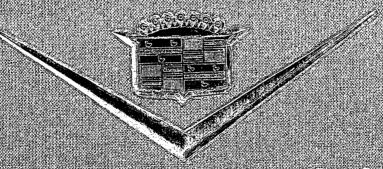
GADNULAS



DATA BOOK

INTRODUCTION

The brilliant new styling concept of Cadillac, for 1963, is certain to encompass in its ownership appeal an even wider segment of the world's luxury motor car market.

For those to whom Cadillac ownership has long been a way of life, there is re-emphasis on the majestic size and stature, the impressive length and breadth, the unsurpassed dignity and distinction so inherent to the finest Cadillac tradition.

But equally evident for 1963 is a new freshness and excitement in the Cadillac design, a vibrant and youthful spirit with appeal to the young at heart of any age.

And in the Cadillac Series Sixty-Two Coupe with its sporty flare and new exclusive close-coupled upper body design there is strong appeal to the practical-minded motorist seeking the perfect balance between elegance and economy in his motor car.

The extent to which you, as a Cadillac salesman, realize the new and wider potential that is yours for 1963 depends in great part on how well you know and present the Cadillac story to your prospects.

Here is how your Cadillac Data Book can help.

Know the New Features

The following two pages list the new features of the 1963 Cadillac. These in themselves indicate the dedicated, never-ending efforts of Cadillac designers, engineers and research specialists to achieve ever higher goals of motor car perfection. For example, many of the Cadillac engine, body and chassis components, newly refined for 1963, are still the goal of lesser cars throughout the industry.

Know the Styling Objectives

Cadillac dignity, distinction and prestige have long been the envy of less widely acclaimed motor cars in the luxury car field. The STYLING SECTION of the Data Book illustrates and explains the 1963 emphasis on traditional Cadillac strength and boldness of design. Wider expanses of hood and rear deck, solid, less contoured body side panels, a look of greater length and breadth throughout.

Know the Engineering Advancements

Styling sells but engineering keeps them sold. A knowledge of the basic advantages and advancements in Cadillac body construction, in the great new Cadillac engine and in such important chassis components as the suspension system, brakes, steering and drive line is important in telling the Cadillac quality story. And the Cadillac quality story is the foundation upon which future Cadillac sales are built.

CADILLAC

NEW FEATURES

FOR 1963

Styling—New longer silhouette • New wider hood • New hood V and crest • New grille • New front fenders • New front fender crown moldings • New cornering lights • New front directional signal and parking lamps • New wheel discs • New body side panels • New side moldings • New outside door handles • New windshield pillars • New front bumpers • New exclusive coupe model styling • New rear window on coupe and six-window sedan models • New rear deck • New rear deck V and crest • New rear fender fins • New rear bumper • New taillights • New stop, back-up and directional signal lights • New rear grille design • New license plate lights • New gas filler cover • New rocker sill molding on Sixty Special and Eldorado • New rear belt molding on Sixty Special • New cloisonné wreath and crest on rear quarter panel (Sixty Special and Eldorado) • New optional padded fabric top on Coupe de Ville and Sixty Special

Interiors—New trim styles and fabrics • New instrument panel • New Narra wood inserts (Sixty Special and Eldorado) • New control grouping • New steering wheel • New control knobs • New dials and gauges • New recessed ignition switch • New larger glove compartment • New louvered map light • New padded assist handles • New horn spokes and medallion • New door pull handles . New locking console compartment between bucket seats • New interior lights • New windshield wiper switch · New clocks · New sound deadening materials at dash barrier and gravel impact areas . New seat cushion design on sedans · New higher seat backs on Sixty Special and Eldorado · New bouclé vinyl headlinings on 62 Series • New door armrests • New integrated styling of upper door panel with instrument panel · New spare tire location on coupe models · New gas gauge · New speedometer · New trip odometer · New vinyl pad at base of accelerator and brake pedals (in late '62 production)

Engine—New higher horsepower-to-engine-weight ratio • New high-performance, high-output generator · New larger main bearings • New more centralized mounting of engine accessories · New integral die-cast aluminum front cover and water pump housing · New lighter crankshaft · New crankshaft harmonic balancers • New lighter, shorter pistons • New positive crankcase ventilation valve • New high-stress material for tappets and fuel pump arm • New lower intake manifold • New more accessible forward location of engine accessories • New rocker covers • New double Neoprene rubber coating on rocker cover gaskets • New rear main bearing seal • New water pump seal location • New location of crankshaft thrust bearing to center of engine • New better sealed oil pan and engine front cover . New waterproofing · New longer boot on ignition coil · New glass braid molded ignition wire . New aluminum five-blade fan and clutch on Air Conditioned cars • New vacuum-operated idle speed control on Air Conditioned cars . New aluminized exhaust system (late '62 production)

Chassis—New softer rear suspension • New rear suspension control arm mountings • New rubber bumper stops • New constant velocity joints on propeller shaft • New bearing retainers on prop shaft • New prop shaft mounting to differential housing • New sealed rear wheel bearings • New pinion seal • New sintered iron wheel brake cylinder pistons • New front brake backing plates • New sealed steering linkage • New power steering pump and mounting • New Hydra-Matic 1st-to-2nd shift point

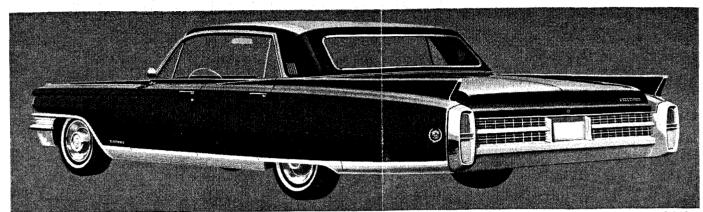
Optional Equipment—New Air Conditioner-Heater System
• New lighter, rubber-mounted Air Conditioner condenser
• New FM/AM Radio • New radio front speaker location • New larger, higher fidelity rear speaker • New amplifier on Guide-Matic power headlamp control • New six-position adjustable steering wheel • New quieter Air Conditioner fan • New bucket seats with console locking compartment • New four-way individual bucket seat power adjustment, driver's side • New Cruise Control dial • New Cruise Control ON/OFF switch

CADILLAC

STYLING

1963

The impressive styling beauty of the 1963 Cadillac will create excitement and admiration in the hearts of motorists everywhere. There is, for example, marked design emphasis on traditional Cadillac solidity and strength. There is greater apparent width and length. There is the sweeping expanse of body side panels highlighted with a single horizontal line of contour and chrome. There is a bolder, more massive grille and front end ensemble. And, overall, there is a renewed sense of the magnificent stature and unique prestige which only a Cadillac can convey.

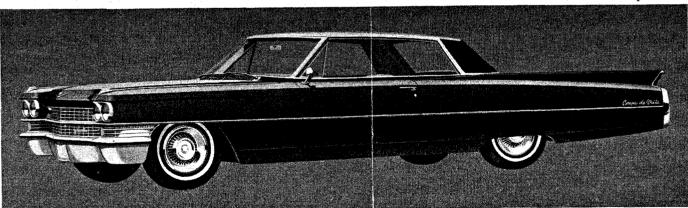


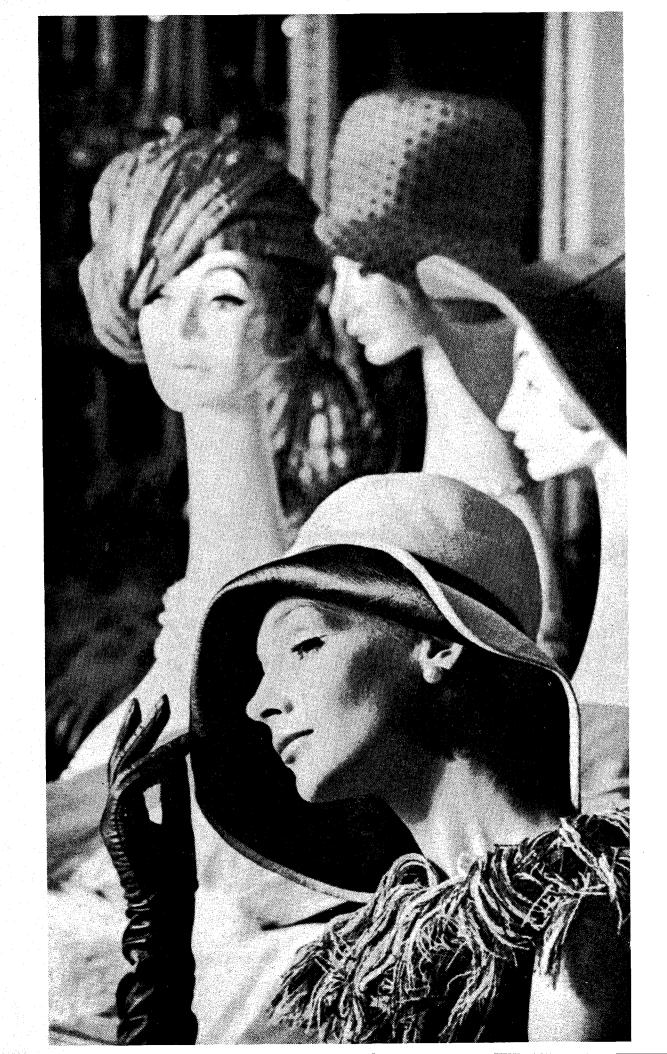
Fleetwood Sixty Special Sedan

There is immediately apparent in the 1963 Cadillac dramatic emphasis on the impressive stature and dignity which have earned the acclaim of Cadillac owners and admirers the world over. The wide expanse of body side panel, for example, bears but a single car-length contour highlighted by a single horizontal chrome molding. On the Fleetwood Sixty Special Sedan, above, and the Eldorado Biarritz, the only side molding is a band of stainless steel edged with chrome and body color extending along the rocker sill and rearward to the new bumper

extensions. One inch longer, for 1963, the visual length of the car is considerably greater, with front fenders, for example, some 4½ inches longer. Wider expanse of hood and rear deck lend further emphasis to the distinctive styling resurgence that marks the Standard of the World for 1963. The glamourous upper body styling of the Coupe de Ville, below, and the Series Sixty-Two Coupe is an exclusive new Cadillac body design certain to appeal to the young at heart of any age.





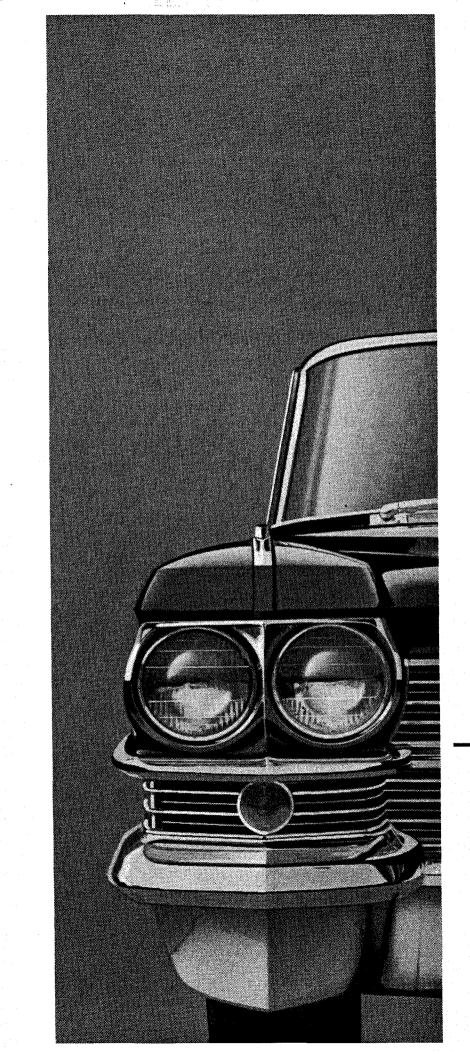


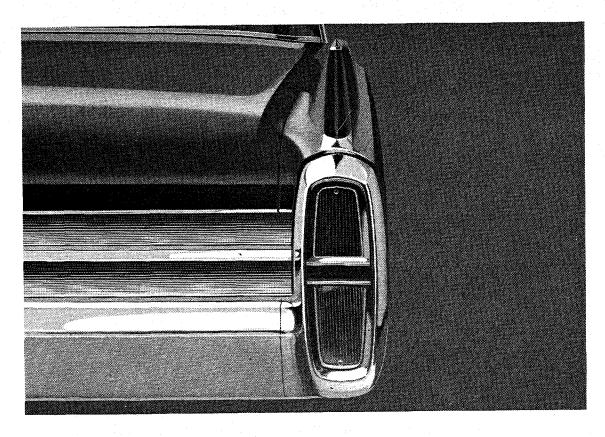


The strength and dignity so inherent in the styling tradition of the Cadillac motor car are exemplified in the front ensemble for 1963. The hood itself is designed as a hood with strong contours of its own, matching but not blending flatly with the new, longer front fenders. And there is a feeling of substance and unity achieved by blending the contoured leading edge of the front fenders, the center horizontal grille molding and the front bumper into a single flush profile. There is a new hood V and cloisonné crest in the best Cadillac tradition, and new parking and directional signal lights set into new grille extensions beneath each set of dual headlamps.

The majestic poise and solidity that keynote Cadillac styling for 1963 are equally evident in the expansive, deeply contoured deck lid, the massive width of the rear bumper, and the bold, vertical housings for the combined taillights, stoplights, directional signal lamps and back-up lights. The Fleetwood Sixty Special Sedan, shown here, and the Eldorado Biarritz have the name FLEETWOOD or ELDORADO respectively in block chromed letters at the right on the deck lid. On these models the grille over the rear bumper matches the front grille's rectangular design. All other models have a deck lid V and cloisonné crest matching that on the hood and a horizontal-lined grille over the rear bumper.





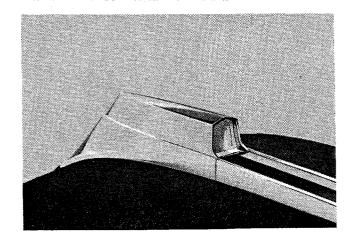


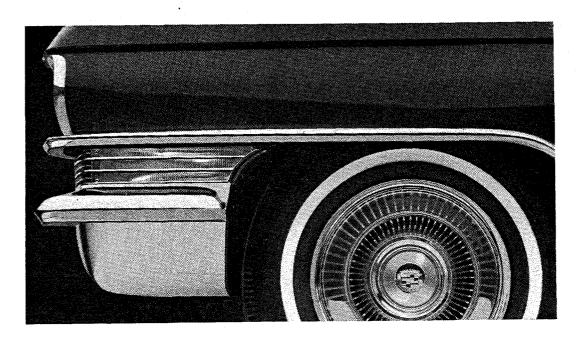
The character and substance of the 1963 Cadillac is reflected in clean, bold lines, with formed metal contours only where they provide the dual function of styling beauty and structural strength. The red lens in the fender fin is a taillight only. In the taillight housing, the upper lens is red, the lower lens white. At night all lenses show red, except during backing, when the lower lens projects a white light.

The new parking and directional signal lights beneath headlamps in the grille extensions show an amber light when "ON," as is now mandatory throughout

the country.

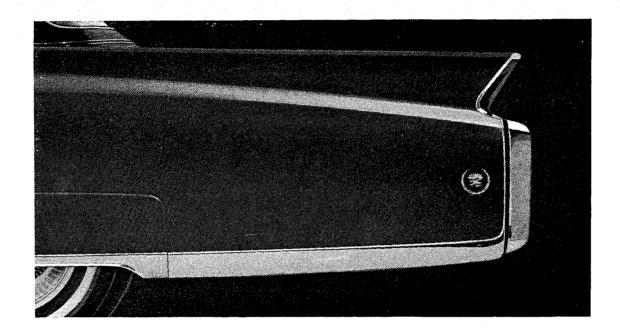
However, instead of the less sightly amber lens used on some cars, Cadillac provides a white lens with a concealed yellow filter thus showing amber only when illuminated. Note design unity of fender crown, center grille molding and bumper extension.



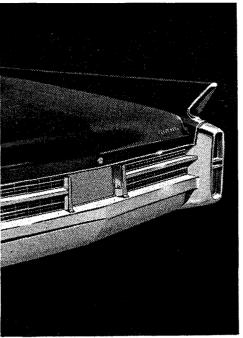


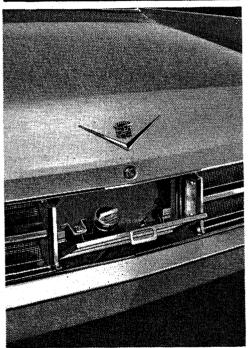
The side view shown above illustrates the cohesive design and flush profile formed by the new, longer front fenders, center grille molding and new front bumper. Further design unity is achieved by the blending of Cadillac's exclusive cornering lamps with the front grille extensions. Cornering lamps are themselves larger, better sealed, and cast greater illumination to the side of the road because of a new fluted lens.

Cadillac's directional signal Tell-Tale lamps at the forward end of the front fender crown moldings serve to inform the driver whether he is indicating the proper direction of the turn desired. It also warns if turn signal has inadvertently been left on. There is a new, larger chromed housing for 1963, and a new one-piece lens and bulb housing which assures better sealing against entry of water, dust or dirt.

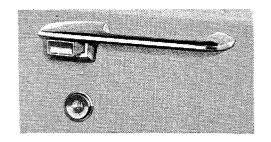


The virtually unbroken vertical sweep of the rear quarter panels contributes to the impressive stature and solidity evident throughout the 1963 Cadillac. The Sixty Special Sedan, above, and the Eldorado Biarritz have the added distinction of a wreath and crest on the rear quarter panel and a broad band of stainless steel along the base and extending forward along the rocker sill.





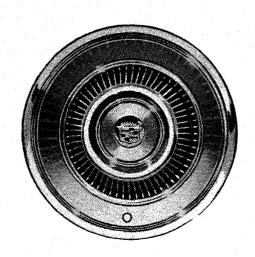
The deeply concave 1963 Cadillac wheel discs feature an outer band of satin chrome with bright chrome edging and an inner ring of a multi-ribbed design against a black background. Centered on the raised hub of bright and brushed chrome is the new Cadillac cloisonné crest. The reflection of the black and chrome-ribbed area against the outer ring is distinctive and pleasing, especially when the car is in motion.



The Cadillac outside door handles for 1963 are of a new, crisply contoured, more formal design, exclusively Cadillac's, with a slimmer grip and new, rectangular push button.

The Cadillac rear license plate holder is newly located above the bumper in the center of the rear grille, where it conceals the gas tank filler cap. Finger grip at the top of the license plate holder permits pulling the hinged plate forward for access to the gas filler cap.

In illustrations, the Sixty Special is shown with license plate holder in closed position; Series 62 with license plate holder in open position.



On radiator grille of all models.

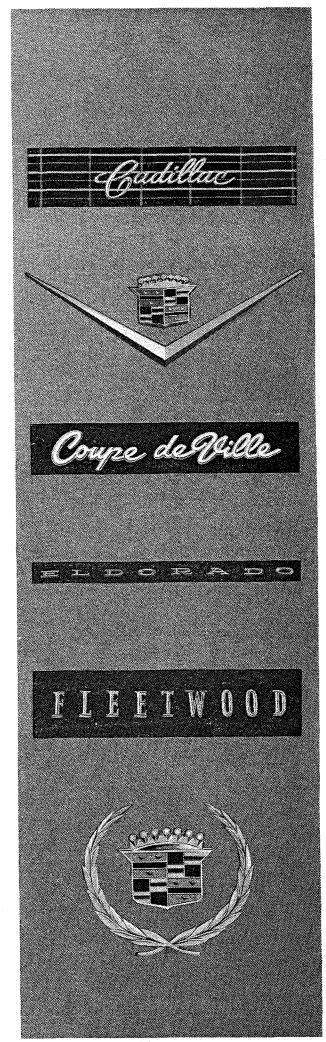
On hood of all models; rear deck of Series 62 and de Ville models.

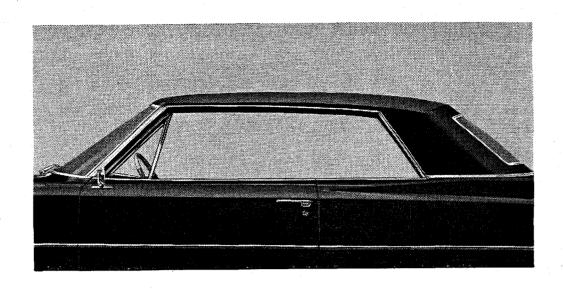
> On rear quarter of Coupe de Ville. (For Sedans de Ville and Park Avenue see Body Styles.)

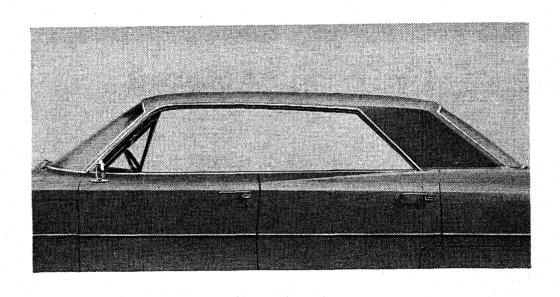
On right side of rear deck and on front fender of Biarritz.

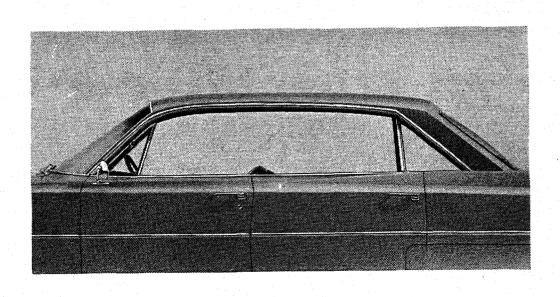
On right side of rear deck on 60 Special and 75 models.

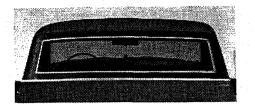
On rear quarter panels of 60 Special and Eldorado Biarritz.



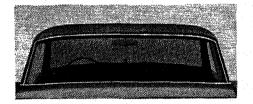








The Cadillac Coupe de Ville and Series 62 Coupe feature an exclusive new Cadillac upper structure whose close-coupled design adds to the apparent length of hood and rear deck. Large rear window pillars and smaller rear window lend an air of elegant formality. Padded fabric top covering is available on the Coupe de Ville.

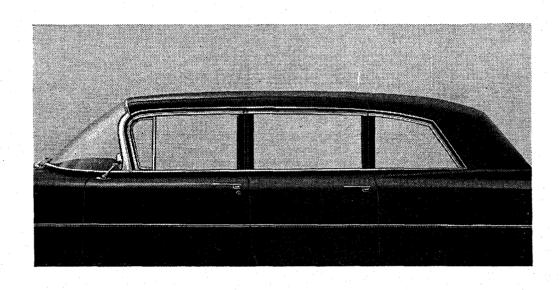


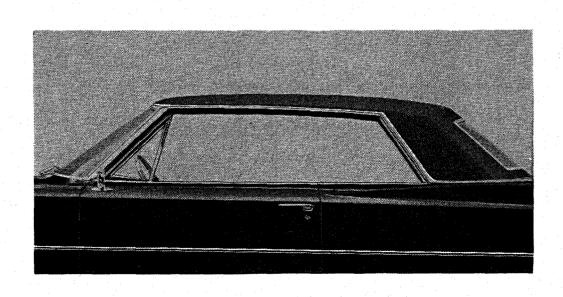
The Cadillac four-window sedans combine traditional Cadillac dignity with a distinctive individual flare. The crisp contours of the wide rear window pillars and roofline complement each other perfectly while the smaller rear window lends further individuality to this body style. Available in Series 62, de Ville and Park Avenue models.

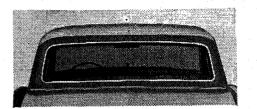


The Cadillac six-window sedans available in de Ville and Series 62 models have somewhat smaller rear windows for 1963. The rear window pillars are larger but not as large as on other Cadillac models. An additional styling feature of the Cadillac six-window sedan is the use of fixed position rear quarter windows.

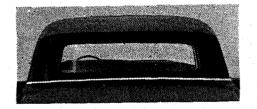




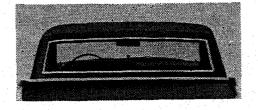




The Fleetwood Sixty Special Sedan has a prestige and distinction of its own. The exclusive design of the rear window and the rear quarter pillars provides additional privacy for rear compartment passengers and enhances the regal formality of this most luxurious sedan.



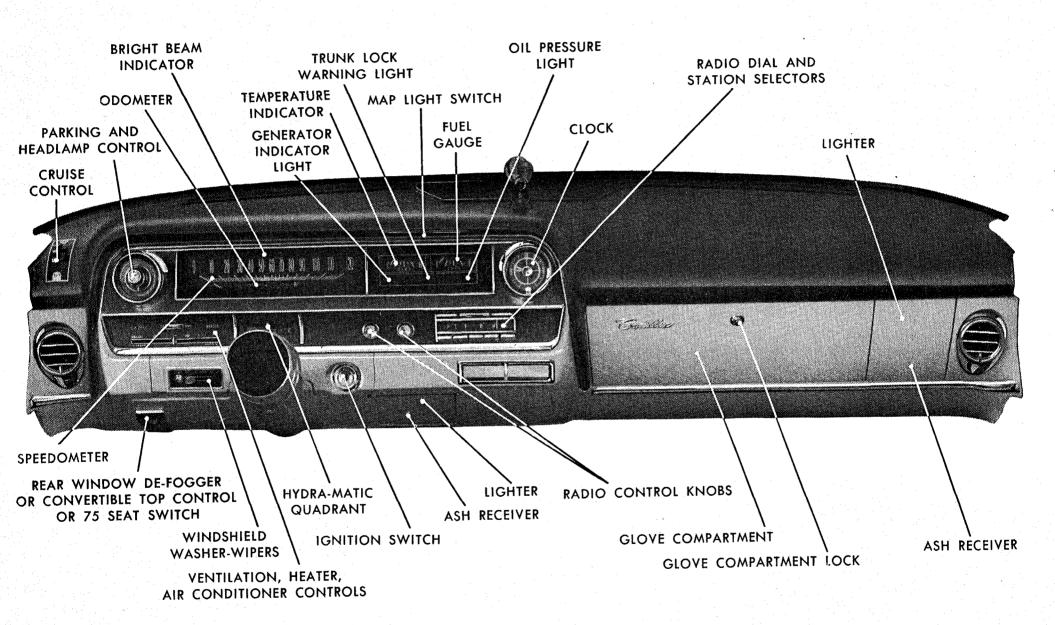
The Fleetwood Seventy-Five Sedan and Limousine, in keeping with the dignity and exclusiveness of these magnificent motor cars, feature a restrained, rectangular design of the rear window and sculptured, angular roofline. The wide upper rear quarter panels assure maximum privacy for rear compartment passengers.

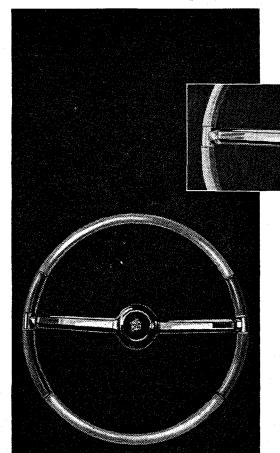


New fabric top covering available on the Coupe de Ville and Sixty Special Sedan offers additional luxury, beauty and distinction. The smart, crossgrained fabric has an under padding which not only enhances and highlights its rich texture but further serves to insulate the car interior from heat, cold and sound.

NEW INTERIOR STYLING FEATURES

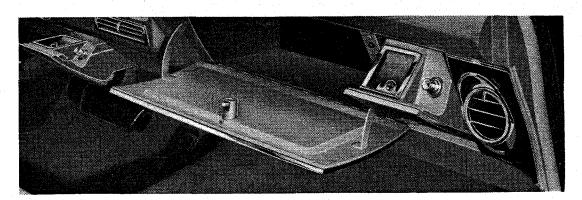
Major interior styling features, readily apparent to the eye, are, of course, quickly appreciated by the Cadillac owner. But many important quality details, though less evident, are indicative of the thoroughness with which Cadillac continues to enhance its stature as the Standard of the World. Instrument panel covers, for example, are carefully determined as to texture and colors which minimize light reflection. The new gasoline gauge provides far more accurate reading, and new nylon, self-lubricating gears for the speedometer and mileage odometer assure greater quietness, longer life and, through elimination of magnetic particles, increased accuracy. In fact, your owners will find that even the clocks are quieter in the magnificent new Cadillac for 1963.





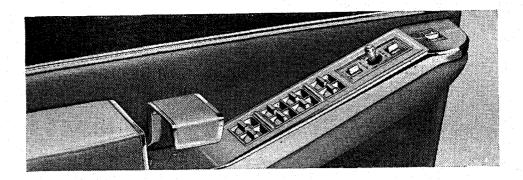
New Steering Wheel

The design of the Cadillac steering wheel with a slim outer rim and horizontal spokes with full length horn bars permits an unobstructed view of the instrument cluster. The center hub is inset with the 1963 cloisonné medallion, except for the Sixty Special and Eldorado models, which have an inset wreath and crest. New adjustable steering wheel is explained in the Optional Equipment section.



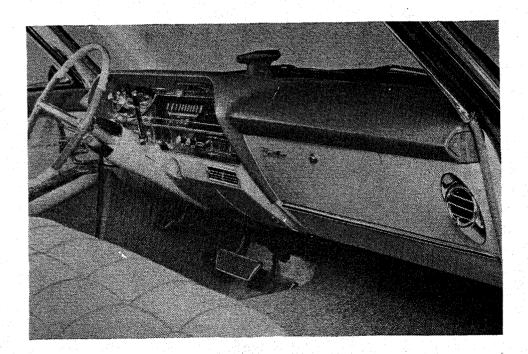
New Glove Compartment and Ash Receivers

The Cadillac glove compartment, centrally located for maximum accessibility for driver and passenger, has a larger capacity and a door which opens to form a convenient flat shelf. Two ash receivers are provided. One at left, lower than glove compartment, is pulled directly forward from the instrument panel by a finger grip recess on the underside. The other, located to right of the glove compartment, tilts outward when lower section is pushed in. Each is illuminated and has a concealed lighter.



New Power Control Panel

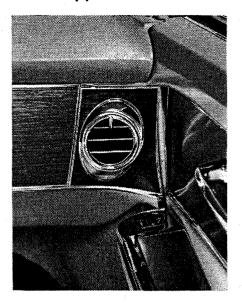
Located on the driver's door is a master control panel canted to provide convenient finger tip operation of power windows and power seat switches with the arm in a natural, comfortable position on the door armrest. On the Series 62 Coupe and Sedans a power control pod is provided (at extra cost).



Driver's Compartment

The driver's side of the front compartment is designed to assure maximum convenience, control and comfort. The flat floor pan provides adequate foot room while the brake pedal is located for easy, safe and sure application by either foot. The headlamp dimmer switch is located out of the way but is readily available. Recently introduced, and on all 1963 models, is a new vinyl heel pad at the base of the accelerator and brake pedals for greater durability and long-lasting beauty of appearance.

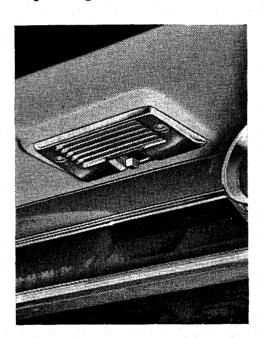
New Upper Instrument Panel—Door Trim



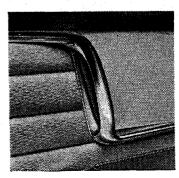
Typical of Cadillac's attention to details of interior design is the smooth blending of the upper instrument panel extensions into and across the upper panel of the doors. The elegant wood inserts on the instrument and door panels of the Fleetwood Sixty Special Sedan and Eldorado Biarritz, shown here, also contribute to unity of design. Shown, too, is the new higher location of air conditioner outlets which provides improved air circulation to the rear compartment passengers.

New Map Light

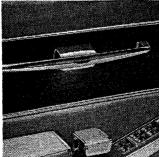
The Cadillac map light has a newly designed louvered lens, for 1963, which directs the light for maximum effectiveness with no distracting reflections on the instrument cluster or chrome areas of the instrument panel. Map light has a manual control, and also serves as a courtesy light operated by the front door jamb switches on all but the Series Seventy-Five Sedan and Limousine.



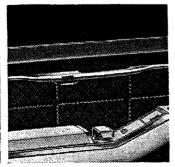
NEW DOOR PULLS



Series 62

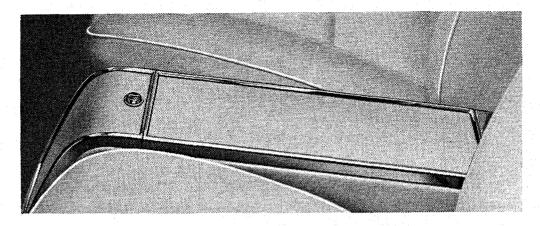


Sixty Special and Eldorado



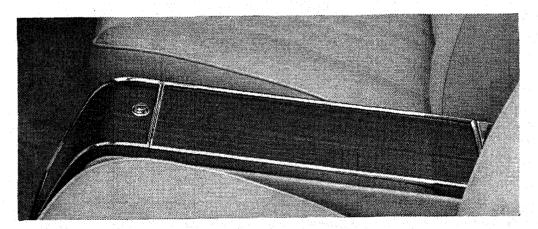
de Ville and Convertible

New Bucket Seat Console



An additional convenience and note of luxury provided with all bucket seat installations is a new console compartment located between the bucket seats, equally accessible for the driver and passenger. Covered in the same luxurious leathers as the seats themselves, the console has a key lock and, for added convenience, the interior of the compartment is lighted when cover is raised. Bright chromed edging adds highlights of gleaming beauty.

New Eldorado Bucket Seat Console



On the Eldorado Biarritz, in keeping with the ultra-luxurious decor of this most elegant convertible body style, the console provided with bucket seat installations has all of the features outlined above, and, in addition, the recessed portions of the top and front are inset with panels of beautiful straight-grained Narra wood to perfectly complement the wood inserts on instrument panel and across the upper door and rear quarter panels.

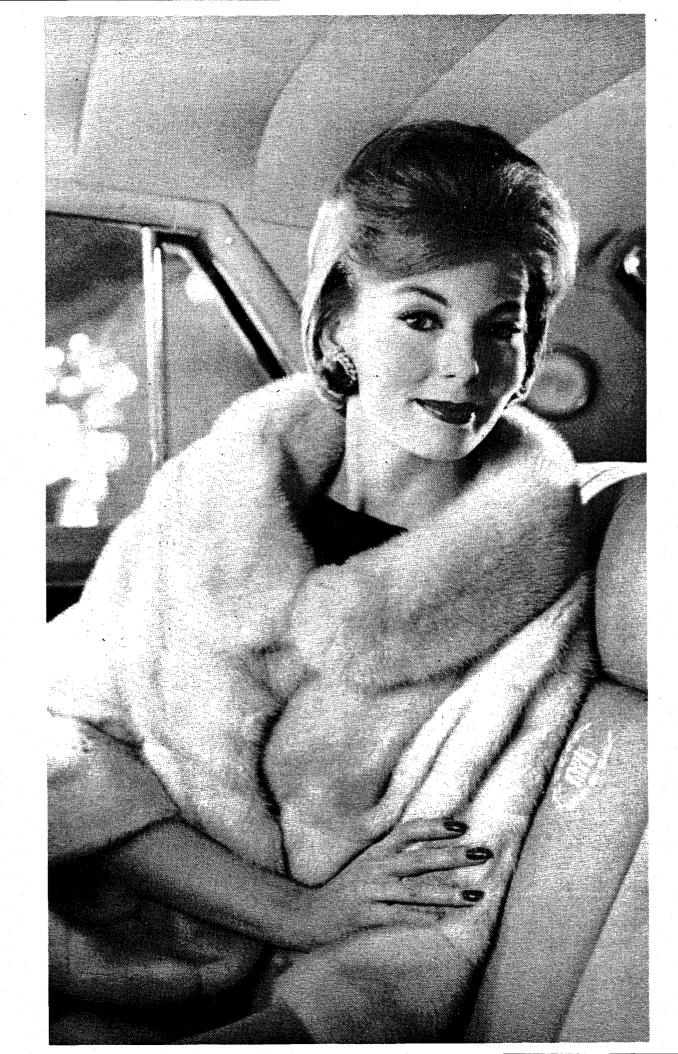
CADILLAC

BODY STYLES

1963

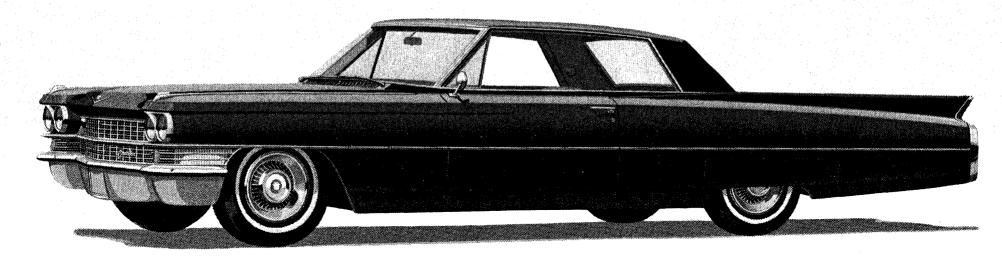
This section of your Cadillac Data Book offers major convenience in helping your customers select the Cadillac body style most suited to their requirements. The use of fold-out pages permits showing illustrations of the interior as well as the exterior of the car at the same time. In addition, there is a listing of the Upholstery Selections, Standard and Optional Equipment, Interior and Basic Dimensions for each 1963 body style.

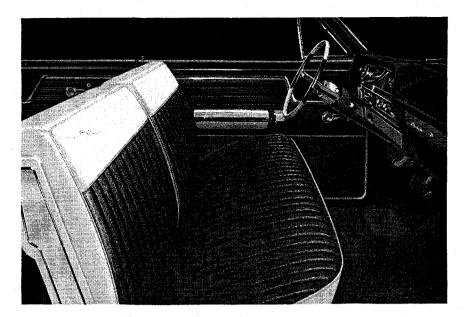
Series Sixty-Two Coupe	Page 28
Series Sixty-Two Sedan (Four Window)	Page 30
Series Sixty-Two Sedan (Six Window)	Page 32
Series Sixty-Two Convertible	Page 34
Coupe de Ville	Page 36
Sedan de Ville (Four Window)	Page 38
Sedan de Ville (Six Window)	Page 40
Park Avenue Sedan de Ville (Four Window)	Page 42
Eldorado Biarritz	Page 44
Fleetwood Sixty Special Sedan	Page 46
Fleetwood Seventy-Five Sedan and Limousine	

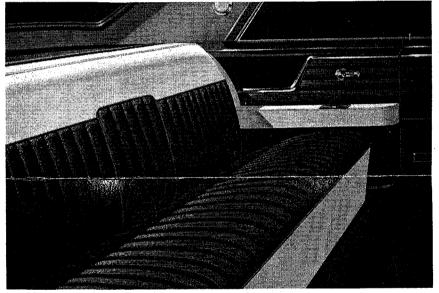


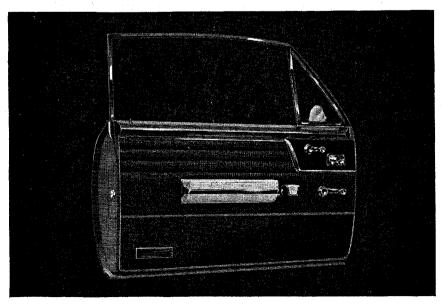


SERIES SIXTY-TWO COUPE









The distinctive and exclusively Cadillac Series Sixty-Two Coupe exterior design is matched by interiors of superb taste and exceptional quality. Three new fabric choices for 1963 include a soft-textured, gray Claridge cloth in a fine-checked pattern; a firm-finished, sculptured weave Caravelle cloth in light blue, rose, sandalwood or turquoise and, highlighted by gleaming Lurex threads, a smart, blockpatterned Carleton cloth in black, green or darker blue. Carpeting, which not only covers the floor but the scuff pad areas of the doors and sidewalls, is a deep, loop-pile nylon blend, while the new headlining is beautiful and durable bouclé vinyl. Seat cushions and seat backs are fashioned in smart, two-inch piping with bolsters of supple, smooth-finished, coated fabrics, color-harmonized to the upholstery. The gleaming, jewel-like beauty of interior hardware and trim, including the new, saddle-type door latch handle, is marked by accents of bright and satin-finished chrome. When either door of the car is opened at night, a rectangular red reflector on each lower door panel serves as a warning to drivers approaching from the rear.

UPHOLSTERY SELECTIONS

- 30. BLACK CARLETON CLOTH with WHITE COATED FABRIC bolsters and trim.
- 31. GRAY CLARIDGE CLOTH with GRAY COATED FABRIC bolsters and trim.
- 32. DARK BLUE CARLETON CLOTH with DARK BLUE COATED FABRIC bolsters and trim.
- 33. LIGHT BLUE CARAVELLE CLOTH with LIGHT BLUE COATED FABRIC bolsters and trim.
- 34. SANDALWOOD CARAVELLE CLOTH with SANDALWOOD COATED FABRIC bolsters and trim.
- 36. TURQUOISE CARAVELLE CLOTH with TUR-QUOISE COATED FABRIC bolsters and trim.
- 37. GREEN CARLETON CLOTH with GREEN COATED FABRIC bolsters and trim.
- 39. ROSE CARAVELLE CLOTH with ROSE COATED FABRIC bolsters and trim.

SERIES SIXTY-TWO COUPE

BASIC SPECIFICATIONS

Wheelbase	129.5"
Length, over-all	223.0"
Width, over-all	
Height, over-all	55.1"
Engine Horsepower	325

INTERIOR DIMENSIONS

	FRONT	REAR
Head room	38.6"	38.7"
Shoulder room		
Hip room		
Leg room		
Seat height		

STANDARD EQUIPMENT

Air Cleaner, dry-pack
Armrest, center-rear
Cadillac Power Brakes
Cadillac Power Steering
Cigarette Lighters, front (two)
Clock, electric
Heater-Defroster*
Hydra-Matic transmission
Lights, front ash receivers
Lights, back-up (dual)
Lights, courtesy and map (automatic)
Lights, directional signal

Light, glove box (automatic)
Light, luggage compartment (automatic)
Mirror, glareproof, rear-view, flip type,
shatterproof
Oil Filter, Full-Flow
Outside Mirror, left side, remote-control
Paint, two-tone
Reflectors, door panel, safety warning
Visor Vanity Mirror, shatterproof
Visors, dual sun
Wheel Discs (set of four)
Windshield Washer and Coordinator

*Available without heater-defroster as an option at reduced cost

OPTIONAL EQUIPMENT (Extra Cost)

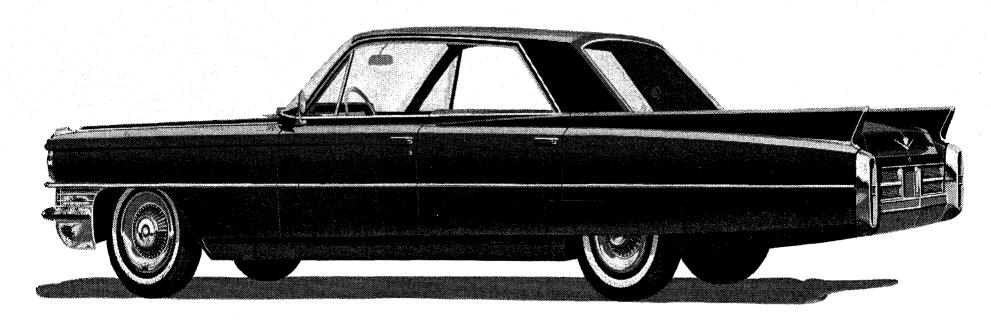
Cadillac Adjustable Steering	ng Wheel
Cadillac Air Conditioner	
Cadillac Cruise Control	
Controlled Differential	
De-Fogger, rear window	
Door Locks, vacuum-opera	ited
Dor-Gards	
Front Seat Adjustment (6- operated	way), power
Headlight Control, power	
License Frames	

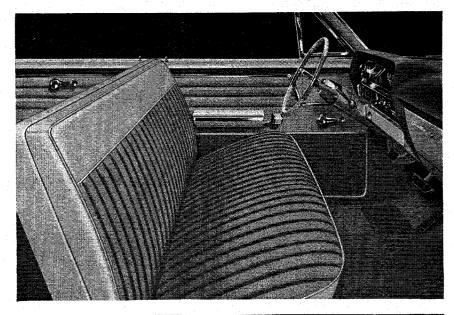
Radio, AM
Radio, AM-FM
Remote-Control Trunk Lid Lock
Seat Belts
Soft Ray glass with shaded upper
windshield
Vent Window Regulators, front, power
operated
Window Regulators, power operated
Whitewall Tires, 8.20 x 15 (set of five)

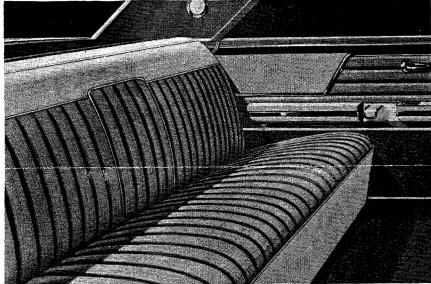
nineteen hundred sixty three Cadillac

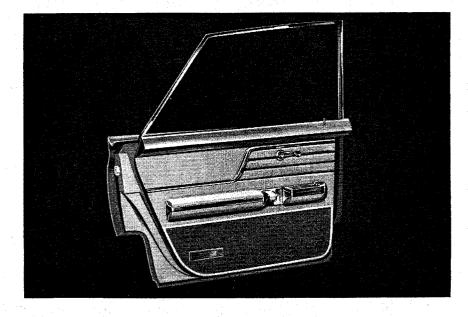


SERIES SIXTY-TWO SEDAN . FOUR WINDOW









The sophisticated styling of the Cadillac Series Sixty-Two Four-Window Sedan is marked by crisp roofline contours culminating in the wide expanse of rear window pillars. The sleek, town car beauty of this Cadillac body style is enhanced to the fullest by the tasteful beauty of its interior decor. Seat and seat back upholstery, fashioned in elegant 2-inch piping, is offered in a choice of eight colors and three luxurious new fabrics. There is black, dark blue or green block-patterned Carleton cloth with highlights of gleaming Lurex threads; the sculptured pattern of Caravelle cloth in shades of light blue, sandalwood, turquoise or rose; and subdued and soft-textured gray Claridge cloth with its subtle, fine-checked pattern. Bolsters of smooth, rich-textured coated fabric, headlining of new bouclé vinyl and luxurious, loop-pile, nylon blend carpeting on floors and lower sidewalls are all perfectly color-coordinated to the upholstery. And it is in the Cadillac Series Sixty-Two Sedans and Coupe that the owner may exercise his widest choice of optional equipment items to tailor his car exactly to his individual requirements.

UPHOLSTERY SELECTIONS

- BLACK CARLETON CLOTH with WHITE COATED FABRIC bolsters and trim.
- 31. GRAY CLARIDGE CLOTH with GRAY COATED FABRIC bolsters and trim.
- 32. DARK BLUE CARLETON CLOTH with DARK BLUE COATED FABRIC bolsters and trim.
- 33. LIGHT BLUE CARAVELLE CLOTH with LIGHT BLUE COATED FABRIC bolsters and trim.
- 34. SANDALWOOD CARAVELLE CLOTH with SANDALWOOD COATED FABRIC bolsters and trim.
- 36. TURQUOISE CARAVELLE CLOTH with TUR-QUOISE COATED FABRIC bolsters and trim.
- 37. GREEN CARLETON CLOTH with GREEN COATED FABRIC bolsters and trim.
- 39. ROSE CARAVELLE CLOTH with ROSE COATED FABRIC bolsters and trim.

SERIES SIXTY-TWO SEDAN . FOUR WINDOW

BASIC SPECIFICATIONS

Wheelbase	129.5	5"
Length, over-all	223.0)"
Width, over-all	79.7	7"
Height, over-all	54.8	3"
Engine Horsepower	32	5

INTERIOR DIMENSIONS

	FRONT	REAR
Head room	. 38.4"	38.1"
Shoulder room	. 58.2"	57.7"
Hip room	. 63.3"	63.4"
Leg room		
Seat height		

STANDARD EQUIPMENT

Air Cleaner, dry-pack
Armrest, center-rear
Assist Handles (two)
Cadillac Power Brakes
Cadillac Power Steering
Cigarette Lighters, front (two)
Cigarette Lighters, rear (two)
Clock, electric
Heater-Defroster*
Hydra-Matic transmission
Lights, front ash receivers
Lights, back-up (dual)
Lights, cornering
Lights, courtesy and map (automatic)

Lights, directional signal
Light, glove box (automatic)
Light, luggage compartment (automatic)
Mirror, glareproof, rear-view, flip type, shatterproof
Oil Filter, Full-Flow
Outside Mirror, left side, remote-control
Paint, two-tone
Reflectors, door panel, safety warning
Visor Vanity Mirror, shatterproof
Visors, dual sun
Wheel Discs (set of four)
Windshield Washer and Coordinator

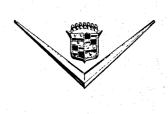
*Available without heater-defroster as an option at reduced cost

OPTIONAL EQUIPMENT (Extra Cost)

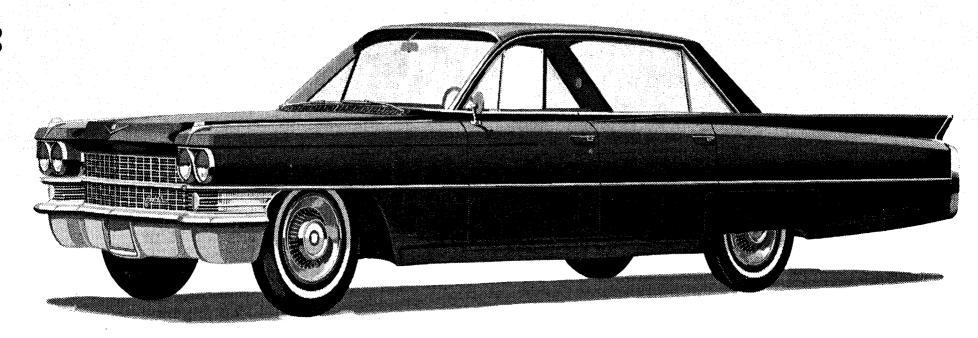
Cadillac Adjustable Steering Wheel
Cadillac Air Conditioner
Cadillac Cruise Control
Controlled Differential
De-Fogger, rear window
Door Locks, vacuum-operated
Dor-Gards
Front Seat Adjustment (6-way), power operated
Headlight Control, power

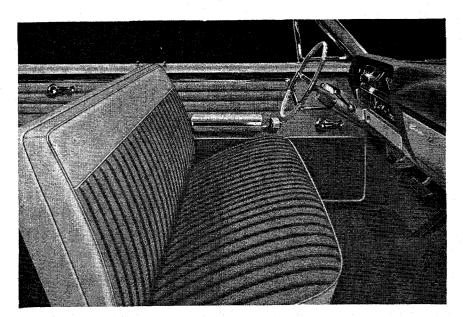
License Frames
Radio, AM
Radio, AM-FM
Remote-Control Trunk Lid Lock
Seat Belts
Soft Ray glass with upper windshield shaded
Vent Window Regulators, front, power operated
Window Regulators, power operated
Whitewall Tires, 8.20 x 15 (set of five)

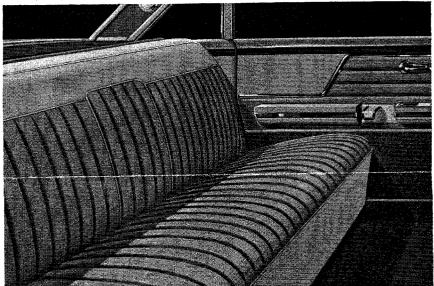
nineteen hundred sixty three Cadillac

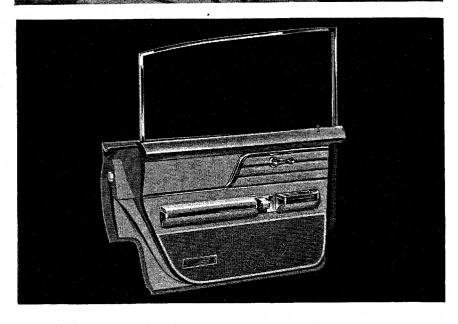


SERIES SIXTY-TWO SEDAN . SIX WINDOW









The Cadillac Series Sixty-Two Six-Window Sedan is the most popular family sedan in the fine car field. It retains its individual styling distinction, enhanced, for 1963, with a somewhat smaller rear window and increased width of the rear window pillars. Yet it continues to afford maximum visibility for every passenger. Interiors combine the luxury and long-lasting beauty of three elegant new fabrics; firmtextured Caravelle cloth with its sculptured pattern available in rose, turquoise, sandalwood or light blue; Claridge cloth with its fine checked pattern, soft finish and subdued gray color; and block-patterned Carleton cloth in black, green or dark blue highlighted by gleaming metallic Lurex threads. Bolsters of rich-textured, resilient coated fabric, headlinings of new bouclé vinyl, and looped-pile nylon blend carpeting are further evidences of the lasting quality and beauty which endear the Cadillac Series Sixty-Two Six-Window Sedan to so many Cadillac owners. And, of course, there is Cadillac Power Steering, Power Brakes and Hydra-Matic Drive, to name only a few of the luxury features provided as standard equipment on every Cadillac motor car.

UPHOLSTERY SELECTIONS

- 30. BLACK CARLETON CLOTH with WHITE COATED FABRIC bolsters and trim.
- 31. GRAY CLARIDGE CLOTH with GRAY COATED FABRIC bolsters and trim.
- 32. DARK BLUE CARLETON CLOTH with DARK BLUE COATED FABRIC bolsters and trim.
- 33. LIGHT BLUE CARAVELLE CLOTH with LIGHT BLUE COATED FABRIC bolsters and trim.
- 34. SANDALWOOD CARAVELLE CLOTH with SANDALWOOD COATED FABRIC bolsters and trim.
- TURQUOISE CARAVELLE CLOTH with TUR-QUOISE COATED FABRIC bolsters and trim.
- 37. GREEN CARLETON CLOTH with GREEN COATED FABRIC bolsters and trim.
- 39. ROSE CARAVELLE CLOTH with ROSE COATED FABRIC bolsters and trim.

