



Cadillac

1960

DATA BOOK

1960



STANDARD OF THE WORLD
FOR FIFTY-EIGHT YEARS

INTRODUCTION

Culminating fifty-eight years of dedication to quality, the Cadillac model year 1960 brings to you and to your Cadillac owners a motor car built to a degree of elegance and refinement unique even by Cadillac's high standards.

This is readily apparent in the custom details of design which so well bespeak the fineness of the car within.

And it is equally evident in the new luxury and beauty of upholstery, appointments and trim.

The goodness, however, that is Cadillac, cannot be fully appreciated without experiencing the surpassing comfort of its ride, the remarkable ease and safety of its steering and braking and the exceeding flexibility and sureness of its response to the driver's every demand.



Because of the superb motoring pleasure which the 1960 Cadillac is designed to provide, your Cadillac Data Book has been organized with a two-fold purpose. Wherever they so lend themselves, the Body, Chassis, Engine and Optional Equipment Sections have been designed with the left-hand page offering nontechnical descriptions of the benefits each Cadillac feature provides. As additional information for you and your prospects, the right-hand page contains helpful illustrations as well as supporting facts in more technical language.


Learn the story of the 1960 Cadillac as outlined on the following pages, share it with your prospects, and we are sure you will find 1960 one of the most gratifying sales years you have ever known.




STYLING

CADILLAC STYLING . . .

earns the unqualified admiration
of the world's most
discriminating motorists

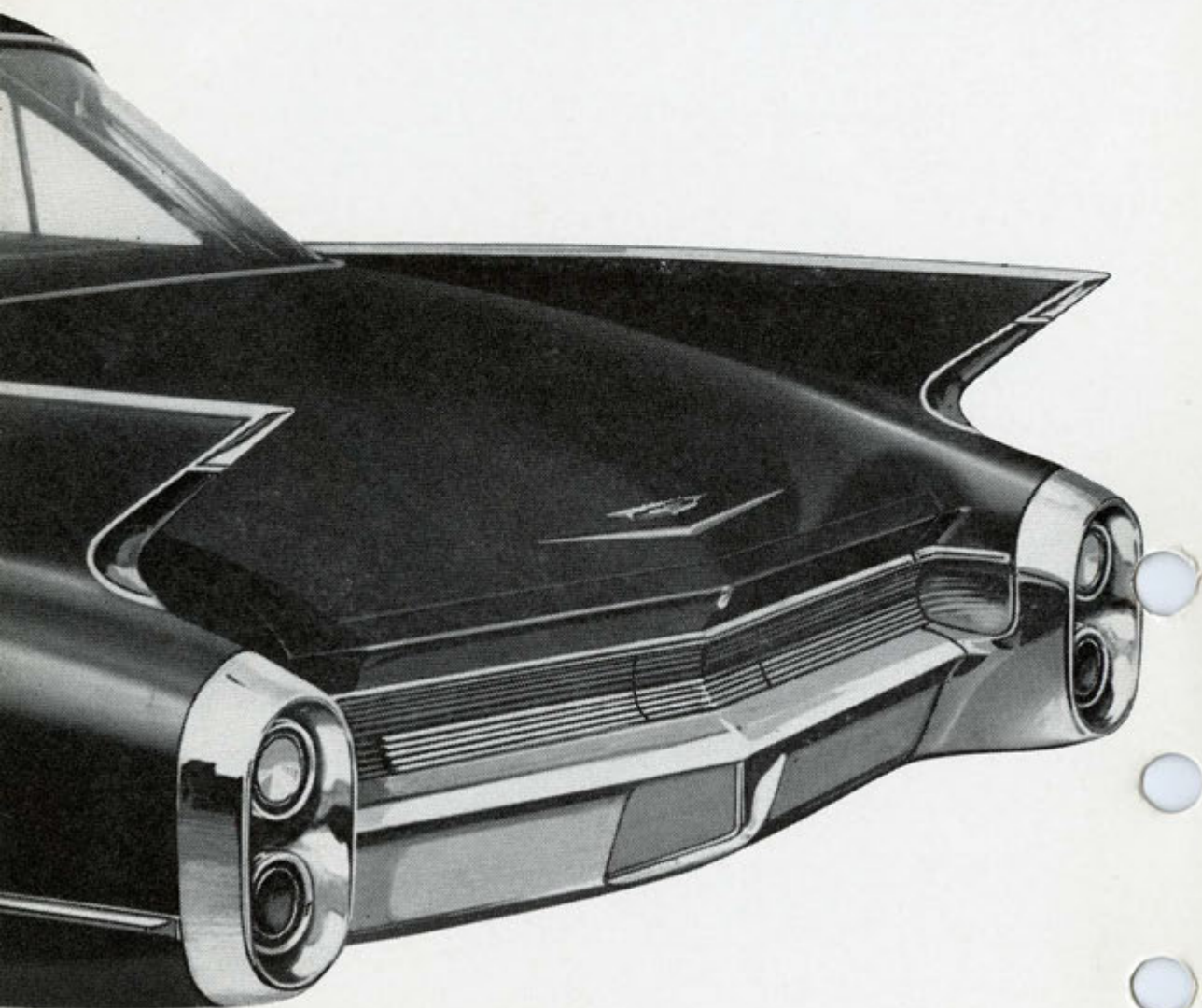
 The dignity and distinction, the grace and beauty of Cadillac styling have played a major part in the stature attained by this magnificent motor car in the eyes of the entire world.

 For 1960, Cadillac styling leadership is further enhanced with finer, trimmer lines, even greater emphasis on details of custom design and, over-all, an air of elegance and refinement befitting the acknowledged Standard of the World.



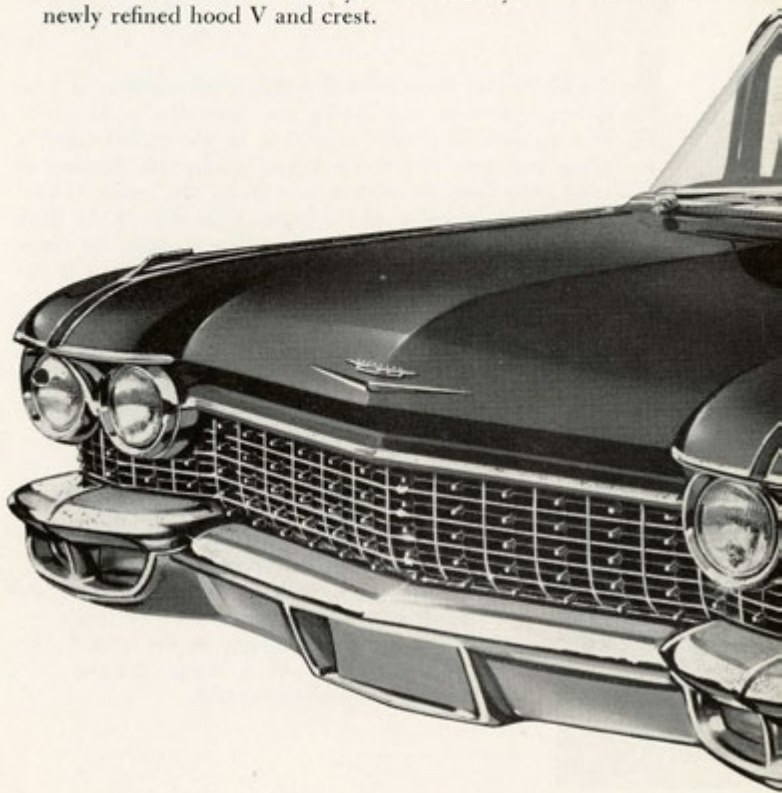
NEW REAR STYLING

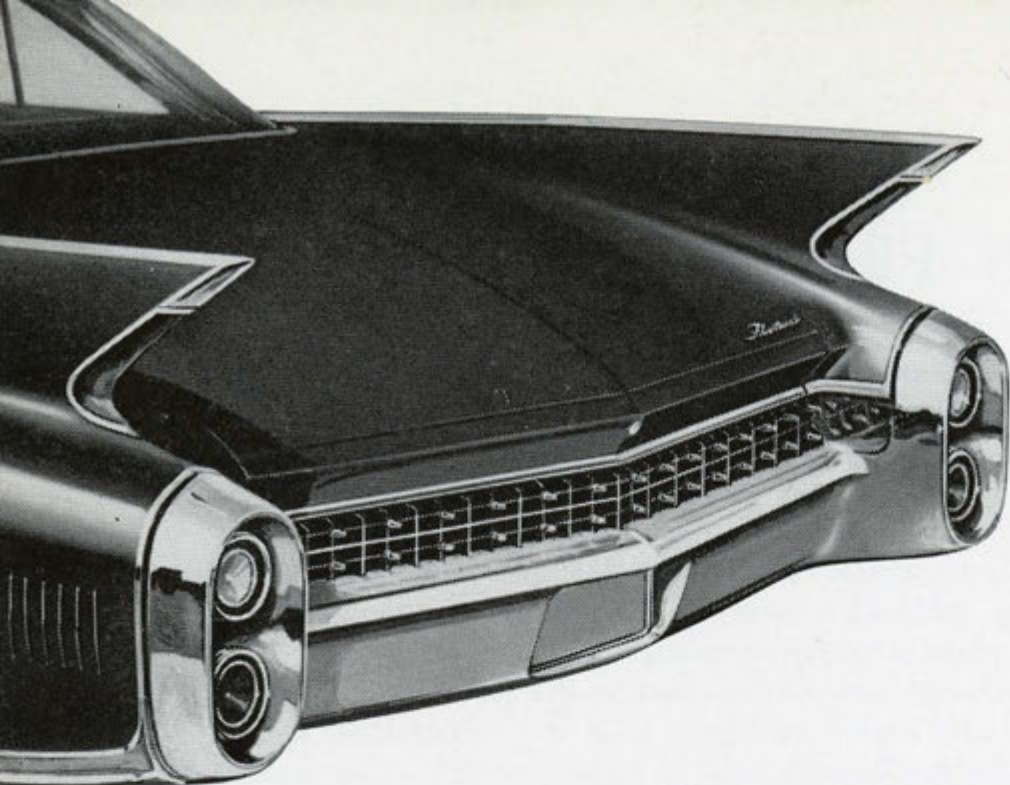
The classic simplicity and customized styling of the 1960 Cadillac is immediately evident in the views shown below and at right. There is, for example, new elegance and refinement in the flatter horizontal plane of the gracefully swept-back rear fender fins. And a new custom touch in the way the upper taillights are recessed into the fin's trailing edge. The deck lid itself, sloping gracefully down to the decorative grille above the rear bumper, is unadorned except for a newly refined, slimmer V and Crest. At the right side of the rear grille on de Ville models is a new plaque with a Cadillac medallion in chrome against a red enamelled background and the word CADILLAC in black against a white background.



NEW FRONT STYLING

New refinement and grace with highlights of jewel-like beauty mark the elegant front ensemble of the 1960 Cadillac. A distinctive new grille texture is achieved through the reflective, beveled upper edge of new horizontal grille bars set between each row of finer parallel grille bars with their tapered concave tipped projectiles. The front bumper and parking lamp housings present a new trimmer appearance and even the license plate is newly recessed below the bumper bar. Attention to design detail is evident in the forward portion of the front fender crown moldings with their restrained treatment of fine chrome lines divided by a band of body color and in the newly refined hood V and crest.

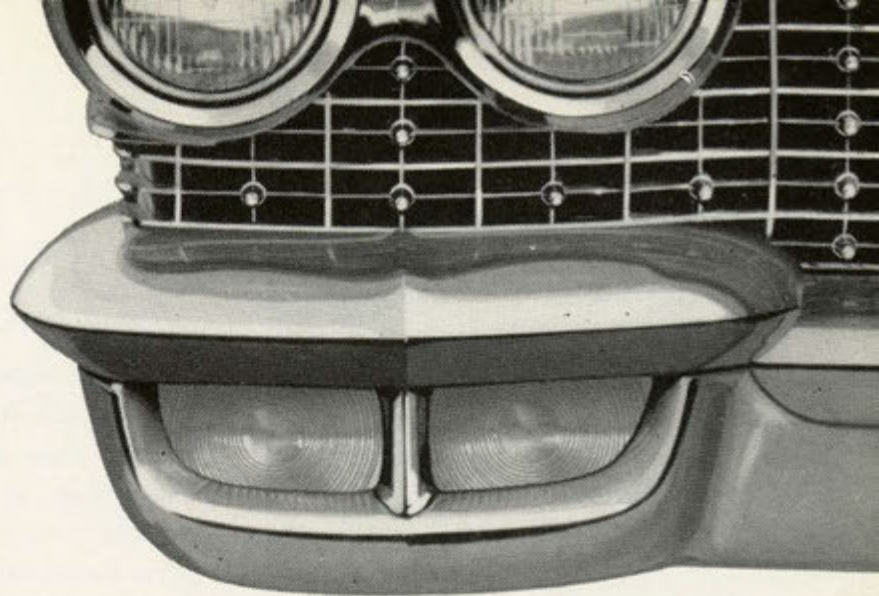




On the Fleetwood Sixty Special sedan, shown above, and on the Eldorado Biarritz and Seville, the decorative section over the rear bumper is similar in styling to the radiator grille, including two rows of concave-tipped projectiles. Instead of a V and crest insignia on the rear deck, the name "Fleetwood" in script appears on the lower right side of the deck lid on the Sixty Special and Seventy-Five models; the name ELDORADO in chrome block letters across the base of the deck lid on the Biarritz and on the Seville.

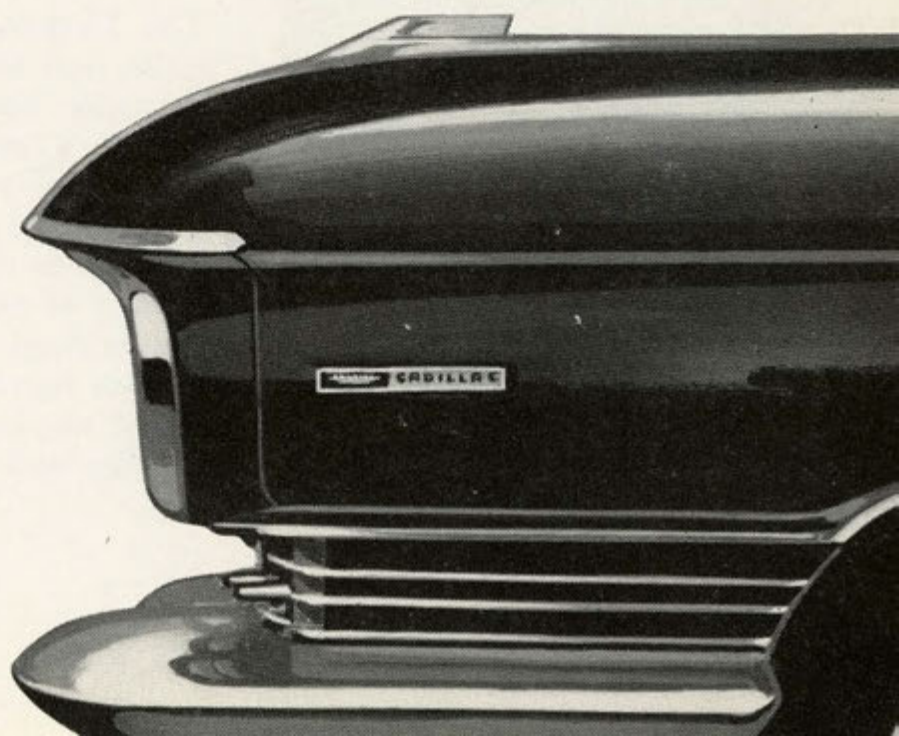
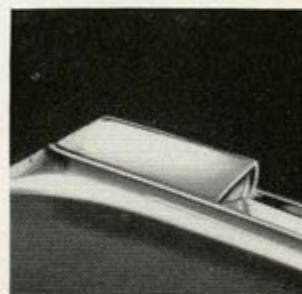


On each front fender of the Fleetwood Sixty Special sedan, just back of the wheel opening, is a distinctive new plaque of maroon cloisonné with a diagonal white band bearing the name Fleetwood in script and topped by the jewel-like beauty of a finely drawn, chrome-finished crown.



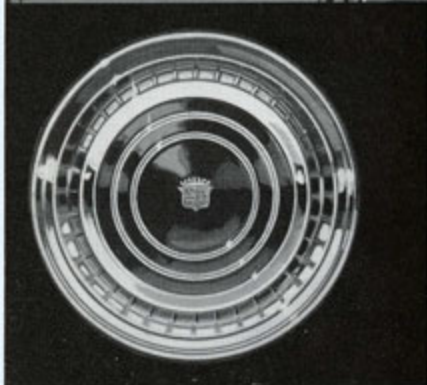
Pleasing design harmony is achieved with the outer bumper bar extending forward over the dual parking lights in much the same fashion that the fenders extend visor-like over the dual headlamps. The outer parking lamps also serve as turn indicator lamps. The inner pair are replaceable with fog lamps at extra cost.

An entirely new convenience and safety feature is the location of the directional-signal indicator lights in tapered chrome housings at the forward section of the front fender crown moldings. The tiny amber-lensed lights enable the driver to be certain he is signaling his right- or left-turn intentions properly without the necessity of having to take his eyes from the road.





Well concealed for appearance yet readily accessible from either side of the car, the gas filler cap is located behind a pivoted center section of the new decorative panel just above the rear bumper bar.

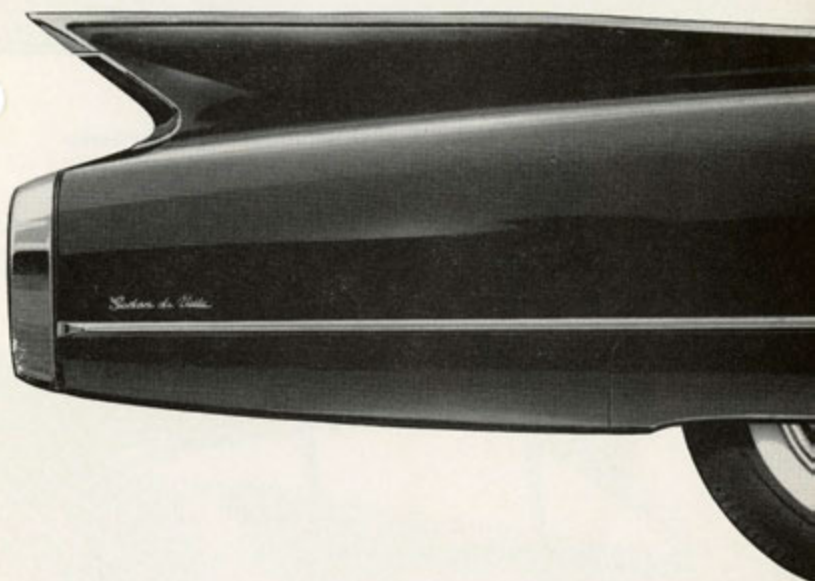


New Cadillac wheel discs feature a ribbed concave outer ring around a raised center hub with concentric rings of chrome and either white or black enamel or brushed chrome as selected by the owner. Centered on the hub is a chrome and white Cadillac medallion.



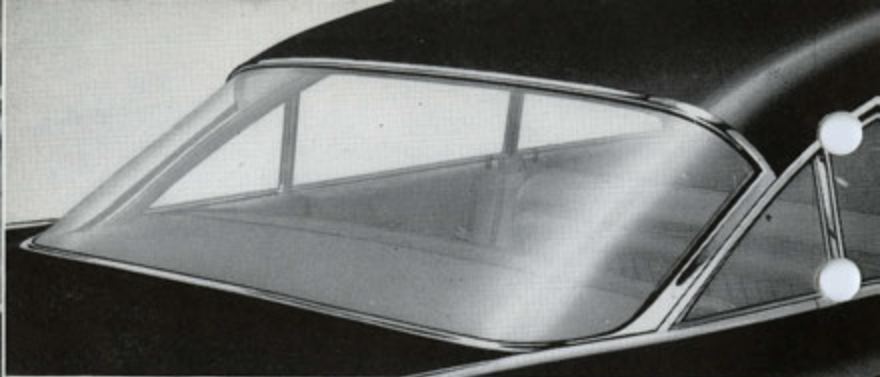
The Fleetwood Sixty Special sedan and the Eldorado Biarritz and Seville wheel discs feature a deep-fluted design with more prominent spokes and a ribbed perimeter around the outside of the hub. Center portion of hub has three concentric rings of satin-black and chrome tapering to a circle of bright chrome inset with the Cadillac medallion.

The new rear quarter panels, tapering gradually back to the oval, chromed tail and back-up lamp housing, present a trim, unbroken contour along their entire length. Equally trim, and graceful are the new, low, sweeping lines of the rear fender fins outlined in fine chrome and inset on the trailing edge with the contoured red lens of the upper taillight.

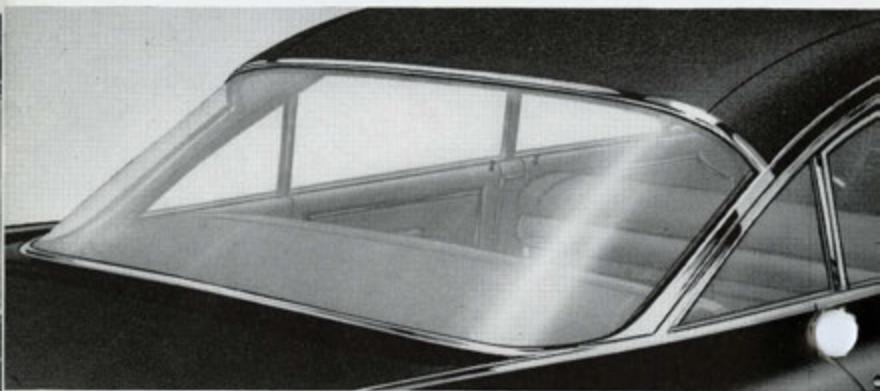


The upper taillights in the fender fins are easily seen from the side for maximum safety. The circular taillights and back-up lights housed in the outer bumper sections contain red lenses around their perimeters which cast a reflective red glow against the bright chrome of the housing. The upper and lower taillights operate together as tail-, stop-, and directional signal lights.

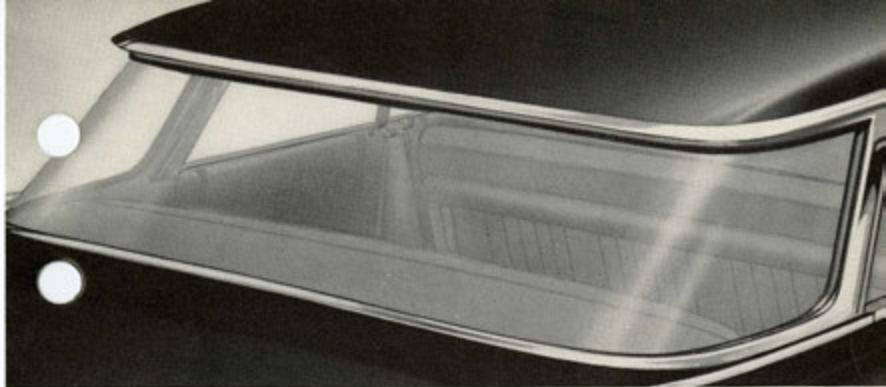




CADILLAC SIX-WINDOW SEDANS. Available in the Series 62, the Sedan de Ville and Fleetwood Sixty Special models, the major identifying features of the six-window sedans are a rear window which extends well into the roof line and the triangular, fixed-position rear quarter windows.



FLEETWOOD SIXTY SPECIAL SEDANS have a new smart appearing fabric covered steel top, especially insulated for maximum quiet and to further insulate interiors from heat or cold. A fine chrome molding extends along each side of the roof separated from the rain molding by a line of body color.



CADILLAC FOUR-WINDOW SEDANS provide a sweeping expanse of rear window glass which extends well around into the sides of the car eliminating the small rear quarter windows. Further distinguishing this Series 62 and Sedan de Ville body style is the visor-like rearward extension of the roof line.

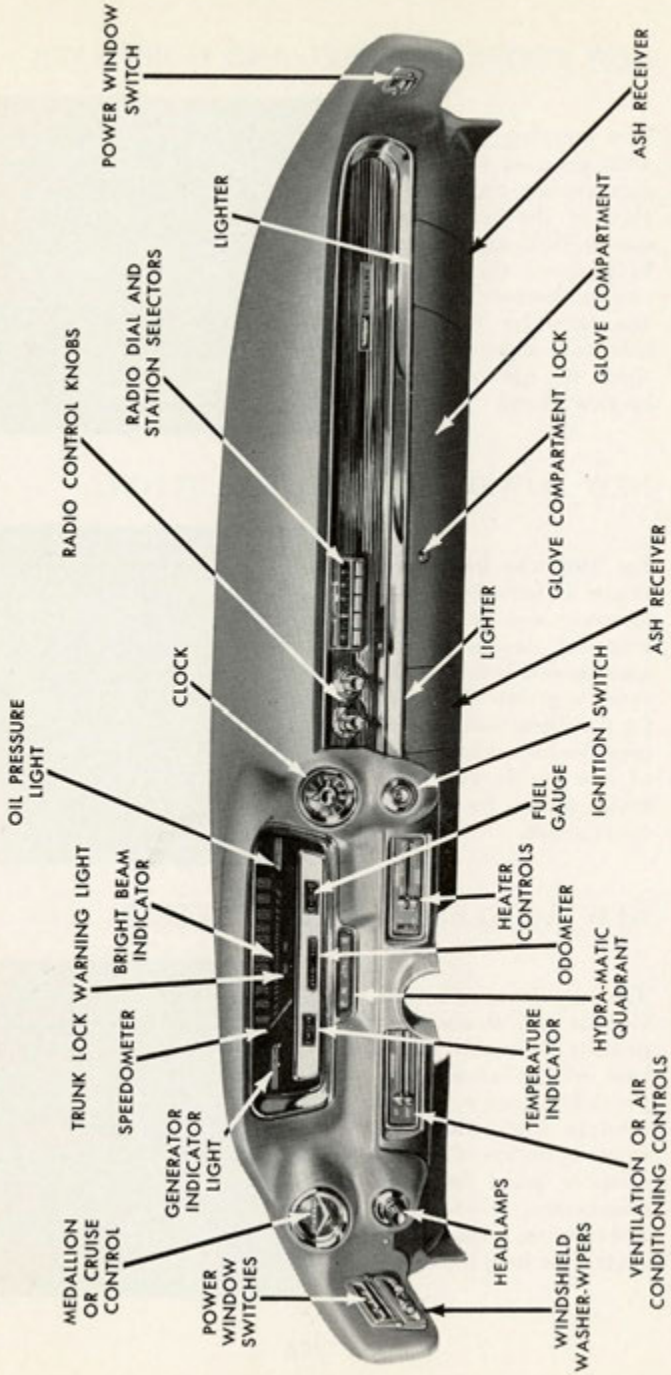


FLEETWOOD SEVENTY-FIVE SEDAN AND LIMOUSINE. The dignity and exclusiveness of these magnificent motor cars is enhanced by the restrained, rectangular design of the rear window and the sculptured contour of the roof line. Rear quarter window design adds further privacy and distinction.

NEW INTERIOR STYLING FEATURES



The interior luxury and beauty of the 1960 Cadillac is exemplified by the jewel-like appearance of the instrument panel with its convenient location of all gauges and controls. The instrument cluster itself, deeply recessed to prevent reflection, has all dials and gauges on a single plane for quick, easy reading. The instrument panel insert extending across the center and right side of the panel has a new horizontal design of alternating chrome and satin-black lines. On the right side of the insert is a new plaque with a chromed Cadillac medallion on a red enamelled background and the name CADILLAC in black against a white background.



OIL PRESSURE
LIGHT

MEDALLION
OR CRUISE
CONTROL

TRUNK LOCK WARNING LIGHT

SPEEDOMETER

BRIGHT BEAM
INDICATOR

GENERATOR
INDICATOR
LIGHT

POWER
WINDOW
SWITCHES

RADIO CONTROL KNOBS

RADIO DIAL AND
STATION SELECTORS

CLOCK

LIGHTER

POWER WINDOW
SWITCH

HYDRA-MATIC
QUADRANT

TEMPERATURE
INDICATOR

HEATER
CONTROLS

FUEL
GAUGE

IGNITION SWITCH

LIGHTER

GLOVE COMPARTMENT LOCK

GLOVE COMPARTMENT

VENTILATION OR AIR
CONDITIONING CONTROLS

ASH RECEIVER

ASH RECEIVER

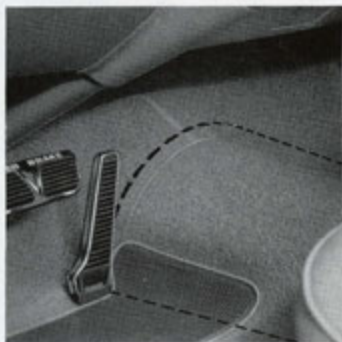
NEW STEERING WHEEL AND HORN BARS

The steering wheel for 1960 presents a trimmer appearance and better view of the instrument cluster dials and gauges. In addition, there is the new convenience of a separate horn bar contoured into each steering wheel spoke for easy operation by either hand.



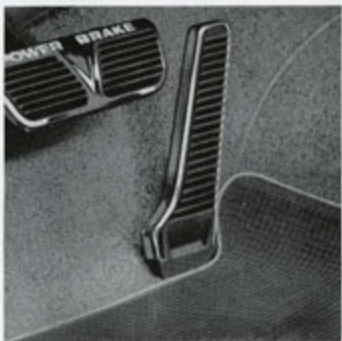
NEW LOWER FRONT FLOOR TUNNEL

For 1960 the front floor tunnel is both lower and narrower due to a more compact design of the transmission housing. The result is greater foot room for the driver and passengers plus improved spacing of the accelerator and brake pedals for greater convenience.



NEW ACCELERATOR HEEL RECESS

The lady driver of a 1960 Cadillac will at once appreciate the recess at the base of the accelerator pedal. Designed to accommodate high heels, it makes operation of the accelerator pedal far more convenient, comfortable and relaxing, a special advantage on long trips.



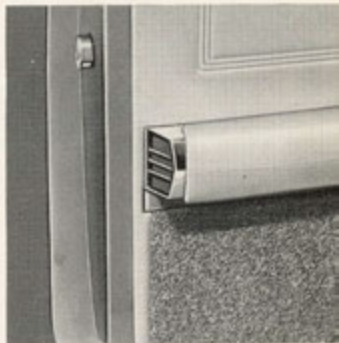
NEW INSTRUMENT CLUSTER

Cadillac's new instrument cluster is designed with all dials and gauges on a single plane for fast easy reading. At the same time the cluster, well recessed into the instrument panel, eliminates annoying reflection, and is at a sufficient distance from the driver to permit instant reference without conscious readjustment of vision.



NEW SAFETY DOOR REFLECTORS

Mounted on the rear of the door armrests on the Series 62 Coupe and Sedans, and front door armrests of Fleetwood Seventy-Five models, are new red-lensed reflectors which, when a door is open at night, serve as a warning to drivers approaching from the rear. The Eldorados have illuminated safety warning lights at the rear of door armrests. Circular red reflectors are on lower door panels on the Fleetwood Sixty Special.



NEW CADILLAC PLAQUE

On the right side of the instrument panel insert on all 1960 Cadillac models is a distinctive new plaque containing a chrome medallion against a red enameled background and the word CADILLAC in black against a white background. This insignia is also featured on the front fenders of the Series 62 Coupe and Sedans, just back of the headlamps, and on the right side of the rear bumper grille on the Coupe and Sedan de Ville.






BODY STYLES

CADILLAC BODY STYLES . . .

(INTERIORS AND EQUIPMENT)

meet the individual requirements
of every fine car owner

 This section of your Cadillac Data Book is designed with fold-out pages so that illustrations of the exterior and the interior of each Cadillac body style may be shown to a prospect at the same time. In addition, there is a listing of Upholstery Selections, Standard and Optional Equipment, Interior Dimensions and Basic Specifications for each body style, thus providing in one convenient location the information most useful in helping the prospect to select his Cadillac.

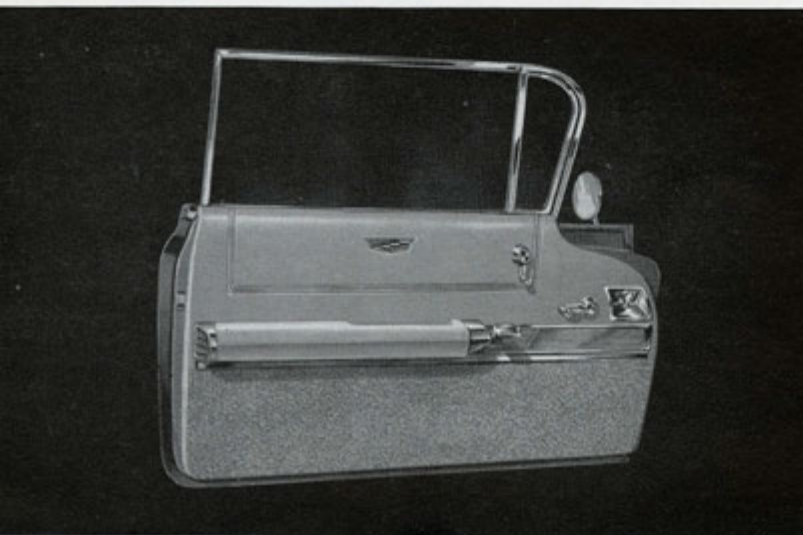
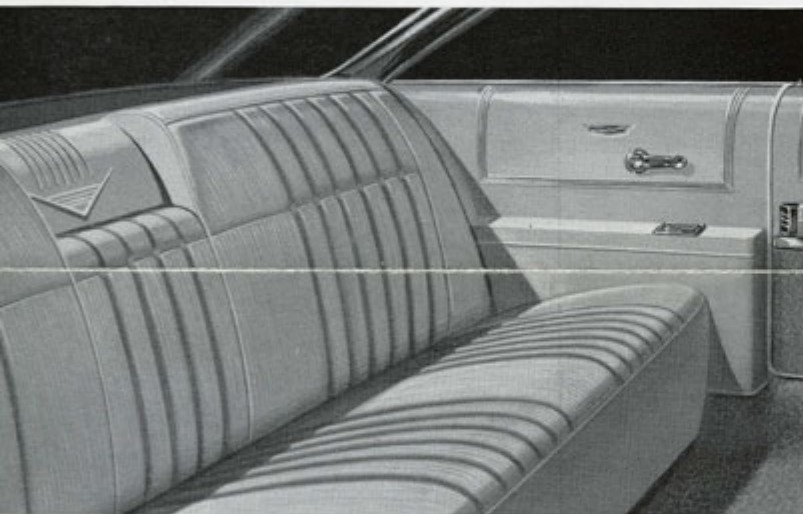
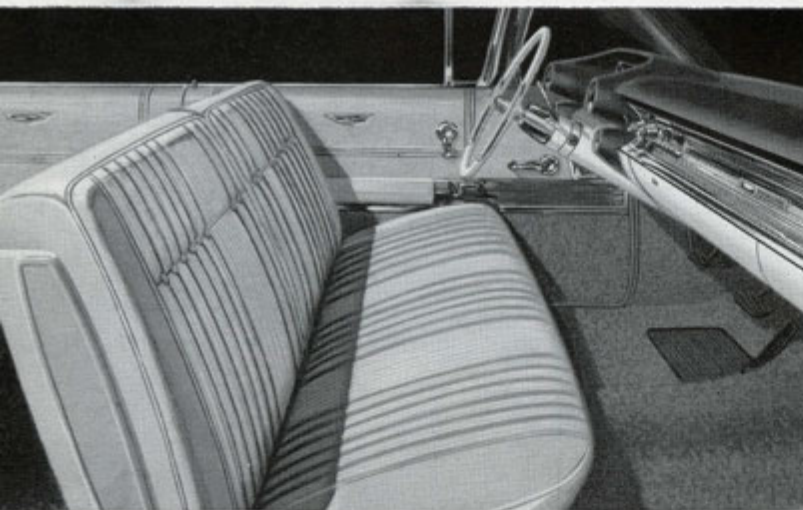
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ELDORADO BROUGHAM	(See Brougham Section)



1960

SIXTY-TWO COUPE





Interiors of the Cadillac Sixty-Two coupe offer new elegance and refinement in this most modestly priced of all Cadillac body models. There are, for example, new fabrics of superb good taste including sleek and soft-textured Caspian cloth in colors of Black, Persian Sand, Turquoise or Green; or fashionable new Cortina cord in subdued shades of Fawn, Gray or Blue. Seat backs and seat cushions are styled with a smart two-inch piping relieved by a single horizontal row of recessed buttons across the upper half of the seat back. Fine-grained Elascobol side bolsters present pleasing design contrast. The aura of luxury and warmth imparted by the Sixty-Two coupe interior is further enhanced by the thick, loop-pile, nylon-blend carpeting, covering not only the floor, but also the scuff-pad areas of the door panels and sidewalls. A new safety feature for 1960 is the red reflective lens at the rear of each door armrest which serves as a warning to cars approaching from the rear when a car door is opened at night.

UPHOLSTERY SELECTIONS

30. BLACK CASPIAN PATTERN NYLON WITH WHITE ELASCOBOL bolsters and trim.
31. GRAY CORTINA CORD with GRAY ELASCOBOL bolsters and trim.
33. BLUE CORTINA CORD with BLUE METALLIC ELASCOBOL bolsters and trim.
34. PERSIAN SAND CASPIAN PATTERN NYLON with PERSIAN SAND METALLIC ELASCOBOL bolsters and trim.
35. FAWN CORTINA CORD with FAWN ELASCOBOL bolsters and trim.
36. TURQUOISE CASPIAN PATTERN NYLON with TURQUOISE METALLIC ELASCOBOL bolsters and trim.
37. GREEN CASPIAN PATTERN NYLON with GREEN METALLIC ELASCOBOL bolsters and trim.



SIXTY-TWO COUPE

BASIC SPECIFICATIONS

Wheelbase	130"
Length, over-all	225"
Width, over-all	79.9"
Height, over-all	54.1"
Engine Horsepower	325

INTERIOR DIMENSIONS

	FRONT	REAR
Head room	32.1"	33.6"
Shoulder room	60.5"	58.8"
Hip room	65.5"	57.0"
Leg room	46.1"	39.4"
Seat height	10.7"	11.7"

STANDARD EQUIPMENT

Air Cleaner, dry-pack
 Armrest, center-rear
 Cadillac Power Brakes
 Cadillac Power Steering
 Cigarette Lighters, front (two)
 Clock, electric
 Hydra-Matic Transmission
 Lights, front ash receivers
 Lights, back-up (dual)
 Lights, courtesy and map (automatic)
 Lights, directional signal
 Light, glove box (automatic)

Light, luggage compartment (automatic)
 Mirror, glareproof, rear-view, flip type
 Oil Filter, Full-flow
 Outside Mirror, left side, remote-control
 Paint, two-tone
 Reflectors, door panel, safety warning
 Shaded and Tinted Rear Window
 Visor Vanity Mirror
 Visors, dual sun
 Wheel Discs (set of four)
 Windshield Washer and Coordinator

OPTIONAL EQUIPMENT (Extra Cost)

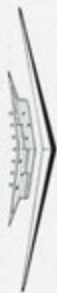
Cadillac Air Conditioner
 Cadillac Air Suspension
 Cadillac Cruise Control
 Door Locks, vacuum-operated
 Door-Guards
 Fog Lamps (pair)
 Front Seat Adjustment (6-way), power
 operated
 Headlight Control, Power
 Heater

License Frames
 "Q" Engine (3 dual-barrel carburetors)
 Radio
 Remote-Control Trunk Lid Lock
 Shaded and/or Tinted Glass (windshield
 and side windows)
 Vent Window Regulators, front, power
 operated
 Window Regulators, power operated
 Whitewall Tires, 8.20 x 15 (set of five)

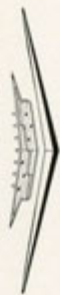
1960

SIXTY-TWO SEDAN

SIX WINDOW

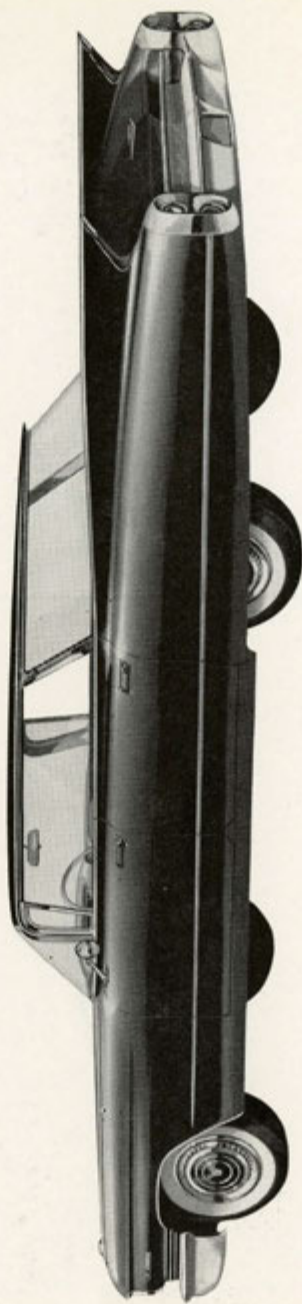


1960



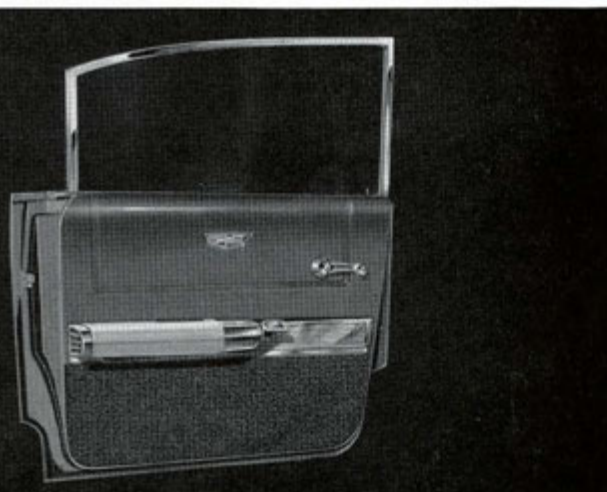
SIXTY-TWO SEDAN


FOUR WINDOW



SIXTY-TWO SEDAN
EQUIPMENT
AND INTERIORS





 The Cadillac Sixty-Two sedan, year in and year out, the most popular of all Cadillac body styles, presents an even higher degree of quality and luxury for 1960. The elegant interiors feature the beauty of select fabrics, carefully restrained in pattern and color and tailored with smart two-inch piping set off by side bolsters of fine, Florentine-grained Elascofab. New upholstery selections include smooth, soft-textured Caspian cloth in Black, Persian Sand, Turquoise or Green; or new Cortina cord in shades of Fawn, Gray or Blue. Carpeting of deep, loop-pile, nylon blend continues the luxurious interior treatment of the Sixty-Two sedan. On the rear of each door armrest of this body style, for 1960, is a new red reflector lens as a safety warning when a door is opened at night.

UPHOLSTERY SELECTIONS

- 30. BLACK CASPIAN PATTERN NYLON with WHITE ELASCOFAB bolsters and trim.
- 31. GRAY CORTINA CORD with GRAY ELASCOFAB bolsters and trim.
- 33. BLUE CORTINA CORD with BLUE METALLIC ELASCOFAB bolsters and trim.
- 34. PERSIAN SAND CASPIAN PATTERN NYLON with PERSIAN SAND METALLIC ELASCOFAB bolsters and trim.
- 35. FAWN CORTINA CORD with FAWN ELASCOFAB bolsters and trim.
- 36. TURQUOISE CASPIAN PATTERN NYLON with TURQUOISE METALLIC ELASCOFAB bolsters and trim.
- 37. GREEN CASPIAN PATTERN NYLON with GREEN METALLIC ELASCOFAB bolsters and trim.

SIXTY-TWO SEDAN

STANDARD EQUIPMENT

Air Cleaner, dry-pack
Armrest, center-rear
Assist Handles (two)
Cadillac Power Brakes
Cadillac Power Steering
Cigarette Lighters, front (two)
Cigarette Lighters, rear (two)
Clock, electric
Hydra-Matic Transmission
Lights, front ash receivers
Lights, back-up (dual)
Lights, courtesy and map (automatic)

Lights, directional signal
Light, glove box (automatic)
Light, luggage compartment (automatic)
Mirror, glareproof, rear-view, flip type
Oil Filter, Full-flow
Outside Mirror, left side, remote-control
Paint, two-tone
Reflectors, door panel, safety warning
Visor Vanity Mirror
Visors, dual sun
Wheel Discs (set of four)
Windshield Washer and Coordinator

OPTIONAL EQUIPMENT (Extra Cost)

Cadillac Air Conditioner
Cadillac Air Suspension
Cadillac Cruise Control
Door Locks, vacuum-operated
Door-Gards
Fog Lamps (pair)
Front Seat Adjustment (6-way), power operated
Headlight Control, Power Heater

License Frames
"Q" Engine (3 dual-barrel carburetors)
Radio
Remote-Control Trunk Lid Lock
Shaded and/or Tinted Glass
Vent Window Regulators, front, power operated
Window Regulators, power operated
Whitewall Tires, 8.20 x 15 (set of five)

BASIC SPECIFICATIONS*

Wheelbase.....	130"
Length, over-all.....	225"
Width, over-all.....	79.9"
Height, over-all.....	56.2" (54.3")
Engine Horsepower.....	325

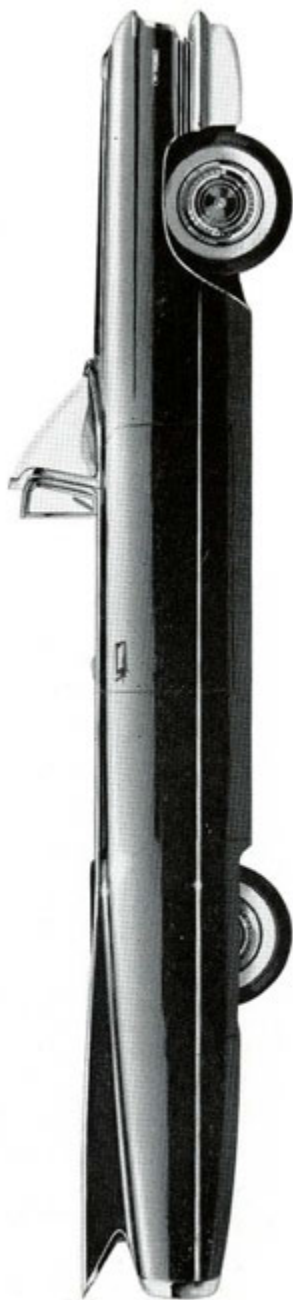
INTERIOR DIMENSIONS*

	FRONT	REAR
Head room.....	34.2" (32.8")	33.4" (33.8")
Shoulder room.....	60.5" (60.5")	59.1" (57.0")
Hip room.....	65.0" (65.2")	64.9" (65.6")
Leg room.....	46.1" (46.0")	45.3" (43.3")
Seat height.....	10.7" (10.2")	14.0" (12.2")

*Figures in parentheses for four-window sedan.

SIXTY-TWO CONVERTIBLE

1960





Interiors of the Cadillac Sixty-Two convertible are styled in keeping with the spirit of its brilliant new exterior design. Enduring beauty and evident quality are fully expressed in the fine, Florentine-grained leathers offered in eight selections including solid colors, two-tone combinations and metallic finishes. Seat cushion and seat-back inserts are fashioned in a smart biscuit and button design framed by full bolsters. The carefree motoring provided by the Sixty-Two convertible is enhanced by its full complement of luxury equipment such as power seats, power windows, individual cigarette lighters and ash receivers and courtesy lights, front and rear. New, bright and brushed chrome door pulls instead of pull cups in the armrests are distinctive to the convertible as well as the de Ville models for 1960. The sleek, power operated top on the convertible is available in five colors to complement the beautiful acrylic lacquer finish of the car itself.

UPHOLSTERY SELECTIONS

20. BLACK FLORENTINE GRAIN LEATHER with WHITE FLORENTINE GRAIN LEATHER bolsters and trim.
21. BLACK FLORENTINE GRAIN LEATHER.
22. SILVER FLORENTINE GRAIN METALLIC LEATHER.
23. BLUE FLORENTINE GRAIN METALLIC LEATHER.
25. SADDLE TAN FLORENTINE GRAIN LEATHER.
27. GREEN FLORENTINE GRAIN METALLIC LEATHER.
28. RED FLORENTINE GRAIN LEATHER with WHITE FLORENTINE GRAIN LEATHER bolsters and trim.
29. RED FLORENTINE GRAIN LEATHER.

TOP COLORS: 1. IVORY 2. BLACK 4. GREEN
6. BUCKSKIN 8. BLUE

SIXTY-TWO CONVERTIBLE

STANDARD EQUIPMENT

Air Cleaner, dry-pack	Lights, courtesy and map (automatic)
Armrest, center, front	Lights, directional signal
Cadillac Power Brakes	Light, glove box (automatic)
Cadillac Power Steering	Light, luggage compartment (automatic)
Cigarette Lighters, front (two)	Mirror, glareproof, rear-view, flip type
Cigarette Lighters, rear (two)	Oil Filter, Full-flow
Clock, electric	Outside Mirror, left side, remote-control
Front Seat Adjustment (horizontal), power operated	Visor Vanity Mirror
Hydra-Matic Transmission	Visors, dual sun
Lights, front ash receivers	Wheel Discs (set of four)
Lights, back-up (dual)	Window Regulators, power operated
	Windshield Washer and Coordinator

OPTIONAL EQUIPMENT (Extra Cost)

Cadillac Air Conditioner	Heater
Cadillac Air Suspension	License Frames
Cadillac Cruise Control	"Q" Engine (3 dual-barrel carburetors)
Door Locks, vacuum-operated	Radio
Dor-Gards	Remote-control Trunk Lid Lock
Fog Lamps (pair)	Shaded and/or Tinted Glass (windshield and side windows)
Front Seat Adjustment (vertical and angle), power operated	Vent Window Regulators, power operated
Headlight Control, Power	Whitewall Tires, 8.20 x 15 (set of five)

BASIC SPECIFICATIONS

Wheelbase.....	130"
Length, over-all.....	225"
Width, over-all.....	79.9"
Height, over-all.....	54.2"
Engine Horsepower.....	325

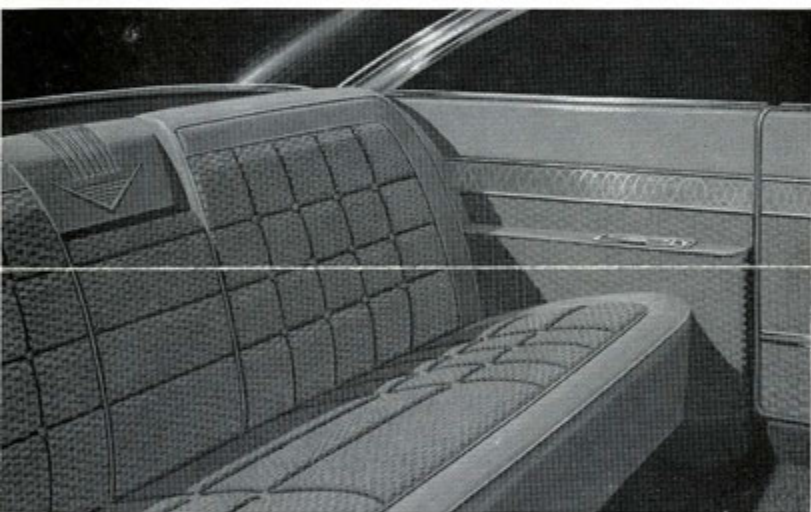
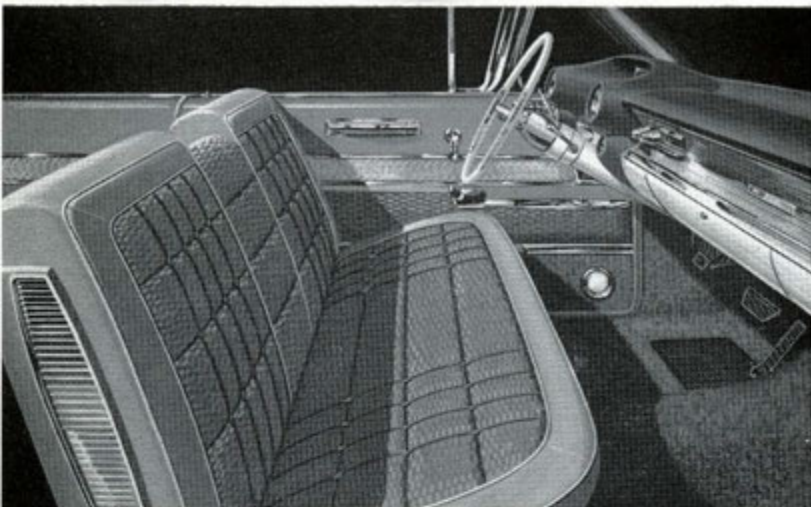
INTERIOR DIMENSIONS

	FRONT	REAR
Head room.....	32.5"	34.3"
Shoulder room.....	60.5"	51.9"
Hip room.....	62.5"	52.2"
Leg room.....	46.1"	39.4"
Seat height.....	10.0"	11.7"

1960

COUPE DE VILLE





The exciting beauty of the Cadillac Coupe de Ville is reflected in the glamorous interiors of this fashion-setting motor car for 1960. Upholstery selections include a new diamond-patterned nylon Cambray cloth available in gleaming Silver, Blue or Turquoise metallic threads against a black background; or the soft-finished, sculptured beauty of new nylon Chadwick cloth in subdued shades of Gray, Persian Sand, Fawn or Green. Seat cushions and seat backs with their wide center armrests are styled in a smart button and biscuit treatment with full bolsters of fine Florentine grain leather. The accoutrements of the Coupe de Ville provide a full measure of luxury and convenience. Bright and brushed chrome used for the distinctive new Coupe de Ville door pulls, and for other control knobs and trim, adds highlights of gleaming beauty. And, of course, completing this elegant interior decor is the Trieste carpeting of deep, loop-pile nylon blend, covering not only the floor but the lower portions of the cowl side-walls and door panels as well.

UPHOLSTERY SELECTIONS

40. SILVER-BLACK CAMBRAY PATTERN METALLIC NYLON with WHITE FLORENTINE GRAIN LEATHER bolsters and trim.
41. GRAY CHADWICK PATTERN NYLON with GRAY FLORENTINE GRAIN LEATHER bolsters and trim.
43. BLUE-BLACK CAMBRAY PATTERN METALLIC NYLON with BLUE METALLIC FLORENTINE GRAIN LEATHER bolsters and trim.
44. PERSIAN SAND CHADWICK PATTERN NYLON with PERSIAN SAND METALLIC FLORENTINE GRAIN LEATHER bolsters and trim.
45. FAWN CHADWICK PATTERN NYLON with FAWN FLORENTINE GRAIN LEATHER bolsters and trim.
46. TURQUOISE-BLACK CAMBRAY PATTERN METALLIC NYLON with MEDIUM TURQUOISE METALLIC FLORENTINE GRAIN LEATHER bolsters and trim.
47. GREEN CHADWICK PATTERN NYLON with GREEN METALLIC FLORENTINE GRAIN LEATHER bolsters and trim.



COUPE DE VILLE

BASIC SPECIFICATIONS

Wheelbase.....	130"
Length, over-all.....	225"
Width, over-all.....	79.9"
Height, over-all.....	54.1"
Engine Horsepower.....	325

INTERIOR DIMENSIONS

	FRONT	REAR
Head room.....	32.1"	33.6"
Shoulder room.....	60.5"	58.8"
Hip room.....	62.5"	57.0"
Leg room.....	45.9"	39.4"
Seat height.....	10.7"	11.7"

STANDARD EQUIPMENT

Air Cleaner, dry-pack
Armrest, center, front and rear
Cadillac Power Brakes
Cadillac Power Steering
Cigarette Lighters, front (two)
Cigarette Lighters, rear (two)
Clock, electric
Front Seat Adjustment (horizontal), power operated
Hydra-Matic Transmission
Lights, front ash receivers
Lights, back-up (dual)
Lights, courtesy and map (automatic)

Lights, directional signal
Light, glove box (automatic)
Light, luggage compartment (automatic)
Mirror, glareproof, rear-view, flip type
Oil Filter, Full-flow
Outside Mirror, left side, remote-control
Paint, two-tone
Shaded and Tinted Rear Window
Visor Vanity Mirror
Visors, dual sun
Wheel Discs (set of four)
Window Regulators, power operated
Windshield Washer and Coordinator

OPTIONAL EQUIPMENT (Extra Cost)

Cadillac Air Conditioner
Cadillac Air Suspension
Cadillac Cruise Control
Door Locks, vacuum-operated
Dor-Gards
Fog Lamps (pair)
Front Seat Adjustment (vertical and angle), power operated
Headlight Control, Power

Heater
License Frames
"Q" Engine (3 dual-barrel carburetors)
Radio
Remote-Control Trunk Lid Lock
Shaded and/or Tinted Glass (windshield and side windows)
Vent Window Regulators, power operated
Whitewall Tires, 8.20 x 15 (set of five)

1960

SEDAN DE VILLE

SIX WINDOW

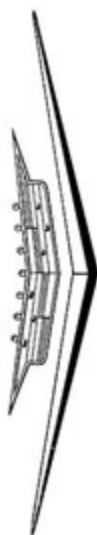


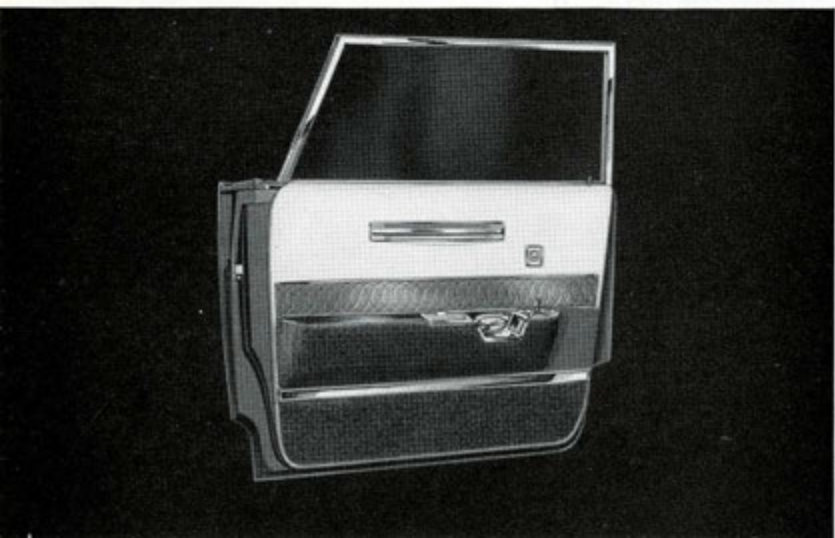
1960

ELDORADO SEVILLE



SEDAN DE VILLE
EQUIPMENT
AND INTERIORS





The interiors of the Sedan de Ville combine an air of enchantment with their full complement of luxury and convenience features. There are, for example, wide center armrests, front and rear; power seat; power windows; individual cigarette lighters and ash receivers both front and rear; and courtesy lights in each door panel. Bright and brushed chrome used for the Sedan de Ville's elegantly styled new door pulls, as well as for other control knobs and trim, add pleasing highlights throughout. New upholstery fabrics include diamond-patterned nylon Cambray cloth with gleaming Lurex metallic threads in either Silver, Blue or Turquoise against a black background; or the sculptured, soft-finished beauty of nylon Chadwick cloth in subtle shades of Fawn, Gray, Persian Sand or Green. Trieste quality, loop-pile, nylon-blend carpeting covering the entire floor also extends upward into the lower portions of the side-walls and door panels thus protecting these areas from unsightly scuff marks.

UPHOLSTERY SELECTIONS

40. SILVER-BLACK CAMBRAY PATTERN METALLIC NYLON with WHITE FLORENTINE GRAIN LEATHER bolsters and trim.
41. GRAY CHADWICK PATTERN NYLON with GRAY FLORENTINE GRAIN LEATHER bolsters and trim.
43. BLUE-BLACK CAMBRAY PATTERN METALLIC NYLON with BLUE METALLIC FLORENTINE GRAIN LEATHER bolsters and trim.
44. PERSIAN SAND CHADWICK PATTERN NYLON with PERSIAN SAND METALLIC FLORENTINE GRAIN LEATHER bolsters and trim.
45. FAWN CHADWICK PATTERN NYLON with FAWN FLORENTINE GRAIN LEATHER bolsters and trim.
46. TURQUOISE-BLACK CAMBRAY PATTERN METALLIC NYLON with MEDIUM TURQUOISE METALLIC FLORENTINE GRAIN LEATHER bolsters and trim.
47. GREEN CHADWICK PATTERN NYLON with GREEN METALLIC FLORENTINE GRAIN LEATHER bolsters and trim.

SEDAN DE VILLE



BASIC SPECIFICATIONS*

Wheelbase.....	130"
Length, over-all.....	225"
Width, over-all.....	79.9"
Height, over-all.....	53.7" (56.2")
Engine Horsepower.....	325

INTERIOR DIMENSIONS*

	FRONT	REAR
Head room.....	34.2" (32.8")	33.4" (33.8")
Shoulder room.....	60.5" (60.5")	59.1" (59.0")
Hip room.....	65.0" (65.2")	64.9" (65.6")
Leg room.....	46.1" (46.0")	45.3" (43.3")
Seat height.....	10.7" (10.2")	14.0" (12.2")

*Figures in parentheses for four-window sedans.

STANDARD EQUIPMENT

Air Cleaner, dry-pack
Armrest, center, front and rear
Assist Handles (two)
Cadillac Power Brakes
Cadillac Power Steering
Cigarette Lighters, front (two)
Cigarette Lighters, rear (two)
Clock, electric
Front Seat Adjustment (horizontal), power operated
Hydra-Matic Transmission
Lights, front ash receivers
Lights, back-up (dual)

Lights, courtesy and map (automatic)
Lights, directional signal
Light, glove box (automatic)
Light, luggage compartment (automatic)
Mirror, glareproof, rear-view, flip type
Oil Filter, Full-flow
Outside Mirror, left side, remote-control
Paint, two-tone
Visor Vanity Mirror
Visors, dual sun
Wheel Discs (set of four)
Window Regulators, power operated
Windshield Washer and Coordinator

OPTIONAL EQUIPMENT (Extra Cost)

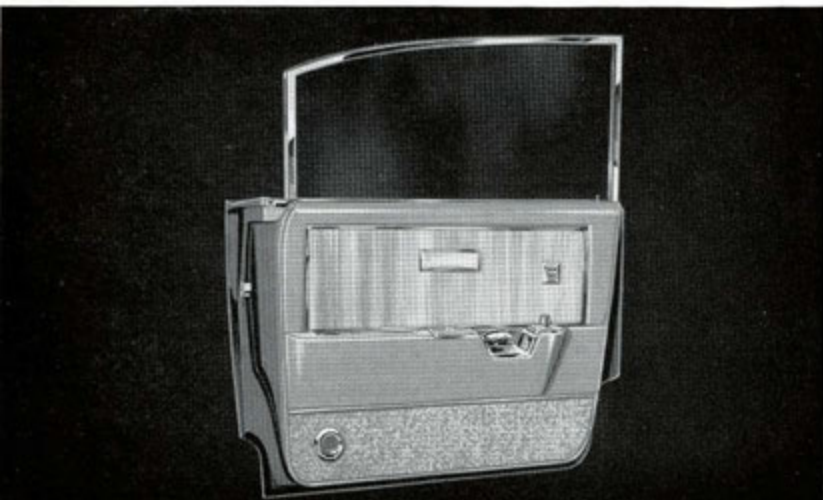
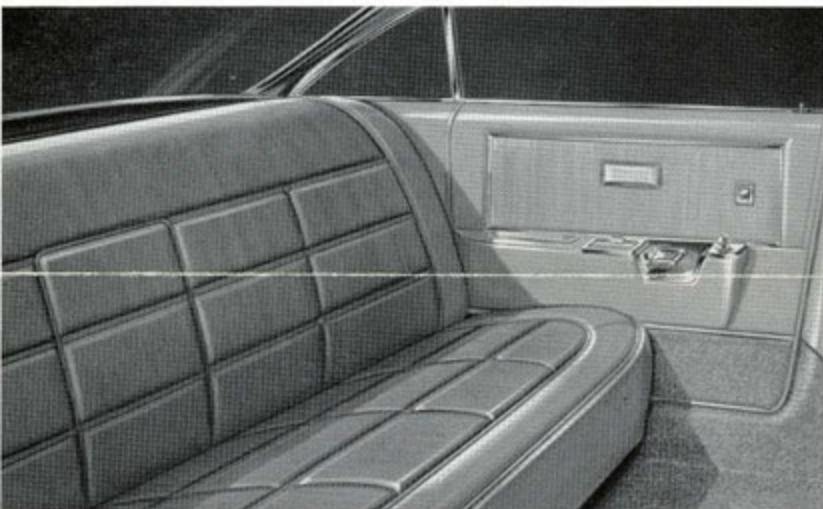
Cadillac Air Conditioner
Cadillac Air Suspension
Cadillac Cruise Control
Door Locks, vacuum-operated
Door-Gards
Fog Lamps (pair)
Front Seat Adjustment (vertical and angle), power operated
Headlight Control, Power

Heater
License Frames
"Q" Engine (3 dual-barrel carburetors)
Radio
Remote-Control Trunk Lid Lock
Shaded and/or Tinted Glass
Vent Window Regulators, power operated
Whitewall Tires, 8.20 x 15 (set of five)

1960

FLEETWOOD SIXTY SPECIAL SEDAN





The deep affection which the Fleetwood Sixty Special inspires in the hearts of its owners arises not only from the distinctive exterior styling of this magnificent motor car but from the gracious atmosphere and unique elegance of its tastefully appointed interiors. There is extra luxury, too, in the use of full coil springs in seat cushions and seat backs and in the wide choice of specially selected fabrics including nylon Cardinal cloth with its muted diamond pattern; nylon Clarion cloth with its random weave, self-patterned stripes and fine, all-wool broadcloths. And there is equal luxury and exclusiveness in the tailored-fashioning of these fine fabrics into the rectangular biscuit-and-button pattern of the seat cushion and seat-back inserts. Full bolsters are of fine grain, Florentine leathers when Cardinal or Clarion cloth is selected, otherwise in matching all-wool broadcloth. Even the nylon-blend carpeting is of superior quality, extra-deep, looped pile for maximum warmth and luxury. A distinctive new safety provision for 1960 is the circular, red reflective lens on each lower door panel to alert drivers approaching from the rear whenever a car door is opened at night.

UPHOLSTERY SELECTIONS

60. BLACK CARDINAL PATTERN NYLON with WHITE FLORENTINE GRAIN LEATHER bolsters and trim.
61. GRAY CLARION PATTERN NYLON with GRAY FLORENTINE GRAIN LEATHER bolsters and trim.
63. LOCARNO BLUE CARDINAL PATTERN NYLON with LOCARNO BLUE FLORENTINE GRAIN LEATHER bolsters and trim.
64. PERSIAN SAND CLARION PATTERN NYLON with PERSIAN SAND METALLIC FLORENTINE GRAIN LEATHER bolsters and trim.
65. FAWN CARDINAL PATTERN NYLON with FAWN FLORENTINE GRAIN LEATHER bolsters and trim.
66. TURQUOISE CLARION PATTERN NYLON with LIGHT TURQUOISE METALLIC FLORENTINE GRAIN LEATHER bolsters and trim.
67. GREEN CARDINAL PATTERN NYLON with GREEN METALLIC FLORENTINE GRAIN LEATHER bolsters and trim.
71. GRAY WOOL BROADCLOTH throughout.
72. LOCARNO BLUE WOOL BROADCLOTH throughout.
74. SAGE TAN WOOL BROADCLOTH throughout.

