leg room—rear—diagonal—from ball of foot to top of rear seat cushion and to seat back.	*44.3 45.2	44.3 45.2	40.3 41.0	40.3 41.0	40.2 40.9	40.3	40.4	44.4 45.3	-	-
	L7. Steering wheel clearance to seat back taken on arc.	*15.2 15.0	15.2 15.0	15.3 15.1	15.3 15.1	15.3 15.1	15.3	15.3	15.2 15.0	14.1	14.1
	L9. Front seat depth (front edge to vert. tan. to seat back on 15" line).	17.8	17.8	17.8	17.8	17.8	17.8	17.8	17.8	18.1	18.1
	L16. Depth of rear seat (front edge to seat back).	18.6	18.6	18.5	18.5	18.5	18.5	18.5	18.6	18.2	18.2
	L17. Total adjustment of front seat at floor.	N. A.									
Exterior	L101. Wheel base.	129.5	129.5	129.5	129.5	129.5	129.5	129.5	133.0	149.8	149.8
	L103. Overall length (bumper to bumper inc. guards).	215.9	215.9	220.9	220.9	220.9	222.1	222.1	224.4	236.2	236.2
	L104. Overhang—front including bumper guards.	34.7	34.7	34.7	34.7	34.7	34.7	34.7	34.7	34.7	34.7
	L105. Overhang—rear including bumper guards.	51.7	51.7	56.7	56.7	56.7	57.9	57.9	56.7	51.7	51.7

* SEAT SHIMS REMOVED

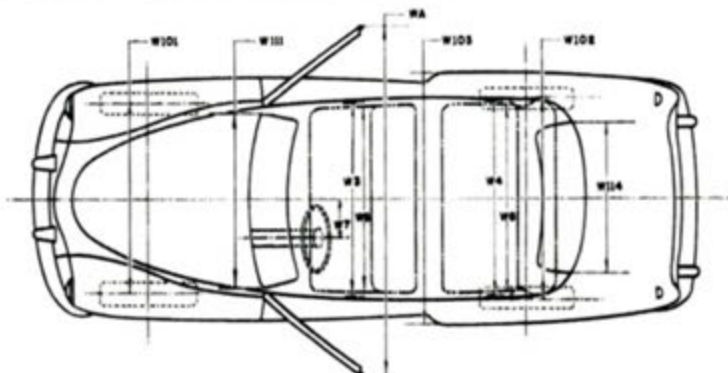
AMA Consolidated Specification Questionnaire

Page 22

MAKE OF CAR CADILLAC MODEL YEAR 1957

MODEL 6239 6239D 6237 6237D 6267 6267S 6237S 6039 7523 7533

BODY—WIDTH DIMENSIONS



Interior	W3. Front shoulder room, at garnish moulding height or nearest interference 5" forward of seat back.	59.0	59.0	59.1	59.1	59.1	59.3	59.3	59.0	59.0	59.0	
	W4. Rear shoulder room, at garnish moulding height or nearest interference 5" forward of seat back.	57.0	57.0	57.0	57.0	48.4	48.4	57.0	57.0	56.8	56.8	
	W5. Front hip room, at top of seat 5" forward of vert. tan. to seat back.	65.4 65.2	65.4 65.2	65.8 65.6	65.8 65.6	65.8 65.6	65.7 65.7	65.7 65.7	65.2 65.0	65.5 65.5	65.5 65.5	
	W6. Rear hip room, at top of seat 5" forward of vert. tan. to seat back.	65.0	65.0	57.3	57.3	52.2	52.2	57.3	65.0	57.8	57.8	
	W7. Steering wheel center to center of body.	16.0	16.0	16.0	16.0	16.0	16.0	16.0	16.0	16.0	16.0	
Exterior	W101. Front tread at ground.	61.0	61.0	61.0	61.0	61.0	61.0	61.0	61.0	61.0	61.0	
	W102. Rear tread at ground.	61.0	61.0	61.0	61.0	61.0	61.0	61.0	61.0	61.0	61.0	
	W103. Max. overall width of car including bumpers or mouldings.	80.0	80.0	80.0	80.0	80.0	80.0	80.0	80.0	80.0	80.0	
	WA. Max. overall width of car with doors open.	153.5	153.4	161.3	161.3	161.3	161.3	161.3	153.4	153.5	153.5	
	W111. Windshield DLO, max. width.	N. A.										
	W114. Back window DLO, max. width.	N. A.										