SERIES SIXTY-TWO SEDAN . SIX WINDOW

BASIC SPECIFICATIONS

Wheelbase	129.5"
Length, over-all	
Width, over-all	
Height, over-all	56.4"
Engine Horsepower	325

INTERIOR DIMENSIONS

	FRONT	REAR
Head room	39.9"	38.7"
Shoulder room	58.2"	57.7"
Hip room	63.3"	62.8"
Leg room	40.5"	41.2"
Seat height	12.3"	13.9"

STANDARD EQUIPMENT

Air Cleaner, dry-pack
Armrest, center-rear
Assist Handles (two)
Cadillac Power Brakes
Cadillac Power Steering
Cigarette Lighters, front (two)
Cigarette Lighters, rear (two)
Clock, electric
Heater-Defroster*
Hydra-Matic transmission
Lights, front ash receivers
Lights, back-up (dual)
Lights, courtesy and map (automatic)

Lights, directional signal
Light, glove box (automatic)
Light, luggage compartment (automatic)
Mirror, glareproof, rear-view, flip type, shatterproof
Oil Filter, Full-Flow
Outside Mirror, left side, remote-control
Paint, two-tone
Reflectors, door panel, safety warning
Visor Vanity Mirror, shatterproof
Visors, dual sun
Wheel Discs (set of four)
Windshield Washer and Coordinator

*Available without heater-defroster as an option at reduced cost

OPTIONAL EQUIPMENT (Extra Cost)

Cadillac Adjustable Steering Wh	eel
Cadillac Air Conditioner	
Cadillac Cruise Control	
Controlled Differential	
De-Fogger, rear window	
Door Locks, vacuum-operated	
Dor-Gards	
Front Seat Adjustment (6-way), operated	power
Headlight Control, power	

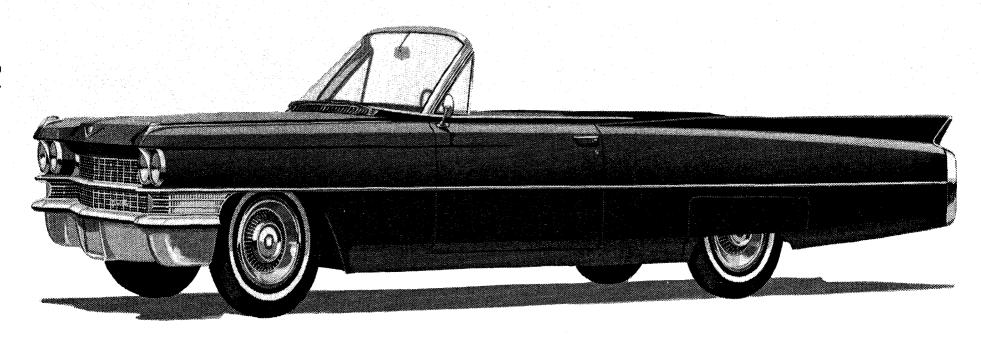
Radio, AM
Radio, AM-FM
Remote-Control Trunk Lid Lock
Seat Belts
Soft Ray glass with shaded upper
windshield
Vent Window Regulators, front, power
operated
Window Regulators, power operated
Whitewall Tires, 8.20 x 15 (set of five)

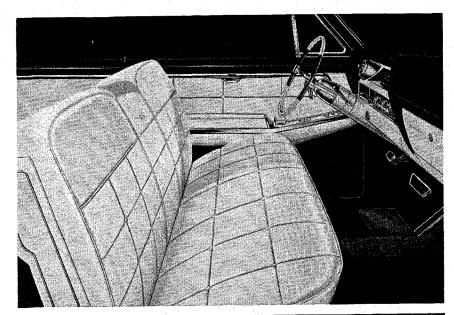
License Frames

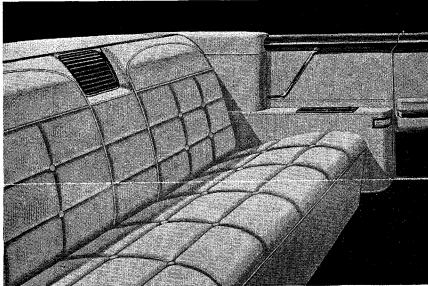
nineteen hundred sixty three Cadillac

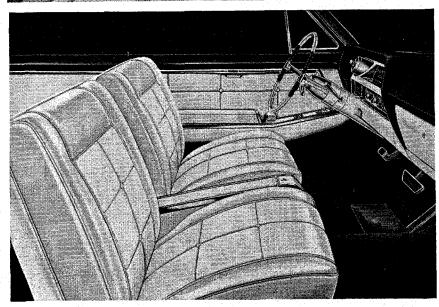


SERIES SIXTY-TWO CONVERTIBLE









Evident quality and enduring beauty are fully expressed in the exciting interior treatment of the Cadillac Series Sixty-Two Convertible for 1963. Seat cushions and seat backs are crisply tailored in a smart biscuit and button design with pinch seams. Plain bolsters offer pleasing design contrast. Upholstery of soft and supple natural-grain leathers is offered in a choice of solid colors: black, light blue, sandalwood, palomino, green and red with harmonizing carpeting and trim, plus two choices of white leather with either black or red carpeting and trim. Bucket seats, optional at extra cost, have the added feature, for 1963, of a handsome console compartment between the seats. It has a locking cover and when the cover is lifted the interior is illuminated. The Cadillac Series Sixty-Two Convertible is completely equipped with such conveniences as power fore and aft seat adjustment and power windows. In addition to the six-way seat adjustment available at extra cost for the regular front seat, there is a new four-way seat adjustment, fore and aft and tilt, available for the bucket seat on the driver's side only.

UPHOLSTERY SELECTIONS*

(Carpeting in shade of same color except as noted)

- 20. WHITE NATURAL GRAIN LEATHER (Black carpeting)
- 21. BLACK NATURAL GRAIN LEATHER
- 23. LIGHT BLUE NATURAL GRAIN LEATHER
- 24. SANDALWOOD NATURAL GRAIN LEATHER
- 25. PALOMINO NATURAL GRAIN LEATHER
- 27. GREEN NATURAL GRAIN LEATHER
- 28. WHITE NATURAL GRAIN LEATHER (Red carpeting)
- 29. RED NATURAL GRAIN LEATHER

^{*}Add B after code number when ordering bucket seats.

SERIES SIXTY-TWO CONVERTIBLE

BASIC SPECIFICATIONS

Wheelbase	129.5"
Length, over-all	
Width, over-all	79.7"
Height, over-all	55.6"
Engine Horsepower	325

INTERIOR DIMENSIONS

	FRONT	REAR
Head room	39.3"	38.0"
Shoulder room		
Hip room		
Leg room		
Seat height		

STANDARD EQUIPMENT

Air Cleaner, dry-pack
Armrest, center-front
Cadillac Power Brakes
Cadillac Power Steering
Cigarette Lighters, front (two)
Cigarette Lighters, rear (two)
Clock, electric
Front Seat Adjustment (horizontal),
power operated
Heater-Defroster*
Hydra-Matic transmission
Lights, front ash receivers
Lights, back-up (dual)
Lights, cornering
Lights, courtesy and map (automatic)

Lights, directional signal
Light, glove box (automatic)
Light, luggage compartment (automatic)
Mirror, glareproof, rear-view, flip type,
shatterproof
Oil Filter, Full-Flow
Outside Mirror, left side, remote-control
Red Lens, door pulls, illuminated, safety
warning
Visor Vanity Mirror, shatterproof
Visors, dual sun
Wheel Discs (set of four)
Window Regulators, power operated
Windshield Washer and Coordinator
*Available without heater-defroster as an option at reduced cost

OPTIONAL EQUIPMENT (Extra Cost)

Bucket Seats, power, front
Cadillac Adjustable Steering Wheel
Cadillac Air Conditioner
Cadillac Cruise Control
Controlled Differential
Door Locks, vacuum-operated
Dor-Gards
Front Seat Adjustment (vertical and angle), power operated**
Headlight Control, power
License Frames

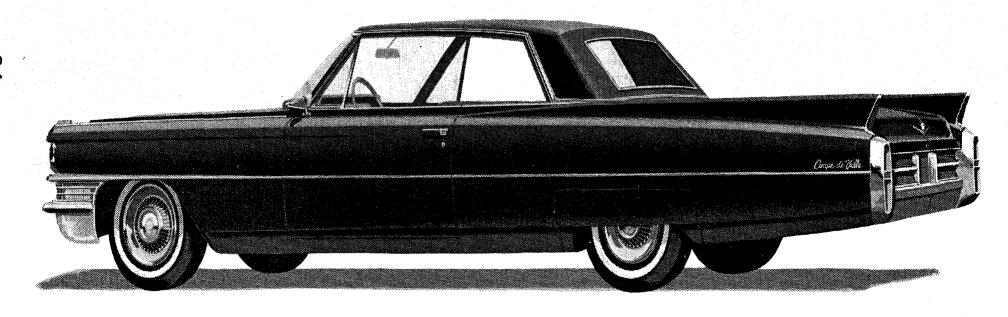
Radio, AM
Radio, AM-FM
Remote-Control Trunk Lid Lock
Seat Belts
Soft Ray glass (except rear window)
with upper windshield shaded
Vent Window Regulators, power
operated
Whitewall Tires, 8.20 x 15 (set of five)

^{**}Angle adjustment, driver's seat only on bucket seats.

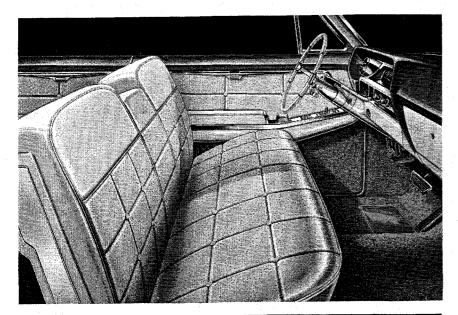
nineteen hundred sixty three Cadillac

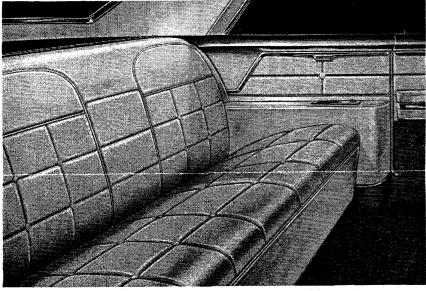


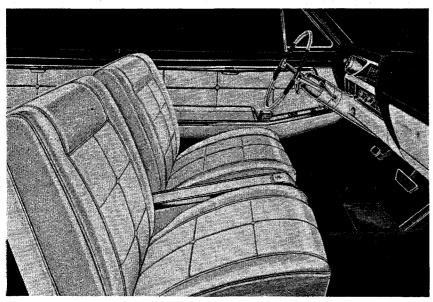
COUPE DE VILLE



36







Year after year a leader in fine car fashions, the exciting Cadillac Coupe de Ville sets an even faster, pace-setting stride for 1963. The new and exclusively Cadillac design of its smart upper structure is matched by interiors of equal elegance and distinction. The wide selection of upholstery includes the embossed square-pattern of Cambria cloth in black, light blue, sandalwood, and rose; the minutely thread-patterned Clarendon cloth in dark blue, turquoise or green; and beautiful brocade patterned gray Cameo cloth previously available only on the Fleetwood Sixty Special Sedan. There are, in addition, four superb choices of natural-grain leather available for either regular or bucket seat styling in colors of white, black, sandalwood or red. All seat and seat back upholstery in the Coupe de Ville is tailored in a smart biscuit and button design with smooth leather bolsters. Included with the optional-atextra-cost bucket seats for 1963 is a new console compartment with locking cover and illuminated interior. Newly designed door pulls encompass courtesy lights as well as illuminated red warning lights for nighttime safety.

UPHOLSTERY SELECTIONS

(Fabric and Leather)

- 40. BLACK CAMBRIA CLOTH with WHITE LEATHER bolsters and other leather trim.
- 41. GRAY CAMEO CLOTH with GRAY LEATHER bolsters and other leather trim.
- 42. DARK BLUE CLARENDON CLOTH with DARK BLUE LEATHER bolsters and other leather trim.
- 43. LIGHT BLUE CAMBRIA CLOTH with LIGHT BLUE LEATHER bolsters and other leather trim.
- 44. SANDALWOOD CAMBRIA CLOTH with SANDALWOOD LEATHER bolsters and other leather trim.
- 46. TURQUOISE CLARENDON CLOTH with TUR-QUOISE LEATHER bolsters and other leather trim.
- 47. GREEN CLARENDON CLOTH with GREEN LEATHER bolsters and other leather trim.
- 49. ROSE CAMBRIA CLOTH with ROSE LEATHER bolsters and other leather trim.

(Leather)*

- 50. WHITE NATURAL GRAIN LEATHER
- 51. BLACK NATURAL GRAIN LEATHER
- 54. SANDALWOOD NATURAL GRAIN LEATHER
- 59. RED NATURAL GRAIN LEATHER
- *Add B after code number when ordering bucket seats.

COUPE DE VILLE

BASIC SPECIFICATIONS

Wheelbase	129.5"
Length, over-all	223.0"
Width, over-all	
Height, over-all	55.1"
Engine Horsepower	325

INTERIOR DIMENSIONS

	FRONT	REAR
Head room	38.6"	38.7"
Shoulder room		
Hip room		
Leg room	40.5"	38.0"
Seat height	12.2"	13.5"

STANDARD EQUIPMENT

Air Cleaner, dry-pack
Armrest, center, front and rear
Cadillac Power Brakes
Cadillac Power Steering
Cigarette Lighters, front (two)
Cigarette Lighters, rear (two)
Clock, electric
Front Seat Adjustment (horizontal),
power operated
Heater-Defroster*
Hydra-Matic transmission
Lights, front ash receivers
Lights, back-up (dual)
Lights, cornering
Lights, courtesy and map (automatic)

Lights, directional signal Light, glove box (automatic) Light, luggage compartment (automatic) Mirror, glareproof, rear-view, flip type, shatterproof Oil Filter. Full-Flow Outside Mirror, left side, remote-control Paint, two-tone Red lens, door pulls, illuminated, safety warning Visor Vanity Mirror, shatterproof Visors, dual sun Wheel Discs (set of four) Window Regulators, power operated Windshield Washer and Coordinator *Available without heater-defroster as an option at reduced cost

OPTIONAL EQUIPMENT (Extra Cost)

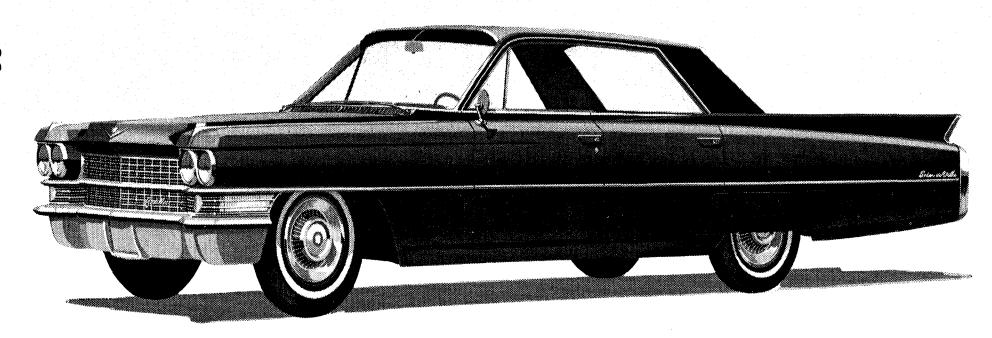
Bucket or Bench Seats, leather
Cadillac Adjustable Steering Wheel
Cadillac Air Conditioner
Cadillac Cruise Control
Controlled Differential
De-Fogger, rear window
Door Locks, vacuum-operated
Dor-Gards
Front Seat Adjustment (vertical and angle), power operated**

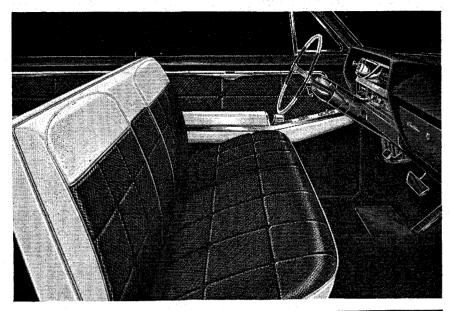
Headlight Control, power
License Frames
Radio, AM
Radio, AM-FM
Remote-Control Trunk Lid Lock
Seat Belts
Soft Ray glass with upper windshield
shaded
Vent Window Regulators, power operated
Whitewall Tires, 8.20 x 15 (set of five)
**Angle adjustment, driver's seat only, on bucket seats

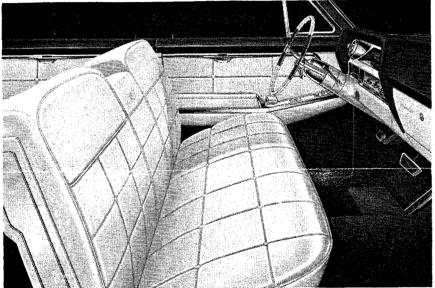
nineteen hundred sixty three Cadillac

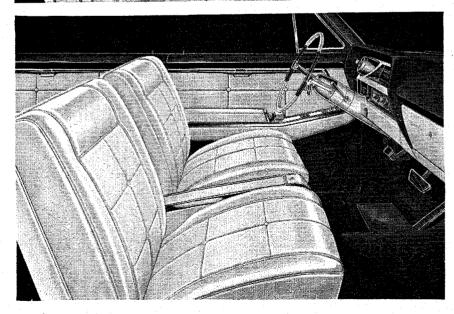


SEDAN DE VILLE . FOUR WINDOW









The elegant Cadillac Sedan de Ville (four window) offers a wide selection of interiors including three exquisite fabrics with genuine leather bolsters plus leather upholstery in bench or bucket seat design as an option at extra cost. With the selection of bucket seats there is included, for 1963, a new locking console compartment between the seats for the added convenience of the driver and front seat passenger. The interior of the compartment is illuminated when the cover is raised. Fabric upholstery selections include for the first time on the Sedan de Ville the luxurious brocade patterned gray Cameo cloth, new Clarendon cloth with its fine-threaded pattern in colors of turquoise, green or dark blue, and the embossed square-patterned Cambria cloth in black, light blue, sandalwood and rose. Leather upholstery is of fine, natural-grained leather in black, white, sandalwood or red. The beauty of bright and brushed chrome is nowhere better reflected in the Sedan de Ville than in the new canted, power switch control panel on the doors and the new door pull handles with integral courtesy lights and illuminated red-lensed safety warning lights.

UPHOLSTERY SELECTIONS

(Fabric and Leather)

- 40. BLACK CAMBRIA CLOTH with WHITE LEATHER bolsters and other leather trim.
- 41. GRAY CAMEO CLOTH with GRAY LEATHER bolsters and other leather trim.
- 42. DARK BLUE CLARENDON CLOTH with DARK BLUE LEATHER bolsters and other leather trim.
- 43. LIGHT BLUE CAMBRIA CLOTH with LIGHT BLUE LEATHER bolsters and other leather trim.
- 44. SANDALWOOD CAMBRIA CLOTH with SANDALWOOD LEATHER bolsters and other leather trim.
- 46. TURQUOISE CLARENDON CLOTH with TUR-QUOISE LEATHER bolsters and other leather
- 47. GREEN CLARENDON CLOTH with GREEN LEATHER bolsters and other leather trim.
- 49. ROSE CAMBRIA CLOTH with ROSE LEATHER bolsters and other leather trim.

(Leather)*

- 50. WHITE NATURAL GRAIN LEATHER
- 51. BLACK NATURAL GRAIN LEATHER
- 54. SANDALWOOD NATURAL GRAIN LEATHER
- 59. RED NATURAL GRAIN LEATHER

^{*}Add B after code number when ordering bucket seats.

SEDAN DE VILLE . FOUR WINDOW

BASIC SPECIFICATIONS

Wheelbase	129.5
Length, over-all	223.0
Width, over-all	79.7"
Height, over-all	54.8
Engine Horsepower	325

INTERIOR DIMENSIONS

	FRONT	REAR
Head room	38.4"	38.1"
Shoulder room	58.2"	57.7"
Hip room	63.3"	63.4"
Leg room		
Seat height		

STANDARD EQUIPMENT

Air Cleaner, dry-pack Armrest, center, front and rear Assist Handles (two) Cadillac Power Brakes Cadillac Power Steering Cigarette Lighters, front (two) Cigarette Lighters, rear (two) Clock, electric Front Seat Adjustment (horizontal), power operated Heater-Defroster* **Hydra-Matic transmission** Lights, front ash receivers Lights, back-up (dual) Lights, cornering Lights, courtesy and map (automatic) Lights, directional signal Light, glove box (automatic) Light, luggage compartment (automatic) Mirror, glareproof, rear-view, flip type, shatterproof Oil Filter, Full-Flow Outside Mirror, left side, remote-control Paint. two-tone Red lens, door pulls, illuminated, safety warning Visor Vanity Mirror, shatterproof Visors, dual sun Wheel Discs (set of four) Window Regulators, power operated Windshield Washer and Coordinator *Available without heater-defroster as an option at reduced cost

OPTIONAL EQUIPMENT (Extra Cost)

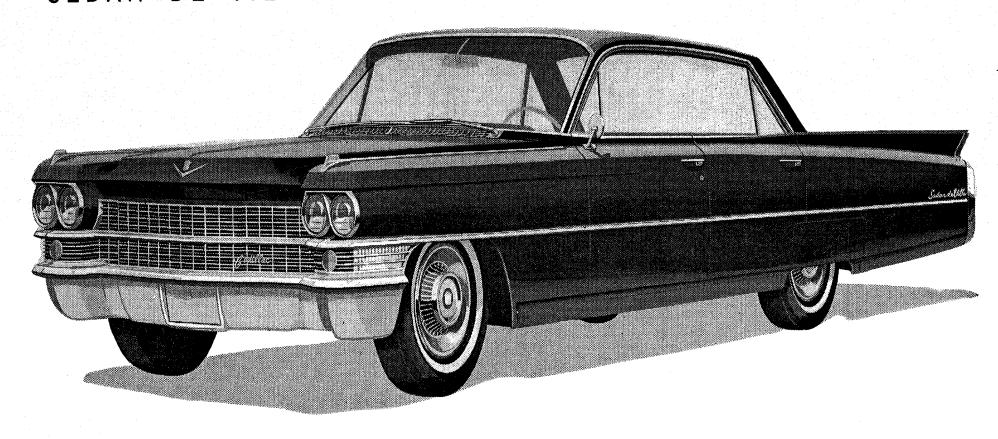
Bucket or Bench Seats, leather
Cadillac Adjustable Steering Wheel
Cadillac Air Conditioner
Cadillac Cruise Control
Controlled Differential
De-Fogger, rear window
Door Locks, vacuum-operated
Dor-Gards
Front Seat Adjustment (vertical and angle), power operated**

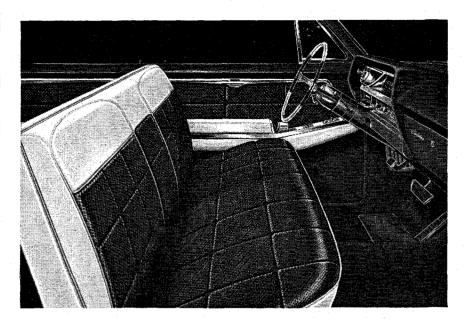
Headlight Control, Power
License Frames
Radio, AM
Radio, AM-FM
Remote-Control Trunk Lid Lock
Seat Belts
Soft Ray glass with upper windshield
shaded
Vent Window Regulators, power operated
Whitewall Tires, 8.20 x 15 (set of five)

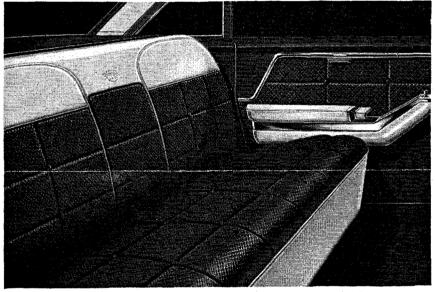
**Angle adjustment, driver's seat only, on bucket seats

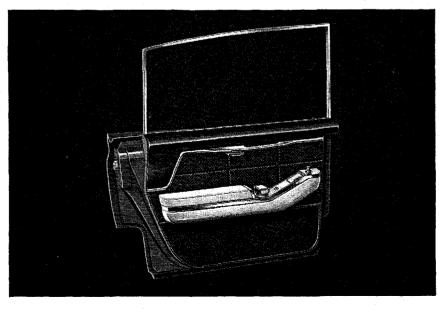


SEDAN DE VILLE • SIX WINDOW









For those who prefer the world's finest luxury sedan but with a slightly less formalized upper body design, there can be no other choice than the Cadillac Sedan de Ville (six window). Its slim-pillared upper structure provides the open styling and unexcelled visibility preferred by many Cadillac owners. And they know that in this body style as in all de Ville models they can be assured of the utmost luxury in every detail of appointments and trim. Upholstery selections include eight choices of color and three superb fabrics. All are fashioned in a stylish biscuit and button design with the pleasing contrast of smooth, genuine leather bolsters. The new fabrics available for 1963 on the Sedan de Ville (six window) are an extremely fine, thread-patterned Clarendon cloth in turquoise, green or dark blue, brocade patterned Cameo cloth in gray, and the embossed, square-patterned Cambria cloth in sandalwood, light blue, rose or black. Because it is designed as a full six-passenger family sedan, bucket seats are not available on the six-window Sedan de Ville.

UPHOLSTERY SELECTIONS

(Fabric and Leather)

- 40. BLACK CAMBRIA CLOTH with WHITE LEATHER bolsters and other leather trim.
- 41. GRAY CAMEO CLOTH with GRAY LEATHER bolsters and other leather trim.
- 42. DARK BLUE CLARENDON CLOTH with DARK BLUE LEATHER bolsters and other leather trim.
- 43. LIGHT BLUE CAMBRIA CLOTH with LIGHT BLUE LEATHER bolsters and other leather trim.
- 44. SANDALWOOD CAMBRIA CLOTH with SANDALWOOD LEATHER bolsters and other leather trim.
- 46. TURQUOISE CLARENDON CLOTH with TUR-QUOISE LEATHER bolsters and other leather trim.
- 47. GREEN CLARENDON CLOTH with GREEN LEATHER bolsters and other leather trim.
- 49. ROSE CAMBRIA CLOTH with ROSE LEATHER bolsters and other leather trim.

SEDAN DE VILLE . SIX WINDOW

BASIC SPECIFICATIONS

Wheelbase	129.5"
	223.0"
Width, over-all	79.7"
Height, over-all	56.4"
Engine Horsepower	325

INTERIOR DIMENSIONS

	FRONT	REAR
Head room	. 39.9"	38.7"
Shoulder room		
Hip room		
Leg room		
Seat height	. 12.3"	13.5"

STANDARD EQUIPMENT

Air Cleaner, dry-pack Armrest, center, front and rear Assist Handles (two) Cadillac Power Brakes Cadillac Power Steering Cigarette Lighters, front (two) Cigarette Lighters, rear (two) Clock, electric Front Seat Adjustment (horizontal), power operated Heater-Defroster* Hydra-Matic transmission Lights, front ash receivers Lights, back-up (dual) Lights, cornering Lights, courtesy and map (automatic)

Lights, directional signal Light, glove box (automatic) Light, luggage compartment (automatic) Mirror, glareproof, rear-view, flip type. shatterproof Oil Filter. Full-Flow Outside Mirror, left side, remote-control Paint, two-tone Red lens, door pulls, illuminated, safety warning Visor Vanity Mirror, shatterproof Visors, dual sun Wheel Discs (set of four) Window Regulators, power operated Windshield Washer and Coordinator *Available without heater-defroster as an option at reduced cost

OPTIONAL EQUIPMENT (Extra Cost)

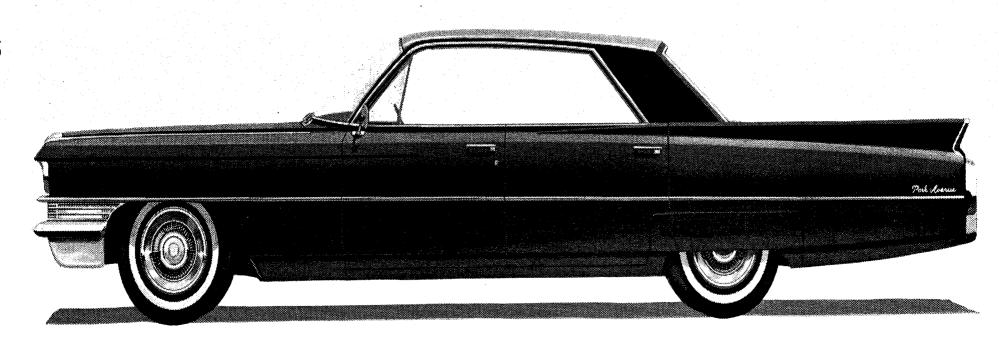
Cadillac Adjustable Steering Wheel
Cadillac Air Conditioner
Cadillac Cruise Control
Controlled Differential
De-Fogger, rear window
Door Locks, vacuum-operated
Dor-Gards
Front Seat Adjustment (vertical and angle), power operated

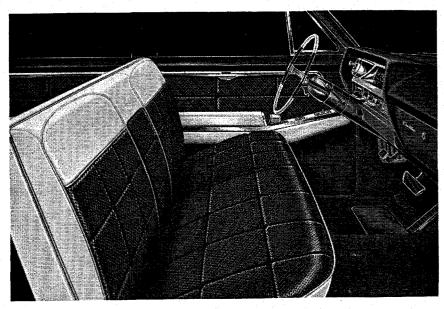
Headlight Control, power
License Frames
Radio, AM
Radio, AM-FM
Remote-Control Trunk Lid Lock
Seat Belts
Soft Ray glass with upper windshield
shaded
Vent Window Regulators, power operated
Whitewall Tires, 8.20 x 15 (set of five)

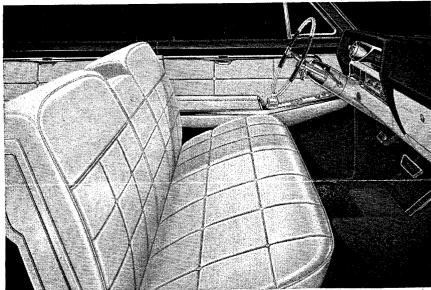
nineteen hundred sixty three Cadillac

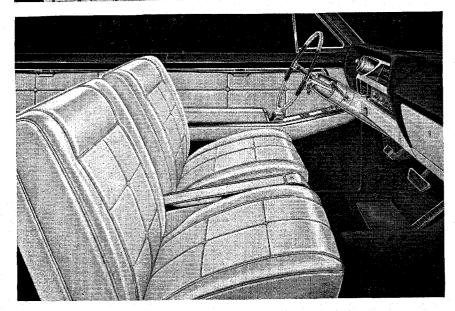


PARK AVENUE SEDAN DE VILLE . FOUR WINDOW









With its semi-formal roof and upper rear quarter panel design the Park Avenue Sedan de Ville reflects the full luxury and beauty of the de Ville line but with the outstanding manueuverability, parking and garaging ease that its 215" over-all length suggests. Here, too, is the complete selection of exquisite fabrics available throughout the de Ville family combined with supple leather bolsters. And there is the choice of leather upholstery in red, black, sandalwood or white available at extra cost in either bench or bucket seat styling. With the bucket seat styling, of course, is provided the new locking console compartment, with self-illuminating interior. Complementing the natural handling ease of the Park Avenue Sedan de Ville is a full array of power assists for steering and braking, and automatic shifting with Hydra-Matic drive. And there are convenient power controls for windows and seat adjustment. An optional feature, for 1963, available at extra cost, is the new Cadillac Adjustable Steering Wheel, which, at the lift of a lever, may be adjusted to any of six positions to suit the driver.

UPHOLSTERY SELECTIONS (Fabric and Leather)

- 40. BLACK CAMBRIA CLOTH with WHITE LEATHER bolsters and other leather trim.
- GRAY CAMEO CLOTH with GRAY LEATHER bolsters and other leather trim.
- 42. DARK BLUE CLARENDON CLOTH with DARK BLUE LEATHER bolsters and other leather trim.
- 43. LIGHT BLUE CAMBRIA CLOTH with LIGHT BLUE LEATHER bolsters and other leather trim.
- 44. SANDALWOOD CAMBRIA CLOTH with SANDALWOOD LEATHER bolsters and other leather trim.
- 46. TURQUOISE CLARENDON CLOTH with TUR-QUOISE LEATHER bolsters and other leather trim.
- 47. GREEN CLARENDON CLOTH with GREEN LEATHER bolsters and other leather trim.
- 49. ROSE CAMBRIA CLOTH with ROSE LEATHER bolsters and other leather trim.

(Leather)*

- 50. WHITE NATURAL GRAIN LEATHER
- 51. BLACK NATURAL GRAIN LEATHER
- 54. SANDALWOOD NATURAL GRAIN LEATHER
- 59. RED NATURAL GRAIN LEATHER

^{*}Add B after code number when ordering bucket seats.

PARK AVENUE SEDAN DE VILLE . FOUR WINDOW

BASIC SPECIFICATIONS

Wheelbase	129.5"
Length, over-all	
Width, over-all	
Height, over-all	54.8"
Engine Horsepower	325

INTERIOR DIMENSIONS

	FRONT	REAR
Head room	38.4"	38.1"
Shoulder room	58.2"	57.7"
Hip room		
Leg room		
Seat height		

STANDARD EQUIPMENT

Air Cleaner, dry-pack Armrest, center, front and rear Assist Handles (two) Cadillac Power Brakes Cadillac Power Steering Cigarette Lighters, front (two) Cigarette Lighters, rear (two) Clock, electric Front Seat Adjustment (horizontal), power operated Heater-Defroster* **Hydra-Matic transmission** Lights, front ash receivers Lights, back-up (dual) Lights, cornering Lights, courtesy and map (automatic)

Lights, directional signal Light, glove box (automatic) Light, luggage compartment (automatic) Mirror, glareproof, rear-view, flip type, shatterproof Oil Filter, Full-Flow Outside Mirror, left side, remote-control Paint, two-tone Red lens, door pulls, illuminated, safety warning Visor Vanity Mirror, shatterproof Visors, dual sun Wheel Discs (set of four) Window Regulators, power operated Windshield Washer and Coordinator *Available without heater-defroster as an option at reduced cost

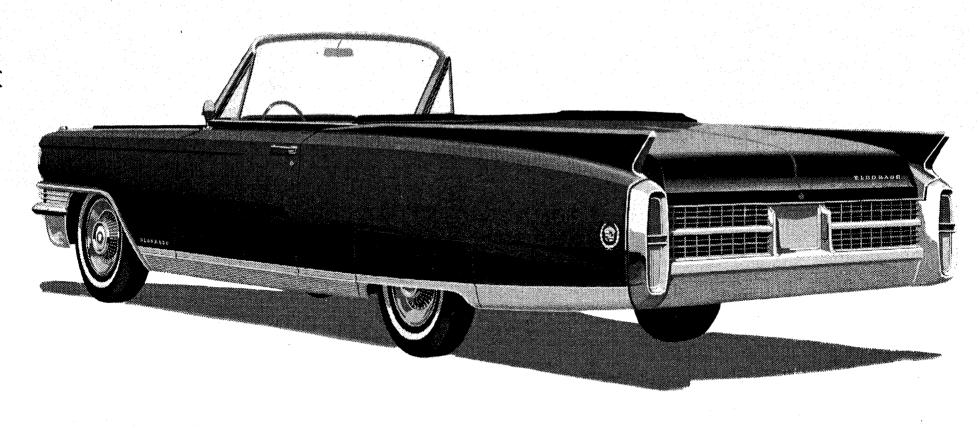
OPTIONAL EQUIPMENT (Extra Cost)

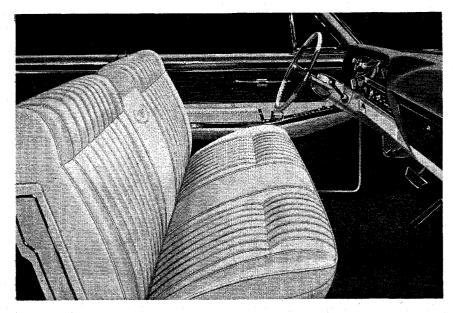
Cadillac Adjustable Steering Wheel
A 1111 A1 A 1111
Cadillac Air Conditioner
Cadillac Cruise Control
Controlled Differential
De-Fogger, rear window
Door Locks, vacuum-operated
Dor-Gards
Front Seat Adjustment (vertical and
angle), power operated **

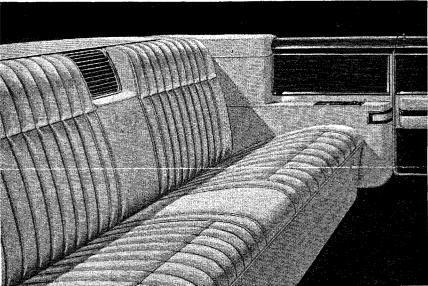
Headlight Control, power
License Frames
Radio, AM
Radio, AM-FM
Remote-Control Trunk Lid Lock
Seat Belts
Soft Ray glass with upper windshield
shaded
Vent Window Regulators, power operated
Whitewall Tires, 8.20 x 15 (set of five)
**Angle adjustment, driver's seat only, on bucket seats

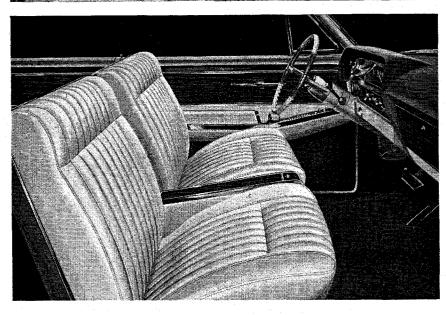


ELDORADO BIARRITZ









The glamour and excitement of open-car motoring are brought to new heights of convenience and luxury in the magnificent Eldorado Biarritz for 1963. Its exclusive exterior styling is matched by interiors of unsurpassed beauty and distinction. The jewellike instrument panel and the upper door and rear quarter panels feature inserts of rich-toned, straight-grained Philippine Narra wood. This elegant wood motif is also carried on the locking console compartment provided with bucket seat installations. Upholstery of pliant natural grain leathers in black, light blue, sandalwood, palomino, beryl, emerald or red plus two choices of white with either black or red carpeting is fashionably tailored in true pipes with pinch seams and contrasting plain bolsters. As might be expected of this most luxurious of convertible body styles, it provides every consideration for the comfort and convenience of the driver and passengers. The new power control panel on the driver's door just forward of the armrest is functionally angled to put seat adjustment, window and vent window switches at the finger tips of the driver. Even the rearview mirror on the Eldorado is of tinted Soft Ray glass adjustable to three positions to minimize nighttime reflection. Front seat backs, 1" higher, provide even more restful support for 1963.

UPHOLSTERY SELECTIONS*

(Carpeting in shade of same color except as noted)

- 10. WHITE NATURAL GRAIN LEATHER (Black carpeting)
- 11. BLACK NATURAL GRAIN LEATHER
- 13. LIGHT BLUE NATURAL GRAIN LEATHER
- 14. SANDALWOOD NATURAL GRAIN LEATHER
- 15. PALOMINO NATURAL GRAIN LEATHER
- 16. BERYL NATURAL GRAIN LEATHER
- 17. EMERALD NATURAL GRAIN LEATHER
- 18. WHITE NATURAL GRAIN LEATHER (Red carpeting)
- 19. RED NATURAL GRAIN LEATHER

^{*}Add B after code number when ordering bucket seats

ELDORADO BIARRITZ

BASIC SPECIFICATIONS

Wheelbase	129.5"
Length, over-all	223.0"
Width, over-all	79.7"
Height, over-all	55.8"
Engine Horsepower	325

INTERIOR DIMENSIONS

	FRONT	REAR
Head room	. 39.8"	38.0"
Shoulder room		
Hip room	63.3"	51.2"
Leg room		38.1"
Seat height	. 12.2"	13.7"

STANDARD EQUIPMENT

Air Cleaner, dry-pack Armrest, center, front Cadillac Power Brakes Cadillac Power Steering Cigarette Lighters, front (two) Cigarette Lighters, rear (two) Clock, electric Front Seat Adjustment (6-way)*, power operated Heater-Defroster** Hvdra-Matic transmission Lights, front ash receivers Lights, back-up (dual) Lights, cornering Lights, courtesy and map (automatic), front and rear compartment Lights, courtesy, front door panels Lights, directional signal Light, glove box (automatic)

Light, luggage compartment (automatic) Oil Filter. Full-Flow Outside Mirror, left side, remote-control Rear-View Mirror, 3-way, Soft Ray, shatterproof Red lens, illuminated, safety warning on door pulls Spare Tire Cover Vent Window Regulators. power operated Visor Vanity Mirror, shatterproof Visors, dual sun Wheel Discs (set of four) Whitewall Tires, 8.20 x 15 (set of five) Window Regulators, power operated Windshield Washer and Coordinator

OPTIONAL EQUIPMENT (Extra Cost)

Cadillac Adjustable Steering Wheel Cadillac Air Conditioner Cadillac Cruise Control Controlled Differential Door Locks, vacuum-operated Dor-Gards Headlight Control, power

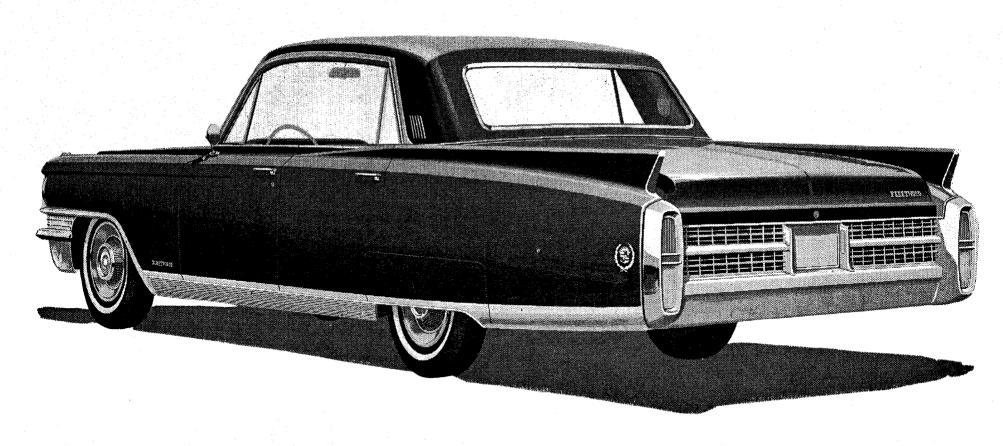
License Frames
Radio, AM
Radio, AM-FM
Remote-Control Trunk Lid Lock
Seat Belts
Soft Ray glass (except rear window)
with upper windshield shaded

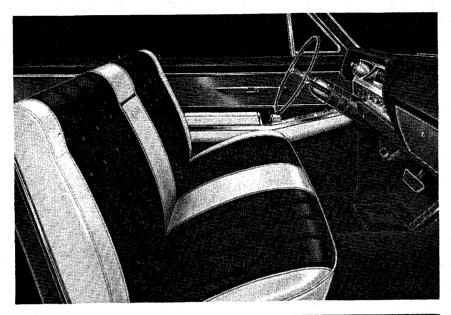
^{*}Fore-and-aft adjustment only (and angle on driver's side) when bucket seats are selected.

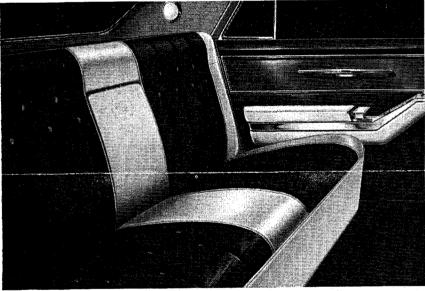
^{**}Available without heater-defroster as an option at reduced cost

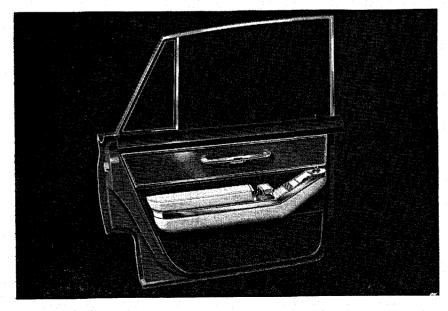


FLEETWOOD SIXTY SPECIAL SEDAN









The inspired elegance and regal stature of the 1963 Fleetwood Sixty Special Sedan is certain to enhance its position as the world's most admired motor car. In keeping with the town car formality of its exterior styling is the beauty, distinction and evident quality of its exquisitely tailored interiors. In addition to the exclusive design of the seat cushions and seat backs with their combination of true pipes and tufted buttons, the seat backs themselves are higher in 1963, providing even more comfortable and restful support. There is a new and wider selection of superb fabrics and leathers, offering the owner maximum opportunity to individualize his Fleetwood motor car. Located near the top of the front and rear seat center armrests is a distinguishing wreath and crest embroidered on broadcloth upholstery selections, embossed on fabric-leather selections. Inserts of Philippine Narra wood lend warmth and rich highlights to the upper door panels, rear of the front seat back and on the instrument panel.

UPHOLSTERY SELECTIONS

(Fabric and Leather)

- 60. BLACK CARRIAGE CLOTH with WHITE LEATHER bolsters.
- 61. GRAY CHAMBORD CLOTH with GRAY LEATHER bolsters.
- 62-A. DARK BLUE CANTERBURY CLOTH with DARK BLUE LEATHER bolsters.
- 63. LIGHT BLUE CHAMBORD CLOTH with LIGHT BLUE LEATHER bolsters.
- 64. SANDALWOOD CHAMBORD CLOTH with SANDALWOOD LEATHER bolsters.
- 65-A. BEIGE CANTERBURY CLOTH with BEIGE LEATHER bolsters.
- 66. TURQUOISE CHAMBORD CLOTH with TUR-QUOISE LEATHER bolsters.
- 67. GREEN CHAMBORD CLOTH with GREEN LEATHER bolsters.

(All Fabric)

- 72. GRAY BROADCLOTH
- 75. BEIGE BROADCLOTH

(Leather) (Carpeting in shades of same color except as noted)

- 70. WHITE NATURAL GRAIN LEATHER (Black carpeting)
- 71. BLACK NATURAL GRAIN LEATHER
- 74. SANDALWOOD NATURAL GRAIN LEATHER
- 79. RED NATURAL GRAIN LEATHER

FLEETWOOD SIXTY SPECIAL SEDAN

BASIC SPECIFICATIONS

Wheelbase	129.5"
Length, over-all	223.0"
Width, over-all	79.7"
Height, over-all	56.6"
Engine Horsepower	325

INTERIOR DIMENSIONS

	FRONT	REAR
Head room	40.0"	39.4"
Shoulder room	58.7"	57.5"
Hip room	. 63.3"	62.9"
Leg room	. 40.5"	40.8"
Seat height	. 12.3"	13.3"

STANDARD EQUIPMENT

Air Cleaner, dry-pack Armrest, center, front and rear Assist Handles (two) Cadillac Power Brakes Cadillac Power Steering Cigarette Lighters, front (two) Cigarette Lighters, rear (two) Clock, electric Front Seat Adjustment (2-way), power operated Heater-Defroster* Hvdra-Matic transmission Lights, front ash receivers Lights, back-up (dual) Lights, cornering Lights, courtesy and map (automatic) Lights, directional signal

Lights, reading, rear quarter (two) Light, glove box (automatic) Light, luggage compartment (automatic) Oil Filter, Full-Flow Outside Mirror, left side, remote-control Rear-View Mirror, 3-way, Soft Ray, shatterproof Red lens, illuminated, safety warning on door pulls Spare Tire Cover Vent Window Regulators, front and rear, power operated Visor Vanity Mirror, shatterproof Visors, dual sun Wheel Discs (set of four) Window Regulators, power operated Windshield Washer and Coordinator *Available without heater-defroster as an option at reduced cost

OPTIONAL EQUIPMENT (Extra Cost)

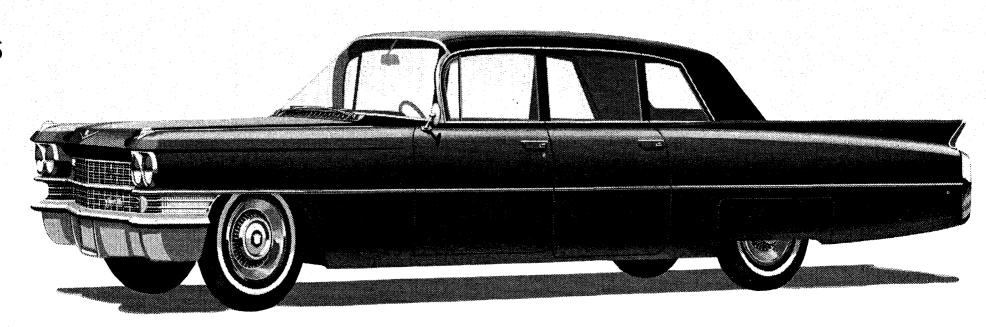
Cadillac Adjustable Steering Wheel
Cadillac Air Conditioner
Cadillac Cruise Control
Controlled Differential
De-Fogger, rear window
Dor-Gards
Door Locks, vacuum-operated
Front Seat Adjustment (6-way),
power operated

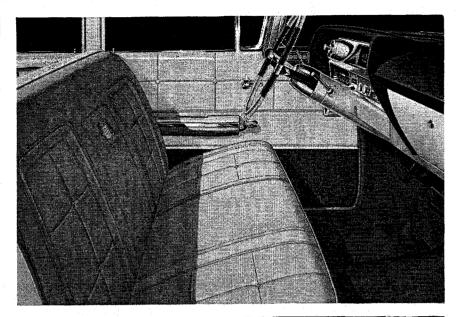
Headlight Control, power
License Frames
Radio, AM
Radio, AM-FM
Remote-Control Trunk Lid Lock
Seat Belts
Soft Ray glass with upper windshield
shaded
Whitewall Tires, 8.20 x 15 (set of five)

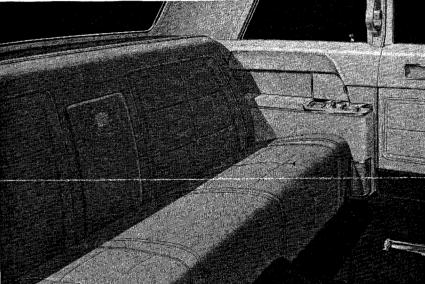
nineteen hundred sixty three Cadillac

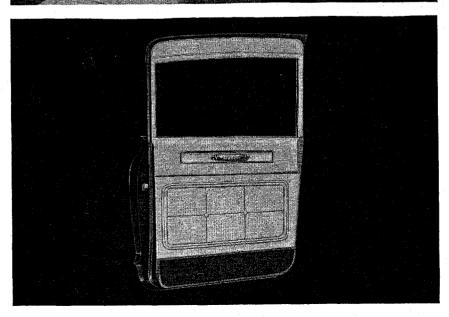


FLEETWOOD SEVENTY-FIVE . SEDAN AND LIMOUSINE









The unmatched dignity and distinction of the magnificent Fleetwood Seventy-Five Sedan and Limousine fully reflects the stature of its owners as well as the tone of the many important social, business and government functions at which it is so often found in attendance. The tasteful refinement and flawless quality which traditionally mark the Fleetwood Seventy-Five are highlighted for 1963 by a new instrument panel and by luxurious lighter toned upholstery for the elegantly tailored seats and seat backs. Selections include gray, beige or dark gray Calais Cord with harmonizing Broadcloth bolsters or all Broadcloth in gray or beige. An embroidered wreath and crest near the top of the wide center armrests accents the quality craftsmanship of this Fleetwood interior. A host of detailed refinements for rear compartment passengers include assist handles and assist straps, center-mounted clock between two ash receivers on the rear of the front seat back, carpeted foot rests and individual controls for radio, heater and air conditioning on models so equipped.

UPHOLSTERY SELECTIONS

- 80. GRAY CALAIS CORD with GRAY BROAD-CLOTH bolsters and trim.
- 81. GRAY BROADCLOTH
- 84. BEIGE CALAIS CORD with BEIGE BROAD-CLOTH bolsters and trim.
- 85. BEIGE BROADCLOTH
- 90. DARK GRAY CALAIS CORD with DARK GRAY BROADCLOTH bolsters and trim.

CHAUFFEUR COMPARTMENT (Limousine)

BLACK NATURAL GRAIN LEATHER or GRAY NATURAL GRAIN LEATHER with GRAY selections, above.

BEIGE NATURAL GRAIN LEATHER with BEIGE selections, above.

FLEETWOOD SEVENTY-FIVE SEDAN AND LIMOUSINE

BASIC SPECIFICATIONS

Wheelbase	149.8"
Length, over-all	243.3"
Width, over-all	79.9"
Height, over-all	59.0"
Engine Horsepower	325

INTERIOR DIMENSIONS

	FRONT	AUX.	REAR
Head room	39.9"*	37.8"***	38.8"**
Shoulder room	60.4"	58.5"	58.8"
Hip room	65.4"	62.8"	59.7"
Leg room	39.5"	_	
Seat height	9.9"	12.3"	12.9"
*Limousine-3	9.4"		
**Limousine-3	7.7"		
***Limousine-3	7.0"		

STANDARD EQUIPMENT

Air Cleaner, dry-pack Armrest, center, front and rear* Assist Handles (two) Assist Straps (two) Cadillac Power Brakes Cadillac Power Steering Cigarette Lighters, front (two) Cigarette Lighter, rear Clocks, electric, front and rear compartments Footrests, adjustable (two), rear compartment Front Seat Adjustment (horizontal, power operated) Heater-Defroster** Hvdra-Matic transmission Lights, front ash receivers Lights, back-up (dual) Lights, cornering Lights, courtesy and map (automatic) Lights, directional signal

Light, glove box (automatic) Light, luggage compartment (automatic) Lights, reading (two) Mirror, glareproof, rear-view, flip type, shatterproof Oil Filter, Full-Flow Outside Mirror, left side, remote-control Paint, two-tone Reflectors, safety warning, front door panels Robe Cord, back of front seat Visor Vanity Mirror, shatterproof Visors, dual sun Wheel Discs (set of four) Window Regulators, power operated Windshield Washer and Coordinator *Rear only on limousine.