FLEETWOOD SIXTY SPECIAL SEDAN



BASIC SPECIFICATIONS

Wheelbase.....	130"
Length, over-all.....	225"
Width, over-all.....	79.1"
Height, over-all.....	56.2"
Engine Horsepower.....	325

INTERIOR DIMENSIONS

	FRONT	REAR
Head room.....	33.5"	33.1"
Shoulder room.....	59.7"	59.1"
Hip room.....	62.7"	64.2"
Leg room.....	45.8"	44.5"
Seat height.....	10.5"	13.7"

STANDARD EQUIPMENT

Air Cleaner, dry-pack
 Armrest, center, front and rear
 Assist Handles (two)
 Cadillac Power Brakes
 Cadillac Power Steering
 Cigarette Lighters, front (two)
 Cigarette Lighters, rear (two)
 Clock, electric
 Fluted Wheel Discs (set of four)
 Front Seat Adjustment (2-way), power operated
 Hydra-Matic Transmission
 Lights, front ash receivers
 Lights, back-up (dual)
 Lights, courtesy and map (automatic)

Lights, directional signal
 Light, glove box (automatic)
 Light, luggage compartment (automatic)
 Mirror, glareproof, rear-view, flip type
 Oil Filter, Full-flow
 Outside Mirror, left side, remote-control
 Outside Mirror, right side
 Pockets, back of front seat
 Reflectors, door panel, safety warning
 Vent Window Regulators, front, power operated
 Visor Vanity Mirror
 Visors, dual sun
 Window Regulators, power operated
 Windshield Washer and Coordinator

OPTIONAL EQUIPMENT (Extra Cost)

Cadillac Air Conditioner
 Cadillac Air Suspension
 Cadillac Cruise Control
 Door-Gards
 Door Locks, vacuum-operated
 Fog Lamps (pair)
 Front Seat Adjustment (6-way), power operated

Headlight Control, Power Heater
 License Frames
 "Q" Engine (3 dual-barrel carburetors)
 Radio
 Remote-Control Trunk Lid Lock
 Shaded and/or Tinted Glass
 Whitewall Tires, 8.20 x 15 (set of five)

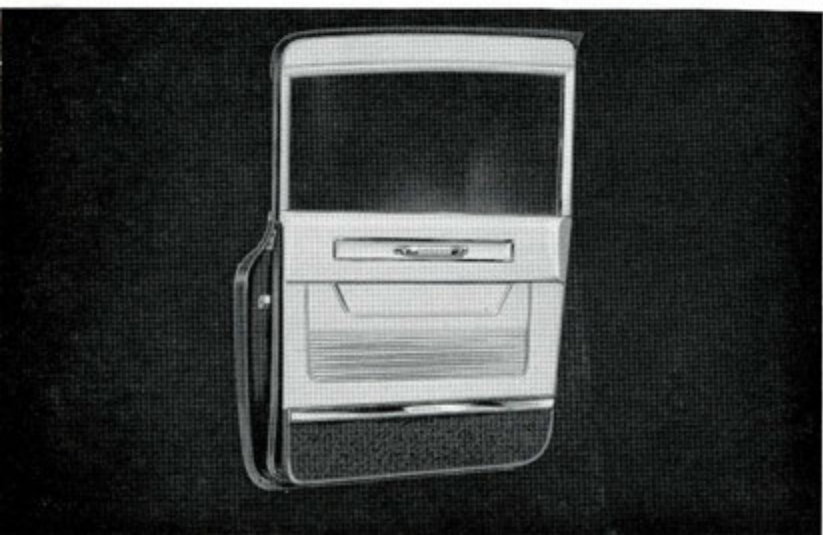
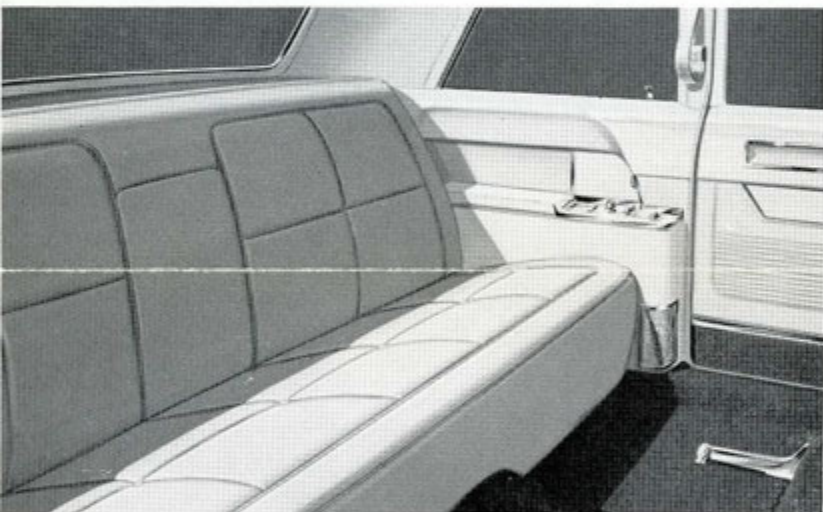
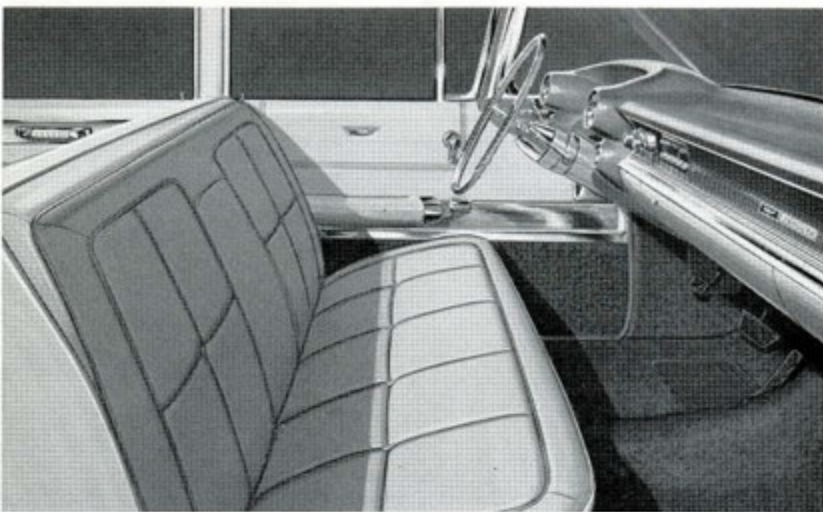
1960



FLEETWOOD SEVENTY-FIVE

SEDAN AND LIMOUSINE





The magnificent Fleetwood Seventy-Five sedan and limousine lend unmatched dignity and distinction to any place and to any occasion. In fact, no other motor car so well reflects not only the stature of its owner, but the tone of the many state, business and social functions at which it is so often found in attendance. Impressive in its exterior styling, it is equally so in the elegance and refinement of its spacious interiors. Upholstery selections include fashionable Bedford Cord in Light Gray, Fawn, or Dark Gray; or superb, all-wool broadcloth in Light Gray or Fawn, all with harmonizing broadcloth bolsters. The seat cushions and seat backs, constructed with individual coil springs for maximum comfort, are exclusively styled with two horizontal rows of biscuits relieved by a single row of recessed buttons. There are, of course, a full complement of convenience features such as electric clocks, front and rear; cigarette lighters and ash receivers; assist handles on the rear quarter pillars as well as the rear of the front seat back; and even separate rear compartment controls when the Cadillac Air Conditioner, Heating System or Radio are ordered.

UPHOLSTERY SELECTIONS

- 80. LIGHT GRAY NYLON BEDFORD CORD with LIGHT GRAY WOOL BROADCLOTH bolsters and trim.
- 81. LIGHT GRAY WOOL BROADCLOTH throughout.
- 84. FAWN NYLON BEDFORD CORD with FAWN WOOL BROADCLOTH bolsters and trim.
- 85. FAWN WOOL BROADCLOTH throughout.
- 90. DARK GRAY NYLON BEDFORD CORD with DARK GRAY WOOL BROADCLOTH bolsters and trim.

CHAUFFEUR COMPARTMENT (Limousine)

LIGHT GRAY FLORENTINE GRAIN LEATHER with GRAY selections, above.

FAWN FLORENTINE GRAIN LEATHER with FAWN selections, above.

BLACK FLORENTINE GRAIN LEATHER optional, at owner's request.

FLEETWOOD SEVENTY-FIVE SEDAN AND LIMOUSINE

STANDARD EQUIPMENT

Air Cleaner, dry-pack
Armrest, center, front and rear
Assist Handles (two)
Assist Straps (two)
Cadillac Power Brakes
Cadillac Power Steering
Cigarette Lighters, front (two)
Cigarette Lighter, rear
Clocks, electric, front and rear compartments
Foot Rests, adjustable (two), rear compartment
Front Seat Adjustment (horizontal), power operated
Hydra-Matic Transmission
Lights, front ash receivers
Lights, back-up (dual)
Lights, courtesy and map (automatic)

Lights, directional signal
Light, glove box (automatic)
Light, luggage compartment (automatic)
Lights, reading, two
Mirror, glareproof, rear-view, flip type
Oil Filter, Full-flow
Outside Mirror, left side, remote-control
Package Compartments in side armrests, rear (two)
Paint, two-tone
Reflectors, front door panel, safety warning
Robe Cord, back of front seat
Visor Vanity Mirror
Visors, dual sun
Wheel Discs (set of four)
Window Regulators, power operated
Windshield Washer and Coordinator

OPTIONAL EQUIPMENT (Extra Cost)

Cadillac Air Conditioner
Cadillac Air Suspension
Cadillac Cruise Control
Fog Lamps (pair)
Headlight Control, Power
Heater
License Frames
"Q" Engine (3 dual-barrel carburetors)

Radio, front compartment controls
Radio, rear compartment controls
Remote-Control Trunk Lid Lock
Shaded and/or Tinted Glass
Vent Window Regulators, front, power operated
Whitewall Tires, 8.20 x 15 (set of 5) 6 ply

BASIC SPECIFICATIONS

Wheelbase.....	149.8"
Length, over-all.....	244.8"
Width, over-all.....	79.9"
Height, over-all.....	59.3"
Engine Horsepower.....	325

INTERIOR DIMENSIONS

	FRONT	AUX.	REAR
Head room.....	36.3"	35.5"***	34.8"***
Shoulder room.....	60.5"	59.2"	58.8"
Hip room.....	65.5"	64.2"	60.1"
Leg Room.....	44.2"†	—	—
Seat height.....	9.6"	12.3"	13.1"

*Limousine—35.8"

**Limousine—33.7"

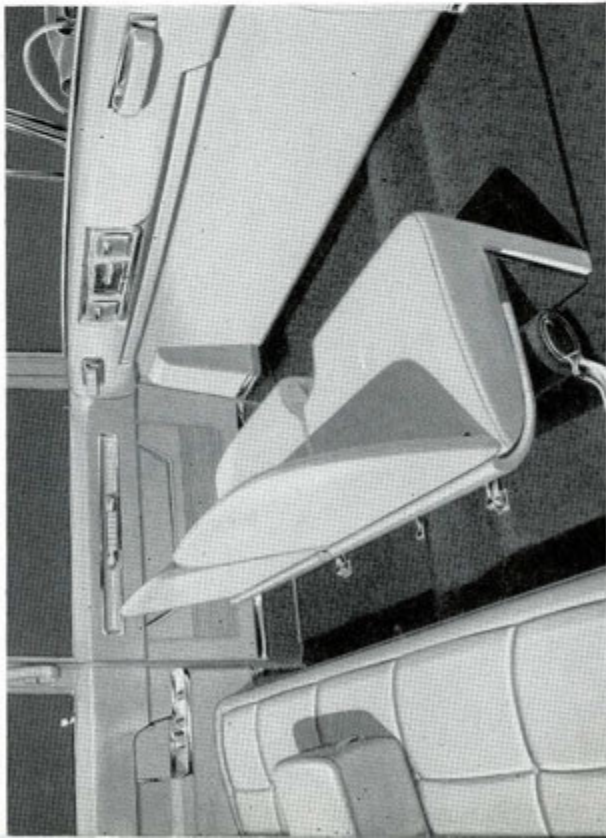
***Limousine—34.7"

†Limousine—43.9"



AUXILIARY SEATS

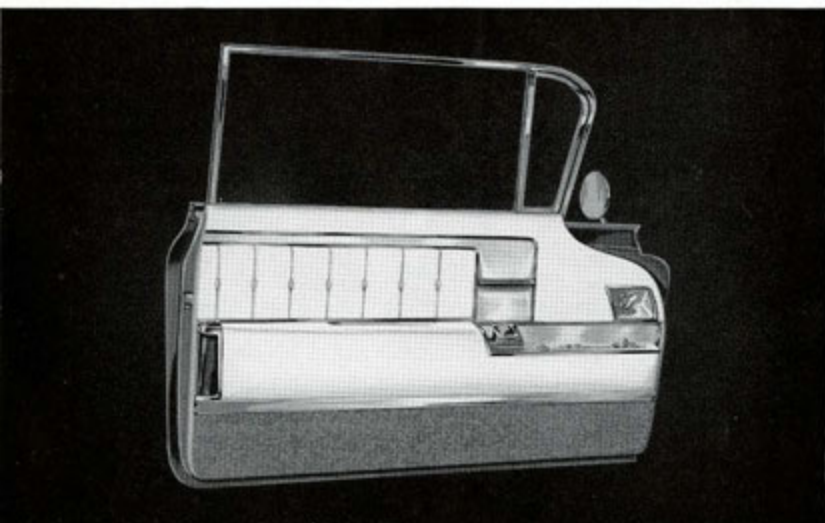
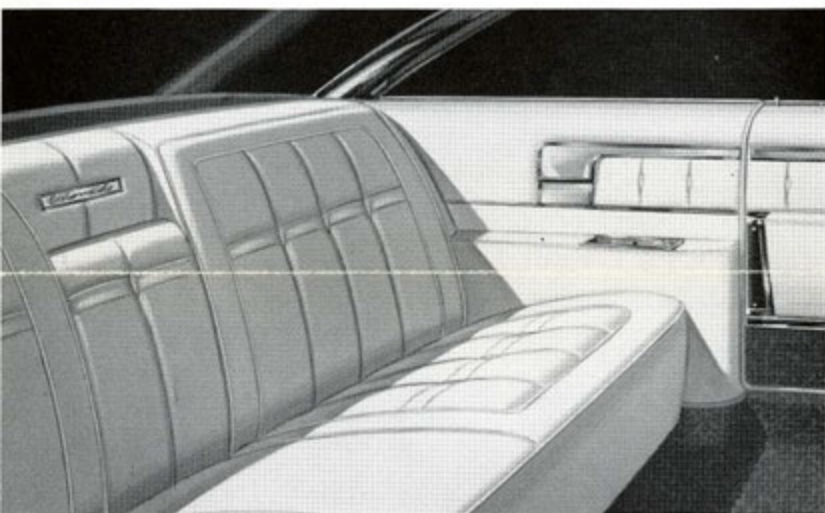
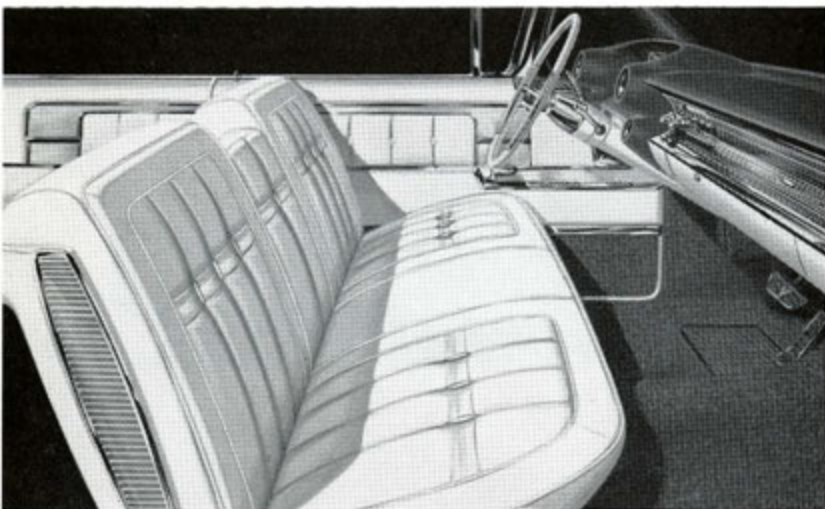
The Fleetwood Seventy-Five sedan and limousine have two auxiliary seats designed to provide maximum comfort and full seating capacity. They are upholstered in the same fine fabrics as the rest of the rear compartment, so that, when folded forward into the recessed base at the rear of the front seat back, they blend harmoniously into the seat back panel. Above the fold-away auxiliary seats is a leather-covered robe cord, while centered in the seat back panel is a handsome, chrome-framed electric clock flanked by two ash receivers for the convenience of auxiliary seat passengers. Two carpeted foot rests may be folded backward against the base of the rear seat cushion when not in use.



CHAUFFEUR COMPARTMENT

In contrast to the biscuit and button tailoring of the rear compartment, the Limousine chauffeur's compartment is fashioned in two inch wide piping with side bolsters only. Upholstery is fine Florentine-grain leather in Gray or Fawn to match the rear compartment color scheme, or in Black if the owner prefers. The glass partition between the front and rear compartments is operated by controls located on a bright and satin-finish escutcheon on each rear quarter panel armrest. On the rear of the front door armrests, red reflective lenses warn drivers approaching from the rear when a car door is opened at night.





In glamour, in lasting beauty and in the comfort and convenience it provides, the Eldorado Seville is without peer among luxury coupe models. Completely equipped to provide the utmost in motoring enjoyment, it is also one of the most lavishly bestowed motor cars in every detail of styling decor. Seat cushions and seat backs, for example, are exclusively styled and superbly tailored in a longitudinal biscuit- and elongated button-pattern, accented by full bolsters of supple, fine-grained Florentine leather. Upholstery selections for the seat cushion and seat back inserts include an elegant, diamond-patterned nylon Cardinal cloth in Locarno Blue, Siena Rose, Dundee Green or Heather, with harmonizing bolsters or richly-grained Cardiff leathers in White, Red or Beige. In addition to every power assist to make driving an effortless pleasure, the Eldorado Seville provides many exclusive individual features such as its smartly textured, fabric-covered steel top; illuminated red-lensed, safety door lights and even the extra convenience of two, flap-closing leather pockets on the rear of the front seat back.

UPHOLSTERY SELECTIONS

50. WHITE CARDIFF GRAIN LEATHER with WHITE FLORENTINE GRAIN LEATHER bolsters and trim.
53. LOCARNO BLUE NYLON CARDINAL CLOTH with LOCARNO BLUE FLORENTINE GRAIN LEATHER bolsters and trim.
54. SIENA ROSE NYLON CARDINAL CLOTH with SIENA ROSE FLORENTINE GRAIN METALLIC LEATHER bolsters and trim.
55. BEIGE CARDIFF GRAIN METALLIC LEATHER with BEIGE FLORENTINE GRAIN METALLIC LEATHER bolsters and trim.
57. DUNDEE GREEN NYLON CARDINAL CLOTH with DUNDEE GREEN FLORENTINE GRAIN LEATHER bolsters and trim.
58. HEATHER NYLON CARDINAL CLOTH with HEATHER FLORENTINE GRAIN METALLIC LEATHER bolsters and trim.
59. RED CARDIFF GRAIN LEATHER with WHITE FLORENTINE GRAIN LEATHER bolsters and trim.

TOP COLORS: 1. IVORY 2. BLACK 3. BEIGE
5. LUCERNE BLUE 7. CARRARA GREEN

*Add B after upholstery code number when selecting Bucket Seats.

ELDORADO SEVILLE

STANDARD EQUIPMENT

Air Cleaner, dry-pack
Armrest, center, front and rear
Cadillac Air Suspension
Cadillac Power Brakes
Cadillac Power Steering
Cigarette Lighters, front (two)
Cigarette Lighters, rear (two)
Clock, electric
Door Locks, vacuum-operated
Fluted Wheel Discs (set of four)
Fog Lamps (pair)
Front Seat Adjustment (6-way), power operated
Heater
Hydra-Matic Transmission
License Frames
Lights, front ash receivers
Lights, back-up (dual)
Lights, courtesy and map (automatic)
front and rear compartment

Lights, courtesy, front door panels
Lights, directional signal
Lights, door panel, safety warning
Light, glove box (automatic)
Light, luggage compartment (automatic)
Oil Filter, Full-flow
Outside Mirror, left side, remote-control
Pockets, back of front seat
"Q" Engine (3 dual-barrel carburetors)
Radio
Rear-View Mirror, 3-way, E-Z-Eye
Remote-Control Trunk Lid Lock
Shaded and Tinted Rear Window
Vent Window Regulators, power operated
Visor Vanity Mirror

Visors, dual sun
Whitewall Tires, 8.20 x 15 (set of five)
Window Regulators, power operated
Windshield Washer and Coordinator

Shaded and/or Tinted Glass (windshield and side windows)

OPTIONAL EQUIPMENT (Extra Cost)

Cadillac Air Conditioner
Cadillac Cruise Control
Headlight Control, Power

BASIC SPECIFICATIONS

Wheelbase.....	130"
Length, over-all.....	225"
Width, over-all.....	79.1"
Height, over-all.....	54.8"
Engine Horsepower.....	345

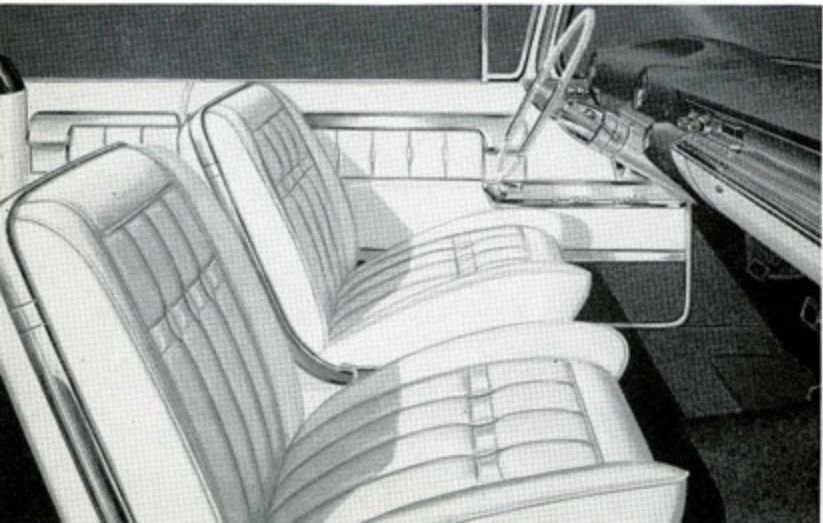
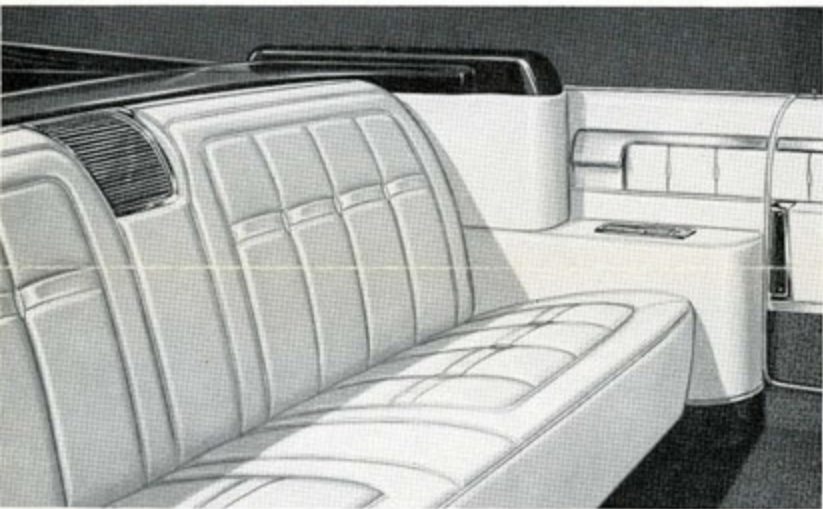
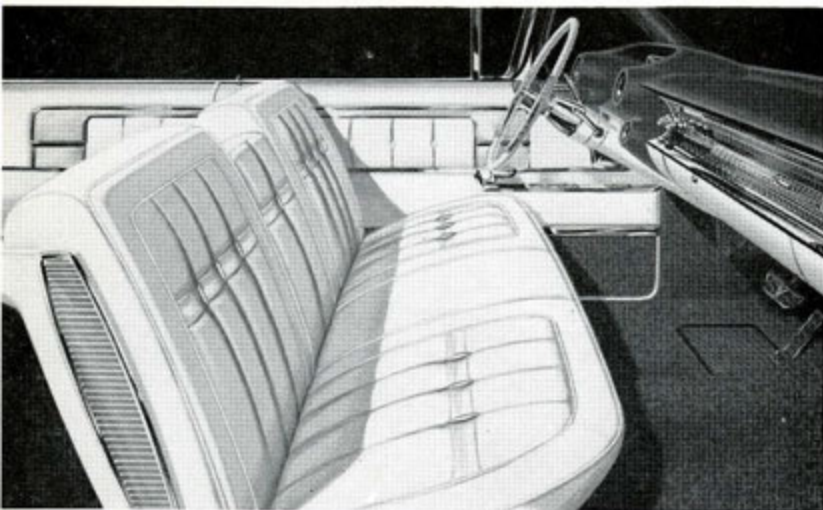
INTERIOR DIMENSIONS

	FRONT	REAR
Head room.....	32.6"	33.6"
Shoulder room.....	60.5"	58.8"
Hip room.....	63.0"	57.0"
Leg room.....	45.8"	38.8"
Seat height.....	10.2"	11.7"

ELDORADO BIARRITZ

1960





The glamour and zest of open-car motoring are brought to new heights of comfort, convenience and luxury in the fabulous Eldorado Biarritz. Fully equipped with air suspension, the 345-horsepower "Q" engine and every power and convenience accessory, it offers unique motoring enjoyment in a setting of interiors unmatched for lasting luxury and beauty. All-leather upholstery selections include a choice of solid Red, White, Black, Locarno Blue, Beige Metallic, Dundee Green or Silver Metallic, all with deep-grained Cardiff leather for seat and seat back inserts with fine-grain Florentine leather bolsters. In addition to the conventional front seat styling, the Eldorado Biarritz is available with full bucket-type front seats for the more sports minded and for those who appreciate the extra support provided by the contoured back rest.

UPHOLSTERY SELECTIONS

10. WHITE CARDIFF GRAIN LEATHER with WHITE FLORENTINE GRAIN LEATHER bolsters and trim.
11. BLACK CARDIFF GRAIN LEATHER with BLACK FLORENTINE GRAIN LEATHER bolsters and trim.
12. SILVER CARDIFF GRAIN METALLIC LEATHER with SILVER FLORENTINE GRAIN METALLIC LEATHER bolsters and trim.
13. LOCARNO BLUE CARDIFF GRAIN LEATHER with LOCARNO BLUE FLORENTINE GRAIN LEATHER bolsters and trim.
15. BEIGE CARDIFF GRAIN METALLIC LEATHER with BEIGE FLORENTINE GRAIN METALLIC LEATHER bolsters and trim.
17. DUNDEE GREEN CARDIFF GRAIN LEATHER with DUNDEE GREEN FLORENTINE GRAIN LEATHER bolsters and trim.
19. RED CARDIFF GRAIN LEATHER with RED FLORENTINE GRAIN LEATHER bolsters and trim.

TOP COLORS: 1. IVORY 2. BLACK 3. BEIGE
5. LUCERNE BLUE 7. CARRARA GREEN

*Add B after upholstery code number when selecting Bucket Seats.

ELDORADO BIARRITZ

STANDARD EQUIPMENT

Air Cleaner, dry-pack
Armrest, center, front
Cadillac Air Suspension
Cadillac Power Brakes
Cadillac Power Steering
Cigarette Lighters, front (two)
Cigarette Lighters, rear (two)
Clock, electric
Door Locks, vacuum-operated
Fluted Wheel Discs (set of four)
Fog Lamps (pair)
Front Seat Adjustment (6-way[®]), power operated
Heater
Hydra-Matic Transmission
License Frames
Lights, front ash receivers
Lights, back-up (dual)
Lights, courtesy and map (automatic) front and rear compartment

Lights, courtesy, front door panels
Lights, directional signal
Lights, door panel, safety warning
Light, glove box (automatic)
Light, luggage compartment (automatic)
Oil Filter, Full-flow
Outside Mirror, left side, remote-control
Pockets, back of front seat
"Q" Engine (3 dual-barrel carburetors)
Radio
Rear-View Mirror, 3-way, E-Z-Eye
Remote-Control Trunk Lid Lock
Vent Window Regulators, power operated
Visor Vanity Mirror
Visors, dual sun
Whitewall Tires, 8.20 x 15 (set of five)
Window Regulators, power operated
Windshield Washer and Coordinator
*Fore-and-aft adjustment driver's seat only when bucket seats are selected.

OPTIONAL EQUIPMENT (Extra Cost)

Cadillac Air Conditioner
Cadillac Cruise Control
Headlight Control, Power

Shaded and/or Tinted Glass (windshield and side windows)

BASIC SPECIFICATIONS

Wheelbase 130"
Length, over-all 225"
Width, over-all 79.1"
Height, over-all 54.9"
Engine Horsepower 345


INTERIOR DIMENSIONS


	FRONT	REAR
Head room	33.0"	34.3"
Shoulder room	60.5"	51.9"
Hip room	63.0"	52.2"
Leg room	45.8"	38.8"
Seat height	10.2"	11.7"



OPTIONAL
EQUIPMENT

CADILLAC OPTIONAL
EQUIPMENT . . . to further
increase motoring enjoyment
and pride of ownership


 Cadillac optional equipment and accessories are especially designed and engineered to perfectly complement the Cadillac motor car. They serve a definite purpose for the owner in real terms of comfort, convenience or safety and, when they are apparent to the eye, they further enhance the beauty of the car.

 It is in his personal choice of optional equipment and accessories that the owner finds maximum opportunity to individualize his Cadillac. Thus, you will help him increase his motoring enjoyment and his pride of ownership by discussing the benefits of each optional item *before* he places his order for the car.



COOL COMFORT IN HOTTEST SUMMER WEATHER



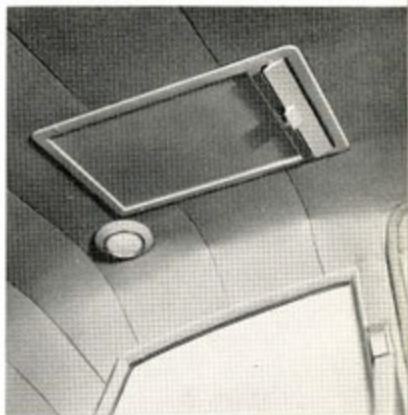
 The Cadillac Air Conditioner assures cool, comfortable motoring no matter how hot or humid the weather may be. Even with outside temperatures of 100°, the interior of the car can be kept in the pleasant low seventies. And, as for high-pollen-count areas, a series of recent tests have shown that the Cadillac Air Conditioner is 98% efficient in removing pollen grains from incoming air. Still another advantage enjoyed by the owner of an air-conditioned Cadillac is that, with all windows closed, outside noise, even the sound of the wind, is eliminated for maximum quietness.

THE CADILLAC AIR CONDITIONER




The Cadillac Air Conditioner outlets at each side of the instrument panel and in the center are adjustable for direction of air or may be shut off individually. Controls, at the left of the steering column, consist of a horizontal sliding lever which turns on the air conditioner and controls temperature; a switch to control blower speed; and a switch to permit selection of 100% outside air (NORMAL position) or 20% outside and 80% inside air (RECIRC) the position for hottest, most humid days. A new VENT position permits entrance of outside air without cooling for moderate days.

The 7-blade fan provided with all air-conditioned Cadillacs has a new thermostatically-controlled, limited-slip clutch assuring quieter operation by reducing fan speed up to two-thirds when fan-blown air is not required for engine cooling. On Fleetwood 75 models a second cooling unit is provided in the rear compartment with the evaporator located in the trunk. Adjustable outlets are located overhead at each side of the rear compartment with controls in the vanity compartment of the right armrest.

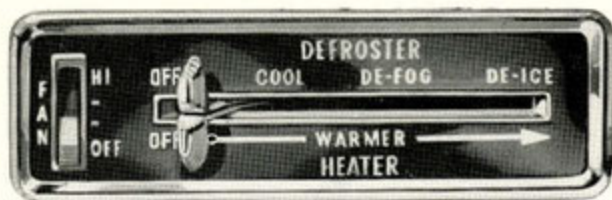


WINTER-LONG COMFORT AND SAFE VISIBILITY

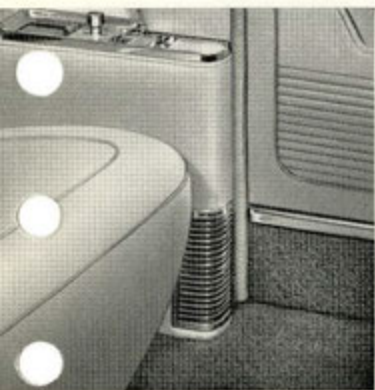


 The luxury and comfort of Cadillac motoring is equally enjoyable in the coldest weather through the efficiency of the Cadillac Heating System. The temperature of the heated outside air, for example, as selected by the driver, remains constant, eliminating "too hot" or "too cold" conditions. Direct ducting of heated air to the rear compartment assures well distributed warmth throughout the interior. The defroster unit of the Cadillac Heating System assures good visibility by efficiently removing ice, snow or fog from the windshield. When in COOL position it also permits directing unheated air at breathing height for maximum comfort.

THE CADILLAC HEATING SYSTEM



The Cadillac Heating System takes in outside air through the cowl air intake grille, warms it to the temperature setting of the lower control lever then distributes the heated air at a rate determined by the setting of the blower fan switch. Air is discharged into the front compartment through a wide duct located below the instrument panel and into the rear compartment through a floor duct with outlets located under the rear of the front seat cushion. The upper control lever has three positions; COOL, for directing cool air across the top of the interior for pleasant breathing, DE-FOG, which directs a portion of the heated air to the windshield, and DE-ICE, which directs all of the air from the heating system to the windshield for severe icing conditions.

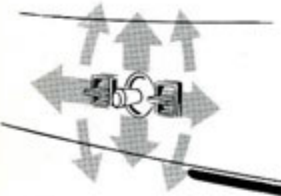


On the Fleetwood Seventy-Five sedan and limousine, completely separate rear compartment heaters are provided with outlets at the base of each rear compartment armrest. Controls for the rear compartment heaters are in the vanity compartment of the right-hand rear compartment armrest.

POWER ACCESSORIES FOR EXTRA COMFORT AND CONVENIENCE



POWER SEAT ADJUSTMENT (six way) provides fore and aft, up and down and seat angle adjustment for maximum seating comfort. Only the vertical and seat angle adjustment need be ordered on those models on which the fore-and aft adjustment is standard. The entire six-way seat adjustment is standard on Eldorados and not available on the Fleet-wood Seventy-Five models.



POWER WINDOW REGULATORS

permit raising or lowering any or all side windows from a four-switch panel on the left-hand instrument panel extension. In addition, single switches are provided for passenger operation of individual windows. Extra cost only on the Series 62 sedans and coupe, standard on all other models.



POWER VENTIPANE REGULATORS

are standard equipment on the Eldorados and Fleetwood Sixty Special sedan and optional at extra cost on any other model when equipped with regular power windows. Two controls are provided on the driver's door panel, one control on the opposite door panel.



POWER DOOR LOCKS are standard on Eldorados and optional at extra cost on all other models except the Fleetwood Seventy-Five sedan and limousine. A master switch is provided on each door of coupes, front doors of sedans. Pushing down on either switch locks all doors. Pushing up on either switch unlocks all doors. Doors may also be unlocked by pulling up door lock buttons.




POWER DECK LID LOCK permits releasing and slightly raising the deck lid by pushing a button located within the glove compartment. When deck lid is again lowered, the power lock closes and locks it securely. (Standard on all Eldorado models)



RELAXED AND RESTFUL MOTORING



 Whether listening to music, news or sports events, the rich, undistorted tones of Cadillac's acoustically correct Signal-Seeking Pre-Selector Radio increase motoring enjoyment . . . relieve tension, shorten long trips. Front and rear speakers permit balancing sound to please the most discerning listener.

Cadillac Cruise Control adds further to relaxed expressway motoring by automatically maintaining any speed selected by the driver without the necessity of keeping a foot on the accelerator. Adds to peace of mind, too, when set to serve as a speed warning when traveling through restricted speed areas.

CADILLAC'S SIGNAL-SEEKING PRE-SELECTOR RADIO



The Cadillac radio is transistorized and has a printed circuit for maximum dependability. Three-way tuning includes manual, five push-buttons for favorite stations, and a selector bar for automatic tuning of every station within range. Selector bar may be set to tune in only strongest signals or to extend its range to weaker or more distant stations. Antenna can be raised to any degree of its full height or fully recessed into the right front fender by pushing in or pulling out right-hand knob. Tone is adjustable to accent base or treble notes.

CADILLAC CRUISE CONTROL



Automatic cruising is provided by accelerating to speed desired, turning knob until back pressure is felt on accelerator, then pulling out on control knob. Automatic speed setting is released whenever brakes are applied, Hydra-Matic selector placed in neutral or park positions or whenever the ignition is turned off.

As a speed warning only, follow above procedure but do *not* pull out on control knob. Now, if driver tends to exceed pre-selected top speed, a warning back-pressure will be felt on accelerator. Accelerator may be depressed past pressure point whenever emergency acceleration is desired.

GLARE-FREE VISIBILITY NIGHT OR DAY



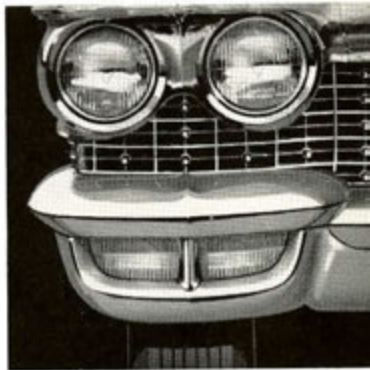
— For maximum assurance of glare-free visibility the Cadillac owner can add Cadillac E-Z-Eye glass which reduces glare from the sun or from bright lights and helps keep the car cooler on hot sunny days; Cadillac Fog Lamps which cast a beam of light below the fog thus minimizing reflection of light back into the eyes of the driver; and Cadillac's new Power Headlight Control (Guide-Matic) which automatically dims all four headlamps of your car as an oncoming car approaches at night then turns the inner pair of lights off. This prevents blinding the other driver and reminds him, twice, to dim his own lights.

SHADED AND TINTED GLASS (E-Z-EYE)

Maximum glare and heat protection and a logical complement to air conditioned cars is Cadillac's shaded and tinted Safety Plate glass. This installation includes a shaded as well as tinted windshield and rear window and tinted side windows for coupes and six-window sedans; shaded and tinted windshield and tinted side windows only on convertibles; shaded and tinted windshield and tinted side and rear windows on four-window sedans and the Fleetwood 75 sedan and limousine. (Standard for rear windows of all coupe models.)

FOG LAMPS

Cadillac Fog Lamps are standard on Eldorados and optional at extra cost on all other models. When ordered they replace the outer parking lamps. Their location, close to the roadway, enables them to send a beam of light beneath fog, snow or sleet with minimum reflection back into driver's eyes.



POWER HEADLIGHT CONTROL (Guide-Matic)

The Cadillac Power Headlight Control automatically dims all four headlights of the Cadillac owner's car when another car approaches from the opposite direction. A half second later, the inner pair of lamps blink off as a second reminder to the oncoming driver to dim his lights. An overriding switch permits returning your headlamps to "bright" to further signal drivers who neglect to dim their own lights in return. Control knob permits adjusting Guide-Matic to sensitivity desired.



ADDITIONAL

CADILLAC ACCESSORIES



Rear Compartment Remote Control Radio . . .	\$_____
Radio Foot-Control Switch	\$_____
Cadillac "Cushion Topper"	\$_____
Cadillac Rubber Floor Mats	
Contour Front	\$_____
Contour Rear	\$_____
Rectangular	\$_____
Cadillac Seat Belts	\$_____
Cadillac Right-Hand Outside Rear-View Mirror .	\$_____
Cadillac Dor-Gards	\$_____
Cadillac Front Vent Window Extensions . . .	\$_____
Cadillac Spare Tire Cover	\$_____
Windshield Washer Solvent	\$_____
Cadillac Body Polish	\$_____
Cadillac Fabric Cleaner	\$_____
Cadillac Kar-Kleen Upholstery Cleaner . . .	\$_____
Cadillac Blue Coral	\$_____
Cadillac Blue Coral Sealer	\$_____
Cadillac Magic Mirror Cleaner and Polish . . .	\$_____
Cadillac Magic Mirror Cream Wax	\$_____
Cadillac Chrome Cleaner	\$_____
Cadillac Cooling System Inhibitor and Sealer .	\$_____
Cadillac Whitewall Tire Cleaner	\$_____
Cadillac Tar and Road Oil Remover	\$_____

CADILLAC

ACCESSORY GROUPS



GROUP A \$ _____

W—White Sidewall Tires	R—Radio
H—Heater	E—E-Z-Eye Glass

GROUP B \$ _____

K—Air Conditioner	R—Radio
W—White Sidewall Tires	E—E-Z-Eye Glass
H—Heater	

GROUP 2 \$ _____

D—Dor-Gards	U—Power Headlight Control
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GROUP 3 \$ _____

D—Dor-Gards	F—Fog Lamps
U—Power Headlight Control	

GROUP 4 \$ _____

D—Dor-Gards	F—Fog Lamps
U—Power Headlight Control	C—Cruise Control

GROUP 5 \$ _____

D—Dor-Gards	F—Fog Lamps
U—Power Headlight Control	C—Cruise Control
	T—Air Suspension


DO NOT ORDER ANY GROUP FOR ELDORADOS,
AS MOST OF THIS EQUIPMENT IS STANDARD.




BODY

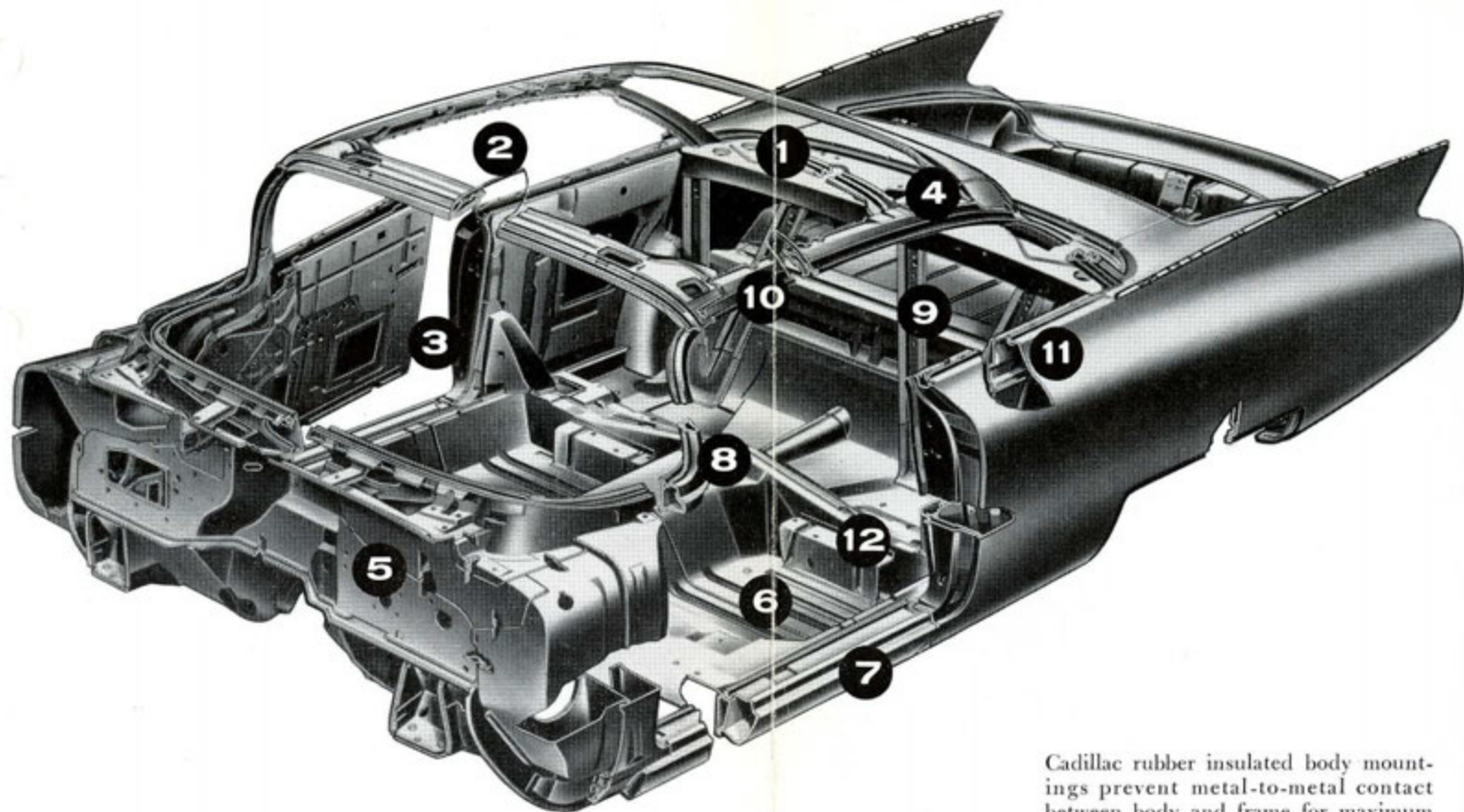
CADILLAC BODY CONSTRUCTION

. . . assures maximum quiet,
comfort and safety

 The Cadillac body is designed and built with one basic purpose, that of providing the Cadillac driver and his passengers with the high degree of safety, comfort, quiet and convenience which have contributed so much to Cadillac's reputation as the Standard of the World.

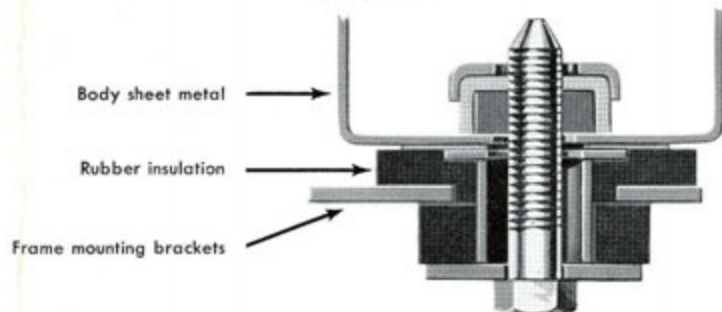
 The superb craftsmanship and enduring quality of the Cadillac body mean much to the owner's peace of mind and motoring enjoyment. At the same time, these factors play a large part in upholding the continued demand for used Cadillac cars thus assuring the original and subsequent owners maximum protection for their investment.

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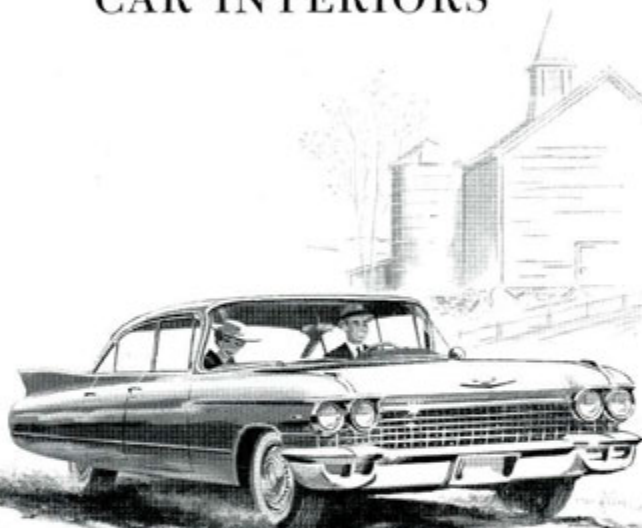
1. Double-ribbed U-shaped roof bow. 2. Solid steel Turret Top. 3. Genuine Safety Plate Glass. 4. Box-girder header assembly. 5. Steel cowl and dash with box-girder cross member. 6. Steel floor, ribbed, braced and welded to body. 7. Box-girder rocker panels. 8. Box-section steel pillars. 9. Box-section braces at back of rear seat. 10. Box-girder roof rails. 11. Box-girder reinforced rear quarter panels with integrally welded-on rear fenders. 12. Specially reinforced floor sections across center section.


Cadillac rubber insulated body mountings prevent metal-to-metal contact between body and frame for maximum quietness.



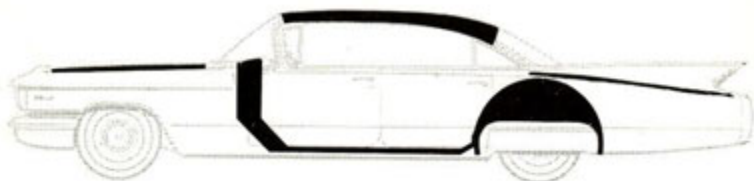


QUIET, DRAFT- AND DUST-FREE CAR INTERIORS



 The Cadillac body is so well insulated and sealed that the Cadillac owner is completely free from the annoyance of drafts, dust or water leaks. Insulation, too, helps to keep the interior of the car cooler in summer, helps prevent heat loss in winter. Even the engine compartment is so well insulated that the engine gives no audible sign of its presence. And the owner may be certain that at the end of a trip his luggage will look as smart and dust-free as when it was placed in the well-sealed luggage compartment of his Cadillac.

CADILLAC BODY INSULATION

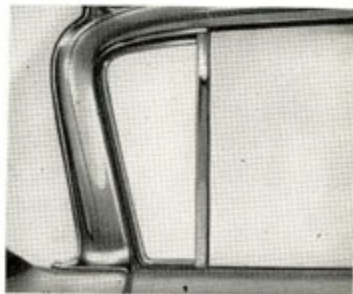


Scientifically selected insulation helps keep the car cooler in summer, free of drafts and cold in winter, and quieter all year around. The inside of the steel top on all sedan models is covered with a sound-absorbing, felt-like insulation. Under the engine hood is a 1½" vinyl covered fiber glass pad on all models. Five types of insulation, fiber glass, asphalt-impregnated pressed fiber, insulating board, jute, and carpet protect the front compartment from heat, cold, noise and drafts. Door seals, mechanically retained for uniformity, protect against entrance of dust and drafts while contributing to quiet, rattle-free operation.

On the ultra-luxurious Fleetwood Sixty Special sedan and Eldorado Seville models with their fabric-covered steel tops there is an additional one-half inch of insulation between the headlining and the steel roof.

VENTILATION SYSTEM

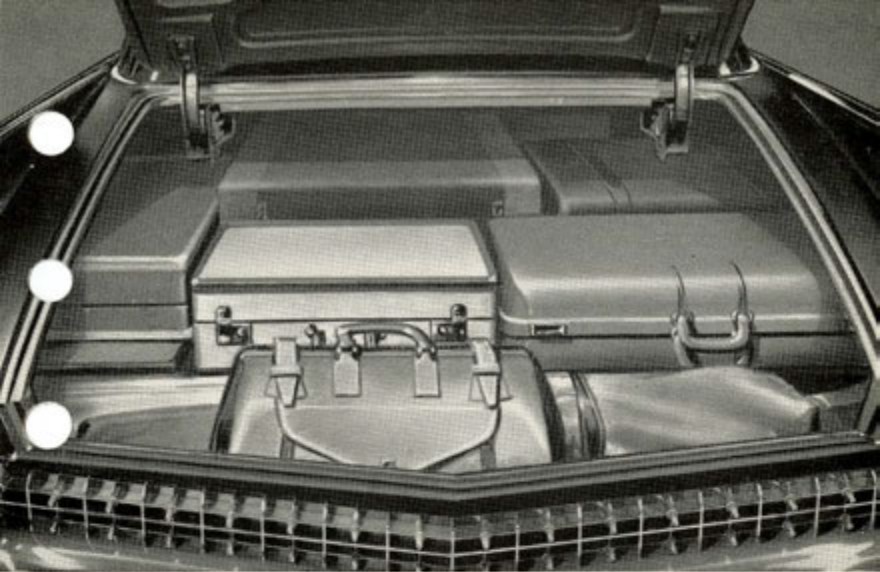
Ventilation, without the necessity of opening the large windows, is provided by the ventilator control levers located on the instrument panel to the right of the steering column. Air may be directed into the right side, left side or both sides of the front compartment. In addition, Cadillac ventipanes permit the entrance of air without direct drafts. They have positive crank type controls instead of the push-pull type more hazardous to fingers and fingernails.



LARGE, EASY OPENING LUGGAGE COMPARTMENT



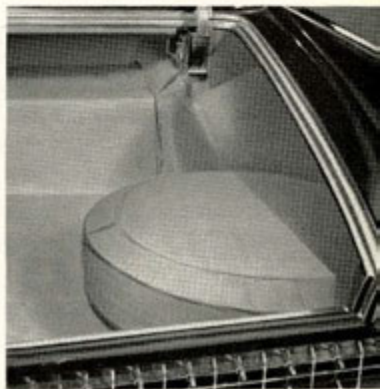
— The Cadillac luggage compartment has a large capacity fully adequate to carry all luggage normally required on a trip including golf clubs. Another feature, particularly appreciated when one arm is burdened with packages, is the manner in which the deck lid automatically rises part way when the key is turned in the luggage compartment lock. This enables easy one-hand raising of the deck lid the rest of the way. The use of counterbalanced springs means that the deck lid actually helps raise and lower itself with only a slight motion required to start it up or down.



The Cadillac luggage compartment is designed for maximum utilization of space with the spare tire mounted horizontally on the floor. The deck lid hinges do not project into the luggage area as in some competitive cars. And, for further protection of fine luggage, the entire compartment is lined with a rich-textured, vinyl-coated fabric, color-keyed to the car interior. Protection against dust or moisture is provided by insulation at strategic points and by a rubber seal extending entirely around the deck lid opening.

SPARE TIRE COVER

A spare tire cover, matching the luggage compartment lining is provided as standard equipment on the Fleetwood Sixty Special sedan and on all Eldorado models. It is available at extra cost on all other models.



CLEAR VISIBILITY WITHOUT DISTORTION



— Enjoying the view, taking pictures from within the car or just for pleasant motoring without eye-fatigue, the Cadillac owner enjoys the advantages of distortion-free polished Safety *Plate* glass in *every* window of his car. Good visibility to the rear is provided by an inside rear-view mirror, adjustable for day or night driving, and by an outside mirror adjustable from within the car. And Cadillac's 3-speed electric washer-wipers are designed to clean even around the curved sides of the windshield assuring maximum visibility in any weather.

SAFETY PLATE GLASS IN EVERY WINDOW

The advantage of having Safety Plate glass in every window is that the surface of Safety *Plate* glass has been polished to remove any possible unevenness which might result in giving a distorted appearance to objects seen through the glass. By using Safety Plate glass throughout the car, not only the driver but his passengers as well are assured of good visibility without eye discomfort or strain.

OUTSIDE REAR-VIEW MIRROR

(Inside controlled)

First introduced by Cadillac, the remote-controlled outside rear-view mirror is easily adjusted with the inside control knob. Thus the driver can make adjustments without having to open the car window, a particular advantage in cold, wet or snowy weather.



ELECTRIC, THREE-SPEED WINDSHIELD WASHER-WIPERS

Cadillac's electric windshield wipers operate at a constant speed, at any of three speed settings without the annoying slowdown sometimes associated with vacuum-powered wipers. Washer-wiper operation is activated at the push of a button. When glass is clean, wiper lever should be moved back to "off" position to stop wipers.






CHASSIS

CADILLAC

CHASSIS FEATURES

... for unmatched riding
comfort, roadability and
handling ease

 Superb styling, luxurious interiors, elegance and refinement in appointments and trim, these are all visible reminders of the Cadillac motor car's unique quality and distinction. Of perhaps even greater importance to the Cadillac owner, however, are the many wonderful Cadillac chassis features which make driving or riding in the 1960 Cadillac an experience that only the Standard of the World is privileged to provide.

Please open fold page

Cadillac four-link rear suspension with high roll center minimizes outward lean on curves.

New Cadillac shock absorbers maintain consistent quality of ride under most severe road conditions.

New finned rear brake drums permit better balanced bracing between front and rear wheels for surer, straighter stops.

New parking brake serves as auxiliary service brake since it will not lock in position with engine running and car in gear.

Over-all steering ratio of 18.9 to 1 and improved power steering with rotary valve eliminate all but a minimum of steering effort.

Cadillac Power Brakes with new self-adjusting brake shoes adjust automatically to compensate for lining wear.

Individual coil springs or air suspension (optional at extra cost) for maximum comfort and stability.

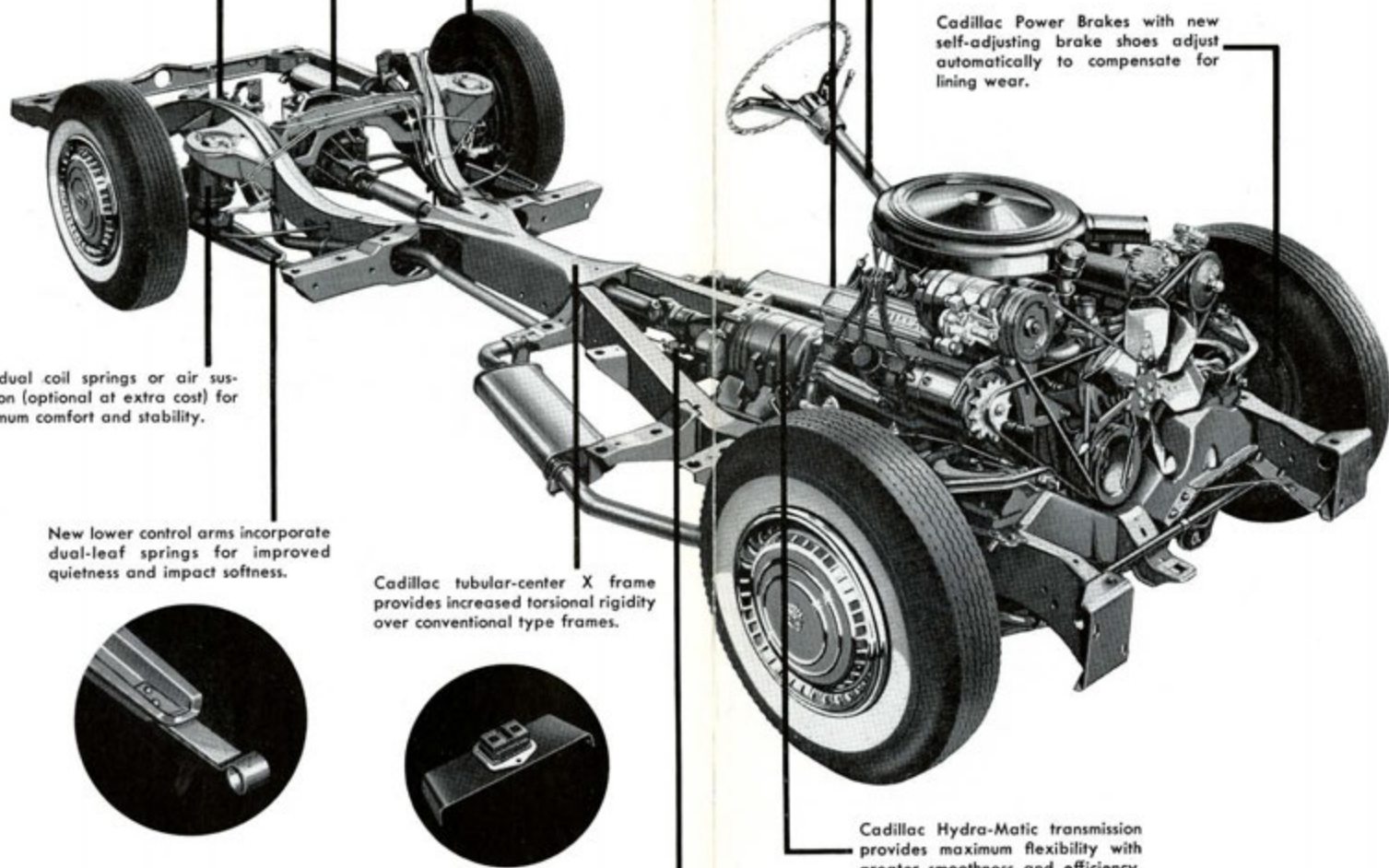
New lower control arms incorporate dual-leaf springs for improved quietness and impact softness.

Cadillac tubular-center X frame provides increased torsional rigidity over conventional type frames.

Cadillac Hydra-Matic transmission provides maximum flexibility with greater smoothness and efficiency.

Equalized front and rear tread for better tracking and maximum directional stability.

New spring steel rear engine mounting helps isolate engine vibrations from chassis.



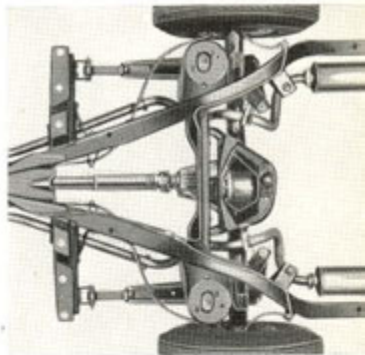


LUXURIOUS RIDING COMFORT ON ROUGHEST ROADS

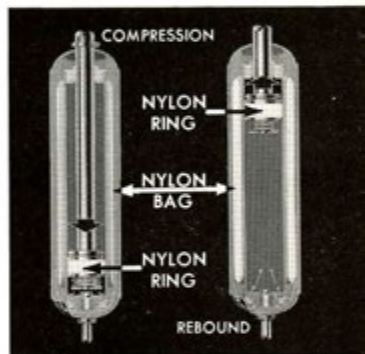


— The Cadillac owner can always be proud of the quality of his car's riding comfort on any road. For example, since the springs are not required to take any driving thrust they are designed with a softer, slower rate which literally swallows up road shocks and jolts. And riding quality remains consistent because Cadillac's exclusive shock absorbers retain their efficiency under every extreme of temperature or road surface. Lean or sway on curves is minimized, too, because Cadillac Four-Link rear suspension firmly resists sideways motion of the frame and at the same time keeps a greater portion of the car's weight below the point where the leaning tendency occurs.

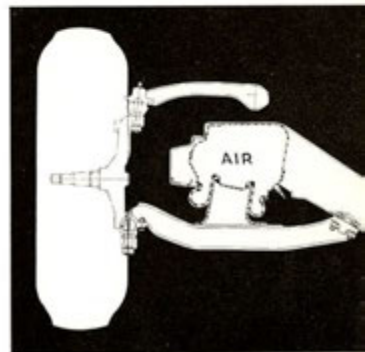
CADILLAC FOUR-LINK REAR SUSPENSION. New lower control arms, for 1960, each incorporate a two-leaf spring which contributes to a quieter ride and helps to cushion starting or stopping thrusts between axle and frame. An upper yoke, connected to the highest points of the frame and to the top of the rear axle housing by a ball joint, keeps more weight below the pivot point (the ball-joint) thus minimizing outward lean on curves or turns.



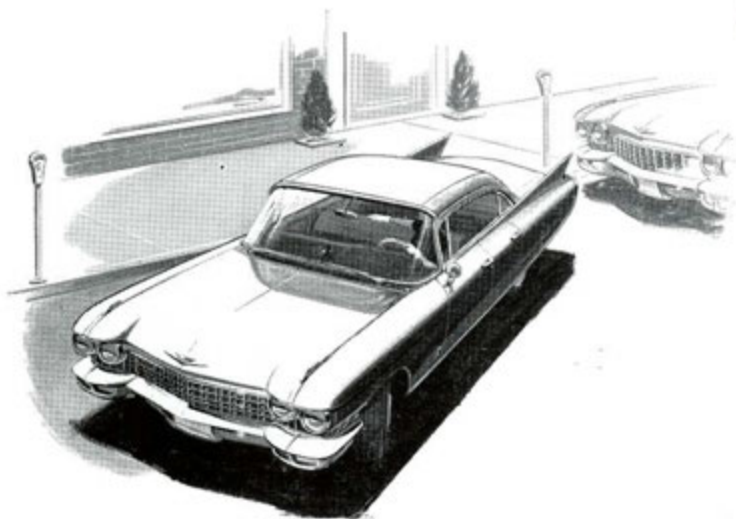
EXCLUSIVE CADILLAC SHOCK ABSORBERS have a gas-filled nylon envelope replacing the conventional air space in the fluid reservoir. Thus mixing of air with fluid with resulting loss of shock absorber efficiency is prevented. Cadillac shock absorber fluid, impervious to temperature variation, assures consistent performance in any climate. New nylon skirt or ring around pistons absorbs abrasive particles; prevents scoring of cylinder walls.




CADILLAC AIR SUSPENSION provides the superior damping quality of pressurized air over any form of steel spring, an infinitely variable rate of resistance in absorbing small or large bumps with equal efficiency, and keeps the car at its designed height whether empty or fully loaded with passengers and luggage. Manual adjustment permits raising ground clearance by several inches for deep mud, snow or steeply-angled drives.



EFFORTLESS STEERING WITH FULL DRIVER CONTROL



 Cadillac Power Steering makes handling of the world's finest luxury motor car so effortless that even in parking only the lightest touch is required on the steering wheel. As a result even the lady of a Cadillac family will find she, too, can enjoy Cadillac comfort, convenience and luxury without any physical reservation whatsoever. And, of course, Cadillac Power Steering continues to offer the safety advantage over competitive systems of retaining all-important "feel-of-the-road", so essential to the judging of safe speeds on curves, or slippery road surfaces.

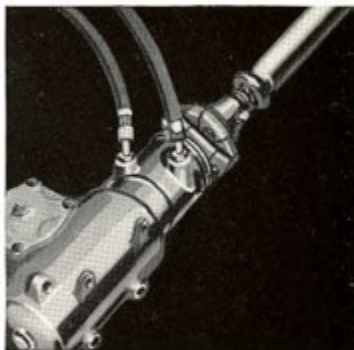
POWER STEERING PUMP

The Cadillac Power Steering pump is designed to provide, hydraulically, peak power steering assistance with the utmost dependability. Even the checking of the fluid level in the power steering reservoir has been facilitated through use of a simple turn cap rather than a bolted-on cover for fast, easy servicing.



RUBBER-CUSHIONED COUPLING

In addition to its many other advantages, Cadillac Power Steering is designed with a flexible rubber coupling in the steering shaft which prevents transmission of vibration, noise or road shocks to the steering wheel. This relieves the Cadillac driver of a common cause of fatigue, especially on long trips.




SUMMARY OF CADILLAC POWER STEERING ADVANTAGES:

- Power assistance is provided only as required by driver thus eliminating any necessity for constant steering correction.
- Wheels can be turned easily even when car is standing still.
- Feel-of-the-road is retained to aid in judging safe speeds on curves, turns, or slippery road surfaces.
- Wheels return to normal straight-ahead position after turn.
- Flexible coupling insulates steering wheel from vibration, noise or road shocks.

SUREST, SMOOTHEST BRAKING IN THE FINE CAR FIELD



 Cadillac Power Braking has always combined light application with smooth, sure and positive response. However, for 1960, the Cadillac owner will enjoy such additional benefits as New Self-Adjusting Brake Shoes which adjust automatically to compensate for lining wear; New Finned Rear Brake Drums which permit more evenly balanced braking between front and rear brakes for increased stopping efficiency with less lining wear; and, finally, a New Parking Brake which, in the event auxiliary braking is ever needed, may be used as a regular service brake since it will not lock in position as long as the car is in gear and the engine running.

NEW SELF-ADJUSTING BRAKES

For 1960, Cadillac provides the additional advantage of self-adjusting brake shoes which automatically adjust to compensate for lining wear. This assures consistent braking action without service adjustment for the entire lining life. In operation, when clearance between the lining and drum exceeds a predetermined amount, the star wheel adjuster (which previously required adjustment by a serviceman) automatically turns one notch as the brakes are applied when the car is being backed up. This moves shoes and lining closer to drum restoring proper adjustment and compensating for lining wear.