* SEAT SHIMS REMOVED

AMA Consolidated Specification Questionnaire

Page 23
Rev. 8-53

MAKE OF CAR CADILLAC MODEL YEAR 1957

MODEL	6237-390- 6237S	6267-67S	6039- 6239-390	7523-33
-------	--------------------	----------	-------------------	---------

BODY—MISCELLANEOUS INFORMATION

Doors hinged (front, rear)	Front	FRONT			
	Rear	FRONT			
Type of finish (lacquer, enamel)		LAQUER			
Hood opening (front, side; semi-full, full, half)		FRONT			
Hood counterbalanced (yes, no)		YES			
Hood release control (internal, external)		EXTERNAL			
* Vent window control method (crank, friction, pivot).		CRANK			
Windshield (one piece, two piece; curved, flat)		ONE PIECE CURVED			
Rear window type (one piece, two piece, three piece; curved, flat)	ONE PIECE CURVED	ONE PIECE FLAT	ONE PIECE CURVED	ONE PIECE CURVED	
Windshield glass area	1244.5	1244.5	1412.1	1412.1	
Backlight glass area	1099.6	P-922.4	1120.5	498.8	
Total glass area	3669	3535.7	3949.2	3989.4	

BODY—TYPES AND STYLE NAMES

7533 CENTER PARTION GLASS - 1145.9

Body type, number of passengers, and style
names (use letter code shown below followed
by passenger capacity and style name
e.g., N-6 Ranchwagon)

62 SERIES	6239D K-6 SEDAN DE VILLE
	6239 K-6 SEDAN
	6237 J-6 COUPE
	6237D J-6 COUPE DE VILLE
	6237S J-6 SPE. COUPT (SEVILLE)
	6267 L-5 CONV. BIARRITZ
	6267S L-5 SPE. CONV.
60 SERIES	6039 K-6
75 SERIES	7523 H-8 SEDAN
	7533 H-8 IMP. SEDAN

Body type code

A—Coupe—2 door flatback
B—Coupe—2 door notchback
C—Sedan—2 door flatback
D—Sedan—2 door notchback
E—Sedan—4 door flatback (4 windows)
F—Sedan—4 door flatback (6 windows)
G—Sedan—4 door notchback (4 windows)
H—Sedan—4 door notchback (6 windows)
J—Hardtop—2 door
K—Hardtop—4 door

L—Convertible—2 door
M—Convertible—4 door
N—Station wagon—2 door
P—Station wagon—4 door
Q—Combined passenger and utility—2 door
R—Combined passenger and utility—4 door
S—Sedan delivery
T—Limousine