OPTIONAL EQUIPMENT (Extra Cost)

Cadillac Adjustable Steering Wheel Cadillac Air Conditioner Cadillac Cruise Control Controlled Differential Headlight Control, power License Frames Radio, front compartment controls Radio, AM, rear comp't controls

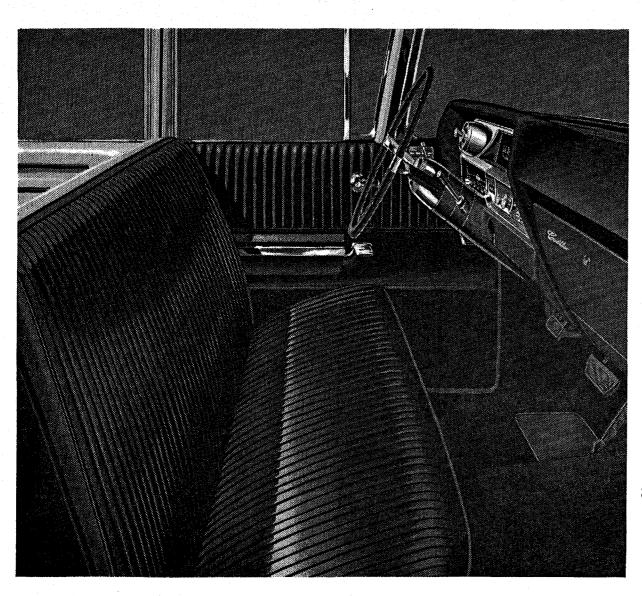
Radio, AM-FM
Seat Belts
Soft Ray glass with upper windshield shaded
Vent Window Regulators, front, power operated
Whitewall Tires, 8.20 x 15 (set of 5) 6 ply

**Available without heater-defroster as an option

at reduced cost.

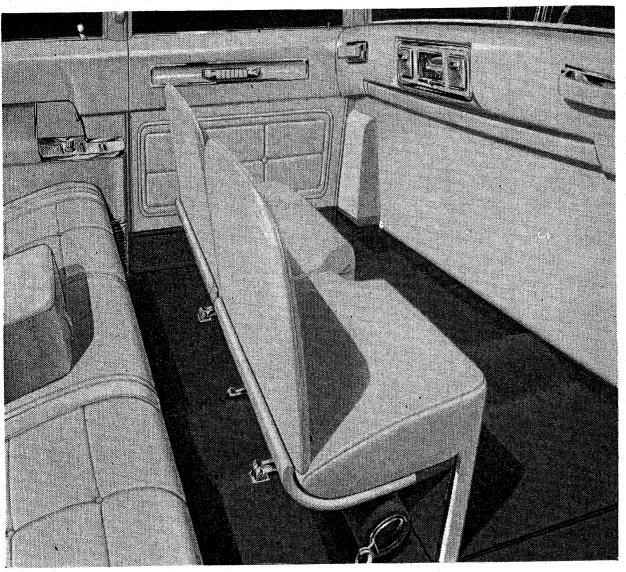


FLEETWOOD SEVENTY-FIVE SEDAN AND LIMOUSINE



Chauffeur Compartment

Chauffeur's compartment is fashioned in 1¼" piping without bolster effect. Upholstery is fine natural grain leather in black or, if the owner prefers, in gray or beige to match the rear compartment color scheme. The glass partition between the front and rear compartments is operated by controls located on a bright and satin-finish escutcheon on each rear quarter panel armrest. Due to the special design and heavier construction of the front seat on the Series Seventy-Five models there is no provision for 6-way seat adjustment. However, fore and aft seat adjustment is provided as standard equipment.



Auxiliary Seats

The Fleetwood Seventy-Five sedan and limousine have two auxiliary seats designed to provide maximum comfort and full seating capacity. They are upholstered in the same fine fabrics as the rest of the rear compartment so that, when folded forward into the recessed base at the rear of the front seat back, they blend harmoniously into the seat back panel. Above the fold-away auxiliary seats is a convenient robe cord, while centered in the seat back panel is a handsome chrome-framed electric clock flanked by two ash receivers for the convenience of auxiliary seat passengers. Two carpeted footrests may be folded backward against the base of the rear seat cushion when not in use.

CADILLAC

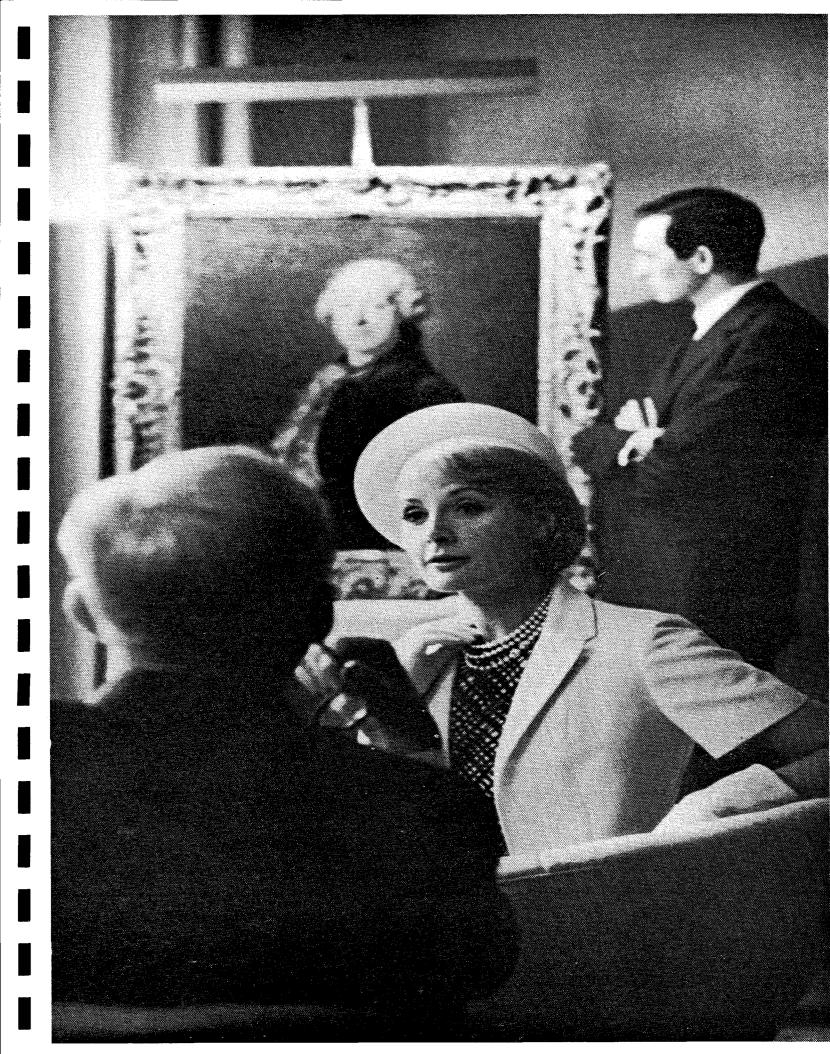
OPTIONAL

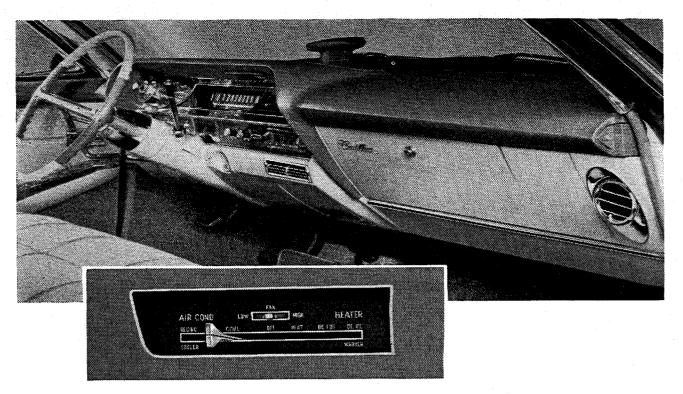
TWEIMSIUOS

1963

Cadillac optional equipment and accessories are designed and engineered to serve a definite purpose for the owner in real terms of comfort, convenience or safety. When apparent to the eye, they further serve to enhance the beauty of the car.

It is in his choice of optional equipment and accessories that the owner finds maximum opportunity to individualize his Cadillac. Thus you will help to increase his motoring enjoyment and pride of ownership by explaining the benefits of each accessory or optional equipment item before he places his order for the car.





NEW CADILLAC AIR CONDITIONER-HEATER SYSTEM

The new Cadillac Air Conditioner-Heater System provides many new advantages in motoring comfort for the Cadillac owner. For example, the temperature range of the air entering the passenger compartment in either of the Air Conditioner positions, COOL or RECIRC, is much wider because it is achieved by the blending of varied proportions of cooled and heated air to obtain exactly the air temperature desired. And the air, in addition to being washed free of dust and pollen, is dehumidified in these positions. Thus, when outside temperatures drop to a range of from 40 to 60 degrees and conditions are humid, as during a sudden shower, instead of turning on the HEATER, which provides air of the same humidity as that of the outside air, it is more advantageous to use the Air Conditioner with the lower lever set somewhat toward the WARMER position. This circulates warmed, dehumidified air which keeps passengers comfortable and at the same time keeps the windows free of fog or mist. Since changing the blend of cool and warm air is instantaneous, moving the lower lever toward the COOLER or WARMER end of the control panel achieves any desired temperature variation almost immediately.

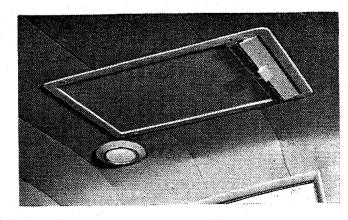
The HEATER position also provides a wide range of air temperatures, from that of the outside air to as comfortably warm a temperature as the owner may desire. When the upper lever is in the HEATER, DE-FOG or DE-ICE positions, the air is not dehumidified since a certain amount of humidity is desirable in cooler weather. A fan switch with three positions permits selection of degree of air circulation desired.

OPERATION OF AIR CONDITIONER-HEATER SYSTEM

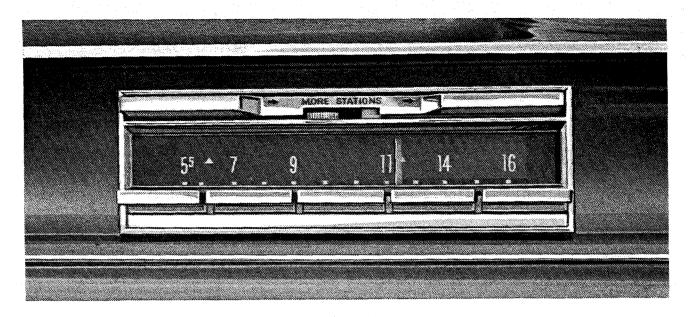
Upper lever set in: RECIRC POSITION circulates 80% inside air and 20% outside air (washed and dehumidified) through Air Conditioner outlets at temperature setting of lower lever. Maximum cooling may be obtained in this setting. COOL POSI-TION circulates 100% outside air (washed and dehumidified) through Air Conditioner outlets at temperature setting of lower lever. This setting is recommended for all normal Air Conditioner operation. HEAT POSITION circulates outside air through heater outlets at temperature setting of lower lever. DE-FOG POSITION circulates outside air partially through windshield defroster outlets at temperature setting of lower lever. DE-ICE POSITION circulates outside air through windshield defroster outlets at temperature setting of lower lever. OFF POSITION shuts off both Air Conditioner and Heater systems. The Air Conditioner outlets, at each side and at the center of the instrument panel, are adjustable for direction of air, or individual outlets may be turned off entirely, to suit passenger preferences. Owners will find even greater quietness of operation in their 1963 Air Conditioned Cadillac through use of a new aluminum fiveblade fan and a new speed and temperature sensitive fan clutch which reduces fan speed up to two-thirds when it is not required for engine cooling.

FLEETWOOD SEVENTY-FIVE SEDAN AND LIMOUSINE

In the Fleetwood Seventy-Five Sedan and Limousine, a completely independent cooling system is provided for the rear compartment with adjustable overhead outlets and controls behind the sliding door of a compartment just over the right rear armrest.



CADILLAC SIGNAL-SEEKING PRE-SELECTOR AM RADIO



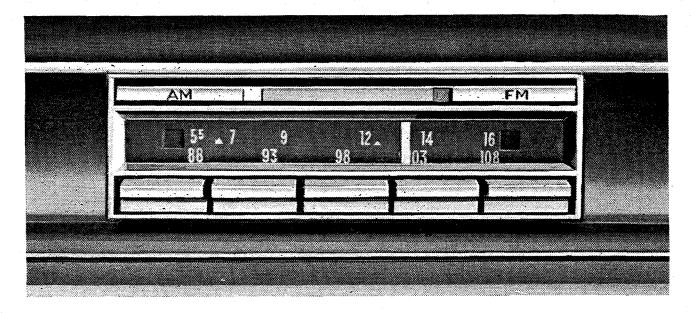
The Cadillac Signal-Seeking Pre-Selector AM Radio is transistorized and thus, when the set is turned ON, station signals are received without the warm-up delay associated with tube sets. It has a printed circuit for maximum dependability. The front speaker for 1963 is located with the outlet centered on the top of the instrument panel for equal distribution of sound between the driver and passengers while the rear seat speaker has a new heavier magnet for improved tonal quality.

Three methods of tuning are provided, manual, five push buttons for favorite stations, and a selector bar for automatic tuning of every station within range. The selector bar may be set to tune-in only the strongest signals, or, by moving the MORE STATIONS switch, its range may be extended to pick up weaker or more distant stations.

The tone control offers a wide range between bass and treble notes with maximum fidelity position indicated by a momentary resistance of the control knob at the mid-range point.

The antenna for the Cadillac radio may be raised to any degree of its full height or fully recessed into the right front fender by pushing in or pulling out the right-hand radio control knob. This knob also directs sound to the front or rear speaker, or sound may be balanced between the two speakers as desired.

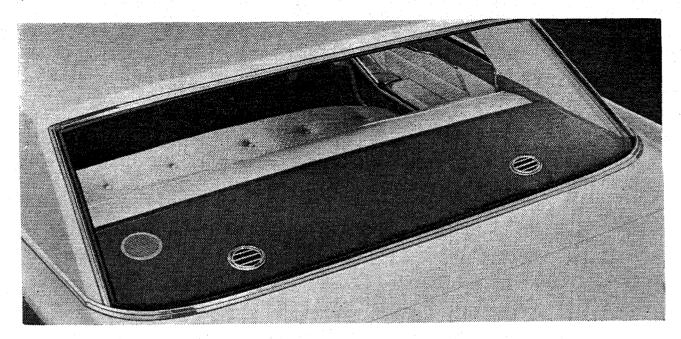
NEW CADILLAC FM/AM RADIO



The new Cadillac FM/AM Radio offered in addition to the AM radio enables the Cadillac owner to enjoy many new radio listening advantages. For example, there is the more sophisticated type programming available on most FM stations, generally with far fewer commercial interruptions. And there is the inherent characteristic of FM radio receivers to reject outside electrical interference such as set up by neon signs, power lines or atmospheric disturbances. Another advantage of the Cadillac FM Radio is that it is designed with Automatic Frequency Control. This means that even when slightly mistuned manually, the radio tends to lock directly onto the station wanted without interference from adjacent stations. However, accurate tuning is recommended for assurance of finest reception.

Unlike AM radio, the shorter wavelengths of FM radio are deflected by objects such as high buildings and scatter in all directions, thus affording excellent reception with the Cadillac FM radio in many downtown locations or when driving beneath viaducts or underpasses where AM signals may be lost entirely. Since FM signals, similar to television, are limited to line of sight distances, reception is best within approximately a 20-mile radius of the transmitting station's antenna. Beyond this range, if weak signals or outside interference occurs, tuning to another station, either FM or AM, is recommended. Push buttons for favorite stations may be set for any five stations, FM or AM, or any combination of both. A bar over the radio dial is marked for selection of FM or AM and a dial light indicates which has been selected.

CADILLAC REAR-WINDOW DE-FOGGER (Dealer installed only)



Available for all 1963 models except convertible and Fleetwood 75 body styles, the Cadillac Rear-Window De-Fogger directs fanblown air across the rear window, keeping it clear of mist or fog. In winter it helps prevent accumulation of snow or ice on rear window glass. Two air outlets on package shelf are provided on sedans, a single outlet on coupe models.

CADILLAC SEAT BELTS

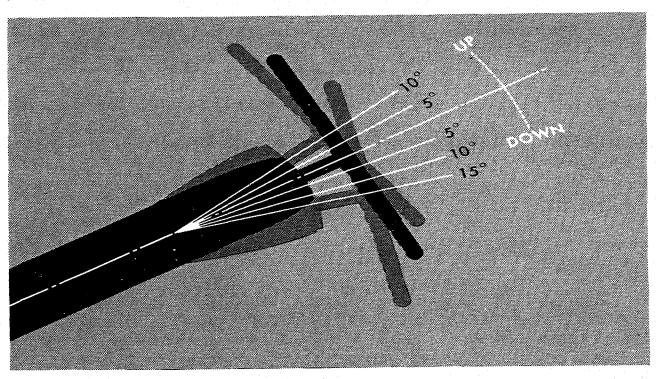
Cadillac Seat Belts have tough, nylon web straps for strength and comfort, and an easily adjusted buckle. They meet or surpass all national safety standards. All 1963 Cadillac cars have builtin provisions for seat belt installation. Cadillac Seat Belts are available in colors of black, gray, light blue, dark blue, green, turquoise, rose, red, tan or beige to harmonize with carinteriors.



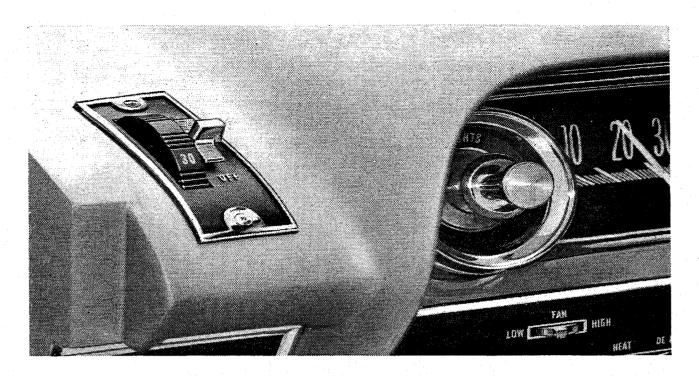
CADILLAC SOFT RAY GLASS

Cadillac Soft Ray Glass shields the interior of the car from the heat and glare of the sun for increased comfort and improved vision. Available on all Cadillac models as an option at extra cost, it is a natural complement to air-conditioned cars. Installation includes tinted glass on all windows (except rear window of convertible body styles) with additional shading on the upper portion of the windshield.

NEW CADILLAC ADJUSTABLE STEERING WHEEL



The new Cadillac Adjustable Steering Wheel permits adjusting the steering wheel upward or downward to any of six positions. In addition to providing the most natural and comfortable position for normal driving, it minimizes tension and fatigue on long trips by enabling the driver to occasionally vary the steering wheel position. Adjustment is accomplished by simply lifting upward on a small lever located on the left side of the steering column just below the turn indicator lever, moving steering wheel to desired angle, then releasing lever to lock wheel in position. For maximum ease in entering and leaving the car, the adjustable steering wheel is spring loaded so that lifting the lever automatically raises the steering wheel to its uppermost position.

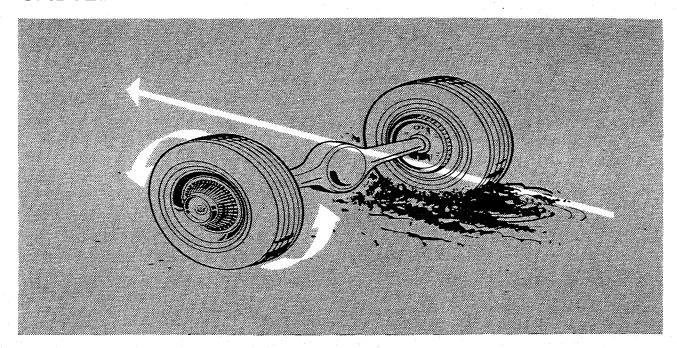


CADILLAC CRUISE CONTROL (Speed Regulating Device)

With all of its advantages in more relaxed motoring, greater safety and improved economy, Cadillac Cruise Control offers several new features for 1963. The speed selector dial, for example, has the numerals on the outer perimeter of the drum facing the driver, for easier viewing. In addition, the lock-in switch for automatic cruising now has an OFF position, thus permitting the driver to release his car from automatic cruising with the switch, as well as by touching the brake pedal or turning off the ignition as in the past.

For automatic cruising with Cadillac Cruise Control the dial should be turned to speed desired with switch lever in center or ON position, the car is accelerated to this speed until backpressure is felt on the accelerator, then the switch moved to the LOCK position. Car will now maintain the selected speed, even uphill or downhill, until released by moving the switch to OFF, applying the brakes, or turning off the ignition. When the unit is in automatic control, car speed can be changed by slowly rotating the dial forward to increase speed or backward to decrease speed. For a speed warning only, switch should be in ON position and dial set to the speed which driver does not wish to exceed. Back pressure will be felt on accelerator any time the driver tends to drive faster than the speed setting he has selected. Cadillac Cruise Control permits emergency acceleration at any time by depressing the accelerator pedal past the point where back pressure is felt.

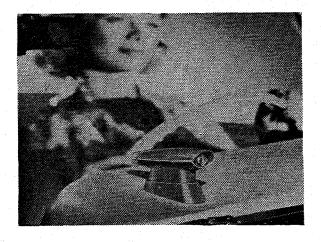
CADILLAC CONTROLLED DIFFERENTIAL



With all of its natural sure-footedness, many Cadillac owners will appreciate the extra advantages of the Cadillac Controlled Differential, available as an option at extra cost. Since the Controlled Differential always directs the major driving force to the rear wheel having the better traction, it provides increased safety and surer mobility over such skid-inducing surfaces as ice, snow, mud, sand, gravel, and wet or oily pavement. Additional advantages are reduced swerving on rough or high-crowned roads because of less wheel bounce, greater resistance to skidding on curves and increased tire life.

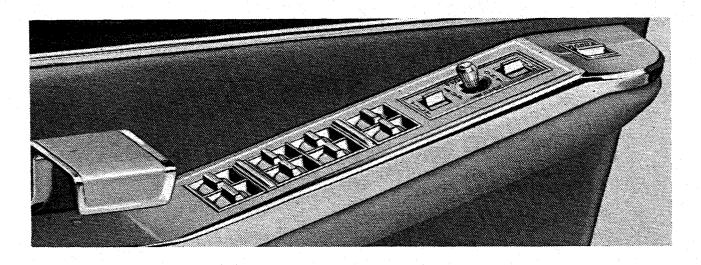
CADILLAC GUIDE-MATIC (Power Headlamp Control)

Cadillac Guide-Matic automatically dims the headlamps of the Cadillac owner's car when another car approaches from the opposite direction, for safer nighttime driving. An overriding foot switch permits returning the headlamps to "bright" to signal drivers who neglect to dim their lights in return. Guide-Matic is adjustable to sensitivity desired or OFF, if preferred.



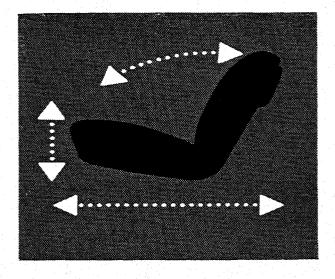
Power Window Regulators—permit raising or lowering any or all side windows from a four-switch panel on the convenient, canted, forward section of the armrest on the driver's door. In addition, single switches are provided for passenger operation of individual windows. Extra-cost only on the Series 62 Sedans and Coupe, standard on all other models.

Power Ventipane Regulators—are standard equipment on the Eldorado Biarritz and Fleetwood Sixty Special Sedan and optional at extra cost on all other models when equipped with power windows. Two controls are provided on the armrest of driver's door panel, one control on the opposite door armrest. The Sixty Special has two additional switches located nearest driver on armrest, and a switch on each rear armrest for operation of rear ventipanes.



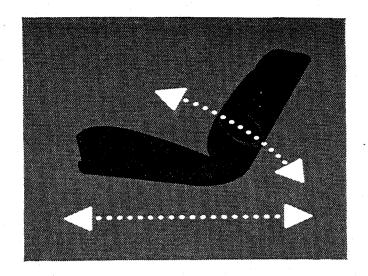
Power Seat Adjustment

— (six way) provides horizontal, vertical and seat-angle adjustment for maximum seating comfort. Only the vertical and seat-angle adjustment need be ordered on those models on which the horizontal adjustment is standard. The six-way seat adjustment is standard on the Eldorado Biarritz with regular front seat. Horizontal adjustment only is provided on Fleetwood 75 models.

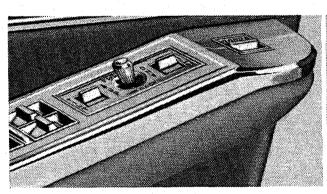


New Power Seat (Bucket) Four-Way

When bucket seats are ordered on the Series 62 Convertible and de Ville models, a fore and aft power seat control is provided. Optional at extra cost on these models and standard on the Eldorado Biarritz is a four-way (fore and aft and tilt) power seat adjustment on driver's seat only.



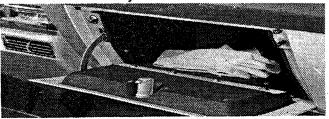
Power Door Locks—Cadillac Power Door Locks, a feature especially appreciated by women or when children are passengers, are available at extra cost on all models except the Fleetwood Seventy-Five sedan and limousine. A master switch is provided on each front compartment armrest (on door panel on Series 62 models). Pushing down on either master switch locks all doors. Pushing up on either switch unlocks all doors. Doors may also be unlocked by pulling up individual door lock buttons.





Power Deck Lid Lock—The Cadillac Power Deck Lid Lock permits releasing and slightly raising the deck lid by pushing a button at the left within the glove compartment. When deck lid is again lowered, the power lock automatically closes and locks it

securely. A warning light on the instrument cluster indicates when deck lid is unlocked. The Cadillac Power Deck Lid Lock is not available on Fleetwood 75 models.





ADDITIONAL CADILLAC ACCESSORIES

Rear Compartment Remote Control Radio	
(Fleetwood Seventy-Five only)	\$
Radio Foot-Control Switch	\$
Cadillac Cushion Covers	\$
Cadillac Rubber Floor Mats	
Center Front	\$
Contour Front	\$
Contour Rear	\$
Rectangular	\$
Cadillac Right-Hand Outside Rear-View Mirror .	\$
Cadillac Dor-Gards	\$
Cadillac Spare Tire Cover	\$
Cadillac Windshield Washer Solvent	\$
Cadillac Body Polish	\$
Cadillac Eldorado Horn	\$
Cadillac Body Polish	\$
Cadillac Kar-Kleen Upholstery Cleaner	\$
Cadillac Blue Coral	\$
Cadillac Blue Coral Sealer	\$
Cadillac Magic Mirror Cleaner and Polish Cadillac Magic Mirror Cream Wax	\$
Cadillac Magic Mirror Cream Wax	\$
Cadillac Chrome Cleaner	\$
Cadillac Cooling System Inhibitor and Sealer	\$
Cadillac Whitewall Tire Cleaner	S
Cadillac Tar and Road Oil Remover	
Cadillac Litter Box	\$
Cadillac Tissue Dispenser	\$
Cadillac Vinyl, Leather and Convert. Top Cleaner	\$

1963 CADILLAC ACCESSORY AND EQUIPMENT GROUPS AND CODES

Basic Groups

Α

W—Tires, Whitewall
F—Radio, AM-FM
E—Glass, Soft Ray
Y or T—Seat Adjuster

В

X—Window Regulators,
Power

W—Tires, Whitewall
F—Radio, AM-FM
E—Glass, Soft Ray
Y or T—Seat Adjuster
K—Air Conditioner

A2

W—Tires, Whitewall R—Radio, AM E—Glass, Soft Ray Y or T—Seat Adjuster

B2

X—Window Regulators,
Power
W—Tires, Whitewall
R—Radio, AM
E—Glass, Soft Ray
Y or T—Seat Adjuster
K—Air Conditioner

Power Group 1

S—Trunk Lock, Remote Control M—Door Locks, Power N—Vent Regulators, Power

Equipment Groups

Group 3 (38* or 39**)
D—Dor-Gards
U—Headlamp Control

Group 4 (48* or 49**)

D—Dor-Gards

U—Headlamp Control

Q—Steering Wheel, Adjustable

Group 5 (58* or 59**)

D-Dor-Gards

U-Headlamp Control

Q—Steering Wheel, Adjustable

V—Seat Belts (4)

Group 6 (68* or 69**)

D-Dor-Gards

U—Headlamp Control

Q—Steering Wheel, Adjustable

V—Seat Belts (4)

C—Cruise Control

Group 7 (78* or 79)**

D-Dor-Gards

U—Headlamp Control

Q—Steering Wheel,

Adjustable V—Seat Belts (4)

C-Cruise Control

G-Controlled Differential

^{*}Same items plus License Frame, rear, and Filler Plate, front **Same items plus License Frame, front and rear

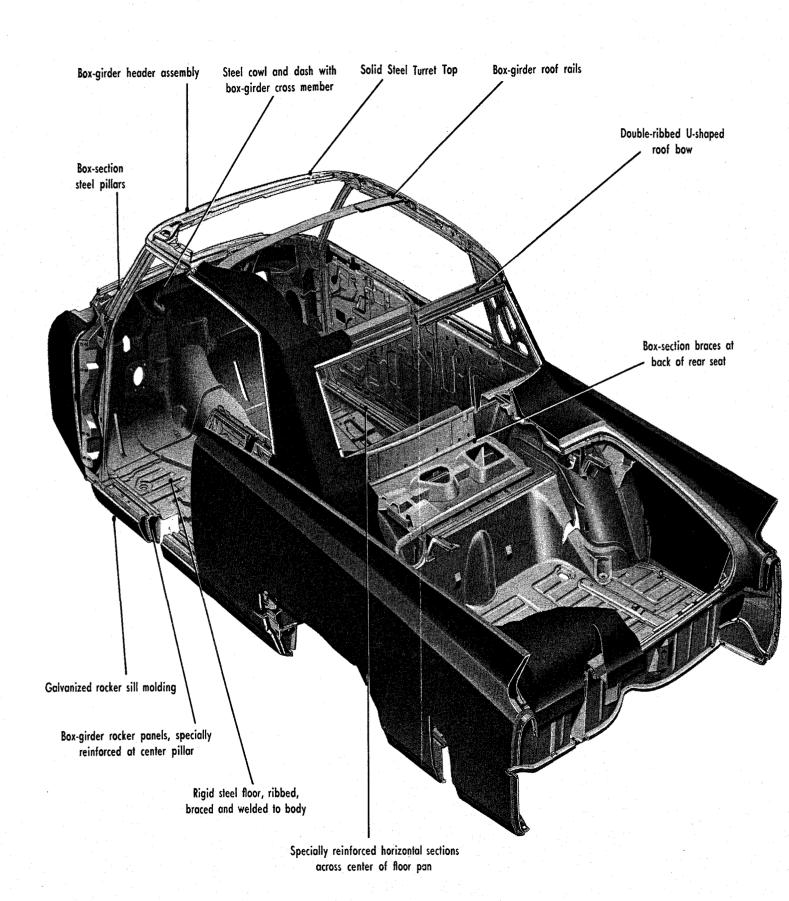
CADILLAC

BODY FEATURES

1963

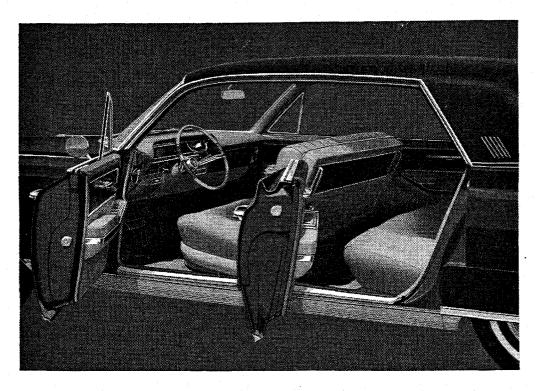
The superb craftsmanship and enduring quality of the Cadillac body mean much to the peace of mind and motoring enjoyment of the Cadillac owner. At the same time, these factors play a large part in upholding the continued demand for used Cadillac cars . . . a demand which assures not only the original owner, but each subsequent owner, maximum protection for his motor car investment.

The Fleetwood Plant of the Fisher Body Division of the General Motors Corporation is devoted exclusively to the manufacture of all Cadillac bodies under rigid Cadillac quality control standards.





SPACIOUS CADILLAC INTERIORS



Cadillac attention to the comfort of the driver and passengers is apparent even as they enter the car. Doors are wide-opening and hinged at the front so they cannot be swept open by the wind if ever accidentally unlatched while the car is in motion. Door sills have a narrow top surface which permits stepping into or out of a Cadillac without the awkwardness associated with wider sills. And the Cadillac roof design permits extending the door openings well up into the roof for ease of entry and exit without unnecessary bending. For 1963, the complete absence of any windshield pillar dogleg on Series 62, de Ville and 60 Special models further contributes to unrestricted door openings. The combination of Cadillac's low front floor and small steering wheel permits the twin benefits of adequate seat cushion height plus adequate clearance between cushion and steering wheel. For 1963, a new adjustable steering wheel, optional at extra cost, offers additional benefits for the owner.

FRONT COMPARTMENT

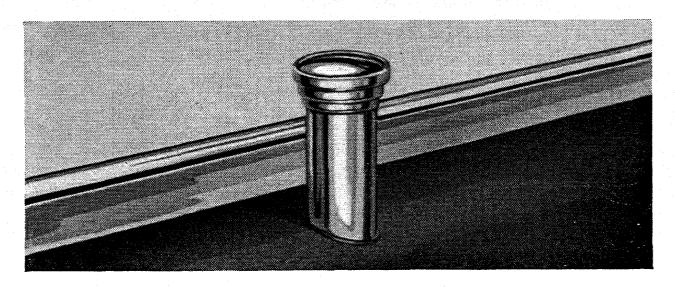
The front compartment of all Cadillac models is designed with the chair-height seats so important to comfortable, safe, alert driving, yet, because of the low floor and flat roofline, there is adequate head room as well. Full dimensions including hip room and leg room for each individual body style are listed under Interior Dimensions in the Body Styles section of this Data Book.

REAR COMPARTMENT

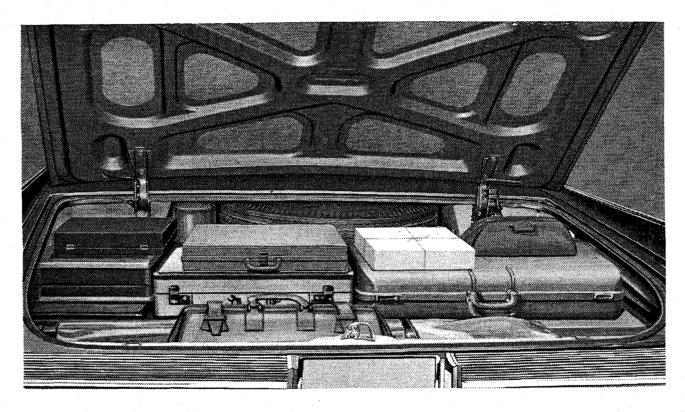
The design of the Cadillac rear compartment affords full divan comfort, ample head room, because of the flat, abruptly contoured rather than sloping roofline, and considerably greater shoulder room than cars whose upper structure tapers sharply inward from the side. The special luxury of the Sixty Special Sedan is further enhanced for 1963 with seat back height increased some $2\frac{1}{2}$ " on rear seats, $1\frac{1}{2}$ " on front seats.

SAFETY DOOR LOCKS AND LATCHES

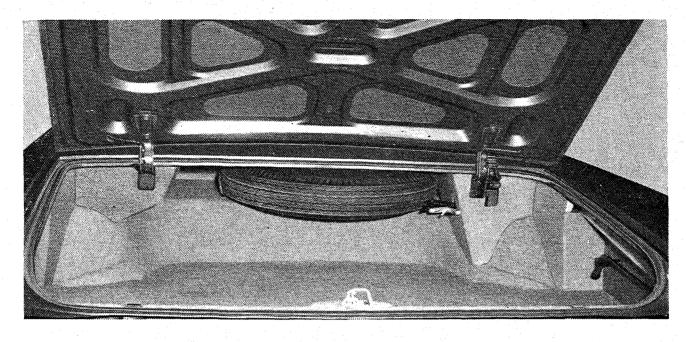
Cadillac Safety Door Locks permit securely locking each door simply by pressing down on each door locking button. In addition, when the door locking buttons are in the down position, the driver can lock the car without using a key, simply by pressing on the outside door latch with his thumb as he shuts the door. New door latches for 1963 hold so securely that the basic metal would have to give way before the latches themselves. The added convenience of Power Door Locks is available at extra cost.



CADILLAC'S LARGE-CAPACITY LUGGAGE COMPARTMENT



The Cadillac luggage compartment is designed for maximum utilization of space and provides adequate capacity for all luggage normally carried on a trip, including golf clubs. The spare tire is mounted horizontally on the floor, well over to the right side, except on coupe models as shown above and at top of next page. The counterbalanced deck lid actually helps to raise and lower itself. In addition, the deck lid automatically rises part way when the key is turned in the deck lid lock, a great convenience when one arm is burdened with packages. The luggage compartment is completely lined, including the side panels on the Sixty Special Sedan, with tweed-textured vinyl coated fabric.

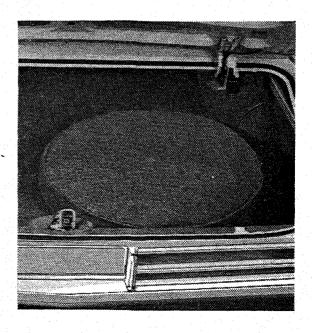


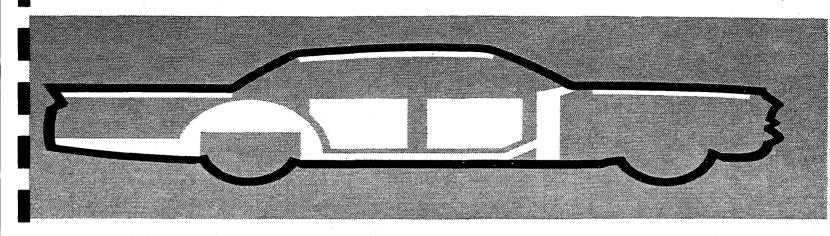
NEW COUPE SPARE TIRE LOCATION

On coupe models for 1963, the spare tire is mounted upon the shelf at the forward area of the luggage compartment. This provides an exceptionally large and useful space in the luggage compartment, adequate even for such bulky items as the new and larger outboard motors. Luggage compartment hinges on all Cadillac models are designed so they do not project into the luggage area as they do on some competitive cars.

SPARE TIRE COVER (Dealer installed only)

The Cadillac Spare Tire Cover of tweed-textured, vinyl coated fabric matches the luggage compartment lining, protects fine luggage and enhances the appearance of the luggage compartment. It is standard equipment on the Sixty Special Sedan and Eldorado Biarritz and available at extra cost for dealer installation on all other Cadillac body models.



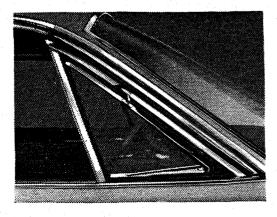


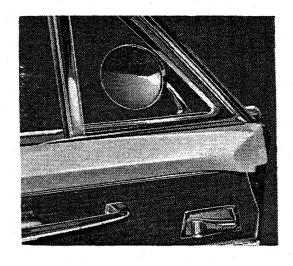
NEW CADILLAC SOUNDPROOFING

For 1963, Cadillac has added still further to the scientific soundproofing which makes the quietness of Cadillac interiors a matter of both pride and pleasure to owners. There is, for example, a new sandwich-type sound barrier between the engine and passenger compartments and the addition of a sounddeadening material at gravel impact areas to absorb the noise of tire-thrown gravel on non-paved roads. Cadillac continues the use of a highly efficient rubber compound sound barrier at each side of the cowl just forward of the car doors and for 1963 provides this same barrier between two layers of jute just beneath the front compartment carpeting. Rear compartments have two layers of jute topped by deep carpeting and, between the steel top and headlining on Series 62, de Ville and Sixty Special models, there are layers of felt deadener and tuflex insulation. Even the underside of the hood is insulated with a sound and heat-absorbing, vinyl-covered fiber glass pad 1½" thick.

POSITIVE CRANK-TYPE VENTIPANES (Power Optional)

Cadillac provides positive cranktype ventipanes instead of the less costly push-pull type more hazardous to fingers and fingernails. Power ventipane operation is provided on the Sixty Special and Eldorado Biarritz and is available at extra cost on other models equipped with regular power windows.





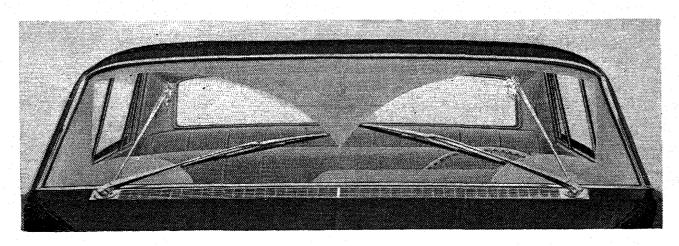
REMOTE CONTROLLED OUTSIDE REAR-VIEW MIRROR

The left-hand outside rear-view mirror on all Cadillac models is adjustable with a control knob on the driver's door panel, thus eliminating any necessity for opening the window in adverse weather.

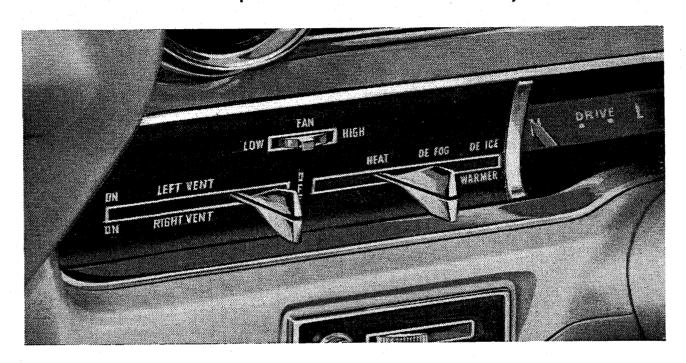


EFFICIENT, THREE-SPEED, ELECTRIC WINDSHIELD WASHER-WIPERS

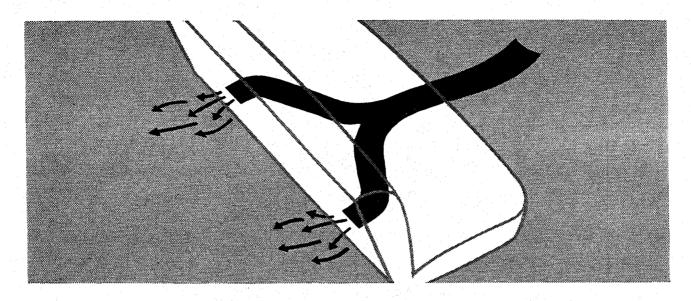
Designed to provide maximum visibility in rain, sleet or snow, Cadillac windshield wiper blades are a long, overlapping type which cover a wide wiping area. The flexibility of the blades enables them to retain contact with the glass surface equally well on the curved area of the windshield as well as the flatter central area. Wiper blades operate at any of three speed settings selected by a lever control located on the instrument panel at the left of the steering column. A push button just to the left of the lever control activates new, more powerful washers and the wiper blades. When the glass is clean, the wiper lever should be moved back to the OFF position to stop the wiper blades.



NEW CADILLAC HEATER-DEFROSTER (Any body style is available without the Heater-Defroster as an option at reduced cost.)



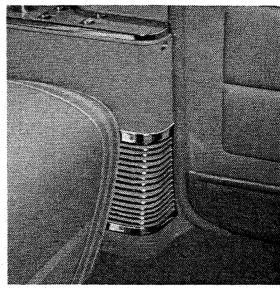
The new Cadillac Heater-Defroster for 1963 uses a similar airmix principle to that used on the optional-at-extra-cost Air Conditioner-Heating System. In other words, the temperature of the air from the heater outlets is achieved by mixing heated air with cooler air. This method provides considerably faster air temperature adjustment to meet the desires of the owner than the previous method of varying the output of the heater core. It also provides a wider temperature range for maximum comfort. The upper lever of the heater controls provides three positions: HEAT, in which air is circulated through the heater outlets only: DE-FOG, which distributes part of the air to the windshield and part through the heater outlets; and DE-ICE, which distributes all of the air to the windshield. Temperature of the air in any of these positions is determined by the setting of the lower lever. It is moved to the left for cooler air; to the right for warmer air. A fan switch with three positions provides the degree of



air circulation desired. In addition to the front compartment outlets, heat is distributed to the rear compartment through ducts with individual outlets located at floor level beneath the rear of the front seat cushion. With bucket seat installations heat is distributed to the rear compartment through a single louvered, chromed outlet at the base of the new console compartment.

FLEETWOOD SEVENTY-FIVE SEDAN AND LIMOUSINE

To assure maximum heating comfort in the spacious rear compartment, the nine-passenger Fleetwood Seventy-Five Sedan and Limousine have additional rear compartment heaters with outlets at the base of the rear compartment armrests. Controls are located behind a sliding door above the right-hand rear compartment armrest.



CADILLAC

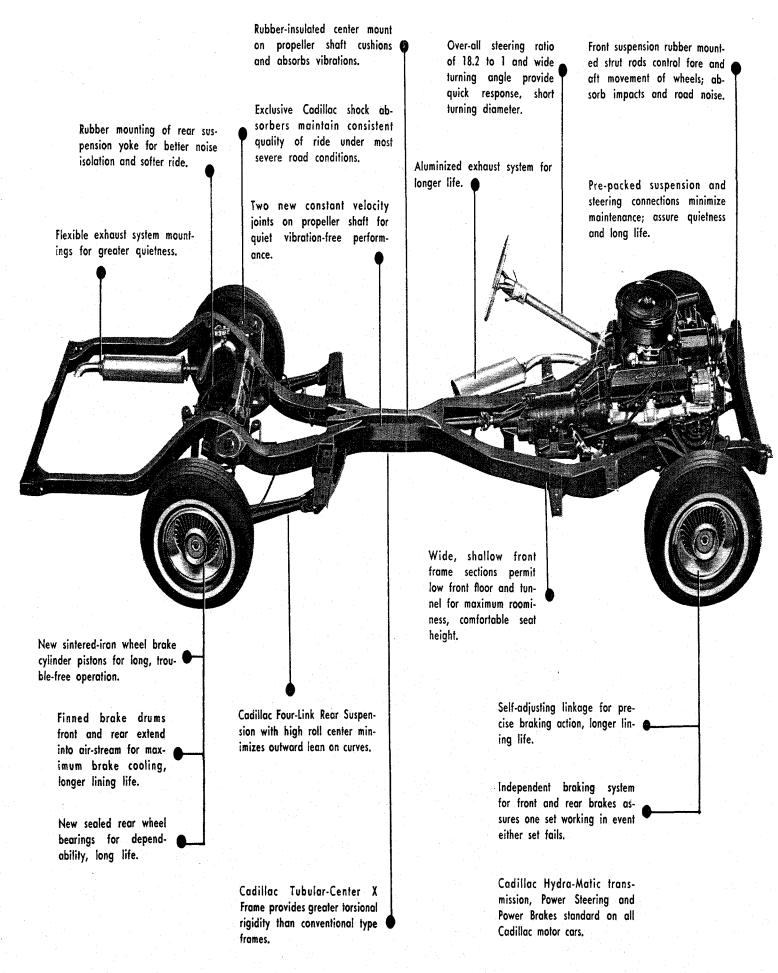
SELAES SEETUTAET

1963

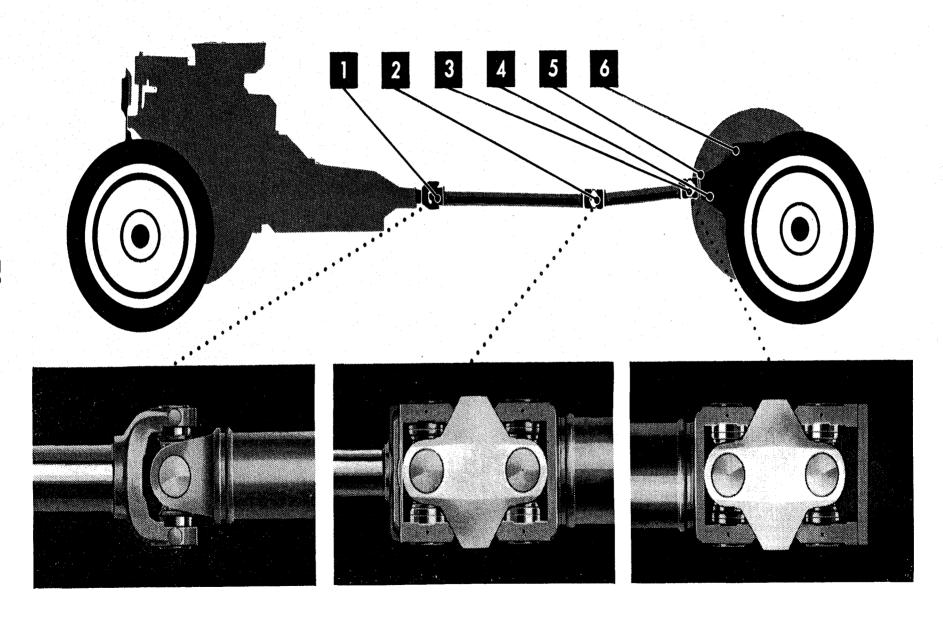
The majestic beauty and impressive stature of the 1963 Cadillac could in themselves leave the viewer fully content with its inspirational styling alone.

It is well to remember, however, that the vital components of the chassis, hidden beneath the body, play a tremendous part in winning and holding the allegiance of Cadillac owners year after year.

For only when they know and appreciate its superbengineering as well as its advanced design, can they enjoy to the fullest the pride of ownership so much a part of driving the Standard of the World.



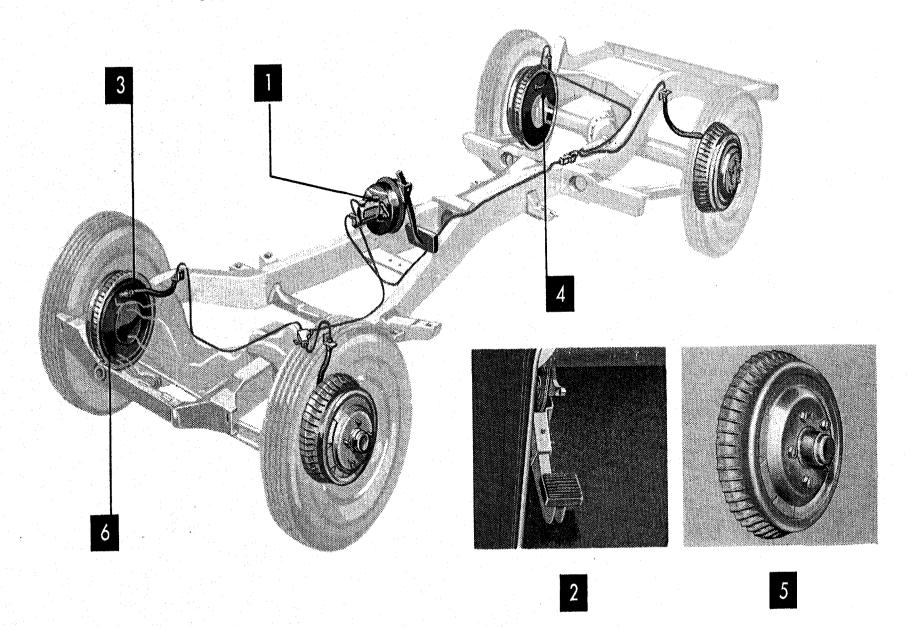




- New bearing retainers in propeller shaft joints more than double previous bearing life for increased dependability and smoothness.
- New Cadillac CV, or constant velocity joints, cancel out forces that tend to set up vibrations or noise at points where prop shaft is required to change direction, thus assuring a smoother, quieter drive line under all conditions of speed, road or load.
- New mounting attachment assures more precise alignment of propeller shaft and rear axle pinion shaft so they run on true centers for smoother, quieter performance and minimum vibration.

New rear axle pinion seal of new two-lip design affords double protection; the inner lip against loss of lubricant, the outer lip to seal out dirt. The result is increased durability and long life.

- New rear wheel bearing ride-on surfaces are especially "plunge ground" for extra smoothness and hardness and maximum durability.
- New sealed rear wheel bearings have special lubricant or grease sealed in for complete independence from possible variations in rear axle lubricant, thus contributing to double life for 1963.



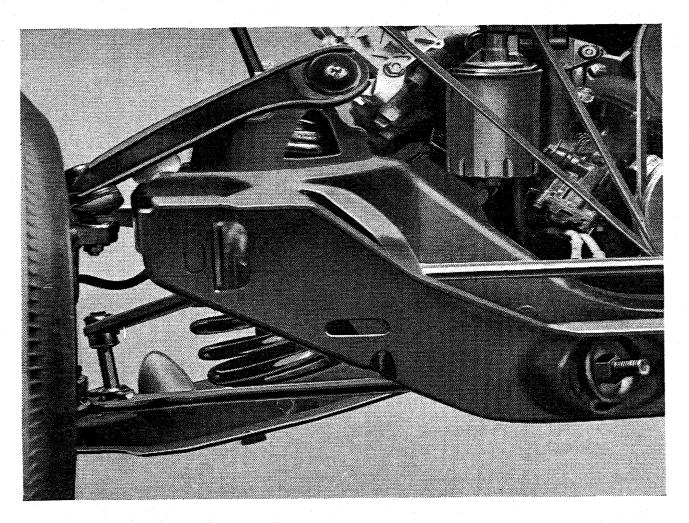
Cadillac Independent Front and Rear Braking System provides a separate fluid reservoir, piston and lines for the front and one for the rear brakes. This assures one set working in the event either set should become inoperative.

Cadillac's Emergency and Parking Brake serves as a true auxiliary braking system for emergency use. It has a vacuum operated release and thus can be applied without locking in applied position as long as the car engine is running and Hydra-Matic in any Drive gear.

Self-adjusting Brake Shoes automatically bring the linings back to proper clearance with the drum, thus eliminating manual adjustment under normal conditions for the life of the lining. Result is surer braking, longer lining life.