NEW FINNED REAR BRAKE DRUMS

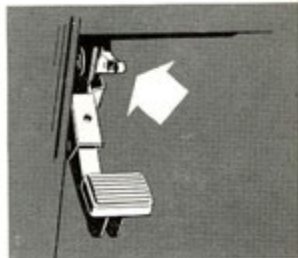
Cadillac's new finned rear brake drums, by providing better cooling, permit redistributing the braking action more evenly between the front and rear wheels. (Front brakes, located forward in the air stream, receive adequate cooling without need of finned drums.)

The result of more evenly balanced braking between all four wheels is surer, safer, straighter stops, especially under severe brake application or skid-inducing conditions, increased lining life and minimum likelihood of brake fading.




NEW VACUUM RELEASED PARKING BRAKE

Cadillac's new parking brake is automatically vacuum released when the engine is started *and* when the Hydra-Matic selector lever is placed in any forward or reverse gear. This eliminates any necessity of remembering to release the brake, but, even more important, permits it to be used as an auxiliary service brake, if needed, since it will not lock in position with the engine running and the car in gear. A manual release lever is located at the base of the pedal shaft for use when the engine is stopped.



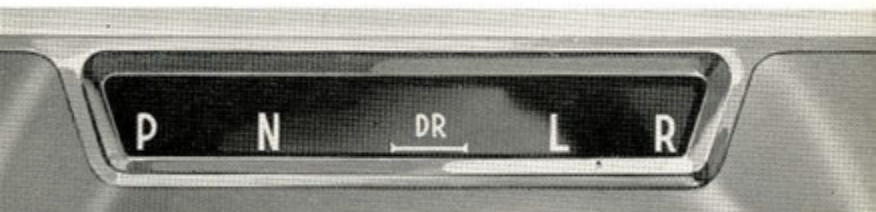
MAXIMUM FLEXIBILITY, SAFETY AND EFFICIENCY



 Accelerating from a standing start, keeping pace in busy traffic or cruising on the open highway, the Cadillac Hydra-Matic transmission automatically selects the most efficient gear, 1st, 2nd, 3rd or 4th, to meet the exact performance demands of the driver. Combined with this efficiency is the velvety smoothness of two fluid couplings; one to cushion the driving force from the engine to the rear wheels and a second, smaller coupling which effects shifting of gears with such infinite smoothness as to make them scarcely perceptible. And only Hydra-Matic, of all automatic transmissions, provides the safety of engine braking in three drive ranges.

CADILLAC HYDRA-MATIC TRANSMISSION

The Cadillac Hydra-Matic transmission provides two Drive Ranges and a Lo Range. The left-hand DR or Drive Range position provides four forward gear ratios automatically selected by the transmission for all normal driving requirements. Extra safety when passing another car on the highway or for accelerating out of an emergency traffic situation is provided by fast "stepdown" acceleration accomplished simply by depressing the accelerator to the floor. At slower car speeds the "stepdown" is accomplished by only partially depressing the accelerator pedal. The right-hand DR or Drive Range position, preferred by many owners for city traffic, locks out fourth gear up to about 75 miles per hour and provides instant acceleration without "stepdown". LO Range is provided for extremely heavy going in deep sand or mud, for maximum engine braking on very steep grades and permits "rocking" the car by shifting between LO and Reverse if stuck in snow or ice.



CONVENIENT PARK (P) POSITION

The "P" or Park position holds the car securely on the steepest grades. Since the engine may be started with the selector in park position, this eliminates the necessity of holding the car with the brakes when starting the engine on hills or inclines.




ENGINE

CADILLAC

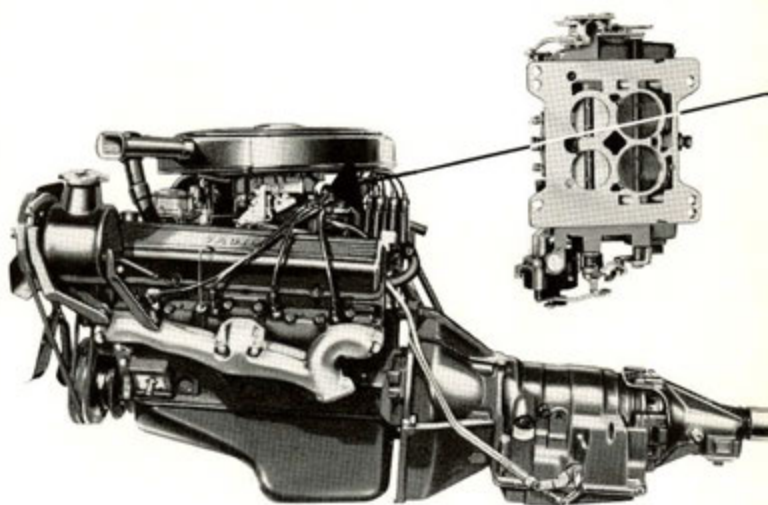
ENGINE FEATURES

... for efficient, dependable and
economical performance

 Since the inception of the first Cadillac motor car, the objective in the designing and building of Cadillac engines has been to produce the finest, best balanced power plant in the luxury car field; an engine that can move a Cadillac through traffic with effortless ease and flexibility, carry it swiftly up steep mountain grades without hesitation and perform hour upon hour at turnpike speeds with no audible sign of its presence. Equally important, however, is the fact that this satisfying surge of power must be delivered with the utmost dependability, durability and economy . . . a combination for which you will find the 1960 Cadillac engine has no parallel.

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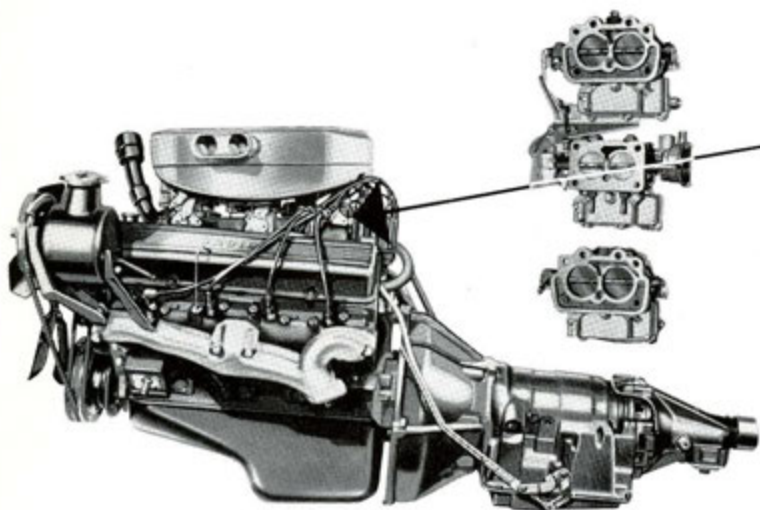




325-HORSEPOWER CADILLAC ENGINE

Each of the two Cadillac engines, shown here, provides all of the advanced engineering features explained on the following pages with the basic difference in carburetion.

The 325-horsepower Cadillac engine, shown above, is equipped with a single, four-barrel carburetor which works as two sets of dual-barrel carburetors. The forward unit, with smaller barrels, acts as the basic or primary carburetor which feeds the engine economically during idling and at normal cruising speeds. The aft unit with larger dual barrels is the booster or secondary carburetor. When the accelerator is depressed further to the floor as for rapid acceleration or climbing steep hills, the larger secondary dual barrels open to permit a greater volume of air to be drawn into the intake manifold and thus into each cylinder for increased power and/or acceleration.



345-HORSEPOWER CADILLAC "Q" ENGINE


The 345-horsepower Cadillac engine, above, is provided as standard equipment on the Eldorado Biarritz, Seville and Brougham, and optional at extra cost on all other models. It provides all of the dependability, durability, smoothness and quietness expected of Cadillac engine performance but with additional benefits for the owner through use of a three, dual-barrel carburetor.

The central dual-barrel unit, used for all normal operation including starting, idling and cruising speeds, assures maximum efficiency and dependability because of the relative simplicity of single carburetor adjustment.

However, when the driver depresses the accelerator pedal beyond 75% of its travel, both secondary dual-barrel carburetors open simultaneously releasing a vast increase in power for maximum safety in passing another car, for fast emergency acceleration or for traveling up very steep grades.

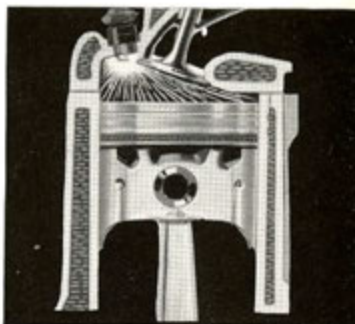
RESPONSIVE POWER FOR ANY DRIVING CONDITION



 In city traffic or on busy highways the Cadillac owner finds greater driving pleasure and safety, too, in the assured response which greets his lightest touch on the accelerator. And, cruising at turn-pike speeds, there is equal satisfaction and wonderful peace of mind in the effortless performance of his Cadillac, hour upon hour, without a murmur of protest. Encounter the steepest grade and even now he finds a vast reserve of untapped power, for the Cadillac engine is seldom extended to capacity throughout its entire lifetime.

EFFICIENT COMBUSTION

Cadillac's wedge-shaped combustion chambers are designed with a high 10.5 to 1 compression ratio; depressed contour in each piston head to increase turbulence and combustibility of the air-fuel mixture; and efficient cooling at the vortex of the wedge so that combustion is perfectly timed without danger of pre-ignition. Better oil economy, for 1960, is provided by new, side-sealed piston oil rings.



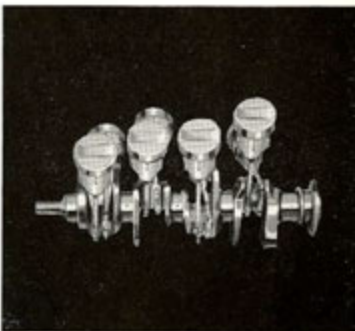
UNRESTRICTED BREATHING

The Cadillac engine has exceptional breathing efficiency because of an intake manifold with large smooth passages, large diameter, high-lift intake valves and large exhaust valves tapered to speed the exiting gases. Camshaft and valve operating linkage minimize fractional time during which intake and exhaust valves are both partially open, thus reducing dilution of incoming fuel-air mixture with unexpelled exhaust gases.



MORE POWER PER POUND OF ENGINE WEIGHT

The Cadillac engine delivers more horsepower per pound of engine weight than any in the luxury car field. This efficiency translates into practical benefits for the Cadillac owner. The use, for example, of lightweight pistons and connecting rods means that less fuel energy is expended in overcoming their inertia leaving more power to drive the car and accessories.



MAXIMUM EFFICIENCY IN ALL SPEED RANGES



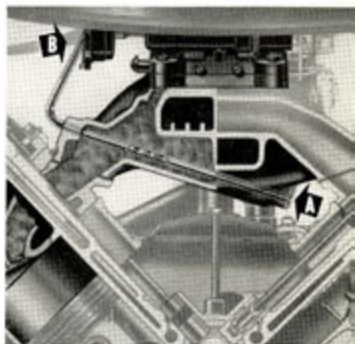
— The efficiency of the Cadillac engine can be measured from the very moment it is started. The automatic choke, for example, because of an exclusive super-sensitive heat control, starts reducing the richness of the fuel mixture the instant the engine begins to warm up. This brings the engine to its peak efficiency and most economical performance far faster. Even on subsequent starts, if the engine is still warm, the choke is prevented from unnecessary enriching of the fuel mixture assuring maximum starting efficiency and further economy. Engine efficiency, under sustained idling, is assured, too, by a heat sensitive valve which lets more air through the carburetor as required to prevent roughness or stalling.

EFFICIENT ENGINE WARM-UP

The Cadillac automatic choke is controlled by a heat-resistant, nickel alloy tube which extends into and through the exhaust section of the intake manifold where it is subjected to the hot exhaust gases from the moment the engine is started.

Outside air, entering the tube at "A", heats up faster and, rising to the choke control "B", causes it to open the choke valve more quickly thus bringing the engine to its smoothest, most powerful and most economical operation at the earliest possible moment.

Since the tube retains engine heat for longer periods of time after the engine is turned off, it prevents unnecessary choking of the engine during subsequent starts.



SMOOTHER, STEADIER IDLING

Smooth, steady idling performance is assured by the use of a heat-sensitive air control valve in the carburetor. As engine heat increases during any period of sustained idling, the valve begins to open permitting additional air flow through the carburetor. This maintains the correct ratio of air to fuel by compensating for any excess fuel vapors forced into the carburetor because of fuel in the float chamber reaching the boiling point. The result is consistently smooth, stable idling even under the most severe conditions.



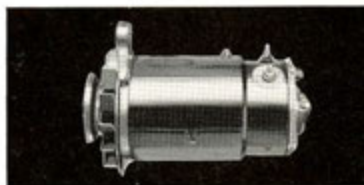
DEPENDABILITY FOR THE OWNER AND HIS INVESTMENT



— The Cadillac motor car is designed and engineered to provide maximum dependability. Its starting system, for example, is protected by a plastic-coated battery cover for resistance against corrosion; a starting motor with solenoid plunger lever completely within the starter housing for protection against dirt and moisture and a generator with high enough output even at slow car speeds to protect against excessive battery drain. And, of course, the entire ignition system is fully waterproof. Highly efficient cooling and full-pressure lubrication system, including a new full-flow oil filter, further assure the long-lived dependability which makes driving the Standard of the World the most enjoyable as well as the finest investment in all motordom.

EFFICIENT STARTING SYSTEM

Cadillac's 12-volt, 11-plate battery is thoroughly sealed, has a corrosion resistant plastic-coated cover and is located forward in the engine compartment for better cooling and servicing. Cadillac's high-torque starting motor has gear teeth designed for extra strength, quiet operation and minimum battery drain. Solenoid plunger lever is fully enclosed within housing. The Cadillac high-capacity generator has an output higher than the electrical load normally required by the car even at low speeds, thus protecting against excessive battery drain.



FULLY WATERPROOF IGNITION

The Cadillac ignition system is fully waterproof. For example, neoprene rubber, impervious to oil, is used for ignition wire covering and spark plug boots. Distributor ends of ignition wiring are shielded by vinyl caps while the distributor itself is designed to shed water effectively. A sealed generator regulator further contributes to maximum dependability of engine operation in any weather.




DOUBLE FUEL SYSTEM PROTECTION

For maximum dependability, Cadillac engines have a highly efficient fuel pump to assure a positive flow of fuel from the fuel tank to the carburetor and minimize any possible likelihood of vapor lock in the fuel lines. Double protection against dirt particles or water entering the fuel system is provided by a new fuel filter located in the fuel tank itself. Its finely woven, 2-ply, saran plastic filtering element is self-cleansed by the washing action of the gasoline. Any remaining impurities are removed by the sediment bowl filter in the engine compartment.



SPECIFICATIONS

SPECIFICATIONS

 On the following pages you will find, first, the General Specifications, then the Detailed Specifications for the 1960 Cadillac cars.

Many of these specifications cover items which you will be asked about only occasionally, or which do not warrant fuller coverage in the text of the Data Book. Other specifications, such as those dealing with Cadillac Hydra-Matic gear ratios and shift points, serve to supplement the information in the text.

While it is both unnecessary and impractical to attempt to absorb all of the specifications listed in this section of your Data Book, you will find here valuable information not easily located elsewhere.



1960 CADILLAC GENERAL SPECIFICATIONS



	Series 62 Sedans and Sedan de Villes (6-window)	Series 62 Coupe, Convertible and Coupe de Ville	Eldorado Biarritz and Eldorado Seville	Series 60 Special Sedan	Series 75 9-Passenger Sedan and Limousine
Wheelbase.....	130"	130"	130"	130"	149.8"
Over-all Length.....	225"	225"	225"	225"	244.8"
Over-all Width.....	79.9"	79.9"	79.1"	79.1"	79.9"
Over-all Height.....	56.2**	54.1***	54.8†	56.2"	59.3"
Minimum Road Clearance.....	5.9"	5.9"	6.6"	5.9"	7.0"
Steering Ratio—Over-all.....	18.9	18.9	18.9	18.9	18.9
Turning Diameter (Wall-to-Wall).....	48.4"	48.4"	48.4"	48.4"	54.0"
Tread—Front.....	61"	61"	61"	61"	61"
Tread—Rear.....	61"	61"	61"	61"	61"
Tires, Tubeless—Size.....	8.00 x 15*	8.00 x 15*	8.20 x 15	8.00 x 15*	8.20 x 15
Tires—Ply Rating.....	4-ply	4-ply	4-ply	4-ply	6-ply

*8.20 x 15 supplied in whitewall tires (standard on Eldorado Biarritz and Seville).

†54.9" on Biarritz.

**54.3" on 4-window sedans.

***54.2" on convertible.

	Series 62 Sedans and Sedans de Villes (6-window)	Series 62 Coupe, Convertible and Coupe de Ville	Eldorado Biarritz and Saville	Series 60 Special Sedan	Series 75 9-Passenger Sedan and Limousine
Engine.....	325-horsepower Cadillac V-8	325-horsepower Cadillac V-8	345-horsepower Cadillac V-8	325-horsepower Cadillac V-8	325-horsepower Cadillac V-8
Compression Ratio.....	10.5:1	10.5:1	10.5:1	10.5:1	10.5:1
Piston Displacement.....	390 cu. in.	390 cu. in.	390 cu. in.	390 cu. in.	390 cu. in.
Valve Arrangement.....	Overhead	Overhead	Overhead	Overhead	Overhead
Carburetor.....	4-barrel	4-barrel	Three dual-barrel	4-barrel	4-barrel
Exhaust System.....	Dual	Dual	Dual	Dual	Dual
Transmission.....	Hydra-Matic	Hydra-Matic	Hydra-Matic	Hydra-Matic	Hydra-Matic
Steering.....	Hydraulic Power	Hydraulic Power	Hydraulic Power	Hydraulic Power	Hydraulic Power
Brakes.....	Power Brakes	Power Brakes	Power Brakes	Power Brakes	Power Brakes
Frame.....	Tubular-center X	Tubular-center X	Tubular-center X	Tubular-center X	Tubular-center X
Springs.....	Helical coil,* front and rear	Helical coil,* front and rear	Air Suspension, front and rear	Helical coil,* front and rear	Helical coil,* front and rear
Drive.....	Cadillac Four-Link	Cadillac Four-Link	Cadillac Four-Link	Cadillac Four-Link	Cadillac Four-Link
Axle Ratio.....	2.94:1**	2.94:1**	3.21:1**	2.94:1**	3.36:1***

*Air Suspension optional at extra cost.

**3.21 standard with "Q" engine and/or air-conditioned cars.

***3.77 optional on Series 75.

DETAILED SPECIFICATIONS



ENGINE

Number of cylinders.....	8
Cylinder arrangement.....	90° V-type
Valve arrangement.....	Overhead
Bore and stroke.....	4" x 3 $\frac{7}{8}$ "
Block and cylinder head material.....	Cast iron
Piston displacement.....	390 cu. in.
Taxable horsepower.....	51.2
Max. brake horsepower.....	325 @ 4800 r.p.m.
Eldorado engine.....	345 @ 4800 r.p.m.
Max. engine torque—lbs.-ft..	430 @ 3100 r.p.m.
Eldorado engine.....	435 @ 3400 r.p.m.
Compression ratio.....	10.5:1
Engine mounts.....	Vulcanized rubber
Number of points of suspension	3

PISTON AND RINGS

Make.....	Alcoa—Bohn—Sterling
Material.....	Aluminum alloy
Type.....	T-slot, cam ground
Weight.....	22.56 oz.
Clearance.....	.0015"
Number of oil rings per piston.	1
Number of comp. rings per piston.....	2
Top compression ring.....	Chrome-plated

RODS AND PINS

Wristpin length.....	3.093"
Wristpin material.....	Steel
Type.....	Locked in rod
Connecting rod length.....	6.500"
Material—connecting rod....	Forged steel
Weight—connecting rod.....	22.56 oz.
Crankpin journal diameter...	2 1/4"
Lower bearing material.....	Steel-back Moraine 400
Connecting rod bearing clearance.....	.0005"-.0021"
Connecting rod bearing end play.....	.008"-.014" (total two rods)

CRANKSHAFT

Material.....	Forged alloy steel
Weight.....	71 pounds
Main bearing thrust.....	Rear main
Crankshaft end play.....	.002" to .007"
Main bearing type.....	Slip-on
Main bearing removable.....	Yes
Main bearing material.....	Steel-back Durex
Main bearing clearance— rear.....	.0008" to .0025"
Main bearing journal— Diameter x Length:	
Number 1.....	2.625" x .907"
Number 2.....	2.625" x .907"
Number 3.....	2.625" x .907"
Number 4.....	2.625" x .907"
Number 5.....	2.625" x 1.622"

DETAILED SPECIFICATIONS

CAMSHAFT

Drive.....	Chain
Camshaft sprocket material...	Steel
Timing chain—make.....	Link Belt
Timing chain—no. of links...	46
Timing chain—width.....	.6875"
Timing chain—pitch.....	.500"

VALVES

Valve arrangement.....	Overhead
Intake opens.....	39° B.T.C. at .001 lift
Intake closes.....	105° A.B.C. at .001 lift
Exhaust opens.....	85° B.B.C. at .001 lift
Exhaust closes.....	59° A.T.C. at .001 lift

INTAKE

Material.....	Alloy steel
Over-all length.....	4.794"
Diameter of head.....	1.875"
Angle of seat.....	44°
Lift.....	.451"

EXHAUST

Material.....	Alloy steel
Over-all length.....	4.815"
Diameter of head.....	1.500"
Angle of seat.....	44°
Lift.....	.451"
Hydraulic valve lifters.....	Yes
Valve inserts.....	None
Valve seats cooled by.....	Direct water circulation

DETAILED SPECIFICATIONS

LUBRICATION

Type.....	Full pressure
Oil under pressure to:	
Main bearings.....	Yes
Connecting rods.....	Yes
Wristpins.....	Splash
Camshaft bearings.....	Yes
Tappets.....	Yes
Oil pump type.....	Gear
Normal oil pressure.....	30 to 35 lbs. @ 30 m.p.h.
Capacity of oil reservoir.....	Dry, 6 qts.; Refill, 6 qts.
Type of oil level gauge.....	Dip stick
Make of pressure gauge.....	AC—Tell-Tale Lite
Oil filter.....	Standard
Type.....	Full-Flow

FUEL

Gasoline tank capacity.....	21 gallons
Type of fuel feed.....	Camshaft pump
Carburetor—make.....	Rochester & Carter
Carburetor—type.....	Four-barrel downdraft*
Manifold heat control.....	Automatic
Type of air cleaner.....	Dry-pack
Dual tailpipe diameters.....	1.75"

COOLING

Water pump type.....	Centrifugal—dual outlet
Pressure relief valve.....	Yes
Choke for recirculation.....	Yes
Radiator core.....	Tube and center
Full-length cylinder water jacket.....	Yes
Water all around cylinders...	Yes

*Three, Dual-barrel Carburetors on 345 h.p. engine, standard on Eldorados and optional on all other models.

DETAILED SPECIFICATIONS

COOLING—Continued

Fan belt length.....	57"
Fan belt width.....	$\frac{3}{8}$ "
Fan—no. of blades.....	4
Air-conditioned cars.....	7* with thermostatically controlled, limited-slip clutch
Cooling system capacity.....	18.5 qts.
With heater.....	19.2 qts. (Series 75, 20.75 qts.) Add .5 qt. for A/C

*Also on Series 75 but without limited-slip clutch.

GENERATOR

Make.....	Delco-Remy
Minimum charging speed....	22 m.p.h. and up
Generator ventilation.....	Forced air
(Series 75 and air-conditioned cars).....	Directed outside air

GENERATOR REGULATOR

Make.....	Delco-Remy
Voltage at cut-out closing....	11.8—13.6 (adjust to 12.8)
(Series 75 and air-conditioned cars).....	11.8—13.0 (adjust to 12.4)
Voltage regulator setting....	14—15 (adjust to 14.5 at 90°)
(Series 75 and air-conditioned cars).....	13.8—14.8 (adjust to 14.0 at 90°)
Generator max. charging rate.	32—37 amp. (adjust to 35)
(Series 75 and air-conditioned cars).....	42—47 amp. (adjust to 45)

STARTING MOTOR

Make.....	Delco-Remy
Flywheel teeth, integral or ring.	Steel integral

DETAILED SPECIFICATIONS

IGNITION

Spark advance.....	Centrifugal and vacuum
Ignition unit: Make.....	Delco-Remy
Manual advance.....	None
Maximum centrifugal advance.....	Crankshaft (14°-18°), with "Q" engine (16.5°-20.5°)
Vacuum advance.....	Crankshaft (21.02°-24.0°), with "Q" engine (16.5°-19.5°)
Distributor breaker gap.....	.016"
Initial spark advance.....	5° B.T.C. (Nominal)
(on "Q" engine).....	5° B.T.C. (Nominal)
Firing order.....	1-8-4-3-6-5-7-2
Ignition coil: Make.....	Delco-Remy
Spark Plugs:	
Make.....	AC
Model.....	44.0
Thread.....	14 mm.
Gap.....	.035"

BATTERY

Make.....	Delco 3EMR70-W
Number of plates.....	11
Capacity (amp. hrs.).....	70
Terminal grounded.....	Negative
Location of battery.....	Under hood on tray at front right-hand side of radiator cradle.

LIGHTS AND HORN

Headlight—make.....	Guide sealed-beam (Dual)
Headlight cover glass, dia....	5¾"
Parking light—make.....	Guide
Taillight—make.....	Guide
Lighting switch—make.....	Delco-Remy
How are headlights dimmed?	Depressed beam—foot switch
Horn:	
Make.....	Delco-Remy
Type.....	Vibrator, seashell electric (2)*

*3 on Eldorados.

DETAILED SPECIFICATIONS

HYDRA-MATIC DRIVE

Type.....	Fully automatic step-gear type with controlled fluid coupling on forward gear set for smoother shifts.
Gearing.....	Planetary
No. of forward speeds.....	4
No. of forward speeds in "City" DR range.....	3
No. of forward speeds in "Country" DR range.....	4
No. of forward speeds in LO range.....	2
Transmission ratio, first.....	3.97:1
Transmission ratio, second....	2.55:1
Transmission ratio, third.....	1.55:1
Transmission ratio, fourth....	1:1
Transmission ratio, reverse....	3.74:1
Oil capacity.....	10 qts. dry (check dip stick) 9 qts. refill
Type of fluid.....	(Automatic transmission fluid type "A")

SHIFT POINTS:

Upshift DR-4 Range	Throttle Opening	With Rear Axle Ratio of:		
		2.94	3.21 or 3.36	3.77:1
		M.P.H.	M.P.H.	M.P.H.
1st to 2nd	—Minimum.....	3-9	3-8	3-7
	—Maximum.....	18-21	16-19	16-18
2nd to 3rd	—Minimum.....	13-17	12-15	11-14
	—Maximum.....	40-43	37-39	35-37
3rd to 4th	—Minimum.....	22-25	20-23	19-21
	—Maximum.....	76-81	69-74	65-70
Downshift				
DR-4 Range				
4th to 3rd	—Minimum.....	17-14	16-13	15-12
	—Maximum.....	74-68	67-62	64-59
3rd to 2nd	—Minimum.....	12-8	11-7	10-7
	—Maximum.....	26-22	24-20	22-19
2nd to 1st	—Minimum.....	7-3	7-3	6-2
	—Maximum.....	13-9	12-8	11-8

DETAILED SPECIFICATIONS

HYDRA-MATIC DRIVE—Continued

DR-3 Range

Same as DR-4 except			
upshifts from 3rd to 4th at:	76-81	69-74	65-70
downshifts from 4th to 3rd			
at	74-68	67-62	64-59

LO Range

Same as DR-4 except			
upshifts to 3rd at	48-54	44-49	42-47
upshifts to 4th at	76-81	69-74	65-70
downshifts to 3rd at	74-68	67-62	64-59
downshifts to 2nd at	47-44	43-40	41-38

NOTE: Miles per hour at which shift is made is dependent on degree of throttle opening. Actually no gears shift. Term used for clarity of meaning.

FRAME

	Series 60-62-63-64	Series 75
Frame make	A. O. Smith	A. O. Smith
Frame depth, maximum	7"	7"
Frame thickness, maximum	$\frac{9}{64}$ "	$\frac{5}{32}$ "
Width of flange, maximum	$3\frac{17}{32}$ "	$3\frac{17}{32}$ "
Frame—Type	Tubular-center X frame	Tubular-center X frame

FRONT-END SUSPENSION

Front suspension, make	Own
Front suspension, type	Forked arms

DETAILED SPECIFICATIONS

FRONT-END SUSPENSION—Continued

Forked arm bearings	Inner threaded
Knuckle support bearing	Spherical
Front wheel inner bearing	Tapered roller
Front wheel outer bearing	Tapered roller
Front spring, type	Helical coil*
Front spring, material	Spring steel
Shock absorber, type	Hydraulic direct-acting type
Front stabilizer	Torsion rod

REAR SUSPENSION

Type	Cadillac four-link
Springs	Helical coil*
Material	Spring steel
Spring bushings, type	Rubber
Shock absorbers	Hydraulic direct-acting, inverted "V" mounting

PROPELLER SHAFT

Number used	2
Type	Exposed

UNIVERSAL JOINTS

Make	Mechanics and Saginaw
Number used	3
Type	Cross and Trunnion
Bearing	Needle
Universal joints, lubricated	Permanently
Drive and torque taken through	Four-link rear suspension

*Air suspension standard on Eldorados, optional at extra cost on all other models.

DETAILED SPECIFICATIONS

REAR AXLE

Rear axle, make.....	Own	
Rear axle, type.....	Semifloating	
Differential gear, make.....	Own	
Rear axle:		
Oil capacity.....	5 pints	
Grade recommended:		
S.A.E. viscosity.....	90 hypoid	
	Series 60-52-53-64	Series 75
Type of final gearing.....	Hypoid	
Gear ratio:		
Standard.....	2.94	3.36
Optional.....	3.21*	3.77
Pinion adjustment (except 75)	None	
Pinion bearing adjustment....	None (preloaded)	
Are pinion bearings in sleeve?	No	
Backlash between pinion and ring gear.....	.003"-.010"	
Rear axle pinion shaft:		
Front bearing, type.....	Tapered roller	
Rear bearing, type.....	Tapered roller	

TIRES AND WHEELS

Tires:	
Make.....	U. S. Royal, Firestone and Goodrich
Type.....	Tubeless

*Standard with 345-h.p. "Q" engine and on air-conditioned models.

DETAILED SPECIFICATIONS

TIRES AND WHEELS—Continued

	Series 60-62-63-64	Series 75
Size.....	8.00 x 15*	8.20 x 15
Ply rating.....	4	6
Inflation pressure:		
Front.....	24 lbs.	28 lbs.
Rear.....	24 lbs.	28 lbs.
Wheels:		
Type.....	Slotted disc	
Make.....	Kelsey-Hayes	
Rim, diameter.....	15"	
Rim, width.....	6.00"	
Tread:		
Front.....	61"	
Rear.....	61"	

STEERING

Steering.....	Hydraulic power	
Type.....	Concentric gear	
Make.....	Saginaw	
Over-all steering ratio.....	18.9	
Car turning radius (outside)		
bumper to bumper sweep...	24'2"	27'0"

BRAKES

Front and Rear:		
Type.....	Duo-servo, self-adjusting	
Brake drum diameter.....	12"	12"
Brake drum, internal or		
external.....	Internal	Internal
Brake lining, length per wheel:		
Forward shoe.....	10.05"	12.98"
Reverse shoe.....	12.98"	12.98"
Total.....	23.03"	25.96"

*8.20 x 15 when whitewalls are ordered. Standard on Eldorados.

DETAILED SPECIFICATIONS

BRAKES—Continued

	Series 60-62-63-64	Series 75
Brake lining width.....	2½"	2½"
Brake lining thickness.....	¼"	¼"
Brake lining effective area....	210.32	233.72
	sq. in.	sq. in.
Brake clearance.....	.010" top;	.015" bottom
Foot emergency brake location.	Left side below dash	
Release.....	Automatic vacuum* plus manual.	
Operates on.....	Rear service brakes	
Power brakes.....	Standard, all models	

*With engine running and car in any drive gear.

MISCELLANEOUS SPECIFICATIONS

Car lifting device, jack.....	Bumper type. Scissor type.
Engine lubrication, type.....	Pressure
Chassis lubrication, type.....	High pressure
Axle lubrication, type.....	Splash

LUBRICANTS

Engine crankcase capacity....	5 qts.
With oil filter (Std.).....	6 qts.
Recommended viscosity....	Min. anticipated temperature:
	+32°F. 20W or S.A.E. 20
	+10°F. 20W
	-10°F. 10W
	Below -10°F. 5W
Drain.....	4000 miles (after initial 500-mile change)

CAUTION: Drain more frequently in accordance with Owners Manual under varying operating conditions.

Rear axle oil.....	5 pints
Recommended viscosity....	90 hypoid
Auto trans. fluid type "A"...	10 qts. dry (check dip stick). 9 qts. refill.
Gasoline.....	21 gals.




MILESTONES

1902 / 1959

MILESTONES



 Cadillac leadership is the result of many motoring achievements . . . advancements in engineering and design which have set the trend for other motor car makers in the course of the ensuing years. The "milestones" listed in this section of your Data Book point up the dramatic year-by-year development of and demand for the Cadillac automobile recognized and respected everywhere as the "Standard of the World".

Model Year	Total Production	Type of Cars Produced	List Price (Typical Car)	Wheelbase	Milestones
1902 1903	2,500	1 cyl. "A"	\$ 850	76"	Detroit Automobile Co., established 1899, reorganized as "Cadillac Automobile Co."
1904	2,318	1 cyl. "B"	950	76"	
1905	4,182	1 cyl. "F" 4 cyl. "D"	950 2,800	76" 100"	Cadillac Automobile Co. and Leland & Faulconer consolidate as "Cadillac Motor Car Company" with Henry M. Leland, grand old man of the industry, as General Manager.
1906	4,307	1 cyl. "M" 4 cyl. "H"	950 2,500	76" 102"	
1907	2,696	1 cyl. "M" 4 cyl. "G" 4 cyl. "H"	950 2,000 2,500	76" 100" 102"	First four-cylinder establishes Cadillac as the pioneer of multi-cylinder motor cars.
1908	2,012	1 cyl. "T" 4 cyl. "H"	1,000 2,500	82" 102"	
1909	5,902	4 cyl. "39"	1,400	106"	Famous Johansson gauges, First imported into United States by Cadillac, enable Cadillac to become the following year the—
1910	8,006	4 cyl. "30"	1,600	106"	
1911	10,018	4 cyl. "30"	1,800	116"	First American car to be awarded the Dewar Trophy by Royal Automobile Club of London for being First to achieve interchangeability through standardization of parts.
1912	13,994	4 cyl. "1912"	3,250	116"	
1913	15,017	4 cyl. "1913"	3,250	120"	Cadillac purchased by General Motors Corporation. Four-cylinder production increases six times over 1908 production.
					First to offer Closed Bodies as standard equipment. Less than 10% of cars then produced had closed bodies.
					Custom Coachcraft by Fleetwood Body Company begins.
					First to equip cars with Electric Starting, Lighting, Ignition, for which Cadillac again was awarded the Dewar Trophy. First and only car in the world to win this award twice.

Model Year	Total Production	Type of Cars Produced	List Price (Typical Car)	Wheelbase	Milestones
1914	14,002	4 cyl. "1914"	\$2,800	120"	First in this country to build a V-type, water-cooled, eight-cylinder engine, now used by every fine-car manufacturer. First to use thermostatic control of cooling system.
1915	13,001	V-8 "51"	2,800	120"	First to use Tilt-Beam Headlights for night driving safety.
1916	18,003	V-8 "53"	2,950	122"	Cadillac becomes "Division of General Motors."
1917	18,002	V-8 "55"	3,110	125"	Cadillac adopted as Standard Officers' car by U. S. Army after grueling tests at Marfa, Texas.
1918	20,285	V-8 "57"	3,535	125"	Cadillac supplied 2,350 cars and 1,157 V-8 artillery tractor engines to U. S. Army.
1919	20,678	V-8 "57"	4,090	125"	Cadillac completes new Clark Ave., Detroit, plant, most modern in the industry.
1920	19,628	V-8 "59"	4,750	125"	First to use Thermostatic Carburetor Control.
1921	5,250	V-8 "59"	4,950	132"	First to build the inherently balanced 90° V-type eight-cylinder engine. First to use the Compensated Crankshaft. Four-wheel brakes featured.
1922	26,296	V-8 "61"	4,100	132"	First to provide wide choice of Duco Exterior Finishes as standard equipment.
1923	14,707	V-8 "61"	4,150	138"	First to use Crankcase Ventilation. \$5,000,000 expansion program started. Cadillac contracts for entire output of Fleetwood Custom Body Co.
1924	18,827	V-8 "63"	3,835	132"	First to develop a comprehensive Service Policy and place it on a nation-wide basis.
1925	16,673	V-8 "63"	3,195	132"	
1926	20,419	V-8 "314"	3,250	132"	
1927	47,420	V-8 "303"	2,685	125"	
		V-8 "314"	3,250	132"	

1928	29,572	V-8 "303" V-8 "341-A"	\$2,685 3,250	125" 140"	First to develop and use the Clashless Synchro-Mesh Transmission. First to install Security Plate Glass as standard equipment. First to adopt Chrome Plating as standard.
1929	40,965	V-8 "328" V-8 "341-B"	2,495 3,595	125" 140"	
1930	25,991	V-8 "340" V-8 "353"	2,565 3,695	134" 140"	First to build a Sixteen-Cylinder Automobile Engine. Later in the year, the V-12 Cadillac was introduced. First to offer a complete line of multi-cylinder cars—all of V-type design. First to use Hydraulic Valve Silencers.
1931	29,781	V-8 "345-A" V-8 "355-A" V-12 "370-A" V-16 "452-A"	2,295 2,795 3,895 5,950	134" 134" 140" 148"	
1932	8,085	V-8 "345-B" V-8 "355-B" V-12 "370-B" V-16 "452-B"	2,495 3,095 3,795 5,095	136" 140" 140" 149"	First to introduce Super-Safe Headlights, Air-Cooled Generator, Completely Silent Transmission and Full-Range Ride Regulator.
1933	6,654	V-8 "345-C" V-8 "355-C" V-12 "370-C" V-16 "452-C"	2,245 2,895 3,595 6,250	136" 140" 140" 149"	First to provide fine cars with No-Draft Ventilation.
1934	11,856	Sir-8 "50" V-8 "10" V-8 "20" V-8 "30" V-12 "40" V-16 "60"	1,595 2,495 2,695 3,295 3,995 6,650	119" 128" 136" 146" 146" 154"	First to introduce Today's Mode of Streamlining. First American car with spare tire concealed within body. First to develop and use Knee-Action Wheels.
1935	13,449	Sir-8 "50" V-8 "10" V-8 "20" V-8 "30" V-12 "40" V-16 "60"	1,545 2,445 2,645 3,295 3,995 6,750	119" 128" 136" 146" 146" 154"	First and Only fine car equipped with one-piece solid steel Turret Top. For five years, more Cadillacs purchased than any other make of fine car.

Model Year	Total Production	Type of Cars Produced	List Price (Typical Car)	Wheelbase	Milestones
1936	25,905	Str.-8 "50" 4-8 "60" V-8 "70" V-8 "75" V-12 "80" V-12 "85" V-16 "90"	\$1,225 1,695 2,445 2,645 3,195 3,345 7,570	120" 121" 131" 138" 131" 138" 154"	48.1% of all cars sold above \$1,500 were Cadillacs.
1937	46,153	V-8 "37-50" V-8 "37-60" V-8 "37-65" V-8 "37-70" V-8 "37-75" V-12 "37-85" V-16 "37-90"	1,260* 1,660* 2,090* 2,595* 2,815* 3,535* 7,750*	124" 124" 131" 131" 138" 138" 154"	Cadillac-built V-8 proves stamina, dependability and speed of present day stock car by breaking all previous stock car records at Indianapolis Speedway. Deliveries at retail hit all-time peak in all Cadillac history.
1938	24,950	V-8 "38-50" V-8 "38-60" V-8 "38-60S" V-8 "38-65" V-8 "38-75" V-16 "38-90"	1,385* 1,775* 2,085* 2,285* 3,075* 5,265*	124" 124" 126" 132" 141" 141"	First to create and introduce a practical motor car of advanced styling. First to engineer and build the 135° V-type sixteen-cylinder engine. A majority public recognition of Cadillac Merit and Advanced Progress is definitely established.
1939	36,611	V-8 "39-50" V-8 "39-61" V-8 "39-60" V-8 "39-75" V-16 "39-90"	1,320* 1,680* 2,090* 2,995* 5,140*	120" 126" 127" 141" 141"	First to develop and introduce Controlled-Action, greatest advancement in riding comfort and safety since Knee-Action. More than half of all fine cars sold above \$2,000 are Cadillacs.

1940	37,162	V-8 "40-50" V-8 "40-52" V-8 "40-62" V-8 "40-60S" V-8 "40-72" V-8 "40-75" V-16 "40-90"	\$1,320* 1,440* 1,745* 2,090* 2,670* 2,995* 5,140*	123" 123" 129" 127" 138" 141" 141"	First to offer custom car interiors at medium price. First to equip passenger cars with Ball Bearing Steering. First to introduce an ultra-modern, large, luxurious motor car—the Cadillac Fleetwood 72. During first six months, 1939, Cadillac outsold all makes combined with series having 5 touring sedans priced at or above \$1,300.
1941	66,130	V-8 "41-61" V-8 "41-62" V-8 "41-63" V-8 "41-60S" V-8 "41-67" V-8 "41-75"	1,445* 1,495* 1,695* 2,195* 2,595* 2,995*	126" 126" 126" 126" 139" 136"	First to introduce to the medium price field a motor car of unquestioned prestige without a compromise in quality. First high price car to offer Hydra-Matic, the completely automatic transmission that eliminates the clutch pedal and all gear shifting. Cadillac outsold all makes of cars in both the medium and high price groups.
1942	16,511 (Production halted February, 1942)	V-8 "42-61" V-8 "42-62" V-8 "42-63" V-8 "42-60S" V-8 "42-67" V-8 "42-75"	1,647* 1,754* 1,882* 2,435* 2,896* 3,306*	126" 129" 126" 133" 139" 136"	Presentation of the Fortieth Anniversary Cadillacs. Introduction of sealed, ribbed Super-Safe Brakes and All-Weather Ventilation System.
1943	—	—	—	—	Cadillac-built light tanks and motor carriages contributed immeasurably to the struggle for victory and peace. Precision aircraft engine parts made by Cadillac helped power America's leading combat planes. Army-Navy "E" award to Cadillac for excellence in production of war equipment.
1944	—	—	—	—	Cadillac produced the M-24, one of the world's fastest and most maneuverable combat vehicles of its kind. This famous light tank, which served on all battlefronts, was powered by Cadillac V-type engines and Cadillac Hydra-Matic transmissions.

Model Year	Total Production	Type of Cars Produced	List Price (Typical Car)	Wheelbase	Milestones
1945	—	—	—	—	Continued production of the world-famous M-24 light tank for distinguished use in European and Pacific theaters. Introduction of the M-19, a potent anti-aircraft gun motor carriage.
1946	29,194	V-8 "46-61" V-8 "46-62" V-8 "46-60S" V-8 "46-75"	\$2,176* 2,359* 3,099* 4,298*	126" 129" 133" 136"	Presentation of the 1946 Cadillac , using the battle-proved Cadillac V-type engine and Hydra-Matic transmission, the only automotive units of this kind to be produced and improved without interruption during the war.
1947	61,926	V-8 "47-61" V-8 "47-62" V-8 "47-60S" V-8 "47-75"	2,324* 2,523* 3,195* 4,471*	126" 129" 133" 136"	Postwar production reaches over 90% of prewar peak. Cadillac increases fine-car leadership with over 96,000 unfilled orders.
1948	52,706 (9 months)	V-8 "48-61" V-8 "48-62" V-8 "48-60S" V-8 "48-75"	2,647* 2,781* 3,506* 4,471*	126" 126" 133" 136"	Cadillac presents its greatest engineering achievement in 45 years—the new, compact, better performing, more economical, valve-overhead, V-type, eight-cylinder engine.
1949	92,554	V-8 "49-61" V-8 "49-62" V-8 "49-60S" V-8 "49-75"	2,893* 3,050* 3,828* 4,750*	126" 126" 133" 136"	Cadillac's 1 millionth car produced November 25, 1949.
1950	103,857	V-8 "50-61" V-8 "50-62" V-8 "50-60" V-8 "50-75"	2,866* 3,234* 3,797* 4,770*	122" 126" 130" 147"	Cadillac production exceeds 100,000 cars for the first time in its history.
1951	110,340	V-8 "51-62" V-8 "51-60" V-8 "51-75"	3,315* 3,892* 4,887*	126" 130" 147"	Cadillac moves into defense production of tanks in Cleveland without interruption of automobile production.

1952	90,715 (11 months)	V-8 "52-62" V-8 "52-60" V-8 "52-75"	\$3,636* 4,270* 5,361*	126" 130" 147"	Cadillac celebrates its Golden Anniversary.
1953	109,657	V-8 "53-62" V-8 "53-60" V-8 "53-75"	3,666.26* 4,304.88* 5,604.34*	126" 130" 147"	Cadillac offers highest horsepower engine ever used in an American production motor car.
1954	96,680 (9 months)	V-8 "54-62" V-8 "54-60" V-8 "54-75"	3,932.70* 4,683.32* 5,874.78*	129" 133" 149 ³ / ₄ "	Cadillac is first to provide Power Steering as standard equipment on its entire line of cars.
1955	140,778 (11 months)	V-8 "55-62" V-8 "55-60" V-8 "55-75"	3,976.70* 4,728.32* 6,186.78*	129" 133" 149 ³ / ₄ "	Cadillac establishes new production and sales records by building and selling over 140,000 motor cars in 11 months.
1956	154,631	V-8 "56-62" V-8 "56-60" V-8 "56-75"	4,291* 5,042* 6,608*	129" 133" 149 ³ / ₄ "	Cadillac becomes the only car in its price class ever to be rewarded with an owner demand for over 150,000 cars in one year.
1957	146,840	V-8 "57-62" V-8 "57-60" V-8 "57-75"	4,780.96* 5,614.32* 7,439.88*	129 ¹ / ₂ " 133" 149 ³ / ₄ "	Cadillac introduces the fabulous Eldorado Brougham, a limited production luxury motor car with air suspension as standard equipment. All Cadillac models feature the revolutionary new Cadillac tubular-center X frame.
1958	121,786	V-8 "58-62" V-8 "58-60" V-8 "58-75"	4,891* 6,232* 8,460*	129 ¹ / ₂ " 133" 149 ³ / ₄ "	Cadillac pioneered Four-Link Rear Suspension adopted as standard equipment with coil springs or (optional at extra cost) air suspension throughout entire line.
1959	142,272	V-8 "59-62" V-8 "59-60" V-8 "59-75"	5,080* 6,233* 9,533*	130" 130" 149 ³ / ₄ "	Cadillac becomes the only luxury motor car with an owner demand for well over 1,000,000 cars in a single decade.

(*Advertised delivered price at Detroit. State and local taxes extra.)



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1960

ALPHABETICAL

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The Cadillac Motor Car Division of General Motors Corporation reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models, and also to discontinue models.

All information contained herein has been carefully checked with the most reliable sources, but responsibility for the absolute authenticity of this information cannot be assumed. The right is reserved to change any specifications, parts or equipment at any time without incurring any obligation to equip same on cars built prior to date of such change. *The 1960 Cadillac Data Book was compiled as of July, 1959, and was printed in U. S. A. The above reservations apply to all pages unless otherwise noted.*



AMA Specifications – Passenger Car

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MAKE OF CAR CADILLAC **MODEL YEAR** 1960 **DATE ISSUED** 10-2-59 **REVISED**

COMPANY CADILLAC MOTOR CAR COMPANY

MODEL NAME	SYMBOL		MODEL NAME	SYMBOL	
FLEETWOOD SIXTY SPECIAL	6029	60	SEDAN DEVILLE 4 WINDOW	6339	62
SIXTY TWO SEDAN 6 WINDOW	6229	62	COUPE DEVILLE	6337	62
SIXTY TWO SEDAN 4 WINDOW	6239	62	ELDORADO SEVILLE	6437	62
SIXTY TWO COUPE	6237	62	ELDORADO BIARRITZ	6467	62
SIXTY TWO CONV.	6267	62	FLEETWOOD LIMOUSINE	6723	75
SEDAN DEVILLE 6 WINDOW	6329	62	FLEETWOOD IMP. LIMOUSINE	6733	75

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NOTES:

- The Specifications herein are those in effect at date of compilation and are subject to change without notice by the manufacturer.
- UNLESS OTHERWISE INDICATED:
 - Specifications apply to the standard model without optional equipment. Significant deviations are noted.
 - Specifications apply basically to 4-door sedan or equivalent.
 - Nominal design dimensions are used throughout these specifications.

GENERAL SPECIFICATIONS

(All dimensions in inches unless otherwise indicated)

MODEL		Additional Information Page No.:	6029	6229 6329	6239 6339	6237	6337	6267	6437	6467	6723 6733
Wheelbase (L-101)		23	130.0								149.8
Tread	Front (W-101)	24	61.0								
	Rear (W-102)	24	61.0								
Maximum Overall Dimensions	Length (L-103)	23	225.0								244.8
	Width (W-103)	24	79.9				79.1				79.9
	Height (H-101)	22	56.2	54.3	54.1	54.2	54.8	54.9	59.3		
Transmission— (Specify trade name—opt., not available)	Manual	13	NONE								
	Overdrive	14	NONE								
	Automatic	14	HYDRAMATIC								
Axle ratio	Manual	15	NONE								
	Overdrive	15	NONE								
	Automatic	15	* 2.94:1				* 3.21:1				* 3.36:1
Tire size		16	**8.00 X 15 4 PLY						8.20X15 4 PLY	**8.20X15 6 PLY	
Engine	Type, no. cyl., valve arr.	2	90° V 8 CYL. OVERHEAD								
	Fuel system (Carb. or inj.)	6	CARB.								
	Bore and stroke	2	4.00 X 3.875								
	Piston displ., cu. in.	2	390								
	Std. compression ratio	2	10.5:1								
	Max. bhp at engine rpm	2	325 @ 4800				345 @ 4800				325 @ 4800
	Max. torque at rpm	2	430 @ 3100				435 @ 3400				430 @ 3100

- * 2.94:1 STD. WITH 3.21:1 OPT. ON 60-62-63 SERIES ONLY
 3.21:1 STD. ON 64 SERIES (ELD) WITH 2.94:1 OPT.
 3.21 STD. WITH AIR COND. WITH NO OPT. EXC. 67 SERIES
 3.36:1 STD. ON 67 SERIES WITH 3.77:1 OPT.
 ** 8.20 X 15 4 PLY W/W OPT. ON 60-62-63 SERIES
 8.20 X 15 6 PLY W/W OPT. ON 67 SERIES

AMA Specifications—Passenger Car

Page 2

MAKE OF CAR CADILLAC MODEL YEAR 1960 DATE ISSUED 10-2-59 REVISED _____
 MODEL _____ ALL SERIES

ENGINE—GENERAL

Type, no. cyls., valve arr.		90° V - 8 - OVERHEAD
Bore and stroke		4.000 X 3.875
Piston displacement, cu. in.		390
Bore spacing (C/L to C/L)		4.562
No. system	L. Bank	1-3-5-7
(front to rear)	R. Bank	2-4-6-8
Firing order		1-8-4-3-6-5-7-2
Compres. ratio	Standard	* 10.5:1
(nominal)	Optional	NONE
Cylinder Head	Standard	CAST IRON
Material	Optional	NONE
Cylinder Sleeve -Wet, dry, none		NONE
Number of	Front	2
mounting points	Rear	1
Engine installation angle		5° 15'
Taxable horsepower	Dia. ² x No. Cyl. 2.5	51.2
Published max. bhp at engine RPM*	Standard	325 @ 4800
	Optional	** 345 @ 4800
Published max. torque* (lb. ft. @ RPM)	Standard	430 @ 3100
	Optional	** 435 @ 3400
Recommended fuel	Standard	PREMIUM
regular - premium	Optional	NONE
Recommended idle speed (neutral)		*** 450 RPM (DRIVE RANGE)

ENGINE—PISTONS

Material	ALUMINUM ALLOY
Description and finish	DOUBLE T-SLOT-CAM GROUND, CONTOURED TOP, STANNATE COATED
Weight (piston only) oz.	22.56

* Max. bhp (brake horsepower) and max. torque corrected as defined by SAE Engine Test Code.

(Continued)

Rev. Form 3-59

* 8.75:1 EXPORT

** STD. ON ELDORADO

*** A/C CARS WITH SYSTEM ON

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MAKE OF CAR CADILLAC MODEL YEAR 1960 DATE: ISSUED 10-2-59 REVISED

MODEL ALL SERIES

ENGINE PISTONS (Cont.)

Clearance (limits)	Top land		.032 - .037
	Skirt	Top	.0015
		Bottom	0
Ring groove depth	No. 1 ring		.208
	No. 2 ring		.208
	No. 3 ring		.208
	No. 4 ring		NONE

ENGINE—RINGS

Function (top to bottom)	No. 1, oil or comp.	COMP.
	No. 2, oil or comp.	"
	No. 3, oil or comp.	OIL
	No. 4, oil or comp.	NONE
Compression	Description - material, type, coating, etc.	#1 CHROME PLATED - HIGH STRENGTH CAST IRON #2 CAST IRON - LUBRICATED
	Width	.0781
	Gap	.013-.023
Oil	Description - material, type, coating, etc.	CAST IRON - SIDE SEAL TYPE - CHROME PLATED
	Width	.1875
	Gap	.013-.023
Expanders		YES

ENGINE—PISTON PINS

Material			1045 STEEL
Length			3.093
Diameter			1.000
Type	Locked in rod, in piston, floating, etc.		LOCKED IN ROD
	Bushing	In rod or piston	NONE
		Material	NONE
Clearance	In piston		.00005 - .001
	In rod		PRESS FIT
Direction & amount offset in piston			1/16 TOWARD MAX. THRUST SIDE

ENGINE—CONNECTING RODS

Material			1041 STEEL
Weight (oz.)			22.56
Length (center to center)			6.5000
Bearing	Material & Type		MORaine 400-REMOVABLE
	Overall length		.755-.880
	Clearance (limits)		.0005-.0021
	End play		.008-.014 (TOTAL TWO RODS)

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MODEL ALL SERIES

ENGINE—CRANKSHAFT

Material	1145 STEEL	
Vibration damper type	RUBBER ABSORPTION	
End thrust taken by bearing (No.)	REAR MAIN	
Crankshaft end play	.002-.007	
Main bearing	Material & type	MORaine 400 1-4 BEARINGS (REAR MORaine DUREX 100)
	Clearance	REMOVABLE .0008 # .0025
	Journal dia. and bearing overall length	No. 1 2.625 X .907
		No. 2 "
		No. 3 "
		No. 4 "
		No. 5 2.625 X 1.622
		No. 6 -
		No. 7 -
	Dir. & amt. cyl. offset	SEE PISTON
Crankpin journal diameter	2.25	

ENGINE—CAMSHAFT

Location		
Material	GM 120 CAST IRON	
Bearings	Material	STEEL BACKED BABBIT
	Number	5
Type of Drive	Gear or chain	CHAIN
	Crankshaft gear or sprocket material	SINTERE IRON GM 3884 - M
	Camshaft gear or sprocket material	1115 STEEL
	Timing chain	No. of links 46
		Width .6875
		Pitch .500
	LINKBELT	

ENGINE—VALVE SYSTEM

Hydraulic lifters (Std, opt, NA)	STANDARD	
Valve rotator, type (intake, exhaust)	No	
Rocker ratio	1.65:1	
Operating tappet clearance (indicate hot or cold)	Intake	AUTOMATIC
	Exhaust	"
Timing marks on flywheel, damper, other	VIBRATION DAMPER	

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 MODEL ALL SERIES

ENGINE—VALVE SYSTEM (cont.)

Timing	Intake	Opens (°BTC)	39°	.001 LIFT	
		Closes (°ABC)	105°	"	
		Duration - deg.	324°		
	Exhaust	Opens (°BBC)	85°	.001 LIFT	
		Closes (°ATC)	59°	"	
		Duration - deg.	324°		
Valve opening overlap		98°			
Intake	Material		1041 ALUMINIZED STEEL		
	Overall length		4.794		
	Actual overall head dia.		1.875		
	Angle of seat & face		44°		
	Seat insert material		-		
	Stem diameter		.3415 - .3425		
	Stem to guide clearance		.0005 - .0025		
	Lift		.451		
	Outer spring press. and length	Valve closed (lb. @ in.)	60-65 @ 1.946		
		Valve open (lb. @ in.)	155-165 @ 1.496		
	Inner spring press. and length	Valve closed (lb. @ in.)	-		
		Valve open (lb. @ in.)	-		
	Exhaust	Material		8.940 (EATON) 82120 HEAD - 8729 STEM (RICH) 21-4N (THOMPSON)	
		Overall length		4.815	
Actual overall head dia.		1.500			
Angle of seat & face		44°			
Seat insert material		-			
Stem diameter		.3415 - .3420			
Stem to guide clearance		.001 - .0025			
Lift		.451			
Outer spring press. and length		Valve closed (lb. @ in.)	60-65 @ 1.946		
		Valve open (lb. @ in.)	155-165 @ 1.496		
Inner spring press. and length		Valve closed (lb. @ in.)	-		
		Valve open (lb. @ in.)	-		

ENGINE—LUBRICATION SYSTEM

Type of lubrication (splash, pressure, nozzle)	Main bearings	PRESSURE
	Connecting rods	"
	Piston pins	SPLASH
	Camshaft bearings	PRESSURE
	Tappets	"
	Timing gear or chain	METERED CENTRIFUGAL FLOW
	Cylinder walls	INTERMEDIATE JET

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 MODEL ALL SERIES

ENGINE—LUBRICATION SYSTEM (cont.)

Oil pump type	GEAR
Normal oil pressure (lb. @ engine rpm)	30-35 @ 30 MPH
Oil pressure sending unit (elect. or mech.)	ELECTRIC TELL TALE
Type oil intake (floating, stationary)	FLOATING
Oil filter system (full flow, partial, other)	FULL
Filter replacement (element, complete)	ELEMENT
Capacity of crankcase, less filter-refill (qt.)	5 QT. + 1 QT. FOR OIL FILTER
Oil grade recommended (SAE viscosity and temperature range)	+ 32°F 20W OR SAE 20
	+ 10°F 20W
	- 10°F 10W
	BELOW - 10°F 5W
Engine Service Requirement (MM, MS, etc.)	SERVICE M.S. OR D.G.

ENGINE—EXHAUST SYSTEM

Type (single, single with cross-over, dual, other)	DUAL
Muffler No. & type (reverse flow, straight thru, separate resonator)	REVERSE FLOW MUFFLERS AND STRAIGHT THRU RESONATORS
Exhaust pipe dia. (O.D.) ROOM FRT.	2.00 X .0747
wall thickness ROOM INTERM.	1.75 X .0598
1 pipe diameter (O.D. & wall thickness)	1.75 X .0598

ENGINE—FUEL SYSTEM

(See Supplement to Page 6 for Details of Fuel Injection, Supercharger, etc. if used)

Induction type: Carburetor, fuel injection, supercharger.		CARBURETOR
Fuel Tank	Capacity (gals.)	21
	Filler location	CENTER-REAR GRILLE-ABOVE BUMPER
Fuel Pump	Type (elec. or mech.)	MECHANICAL
	Locations	TOP RIGHT FRONT OF ENGINE
	Pressure range	5.25 - 6.50 @ 1800 RPM ENG. SPEED
Vacuum booster (std., optional, none)		-
Fuel Filter	Type	AC
	Locations	REAR OF FUEL PUMP
Carburetor	Make & Model No.	CARTER 2814S ROCHESTER 4GC (2814S AIR CONDITIONED)
	Number of carbs., bbls. per carb. & type	SINGLE 4 BBL OPT 3-TWO BBL 1 11/16 P. 1 7/16 S. 1 11/16 1 7/16 CNTR CARB.
	Barrel size	S P
	Choke type	INTEGRAL
	Intake manifold heat control (exhaust or water)	EXHAUST
	Air clnr. type	AC DRY PACK, SINGLE INLET.
		AC DRY PACK, DUAL INLET.

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MODEL ALL SERIES

ENGINE—COOLING SYSTEM

Type system (pressure, pressure vented, atmospheric, other)		PRESSURE		
Radiator cap relief valve pressure		12-15		
Circulation thermostat	Type (choke, bypass)	CHOKE		
	Starts to open at (°F)	163 - 168° F		
Water pump	Type (centrifugal, other)	CENTRIFUGAL DUAL OUTLET		
	Number of pumps	ONE		
	Drive (V-belt, other)	V-BELT		
	Bearing type	DOUBLE ROW BALL BEARING		
By-pass recirculation type (internal, external)		INTERNAL		
Radiator core type (cellular, tube and fin, other)		TUBE AND CENTER		
Cooling system capacity	With heater (qt.)	19.25		
	Without heater (qt.)	18.50		
	Opt. equipment-specify (qt.)	ADD 5 QT. FOR AIR CONDITIONER		
Water jackets full length of cylinder (yes, no)		YES		
Water all around cylinder (yes, no)		YES		
Radiator hose	Lower	Number and type (molded, straight)	1-MOLDED	
		Inside diameter	1.75	
	Upper	Number and type (molded, straight)	1-MOLDED	
		Inside diameter	1.75	
	By-pass	Number and type (molded, straight)	NONE	
		Inside diameter	-	
	Fan	Number of blades & Spacing		4 @ 76° ** 7 @ 45° & 60°
		Diameter		18.25 1800
Ratio-fan to crankshaft rev.		* .96:1		
Fan cutout type				
Bearing type				
*Drive belts (indicate belt used by letter)	Fan GEN. W/PUMP WITH		56.0"	
	Generator A/C		57.0"	
	Water Pump			
	Power Steering			
	Air Conditioning			

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* Drive Belt Dimensions	
Angle of V	37°-40°
Nominal length (SAE)	1
Width	3/8" (15/32 WHEN AIR SUSP. IS USED)

- * AIR CONDITIONER 1.1:1
- ** ALSO FOR ALL AIR CONDITIONING
- *** PS - POWER STEERING
- A/C - AIR CONDITIONER
- A/S - AIR SUSPENSION

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MODEL ALL SERIES

ELECTRICAL—SUPPLY SYSTEM

Battery	Make and Model		DELCO - REMY
	Voltage Rtg. & Total Plates		12V - 11 PLATES
	SAE Designation & Amp Hr. Rtg.		70 AMP. HRS. @ 20 HR. RATE
	Location		UNDER HOOD IN FRONT OF RADIATOR CRADLE RF SIDE.
	Terminal grounded		NEGATIVE
Generator	Make		DELCO REMY
	Model		* 1102140
	Type		2-POLE
	Ratio—Gen. to Cr/s rev.		** 2.42:1
	Gen. cut-in (hot)—engine rpm		
Regulator	Make		DELCO REMY
	Model		*** 1119002
	Type		
	Cutout relay	Closing voltage @ generator rpm	11.8 - 13.5
		Reverse current to open	0 70 - 4
	Regulated	Voltage <i>Reg.</i>	13.8 - 14.8
		Current <i>Reg.</i>	**** 32 - 37
	Voltage test conditions	Temperature	-
		Load	-
		Other	-

ELECTRICAL—STARTING SYSTEM

Starting motor	Make		DELCO REMY
	Model		1107657
	Rotation (drive end view)		CLOCK-WISE
	Engine cranking speed		
	Test conditions		N.A.
	Lock test	Amps	300-360
		Volts	3.5
		Torque (lb. ft.)	
	No load test	Amps	65-100
		Volts	10.6
		RPM (min.)	3600-5100
Motor control	Switch (solenoid, manual)		SOLENOID
	Starting procedure		COLD START - DEPRESS ACCELERATOR ALL THE WAY, REMOVE FOOT, TURN IGN. KEY FULL RIGHT POSITION TO START. WARM START - DEPRESS ACCELERATOR HALF WAY, HOLD UNTIL ENGINE STARTS

- * AIR CONDITIONER & 67 SERIES - 1102141
- ** AIR CONDITIONER & 67 SERIES - 2.79:1
- *** AIR CONDITIONER & 67 SERIES - 1119601
- **** AIR CONDITIONER & 67 SERIES - 42-45

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 MODEL ALL SERIES

ELECTRICAL—STARTING SYSTEM (cont.)

Motor Drive	Engagement type		SPIRAL SPLINE AND OVERRUNNING CLUTCH	
	Pinion meshes (front, rear)		FRONT	
	Number of teeth	Pinion	9	
		Flywheel	176	
	Flywheel tooth face width		.500	

ELECTRICAL—IGNITION SYSTEM

Coil	Make		DELCO REMY	
	Model		1115132	Q ENG. 1115133
	Amps	Engine stopped	2.4	
		Engine idling	1.25	
Distributor	Make		DELCO REMY	
	Model		1110932	1110952
	Cent'fgal adv. in crankshaft degrees @ engine rpm (nominal)	Start (rpm)	0° - 2° @ 400 RPM	
		Intermediate points deg. @ rpm	5.50° @ 600 RPM	
			NOMINAL 13° @ 1400 RPM	
		Max deg. @ rpm	NOMINAL 16° @ 2000 RPM	
	Vacuum adv. in crankshaft degrees @ in. Hg. (nominal)	Start (in Hg)	7.5 - 9.5	
		Intermediate points, deg @ in Hg	6° @ 11.0	4° @ 9.0
			15° @ 14.0	"Q" ENG. 12° @ 12.0
			22° @ 16.0	18° @ 14.0
		Max. deg. in. Hg.	22° @ 16.0	
	Breaker gap (in.)		.016	
	Cam angle (deg.)		28° - 32° SET AT 30°	
	Breaker arm tension (oz.)		19-23	
Timing	Crankshaft deg. @ rpm.		* 5° @ 450 RPM	("Q" ENG. 5° @ 450 RPM)
	Mark location		CRANKSHAFT BALANCER	
	Cylinder numbering system (see page 2)		L-1-3-5-7 R-2-4-6-8	
	Firing order (see page 2)		1-8-4-3-6-5-7-2	
Spark Plug	Make and model		AC 44	
	Thread (mm)		14	
	Tightening torque (lb. ft.)		20-25	
	Gap		.035	
Cable	Conductor type		RESISTANT CORE	
	Insulation type		NEOPRENE	
	Spark plug protector		"	

ELECTRICAL—SUPPRESSION

Locations & type	PACKARD ELECT. DISTRIBUTED RESISTANCE WIRE .3 MFD ON GEN. (ARM. TERM) .3 MFD ON COIL (FEED TERM) .5 MFD ON BATTERY TERM OF RES. 2 GROUND STRAPS - BACK OF CYL. HEAD
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MODEL ALL SERIES

ELECTRICAL—INSTRUMENTS AND SWITCHES

Speed-ometer	Make	AC
	Trip odometer (yes, no)	YES
Charge indicator—type		TELL TALE LIGHT
Temperature indicator—type		ELECTRIC INDICATOR
Oil pressure indicator—type		TELL TALE LIGHT
Fuel indicator—type		ELECTRIC INDICATOR
Other		TRUNK OPEN, PARKING BRAKE ON, LOW PRESSURE WHEN EQUIPPED WITH A/S
Ignition switch	Identify positions in order and circuits controlled	12 O'CLOCK - IGN. OFF CLOCKWISE - 1ST POSITION, ALL CIRCUITS ON. 2ND POSITION, IGN. AND STARTER CIRCUITS ON. COUNTER CLOCKWISE - 1ST POSITION, ALL ACC. ONLY.
	Provision for illumination	YES
	Location	RH SIDE OF STEERING COLUMN IN INSTR. PANEL
Main light-ing switch	Identify positions and lights controlled	PULL OUT: 1ST POSITION - PARK OR FOG, INSTR. AND TAIL 2ND POSITION - FULL OUT - HEADLITE, INSTR. AND TAIL ROTATING KNOB: FULL LEFT - TURNS ON DOME LITES RHEOSTAT CONTROL: CLOCKWISE DECREASES INTENSITY OF INSTR. PANEL LITES
	Locations and lamps controlled	62 SEDANS: JAM SWITCH FRT. DOOR - OPERATES MAP LITE. " " REAR DOOR - " DOME LITE. COUPE: " " DOME LITE, MAP LITE MANUAL. CONV: " " MAP LITE, FRT. SEAT BACKLITE AND DOORS 63 SEDANS: " " FRT. DOOR - MAP LITE, DOOR REAR DOOR - RAIL DOME LITES.
Other light switches	Locations and devices controlled	63 COUPE - JAM SWITCH - RAIL DOME LIGHTS DOOR MAPLITE MANUAL 64 SEVILLE - BIARRITZ - JAM SWITCH - MAPLITE - RED WARNING LITES - DOOR & REAR QUARTER CONTINUED BELOW GLOVE BOX, HAND BRAKE, TURN SIGNAL, HEATER
	Locations and devices controlled	
Windshield wiper	Make	DELCO APPLIANCE
	Type	ELECTRIC
	Vacuum booster provision	-
Horn	Washer provision	YES
	Type	SOLENOID VIBRATING DIAPHRAGM
	Number used	2 (3 ON ELDORADO SEVILLE AND BIARRITZ)
Horn	Amp draw (each)	10.5

60 SEDAN - JAM SWITCH - FRT. DOOR - MAPLITE - DOOR
JAM SWITCH - REAR DOOR - FRONT SEAT BACK (2) AND MANUAL SWITCH
67 SEDAN - JAM SWITCH - FRT. DOOR - MAPLITE
JAM SWITCH - REAR DOOR - DOME - DOORS - ALSO MANUAL
MANUAL OPERATED - RIGHT AND LEFT UPPER REAR QUARTER
MANUAL OPERATED - FRT. HEADER CENTER ON 33 SERIES

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ELECTRICAL—LAMP BULBS

[illegible]

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...ODEL

Use trade number of fuse, e.g., SFE-10. Indicate circuit breaker by ampere capacity suffixed by letters "C.B.", e.g., 30 C.B. Where fuse or circuit breaker protects multiple circuits indicate first use by a letter and repeat the same letter for all units protected by the same fuse or circuit breaker, e.g., Parking lights SFE-10 (a), Direction indicator same as (a).