INDEX

SUBJECT	PAGE	SUBJECT	PAGE
Battery.....	8	Kingpin.....	18
Belts, drive.....	7	Lamp bulbs.....	11
Body		Linings—clutch, brake.....	12, 16
General Body Information.....	19, 23	Lubrication.....	5, 6, 13, 14, 15
Height dimensions.....	20	Muffler.....	6
Length dimensions.....	21	Overdrive.....	13
Overall dimensions.....	1	Piston pins.....	3
Trunk opening dimensions.....	19	Pistons.....	2
Width dimensions.....	22	Propeller shaft.....	14
Types.....	23	Radiator, radiator hoses.....	7
Brakes		Rear axle.....	1, 15
Parking.....	16	Rims.....	15
Service.....	15, 16	Rings.....	3
Camber.....	18	Shock absorbers	
Camshaft.....	4	Front.....	17
Capacities		Rear.....	18
Cooling system.....	7	Spark plugs.....	9
Fuel tank.....	6	Springs	
Lubricants		Front.....	17
Crankcase.....	6	Rear.....	18
Overdrive.....	13	Valve.....	5
Transmissions.....	13, 14	Stabilizer	
Rear axle.....	15	Front.....	17
Carburetor.....	6	Rear.....	18
Caster.....	18	Starting motor.....	8
Choke, automatic.....	6	Steering.....	1, 17, 18
Circuit breakers.....	11	Suppression.....	9
Clutch (pedal operated).....	12	Suspension:	
Coil, ignition.....	9	Front.....	16, 17
Connecting rods.....	3	Rear.....	18
Cooling system.....	7	Switches.....	10
Crankshaft.....	3, 4	Tailpipe.....	6
Cylinders, cylinder head.....	2	Timing, engine.....	4, 5, 9
Distributor.....	9	Tires.....	1, 15
Electrical System.....	8, 9, 10, 11	Toe-in.....	18
Engine		Torque converter.....	14
Bore and stroke, displacement.....	1, 2	Torque, maximum.....	1, 2
Compression ratio.....	1, 2	Transmission	
Firing order, cylinder numbering.....	2, 9	Automatic.....	13, 14
General information.....	1, 2	Conventional.....	12, 13
Lubrication.....	5, 6	Conventional with overdrive.....	13
Type.....	1, 2	Ratios.....	12
Exhaust system.....	6	Types.....	1, 12, 13
Fan.....	7	Tread.....	1, 22
Frame.....	16	Turning diameter.....	1, 17
Fuel.....	6	Universal joints.....	14
Fuel pump.....	6	Valves, intake and exhaust.....	4, 5
Fuel system.....	6	Voltage regulator.....	8
Fuses.....	11	Water pump.....	7
Generator.....	8	Weight, shipping.....	1
Horns.....	10	Wheel alignment.....	18
Horsepower		Wheelbase.....	1, 21
Maximum brake.....	1, 2	Wheels.....	15
Taxable.....	2	Wheel spindle.....	18
Ignition system.....	9	Windshield wiper.....	10
Instruments.....	10		

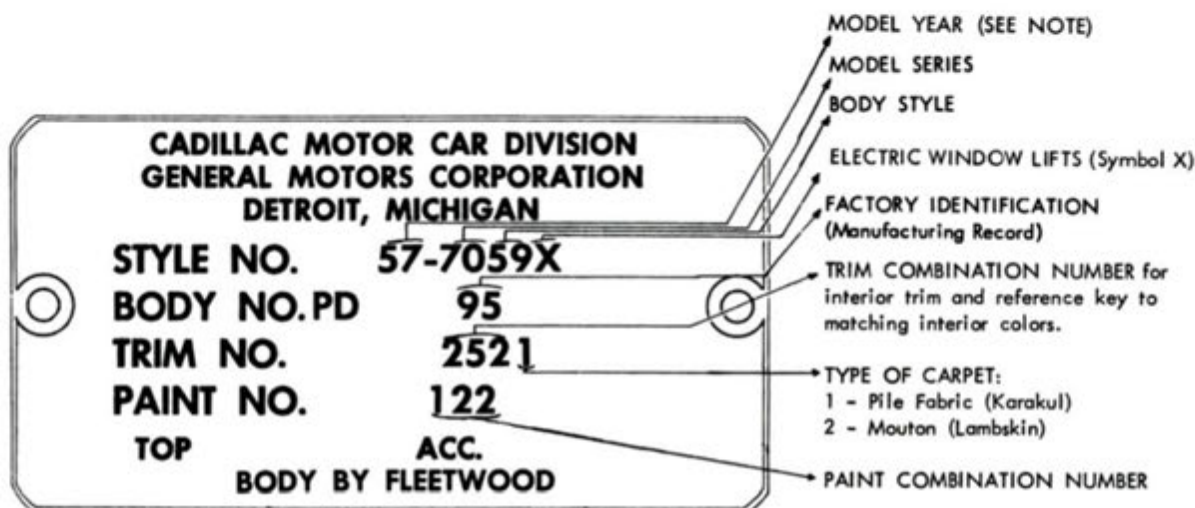
BODY STYLE

STYLE NO.	SERIES	BODY TYPE	WHEEL BASE	OVERALL LENGTH
57-7059X	57-70	5 Pass. Sedan	126	216.3

1957 SERIES BODY NAME PLATE

It is very important that the information on the Body Name Plate for 1957 Series cars be checked to determine accessories, paint colors, trim and other features in the body construction.

The plate is attached to the hood ledge of the body under the engine hood. The following information noted with numerical or letter key symbols will be found on the body plate.