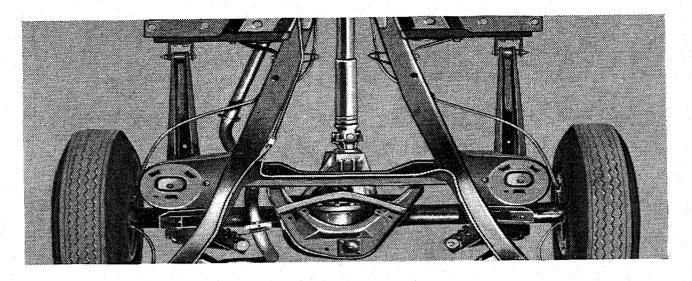
- New Long-life Pistons in Wheel Brake Cylinders. New pistons in the wheel brake cylinders, made of a super-hard iron alloy instead of aluminum for 1963, are self-lubricated and provide extra-long life and greater corrosion resistance. Large diameter pistons and cylinders assure positive braking with minimum foot pressure on brake pedal.
- Finned Brake Drums Front and Rear minimize any possibility of braking loss or fading through expansion of overheated drums. Finned outer perimeter of drums provides increased area to cooling flow of air, thus dissipating heat faster.
- New Front BrakeSplash Protection—Cadillac has provided for 1963 front brake backing plates with a new flange design for increased protection against entry of water to brake linings. This splash protection is important because front wheels not only encounter puddles first, but are more exposed because of wider wheel openings.

CADILLAC'S EXCLUSIVE SUSPENSION SYSTEM



FRONT SUSPENSION

Cadillac's exceptional riding comfort is achieved in large part through the exclusive design of its suspension system. For example, the front suspension has strut rods extending from each front wheel to and through thick, rubber mountings on the front frame crossmember. These rods hold the wheels in firm fore and aft alignment during normal driving, yet, when a bump or depression in the road surface is encountered, they permit a momentary rearward deflection of the wheel, thus cushioning the impact. Any remaining noise or shock is absorbed by rubber bushings or mountings between all suspension members and the frame. Newly designed wedge-shaped rubber limit bumpers for 1963 not only permit increased vertical travel of the wheels but softer cushioning should bottoming occur.

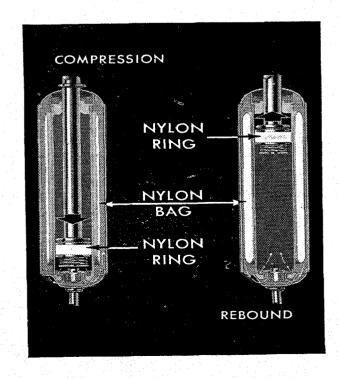


REAR SUSPENSION

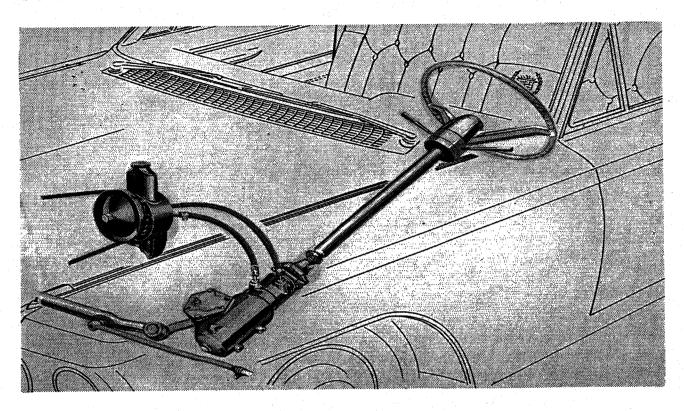
Cadillac rear suspension holds the axle in fore and aft alignment with two lower control arms and an upper yoke which also prevents sidewise motion. Yoke mounting at high points of frame and top of rear axle housing results in more car weight below this point thus contributing to a more level ride with less outward lean on curves. Rubber mountings isolate noise and absorb impacts between suspension members and frame while new wedge-shaped rubber limit bumpers permit increased wheel travel and softer bottoming. New lower rear spring rate for 1963 further contributes to a softer and better balanced ride.

SHOCK ABSORBERS

Cadillac's exclusive shock absorber design assures consistent quality of ride by eliminating any possibility of air mixing with the fluid. This is accomplished by using a gas-filled nylon envelope to replace the air space in conventional shock absorbers. Nylon rings around pistons prevent scoring of cylinder walls. Shock absorber fluid, itself impervious to temperature changes, retains efficiency in any weather.



CADILLAC POWER STEERING



Provided on all Cadillac models, Cadillac Power Steering is so effortless that only the lightest touch is required on the steering wheel, even in parking. And for additional safety, Cadillac Power Steering continues to offer the important "feel of the road" so essential to the judging of safe speeds on curves or slippery road surfaces.

Smooth return of the steering wheel to straight-ahead position after a turn is accomplished easily and automatically due to minimum restriction to passage of hydraulic fluid and minimum bearing friction.

Transmission of vibration or road shocks to the steering wheel is prevented by a flexible rubber coupling in the steering shaft. For 1963, the compact power steering pump has a new more rigid mounting and is located forward in the engine compartment for easy accessibility. A simple turn cap instead of bolted-on cover facilitates checking the fluid level. (See also ADJUSTABLE STEERING WHEEL in Optional Equipment section).

CADILLAC HYDRA-MATIC TRANSMISSION

P N DRIVE L R

The Cadillac Hydra-Matic transmission automatically selects the right gear, 1st, 2nd, 3rd, or 4th, to meet the exact performance demands of the driver, whether accelerating from a standstill, keeping pace in busy traffic or cruising on a modern freeway. Combined with this efficiency is the velvety smoothness of two fluid couplings; one to cushion the driving force from the engine to the rear wheels and a second, smaller coupling which effects shifting of gears with such infinite smoothness as to make them scarcely perceptible. For 1963, the 1st to 2nd shift point has been lowered to provide even smoother and quieter acceleration in this range.

P or park position holds the car securely on the steepest grades. Since the engine may be started with the selector in park position, this eliminates any necessity of holding the car with the brakes when starting the engine on inclines. Engine may also be started in N or neutral position.

DRIVE left-hand position provides four forward gear ratios automatically selected by the transmission for all normal driving requirements. It provides maximum economy, yet permits fast "step-down" acceleration by depressing the accelerator to the floor.

DRIVE right-hand position locks out 4th gear up to about 75 miles per hour. Providing instant acceleration without "step-down" and greater engine braking, it is the ideal position for maneuvering through traffic or for mountain driving.

L or low position is provided for extremely heavy going in deep sand or mud, for maximum braking on very steep grades, and permits "rocking" the car by shifting between L (low) and R (reverse) if car should ever become stuck in snow or ice.

CADILLAC

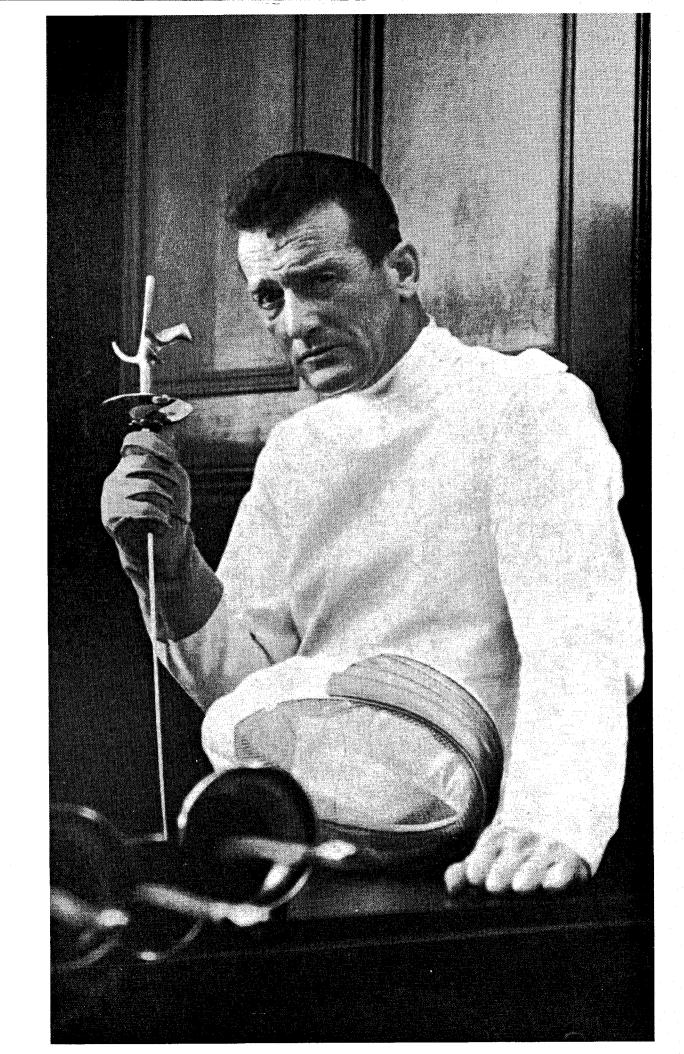
E WID WE

1963

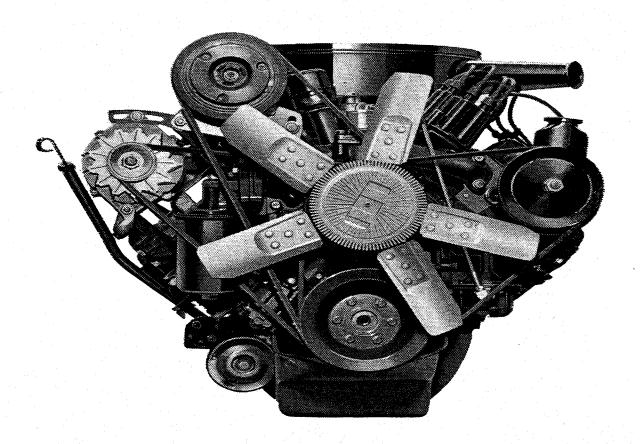
The Cadillac V-8 engine for 1963 is the culmination of the longest continuous experience in building V-8 engines in the automotive industry.

And the objective today, as it has been from the car's inception, is to build the finest, best balanced power plant in the luxury car field. It must be designed to move a Cadillac through traffic with effortless ease and agility, up steepest mountain grades without hesitation, and over modern turnpikes, hour after hour, with no audible sign of its presence.

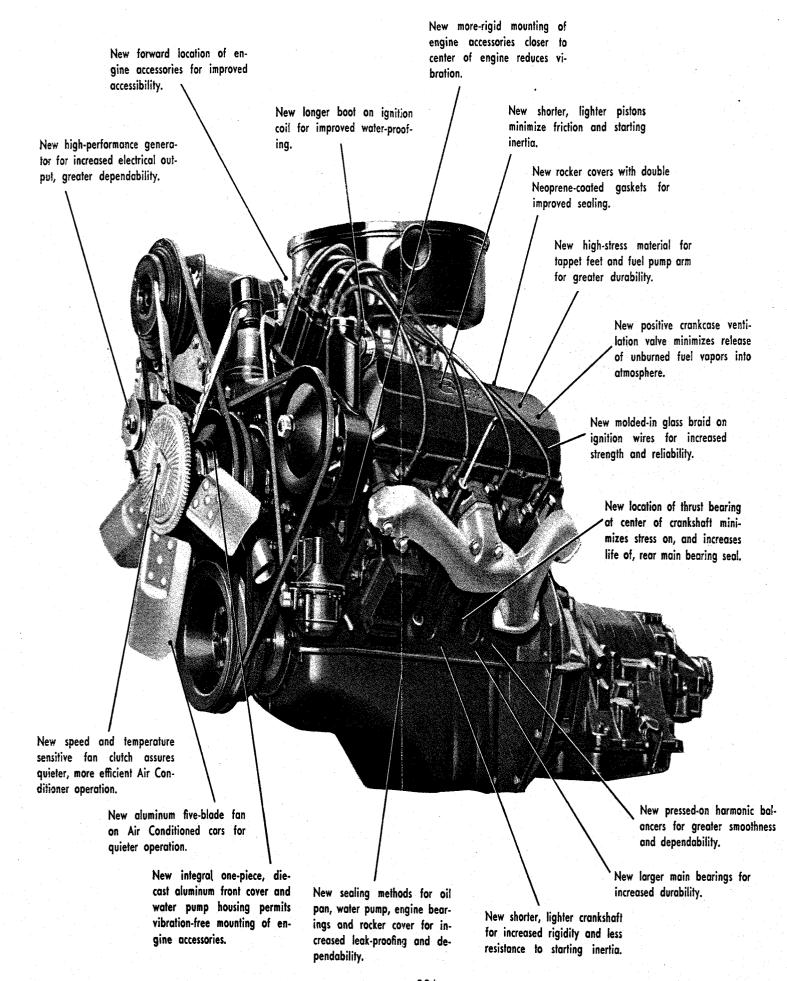
For 1963, the new Cadillac engine provides all of these attributes in full measure, with even greater responsiveness, more smoothly and quietly and with the utmost durability and dependability.



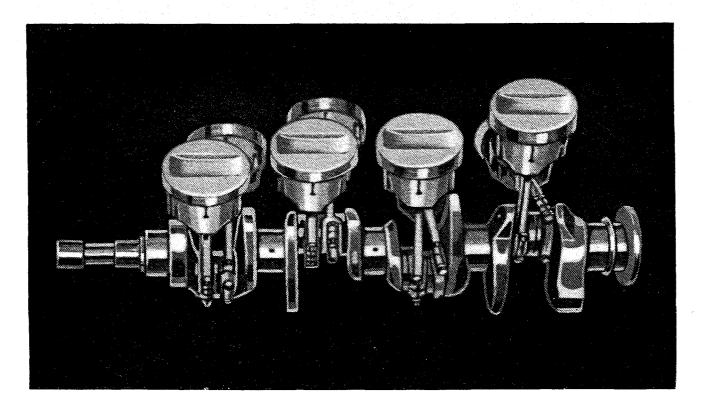
CADILLAC'S
BRILLIANT
NEW ENGINE
FOR 1963!



Brilliant in performance, the new Cadillac engine delivers far more horsepower per pound of engine weight than any competitive automotive power plant. Its dependability and long life have been further extended, and, in keeping with the luxury and prestige of the car itself, highly advanced engine sealing methods used for 1963 assure an even tighter-sealed, cleaner-performing engine than any in Cadillac history.



NEW LIGHTER-WEIGHT PISTON-CRANKSHAFT ASSEMBLY

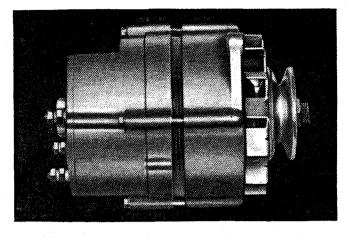


The smaller, highly efficient engine with a large bore and short stroke, shorter, lighter pistons and connecting rods unveiled by Cadillac in 1949 set the pace for the industry through the ensuing years. Cadillac leadership in V-8 engine design, however, has not only continued but has been further advanced for 1963.

There is, for example, a new, lighter, shorter crankshaft and new, lighter, shorter pistons. This reduction in weight minimizes starting inertia of these reciprocating parts, thus contributing to quick starting and greater responsiveness during acceleration.

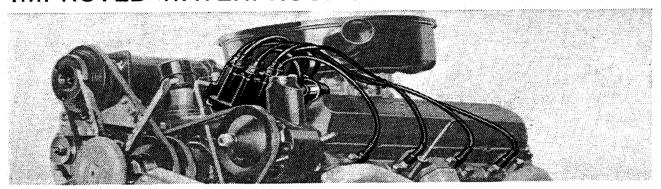
In addition, main bearings have been increased in size for smoother performance, greater dependability and longer life.

NEW HIGH-OUTPUT GENERATOR



Cadillac's new generator rated at 42 amps, 52 amps with air conditioned cars, charges the battery even at idling speeds to assure adequate electrical energy for engine, lighting and accessories. Lightweight, rigid mounting and lubricated-for-life bearings assure smooth, quiet, dependable operation.

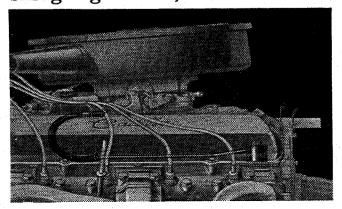
IMPROVED WATERPROOF IGNITION SYSTEM



For 1963, Cadillac's fully waterproofed ignition system has been further improved by a new longer boot on the ignition coil and with ignition wire covering strengthened by molded-in glass braid. Spark plug boots and ignition wire covering are of Neoprene rubber, impervious to oil or water. Distributor ends of wiring are shielded by vinyl caps, and distributor itself is designed to shed water effectively.

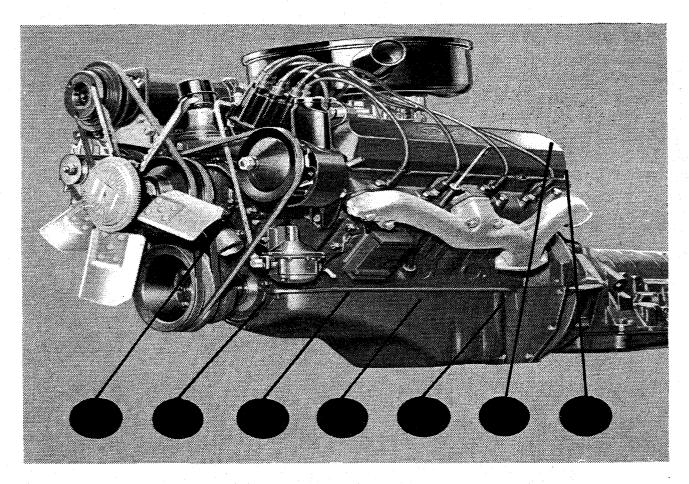
NEW CRANKCASE VENT VALVE

Cadillac's crankcase ventilation system, in compliance with antismog legislation, redirects unburned air-fuel mixture from the



crankcase back to the intake manifold for re-burning, instead of releasing it to the outside air.

The new Cadillac Crankcase Vent Valve regulates the volume of unburned air-fuel mixture directed to the carburetor to assure proper ratios for smooth performance at various engine speeds and loads.



IMPROVED ENGINE SEALING

Typical of Cadillac's attention to quality in every area of the car, the Cadillac engine for 1963, in addition to providing peak performance, dependability and long life, is designed with new highly efficient sealing at all major points. The new sealing methods, highlighted above, seal lubrication within the engine where it is needed, keep out dirt and water, and further aid the owner by helping to prevent unsightly oil stains on garage floors or driveways.

CADILLAC ALUMINIZED EXHAUST SYSTEM

The Cadillac exhaust system directs all of the hot exhaust gases through a single large tailpipe, muffler and resonator, thus assuring maximum evaporation of corrosive exhaust gases. In addition, more exposed areas are aluminized for protection against rusting or corrosion on the outside. Flexible mountings prevent binding or noise caused by normal expansion of exhaust system parts during transition from cold to hot operation.

PLUS ALL THESE RECOGNIZED CADILLAC QUALITY ENGINE FEATURES:

Double Fuel Filter Protection

Cadillac provides maximum protection against impurities entering the fuel system by providing a fine-woven saran plastic filter in the fuel tank itself, and a second sediment bowl-type filter in the engine compartment.

Efficient Starting

The Cadillac battery, thoroughly sealed and with a corrosion-resistant, plastic-coated cover, is located well forward in the engine compartment for easy servicing, maximum cooling. The starting motor, designed for strength, quietness and minimum battery drain, has the solenoid lever enclosed within the starter housing for protection in wet weather.

Warm-up Efficiency

The Cadillac automatic choke, because it is governed by heat within the engine, enriches the fuel mixture only when and to the degree needed to bring the engine to full efficiency, thus contributing to performance and economy.

Smooth, Stable Idling

Stalling or rough engine operation due to heat build-up during sustained idling is prevented in the Cadillac engine by a heat-sensitive valve, which, by letting more air enter the carburetor maintains proper air-fuel ratio.

Cadillac Air Cleaner

The Cadillac polyurethane air cleaner filter element is highly efficient in removing minutest particles of airborne dirt and dust for protection of engine life. It requires no attention other than a spring and fall inspection to protect against dust leaks under normal driving conditions.

Cadillac Carburetor

Cadillac's four-barrel carburetor uses only two smaller barrels during idling and normal cruising speeds for maximum economy. When the accelerator is depressed further for rapid acceleration or climbing steep hills, the two larger barrels open, thus providing extra power only as required.

Maximum Combustion Efficiency

The combination of a high, 10.5 to 1 compression ratio and depressed contours in the piston heads to increase turbulence and combustibility of the air-fuel mixture contributes to both performance and fuel economy.

Full-Flow Oil Filter

Cadillac's full-flow oil filter assures that all engine oil passes through the filter before reaching the engine. It removes even the most microscopic abrasive particles, thus preventing undue wear of precision engine parts.

Full Pressure Engine Lubrication

Another factor in the long life and trouble-free performance of the Cadillac engine is the efficiency of its lubrication system. Oil is pumped under pressure to the overhead valve assembly, crankshaft bearings, camshaft, connecting rods and rocker arm shafts. A jet of oil is sprayed directly to the cylinder walls and piston pins.

Cadillac Engine Mountings

Cadillac engine mountings of a special rubber compound are designed to efficiently isolate engine pulsations from reaching the frame and body. A rubber pad at each side of the flywheel housing adds stability by controlling the sidewise roll inherent in all internal combustion engines.

CADILLAC GENERAL SPECIFICATIONS

1963

	Series 62 Sedans and Sedans de Ville (6-window)	Series 62 Coupe, Convertible and Coupe de Ville	Eldorado Biarritz	Fleetwood 60 Special Sedan	Fleetwood 75 9-Passenger Sedan and Limousine
Wheelbase	129.5"	129.5"	129.5″	129.5"	149.8"
Over-all Length	223"**	223"	223"	223"	243.3"
Over-all Width	79.7"	79.7"	79.7"	79.7″	79.9″
Over-all Height	56.4"†	55.1"***	55.8"	56.6"	59.0″
Minimum Road Clearance	5.3"	5.3"††	5.4"	5.3"	6.2"
Steering Ratio—Over-all	18.2	18.2	18.2	18.2	18.2
Turning Diameter (Wall-to-Wall)	46'	46′	46′	46′	52'
Tread-Front	61"	61"	61"	61"	61"
Tread—Rear	61"	61"	61"	61"	61"
Tires, Tubeless-Size	8.00 x 15*	8.00 x 15*	8.20 x 15	8.00 x 15*	8.20 x 15
Tires—Ply Rating	4-ply	4-ply	4-ply	4-ply	6-ply

^{*8.20} x 15 supplied in whitewall tires (standard on Eldorado Biarritz).

†54.8" on 4-window sedans. ††5.2" on convertible.

^{**215&}quot; on Park Avenue Sedan de Ville.

^{***55.6&}quot; on convertible.

	Series 62 Sedans and Sedans de Ville	Series 62 Coupe, Convertible and Coupe de Ville	Eldorado Biarritz	Fleetwood 60 Special Sedan	Fleetwood 75 9-Passenger Sedar and Limousine
Engine	325-horsepower Cadillac V-8	325-horsepower Cadillac V-8	325-horsepower Cadillac V-8	325-horsepower Cadillac V-8	325-horsepower Cadillac V-8
Compression Ratio	10.5:1	10.5:1	10.5:1	10.5:1	10.5:1
Piston Displacement	390 cu. in.	390 cu. in.	390 cu. in.	390 cu. in.	390 cu. in.
Valve Arrangement	Overhead	Overhead	Overhead	Overhead	Overhead
Carburetor	4-barrel	4-barrel	4-barrel	4-barrel	4-barrel
Exhaust System	Single	Single	Single	Single	Single
Transmission	Hydra-Matic	Hydra-Matic	Hydra-Matic	Hydra-Matic	Hydra-Matic
Steering	Hydraulic Power	Hydraulic Power	Hydraulic Power	Hydraulic Power	Hydraulic Power
Brakes	Power Brakes Dual System	Power Brakes Dual System	Power Brakes Dual System	Power Brakes Dual System	Power Brakes Dual System
Frame	Tubular-center X	Tubular-center X	Tubular-center X	Tubular-center X	Tubular-center X
Springs	Helical coil, front and rear	Helical coil, front and rear	Helical coil, front and rear	Helical coil, front and rear	Helical coil, front and rear
Drive	Cadillac Four-Link	Cadillac Four-Link	Cadillac Four-Link	Cadillac Four-Link	Cadillac Four-Link
Axle Ratio	2.94:1*	2.94:1*	2.94:1*	2.94:1*	3.36:1**

^{*3.21} optional; standard with air-conditioned cars.

^{**3.77} optional on Series 75.

DETAILED SPECIFICATIONS

ENGINE

Number of cylinders	8
Cylinder arrangement	90° V-type
Valve arrangement	Overhead
Bore and stroke	
Block and cylinder head	
material	Cast iron
Piston displacement	390 cu. in.
Taxable horsepower	
Max. brake horsepower	325 @ 4800 r.p.m.
Max. engine torque—lbsft	430 @ 3100 r.p.m.
Compression ratio	10.5:1
Engine mounts	
Number of points of suspension	

PISTONS AND RINGS

Make	
Material	. Aluminum alloy
Type	. T-slot, cam ground
Weight	
Clearance	
Number of oil rings per piston	
Number of comp. rings	
per piston	
Top compression ring	

RODS AND PINS

Wristpin length	3.093"
Wristpin material	Steel
Type	Locked in rod
Connecting rod length	6.500"
Material—connecting rod	
Weight—connecting rod	22.56 oz.
Lower bearing material	Steel-back Moraine
Connecting rod bearing clearance	
Connecting rod bearing end play	.008"014" (total two rods)

CRANKSHAFT

Pearlitic malleable iron
59 pounds
Center main
.002" to .007"
Yes
Steel-back Moraine
.0003" to .0020"
$3.000'' \times 1.120''$
$3.000'' \times 1.062''$
3.000" x 1.138"
$3.000'' \times 1.062''$
$3.000'' \times 1.120''$

CAMSHAFT

Drive	Chain
Camshaft sprocket material	Aluminum with nylon teeth
Timing chain—make	Link Belt
Timing chain—no. of links	46
Timing chain—width	.6875"
Timing chain—pitch	

VALVES

Valve arrangement		Overhead
Intake opens	.i./	39° B.T.C. at .001 lift
Intake closes		105° A.B.C. at .001 lift
Exhaust opens		85° B.B.C. at .001 lift
Exhaust closes		59° A.T.C. at .001 lift

INTAKE

Material	Alloy steel
Over-all length	4.794"
Diameter of head	1.875"
Angle of seat	_
Lift	

EXHAUST

Material	Alloy steel
Over-all length	4.815"
Diameter of head	1.500"
Angle of seat	
Lift	
Hydraulic valve lifters	
Valve inserts	None
Valve seats cooled by	Direct water circulation

LUBRICATION

Type	Full pressure
Oil under pressure to:	
Main bearings	Yes
Connecting rods	
Wristpins	
Camshaft bearings	
Tappets	
Oil pump type	
Normal oil pressure	
Capacity of oil reservoir	
Type of oil level gauge	
Make of pressure gauge	
Oil filter	
Type	
and the control of th	

FUEL

Gasoline tank capacity	26 gallons*
Type of fuel feed	
Carburetor—make	Rochester & Carter
Carburetor—type	Four-barrel downdraft
Manifold heat control	
Type of air cleaner	Dry-pack
Tailpipe diameter	

*21 gallons on Park Avenue Sedan de Ville.

COOLING

Water pump type	Centrifugal—dual outlet
Pressure relief valve	
Choke for recirculation	Yes
Radiator core	Tube and center
Full-length cylinder water jacket.	Yes
Water all around cylinders	Yes

COOLING—Continued

GENERATOR

Make...... Delco-Remy
Minimum charging speed..... At idle
Generator ventilation..... Forced air

GENERATOR REGULATOR

STARTING MOTOR

Make..... Delco-Remy Flywheel teeth, integral or ring. Steel integral

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Spark advance	Centrifugal and vacuum
Ignition unit—make	Delco-Remy
	None
Maximum centrifugal advance	Crankshaft (14°-18°)
Vacuum advance	Crankshaft (21.0°-24.0°)
Distributor breaker gap	.016"
Initial spark advance	5° B.T.C. (Nominal)
Firing order	1-8-7-2-6-5-4-3
Ignition coil—make	
Spark Plugs:	
Make	\mathbf{AC}
Model	44.0
Thread	14 mm.
Gap	.035"

BATTERY

Make	Delco 3EMR70-W
Number of plates	
Capacity (amp. hrs.)	70
Terminal grounded	Negative
Location of battery	Under hood on tray at front
	right-hand side of radiator
	cradle.

LIGHTS AND HORN

Headlight—make	53/4" Guide Guide Delco-Remy Depressed beam—foot switch
Horn: Make Type	Delco-Remy Vibrator, seashell electric (2)*

1.11/0	-		T10	00	11/5
HYD	KA-	WΑ		DR	IVE

Type	Fully automatic step-gear type with controlled fluid coupling on forward gear set for smoother shifts.
Gearing	Planetary
No. of forward speeds in	
right DRIVE position	3
left DRIVE position	
No. of forward speeds in LOW	
position	2
Transmission ratio, first	
Transmission ratio, second	
Transmission ratio, third	1.55:1
Transmission ratio, fourth	1:1
Transmission ratio, reverse	3.74:1
Oil capacity	10 qts. dry (check dip stick) 9 qts. refill
Type of fluid	(Automatic transmission fluid type "A" suffix "A")

SHIFT POINTS

	With Rear Axle Ratio of:			
	2.94	3.21	3.36	3.77
Upshift Throttle DR-4 Range Opening	M.P.H.	M.P.H.	M.P.H.	M.P.H.
1st to 2nd—Minimum	3-9	<i>3-</i> 8	3-8	3-7
-Maximum	19-22	17-20	16-19	16-18
2nd to 3rd—Minimum	14-17	13-16	12-15	11-14
-Maximum	42-45	38-41	<i>37-39</i>	35-37
3rd to 4th—Minimum	23-26	21-24	20-23	19-21
-Maximum	76-82	69-75	67-72	63-68
Downshift DR-4 Range				
4th to 3rd—Minimum	18-15	17-13	16-13	15-12
-Maximum	74-68	68-62	65-59	61-56
3rd to 2nd—Minimum	12-8	11-7	11-7	10-7
-Maximum	27-23	25-21	24-20	22-19
2nd to 1st-Minimum	8-3	7-3	7-3	6-2
	13-9	12-8	12-8	11-8

HYDRA-MATIC DRIVE—Continued

DR-3	Range
------	-------

upshifts from 3rd to downshifts from 4th t		63-68 61-56
LOW Range		
Same as DR-4 except		

ame as DR-4 except				
upshifts to 3rd at	51-56	46-52	44-49	42-47
upshifts to 4th at				
downshifts to 3rd at				
downshifts to 2nd at	49-46	45-42	43-40	41-38

NOTE: Miles per hour at which shift is made is dependent on degree of throttle opening. Actually no gears shift. Term used for clarity of meaning.

FRAME

	Series 60-62-63	Series 75
Frame—make	A. O. Smith	A. O. Smith
Frame depth, maximum	7"	7"
Frame thickness, maximum	1/8"	5/32"
Width of flange, maximum	45/16"	45/16"
Frame—type		Tubular-
	center X	center X
	frame	frame

FRONT-END SUSPENSION

Front suspension—make	Own			
Front suspension—type		arms,	upper.	Single
			ension s	
	rods,	lower.		

FRONT-END SUSPENSION—Continued

REAR SUSPENSION

PROPELLER SHAFT

Universal Joints

REAR AXLE

Rear	axle—	-make.							\mathbf{Own}

Rear axle—type..... Semifloating

Differential gear-make..... Own

Rear axle:

Oil capacity...... 5 pints

Grade recommended:

S.A.E. viscosity..... 90 hypoid

Series 60-62-63 Series 75

Type of final gearing..... Hypoid

Gear ratio:

Rear wheel bearings—type..... Ball, grease-packed (permanent)

TIRES AND WHEELS

Tires:

Make	 	U. S. Royal, Firestone
		and Goodrich

Type..... Tubeless

	Series 60-62-63	Series 75
Size	8.00 x 15*	8.20×15

Ply rating..... 4 6

Inflation pressure:

^{*}Standard on air-conditioned models.

^{*8.20} x 15 when whitewalls are ordered. Standard on Eldorado Biarritz.

TIRES AND WHEELS-Continued

 Wheels:
 Series 60-62-63

 Type
 Slotted disc

 Make
 Kelsey-Hayes

 Rim, diameter
 15"

 Rim, width
 6.00"

 Tread:
 61"

 Rear
 61"

STEERING

	Series 60-62-63	Series 75
Steering	Hydraulic	power
Type		
Make		——————————————————————————————————————
Over-all steering ratio		
Car turning radius		
(wall to wall)	22'8"	25′5″

BRAKES

Front	Independent	hydraulic
Rear	Independent	hydraulic
Type	Duo-servo, se	elf-adjusting
Brake drum diameter		12"
Brake drum, internal or		
external	Internal	Internal
Brake lining, length per wheel:		
Forward shoe	11.50"	12.98"
Reverse shoe	12.98"	12.98"
Total		25.96"
Brake lining width		2½"
Brake lining thickness		1/4 "
Brake lining effective area		233.72 sq. in.

BRAKES—Continued	Series 60-62-63 Series 75
Brake shoe clearance** Foot emergency brake location Release	.010"—.030" Left side below dash
Operates on	Rear service brakes Standard, all models
MISCELLANEOUS SPECIFIC	ATIONS
Car lifting device, jack Engine lubrication—type Chassis lubrication—type	Pressure No lube fittings
LUBRICANTS	
Engine crankcase capacity With oil filter (Std.) Recommended viscosity	5 qts. Anticipated temperature: +32°F or higher, SAE-10W-30, SAE 20, SAE 20W 0°F to +32°F, SAE 10W, SAE 5W-20 0°F or lower, SAE 5W, SAE 5W-20
CAUTION: Drain more frequent Manual under varying operating of	
Rear axle oil	90 hypoid 10 qts. dry (check dip stick). 9 qts. refill
*21 gals. on Park Avenue Sedan de Ville.	

CADILLAC

MILESTONES

1902/1962

Cadillac has pioneered in the development of many motoring achievements . . . advancements in engineering and design which have set the trend for other motor car makers in the course of the ensuing years. The "milestones" listed in this section of your Data Book point up the dramatic year-by-year development of and increased demand for the Cadillac automobile, recognized and respected everywhere as the "Standard of the World."

Model Year	Total Production	Type of Cars Produced	List Price (Typical Car)	Wheelbase	Milestones
1902) 1903)	2,500	1 cyl. "A"	\$ 850	76"	Detroit Automobile Co., established 1899, reorganized as "Cadillac Automobile Co."
1904	2,318	1 cyl. "B"	950	76"	Cadillac Automobile Co. and Leland & Faulconer consolidate as "Cadillac Motor Car Company" with Henry M. Leland, grand old man of the industry, as General Manager.
1905	4,182	{1 cyl. "F" {4 cyl. "D"	950 2,800	76" 100"	First four-cylinder establishes Cadillac as the pioneer of multi- cylinder motor cars.
1906	4,307	{1 cyl. "M" 4 cyl. "H"	950 2,500	76" 102"	
1907	2,696	{1 cyl. "M" {4 cyl. "G" {4 cyl. "H"	950 2,000 2,500	76" 100" 102"	Famous Johansson gauges, First imported into United States by Cadillac, enable Cadillac to become the following year the—
1908	2,012	{1 cyl. "T" {4 cyl. "H"	1,000 2,500	82" 102"	First American car to be awarded the Dewar Trophy by Royal Automobile Club of London for being First to achieve interchangeability through standardization of parts.
1909	5,902	4 cyl. "30"	1,400	106"	Cadillac purchased by General Motors Corporation. Four-cylinder production increases six times over 1908 production.
1910	8,006	4 cyl. "30"	1,600	106"	First to offer Closed Bodies as standard equipment. Less than 10% of cars then produced had closed bodies.
1911	10,018	4 cyl. "30"	1,800	116"	Custom Coachcraft by Fleetwood Body Company begins.
1912	13,994	4 cyl. "1912"	3,250	116"	First to equip cars with Electric Starting, Lighting, Ignition, for which Cadillac again was awarded the Dewar Trophy. First and only car in the world to win this award twice.
1913	15,017	4 cyl. "1913"	3,250	120"	
1914	14,002	4 cyl. "1914"	2,800	120"	First in this country to build a V-type, water-cooled, eight-cylinder engine, now used by every fine-car manufacturer. First to use thermostatic control of cooling system.

Model Year	Total Production	Type of Cars Produced	List Price (Typical Car)	Wheelbase	Milestones
1915	13,001	V-8 "51"	\$2,800	120"	First to use Tilt-Beam Headlights for night driving safety.
1916	18,003	V-8 "53"	2,950	122"	Cadillac becomes "Division of General Motors."
1917	18,002	V-8 "55"	3,110	125"	Cadillac adopted as Standard Officers' car by U. S. Army after grueling tests at Marfa, Texas.
1918 1919	20,285 20,678	V-8 "57" V-8 "57"	3,535 4,090	125" 125"	Cadillac supplied 2,350 cars and 1,157 V-8 artillery tractor engines to U. S. Army.
1920 1921	19,628 5,250	V-8 "59" V-8 "59"	4,750 4,950	125" 132"	Cadillac completes new Clark Ave., Detroit, plant, most modern in the industry.
1922	26,296	V-8 "61"	4,100	132"	First to use Thermostatic Carburetor Control.
1923	14,707	V-8 "61"	4,150	138"	First to build the inherently balanced 90° V-type eight-cylinder engine. First to use the Compensated Crankshaft. Four-wheel brakes featured.
1924	18,827	V-8 "63"	3,835	132"	First to provide wide choice of Duco Exterior Finishes as standard equipment.
1925	16,673	V-8 "63"	3,195	132"	First to use Crankcase Ventilation. \$5,000,000 expansion program started. Cadillac contracts for entire output of Fleetwood Custom Body Co.
1926 1927	20,419 47,420	V-8 "314" V-8 "303" V-8 "314"	3,250 2,685 3,250	132" 125" 132"	First to develop a comprehensive Service Policy and place it on a nation-wide basis.
1928	29,572	V-8 ''303'' V-8 ''341-A''	2,685 3,250	125″ 140″	First to develop and use the Clashless Synchro-Mesh Transmission. First to install Security Plate Glass as standard equipment.
1929	40,965	V-8 "328" V-8 "341-B"	2,495 3,595	125″ 140″	First to adopt Chrome Plating as standard.

1930	25,991	V-8 "340" V-8 "353"	\$2,565 3,695	134" 140"	First to build a Sixteen-Cylinder Automobile Engine. Later in the year, the V-12 Cadillac was introduced. First to offer a complete line of multi-cylinder cars—all of V-type design.
1931	29,781	V-8 "345-A" V-8 "355-A" V-12 "370-A" V-16 "452-A"	2,295 2,795 3,895 5,950	134" 134" 140" 148"	First to use Hydraulic Valve Silencers.
1932	8,085	V-8 "345-B" V-8 "355-B" V-12 "370-B" V-16 "452-B"	2,495 3,095 3,795 5,095	136" 140" 140" 149"	First to introduce Super-Safe Headlights, Air-Cooled Generator, Completely Silent Transmission and Full-Range Ride Regulator.
1933	6,654	V-8 "345-C" V-8 "355-C" V-12 "370-C" V-16 "452-C"	2,245 2,895 3,595 6,250	136" 140" 140" 149"	First to provide fine cars with No-Draft Ventilation.
1934	11,856	Str8 "50" V-8 "10" V-8 "20" V-8 "30" V-12 "40" V-16 "60"	1,595 2,495 2,695 3,295 3,995 6,650	119" 128" 136" 146" 146" 154"	First to introduce today's mode of streamlining. First American car with spare tire concealed within body. First to develop and use Knee-Action Wheels.
1935	13,449	Str8 "50" V-8 "10" V-8 "20" V-8 "30" V-12 "40" V-16 "60"	1,545 2,445 2,645 3,295 3,995 6,750	119" 128" 136" 146" 146" 154"	First and Only fine car equipped with one-piece solid steel Turret Top. For five years, more Cadillacs purchased than any other make of fine car.
1936	25,905	Str8 "50" V-8 "60" V-8 "70" V-8 "75" V-12 "80" V-12 "85" V-16 "90"	1,225 1,695 2,445 2,645 3,195 3,345 7,570	120" 121" 131" 138" 131" 138" 154"	48.1% of all cars sold above \$1,500 were Cadillacs.

Model Year	Total Production	Type of Cars Produced	List Price (Typical Car)	Wheelbase	Milestones
1937	46,153	V-8 "37-50" V-8 "37-60" V-8 "37-65" V-8 "37-70" V-8 "37-75" V-12 "37-85" V-16 "37-90"	\$1,260* 1,660* 2,090* 2,595* 2,815* 3,535* 7,750*	124" 124" 131" 131" 138" 138" 154"	Cadillac-built V-8 proves stamina, dependability and speed of present day stock car by breaking all previous stock car records at Indianapolis Speedway. Deliveries at retail hit all-time peak in previous Cadillac history.
1938	24,950	V-8 "38-50" V-8 "38-60" V-8 "38-60\$" V-8 "38-65" V-8 "38-75" V-16 "38-90"	1,385* 1,775* 2,085* 2,285* 3,075* 5,265*	124" 124" 126" 132" 141" 141"	First to create and introduce a practical motor car of advanced styling. First to engineer and build the 135° V-type sixteencylinder engine. A majority public recognition of Cadillac Merit and Advanced Progress is definitely established.
1939	36,611	V-8 "39-50" V-8 "39-61" V-8 "39-60" V-8 "39-75" V-16 "39-90"	1,320* 1,680* 2,090* 2,995* 5,140*	120" 126" 127" 141" 141"	First to develop and introduce Controlled-Action, greatest advancement in riding comfort and safety since Knee-Action. More than half of all fine cars sold above \$2,000 are Cadillacs.
1940	37,162	V-8 "40-50" V-8 "40-52" V-8 "40-62" V-8 "40-60S" V-8 "40-72" V-8 "40-75" V-16 "40-90"	1,320* 1,440* 1,745* 2,090* 2,670* 2,995* 5,140*	123" 123" 129" 127" 138" 141"	First to offer custom car interiors at medium price. First to equip passenger cars with Ball Bearing Steering. First to introduce an ultra-modern, large, luxurious motor car—the Cadillac Fleetwood 72. During first six months, 1939, Cadillac outsold all makes combined with series having 5 touring sedans priced at or above \$1,300.

1941	66,130	V-8 "41-61" V-8 "41-62" V-8 "41-63" V-8 "41-60S" V-8 "41-67" V-8 "41-75"	\$1,445* 1,495* 1,695* 2,195* 2,595* 2,995*	126" 126" 126" 126" 139" 136"	First to introduce to the medium price field a motor car of unquestioned prestige without a compromise in quality. First high price car to offer Hydra-Matic, the completely automatic transmission that eliminates the clutch pedal and all gear shifting. Cadillac outsold all makes of cars in both the medium and high price groups.
1942	16,511 Production halted February, 1942)	V-8 "42-61" V-8 "42-62" V-8 "42-63" V-8 "42-608" V-8 "42-67" V-8 "42-75"	1,647* 1,754* 1,882* 2,435* 2,896* 3,306*	126" 129" 126" 133" 139" 136"	Presentation of the Fortieth Anniversary Cadillacs. Introduction of sealed, ribbed Super-Safe Brakes and All-Weather Ventilation System.
1943					Cadillac-built light tanks and motor carriages contributed immeasurably to the struggle for victory and peace. Precision aircraft engine parts made by Cadillac helped power America's leading combat planes. Army-Navy "E" award to Cadillac for excellence in production of war equipment.
1944					Cadillac produced the M-24, one of the world's fastest and most maneuverable combat vehicles of its kind. This famous light tank, which served on all battlefronts, was powered by Cadillac V-type engines and Cadillac Hydra-Matic transmissions.
1945					Continued production of the world-famous M-24 light tank for distinguished use in European and Pacific theaters. Introduction of the M-19, a potent anti-aircraft gun motor carriage.
1946	29,194	V-8 "46-61" V-8 "46-62" V-8 "46-60S" V-8 "46-75"	2,176* 2,359* 3,099* 4,298*	126" 129" 133" 136"	Presentation of the 1946 Cadillacs, using the battle-proved Cadillac V-type engine and Hydra-Matic transmission, the only automotive units of this kind to be produced and improved without interruption during the war.

Model Year	Total Production	Type of Cars Produced	List Price (Typical Car)	Wheelbase	Milestones
1947	61,926	V-8 "47-61" V-8 "47-62" V-8 "47-60S" V-8 "47-75"	\$2,324* 2,523* 3,195* 4,471*	126" 129" 133" 136"	Postwar production reaches over 90% of prewar peak. Cadillac increases fine-car leadership with over 96,000 unfilled orders.
1948	52,706 (9 months)	V-8 "48-61" V-8 "48-62" V-8 "46-60S" V-8 "48-75"	2,647* 2,781* 3,506* 4,471*	126" 126" 133" 136"	Cadillac presents its greatest engineering achievement in 45 years—the new, compact, better performing, more economical, valve-overhead, V-type, eight-cylinder engine.
1949	92,554	V-8 "49-61" V-8 "49-62" V-8 "49-60S" V-8 "49-75"	2,893* 3,050* 3,828* 4,750*	126" 126" 133" 136"	Cadillac's 1 millionth car produced November 25, 1949.
1950	103,857	V-8 "50-61" V-8 "50-62" V-8 "50-60" V-8 "50-75"	2,866* 3,234* 3,797* 4,770*	122" 126" 130" 147"	Cadillac production exceeds 100,000 cars for the first time in its history.
1951	110,340	V-8 "51-62" V-8 "51-60" V-8 "51-75"	3,315* 3,892* 4,887*	126" 130" 147"	Cadillac moves into defense production of tanks in Cleveland without interruption of automobile production.
1952	90,715 (11 months)	V-8 "52-62" V-8 "52-60" V-8 "52-75"	3,636* 4,270* 5,361*	126" 130" 147"	Cadillac celebrates its Golden Anniversary.
1953	109,657	V-8 "53-62" V-8 "53-60" V-8 "53-75"	3,666.26* 4,304.88* 5,604.34*	126" 130" 147"	Cadillac offers highest horsepower engine ever used in an American production motor car.
1954	96,680 (9 months)	V-8 "54-62" V-8 "54-60" V-8 "54-75"	3,932.70* 4,683.32* 5,874.78*	129" 133" 149 ¾ "	Cadillac is first to provide Power Steering as standard equipment on its entire line of cars.

1955	140,778 (11 months)	V-8 "55-62" V-8 "55-60" V-8 "55-75"	\$3,976.70* 4,728.32* 6,186.78*	129" 133" 149¾"	Cadillac establishes new production and sales records by building and selling over 140,000 motor cars in 11 months.
1956	154,631	V-8 "56-62" V-8 "56-60" V-8 "56-75"	4,291* 5,042* 6,608*	129" 133" 149 ¾ "	Cadillac becomes the only car in its price class ever to be rewarded with an owner demand for over 150,000 cars in one year.
1957	146,840	V-8 "57-62" V-8 "57-60" V-8 "57-75"	4,780.96* 5,614.32* 7,439.88*	129½" 133" 149¾"	Cadillac introduces the fabulous Eldorado Brougham, a limited production luxury motor car with air suspension as standard equipment. All Cadillac models feature the revolutionary new Cadillac tubular-center X frame.
1958	121,786	V-8 "58-62" V-8 "58-60" V-8 "58-75"	4,891* 6,232* 8,460*	129½" 133" 149¾"	Cadillac pioneered Four-Link Rear Suspension adopted as standard equipment with coil springs or (optional at extra cost) air suspension throughout entire line.
1959	142,272	V-8 "59-62" V-8 "59-60" V-8 "59-75"	5,080* 6,233* 9,533*	130" 130" 149¾"	Cadillac becomes the only luxury motor car with an owner demand for well over 1,000,000 cars in a single decade.
1960	142,184	V-8 "60-62" V-8 "60-60" V-8 "60-75"	5,080* 6,233* 9,533*	130" 130" 149¾"	Cadillac introduces to luxury car owners front-fender mounted directional signal indicator lights and an automatically releasing vacuum operated parking brake.
1961	138,379	V-8 "61-62" V-8 "61-60" V-8 "61-75"	5,080* 6,233* 9,533*	129½" 129½" 149¾"	Pre-packed suspension and steering connections minimize maintenance; increase quietness and durability. Over 50% of all 1961 Cadillac motor cars equipped with factory-installed Air Conditioning.
1962	160,840	V-8 "62-62" V-8 "62-60" V-8 "62-75"	5,213* 6,366* 9,722*	129½" 129½" 149¾"	Cadillac sets new luxury car records with production of over 160,000 cars with 60% Air Conditioned. Cadillac is first to provide Triple-Safe Brakes and Cornering Lights.

(*Advertised delivered price at Detroit. State and local taxes extra.)

1963

ALPHABETICAL

INDEX

Α	Accessory Groups		65
* * .	Additional Accessories		54
	Adjustable Steering Wheel		22
	Air Cleaner	92,	22
	Air Conditioner-Heater System	54.	55
	Ash Receivers		22
	Automatic Choke Control		92
	Automatic Heating System	74	75
	Axle Ratios	~ aá ~ 1	ÓŠ
	AXIE NAUUS		-

93, 99
es76-85
M View
npartment50
92
hamber93
Ratio93, 96
et Seat25
city (CV) Joints78, 79, 104
erential
99, 100
nts12
nt Valve90
89, 97

D	Deck Lid, Counterbalanced	
E	Engine Cooling	
F	Fan, Radiator	
G	Gas Filler Cap	
Н	Headlight Control, Power	

	Ignition System .90, 101 Instrument Cluster .20, 21 Instrument Panel .20, 21 Intake Valves .98 Interior Styling Features .20-25 Interiors .28A-48A Insulation, Body .72
	License Plate 14 Lights and Horn 101 Lights, Back-Up 11 Lights, Cornering 12 Lights, Directional 10, 12 Lights, Headlamp 10, 101 Lights, Reading 47, 49 Lights, Tail and Stop 11 Lock, Deck Lid 63, 70 Locks, Door 63, 69 Lubricants 107 Lubrication 76A, 93, 98 Luggage Compartment 70, 71 Luggage Compartment Lock 63, 70
М	Milestones108-115
N	New Features4, 5
Ο	Oil Change
P	Parking Brakes 80-81, 107 Parking Lights 10 Pistons 89, 96 Power Brakes 80, 81, 107 Power Deck Lid Lock 63 Power Door Locks 63 Power Headlight Control 61 Power Seats 62, 63 Power Steering 84, 106 Power Ventipanes 62, 72 Power Windows 62 Propeller Shaft 76A, 78, 79, 104
R	Radiator

R	Rear Axle Ratios 95, 105 Rear-End Styling 7A, 9, 11 Rear Fender Styling 7A, 11, 13 Rear Springs 83, 104 Rear Suspension 83, 104 Rear-View Mirror, Outside 73 Rear Window De-Foggers 58 Reflectors, Door Safety 29-33 Rings 96 Rods, Connecting 89, 97 Roof Insulation 72 Roof Styling 16-19
S	Seat Belts 58 Seats, Auxiliary 51 Seats, Bucket 35-39, 43, 45 Seats, Power Operated 62, 63 Shock Absorbers 83, 104 Soft Ray Glass 59 Spare Tire 70, 71 Specifications 94-107 Springs, Coil 104 Standard Equipment 29-49 Starting System 92, 100, 101 Steering 84, 106 Steering, Power 84, 106 Steering Wheel 22 Steering Wheel, Adjustable 59 Styling 6-25 Suspension, Front 82, 103, 104 Suspension, Rear 83, 104
Т	Tires and Wheels
U	Universal Joints
V	Valves
W	Waterproof Ignition

The Cadillac Motor Car Division of General Motors Corporation reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models, and also to discontinue models.

All information contained herein has been carefully checked with the most reliable sources, but responsibility for the absolute authenticity of this information cannot be assumed. The right is reserved to change any specifications, parts or equipment at any time without incurring any obligation to equip same on cars built prior to date of such change. The 1963 Cadillac Data Book was compiled as of August, 1962, and was printed in U. S. A. The above reservations apply to all pages unless otherwise noted.



CADILLAC MOTOR CAR DIVISION GENERAL MOTORS CORPORATION



1963

SPECIFICATIONS MANUAL

KNOW YOUR PRODUCT

In meeting today's marketing challenges, a comprehensive understanding of the Cadillac car; its options and specifications is essential.

Customer confidence is enhanced when queries are answered authoritatively. A study of this and related publications is a prime opportunity for implementing one's knowledge of such necessary information and will contribute greatly to each individual's effectiveness and skill.

New car options which expand in response to customer demand for individual choice of specifications are admittedly complex. Recognizing this, earnest attention has been devoted to ease the process of correctly ordering new cars by making explanations with simple clarity; coding color and trims meaningfully and providing a work sheet on which composite specifications can be listed. This provides an opportunity for overall appraisal of cars and orders to avoid unbalanced stocks or inadequately equipped cars. Additional and more complete groups have been devised. For example, full factory installed accessories and equipment can be ordered on a Cadillac Car Order with just five characters.

This manual is catalogued into eight individual indexed sections. There are half pages from which specific questions can be answered concerning proper color - upholstery combinations, bucket seat availability and optional equipment by body style. Detailed drawings of interiors are illustrated on fold-out pages in the trim chart section. These can be used to emphasize the aura of Cadillac's traditional custom excellence. The fact that made-to-order interior combinations are possible is impressive to the discriminating customer even though most will, of course, select one of the 143 standard upholstery options.

There are many fresh surprises in the 1963 Cadillac cars — new features which can only be discovered through study. New members of Cadillac sales organizations should, therefore, be invited to review this manual as a self-teaching device to become familiar with the details of new car specifications and acquire an understanding of the procedures for handling new car orders from their inception to final delivery of the car.

SALES DISTRIBUTION DEPARTMENT

CADILLAC MOTOR CAR DIVISION — GENERAL MOTORS CORPORATION

DETROIT 32, MICHIGAN

SIGNIFICANT

OVERALL LENGTH on series 62-60 (except style D) now 223". An increase of 1".

THE "PARK AVENUE" remains 215" and series "75" 242.3".

PADDED CROSS-GRAINED VINYL ROOFS are available on styles J and M.

NEW "FIRE-FROST" COLORS are standard on the Eldorado Biarritz.