[illegible]

ELECTRICAL LOCATION OF OUTSIDE LAMPS			60-62-63 **	64	67
Height above ground to center of bulb	Tail	Lowest	COIL - 19.16 AIR 17.84	COIL - AIR - 18.04	COIL - 18.42 AIR 18.92
		Highest	32.95 31.63	- 31.83	32.21 32.71
	Stop		SAME AS TAIL	SAME AS TAIL	SAME AS TAIL
	Backup		25.06 23.74	- 23.94	24.32 24.82
	License, rear				
	Directional	Front	16.15 16.65	- 16.85	17.23 17.73
		Rear	SAME AS TAIL	SAME AS TAIL	SAME AS TAIL
	Headlamp	Inside	27.09 27.59	- 27.79	28.17 28.67
		Outside*	27.09 27.59	- 27.79	28.17 28.67
Distance from C/L of car to center of bulb	Tail	Inside	33.22		
		Outside	33.22		
	Stop		33.22		
	Backup		33.22		
	License, rear		0.00		
	Directional	Front	33.65		
		Rear	33.22		
	Headlamp	Inside	26.10		
		Outside*	34.70		

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** ADD 0.20" TO DIMENSIONS GIVEN WHEN EQUIPPED WITH OPTIONAL 8.20 X 15 TIRES.

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SUPPLEMENTARY INFORMATION

MODEL	BULB TRADE NO.	FUSES & C. B.	ALL	60	62	63	64	67	
ASH TRAY - FRONT	53	20A CB	2						
BACK UP	1073	9A	2						
BEAM INDICATOR - HEADLAMP	57	20A CB	1						
CLOCK - INSTRUMENT PANEL	57	20A CB	1						
CORNER LAMP	90							2	
COURTESY LAMP - FRONT DOOR	212	25A		2			2		
COURTESY LAMP - FRONT DOOR	90	25A			2	2			6267
COURTESY LAMP - REAR ARM REST	212	25A					2		
COURTESY LAMP - REAR DOOR	212	25A		2					
COURTESY LAMP - REAR DOOR	90	25A						2	
COURTESY LAMP - SEAT BACK	90	25A			1	1			6267-6337
CRUISE CONTROL DIAL	57	20A CB	1						WHEN CRUISE CONTROL USED
DOME LAMP	1004	25A			1			1	6229-6237-6239
DOME LAMP - CHAUFFEUR	90	25A						1	6733
FOG & PARK LAMP	1074	20A CB	2						WHEN FOG LAMP IS USED
FUEL & TEMP. GAGE DIAL	53	20A CB	2						
GENERATOR TELL TALE	57	6A	1						
GLOVE BOX	57	25A	1						
HEADLAMP - INNER	4001	20A CB	2						
HEADLAMP - OUTER	4002	20A CB	2						
HEATER & DEFROSTER CONTROL	53	20A CB	2						WHEN HEATER IS USED.
HYDRAMATIC SHIFT INDICATOR	1816	20A CB	1						
IGNITION LOCK	53	20A CB	1						
LICENSE PLATE LAMP	67	20A CB	1						
LOW OIL PRESS. TELL TALE	57	9A	1						
MAP & COURTESY	90	25A	1						
PARK LAMP	67	20A CB		2	2	2		2	
PARK & SIGNAL LAMP	1034	20A CB*	2						* SIGNAL LAMP - 9A
RADIO DIAL	1891	20A CB	1						WHEN RADIO IS USED.
ROOF RAIL	90	25A				2			
SPEEDOMETER	57	20A CB	2						
STOP, SIGNAL, & TAIL	1034	9A *	4						* TAIL - 20A CB
SUMMER VENT OR AIR COND. CONTROL	53	20A CB	2						
TRUNK COMPARTMENT	89	25A	1						
TRUNK LID TELL TALE	57	9A	1						WHEN TRUNK LOCK IS USED.
TURN SIGNAL INDICATOR	53	9A	2						
WARNING LAMP - FRONT DOOR	90	25A					2		

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MODEL ALL SERIES

DRIVE UNITS—CLUTCH (Manual Transmission)

Make & type	N.A.	
Type pressure plate springs		
Total plate pressure (lb.)		
No. of clutch driven discs		
Clutch facing	Material	
	Outside & inside dia.	
	Total eff. area (sq.in.)	
	Thickness	
	Engagement cushioning method	
Release bearing	Type & method of lubrication	
Torsional damping	Methods: springs, friction material	

DRIVE UNITS—TRANSMISSIONS

Manual (std. or opt.)	N.A.
Manual with overdrive (std. or opt.)	
Automatic (std. or opt.)	

DRIVE UNITS—MANUAL TRANSMISSION

Number of forward speeds	N.A.		
Transmission ratios	In first		
	In second		
	In third		
	In fourth		
	In reverse		
Synchronous meshing, specify gears			
Lubricant	Capacity (pt.)		
	Type recommended		
	SAE viscosity number	Summer	
		Winter	
Extreme cold			

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DRIVE UNITS—MANUAL TRANSMISSION WITH OVERDRIVE

Overdrive	Type (planetary or other)		N. A.
	Manual lockout (yes, no)		
	Downshift accelerator control (yes, no)		
	Minimum cut-in speed		
	Gear ratio		
	Lu- bri- cant	Capacity (pt.) (Overdrive only)	
		Separate filler (yes, no)	
		Type recommended	
SAE vis- cosity number		Summer	
	Winter		
	Ext. cold		

Trade name		HYDRA MATIC
Type describe		FLUID COUPLING WITH GEARS
Method of Selection (Lever, Push Button or other)		LEVER
Selector Pattern		LEFT TO RIGHT
List gear ratios Selector Pattern and indicate which are used in each selector position		P-PARK 2ND - 2.5532 N- NEUTRAL 3RD - 1.5536 DR - 1ST POSITION: 1-2-3-4 SHIFT 4TH - 1.0000 2ND " 1-2-3 Lo - 3.9666 Lo - LOW RANGE: 1-2 REV.- 3.7400 R - REVERSE
Max. upshift speeds—drive range		76-81 FULL THROTTLE
Max. kickdown speeds—drive range		68-74 " "
Torque converter	Number of elements	-
	Max. ratio at stall	-
	Type of cooling (air, water)	-
Lubricant	Capacity—refill (pt.)	18 PTS.
	Type recommended	CAD. TRANS. FLUID - TYPE A
Special transmission features		WATER COOLED SUMP.

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MODEL ALL SERIES

DRIVE UNITS—PROPELLER SHAFT

Number used			2		
Type (exposed, torque tube)			EXPOSED (REAR SHAFT RUBBER CUSHIONED)		
Outer diameter x length* x wall thickness	Manual transmission		NONE		
	Overdrive transmission		NONE		
	Automatic transmission		60-62-63-64	2.25 X 28.77 X .096 2.25 X 32.42 X .095	67 2.25 X 40.11 X .095 2.25 X 40.88 X .095
Inter-mediate bearing	Type (plain, anti-friction)		ANTI-FRICTION		
	Lubrication (fitting, prepack)		PRE-PACKED		
Universal joints	Make		MECHANICS - SAGINAW		
	Number used		3		
	Type (ball and trunnion, cross, other)		CROSS & TRUNNION		
	Bearing	Type (plain, anti-friction)	NEEDLE		
		Lubric. (fitting, prepack)	PRE-PACKED		
Drive taken through (torque tube ms, springs)			LINKS		
Torque taken through (torque tube or arms, springs)			LINKS		

DRIVE UNITS—REAR AXLE

Description - (incl. limited slip differential)		HYPOID			
Drive Pinion Offset		1 3/4			
No. of differential pinions		2			
Gear ratio and No. of teeth	Automatic transmission	**			
	Overdrive trans.	-			
	Manual transmission	-			
Ring gear pitch diameter & O.D.		9 3/8 P.D. (O.D. SEE BELOW)			
Pinion adjustment (shim, other)		-			
Pinion bearing adj. (shim, other)		COLLAPSABLE SPACER			
Wheel bearing type		BALL			
Lubricant	Capacity (pt.)	5			
	Type recommended	GM 4744-M (CA 1,2,4)			
	SAE viscosity number	Summer	90		
		Winter	90		
		Extreme cold	80		

*Center to center of universal joints, or to centerline of rear attachment.

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	PINION & RING GEAR # TEETH			RING GEAR O.D.
** 2.94 - 3.21 OPT.	2.94	16	47	9.424
3.21 1Q1 ENG. 2.94 OPT.	3.21	14	45	9.422
3.21 ONLY FOR A/C	3.36	14	47	9.419
3.36-67 MODEL - 3.77 OPT.	3.77	13	49	9.441

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 MODEL ALL SERIES

DRIVE UNITS—WHEELS

Type & material		SLOTTED STEEL DISC
Rim (size and flange type)		15 X 6L
Attachment	Type (bolt or stud)	STUD
	Circle diameter	5"
	Number and size	5 1/2 - 20

DRIVE UNITS—TIRES

Standard (List option below)	Size & ply	8.00 X 15 - 4 PLY (67 8.20 X 15 - 6 PLY) (64-8.20 X 15 4 PLY)		
	Type - Nylon, etc.	RAYON - 16 50 - 2		
Rev/mile at _____ mph.		8.00 X 15 - 715	8.20 X 15 - 709	
Inflation press.(cold)	Front	26 - 8.00 X 15	24 - 8.20 X 15 (67) 28	
	Rear	26 - "	24 - " 28	

BRAKES—SERVICE

Type (duo-servo, balanced, self adjusting, etc.)				HYDRAULIC DUO-SERVO SELF ADJUSTING			
Power brake make & type (remote, integral, etc.)				MORaine & BENDIX-DIRECT HYDRAULIC VACUUM			
Effective area (sq. in.)*				60-62-63-64 - 210.32		67 - 233.72	
Gross lining area (sq. in.)**				" 230.3		" - 259.6	
Percent brake effectiveness—front							
Drum	Diameter	Front		12"			
		Rear		12"			
	Type and material		COMPOSITE RIBBED CAST IRON				
Brake lining	Bonded or riveted		RIVETED				
	Front Shoe	Material		MOULDED ASBESTOS			
		Size (length x width x thickness)	Front wheel	60-62-63-64 - 10.05 X 2.5 X .25		67 - 12.98 X 2.5 X .25	
			Rear wheel	" " " " " " " "			
		Segments per shoe		2			
	Rear Shoe	Material		MOULDED ASBESTOS			
		Size (length x width x thickness)	Front wheel	12.98 X 2.5 X .25			
			Rear wheel	" " "			
Segments per shoe		2					
Wheel cylinder bore	Front		1.12				
	Rear		1.06				
Master cylinder bore				.656			
Available pedal travel				4.5			
Line pressure at 100 lb. pedal load				930 PSI			
Shoe clearance adjustment				.010 TOP - .015 BOTTOM			

* Excludes rivet holes, grooves, chamfers, etc.

** Includes rivet holes, grooves, chamfers, etc.

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OPTIONAL TIRES: SERIES 60-62-63 - 8.20 X 15 - 4 PLY W/W
 SERIES 67 - 8.20 X 15 - 6 PLY W/W

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 MODEL ALL SERIES

BRAKES—PARKING

Type of control		FOOT OPERATED - VACUUM RELEASED
Location of control		LEFT SIDE
Operates on		REAR SERVICE BRAKES
If separate from service brakes	Type (internal or external)	-
	Drum diameter	-
	Lining size (length x width x thickness)	-

FRAME or UNITIZED CONSTRUCTION

Type and description	TUBULAR CENTER X
----------------------	------------------

SUSPENSION—GENERAL (See Supplemental page 17 for details on Air Suspension)*

Provision for car leveling		ON AIR SUSP. ONLY
Provision for brake dip control		PART OF SUSP. DESIGN
Provision for acc. squat control		PART OF SUSP. DESIGN
Special provisions for car jacking		BUMPERS 67 - (SCISSOR TYPE WITH SPECIAL LOCATIONS ON ROCKERSILL - FRONT AND REAR)
Shock absorber it & it	Type	DIRECT ACTING
	Make	DELCO
	Piston dia.	1"
Other special features		NYLON RING PISTON FREON ENVELOPE TO ELIMINATE AERATION OF OIL.

SUSPENSION—FRONT

Type and description	INDEPENDENT COIL SUSPENSION.
----------------------	------------------------------

(Continued)

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- * Air Suspension:
 Air spring type
 Compressor data
 type
 make
 drive ratio
 Normal operating pressures
 spring rates
 leveling data
- STD. ON SEVILLE & BIARRITZ
 BELLOWS
 -
 PISTON - 2 CYL,
 DELCO
 1.00:1
 90 PSI
 60 LB/IN. - FRONT - 75 LB/IN. REAR
 LEVELING VALVES - 2 REAR - 1 FRONT

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MODEL ALL SERIES

SUSPENSION FRONT (cont.)

Spring	Type	COIL	
	Material	9260 STEEL	
	Size (coil design height & I.D.; bar length x dia.)	17.75 X 4.00	
	Spring rate (lb. per in.)	335 #/IN. (60-62-63)	475 #/IN. (67)
	Rate at wheel (lb. per in.)	97 #/IN.	129 #/IN. "
	Design load (lb. @ design height)	2500 # @ 10.04"	2900 # @ 10.5 (67)
Stabilizer	Type (link, linkless, frameless)	LINK	
	Material & bar diameter	* 11/16 (60-62) - 1085 STEEL - 13/16 (67)	

STEERING

Mechanical (std., opt., NA)				N.A.		
Power (std., opt., NA)				STD.		
Wheel diameter				17"		
Turning diameter	Outside front	Wall to wall (l. & r.)		L-50.87	R-49.11 ** 53.19	
		Curb to curb (l. & r.)		L-47.83	R-46.08 ** 50.3	
	Inside rear	Wall to wall (l. & r.)		L-30.23	R-28.29 **	
		Curb to curb (l. & r.)		L-31.01	R-29.09 ** 31.85	
Outside wheel angle with inside wheel at 20°				22° 40'		
Mechanical	Gear	Type		N.A.		
		Make		"		
		Ratios	Gear	"		
			Overall	"		
	No. wheel turns		"			
Power	Type (coaxial, linkage, etc.)		INLINE - HYDRAULIC POWER			
	Make		SAGINAW			
	Trade name		CADILLAC POWER STEERING			
	Gear	Type		BALL NUT SECTOR		
		Ratios	Gear	17.5:1		
			Overall	18.9:1		
		Pump driven by		BELT		
	Number wheel turns		3 1/4			
Linkage	Type		PARALELL DRAG LINK			
	Location (front or rear of wheels, other)		REAR			
	Drag link (trans. or longit.)		TRANS.			
	Tie rods (one or two)		2			

(Continued)

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* 3/4 AIR - SUSP. ALL

** THESE FIGURES ARE FOR ALL SERIES EXC. 75 (67)

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MAKE OF CAR CADILLAC MODEL YEAR 1960 DATE: ISSUED 10-2-59 REVISED _____
 MODEL ALL SERIES

STEERING (cont)

Steering Axis	Inclination at camber (deg.)		4° @ 0 CAMBER
	Bearings (type)	Upper	SPHERICAL JOINTS
		Lower	" "
		Thrust	" "
Wheel alignment (range and preferred)	Caster (deg.)		-1/2° To - 1 1/2°
	Camber (deg.)		0° ± 3/8
	Toe-in (outside tread-inches)		1/4 ± 1/32
	Steering spindle & joint type		
Wheel spindle	Diameter	Inner bearing	2.9630
		Outer bearing	2.25
	Thread size		.75 - 20 NS - 3
	Bearing type		BALL

SUSPENSION--REAR

Type and description		4 LINK	
Drive and torq. taken through (see page 15)		LINK	
Spring	Type		COIL
	Material		9260 STEEL
	Size (length x width, coil design height and I.D.; bar length & dia.)		17.12 X 5.20 (60-62-63) 16.88 X 5.20 (67)
	Spring rate (lb. per in.)		ALL 60-62-63 200 265 (67)
	Rate at wheel (lb. per in.)		126 167
	Design load (lb. at design height)		1665 1960
	Mounting insulation type		RUBBER
	If leaf	No. of leaves	-
		Inserts	-
		Type and size	-
		Material	-
Stabilizer	Shackle (comp. or tens.)		-
	Type (link, linkless, frameless)		-
Material		-	
Track bar type		-	

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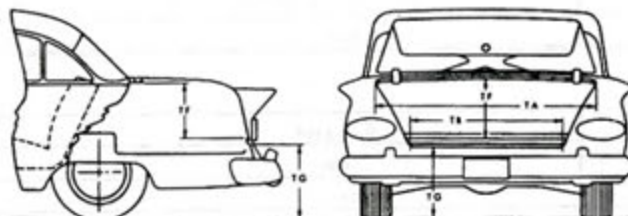
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BODY—GENERAL DEFINITIONS

NOTE: Included in the dimension definitions listed on this and the following pages are those which have been adopted by S.A.E. These are indicated by a number following the type of dimension, e.g. L 3. Additional dimensions have been added by the AMA Specifications Body Subcommittee for inclusion in the Questionnaire. These are shown by an additional letter, e.g., HA. Symbol "a" added as suffix to SAE dimensions indicates an AMA modification. The dimensions are developed from the following basic points:

1. Body Dimensions are for all basic body models as indicated.
2. All interior dimensions are taken 15" outboard of car centerline (C/L) unless otherwise stated.
3. Front and rear seat free "A" points are taken 5" forward of vertical tangent to seat back 15" from center of body.
4. Depressed "A" point is the lowest point on the seat cushion depressed contour.
5. Front seat is in full down and normal rear position.
6. Unless otherwise specified all exterior height dimensions are taken with a full design load which consists of 5 passengers, 300 lbs. front, 450 lbs. rear; includes spare wheel, tire and tools, and full complement of gas, oil, water and tires to recommended pressure, etc.
7. DLO (Daylight opening - pages 22 & 24).
8. For further clarification of definitions see SAE Aeronautical—Automotive Drawing Standards, Section E-1.

BODY—TRUNK DIMENSIONS



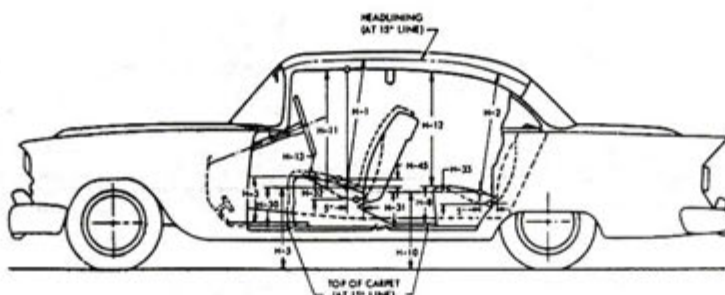
MODEL	6267	6467	6437	6723 6733	60-6229-6237 6239-63
Usable trunk luggage capacity (See Section E-1 of SAE Automotive Drawing Standards)	15.222	10.412	16.413	16.413	16.413
Total trunk volume in cu. ft. with spare tire in place					
TA—Width across the top	51.44	51.44	51.44	51.44	51.44
TB—Width across the bottom	45.40	45.40	45.40	45.40	45.40
TF—Vertical dimension at C/L from bottom to top of opening	11.22	11.22	11.22	11.22	11.22
TG—Vertical height from ground to trunk lower opening (normal surface of outside sheet metal—loaded)	23.49	24.19	24.19	24.57	23.49
Position of spare tire stowage	HORIZONTAL IN RIGHT SIDE OF TRUNK				
Method of holding lid open	TORSION BAR				

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BODY—HEIGHT DIMENSIONS—INTERIOR



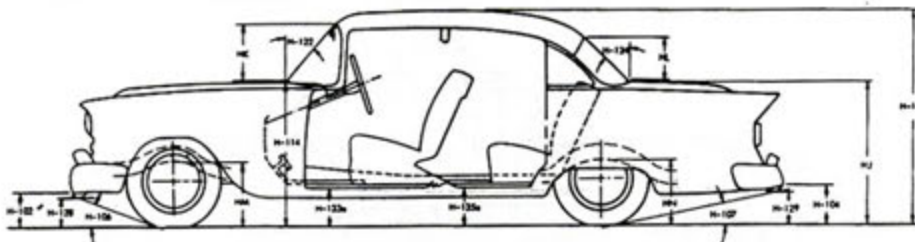
MODEL	6029	6329 6229	6239 6339	6237	6337	6437	6267	6467	6723	6733
H1. Front headroom. Free "A" pt. to headlining at 8° back of vertical. (For "A" pt. see note 3, page 20)	33.9	34.2	32.8	32.1	32.1	32.6	32.5	33.0	36.3	35.8
H2. Rear headroom. Free "A" pt. to headlining at 8° back of vertical	33.1	33.4	34.0	33.6	33.6	33.6	34.0	34.0	34.8	33.7
H3. Front cushion height above floor carpet at front edge of cushion. (Ignore risers)	10.5	10.7	10.2	10.7	10.7	10.2	10.7	10.2	9.6	9.6
H5. Free "A" pt. to ground, front. Measured vertically	21.1	21.6	21.1	21.6	21.6	21.8	21.6	21.8	21.2	21.3
H8. Rear cushion height above floor carpet at front edge of cushion. (Ignore risers)	13.7	14.0	12.2	11.7	11.7	11.7	11.7	11.7	13.1	13.1
H10. Free "A" point to ground rear. Measured vertically	20.1	20.0	18.2	17.5	17.5	18.2	17.5	18.2	21.2	21.2
H11. Entrance, front. Free "A" point to bottom of windcord, vertical	29.5	29.0	27.7	27.3	27.3	27.8	27.0	27.5	33.8	33.7
H12. Entrance, rear. Top of cushion to bottom of windcord at front edge of rear seat	28.1	27.7	28.2	-	-	-	-	-	-	-
H13. Steering wheel clearance to seat cushion taken on arc (wheel turned for min. clearance)	4.4	4.2	4.7	4.2	4.2	4.7	4.2	4.7	5.5	5.5
H30. Free "A" point reference height, front. Vertical dimension to SAE horizontal reference line	9.2	9.8	9.2	9.8	9.8	9.2	9.8	9.2	8.3	8.4
H31. Free "A" point reference height, rear. Vertical dimension to SAE horizontal reference line	13.0	13.0	11.1	10.4	10.4	10.4	10.4	10.4	11.3	11.3
H32. Front seat cushion deflection. Vertical dimension from free "A" point to depressed "A" point	4.9	5.4	5.4	5.4	5.4	5.2	5.2	5.2	4.2	4.3
H33. Rear seat cushion deflection. Vertical dimension from free "A" point to depressed "A" point	5.5	5.1 5.4	5.0	4.6	4.6	4.5	4.5	4.2	5.1	5.1
H45. Front seat maximum vertical rise at free "A" point	1.66	1.66	1.66	1.66	1.66	1.66	1.66	1.66	1.66	1.66

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MAKE OF CAR CADILLAC MODEL YEAR 1960 DATE: ISSUED 10-2-59 REVISED

BODY—HEIGHT DIMENSIONS—EXTERIOR



H-147 INCLUDED RAMP ANGLE
H-147 RAMP BREAKOVER ANGLE
SUPPLEMENT OF INCLUDED RAMP ANGLE



NOTE: For dimensions to lamps see page 12.

MODEL	6029	6229	6239	6237	6337	6437	6267	6467	6723	6733
H101. Overall height, full design load	56.2	56.2	54.3	54.1	54.1	54.8	54.2	54.9	59.3	59.3
H8. Overall height, curb weight										
H102. Front bumper bottom to ground at normal section, min. height	10.74	10.74	10.74	10.74	10.74	11.44	10.74	11.44	11.82	11.82
H104. Rear bumper bottom to ground at normal section, min. height	10.9	10.9	10.9	10.9	10.9	11.6	10.9	11.6	12.0	12.0
H106. Angle of approach. To interfering point on bumper, guard, other	22°59'	22°59'	22°59'	22°59'	22°59'	24°30'	22°59'	24°30'	25°11'	25°11'
H107. Angle of departure. To interfering point on bumper, guard, other	2°11'	2°11'	2°11'	2°11'	2°11'	13.2'	2°11'	13°2'	13°27'	13°27'
H114. Hood at rear to ground. Vertical dimension C/L, excluding molding, at hood opening line at cowl	38.0	38.0	38.0	38.0	38.0	38.7	38.0	38.7	39.1	39.1
H122. Windshield normal slope angle to vertical line on car C/L	50.2°	50.2°	57.5°	57.5°	57.5°	57.5°	57.5°	57.5°	47.4°	47.4°
H124. Backlight normal slope angle to vertical line on car C/L	59.0°	59.0°	54.0°	61.5°	61.5°	61.5°			40.0°	40.0°
H128. Bottom of front bumper guard to ground	10.7	10.7	10.7	10.7	10.7	11.4	10.7	11.4	11.8	11.8
H129. Bottom of rear bumper guard to ground	10.8	10.8	10.8	10.8	10.8	11.5	10.8	11.5	11.9	11.9
H133a. Bottom of front door to ground, min. dimension	11.6	11.6	11.6	11.6	11.6	12.3	11.6	12.3	12.7	12.7
H135a. Bottom of rear door to ground, min. dimension	11.0	11.0	11.0	-	-	-	-	-	11.1	11.1
H147. Ramp breakover angle	2°11'	2°11'	2°11'	2°11'	2°11'	13°33'	12°4'	13°26'	12°3'	12°3'
H153. Min. road clearance at rear axle	7.30	7.30	7.30	7.30	7.30	7.50	7.30	7.50	7.50	7.50
H156. Min. road clearance and location	5.89	5.89	5.89	5.89	5.89	6.59	5.89	6.59	6.97	6.97
HJ. Deck at rear window to ground	37.39	37.39	37.39	37.51	37.51	38.21			38.47	38.47
HK. Windshield DLO*. Vertical height at C/L										
HL. Back light DLO*. Vertical height at C/L	13.22	13.22	10.02	13.74	13.74	13.74			8.78	8.78
HM. Bottom of frame to ground at C/L of front axle, min. height			12.27							
HN. Bottom of frame to ground at C/L of rear axle, min. height			19.32							

* See Note, page 20

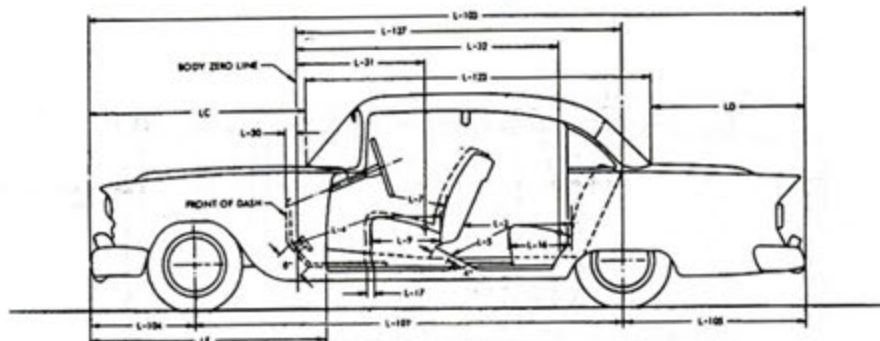
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MAKE OF CAR CADILLAC MODEL YEAR 1960 DATE: ISSUED 10-2-59 REVISED _____

BODY—LENGTH DIMENSIONS



MODEL	6029	6229	6239	6339	6237	6337	6437	6267	6467	6723	6733
L3. Rear compartment room. Back of front seat back to front of rear seat back	31.0	31.4	31.6	27.8	27.7	27.4	27.8	27.4	28.06	28.06	
L4. Leg room, front. Ball of foot to top of seat to seat back	45.8	46.1	46.0	46.1	45.9	45.8	46.1	45.8	44.2	43.9	
L5. Leg room, rear. Ball of foot to top of seat to seat back	44.5	45.3	43.3	39.4	39.4	38.8	39.4	38.8	37.8	37.8	
L7. Steering wheel clearance to seat back taken on arc	15.7	15.9	16.0	15.9	15.7	15.8	15.9	15.8	14.4	14.1	
L9. Front seat depth. Front edge to vert. tan. of seat back	18.7	18.7	18.7	18.7	18.7	18.7	18.7	18.7	18.1	18.1	
L16. Rear seat depth. Front edge to vert. tan. of seat back	17.9	18.5	18.4	17.3	17.3	17.3	17.3	17.3	19.5	19.5	
L17. Maximum "A" point horizontal travel with normal seat adjustment	4.75	4.75	4.75	4.75	4.75	4.75	4.75	4.75	4.75	4.75	
L30. Vertical body zero line to actual front of dash. Measured horizontally*	.54	.54	.54	.54	.54	.54	.54	.54	.54	.54	
L31. Vertical body zero line to free "A" point, front	42.03	42.08	42.03	42.08	42.08	42.03	42.08	42.03	40.27	40.15	
L32. Vertical body zero line to free "A" point, rear	79.28	79.72	79.65	75.79	75.79	75.79	75.79	75.79	103.72	103.72	
L101. Wheelbase	130.0	130.0	130.0	130.0	130.0	130.0	130.0	130.0	149.8	149.8	
L103. Overall length. Incl. bumper guards if standard equipment	225.0	225.0	225.0	225.0	225.0	225.0	225.0	225.0	244.8	244.8	
L104. Overhang, front. Include bumper guards if stand. eq.	34.5	34.5	34.5	34.5	34.5	34.5	34.5	34.5	34.5	34.5	
L105. Overhang, rear. Include bumper guards if stand. eq.	60.5	60.5	60.5	60.5	60.5	60.5	60.5	60.5	60.5	60.5	
L123a. Body upper structure length at C/L, excl. molding	116.0	116.0	110.1	105.2	105.2	105.2	112.7	112.7	132.3	132.3	
L127. Vertical body zero line to centerline of rear wheels	150.50	150.50	105.50	105.50	105.50	105.50	105.50	105.50	125.30	125.30	
LC. Front of car to base windshield, excl. molding											
LD. Rear of car to base of rear window or upper structure, excl. molding											
LE. Front of car to front edge of front door											

* Precede figure with minus sign if front of dash is to rear of body zero line.

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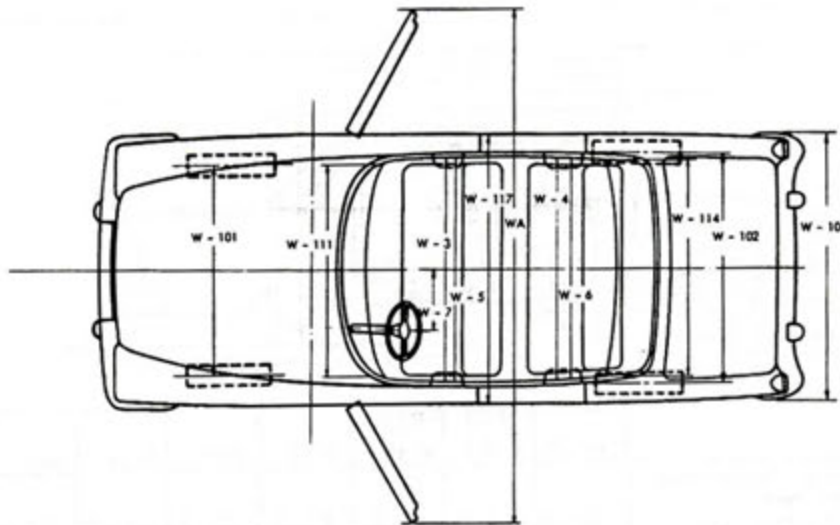
** POINT "A" RISES .50" IN 4.75 TRAVEL.

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MAKE OF CAR CADILLAC MODEL YEAR 1960 DATE: ISSUED 10-2-59 REVISED _____

BODY—WIDTH DIMENSIONS



MODEL		6029	6229 6329	6239 6339	6237	6337	6437	6267	6467	6723	6733
Interior	W3. Front shoulder room, at garnish molding height or nearest interference 5" forward of seat back	59.7	60.5	60.5	60.5	60.5	60.5	60.5	60.5	60.5	60.5
	W4. Rear shoulder room, at garnish molding height or nearest interference 5" forward of seat back	59.1	59.1	59.0	58.8	58.8	58.8	51.9	51.9	58.8	58.8
	W5. Front hip room, at top of seat 5" forward of vert. tan. to seat back	62.7	65.0 61.7	65.2 62.5	65.5	62.5	63.0	62.5	63.0	65.5	65.5
	W6. Rear hip room, at top of seat 5" forward of vert. tan. to seat back	64.2	64.9 65.4	65.6	57.0	57.0	57.0	52.2	52.2	60.1	60.1
	W7. Steering wheel center (on surface plane of wheel) to C/L of body	16.07	16.07	16.07	16.07	16.07	16.07	16.07	16.07	16.07	16.07
Exterior	W101. Front tread at ground	61.0	61.0	61.0	61.0	61.0	61.0	61.0	61.0	61.0	61.0
	W102. Rear tread at ground	61.0	61.0	61.0	61.0	61.0	61.0	61.0	61.0	61.0	61.0
	W103. Max. overall width of car including bumpers or moldings	79.9	79.9	79.9	79.9	79.9	79.1	79.9	79.1	79.9	79.9
	WA. Max. overall width of car with doors open (2 & 4 door)	154.4	154.4	154.4	164.7	164.7	164.7	164.7	164.7	154.7	154.7
	W111. Windshield DLO, max. width										
	W114. Back window DLO, max. width										
	W117. Max. body width at center pillar, less hardware and applied moldings	79.0	79.0	79.0		-	-	-	-	78.9	78.9

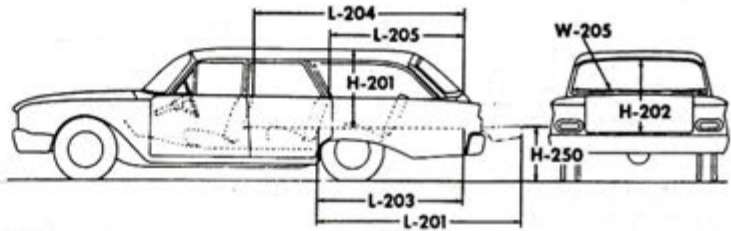
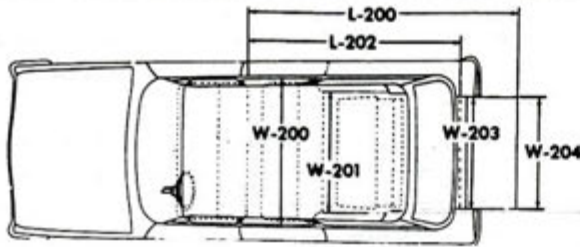
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MAKE OF CAR CADILLAC MODEL YEAR 1960 DATE: ISSUED 10-2-59 REVISED _____

STATION WAGON—CARGO SPACE DIMENSIONS



NOTE: Front seat in full down and normal rear position for all measurements. Lengths and heights measured at car centerline.

MODEL	NONE OFFERED
L200 Floor length from back of front seat at floor level to end of lowered tail gate	
L201 Floor length from back of second seat at floor level to end of lowered tail gate	
L202 Floor length from back of front seat at floor level to inside of closed tail gate	
L203 Floor length from back of second seat at floor level to inside of closed tail gate	
L204 Minimum horizontal distance from top rear of front seat back to inside of top of tail gate	
L205 Minimum horizontal distance from top rear of second seat back to inside of top tail gate	
W200a Maximum width of cargo space at floor, specify location	
W201 Minimum distance between wheel houses at floor level	
W203 Rear end opening width at floor	
W204 Rear end opening width at top of tail gate	
W205 Maximum width of rear opening above raised tail gate	
H201 Maximum height, floor covering to headlining	
H202 Maximum height of rear opening, tail and lift gates open	
H250 Platform height measured from ground to top of tail gate floor covering at rear most edge of tail gate, curb weight	
Third Seat, facing direction	
Tail and lift gates or sliding glass	

AMA Specifications -- Passenger Car

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MAKE OF CAR CADILLAC MODEL YEAR 1960 DATE ISSUED 10-2-59 REVISED

MODEL ALL SERIES

BODY—MISCELLANEOUS INFORMATION

Drs. hinged (front, rear)	Front doors	FRONT
	Rear doors	FRONT
Type of finish (lacquer, enamel, other)		ACRYLIC LACQUER
Hood hinge location (front, rear)		REAR
Hood counterbalanced (yes, no)		YES
Hood release control (internal, external)		EXTERNAL
Vehicle (Serial) No. Location		LH FRAME SIDE BAR - REAR OF RAD. LINE
Engine No. Location		LH SIDE BLOCK - CENTER - ABOVE PAN RAIL
Theft protection - type		
Vent window control method (crank, friction pivot)	Front	CRANK AND POWER
	Rear	60-6229-6329 VENT WDW. STATIONARY 67 SLIDING
Seat spring type (coil, zigzag, etc.)		MARSHALL TYPE
Windshield type (single curved, compound curved, other)		COMPOUND CURVED
Rear window type (flat, curved, one piece, three piece)		CURVED
Side glass type (curved, flat)	FLAT	60-6229-6329 6237-6337-6437 6239-6339 6267-6467 6723-6733
Side glass exposed surface area		1621.4 1307.6 1218.4 1081.6 2081.0
Windshield glass exposed surface area		1734.6 1706.3 1706.3 1706.3 1742.8
Backlight glass exposed surface area		1557.6 1684.5 1309.1 963.3 461.7
Total glass exposed surface area		4913.6 4698.4 4233.8 3751.2 4285.5

BODY—TYPES AND STYLE NAMES—

Body type, number of passenger & style names; use manufacturer's code for series & body style.

BODY STYLES:

CODES

	BODY STYLE SYMBOL	CODE	SERIES NAME
SIXTY TWO COUPE	6237	G	62
SIXTY TWO SEDAN-SIX WINDOW	6229	K	62
SIXTY TWO SEDAN-FOUR WINDOW	6239	A	62
CONVERTIBLE	6267	F	62
COUPE DEVILLE	6337	J	62
SEDAN DEVILLE-SIX WINDOW	6329	L	62
SEDAN DEVILLE-FOUR WINDOW	6339	B	62
FLEETWOOD - SIXTY SPECIAL	6029	M	60
ELDORADO SEVILLE	6437	H	62
ELDORADO BARRITZ	6467	E	62
FLEETWOOD SEVENTY-FIVE SEDAN	6723	R	75
FLEETWOOD SEVENTY FIVE LIMOUSINE	6733	S	75

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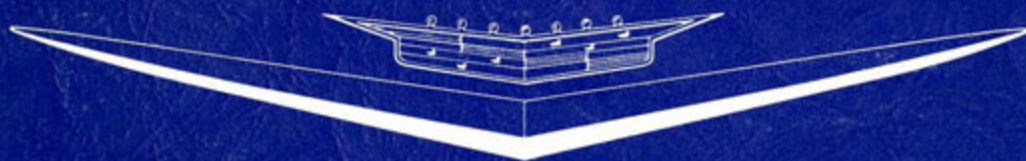
MAJOR OPTIONAL ITEMS - WEIGHTS

* These are weights that are reported to states for licensing purposes.

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1960



OPTIONAL SPECIFICATIONS MANUAL

PREFACE

The optional exterior colors, interior trims, equipment and accessories for the new 1960 Cadillac Motor Cars have been summarized in this Specifications Manual. It has been designed to provide a source of factual information which will assist all distributors and dealers in meeting the individual requirements of every fine car owner.

Among the many innovations offered on the new models is a vicodec roof covering on the Fleetwood Sixty Special Sedan. A detailed explanation of how to specify this new feature on car orders may be found on pages 4 and 6. Other examples of the superb luxury and elegance embodied in the Sixty Special are: the addition of extra insulation between roof and headlining; courtesy lights on all doors; an increase in wool upholstery options to three; an expansion of the popular leather bolster trim combinations to include white, gray, blue, fawn, green, persian sand and light turquoise which will afford a harmonious interior for each exterior color.

Cadillac accessories and optional equipment ranging from air conditioning to contour front floor mats, which are now available with new cars at the factory, should be sold to every prospect. They are all practical additions contributing even more comfort and convenience to the owner. The opportunity for greater rewards is available to distributors and dealers who specify complete groups of accessories and equipment on their new car orders. Also including items of extra equipment on original orders, rather than adding them to replacement orders, will assure availability without delay because it provides the factory with a more accurate guide on which to base production schedules. The completely equipped Cadillac car creates the greatest pride of ownership.

SALES DISTRIBUTION DEPARTMENT

CADILLAC MOTOR CAR DIVISION — GENERAL MOTORS CORPORATION
DETROIT 32, MICHIGAN

1960 CADILLAC BODY STYLES

SERIES	STYLE NO.	CODE	BODY STYLE	WHEEL-BASE	OVER-ALL LENGTH
--------	-----------	------	------------	------------	-----------------

62	6267	F	SIXTY-TWO CONVERTIBLE	130"	225"
	6237	G	SIXTY-TWO COUPE	130"	225"
	6229	K	SIXTY-TWO SEDAN - 6 Window	130"	225"
	6239	A	SIXTY-TWO SEDAN - 4 Window	130"	225"
	6337	J	COUPE DE VILLE	130"	225"
	6329	L	SEDAN DE VILLE - 6 Window	130"	225"
	6339	B	SEDAN DE VILLE - 4 Window	130"	225"
	6467	E	ELDORADO BIARRITZ CONVERTIBLE	130"	225"
	6437	H	ELDORADO SEVILLE COUPE	130"	225"

60	6029	M	FLEETWOOD SIXTY SPECIAL SEDAN	130"	225"
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75	6723	R	FLEETWOOD SEVENTY-FIVE SEDAN	149.8"	244.8"
	6733	S	FLEETWOOD SEVENTY-FIVE LIMOUSINE	149.8"	244.8"

6929	P	ELDORADO BROUGHAM	130"	225"
------	----------	-------------------	------	------

6890	Z	COMMERCIAL CHASSIS	156"	251"
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COLORS

Cadillac colors for 1960 are all of the acrylic lacquer type.

FLEETWOOD SIXTY SPECIAL ROOF

A vicodec roof covering material* in box-calf grain, leather-like finish is standard. Colors are available to match the regular lacquer shades. Use the same 15 lacquer code numbers (10 to 50) to specify the vicodec roof cover. Example: To order an Ebony car with Ebony vicodec roof, repeat on the order form the lower lacquer code number 10 in the space captioned "combination". i.e., 1010.

*NOTE: The underside of this material is unfinished making its use for Convertible tops impractical.

Two-tone color combinations are possible by ordering a vicodec roof covering in a contrasting color.

A lacquer finish roof may also be specified by suffixing "O" to the lower color code number under combination and typing lacquer color code number in center part of order form. There is no extra charge for this deviation. See page 6 for illustration.

WHEEL DISCS

Series 62 (except Eldorado) and 75 cars have as standard equipment a chrome disc in which the center area surrounding a Cadillac crest is finished in brushed chrome and has two raised concentric rings.

An optional type is available, on which this center area is enamel finished in White code number 1 or Ebony number 2.

To order optional discs, suffix a diagonal line and numbers 1 or 2 to the regular color combination code. This will make the color code either a 3 or 5 digit number. i.e., 10/2, 1214/1. See page 23 for illustration.

Eldorado and Sixty Special cars have deep-fluted chrome finish discs.

SPECIAL COLORS

There are five exclusive Eldorado Biarritz-Seville colors which are available on other body styles at extra charge. Other special colors are also available at additional charge. The special color wanted will be supplied in acrylic type lacquer as only the high temperature drying oven facilities used for the acrylic finish are available at the factory. Regular line colors are, of course, available on the Eldorado Biarritz-Seville models without extra charge.

HOW TO ORDER

A non-standard exterior color may be ordered by typing Code "O" in the color space on the order form and type complete color name and lacquer number on center part of form. Whenever a non-standard color is contemplated, careful consideration should be given to the availability of a harmonious interior upholstery.

TWO-TONE

The flowing lines of the 1960 Cadillac models present the best color image in a single-tone; however, for those customers whose preference may still be a two-tone combination, a wide range of options is offered without extra charge. The preferred combinations are "X" marked on color selection chart.

AIR CONDITIONED CARS

Colors for cars equipped with air conditioning should be chosen from the light-tone options. In addition to the assistance that E-Z Eye Glass contributes towards repelling external heat rays of the sun, a light exterior paint color also reflects heat instead of absorbing it, thereby helping to reduce the car's interior temperature.

ELDORADO SEVILLE ROOF

Eldorado Seville Coupe roof is covered with a vicodec top material in any of the Eldorado Biarritz top color options. It may, however, be ordered in any of the lacquer options, without the fabric covering. See page 7 for illustration of method for ordering roof.

1960 CADILLAC COLOR SELECTIONS

		Gray										Blue		B-G		Green		Beige	
		Ebony										Olympic White		Platinum		Aleutian Gray		Hampton Blue	
		Pelham Blue										York Blue		Arroyo Turquoise		Inverness Green		Glencoe Green	
		Beaumont Beige										Palomino		Fawn		Persian Sand		Pompeian Red	
		10	12	14	16	22	24	26	29	32	36	44	45	46	48	50			
Upper and Sixty Special Vicodac Roof Cover	→																		
Lower or Single	→																		
Ebony	10		X																
Olympic White	12	X			X	X	X		X										
Platinum	14		X		X														
Aleutian Gray	16		X	X															
Hampton Blue	22		X				X												
Pelham Blue	24		X			X													
York Blue	26		X			X													
Arroyo Turquoise	29		X																
Inverness Green	32		X								X								
Glencoe Green	36		X							X									
Beaumont Beige	44		X											X	X				
Palomino	45		X											X					
Fawn	46		X									X							
Persian Sand	48		X									X							
Pompeian Red	50		X																

		TOPS								
Vicodac Tops →		1	2	3	5	7	Biarritz & Seville		"62" Convertible	
Lucerne Blue	94	X			X		1	Ivory	1	Ivory
Carrara Green	96	X	X	X		X	2	Black	2	Black
Champagne	97	X	X	X		X	3	Beige	4	Green
Siena Rose	98	X	X				5	Lucerne Blue	6	Buckskin
Heather	99	X	X				7	Carrara Green	8	Blue

The 15 Sixty Special Vicodac Roof Cover codes are the same as lacquer, from 10 to 50.

OPTIONS FOR ORDERING SIXTY SPECIAL EXTERIOR COLOR COMBINATIONS

STYLE NO.																				
6029																				
COLOR																				
COMBINATIONS	TOP	TRIM	X	Y	M	N	GROUPS	K	H	R-J	E	S	L1-2	FP	G	Z-Z1	P	Q	OUTLET	ORDER NO.
1212																				

Single Color. Roof Covered with vicodec material to match lower lacquer color.

STYLE NO.																				
6029																				
COLOR																				
COMBINATIONS	TOP	TRIM	X	Y	M	N	GROUPS	K	H	R-J	E	S	L1-2	FP	G	Z-Z1	P	Q	OUTLET	ORDER NO.
1216																				

Two-Tone Color. Roof covered with contrasting vicodec material.

O - Paint Roof Code 12																				
STYLE NO.																				
6029																				
COLOR																				
COMBINATIONS	TOP	TRIM	X	Y	M	N	GROUPS	K	H	R-J	E	S	L1-2	FP	G	Z-Z1	P	Q	OUTLET	ORDER NO.
12 0																				

Single Color. Roof painted with lacquer.

O - Paint Roof Code 16																				
STYLE NO.																				
6029																				
COLOR																				
COMBINATIONS	TOP	TRIM	X	Y	M	N	GROUPS	K	H	R-J	E	S	L1-2	FP	G	Z-Z1	P	Q	OUTLET	ORDER NO.
12 0																				

Two-Tone Color. Roof painted in contrasting lacquer.

STYLE NO.																				
6029																				
COLOR																				
COMBINATIONS	TOP	TRIM	X	Y	M	N	GROUPS	K	H	R-J	E	S	L1-2	FP	G	Z-Z1	P	Q	OUTLET	ORDER NO.
12																				

Roof to be factory option--vicodec or lacquer.

OPTIONS FOR ORDERING ELDORADO SEVILLE COUPE EXTERIOR COLOR COMBINATIONS

STYLE NO.																							
6437																							
COLOR																							
COMBINATIONS	TOP	TRIM	X	Y	M	N	GROUPS	K	H	R-J	E	S	L-1-2	FP	G	Z-ZI	P	Q	OUTLET	ORDER NO.			
96	7																						

Roof covered with one of the 5 optional vicodec top materials.

[illegible]

Entire car to be painted--vicodec top omitted.

[illegible]

Roof to be factory option--vicodec or lacquer.

HANDLING OF UPHOLSTERY SPECIFICATIONS WITH CUSTOMER

CUSTOMERS' PREFERENCE

When a choice of upholstery is expressed, it should be included on the order to the factory. Do not risk a disappointment upon delivery by assuming the customer will be satisfied with the factory's selection.

NO PREFERENCE

However, when there is no preference, be sure to leave the upholstery space blank on new car order, Form 5600A.

TRIM FLEXIBILITY

A sincere adherence to this policy will result in expediting both types of orders. It will avoid complaints from the discriminating buyer and at the same time facilitate production by providing the factory with some flexibility on orders from customers who are content to have Cadillac stylists select an available harmonious upholstery.

See Color-Trim Chart on page 11.

1960 CADILLAC UPHOLSTERY OPTIONS

E ELDORADO BIARRITZ CONVERTIBLE*		
C O D E	INSERTS	BOLSTERS
	CARDIFF LEATHER	FLORENTINE LEATHER
10	White	White
11	Black	Black
12	Silver Metallic	Silver Metallic
13	Locarno Blue	Locarno Blue
15	Beige Metallic	Beige Metallic
17	Dundee Green	Dundee Green
19	Red	Red

* To order optional Bucket Front Seats, Add "B" To Codes E.G., 10B, 11B, etc.

H ELDORADO SEVILLE*		
C O D E	INSERTS	BOLSTERS
	CLOTH OR CARDIFF LEATHER	FLORENTINE LEATHER
50	White Leather	White
53	Locarno Blue Cardinal	Locarno Blue
54	Siena Rose Cardinal	Siena Rose Metallic
55	Beige Metallic Leather	Beige Metallic
57	Dundee Green Cardinal	Dundee Green
58	Heather Cardinal	Heather Metallic
59	Red Leather	White

* To order optional Bucket Front Seats, Add "B" To Codes E.G., 50B, 53B, etc.

G K A "62" COUPE "62" SEDAN 6 WINDOW "62" SEDAN 4 WINDOW		
	CLOTH	COATED FABRIC
30	Black Caspian	White
31	Gray Cortina Cord	Gray
33	Blue Cortina Cord	Blue Metallic
34	Persian Sand Caspian	Persian Sand Metallic
35	Fawn Cortina Cord	Fawn
36	Turquoise Caspian	Turquoise Metallic
37	Green Caspian	Green Metallic

J L B COUPE DE VILLE SEDAN DE VILLE 6 WINDOW SEDAN DE VILLE 4 WINDOW		
	CLOTH	FLORENTINE LEATHER
40	Silver-Black Cambray	White
41	Gray Chadwick	Gray
43	Blue-Black Cambray	Blue Metallic
44	Persian Sand Chadwick	Persian Sand Metallic
45	Fawn Chadwick	Fawn
46	Turquoise-Black Cambray	Med. Turquoise Metallic
47	Green Chadwick	Green Metallic

F SIXTY-TWO CONVERTIBLE		
	FLORENTINE LEATHER	
20	Black	White
21	Black	Black
22	Silver Metallic	Silver Metallic
23	Blue Metallic	Blue Metallic
25	Saddle	Saddle
27	Green Metallic	Green Metallic
28	Red	White
29	Red	Red

▲M FLEETWOOD SIXTY SPECIAL SEDAN		
	CLOTH	FLORENTINE LEATHER
60	Black Cardinal	White
61	Gray Clarion	Gray
63	Locarno Blue Cardinal	Locarno Blue
64	Persian Sand Clarion	Persian Sand Metallic
65	Fawn Cardinal	Fawn
66	Turquoise Clarion	Lt. Turquoise Metallic
67	Green Cardinal	Green Metallic
WOOL BROADCLOTH		
71	Gray	Gray
72	Locarno Blue	Locarno Blue
74	Sage Tan	Sage Tan

TOPS			
E - H		F	
1	Ivory	1	Ivory
2	Black	2	Black
3	Beige	4	Green
5	Lucerne Blue	6	Buckskin
7	Carrara Green	8	Blue

▲Sixty Special Vicodec Roof Covering is available in all regular exterior lacquer colors. Use the same 15 lacquer code numbers (10 to 50) to order the Vicodec Roof Cover.

R S "75" SEDAN "75" LIMOUSINE*		
	CLOTH OR CORD	BROADCLOTH
80	Gray Bedford Cord	Gray Wool
81	Gray Wool	Gray Wool
84	Fawn Bedford Cord	Fawn Wool
85	Fawn Wool	Fawn Wool
90	Dk. Gray Bedford Cord	Dark Gray Wool

* Front Compartment will be in Gray Leather with Gray trim combinations and Fawn Leather with Fawn options. However, Black Leather is optional and may be ordered by adding "E" to trim codes. E.G., No. 80E, 84E, etc.

RECOMMENDED UPHOLSTERY OPTIONS

Chart on following page lists the recommended harmonious upholstery options for each lower exterior color.

AVOID DISCORDANT SCHEMES

The decor of the interior includes not only the color of the upholstery itself, but also the painted panels, carpets, plastic parts such as steering wheel, etc., and is controlled by the upholstery code number. It is, therefore, important to confine selections to upholstery options on the chart in order to avoid producing a conflicting combination.

UNAUTHORIZED COLOR—TRIM

Any requests for unauthorized combinations should be discouraged as the result may not be complimentary to the product. If for some reason, a deviation must be made, an explanation should accompany the order so that it will not be construed as a typographical error.

NON-STANDARD TRIM

If a non-standard upholstery code is typed in space captioned "Trim", such as Code 30 on a de Ville order, it will be regarded as a mistake and changed to a standard code number under the assumption that it was a typographical error. Therefore, if a special upholstery is really wanted, be sure to type "OO" in space captioned "Trim" and detail the specifications wanted according to suggestions on page 12.

1960 CADILLAC COLOR-TRIM COMBINATIONS

		SIXTY-TWO COUPE & SEDANS	DE VILLE COUPE & SEDANS	SIXTY SPECIAL	SIXTY-TWO CONVERTIBLE
COLOR	CODE	G-K-A	J-L-B	M	F
Ebony	10	All	All	All	All
Olympic White	12	All	All	All	All
Platinum	14	31-30-33	41-40-43	61-71-60-63-72	22-20-21-28-29-23
Aleutian Gray	16	30-31	40-41-43	60-61-71	20-21-22-28-29
Hampton Blue	22	33-31-30	43-41-40	63-72-61-71-60	23-22-20-21-28-29
Pelham Blue	24	33-31-30	43-41-40	63-72-60-61-71	23-22-20-21-28-29
York Blue	26	33-31-30	43-41-40	63-72-61-71	23-22-20-21-28-29
Arroyo Turquoise	29	36-30	46-40	66-60	20-21
Inverness Green	32	37-35-30	47-45-40	67-65-74-60	27-20-21-25
Glencoe Green	36	37-35-30	47-45-40	67-65-74	27-20-21-25
Beaumont Beige	44	35-37	45-47	65-74-67	25-20-21-27-28-29
Palomino	45	35-30-37	45-40-47	65-74-60-67	25-20-21-27-28-29
Fawn	46	35-30	45-40	65-74-60	25-20-21-28-29
Persian Sand	48	34-30	44-40	64-74-60	21-20-28-29
Pompeian Red	50	35-31-30	45-41-40	65-74-61-71-60	28-29-21-20-25

ELDORADO		BIARRITZ CONVERTIBLE	SEVILLE COUPE
COLOR	CODE	E	H
Olympic White	12	All	All
Lucerne Blue	94	13-12-10-11	53-50
Carrara Green	96	17-10-11-15	57-50-55
Champagne	97	15-10-11-17-19	55-50-57-59
Siena Rose	98	10-11-12	54-50
Heather	99	10-11-12	58-50

SPECIAL INTERIORS

CADILLAC HAS AVAILABLE AN EXTRA-CHARGE TRIM PROGRAM WHICH PERMITS THE ORDERING OF STANDARD UPHOLSTERY MATERIALS IN SPECIAL COMBINATIONS OF CLOTH, LEATHER AND COATED FABRICS. THE FACTORY DOES NOT WISH TO SOLICIT THIS BUSINESS. IT IS OFFERED AS AN EXTRA CADILLAC SERVICE TO ACCOMMODATE OWNERS WHO HAVE INDIVIDUAL DESIRES IN THE AC-COUTERMENT OF THEIR CAR'S INTERIOR.

LEATHER. When used, the trim style (pleats, biscuits, etc.) will remain the same as the standard cloth trim on the particular model ordered. The term "all leather" includes the use of coated fabric material in certain areas.

TRIM STYLES. Each series has its own trim style and it is not interchangeable. When an upholstery material of another series is specified, the trim style will remain that of the body type into which it is being installed and not that of the body style from which it is taken. e.g., de Ville trim code 40 ordered in a Style 6229 will be in 6229 pleated trim style and not in the de Ville biscuit style.

CARPETS. The new interior trim designs no longer confine the use of carpet material to floor covering only. Carpeting now extends into the lower part of doors, cowl quarters, back of front seat toe kick, center pillars, lower rear quarters, etc. The front carpet is sewed; the rear is molded and they are produced in two separate plants. Carpets are, therefore, a part of the complete upholstery combination and cannot be handled separately without regard to the other trim components. They also control the color of cowl quarter grille, heater and air conditioning ducts. These things should be considered if a non-standard color carpet is being contemplated.

STEERING WHEELS. The grip colors are not optional; they are molded tenite and must follow the standard color combination of rim and grips.

ORDER IN DUPLICATE. Make two copies of any special orders for the factory. Type "OO" in trim space. In center section of order form specify the seven basic components (six on Convertibles--no headlining) of the interior color and upholstery combination wanted. See specimen below. The duplicate copy of the order will be returned as a confirmation of the factory's interpretation of the order. Refer to pages 14 and 15 for suggestions in developing details of specifications with the customer.

TIME REQUIRED. AN AVERAGE OF SIX WEEKS IS REQUIRED TO PRODUCE A SPECIAL TRIM ORDER. THIS TIME FACTOR APPLIES TO ANY DEVIATION FROM STANDARD, EVEN THOUGH IT BE A SINGLE ITEM SUCH AS THE HEADLINING, CARPETS, TOP BOOT OR BOLSTER. SEND FORM 5600A IN DUPLICATE TO THE FACTORY AS SOON AS SPECIFICATIONS ARE FINALIZED. DO NOT WAIT FOR THE NEXT REGULAR ALLOTMENT PERIOD. SPECIAL TRIM ORDERS ARE NON-CANCELLABLE AS IRREVOCABLE COMMITMENTS ARE MADE TO VENDORS FOR MATERIALS AS SOON AS THE ORDER IS RECEIVED. THIS PRECLUDES ANY OPPORTUNITY FOR MAKING CHANGES.

CADILLAC MOTOR CAR DIVISION GENERAL MOTORS CORP. BOX 217 DETROIT 22, MICH. 1960 CAR ORDER				DATE 8-20-59		ALLOT. NO. 1		OUTLET 520616		ORDER NO. M 60									
CHARGE TO AUTHORIZED CITY STATE CADILLAC OUTLET AT: Toledo, Ohio								PREFERENCE TAB											
SHIP TO: (LEAVE BLANK, IF SAME) AT:																			
RAIL	TRUCK T	BOAT	DRIVEAWAY	REGULAR WILL CALL	CUSTOMER WILL CALL	DATE		DEALER Bryan											
00 - Inserts Code 66 Bolsters Code 60 Lower Instrument Panel Code 60 Steering Wheel Code 60 Headlining Code 40 Top of Instrument Panel Code 66 Carpets Code 66								PURCHASER John Doe											
STYLE NO. 6029		<div style="display: flex; justify-content: space-between; font-size: small;"> <div>POWER WINDOW REG. 4-WAY SEAT (40) POWER DOOR LOCKS POWER EXT. MISC.</div> <div>W/ WHITE TRIM OR GROUPS AIR CONDITIONER HEATER 8-SPEAKER 1-7" REAR L-1 L-2 GLASS TRUNK LOCK L-1 LICENSE FRAME L-2 LICENSE FRAME FILLER PLATE FLOOR MATS-COLOR L-1 ANTI-FREEZE OPTIONAL GEAR RATIO ELECTRICAL EQUIPMENT</div> <div>DOOR GARDS P-10 LAMP FOOT LAMP CHROME CTR. AIR RAMP</div> </div>																	
COLOR																			
COMBINATIONS TOP TRIM		X	Y	M	N	GROUPS	K	H	R-J	E	S	L-1-2	FP	G	Z-21	P	Q	OUTLET	ORDER NO.
2929			Y	M		B4					S	L1		G1	Z			520616	M 60

GLOSSARY OF INTERIOR STYLING TERMINOLOGY

Back of Front Seat Back:	The back part of front seat that is visible to the rear seat passengers.
Backlight:	Rear window.
Back Rest:	The upright cushion against which passengers rest.
Biscuits:	Style of upholstery when material is formed into square or oblong sections by seams or pressed indentations.
Body Cloth:	The basic trim material used on seat inserts--usually the heaviest weight.
Bolsters:	The front, side or center part of a seat cushion, separated from the back or center section by a welt, lace or seam. The top, side or center part of a back rest sometimes extending along the sides in a U or H shape.
Coated Fabric:	A synthetic material with a leather-like appearance, also called elascofab. (Elastic-coated-fabric)
Compartment Door:	Glove box door.
Cowl Quarter Panels:	The section forward of the front door on inside of front compartment shroud.
Cushion:	The lower seat cushion or section upon which passengers sit.
Cushion Face:	Vertical surface forming front and sides of seat cushion.
Cut and Sew:	Cutting material to pattern; sewing and moulding to form a set of "trim stock".
Door Pad:	The upholstered part of a door or section below window.
Finishing Panels:	Any painted panels on doors, rear quarters and back of front seat back.
Garnish Molding:	The frame next to the glass on the inside of windshield, door or rear window.
Inserts:	When used with reference to upholstery, it is the center section back of bolster on the cushion and below the bolster or in the center of the back rest. Also, the part of "door pad" that is trimmed with the same material as seat inserts.
Interior Panels:	All inclusive reference to the metal painted panels such as lower instrument, glove compartment door, ash receiver doors, steering column covers, seat side panels, door and rear quarter finish panels.
Laces:	A leather or fabric covered cord used to separate or outline sections of the trim combination on a seat assembly. Also called seaming laces and welts.
Leather Entirely:	This term means that a combination of genuine leather and coated fabric is used throughout.
Lower Instrument Panel:	The painted part of instrument panel, glove compartment door and ash receiver doors.
O:	When used on new car order, it refers to a special color or top.
OO:	Refers to special upholstery.
Plastic Parts:	Such tenite parts as steering wheel, transmission and signal control lever knobs, etc.
Pleats or Pipes:	Style of upholstery when material is folded or separated by seams, visible or invisible.
Reverse Distribution:	Reversing standard combination of materials between insert and bolster areas, including doors.
Risers:	A raised section above its surrounding area.
Seat:	Combination of back rest and seat cushion which comprises entire seat assembly.
Seat Side Panels:	A section along side of front seat back rest.
Seat Wings:	Lower front seat side panel.
Set of Trim Stock:	The various components that comprise a complete interior upholstery.
Shroud:	Same as cowl quarters.
Stay Pad:	Padded cushion between top rails and fabric of convertible top.
Top of Instrument Panel:	The coated fabric covered top crash pad of instrument panel in back of windshield.
Trim:	The interior upholstery combination.
Trim Style:	The design into which the upholstery fabrics are shaped, such as pleats, biscuits, plain, etc.
Windlace:	The fabric or leather covered windchase applied around doors as an air seal.

SPECIAL UPHOLSTERY ORDERS

BASIC COMPONENTS. To avoid any misunderstanding these seven parts of the interior combination should be specified:

1. Seat Inserts
2. Seat Bolsters
3. Lower Instrument Panel
4. Steering Wheel
5. Headlining (not on Convertibles)
6. Top of Instrument Panel
7. Carpets

Refer to upholstery charts on pages 29 to 53 for information concerning the available colors for each of the seven component areas.

EXAMPLE. This will be a step-by-step process of deciding upon the colors with a customer who wishes to order a de Ville in code 43 but with white bolsters instead of blue.

Referring to page 37 and code 43, the insert will remain code 43 but the bolster will be white, code 40. These are the basic requirements of the combination wanted. The next item is the lower instrument panel. For this, two choices are logical, 1) Barbados Blue or 2) Winter White. The second selection would conform to standard practice of the lower instrument panel matching the bolster color.

This choice also applies to the headlining and steering wheel. They could remain blue or follow the bolster color and be made white. The latter option would again follow standard practice of matching the bolster.

Next, the color of the top of instrument panel and carpets is to be determined. In this case, blue should be ordered as the only other possible selection would be black, but injecting another color is not desirable.

TOP OF INSTRUMENT PANEL. Must be in a dark-tone to avoid glare. White or light colors are not available.

When components of a special interior upholstery combination are being selected, the entire color scheme, both interior and exterior, should be evaluated. Doing this sometimes makes it advisable to harmonize a "top of the instrument panel" with the exterior car color rather than the interior. This choice could be especially important in a contrasting color-trim selection. e.g., Persian Sand exterior color with a black or white interior trim. In this combination the standard black top of instrument panel ordinarily used with white or black trim could be supplanted by Prairie Plum to harmonize with the exterior color. Such a combination would create the impression that the top of instrument panel is an extension of the car's hood.