NOTE: Beginning with series 57-70 after body number 260 the body name plate no longer indicates the model year with the style number. Thus the style No. for both 57-7059X and 58-7059X is shown only as "7059X". To distinguish between models 57-7059X and 58-7059X when ordering replacement parts refer to engine serial number. Engine serial numbers on 57-70 series being with 5770; on 58-70 series they begin with 58P.

CHART OF CAPACITIES

Series 57-70

Engine Crankcase	5 qts.	Rear Axle	5 pts.
Cooling System (with Heater)	22 1/2 qts.	Power Steering, Complete System	1 5/8 pts.
Gasoline Tank	20 gal.	Air Conditioner - Freon #12	4 lbs.
Hydramatic Transmission Refill	11 qts.	Compressor Oil	9 oz.
Dry	11 1/2 qts.		

BATTERY SPECIFICATIONS

Series	Delco Catalog No.		No. of Volts	20 Hour Rating in Amp. Hours	Separators	Capacity Ratings		Length	Width	Height
	Wet Type	Dry Type				No. of Min. 150 Amp. @ 0°F	5 Second Voltages 150 Amp. @ 0°F			
57-70	670	671	12	72	Rubber	6.0	9.6	12 1/32"	6 13/16"	8 7/8"

**COLOR COMBINATIONS
SERIES 57-70
EXTERIOR COLORS**

BODY AND SHEET METAL

<u>(x) Comb. Color Code No.</u>	<u>Color Name</u>	<u>(Stock No.) Matching Colors (Dupont)</u>	<u>(Stock No.) Matching Colors R & M</u>
110	Ebony		A946
112	Chamonix White	2596-L	A932
116	Wimbledon Gray	2597-L	A933
118	Deauville Gray		A934
122	Lake Placid Blue		A935
124	Copenhagen Blue		A936
126	Fairfax Blue		A937
132	Jamaican Green	2598-L	A938
134	Laurentian Green		A939
136	Plantation Green		A940
140	Manila	2599-L	A941
144	Sandalwood		A942
148	Kenya Beige	2600-L	A943
149	Nairobi Pearl	2601-L	A944
152	Maharani Maroon		A945

NOTE: (x) Color Code Combination will be found stamped on Body Plate on Dash.
All Exterior Colors are Acrylic Lacquers.

**COLOR COMBINATIONS-INTERIOR
SERIES 57-70**

**GENERAL INSTRUCTIONS FOR DETERMINING INTERIOR LACQUER COLORS.
IF COLOR SHADE IS NOT KNOWN IT WILL BE NECESSARY TO REFER TO
DETAILED CHARTS THAT FOLLOW.**

To take care of refinishing or touch up on interiors of Series 57-70 Style 57-7059X, it is possible to determine the matching colors from the detailed paint charts, as follows:

1. First determine interior trim combination number from Body Identification Plate on dash under engine hood. With this reference number, application can be made to the matching trim code number in the paint charts for parts indicated by group number.
2. The paint application to the most frequently referred to parts will not require reference to the trim code as they can be readily identified by their basic colors Gray, White, Blue, Beige, Black and Green. The Paint Chart for this usage covers the following groups:

Group No.

7.3880 Horn Ring
18.0100 Steering Column Jacket and Cover
18.0175 Cover, Steering Column
33.0020 Instrument Panel
33.0260 Instrument Panel Ash Tray Door
33.1060 Instrument Panel Door
34.5550 Trim Panel Side of Cowl
34.8015 Trim Panel Front Door Upper
34.8045 Trim Panel Rear Door Upper
34.8745 Trim Panel Rear Quarter Upper

NOTE: The interior colors are not compatible with exterior Acrylic type Lacquers.

COLOR CHARTS FOR INTERIOR PAINTED MOLDINGS, PANELS AND RELATED PARTS

Interior moldings, panels and painted parts are finished in colors to harmonize with the interior trim material color shades. To assist in determining trim color requirements, if the trim color is not known, reference can be made to the trim code chart shown below. For convenience and assistance in procurement, the original color name and numbers are shown with matching Dupont formula number reference. On parts using high temperature drying enamels, a reference is made to nearest match of air-drying lacquers.

For easy reference and to cover the most commonly called for areas and parts, the reference is keyed to three (3) major group charts, Instrument Panel, Door and Quarter Trim Panels, Steering Column Jacket and Covers, Horn Ring and other parts.