F - AM-FM Radio

CODES FOR NEW OPTIONS: Q - Adjustable Steering Wheel

T - Driver's Bucket Seat Adjuster

V - Safety Seat Belts

BUCKET SEATS include upholstered center console.,

OPTIONAL LEATHER in four colors, at extra charge, available on Sixty-Special.

POSITIVE CRANKCASE VENTILATOR is standard equipment on all cars.

COOLANT. Information concerning this item will be issued later. Disregard all reference to code Z and anti-freeze in this publication.

COUPE MODELS have exclusively styled roof lines. The new style numbers are: 6257 and 6357.

NEW AIR-MIX Air Conditioner

HEATER-DEFROSTER is standard equipment. However, all models may be ordered without heater-defroster as an option at reduced cost.

NEW ENGINE 390 cubic inches piston displacement.

NARRA WOOD INTERIOR PANELING on Eldorado and Sixty-Special.

CANTED CONTROL PANELS on side door arm rests; models E, F, J, L, B, D and M.

REAR WINDOW SIZE reduced on 6-window Sedan models.

NEW, EXCLUSIVE EXTERIOR DOOR HANDLES.

NEW INSTRUMENT PANEL.

WHEEL DISCS are chrome and black on all models.

All prices published herein are "Manufacturer's Suggested Retail Price" and includes reimbursement for Federal excise tax. Does not include state or local taxes.

Cadillac Motor Car Division, General Motors Corporation, reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models, and also to discontinue models.

1963 CADILLAC BODY STYLES

STYLE NO.	CODE	BODY STYLE	WHEELBASE	OVERALL LENGTH
6267	F	SIXTY-TWO CONVERTIBLE	129.5"	223"
6257	G	SIXTY-TWO COUPE	129.5"	223"
6229	K	SIXTY-TWO SEDAN — 6 Window	129.5"	223"
6239	N	SIXTY-TWO SEDAN — 4 Window	129.5"	223"
6357	J	COUPE DE VILLE	129.5"	223"
6329	L	SEDAN DE VILLE - 6 Window	129.5"	223"
6339	В	SEDAN DE VILLE — 4 Window	129.5"	223"
6389	D	PARK AVENUE SEDAN — 4 Window (Short Deck)	129.5"	215"
•				
6367	E	ELDORADO BIARRITZ CONVERTIBLE	129.5"	223"
		en e		
6039	M	FLEETWOOD SIXTY-SPECIAL SEDAN	129.5"	223"
6723	R	FLEETWOOD SEVENTY-FIVE SEDAN	149.8"	242.3"
6733	S	FLEETWOOD SEVENTY-FIVE LIMOUSINE	149.8"	242.3"
	1.			
6890	Z	COMMERCIAL CHASSIS	156"	251"

COLOR & UPHOLSTERY

		· · · · · · · · · · · · · · · · · · ·	e e	P
	Color Samples			
	energia de la companya de la company	ogo na <mark>ist</mark>		egeneral (Alexandra) Organis (Alexandra)
-	"Fire - Frost" Color		And	
, e	Special Colors			
	Two - Tone Color Chart		********	10
	Color — Upholstery Recommendation	ons		. 11 thru 1
		•		
	Upholstery Options		,	1
	Accessory and Equipment Groups .		,	2
	Padded Roofs		·	22 & 1

"FIRE - FROST" COLORS

bint of Alexander and all and the

"Fire-Frost" is a recently developed bright flaked pigment that creates an unusually high iridescent radiance. Extremely thin flakes, but of a larger size than any previously used in metalliferous finishes, are homogenized with the basic acrylic lacquer. The light reflections from the many diamond-like facets of these particles produce an amazing beauty and lustre.

FIVE ELDORADO COLORS

Five "Fire-Frost" colors are standard options for the Eldorado Biar-ritz Convertible.

AVAILABLE ON OTHER STYLES

"Fire-Frost" colors are also available, on all other models, at an extra charge. Usually, these colors can be scheduled in production without delay.

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HOW TO ORDER

Type color code number in regular color space. No special notation or typing locations are necessary. See illustration below.

									-			7					_			
STYLE N	0.	l		, to		10/		0	7	7	/	7	7	7	7	ARIT .	7	7/	*/	77
626	7			MES /	Street,			5//		3/	/8/		5		% /.	/		SHIFTER .	8 1	/
COLOR			1 18 05	SCORES /				<i>(6)</i>	25/	0				SPECIFIED AND ADDRESS OF THE PARTY OF THE PA		15		Series of		000000
COMB.	TOP	TRIM	GROUPS	X Z	m	K FR	E	5	M	Z N		7	Z.	V-1-2	4	7		<u> </u>	7	/
98	1	29	B 1 78	z								Ì				6	1-8-9	FP.	•	ORDER NO.
				12																F 123

SPECIAL "FIRE - FROST" COLORS

Special colors containing "Fire-Frost" flakes can be furnished. Any existing translucent type color that will reflect the metallic particles may be duplicated. Opaque colors such as white, black, yellow, light beige, etc., cannot be used. In the case of black, a good available substitute is an attractive charcoal color which, although classified as dark gray, is actually jet in appearance with an iridescent effect.

Extra	Charge on	Eldora	ado	\$:
Extra	Charge on	Other	Styles	\$		-

COLORS

NUMBER OF OPTIONS

Twenty-one standard selections are offered including 5 Eldorado "Fire-Frost" colors described on previous page.

RECOMMENDED THROUGH

SPECIAL COLORS - Linear 2 State period transport of the new work

Single or two-tone; lower or roof only. Extra charge \$_______.
"Fire-Frost" colors are not included. See page 7.

HOW TO ORDER

Type code O in the color space on order, form 5600A. Type complete name, description and acrylic lacquer number in center part of form.

HARMONIOUS TRIM

Whenever a special color is contemplated, careful consideration should be given to the availability of a harmonious interior upholstery.

CROWN MOLDINGS

There is a chrome finish molding on top of each front fender on all cars. On Sixty-Special with any of the 16 standard options, the insert section of this molding is in color. But with any "Fire-Frost" or special color, it will be chrome finish.

TIME

Allow 5 to 6 weeks after receipt of order. The procurement of special colors requires extra time for mixing, by a qualified chemist who must take time out from his regular duties, to formulate the single special color order. This explanation is offered to provide a better understanding for the time and cost factors involved in handling individual orders.

ORDER IMMEDIATELY

Do not wait for the next regular allotment period. A new, next allotment order is preferred to a replacement of an existing order.

TWO - TONE COMBINATIONS

The new long horizontal lines are enhanced when the entire car is finished in a single color. The 6-window Sedan models do not have a natural divider to separate the roof and lower panels. For these reasons, two-tone combinations are not regarded as attractive as a monotone color; however, for customers who desire a two-tone combination, it is available without extra charge. Preferred two-tone combinations are listed on color charts page 10. In considering any other contrasting combinations, it should be remembered that colors may dilute or enhance adjoining colors and, therefore, should be carefully selected.

COLOR-TRIM CHARTS

NUMBER OF OPTIONS

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RECOMMENDED UPHOLSTERY

The recommended upholsteries and convertible fabric tops for each exterior color are listed by body style on a series of charts beginning with page 11.

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HOW TO USE

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- 1. Turn this page which exposes two duplicate color selection charts and half pages headed Trims.
 - 2. Turn the half pages to the body style wanted.

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งสดน์เกาะ เรื่องการการกับกระเพลา **ถ**อบได้เรียน

- 3. The recommended trims (and convertible tops) are listed on a line opposite each color number.
- 4. Read right side pages from "right to left". Left side pages from "left to right". First trim choice is listed next to color code number. Balance of recommendations follow in descending sequence.

COLOR - TRIM HARMONY

Interior colors are selected and toned to harmonize with their counterpart exterior colors. Therefore, the first upholstery recommendation is designed to result in a co-ordination of interior and exterior colors.

The importance of a harmonious and, therefore, correct upholstery selection, plus a commentary on the subject of taste, is explained in broader detail on page 18.

CLOTH COMBINATIONS UPHOLSTERY RECOMMENDATIONS COUPE DE VILLE COLORS SEDAN DE VILLE 6-Window SEDAN DE VILLE 4-Window CODE 6389 PARK AVENUE SEDAN 4-Window (Short Deck) NUMBERS 10. **EBONY** ASPEN WHITE 14 ... **NEVADA SILVER CARDIFF GRAY** BENTON BLUE BASQUE BLUE SOMERSET BLUE TURINO TURQUOISE BASILDON GREEN BREWSTER GREEN BAHAMA SAND **FAWN** PALOMINO

"FIRE-FROST"

FROST SILVER 92
FROST AQUAMARINE 94
FROST GREEN 96
FROST GOLD 97
FROST RED 98

BRIAR ROSE

MATADOR RED

ROYAL MAROON

See Opposite Page for Leather Options.

"FIRE - FROST" colors are available, on special order, at extra charge.

OPTIONAL LEATHER UPHOLSTERY RECOMMENDATIONS

6357		DE VILLE			J		
6339	SEDAN	DE VILLE	4-WINI	DOW	B	CODE	
6389 PARI						NUMBERS	
		t A grings		51	59	10	EBONY
			50	51	59	12	ASPEN WHITE
				51	59	14	NEVADA-SILVER
				51	59	16 -	CARDIFF GRAY
•			<u>\$</u>	O/.	50 §	22	BENTON BLUE
					50	24	BASQUE BLUE
				59	50 §	26	SOMERSET BLUE
					50	29	TURINO TURQUOISE
			-	50	54 8	32	BASILDON GREEN
					54 8	36	BREWSTER GREEN
1 gins				59	54 8	44	BAHAMA SAND
				5 1	54	46	FAWN
				51	54	47	PALOMINO
			4	51	50 🖁	48	BRIAR ROSE
			51	50	59	50	MATADOR RED

"FIRE - FROST" colors are available, on special order, at extra charge.

51

50

COLORS

CODE NUMBERS	
10	EBONY
12	ASPEN WHITE
14	NEVADA-SILVER
16	CARDIFF GRAY
22	BENTON BLUE
24	BASQUE BLUE
26	SOMERSET BLUE
29	TURINO TURQUOISE
32	BASILDON GREEN
36	BREWSTER GREEN
44	BAHAMA SAND
46	FAWN
47	PALOMINO
48	BRIAR ROSE
50	MATADOR RED
52	ROYAL MAROON

"FIRE-FROST"

92	FROST SILVER
94	FROST AQUAMARINE
96	FROST GREEN
97	FROST GOLD
98	FROST RED

CADILLAC COLOR SELECTIONS

COLORS

PREFERRED PADDED ROO	F COLORS	FOR STYLES J	E M	CODE NUMBERS	
	64	61	60	10	EBONY
	63	60	61	12	ASPEN WHITE
		61	, 60	14	NEVADA SILVER
	64	61	60	16	CARDIFF GRAY
· · · · · · · · · · · · · · · · · · ·	60	61	63	22	BENTON BLUE
•	60	63	61	24	BASQUE BLUE
60	64	63	61	26	SOMERSET BLUE
	64	60	61	29	TURINO TURQUOISE
	60	64	61	32	BASILDON GREEN
	60	61	64	36	BREWSTER GREEN
		61	64	44	BAHAMA SAND
	60	61	64	46	FAWN
		61	64	47	PALOMINO
		60	61	48	BRIAR ROSE
		60	61	50	MATADOR RED
	60	64	61	52	ROYAL MAROON

STANDARD ELDORADO COLORS "FIRE-FROST"

	61	60	92	FROST SILVER
64	60	61	94	FROST AQUAMARINE
60	61	64	96	FROST GREEN
60	61	64	97	FROST GOLD
	60	61	98	FROST RED

COLORS

TRIMS

UPHOLSTERY RECOMMENDATIONS

6039 FLEETWOOD SIXTY-SPECIAL SEDAN M

EBONY 10 60 61 72 79 71 ASPEN WHITE 12 60 62A 63 66 79 71 70 NEVADA SILVER 14 61 72 60 62A 63 79 71 CARDIFF GRAY 16 61 72 79 71 BENTON BLUE 22 63 62A 70 BASQUE BLUE 24 62A 63 70 SOMERSET BLUE 26 62A 63 72 61 70 79 TURINO TURQUOISE 29 66 64 70 74 70 BASILDON GREEN 32 67 74 70 74 70 BREWSTER GREEN 36 67 75 64 65A 74 74 79 FAWN 46 65A 65A 75 74 71 71	8 ² 10.
ASPEN WHITE 12 60 62A 63 66 79 71 70 NEVADA SILVER 14 61 72 60 62A 63 79 71 CARDIFF GRAY 16 61 72 79 71 BENTON BLUE 22 63 62A 70 BASQUE BLUE 24 62A 63 72 61 70 79 TURINO TURQUOISE 29 66 64 70 BASILDON GREEN 32 67 74 70 BREWSTER GREEN 36 67 75 64 65A 74 BAHAMA SAND 44 64 65A 75 74 79	ER
NEVADA SILVER 14 61 72 60 62A 63 79 71 CARDIFF GRAY 16 61 72 79 71 BENTON BLUE 22 63 62A 70 BASQUE BLUE 24 62A 63 70 SOMERSET BLUE 26 62A 63 72 61 70 TURINO TURQUOISE 29 66 64 70 BASILDON GREEN 32 67 74 70 BREWSTER GREEN 36 67 75 64 65A 74 BAHAMA SAND 44 64 65A 75 74 79	
CARDIFF GRAY 16 361 72 79 71 BENTON BLUE 22 63 62A 70 BASQUE BLUE 24 62A 63 70 SOMERSET BLUE 26 62A 63 72 61 70 79 TURINO TURQUOISE 29 66 64 70 74 70 BASILDON GREEN 32 67 74 70 BREWSTER GREEN 36 67 75 64 65A 74 BAHAMA SAND 44 64 65A 75 74 79	
CARDIFF GRAY 16 61 72 79 71 BENTON BLUE 22 63 62A 70 BASQUE BLUE 24 62A 63 70 SOMERSET BLUE 26 62A 63 72 61 70 79 TURINO TURQUOISE 29 66 64 70 74 70 BASILDON GREEN 32 67 74 70 BREWSTER GREEN 36 67 75 64 65A 74 BAHAMA SAND 44 64 65A 75 74 79	
BASQUE BLUE 24 62A 63 70 SOMERSET BLUE 26 62A 63 72 61 70 79 TURINO TURQUOISE 29 66 64 70 BASILDON GREEN 32 67 74 70 BREWSTER GREEN 36 67 75 64 65A 74 BAHAMA SAND 44 64 65A 75 74 79	
SOMERSET BLUE 26 62A 63 72 61 70 79 TURINO TURQUOISE 29 66 64 70 BASILDON GREEN 32 67 74 70 BREWSTER GREEN 36 67 75 64 65A 74 BAHAMA SAND 44 64 65A 75 74 79	
TURINO TURQUOISE 29 66 64 70 BASILDON GREEN 32 67 74 70 BREWSTER GREEN 36 67 75 64 65A 74 BAHAMA SAND 44 64 65A 75 74 79	
BASILDON GREEN 32 67 74 70 BREWSTER GREEN 36 67 75 64 65A 74 BAHAMA SAND 44 64 65A 75 74 79	
BREWSTER GREEN 36 67 75 64 65A 74 BAHAMA SAND 44 64 65A 75 74 79	
BAHAMA SAND 44 64 65A 75 74 79	
BARIAMA SAND	
FAWN 46 65A 64 75 74 71	
PALOMINO 47 64 65A 75 74 71	
BRIAR ROSE 48 61 72 70 71	
MATADOR RED 50 60 64 65A 75 79 70 71	
ROYAL MAROON 52 64 65A 61 60 72 75 74 70 71	

"FIRE-FROST"

"FIRE - FROST" colors

are optional, at extra charge.

FROST RED		98
FROST GOLD		97
FROST GREEN		96
FROST AQUAMARINE		94
FROST SILVER		92
	※	

61	72				79	71		
72	64	•			70	74	71	
64	65A	75	:		74	70	71	
64	65A	75			74	71		
60	64	65A	75		79	70	71	

COLORS

1963 CADILLAC COLOR SELECTIONS

	CODE NUMBERS	PREFERRED ROC	OF COLORS F	OR TWO - TON	E COMBINATIONS
EBONY	10	12	•		
ASPEN WHITE	12	10	29	16	
NEVADA SILVER	14	12	10	16	
CARDIFF GRAY	16	12	14		
BENTON BLUE	22	12			
BASQUE BLUE	24	12	22		
SOMERSET BLUE	26	12	•		
TURINO TURQUOISE	29	12			
BASILDON GREEN	32	12			
BREWSTER GREEN	36	12	32		
BAHAMA SAND	44	12	46	47	
FAWN	46	12	44		
PALOMINO	47	12	44	· .	
BRIAR ROSE	48	12			
MATADOR RED	50	12			·
ROYAL MAROON	52	12	44		·

ELDORADO COLORS "FIRE-FROST"

*************************************	//////////////////////////////////////
FROST SILVER	92
FROST AQUAMARINE	94
FROST GREEN	96
FROST GOLD	97
FROST RED	98

TRIMS

TOP AND UPHOLSTERY RECOMMENDATIONS 6267 SIXTY-TWO CONVERTIBLE

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* * * * *	TRIMS	Service of Augustia		to the state of th	- *C-801	TOP	S	161
24	25	20	21	29		6,	1,	2
28	23	20 🔊	21	29		8,	ert en	1
		20	21	,29			1,	2
-		20	21	29		6,	1,	2
		* * *.	20	23		2,	1,	8
			20	23		2,	8,	1
		20	29	23	2,	6,	8,	1
		24	21	20		6,	2,	1
	20	21	24	27	2,	6,	1,	4
		25	24	27		1,	6,	4
		•	25	24			1,	6
			24	25		2,	1,	6
		21	24	25		2,	1,	6
			21	20			2,	1
	21	20	28	29			2,	1
		21	20	24		2,	6,	1

CODE NUMBERS	
. 10	EBONY
12	ASPEN WHITE
14	NEVADA SILVER
16	CARDIFF GRAY
22	BENTON BLUE
24	BASQUE BLUE
26	SOMERSET BLUE
29	TURINO TURQUOISE
32	BASILDON GREEN
36	BREWSTER GREEN
44	BAHAMA SAND
46	FAWN
47	PALOMINO
48	BRIAR ROSE
50	MATADOR RED
52	ROYAL MAROON

"FIRE-FROST"

92	FROST SILVER
94	FROST AQUAMARINE
96	FROST GREEN
97	FROST GOLD
98	FROST RED

"FIRE - FROST" colors are available, on special order, at extra charge.

			RIMS					
		TERY	RECOM	MENDATION				COLORS
257 .	SIXTY	TWO	COUPE		COT	G		
229	SIXTY-	TWO	SEDAN	6-Window	1	K	CODE	
239	SIXTY-	TWO	SEDAN	4-Window	1	N	NUMBERS	
	·		•		31	30	10	EBONY
		36		32	33	30	12	ASPEN WHITE
	• * • • • • • • • • • • • • • • • • • •	33		32	30	31	14	NEVADA SILVER
		33	-	32	30	31 8	16	CARDIFF GRAY
2					32	33	22	BENTON BLUE
					33	32	24	BASQUE BLUE
					33	32	26	SOMERSET BLUE
	* *					36	29	TURINO TURQUOISE
1			· .			37	32	BASILDON GREEN
						37	36	BREWSTER GREEN
					· · · · · · · · · · · · · · · · · · ·	34	44	BAHAMA SAND
						34	46	FAWN
		· .				34	47	PALOMINO
			V.			39	48	BRIAR ROSE
					34	30 8	50	MATADOR RED
				30	39	34	52	ROYAL MAROON

"FIRE - FROST" colors are available, on special order, at extra charge.

Personal Company of the Company of t

"FIRE-FROST"

92	FROST SILVER
94	FROST AQUAMARINE
96	FROST GREEN
97	FROST GOLD
98	FROST RED
X/3/XXXXXXXX	

COLORS

	CODE NUMBERS
	f
EBONY	_10
ASPEN WHITE	.12
NEVADA SILVER	14
CARDIFF GRAY	.16
BENTON BLUE	22
BASQUE BLUE	24
SOMERSET BLUE	26
TURINO TURQUOISE	29
BASILDON GREEN	32
BREWSTER GREEN	36
BAHAMA SAND	44
FAWN	46
PALOMINO	47
BRIAR ROSE	48
MATADOR RED	50
ROYAL MAROON	52

"FIRE-FROST"

FROST SILVER	92
FROST AQUAMARINE	94
FROST GREEN	96
FROST GOLD	97
FROST RED	98

TRIMS

TOP AND UPHOLSTERY RECOMMENDATIONS

030/ ELL	VRADU BIAIRI	
TOPS		RIMS
2, 1	19 11	10
1, 2	19	10 13

2,	1			19	11		
3,	1,	2,	6	16	10	11	14
7,	6,	1,	2	17	14	10	11
6,	2,	1		14	15	11	
 ٦,	2			19	18	10	11

1963 CADILLAC UPHOLSTERY OPTIONS

	STYLE – E	STYLE – F		
CODE	NATURAL G	RAIN	LEATHER WEST TO SECURE SERVICE	
10	WHITE - BLACK CARPETS	20	WHITE - BLACK CARPETS	
11	BLACK	21	BLACK	
13	LT. BLUE	23	LT. BLUE	
14	SANDALWOOD	24	SANDALWOOD	
15	PALOMINO	25	PALOMINO	
16	BERYL	27	GREEN	
17	EMERALD	28	WHITE - RED CARPETS	
18	WHITE - RED CARPETS	29	RED	
19	RED			

TO ORDER BUCKET FRONT SEATS ADD "8" TO CODES. E.G., 108, 118, 208, 218, ETC. 1000 2017037 039 37 170 042 1

	E-TOPS	F-TOPS
1	WHITE	1 WRITE
2	BLACK	2 BLACK
3	BERYL	4 GREEN
6	SANDALWOOD	6 SANDALWOOD
7	EMERALD	8 BLUE
40/XX	*****************	\$28 7 20 06\$30000000000

STYLES G-K-N

	INSERTS CLOTH		BOLSTERS COATED FABRIC
30	BLACK	CARLETON	WHITE
31.	GRAY	CLARIDGE	GRAY
32	DK. BLUE	CARLETON	DK. BLUE
33	LT. BLUE	CARAVELLE	LT. BLUE
34	SANDALWOO	D CARAVELLE	SANDALWOOD
36	TURQUOISE	CARAVELLE	TURQUOISE
37	GREEN	CARLETON	GREEN
39	ROSE	CARAVELLE	ROSE

STYLES J-L-B-D

	INSERTS CLOTH		BOLSTERS LEATHER
-40	BLACK	CAMBRIA	WHITE
41	GRAY	CAMEO	GRAY
42	DK. BLUE	CLARENDON	DK. BLUE
43	LT. BLUE	CAMBRIA	LT. BLUE
44	SANDALWOOD	CAMBRIA	SANDA LWOOD
46	TURQUOISE	CLARENDON	TURQUOISE
47	GREEN	CLARENDON	GREEN
49	ROSE	CAMBRIA	ROSE

STYLES J-B-D

8	
CODE	OPTIONAL LEATHER - EXTRA CHARGE
50	WHITE
51	BLACK
54	SANDALWOOD
59	RED

BUCKET FRONT SEATS WITH CONSOLE AVAILABLE ON STYLES J, B, D, AT EXTRA CHARGE. TO ORDER ADD CODE "B", E.G., 50B, 51B, ETC.

CROSS-GRAINED VINYL ROOFS

60	BLACK	63	LT. BLUE
 61	WHITE	64.	BANDALWOOD

STYLE-M

CLOTH & LEATHER COMBINATION

4	CLOTH	LEATHER	
60	BLACK	CARRIAGE	WHITE
61	GRAY	CHAMBORD	GRAY
62A	DK. BLUE	CANTERBURY	DK. BLUE
63	LT. BLUE	CHAMBORD	LT. BLUE
64	SANDALWOOD	CHAMBORD	SANDALWOOD
65A	BEIGE	CANTERBURY	BEIGE
66	TURQUOISE	CHAMBORD	TURQUOISE
67	GREEN	CHAMBORD	GREEN

ALL BROADCLOTH

72	GRAY
75	BEIGE

OPTIONAL LEATHER -- EXTRA CHARGE

70	WHITE	
71	BLACK	
74	SANDALWOOD	
79	RED	

STYLES R-S

	CLOTH OR C	BROADCLOTH	
10	GRAY	CALAIS CORD	GRAY
1	GRAY	BROADCLOTH	GRAY
4	BEIGE	CALAIS CORD	BEIGE
5	BEIGE	BROADCLOTH	BEIGE
0	DK. GRAY	CALAIS CORD	DK, GRAY

ON LIMOUSINE STYLE S, FRONT COMPARTMENT WILL BE STAND-ARD BLACK LEATHER. GRAY OR BEIGE LEATHER IS OPTIONAL AND MAY BE ORDERED BY ADDING CODE "G" FOR GRAY OR "F" FOR BEIGE. E.G., 80G, 81G, 90G, WOULD HAVE GRAY LEATHER FRONT. 84F, 85F WOULD HAVE BEIGE LEATHER FRONT.

UPHOLSTERY

ONE HUNDRED FORTY-THREE COMBINATIONS

Available is a choice of 143 upholstery combinations in twelve body models and six interior styles. Options of regular bench type or bucket seats; cloths of wool or nylon-viscose; leather and leather grained coated fabrics are offered.

RECOMMENDED COLOR - UPHOLSTERY

The upholstery selection involves the complete interior decor of the car and if not harmonized with the exterior color it becomes uncomplimentary to the automobile. It may be regarded as poor styling judgment, although it was the original purchaser's choice. When selections opposing the experienced judgment of trained specialists in color harmony are made, the results are sometimes disappointing even to the customer making them. A firm stand should be exercised to channel the upholstery selection according to the recommended options; otherwise, the finished product may present an appearance contrary to the customer's expectations.

GOOD TASTE

Taste, which is a developed skill, is frequently confused with untrained personal preference. Most customers respect and adhere to Cadillac color-upholstery recommendations, as they are based upon standards of esthetic principles and experience. They are part of Cadillac's quality standards.

NON - STANDARD UPHOLSTERY

When a deviation from recommended upholstery must be accepted, an explanation should accompany the factory order so that it will not be construed as a typographical error. If a non-standard upholstery code appears in the trim space, such as code 32 on a de Ville order, it will be regarded as a misprint and changed to a standard code number.

SPECIAL UPHOLSTERY

Whenever a special interior is actually wanted, be sure to type 00 in trim space and detail the desired specifications according to suggestions in special upholstery section of this book. Send order in duplicate immediately; do not wait for next allotment.

1963 CADILLAC ACCESSORY AND EQUIPMENT **GROUPS AND CODES** BASIC GROUPS Window Regulators, Window Regulators -Tires, White Wall W-Tires, White Wall F —Radio, AM - FM E —Glass, Soft Ray R —Radio, AM E —Glass, Soft Ray Power -Tires, White Wall Tires, White Wall Y or T-Seat Adjuster Y or T-Seat Adjuster -Radio, AM - FM -Glass, Soft Ray -Radio, AM -Glass, Soft Ray or T-Seat Adjuster or T-Seat Adjuster -Air Conditioner Air Conditioner

POWER GROUP

5 —Trunk Lock, Remote Control

M—Door Locks, Power

N—Vent Regulators, Power

	EQUIPMENT GROUPS	
NO LICENSE FRAMES	SINGLE LICENSE FRAME	TWO LICENSE FRAMES
D—Dor-Gards U—Heodlamp Control	D—Dor-Gards U—Headlamp Control L8—License Frame, One FP—Filler Plate	D—Dor-Gards U—Headlamp Control L9—License Frames, Two
D—Dor-Gards U—Headlamp Control Q—Steering Wheel, Adjustable	D—Dor-Gards U—Headlamp Control Q—Steering Wheel, Adjustable L8—License Frame, One FP—Filler Plate	D—Dor-Gards U—Headlamp Control Q—Steering Wheel, Adjustable L9—License Frames, Two
D—Dor-Gards U—Headlamp Control Q—Steering Wheel, Adjustable V—Seat Belts (4)	D-Dor-Gards U-Headlamp Control Q-Steering Wheel, Adjustable V-Seat Belts (4) L8-License Frame, One FP-Filler Plate	D—Dor-Gards U—Headlamp Control Q—Steering Wheel, Adjustable V—Seat Belts (4) L9—License Frames, Two
D—Dor-Gards U—Headlamp Control Q—Steering Wheel, Adjustable V—Seat Belts (4) C—Cruise Control	D—Dor-Gards U—Headlamp Control Q—Steering Wheel, Adjustable V—Seat Belts (4) C—Cruise Control L8—License Frame, One FP—Filler Plate	D—Dor-Gards U—Headlamp Control Q—Steering Wheel, Adjustable V—Seat Belts (4) C—Cruise Control L9—License Frames, Two
D—Dor-Gards U—Headlamp Control Q—Steering Wheel, Adjustable V—Seat Belts (4) C—Cruise Control G—Controlled Differential	D—Dor-Gards U—Headlamp Control Q—Steering Wheel, Adjustable V—Seat Belts (4) C—Cruise Control G—Controlled Differential L8—License Frame, One FP—Filler Plate	D-Dor-Gards U-Headlamp Control Q-Steering Wheel, Adjustable V-Seat Belts (4) C-Cruise Control G-Controlled Differential L9-License Frames, Two

OTHER CODES

J-Radio, Rear Control (Series 75).

V1-Seat Belts, 2 Front

P—Gear Ratio, Optional

V2—Seat Belts, 2 Rear

ACCESSORIES AND EQUIPMENT

BASIC GROUPS. Two additional basic group options, A2 and B2, have been added permitting a choice of either the AM-FM Radio, code F, or AM Signal Seeking Radio, code R. The groups also include two types of front seat adjusters, so that they can be ordered with either regular or bucket seats.

CODE X is included in groups B and B2 to facilitate ordering styles G, K, N and prevent optional power windows from being inadvertently overlooked on these models.

This addition does not preclude the ordering of groups B and B2 on de Ville and other models on which power windows are standard except that they cannot be used on Eldorado and series "75". Group prices will, of course, vary depending upon body style.

In retrospect, although power windows are standard on all cars except G, K, N; groups B and B2 can be used on all models except E, R and S.

GROUP NO. 1. Although power vent regulators are included in power group No. 1 and they are standard on Eldorado and Sixty-Special, this group can, nevertheless, be ordered on these two models. This is a departure from previous practice and has been made possible for more uniformity and fewer exceptions in the ordering of new cars.

EQUIPMENT GROUPS. There are five prime equipment groups numbered from 3 through 7 plus 10 variant combinations offering either single or two license frames. The groups that include license frames have two digits, the second one denoting the number of frames wanted. i.e., group 38 calls for a single frame and filler plate while 39 means two frames.

NEW ITEMS

SEAT BELTS. Available, for production installation, are color matching Cadillac safety seat belts. Code V is for 4 belts (two in front and two in rear). This option is included in groups starting with numbers 5, 6 and 7. Not included in any groups but available separately is code V1, which is two belts in front seat only and V2 for two belts in rear.

AM - FM RADIO. Code F stands for the new AM-FM Radio. It is included in basic groups A and B.

ADJUSTABLE STEERING WHEEL. A new, adjustable to six positions, steering wheel is available on all cars. Code Q designates this option and is included in groups starting with numbers 4 through 7.

ACCESSORIES FOR LOCAL INSTALLATION. The items listed on the following page are all available for production installation on new cars. Other packaged accessories, which cannot be supplied in production, are available through the Cadillac parts warehouses. These are for local installation by distributors-dealers and include such equipment as radio foot selector control, floor mats, rear window de-fogger, cushion toppers and others. See pages 92 through 97.

CUSTOMER DEMAND. Customers should be allowed the opportunity of becoming acquainted with all available Cadillac accessories, both factory equipment and packaged items for local installation. Experience proves that actual customer demand for accessories is greater than that forecast by original distributor-dealer new car orders. On balance, replacement orders always increase the amount of equipment previously specified. If such safety and comfort conveniences as power door locks, cruise control, etc., were adequately demonstrated to all prospects, their sale would be assured in most cases.

USED CAR. Another consideration is that a fully and well-equipped car is a more saleable used car. If any major item, such as radio, is omitted on a new car it usually must be added to the used car before it can be resold.

PADDED ROOFS

1.p 12.0 60 886

AVAILABLE ON

Coupe de Ville Fleetwood Sixty-Special

IN FOUR COLORS

COLOR	CODE
Black	60
White	61
Lt. Blue	63
Sandalwood	64

EXCLUSIVENESS

A Cadillac originated cross-grained vinyl fabric is tailored to the roof over an insulation of felt padding. (It is not applied directly to the metal.)

The custom roof design of the Coupe de Ville and Fleetwood Sixty-Special, when combined with the insulated padded roof feature, creates a soft, pleasing exterior of unmatched distinctiveness.

HOW TO ORDER

Combine the lower car color code number in the same manner as a two tone combination. i.e., 1060, 1261, etc.

EXAMPLE

· .					7	/3°	7	//	7	\mathcal{Z}	7		1/	-/3	<i>&</i> /	/			
STYLE NO.		white the	j. An	/					\$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	(5)		5/ 5/	0 kg		/ > /e	5 (S	SHIFT		DUTLET
6039		A WARRY	by. \					\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	18		73 37						EST ST	<i>\$</i> 0000	000
COLOR COMB. TOP	TRIM	GROUPS	4		€J E	111	K	5 M	Ĭ	0	U	0	V-1-2	c	ा	L-8-9	f#	ORDER NO.	#NS
			7	\neg				ı	1	1			j		1 1	į		м 39	1

EXTRA CHARGE

Coupe de Ville

\$ ______

Fleetwood Sixty-Special

\$

CODE	AND	ACRYLIC	NUM	BERS	FOR	1963	COLORS	
		* 14 Ja	,	A. Artis				
		37.37	ga set					% 119

		The second second					
CODE	NAME	NAME NUMBER					
10	EBONY	868-96459 or Forbes 500-112X	L 55 K 011	12.3			
12	ASPEN WHITE	868-96298	L 55 W 001	25.5			
14	NEVADA SILVER	867-95991 or Forbes 500-271	L 56 A 006	3.0			
16	CARDIFF GRAY	867-96256	L 56 A 001	2.7			
22	BENTON BLUE	867-96299	L 56 B 001	9.9			
24	BASQUE BLUE	867-96257	L 56 B 002	4.1			
26	SOMERSET BLUE	867-96258	L 56 B 003	1.7			
29	TURINO TURQUOISE	867-96303	L 56 B 008	5.6			
32	BASILDON GREEN	867-96259	L 56 G 001	6.7			
36	BREWSTER GREEN	867-96260	L 56 G 002	1.0			
44	BAHAMA SAND	868-96261	L 55 N 001	8.6			
46	FAWN	867-96302	L 56 N 003	5.6			
47	PALOMINO	867-96301	L 56 N 004				
48	BRIAR ROSE	867-96262	L 56 P 001	3.3			
50	MATADOR RED	867-96263	L 56 R 001	1.6			
52	ROYAL MAROON	867-96264	L 56 R 002	3.6			

ELDORADO COLORS

(10)	(EBONY)	868-96459 or		
(.0)	(LBOI41)	Forbes 500-112X	L 55 K 011	(12.7)
(12)	(ASPEN WHITE)	868-96298	L 55 W 001	(21.3)
92	FROST SILVER	867-96267		*
94	FROST AQUAMARINE	867-96255		
96	FROST GREEN	867-96254		
97	FROST GOLD	867-96268		
98	FROST RED	867-96098		

The column of percentage figures, at extreme right above, represents the popularity of comparable colors used during the 1962 model. Palomino is not similar to last season's Maize; therefore, no percentage is listed and column will not total 100%.

BUCKET SEATS & EQUIPMENT

	PAGE
Equipment and Accessories Chart	26
Availability Answers	
Bucket Seat Questions	
Bucket Seat Answers	. 27 to 41
Bucket Seat Order Illustrations	44
Console with Bucket Seats	45
Air Conditioner	46 - 47
Seat Belts	48 - 49
Radios	50
Adjustable Steering Wheel	51
Trunk Lock	51
Power Door Locks	. 51
Gear Ratios	. 52
Tires	. 52
Equipment Group Prices	. 53
Glass	_ 53
Front Seat Adjusters	. 54 - 55
Fldorado and Sixty - Special Extra Features	. 56 - 57

SERPLONEERING SOCIAL SERVICES SERVICES

WHY?

READ FROM

- 1
- Bucket Seat information is on white paper. Read it from right to left.
- 2 Blue paper concerns Equipment.
- (3) Questions are at extreme ends of full size sheets.
- Answers are on 1/2 size pages.
- (5) Turn 1/2 pages one by one to body style wanted.

(5)

UNLESS YOU DO, YOU WILL NOT

understand the unique pages that follow.

EQUIPMENT AND ACCESSORIES

	CODES
WHITE WALL TIRES	W
BASIC GROUP	Aor A 2
BASIC GROUP	Bor B2
POWER GROUP	1
EQUIPMENT GROUPS	310 79
WINDOW REGULATORS - Power	X
2-WAY FRONT SEAT ADJUSTER - Manual	
2-WAY FRONT SEAT ADJUSTER - Power	
6-WAY FRONT SEAT ADJUSTER - Power	Y
4-WAY TILT, DRIVERS BUCKET SEAT ADJUSTER - Power	T
RADIO - Rear Control	J
TRUNK LOCK	S
DOOR LOCKS - Power	M
TRUNK LOCK DOOR LOCKS - Power VENT WINDOW REGULATORS - Power	. N

EQUIPMENT AND ACCESSORIES

Items listed below are available for all body styles. They may be ordered as part of a group or separately. See page 21 for contents of groups.

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Air Conditioner
Controlled Differential
Cruise Control
Dor-Gards
Filler Plate (instead of front license)
Gear Ratio - Optional
Glass - Soft Ray
Headlamp Control - Power
License Frame (1)
License Frames (2)
Radio (AM-FM)
Radio (AM)
Seat Belts (2 front and 2 rear)
Seat Belts (2 front)
Seat Belts (2 rear)
Steering Wheel - Adjustable

Items shown on left side are optional on certain body styles only.

To determine availability, turn half pages to model wanted on which answers are indicated for each option. Leather and Cloth upholstery as applied to Bucket Seat information.

STANDARD LEATHER

The leather options offered, at no extra charge, on the Eldorado and "62" Convertibles. Identified by code numbers 10 thru 19 and 20 thru 29.

OPTIONAL LEATHER

Four colors of leather offered, at nominal extra charge, on de Ville styles: J, B, D. The codes are 50, 51, 54 and 59. Answers for this classification are opposite "Standard Leather".

NON - STANDARD LEATHER

The quality of Cadillac leathers is uniformly of the highest for all body styles. The differences between models is in color only. This classification, therefore, applies to any color leather when used on a body style on which the color is not standard. It could also be called "special" leather. i.e., an Eldorado color leather used on a de Ville; a "62" Convertible standard leather ordered on a 6-window Sedan de Ville, style L; etc. In other words, when a standard (or optional) leather is ordered on a body style on which the color is not standard, it is classified as a non-standard (or special) leather.

Such leathers include any color leather used in Eldorado; "62" Convertible; de Ville; de Ville or "60" Special bolster. For a complete list of these available leathers, on a special order basis, see page 63.

CLOTH UPHOLSTERY

The eight standard cloth-with-leather-bolster combinations. Code numbers 40 thru 49.

QUESTIONS:

re

BUCKET SEATS

ORDER WRITING

available with

1

STANDARD

LEATHER

NON-STANDARD

LEATHER

CLOTH UPHOLSTERY

BUCKET SEAT ADJUSTER

EQUIPMENT AND ACCESSORIES

EQUIPMENT AND ACCESSORIES

6367 ELDORADO BIARRITZ CONVERTIBLE

		0001	
	CODES		
WHITE WALL TIRES	W	STANDARD	Size 8.20 - 15
BASIC GROUP	Aor A 2	мо	White wall tires, power window regulators, and power seat adjuster are standard.
BASIC GROUP	Bor B2		
POWER GROUP	1	OPTIONAL	See page 20 for explanation.
EQUIPMENT GROUPS	3 to 79	OPTIONAL	
WINDOW REGULATORS - Power	X	STANDARD	
2-WAY FRONT SEAT ADJUSTER - Manual		NOT AVAILABLE	
2-WAY FRONT SEAT ADJUSTER - Power		STANDARD	On passenger bucket seat. Not available with regular bench type or driver's bucket seat.
6-WAY FRONT SEAT ADJUSTER - Power	Y	STANDARD	With regular bench type seat.
4-WAY TILT, DRIVERS BUCKET SEAT ADJUSTER - Power	T	STANDARD	On driver's bucket seat. Not available for passenger bucket seat.
RADIO - Rear Control	J	NOT AVAILABLE	
TRUNK LOCK	S		Code N, which is included in group No. 1, is standard on Eldorado. Nevertheless,
DOOR LOCKS - Power	M	OPTIONAL	group No. 1 can be ordered. See page 20
VENT WINDOW REGULATORS - Power	N	STANDARD	for explanation.
CENTER ARM RESTS		STANDARD	In regular front seat only. Not with bucket seats.

BUCKET SEAT ANSWERS **BUCKET** SEATS 6367 available with Bucket Seats and Standard Leather are **STANDARD** available without extra charge. **LEATHER** See page 19 or 121 for list of standard leathers. Bucket Seats and Non-Standard Leather **NON-STANDARD** available, at extra charge for leather. **LEATHER** See page 63 for list of non-standard leather colors. CLOTH Cloth Upholstery is not available. **UPHOLSTERY** Standard with Bucket Seats - Driver's Seat only. **BUCKET SEAT**

Passenger seat has 2-way power adjuster with control on door arm rest.

ADJUSTER

EC		ARCHITECT . TO THE	IEN	T
	Α	NE)	
AC	CE!	SSC	RIF	=5

EQUIPMENT AND ACCESSORIES

6267

SIXTY-TWO CONVERTIBLE

		6267	SIXTY-TWO CONVERTIBLE
	CODES		
WHITE WALL TIRES	W		
BASIC GROUP	Aor A 2		
BASIC GROUP	Bor B2	OPTIONAL	Code X is included in groups B and B2. How ever these groups may be ordered on above
POWER GROUP	1		body style. See page 20 for explanation.
EQUIPMENT GROUPS	3 TO 79		
WINDOW REGULATORS - Power	X	STANDARD	
2-WAY FRONT SEAT ADJUSTER - Manual		NOT AVAILABLE	
2-WAY FRONT SEAT ADJUSTER - Power		STANDARD	On regular bench type seat and both bucket seats.
6-WAY FRONT SEAT ADJUSTER - Power	Υ	OPTIONAL	With regular bench type seat.
4-WAY TILT, DRIVERS BUCKET SEAT ADJUSTER - Power	T	OPTIONAL	On driver's bucket seat. Not available for passenger bucket seat.
RADIO Rear Control	J	NOT AVAILABLE	
TRUNK LOCK	S		
DOOR LOCKS - Power	M	OPTIONAL	These three items constitute group No. 1.
VENT WINDOW REGULATORS - Power	N		
CENTER ARM RESTS		STANDARD	In regular front seat only. Not with buck seats.

BUCKET SEAT ANSWERS

6267

SIXTY-TWO CONVERTIBLE

QUESTIONS?

are

BUCKET SEATS

available with

1

Bucket Seats, optional, a	at extra charge.	
		•
See page 19 or 113 for list	t of standard leather	5.

optional, at extra charge.

Bucket Seats \$______

Non-Standard Leather \$____

Total Charge \$_

See page 63 for list of non-standard leather colors.

STANDARD

LEATHER

NON-STANDARD

LEATHER

Cloth Upholstery is not available.

CLOTH UPHOLSTERY

Driver's bucket seat only - code "T".

Passenger seat has 2-way power adjuster with control on door arm rest.

Available at extra charge \$

BUCKET SEAT ADJUSTER

EQUIPMEN AND ACCESSORI	ES	6257 6229	MENT&AND&AGGESSORIES - SIXTY-TWO COUPE SIXTY-TWO SEDAN 6-WINDOW ***
	CODES	6239	SIXTY-TWO SEDAN 4-WINDOW
WHITE WALL TIRES	W		
BASIC GROUP	AOR A 2	OPTIONAL	
BASIC GROUP	Bor B2		
POWER GROUP	1	OPTIONAL	Only if code X or groups B or B2 also ordered.
EQUIPMENT GROUPS	3 TO 79	OPTIONAL	
WINDOW REGULATORS - Power	X	OPTIONAL	Code X or groups B; B2 must be ordered if code N or group No. 1 is specified.
2-WAY FRONT SEAT ADJUSTER - Manual		STANDARD	
2-WAY FRONT SEAT ADJUSTER - Power		NOT AVAILABLE	
6-WAY FRONT SEAT ADJUSTER - Power	Y	OPTIONAL	
4-WAY TILT, DRIVERS BUCKET SEAT ADJUSTER - Power	T	NOT AVAILABLE	
RADIO Rear Control	J		
TRUNK LOCK	S	OPTIONAL	
DOOR LOCKS - Power	M		
VENT WINDOW REGULATORS - Power	N	OPTIONAL	Only if code X or groups B; B2 also ordered.
CENTER ARM RESTS		STANDARD	In rear seat only. Not available in front seat.

QUESTIONS? BUCKET SEAT ANSWERS 6257 SIXTY-TWO COUPE BUCKET SEATS 6229 SIXTY-TWO SEDAN 6-WINDOW available with SIXTY-TWO SEDAN 4-WINDOW 6239 ^P **STANDARD LEATHER** BUCKET SEATS **NON-STANDARD LEATHER** NOT AVAILABLE **CLOTH UPHOLSTERY** NOT **BUCKET SEAT** AVAILABLE

ADJUSTER

EQUIPMEN AND ACCESSORIE		6357	MENT AND AGGESSORIES COUPE DE VILLE SEDAN DE VILLE 4-WINDOW ARK AVENUE SEDAN 4-WINDOW D
	CODES	6389.* F	(SHORT DECK)
WHITE WALL TIRES	W	37.46 (34.65 3	
BASIC GROUP	Aor A 2		
BASIC GROUP	Bor B2	OPTIONAL	Code X is included in groups B and B2. How- ever these groups may be ordered on above body styles. See page 20 for explanation.
POWER GROUP			
EQUIPMENT GROUPS	3 to 79		
WINDOW REGULATORS - Power	X	STANDARD	
2-WAY FRONT SEAT ADJUSTER - Manual		NOT AVAILABLE	
2-WAY FRONT SEAT ADJUSTER - Power		STANDARD	On regular bench type front seat and both bucket seats.
6-WAY FRONT SEAT ADJUSTER - Power	Y	OPTIONAL	With regular bench type seat.
4-WAY TILT, DRIVERS BUCKET SEAT ADJUSTER - Power	T	OPTIONAL	For driver's bucket seat only.
RADIO Rear Control	J	NOT AVAILABLE	
TRUNK LOCK	S		
DOOR LOCKS - Power	M	OPTIONAL	These three items constitute group No. 1.
VENT WINDOW REGULATORS - Power	N		
CENTER ARM RESTS		STANDARD	In front and rear (except rear only with bucket seats.)

	BUCKET: SEAT ANSWERS	SECULTIONS OF
i357 i339 i389	COUPE DE VILLE SEDAN DE VILLE 4-WINDOW PARK AVENUE SEDAN 4-WINDOW (SHORT DECK) (See next page for style L)	BUCKET SEATS available with
r 3	Bucket Seats and Standard Leather (codes 50B, 51B, 54B, 59B), optional, at extra charge. Bucket Seats \$ Standard Optional Leather \$ Total Charge \$	STANDARD LEATHER
Se	Bucket Seats, optional, at extra charge. Non-Standard Leather available, on special order, at extra charge. Bucket Seats \$ Non-Standard Leather \$ Total Charge \$ ee page 63 for list of non-standard leather colors.	NON-STANDARD LEATHER
	Bucket Seats available with standard cloth upholstery, on special order, at extra charge. \$	CLOTH UPHOLSTERY
	Driver's bucket seat only - code T. Passenger seat has 2-way power adjuster with control on door arm rest. Available at extra charge. \$	BUCKET SEAT ADJUSTER

E EQUIPMEN	T	EAUD	MENT AND ACCESSORIES
AND		EQUIF	MEININANDIACCESSORIES
ACCESSORIE		6290	SEDAN DE VILLE 6-WINDOW
	<u> </u>		JLDAM DL TILLE O MINDON
	CODES		
WHITE WALL TIRES	W		
BASIC GROUP	Aor A 2		
BASIC GROUP	Bor B2	OPTIONAL	Code X is included in groups B and B2. How- ever these groups may be ordered on above body style. See page 20 for explanation.
POWER GROUP	1		
EQUIPMENT GROUPS	3 то <i>7</i> 9		
WINDOW REGULATORS - Power	X	STANDARD	
2-WAY FRONT SEAT ADJUSTER - Manual		NOT AVAILABLE	
2-WAY FRONT SEAT ADJUSTER - Power		STANDARD	On regular bench type seat and both bucket seats.
6-WAY FRONT SEAT ADJUSTER - Power	Y	OPTIONAL	With regular bench type seat.
4-WAY TILT, DRIVERS BUCKET SEAT ADJUSTER - Power	T	OPTIONAL	For driver's bucket seat. Not available for passenger bucket seat.
RADIO - Rear Control	J	NOT AVAILABLE	
TRUNK LOCK	S		
DOOR LOCKS - Power	M	OPTIONAL	These three items constitute group No. 1.
VENT WINDOW REGULATORS - Power	N		
CENTER ARM RESTS		STANDARD	In front and rear (except rear only with bucket seats.)

BUCKET SEAT ANSWERS :	THE WOLD TINDS
329 SEDAN DEVILLE 6-WINDOW L	BUCKET SEATS available with
Standard Leather does not apply to	STANDARD
this body style.	LEATHER
Bucket Seats and Non-Standard Leather available, on special order, at extra charge. Bucket Seats \$	NON-STANDARD
Non-Standard Leather \$ Total Charge \$ See page 63 for list of non-standard leather colors.	LEATHER
Bucket Seats available with standard cloth upholstery, on special order, at extra charge.	CLOTH UPHOLSTERY
Driver's bucket seat only - code T.	

Passenger seat has 2-way power adjuster with control on door arm rest.

Available at extra charge. \$_____

BUCKET SEAT ADJUSTER

E	Q	4620	47.0	MID	20.00	VI	I
Α	CC					ΙE	S

EQUIPMENT AND ACCESSORIES

6039	FLEETWOO	SIXTY	SPECIAL	SEDAN
U U U U	-		44.2	

WHITE WALL TIRES WHITE WALL TIRES WHITE WALL TIRES WARD AOR A2 AOR A2 AOR A2 AOR A2 BASIC GROUP BASIC GROUP BOR B2 OPTIONAL Code X is included in groups B and B2. However these groups may be ordered on above body style. See page 20 for explanation. EQUIPMENT GROUPS TO STANDARD NOT AVAILABLE 2-WAY FRONT SEAT ADJUSTER - Power G-WAY FRONT SEAT ADJUSTER - Power G-WAY FRONT SEAT ADJUSTER - Power ADJUSTER - Power TRUNK LOCK S OPTIONAL Code N, which is included in group No. is standard on Sixty-Special. Nevertheles group No. 1 can be ordered. See page 20 f explanation. CENTER ARM RESTS STANDARD In front and rear.			6039 FL	EETWOOD SIXTY-SPECIAL SEDAN M
BASIC GROUP ACR A 2 BASIC GROUP BOR B 2 OPTIONAL Code X is included in groups B and B2. However these groups may be ordered on above ever these groups may be ordered on above body style. See page 20 for explanation. EQUIPMENT GROUPS WINDOW REGULATORS- Power STANDARD 2-WAY FRONT SEAT ADJUSTER - Manual AVAILABLE 2-WAY FRONT SEAT ADJUSTER - Power G-WAY FRONT SEAT ADJUSTER - Power ADJUSTER - Power T NOT AVAILABLE TRUNK LOCK S OPTIONAL Code N, which is included in group No. is standard on Sixty-Special. Nevertheles group No. 1 can be ordered. See page 20 f explanation.		CODES		
BASIC GROUP BOR B2 OPTIONAL Code X is included in groups B and B2. However these groups may be ordered on above ever these groups may be ordered on above	WHITE WALL TIRES	W		
POWER GROUP 1 EQUIPMENT GROUPS 310 79 WINDOW REGULATORS- Power 2-WAY FRONT SEAT ADJUSTER - Manual	BASIC GROUP	1		
POWER GROUP EQUIPMENT GROUPS 3 TO 79 WINDOW REGULATORS- X STANDARD 2-WAY FRONT SEAT ADJUSTER - Manual POPTIONAL 4-WAY FRONT SEAT ADJUSTER - Power BUCKET SEAT ADJUSTER - Power RADIO - Rear Control TRUNK LOCK DOOR LOCKS - Power VENT WINDOW REGULATORS- Power N STANDARD STANDARD CENTER ARM REGULATORS - Power N STANDARD CENTER ARM REGUS STANDARD CENTER ARM REGUS STANDARD NOT AVAILABLE Code N, which is included in group No. is standard on Sixty-Special. Nevertheles group No. 1 can be ordered. See page 20 f explanation.		1	OPTIONAL	over these groups may be ordered on above
WINDOW REGULATORS - X STANDARD 2-WAY FRONT SEAT ADJUSTER - Manual NOT AVAILABLE 2-WAY FRONT SEAT ADJUSTER - Power STANDARD 6-WAY FRONT SEAT ADJUSTER - Power OPTIONAL 4-WAY TILT, DRIVERS BUCKET SEAT ADJUSTER - Power AVAILABLE RADIO Rear Control J TRUNK LOCK S DOOR LOCKS - Power M VENT WINDOW REGULATORS - Power N STANDARD explanation.	POWER GROUP	1		
2-WAY FRONT SEAT ADJUSTER - Manual 2-WAY FRONT SEAT ADJUSTER - Power 6-WAY FRONT SEAT ADJUSTER - Power 6-WAY FRONT SEAT ADJUSTER - Power 7 OPTIONAL 4-WAY TILT, DRIVERS BUCKET SEAT ADJUSTER - Power 8 NOT AVAILABLE NOT AVAILABLE Code N, which is included in group No. is standard on Sixty-Special. Nevertheles group No. 1 can be ordered. See page 20 f ENTER ARM RECULATORS - Power N STANDARD	EQUIPMENT GROUPS	1 1		
ADJUSTER - Manual 2-WAY FRONT SEAT ADJUSTER - Power 6-WAY FRONT SEAT ADJUSTER - Power 4-WAY TILT, DRIVERS BUCKET SEAT ADJUSTER - Power RADIO - Rear Control J TRUNK LOCK S DOOR LOCKS - Power N OPTIONAL Code N, which is included in group No. is standard on Sixty-Special. Nevertheles group No. 1 can be ordered. See page 20 f explanation.		X	STANDARD	
ADJUSTER - Power 6-WAY FRONT SEAT ADJUSTER - Power Y OPTIONAL 4-WAY TILT, DRIVERS BUCKET SEAT ADJUSTER - Power RADIORear Control J TRUNK LOCK S OPTIONAL Code N, which is included in group No. is standard on Sixty-Special. Nevertheles group No. 1 can be ordered. See page 20 f WENT WINDOW REGULATORS - Power N STANDARD CENTER ARM RESTS				
ADJUSTER - Power 4-WAY TILT, DRIVERS BUCKET SEAT ADJUSTER - Power TO NOT AVAILABLE RADIORear Control J TRUNK LOCK S DOOR LOCKS - Power VENT WINDOW REGULATORS - Power N OPTIONAL Code N, which is included in group No. is standard on Sixty-Special. Nevertheles group No. 1 can be ordered. See page 20 f explanation.			STANDARD	
BUCKET SEAT ADJUSTER - Power RADIO - Rear Control S TRUNK LOCK DOOR LOCKS - Power NOT AVAILABLE Code N, which is included in group No. is standard on Sixty-Special. Nevertheles group No. 1 can be ordered. See page 20 f WENT WINDOW REGULATORS - Power N STANDARD CENTER ARM RESTS		Y	OPTIONAL	
TRUNK LOCK S OPTIONAL Code N, which is included in group No. is standard on Sixty-Special. Nevertheles group No. 1 can be ordered. See page 20 f REGULATORS - Power N STANDARD CENTER ARM RESTS	BUCKET SEAT	T		
DOOR LOCKS - Power M is standard on Sixty-Special. Nevertheles group No. 1 can be ordered. See page 20 f explanation. CENTER ARM RESTS	RADIO Rear Control	J		
DOOR LOCKS - Power N is standard on Sixty-Special. Neverthere group No. 1 can be ordered. See page 20 f explanation. STANDARD STANDARD CENTER ARM RESTS	TRUNK LOCK	S		Code N, which is included in group No.
VENT WINDOW REGULATORS - Power N STANDARD explanation.	DOOR LOCKS - Power	M	OPTIONAL	
CENTER ARM RESTS STANDARD In front and rear.		N	STANDARD	
	CENTER ARM RESTS		STANDARD	In front and rear.