Of course, the top of instrument panel must be selected from one of the available standard dark-tone colors.

SPECIAL UPHOLSTERY ORDERS—Cont'd.

WHY SPECIAL ORDER NECESSARY. No matter how seemingly minor, whenever a deviation from a standard trim combination is necessary, the entire order must be removed from regular production and processed individually. This is due to the intricate patterns from which multiple sets of components are cut making it impossible to change or substitute just one part or section, such as the bolster or top boot on a Convertible, without handling the complete order on a special basis.

CUSTOMER CHOICE. Therefore, because the entire order must be handled "as a special", the customer should be encouraged to choose all of the details of the custom interior. The cost will usually be the same whether a single item is changed or if several variations are made. At the same time, the customer should be guided with emphatic recommendations that harmonious colors be selected to result in a muted color combination. This is usually more pleasing than sharply contrasting colors, especially if more than two shades are used.

UNDERSTANDING OF COSTS. Sometimes a customers' conception of modern production methods is at variance with actual practice. This may result in a misunderstanding as to the value or cost for a seemingly small deviation from a standard combination. e.g., the substitution of a Convertible top boot color. This customer reaction can be corrected if properly explained.

Primarily, the extra cost is incurred by the necessity of hand-cutting the job singly instead of in multiple sets of four at once. The top boot on Convertible models is a part of the car's interior upholstery combination. It matches the bolster area of the seats and not the top material itself. As such, it is included with the fabrication of the car's complete trim. In order to change the color of the boot, the entire trim assembly must be taken out of the regular production pattern and hand-cut on a single order basis.

Thus, the efficiency of modern work methods, which utilize time and materials to the best advantage, is lost with the resulting higher charge for special handling. Added to this is an intangible but a very definite expense item of record maintenance by the material control departments of both Cadillac and Fisher Body. Such record handling, as any business person knows, is a definite cost factor and must be included in any cost analysis.

CONCLUSION. Allowing customers to participate in the selection of the components of a special interior will increase their appreciation of the completed combination because it was their personal creation. Also clarifying each part, at the time of ordering, will prevent any misunderstanding when the car is ready for delivery. The fact that an individually styled interior is wanted indicates that the purchaser is discriminating and likely to have definite opinions regarding the treatment of the entire custom arrangement.

TIRES

GLASS

DISCS

TIRES

<u>Code</u>	<u>Name</u>	<u>Color</u>
FS	Firestone	Black
GR	Goodrich	Black
US	Royal	Black

<u>Code</u>	<u>Name</u>	<u>Color</u>
FSW	Firestone	White
GRW	Goodrich	White
USW	Royal	White

Firestone, Goodrich or U. S. Royal tubeless tires will be furnished without any option depending upon availability in production.

On the Eldorado Brougham, U. S. Royal (BNW) Brougham narrow White Sidewall Tires, size 8:20-15, are standard equipment.

If Group A or B has not been ordered and White Sidewall Tires are wanted, type Code "W" in space captioned "Groups".

GLASS

A backlight without shaded top area is not available on Coupe models.

On Styles A, B, R, S and P, a backlight with shaded top area is not available.

With E-Z Eye Glass option, a backlight without shaded top area is not available on Styles K, L and M.

See Condensed Specifications on Page 18 for standard and Code "E", optional glass combinations. There are no other variations available at the factory.

WHEEL DISCS

STANDARD EQUIPMENT

Eldorado type, deep-fluted, chrome finish are standard on Styles E, H, M and P. Not available on any other Series.

Standard type, with center area in brushed chrome finish are standard on all other styles in the 62 and 75 Series (F, G, K, A, J, L, B, R and S).

OPTIONAL EQUIPMENT

Standard type, with center area enameled in White, Code 1, or Ebony, Code 2.

To order the optional White or Ebony painted discs, type on order form in space captioned "Color", following regular color combination code, a diagonal line and Code No. 1 or 2. i.e., 1214/1.

SEAT ADJUSTERS — POWER VENT REGULATORS — CARPETS

FRONT SEAT ADJUSTERS

Power 6-Way Front Seat Adjuster is standard on Eldorado models. However, it is not available with Bucket Seats. With this type the driver's seat has a (2-way) power horizontal adjuster and the passenger seat is stationary.

Code "Y" Power 6-Way Front Seat Adjuster is optional on the de Ville line (Styles J, L, B) Convertible and Sixty Special.

It is also optional on the Sixty Two Series (Styles G, K & A) with or without Power Window Regulators, Code "X".

6-Way adjuster is not available on Seventy-Five Sedan and Limousine.

Power horizontal (back and forth) adjuster is not available on Sixty Two Series (Styles G, K and A).

BUCKET SEATS

Are optional on Eldorado Biarritz and Seville models only and not adaptable to any other styles. Driver's Bucket Seat has power horizontal (2-Way) seat adjuster. Passenger seat is stationary. 6-Way Seat Adjuster not available.

POWER FRONT VENT WINDOW REGULATORS

Code "N" is available on Styles G, K and A only if Code "X", Power Window Regulators, are also ordered.

CARPETS

Trieste quality: Rayon-Nylon Loop Pile.

Tangier quality: Rayon-Nylon Heavy Loop Pile with a greater proportion of Nylon yarn.

1960 CADILLAC CONDENSED SPECIFICATIONS

Body Style Codes	F	G	K	A	J	L	B	E	H	M	R	S	P
Style Numbers	6267	6237	6229	6239	6337	6329	6339	6467	6437	6029	6723	6733	6929
Wheelbase	130"	130"	130"	130"	130"	130"	130"	130"	130"	130"	149.8"	149.8"	130"
Overall Length	225"	225"	225"	225"	225"	225"	225"	225"	225"	225"	244.8"	244.8"	225"
Front Center Arm Rest	S				S	S	S	S	S	S	S	S	S
Rear Center Arm Rest		S	S	S	S	S	S		S	S	S	S	S
Front Center Arm Rest-Bucket Seats								No	No				
Carpets	Trieste	Trieste	Trieste	Trieste	Trieste	Trieste	Trieste	Tangler	Tangler	Tangler	Tangler	*	**
Headlining		Cloth	Cloth	Cloth	Coated Fabric	Coated Fabric	Coated Fabric		Coated Fabric	Cloth	Cloth	Cloth	Body Cloth
Wheel Discs - Chrome	S	S	S	S	S	S	S	Fluted	Fluted	Fluted	S	S	Fluted
Wheel Discs- No. 1, White No. 2, Ebony	O	O	O	O	O	O	O				O	O	

* Rear Tangler - Front Trieste.

** Tangler or Mouton

TIRES

8:00-15, 4-Ply Black	S	S	S	S	S	S	S			S			
8:20-15, 4-Ply White	O	O	O	O	O	O	O	S	S	O			
8:20-15, 6-Ply Black											S	S	
8:20-15, 6-Ply White											O	O	
8:20-15, U.S. (BNW) Brougham Narrow White													S

AXLE GEAR RATIO

2.94-1	S	S	S	S	S	S	S			S			
3.21-1	O	O	O	O	O	O	O	S	S	O			S
3.36-1											S	S	
3.77-1											O	O	

GLASS

Clear-Windshield & Side Windows	S	S	S	S	S	S	S	S	S	S	S	S	
Clear-Backlight	Plastic Glass		S	S		S	S	Plastic Glass		S	S	S	
E-Z Eye Backlight with Upper Area Shaded		S	O		S	O			S	O			
E-Z Eye Backlight				O			O				O	O	S
E-Z Eye Windshield & Side Windows with Upper W/S Shaded	O	O	O	O	O	O	O	O	O	O	O	O	S

FRONT SEAT ADJUSTERS

Power Horizontal (2-Way) Seat Adjuster	S				S	S	S			S	S	S	
Power Horizontal (2-way) Seat Adj. for Driver Bucket Seat								S	S				
Manual Horizontal (2-way) Seat Adjuster		S	S	S									
Power-6-way Front Seat Adjuster	O	O	O	O	O	O	O	S*	S*	O			S

*Not Available With Bucket Seats.

S - Standard

O - Optional

Blank - No

1960 CADILLAC OPTIONAL EQUIPMENT & ACCESSORIES

Series	62							ELDORADO		60	75		BROUGHAM
Body Styles	F	G	K	A	J	L	B	E	H	M	R	S	P
Wheel Discs - Chrome	S	S	S	S	S	S	S	Fluted	Fluted	Fluted	S	S	Fluted
Wheel Discs - No. 1, White No. 2, Ebony	O	O	O	O	O	O	O				O	O	
Y-6-Way Front Seat Adjuster	O	O	O	O	O	O	O	S*	S*	O			S
M-Power Door Locks	O	O	O	O	O	O	O	S	S	O			S
N-Power Vent Regulators	O	O	O	O	O	O	O	S	S	S	O	O	S
* Not Available with Bucket Seats													
W-White Tires	O	O	O	O	O	O	O	S	S	O	O	O	S
H-Heater	O	O	O	O	O	O	O	S	S	O	O	O	S
R-Radio	O	O	O	O	O	O	O	S	S	O	O	O	S
E-E Z Eye Glass	O	O	O	O	O	O	O	O	O	O	O	O	S
K-Air Conditioner	O	O	O	O	O	O	O	O	O	O	O	O	S
J-Rear Radio											O	O	
D-Dor-Gards	O	O	O	O	O	O	O			O	O	O	
U-Power Headlamp Control	O	O	O	O	O	O	O	O	O	O	O	O	S
F-Fog Lamps	O	O	O	O	O	O	O	S	S	O	O	O	S
C-Cruise Control	O	O	O	O	O	O	O	O	O	O	O	O	S
T-Air Suspension	O	O	O	O	O	O	O	S	S	O	O	O	S
* Not Available with Bucket Seats.													
S-Trunk Lock	O	O	O	O	O	O	O	S	S	O	O	O	S
L-License Frames	O	O	O	O	O	O	O	S	S	O	O	O	S
FP-Filler Plate	O	O	O	O	O	O	O	O	O	O	O	O	O
G-Rubber Floor Mats - Front	O	O	O	O	O	O	O	O	O	O	O	O	
Z-20° Anti-Freeze	O	O	O	O	O	O	O	O	O	O	O	O	S
Z1-40° Anti-Freeze	O	O	O	O	O	O	O	O	O	O	O	O	
P-Gear Ratio	O	O	O	O	O	O	O			O	O	O	
Q-Eldorado Engine	O	O	O	O	O	O	O	S	S	O	O	O	S

O - Optional

S - Standard

Blank - No

AIR CONDITIONER

Code "K" is the symbol for ordering Air Conditioner. It is also included in Basic Group "B".

FRONT INSTALLATION

All body styles have front installation including Series Seventy-Five. Rotating louvered outlets are located at each end of lower instrument panel. Vertically adjustable louvered outlet in center below instrument panel.

REAR CONTROL—SERIES SEVENTY-FIVE

There is an additional evaporator in the rear trunk compartment which discharges cooled air, through two concealed ducts in headlining, over rear compartment area. Control for the rear blower is located behind sliding panel above right rear side armrest.

RECOMMENDED AIDS

E-Z Eye Glass and light-tone colors are recommended with Air Conditioning. Also, on Series 62-60, White Sidewall Tires are advisable as this increases the tire size to 8:20-15.

On Series 62-60 with Air Conditioning, the gear ratio is 3.21-1 without option.

ELDORADO ENGINE

The Eldorado Engine, Code "Q", has three dual-barrel carburetors and is standard equipment on Eldorado Biarritz, Seville, and Brougham.

It is available on all other models, including Series Seventy-Five, at extra charge.

AXLE GEAR RATIOS

STANDARD RATIOS

2.94-1 Axle Gear Ratio is standard on Series 62-60 cars equipped with a regular engine. This does not include the three Eldorado Styles E, H and P as they have Eldorado "Q" Engines.

3.21-1 Axle Gear Ratio is standard on the Eldorado line and on all Series 62-60 cars equipped with Air Conditioning or "Q" Engine. There is no option as this ratio is required to provide maximum cooling efficiency and low speed performance.

3.36-1 ratio is standard on Series Seventy-Five cars equipped with either regular or "Q" Engine and with or without Air Conditioning.

OPTIONAL GEAR RATIOS, CODE "P"

3.21-1, Code "P", ratio is optional only on Series 62-60 Non-Air Conditioned cars equipped with regular engines.

3.77-1, Code "P", ratio is optional on Series Seventy-Five with or without Air Conditioning and either regular or "Q" Engine.

1960 CADILLAC ACCESSORY AND EQUIPMENT GROUPS AND CODES

BASIC GROUPS

A	W - White Sidewall Tires H - Heater R - Radio E - E-Z Eye Glass	B	K - Air Conditioner W - White Sidewall Tires H - Heater R - Radio E - E-Z Eye Glass
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EQUIPMENT GROUPS	2	D - Dor-Gards U - Power Headlamp Control
	3	D - Dor-Gards U - Power Headlamp Control F - Fog Lamps
	4	D - Dor-Gards U - Power Headlamp Control F - Fog Lamps C - Cruise Control
	5	D - Dor-Gards U - Power Headlamp Control F - Fog Lamps C - Cruise Control T - Air Suspension

OTHER CODES

G - Rubber Floor Mats - Front <div> Colors 1 - White 4 - Gray 2 - Black 5 - Tan 3 - Blue 6 - Green </div> J - Rear Control Radio (Series 75 only) L1 - One License Frame L2 - Two License Frames M - Power Door Locks N - Power Vent Window Regulators P - Optional Gear Ratio	Q - Eldorado Engine S - Remote Control Trunk Lock X - Power Window Regulators (Styles G, K and A only) Y - 6-Way Front Seat Adjuster FP - Filler Plate (Instead of Front License) WHEEL DISCS - 1-White, 2-Ebony Anti-Freeze Z - -20° Permanent (ethylene glycol) Z1 - -40° Permanent (ethylene glycol)
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CAR ORDER WRITING INSTRUCTIONS

Type on Form 5600A, do not write. Mail original copy to factory or Zone Office in special envelope, Form 2622. Mail in duplicate if order is for special upholstery. See page 12.

COLOR. When ordering a single-tone color, do not repeat the code number. Type the number only once in space captioned "Combination". On Sixty Special, however, do repeat the color code number to order a vicodec roof covering. See page 6 for more complete information.

WHEEL DISCS. Standard equipment on Series "62" (except Eldorado) and "75" cars are chrome discs in which the center area is finished in brushed chrome. An optional type is available on which the center area is enamel finished in White, Code 1, or Ebony, Code 2. To order the optional discs, suffix a diagonal line and numbers 1 or 2 to the regular color combination code. This will make the color code either a 3 digit or 5 digit number. i.e., 10/2, 1214/1. See page 23 for illustration. Eldorado and Sixty Special cars have deep fluted chrome finish discs.

UPHOLSTERY. Please leave trim and Convertible top blank unless customer has requested definite specifications. On such orders, be guided by Color-Upholstery Chart to be sure of a harmonious combination. If color-trim combination selected is not on chart, type an explanation on the order so that it will not be construed as a typographical error.

SIX-WAY ADJUSTABLE FRONT SEAT-CODE Y. Order this seat on any style on which it is optional. Do not order on Eldorado line as it is standard equipment. Do not order on Series 75 as it is not available.

POWER VENT WINDOW REGULATORS-CODE N. This is standard equipment on Eldorado line and Sixty Special. On Styles G, K and A, Power Vent Window Regulators can only be ordered when Code X is also specified. On all other styles, Power Window Regulators are standard equipment, therefore, Code N may be ordered.

RUBBER FLOOR MATS FOR FRONT COMPARTMENT—CODE G. Available in six colors: 1 - White, 2 - Black, 3 - Blue, 4 - Gray, 5 - Tan, 6 - Green. Specify Code G followed by number of color wanted. i.e., G2 would indicate Black floor mats.

BASIC AND EQUIPMENT GROUPS. Combine Basic Group letter with Equipment Group number to order groups. e.g., A2, B4, etc. If Group A or B not ordered and white sidewall tires are wanted, type Code W in group space or combine with equipment group numbers. e.g., W2, W3, W4 or W5.

SERIES 75. Basic Groups A or B cannot be used if Rear Control Radio, Code J, is ordered.

OPTIONAL EQUIPMENT. Do not re-list separately any equipment or accessory item which is already a part of any group ordered by code.

DEALER-PURCHASER. If car is sold at retail, type purchaser's name in space captioned "Purchaser" below preference tab. This same name to ultimately appear on delivery report card. If order is to be given preference, mark letter "P" in lower right corner square of preference tab.

If order is through a distributor for a dealer, name of dealer city should be typed in space captioned "dealer". In addition, if car is assigned to a retail purchaser, name of customer should be typed as outlined above.

PERMANENT RECORD. The lower half of your copy of order Form 5600A may be used as a permanent record. After delivery, the purchaser's name, address, delivery date, etc., can be recorded here. Also, check off the fact that this delivery was reported on 10-Day Report Form and that Delivery Report Card was mailed to be sure that these important functions have not been neglected.

POSTAGE. To avoid delays, due to insufficient postage, the following is a first-class mail guide which may be of assistance if there is no postal scale available: For the first 6 orders, which will include the envelope, attach a 4¢ stamp. Thereafter, consider each 12 orders as one ounce and add 4¢ more in postage.

Examples: 18 orders would require 8¢ and 30 orders 12¢ in postage.

CADILLAC CAR ORDER FORM 5600A

5600A USA 308M 8-59		CADILLAC MOTOR CAR DIVISION GENERAL MOTORS CORP. BOX 297 DETROIT 32, MICH. 1960 CAR ORDER										DATE 8-20-59		ALLOT. NO. 1		OUTLET 520616		ORDER NO. F 60																																																																											
CHARGE TO AUTHORIZED CADILLAC OUTLET AT: CITY Toledo, Ohio STATE												PREFERENCE TAB																																																																																	
SHIP TO: (LEAVE BLANK, IF SAME) AT:																																																																																													
RAIL		TRUCK T		BOAT		DRIVEAWAY		REGULAR WILL CALL		CUSTOMER WILL CALL		DATE		DEALER Bryan																																																																															
														PURCHASER John Doe																																																																															
STYLE NO. 6267		COLOR		<div style="display: flex; justify-content: space-between; font-size: small;"> <div>POWER WINDOW REG.</div> <div>6-WAY SEAT ADJ.</div> <div>POWER DOOR LOCKS</div> <div>POWER VENT. REG.</div> <div>"W" WHITE TIRES OR GROUPS</div> <div>AIR CONDITIONER</div> <div>HEATER</div> <div>R-RADIO, J-75 REAR</div> <div>E-Z EYE GLASS</div> <div>TRUNK LOCK</div> <div>L1-1 LICENSE FRAME</div> <div>L1-2 LICENSE FRAMES</div> <div>FILLER PLATE</div> <div>FLOOR MATS-COLOR</div> <div>Z-21 ANTI-FREEZE</div> <div>OPTIONAL GEAR RATIO</div> <div>ELDORADO ENGINE</div> <div>DOR-GARDS</div> <div>F H/D LAMP</div> <div>FOG LAMPS</div> <div>CRUISE CTR.</div> <div>AIR SUSP.</div> </div>																																																																																									
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CAR ORDER PREFERENCE TABS

INFLUENCE OF ORDER NUMBERS

Subject to availability of materials, the Factory is guided by distributor and dealer sales order numbers in scheduling cars into production. Care should be used in assigning these order numbers to new car orders, so that they will be in the sequence that you would prefer to receive shipments. Sold orders should have the lowest numbers. Outlets that have dealer orders should remember to intersperse them with their retail orders on a percentage basis between retail and wholesale. This will spread deliveries to dealers throughout the month instead of at the end of the period.

USE OF PREFERENCE TABS

As explained above, shipments are made, as near as possible, in consecutive order number sequence. However, if after your orders are on file at the factory, you find a need for certain orders ahead of their order number rotation, do as follows:

Remove the "Preference Tab" in the upper right corner of your copy of the order and mail to Group Car Distributor or Zone Office.

Preference Tabs do not have any bearing on the volume of shipments. They only affect sequence.

Dealers are encouraged to make known to their distributors their sold orders or other urgently needed cars, reflecting the demands of last-minute market changes.

Use these preference tabs instead of other means of communication. This will save time and money through a reduction in long distance telephone calls and telegrams.

If you do not have a preference from the originally numbered sequence, do not send any tab and the factory will process the orders in the regular way. However, if a specific order does become important, do not hesitate to mail the preference tab.

OUTLET 520616	ORDER NO. L60	
PREFERENCE TAB		
DEALER Bryan		

NOTICE OF "ORDER RELEASED FOR PRODUCTION"

The component parts and sub-assemblies of a car are in process of fabrication for many weeks prior to its complete assembly; however, the assignment of an order to the car is not made until the parts have reached a near completion stage so that they can be built into a finished car.

At this point, a notice in the form of two tabs is mailed to the outlet for every order "Released for Production". If the car is intended for a dealer, the distributor should re-mail the dealer tab to such dealer. An estimated arrival date can be deduced upon receipt of this tab and the retail outlet is then in a position to notify the purchaser to be prepared to accept delivery promptly.

To attain maximum flexibility in the relationship between orders and cars in production, it is sometimes advisable to make a tentative assignment until the car is actually received. To operate on such a flexible system, distributors can use their own separate order number for dealer orders. In such cases, the dealer order number should be posted before the tab is re-mailed.

The effectiveness of this procedure will depend greatly upon the correct handling of assignments so as to direct the car to the point where it is most needed and can be delivered immediately.

520616	L 60
OUTLET	ORDER NO.
TENTATIVE ARRIVAL	
NOTICE OF DEALER ORDER RELEASED FOR PRODUCTION	
NOTICE OF DISTRIBUTOR ORDER RELEASED FOR PRODUCTION	
TENTATIVE ARRIVAL	
OUTLET	ORDER NO.
520616	L 60

ADVANCE NOTICE OF SHIPMENT

On the same day that a car is shipped, advance notice of shipment is mailed. This notification should arrive before such other notices as invoice and notice of shipment.

ADVANCE NOTICE OF SHIPMENT		
BROADCAST NO.	OUTLET	ORDER NO.
142272	520616	L 60

GENERAL INFORMATION

RECORD OF CAR ALLOTMENTS. New car allotments issued monthly show cumulative figures by body styles. In order to determine the quantity and body styles of cars to be ordered, each distributor-direct dealer outlet must maintain an accurate record on a cumulative basis of all orders previously placed. Care should be exercised to include on your records any cars that may have been ordered in advance of allotment receipt, such as orders calling for upholstery deviations, special allotments, etc.

SUMMARY OF CADILLAC ORDERS PLACED. Form 2991 is provided to facilitate the maintenance of such order number and allotment records. Complete instructions are included on the reverse side of the form.

NEW OUTLET CODE NUMBERS. Cadillac has adopted a uniform numerical code system designed to represent the location of each distributor and dealer outlet. This new six digit number replaces the previous alphabetic codes and will be used by all Cadillac departments: Sales, Service, Parts, etc. Each outlet's assigned number will apply to documents such as sales and parts orders, delivery report cards, as well as other forms and functions. Also, a full numerical code can more readily accommodate the requirements of modern data processing systems.

This number must appear on new car orders under the caption "Outlet" followed by body style code letter and order number. The change in position of the body style code letter from a suffix to a prefix of the order number is to separate the outlet and order groups of numbers. The composition of these three parts of a new car order identification is illustrated in this example:

OUTLET	ORDER NO.
520616	L 60

Caution: Be sure to use the code number assigned to you -- not the example.

A rubber stamp with each outlet's particular code number should be used on new car orders to prevent the possibility of typographical errors. It will also be a time-saver. The 5600A order forms could be pre-stamped in advance to be ready for use during the period of order preparation covering monthly car allotments. Care in stamping should, of course, be exercised to assure legibility since this number must be accurately transcribed at the factory on various machines at comparatively rapid speeds.

AUTOMOBILE INFORMATION DISCLOSURE ACT. The A.I.D.A. public law requires that the manufacturer affix a label to all new passenger cars listing the manufacturer's suggested retail prices. On Cadillac cars, this label is attached to the left side rear window glass. If this label is missing on a new car received by a distributor or dealer, the factory should be notified immediately as all cars must bear such label until automobile is delivered to the actual custody and possession of the ultimate purchaser.

LICENSE FILLER PLATE. Filler Plates for the front bumper license plate opening are available on cars for those states that require only a single license plate to be mounted on the rear of the vehicle.

To order this Filler Plate, type Code "FP" in space on order form captioned "FP". Those outlets that have territories extending into more than one state, should order Filler Plates only for cars to be delivered in single plate states.

CALIFORNIA SHIPMENTS. When courtesy shipments of cars purchased elsewhere are made into the State of California, it should be explained to the customer that a California State Tax, and in certain areas, local taxes may have to be paid. These are in addition to other taxes that may have been paid to another state or local government. The fact that cars will be licensed in another state or that other state and local taxes will be levied will probably not exempt the payment of California taxes.

On such car order, the purchaser's name and address must be supplied as the manufacturer is required to report this information to California Bureau of Motor Vehicles.

GENERAL INFORMATION—Cont'd.

L. C. ENGINE FOR FOREIGN TRAVEL. If a purchaser intends to travel in a locality, such as outside of the continental United States, where high-octane fuels recommended for use in the standard Cadillac high-compression engine may not be available, an L. C. lower compression type engine is offered at a nominal extra charge.

Information on octane value of fuels for various countries may be secured upon request from General Motors Overseas Service Department, 9-164, General Motors Building, Detroit 2, Michigan.

The policy of General Motors Corporation with respect to the allocation of cars to domestic distributors and dealers for export shipment is set forth in General Sales Manager's letter dated 11-21-58. An excerpt from this letter is: "The car and truck divisions of General Motors Corporation will not allocate passenger cars and trucks to domestic distributors or dealers for export shipment".

SIGNIFICANCE OF ORDER NUMBER. The Cadillac Sales Order Number has three parts, as follows:

1. Numerical Code, which denotes outlet;
2. Body Style Initial, which reveals body style ordered;
3. Number, which is the sequence number of car ordered.

Example: Outlet Style Number
 520616 L 60 Indicates Sedan de Ville, outlet's 60th order.

REPLACEMENT ORDERS. Changing specifications of orders on file can usually be accomplished by typing a completely new order in the revised specifications wanted and marking it "replacement". Distributors and direct dealers should mail the new order direct to the factory and if the car has not advanced too far in production, the original or previous order will be returned as an acknowledgment.

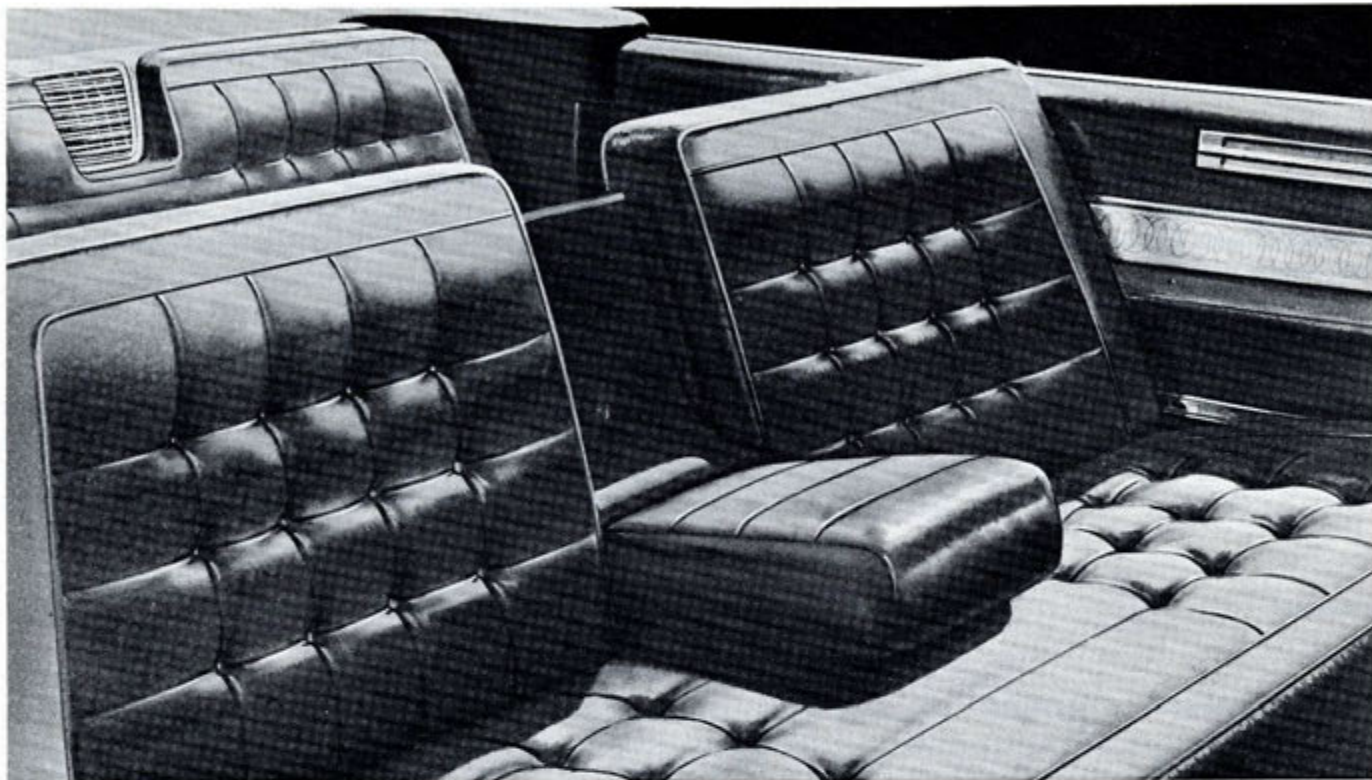
It is also recommended that a telegram be sent informing the factory that a replacement is being mailed. This will stop any further production or if the car is too far advanced, a return wire message will be sent so that a substitute order may be selected for replacement. This procedure will result in a quicker delivery if the car is sold.

NOTICE. Changes should be held to a minimum as they usually cause delayed shipments and, of course, create costly additional handling. To help this situation, better attention must be devoted to the ordering of new cars to conform with demand so that cars may be assigned to sold orders as originally specified.

FACTORY DELIVERIES. Facilities are available for delivery of new cars to customers in Detroit. Allow from five to six weeks time in requesting a delivery date. This date, or one as close to it as possible, will be confirmed. Be sure to furnish pertinent information, such as customer's name. Regular Handling and Delivery charges apply.

ENGINE AND SERIAL NUMBER. The engine and serial numbers are the same on Cadillac cars. The first two numbers indicate the model year. The letter code reveals body style, see Page 2.

<u>YEAR</u>	<u>BODY STYLE</u>	<u>CAR NO.</u>
60	A	0 0 0 0 0 1



SIXTY-TWO CONVERTIBLE—FRONT

6267

Code - **F**

TRIM STYLE

Cushions - 24 square biscuits plus 12 oblong biscuits and 24 buttons in insert area with U-shaped bolster.

Back Rests - 40 biscuits and 24 buttons in insert area with U-shaped bolster.

Center armrest in front seat back rest only.

SIXTY-TWO CONVERTIBLE

6267

Code - **F**

C O D E	LEATHER - Florentine Grain		Lower Instru- ment Panel, Steering Column, Com- partment and Ash Tray Doors	Steering Wheel Rim	Top of Instrument Panel, Power Headlamp Control, Power Window and Wind- shield Wiper Switch Escutcheon, Steering Wheel Grips	Trunk Lining	Carpets, Cowl Quarter Grille, Heater and Air Conditioner Ducts
	Biscuit & Button Inserts on Cushions and Back Rests Sunshades ▲	U-Shaped Bolsters and Upper Doors ▲					
20	Black	White	Winter White	Winter White	Black *	Gray	Black
21	Black	Black	Black	Black	Black	Gray	Black
22	Silver Metallic	Silver Metallic	Frost Gray Metallic	Gloucester Gray	Sable Gray Metallic	Gray	Gunmetal Gray Met.
23	Blue Metallic	Blue Metallic	Barbados Blue Met.	Barbados Blue	Windsor Blue Met.	Blue	Andros Blue Met.
25	Saddle	Saddle	Tampico Tan	Tampico Tan	Cordovan Brown Met.	Beige	Dk. Saddle Met.
27	Green Metallic	Green Metallic	Groton Green Met.	Groton Green	Forest Green Met.	Green	Glencoe Green Met.
28	Red	White	Winter White	Winter White	Chianti Maroon Met. *	Red	Kiowa Red
29	Red	Red	Ramses Red	Ramses Red	Chianti Maroon Met.	Red	Kiowa Red

▲ Coated Fabric

* Steering Wheel Grips will be Winter White.

TOPS

VICODEC MATERIAL

- 1 - Ivory
- 2 - Black
- 4 - Green

- 6 - Buckskin
- 8 - Blue

Top Boot is coated fabric, color to match bolsters.

Tops are made of 2-ply material welded with Butyl, the outer surface is coated with Vinyl. This process results in a one piece fabric (there is no separate lining) and is in the same color on both sides, except with Ivory, Code 1, the underside (inside) color is black. An Ivory top cannot be supplied except with Black underside due to the bonding process described above, which makes the fabric integral and the colors cannot be changed.

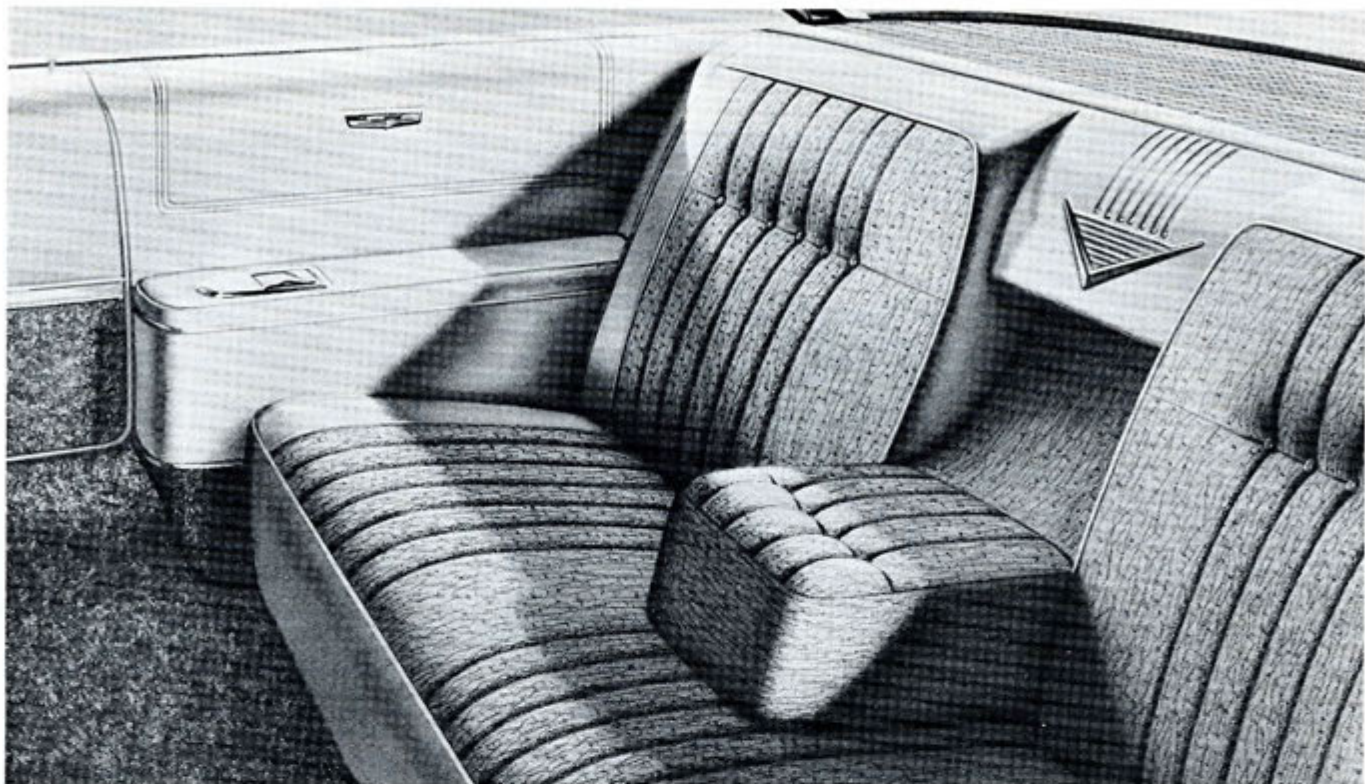
Sixty Special Vicodec roof covering material is unfinished making its use for Convertible tops impractical.

Carpet - Trieste Quality, Rayon-Nylon, Loop Pile.

White Leather is available on special order at extra charge.

Standard equipment includes:

Power Window Regulators,
Horizontal Front Seat Adjuster



SIXTY-TWO COUPE—REAR

6237

Code - **G**

TRIM STYLE

Cushions - 2" and 5" pleats with ends in plain style coated fabric.

Back Rests - 2" and 5" pleats with a row of buttons near top. Ends in plain style coated fabric.

DOOR AND SIDE TRIM STYLE - upper area of doors, door armrest and rear quarters in coated fabric.

Lower section below armrest in carpet material.

Center armrest in rear only.

SIXTY-TWO COUPE

6237

Code - **G**

C O D E	Inserts	Bolster Ends of Cushions and Upper Doors	Lower Instru- ment Panel, Steering Column, Com- partment and Ash Tray Doors	Steering Wheel Rim	Top of Instrument Panel Rear Parcel Shelf Power Headlamp Control Power Window Switch Escutcheon, Windshield Wiper Switch, Steering Wheel Grips	Headlining Raised Pattern Cloth and Trunk Lining	Carpets, Cowl Quarter Grille, Heater and Air Conditioner Ducts
	CLOTH	COATED FABRIC					
30	Black Caspian	White ▲	Winter White	Winter White	Black *	Gray	Black
31	Gray Cortina Cord	Gray	Gloucester Gray	Gloucester Gray	Sable Gray Met.	Gray	Gunmetal Gray Met.
33	Blue Cortina Cord	Blue Metallic	Barbados Blue Met.	Barbados Blue Met.	Windsor Blue Met.	Blue	Andros Blue Met.
34	Persian Sand Caspian	Persian Sand Metallic	Desert Sand Met.	Desert Sand	Chianti Maroon Met.	Persian Sand **	Prairie Plum Met.
35	Fawn Cortina Cord	Fawn	Fawn	Fawn	Cordovan Brown Met.	Fawn	Fawn Brown
36	Turquoise Caspian	Turquoise Metallic	Taos Turquoise Met.	Taos Turquoise	Teal Blue Met.	Turquoise**	Taos Turquoise Met.
37	Green Caspian	Green Metallic	Groton Green Met.	Groton Green	Forest Green Met.	Green	Glencoe Green Met.

▲ Upper Doors will be Black.

* Steering Wheel Grips will be Winter White.

** Trunk Lining - Gray.

Carpets - Trieste quality, Rayon-Nylon, Loop Pile.

LEATHER UPHOLSTERY

Leather trim is available on special order at extra charge. Trim style will be the same as standard upholstery.

In a leather upholstery combination, certain parts are in coated fabric material in the same distribution as in a standard cloth upholstery combination.

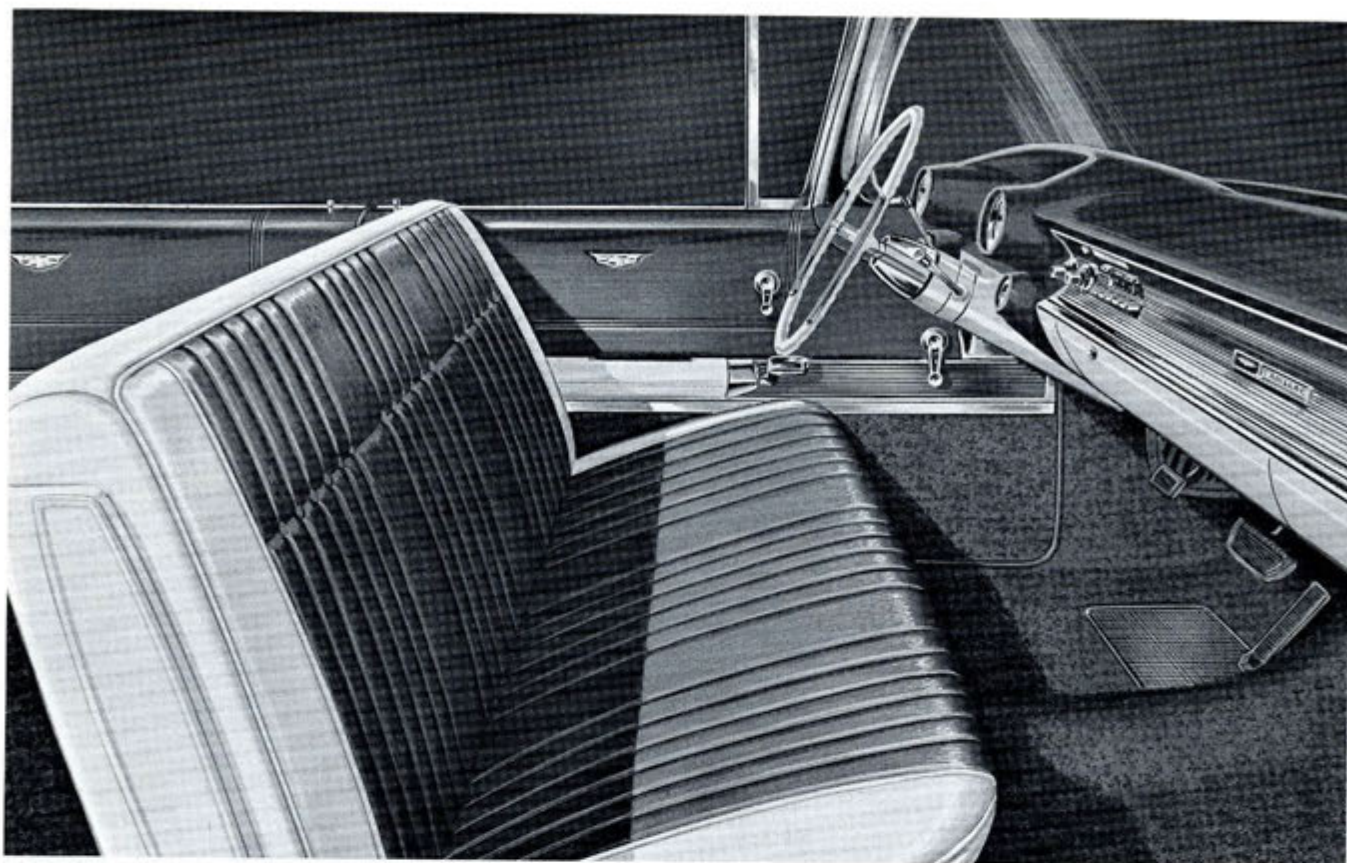
Be sure to specify headlining wanted--standard cloth or coated fabric and color.

Note: With Code 25, Saddle Leather, the carpets will be Code 35, Fawn.

REMARKS

Power Vent Window Regulators, Code "N", are optional but can only be ordered when Power Window Regulators, Code "X", are specified. 6-way Front Seat Adjuster, Code "Y", is optional. It may be ordered with or without Power Window Regulators.

Standard equipment includes E-Z Eye Backlight Glass with shaded upper area.



SIXTY-TWO SEDAN—SIX WINDOW—FRONT

6229

Code - K

TRIM STYLE

Cushions - 2" and 5" pleats with ends in plain style coated fabric.

Back Rests - 2" and 5" pleats with a row of buttons near top. Ends in plain style coated fabric.

DOORS AND SIDE TRIM STYLE - upper area of doors, door armrest and rear quarters in coated fabric.

Lower section below armrest in carpet material.

Center armrest in rear only.

SIXTY-TWO SEDAN—SIX WINDOW

6229

Code - **K**

C O D E	Inserts	Bolster Ends of Cushions-- Assist Grips and Upper Doors	Lower Instru- ment Panel, Steering Column, Com- partment and Ash Tray Doors	Steering Wheel Rim	Top of Instrument Panel, Rear Parcel Shelf, Power Headlamp Control, Power Window Switch Escutcheon, Windshield Wiper Switch, Steering Wheel Grips	Headlining Raised Pattern Cloth and Trunk Lining	Carpets, Cowl Quarter Grille, Heater and Air Conditioner Ducts
	CLOTH	COATED FABRIC					
30	Black Caspian	White ▲	Winter White	Winter White	Black *	Gray	Black
31	Gray Cortina Cord	Gray	Gloucester Gray	Gloucester Gray	Sable Gray Met.	Gray	Gunmetal Gray Met.
33	Blue Cortina Cord	Blue Metallic	Barbados Blue Met.	Barbados Blue	Windsor Blue Met.	Blue	Andros Blue Met.
34	Persian Sand Caspian	Persian Sand Metallic	Desert Sand Met.	Desert Sand	Chianti Maroon Met.	Persian Sand **	Prairie Plum Met.
35	Fawn Cortina Cord	Fawn	Fawn	Fawn	Cordovan Brown Met.	Fawn	Fawn Brown
36	Turquoise Caspian	Turquoise Metallic	Taos Turq- uoise Met.	Taos Turquoise	Teal Blue Met.	Turquoise**	Taos Turquoise Met.
37	Green Caspian	Green Metallic	Groton Green Met.	Groton Green	Forest Green Met.	Green	Glencoe Green Met.

▲ Upper Doors will be Black.

* Steering Wheel Grips will be Winter White.

** Trunk Lining - Gray

Carpets - Trieste Quality, Rayon-Nylon, Loop Pile.

LEATHER UPHOLSTERY

Leather trim is available on special order at extra charge. Trim style will be the same as standard upholstery.

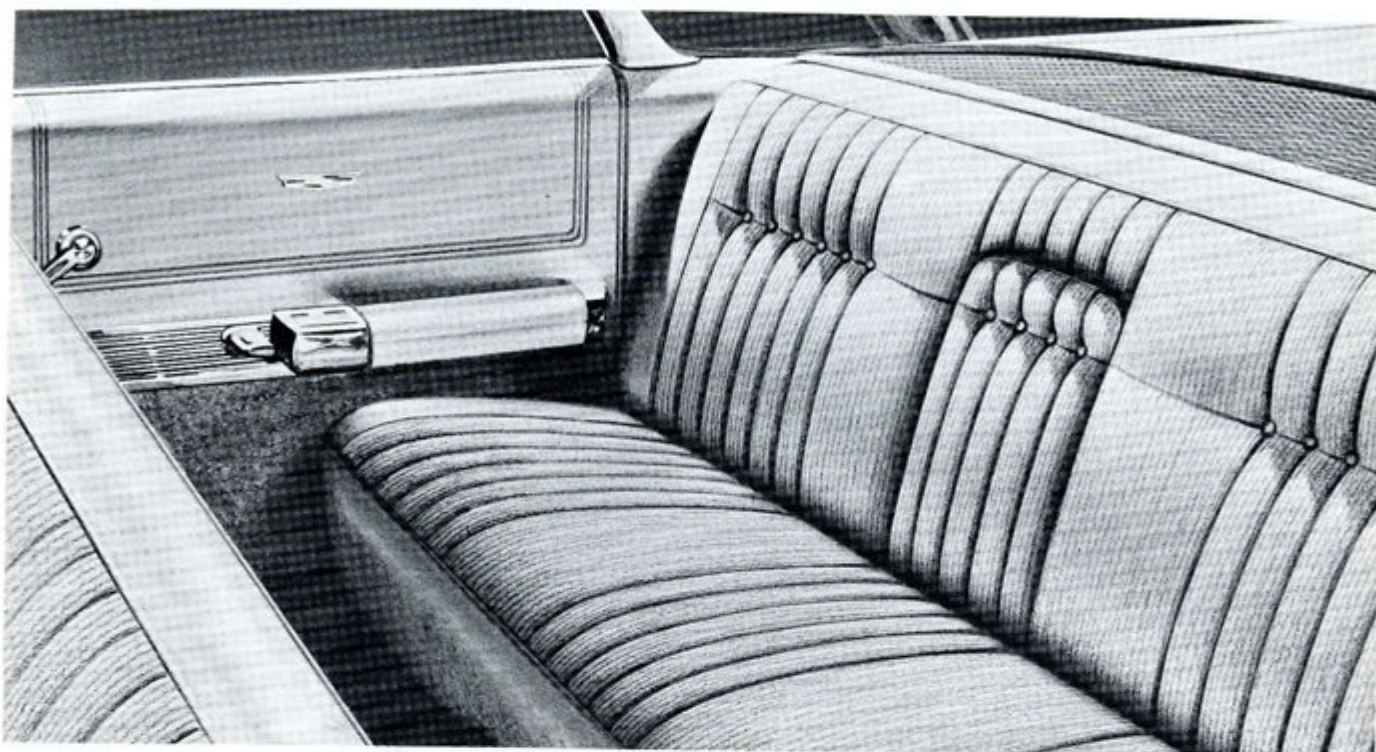
In a leather upholstery combination, certain parts are in coated fabric material in the same distribution as in a standard cloth upholstery combination.

Be sure to specify headlining wanted -- standard cloth or coated fabric and color.

NOTE: With Code 25, Saddle Leather, the Carpets will be Code 35, Fawn.

REMARKS

Power Vent Window Regulators, Code "N", are optional but can only be ordered when Power Window Regulators, Code "X", are specified. 6-Way Front Seat Adjuster, Code "Y", is optional. It may be ordered with or without Power Window Regulators.



SIXTY-TWO SEDAN—FOUR WINDOW— REAR

6239

Code - **A**

TRIM STYLE

Cushions - 2'' and 5'' pleats with ends in plain style coated fabric.

Back Rests - 2'' and 5'' pleats with a row of buttons near top. Ends in plain style coated fabric.

DOORS AND SIDE TRIM STYLE - upper area of doors, door armrests and rear quarters in coated fabric.

Lower section below armrest in carpet material.

Center armrest in rear only.

SIXTY-TWO SEDAN—FOUR WINDOW

6239

Code - **A**

C O D E	Inserts	Bolster Ends of Cushions-- Assist Grips & Upper Doors	Lower Instru- ment Panel, Steering Column, Compartment & Ash Tray Doors	Steering Wheel Rim	Top of Instrument Panel, Rear Parcel Shelf, Power Headlamp Control, Power Window Switch Escutcheon, Windshield Wiper Switch, Steering Wheel Grips	Headlining Raised Pattern Cloth And Trunk Lining	Carpets, Cowl Quarter Grille, Heater & Air Conditioner Ducts
	CLOTH	COATED FABRIC					
30	Black Caspian	White ▲	Winter White	Winter White	Black *	Gray	Black
31	Gray Cortina Cord	Gray	Gloucester Gray	Gloucester Gray	Sable Gray Metallic	Gray	Gunmetal Gray Met.
33	Blue Cortina Cord	Blue Metallic	Barbados Blue Metallic	Barbados Blue	Windsor Blue Met.	Blue	Andros Blue Met.
34	Persian Sand Caspian	Persian Sand Metallic	Desert Sand Metallic	Desert Sand	Chianti Maroon Met.	Persian Sand **	Prairie Plum Met.
35	Fawn Cortina Cord	Fawn	Fawn	Fawn	Cordovan Brown Met.	Fawn	Fawn Brown
36	Turquoise Caspian	Turquoise Metallic	Taos Turquoise Met.	Taos Turquoise	Teal Blue Metallic	Turquoise**	Taos Turquoise Met.
37	Green Caspian	Green Metallic	Groton Green Metallic	Groton Green	Forest Green Met.	Green	Glencoe Green Met.

▲ Upper Doors will be Black.

* Steering Wheel Grips will be Winter White.

** Trunk Lining - Gray

Carpets - Trieste Quality, Rayon-Nylon, Loop Pile.

LEATHER UPHOLSTERY

Leather trim is available on special order at extra charge. Trim style will be the same as standard upholstery.

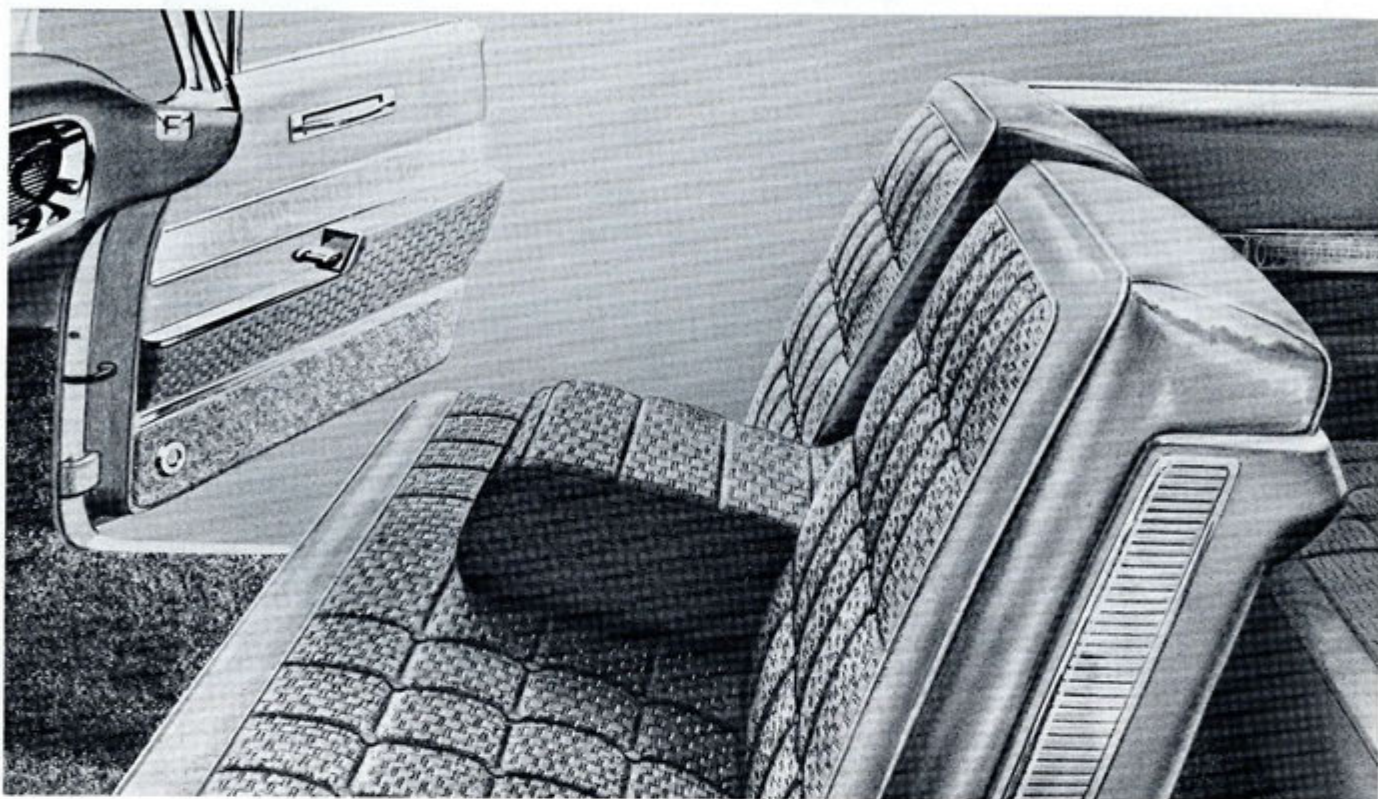
In a leather upholstery combination, certain parts are in coated fabric material in the same distribution as in a standard cloth upholstery combination.

Be sure to specify headlining wanted--standard cloth or coated fabric and color.

NOTE: With Code 25, Saddle Leather, the carpets will be Code 35, Fawn.

REMARKS

Power Vent Window Regulators, Code "N", are optional but can only be ordered when Power Window Regulators, Code "X", are specified. 6-Way Front Seat Adjuster, Code "Y", is optional. It may be ordered with or without Power Window Regulators.



COUPE DE VILLE— FRONT

6337

Code - J

TRIM STYLE

Cushions - 24 square biscuits plus 12 oblong biscuits and 24 buttons in insert area with U-shaped Florentine Leather bolster.

Back Rests - 43 biscuits and 24 buttons in insert area with U-shaped Florentine Leather bolster.

Center armrest in front and rear back rests.

COUPE DE VILLE

6337

Code -J

C O D E	Biscuit and Button Inserts on Cushions and Back Rests	U-Shaped Bolsters & Upper Doors▲	Lower Instrument Panel, Steering Column, Compartment & Ash Tray Doors	Steering Wheel Rim	Top of Instrument Panel, Rear Parcel Shelf, Power Headlamp Control, Power Window & Windshield Wiper Switch Escutcheon, Steering Wheel Grips	Headlining Coated Fabric & Trunk Lining	Carpets, Cowl Quarter Grille, Heater & Air Conditioner Ducts
	CLOTH	FLORENTINE LEATHER					
40	Silver-Black Cambray	White	Winter White	Winter White	Black *	White **	Black
41	Gray Chadwick	Gray	Gloucester Gray	Gloucester Gray	Sable Gray Metallic	Gray	Gunmetal Gray Met.
43	Blue-Black Cambray	Blue Metallic	Barbados Blue Metallic	Barbados Blue	Windsor Blue Met.	Blue	Andros Blue Metallic
44	Persian Sand Chadwick	Persian Sand Metallic	Desert Sand Metallic	Desert Sand	Chianti Maroon Met.	Persian Sand **	Prairie Plum Metallic
45	Fawn Chadwick	Fawn	Fawn	Fawn	Cordovan Brown Met.	Fawn	Fawn Brown
46	Turquoise-Black Cambray	Med. Turquoise Metallic	Taos Turquoise Met.	Taos Turquoise	Teal Blue Metallic	Turquoise**	Taos Turquoise Met.
47	Green Chadwick	Green Met.	Groton Green Met.	Groton Green	Forest Green Met.	Green	Glencoe Green Met.

▲ Coated Fabric

* Steering Wheel Grips will be Winter White.

** Trunk Lining - Gray

Carpets - Trieste Quality, Rayon-Nylon, Loop Pile.

LEATHER UPHOLSTERY

Leather Trim is available on special order at extra charge.

In a leather upholstery combination, certain parts are in coated fabric material in the same distribution as in a standard cloth upholstery combination.

Trim style will be the same as standard upholstery.

Be sure to specify headlining wanted--standard coated fabric or cloth and color.

NOTE: With Code 25, Saddle Leather, the carpets will be Code 25, Saddle.

Standard Equipment includes:

Power Window Regulators
Horizontal Power Front Seat Adjuster
Backlight, E-Z Eye Glass with shaded upper area.

Do not specify Code "X" on this body style.



SEDAN DE VILLE—SIX WINDOW—FRONT

6329

Code - **L**

TRIM STYLE

Cushions - 24 square biscuits plus 12 oblong biscuits and 24 buttons in insert area with U-shaped Florentine Leather bolster.

Back Rests - 43 biscuits and 24 buttons in insert area with U-shaped Florentine Leather bolster.

Center armrest in front and rear back rests.

SEDAN DE VILLE—SIX WINDOW

6329

Code - **L**

C O D E	Biscuit and Button Inserts on Cushions and Back Rests	U-Shaped Bolsters, Assist Grips ▲ & Upr. Doors ▲	Lower Instru- ment Panel, Steering Column, Compartment & Ash Tray Doors	Steering Wheel Rim	Top of Instrument Panel, Rear Parcel Shelf, Power Headlamp Control, Power Window & Windshield Wiper Switch Escutcheon, Steering Wheel Grips	Headlining Coated Fabric & Trunk Lining	Carpets, Cowl Quarter Grille, Heater & Air Conditioner Ducts
	CLOTH	FLORENTINE LEATHER					
40	Silver-Black Cambray	White	Winter White	Winter White	Black *	White **	Black
41	Gray Chadwick	Gray	Gloucester Gray	Gloucester Gray	Sable Gray Metallic	Gray	Gunmetal Gray Met.
43	Blue-Black Cambray	Blue Metallic	Barbados Blue Metallic	Barbados Blue	Windsor Blue Metallic	Blue	Andros Blue Metallic
44	Persian Sand Chadwick	Persian Sand Metallic	Desert Sand Metallic	Desert Sand	Chianti Maroon Met.	Persian Sand **	Prairie Plum Metallic
45	Fawn Chadwick	Fawn	Fawn	Fawn	Cordovan Brown Met.	Fawn	Fawn Brown
46	Turquoise- Black Cambray	Med. Turquoise Metallic	Taos Turquoise Met.	Taos Turquoise	Teal Blue Metallic	Turquoise**	Taos Turquoise Met.
47	Green Chadwick	Green Met.	Groton Green Metallic	Groton Green	Forest Green Met.	Green	Glencoe Green Met.

▲ Coated Fabric

* Steering Wheel Grips will be Winter White.

** Trunk Lining - Gray

Carpets - Trieste Quality, Rayon-Nylon, Loop Pile.

LEATHER UPHOLSTERY

Leather trim is available on special order at extra charge.

In a leather upholstery combination, certain parts are in coated fabric material in the same distribution as in a standard cloth upholstery combination.

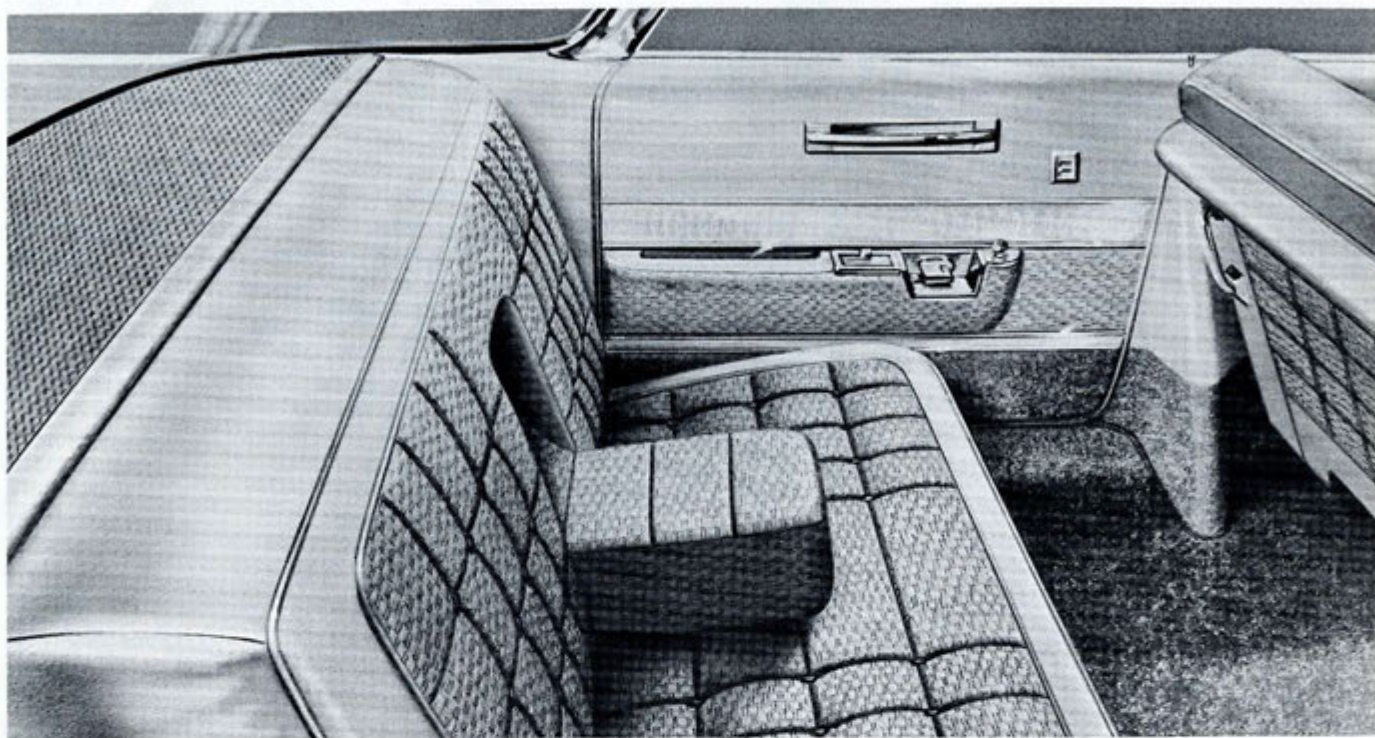
Trim style will be the same as standard upholstery.

Be sure to specify headlining wanted--standard coated fabric or cloth and color.

NOTE: With Code 25, Saddle Leather, the carpets will be Code 45, Fawn.

Standard Equipment Includes: Power Window Regulators
Horizontal Power Front Seat Adjuster

Do not specify Code "X" on this body style.



SEDAN DE VILLE—FOUR WINDOW—REAR

6339

Code - **B**

TRIM STYLE

Cushions - 24 square biscuits plus 12 oblong biscuits and 24 buttons in insert area with U-shaped Florentine Leather bolster.

Back Rests - 43 biscuits and 24 buttons in insert area with U-shaped Florentine Leather bolster.

Center armrest in front and rear back rests.

SEDAN DE VILLE—FOUR WINDOW

6339

Code - B

C O D E	Biscuit and Button Inserts on Cushions and Back Rests	U-Shaped Bolsters, Assist Grips ▲ & Up. Doors ▲	Lower Instru- ment Panel, Steering Column, Compartment & Ash Tray Doors	Steering Wheel Rim	Top of Instrument Panel, Rear Parcel Shelf, Power Headlamp Control, Power Window & Windshield Wiper Switch Escutcheon, Steering Wheel Grips	Headlining Coated Fabric & Trunk Lining	Carpets, Cowl Quarter Grille, Heater & Air Conditioner Ducts
	CLOTH	FLORENTINE LEATHER					
40	Silver-Black Cambray	White	Winter White	Winter White	Black *	White **	Black
41	Gray Chadwick	Gray	Gloucester Gray	Gloucester Gray	Sable Gray Metallic	Gray	Gunmetal Gray Met.
43	Blue-Black Cambray	Blue Metallic	Barbados Blue Metallic	Barbados Blue	Windsor Blue Metallic	Blue	Andros Blue Metallic
44	Persian Sand Chadwick	Persian Sand Metallic	Desert Sand Metallic	Desert Sand	Chianti Maroon Met.	Persian Sand **	Prairie Plum Metallic
45	Fawn Chadwick	Fawn	Fawn	Fawn	Cordovan Brown Met.	Fawn	Fawn Brown
46	Turquoise- Black Cambray	Med. Turquoise Metallic	Taos Turquoise Met.	Taos Turquoise	Teal Blue Metallic	Turquoise**	Taos Turquoise Met.
47	Green Chadwick	Green Metallic	Groton Green Metallic	Groton Green	Forest Green Metallic	Green	Glencoe Green Met.

▲ Coated Fabric

* Steering Wheel Grips will be Winter White.

** Trunk Lining - Gray

Carpets - Trieste Quality, Rayon-Nylon, Loop Pile.

LEATHER UPHOLSTERY

Leather trim is available on special order at extra charge.

In a leather upholstery combination, certain parts are in coated fabric material in the same distribution as in a standard cloth upholstery combination.

Trim style will be the same as standard upholstery.