TRIM CODE COLOR REFERENCE CHART

REFERENCE CHART FOR DETERMINING PAINT COLORS ON INTERIOR PARTS FROM THE PAINT CHARTS BY TRIM CODE NO.

NOTE: TRIM CODE NUMBERS SHOWN IN THIS PARTS LIST CORRESPOND TO THE FIRST THREE DIGITS OF THE TRIM CODE NO. STAMPED ON METAL NAME PLATE ATTACHED TO LEFT SIDE OF COWL UNDER HOOD. (SEE NAME PLATE EXAMPLE ON PAGE G-3).

<u>TO MATCH TRIM CODE NO.</u>	<u>TRIM COLOR</u>
110,120,130,140,150	Lt. Gray (Cloth) w/Dark Gray (Leather)
111,121,131,141	Lt. Gray (Cloth) w/Lt. Gray (Leather)
118,128,138,148	Lt. Gray (Cloth) w/White (Leather)
151	Lt. Gray (Leather)
158	Lt. Gray (Leather) w/White (Leather)
212,222,232,242	Med. Blue (Cloth) w/Med. Blue (Leather)
218,228,238,248	Med. Blue (Cloth) w/White (Leather)
252	Med. Blue (Leather)
258	Med. Blue (Leather) w/White (Leather)
414,424,434,444	Beige (Cloth) w/Beige (Leather)
454	Beige (Leather)
616,626,636,646	Med. Green (Cloth) w/Green (Leather)
618,628,638,648	Med. Green (Cloth) w/White (Leather)
656	Med. Green (Leather)
658	Med. Green (Leather) w/White (Leather)
858	White (Leather)
859	White (Leather) w/Black (Leather)
958	Black (Leather) w/White (Leather)
959	Black (Leather)

SERIES 57-70

COLOR CHARTS FOR INTERIOR PAINTED MOLDINGS, PANELS AND RELATED PARTS

GROUP 7.3880 HORN RING	GROUP 33.1060 INSTRUMENT PANEL DOOR
GROUP 18.0100 STEERING COLUMN JACKET & COVER	GROUP 34.5550 TRIM PANEL SIDE OF COWL
GROUP 18.0175 COVER, STEERING COLUMN	GROUP 34.8015 TRIM PANEL FRONT DOOR (UPPER)
GROUP 33.0020 INSTRUMENT PANEL	GROUP 34.8045 TRIM PANEL REAR DOOR (UPPER)
GROUP 33.0260 INSTRUMENT PANEL ASH TRAY DOOR	GROUP 34.8745 TRIM PANEL REAR QUARTER (UPPER)

<u>TO MATCH</u> <u>TRIM CODE NO.</u>	<u>MOLDING AND PANEL</u> <u>COLORS</u>	<u>R - M LACQUER</u>	<u>DUPONT</u> <u>FORMULA</u> <u>NO.</u>
Style 57-7059X			
110,111,120,121,130, 131,140,141,150,151	Wimbledon Gray	L-21-A-048	82834
118,128,138,148,158, 218,228,238,248,258, 618,628,638,648,658, 858,859,958,959	Chamonix White	L-21-W-038	82838
212,222,232,242,252	Lake Placid Blue	L-21-B-103	82835
414,424,434,444,454	Kenya Beige	L-21-N-047	82837
616,626,636,646,656	Jamaican Green	L-21-G-097	82836

**GROUP 34.0320 FRONT SEAT ADJUSTERS
GROUP 35.0000 BATTERY BOX AND COVER
GROUP 54.6375 AIR CONDITIONING DOORS**

<u>TO MATCH</u> <u>TRIM CODE NO.</u>	<u>COLOR NAME</u>	<u>R - M LACQUER</u>	<u>DUPONT</u> <u>FORMULA</u> <u>NO.</u>
110,111,118,120,121, 128,130,131,138,140, 141,148,150,151,158	Deauville Gray	L-21-A-049	
212,218,222,228,232, 238,242,248,252,258	Copenhagen Blue	L-21-B-104	
414,424,434,444,454	Nairobi Brown	L-21-N-048	
616,618,626,628,636 638,646,648,656,658	Laurentian Green	L-21-G-098	
858,859,958,959	Black	L-21-K-400	44