BUCKET SEAT ANSWERS

QUESTIONS ?

are

6039 FLEETWOOD SIXTY-SPECIAL SEDAN M

BUCKET SEATS

available with

V

STANDARD

LEATHER

BUCKET

SEATS

NOT

AVAILABLE

NON-STANDARD
LEATHER

CLOTH UPHOLSTERY

NOT AVAILABLE

BUCKET SEAT ADJUSTER

EQUIPMENT AND ACCESSORIES

EQUIPMENT AND ACCESSORIES

	• .		 	*
 وروائق والعروم المادي ومحادات والمحا			 	
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 A				
		17 m		
	HUUD.		 	the second second second

	CODES		
WHITE WALL TIRES	W	OPTIONAL	Size 8.20 - 15 6 Ply rating
BASIC GROUP	Aor A 2		Groups A, A2, B, B2 or No. 1 cannot be
BASIC GROUP	Bor B2	NOT AVAILABLE	ordered as codes Y, T, S and M are not
POWER GROUP			available.
EQUIPMENT GROUPS	3 to 79	OPTIONAL	
WINDOW REGULATORS - Power	X	STANDARD	
2-WAY FRONT SEAT ADJUSTER - Manual		NOT AVAILABLE	
2-WAY FRONT SEAT ADJUSTER - Power		STANDARD	
6-WAY FRONT SEAT ADJUSTER - Power	Y		
4-WAY TILT, DRIVERS BUCKET SEAT ADJUSTER - Power	T	NOT AVAILABLE	
RADIO - Rear Control	J	OPTIONAL	
TRUNK LOCK	S	NOT	
DOOR LOCKS - Power	M	AVAILABLE	
VENT WINDOW REGULATORS - Power	N	OPTIONAL	
			In front and rear.

BUCKET SEAT ANSWERS

FLEETWOOD SEVENTY-FIVE LIMOUSINE

6723 FLEETWOOD SEVENTY-FIVE SEDAN

QUESTIONS

BUCKET SEATS

available with

BUCKET

SEATS

NOT -

AVAILABLE

STANDARD LEATHER

NON-STANDARD LEATHER

CLOTH UPHOLSTERY

NOT AVAILABLE

BUCKET SEAT ADJUSTER

EQUIPMENT AND ACCESSORIES

EQUIPMENT AND ACCESSORIES

6733 FLEETWOOD SEVENTY-FIVE LIMOUSINE S

	CODES		
WHITE WALL TIRES	W	OPTIONAL	Size 8.20 - 15 6 Ply rating
BASIC GROUP	Aor · A2		Groups A, A2, B, B2 or No. 1 cannot be
BASIC GROUP	Bor B2	NOT AVAILABLE	ordered as codes Y, T, S and M are not available.
POWER GROUP	1		
EQUIPMENT GROUPS	3 TO 79	OPTIONAL	
WINDOW REGULATORS - Power	X	STANDARD	
2-WAY FRONT SEAT ADJUSTER - Manual		NOT AVAILABLE	
2-WAY FRONT SEAT ADJUSTER - Power		STANDARD	
6-WAY FRONT SEAT ADJUSTER - Power	Y	NOT	
4-WAY TILT, DRIVERS BUCKET SEAT ADJUSTER - Power	T	AVAILABLE	
RADIORear Control	J	OPTIONAL	
TRUNK LOCK	S	NOT AVAILABLE	
DOOR LOCKS - Power	M		
VENT WINDOW REGULATORS - Power	N	OPTIONAL	
CENTER ARM RESTS		STANDARD	In rear only.
			42

BUCKET SEAT ORDERS

					_		. 40		1.3						_						-	-		
		· · · · · · · · · · · · · · · · · · ·					/	100	7	7	7	7	Ż	/	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	1/6	/3	œ/	/5		7	/		7
STYLE NO			/ ~		/		/20						/s/		\$/s			/	& &		13		<u> </u>	שונה
6357		•	, w week.	5 /	/3		3°/.	\$\\	\$\frac{1}{2}	\$°/.		<i>\$</i>	<u> </u>		<u>//</u>	3/4	<u>Z</u>	<u>Z</u>	<u> </u>	7/	<u>Z</u>		000	
COLOR COMB.	TOP	TRIM	GROUPS	口	×	FEU	E	7.7	K	\$	M	N	٥	>	0	V-1-2	٤	G	149	*	•	ORDE	R NO.	INST.
14		59B	A2 1 5												L							J	57	

Illustrated above is sample of an optional de Ville leather bucket seat order.

Jack Marie								10.						2.5%					•			-14.	
DRIVEAWAY				•				0() –	C	od	e :	25	В				 	•				
MILL CALL							7	10	7	/	7	7	7,	7/	7	Z	æ/	/		/	7	77	/
STYLE NO			are the second	THE .	· /		(E)		3			\$/ \$/.	5/s		/\$9/		7 5 /5	9 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Second Second			\$ _	UTLET
6389			Jak ak	GO			\$9/ <u>.</u>	(*) \$\\				3/1	\$\\{ \$\	\$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	\$\$\\	¥2.				\$ \$ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	<u> </u>	000	000
COLOR COMB.	TOP	TRIM	GROUPS	1		FRU		Y-T		3	M	N	D	U C	V-1-3	C	G	149	PP PP	•	ORDI	ER NO.	eNST.
46		00B	B2 1 69											1							D	89	

Shown above is method of ordering bucket seats and special leather upholstery. Make order in duplicate for central office use. Note suffix (B) following 00 in trim space.

6339 3 4 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	
COLOR COLOR DE LA	_
COLOR COLOR DE LA	UTLET
COLOR COLOR DE LA	100
COMB. TOP TRIM GROUPS X FRU E Y-T K S M N D U G V-1-2 C G LEV FF F GROCK NO.	#NST.
COME. TO THE STATE OF THE STATE	1

Cloth trim combination with bucket seats. Available, on special order, in de Ville body styles. Furnish two copies for central office use. The bucket seats will be upholstered with a combination of cloth-leather-vinyl in the same style as the rear seat.

BUCKET SEATS

AVAILABLE ON STYLES

E-F-J-B-D

CONSOLE

An upholstered console is included as standard equipment with bucket seats. This compartment is lined with carpet material; has a die cast rear hinged cover with lock; lid operated interior light; the sides are in color to match the seat facings; the top and front are covered with a styrene type plastic to match seat bolsters; in the Biarritz the top and front are covered with Narra wood veneer to match the instrument panel; at the rear there is a die cast heater outlet grille with a courtesy light.

Approximate interior dimensions are: 15-1/4" long, 3-3/4" wide, 5-1/2" deep in front tapering to 3-1/2" at rear.

STYLE AND UPHOLSTERY

The upholstery style of bucket seats matches the rear seat styling. Also, the material is the same in rear as on the bucket seats. i.e., if bucket seats are in leather, the rear seat is also leather, if cloth, both are cloth. Bucket seat back rests are stationary on 4-door Sedan models.

4 - WAY SEAT ADJUSTER - CODE T

A tilt power seat adjuster, for the driver's bucket seat is standard equipment on Eldorado Biarritz. It is optional on all other bucket seat models for the driver seat only. Not available for the passenger seat.

2 - WAY SEAT ADJUSTER

A power 2-way (back and forth) seat adjuster is standard equipment on all driver and passenger bucket seats. (Except driver's seat on style E as explained above.) No other type of adjuster is available for the passenger seat.

SEAT ADJUSTER CONTROLS

Either 2 or 4-way type controls are located on canted control panel forward of the arm rests. The driver's seat adjuster is on left door and the passenger seat on the right door.

AIR CONDITIONER

AIR-MIX

Conditioned air, which creates a healthful and comfortable environment, is even more desirable when produced by a new modulated air, combination air conditioner and heater-defroster. This new air-mix type of conditioner blends cooled and warmed air resulting in an ideal interior climate.

OPERATION

Except when controls are set for maximum cooling, both heater and air conditioner operate simultaneously. Incoming air is cooled, de-humidified and literally washed as it passes through the air conditioning core; then a part of it is channeled through the heater core merging with the refrigerated air producing a delightful atmosphere, free of excess heat and humidity. The cooling process also contributes to health and comfort by removing dirt, pollen and other airborne irritants. Window fogging is prevented.

POPULARITY OF AIR CONDITIONING

In 1962, a new high record was established when 60% of all Cadillac cars had factory installed air conditioning. For 1963 the new air-mix feature that creates spring like air, regardless of season, makes the desirability of this climate control air conditioner greater than ever. It has extended the practicability of air conditioning to year-round usefulness everywhere.

FACTORY INSTALLATION

Maximum customer satisfaction can be assured with a factory installed air conditioner. Conversely, there is a risk of misunderstanding if installation is deferred until after delivery of the car. Although field installation is possible, both labor and material costs will be higher compared to the more economical means of assembly at When an installation in a completed car is the factory. necessary, the standard equipment heater-defroster unit must be replaced by a heater expressly designed for air conditioning. Other necessary substitutions such as radiator, five blade aluminum fan, fan clutch, etc., will contribute to the complications of field installation adding to the cost and reducing net profit. Purchasers, therefore, should be admonished to avoid the extra labor and material charges by ordering factory installed air conditioning.

AIR CONDITIONER

FRONT INSTALLATION

All body styles have a vertically adjustable louvered cool air outlet in the center of lower instrument panel and a rotary louvered air flow control at each end of panel. These are positioned higher than previously for better circulation of air into rear compartment.

SERIES "75" - FRONT

Front compartment outlets on the series "75" are positioned the same as the other models. However, the type of air conditioner and its operation is comparable to the 1962 model.

SERIES "75" - REAR

There is an additional evaporator in the trunk compartment which discharges cooled air, through two concealed ducts in headlining, over the rear compartment area. Control for the rear blower is located behind sliding panel above the right rear side arm rest. There is also a temperature control and a switch which turns the air conditioner compressor on and off. This provides independent control in the rear for both heating and air conditioning.

GEAR RATIO, GLASS AND TIRES

3.21-1 axle gear ratio is standard, without option, on the series 62-60 air conditioned cars.

Soft Ray Glass and pastel exterior colors are recommended with air conditioning.

The larger size 8.20-15 white wall tires are also advisable on series 62-60 air conditioned cars.

SAFETY SEAT BELTS

Seat belts are available for installation in production and may be specified on new car orders. The codes are:

V	4 belts (2 in front & 2 in rear)
VI	2 belts (front only)
V2	2 belts (rear only)

Code V (4 belts) is included in nine accessory groups as shown on page 21.

Bucket seats are included.

COLOR OF BELTS	•	US	ED V	HTIV	TRIM CO	DES	
Black	10 11	20 21	30	40	50 51	60	70 71
Gray			31	41		61	72
Dk. Blue			32	42		62A	
Lt. Blue	13	23	33	43		63	
Beige	14	24	34	44	54	64 65A	74 75
Palomino	15	25					
Turquoise	16		36	46		66	
Green	17	27	37	47		67	
Rose			39	49			
Red	18 19	28 29			59		79

SAFETY SEAT BELTS

SERIES "75"

The same codes, V, V1 and V2, apply to series "75" seat belt installations. Two belts in the front compartment and two for the rear seat. (Seat belts are not available for auxiliary seats.)

LIMOUSINE - STYLE 6733 (GLASS DIVISION)

Cars with black leather front compartments will have black belts in the front and gray or beige in the rear, according to trim selection.

TRIM CODES	R-6723 FRONT AND REAR S-6733 REAR ONLY	S - 6733 FRONT ONLY
80	Gray	Black
80G	Gray	Gray
81	Gray	Black
81G	Gray	Gray
84	Beige	Black
84F	Beige	Beige
85	Beige	Black
85F	Beige	Beige
90	Gray	Black
90G	Gray	Gray

Seat belts reduce driving risks.

RADIOS

AM - FM - CODE F

This new all transistor, instant sound, radio receives AM or FM transmissions. It has five push buttons which may be set to either FM or AM stations or a combination of both. There is also a manual knob station selector control. The numerous advantages of FM radio reception includes a more sophisticated type of programming with fewer interruptions; less outside interference from power lines or atmospheric disturbances; uniform receiving excellence, even in downtown areas where high obstruction factors exist. The Cadillac AM-FM radio has automatic frequency control which locks in the signal, thus minimizing drift. FM signals are limited to line of sight distances, so that reception is best within approximately a 20-mile radius from the transmitter, depending upon the stations power. Beyond this range, tuning to another FM or AM station is suggested.

SIGNAL SEEKING - CODE R

A transistor type radio which produces sound the instant it is turned on. Selector bar for automatic tuning or pre-set buttons for favorite stations are included.

FOOT CONTROL

A foot control is available for signal seeking radio, code R, and may be secured through the Parts Department for local installation. Cannot be supplied in production.

The AM-FM radio, code F, does not have an automatic tuning device. Therefore, the foot control cannot be used. Also, not available with series "75" rear control radio, code J.

ADJUSTABLE STEERING WHEEL - CODE Q

An up and down, tilting steering wheel, adjustable to driver's choice of six positions for fatigue free car control, is optional.

Adjustable even when moving, the steering wheel angle may be changed to individual's most comfortable driving posture according to variable traffic conditions; eye level comfort; and position of seat adjustment.

The movement of the wheel is up and down and accomplished by lifting a lever located on left side of steering column below the directional signal lever. From the normal driving position, two upward and three downward adjustments, in 5 degree increments, are possible. The distance from its extreme lower position to the sixth or final upward point is approximately 4 inches. This provides maximum convenience for easy entrance and exit when in raised position.

TRUNK LOCK - CODE S

A mechanical power lock which automatically closes and locks deck lid after lowering. A vacuum release is accomplished by pushing button located in left side of glove compartment. Not available on series "75".

POWER DOOR LOCKS - CODE M

The safety feature and convenience of power door locks, that lock all doors with a single switch on either front door, should be emphasized when selling this equipment. Available on all cars except series "75".

GEAR RATIOS

SERIES	STANDARD	OPTIONAL CODE "P"
62 - 60 with air conditioning	3.21-1	NO OPTION
62 - 60 without air conditioning	2.94-1	3.21-1
75 with or without air conditioning	3.36-1	3.77-1

TIRES

	·	Sta	ndard	- Black			Optional	- Whi	te Wall	
		Exc	ept on	Style E.	7 <u>.</u>		Standard	on S	tyle E.	<u></u>
Series		62 -	60	7.	5		62 -	60	75)
Make	Code	Size	Ply	Size	Ply	Code	Size	Ply	Size	Pl
Firestone	FS					FSW				
Goodrich	GR	8.00-15	4	8.20-15	6	GRW	8.20-15	4	8.20-15	6
Goodyear	£Y					GYW				
U. S. Royal	US					USW				

U. S. Royal, Firestone, Goodyear or Goodrich tubeless tires will be furnished without any option depending upon availability in production.

If group A, A2, B or B2 has not been ordered and white wall tires are wanted type code "W" in space captioned "groups".

On series 62-60 air conditioned cars, white wall tires are recommended as this increases the tire size to 8.20-15.

GROUP PRICES

	(A)	(A2)
	W - Tires, White Wall F - Radio, AM-FM E - Glass, Soft Ray Y or T - Seat Adjuster	W - Tires, White Wall R - Radio, AM E - Glass, Soft Ray Y or T - Seat Adjuster
Group Prices for Styles: G, K, N. Regular seat; F, J, L, B, D, M. Bucket seats; F, J, P, D	\$	\$ \$\$
F, J, B, D	(B)	(B2)
Choup Drives for Styles	 X - Window Regulators, Power W - Tires, White Wall F - Radio, AM-FM E - Glass, Soft Ray Y or T - Seat Adjuster K - Air Conditioner 	 X - Window Regulators, Power W - Tires, White Wall R - Radio, AM E - Glass, Soft Ray Y or T - Seat Adjuster K - Air Conditioner
Group Prices for Styles: G, K, N	\$\$ \$\$	\$ \$
	Power Group (1)	
	S - Trunk Lock, Remote C M - Door Locks, Power N - Vent Regulators, Power	
Group Prices for Styles: F, G, J	\$	
K, N, L, B, D	\$	
E	\$	
M	\$	
	GLASS	

LAMINATED SAFETY PLATE

In windshield and division of series "75" Limousine. With Soft Ray glass upper area of windshield is shaded.

OPTIONAL

Soft Ray, Code E

SOLID TEMPERED SAFETY PLATE

STANDARD

Clear Glass

In side windows; I C V and backlight. On Convertibles, backlight is plastic.

FRONT SEAT ADJUSTERS

SERIES 62 CLOSED CARS

2-way manual horizontal adjuster is standard equipment. Control at left side of seat.

6-way power adjuster, code Y, optional equipment.

2-way power adjuster not available.

62 CONVERTIBLE AND DE VILLE MODELS

REGULAR BENCH TYPE SEAT

2-way horizontal power adjuster is standard. Control on left door canted control panel forward of the arm rest.

6-way power adjuster is optional, code Y. Control on left door canted control panel forward of the arm rest.

DRIVER'S BUCKET SEAT (LEFT SIDE)

2-way power adjuster is standard. Control on left door canted control panel forward of the arm rest.

4-way tilt power adjuster is optional, code T. Control on left door canted control panel forward of the arm rest.

PASSENGER BUCKET SEAT (RIGHT SIDE)

2-way horizontal power adjuster is standard. Control on right door canted control panel forward of the arm rest.

4-way tilt power adjuster not available for the passenger bucket seat.

GENERAL CAR ORDER INSTRUCTIONS

TYPE, DO NOT WRITE, ON FORM 5600A. Use "work sheet" described on page 99 for writing preliminary specifications. Type code letters and numbers at bottom of form just above perforation. This form is used in visible record files so if typing is too high in the space provided, it becomes invisible; and if it is below perforation, it is cut off and therefore illegible. Mail original copy to central office in special envelope, form 2622, or original and duplicate to zone office. If order is for special upholstery or color, make an extra copy so that two copies will be available for use at the central office.

COLOR. When a single color is ordered, do not repeat the code number. Type the number only once in space marked "COMB."

PADDED ROOFS are available in 4 colors for styles J and M. Order as a two-tone combination by typing the code number of the vinyl roof material following the basic car color. i.e., 1260.

UPHOLSTERY. Be guided by color-trim charts, on pages 10 through 17, to be sure of a harmonious combination. If scheme selected is not on chart but must be accepted, type an explanation on the order so that it will not be construed as a typographical error. Be sure trim number is for the series being ordered.

GROUPS. See explanation, on page 20, for ordering accessory and equipment groups. NOTE: Three bolder vertical lines separate items at bottom edge of form. If consecutive characters appear between any of these separations, it denotes that a complete group has been ordered. The individual items should, therefore, be crossed out and a group code specified.

PURCHASER. If car is sold at retail, type purchaser's name in two places; 1) in space captioned "Purchaser" and 2) in space marked "Purchaser (Repeat)", the same name to ultimately appear on delivery report card. If order is through a distributor for a dealer, the name of dealer city should be typed in space marked "Purchaser". In addition, if car is sold at retail by dealer, the purchaser's name should be typed in space marked "Purchaser (Repeat)".

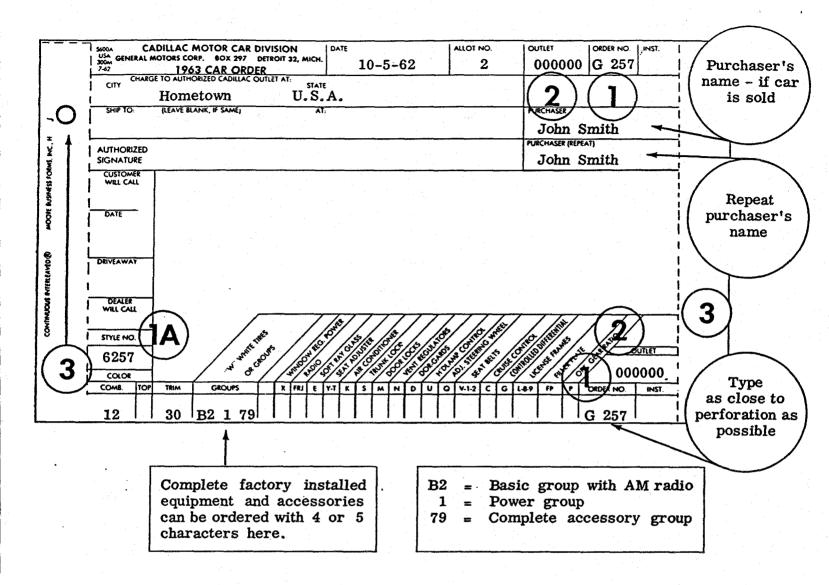
OUTLET. Each outlet has a six digit code number. Applying this number with a rubber stamp is recommended to prevent typographical error and also as a time saver.

SIGNATURE. Authorized signature is required on each Cadillac newcar order. A stamped signature is acceptable.

FINAL CHECK. After order is typed, it should be re-checked for accuracy. Notice if upholstery is correct for the body style; is style number on left side of order for the same model as indicated by code letter on right side? For precautions and illustrations of completed new car orders, turn this page and then half pages to body style or series wanted.

POSTAGE. To avoid delays due to insufficient postage, the following is a first class mail guide which may be of assistance if there is no postal scale available. For the first 9 single sheets including envelope, form 2622, attach a 4 cent regular mail stamp or a 7 cent air mail stamp. Thereafter, consider 17 single sheets as one ounce and add 4 or 7 cents more in postage.

CAR ORDER INSTRUCTIONS



- BODY STYLE CODE LETTER should pre-fix order number.
- STYLE NUMBER. Be sure it is correct according to body style code letter.
- 2 OUTLET CODE NUMBER. A rubber stamp is recommended to prevent typographical errors.
- 3 DETACH PERFORATED MARGINS on both sides and separate each order before mailing.

NOTICE: Compare your finished order with specimens on this and following pages to be sure of accuracy.

A STATE OF THE PROPERTY OF THE

FRONT SEAT ADJUSTERS

ELDORADO BIARRITZ

REGULAR BENCH TYPE SEAT

6-way power adjuster is standard. Control on left door canted control panel forward of the arm rest.

DRIVER'S BUCKET SEAT (LEFT SIDE)

4-way tilt power adjuster is standard. Control on left door canted control panel forward of the arm rest.

PASSENGER BUCKET SEAT (RIGHT SIDE)

2-way horizontal power adjuster is standard. Control on right door canted control panel forward of the arm rest.

4-way tilt power adjuster not available for the passenger bucket seat.

FLEETWOOD 60-SPECIAL

2-way horizontal power adjuster is standard. Control on left door canted control panel forward of the arm rest.

6-way power adjuster is optional, code Y. Control on left door canted control panel forward of the arm rest.

FLEETWOOD 75 SEDAN AND LIMOUSINE

2-way horizontal power adjuster, with control under instrument panel left of steering column, is standard equipment. No other type available.

ELDORADO BIARRITZ

DISTINCTIVE - EXCLUSIVE

Features that contribute to the distinctive exclusiveness of the Eldorado Biarritz Convertible are:

"Fire-Frost" Colors
All Leather Seats
Plush Carpeting
Narra Wood Paneling
Embossed Top Cover
Exclusive Upholstery Styling
Trumpet Horn

3-Way Inside Rear View Mirror
Special Wreath and Crest Horn Button
Courtesy Lights on Doors and Rear
Quarters

Spare Tire Cover Textured Material Covered Trunk

Lining Boards

Rear Grille

Distinguishing Chrome-Black Rocker Sill Molding

Chrome Bead between Rear Quarters and Tail Lights

ELDORADO in Block Letters on Front Fender Skirt and Trunk Lid

Wreath and Crest on Exterior Rear Quarters

STANDARD EQUIPMENT ITEMS:

B Bucket Seats - Optional (No Charge)

X Power Window Controls

W White Wall Tires

Y or T Power Seat Adjuster

N Power Vent Regulators

FLEETWOOD SIXTY-SPECIAL

Exclusive features that contribute to the outstanding character of the Fleetwood Sixty-Special Sedan are:

Coil Seat Springs

Plush Carpeting

Narra Wood Paneling

Exclusive Upholstery Styling with High Back Rests

3-Way Inside Rear View Mirror

Special Wreath and Crest Horn Button

Courtesy Lights on Doors and Upper Rear Quarters

Spare Tire Cover

Textured Material Covered Trunk Lining Boards

Rear Grille

Distinguishing Chrome-Black Rocker Sill Molding

Chrome Bead between Rear Quarters and Tail Lights

5 Chrome Edged Louvers on Exterior Upper Rear Quarters

FLEETWOOD in Block Letters on Front Fender Skirt and Trunk Lid

Wreath and Crest on Exterior Rear Quarters

Padded Roof

Extra Charge Option

Leather Trim -

Extra Charge Option

STANDARD EQUIPMENT ITEMS:

X Power Window Controls

N Power Regulated Vents in Front and Rear Door Windows

LEATHER

					PAGE
Optional Leather		*****	****		59 - 60
Optional Leather Chart	****	******	****		61
Other Leathers		•ෙ ශ ලුළු ආධ එම කි සෙ සෙ සෙ ස			62
Special Leather Chart	*****	, , , , , , , , , , , , , , , , , , ,	***		63
Leather Price List		. .		*****	64

OPTIONAL LEATHER

DE VILLE AND SIXTY - SPECIAL

Four colors of leather are offered as optional trim, at a nominal extra charge, in three de Ville models (J, B, D) and the Fleetwood Sixty-Special.

NOMINAL PRICE

To make the lower selling price possible, these options are scheduled on a production basis. For the 6-window Sedan de Ville, style L, leather trim is available on a special order basis only, as the leather color demand on this style is more varied and the volume of any single or group of colors is insufficient for inclusion in the optional leather program.

SPECIAL LEATHER COLORS

Customers who desire leather of another color or twotone combination may choose any Convertible or de Ville leather listed on page 63. Order such cars on a special order, extra charge basis. At the same time, a custom selection of carpeting, instrument panel color, etc. may be exercised.

TRIM STYLE

The leather trim style is the same as in the regular cloth-leather combinations: biscuits and buttons on de Ville styles; half diamond, oblong, biscuits and buttons on Sixty-Special.

OPTIONAL LEATHER

COUPE TYPE FRONT SEAT

In the 4-window de Ville models, styles B and D, when upholstered in leather, the front seat is a notched back Coupe type. This creates an appearance of individual seats, especially when the center arm rest is lowered.

NOTE: The two door Coupe front seats do not have assist grips on the back side (as do four door Sedans). Therefore, with Coupe type seats, assist grips are not available. If such grips are desired, they could be furnished by ordering a Sedan type front seat on a special order basis.

SEDAN FRONT SEAT ON SIXTY - SPECIAL

The front seat back rest of the Sixty-Special is the regular straight-across Sedan type. Coupe type seat not available.

BUCKET SEATS

In the de Ville line bucket seats are available at an additional charge. They are not available on the Fleetwood Sixty-Special. To order bucket front seats on styles J, B, and D add "B" to trim code. e.g. 50B, 51B, etc. On style L, a special order is required. Both driver and passenger seats have horizontal power adjuster with a control on the canted control panel forward of the arm rest on each front door. 4-way tilt seat adjuster is available for the driver's bucket seat. It is not available for the passenger seat. In the 4-window Sedan de Ville models, B and D, the bucket seat back rests are stationary and do not tilt forward as they do in the Coupe. Map pocket included on back of each bucket seat.

GARNISH MOLDINGS

Garnish moldings extend along sides of windshield, headlining and around rear backlight. They are bright anodized aluminum on the de Ville line and painted to match lower instrument panel on the Sixty-Special.

OPTIONAL LEATHER TRIM CHART

6357	COUPE DE VILLE	J
6339	SEDAN DE VILLE - 4 WINDOW	В
6389	PARK AVENUE SEDAN - 4 WINDOW (SHORT DECK)	D
6039	FLEETWOOD SIXTY - SPECIAL	M

DEVILLE CODE	"60" SPECIAL CODE	INSERTS AND BOLSTERS Leather	LOWER INSTRUMENT PANEL Steering Column. Glove Compartment Door. Ash Receiver Doors.	STEERING WHEEL RIM	TOP OF INSTRUMENT PANEL Door Covers. Steering Wheel Grips. Power Headlamp Control. Rear Shelf.	HEADLINING Corded Coated Fabric.	CARPETS Cowl Quarter Grille. Console Lining. (with Bucket Seats)	C O D E
50	70	White	White	White	Black	White	Black	0
51	71	Black	Black	Black	Black	Black	Black	0
54	74	Sandalwood	Sandalwood	Sandalwood	Dk. Sandalwood	Sandalwood	Med. Sandalwood	4
59	79	Red	Red Metallic	Red	Dk. Red	Red	Dk. Red	8

Leather implies the use of coated fabric on some areas.

HOW TO ORDER

These 4 leather trim options may be ordered, in the same manner, as any standard upholstery. Orders will be scheduled for production in the regular way. Other combination leathers available, on special order, at extra charge.

Extra Charge for Optional Leather on de Ville	\$
Extra Charge for Bucket Seats on de Ville	\$
Extra Charge for Optional Leather on Sixty - Special	\$

OTHER LEATHERS

ADDITIONAL LEATHER COLORS

In addition to the 4 leather colors available on three de Ville body styles and the Sixty-Special, as a regular production option, Cadillac offers 11 other leather colors which may be special ordered on any body style. See trim chart on next page and price list on page 64.

ALL LEATHER

For anyone who desires an all leather trim, it can be provided on a special order basis and prices will be quoted upon request. In such interiors, genuine leather is used everywhere except for such parts as the door covers, safety soft foam pad on back of front seat, etc., which are vacuum formed and must be of plastic material.

ELDORADO LEATHER

The same finest grade, top grain, dyed through leather is used in all models. This means that the leather in de Ville or Fleetwood Sixty-Special cars is of the same first quality as in the Eldorado Biarritz. However, in the Biarritz Convertible the interior is entirely in genuine leather except for the vacuum formed door covers and safety soft foam pad on back side of bucket seats. Unless a premium priced all leather interior is wanted, use the closed car or Sixty-Two Convertible codes when ordering a special leather upholstery. For example, the same leather is used in codes 20, 50 and 70 as in Eldorado code 10. Of course, if Beryl or Emerald color leather is wanted, the Eldorado code 16 or 17 must be used because these colors are exclusively Eldorado and do not have a counterpart in any other line. When either code 16 or 17 is ordered, it will be furnished in a regular leather and coated fabric combination of materials unless a premium priced all leather trim is specifically requested.

LEATHER VS. VINYL

To answer questions that may arise concerning the use of leather and vinyl, the following explanation may be of interest. Although all body contact parts are in leather, the composition of interiors classified as leather includes the use of coated fabric in certain areas. Such application is practical, as there are advantages to both materials. The very fine leather grained expanded vinyl type of coated fabrics, used exclusively in Cadillac interiors, have desirable characteristics such as abrasion resistance; and they blend with adjoining leather surfaces without noticeable contrast.

LEATHER DISPLAY

To create dramatic interest in leather as an upholstery option, a full animal contoured leather hide, on an easel frame for showroom display, is available at nominal cost.

SPECIAL LEATHER INTERIORS

C 0 D	LEA INSERTS	THER BOLSTERS	LOWER INSTRUMENT PANEL Steering column. Glove compartment door. Ash receiver doors.	STEERING WHEEL RIM	TOP OF INSTRUMENT PANEL Steering wheel grips. Power headlamp control. Rear shelf.	HEADLINING Corded or plain coated fabric.	CARPETS Cowl quarter grille. Console lining. (with Bucket Seats)
16	Beryl	Beryl	Beryl Metallic	Beryl	Dk. Turquoise	Aqua	Med. Beryl
17	Emerald	Emerald	Emerald Metallic	Emerald	Dk. Green	Green	Med. Green
23	Lt. Blue	Lt. Blue	Lt. Blue Metallic	Lt. Blue	Dk. Blue	It. Blue	Med. Blue
25	Palomino	Palomino	Palomino Metallic	Tan	Med. Tan	Tan	Med. Tan
27	Green	Green	Green Metallic	Green	Dk. Green	Green	Med. Green
28	White	White	White	White	Dk. Red .	White	Dk. Red
41L	Gray	Gray	Silver	Gray	Dk, Gray	Gray	Med. Gray
42L	Dk. Blue	Dk. Blue	Dk. Blue Metallic	Dk. Blue	Dk. Blue	Lt. Blue	Dk. Blue
46L	Turquoise	Turquoise	Turquoise Metallic	Turquoise	Dk. Turquoise	Turquoise	Med. Turquoise
491	Rose	Rose	Rose Metallic	Rose	Dk. Rose	Rose	Med. Rose
50	White	White	White	White	Black	White	Black
51	Black	Black	Black	Black	Black	Black	Black
54	Sandalwood	Sandal wood	Sandalwood	Sandalwood	Dk. Sandalwood	Sandalwood	Med. Sandalwood
59	Red	Red	Red Metallic	Red	Dk. Red	Red	Dk. Red
65L	Beige	Beige	Beige Metallic	Beige	Dk. Sandalwood	Beige	Med. Sandalwood

CARPETS

CODE 17

When Emerald leather is used in any 4-door model, the carpet will be code 67, Med. Green Tahitian plush pile.

CODE 27

When Green leather is used in a Biarritz, the carpet will be code 17, Med. Emerald Tahitian plush pile.

CODE 49L

When Rose leather is used in a Biarritz or Sixty-Special, the carpet will be code 49, Med. Rose Trieste loop pile.

GARNISH MOLDINGS

The metal moldings extending from base of windshield pillar, along side of headlining and terminating at rear quarters, also around rear window will be finished as follows:

G-K-N Painted to match lower instrument panel if the headlining is in one of the standard series "62" colors. If headlining is in a special color, the garnish moldings will be in bright anodized aluminum.

J-L-S-D Bright anodized aluminum.

M Painted to match lower instrument panel.

REMARKS

Prices are for material only. The trim style will remain in the standard method of the body style ordered. Leather implies the use of coated fabric in certain areas of the trim combination.

On Eldorado Biarritz codes 16 and 17 listed above are, of course, standard options. The extra charge listed below is for non-standard combinations such as two-tone red and white; black and white; etc.

PRICE LIST

DE VILLE STYLES J - L - B - D	"60" M	"62" G - K - N	CONVERTIBLE F	BIARRITZ E
\$	\$	\$	\$	\$

1963 CADILLAC OPTIONAL LEATHER UPHOLSTERY MANUFACTURER'S SUGGESTED RETAIL PRICES

		OPTIONAL LEATHER COMBINATIONS	OTHER LEATHER COMBINATIONS
STYLE	CODE	CODES 50, 51, 54, 59 70, 71, 74, 79	Single or two-tone using any Eldorado; "62" Convertible or bolster leather. See page 63.
6357	J		
6329	L	NO	
6339	В		
6389	D		
6039	M		
6257	G	NO	
6229	К	, мо	
6239	7	МО	
6267	F	NO CHARGE	
6367	E	NO CHARGE	

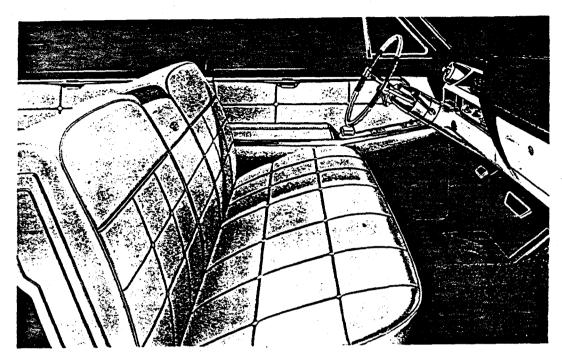
Leather implies the use of coated fabric on certain areas.

Prices include E. O. H.

NOTICE

A completed price list page will be mailed to replace this one when prices are available. Be sure to fill in (print or type) and return card at back of book to receive revised or additional information.

SEDAN DE VILLE-FOUR WINDOW STANDARD LEATHER STYLING



Illustrated is notched back coupe type front seat used with leather upholstery on models B and D. There are no assist handles on back of this seat. A straight across back rest type seat, with assist handles on back, is used with: leather upholstery in style L (available on special order) and with standard cloth upholstery in any four door de Ville model B, D or L.



Shown are bucket seats with center console in a de Ville model. Available in leather or on special order in cloth.

SPECIAL UPHOLSTERY

	PAGE
Carpets	68 - 69
Interior Components — Explanation	. 70 to 73
Trim Style	70
Time Required	. 70
Special Upholstery Example	. 74
	75
Why a Special Order	
Understanding of Costs	75
Steering Wheel Colors	. 76
	•
Glossary	77 - 78
Interior Nomenclature Illustration	. 77A

SPECIAL INTERIORS

Supplementing a wide choice of regular upholstery options, Cadillac offers a program of special interiors which may be ordered by selecting standard materials and colors for assembly into special combinations.

This allows customers, who wish to depart from a standard option, to create trim combinations according to their personal preference and expression of individuality. Cadillac cars are built in a single plant. This advantage makes it possible to offer such variable made-to-order interiors and reflects the superiority of workmanship in their manufacture. To further emphasize the aura of Cadillac custom quality, perspective drawings are reproduced on folded pages 113A to 127A. These can be utilized for determining special upholstery orders or to explain details of the interior to discriminating customers. Attention is called to drawing on page 77A on which the interior components are labelled. A study of this illustration. along with the glossary, is a good method of becoming familiar with the terminology used to describe specifications on special interior orders.

Another benefit that may be derived is to use special interiors as a device to encourage prospects to place their orders sooner, due to the extra time required to build "a Cadillac with a personalized interior tailored just for you."

Apart from individual customer orders, cars with special interiors are also desirable as a stimulus to create enthusiasm and extra interest for special showings. A customer may be attracted to visit the showroom by the lure of "one-of-a-kind" Cadillac automobile.

CARPETS

Custom selection of standard carpet colors is possible, on special order, by adding a code number suffix to the trim code. i.e., 511 means a black leather combination but with medium gray carpets; 740 is sandalwood trim with black carpets. (See next page for list of codes.)

CONSIDER OTHER COMPONENTS

When a carpet color change is contemplated, the reason should be evaluated and if it is being made to harmonize with the exterior color, consider the colors of the top of instrument panel, door covers, steering wheel and rear shelf.

DOOR COVERS - DEFINITION

The upper panels or tops of doors and the rear quarters of two-door models are called <u>Door Covers</u>. These parts are vacuum formed vinyl and color <u>matches</u> the top of instrument panel.

REAR SHELF

The rear shelf color in closed cars matches the top of instrument panel and door covers (except on series "75"). This creates a wrap-around effect of belt line color harmony.

EXAMPLE

An exterior color of light blue, code 22, with a white interior and medium blue carpets should also have the top of instrument panel, door covers and rear shelf in dark blue. The steering wheel should be changed from white to light blue because the available white wheels have either black or dark red grips which would add a third color to the combination, and that is usually undesirable. The lower instrument panel should remain in the standard color (white in this case), as it matches certain painted and vinyl sections of the doors or Coupe rear quarters. Such an order would be specified as follows:

DRIVEAWA	Y		Steering Top of I Carpets	nst	ru	ım	en	t l	Pa:	ne	1 8	no	i	Do	or	Co	ve	rs	• • •	. C	od	e 4 le 4	13	
DEALER WILL CA	ı							7.	7	_	_	7	_	7	7	7	_	2	,		7	7	7	_
STYLE NO	\dashv			RE'S		/	//.			5/s	/6		/_	/	<i>[5]</i>	A SE			/s ² /	different of	&/		\$ \$ \$	OUTLET
31162 140	-+		went.		1	(i)/		1	(8) 2%	\$	\$ ⁸ .	جر ج	9/	ġ ^{\$} /,	\$/3			<i>`!</i>	<u> </u>	4	60 × 5	137	/	
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CARPETS

COLOR	CODE
Black	0
Med. Gray	1
Dk. Blue	2
Med. Blue	3
Med. Sandalwood	4
Med. Tan	5
Med. Turquoise	6
Med. Green	7
Dk. Red	8
Med. Rose	9

TRIESTE QUALITY

Loop pile, 80% Rayon, 20% Nylon. Used on styles F, G, K, N, J, L, B, D and front compartment of style S.

TAHITIAN QUALITY

Plush pile, 100% Nylon. Used on styles E, M, R and rear compartment of style S.

EXTRA CHARGES

Additional charges for these components in non-standard colors are below.

NOTE: Carpet prices are for color only. The quality is determined by the body style ordered. Tahitian quality may be substituted on standard series "62" and de Ville models at an extra charge, furnished upon request.

	Standard "62" and de Ville	Fleetwood "60" and Biarritz
Steering Wheel	\$	\$
Top of Instrument Panel and Door Covers	\$	\$
Trieste Carpets	\$	
Tahitian Carpets		\$
Total	\$	\$

SPECIAL INTERIORS

SEAMING LACES OR PIPING. In addition to the carpet suggestions on the two previous pages, an interesting effect can be derived by using contrasting piping such as black, red or blue with an all white trim; or white laces on black, red or blue. This treatment produces an accent without disturbing the basic color scheme.

CONTRASTING DOORS AND SEATS. Doors, and on Coupes the rear quarters, can be specified in a contrasting color from the seats. For example, white seats with the balance of interior in blue, black, etc.

TRIM STYLE. Each line has its own trim style which is not interchangeable. Patterns and stencils are engineered exclusively for each body style and cannot be used in any other model. When an upholstery material of another series is ordered, the trim style will remain that of the body type into which it is being installed and not that from which it is taken. e.g., de Ville trim ordered for a style 6239 will be in the 6239 pleated trim style, not in the de Ville biscuit and button style.

LEATHER. The trim style (pleats, biscuits, etc.) will remain the same as the standard cloth trim on the particular model ordered.

HEADLINING. Corded coated fabric is available as headlining material for all colors used in the de Ville line. Plain coated fabric will be used for other leather colors such as Palomino, Beryl, Emerald, etc.

ORDER IN DUPLICATE. Two copies of special orders are needed at the central office. Type 00 in trim space. Specify the seven basic components (six on convertible - no headlining) of the interior color of upholstery combination wanted. See specimen on page 74. The duplicate copy will be returned as a confirmation of the factory's interpretation of the order. Refer to pages 71 through 76 for suggestions in developing details of specifications with the customer.

TIME REQUIRED. An average of six weeks is required to produce a special order. This time factor applies to any deviation from standard, even though it be a single variation such as carpets, bolsters, headlining, laces or Convertible top boot. Send form 5600A in duplicate as soon as specifications are finalized. Materials for special trim orders are requisitioned as soon as the order is received. Therefore, shipment of the car will be sooner if order is mailed immediately, instead of waiting for the next allotment. Also such orders are non-cancellable as irrevocable commitments are made to vendors for materials which precludes any opportunity for making changes in the special upholstery feature. It is not necessary to list special orders on preference lists as they are released for production as soon as received on a first come, first served basis and no further action is necessary. There is no delay and also no opportunity to shorten the time element.

The second second section in the

SPECIAL UPHOLSTERY COMPONENTS

The interior components have been catalogued into seven basic sections. Each of these should be considered when ordering a special upholstery combination of standard materials. The components are:

- 1. Seat Inserts
- 2. Seat Bolsters
- 3. Lower Instrument Panel
- 4. Steering Wheel
- 5. Headlining (omit on convertibles)
- 6. Top of Instrument Panel and Door Covers
- 7. Carpets

Trim charts on pages 113 through 127 reveal color availability. Selections for each area can be made from the information on these charts and the order should be specified according to illustration on page 74.

The following is an explanation and guide for ordering these components:

- 1 SEAT INSERTS. A definition of this item is: the basic section of seat cushion and back rest. Also, areas on doors and back of front seat back that have matching style of trim. The material for upholstering these insert areas can be in a pattern, cord or plain cloth; leather or coated fabric.
- 2 SEAT BOLSTERS. Sections of the seat adjacent to the insert either at forward part of cushion and /or upper part of back rest. Also, areas such as ends and center of seats that are separated from the insert section by seaming laces and a contrasting trim style are classified as a bolster.

NOTE: Bolster color extends to seat facings; therefore, the section across cushion or back rest cannot be changed without affecting the sides and face of seats. If only body contact parts were changed, it could create a three color combination. i.e., code 40 with gray bolsters would have black, white and gray seats.

Standard interiors are always designed to use plain material for the bolster areas. This is necessary as it is not feasible to apply patterned, striped, corded or any material embodying a design on curved or radius areas such as the corners of a cushion. Plain material only should, therefore, be selected for the bolsters and this applies to cloth, leather or coated fabric.

Another limiting factor that precludes use of insert material for bolsters is the width of fabrics as received from the mills. The insert materials are usually narrower than bolster fabrics, because the latter must be wide enough to extend across the full width of a seat cushion while the requirements of an insert material are for a narrower width. Side arm rests are in color to match seat bolsters.

3 LOWER INSTRUMENT PANEL. This includes the painted areas of the lower instrument panel, steering column jacket and a matching section at the upper forward corner of the front doors. Garnish moldings also match the lower instrument panel on those models on which these moldings are painted.

SPECIAL UPHOLSTERY COMPONENTS - Cont'd

- 4 STEERING WHEEL. The steering wheel rim is usually light tone to match the lower instrument panel. The grip colors are <u>not</u> optional as they are molded tenite II and must follow the standard combinations of rim and grips. In choosing the steering wheel, consideration should be given to the grip colors that are a part of the steering wheel combination. For example, although the steering wheel rim ordinarily matches the lower instrument panel, in a white interior with other than black or red carpets a white wheel would include contrasting grips that do not match any other components in the interior scheme. Under such circumstances, a wheel other than white might be preferable. See list of steering wheel colors on page 76.
- 5 HEADLINING. Standard practice is to use a light tone material to match the bolsters, either cloth or coated fabric. White cloth is not available; therefore, light gray cloth or white coated fabric may be ordered. Corded coated fabric is standard for all de Ville leather colors and the four optional leather trims on the Fleetwood Sixty-Special. Plain coated fabric will be used for other leather colors such as Palomino, Beryl, Emerald, etc.
- 6 TOP OF INSTRUMENT PANEL. A safety soft foam, padded top of instrument panel is vinyl covered in a medium or dark tone to reduce reflection. White or light colors are not available.

NOTE: Customers sometimes request the factory to furnish a white top of instrument panel. The impracticability of such a request can be effectively demonstrated by laying a white sheet of paper or handkerchief on the panel and observing the reduced visibility caused by the reflection in the windshield. It would be a definite safety hazard.

INTERIOR BELT LINE. Part of the Cadillac richly designed interior is a wrap around style, vacuum formed, vinyl belt line that starts with the top of instrument panel and terminates at the rear doors and quarters. To produce this encircling pattern, the forward front door covers are contoured to blend with the top of the instrument panel ends. The colors of the door covers (also the rear quarter covers on coupes) must match the top of instrument panel, so that whenever it is changed the covers will also conform.

SPECIAL UPHOLSTERY COMPONENTS — Cont'd

HARMONIZING INTERIOR AND EXTERIOR. When components of a special interior upholstery combination are being selected, the entire color scheme, interior and exterior, should be evaluated. Doing this sometimes makes it advisable to harmonize the top of instrument panel and door covers with the exterior car color rather than the interior. This choice could be especially important in a contrasting color-trim selection. e.g., Benton Blue exterior color with a white interior trim. In this combination, the standard black top of instrument panel used with white upholstery can be substituted by dark blue to better harmonize with the exterior color. Such a combination would create the impression that the top of instrument panel is an extension of the hood.

7 CARPETS. The carpet color usually harmonizes with the seat insert color, but in a darker tone which is desirable as the carpeting covers areas most vulnerable to soiling. In addition to floor covering, carpet material is used on such parts as lower doors, cowl quarters, center pillar, lower rear quarters, toe rest, etc. These things should be considered if a non-standard or contrasting color carpet is contemplated.

Floor carpets are molded. Carpet sections of doors, etc., are sewed and they are produced in separate plants. Carpets are, therefore, a part of the complete upholstery combination and cannot be handled separately without regard to the other trim components. Carpet color also controls the color of cowl quarter grille.

BLACK BOLSTERS. Specific reference is made to orders calling for the substitution of black bolsters, instead of white, on trim codes 30, 40 or 60. On such orders the following components should be specified:

Lower Instrument Panel Steering Wheel Headlining Side Arm Rests

A definite expression from the customer is advisable as the possibilities of what may be wanted range from the extreme of an all-black interior to one of black seats only surrounded by white.

SIDE ARM RESTS. The side arm rests are not included as a separate item in the group of seven basic components, as they follow the bolster color which ordinarily is satisfactory. However, in the specific situation of black bolster substitution, customers may have a definite opinion as to the color in which this area should be, due to the sharp contrast between black and white. For this reason, the side arm rest should be specified on such orders.

SPECIAL UPHOLSTERY EXAMPLE

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Special leathers listed on page 63 are in single colors. However, schemes with a contrasting color accent are possible by itemizing the seven interior components as listed below. The following example in the form of a dialogue will be a step-by-step procedure for deciding upon the colors to create a two-tone red and white combination:

- 1-2 INSERTS AND BOLSTERS. From the trim charts it is determined that code 59 should be specified for the inserts and code 50 for bolsters. These are the basic colors for the combination wanted.
- 3 LOWER INSTRUMENT PANEL. This is the next component to be considered. For it, one of two choices is logical. 1) code 59, red or 2) code 50, if a greater accent of white is desired. Whichever color is selected will also apply to the panel in the upper forward section of the front doors.
- 4-5 STEERING WHEEL AND HEADLINING. The same choice as for lower instrument panel applies to these two components. They can be either white or red. If white, use code 28 which has red grips.
- NOTE: If this were a blue and white combination, the steering wheel should be blue instead of white to avoid the contrasting black or red grip colors that would be present with a white steering wheel. If order is for a Convertible, omit headlining.
- 6-7 TOP OF INSTRUMENT PANEL AND CARPETS. In this example red should be ordered for both items, as the only other logical choice would be black, but adding an additional color to such a large area is usually undesirable.

SUMMARY. In addition to the red and white leather illustrated in this example, other interesting combinations would be blue and white, black and white, or either of these reversed. The same procedure should be followed to order a non-standard cloth and leather or a coated fabric combination. In either case, list all of the components to avoid any misunderstanding.

SPECIAL UPHOLSTERY

WHY SPECIAL? No matter how seemingly minor, any deviation from a standard trim combination makes necessary the removal of the entire order from regular production for individual handling. This is due to the intricate patterns from which multiple sets of components are cut, making it impossible to change or substitute just one part of section such as a seat bolster, carpet or top boot on a convertible, without tailoring the complete interior on a special order basis.

MATCHING MATERIALS. To assure color harmony, the fabric parts for an entire interior are cut from the same roll or piece of material. Each part is then "pin - tagged" so that after being routed through separate sewing and trimming operations, all sections are ultimately combined with their matched mates as originally cut from the same bolt of material. This intricate procedure explains why, for example, a set of trim stock already started cannot have any changes. It must flow through the production process to prevent a mis-match of shades by combining components from different rolls of cloth.

CUSTOMER CHOICE. Because the entire order must be handled as a "special", the customer should be encouraged to choose all details of the made-to-order interior. The charge will usually be the same, whether a single item is changed or if several variations are made. At the same time, the customer should be guided with emphatic recommendations to select harmonious colors which will result in a muted combination. Generally, this is more pleasing than sharply contrasting colors, especially if more than two shades are selected.

UNDERSTANDING OF COSTS. Sometimes a customer's conception of modern production methods is at variance with actual practice. This may result in a misunderstanding as to the value and charge for a seemingly small deviation from a standard combination. e.g., the substitution of a non-standard convertible top boot color. This customer reaction can be corrected if properly explained. Unless at considerable volume, the charge for any commodity increases and may seem unreasonable.