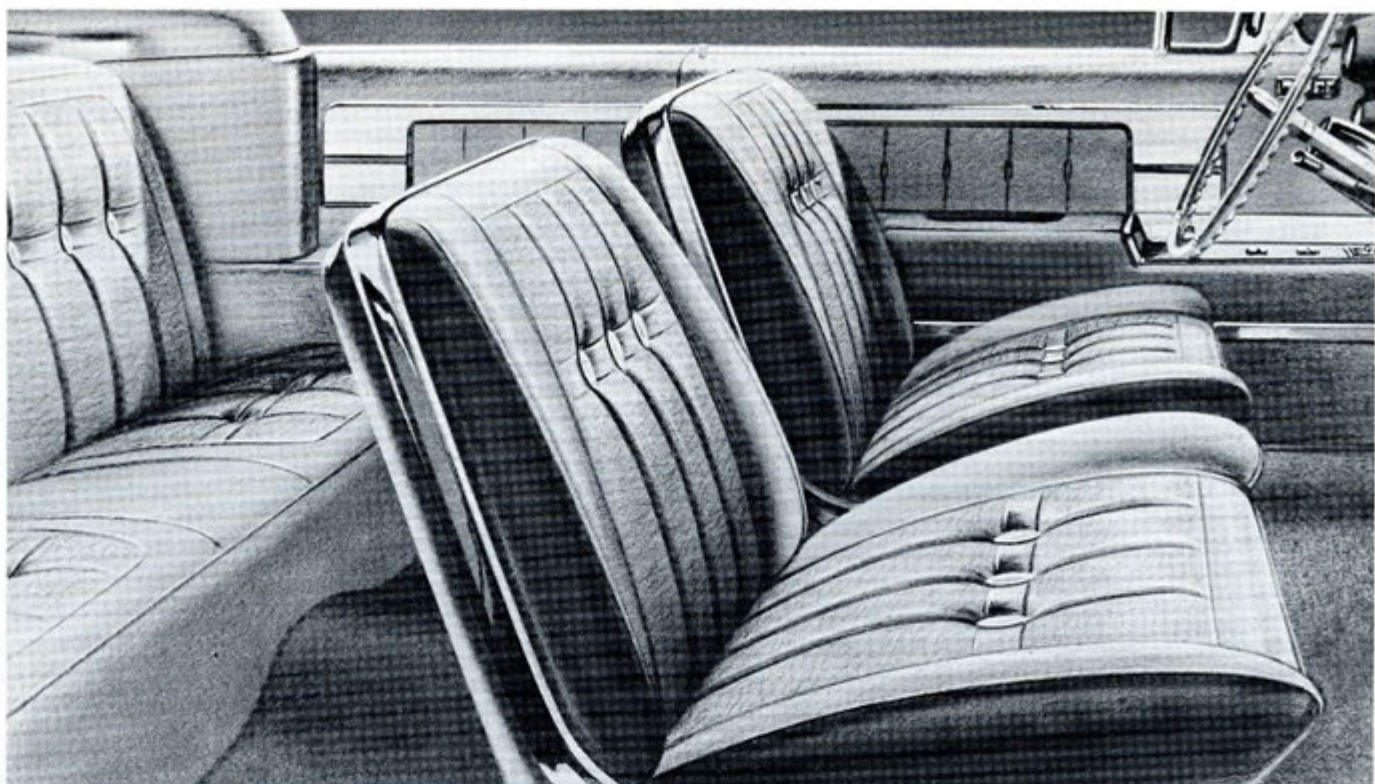
Be sure to specify headlining wanted--standard coated fabric or cloth and color.

NOTE: With Code 25, Saddle Leather, the carpets will be Code 45, Fawn.

Standard Equipment includes:

Power Window Regulators
Horizontal Power Front Seat Adjuster

Do not specify Code "X" on this body style.



ELDORADO BIARRITZ CONVERTIBLE—BUCKET SEATS

6467

Code - **E**

TRIM STYLE

Cushions and Back Rests - Insert area pleated -- strap across pleats secured with 6 painted oval buttons.

Bolsters - U-shaped.

CARDIFF GRAIN leather in insert area. FLORENTINE GRAIN leather on bolsters.

BUCKET SEATS optional (add B to trim code number). Driver bucket seat adjustment is horizontally power operated (back and forth). Passenger seat is stationary.

Two flap covered pockets across back of front seats (not with Bucket Seats).

Center armrest in front seat back rest only (not with Bucket Seats).

Courtesy lights on doors and rear quarters.

ELDORADO BIARRITZ CONVERTIBLE

6467

Code - **E**

C O D E	Pleated In- serts and Sunshades▲	U-Shaped Bolsters and Upper Doors	Lower Instrument Panel, Steering Column, Com- partment Door & Ash Tray Doors	Steering Wheel Rim	Top of Instrument Panel, Power Headlamp Control, Power Window and Windshield Wiper Switch Escutcheon, Steering Wheel Grips	Trunk Lining & Spare Tire Cover	Carpets, Cowl Quarter Grille, Heater and Air Conditioner Ducts
	LEATHER						
	CARDIFF GRAIN	FLORENTINE GRAIN					
10	White	White	Winter White	Winter White	Sable Gray Metallic *	Gray	Gunmetal Gray Met.
11	Black	Black	Black	Black	Black	Gray	Black
12	Silver Metallic	Silver Metallic	Frost Gray Metallic	Gloucester Gray	Sable Gray Metallic	Gray	Gunmetal Gray Met.
13	Locarno Blue	Locarno Blue	Locarno Blue	Locarno Blue	Windsor Blue Metallic	Blue	Locarno Blue
15	Beige Metallic	Beige Metallic	Seaforth Beige Met.	Madras Gray	Seal Brown Metallic	Beige	Madras Gray
17	Dundee Green	Dundee Green	Dundee Green	Dundee Green	Forest Green Metallic	Green	Dundee Green
19	Red	Red	Ramses Red	Ramses Red	Chianti Maroon Metallic	Red	Ramses Red

▲ Coated Fabric

* Steering Wheel Grips will be Winter White.

To order optional Bucket Seats, add "B" to Codes. E.G., 10B, 11B, etc.

TOPS

Vicodex Material

- 1 - Ivory
- 2 - Black
- 3 - Beige

- 5 - Lucerne Blue
- 7 - Carrara Green

Top Boot is molded plastic and painted to match exterior color.

Tops are made of 2-ply material welded with Butyl, the outer surface is coated with Vinyl. This process results in a one piece fabric (there is no separate lining) and is in the same color on both sides, except with Ivory, Code 1, the underside (inside) color is Black. An Ivory top cannot be supplied except with Black underside due to the bonding process described above, which makes the fabric integral and the colors cannot be changed.

Sixty Special Vicodex Roof covering material (underside) is unfinished making its use for Convertible tops impractical.

Carpets - Tangier Quality, Rayon-Nylon, heavy loop pile.

Standard Equipment Includes:

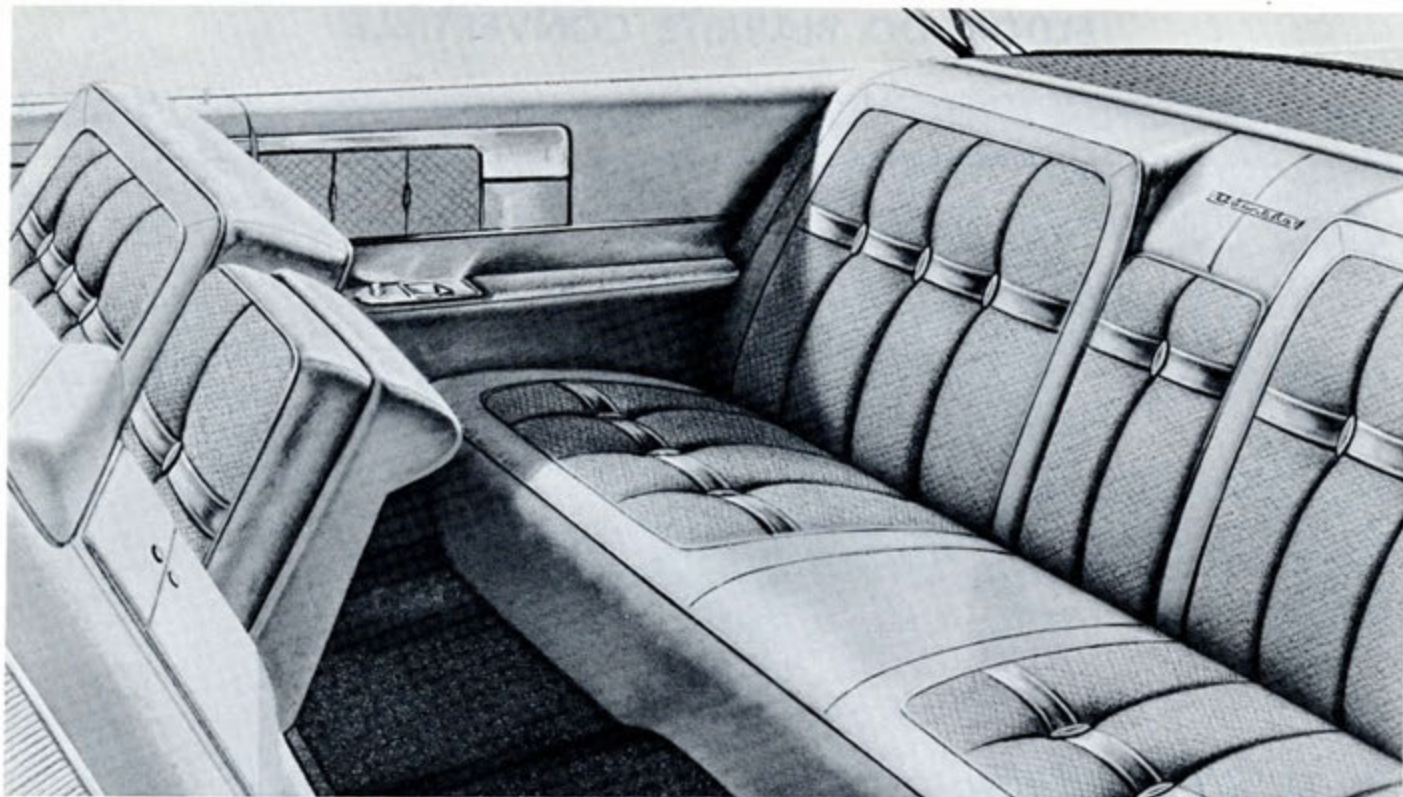
- X - Power Window Regulators
- Y - 6-Way Power Front Seat Adjuster ▲
- M - Power Door Locks
- N - Power Vent Window Regulators
- W - White Sidewall Tires
- H - Heater
- R - Radio
- S - Trunk Lock

- L1 or L2 - License Frames
- Q - Eldorado Engine
- F - Fog Lamps
- T - Air Suspension
- Gear Ratio 3.21-1
- Wheel Discs - Chrome Fluted Eldorado Type

Do not order any groups. Only optional equipment that can be added is:

- K - Air Conditioner
- E - E-Z Eye Glass
- U - Power Headlamp Control
- C - Cruise Control
- G - Contour Front Floor Mats

▲ Not available with Bucket Seats.



ELDORADO SEVILLE COUPE—REAR

6437

Code - **H**

TRIM STYLE

Cushions and Back Rests - Insert area pleated -- strap across pleats secured with 6 painted oval buttons.

Bolsters - U-shaped.

CARDINAL CLOTH or CARDIFF GRAIN leather in insert area. FLORENTINE GRAIN leather on bolsters.

BUCKET SEATS optional (add B to trim code number). Driver bucket seat adjustment is horizontally power operated (back and forth). Passenger seat is stationary.

Two flap covered pockets across back of front seats (not with Bucket Seats).

Center armrest in front and rear back rests (not in front with Bucket Seats).

Courtesy lights on doors and rear quarters (instead of dome light).

Insulated headlining.

ELDORADO SEVILLE

6437

Code - **H**

C O D E	Pleated Inserts	U-Shaped Bolsters & Upper Doors	Lower Instrument Panel, Steering Column, Compartment & Ash Tray Doors	Steering Wheel Rim	Top of Instrument Panel, Rear Parcel Shelf, Power Headlamp Control, Power Window & Windshield Wiper Switch Escutcheon, Steering Wheel Grips	Headlining Coated Fabric, Trunk Lining & Spare Tire Cover	Carpets, Cowl Quarter Grille, Heater & Air Conditioner Ducts
	CARDIFF GRAIN LEATHER OR CLOTH	FLORENTINE GRAIN LEATHER					
50	White Leather	White	Winter White	Winter White	Sable Gray Metallic *	White **	Gunmetal Gray Metallic
53	Locarno Blue Cardinal Cloth	Locarno Blue	Locarno Blue	Locarno Blue	Windsor Blue Metallic	Blue	Locarno Blue
54	Siena Rose Cardinal Cloth	Siena Rose Metallic	Siena Rose Metallic	Siena Rose	Chianti Maroon Met.	Pink **	Prairie Plum Metallic
55	Beige Metallic Leather	Beige Metallic	Seaforth Beige Met.	Madras Gray	Seal Brown Metallic	Beige	Madras Gray
57	Dundee Green Cardinal Cloth	Dundee Green	Dundee Green	Dundee Green	Forest Green Metallic	Green	Dundee Green
58	Heather Cardinal Cloth	Heather Metallic	Amethyst Metallic	Amethyst	Mulberry Metallic	Mauve **	Amethyst Metallic
59	Red Leather	White	Winter White	Winter White	Chianti Maroon Met. *	White ***	Kiowa Red

* Steering Wheel Grips will be Winter White.

** Trunk Lining and Spare Tire Cover will be Gray.

*** Trunk Lining and Spare Tire Cover will be Red.

To order optional bucket seats, and "B" to Codes. E.G., 50B, 53B, etc.

TOPS

Vicodec Material (Can be omitted and top painted - See Page 7)

- | | |
|-----------|-------------------|
| 1 - Ivory | 5 - Lucerne Blue |
| 2 - Black | 7 - Carrara Green |
| 3 - Beige | |

CARPETS - Tangier Quality, Rayon-Nylon, Heavy Loop Pile.

Standard equipment includes:

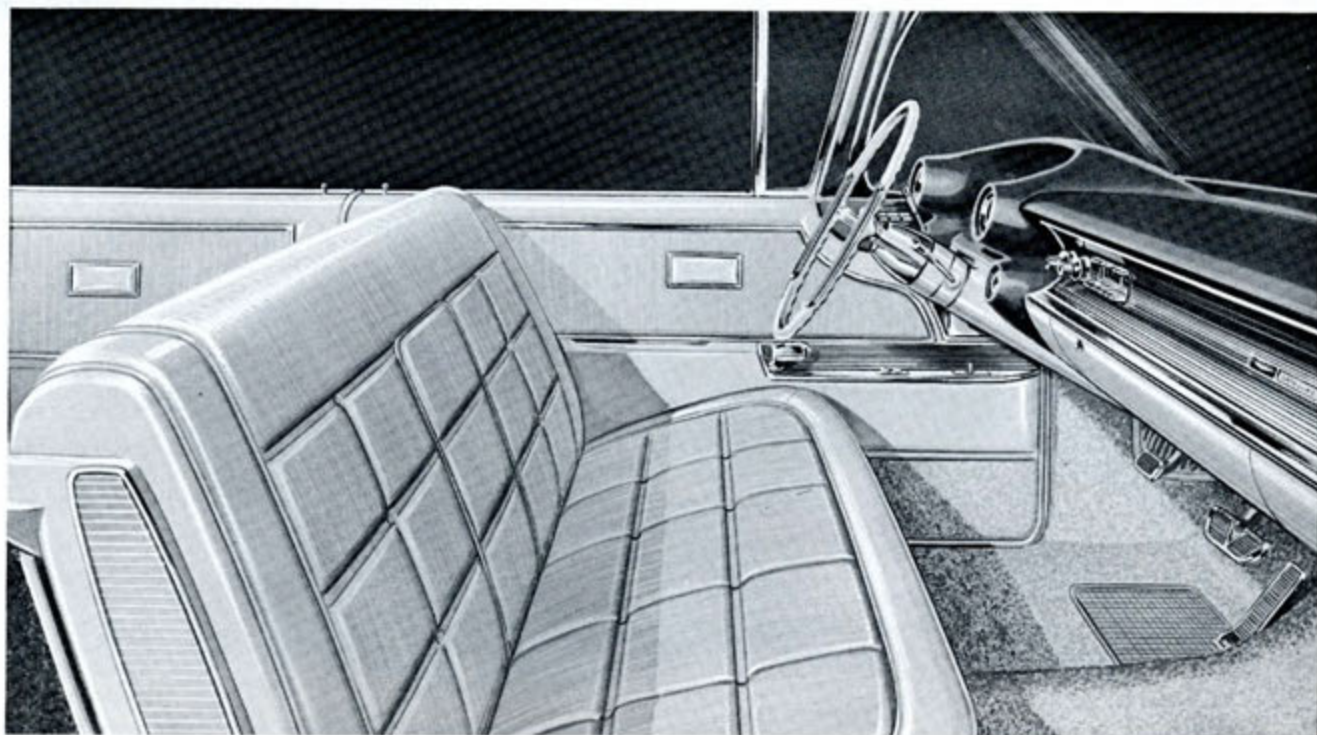
- X - Power Window Regulators
- Y - 6-Way Power Front Seat Adjuster ▲
- M - Power Door Locks
- N - Power Vent Window Regulators
- W - White Sidewall Tires
- H - Heater
- R - Radio
- S - Trunk Lock

- L1 or L2 - License Frames
- Q - Eldorado Engine
- F - Fog Lamps
- T - Air Suspension
- Backlight, E-Z Eye Glass with shaded upper area.
- Gear Ratio 3.21-1
- Wheel Discs - Chrome Fluted Eldorado Type

Do not order any groups. Only optional equipment that can be added is:

- K - Air Conditioner
- E - E-Z Eye Glass
- U - Power Headlamp Control
- C - Cruise Control
- G - Contour Front Floor Mats

▲ Not available with Bucket Seats.



FLEETWOOD SIXTY SPECIAL—FRONT

6029

Code - **M**

TRIM STYLE

Cushions - 15 biscuits and 8 buttons with U-shaped bolster.

Back Rests - 15 biscuits and 6 buttons with U-shaped bolster.

Upper part of doors have a panel trimmed with body cloth.

Headlining Style - 17 longitudinal pleats.

Two flap covered pockets across back of front seat.

Center armrest in front and rear back rests.

Courtesy lights on front and rear doors (instead of dome light).

Insulated headlining.

Marshall type and Luxury coil springs in seats.

C O D E	Biscuit and Button Inserts	U-Shaped Bolsters Assist Grips ▲ & Upr. Doors ▲	Lower Instru- ment Panel, Steering Column, Compartment & Ash Tray Doors	Steering Wheel Rim	Top of Instrument Panel, Rear Parcel Shelf, Power Headlamp Control, Power Window & Windshield Wiper Switch Escutcheon, Steering Wheel Grips	Headlining - Napped Cloth, Trunk Lining & Spare Tire Cover	Carpets, Cowl Quarter Grille, Heater & Air Conditioner Ducts
	CLOTH						
60	Black Cardinal	White Leather	Winter White	Winter White	Black *	Gray	Black
61	Gray Clarion	Gray Leather	Gloucester Gray	Gloucester Gray	Sable Gray Metallic	Gray	Gunmetal Gray Metallic
63	Locarno Blue Cardinal	Locarno Blue Leather	Locarno Blue	Locarno Blue	Windsor Blue Metallic	Blue	Locarno Blue
64	Persian Sand Clarion	Persian Sand Metallic Lea.	Desert Sand Metallic	Desert Sand	Chianti Maroon Metallic	Persian Sand**	Prairie Plum Metallic
65	Fawn Cardinal	Fawn Leather	Fawn	Fawn	Cordovan Brown Metallic	Fawn	Fawn Brown
66	Turquoise Clarion	Lt. Turquoise Metallic Lea.	Pacific Turquoise Metallic	Pacific Turquoise	Teal Blue Metallic	Turquoise**	Taos Turquoise Metallic
67	Green Cardinal	Green Met. Leather	Groton Green Metallic	Groton Green	Forest Green Met.	Green	Glencoe Green Metallic
71	Gray Wool	Gray Wool Cloth	Gloucester Gray	Gloucester Gray	Sable Gray Metallic	Gray	Gunmetal Gray Metallic
72	Locarno Blue Wool	Locarno Blue Wool Cloth	Locarno Blue	Locarno Blue	Windsor Blue Metallic	Blue	Locarno Blue
74	Sage Tan Wool	Sage Tan Wool Cloth	Madras Gray	Madras Gray	Seal Brown Metallic	Fawn	Madras Gray

▲ Coated Fabric, Color as indicated.

* Steering Wheel Grips will be Winter White.

** Trunk Lining - Gray

Carpets - Tangier Quality, Rayon-Nylon, Heavy Loop Pile.

LEATHER UPHOLSTERY

Leather trim is available on special order at extra charge.

If a standard Sixty Special cloth headlining (17 longitudinal pleats) is not specified, it will be in the De Ville style, which is plain coated fabric.

In a leather upholstery combination, certain parts are in coated fabric material in the same distribution as in a standard cloth upholstery combination.

Trim style will be the same as Standard Upholstery.

Headlining - Be sure to specify type and color wanted.

EXTERIOR ROOF COVERING. A vicodec material is standard and available to match all regular lacquer shades. Use the same 15 lacquer code numbers (10 to 50) to order the vicodec roof cover. See Page 6.

NOTE: The underside of this material is unfinished making its use for Convertible Tops impractical.

STANDARD EQUIPMENT
N - Power Vent Window Regulators
X - Power Window Regulators
Outside mirrors on both sides. Left mirror controlled from within car.
Wheel Discs - Chrome Fluted Eldorado Type

Do not specify Codes N or X.



6723

FLEETWOOD SEVENTY-FIVE SEDAN—REAR

Code - R

TRIM STYLE

Cushion has 10 large biscuits and 4 buttons. Back rest has 8 large biscuits with button in center of each group of 4 biscuits.

Marshall type coil springs in seats.

Front Doors - coated fabric above and including armrest. Carpet below armrest.

TRIM DISTRIBUTION

*** Light Cord**

Seat inserts
Auxiliary seat cushions and back rests

Light Coated Fabric

Upper section of division wall, doors
and rear quarters
Front door armrests

*** Light Cloth**

Seat bolsters
Cushion facings
Division wall
Backside of auxiliary seats
Center riser section of rear doors
Area outlining center section of rear doors
Lower rear quarters
Top of rear side armrests
Upper rear quarter section above armrest
Center and rear pillars

*** Dark-Tone on Code 90**

Center armrest in front and rear back rests.
Two adjustable footrests.
Two front facing auxiliary seats.
Two assist straps on rear pillars.
Robe strap and grip handles on division.
Slash pockets in rear doors.
Compartments above rear armrests with sliding doors.
Clock and two ash receivers in division panel.
Two pull straps on auxiliary seats.
Dome light over center of rear compartment.
Two reading lights in upper rear quarter headlining.
Ash receiver in each rear side armrest.
Lighters in rear armrests.

SEVENTY-FIVE SEDAN

6723

Code - **R**

C O D E	Inserts -- Also Auxiliary Seat Cushion and Inside of Back Rest	Bolsters and Back Side of Auxiliary Seat Back Rest, Back of Division, Doors, Rear Quarters and Cushion Face	Lower Instrument Panel, Steering Column, Window Garnish Moldings, Rear Door Inserts	Steering Wheel Rim	Top of Instrument Panel, Power Headlamp Control, Power Window and Windshield Wiper Switch Escutcheon, Steering Wheel Grips	Headlining in Napped Cloth, Trunk Lining, and Rear Parcel Shelf	Carpets, Cowl Quarter Grille, Heater and Air Conditioner Ducts
80	Gray Bedford Cord	Gray Wool Cloth	Gloucester Gray	Gloucester Gray	Sable Gray Metallic	Gray	Gunmetal Gray Met.
81	Gray Wool Cloth	Gray Wool Cloth	Gloucester Gray	Gloucester Gray	Sable Gray Metallic	Gray	Gunmetal Gray Met.
84	Fawn Bedford Cord	Fawn Wool Cloth	Fawn	Fawn	Black *	Fawn	Fawn Brown
85	Fawn Wool Cloth	Fawn Wool Cloth	Fawn	Fawn	Black *	Fawn	Fawn Brown
90	Dark Gray Bedford Cord	Dark Gray Wool Cloth	Gloucester Gray	Gloucester Gray	Sable Gray Metallic	Gray	Gunmetal Gray Met.

* Steering Wheel Grips - Cordovan Brown

Belt line coated fabric panels on Doors, Rear Quarters and Back of Division are all light-tone, including Code 90.

Carpets - Tangier Quality, Rayon-Nylon heavy loop pile.

Air Conditioner with concealed ducts. Additional evaporator located in trunk compartment.

Standard Equipment includes:

Power Horizontal Front Seat Adjuster
Power Window Regulators
8:20-15 6-Ply Tires

Optional equipment available at extra charge:

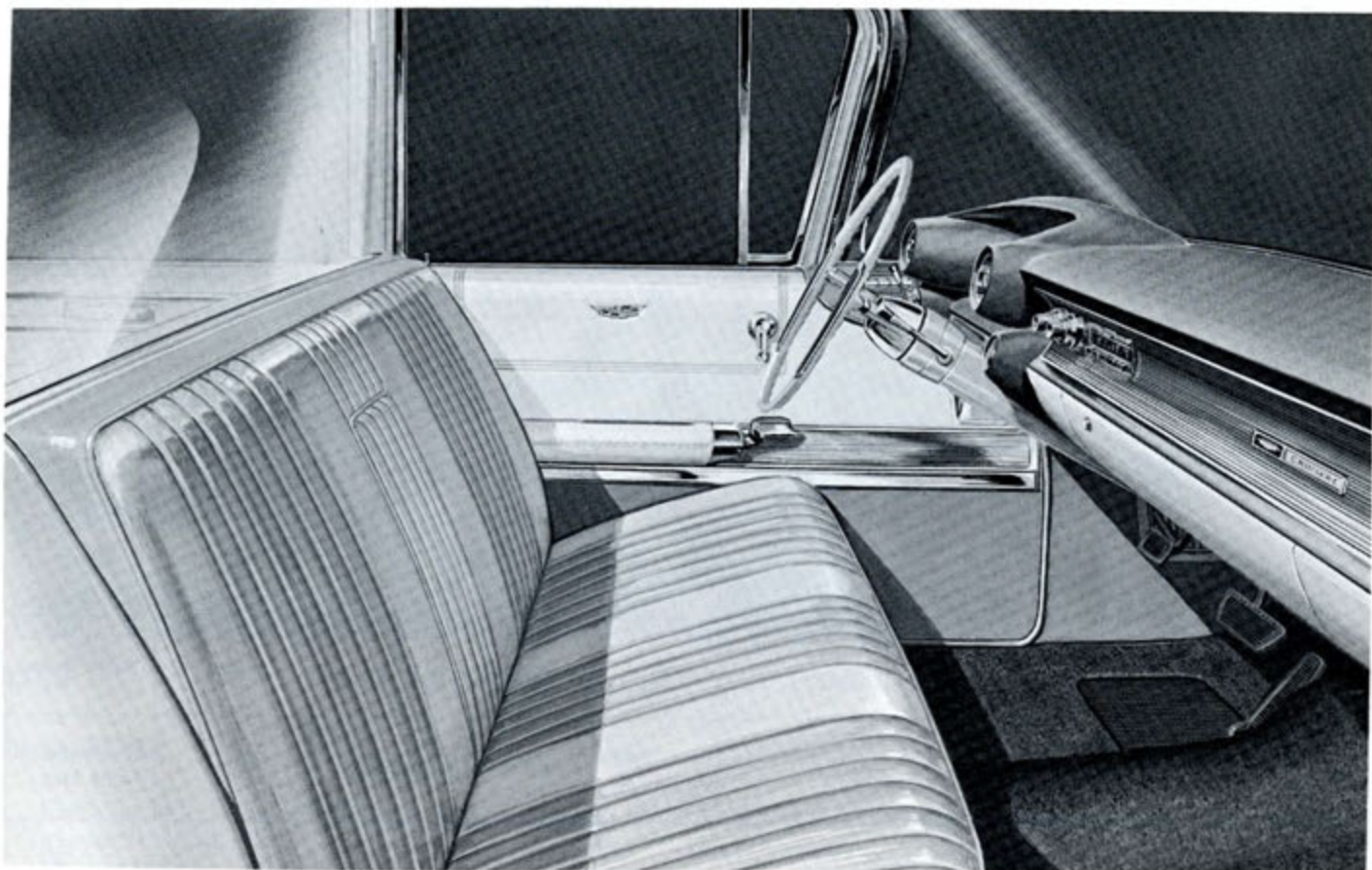
J - Rear Control Radio. Note: Do not use Groups A or B if Rear Control Radio is ordered. All items must then be listed separately.
N - Power Vent Window Regulators
W - White Sidewall Tires
K - Air Conditioner
H - Heater
R - Radio
E - E-Z Eye Glass
S - Trunk Lock

L1 or L2 - License Frames
G - Contour Front Floor Mats
3.36-1 is the Standard Gear Ratio including cars built with Air Conditioner. 3.77, Code P, is optional.
Q - Eldorado Engine
D - Dor-Gards
U - Power Headlamp Control
F - Fog Lamps
C - Cruise Control
T - Air Suspension

The following not available on Seventy-Five Sedan:

Y - 6-Way Front Seat Adjuster
M - Power Door Locks

Do not order M, X or Y.



FLEETWOOD SEVENTY-FIVE LIMOUSINE—FRONT

6733

Code - **S**

TRIM STYLE - *Leather 2" and 5" vertical pleats with plain ends similar to Sixty-Two Series style.

FRONT CARPET - Trieste quality, rayon-nylon, loop pile in gray, brown or black to match front compartment leather.

CLOTH FRONT COMPARTMENT - Cloth instead of leather upholstery available on special order at extra charge. Trim style will match Seventy-Five Sedan.

Center armrest in front and rear back rests.

Style of trim and equipment of rear compartment is similar to Seventy-Five Sedan, Page 48.

* Although gray or fawn leather is standard in the front compartment, black leather is optional without extra charge. It may be ordered by adding the letter E (as in Ebony) to the trim code. e.g., 80E, 81E, 84E, 85E or 90E.

SEVENTY-FIVE LIMOUSINE

6733

Code - S

C O D E	FRONT COMPARTMENT				
	Florentine Leather	Lower Instrument Panel, Steering Column, Compartment Door & Ash Tray Doors	Steering Wheel Rim	Top of Instrument Panel, Power Headlamp Control, Power Window and Windshield Wiper Switch Escutcheon, Steering Wheel Grips	Carpets, Cowl Quarter Grille, Heater & Air Conditioner Ducts
80	Gray	Gloucester Gray	Gloucester Gray	Sable Gray Metallic	Gunmetal Gray Metallic
81	Gray	Gloucester Gray	Gloucester Gray	Sable Gray Metallic	Gunmetal Gray Metallic
84	Fawn	Fawn	Fawn	Black *	Fawn Brown
85	Fawn	Fawn	Fawn	Black *	Fawn Brown
90	Gray	Gloucester Gray	Gloucester Gray	Sable Gray Metallic	Gunmetal Gray Metallic
E	Black ▲	Black	Black	Black	Black

▲ Black Leather is optional. Order by adding Code E (as in Ebony) to Trim Codes, e.g., 80E, 84E, etc.

* Steering Wheel Grips - Cordovan Brown.

Trim Style - 2" and 5" vertical leather pleats with plain ends similar to Sixty-Two Series style.

C O D E	REAR COMPARTMENT				
	Inserts - Also Auxiliary Seat Cushion and Inside of Back Rest	Bolsters and Back Side of Auxiliary Seat Back Rest, Back of Division, Doors, Rear Quarters, and Cushion Face	Window Garnish Moldings, Rear Door Inserts	Carpets	Headlining, Front & Rear Napped Cloth, Trunk Lining, Rear Parcel Shelf
80	Gray Bedford Cord	Gray Wool Cloth	Gloucester Gray	Gunmetal Gray	Gray
81	Gray Wool Cloth	Gray Wool Cloth	Gloucester Gray	Gunmetal Gray	Gray
84	Fawn Bedford Cord	Fawn Wool Cloth	Fawn	Fawn Brown	Fawn
85	Fawn Wool Cloth	Fawn Wool Cloth	Fawn	Fawn Brown	Fawn
90	Dk. Gray Bedford Cord	Dark Gray Wool Cloth	Gloucester Gray	Gunmetal Gray	Gray

Trim Style - Cushions - 10 large Biscuits and 4 Buttons

Back Rests - 8 large Biscuits with buttons in center of each group of 4 biscuits

Rear Carpet - Tangier Quality, Rayon-Nylon, heavy loop pile.

Air Conditioner with concealed ducts. Additional evaporator located in trunk compartment.

Two front facing Auxiliary Seats. Marshall type coil springs in seats.

Standard Equipment includes: Power Horizontal Front Seat Adjuster

Power Window Regulators

8:20-15 6-Ply Tires

Optional Equipment available at extra charge:

J - Rear Control Radio. Note: Do not use Groups A or B if Rear Control Radio is ordered. All items must then be listed separately.

N - Power Vent Window Regulators

W - White Sidewall Tires

K - Air Conditioner

H - Heater

R - Radio

E - E-Z Eye Glass

S - Trunk Lock

L1 or L2 - License Frames

The following not available on Seventy-Five Limousine:

Do not order M, X or Y.

G - Contour Front Floor Mats

3.36-1 is the Standard Gear Ratio including cars built with Air Conditioner. 3.77, Code P, is optional.

Q - Eldorado Engine

D - Dor-Gards

U - Power Headlamp Control

F - Fog Lamps

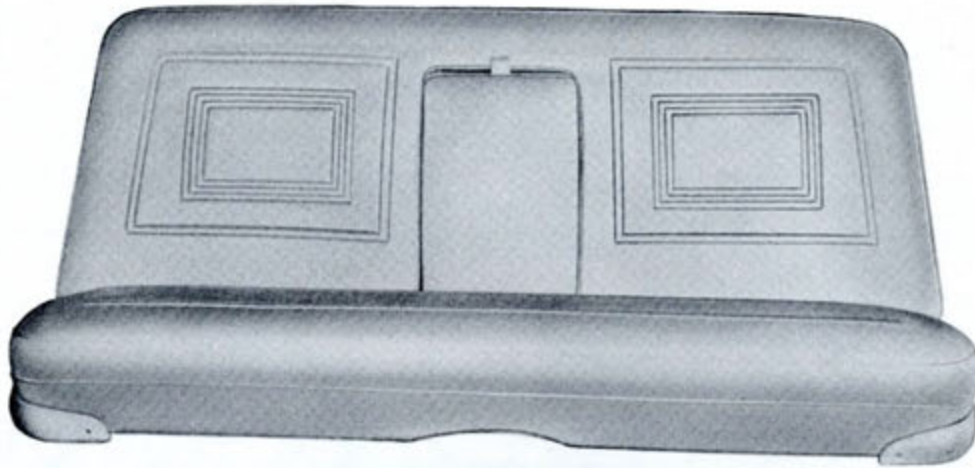
C - Cruise Control

T - Air Suspension

Y - 6-Way Front Seat Adjuster

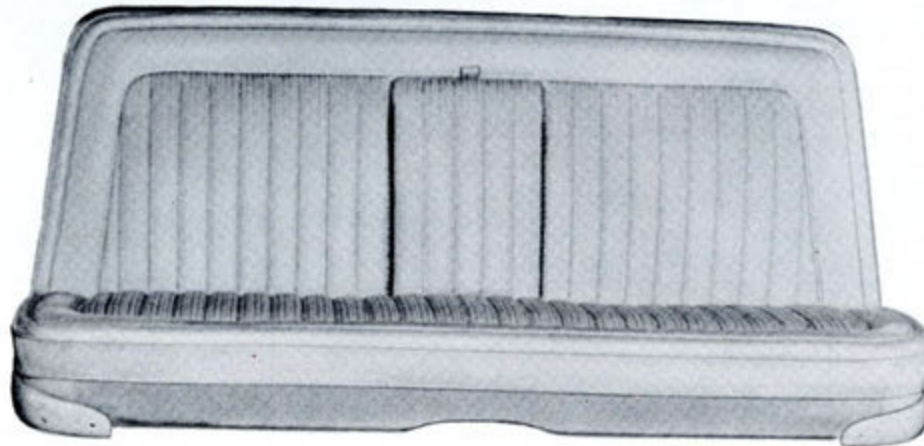
M - Power Door Locks

ELDORADO BROUGHAM INTERIOR TRIM STYLES



BROADCLOTH TRIM STYLE

Available with upholstery codes 111, 113, 115, 117 and 119.



SHADOW STRIPED CLOTH TRIM STYLE

Available with upholstery codes 110, 112, 114 and 116.



LEATHER TRIM STYLE

Available with upholstery codes 120, 121, 122, 123, 125 and 127.

BROADCLOTH TRIM STYLE							
C O D E	CUSHIONS Plain Style with U-Shaped Bolster BROADCLOTH	BACK RESTS Square Stitched Panel Riser Design On Each Side BROADCLOTH	Parcel Shelf, Center Pillar, Top of Door Arm Rests LEATHER	Lower Instrument Panel, Compart- ment Door, Ash Tray Doors	Headlining & Sunshades BODY CLOTH Carpets	Steering Wheel Rim	Top of Instrument Panel, Steering Wheel Grips, Power Headlamp Control DARK-TONE
111	Gray	Gray	Gray	Kimberly Gray	Gray	Lt. Gray	Matterhorn Gray
113	Blue	Blue	Blue	Locarno Blue	Blue	Lt. Blue	York Blue
115	Beige	Beige	Beige	Dakar Beige	Beige	Beige	Cimarron Brown
117	Green	Green	Green	Dundee Green	Green	Lt. Green	Firth Green
119	Covert	Covert	Covert	Madras Gray	Covert	Lt. Covert	Libian Gray *
SHADOW STRIPED CLOTH AND BROADCLOTH TRIM STYLE							
	INSERTS 2" Pleats SHADOW STRIPED CLOTH	BOLSTERS U-Shaped on Cushions and Back Rests BROADCLOTH					
110	Gray	Gray	Gray	Kimberly Gray	Gray	Lt. Gray	Matterhorn Gray
112	Blue	Blue	Blue	Locarno Blue	Blue	Lt. Blue	York Blue
114	Beige	Beige	Beige	Dakar Beige	Beige	Beige	Cimarron Brown
116	Green	Green	Green	Dundee Green	Green	Lt. Green	Firth Green
LEATHER TRIM STYLE							
	INSERTS 3/4" Pleats FLORENTINE LEATHER	BOLSTERS U-Shaped on Cushions and Back Rests FLORENTINE LEATHER					
120	White	White	White	Chamonix White	Gray	White	Matterhorn Gray
121	Black	Black	Black	Black	Gray **	Black	Black
122	Gray	Gray	Gray	Kimberly Gray	Gray	Lt. Gray	Matterhorn Gray
123	Blue	Blue	Blue	Locarno Blue	Blue	Lt. Blue	York Blue
125	Sandalwood	Sandalwood	Sandalwood	Sandalwood	Beige	Sandalwood	Cimarron Brown
127	Green	Green	Green	Dundee Green	Green	Lt. Green	Firth Green

* Steering Wheel Grips-Dk. Covert

** Carpets - Black

Headlining and Carpets have same color value as body cloth upholstery.

Carpets - Code 1, Tangler Loop Pile;

Code 2, Processed Dyed Lambskin

To order carpet: Add to upholstery code, Number 1 or 2. I.E., 1131 is blue broadcloth upholstery with tangler loop pile carpet. 1132 would specify a Lambskin carpet.

In addition to floor covering, the carpet material is used on cowl quarters, lower doors, lower center pillar, front seat back rail.

ELDORADO BROUGHAM

6929

Code - P

The Eldorado Brougham custom built body requires a greater procurement time allowance. This means commitments for materials must be authorized far in advance of completion. It is suggested, therefore, that the factory be contacted for a possible guide as to what materials, especially upholstery options, may be in process in the interest of obtaining the quickest possible delivery.

UPHOLSTERY STYLING

The Eldorado Brougham is upholstered in three different styles according to trim materials.

WOOL BROADCLOTH has cushions in plain style relieved by a U-shaped riser. The back rests have a pair of square stitched panel riser designs. Five colors of broadcloth are available in this style.

SHADOW STRIPED CLOTH STYLE has pleated inserts with plain broadcloth U-shaped bolsters on both cushions and back rests. The pleats are 2" wide and there are four color choices.

LEATHER UPHOLSTERY is styled in fine 3/4" pleats with matching U-shaped bolsters. The leather on both the inserts and bolsters is Florentine Grain in six colors.

DARK-TONED NATURAL WALNUT GRAIN WOOD paneling is a custom feature used on front seat sides, back of front seat back in which a clock and two courtesy lights are recessed. Also, on each door a panel of upholstery material is framed by the walnut grain wood.

There is a slash pocket with a plastic liner on the back of front seat back.

Each door has an oblong courtesy light and a round warning light.

Center armrest - front and rear.

Two storage compartments in rear shelf.

Ashtray and lighter in each rear door.

STANDARD EQUIPMENT INCLUDES:

- X - Power Window Regulators
- Y - 6-Way Power Front Seat Adjuster
- M - Power Door Locks
- N - Power Vent Regulators - Front and Rear Quarters
- W - White Sidewall Tires - 8:20-15 (BNW) Brougham Narrow White
- K - Air Conditioner
- H - Heater
- R - Radio
- E - E-Z Eye Glass
- LI or L2 - License Frames
- S - Remote Control Trunk Lock
- Q - Eldorado Engine
- U - Power Headlamp Control
- F - Fog Lamps
- C - Cruise Control
- T - Air Suspension
- Spare Tire Cover
- Chrome Fluted Eldorado Wheel Discs
- Hood Forward Hinged
- Outside Mirrors on both Sides - Left Mirror Controlled from Within Car
- 3.21-1 Rear Axle Gear Ratio

ELDORADO BROUGHAM

6929

Color Options

Code - **P**

Code	Color Name	DuPont or Forbes Number	R. & M. Number
110	Ebony	Forbes 500-112	L 41 K 001
112	Chamonix White	885 - 90731	L 41 W 004
114	Argent	887 - 91422	L 42 A 018
116	Platinum Gray	887 - 92957	L 42 A 029
118	Deauville Gray	887 - 91241	L 42 A 010
120	Lucerne Blue	887 - 93246	L 42 B 043
124	Academy Blue	887 - 93247	L 42 B 049
126	Balmoral Blue	887 - 93316	L 42 B 050
132	Carrara Green	887 - 92958	L 42 G 040
134	Mayfair Green	887 - 93315	L 42 G 041
136	Cypress Green	887 - 93314	L 42 G 039
142	Covert	885 - 93313	L 41 A 005
144	Sandalwood	885 - 91239	L 41 N 005
148	Kenya Beige	887 - 90742	L 42 N 031
152	Plum	887 - 93245	L 42 M 008

Color numbers beginning with 42 and 887 are metallic.

Roof is painted therefore two-tone combinations are possible, however, not recommended.

In addition to the above exclusive Brougham colors, the 20 regular
and Biarritz - Seville options are also available.

LACQUER NUMBERS FOR 1960 COLORS

CODE	NAME	NUMBER
10	Ebony	Forbes No. 500-12
12	Olympic White	L41 W 007
14	Platinum	L42 A 037
16	Aleutian Gray	L42 A 040
22	Hampton Blue	L42 B 054
24	Pelham Blue	887-93662
26	York Blue	L42 B 056
29	Arroyo Turquoise	L42 B 057
32	Inverness Green	L42 G 032
36	Glencoe Green	L42 G 048
44	Beaumont Beige	L41 N 008
45	Palomino	L41 N 014
46	Fawn	L42 N 025
48	Persian Sand	L42 N 030
50	Pompeian Red	L42 R 009
94	Lucerne Blue	887-93246
96	Carrara Green	887-92958
97	Champagne	L42 N 034
98	Siena Rose	L42 P 019
99	Heather	887-93932

All Colors are Acrylic.

Color numbers beginning with 42 and 887 are Metallic.

All Wheel Colors - Lt. Gray 475-1865

QUESTIONS

Below is a group of general interest review questions that may serve to fix in your mind salient points of information covered in this Manual. The page numbers following each question refer to the correct answers.

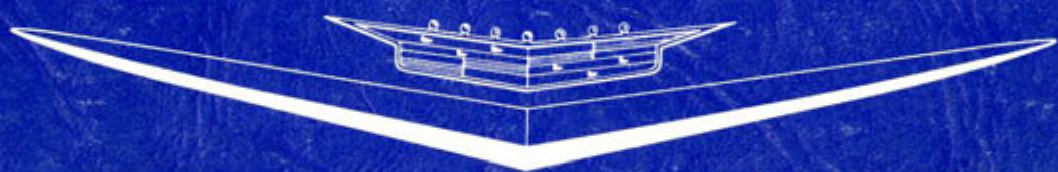
1. The Fleetwood Sixty Special has a vicodec roof cover to match each exterior lacquer color. What code numbers should be used in ordering? pages 4, 6.
2. There are five exclusive Eldorado Biarritz-Seville high metallic colors. Are they available at extra charge on other styles? page 4.
3. Certain component parts of special upholstery orders should be detailed on new car orders. How many such sections should be listed? pages 12, 14.
4. Certain models have wheel discs in optional white or ebony enamel colors. What are the code numbers and where should they be typed on order form 5600A? pages 4, 16.
5. E-Z Eye Glass is recommended with air conditioning. Why? page 20.
6. Sold orders can be expedited in various ways. What are the preferred methods? pages 22, 24.
7. Power Vent Window Regulators are included in the standard equipment of certain models and, therefore, need not be specified on car orders. To what styles does this apply? pages 17, 19, 22.
8. If the specifications of an order on file at the factory need to be revised, a replacement order is necessary. Should a telegram be dispatched before mailing the replacement order? page 27.
9. The vicodec roof materials offered on the Fleetwood Sixty Special cannot be used for Convertible tops. Why? pages 4, 29.
10. Contour floor mats for front compartments can now be ordered with new cars. In what colors are they available? pages 21, 22.
11. In addition to serving as the code letter for optional gear ratio, the letter "P" has another significance when applied to a sold or rush order. How should it be used? page 22.
12. It is to the mutual benefit of distributors-dealers and the factory to omit upholstery specifications on at least some orders. Why? page 8.
13. Special upholstery orders should be typed in duplicate. When should they be mailed? page 12.
14. A new numerical outlet code has replaced the alphabetical abbreviations used to identify each distributor-dealer on new car orders. How should the new numerical code be applied as part of the order identification? page 26, 27.

NOTICE

It is understood that any "optional item" is at extra cost unless otherwise noted.

Cadillac Motor Car Division, General Motors Corporation, reserves the right to make changes at any time, without notice, in specifications, equipment, colors and also to discontinue models.

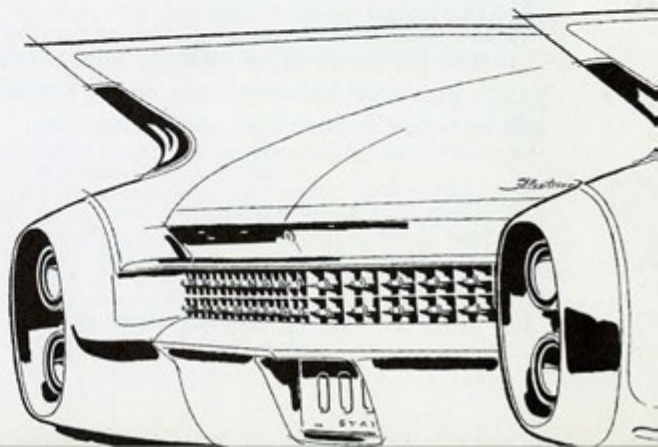
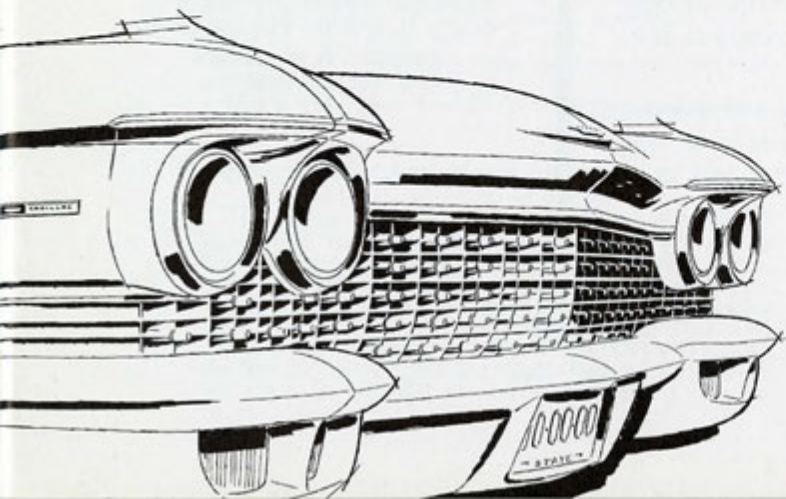
Litho. in U.S.A.



1960



*Some simple facts that will guide you
to a fuller enjoyment of your Cadillac*



The following pages will help you to realize the utmost in motoring pride and pleasure from your majestic new 1960 Cadillac.

So that you will become thoroughly acquainted with its many exclusive new features, we suggest that you review these pages of explanation and instruction. Complete familiarity with the proper operating procedures will greatly enhance your enjoyment in the months ahead.

Follow the instructions carefully and, if a question ever occurs to you that is not answered here, do not hesitate to write to us. We will be happy to hear from you at any time.

SERVICE DEPARTMENT
CADILLAC MOTOR CAR DIVISION
GENERAL MOTORS CORPORATION
DETROIT 32, MICHIGAN

section 1 *operating your Cadillac*

general . . .

Your Cadillac does not require a formal break-in period

Your Cadillac is ready for all normal driving just as you receive it from the dealer. Precision manufacturing methods have prepared it for regular driving, and it has been tested under simulated road conditions at the factory.

Drive your new Cadillac at varying speeds in a

normal manner, just as you expect to drive it for different traffic and road situations.

Avoid driving at any one constant speed—either fast or slow—for extended periods during the first 100 miles. You should also avoid full-throttle, sudden starts and severe application of the brakes.

Important instructions for starting the engine

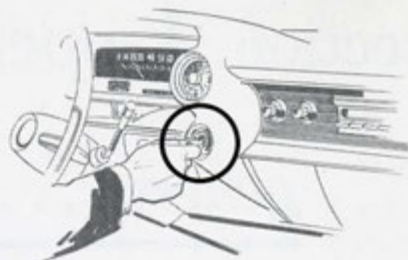
The starter operates when the ignition key is turned to the full "right" position. The transmission selector lever has to be in either "Neutral" or "Park", as the starter switch is inoperative in all driving positions. When the engine is cold, press the accelerator pedal slowly to the toeboard once, remove your foot, and turn the key to the "start" position. DO NOT hold the key in "start" position longer than 15 seconds at one time. In hot (75° or above) weather, it may be

necessary to pump the accelerator 3 times if the car has been standing over 48 hours.

When temperatures are below 20°F, allow the engine to idle for a short period before moving the car. When starting a hot engine, it is advisable to hold the accelerator pedal halfway down. Do not pump the accelerator pedal, as this tends to flood the engine. A flooded warm engine will usually respond quickly if you hold the accelerator pedal all the way down and turn the key to the "start" position.

The ignition switch

The ignition switch is on the instrument panel to the right of the steering column. It is illuminated when either parking or headlamps are on. The key may be turned to any one of three positions after it is inserted, but only in the straight-up "OFF" position can it be inserted or withdrawn. First position "right" completes the ignition circuit and activates all instruments and accessories. Full "right" position cranks the engine. The "left" position is for operation of the radio and heater when the ignition is off. For your own protection, and to cooperate with authorities, remove the key when the car is left unattended.



instrument panel and controls . . .

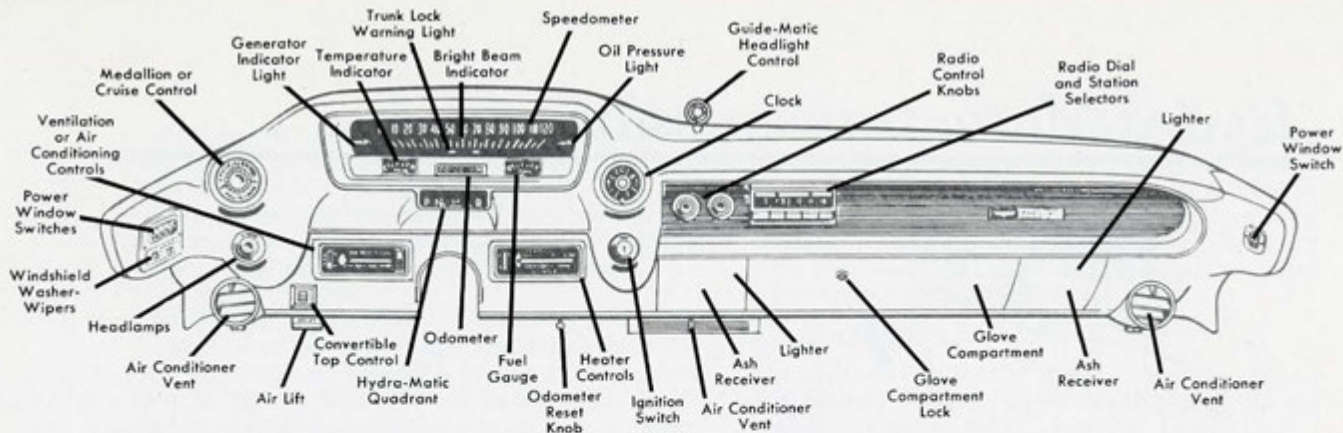
Your new Cadillac has all controls and dials conveniently arranged for easy accessibility and quick reading. You can understand these dials and knobs in a matter of minutes. Use the illustration at the right to help you get acquainted with your 1960 Cadillac instrument panel.

Speedometer

The speedometer indicates your speed. The odometer shows the accumulated mileage and trip mileage. To reset the trip mileage to zero, push in on the reset knob under the instrument panel, below the ignition lock, and turn it clockwise.

Gasoline gauge

The gasoline gauge is located on the right side of the instrument cluster. It operates when the ignition key is turned to the right. The gauge reading is most accurate when the car is traveling at constant speeds or is stopped.



Generator indicator light

When the generator is not charging, a "telltale" indicator light labeled "GEN" in the left side of the instrument cluster will glow red. If operation is normal, it will not be on at speeds above idle. If it glows at speeds above idle, have the charging system checked by an Authorized Cadillac Dealer.

Temperature indicator

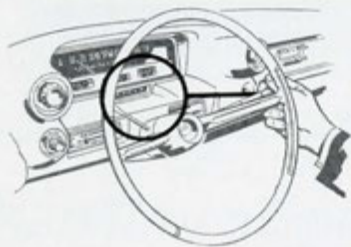
The temperature of the coolant in the engine is shown by the temperature indicator located in the left side of the instrument cluster. Should the pointer register above the center range during long, continuous driving in warm weather, do not be alarmed, as the pressure controlled overflow will normally prevent fluid losses up to about 245°F. If the indicator

registers "HOT", or if the coolant boils as indicated by a buzzing sound from the radiator cap, stop the car immediately and have the condition corrected. (Caution: Before removing radiator cap read the directions on Page 27, under the section headed, "Engine Cooling").

Oil Pressure warning light

If oil pressure is low, a warning light labeled "OIL" in the right side of the instrument cluster will glow red. Under normal conditions this light will glow when the ignition is turned on and it will go off as soon as the engine is started. If it does not go off, the car should not be operated until the cause of the low oil pressure is located and corrected by an Authorized Cadillac Dealer.

Hydra-Matic transmission . . .



"Dr" drive range

Your Hydra-Matic shift indicator has two "Dr" range positions. With the indicator at the left-hand position, four forward speeds are made available; the right-hand position provides you with three forward speeds.

REGULAR DRIVING—the left-hand position should be used because it will reduce engine speed and increase economy.

PASSING—press the accelerator down as far as it will go to obtain an extra burst of speed. This automatically shifts the transmission to a lower gear for more power and faster, smoother acceleration.

HILLY DRIVING—use the right-hand "Dr" posi-

tion. In this position, only first, second, and third speeds are obtained, improving acceleration. The right-hand position also reduces automatic shifting in traffic and on hills, and will increase the engine braking effort when descending grades.

"L" low range

"L" range should be used in deep sand, mud or snow. It should also be used in going up or down very steep grades. Where traffic signs call for first or second gear always shift to "L" range.

A shift from either "Dr" position to "L" can be made while traveling at moderate speeds. It is not recommended to shift to "L" in this manner when the pavement is slippery or when in loose gravel, because it may induce a skid.

To Free the Car from Snow, Sand, Mud or Ice—rock the car by moving the selector lever back and forth between low “L” and reverse “R” with just enough pressure on the accelerator to cause rocking. No pause is necessary to shift to reverse. On slippery surfaces, apply only a light accelerator pressure. This will improve traction.

NOTE: Should the wheels be locked by braking on ice while in either “Dr” range, the transmission will shift to first speed. When this occurs, move the shift lever to neutral until control is recovered. Intermittent—rather than constant—brake pedal pressure on ice will provide better control.

“R” *reverse*

Backing from Stopped Position—move the selector lever to the reverse “R” position. This can be done from either neutral “N”, drive “Dr”, or low “L” positions without pause. Lift the lever slightly as it passes the “Dr” and “L” positions. Do not place the selector in “R” while moving forward.

“P” *parking*

The parking “P” position of the shift lever is to be

used to lock the wheels of the car when parked. When parking on hills or steep inclines, apply the parking brake and toe-in the front wheels to the curb in addition to using the “P” parking position. It is necessary to raise the lever when moving it from any other position to “P” parking and also when moving it from parking position.

Starting difficulty

The engine cannot be started by pushing the car and this procedure should never be attempted. If the trouble appears to be a discharged battery, use a booster battery and jumper cables. If this fails to start the engine, the car should be towed to a Cadillac dealership, as explained below.

Towing

The 1960 Cadillac can be towed or pushed without disconnecting the propeller shaft or raising the rear wheels, if the transmission is in proper operating condition. Speed should not exceed 30 mph nor should distance exceed 50 miles.

Towing of cars equipped with air suspension should be done only by an Authorized Cadillac Dealer or persons familiar with the special precautions necessary to prevent damage to the car.

your Cadillac suspension system . . .

If your car is equipped with standard springing, it has coil springs at all four wheels. (The Commercial Chassis is equipped with coil front springs and rear leaf springs). Optional equipment on the models with coil springs consists of an Air Suspension System which uses air pressure to cushion the ride.

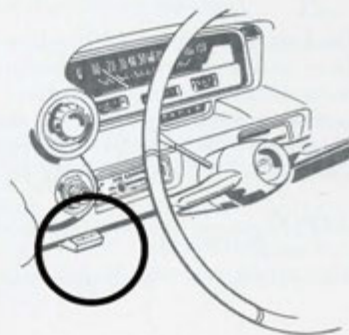
The automatic leveling feature of the Air Suspension System will maintain your Cadillac level with the road and at normal road clearance, regardless of the load distribution in the body of the car.

The leveling system is always in operation, with or without the engine running. The air compressor, however, operates only while the engine is running. Repeated demands upon the leveling system without the engine running may exhaust the air supply in the reserve tank, permitting the air springs to deflate. When this occurs, start the engine and allow the air compressor to build up the air supply in the springs before driving the car.

In the event that it is necessary to negotiate an extra-steep driveway, or if it is found necessary to drive over an obstruction such as a curb, upon which a bumper might scrape, pull out on the lift control handle labeled "AIR LIFT" located on the lower edge of the instrument panel to the left of the steering column. This will force an added amount of air into the air springs, raising and holding the car at maximum high level until the handle is pushed back into place. Your car can be driven for short distances, at moderate speeds, in the raised position. Make certain that the lift control handle is either fully in or out at all times.

The lift control handle should be pulled out before the car is driven onto a hoist for service work and left out until the car is removed from the hoist.

NOTE: In an emergency, air can be added to the suspension system at any gasoline station. The valve for this purpose is located on the bottom of the reserve air tank, forward and to the left of the radiator.



lights . . .

The control for headlights

The control knob for the headlights, parking lights, instrument panel lights and fog lights is located at the left of the instrument cluster. This knob is identified by the word "LIGHTS". HEADLIGHTS are operated by pulling the switch control knob all the way out. PARKING LIGHTS come on as the control knob is pulled halfway out. INSTRUMENT PANEL LIGHTS are on when the control knob is in either position. Intensity of the instrument panel lights can be increased or decreased or turned "OFF" by rotating the control knob. When your Cadillac is equipped with FOG LIGHTS, they are turned on by placing the headlight control knob in the "halfway out" position and turning the ring located directly behind and concentric with the headlight control knob.



The headlight dimmer switch

The headlight dimmer switch helps select the correct headlight beam for different types of driving. All four lamps are on when you use the high beam for highway driving . . . only the two outer lamps are on for low-beam city driving. The desired beam is selected by depressing the switch, which is located on the floor just below the parking brake pedal.

The highway beam indicator

When the headlights are on the high beam a signal light below and behind the 60-mph mark in the instrument cluster glows red. Never leave the high beam on when approaching an oncoming car.

Power headlight control

When your Cadillac is equipped with a Guide-Matic Power Headlight Control, it automatically dims all

four headlights of your car when another car approaches from the opposite direction. A half second later, the inner pair of lamps blink off as a second reminder to the on-coming driver to dim his lights. An overriding switch permits further signaling drivers who neglect to dim their own lights in return. A control knob at the rear of the unit permits adjusting Power Headlight Control sensitivity to suit driving conditions.

Automatic back-up lights

For safety and convenience, your Cadillac is equipped with dual back-up lights which go on automatically when the transmission selector lever is in reverse with the ignition switch "ON".

Turn signal

A turn signal lever is mounted on the left side of the steering column. The turn signal lever should be in the "up" position to signal for a right turn and in the "down" position for a left

turn. This activates flashing signals on the right or left, both front and rear of the car, to inform oncoming and following drivers of your intentions. Corresponding left and right signal indicator lights are located facing rearward on top of each front fender crown molding.

If, due to an emergency, you have to stop and park close to moving traffic, pull the lever down so the left-hand rear flashing lights will warn others. The flashing lights operate only when the ignition switch is "ON".

Map light

A map light is located at the center of the instrument panel under the top edge. It may be operated manually by means of the switch at the left side of the map light. On some styles, this light serves as an automatic courtesy light when either front door is open.

Interior lights

Your Cadillac is equipped with courtesy lights that illuminate the interior when any door is opened. Full counterclockwise position of the headlamp control switch turns on courtesy lights for all styles except the Sixty-Two Convertible. In addition, a manual switch is centrally located on the back of the front seat on some coupe styles.

Ash receivers and lighters

There are two ash receivers on the instrument panel, located on each side of the glove box door with a lighter installed inside of each ash receiver door. Front ash receivers have the word, "LIGHTER" above them. The lighter elements are heated when the lighters are pushed in. When properly heated for

use, they automatically click out. The cigar lighters' receptacles and the ash receivers are illuminated when lights are turned on. The ash receivers may be removed to empty by depressing the release button located above the lighter and tilting them outward.

Rear ash receivers and lighters are provided on all models except the Sixty-Two Coupe, which is equipped only with ash receivers.

Fuses

Fuses protect the electrical wiring in the car against dangerous overloading. Fuses include Heater and Air Conditioner (25 amp.), Cruise Control (4 amp.), Radio (7½ amp.), Antenna (14 amp.), Body Feed, including clock, map light, interior lights, front lighters, glove box light, trunk light (25 amp.), Directional Signal System and Stop Lights (9 amp.), Windshield Wipers (25 amp.), Horn (25 amp.), Generator Tell-Tale Lamp (6 amp.), Back-up Lights and Instruments (9 amp.), Power Seats & Windows—circuit breaker (40 amp.), Trunk Lid Lock—circuit breaker (10 amp.). The headlights, taillights, rear license light, parking lights, fog lights and instrument panel lights have an automatic circuit breaker as an integral part of the headlamp switch.

Fuse Locations

The fuses are grouped together for convenience. Exceptions are: the Generator Tell-Tale Lamp fuse which is located behind the battery, and the Cruise Control fuse which is located in the harness under the instrument panel near the steering column. The main fuse block is located below the instrument panel between the parking brake and steering column. To remove a fuse, insert your ignition key under the center of the fuse and pry up while twisting key.

brakes . . .

Your 1960 Cadillac is equipped with Power Brakes. The pedal is low and wide for more comfortable, convenient use. The conventional braking system remains in reserve in the event the power system should become inoperative, or it is necessary to apply the brakes when the engine is not running. Stop lights are operative only when the ignition system is "ON".

Under normal driving conditions your Cadillac will not require periodic brake adjustment. All wheels are equipped with automatic brake adjusters. Have your brake linings checked once a year by your Dealer.

Parking brake

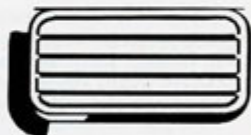
To apply the parking brake, merely step on the parking brake pedal which is suspended from the instrument panel to the left of the power brake pedal. It will lock into place automatically when the transmission is in "Park" or "Neutral" ranges.

As a safety precaution when parking on hills, it is advisable to turn the wheels toward the curb, lock the rear wheels by placing the transmission selector lever in "Park" position and place the parking brake in its fully depressed position.

When pedal travel of the parking brake exceeds five inches, it should be adjusted by your Cadillac Dealer.

The parking brake will automatically release when the transmission selector lever is moved to any drive range when the engine is running.

To release the brake manually, depress the hand release lever located below the left side of the instrument panel on the parking brake.



section 2 for your comfort

Power steering

Steering, turning, parking are made almost effortless with Cadillac Power Steering. Your car will respond to the slightest touch of the steering wheel with power assist available as required by road conditions.

Your Cadillac Power Steering may be manually operated with no power assist with the ignition in the "OFF" position. If your Power Steering becomes inoperative for any reason, the car may be steered manually with increased effort.

Cruise control

Cadillac Cruise Control has two uses: it provides a warning back pressure on the accelerator pedal to serve as a speed reminder or, locked in, it serves as an automatic car speed regulator. The control knob for both functions is located in the instrument panel above the headlight switch.

To use as a speed reminder, drive the car at desired speed and turn the knob to the left until a back pressure is felt at the accelerator pedal. The Cruise Control will furnish the back pressure at this car speed until the setting is changed.

For automatic speed control, pull out the control knob momentarily when the back pressure is felt at the accelerator pedal. The car will now maintain the indicated speed up hill or down with the driver's foot off the accelerator pedal. Car speed can be changed by turning the knob to the left to decrease or to the right to increase speed. Turn the knob slowly to avoid sudden acceleration.

Automatic control is disengaged when the brake pedal is depressed, the transmission lever moved to "Neutral", or the ignition switch turned off. It can be re-engaged by momentarily pulling out on the knob when the back pressure is felt at the selected speed. The unit can be made inoperative by canceling with the brake pedal and turning the control knob full right to the "OFF" position.

Cruise Control does not interfere with normal acceleration up to the selected speed reminder setting. Above that speed, further acceleration is easily obtained by pressing the accelerator pedal against the warning back pressure.



front seats . . .

Manual adjustment

The front seat of your Cadillac can be adjusted forward or rearward. Merely push down on the lever on the driver's side of the seat and adjust the seat to the most comfortable driving position for you, then release the lever to lock the seat in this position.

Power adjustment

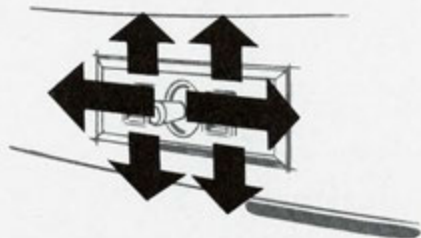
Two power-assisted seat assemblies are available. One provides electrical forward and backward adjustment only. The other provides six-way power adjustment . . . moves the seat up and down, fore and aft, and tilts the front of the seat and the rear of the seat.

Power front seat controls

The controls for electrically operated seats are mounted on the side of the seat to the left of the driver or on the left door armrest, except on the Limousine and 9-Passenger Sedan styles. These controls are mounted on the instrument panel to the left of the steering column.

Forward and backward adjustment of the two-way electrically controlled seat is obtained by moving the switch lever in the direction of the desired seat movement.

Adjustment of the six-way power seat by means of the seat side switch is accomplished in the following manner: Movement of the center switch lever forward or backward controls the horizontal fore-and-aft movement of the seat. Movement of the center switch lever up or down controls the vertical movement of the seat. Moving the front switch lever up or down raises or lowers the front of the seat and tilts the seat back accordingly. Moving the rear switch lever up or down raises or lowers the rear of the seat and tilts the seat back accordingly.



power windows . . .