GROUP 54.0210 FRONT RADIO SPEAKER HOUSING

<u>TO MATCH</u> <u>TRIM CODE NO.</u>	<u>COLOR NAME</u>	<u>R - M LACQUER</u>	<u>DUPONT</u> <u>FORMULA</u> <u>NO.</u>
110,111,120,121,130, 131,140,141,150,151	Wimbledon Gray	L-21-A-048	82834
118,128,138,148,158	Deauville Gray	L-21-A-049	
212,222,232,242,252	Lake Placid Blue	L-21-B-103	82835
218,228,238,248,258	Copenhagen Blue	L-21-B-104	
414,424,434,444,454	Kenya Beige	L-21-N-047	82837
616,626,636,646,656	Jamaican Green	L-21-G-097	82836
618,628,638,648,658	Laurentian Green	L-21-G-098	
858,859,958,959	Black	L-21-K-400	44

Color Options

Code	Name	Color No.
110	Ebony	L 41 K 001
112	Chamonix White	885 90731
116	Wimbledon Gray -Metallic	887 90732
118	Deauville Gray -Metallic	L 42 A 010
122	Lake Placid Blue -Metallic	L 42 B 006
124	Copenhagen Blue -Metallic	L 42 B 007
126	Fairfax Blue -Metallic	L 42 B 009
132	Jamaican Green -Metallic	887 90737
134	Laurentian Green -Metallic	L 42 G 008
136	Plantation Green -Metallic	L 42 G 010
140	Manila	885 90740
144	Sandalwood	L 41 N 005
148	Kenya Beige -Metallic	887 90742
149	Nairobi Pearl -Metallic	887 90743
152	Maharani Maroon -Metallic	L 42 M 005

All Colors Are in "Acrylic Brougham" Finish.

In addition to the above exclusive Brougham colors, the 24 regular and Eldorado (Biarritz - Seville) options are available.

Two-tone color combinations are not feasible, as the roof is brushed stainless steel.

ELDORADO BROUGHAM—UPHOLSTERY OPTIONS

7059

CODE-P

C O D E	Basic Sections of Seat Cushions, Back Rests and Front Seat Center Arm Rest.	End Section of Seats, Center Arm Rest in Rear Back Rest, Center Section of Rear Seat Cushion and Tops of Door Arm Rests.
	Cloth	Leather
110	Gray Mojave	Dark Gray
111	Gray Mojave	Light Gray
118	Gray Mojave	White
120	Gray Parisienne	Dark Gray
121	Gray Parisienne	Light Gray
128	Gray Parisienne	White
130	Gray Bayou	Dark Gray
131	Gray Bayou	Light Gray
138	Gray Bayou	White
140	Gray Cashmere Broadcloth	Dark Gray
141	Gray Cashmere Broadcloth	Light Gray
148	Gray Cashmere Broadcloth	White
212	Blue Mojave	Blue
218	Blue Mojave	White
222	Blue Parisienne	Blue
228	Blue Parisienne	White
232	Blue Bayou	Blue
238	Blue Bayou	White
242	Blue Cashmere Broadcloth	Blue
248	Blue Cashmere Broadcloth	White
414	Beige Mojave	Beige
424	Beige Parisienne	Beige
434	Beige Bayou	Beige
444	Beige Cashmere Broadcloth	Beige
616	Green Mojave	Green
618	Green Mojave	White
626	Green Parisienne	Green
628	Green Parisienne	White
636	Green Bayou	Green
638	Green Bayou	White
646	Green Cashmere Broadcloth	Green
648	Green Cashmere Broadcloth	White

	ALL LEATHER	
151	Light Gray Entirely	
150	Light Gray	Dark Gray
158	Light Gray	White
252	Blue Entirely	
258	Blue	White
454	Beige Entirely	
656	Green Entirely	
658	Green	White
858	White Entirely	
859	White	Black
959	Black Entirely	
958	Black	White

Carpets - Nylon Karakul, Code No. 1 or Mouton, Code No. 2

To order carpet, add No. 1 or 2 to three digit upholstery code number.
i.e. 2522 is Blue Leather Entirely and Mouton Carpet.