Primarily, the extra cost is incurred by the necessity of hand cutting the material singly instead of in multiple sets of four or more at once. The top boot, on convertible models, is a part of the car's interior upholstery combination. It matches the bolster area of the seats and not the top material itself. As such, it is included with the fabrication of the car's complete trim. In order to change the color of the boot, the entire trim assembly must be taken out of the regular production pattern and hand cut on a single order basis. Thus, the efficiency of modern production methods, which utilize time and material to the best advantage, is disrupted with the resulting higher charge for special handling.

CONCLUSION. Allowing customers to participate in the selection of special interior components will increase their appreciation of the completed combination, because it was their personal creation. Also, clarifying each part at the time of ordering will prevent possible misunderstanding upon delivery. The fact that an individually styled interior is wanted indicates the discriminating nature of the purchaser who is likely to have definite opinions regarding the treatment of the entire custom arrangement.

STEERING WHEEL COLORS

Use this chart to select a harmonious steering wheel color for special interior upholstery combinations.

RIM COLOR	GRIP COLOR	USED ON TRIM CODES						
White	Black	10 20 30 40 50 70						
White	Dk. Red	18 28						
Black	Black	11 21 51 60 71						
Black	Black	80 81 84 85 90 ("75" Limousine)						
Lt. Blue	Dk. Blue	13 23 33 43 63						
Dk. Blue	Dk. Blue	32 42 62						
Sandalwood	Dk. Sandalwood	14 24 34 44 54 64 74						
Tan	Med. Tan	15 25						
Beryl	Dk. Turquoise	16						
Red	Dk. Red	19 29 59 79						
Green	Dk. Green	27 37 47 67						
Emerald	Dk. Green	17						
Gray	Dk. Gray	31 41 61 72 80G 81G 90G						
Gray	Dk. Gray	80 81 90 ("75" Sedan)						
Turquoise	Dk. Turquoise	36 46 66						
Rose	Dk. Rose	39 49						
Beige	Dk. Sandalwood	65 75 84F 85F						
Beige	Dk. Sandalwood	84 85 ("75" Sedan)						

SUGGESTIONS

Example: A blue and white combination is ordered and a code 40 or code 60 wheel is specified. This would provide a white wheel with black grips or all black. Either one would inject an additional color in the combination. Therefore, in this case code 42 or code 43, Blue, might be preferable.

Select the steering wheel that will best match the interior upholstery combination,

GLOSSARY OF INTERIOR S

BACK OF FRONT SEAT BACK: The back of front seat that is visible to the rear seat passengers. Also called division.

BACK REST: The upright cushion against which passengers rest.

BACKLIGHT: Rear window.

BENCH TYPE SEAT: A regular seat with straight-across bench type cushion and back rest as contrasted with

bucket seats or Coupe type which have a notched back rest.

BEZEL: A sloping rim around an object such as headlamp lens, brake pedal, etc.

BISCUITS: Style of upholstering when material is formed into square or oblong sections by seams

or pressed indentations.

BODY CLOTH: The basic trim material used on seat inserts -- usually the heaviest weight.

BOISTERS: The front, side or center part of a seat cushion, separated from the back or center by

a welt, lace or seam. The top, side or center part of a back rest sometimes extending

along the sides in a U or H shape.

BUTTONS: Used to produce a tufted or biscuit effect in the upholstery design; to retain trim

covers and as an appearance item.

COATED FABRIC: A synthetic material with a leather-like appearance, also called expanded vinyl and

elascofab. (Elastic-coated-fabric)

CONVENTIONAL TYPE SEAT: A regular seat with straight-across bench type cushion and back rest as contrasted

with bucket seats or Coupe type which have a notched back rest.

COUPE TYPE SEAT: Individual back rests, creating a notched appearance. On 4-door styles the back rests

are anchored and do not fold as they do in 2-door models.

COWL QUARTERS: The section forward of the front door on inside of front compartment.

CUSHION: The lower seat cushion or section upon which passengers sit.

CUSHION FACE: Vertical surface forming front and sides of seat cushion.

CUT AND SEW: Cutting material to pattern; sewing and molding to form a set of "trim stock".

DIELECTRIC: A heat and pressure process to unite, form and make designs on fabrics.

DIVISION: The back part of front seat. Separation between front and rear compartments.

DOOR COVERS: Upper panels or tops of doors also rear quarters on Coupe models.

DOOR PAD: The upholstered part of a door or section below window.

DUST BOOT: Convertible top cover when lowered. Also called top boot.

DYED THROUGH LEATHER: If the surface is scratched the same color will show through the entire thickness of the

leather.

EMBOSSED: A dielectrically formed design on coated fabric.

EXPANDED VINYL: A coated fabric with a soft resilient surface and thick vinyl plastic coating.

FINISHING PANELS: Any painted panels on doors, rear quarters and back of front seat back.

GARNISH MOLDING: The frame next to the glass on the inside of windshield, door, rear window and along

side of headlining.

GLOVE BOX: Compartment in lower instrument panel.

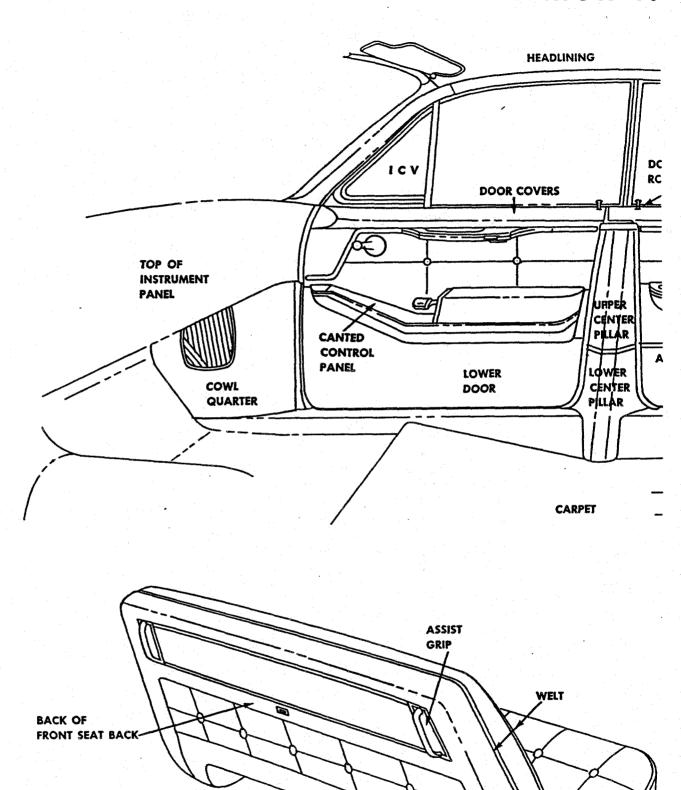
IN PRODUCTION:

A phrase used to denote that the car has advanced in the production process to a state

where no changes on the order are possible. See page 104 for additional explanation.

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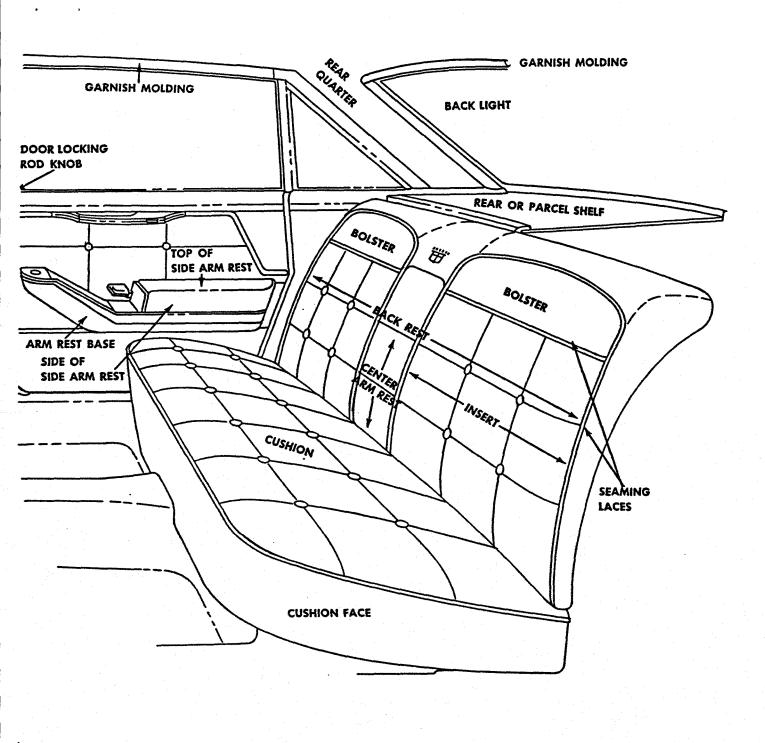
SEAT



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IOMENCLATURE



STYLING TERMINOLOGY

INSERTS:

When used with reference to upholstery, it is the center section back of bolster on the cushion and below the bolster or in the center of the back rest. Also, the part of "door

pad" that is trimmed with the same material as seat inserts.

INTERIOR PANELS:

All inclusive reference to the metal painted panels such as lower instrument, glove compartment door, ash receiver doors, steering column covers, seat side panels, door and rear quarter finishing panels.

LEATHER UPHOLSTERY:

This term means that a combination of genuine leather and coated fabric is used throughout.

LOWER INSTRUMENT PANEL:

The painted part of instrument panel, glove compartment door and ash receiver doors.

LUXURY COIL SPRINGS:

A coil seat spring, wrapped in sheeting or muslin, wider in diameter than marshall type.

MARSHALL TYPE SPRINGS:

Narrow diameter, individually wrapped in burlap, coil seat springs.

MOLDED PLASTIC:

A formed plastic such as top of instrument panel cover.

NYLON CLOTHS: 37 --

Nylon warp fibers with Viscose filler. Any reference to a Nylon cloth means that the

material is a Nylon-Viscose blend.

O-00: When used on new car order, it refers to a special exterior color or convertible top.

Refers to special upholstery, on new car order.

PIPES OR PLEATS:

Style of upholstering when material is folded or separated by seams, visible or in-

visible.

PLASTIC PARTS:

Such tenite parts as steering wheel, etc.

REAR QUARTERS:

When applied to interior it may refer to rear upper area below headlining; on 2-door cars, the section back of doors. For exterior reference it may mean rear section above belt line; lower section back of door extending to rear end of car.

REVERSE DISTRIBUTION:

Reversing standard combination of materials between insert and bolster areas, in-

cluding doors.

RISERS:

SEAT:

A raised section above its surrounding area.

SEAMING LACES:

A leather or fabric covered cord used to separate or outline sections of the trim combination as on a seat assembly. Also called welts.

Combination of back rest and seat cushion which comprises entire seat assembly.

SEAT COVER:

The top of cushion or face of back rest which has body contact.

SEAT SIDE PANELS:

A section along side of front seat back rest.

SEAT WINGS:

Lower front seat side panel.

SET OF TRIM STOCK:

The various components that comprise a complete interior upholstery.

STAY PAD:

Padded cushion between top rails and fabric of convertible top.

TOP BOOT:

Convertible top cover when lowered.

TOP OF INSTRUMENT PANEL: The vinyl top crash pad or instrument panel cover in back of windshield.

TRIM:

The interior upholstery combination.

TRIM STYLE:

The design into which the upholstery fabrics are shaped, such as pipe, biscuits, plain,

UNPLATED LEATHER:

A natural grain surface without any design or grain applied after tanning.

WINDLACE:

The fabric or leather covered windhose applied around doors as an air seal,

CADILLAC MOTOR CAR DIVISION
GENERAL MOTORS CORPORATION
FOR BOX 197
CENTROIT 32 MICHIGANE

REVERSE SIDE of CADILLAC NEW CAR ORDER, form 5600A. Central office address for use in mailing replacement orders.

SADILLAC

REPLACEMENT

ORDER

REPLACEMENT ORDER ENVELOPE available upon request.

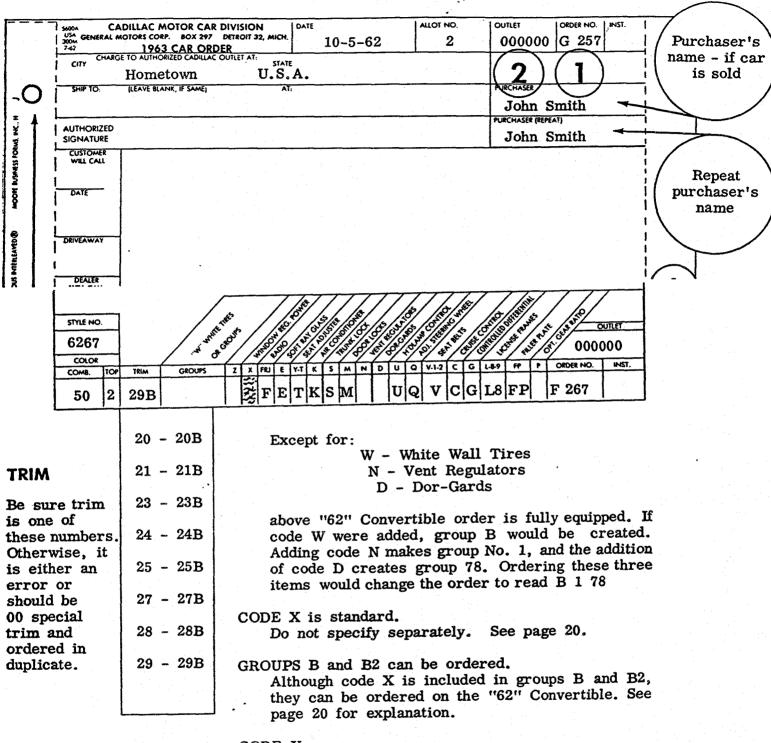
GENERAL CAR ORDER WRITING INSTRUCTIONS

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## AND PRECAUTIONS

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### CAR ORDER INSTRUCTIONS



CODE Y

Not available with bucket seats.

Sixty-Two Convertible

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## AND PRECAUTIONS

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REASON

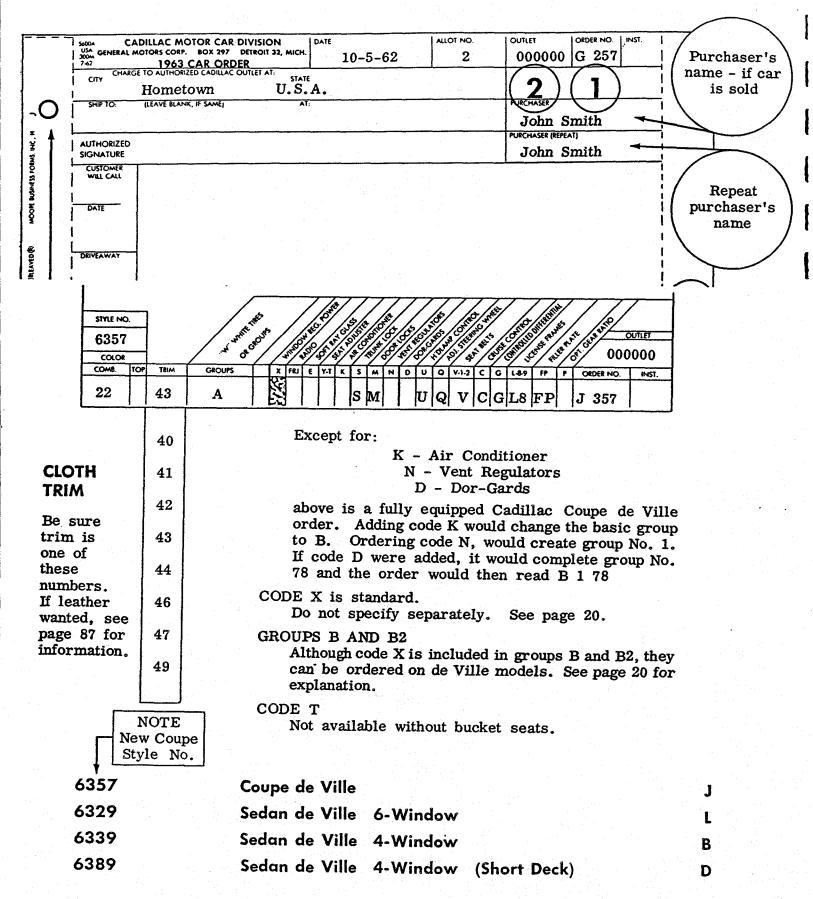
These are standard on the Eldorado and most of this equipment is included in groups A, A2, B and B2.

6367

Eldorado Biarritz Convertible

E

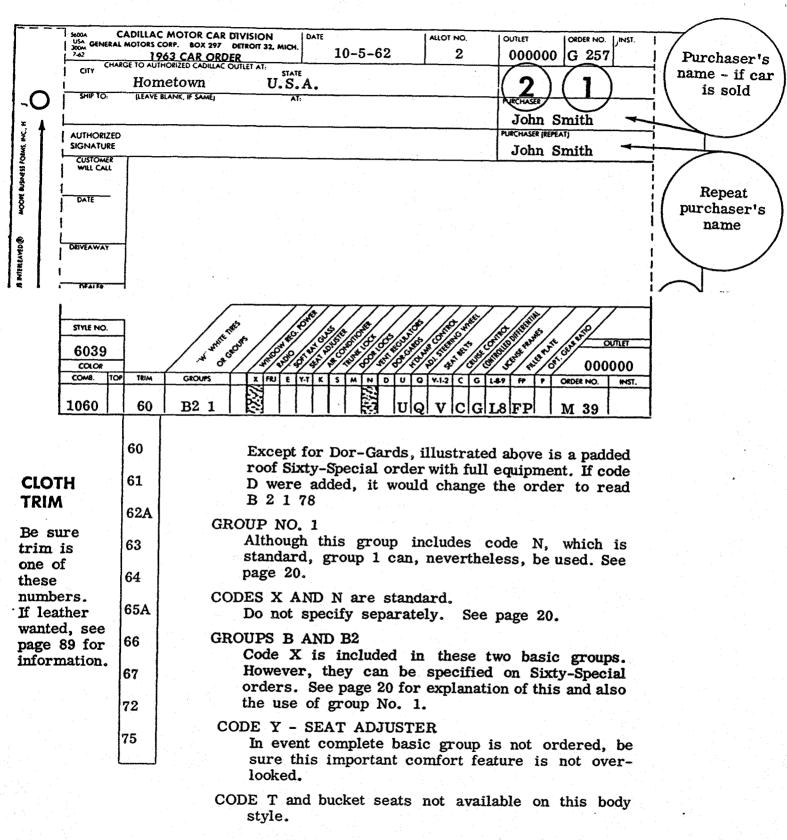
## **CAR ORDER INSTRUCTIONS**



## AND PRECAUTIONS

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## **CAR ORDER INSTRUCTIONS**

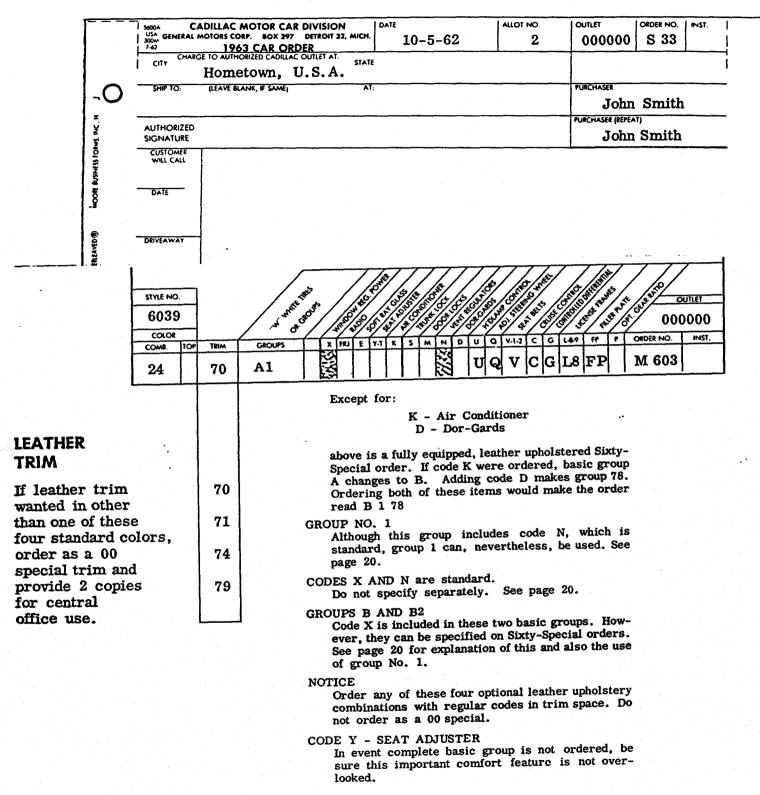


6039

Fleetwood Sixty-Special Sedan

M

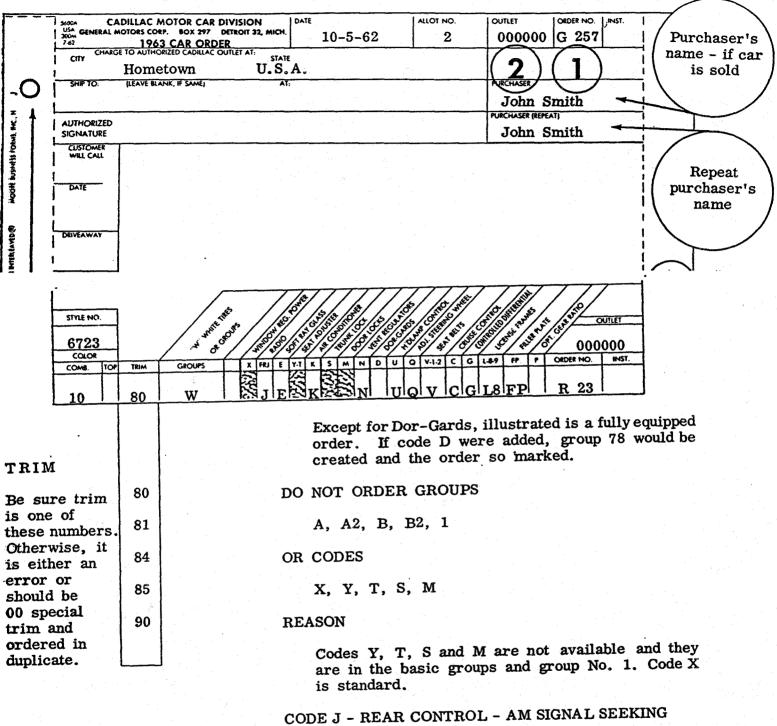
## AND PRECAUTIONS



Fleetwood Sixty-Special Sedan

M

## CAR ORDER INSTRUCTIONS



CODE J - REAR CONTROL - AM SIGNAL SEEKING RADIO

FM radio not available with rear control. Rear control radio includes front speaker and front controls. Do not add code R or F if "J" is specified.

Fleetwood Seventy-Five Sedan

R

## AND PRECAUTIONS

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7	F	21	ı	N

Be sure trim is one of these numbers. Otherwise, it is either an error or should be 00 special trim and ordered in duplicate.

Except for Dor-Gards, illustrated is a fully equipped order. If code D were added, group 78 would be created and the order so marked.

#### DO NOT ORDER GROUPS

A, A2, B, B2, 1

85 - 85F OR CODES

81 - 81G

84 - 84F

90 - 90G

X, Y, T, S, M

#### REASON

Codes Y, T, S and M are not available and they are in the basic groups and group No. 1. Code X is standard.

## CODE J - REAR CONTROL - AM SIGNAL SEEKING RADIO

FM radio not available with rear control. Rear control radio includes front speaker and front controls. Do not add code R or F if "J" is specified.

Fleetwood Seventy-Five Limousine

S

## PACKAGED ACCESSORIES

	PAGE
Cushion Covers	93
Seat Belts	93
Floor Mats	93
Air Conditioner-Heater	94
Cruise Control	94
Guide-Matic	94
Rear Window De-Fogger	94
Dor-Gards	95
Spare Tire Cover	95
License Frames	95
Outside Rear View Mirror	95
Litter Box	96
Tissue Valet	96
Radio Foot Control	96
Eldorado Horn	96
Radio AM - FM	97

## SERIES "75" LIMOUSINE CONTROLS

**POWER WINDOW REGULATORS.** Four switches on left side of instrument panel extension (reference to switches is from front to back, or windshield toward rear) operate windows as follows:

first: Right rear door glass - raises only (will not lower). second: Left rear door glass - raises only (will not lower).

third: Right front door glass - raises and lowers. fourth: Left front door glass - raises and lowers.

Switch on right side top of instrument panel extension operates right front window.

FRONT SEAT ADJUSTER SWITCH. Located near bottom of lower instrument panel to left of steering column.

A map light with integral switch in center of windshield header.

**POWER VENT REGULATORS.** Double switch on left front upper door panel. Forward button operates right side - rear button operates left side - vent. Single control on right front door panel operates right side vent.

CONTROL PANEL FORWARD OF RIGHT REAR SIDE ARM REST. Three switches, front to rear:

first: Raises and lowers division glass.

second: On Left Side - raises and lowers left rear door glass. third: On Right Side - raises and lowers right rear door glass.

Lighter and ash receiver.

Note: On cars equipped with rear radio controls, lighter is replaced by radio volume control knob. Also, there is a red button located between door window switches which controls signal séeking action of radio.

TWO SWITCHES ON RIGHT REAR PILLAR. Forward switch controls dome light. Rear switch operates two quarter reading lights.

PANEL BEHIND SLIDING DOOR ON RIGHT SIDE ABOVE REAR ARM REST. Forward top control knob is air conditioner blower control; rear top knob is air conditioner off and on switch plus temperature control. Forward lower knob controls heater fan; rear knob is heater temperature control.

CONTROL PANEL FORWARD OF LEFT SIDE REAR ARM REST. Three switches, front to rear:

first: Raises and lowers division glass.

second: On Left Side - raises and lowers left rear door glass. third: On Right Side - raises and lowers right rear door glass.

Lighter and ash receiver.

JAMB SWITCH ON REAR DOORS. Operates dome lamp and concealed light in bottom of both rear doors.

KEY. Right rear door key is same as glove box, (on 6733 only).

## SERIES "75" SEDAN CONTROLS

The same as above with following exceptions:

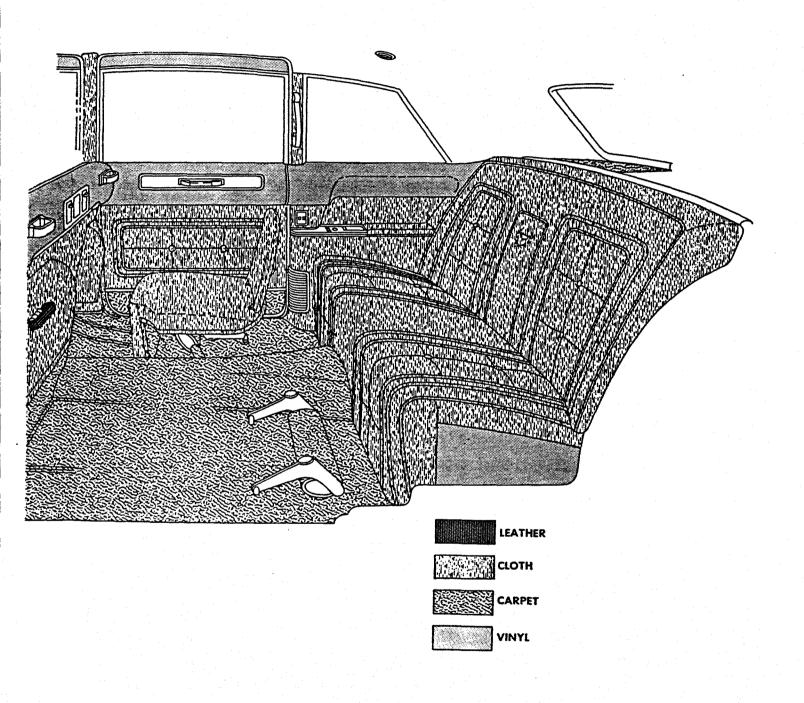
Front compartment window switches, on driver's side, lowers rear door windows as well as raising them.

Switch on left center pillar and headlamp switch also operates dome lamp.

Omit references to division glass and front compartment map light in center of windshield header.

## NTY - FIVE LIMOUSINE

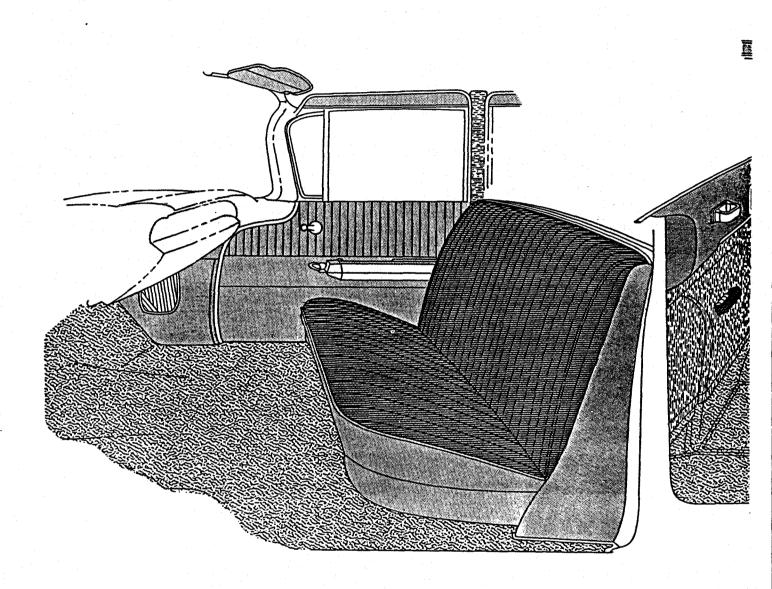
IM DISTRIBUTION



6733

## FLEETWOOD SEVENT

INTERIOR TRIM



### FLEETWOOD SEVENTY-FIVE LIMOUSINE

		FRONT	COMPARTMENT	Τ-	
c	LEATHER	LOWER INSTRUMENT	STEERING	TOP OF INSTRUMENT	CARPETS
0	Front seat	PANEL	WHEEL	PANEL	Cowl querter
D .	cushion and back rest.	Steering column. Glove comportment.	RIM	Steering wheel grips, Power headlemp control,	grille.
E		Ash receiver doors.			

#### STANDARD

80-81 84-85 90	Block	Black	Black	Black	Black
			OPTIONAL		
80G	Gray	Silver	Grey	Dk. Gray	Med. Gray
81G	Gray	Silver	Grey	Dk. Grey	Med. Grey
84F	Seige	Beige Met.	Beige	Bleck*	Med. Sandalwood
85F	Beige	Beige Met,	Beige	Black*	Med. Sandalwood
90G	Gray	Silver	Gray	Dk. Grey	Med. Grey

* Steering Wheel Grips will be Dk. Sendelwood.
Black leather front comportment is standard. Gray and Beige teather is optional and may be ordered by adding suffix "G" or "F" to trim code number. e.g., 80G, 81G, 84F, 85F, 90G.

FRONT CARPET Trieste quelity, reven-nylen leep pile.

		REAL	R COMPARTMENT	**************************************	
C 0 D E	INSERTS Cord or Broadclash	BOLSTERS Broadcloth	REAR PARCEL SHELF Window gernish moldings. Division ash trey and clock oscerehoom. Rear door control headle, inserts. Vanity sliding doors. Rear arm rost switch plate.	HEADLINING Napped cloth or corded costed febric. Front and Rear	CARPETS
80 er 80G	Gray Calais Cord	Gray	Silver	Gray	Mad. Gray
81 or 81G	Gray Broadcloth	Gray	Silver	Grey	Med. Gray
84 or 84F	Beige Cafeis Cord	Beige	Seige	Beige	Med. Sendelwood
85 or 85F	Baige Broadclath	Beige	Belge	Beige	Med. Sendelwood
90 or 90G	Dk. Gray Calais Cord	Ok. Gray	Silver	Gray sayded.	Med. Grey

TRIM STYLE. 1/2" visible stitched risers on border surrounding individual biscuit and button style inserts on each side of seat.

REAR CARPET. Tehitien quelity, nylon plush pile. Two front facing auxiliery seets. Mershell type coil aprings.

EQUIPMENT. Same as Sedan, described on page 124, except there is no center arm rost in front.

LAUREL WREATH and CREST design is embroidered with ivery thread on center arm rest.

#### REAR DOORS

Upper: Formed plastic, light tone. Insert penel with deer pull handle in light tone color.

Center Section Above Carpet: Cloth, color and trim style to match seats.

Lower: Carpet material.

STANDARD EQUIPMENT includes: X, power window regulators; power horizontal front seat adjuster; 8, 20-15 6-ply tires.

NOT AVAILABLE. Y, 6-way seat adjuster; M, power door locks; S, trunk lock.

AIR CONDITIONER has conceoled ducts in haddining. Additional evaporator located in trunk comportment. Control for the roor blower is located bahind sliding panel above right roor side error root. There is also a temperature control switch which turns the eir conditioner compressor on end aff. This provides separate and independent control, in the rear, for both heating and air conditioning.

DOOR LOCKING ROD KNOBS are chrome in front; plastic in rear.

#### **BACK OF FRONT SEAT BACK**

Upper: Formed plastic, light tone. Leather grip handle et each end; clock end two ash receivers; robe strap.

Center Section: Above, along side, and back of auxiliary scate, cloth, color to metch seats.

Lower: Corpet meterial.

GEAR RATIO. 3.36 is the standard ratio including cars built with air conditioning. 3.77, code  $P_{\gamma}$  is optional.

DO NOT ORDER groups A, A2, B, B2, 1 or codes X, Y, T, S, M.

#### OPTIONAL EQUIPMENT AVAILABLE AT EXTRA CHARGE:

W - White Wall Tires

F - AM-FM Redio

R - Signal Seeking Radio

J - Rear Control Radio

E - Soft Ray Glass

K - Air Conditioner

N - Power Vent Regulators

D . Dor-Gards

U - Power Headlamp Control

Q - Adjustable Steering Wheel

V - Seat Belts

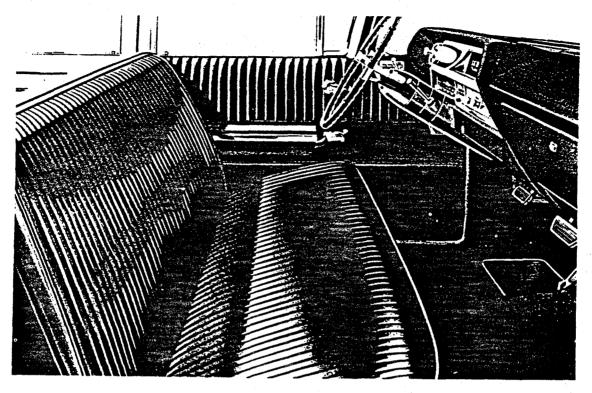
C . Cruise Control

G - Controlled Differential

LB or L9 - License Frames

## FLEETWOOD SEVENTY-FIVE LIMOUSINE

### FRONT STYLING



#### TRIM STYLE

Front Seat:

Leather, 14" pipes. Black is standard. To order optional gray or beige, add suffix G or F to trim code number.

Rear Compartment:

Style of trim and equipment is similar to "75" Sedan. See page 124. Center arm rest in rear only.

#### FRONT DOORS

Upper:

Coated fabric, 14" pipes.

Arm Rest:

Top is molded coated fabric; lower section is chrome with painted base; both in color to match

upholstery.

Lower:

Vinyl, to match leather.

Front Seat Lower Side Panel: Vinyl covered.

Front Carpet: Trieste quality, rayon-nylon loop pile. Black, med. gray or med. sandalwood according to front compartment leather. When cloth front compartment is ordered, carpet will

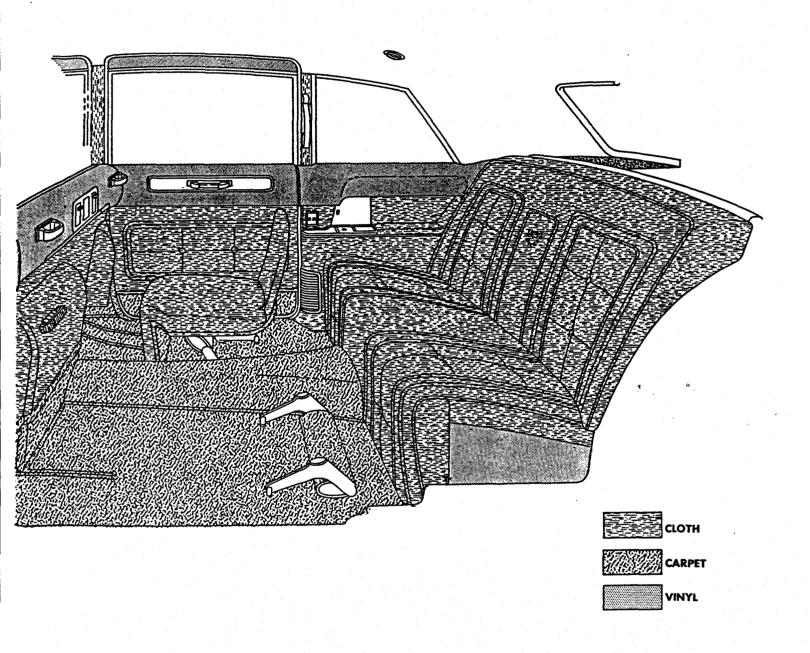
be Tahitian quality.

Cloth Front Compartment: Cloth instead of leather upholstery available, on special order, at extra charge. Trim style will be 11/4" pipes, the same as when trimmed in

Extra charge for cloth front compartment

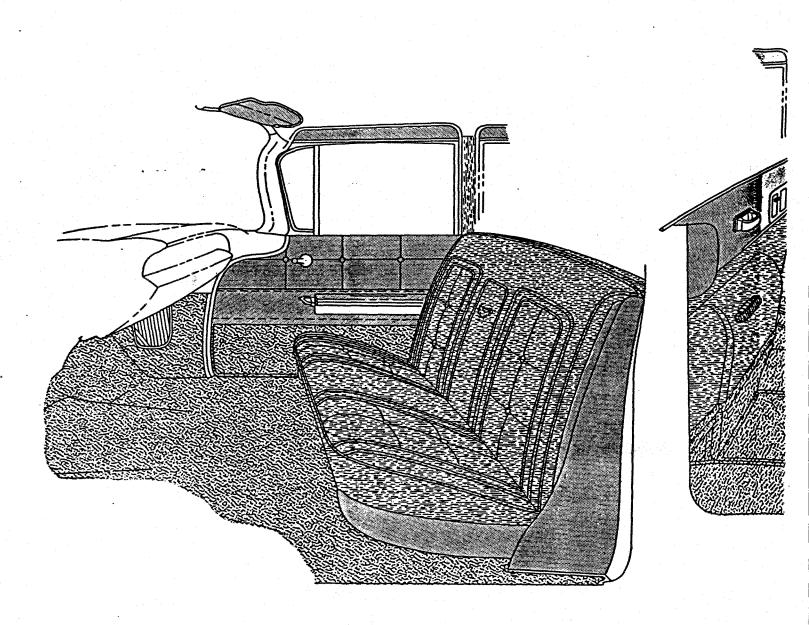
## VENTY-FIVE SEDAN

RIM DISTRIBUTION



## FLEETWOOD SEVEN

INTERIOR TRIM DI:



С	INSERTS	BOLSTERS	LOWER INSTRUMENT	STEERING WHEEL	TOP OF INSTRUMENT	HEADLINING	CARPETS	С
O D E	Cord or Broadcloth	Broadcloth	Steering column. Glove compartment door. Ash receiver doors.	RIM	Steering wheel grips, Power headlamp control.	Napped cloth ar corded coated fabric.	Cowl quarter grille.	O D E
80	Gray Calais Cord Nylon-Viscose	Gray	Silver	Gray	Dk. Gray	Gray cloth	Med. Gray	1
81	Gray Wool Broadcloth	Gray	Silver	Grey	Dk. Gray	Gray cloth	Med. Gray	1
84	Beige Calais Cord Nylon-Viscose	Beige	Beige Met.	Beige .	Block *	Beige cloth	Med. Sandalwood	4
85	Beige Wool Broadcloth	Beige	Beige Met.	Beige	Block *	Beige cloth	Med. Sendalwood	4
90	Dk. Gray Calais Cord Nylon-Viscose	Dk. Grey	Silver	Grey	Dk. Gray	Gray corded coated fabric	Med. Gray	1

^{*} Steering wheel grips will be Dk. Sandalwood.

Belt line formed plastic panels on back of division, doors, and rear quarters are all light-tone, including code 90. Rear shelf is gray or beige to match upholstery color.

CARPETS. Tahitian quality, nylon plush pile.

LAUREL WREATH and CREST design is embroidered with ivory thread on front and rear center arm rests.

AIR CONDITIONER has concealed ducts in headlining. Additional evaporator located in trunk compartment. Control for the rear blower is located behind sliding panel above right rear side arm rest. There is also a temperature control switch which turns the air conditioner compressor on and off. This provides separate

and independent control, in the rear, for both heating and air conditioning.

DOOR LOCKING ROD KNOBS are plastic.

STANDARD EQUIPMENT includes: X, power window regulators; power horizontal front seat adjuster; 8.20-15 6-ply-tires.

NOT AVAILABLE. Y, 6-way seat adjuster; M, power door locks; S, trunk lock.

GEAR RATIO. 3.36 is the standard ratio including cars built with air conditioning. 3.77, code P, is optional.

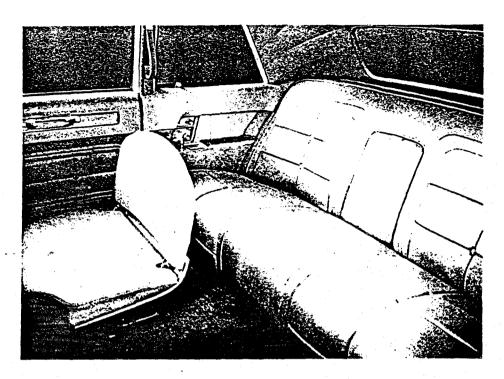
DO NOT ORDER groups A; A2, B, B2, 1 or codes X, Y, T, S, M.

#### OPTIONAL EQUIPMENT AVAILABLE AT EXTRA CHARGE:

W	•	White Wall Tires	D	-	Dor-Gards
F	-	AM-FM Radio	U	•	Power Headlamp Control
R	-	Signal Seeking Radio	Q	-	Adjustable Steering Wheel
J	-	Rear Control Radio	٧	•	Seat Belts
E	-	Soft Ray Glass	C	•	Cruise Control
K	•	Air Conditioner	G	•	Controlled Differential
N	•	Power Vent Regulators	L	3 0	r L9 - License Frames

## FLEETWOOD SEVENTY-FIVE SEDAN

### REAR STYLING



#### TRIM STYLE

1/2" visible stitched risers on border surrounding individual biscuit and button style inserts on each side of seat. Embroidered laurel wreath and crest on center arm rests.

Seat Springs: Marshall type coil.

Front Seat Lower Side Panel: Coated fabric.

FRONT DOORS

Top:

Coated fabric, light tone.

Arm Rest:

Top is molded coated fabric; lower section is chrome with painted base; both in

color to match upholstery.

Lower:

Carpet material.

Center Arm Rest: In front and rear backs. Two, front facing. Auxiliary Seats:

**REAR DOORS** 

Formed plastic, light tone; insert panel with door pull handle, color

light tone to match formed plastic.

Center Section: Cloth with color and trim

style to match seats.

Lower: Carpet material.

#### BACK OF FRONT SEAT BACK

Upper:

Formed plastic, light tone; leather grip handle at each end; clock and two ash re-

ceivers; robe strap.

Center Section: Above, along side, and back of auxiliary seats; cloth, color to match seats.

Lower:

#### Carpet material. TRIM DISTRIBUTION

(Except code 90 is dark): Seat Inserts: Auxi-

liary Seat, cushions and

back.

Light-tone Formed Plastic:

Upper Section of Division Wall; Tops of Rear Doors; Rear Quarter Belt Line.

Light-tone Cloth (Except code 90 is dark): Border Surrounding Inserts; Center Arm Rest; Cushion Facing; Division Wall; Back-Side of Auxiliary Seats; Lower Rear Quarters; Top of Rear Side Arm Rests; Upper Rear

Quarter Section Above Arm Rest; Center and Rear Pillars.

**EQUIPMENT** 

Center Arm Rest in front and rear back rests. Two adjustable footrests.

Two assist straps on rear pillars.

Robe strop and grip handles on division. Compartments above rear arm rests with sliding doors.

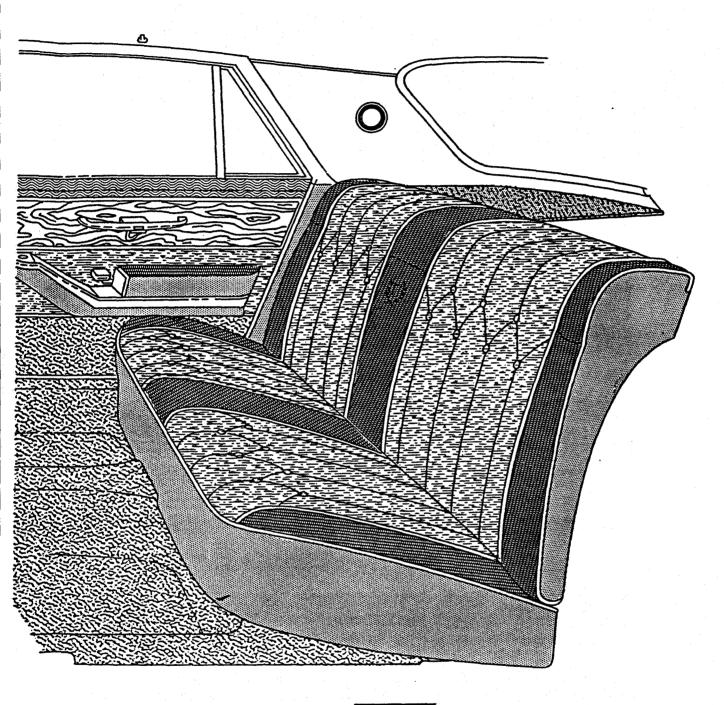
Clock and two ash receivers in division panel.

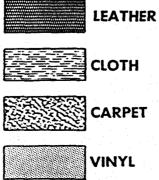
Two pull straps on auxiliary seats.

Dome light over center of rear compartment. Two reading lights in upper rear quarter headlining.

Ash receiver in each rear side arm rest. Lighter (except on cars with Rear Radio Control, the right side lighter is replaced with radio control kneb).

IM DISTRIBUTION

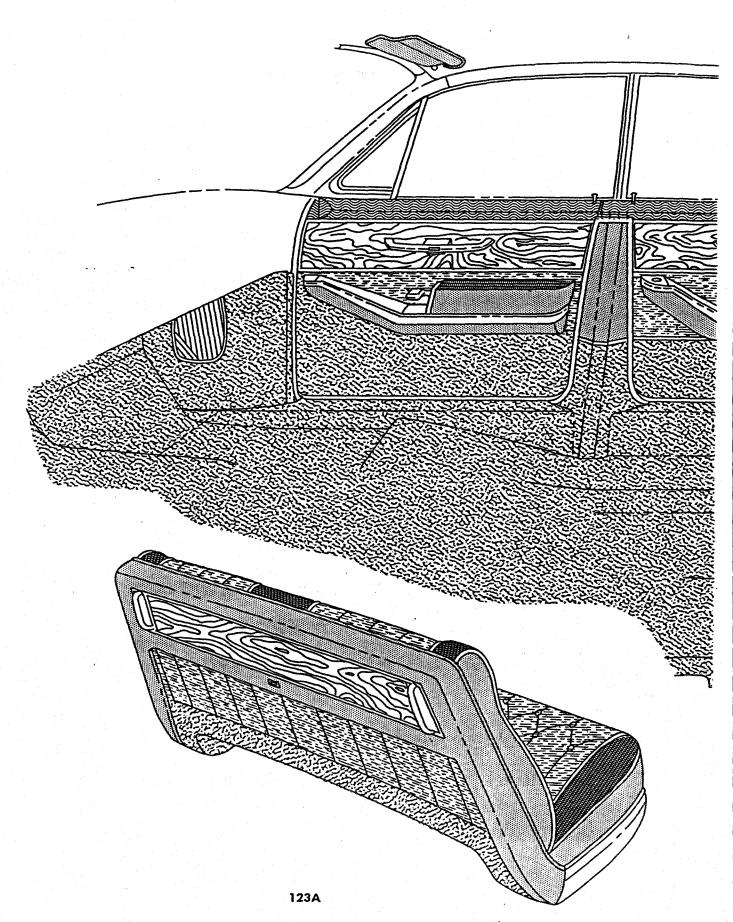




6039

## FLEETWOOD SIXTY -

INTERIOR TRIM DIS



72 75	Gray Wool Beige Wool		Silver Beige Met.	Gray Beige	Dk. Gray Dk. Sandalwood	Gray clath Beige clath	Med. Gray Med. Sandal wood	1 4
_	BROADC		1					
67	Green Chambord	Green	Green Met.	Green	Dk. Green	Green cloth	Med. Green	7
66	Turquoise Chambord	Turquoise	Turquoise Met.	Turquoise	Dk. Turquoise	Turquoise cloth	Med. Turquoise	T
65A	Beige Conterbury	Beige	Beige Met.	Beige	Dk. Sandalwood	Beige cloth	Med. Sendelwood	T
64	Sondol wood Chambord	Sandal wood	Sandalwood	Sand of wood	Dk. Sandelwood	Sandalwood cloth	Med. Sandalwood	T
63	Lt. Blue Chambord	Lt, Blue	Lt. Blue Met.	Lt. Blue	Dk. Blue	Lt. Blue cloth	Med. Blue	t
62A	Dk. Blue Canterbury	Dk. Blue	Dk. Blue Met.	Dk. Blue	Dk. Blue	Lt. Blue cloth	Dk. Blue	t
61	Grey Chambord	Gray	Silver	Gray	Dk. Gray	Gray cloth	Med. Gray	Ť
60	Block Carriage	White	Black	Black	Black	Gray cloth	Black	T
E	Cloth	Leather	Garnish moldings.		Power headlamp control. Rear shelf.	Corded fabric.	grille.	-
O D	Nylon-Viscose		Ash receiver door,	RIM	Door covers.  Steering wheel grips.	Arcade Cloth or Vinyl	Cowl quarter	
c	INSERTS	BOLSTERS	LOWER INSTRUMENT PANEL Steering column.	STEERING WHEEL	TOP OF INSTRUMENT	HEADLINING	CARPETS	

#### LEATHER OPTIONS AT EXTRA CHARGE

70	White	White	White	Black	White corded fabric	Block	0
71	Black	Black	Bleck	Black	Black corded fabric	Block	0
74	Sendalwood	Sandelwood	Sandalwood	Dk. Sandalwood	Sandalwood corded fabric	Med. Sendalwood	4
79	Red	Red Met.	Red	Dk. Red	Red corded fabric	Dk. Red	8

CARPETS. Tahitian quality, nylon plush pile. Color, BUCKET SEATS are not available on this style. except black, is medium tone or slightly darker than the basic upholstery material. This is desirable as the carpets cover areas most vulnerable to surface soiling. NOTE: See page 57 for extra Sixty-Special features.

GLOVE BOX and RIGHT ASH RECEIVER DOOR are Narra wood covered.

GARNISH MOLDINGS are painted to match lower instrument panel and extend along sides of windshield, headlining and around rear backlight.

BRAKE, ACCELERATOR and PARK BRAKE PEDALS have chrome finish bezels.

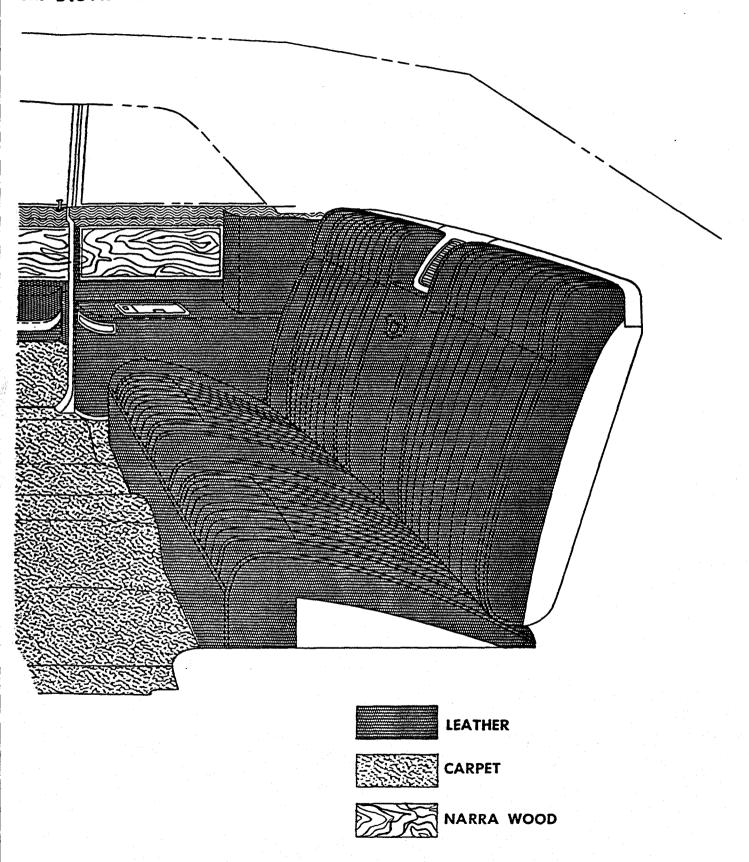
DOOR LOCKING ROD KNOBS are chrome finish.

DO NOT ORDER codes X, T, N as standard equipment includes power window regulators, power horizontal front seat adjuster and power vent regulators. See page 20.

NON-STANDARD LEATHER UPHOLSTERY, Additional leather colors are available, on special order, at extra charge. See leather chart, page 63. Trim style will be the same as standard upholstery. It will not be in the style of the body type from which the upholstery has been selected. In a leather combination, coated fabric is used on certain parts, in the same manner, as in a standard interior.