The master controls for the electrically operated windows on all models are located in the left end of the instrument panel. In the series of four buttons, from left to right, the first switch operates the left front door window . . . the second operates the right front door window . . . the third switch operates the left rear window and the fourth switch—the one nearest the front of the car—operates the right rear window.

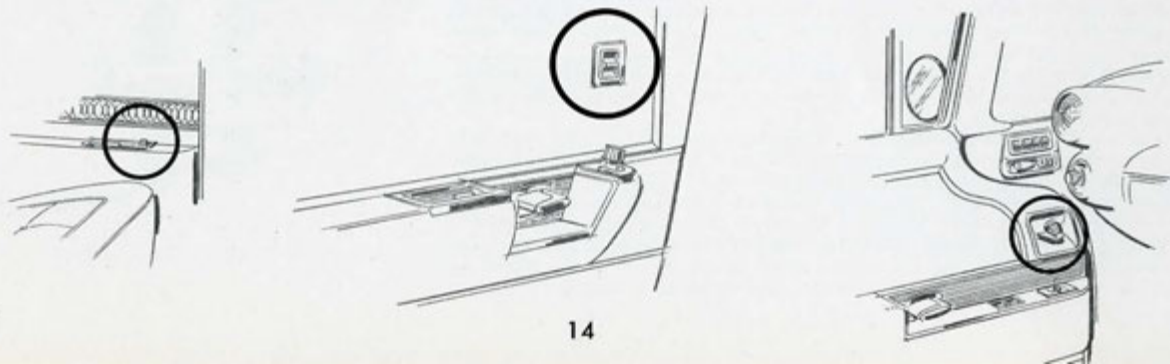
There are individual controls near each window. The control for the right front window is located in the right end of the instrument panel. Controls for rear door windows are above and forward of the armrest, on the door trim pad. Controls for the rear windows in the 9-Passenger Sedan and Limousine are

in the rear quarter armrest ash tray escutcheons.

The rear quarter windows in all coupes are controlled by switches which are located in the quarter armrest ash tray escutcheons.

Power vents

Except for Sixty Specials and Eldorados, where they are standard equipment, Power Vent Windows are optional. Switches for both front vent windows are located on the left front door. There is also an individual control switch on the right side for the right-hand vent.



ventilation, heating, air conditioning . . .

Ventilation

Outside air, on cars not equipped with Air Conditioning, is drawn into the passenger compartment of the car through an outside intake air grille located in the cowl directly below and in front of the windshield. This location prevents excessive intake of exhaust fumes from other cars. As the air enters the car it passes over separators which remove any water that might be present. It is admitted to the passenger compartment through valves operated by control levers. The control levers are located on a panel directly below the instrument cluster and to the left of the steering column. The upper lever controls the ventilation of the left side of the car and the lower lever controls the ventilation of the right side of the car. Moving the levers to the left opens the valves and admits ventilating air. The levers can be moved gradually to admit as much air as you desire.

To keep out offensive odors and exhaust gases when traveling in congested areas or when parked behind a car having its motor running, shut the outside air intake valves.

The controls are lighted at night for quick, convenient reading.

Heating

The Cadillac Automatic Heating System on all Cadillac body styles, except the Seventy-Five models,

delivers heated air through a heater located on the right-hand side of the dash panel. Outside air is delivered through the heating system to the front passengers through openings in a duct located along the front of the dash panel. Heated air is delivered to the rear passenger compartment through ducts located under the front carpet and extending under the front seat. Either heated or unheated air may be delivered to the windshield for ventilation or for removing fog or ice.

Heater control operation

The heater control panel is built into the instrument panel beneath the instrument cluster to the right of the steering column. The control is lighted and consists of a toggle switch to control fan speed and two horizontal sliding levers that control the defroster and heater.

The fan switch controls the amount of air being discharged to the passenger compartment either through the heaters or through the defroster outlets. The system may be operated without the blower when the switch is in the "Off" position. The fan may be set at low, medium or high speed.

The lower lever turns the heater on and off and controls the temperature. To increase the temperature push the lever to the right and for decreasing the temperature push the lever to the left. The upper lever controls the defrosting air to the windshield. To obtain cool air for ventilating and de-fogging, push

this lever toward the "COOL" position. As warm air is desired on the windshield, push the lever to the "De-Fog" position. For removing ice, push the lever to the extreme right "De-Ice" position.

Heater control during warm-up

For maximum heat and quickest warm-up in cold weather, push the lower lever all the way to the right and set the fan switch on high. If it is necessary to remove some fog during this period, the upper lever may be operated to direct either cool air or warm air to the windshield for the de-fogging. It will probably be most comfortable in extremely cold weather to place the upper lever in the warm position represented by the "De-Fog" position.

NOTE: For all heater and defroster operation, Air Conditioner controls must be off.

Seventy-Five models

The Seventy-Five models are equipped with a similar heater. However, this heater heats the front compartment only and there are no floor ducts from it to the rear seat. Two additional heaters are located in the rear compartment, one within each rear armrest. Warm air from these heaters discharges through the outlet grilles located in the armrest, just above the floor.

Heater control—Seventy-Five models

The heater control panel on the instrument panel controls the front compartment heating only. The rear compartment is controlled by a completely separate unit mounted in a panel behind a sliding door, just above the right rear armrest.

Air conditioner system

The Cadillac Air Conditioning System is designed to provide cool, dehumidified air to lower the temperature of car interior to a comfortable level. The cooling unit is located on the right-hand cowl side on all Series cars and delivers air into the passenger compartment through three adjustable outlets—one at each end of the instrument panel and one below the center of the instrument panel. The center outlet may be completely closed off, or it may be adjusted to direct air down or up. In the "up" position, it will provide additional cooling for the rear compartment by directing air flow over the back of the front seat. The end outlets may be rotated to direct the flow of air, or may be completely closed off by turning the control knob at the bottom of the outlet.

Controls

The Air Conditioner control panel is located in the instrument panel just below the instrument cluster to the left of the steering column. There is a single horizontal sliding lever which turns the system on and off and controls the temperature of the air, or permits the selection of uncooled outside air.

A switch on the left side of the control panel regulates blower speed. Four speeds are provided: low, low medium, high medium, and high. A switch on the right side of the control panel permits the driver to select either 100% outside air or, in the "Recirculate" position, mixes a small amount of outside air through the recirculated air for maximum refrigeration during extremely humid weather. If uncooled outside air from the Air Conditioner Outlets is desired for mild

weather ventilation, move the control lever to "VENT" position, the air selection to "NORMAL", and the blower switch to the desired speed.

For maximum cooling, move the horizontal sliding lever to the extreme right-hand position, turn the blower on "High" and set the air selection switch to "Recirculate". If the weather is not too humid, it is recommended that the air selection switch be



MAXIMUM COOLING may be obtained by directing air on your person or over your outside shoulder.



DIFFUSED COOLING is achieved by directing air flow at any setting away from your body.



REAR COMPARTMENT COOLING: Set center outlet to force air up and over front seat back, and set side outlets as shown at right above.



CENTER OUTLET may be adjusted to aim air into front compartment only or it may be closed off entirely.

maintained in the "Normal" position all the time. This will assure better air quality under most conditions and will reduce the accumulation of objectionable odors. If the air becomes too cool, turn the blower to a lower speed or move the horizontal sliding lever to the left.

To assist you in obtaining maximum comfort and pleasure from the Air Conditioner, here are some suggestions concerning its operation:

1. When getting into a car that has been parked in the sun, open the windows for a minute or two to speed up cooling.
2. To accelerate the cool-down of a car that has been standing in the sun, the right-hand "DR" range may be used for city driving until the desired interior temperature is obtained.
3. More direct cooling can be obtained if so desired by positioning the air outlets so that the air stream blows directly toward you. After the car interior has reached a comfortable temperature the air outlets may be adjusted so that the air stream is directed away from you.
4. Make certain the heater and defroster are turned off for maximum Air Conditioning performance.

Air conditioning system—Seventy-Five models

The Seventy-Five models are equipped with the same cooling unit and outlets as used for the front compart-

ment of all other cars and, in addition, have a rear evaporator unit mounted in the trunk. This rear unit provides cooled air to the rear compartment passengers through two roof ducts and outlets mounted in the roof. This unit may be operated on all recirculated air for maximum cooling by closing off the outside air scoops with the control knob located on the rear shelf panel. It is recommended, however, that in virtually all use these outlets be left open so that the air may be as free from smoke and other odors as possible.

Windshield wipers and washers

Windshield wipers are controlled by a lever at the extreme left side of the instrument panel. To operate the wipers, push the lever forward to "LOW", "MEDIUM", or "HIGH" position. Do not try to move the blades by hand or attempt to run the wipers if the blades are frozen to the glass.

Your Cadillac is also equipped with windshield washers which provide an excellent means of cleaning

Electric clock

A fully automatic electric clock is located in the upper right instrument panel nacelle. If the clock should gain or lose time you can easily reset it, and the resetting is an automatic adjustment operation. The reset knob projects from the center of the lower edge of the clock. To reset, pull out the reset knob and turn until the hands register the correct time. Resetting the clock 5 minutes in either direction will automatically regulate the clock to run approximately 20 seconds per day faster or slower, depending on which way the clock is set. If more than a 20-second adjustment is desired, you can reset it after 12 hours have elapsed

A separate rear control panel is also mounted alongside the heater control behind the sliding panel, just above the right-hand rear armrest. The unit may be turned on and off and air volume may be controlled by the switch located in this control panel.

The two grilles located in the rear roof are equipped with a number of small openings for providing diffused cooled air. Each grille is equipped with a door which may be opened to direct air toward the rear passengers.

a windshield smeared with road spray or dirt. You can spray water on both right and left sides of the windshield by pressing the button located to the rear of the wiper control lever. Water begins to spray automatically immediately after the wipers start to operate. When the washing action is completed, move the windshield wiper lever to the "OFF" position.

and thereby adjust it to run an additional 20 seconds faster or slower.



Signal-seeking pre-selector radio

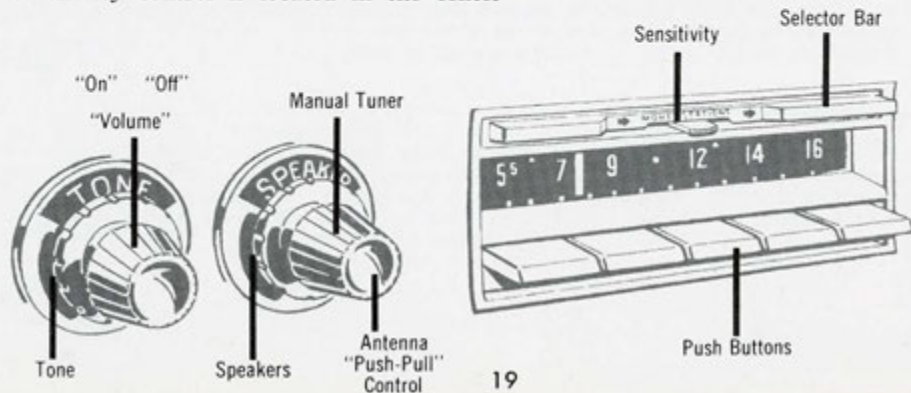
The Cadillac Radio is easy and convenient to operate. The left knob is the "ON", "OFF" and "VOLUME" control. The ring around the left knob controls the tone. Turned to the left, bass tones predominate—turned to the right, treble tones are accentuated. The right knob controls the antenna and can be rotated for manual tuning. Pushing the knob in raises the antenna. Pulling the knob out lowers the antenna.

The ring around the right knob controls the operation of the front and rear speakers. Counterclockwise rotation operates the rear speaker. Clockwise rotation operates the front speaker. Balanced sound, front and rear, can be accomplished by centralizing the ring. Hairline tuning is achieved by a mere touch of the selector bar.

The sensitivity control is located in the center

below the selector bar. This controls the strength of the stations on which the selector will stop. Moving the lever to the left will allow the tuner to stop only on the more powerful stations. In the middle position, stations of slightly lower power will be received in addition to the stronger stations. To obtain maximum sensitivity move the lever to the right to bring in the weaker stations.

Five stations can be set on the individual push buttons. Tune in the desired station nearest the left end of the dial with the manual tuner. Move the first button to the left and pull out, then push the button all the way in. The first push button will now select that station. Repeat this process for the remaining desired stations.



mirrors . . .

Glare-proof inside rear-view mirror

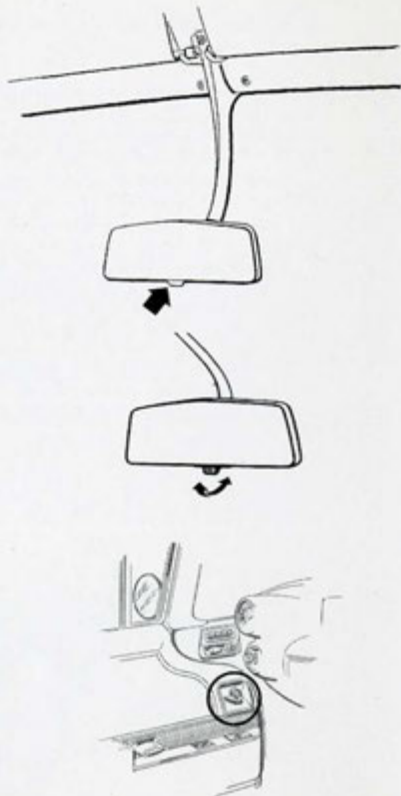
The Cadillac Glare-Proof Inside Rear-View Mirror shifts from clear daylight visibility to non-glare visibility at night by adjusting the small tab at the bottom of the mirror which is marked "DAY" and "NIGHT". The mirror can be moved to accommodate the driver's height and seat position for greater driving convenience. Rotating the mirror 180° on its pivot will provide still further adjustment.

Eldorado inside rear-view mirror

The Eldorado E-Z-Eye 3-Way Inside Rear-View Mirror has an adjustment for three differing types of driving. For daylight driving the lever at the bottom of the mirror should be moved to the left. For normal night driving the lever should be positioned at the center of the bottom of the mirror. Move the lever to the right to counteract intense glare.

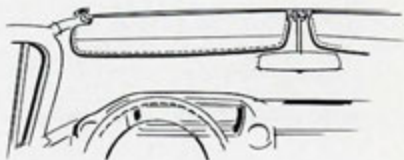
Remote-control outside mirror

Your Cadillac is equipped with a Remote-Control Outside Rear-View Mirror. Movement of the handle, inside the car, adjusts the mirror to suit your requirements. On the Sixty Special there is also a manually controlled outside rear-view mirror on the right side.



Interior sun visors

Your Cadillac is equipped with interior sun visors. They may be pulled down to reduce glare or to shut out the direct rays of the sun. They also may be moved to shield against sun rays entering through side windows. The inside ends of the sun visors fit snugly into special slots to keep them firmly in place. They swing free with little pressure when you want them to protect against sun glare in the side windows.



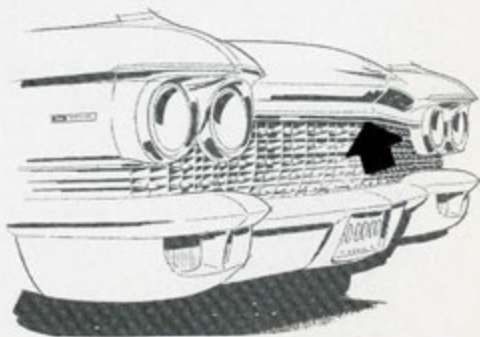
Keys

Two separate keys are provided for your convenience. The key with the octagon head operates the ignition and door locks. The rounded key is used in the luggage compartment and glove box door locks to protect the privacy of these places when it is necessary to leave your car with the ignition key in it. Remove the "Knock Out" plug with key number from the key head and keep it, or a record of the number, to make replacements or duplications of your keys easy and quick.



Hood lock

The hood lock is operated by a lever that is accessible at the hood opening, as you face the car, just to the right of center. Pull the lever upward and toward you to unlock and open the hood. The first part of the lever's movement releases the primary lock. Pulling the lever to the limit of its travel opens the safety catch and, with the lever in this position, an upward pressure will raise the hood. To close hood, push it down until it drops of its own weight. Make certain hood lock is firmly engaged.



Luggage compartment

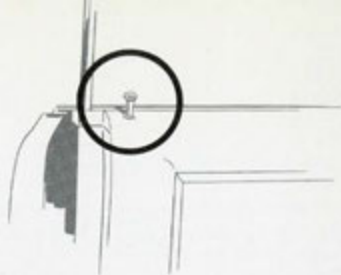
The lid on the luggage compartment of your Cadillac is counterbalanced for easy opening. It has a key-lock release. To open, insert the key with the round head, turn in a clockwise direction and lift up on the lower edge of the trunk lid molding. An interior light goes on when the compartment lid is raised. To close, pull down to a position 6 or 8 inches from closing, remove the key and push lid firmly downward. This automatically locks the luggage compartment.

Door locks (manual)

Cadillac door locks are designed for passenger safety and security for your car and possessions. Each door on your Cadillac can be locked from the inside by pushing down the lock button on the window sill. Doors may also be locked from the outside with this button by pushing the button down while the door is open, and then holding the door handle opening button all the way in while closing the door. Locks on the rear doors of sedans are set so that both the inside and outside door handles are inoperative when the lock button is depressed. To open a door, lift the lock button before operating the door handle.

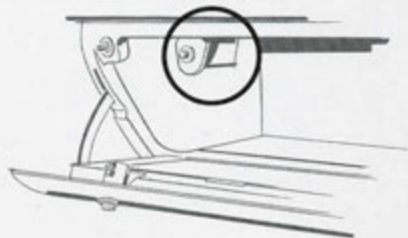
Remote-control trunk lid lock

The luggage compartment may be equipped with a remote-controlled lock. The control switch to unlock the luggage compartment is located in the glove box. When the switch is pushed, the trunk lid is automatically unlocked and a reminder light glows in the instrument cluster. When the trunk lid is lowered, an electric mechanism pulls the lid firmly closed and locked. In addition to the automatic controls, the trunk can also be opened with the key from outside the car. To prevent damage to the closing mechanism, avoid slamming the lid when closing.



Door locks (automatic)

If your car is equipped with automatically actuated door lock buttons all doors may be locked or unlocked by operating the switch located on either front door. Push the switch "down" to move all door lock buttons to the locked position and "up" to move the lock buttons to the unlocked position. The automatic locking mechanism does not, at any time, interfere with manual operation of any door lock button.



convertible top . . .



To operate the top

To lower the top on the Sixty-Two Convertible Coupe or the Eldorado Biarritz, stop the car, turn down the sun visors, release the two locking handles, and push the front of the top upward to disengage the guide pins from the strikers. The control for operating the top is located on the instrument panel to the left of the steering column. Push down on this control switch until the top is fully lowered. Instructions on care and folding of the top material and installing the top boot or cover will be found in the instruction booklet in your glove compartment. To raise the top, stop the car and remove the top boot. Lift up on the top control switch and allow top to fully raise. Before turning handles to lock top in position, be sure that top is engaged with the guide pins.



To assure the best care for your convertible top

Never operate the top while the car is moving.

To keep the mechanism in good condition, operate the top at least once a month.

NOTE: To avoid damage to rear window do not operate top when temperature is below 32°F.

To avoid water stains, mildew or excessive shrink-

age of the top material, do not allow the top to dry in folded position after it has been dampened or water-soaked. Always allow the top to dry while it is up, before folding. Do not use strong cleaning solutions or brushes with stiff bristles for cleaning as they may damage the top.

If convertible top will not raise or lower

Avoid interfering with the mechanical operation of the top—such as holding or retarding its operation in any way. Should the mechanism bind when raised

or lowered, relieve the point of interference immediately to avoid the possibility of damage to the top. Do not force the top.



section 3 service for your car

engine oils . . .



The engine crankcase oil capacity for your Cadillac is five quarts. The proper oil level should always be maintained. A safe driving range is marked on the oil indicator. If the level should fall to the "ADD OIL" mark, add oil immediately. Do not add above the "FULL" mark. *Each time you buy gasoline, you*

should have your oil checked. Have it checked, too, before starting on long drives. After the initial oil change at 500 miles, your car's engine oil should be drained and replaced as suggested in the engine oil change and viscosity chart on Page 26.

Engine oil recommendations

The proper engine oil is of great importance in obtaining maximum performance and satisfaction from your Cadillac. Only oils designated "For Service MS" should be used since they are designed to inhibit formation of varnish, sludge, and rust, which can lead to engine malfunctioning.

Some oils designated "For Service MS" may, however, permit the accumulation of combustion chamber carbon deposits that can cause "pinging" or knock.

The first 500 miles

There is a special oil in the crankcase of your car at the time it is delivered to you. This should be used for the first 500 miles of driving. The oil should then be changed and the chassis lubricated. If additional

Your choice of oil should therefore be restricted to those brands that have been specifically formulated to control combustion chamber carbon deposits (or knock) as indicated by a statement to that effect on the container. The 10W-30 oils are generally satisfactory in this respect. In addition, some 20-20W oils are satisfactory. When a refiner offers two qualities of "MS" oil, the higher grade should be chosen.

Your Cadillac Serviceman will be pleased to assist you in selecting the proper oil for your new Cadillac.

oil should be necessary during this period, refer to the engine oil change and viscosity chart on page 26 for factory recommendations.

After the first 500 miles

For best performance after the first 500 miles, SAE 10W-30 engine oils may be used during average winter and summer conditions, as these multiple viscosity type oils combine the easy-starting characteristics of lower viscosity grades in cold weather with higher viscosity operating characteristics in warm weather.

If SAE 20-20W oil is used in warm weather, this viscosity grade should be drained and replaced with a lighter grade before the onset of extremely cold weather, to avoid possible difficulty in starting your car if the temperature drops suddenly. If 20 and 20W oils are used, only those formulated to control combustion chamber deposits are recommended.

Engine oil change and viscosity recommendations

The following chart will serve as a guide for the proper oil change interval and oil viscosity to be used at the prevailing temperature. It is unnecessary to change the oil for the unseasonably cold or warm day encountered during the fall or spring season.

If you anticipate coldest temperatures during the next oil change period will be:	Use Viscosity Grade	Change Interval*
Above Freezing (+32°F)	SAE 10W-30, SAE 20, SAE 20W	Every 60 days or 4,000 miles, whichever occurs first.
Below Freezing (+32°F) and above +10°F	SAE 10W-30, SAE 20W	Every 30 days or 4,000 miles, whichever occurs first.
Above -10°F to +10°F	SAE 10W-30, SAE 10W	Every 30 days or 4,000 miles, whichever occurs first.
Below -10°F	SAE 5W-20, SAE 5W	Every 30 days or 4,000 miles, whichever occurs first.

**More frequent changes are required with stop-and-go operation, prolonged idling periods, dusty road travel, or during extended cold or wet climatic conditions. In such cases, an oil change is recommended after 1,000, or even 500, miles of driving. Your Cadillac Serviceman is well qualified to advise you concerning oil change intervals.*

engine cooling . . .

The cooling system of your Cadillac engine has been designed to maintain predetermined temperatures for efficient operation.

The cooling system requires regular attention. The proper coolant level is two inches below the top of the filler neck when the engine is cold. Keep the system leakproof by having all connections tightened regularly. Have your Cadillac Dealer clean and flush the system twice a year. Refer to page 38 for cooling system capacity of your car.

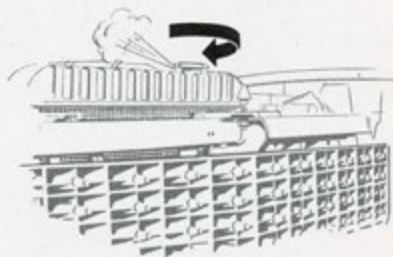
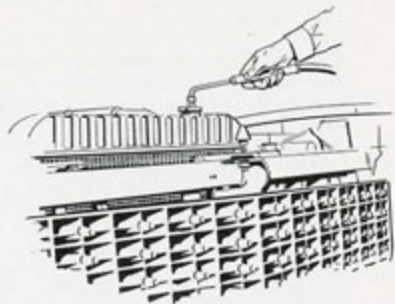
Important safety note

Avoid removing the filler cap while the engine is at normal operating temperature, as hot coolant will spray out. However, should it become necessary to add water, rotate the cap toward the left until the first stop is reached and allow pressure to escape. Then turn again to the left to remove. Be sure the cap is turned tightly when reinstalled.

The temperature gauge may sometimes register "H" (Hot) under severe operating conditions. However, this is not necessarily cause for alarm unless it is accompanied by a buzzing noise from the radiator cap or loss of coolant by boiling.

CAUTION: If temperature gauge indicates above normal temperature, make certain engine is running or is allowed to cool down to normal temperature before adding cold water.

If gauge continues to register above normal with coolant at correct level, see your Cadillac Dealer.



Antifreeze protection

Antifreeze should be installed in your Cadillac cooling system before the winter season to protect it against freezing weather. A permanent glycol type or an alcohol base antifreeze such as denatured alcohol, methanol or propanol can be used. For positive protection of your cooling system against possible corrosive action by antifreeze compounds, have the cooling system drained and flushed each spring. Make certain that fresh antifreeze is installed at the beginning of every winter season. Do not leave glycol solution in the cooling system through the summer.

DO NOT USE kerosene, other oils or solutions containing calcium chloride, magnesium chloride, sodium silicate or other inorganic salts. These could be detrimental to the car's cooling system.

Installing antifreeze

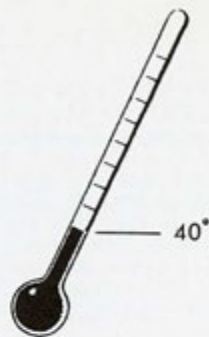
Before installing antifreeze, have the car's cooling system thoroughly cleaned, inspected and serviced for winter operation. A cooling system sealer should be added at the time of such service. Regular inspection of the entire system to prevent leaks should be made after antifreeze is installed. Glycol solutions in the crankcase can damage the engine.

If cooling system is drained for protection against freezing, heater cores must be drained individually.

A proper mixture of Cadillac Windshield Washer Solvent should also be added to your windshield washer jar at this time to prevent freeze damage to the washer jar. NOTE: The washers may not operate effectively in freezing temperatures or while traveling at high speeds.

Use Cadillac cooling system inhibitor

Your Cadillac, when delivered to you, contained a charge of Cadillac Cooling System Inhibitor and, regardless of the season, a fresh charge of Inhibitor should be added whenever the system is drained and refilled, even when an antifreeze containing an Inhibitor is being used. Cadillac Cooling System Inhibitor contains a special chemical that retards the formation of rust and scale and reduces the possibility of water pump squeal. It can be used with any standard antifreeze. Your Cadillac Dealer can supply you with Cadillac Cooling System Inhibitor.



fuel . . .

The best fuel for your Cadillac

A high-octane gasoline is required for good engine performance. The use of fuels with a low-octane rating will result in severe engine knock, with possible damage to major engine parts. Since the manufacturer regards engine damage which is caused by the use of low-octane fuels as misuse of the engine, you should, when buying gasoline, specify a gasoline that will meet the engine's requirements. Engine detonation—known as spark knock or “pinging”—will generally indicate that the octane rating of the fuel is below engine requirement. If you are using the best available fuel and there is detonation—or “pinging”—see your Cadillac Dealer.

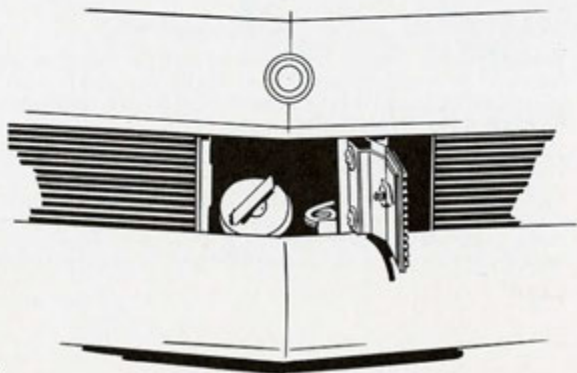
Do not become alarmed if you should notice that your car seems to be losing power at fairly high altitudes. Any marked gain in altitude results in reduced air density and power.

If you plan to drive outside of the United States where high-octane fuels may not be available, it is advisable to contact General Motors Overseas Operation Service Department, 9-164 General Motors Building, Detroit 2, Michigan, to determine if any modification must be made to lower the compression ratio of the engine. When you arrive abroad, ask the nearest Authorized General Motors Dealer in that area for brand names of the best fuels available.

Gasoline tank

On all models, the gasoline filler cap is located behind the rear grille and directly below the trunk lock. Press on the right side of the door to open.

The capacity of the fuel tank is twenty-one gallons.



lubrication and periodic service

Lubrication schedule

The chassis requires lubrication at least every time the oil is changed. Lubricate more frequently during wet road conditions. All chassis lubricating points are listed and illustrated in a Cadillac Lubrication Chart available, upon request, from the Service Department, Cadillac Motor Car Division, General Motors Corporation, P. O. Box 297, Detroit 32, Michigan.

Other lubrication

There are some lubrication points that require a specific type of lubricant. Only persons familiar with these requirements and having the right materials should be permitted to lubricate your Cadillac.

Oil filter

Your Cadillac engine is protected with a full flow oil filter. It is recommended that it be replaced every other oil change. Replacement filters are available through your Dealer.

Carburetor air filter

The carburetor air filter is of the dry pack type. It should be removed and inspected every 8,000 miles under normal driving conditions. Inspect more frequently if the car is operated in dusty areas. Install a

new filter element if needed at time of inspection, or at least every 24,000 miles on standard cars and every 12,000 miles on cars with three carburetors.

Fuel filter

The fuel filtering unit should be replaced at least every spring and fall. More frequent service may be necessary if there is any evidence of clogging. The filter element has the ability to stop very small dirt particles that could cause carburetor flooding.

Hydra-Matic fluid and strainer

The original factory fill fluid in the transmission oil pan should be changed at 24,000 miles or 1 year, whichever occurs first. Subsequent changes should be made at 12,000-mile or 1-year intervals. For cars in commercial use, or those subjected to heavy city traffic during hot weather or when the engine is idled for prolonged periods, the change interval for factory fill and subsequent changes should not exceed 12,000 miles. The strainer should be replaced every 24,000 miles.

Air suspension

Have your Cadillac Dealer drain the condensed moisture from the tank at each lubrication period.

Use these factory-recommended fluids

Hydra-Matic
Power Steering System

Automatic transmission fluid AQ-ATF, followed by three digits and the suffix letter A, or Cadillac Fluid available from Authorized Cadillac Dealers.

Brake System

Delco Super No. 11 heavy duty brake fluid.

Rear Axle

SAE 90 "Multi-Purpose" lubricant—when temperatures of 0° or below are anticipated for long periods of time, use SAE 80.

Hoists—service lifting equipment

The tubular-center X frame used on all 1960 Cadillac cars requires some precaution when lifting equipment of the frame-engaging type is used. The preferred type of hoist for lifting all Cadillac cars is that which engages the front suspension and rear axle or all four wheels.



tires . . .

Maintenance for your tubeless tires

Have the tubeless tires on your Cadillac checked twice a month. As with any tires, regular attention will extend tire life and help you avoid emergency repairs. Should a tubeless tire develop a leak it can be easily repaired at any regular service station.

TO AVOID SERIOUS DAMAGE, CARE SHOULD BE TAKEN AGAINST OVERINFLATING THE TIRES.

Tire pressures

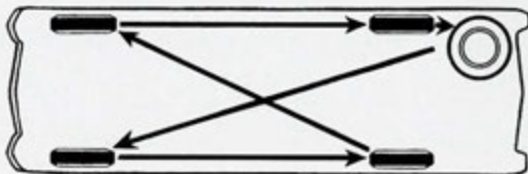
Series	Tire Size	Ply Rating	Front	Rear
All models except those below.*	8.20 x 15	4	24 lbs.	24 lbs.
Seventy-Five models	8.20 x 15	6	28 lbs.	28 lbs.
Commercial Chassis	8.90 x 15	6	24 lbs.	30 lbs.

*Tire size 8.00 x 15, 4-ply blackwall tire inflation is 24 psi front and rear.

FOR SUSTAINED SPEEDS ABOVE 75 MILES PER HOUR, TIRE PRESSURE ON CARS EQUIPPED WITH 4-PLY TIRES SHOULD BE INCREASED TO 28 POUNDS WHEN CHECKED COLD.

Interchanging tires

Wheels and tires should be crisscrossed and alternated with the spare to assure even wear and maximum mileage. Interchange the wheels and tires on your car, as indicated in the illustration, *at least every 4,000 miles*. Interchanging will prolong tire life, reduce uneven wear, and minimize tire thump or roughness.



Emergency wheel change

1. If it is at all possible, have the car on level ground off the highway. Set the parking brake. **BLOCK THE WHEEL DIAGONALLY OPPOSITE THE FLAT TIRE WITH THE WEDGE BLOCK PROVIDED.**
2. On air suspension equipped cars, shut off engine, pull lift control handle on instrument panel completely out, and allow car to rise to maximum height.
3. Insert the jack hook in the jack socket on the underside of the rear bumper or the underside of the front bumper guard. Raise the wheel. Rear wheel shields can be removed by turning the locking rod nut, located forward of center in the lower edge of the shield, counterclockwise by using the wheel wrench. Tip the shield outward at the top while raising up and away from the mounting hooks. To install the shield, engage the mounting hooks at the bottom of the shield with the fender hooks and then push the top of the shield in. Tighten the nut with the wheel wrench.
4. Remove the wheel disc, using flattened end of jack handle as lever.
5. Remove wheel mounting nuts by turning to the left. Lift the wheel off the hub.
6. Install the wheel by reverse procedure.
7. If your car is equipped with air suspension, push lift control handle completely in and allow car to return to its normal standing height before driving.



Location of car jack

There is a jack stowage bracket on the right wall of the luggage compartment. The jack should be mounted on this bracket as shown on the instruction label attached to the rear compartment lid.

Special instructions for 9-passenger sedans, limousines and the commercial chassis

Because of their additional weight and length, a scissor type jack that engages the frame side rail is provided with these models. Locate the jack on the frame at the positions indicated in the above drawing. Follow the safety and wheel changing procedures outlined at the left.

cleaning . . .

Frequent and regular washings with clear water are recommended for the finish of your Cadillac. Frequent washings protect the finish against the damaging effects of such elements as calcium chloride and other salts, road tar, insects, tree sap, chemicals from factory chimneys, and other foreign matter. **THE USE OF STRONG SOAPS, CHEMICALS, DETERGENTS AND VERY HOT WATER SHOULD BE AVOIDED.**

Your Cadillac has an Acrylic lacquer finish and care should be taken in the application of any cleaner or polish.

For removing light traffic film, Cadillac Body Polish is recommended. Your Cadillac Dealer can enhance and preserve the beauty of your car by treating the finish with Cadillac approved cleaners and waxes.

NOTE: Some commercial cleaners used for removing road oil and tars from car finishes have been found to be detrimental to acrylic lacquers. When purchasing a cleaner, make sure the instructions specifically state that the contents can be safely used on the acrylic finishes.

Chrome

Many parts of your Cadillac, such as the bumpers, wheel discs, and hardware, are chrome plated. Chromium plating is susceptible to the actions of solutions being used on streets and highways to melt

ice. Corrosive damage may also be caused by salt air found near the coastlines, smoke from factories, and other conditions found in today's cities. When such conditions exist, frequent washing and waxing are necessary. Cadillac Chrome Cleaner is an excellent solution for cleaning the chrome on your car. Follow the directions on the container.

Anodized aluminum parts

Caustic cleaning agents will discolor any anodized aluminum parts such as the grille and some exterior trim. A good coat of wax will reduce the possibility of discoloration.

Glass

Dirt and insects can be removed from the glass with clear water. Never wipe glass with a dry paper or cloth. Do not operate the windshield wipers when the glass is dry. Periodic inspection and replacement of the wiper blades will reduce the possibility of glass becoming scratched.

White sidewall tires

Cadillac White Sidewall Tire Cleaner is recommended for cleaning white sidewall tires. It is easy to use and highly effective. **DO NOT** use gasoline, kerosene, or any oil product that will discolor the tire sidewalls or damage the rubber.

Upholstery and carpets

The accumulation of dirt and dust in the upholstery and carpets can be prevented with frequent brushings or vacuuming. Cadillac KAR-KLEEN is a preparation which is especially recommended for cleaning carpets and upholstery and restoring them to like-new condition. KAR-KLEEN is easy to use and is not harmful to colors and fabrics. Follow the instructions on the container.

Leather

Leathers used on Cadillac cars can be kept clean with regular dusting. Dirt can be cleaned off with an application of thick suds made from neutral soap in lukewarm water. Remove the suds with a clean damp cloth and wipe dry. DO NOT USE polish, oils, solvents, saddle soap, or alcohol cleaners.

Convertible and Eldorado top

Art gum or natural rubber will remove most soil spots, such as finger marks, from the convertible top. Deeply embedded dirt can be removed by rubbing carefully with a moist cloth or sponge and with the use of a small amount of "foaming" type cleanser. If you wish to wash the top, use plenty of lukewarm water and suds from a neutral soap. A cloth or soft-

bristled brush is recommended for use in applying the solution of suds. All traces of soap should be removed with generous quantities of clean water. DO NOT USE volatile cleaners, naphtha, gasoline, household cleaners and detergents, harsh soaps and bleaching agents. A stiff-bristled brush may seriously damage the stitching in cloth tops.

To avoid wrinkles and mildew, do not fold the top while damp.

Convertible rear window

Care should be used in cleaning the plastic rear window of the convertible top.

When removing road dust, do not use a dry cloth. Use a soft cotton cloth moistened with water and wipe crosswise.

Use cold or lukewarm water and mild neutral soap-suds for cleaning. After washing, rinse with clear water and wipe with a slightly moistened clean, soft cloth. NEVER USE SOLVENTS OR CLEANERS OF ALCOHOLIC OR OTHER CHEMICAL CONTENT. These liquids may possibly have a deteriorating effect on the plastic and, if spilled, might spot the car finish.

Caution should be used in removing frost, snow or ice during the winter months. DO NOT USE A SCRAPER.

Cadillac Service . . .

The Cadillac Owner Protection Policy has been developed so that you can be sure that your car receives specialized care and attention at the lowest possible cost. Economy of operation can only be attained by proper preventive maintenance service. Authorized Cadillac Service Stations are in a position to offer you the ultimate in servicing your car because their service personnel have the advantages of:

1. Specialized Cadillac Training at General Motors Training Centers.
2. Special tools and equipment designed for Cadillac products.
3. Genuine Cadillac Parts that are designed and built for the product.
4. Factory product information and cooperation that contribute to efficient service and mechanical procedures.

The value of preventive maintenance has become a recognized fact in vehicle operation. The proper care and maintenance of your new car will protect your investment, avoid high cost repairs and result in lasting satisfaction with your new Cadillac.



safety notes . . .

Make every day a "SAFE DRIVING DAY". Check your driving habits and keep abreast of the traffic laws. Make courtesy your code of the road and you will reap the benefits of the courtesy of others.

Ten-point safety check

This is a complete service offered by all Authorized Cadillac Dealers. It includes all the vital safety points of your car. Ask for this service at periodic intervals, depending on the type of driving you do.

If your car is equipped with Cruise Control, ask your dealer to check its performance in addition to the items that will be inspected during the Ten-Point Safety Check.

Preventive maintenance

Follow an established schedule of checks for correct tire pressures, oil, water and battery levels.

Accurately aimed headlamps

Cadillac dealers are equipped with a Guide Lamp T 3 Aimer. This device meets the S.A.E. Specification for Mechanical Aimers, and assures safe, correctly aimed headlights.

Brakes and lights

Have your brakes and lights (tail, back-up, brake and accessory) checked regularly. Your Authorized Cadillac Dealer has the modern equipment, necessary genuine Cadillac Parts, and "know-how" to handle these services promptly.

Exhaust gases

Carbon monoxide poisoning is always present in exhaust gases when any concentration of these gases is present in the air; namely, in a garage, in congested traffic, or when stopped closely behind a vehicle with its motor running. With the air intake located just below the windshield, your Cadillac provides you with maximum protection against exhaust fumes. Exhaust gases may have strong odors which normally should give warning of their presence. However, the exhaust gases from some vehicles may not be so noticeable under certain conditions, and the senses of various people react differently. Precautions should be taken to avoid exposing yourself to the effects of these fumes. These gases contain poisonous carbon monoxide which by itself is tasteless, colorless and odorless.

specifications . . .

License data

The engine number, which is also the serial number, is stamped on the car in two places: centered on the left-hand side of the cylinder block above the oil

pan, and on top of the left-hand frame side member adjacent to the radiator support.

Body Style	Style No.	Body Code	Engine Serial No.*
Convertible	6267	F	60F000001
Biarritz	6467	E	60E000001
Sixty-Two Coupe	6237	G	60G000001
Coupe de Ville	6337	J	60J000001
Seville	6437	H	60H000001
Sixty-Two Sedan	6229	K	60K000001
Sixty-Two Sedan	6239	A	60A000001
Sedan de Ville	6339	B	60B000001
Sedan de Ville	6329	L	60L000001
Sixty Special	6029	M	60M000001
75 Sedan	6723	R	60R000001
75 Limousine	6733	S	60S000001
Brougham	6929	P	60P000001
Commercial Chassis	6890	Z	60Z000001

*The last six digits of the first 1960 model car manufactured will be number 000001 regardless of series or style, and subsequent cars built will be numbered in numerical sequence.

Weight

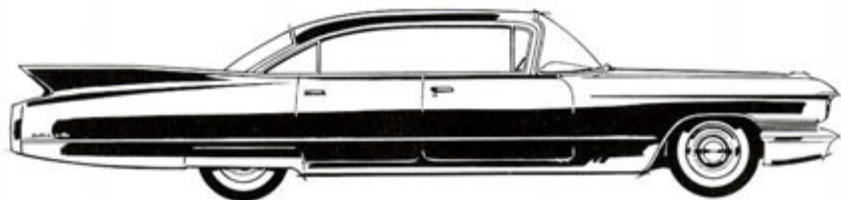
Consult the Dealer who sold you the car or the Motor Vehicle Commissioner of your state. Weight information on all body styles is regularly supplied to these authorities.

Type of Engine	90°, V-8 overhead-valve
Bore and Stroke	4 in. x 3.875 in.
Piston Displacement	390 cu. in.

Fluid Capacities

Fuel Tank—21 gals. (Commercial Chassis—20 gals.)
Cooling System 18.5 quarts with heater* 19.25 quarts and air conditioner 19.75 quarts
Transmission (Refill) 9 quarts

*Seventy-Five models require 21 quarts



1960 Cadillac over-all dimensions

<i>Body style</i>	<i>Length</i>	<i>Height</i>
Sixty Special Sedan	225"	56.2"
Sixty-Two Sedan (6 window)	225"	56.2"
Sixty-Two Sedan (4 window)	225"	54.3"
Sedan de Ville (6 window)	225"	56.2"
Sedan de Ville (4 window)	225"	54.3"
Sixty-Two Coupe	225"	54.1"
Coupe de Ville	225"	54.1"
Seville	225"	54.8"
Convertible	225"	54.2"
Biarritz	225"	54.9"
Seventy-Five Sedan	244.8"	59.3"
Seventy-Five Limousine	244.8"	59.3"



where to service your Cadillac . . .

ALABAMA

Alexander City
Andalusia
Anniston
Bessemer
Birmingham
Brewton
Decatur
Dothan
Ensley
Eufaula
Fayette
Florence
Gadsden
Huntsville
Jackson
Mobile
Montgomery
Opelika
Selma
Troy
Tuscaloosa
Tuskegee
ALASKA
Anchorage

Fairbanks
Juneau
Kodiak

ARIZONA

Douglas
Flagstaff
Globe
Holbrook
Kingman
Lowell
Nogales
Phoenix
Prescott
Safford
Tucson
Yuma

ARKANSAS

Arkadelphia
Bartow
Blytheville
Camden
Crossett
El Dorado
Fayetteville
Ft. Smith
Harrison

Helena
Hot Springs
Jonesboro
Little Rock
Monticello
Newport
Osceola
Paragould
Pine Bluff
Russellville
Searcy
Texarkana
West Memphis

CALIFORNIA

Alhambra
Alturas
Bakersfield
Barstow
Berkeley
Beverly Hills
Bishop
Blythe
Burlingame
Chico
Coalinga

Crescent City
Delano
El Centro
Escondido
Eureka
Fairfield
Fresno
Fullerton
Gilroy
Glendale
Grass Valley
Hanford
Hayward
Hermosa Beach
Hollywood
Huntington Park
Indio
Inglewood
Jackson
King City
Laguna Beach
Lancaster
Lodi
Long Beach
Los Angeles

Los Banos
Los Gatos
Madera
Martinez
Merced
Modesto
Monterey
Mt. Shasta
Napa
Needles
Oakland
Ontario
Oraville
Oxnard
Palm Springs
Palo Alto
Pasadena
Paso Robles
Petaluma
Pittsburg
Placerville
Pomona
Porterville
Quincy
Red Bluff
Redding

Richmond
Ridgecrest
Riverside
Roseville
Sacramento
Salinas
San Bernardino
San Diego
San Fernando
San Francisco
San Jose
San Luis Obispo
San Pedro
San Rafael
Santa Ana
Santa Barbara
Santa Cruz
Santa Maria
Santa Monica
Santa Rosa
Sherman Oaks
Sonoma
Stockton
Susanville
Tracy
Turlock

Ukiah
Vallejo
Ventura
Victorville
Visalia
Walnut Creek
Watsonville
Whittier
Willows
Woodland
Yosemite Park
Yreka
Yuba City
COLORADO
Alamosa
Boulder
Burlington
Canon City
Colorado Springs
Cortez
Craig
Delta
Denver
Durango
Glenwood Springs
Grand Junction

COLORADO
(Continued)

Greeley
Julesburg
La Junta
Lamar
Leadville
Loveland
Montrose
Pueblo
Rifle
Rocky Ford
Salida
Sterling
Trinidad
Walsenburg
Wray

CONNECTICUT

Bridgeport
Bristol
Danbury
Greenwich
Hartford
Meriden
Middletown
Milford
Mystic
New Britain
New Haven
New London
New Milford
Norwich
Putnam
Ridgefield

Rockville
Shelton
South Norwalk
Stamford
Stratford
Torrington
Waterbury
Westport
Willimantic

DELAWARE

Milford
Wilmington

**DISTRICT OF
COLUMBIA**

Washington

FLORIDA

Bartow
Bradenton
Clearwater
Daytona Beach
Deland
Delray Beach
Fort Lauderdale
Fort Myers
Fort Pierce
Gainesville
Graceville
Jacksonville
Key West
Lake City
Lakeland
Lake Wales
Leesburg

Melbourne
Miami
Ocala
Orlando
Panama City
Pensacola
St. Augustine
St. Petersburg
Sanford
Sarasota
Tallahassee
Tampa
Vero Beach
West Palm Beach

GEORGIA

Albany
Americus
Athens
Atlanta
Augusta
Brunswick
Carrollton
Columbus
Cordele
Dalton
Dublin
Elberton
Fitzgerald
Gainesville
Griffin
LaGrange
Macon
Marietta
Monroe

Newnan
Rome
Savannah
Statesboro
Swainsboro
Thomaston
Thomasville
Thomson
Tifton
Toccoa
Valdosta
Vidalia
Waycross
Waynesboro

IDAHO

Blackfoot
Boise
Coeur d'Alene
Gooding
Grangeville
Idaho Falls
Kellogg
Ketchum
Lewiston
Montpelier
Moscow
Nampa
Pocatello
Rupert
St. Anthony
Salmon
Twin Falls
Weiser

ILLINOIS

Albion
Aledo
Alton
Anna
Aurora
Beardstown
Belleville
Belvidere
Benton
Bloomington
Blue Island
Brookfield
Cairo
Canton
Carbondale
Carlinville
Carmi
Centralia
Champaign
Chester
Chicago
Chicago Heights
Collinsville
Danville
Decatur
DeKalb
Dixon
Dundee
E. St. Louis
Effingham
Elgin
Elmhurst
Evanston

Fairfield
Flora
Freeport
Galesburg
Geneseo
Harrisburg
Highland Park
Jacksonville
Jerseyville
Joliet
Kankakee
Kewanee
LaSalle
Lincoln
Litchfield
Marion
Mattoon
Macomb
McHenry
Metropolis
Moline
Monmouth
Monticello
Morris
Mt. Carmel
Mt. Vernon
Oak Park
Olney
Ottawa
Paris
Park Ridge
Paxton
Pekin
Peoria
Pontiac

Princeton
Prophetstown
Quincy
Robinson
Rochelle
Rockford
Rock Island
Rushville
Salem
Savanna
Shelbyville
Springfield
Sterling
Streator
Sullivan
Taylorville
Tuscola
Vandalia
Watseka
Waukegan

INDIANA

Anderson
Angola
Auburn
Bedford
Bloomington
Bluffton
Brazil
Columbia City
Columbus
Crawfordsville
Decatur
Elkhart



INDIANA (Continued)

Elwood
Evansville
Ft. Wayne
Frankfort
Gary
Goshen
Greensburg
Hammond
Hartford City
Huntington
Indianapolis
Jasper
Kendallville
Kentland
Knox
Kokomo
Lafayette
LaGrange
LaPorte
Ligonier
Logansport
Madison
Marion
Michigan City
Milan

Monticello
Muncie
New Castle
Peru
Plymouth
Portland
Rensselaer
Richmond
Rochester
Rushville
Salem
Seymour
Shelbyville
South Bend
Sullivan
Terre Haute
Valparaiso
Vincennes
Wabash
Warsaw

IOWA

Algona
Ames
Atlantic
Boone
Burlington
Carroll
Cedar Rapids
Centerville
Chariton
Charles City
Cherokee
Clarinda
Clarion

Clinton
Council Bluffs
Creston
Davenport
Decorah
Denison
Des Moines
De Witt
Dubuque
Emmetsburg
Estherville
Forest City
Fort Dodge
Ft. Madison
Grinnell
Hampton
Harlan
Humboldt
Ida Grove
Iowa City
Iowa Falls
Jefferson
Keokuk
Knoxville
LeMars
Maquoketa
Marshalltown
Mason City
Mt. Pleasant
Muscatine
Newton
Oelwein
Onawa
Orange City
Osceola

Oskaloosa
Ottumwa
Perry
Red Oak
Rock Rapids
Sheldon
Shenandoah
Sioux City
Spencer
Spirit Lake
Storm Lake
Tama
Washington
Waterloo
Webster City
Winterset

KANSAS

Abilene
Arkansas City
Atchison
Burlingame
Cawker City
Chanute
Clay Center
Coffeyville
Colby
Concordia
Dighton
Dodge City
El Dorado
Emporia
Ft. Scott
Garden City
Garnett

Goodland
Great Bend
Greensburg
Hays
Hiawatha
Hugoton
Hutchinson
Independence
Iola
Junction City
Kansas City
LaCrosse
Larned
Lawrence
Leavenworth
Liberal
Manhattan
McPherson
Ness City
Newton
Norton
Oberlin
Ottawa
Parsons
Phillipsburg
Pittsburg
Pratt
Russell
Sabetha
Salina
Scott City
Topeka
Wamego
Wichita
Winfield

KENTUCKY

Ashland
Barbourville
Bowling Green
Carrollton
Covington
Cumberland
Iola
Danville
Elizabethtown
Frankfort
Fulton
Glasgow
Greenville
Harlan
Hazard
Hopkinsville
Lebanon
Lexington
Louisville
Madisonville
Mayfield
Maysville
Middlesboro
Murray
Owensboro
Paducah
Pikeville
Pineville
Prestonburg
Somerset
Stearns
Whitesburg

LOUISIANA

Alexandria
Bastrop
Baton Rouge
Bogalusa
Hammond
Homer
Houma
Jena
Jennings
Lafayette
Lake Charles
Leesville
Monroe
Morgan City
Natchitoches
New Orleans
Oakdale
Opelousas
Plaquemine
Ruston
Shreveport
Vivian

MAINE

Augusta
Bangor
Bar Harbor
Bath
Biddeford
Calais
Caribou
Houlton
Lewiston
Millinocket

MAINE
(Continued)

Portland
Rockland
Rumford
Sanford
Skowhegan
Waterville

MARYLAND

Annapolis
Baltimore
Bel Air
Bethesda
Cumberland
Easton
Frederick
Hagerstown
Hancock
Havre de Grace
Pocomoke City
Salisbury
Westminster

MASSACHUSETTS

Andover
Attleboro
Belmont
Beverly Farms
Boston
Brockton
Brookline
Chicopee
Concord

Dalton
Dorchester
Dudley
Fall River
Fitchburg
Framingham
Gloucester
Great Barrington
Greenfield
Haverhill
Hyannis
Hyde Park
Lowell
Lynn
Malden
Marlboro
Medford
Milford
New Bedford
Newburyport
Newton
Newton Centre
Northampton
North Cambridge

Norwood
Pittsfield
Plymouth
Quincy
Salem
Somerville
Springfield
Taunton
Waltham
Watertown
Wellesley

Winchester
Worcester

MICHIGAN

Adrian
Alma
Alpena
Ann Arbor
Bad Axe
Battle Creek
Bay City
Benton Harbor
Birmingham
Cadillac
Calumet
Caro
Center Line
Charlevoix
Cheboygan
Coldwater
Dearborn
Detroit
Escanaba
Flint
Gladwin
Grand Rapids
Grayling
Greenville
Grosse Pointe
Hastings
Hillsdale
Holland
Howell
Ionia
Iron Mountain

Iron River
Ironwood
Jackson
Kalamazoo
Lansing
Lapeer
Ludington
Manistee
Marquette
Mason
Midland
Milford
Monroe
Mt. Clemens
Mt. Pleasant
Muskegon
Newberry
Niles
Owosso
Petoskey
Plymouth
Pontiac
Port Huron
Reed City
Saginaw
St. Ignace
Sault Ste. Marie
South Haven
Standish
Sturgis
Tawas City
Three Rivers
Traverse City
Wyandotte
Ypsilanti

MINNESOTA

Aitkin
Albert Lea
Alexandria
Anoka
Austin
Bemidji
Benson
Brainerd
Breckenridge
Crookston
Detroit Lakes
Duluth
Fairmont
Faribault
Fergus Falls
Grand Rapids
Hastings
Hibbing
International Falls
Jackson
Lake City
Litchfield
Luverne
Mankato
Marshall
Minneapolis
Montevideo
Morris
New Ulm
Owatonna
Park Rapids
Pine City
Preston

Red Wing
Rochester
St. Cloud
St. James
St. Paul
Springfield
Stillwater
Thief River Falls
Tracy
Virginia
Wadena
Willmar
Windom
Winona
Worthington

MISSISSIPPI

Aberdeen
Belzoni
Brookhaven
Clarksdale
Cleveland
Columbia
Columbus
Corinth
Greenville
Greenwood
Grenada
Gulfport
Hattiesburg
Indianola
Jackson
Laurel
Louisville
McComb

Meridian
Natchez
Philadelphia
Picayune
Tupelo
Vicksburg
Yazoo City

MISSOURI

Bethany
Bolivar
Boonville
Brookfield
Butler
Cameron
Cape Girardeau
Carrollton
Caruthersville
Chillicothe
Clayton
Clinton
Columbia
Excelsior Springs
Flat River
Fulton
Hannibal
Independence
Jefferson City
Joplin
Kansas City
Kennett
Kirkville
Lebanon
Macon
Marshall



MISSOURI (Continued)

Maryville
Mexico
Moberly
Neosho
Nevada
Poplar Bluff
Rolla
St. Charles
St. Joseph
St. Louis
Sedalia
Sikeston
Springfield
Trenton
Troy
Unionville
Warrensburg
Washington
West Plains

MONTANA

Anaconda
Billings
Bozeman
Butte
Choteau

Cut Bank
Dillon
Glasgow
Glendive
Great Falls
Hamilton
Harlowton
Havre
Helena
Kalispell
Lewiston
Libby
Livingston
Malta
Miles City
Missoula
Plentywood
Poplar
Sidney

NEBRASKA

Alliance
Auburn
Beatrice
Broken Bow
Chadron
Columbus
Fairbury
Falls City
Fremont
Grand Island
Hastings
Holdrege
Imperial
Kearney

Lexington
Lincoln
McCook
Nebraska City
Norfolk
North Platte
Ogallala
Omaha
O'Neill
Plainview
Schuyler
Scottsbluff
Sidney
Tekamah
Valentine
Wayne
York

NEVADA

Elko
Ely
Las Vegas
Reno

NEW HAMPSHIRE

Ashland
Berlin
Colebrook
Concord
Conway
Dover
Keene
Manchester
Nashua
Portsmouth
Rochester

NEW JERSEY

Asbury Park
Atlantic City
Bound Brook
Bridgeton
Burlington
Camden
Clifton
Dover
Elizabeth
Englewood
Flemington
Freehold
Hackensack
Hackettstown
Hammononton
Hillsdale
Long Branch
Lyndhurst
Manahawkin
Montclair
Morristown
Newark
New Brunswick
Newton
Ocean City
Paterson
Perth Amboy
Plainfield
Princeton
Rahway
Red Bank
Ridgewood
Salem
South Orange

Summit
Toms River
Trenton
Union City
Vineland
Wildwood
Woodbury

NEW MEXICO

Alamogordo
Albuquerque
Artesia
Carlsbad
Clovis
Deming
Farmington
Gallup
Hobbs
Las Cruces
Las Vegas
Raton
Roswell
Santa Fe
Silver City
Tucumcari

NEW YORK

Albany
Albion
Amsterdam
Auburn
Bativa
Bath
Boy Ridge

Bay Shore
Bayside
Binghamton
Brewster
Brookport
Bronx
Brooklyn
Buffalo
Canandaigua
Catskill
Central Valley
Cooperstown
Corning
Dansville
Delhi
Dunkirk
East Aurora
Freeport
Geneva
Glen Cove
Glens Falls
Gloversville
Gowanda
Great Neck
Hamburg
Hempstead
Hewlett
Homer
Hornell
Horseheads
Hudson
Huntington
Ithaca
Jamaica
Jamestown
Kingston
LeRoy
Liberty
Lockport
Long Island City
Madison
Malone
Massena
Medina
Middletown
Monticello
Mount Kisco
Mount Vernon
Newark
Newburgh
New Rochelle
New York
Niagara Falls
N. Tarrytown
N. Tanawanda
Norwich
Nyack
Ogdensburg
Olean
Oneonta
Ossining
Oswego
Owego
Patchogue
Pawling
Peconic
Peekskill
Penn Yan
Plattsburg

NEW YORK
(Continued)

Poughkeepsie
Ray Brook
Rochester
Rome
Salamanca
Saranac Lake
Saratoga Springs
Schenectady
Seneca Falls
Southampton
Staten Island
Suffern
Syracuse
Troy
Utica
Watertown
Wellsville
Westfield
White Plains
Wurtsboro
Yonkers

NORTH CAROLINA

Ahoskie
Albemarle
Asheboro
Asheville
Aulander
Burlington
Charlotte
Clinton
Dunn
Durham

Edenton
Elizabeth City
Fayetteville
Forest City
Gastonia
Goldsboro
Greensboro
Greenville
Henderson
Hendersonville
Hickory
Highpoint
Jacksonville
Kinston
Laurinburg
Lexington
Lumberton
Monroe
Morganton
Mount Airy
New Bern
North Wilkesboro
Pinehurst
Pittsboro
Raleigh
Reidsville
Roanoke Rapids
Rocky Mount
Salisbury
Sanford
Shelby
Smithfield
Statesville
Williamston
Wilmington

Wilson
Winston-Salem

NORTH DAKOTA

Beach
Bismarck
Devils Lake
Dickinson
Fargo
Grand Forks
Harvey
Jamestown
Minot
Rugby
Valley City
Williston

OHIO

Akron
Alliance
Ashland
Ashtabula
Athens
Bellevue
Bellevue
Bowling Green
Bryan
Bucyrus
Cadiz
Cambridge
Canton
Celina
Chillicothe
Cincinnati

Circleville
Cleveland
Columbus
Coshocton
Dayton
Defiance
Delaware
Dover
E. Liverpool
Elyria
Findlay
Fostoria
Fremont
Grafton
Greenfield
Greenville
Hamilton
Jackson
Kent
Kenton
Lakewood
Lancaster
Lima
Logan
London
Lorain
Loudonville
Mansfield
Marietta
Marion
Marysville
Massillon
Medina
Middleton
Mt. Vernon

Napoleon
Newark
New Lexington
Norwalk
Painesville
Paulding
Piqua
Pomeroy
Port Clinton
Portsmouth
Salem
Sandusky
Shaker Heights
Sidney
Springfield
Steubenville
Tiffin
Toledo
Upper Sandusky
Van Wert
Warren
Washington
Court House
Wauseon
Wellington
Wilmington
Wooster
Xenia
Youngstown
Zanesville

OKLAHOMA

Ada
Altus
Alva

Anadarko
Ardmore
Bartlesville
Blackwell
Chickasha
Clinton
Cushing
Duncan
Durant
Elk City
El Reno
Enid
Fairview
Frederick
Guthrie
Guyman
Hobart
Holdenville
Lawton
McAlester
Miami
Muskogee
Norman
Oklahoma City
Okmulgee
Pauls Valley
Pawhuska
Ponca City
Seminole
Shawnee
Stillwater
Tulsa
Wewoka
Woodward

OREGON

Albany
Astoria
Baker
Bend
Burns
Coos Bay
Corvallis
Eugene
Grants Pass
John Day
Klamath Falls
LaGrande
Lakeview
Medford
McMinnville
Newport
Ontario
Pendleton
Portland
Reedsport
Roseburg
Salem
The Dalles

PENNSYLVANIA

Allentown
Altoona
Ambridge
Ardmore
Ashland
Beaver Falls
Bedford
Berwick
Bethlehem



PENNSYLVANIA (Continued)

Blairsville
Bloomsburg
Brackenridge
Bradford
Brookville
Bristol
Butler
Canonsburg
Carbondale
Carlisle
Chambersburg
Charlertoi
Chester
Clarion
Clearfield
Coatesville
Connellsville
Coudersport
Donora
Doylestown
DuBois
Easton
Ebensburg
Elizabethtown
Ephrata
Erie
Franklin

Germantown
Gettysburg
Greensburg
Greenville
Grove City
Hanover
Harrisburg
Hazleton
Homestead
Honesdale
Houtzdale
Huntingdon
Indiana
Irwin
Jenkintown
Johnstown
Kittanning
Kutztown
Lancaster
Lansdale
Latrobe
Lebanon
Lehighton
Lewisburg
Lewistown
Lock Haven
McKeesport
Meadville
Meyersdale
Monongahela
Mt. Carmel
New Castle
New Kensington
Norristown
Philadelphia

Phoenixville
Pittsburgh
Pottstown
Punxsutawney
Quakertown
Reading
Ridgway
Robesonia
Schuylkill Haven
Scranton
Selinsgrove
Sewickley
Shamokin
Sharon
Sheffield
Shippensburg
Somerset
State College
Stroudsburg
Sunbury
Tamaqua
Titusville
Towanda
Tunkhannock
Uniontown
Upper Darby
Vandergrift
Warren
Washington
Waynesburg
Waynesboro
Wellsboro
West Chester
Wilkes-Barre
Williamsport

York

RHODE ISLAND

Newport
Providence
Warren
Westerly
Woonsocket

SOUTH CAROLINA

Aiken
Anderson
Beaufort
Camden
Charleston
Cheraw
Columbia
Conway
Easley
Florence
Georgetown
Greenville
Greenwood
Greer
Hampton
Hartsville
Kingstree
Lancaster
Laurens
Mullins
Newberry
Orangeburg
Rock Hill
Spartanburg
Sumter

SOUTH DAKOTA

Aberdeen
Belle Fourche
Brookings
Chamberlain
Deadwood
Hot Springs
Huron
Madison
Mitchell
Mobridge
Pierre
Rapid City
Sioux Falls
Vermillion
Watertown
Winner
Yankton

TENNESSEE

Athens
Bristol
Chattanooga
Clarksville
Cleveland
Columbia
Cookeville
Covington
Dyersburg
Elizabethton
Greeneville
Harriman
Humboldt
Jackson
Johnson City

Kingsport
Knoxville
LaFollette
Lawrenceburg
Lebanon
McMinnville
Memphis
Morristown
Murfreesboro
Nashville
Paris
Union City

TEXAS

Abilene
Alice
Alpine
Alvin
Amarillo
Arlington
Austin
Ballinger
Bay City
Baytown
Beaumont
Big Spring
Bonham
Borger
Bowie
Brady
Breckenridge
Brownfield
Brownsville
Brownwood
Bryan
Carthage
Center
Childress
Clarksville
Cleburne
Coleman
Conroe
Corpus Christi
Corsicana
Dalhart
Dallas
Del Rio
Denison
Denton
Eagle Lake
Eagle Pass
Eastland
El Campo
El Paso
Ft. Worth
Gainsville
Galveston
Georgetown
Graham
Greenville
Hamilton
Harlingen
Hearne
Henderson
Hillsboro
Houston

TEXAS (Continued)

Jacksonville
Jasper
Kermit
Kerrville
Kilgore
Kingsville
Lamesa
Lampasas
Laredo
Liberty
Littlefield
Longview
Lubbock
Lufkin
Marlin
Marshall
McAllen
McKinney
Mexia
Midland
Mineral Wells
Mt. Pleasant
Nacogdoches
Odessa
Orange
Ozona
Palestine
Pampa
Paris
Pecos
Perryton
Plainview

Port Arthur
Rosenberg
San Angelo
San Antonio
Seymour
Sherman
Smithville
Snyder
Sonora
Spur
Stamford
Stephenville
Sulphur Springs
Sweetwater
Temple
Terrell
Tyler
Vernon
Victoria
Waco
Waxahachie
Wichita Falls

UTAH

Brigham City
Cedar City
Coalville
Kaysville
Logan
Murray
Ogden
Price
Provo
Richfield

St. George
Salt Lake City
Tooele
Tremonton
Vernal

VERMONT

Barre
Bennington
Brattleboro
Burlington
Newport
Rutland
St. Albans
St. Johnsbury
White River
Junction

VIRGINIA

Alexandria
Charlottesville
Chase City
Clifton Forge
Covington
Danville
Emporia
Fredericksburg
Front Royal
Galax
Hampton
Harrisonburg
Honaker
Hot Springs
Lexington

Lynchburg
Marion
Martinsville
Newport News
Norfolk
Norton
Orange
Pearisburg
Petersburg
Portsmouth
Pulaski
Radford
Richlands
Richmond
Roanoke
Staunton
Suffolk
Waynesboro
Williamsburg
Winchester
Wytheville

WASHINGTON

Aberdeen
Auburn
Bellingham
Bremerton
Centralia
Colville
Ellensburg
Everett
Gig Harbor
Longview
Moses Lake

Mt. Vernon
Olympia
Pasco
Port Angeles
Pullman
Seattle
Shelton
Spokane
Tacoma
Vancouver
Walla Walla
Wenatchee
Yakima

WEST VIRGINIA

Beckley
Bluefield
Charleston
Clarksburg
Elkins
Fairmont
Huntington
Logan
Martinsburg
Morgantown
New Martinsville
Northfork
Oak Hill
Parkersburg
Wheeling
White Sulphur
Springs
Williamson

WISCONSIN

Antigo
Appleton
Ashland
Baraboo
Beaver Dam
Beloit
Chippewa Falls
Delavan
Eau Claire
Fond du Lac
Green Bay
Janesville
Kenosha
LaCrosse
Ladysmith
Lancaster
Madison
Manitowac
Marinette
Marshfield
Menasha
Merrill
Milwaukee
Mineral Point
Mondovi
Monroe
Oshkosh
Plymouth
Portage
Pt. Washington
Prairie du Chien

Racine
Reedsburg
Rhinelander
Rice Lake
Richland Center
Sheboygan
Sparta
Stevens Point
Superior
Valmy
Watertown
Waukesha
Wausau
West Bend

WYOMING

Casper
Cheyenne
Cody
Evanston
Gillette
Lander
Laramie
Lovell
Lusk
Rawlins
Rock Springs
Sheridan
Torrington
Wheatland
Worland

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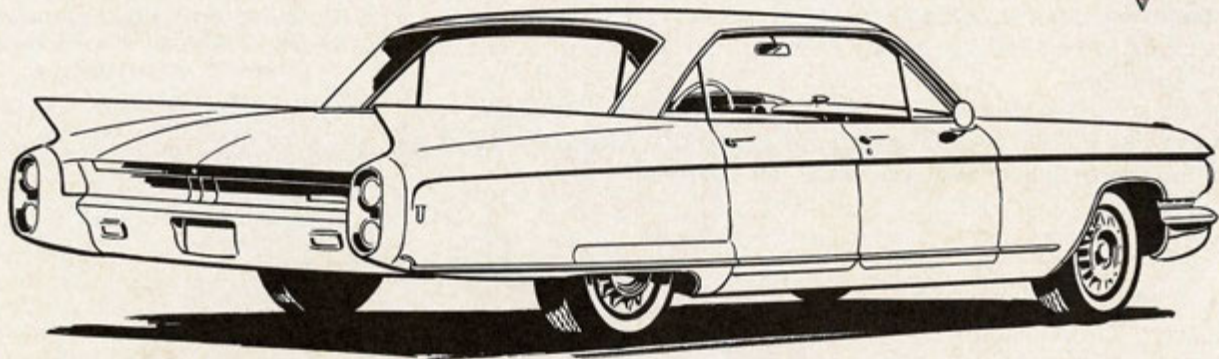
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operating manual for your Cadillac
Eldorado Brougham



The following pages will help you to realize the utmost in motoring pride and pleasure from your majestic new Eldorado Brougham.

So that you will become thoroughly acquainted with its many exclusive new features, we suggest that you review these pages of explanation and instruction. Complete familiarity with the proper operating procedures will greatly enhance your enjoyment in the months ahead.

Follow the instructions carefully and, if a question ever occurs to you that is not answered here, do not hesitate to write to us. We will be happy to hear from you at any time.

SERVICE DEPARTMENT
CADILLAC MOTOR CAR DIVISION
GENERAL MOTORS CORPORATION
DETROIT 32, MICHIGAN

section 1 *operating your Eldorado Brougham*

general . . .

Your Eldorado Brougham does not require a formal break-in period

Your Eldorado Brougham is ready for all normal driving just as you receive it from the dealer. Precision manufacturing methods have prepared it for regular driving, and it has been tested under simulated road conditions at the factory.

Drive at varying speeds in a normal manner, just as you

expect to drive it for different traffic and road situations.

Avoid driving at any one constant speed—either fast or slow—for extended periods during the first 100 miles. You should also avoid full throttle, sudden starts and severe application of the brakes.

Important instructions for starting the engine

The starter operates when the ignition key is turned to the full "right" position. The transmission selector lever has to be in either "Neutral" or "Park", as the starter switch is inoperative in all driving positions. When the engine is cold, press the accelerator pedal slowly to the toeboard once, remove your foot, and turn the key to the "start" position. DO NOT hold the key in "start" position longer than 15 seconds at one time. In hot (75° or above) weather, it may be

necessary to pump the accelerator 3 times if the car has been standing for more than forty-eight hours.

When temperatures are below 20°F, allow the engine to idle for a short period before moving the car. When starting a hot engine, it is advisable to hold the accelerator pedal halfway down. Do not pump the accelerator pedal, as this tends to flood the engine. A flooded warm engine will usually respond quickly if you hold the accelerator pedal all the way down and turn the key to the "start" position.

The ignition switch

The ignition switch is on the instrument panel to the right of the steering column. It is illuminated when either parking or headlamps are on. The key may be turned to any one of three positions after it is inserted, but only in the straight-up "OFF" position can it be inserted or withdrawn. First position "right" completes the ignition circuit and activates all instruments and accessories. Full "right" position cranks the engine. The "left" position is for operation of the radio and heater only. For your own protection, and to cooperate with authorities, remove the key when the car is left unattended.



instrument panel and controls

All controls and dials are conveniently arranged for easy accessibility and quick reading. You can understand these dials and knobs in a matter of minutes. Use the illustration at the right to help you get acquainted with the instrument panel.

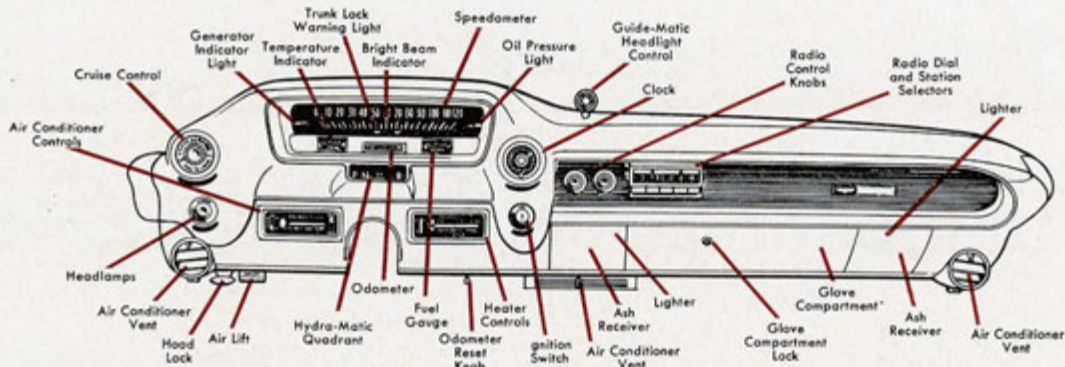
Speedometer

The speedometer indicates your speed. The odometer shows the accumulated mileage and trip mileage. To reset the trip

mileage to zero, push in on the reset knob under the instrument panel, below the ignition lock, and turn it clockwise.

Fuel gauge

The fuel gauge is located on the right side of the instrument cluster. It operates when the ignition key is turned to the right. The gauge reading is most accurate when the car is traveling at constant speeds or is stopped.



Generator indicator light

When the generator is not charging, a "Tell-Tale" indicator light labeled "GEN" in the left side of the instrument cluster will glow red. If operation is normal, it will not be on at speeds above idle. If it glows at speeds above idle, have the charging system checked by an Authorized Cadillac Dealer.

Temperature indicator

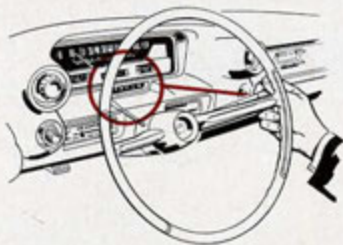
The temperature of the coolant in the engine is shown by the temperature indicator located in the left side of the instrument cluster. Should the pointer register above the center range during long, continuous driving in warm weather, do not be alarmed, as the pressure controlled overflow will normally prevent fluid losses up to about 245°F. If the indicator

registers "HOT", or if the coolant boils as indicated by a buzzing sound from the radiator cap, stop the car immediately and have the condition corrected. (Caution: Before removing radiator cap, read the directions on Page 22, under the Section headed, "Engine Cooling".)

Oil pressure warning light

If oil pressure is low, a warning light labeled "OIL" in the right side of the instrument cluster will glow red. Under normal conditions this light will glow when the ignition is turned on and it will go off as soon as the engine is started. If it does not go off, the car should not be operated until the cause of the low oil pressure is located and corrected by an Authorized Cadillac Dealer.

Hydra-Matic transmission



"DR" drive range

Your Hydra-Matic shift indicator has two "Dr" range positions. With the selector lever at the left-hand position, four forward speeds are made available; the right-hand position provides you with three forward speeds.

REGULAR DRIVING—the left-hand position should be used because it will reduce engine speed and increase economy.

PASSING—press the accelerator down as far as it will go to obtain an extra burst of speed. This automatically shifts the transmission to a lower gear for more power and faster, smoother acceleration.

HILLY DRIVING—use the right-hand "Dr" position. In

this position, only first, second, and third speeds are obtained, improving acceleration. The right-hand position also reduces automatic shifting in traffic and on hills, and will increase the engine braking effort when descending grades.

"L" low range

"L" range should be used in deep sand, mud, or snow. It should also be used in going up or down very steep grades. Where traffic signs call for first or second gear, always shift to "L" range.

A shift from either "Dr" position to "L" can be made while traveling at moderate speeds. It is not recommended to shift to "L" in this manner when the pavement is slippery or when in loose gravel, because it may induce a skid.

To free the car from snow, sand, mud, or ice, rock the car by moving the selector lever back and forth between low "L" and reverse "R" with just enough pressure on the accelerator to cause rocking. No pause is necessary to shift to reverse. On slippery surfaces, apply only light accelerator pressure. This will improve traction.

NOTE: Should the wheels be locked by braking on ice while in either "Dr" range, the transmission will shift to first speed. When this occurs, move the shift lever to neutral

until control is recovered. Intermittent—rather than constant—brake pedal pressure on ice will provide better control.

“R” *reverse*

Backing from Stopped Position—move the selector lever to the reverse “R” position. This can be done from either neutral “N”, drive “Dr”, or low “L” positions without pause. Lift the lever slightly as it passes the “Dr” and “L” positions. Do not place the selector in “R” while moving forward.

“P” *parking*

The parking “P” position of the shift lever is to be used to lock the wheels of the car when parked. When parking on hills or steep inclines, apply the parking brake and toe-in the front wheels to the curb in addition to using the “P” parking position. It is necessary to raise the lever when moving it from any other position to “P” parking, and also when moving it from parking position.

Fluid recommendations

The original factory fill fluid in the transmission oil pan should be changed at 24,000 miles or one year, whichever occurs first. Subsequent changes should be made at 12,000 miles or one year intervals. For cars subjected to heavy city traffic during hot weather or when the engine is idled for prolonged

periods, the change interval for factory fill and subsequent changes should not exceed 12,000 miles. The strainer should be replaced every 24,000 miles.

You can provide the transmission in your car with the greatest amount of protection by observing the recommended change intervals. Use only Automatic Transmission Fluid Type A, designated AQ-ATF followed by three or four digits and the suffix letter A, or Cadillac Fluid available from Authorized Cadillac Dealers.

Starting difficulty

The engine cannot be started by pushing the car and this procedure should never be attempted. If the trouble appears to be a discharged battery, use a booster battery and jumper cables. If this fails to start the engine, the car should be towed to a Cadillac dealership, as explained below.

Towing

The Eldorado Brougham can be towed or pushed without disconnecting the propeller shaft or raising the rear wheels, if the transmission is in proper operating condition. If it is necessary to tow by raising the rear of the car, the wheels should be lifted just slightly off the ground. Speed should not exceed 30 mph nor should distance exceed 50 miles when towing by either method.

Towing should be done only by an Authorized Cadillac Dealer or persons familiar with the special precautions necessary to prevent damage to the Air Suspension system.

air suspension system

The Automatic leveling feature of the Air Suspension system will maintain your Eldorado Brougham level with the road and at normal road clearance, regardless of the load distribution in the body of the car.

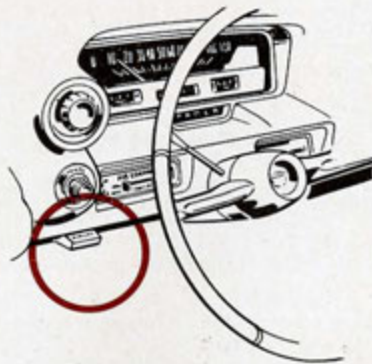
The leveling system is always in operation, with or without the engine running. The air compressor, however, operates

only while the engine is running. Repeated demands upon the leveling system without the engine running may exhaust the air supply in the reserve tank, permitting the air springs to deflate. When this occurs, start the engine and allow the air compressor to build up the air supply in the springs before driving the car.

In the event that it is necessary to negotiate an extra-steep driveway, or if it is found necessary to drive over an obstruction such as a curb, upon which a bumper might scrape, pull out on the lift control handle labeled "AIR LIFT" located on the lower edge of the instrument panel to the left of the steering column. This will force an added amount of air into the air springs, raising and holding the car at a maximum high level until the handle is pushed back into place. Your car can be driven for short distances in the raised position.

The lift control handle should be pulled out before the car is driven onto a hoist for service work and left out until the car is removed from the hoist.

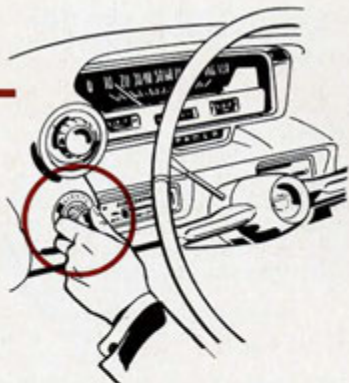
NOTE: In an emergency, air can be added to the suspension system at any gasoline station. The valve for this purpose is located on the bottom of the reserve air tank, forward and to the left of the radiator.



lights

The control for headlights

The control knob for the headlights, parking lights, instrument panel lights and fog lights is located at the left of the instrument cluster. This knob is identified by the word "LIGHTS". HEADLIGHTS are operated by pulling the switch control knob all the way out. PARKING LIGHTS come on as the control knob is pulled half-way out. INSTRUMENT PANEL LIGHTS are on when the control knob is in either position. Intensity of the instrument panel lights can be increased or decreased or turned "OFF" by rotating the control knob. Rear courtesy lights are on when the control knob is rotated to the extreme left. Your car is equipped with FOG LIGHTS. They are turned on by placing the headlight control knob in the "half-way out" position and turning the ring located directly behind and concentric with the headlight control knob.



Power headlight control

Your Eldorado Brougham is equipped with a Guide-Matic Power Headlight Control that automatically dims all four headlights of your car when a car approaches from the opposite direction. A half second later, the inner pair of lamps blinks off as a second reminder to the oncoming driver to dim his lights. An overriding switch permits further signaling of drivers who neglect to dim their lights in return. A control knob, marked "NEAR" and "FAR" permits adjusting the Power Headlight Control sensitivity to suit driving conditions.

Turning the knob in the "FAR" direction causes your lights to dim sooner; turning it in the "NEAR" direction delays the dimming action.

When the headlights are on the high beam, a signal light below the 90 MPH mark in the instrument cluster glows.

Automatic back-up lights

For safety and convenience, your car is equipped with dual back-up lights that go on automatically when the transmission selector lever is in reverse with the ignition switch "ON".

Turn signal A turn signal lever is mounted on the left side of the steering column. The turn signal lever should be in the "up" position to signal a right turn and in the "down" position for a left turn. This activates flashing signals on the right or left, both front and rear of the car, to inform oncoming and following drivers of your intentions.

Corresponding left and right signal indicator lights are located facing rearward on the top of each fender crown molding. If, due to an emergency, you have to stop and park close to moving traffic, pull the lever down so the left-hand flashing lights will warn others. The flashing lights operate only when the ignition switch is "ON".

Map light A map light is located at the center of the instrument panel under the top edge. With front doors closed, it may be operated manually by means of the switch at the left side of the map light. This light serves as an automatic courtesy light when either front door is opened.

Courtesy lights Courtesy lights are located below the armrest on front and rear doors and on either side of the clock on the back of the front seat. In addition, a red warning light is provided at the bottom rear corner of each front door. The courtesy lights and warning lights on the front doors light up on the door that is opened. The courtesy lights on the rear doors and on the back of the front seat light up when either rear door is opened. With the rear doors closed, they may be operated manually by means of a switch located beneath the clock on the back of the front seat.

Ash trays and lighters There are two ash trays on the instrument panel, located on each side of the glove box door with a lighter installed inside of each ash tray door. The lighter elements are heated when the lighters are pushed in. When properly heated for use, they automatically click out. The cigar lighters' receptacles and the ash trays are illuminated when lights are turned on. The ash trays may be removed to empty by sliding up and out. Rear ash trays and lighters are located in both rear door armrests.

Fuses Fuses protect the electrical wiring in the car against dangerous overloading. Fuses include Heater and Air Conditioner (25 amp.), Cruise Control (4 amp.), Radio (7½ amp.), Antenna (14 amp.), Body Feed, including clocks, map light, courtesy lights, trunk light, front lighters, glove box light (25 amp.), Directional Signal System and Stop Lights (15 amp.), Windshield Wipers (25 amp.), Horn (25 amp.), Generator Tell-Tale Lamp (6 amp.), Back-Up Lights and Instruments (9 amp.), Power Seats and Windows—circuit breaker (40 amp.), Trunk Lid Lock—circuit breaker (5 amp.). The headlights, taillights, parking lights, license light, fog lights, and instrument panel lights have an automatic circuit breaker which is an integral part of the headlamp switch.

Fuse locations The fuses are grouped together for convenience. Exceptions are the Generator Tell-Tale Lamp fuse which is located behind the battery, and the Cruise Control fuse which is located in the harness under the instrument panel and near the steering column. The main fuse block is located below the instrument panel between the parking brake and steering column. To remove a fuse, insert your ignition key under the center of the fuse and pry up while twisting key.

brakes

Your Brougham is equipped with Power Brakes. The pedal is low and wide for comfortable, convenient use. The conventional braking system remains in reserve so that if the power system should become inoperative, or if it is necessary to apply the brakes when the engine is not running, it is possible to stop the car. Stop lights are operative only when the ignition system is "ON".

Under normal driving conditions your Brougham will not require periodic brake adjustment. All wheels are equipped with automatic brake adjusters. Have your brake linings checked once a year by your Dealer.

Parking brake

To apply the parking brake, merely step on the parking brake pedal which is suspended from the instrument panel to the left of the power brake pedal. It will lock into place automatically when the transmission is in "Park" or "Neutral" ranges.

The parking brake will automatically release when the transmission selector lever is moved to any drive range when the engine is running.

To release the brake manually, depress the hand release lever located below the left side of the instrument panel on the parking brake.

As a safety precaution when parking on hills, it is advisable to turn the wheels toward the curb, lock the rear wheels by placing the transmission selector lever in "Park" position and place the parking brake in its fully depressed position.

When pedal travel of the parking brake exceeds five inches, it should be adjusted by your Cadillac Dealer.



section 2 *for your comfort*

Power steering

Steering, turning, and parking are made almost effortless with Power Steering. Your car will respond to the slightest touch of the steering wheel with power assist available as required by road conditions. With the ignition in the "OFF" position or if your Power Steering becomes inoperative for any reason, the car may be steered manually with increased effort.

Cruise control

Cadillac Cruise Control has two uses: It provides a warning back pressure on the accelerator pedal to serve as a speed reminder or, locked in, it serves as an automatic car speed regulator. The control knob for both functions is located in the instrument panel above the headlight switch.

To use as a speed reminder, drive the car at desired speed and turn the knob to the left until a back pressure is felt at the accelerator pedal. The Cruise Control will furnish the back pressure at this car speed until the setting is changed.

For automatic speed control, pull out the control knob momentarily when the back pressure is felt at the accelerator pedal. The car will now maintain the indicated speed up hill or down with the driver's foot off the accelerator pedal. Car speed can be changed by turning the knob to the left to decrease or to the right to increase speed.

Turn the knob slowly to avoid sudden acceleration.

Automatic control is disengaged when the brake pedal is depressed or the ignition switch turned off. It can be re-engaged by momentarily pulling out on the knob when the back pressure is felt at the selected speed. The unit can be made inoperative by canceling with the brake pedal and turning the control knob full right to the "OFF" position.

Cruise Control does not interfere with normal acceleration up to the selected speed reminder setting. Above that speed, further acceleration is easily obtained by pressing the accelerator pedal against the warning back pressure.

Power front seat controls

The controls for the electrically operated six-way power seat are mounted on the side of the seat to the left of the driver.

Movement of the center switch lever forward or backward controls horizontal movement of the seat. Movement of the center switch lever up or down controls vertical movement of the seat. Moving the front switch lever up or down raises or lowers the front of the seat and tilts the seat back accordingly. Moving the rear switch lever up or down raises or lowers the rear of the seat and tilts the seat back accordingly.

power windows

Door windows

The master controls for the electrically operated windows are located in the left front door armrest extension. In the series of four buttons, from left to right, the first switch operates the left front window . . . the second switch operates the right front window . . . the third switch operates the left rear door and quarter windows . . . and the fourth switch, the one nearest the front of the car, operates the right rear door and quarter windows.

There are also individual controls near each window. The control for the right front window is located in the armrest extension of that door. Controls for the rear door windows are above and forward of the armrests. These single switches on each rear door control both door and quarter windows.

Rear quarter windows

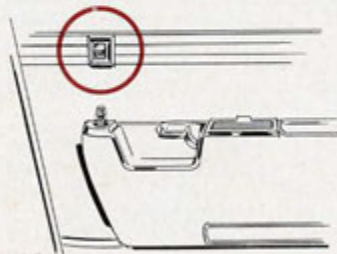
When a rear door is opened, the rear quarter window on that side automatically slides open for ease of passenger entry. When the door is closed, the window slides shut.

The rear quarter window automatically slides open when a rear window is opened, and closes automatically when the rear window is closed. The quarter window may be initially

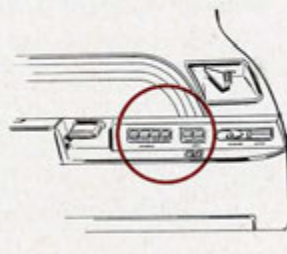
opened by depressing the switch just long enough to slide the window all the way rearward. This window may be left open after the door window has been raised by releasing the switch as soon as the door window is fully closed.

Vent windows

Controls for both front vent windows are located in the left front door armrest. There is also an individual control switch on the right front door armrest for the right-hand vent.



INDIVIDUAL CONTROLS



MASTER CONTROLS

heating . . . air conditioning

Heating The Automatic Heating System delivers heated air through a heater located on the right-hand side of the dash panel. Outside air is delivered through the heating system to the front passengers through openings in a duct located under the dash panel. Heated air is delivered to the rear passenger compartment through ducts located under the front carpet and extending under the front seat. Either heated or unheated air may be delivered to the windshield for ventilation or for removing fog or ice.

Heater control operation The heater control panel is located in the instrument panel beneath the instrument cluster to the right of the steering column. The control is lighted and consists of a toggle switch to control fan speed and two horizontal sliding levers that control the defroster and heater.

The fan switch controls the amount of air being discharged to the passenger compartment, either through the heaters or through the defroster outlets. The system may be operated without the blower when the switch is in the "Off" position. The fan may be set at low, medium, or high speed.

The lower lever turns the heater on and off and controls the temperature. To increase the temperature, push the lever to the right, and to decrease the temperature, push the lever to the left. The upper lever controls the defrosting air to the windshield. To obtain cool air for ventilating and de-fogging, push this lever toward the "COOL" position. As warm air is desired on the windshield, push the lever to the "De-Fog"

position. For removing ice, push the lever to the extreme right "De-Ice" position.

Heater control during warm-up For maximum heat and quickest warm-up in cold weather, push the lower lever all the way to the right and set the fan switch on high. If it is necessary to remove some fog during this period, the upper lever may be operated to direct either cool air or warm air to the windshield for the de-fogging. It will probably be most comfortable in extremely cold weather to place the upper lever in the warm position represented by the "De-Fog" position.

NOTE: For all heater and defroster operation, the Air Conditioner controls must be off.

Air conditioner system The Air Conditioner System is designed to provide cool, dehumidified air to lower the car interior temperature to a comfortable level. The cooling unit is located on the right-hand cowl side and delivers air into the passenger compartment through three adjustable outlets—one at each end of the instrument panel and one below the center of the instrument panel. The center outlet may be completely closed off, or it may be adjusted to direct air down or up. In the up position it will provide additional cooling for the rear compartment by directing air flow over the back of the front seat. The end outlets may be rotated to direct the flow of air, or may be completely closed off by turning the control knob at the bottom of the outlet.

Controls The Air Conditioner control panel is located just below the instrument cluster to the left of the steering column. There is a single horizontal sliding lever which turns the system on and off, controls the temperature of the air or permits the selection of uncooled outside air.

A switch on the left side of the control panel regulates blower speed. Four speeds are provided: low, low medium, high medium, and high. A switch on the right side of the control panel permits the driver to select either 100% outside air or, in the "Recirc" position, mixes a small amount of outside air with recirculated air for maximum refrigeration during extremely humid weather. If uncooled outside air from the Air Conditioner outlets is desired for mild weather ventilation, move the control lever to "VENT", the air selection to "NORMAL" and the blower switch to the desired speed.

For maximum cooling, move the horizontal sliding lever to the extreme right-hand position, turn the blower on "High" and set the air selection switch to "Recirc". If the weather is not too humid, it is recommended that the air selection switch be maintained in the "Normal" position all the time. This will

assure better air quality under most conditions and will reduce the accumulation of objectionable odors. If the air becomes too cool, turn the blower to a lower speed or move the horizontal sliding lever to the left.

Here are some suggestions to assist you in obtaining maximum comfort and pleasure from the Air Conditioner:

1. When getting into a car that has been parked in the sun, open the windows for a minute or two to speed up cooling.
2. To speed up the cool-down of a car that has been standing in the sun, the right-hand "Dr" range may be used for city driving until the desired interior temperature is obtained.
3. More direct cooling can be obtained if so desired by positioning the air outlets so that the air stream blows directly toward you. After the car interior has reached a comfortable temperature, the air outlets may be adjusted so that the air stream is directed away from you.
4. Once a month, even during cold weather, operate your Air Conditioner for a few minutes. This will "exercise" the working parts and keep them lubricated.



MAXIMUM COOLING may be obtained by directing air on your person or over your outside shoulder.



DIFFUSED COOLING is achieved by directing air flow at any setting away from your body.



REAR COMPARTMENT COOLING: Set center outlet to force air up and over front seat back, and set side outlets as shown at the left.



CENTER OUTLET may be adjusted to aim air into front compartment only or it may be closed off entirely.

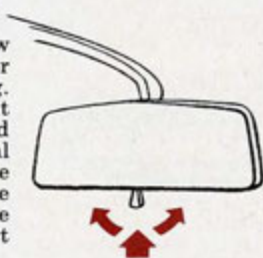
Windshield wipers and washers

Windshield wipers are controlled by a lever on the left front door armrest extension. To operate the wipers, push the lever forward to "LOW", "MEDIUM", or "HIGH" position. Do not try to move the blades by hand or attempt to run the wipers if the blades are frozen to the glass.

Your car is also equipped with windshield washers which provide an excellent means of cleaning a windshield smeared with road spray or dirt. You can spray water on both right and left sides of the windshield by pressing the button located to the rear of the wiper control lever. At the same time that the water begins to spray, the wipers will automatically begin to operate. When the washer action is completed, move the windshield wiper control lever to the "OFF" position.

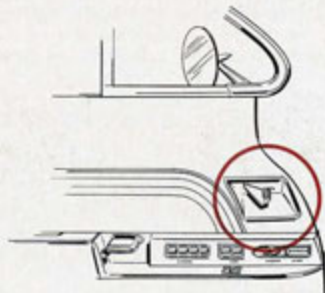
Inside rear-view mirror

The 3-Way Inside Rear-View Mirror has an adjustment for three differing types of driving. For daylight driving, the lever at the bottom of the mirror should be moved to the left. For normal night driving, the lever should be positioned at the center of the bottom of the mirror. Move the lever to the right to counteract intense glare.



Remote-control outside mirror

Your Brougham is equipped with a Remote-Control Outside Rear-View Mirror. Movement of the handle, inside the car, adjusts the mirror to suit your requirements. There is also a manually controlled outside rear-view mirror on the right side.



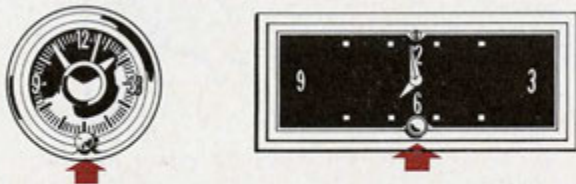
Electric clocks

A fully automatic electric clock is located in the upper right instrument panel nacelle. To reset, pull out the reset knob below the 6 o'clock position and turn until the hands register the correct time. Resetting the clock 5 minutes in either direction will automatically regulate the clock to run approximately 20 seconds per day faster or slower, depending on which way the clock is set. If more than a 20-second adjustment is desired, you can reset it after 12 hours have elapsed and thereby adjust it to run an additional 20 seconds faster or slower.

The electric clock on the back of the front seat does not adjust automatically. To adjust, turn the adjusting screw

(located above the numeral 12) to the left to run slower and to the right to run faster.

To reset, pull out the reset knob (below the numeral 6) and turn until the hands register the correct time.



Signal-seeking pre-selector radio

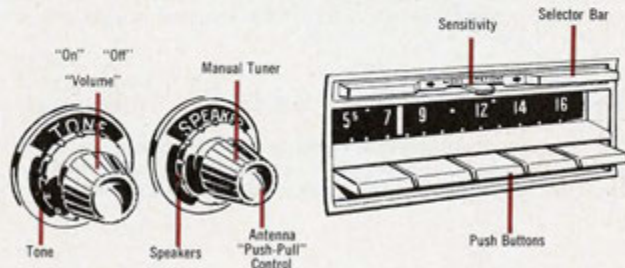
The Radio is easy and convenient to operate. The left knob is the "ON", "OFF", and "VOLUME" control. The ring around the left knob controls the tone. Turned to the left, bass tones predominate—turned to the right, treble tones are accentuated. The right knob controls the antenna and manual tuner. Pushing the knob in raises the antenna. Pulling the knob out lowers the antenna.

The ring around the right knob controls the operation of the front and rear speakers. Counterclockwise rotation operates the rear speaker. Clockwise rotation operates the front speaker. Balanced sound, front and rear, can be accomplished by centralizing the ring.

Changing stations is accomplished most easily by touching the selector bar, which provides hairline tuning.

The sensitivity control is located in the center, below the selector bar. This controls the strength of the stations on which the selector will stop. Moving the lever to the left will allow the tuner to stop only on the more powerful stations. In the middle position, stations of slightly lower power will be received in addition to the stronger stations. To obtain maximum sensitivity, move the lever to the right to bring in the weaker stations.

Five stations can be set on the individual push buttons. Tune in the desired station nearest the left end of the dial with the manual tuner. Move the first button to the left and pull out, then push the button all the way in. The first push button will now select that station. Repeat this process for the remaining stations.



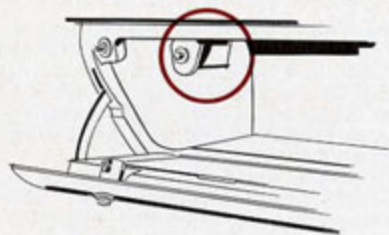
Keys

Two separate keys are provided for your convenience. The key with the octagon head operates the ignition and door locks. The rounded key is used in the luggage compartment, glove box door, and parcel shelf compartment locks to protect the privacy of these places when it is necessary to leave your car with the ignition key in it. Remove the "Knock Out" plug with key number from the key head and keep it, or a record of the number, to make replacements or duplications of your keys easy and quick.



Automatic door locks

Your car is equipped with electric door locks. All doors may be locked or unlocked by operating the switch located on each front door armrest extension. Push the switch "down" to move all door lock buttons to the locked position and "up" to move the lock buttons to the unlocked position. The electric locking mechanism does not, at any time, interfere with manual operation of any door lock button.



Remote-control trunk lid lock

The luggage compartment is equipped with a remote-controlled lock. The control switch to unlock the luggage compartment is located in the glove box. When the switch is pushed, the trunk lid is automatically unlocked and a reminder

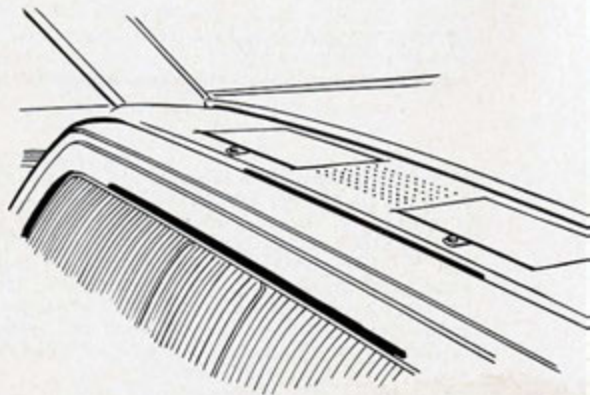
light glows in the instrument cluster. When the trunk lid is lowered, an electric mechanism pulls the lid firmly closed and locked. In addition to the automatic controls, the trunk can also be opened with the key from outside the car. To prevent damage to the closing mechanism, avoid slamming the lid when closing.

Rear parcel shelf storage compartments

There are two storage compartments located in the rear parcel shelf, one on each side of the rear seat speaker. The storage compartment covers are spring-loaded and will automatically open when the latch is depressed.

Hood lock

The hood lock control for your Brougham is located inside the car, just below the instrument panel to the left of the "AIR LIFT" handle. Pull out the hood lock control to unlock. The hood is hinged at the front so that it opens just in front of the windshield.



section 3 *service for your car*

engine oils

The engine crankcase oil capacity is five quarts. The proper oil level should always be maintained. A safe driving range is marked on the oil indicator. If the level should fall to the "ADD OIL" mark, add oil immediately. Do not add above the "FULL" mark. Each time you buy gasoline, you should have your oil checked. Have it checked, too, before starting on long drives. After the initial oil change at 500 miles, your car's engine oil should be drained and replaced as suggested in the engine oil change and viscosity chart on Page 21.

Engine oil recommendations

The proper engine oil is of great importance in obtaining maximum performance and satisfaction. Only oils designated "For Service MS" should be used since they are designed to inhibit formation of varnish, sludge, and rust which can lead to engine malfunctioning.

Some oils designated "For Service MS" may, however, permit the accumulation of combustion chamber carbon deposits that can cause "pinging" or knock.

Your choice of oil should therefore be restricted to those brands that have been specifically formulated to control combustion chamber carbon deposits (or knock) as indicated by a statement to that effect on the container. The 10W-30 oils are generally satisfactory in this respect. In addition, some 20 and 20W oils are also satisfactory. When a refiner offers two qualities of "MS" oil, the higher quality should be chosen.

Your Cadillac Serviceman will be pleased to assist you in selecting the proper oil.

The first 500 miles

There is special oil in the crankcase of your car at the time it is delivered to you. This should be used for the first 500 miles of driving. This oil should then be changed and the chassis lubricated.

If additional oil should be necessary during this period, refer to the engine oil change and viscosity chart below for factory recommendations.

After the first 500 miles

For best engine performance after the first 500 miles, SAE 10W-30 engine oils may be used during average winter and summer conditions, as these multiple viscosity type oils combine the easy-starting characteristics of lower viscosity grades

in cold weather with higher viscosity operating characteristics in warm weather.

If SAE 20-20W oil is used in warm weather, this viscosity grade should be drained and replaced with a lighter grade before the onset of extremely cold weather, to avoid possible difficulty in starting your car if the temperature drops suddenly. If 20 and 20W oils are used, only those formulated to control combustion chamber deposits are recommended.

Engine oil change and viscosity recommendations

The following chart will serve as a guide for the proper oil change interval and oil viscosity to be used at the prevailing temperature. It is unnecessary to change the oil for the unseasonably cold or warm day encountered during the fall or spring season.

If you anticipate coldest temperatures during the next oil change period will be:	Use Viscosity Grade	Change Interval*
Above Freezing (+32° F).....	SAE 10W-30, SAE 20, SAE 20W.....	Every 60 days or 4,000 miles, whichever occurs first.
Below Freezing (+32° F) and above +10° F.....	SAE 10W-30, SAE 20W.....	Every 30 days or 4,000 miles, whichever occurs first.
Above -10° F to +10° F.....	SAE 10W-30, SAE 10W.....	Every 30 days or 4,000 miles, whichever occurs first.
Below -10° F.....	SAE 5W-20, SAE 5W.....	Every 30 days or 4,000 miles, whichever occurs first.

*More frequent changes are required with stop-and-go operation, prolonged idling periods, dusty road travel, or during extended cold or wet climatic conditions. In such cases, an oil change is recommended after 1,000, or even 500, miles of driving. Your Cadillac Serviceman is well qualified to advise you concerning oil change intervals.

engine cooling

The cooling system of the engine has been designed to maintain predetermined temperatures for efficient operation.

The cooling system requires regular attention. The proper coolant level is two inches below the top of the filler neck when the engine is cold. Keep the system leakproof by having all connections tightened regularly. Refer to Page 31 for cooling system capacity of your car.

Important safety note

Avoid removing the filler cap while the engine is at normal operating temperature, as hot coolant will spray out. However, should it become necessary to add water, rotate the cap toward the left until the first stop is reached and allow pressure to escape. Then turn again to the left to remove. Be sure cap is turned tightly when reinstalled.

The temperature gauge may sometimes register "H" (Hot) under severe operating conditions. However, this is not necessarily cause for alarm unless it is accompanied by a buzzing noise from the radiator cap or loss of coolant by boiling.

CAUTION: If temperature gauge indicates above normal temperature, make certain engine is running or is allowed to cool down to normal temperature before adding cold water. If gauge continues to register above normal with coolant at correct level, see your Cadillac Dealer.

Antifreeze protection

Antifreeze should be installed in the cooling system before

the winter season to protect it against freezing weather. It is recommended that only a "permanent" glycol type antifreeze be used, together with a cooling system inhibitor and sealer. Cylinder head screws should be re-torqued prior to the installation of the antifreeze.

For positive protection of your cooling system against possible corrosive action by antifreeze compounds, have the cooling system drained and flushed each spring. Make certain that fresh antifreeze is installed at the beginning of every winter season. Do not leave a glycol solution in the cooling system through the summer.

Installing antifreeze

Before installing antifreeze, have the car's cooling system thoroughly cleaned, inspected and serviced for winter operation. A cooling system sealer should be added at the time of such service. Regular inspection of the entire system to prevent leaks should be made after antifreeze is installed. Glycol solutions in the crankcase can damage the engine.

If cooling system is drained for protection against freezing, heater cores must be drained individually.

A proper mixture of Cadillac Windshield Washer Antifreeze should also be added to your windshield washer jar at this time to prevent freeze damage to the washer jar. **NOTE:** The washers may not operate effectively in freezing temperatures or while traveling at high speeds.

Use Cadillac cooling system inhibitor

Your Eldorado Brougham, when delivered to you, contained a charge of Cadillac Cooling System Inhibitor and Sealer, and regardless of the season, a fresh charge should be added whenever the system is drained and refilled, even when an anti-freeze containing an Inhibitor is being used.

fuel

Use only premium fuel

A high-octane gasoline is required for good engine performance. The use of fuels with a low-octane rating will result in severe engine knock, with possible damage to major engine parts. Since the manufacturer regards engine damage which is caused by the use of low-octane fuels as misuse of the engine, you should, when buying gasoline, specify a gasoline that will meet the engine's requirements. Engine detonation—known as spark knock or “pinging”—will generally indicate that the octane rating of the fuel is below engine requirement. If you are using the best available fuel and there is detonation—or “pinging”—see your Cadillac Dealer.

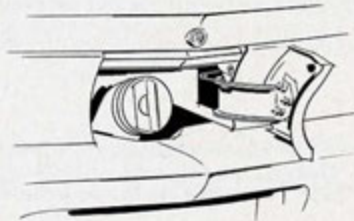
Do not become alarmed if you should notice that your car seems to be losing power at fairly high altitudes. Any marked gain in altitude results in reduced air density and power.

If you plan to drive outside of the United States where high-octane fuels may not be available, it is advisable to contact General Motors Overseas Operation Service Department, 9-164 General Motors Building, Detroit 2, Michigan, to determine if any modification must be made to lower the compression ratio of the engine. When you arrive abroad, ask the nearest Authorized General Motors Dealer in that area for brand names of the best fuels available.

Gasoline tank

The gasoline filler cap is located behind a door directly below the trunk lock. Pull on handle at bottom center of door to open.

The capacity of the fuel tank is twenty-one gallons.



chassis lubrication

Lubrication schedule

The chassis requires lubrication at least every time the oil is changed. Lubricate more frequently during wet road conditions. All chassis lubricating points are listed and illustrated in a Cadillac Lubrication Chart available, upon request, from the Service Department, Cadillac Motor Car Division, General Motors Corporation, P.O. Box 297, Detroit 32, Michigan.

Other lubrication

There are some lubrication points that require a specific type of lubricant. Only persons familiar with these requirements and having the right materials should be permitted to lubricate your car.

Oil filter

Your Cadillac engine is protected with a full-flow oil filter. It is recommended that it be replaced every other oil change. Replacement filters are available through your Dealer.

Carburetor air filter

The carburetor air filter is of the dry pack type. It should be removed and inspected every 8,000 miles under normal driving conditions. Inspect more frequently if the car is operated in sandy or dusty areas. Install a new filter element if needed at time of inspection or at least every 12,000 miles.

Fuel filter

The fuel filter element should be replaced at least every spring and fall. More frequent service may be necessary if there is any evidence of clogging. The filter element has the ability to stop very small dirt particles that could cause carburetor flooding.

Hoists—service lifting equipment

The tubular-center X frame used on your Eldorado Brougham requires some precaution when lifting equipment of the frame-engaging type is used. The preferred type is that which engages the front suspension and rear axle or all four wheels.

Use these factory-recommended fluids

{Hydra-Matic
{Power Steering System
Brake System
Rear Axle

Automatic transmission fluid AQ-ATF, followed by three or four digits and the suffix letter A, or Cadillac Fluid available from Authorized Cadillac Dealers.

Delco Super No. 11 heavy duty brake fluid.

SAE 90 "Multi-Purpose" lubricant—when temperatures of 0° or below are anticipated for long periods of time, use SAE 80.

tires

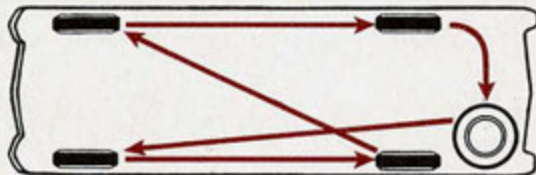
Maintenance for your tubeless tires

Regular attention will extend the life of your tubeless tires and help you avoid emergency repairs. Have your tires, including the spare, checked twice a month. Tire pressure should be 24 pounds (cold tires) for both front and rear, unless you anticipate sustained speeds above 75 miles per hour, in which case tire pressure should be increased to 28 pounds when checked cold. The tires on your Eldorado Brougham are 8.20 x 15, 4 ply.

Equalizing tire wear

To prolong tire life, wheels and tires should be criss-crossed

and alternated with spare to assure even wear and maximum mileage. Interchange the wheels and tires on your car, as indicated in the illustration, *at least every 4,000 miles.*



Location of car jack

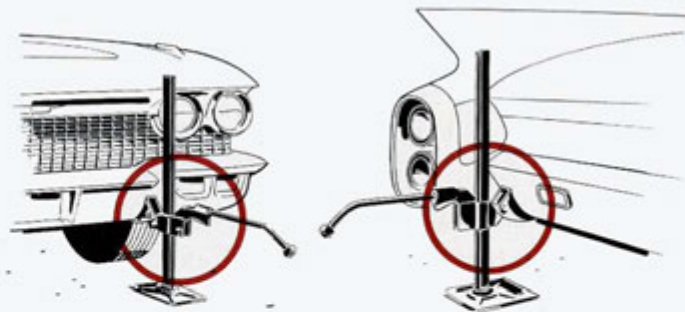
There are two jack stowage brackets on the rear wall of the luggage compartment behind the spare tire. The jack should be mounted securely in these brackets and the trim covered bracket guard installed over the exposed bracket. A storage compartment on the left wall of the luggage compartment contains the jack handle, base, hook, and wedge block. These items are in fitted pockets in the storage compartment cover.

Emergency wheel change

1. If it is at all possible, have the car on level ground off the highway. Set the parking brake. **BLOCK THE WHEEL DIAGONALLY OPPOSITE THE FLAT TIRE WITH THE WEDGE BLOCK PROVIDED.**

2. Shut off the engine, pull lift control handle on instrument panel completely out, and allow car to rise to maximum height.

3. Insert the jack hook under the front or rear bumper. Raise the wheel. Rear wheel shields can be removed by turning the locking rod nut, located forward of center in the lower edge of the shield, counterclockwise by using the wheel wrench. Tip the shield outward at the top while raising up and away from the mounting hooks. To install the shield, engage the mounting hooks at the bottom of the shield with the fender hooks and then push the top of the shield in. Tighten the nut with the wheel wrench.



4. Remove the wheel disc, using flattened end of jack handle as lever.

5. Remove wheel mounting nuts by turning to the left. Lift the wheel off the hub.

6. Install the wheel by reverse procedure.

7. Push lift control handle completely in and allow car to return to its normal standing height before driving.

cleaning

Chrome

Many parts such as the bumpers, wheel discs, and hardware are chrome plated. Chromium plating is susceptible to the actions of solutions being used on streets and highways to melt ice. Corrosive damage may also be caused by salt air found near the coastlines, smoke from factories, and other conditions found in today's cities. When such conditions exist, frequent washing and waxing are necessary. Cadillac Chrome Cleaner is an excellent solution for cleaning the chrome on your car. Follow the directions on the container.

Anodized aluminum parts

Caustic cleaning agents will discolor any anodized aluminum parts such as the grille and some exterior trim. A good coat of wax will reduce the possibility of discoloration.

Glass

Dirt and insects can be removed from the glass with clear water. Never wipe glass with a dry paper or cloth. Do not operate the windshield wipers when the glass is dry. Periodic inspection and replacement of the wiper blades will reduce the possibility of glass becoming scratched.

White sidewall tires

Cadillac White Sidewall Tire Cleaner is recommended for cleaning white sidewall tires. It is easy to use and highly effective. DO NOT use gasoline, kerosene or any oil product that will discolor the tire sidewalls or damage the rubber.

Upholstery and carpets

The accumulation of dirt and dust in the upholstery and carpets can be prevented with frequent brushings or vacuuming. Cadillac KAR-KLEEN is a preparation which is especially recommended for cleaning carpets and upholstery and restoring them to like-new condition. KAR-KLEEN is easy to use and is not harmful to colors and fabrics. Follow the instructions on the container.

Leather

Leathers used on Cadillac cars can be kept clean with regular dusting. Dirt can be cleaned off with an application of thick suds made from neutral soap in lukewarm water. Remove the suds with a clean damp cloth and wipe dry. DO NOT USE polish, oils, solvents, saddle soap, or alcohol cleaners.

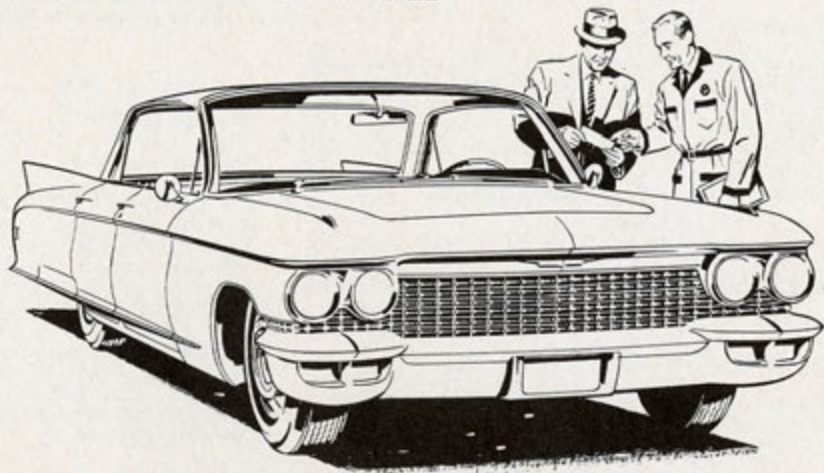
Cadillac Service

The Cadillac Owner Protection Policy has been developed so that you can be sure that your car receives specialized care and attention at the lowest possible cost. Economy of operation can only be attained by proper preventive maintenance service. Authorized Cadillac Service Stations are in a position to offer you the ultimate in servicing your car because their service personnel have the advantages of:

1. Specialized Cadillac Training at General Motors Training Centers.
2. Special tools and equipment designed for Cadillac products.
3. Genuine Cadillac Parts that are designed and built for the product.
4. Factory product information and cooperation that contribute to efficient service and mechanical procedures.

The value of preventive maintenance has become a recognized fact in vehicle operation. The proper care and maintenance of your new car will protect your investment, avoid high-cost repairs and result in lasting satisfaction with your new Eldorado Brougham.

Your Owner Protection Policy identifies you as a Cadillac owner and should be kept in your car at all times.



safety notes

Make every day a "SAFE DRIVING DAY". Check your driving habits and keep abreast of the traffic laws. Make courtesy your code of the road, and you will reap the benefits of the courtesy of others.

Ten-point safety check

This is a complete service offered by all Authorized Cadillac Dealers. It includes all the vital safety points of your car. Ask for this service at periodic intervals, depending on the type of driving you do.

Your car is equipped with Cruise Control. Ask your dealer to check its performance in addition to the items that will be inspected during the Ten-Point Safety Check.

Preventive maintenance

Follow the established schedule in your Owner Protection Policy.

Accurately aimed headlamps

Cadillac dealers are equipped with a Guide Lamp T-3 Aimer. This device meets the S.A.E. Specifications for Mechanical Aimers and assures safe, correctly aimed headlamps.

Brakes and lights

Have your brakes and all lights (tail, back-up, brake and accessory) checked regularly. Your Authorized Cadillac Dealer has the modern equipment, necessary genuine Cadillac Parts, and "know-how" to handle these services promptly.

Exhaust gases

Carbon monoxide poisoning is always present in exhaust gases when any concentration of these gases is present in the air; namely, in a garage, in congested traffic, or when stopped closely behind a vehicle with its motor running. With the air intake located just below the windshield, your car provides you with maximum protection against exhaust fumes. Exhaust gases may have strong odors which normally should give warning of their presence. However, the exhaust gases from some vehicles may not be so noticeable under certain conditions, and the senses of various people react differently. Precautions should be taken to avoid exposing yourself to the effects of these fumes. These gases contain poisonous carbon monoxide which by itself is tasteless, colorless and odorless.

specifications

License data

The engine number, which is also the serial number, is stamped on the car in two places: centered on the left-hand side of the cylinder block above the oil pan, and on top of the left-hand frame side member adjacent to the radiator support.

Beginning Engine Number	60P000001 (in sequence with all 1960 Cadillac models)
Series	6929
Wheelbase	130"
Type of Engine	90°, V-8 overhead valve
Bore and Stroke	4 x 3 $\frac{7}{8}$ "
Piston Displacement	390 cu. in.
Rated Horsepower	345
Taxable Horsepower	51.2

Over-all specifications

Length	Height	Tread	Road Clearance
225"	55.0"	61"	6.59"

WEIGHT: Consult the Dealer who sold you the car or the Motor Vehicle Commissioner of your state. Weight information is regularly supplied to these authorities.

Fluid capacities

Fuel Tank	21 gallons
Cooling System	19.75 quarts
Transmission (Refill)	9 quarts
Engine Crankcase	.5 quarts
with Oil Filter Change	.6 quarts
Rear Axle	.5 pints

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GENERAL MOTORS CORPORATION
MOTOR CAR DIVISIONS

PRODUCT PROGRAM

SUBMISSION COVERING INAUGURATION OF NEW PRODUCT
(A SEPARATE REPORT IS REQUIRED FOR EACH CHASSIS DEVELOPMENT)

DIVISION Cadillac Motor Car 69 PRELIMINARY NO. 4 DATED 5-4-59
CHASSIS DESIGNATION: YEAR 1960 MODEL Series FINAL, DATED

GENERAL DESCRIPTION OF PROJECT

NOTE: IN DESCRIBING EACH PROJECT, THE DESCRIPTION IS TO BE BROKEN DOWN INTO GROUPS OF THE UNIFORM PARTS CLASSIFICATION

The face-lifted 69 series will be offered in the following body style:

6929 Sedan (Brougham) - 4 Door - 6 Wdw. - 6 Pass. - Stub Pillar -
Modified Standard Cadillac Rear Deck

The wheelbase, overall height and length will remain the same as in 1959.

The face-lifted body and sheet metal will be mounted on a 6229 chassis. The body and sheet metal will be partially fabricated and assembled to the chassis in Italy and shipped complete to the United States.

In addition, this model will differ in luxury trim and appointments, distinctive exterior ornamentation and the inclusion of many series 62 optional equipment and accessory items as standard equipment.

In the following UPC Groups, only the specifications which differ from those of the 62 series are listed.

The following features, identical to or reworked from series 62 optional equipment items will be standard on this series:

1. The air suspension system.
2. The "Q" engine with three-2 barrel carburetors.
3. The heating system.
4. Electrically operated windows.
5. Electrically operated front ICV windows.
6. Power door locks.
7. The six-way seat.
8. The power driven trunk lock.
9. The low profile, 8.40 x 15 inch, narrow white side wall tire.
10. Radio and antenna.
11. Fog lamps.
12. The Cruise Control.
13. The air conditioner system.
14. A combination of shaded and tinted glass.
15. The autronic eye.
16. License plate frames.

GROUP 1 - BODY

The face-lifted 1959-6929 body will be used. Exterior styling changes will be made and interior trim styles will be new. The changes will include the following:

1. Newly shaped rear quarter panels with fins moved outward to allow use of the 1960-62 rear bumper outer ends. This rear quarter will also have a skag-like extension along its lower edge, extending forward through the body panels.

GENERAL MOTORS CORPORATION
MOTOR CAR DIVISIONS

PRODUCT PROGRAM

SUBMISSION COVERING INAUGURATION OF NEW PRODUCT
(A SEPARATE REPORT IS REQUIRED FOR EACH CHASSIS DEVELOPMENT)

DIVISION Cadillac Motor Car
CHASSIS DESIGNATION: YEAR 1960 MODEL 69 Series
PRELIMINARY NO. 4 DATED 5-4-59
FINAL, DATED

GENERAL DESCRIPTION OF PROJECT

NOTE: IN DESCRIBING EACH PROJECT, THE DESCRIPTION IS TO BE BROKEN DOWN INTO GROUPS OF THE UNIFORM PARTS CLASSIFICATION

GROUP 1 - BODY (continued)

2. New, distinctive decoration and ornamentation.
3. New, more luxurious trim styles.
4. A new, illuminated crest on the side of the rear quarter panel.
5. A new, brush-chrome, oblong emblem containing the word "Brougham" will be used and will be mounted flush on the right side of the rear body cove panel.
6. New, rearward, red warning lights on the lower door trim panel of each rear door.

The 1959 carry-over items used on this series will be the same as for the 62 series with the following qualifications:

1. The following 1959-69 items will be used:
 - a. The shaded and tinted rear window and compound windshield and tinted side windows.
 - b. The power driven, sliding rear quarter window.
 - c. The Marshall-type seat construction.
 - d. The inside rear view mirror (same as 1960-64).
 - e. The non-swiveling, soft-trimmed sun visors.
 - f. The interior trim materials.
 - g. The red, rearward warning lamps in each front door.
 - h. The distinctive front seat back panel design which incorporates a crotch grain walnut panel and a clock.
 - i. The fuel filter door in the body rear end panel.
 - j. The trunk compartment battery mounting provisions.
 - k. The headlining material.
 - l. The special spare wheel cover.
2. A modified series 62 outside rear view mirror will be used.
3. The package shelf storage compartments with locks coded to match the glove box.
4. The instrument panel cove emblem with the word "Brougham" in black painted letters instead of the word "Cadillac".
5. The following 1960-62 optional items will be standard on this series:
 - a. The "CS" air conditioner system.
 - b. The "CS" heating system with modified outlets.
 - c. The electrically operated windows.
 - d. The electrically operated front ICV windows.
 - e. The power door locks.
 - f. The six-way power seat adjuster.
 - g. The power driven trunk lock.
 - h. The Cruise Control which displaces the medallion in the left hand instrument panel nacelle.

GENERAL MOTORS CORPORATION
MOTOR CAR DIVISIONS

PRODUCT PROGRAM

SUBMISSION COVERING INAUGURATION OF NEW PRODUCT
(A SEPARATE REPORT IS REQUIRED FOR EACH CHASSIS DEVELOPMENT)

DIVISION Cadillac Motor Car 69 PRELIMINARY NO. 4 DATED 5-4-59
CHASSIS DESIGNATION: YEAR 1960 MODEL Series FINAL DATED

GENERAL DESCRIPTION OF PROJECT

NOTE: IN DESCRIBING EACH PROJECT, THE DESCRIPTION IS TO BE BROKEN DOWN INTO GROUPS OF THE UNIFORM PARTS CLASSIFICATION

GROUP 3 - FRONT SUSPENSION

The 1960-62 Group 3 items will apply to this series, but with the following qualification:

1. The series 62 optional air suspension system will be used instead of the series 62 coil spring suspension.

GROUP 4 - REAR SUSPENSION

The 1960-62 Group 4 items will apply to this series, but with the following qualifications:

1. The series 62 optional air suspension system will be used instead of the series 62 coil spring suspension.
2. The 3.21:1 axle ratio will be standard with no optional selection of other axle ratios.

GROUP 5 - BRAKES

The 1960-62 Group 5 items will apply to this series, but with the following qualifications:

1. The 1960-62 service brake pedal pad will be used with the 1960-64 decorative chrome bezel.
2. The 1960-62 emergency brake pedal pad will be used with the 1960-64 decorative chrome bezel.

GROUP 6 - ENGINE

The 1960-62 Group 6 items will apply to this series, but with the following qualifications and additions:

1. The series 62 optional, three-2 barrel carburetor "Q" engine will be used instead of the series 62, one-4 barrel carburetor engine.
2. The 1960-62 accelerator pedal with the 1960-64 decorative chrome bezel.
3. The 1960-62, optional 45 amp. air cooled generator will be used instead of the series 62, 35 amp. generator.
4. The series 62, optional Cruise Control will be used.
5. The 1960-62 optional air conditioner engine fan.
6. The 1960-62 optional, vacuum operated engine speed-up device.

GENERAL MOTORS CORPORATION
MOTOR CAR DIVISIONS

PRODUCT PROGRAM

SUBMISSION COVERING INAUGURATION OF NEW PRODUCT
(A SEPARATE REPORT IS REQUIRED FOR EACH CHASSIS DEVELOPMENT)

DIVISION Cadillac Motor Car
CHASSIS DESIGNATION: YEAR 1960 MODEL 69 Series
PRELIMINARY NO. 4 DATED 5-4-59
FINAL, DATED

GENERAL DESCRIPTION OF PROJECT

NOTE: IN DESCRIBING EACH PROJECT, THE DESCRIPTION IS TO BE BROKEN DOWN INTO GROUPS OF THE UNIFORM PARTS CLASSIFICATION

GROUP 7 - TRANSMISSION

The 1960-62 Group 7 items will apply to this series, but with the following qualification:

1. The transmissions used for this series will be of select quality.

GROUP 8 - FUEL TANK AND EXHAUST SYSTEM

1. The 1959-69 fuel filler will be used.

GROUP 9 - STEERING

The 1960-62 Group 9 items will apply to this series but with the following qualifications:

1. The 1960-62 steering wheel with possibly new colors.

GROUP 10 - WHEELS AND TIRES

The 1960-62 Group 10 items will apply to this series, but with the following qualifications:

1. The 1960-64 special wheel disc will be used.
2. An improved, low profile, 15 inch, 4 ply narrow white side wall tire or a series 62, 8.20 x 15 inch, 4 ply tire with a modified Brougham type white side wall appearance will be used.

GROUP 11 - CHASSIS SHEET METAL

The 1960-62 Group 11 items will apply to this series.

The 1959-69 front fenders will be modified to include a formed windsplit on the crown surface which will accommodate new, amber, turn signal indicator lamps.

The 1959-69 hood will be modified to include a formed windsplit, eliminating the use of the goddess and the chromed center molding.

A new, brush chrome emblem, containing the word "Brougham", will be used and located on the front fender cross-over panel.

New, rear wheel opening covers will be used.

GENERAL MOTORS CORPORATION
MOTOR CAR DIVISIONS

PRODUCT PROGRAM

SUBMISSION COVERING INAUGURATION OF NEW PRODUCT
(A SEPARATE REPORT IS REQUIRED FOR EACH CHASSIS DEVELOPMENT)

DIVISION Cadillac Motor Car 69 PRELIMINARY NO. 4 DATED 5-4-59
CHASSIS DESIGNATION: YEAR 1960 MODEL Series FINAL, DATED

GENERAL DESCRIPTION OF PROJECT

NOTE: IN DESCRIBING EACH PROJECT, THE DESCRIPTION IS TO BE BROKEN DOWN INTO GROUPS OF THE UNIFORM PARTS CLASSIFICATION

GROUP 12 - CHASSIS ELECTRICAL, INSTRUMENTS AND INSTRUMENT PANEL

The 1960-62 Group 12 changes will apply to this series, but with the following qualifications and additions:

1. New headlamp bezels for the distinctive front fenders used on this series.
2. The 1960-62 optional fog lamps.
3. The 1959-69 backing lamp bezels and mountings will be used.
4. The series 62 auxiliary lamps will not be used.
5. The auxiliary tail, stop and signal lamps used on this series will be identical to the new tail, stop and signal lamps. These auxiliary lamps are mounted in the new, rear bumper outer ends below the tail, stop and signal lamps.
6. New, amber, turn indicator lamps in the front fender windsplits.

The 1959 carry-over items used on this series will be the same as for the 62 series with the following qualifications and additions:

1. The trunk-located battery box and supports.
2. The 1959-69 horns.
3. The speedometer drive gear for 3.21:1 axle ratio.
4. The 1960-67 rear compartment clock.

GROUP 13 - RADIATOR AND RADIATOR GRILLE

The 1960-62 Group 13 items will not apply to this series.

A new, distinctive radiator grille will be used.

The 1960-62 optional air conditioner radiator will be used.

The 1960-62 radiator mounting, modified for front hood hinge provisions, will be used.

GROUP 14 - BUMPERS AND FINAL ASSEMBLY ITEMS

The 1960-62 Group 14 items will apply to this series, but with the following qualifications and additions:

1. The new, 1960-62 front bumper with modified mounting provisions.
2. The 1960-62 rear bumper with the center section modified for distinctive backing lamp mounting provisions and extended to accommodate wider spacing of the new bumper outer ends which will each house two circular lamps.

GENERAL MOTORS CORPORATION
MOTOR CAR DIVISIONS

PRODUCT PROGRAM

SUBMISSION COVERING INAUGURATION OF NEW PRODUCT
(A SEPARATE REPORT IS REQUIRED FOR EACH CHASSIS DEVELOPMENT)

DIVISION Cadillac Motor Car 69 PRELIMINARY NO. 4 DATED 5-4-59
CHASSIS DESIGNATION: YEAR 1960 MODEL Series FINAL, DATED

GENERAL DESCRIPTION OF PROJECT

NOTE: IN DESCRIBING EACH PROJECT, THE DESCRIPTION IS TO BE BROKEN DOWN INTO GROUPS OF THE UNIFORM PARTS CLASSIFICATION

GROUP 14 - BUMPERS AND FINAL ASSEMBLY ITEMS (continued)

3. The 1960-62 optional radio and electric antenna.
4. The series 62, decorative section will not be used on this series.

GROUPS 35 AND 80 - OPTIONAL EQUIPMENT AND ACCESSORIES

This series offers as standard equipment all applicable series 62, Group 35 and 80 optional items which are used as-is or modified as required for installation and use in this series. These items are listed at the beginning of this series description.

Any series 62, Group 35 and 80 items not appearing on the previously mentioned list do not apply to this series.

GENERAL MOTORS CORPORATION PRODUCT PROGRAM—CARS

SUBMISSION COVERING INAUGURATION OF NEW PRODUCT

(A SEPARATE REPORT IS REQUIRED FOR EACH CHASSIS DEVELOPMENT)

DIVISION CADILLAC MOTOR CAR PRELIMINARY NO. 4 DATED 5-4-59
CHASSIS DESIGNATION: YR. 1960 MODEL 6929 FINAL, DATED _____

SPECIFICATIONS

	PROPOSED MODEL	MODEL TO BE SUPERSEDED	COMPETITORS' CURRENT MODELS		
WHEELBASE (L-101)	130.0	130.0			
TREAD - FRONT (W-101)	61.0	61.0			
TREAD - REAR (W-102)	61.0	61.0			
TIRE SIZE	8.40 - 15	8.40 - 15			
REAR AXLE RATIO	3.21:1	3.21:1			
ENGINE-NO. OF CYLINDERS	V8	V8			
ENGINE-BORE AND STROKE	4.00 x 3.875	4.00 x 3.875			
ENGINE-DISPLACEMENT	390	390			
ENGINE-COMPRESSION RATIO	10.5:1	10.5:1			

PERFORMANCE CHARACTERISTICS

	PROPOSED MODEL	MODEL TO BE SUPERSEDED	COMPETITORS' CURRENT MODELS		
ENG. RPM PER MILE PER HR.	39.5	39.5			
DISPL.-CU.FT.PER TON MILE	91.8	92.0			
ADV. TORQUE (TEST 20)		485			
ADVERTISED BHP (TEST 20)		345			
MAXIMUM SPEED					
WHEEL REV/CAR MILE	738	738			

WEIGHT BREAKDOWN - FOUR DOOR SEDAN (6929)

UNIFORM PARTS CLASSIFICATION	PROPOSED MODEL	MODEL TO BE SUPERSEDED	COMPETITORS' CURRENT MODELS		
1-A-1. BODY AS PURCHASED	1653.0	1653.0			
1-A-2. ADDITIONAL BODY PTS	186.0	186.0			
1-B. BODY MOUNTINGS	8.0	8.0			
2. FRAME	452.0	452.0			
3. FRONT SUSPENSION	153.0	153.0			
4. RR. AXLE & RR. SUSP.	313.0	313.0			
5. BRAKES	189.0	189.0			
6. ENGINE AND CLUTCH	679.0	679.0			
7. TRANSMISSION	260.0	260.0			
8. FUEL TANK & EXH. SYS.	128.0	128.0			
9. STEERING MECHANISM	76.0	76.0			
10. WHEELS AND TIRES	300.0	300.0			
11. CHASSIS SHEET METAL	197.0	197.0			
12. CHASSIS ELEC. SYSTEM	128.0	128.0			
13. RADIATOR GROUP	82.0	77.0			
14. FINAL ASSEMBLY PARTS	256.0	246.0			
CHASSIS WT. - ITEMS 2 TO 14 INC.	3213.0	3198.0			
SHIPPING WT. - ITEMS 1 TO 14 INC.	5060.0	5045.0			
GAS	126.0	126.0			
WATER	40.9	40.9			
CURB WEIGHT ‡	5226.9	5211.9			

‡ CURB WEIGHT INCLUDES SHIPPING WEIGHT PLUS GAS AND WATER.

SUBMISSION COVERING INAUGURATION OF NEW PRODUCT
(A SEPARATE REPORT IS REQUIRED FOR EACH CHASSIS DEVELOPMENT)

DIVISION CADILLAC MOTOR CAR PRELIMINARY NO. 4 DATED 5-4-59
 CHASSIS DESIGNATION: YR. 1960 MODEL 6929 FINAL DATED _____

[illegible]

DIMENSION		PROPOSED MODEL	MODEL TO BE SUPERSEDED	COMPETITORS' CURRENT MODELS		
L-4	LEG ROOM - FRONT	44.5	44.5			
L-5	LEG ROOM - REAR	42.5	42.5			
L-3	REAR COMPARTMENT ROOM	32.5	32.5			
H-1	HEAD ROOM - FRONT	33.7	33.7			
H-2	HEAD ROOM - REAR	33.2	33.2			
W-5	HIP ROOM - FRONT	64.6	64.6			
W-6	HIP ROOM - REAR	65.4	65.4			
W-3	SHOULDER ROOM - FRONT	60.4	60.4			
W-4	SHOULDER ROOM - REAR	59.4	59.4			
H-11	ENTRANCE HEIGHT - FRONT	29.9	29.9			
H-12	ENTRANCE HEIGHT - REAR	28.3	28.3			
H-130	STEP HEIGHT - FRONT	13.2	13.2			
H-131	STEP HEIGHT - REAR	13.0	13.0			
H-101	OVERALL HEIGHT	54.5	54.5			
L-103	OVERALL LENGTH	225.0	225.0			
W-103	OVERALL WIDTH	80.7	80.7			

* ALL DIMENSIONS TAKEN IN ACCORDANCE WITH REPORT NO. 0-13-101, CAR AND BODY DIMENSIONS PROCEDURE.