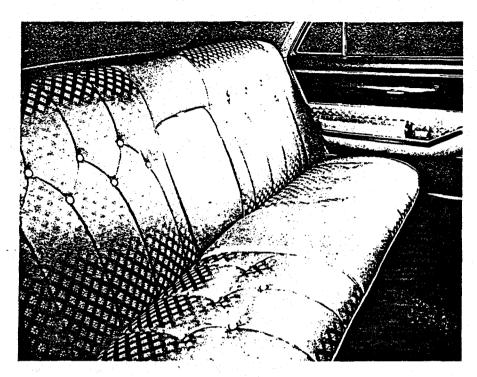
Optional	Leather	at extra	charge	\$ 	
Non-Star	dard Lea	ther at e	extra charge	\$	

IM DISTRIBUTION



## FLEETWOOD SIXTY-SPECIAL SEDAN

### INTERIOR STYLING



#### TRIM STYLE

A choice of eight colors of patterned fabrics; two plain wool broadcloths; also four leather options styled with french half-diamond, deep tufted biscuits and 14 buttons. Biscuits extend over the top of the extra high back rest terminating at soft trim pad on back of front seat back and at rear shelf on rear seat. There is a plain section at each end and in the center of seat which creates an appearance of two individual seats. These plain areas are in matching leather on standard cloth-leather and optional leather combinations (except on code 60 which is white). They are broadcloth on the two all cloth options.

Center Arm Rest:

In front and rear back rests. Laurel wreath and crest is embossed on the cloth-leather options and embroidered on the two broadcloth trims.

Seat Springs:

Marshall type coil in cushion; luxury type coil in back rest.

Center Pillar:

Upper - coated fabric, to match inserts.

Lower - carpet material.

NOTE: Such areas as cushion face, sides of seats, back of front seat back, etc., ore in vinyl to match leather.

#### **DOORS**

BACK OF FRONT SEAT BACK

Door Covers: Safety soft foam, vacuum formed, to match top of instrument panel.

Upper:

Narra wood finishing panel in chrome frame. Courtesy and red jewel warning light integral with door pull handle.

Section Above Arm Rest: Expanded vinyl.

Top is leather; side is vinyl; mounted on a formed plastic base; color to match bolster; chrome molding.

Lower:

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Carpet material.

Upper: Safety soft foam pad. Color to match bolsters. Vertical assist grip handles in chrome cup at each end. Narra wood finishing panel in chrome frame. Switch for upper rear quarter lights.

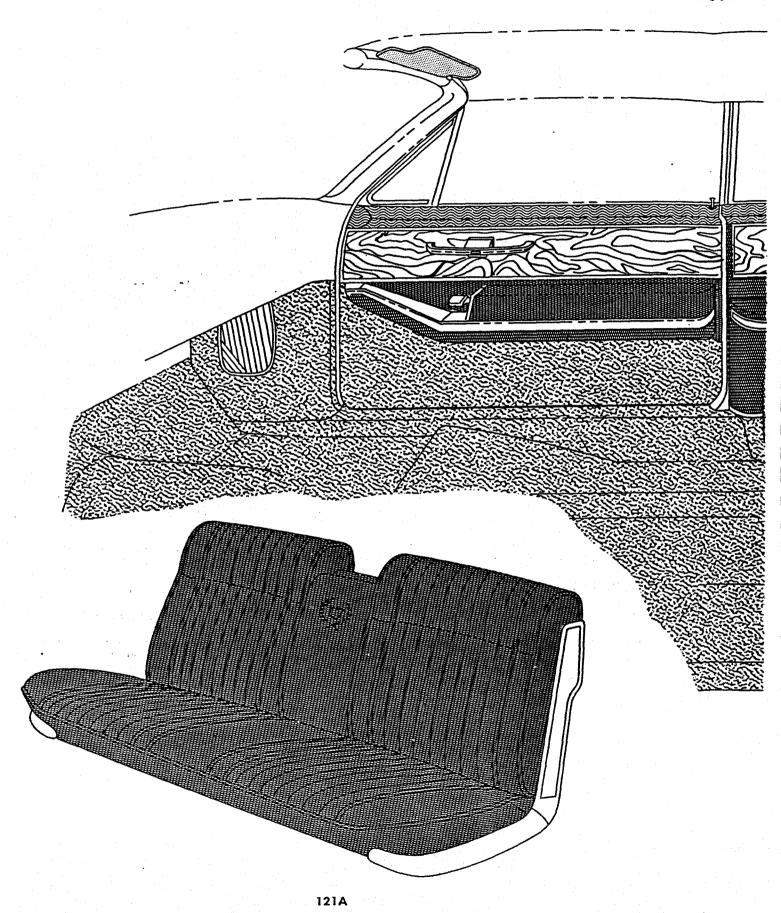
Center: Pleated.

Lower: Carpet material.

6367

## ELDORADO BIARRITZ

INTERIOR TRIM DISTRI



### ELDORADO BIARRITZ CONVERTIBLE

С	INSERTS AND BOLSTERS	LOWER INSTRUMENT	STEERING	TOP OF INSTRUMENT PANEL	ТОР ВООТ	CARPETS	С
O D E	Leather	Steering column. Ash receiver door.	WHEEL RIM	Door covers.  Steering wheel grips.  Power headlamp control.	Coated fabric. Center section custom pleated.	Cowl quarter grille. Console lining. (with Bucket Seats)	O D E
10	White	White	White	Black	White	Black	0
11	Block	Black	Black	Block	Block	Block	0
13	Lt. Blue	Lt. Blue Met.	Lt. Blue	Dk. Blue	Lt. Blue	Med. Blue	3
14	Sandalwood	Sandalwood	Sandalwood	Dk. Sandal wood	Sandal wood	Med. Sandalwood	4
15	Pelomino	Palomino Met.	Tan	Med. Ton	Ten	Med. Tan	5
16	Bery!	Beryl Met.	Beryl	Dk. Turquoise	Beryl	Med. Beryl	
17	Emerald	Emerald Met.	Eme rald	Dk. Green	Emerald	Med. Emerald	
18	White	White	White	Dk. Red	White	Dk. Red	8
19	Red	Red Met.	Red	Dk. Red	Red	Dk. Red	8

BUCKET SEATS, optional, at no extra charge. Add "B" to codes. e.g., 10B, 11B, etc.

TOPS Vicodec Material

1 - White

6 - Sandalwood

2 - Black

7 - Emerald

3 - Beryl

TOP BOOT is made of coated fabric with dielectrically embossed pleats in center. Color matches upholstery leather and not the top material.

TOP MATERIALS are made of four parts; 1) vinyl exterior surface; 2) sheeting; 3) rubber; 4) drill cloth lining. A fusion of these materials by a heat bonding process results in a one piece fabric with basically the same calor on the inside (there is no separate lining) as the outside surface except with white top on which the underside (inside of car) is black.

All white tops have a black underside due to the bonding process described above which makes the fabrics integral and the colors cannot be changed. This should be considered when a white top is being ordered. It may have the effect of adding two colors to the overall scheme and creating a four color combination: 1) exterior; 2) upholstery; 3) white top; 4) black underside of top.

CARPETS. Tahitian quality, nylon plush pile. Color, except black, is medium tone or slightly darker than the basic upholstery material. This is desirable as the carpets cover areas most vulnerable to surface soiling.

GLOVE BOX and RIGHT ASH RECEIVER DOOR are Narra wood covered.

WINDSHIELD GARNISH MOLDINGS are bright anodized aluminum.

BRAKE, ACCELERATOR and PARK BRAKE PEDALS have chrome finish bezels.

DOOR LOCKING ROD KNOBS are chrome finish.

DO NOT ORDER groups A, A2, B, B2, or codes W, X, Y, T, N as standard equipment includes white wall tires, power window regulators, power front seat adjuster, power vent regulators. See page 20.

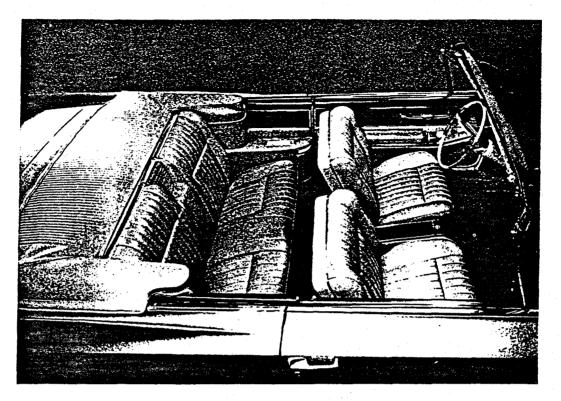
SUN VISORS. On special two-tone upholstery combinations, the sun shades will match the bolster color.

NOTE: See page 56 for extra Eldorado features.

TWO-TONE AND NON-STANDARD LEATHER COMBINATIONS are available, on special order, at extra charge. See leather chart, page 63, for additional colors.

## ELDORADO BIARRITZ CONVERTIBLE

#### INTERIOR STYLING



#### TRIM STYLE - ALL LEATHER

A choice of eight colors of leather fashioned in a vertical pleated method extending over top of the extra high back rests. A horizontal sew line near front of cushion and top of back rest divides the pleats for added distinction. There is a plain section at each end and in the center of seat which creates an appearance of two individual seats. A laurel wreath and crest is embossed on front center arm rest and in center of rear back rest.

Center Arm Rest:

In front only. None with bucket seats.

NOTE: The Eldorado interior trim is genuine leather except for door covers and with bucket seats the safety foam pad on back of bucket seat backs which is vacuum formed vinyl.

#### **DOORS**

Door Covers: Safety soft foam, vacuum formed, to motch top of instrument panel

extending to rear quarters.

Upper: Narra wood finishing panel in chrome frame. Courtesy and red jewel warning light integral with door pull handle. Also, courtesy lights on lower rear quarters.

Section Above Arm Rest: Leather, to match

inserts.

Arm Rest: Leather; mounted on a formed plastic base; chrome molding.

Lower: Carpet material.

AND THE RESERVE OF THE PARTY OF

#### BACK OF FRONT SEAT BACK

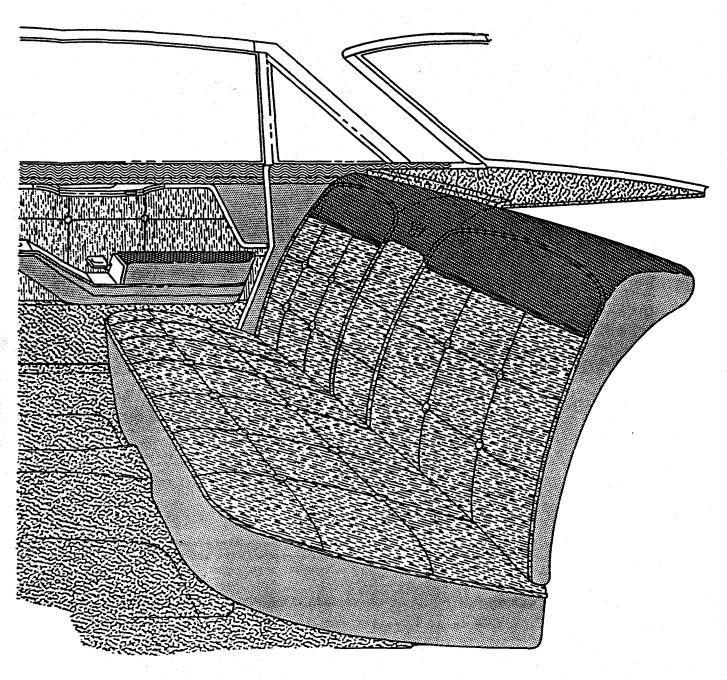
Safety soft foam pad. Color Upper: to match bolsters. Narra wood finishing-panel-in chrome-frame-except on

bucket-seats.

Center: Leather pleated. Switch for rear quarter courtesy lights. With bucket seats this switch is on left rear quarter panel.

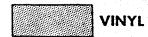
Lower: Carpet material.

IM DISTRIBUTION





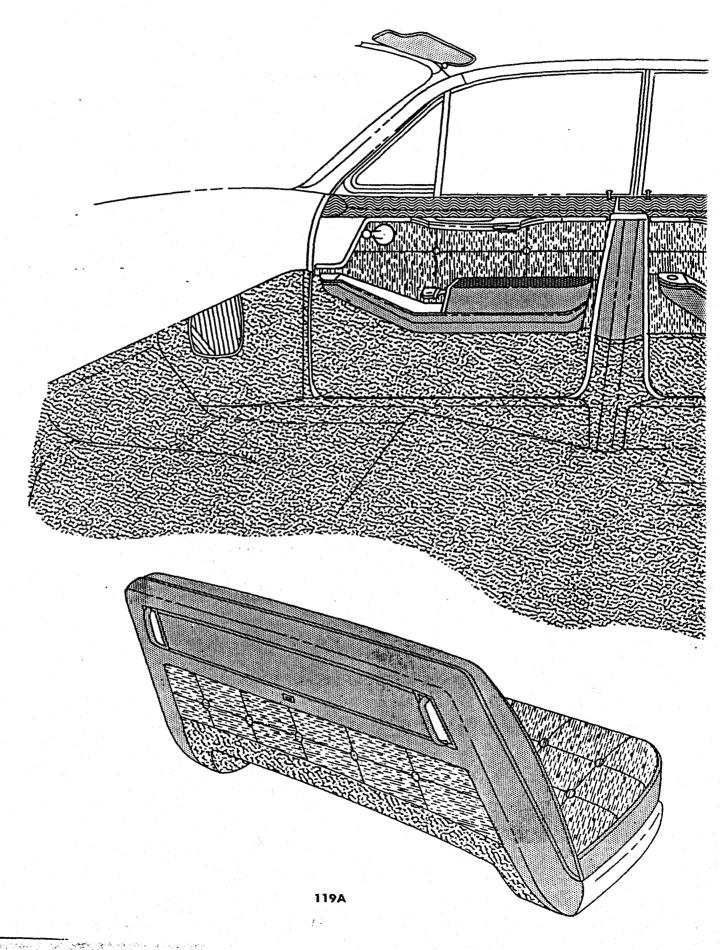




6329

## SEDAN DE VILLE

INTERIOR TRIM



### SEDAN DEVILLE 6-WINDOW

c	INSERTS	BOLSTERS	LOWER INSTRUMENT	STEERING	TOP OF INSTRUMENT PANEL	HEADLINING	CARPETS	c
D E	Nylon-Viscoso Cloth	Leather	Steering column. Glave compartment door. Ash receiver doors.	WHEEL RIM	Door covers, Steering wheel grips, Power headlamp control, Rear shelf,	Corded coated fabric.	Cowl querter grille. Console lining. (with Bucket Seets)	O D E
40	Black Cambria	White	Black	White	Black	White	Block	0
41	Gray Cameo	Gray	Silver	Grey	Dk. Grey	Gray	Med. Grey	1
42	Dk. Blue Clarendon	Dk. Blue	Dk. Blue Met.	Dk. Blue	Dk. Blue	Lt. Sive	De. Blue	2
43	Lt. Biva Cambria	Lt. Blue	Ls. Blue Met.	Lt. Blue	Dk. Blue	Lt. Blue	Med. Blue	3
44	Sandal wood Cambria	Sandal wood	Sandalwood	Sandalwood	Dk. Sendelwood	Sandal wood	Med. Sand alward	4
46	Turquoise Clerendon	Turqueise	Turquoise Met.	Turquoise	Dk. Turquoise	Turquoise	Med. Turquoise	6
47	Green Clarendon	Green	Green Met.	Green	Dk. Green	Green	Med. Green	7
49	Rese Cembrie	Rose	Rose Met.	Rese	Dk. Rose	Rose	Med. Rese	9

BUCKET SEATS are available, on special order, at extra charge. The bucket seat back rests are stationary and do not tilt forward.

CARPETS. Trieste quality, rayon-nylon, loop pile. Color, except black, is medium tone or slightly darker than the basic upholstery material. This is desirable as the carpets cover areas most vulnerable to surface soiling.

GARNISH MOLDINGS extend along sides of windshield, headlining and around rear backlight. They are bright anodized aluminum.

BRAKE, ACCELERATOR and PARK BRAKE PEDALS have chrome finish bezels.

DOOR LOCKING ROD KNOBS are chrome finish.

DO NOT ORDER code X, as standard equipment includes power window regulators; power horizontal front seat adjuster. See page 20.

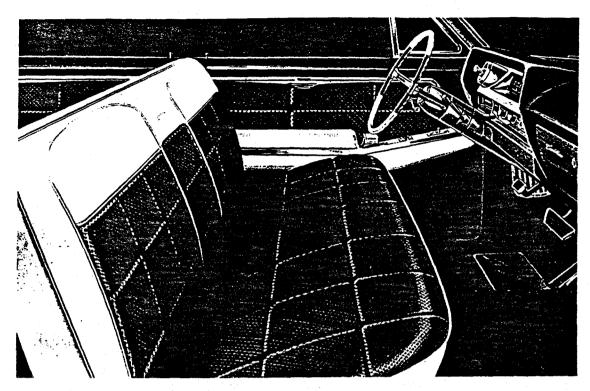
LEATHER UPHOLSTERY is available, on special order, at extra charge. See leather chart, page 63. Trim style will be the same as standard upholstery. It will not be in the style of the body type from which the upholstery has been selected. In a leather combination, coated fabric is used on certain parts, in the same manner, as in a standard cloth interior.

#### EXTRA CHARGES FOR BUCKET SEATS AND ADJUSTER

	Cloth	Non-Standard Leather
Bucket Seats	\$	\$
Upholstery	\$	\$
4-way Driver's Seat Adjuster	\$	\$
Total	\$ <u></u>	\$

## SEDAN DE VILLE - SIX WINDOW

### INTERIOR STYLING



#### TRIM STYLE

Inserts:

A choice of eight colors of patterned fabrics fashioned in large biscuits and buttons. An embossed crest is in center of both front and rear back rests; with bucket seats, in rear only.

Bolsters:

Plain style, leather across top of back rests in colors to match the cloth inserts (except on code 40 which is white). On bucket seats, the plain leather extends along sides of the back rests and cushion of each seat.

Center Arm Rest:

In front and rear back rests. Rear only with bucket seats.

Center Pillor:

Upper - expanded vinyl, to match inserts.

Lower - carpet material.

NOTE: Such areas as cushion face, sides of seats, back of front seat back, etc., are in vinyl to match leather.

#### **DOORS**

### BACK OF FRONT SEAT BACK

Door Covers: Safety soft foam, vacuum formed, to match top of instrument panel.

Upper:

Cloth, styled to match inserts. Courtesy light and red reflector lens on front doors integral with door pull handle. Front doors have a metal section in upper forward corner that is painted to match lower instrument panel.

Arm Rest:

Top is leather; side is vinyl; mounted on a formed plastic base; color

to match bolsters.

Lower:

A STATE OF THE PROPERTY OF THE

Carpet material.

Upper: Safety soft foam pad. Color to match bolsters. A recessed assist grip at each

end.

Center: Cloth, to match inserts.

Switch for rear door courtesy

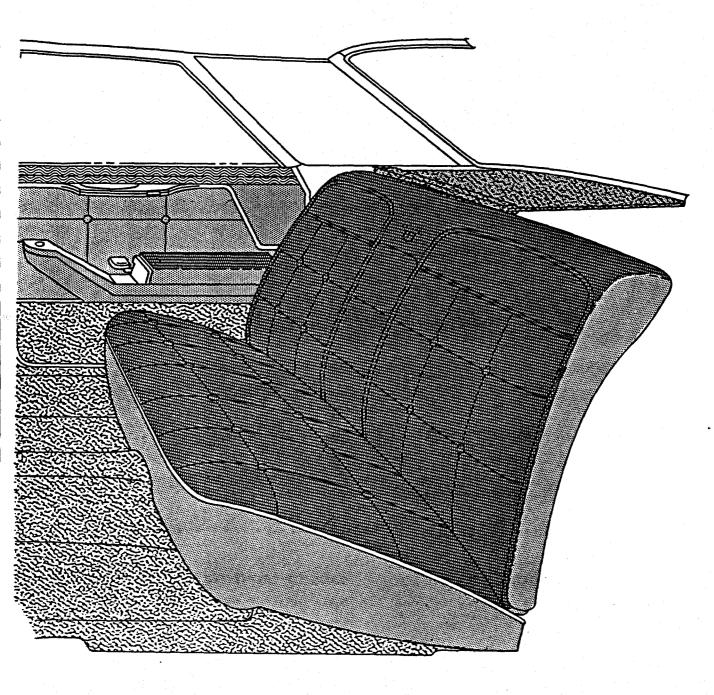
lights.

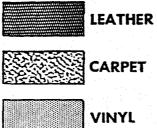
Lower: Carpet material.

# E-FOUR WINDOW AN-FOUR WINDOW

B D

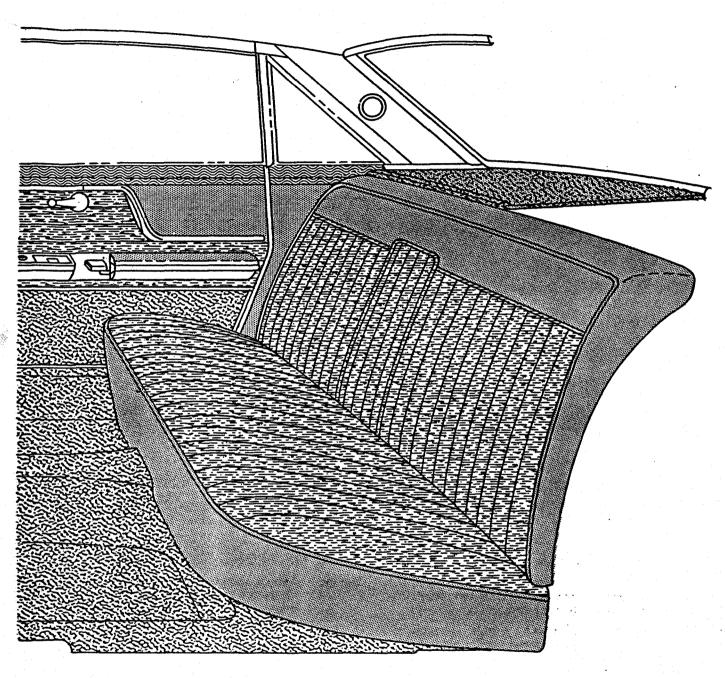
IM DISTRIBUTION





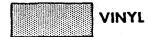
## AN-SIX WINDOW

DISTRIBUTION

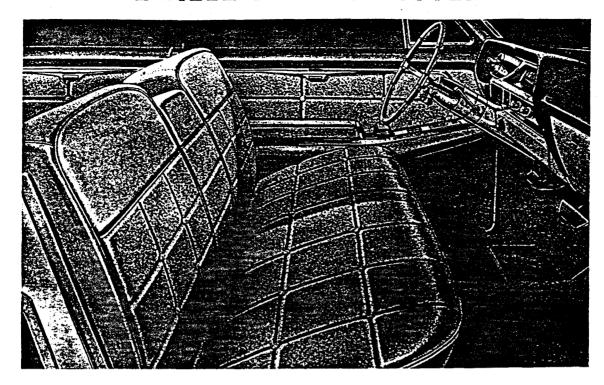








## DE VILLE INTERIOR STYLING



#### TRIM STYLE

Inserts:

A choice of eight colors of patterned fabrics and four leather options fashioned in large biscuits and buttons. The leather combinations are at nominal extra charge. An embossed crest is in center of both front and rear back rests; with bucket seats, in rear only.

**Bolsters:** 

Plain style, leather across top of back rests in colors to match the cloth inserts (except on code 40 which is white). On bucket seats, the plain leather extends along sides of the back rests and cushion of each seat.

Center Arm Rest:

In front and rear back rests. Rear only with bucket seats.

Center Pillar:

Upper - expanded vinyl, to match inserts. On Sedans: Lower- carpet material.

NOTE: Such areas as cushion face, sides of seats, back of front seat back, etc., are in vinyl to match leather.

#### **DOORS**

Door Covers: Safety soft foam, vacuum formed, to match top of instrument panel extending to rear quarters on Coupe.

Upper:

Cloth, styled to match inserts. Courtesy light and red reflector lens on front doors integral with door pull handle. On Coupe, courtesy light in rear above arm rest. Front doors have a metal section in upper forward corner that is painted to match lower instrument panel.

Arm Rest:

Top is leather; side is vinyl; mounted on a formed plastic base; color

to match bolsters.

Lower:

Carpet material.

#### BACK OF FRONT SEAT BACK

Center:

Safety soft foam pad. Color to match bolsters. On Sedans a recessed assist grip at each end.

Cloth, to match inserts. Switch for rear quarter lights on Coupe and rear door Sedans. With lights on headlamp bucket seats, switch on instrument panel operates all four lights in unison.

Lower: Carpet material.

COUPE DE VILLE
SEDAN DE VILLE 4-WINDOW

В

6389

PARK AVENUE SEDAN 4-WINDOW (SHORT DECK)

C O D E	INSERTS Nylon-Viscose Cloth	BOLSTERS	LOWER INSTRUMENT PANEL Steering column. Glove compartment door. Ash receiver doors.	STEERING WHEEL RIM	TOP OF INSTRUMENT PANEL: Door covers. Steering wheel grips. Power headlemp control. Rear shelf,	HEADLINING  Corded costed febric.	CARPETS  Cowl quarter grille.  Console lining. (with Bucket Seats)	CODE
40	Black Cambria	White	Block	White	Black	White	Black	0
41	Gray Cameo	Grey	Silver	Gray	Dk. Gray	Gray	Med. Gray	1
42	Dk. Blue Clarendon	Dk. Blue	Dk. Blue Met.	Dk. Blue	Dk. Blue	Lt. Blue	Dk. Blue	2
43	Lt. Blue Cambria	Lt. Blue	Lt. Blue Met.	Lt. Blue	Dk. Blue	Lt. Blue	Med. Blue	3
44	Sondalwood Combrie	Sendalwood	Sandelwood	Sendalwood	Ok. Sendelwood	Sandalwood	Med. Sandelwood	4
46	Turquoise Clarendon	Turquoise	Turquoise Met.	Turquoise	Dk. Turquoise	Turquoise	Med. Turquoise	6
47	Green Clarendon	Green	Green Met.	Green	Dk. Green	Green	Med. Green	7
49	Rose Cambria	Rose	Rose Met.	Rose	Dk. Rose	Rose	Med. Rose	9

#### LEATHER OPTIONS AT EXTRA CHARGE

50	White	White	White	Black	White	Bleck	0
51	Black	Black	Black	Black	Biock	Block	0
54	Sendelwood	Sendal wood	Sandalwood	Dk. Sandalwood	Sandal wood	Med. Sandelwood	4
59	Red	Red Met.	Red	Dk. Red	Red	Dk. Red	8

BUCKET SEATS are optional, at extra charge, on four leather trims. Add "B" to codes. i.e., 50B, 51B, 54B, 59B.

On special order, bucket seats are also evailable with standard cloth combinations or other laather colors.

CARPETS, Trieste quality, rayon-nylon, loop pile. Color, except black, is medium tone or slightly darker than the basic apholstery moterial. This is desirable as the carpets cover areas most vulnerable to surface soiling.

GARNISH MOLDINGS extend along sides of windshield, headlining and around rear backlight. They are bright anodized aluminum.

BRAKE, ACCELERATOR and PARK BRAKE PEDALS have chrome finish bezels.

DOOR LOCKING ROD KNOBS ore chrome finish.

SPARE TIRE, in Coupe, is carried on shelf; in Sedans, on floor of trunk.

DO NOT ORDER code X, as standard equipment includes power window regulators; power horizontal front seat adjuster. See page 20.

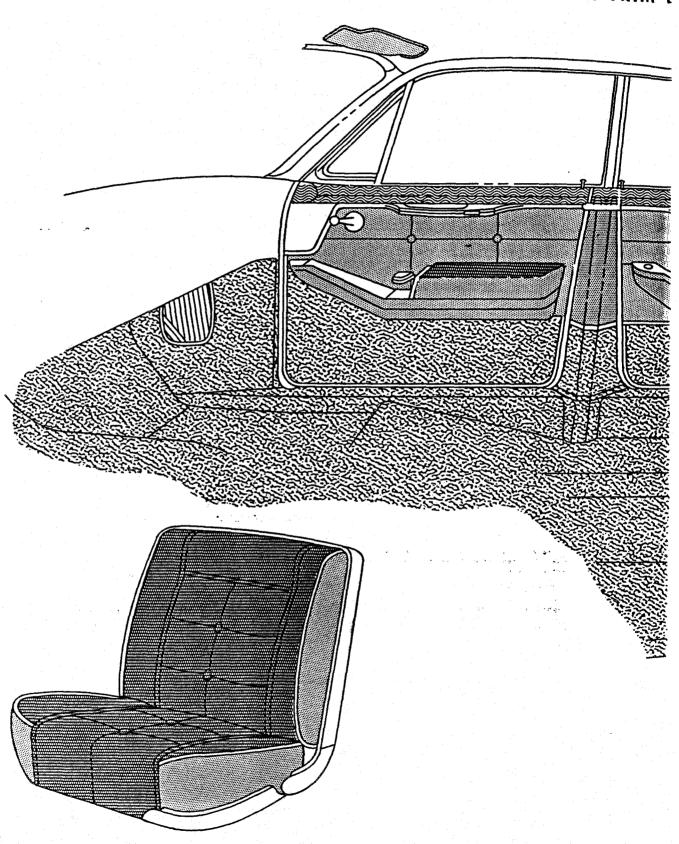
NON-STANDARD LEATHER UPHOLSTERY.
Additional leather colors are evaluable, on special order, at extre charge. See leather chart, page 63. Trim style will be the same as standard upholstery. It will not be in the style of the body type from which the upholstery has been selected. In a leather combination, coated fabric is used on certain parts, in the same manner, as in a standard interior.

#### EXTRA CHARGES FOR BUCKET SEATS AND ADJUSTER

	4		
	Optional Leather	Cloth	Non-Standard Leather
Bucket Seats	\$	\$	\$
Upholstery	\$	\$	\$
4-way Driver's Seat Adjuster	\$	s	\$
Total	s	\$	\$

# SEDAN DE VILLE-PARK AVENUE SEDA

INTERIOR TRIM [



# SIXTY-TWO COUPE SIXTY-TWO SEDAN 6-WINDOW SIXTY-TWO SEDAN 4-WINDOW

G K

C O D E	INSERTS Nylon-Viscose Cleth*	BOLSTERS  Costed Febric	LOWER INSTRUMENT PANEL Steering column. Glave compartment door. Ash receiver doors. Garnish moldings.	STEERING WHEEL RIM	TOP OF INSTRUMENT PANEL  Door covers.  Steering wheel grips.  Power headlamp control.  Rear shelf.	HEADLINING  Boucle pattern coated fabric.	CARPETS  Cowl querter grille.	C
30	Black Carleton	White	Black	White	Black	White	Block	0
31	Gray Claridge, Wool Blend	Gray	Silver	Gray	Dk. Gray	Grey	Med. Gray	1
32	Dk. Blue Carleton	Dk. Blue	Dk. Blue	Dk. Blue	Dk. Blue	Lr. Blue	Dk. Blue	2
33	Lt. Blue Caravelle	Lt. Blue	Lt. Blue Met.	Lt. Blue	Dk. Blue	Lt. Blue	Med. Blue	3
34	Sandalwood Caravelle	Sandalwood	Sandalwood	Sandalwood	Dk. Sandolwood	Sandel wood	Med. Sandalwood	4
36	Turquoise Caravelle	Turquoise	Turquoise Met.	Turquoise	Dk. Turquoise	Turquoise	Med. Turquoise	6
37	Green Carleton	Green	Green Met.	Green	Dk. Green	Green	Med. Green	7
39	Rose Caravelle	Rose	Rose Met.	Rose	Dk. Rose	Rose	Med. Rose	9

#### * Except code 31 is a Wool blend.

CARPETS. Trieste quality, rayon-nylon, loop pile. Color, except black, is medium tone or slightly darker than the basic upholstery material. This is desirable as the carpets cover areas most vulnerable to surface soiling.

GARNISH MOLDINGS are painted to match lower instrument panel and extend along sides of windshield, headlining and around rear backlight.

DOOR LOCKING ROD KNOBS are plastic.

SPARE TIRE, in Coupe, is carried on shelf; in Sedans, on floor of trunk.

NOTICE: Code N, power vent regulators, is optional but may only be ordered when power window regulators, code X or B groups, are specified.

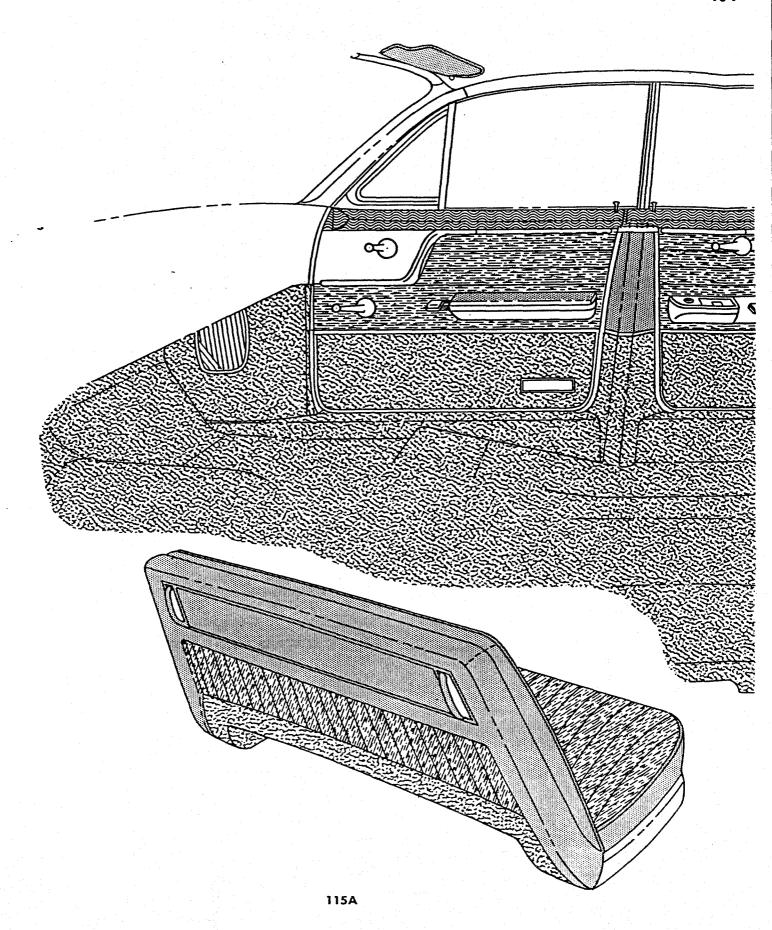
BUCKET SEATS are not available on these styles.

LEATHER UPHOLSTERY is available, on special order, at extra charge. See leather chart, page 63. Trim style will be the same as standard upholstery. It will not be in the style of the body type from which the upholstery has been selected. In a leather combination, coated fabric is used on certain parts, in the same manner, as in a standard cloth interior.

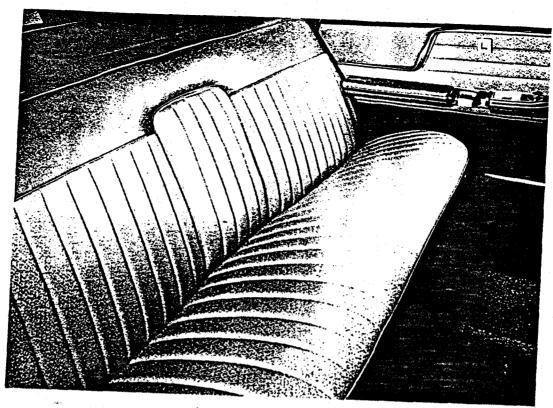
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## SIXTY-TWO SEDAN

INTERIOR TRIM DISTR



## SIXTY-TWO INTERIOR STYLING



#### TRIM STYLE

Inserts:

A choice of eight colors of patterned fabrics styled in pleated fashion covering the entire top of seat cushions. The back rests have pleats extending up to leather grained expanded vinyl bolsters. The same seat cloth is also applied on the doors in horizontal pleats.

Bolsters:

Plain style, leather grained expanded vinyl in colors to match the cloth inserts (except on code 30 which is white).

Center Arm Rest:

In rear only.

Center Pillar:

On Sedans: Upper - expanded vinyl to match inserts. Lower - carpet material.

Interior Lamps:

One in each upper rear quarter.

#### **DOORS**

Door Covers: Safety soft foam, vacuum formed, to match top of instrument panel extending to rear quarters on Coupe.

Upper:

Cloth, horizontal pleats. Front doors have a metal section in upper forward corner that is painted to match lower instrument panel.

Arm Rest:

Top is vinyl; side is painted; color to match bolsters.

Lower:

Carpet material. Reflector lens.

### BACK OF FRONT SEAT BACK

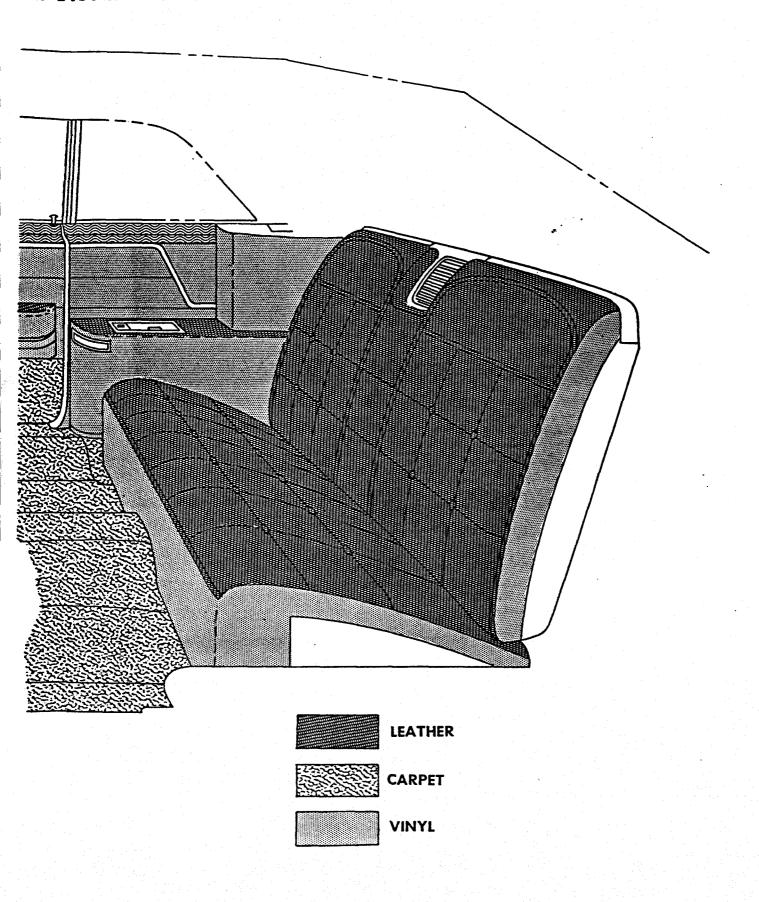
Upper:

Safety soft foam pad. Color to match bolsters. On Sedans a recessed assist grip at each end.

Center: Cloth pleated.

Lower: Carpet material.

IM DISTRIBUTION



C D D	INSERTS AND BOLSTERS  Lower Instrument PANEL  Steering column.  Glove compartment door.  Ash receiver doors.		STEERING WHEEL RIM	TOP OF INSTRUMENT PANEL  Door covers.  Steering wheel grips.  Power headlamp control.	ТОР ВООТ	CARPETS  Cowl quarter grills. Console lining. (with Bucket Seats)	C O D E
20	White	White	White	Black	White	Black	0
21	Black	Black	Black	Black	Black	Black	0
23	Lt. Blue	Lt. Blue Met.	Lt. Blue	Dk. Blue	Lt. Blue	Med. Blue	3
24	Sandalwood	Sandalwood	Sandal wood	Dk. Sandalwood	Sandalwood	Med. Sandalwood	4
25	Palomino	Palomino Met.	Tan	Med. Tan	Palomino	Med. Tan	5
27	Green	Green Met.	Green	Dk. Green	Green	Med. Green	7
28	White	White	White	Dk. Red	White	Dk. Red	8
29	Red	Red Met.	Red	Dk. Red	Red	Dk. Red	8

BUCKET SEATS. To order, add "B" to codes. e.g., 20B, 21B, etc. Both driver and passenger bucket seats have horizontal power adjuster with a control switch, on canted control panel, forward of the arm rest on each door. For the driver's seat, an optional, 4-way tilt type, power adjuster is available. Control on left door. Map pocket on rear of each bucket seat.

#### TOPS Vicodec Material

1 - White

6 - Sandalwood

2 - Black

8 - Blue

4 - Green

TOP BOOT is made of coated fabric, color to match upholstery leather and not the top material.

TOP MATERIALS are made of four parts: 1) vinyl exterior surface; 2) sheeting; 3) rubber; 4) drill cloth lining. A fusion of these materials, by a heat bonding process, results in a one piece fabric with basically the same color on the inside (there is no separate lining) as the outside surface except with white top on which the underside (inside of car) is black.

All white tops have a black underside due to the bonding process described above which makes the fabrics integral and the colors cannot be changed. This should be considered when a white top is being ordered. It may have the effect of adding two colors to the overall scheme and creating a four color combination: 1) exterior; 2) upholstery; 3) white top; 4) black underside of top. CARPETS. Trieste quality, rayon-nylon, loop pile. Color, except black, is medium tone or slightly darker than the basic upholstery material. This is desirable as the carpets cover areas most vulnerable to surface soiling.

WINDSHIELD GARNISH MOLDINGS are bright anodized aluminum.

BRAKE, ACCELERATOR and PARK BRAKE PEDALS have chrome finish bezels.

DOOR LOCKING ROD KNOBS are chrome finish.

DO NOT ORDER code X, as standard equipment includes power window regulators; power horizontal front seat adjuster. See page 20.

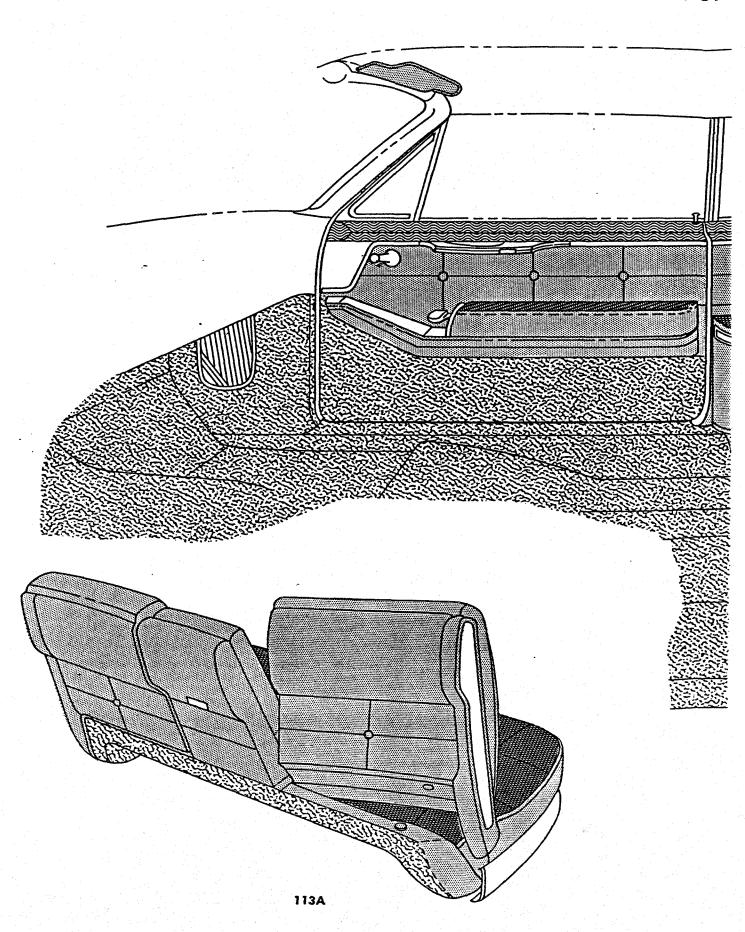
SUN VISORS. On special two-tone upholstery combinations, the sun shades will match the bolster color.

BUCKET	SEATS,	optional,				
at extra	charge		\$_	 	 	•

TWO-TONE AND NON-STANDARD LEATHER COM-BINATIONS are available, on special order, at extra charge. See leather chart, page 63, for additional colors.

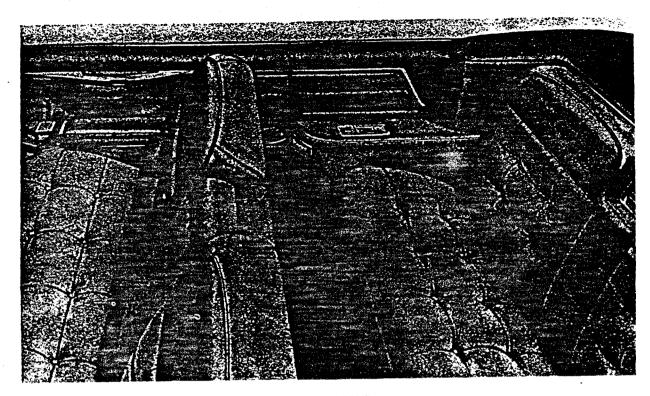
## SIXTY-TWO CO

INTERIOR TRIM DIS



## SIXTY-TWO CONVERTIBLE

### INTERIOR STYLING



#### TRIM STYLE

Inserts:

A choice of eight leather combinations fashioned in large biscuits and buttons.

Bolsters:

Plain style leather across top of back rests. On bucket seats, the plain leather extends along sides of the back rests and cushion of each seat.

Center Arm Rest:

In front only. Embossed crest. None with bucket seats.

NOTE: Such areas as cushion face, sides of seats, back of front seat back, etc., are in vinyl to match leather.

#### **DOORS**

Upper:

Door Covers: Safety soft foam, vacuum formed, to match top of instrument panel extending to rear quarters.

Vinyl, styled to match inserts. Courtesy light and red reflector lens integral with door pull handle. Doors have a metal section in upper forward corner that is painted to match lower instrument panel.

Arm Rest:

Top is leather; side is vinyl; mounted on a formed plastic base.

Lower:

Carpet material.

#### **RACK OF FRONT SEAT BACK**

Upper: Safety soft foam pad. Color to match bolsters.

Center: Vinyl, to match inserts. Courtesy light and integral switch. With bucket seats a courtesy light is on each lower rear quarter; switch on left side upper rear quarter.

Lower: Carpet material.

#### **UPHOLSTERY CHARTS**

#### **FABRICS**

Charts, on the following pages, list the fabrics and colors used in the interiors of each body style according to upholstery code number.

#### **ILLUSTRATIONS**

Also, included in this section are perspective drawings depicting the material useage and trim styles of the various models. A prime use of these illustrations is for development of special interior specifications. A black bolster combination, such as described on page 73, is an example of the kind of order that should be explained in detail for mutual understanding. The discriminating customer will appreciate and be impressed if his order is handled with concern and on a basis reflecting the individual character of his Cadillac car.

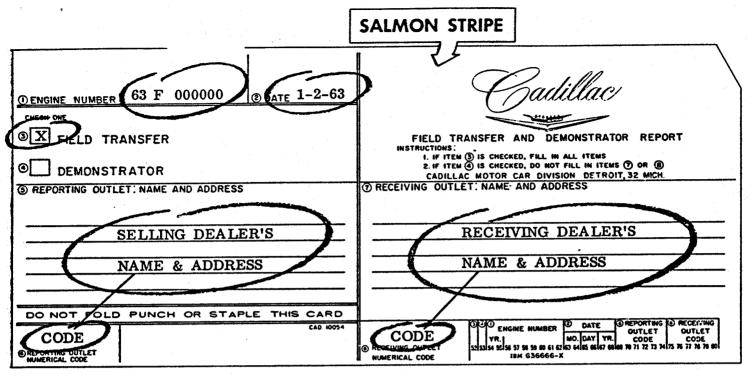
#### **CONTROL PANEL**

Among the new intriguing interior features on styles E, F, J, L, B, D and M is a canted control switch panel forward of the door arm rests. The plateau is angled upward for better accessibility and visibility. Included are controls for windows; seat adjusters; also when ordered, vents and door locks.

## UPHOLSTERY CHARTS

YLE F	PAGE 112 - 113
G K N	 
J B D	116-117
	. 118-11
	. 120 - 12
engang <mark>k</mark> ama Paganan	
<b>S</b>	. 126 - 12

#### SAMPLE FIELD TRANSFER CARD



#### PROCEDURE FOR FILLING IN CARD

- 1. Place "X" in the Field Transfer box (item 3), and fill in all circled items on illustration above.
- 2. Mail the completed Field Transfer Report Card along with the 10-Day Report for the period in which the activity occurred.
- 3. The original yellow stripe Delivery Report Card (see previous page) should accompany the car being transferred, so that it will be available to the receiving outlet.

#### **DEMONSTRATOR REPORT CARD**

#### REPORTING DEMONSTRATOR PLACED IN SERVICE

To report a car placed into demonstrating service, fill in salmon stripe card as follows:

- 1. Place "X" in the Demonstrator box (item 4) and fill in all circled items on left side of card.
- 2. Leave items 7 and 8 blank; do not fill in.
- 3. Mail the salmon stripe card to central office, zone, distributor or branch as outlined on page 108 according to type of outlet.
- 4. Retain the appropriate Delivery Report Card and complete it when the demonstrator is sold at retail.

#### PROCUREMENT OF CARDS

A yellow stripe card is mailed to outlet immediately after shipment of each new Cadillac car.

Red and salmon stripe cards are supplied to each outlet at start of model and are thereafter available upon request.

#### **IMPORTANT**

It is EXTREMELY IMPORTANT that the correct numerical code (A) is used by the delivering dealer. If a retail delivery has been reported in error, notify distributor, central or zone office immediately.

#### MAIL DAILY

Do not accumulate cards; mail completed cards on day of delivery as follows:

OF OUTLET	MAIL TO
under Zones	Zone Office
" Central Office	Central Office
" Distributor	Distributor
" Branch	Branch
" Central Office	Central Office
	" Central Office " Distributor " Branch

#### **RED STRIPE CARD**

If the original yellow stripe New Car Delivery Report Card is not available for reporting a delivery due to any cause such as, being lost, submitted in error, mislaid, spoiled in preparation, or destroyed, a red stripe blank card should be filled in and mailed. The red striped card is identical with the yellow except that it is not pre-printed.

#### FIELD TRANSFER REPORT CARD

#### FIELD TRANSFER REPORTING

THE SELLING DEALER, ONLY, should report field transfer activity. A field transfer occurs when a new Cadillac car is sold by one dealer to another except:

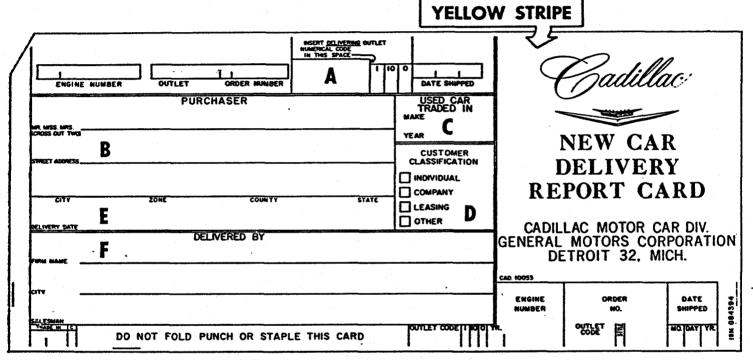
- 1. A sale by a distributor to a dealer under same distributor or vice versa.
- A sale by a dealer to another dealer, both of whom are under the same distributor.

#### REPORTING NEW CAR DELIVERY INFORMATION

WHEN A NEW CADILLAC CAR IS 1) DELIVERED AT RETAIL 2) EXCHANGED OR 3) PLACED IN DEMONSTRATOR SERVICE, IT MUST BE REPORTED ON A CARD FORM AS DETAILED IN THE FOLLOWING PROCEDURE.

#### NEW CAR DELIVERY REPORT CARD

For every new Cadillac car shipped from the factory a yellow stripe New Car Delivery Report Card is provided. It has the engine number, outlet-order number and shipment date pre-printed as illustrated on sample below.



Upon receipt of the "yellow stripe card", compare the pre-printed engine number on the card with the car's actual number to verify its accuracy. Report discrepancies at once.

#### RETAIL DELIVERY OF CAR

When a new Cadillac car is delivered to a retail customer, type in all required information on the yellow stripe card which includes:

- A) Correct numerical outlet code.
- B) Purchaser's name and correct address, including county.
- C) Make and year of the used car trade-in. If there is no trade, mark "none".
- D) Customer classification.
- E) Delivery date.
- F) Delivering dealer's name, address and salesman's name.

Cards incorrectly prepared will be returned for correction.

#### ENGINE AND SERIAL NUMBER

The engine and serial number are the same on Cadillac cars. The first two digits indicate the model year; the letter code reveals the body style, see page 3; car number indicates production serial number.

Example:

YEAR

BODY STYLE

CAR NO.

63

 $\mathbf{B}$ 

000001

#### SIGNIFICANCE OF S. R. NUMBERS

The meaning of initials S.R. followed by a letter and number, i.e., SR 63 C 1, that appear on new car shippers, invoices and price labels is:

SR - Special Request.

63 - Model year.

C - Color. Other initials represent body styles.

1 - Sequence of request.

S.R. numbers are applied to all non-standard features, such as color and upholstery.

#### **FACTORY DELIVERIES**

Facilities are available, at the factory, for new car delivery to customers. Allow five to six weeks' time in requesting a delivery date. This date, or one as close to it as possible, will be confirmed together with the necessary release forms. Be sure to furnish pertinent information such as customer's name, address, etc. Only production installed accessories are available. Such items are cushion toppers, radio foot control, floor mats, etc., can be handled as a distributor-dealer installation after delivery.

#### L. C. ENGINE FOR FOREIGN TRAVEL

If a purchaser intends to travel outside the continental United States, where high octane fuels recommended for use in the standard Cadillac high-compression engine may not be available, a L.C. (lower compression) engine is offered at a nominal extra charge.

The policy of General Motors Corporation, with respect to the allocation of cars to domestic distributors and dealers for export shipment, is set forth in General Sales Manager's letter dated 11-21-58. An excerpt from this letter states:

"The car and truck divisions of General Motors Corporation will not allocate passenger cars and trucks to domestic distributors or dealers for export shipment."

#### LICENSE FILLER PLATE

Filler plates, to conceal the front bumper license plate opening, are available for cars in those states that require only a single license plate to be mounted on the rear of the vehicle. This item is included in equipment groups ending with number 8. i.e., 38, 48. If one of these groups is not ordered, the filler plate may be specified by typing code "FP" in the proper space on the order form. Outlets that have territories extending into more than one state should order a filler plate only for cars to be delivered in single plate states.

#### **AUTOMOBILE INFORMATION DISCLOSURE ACT**

The A.I.D.A. public law requires that the manufacturer affix a label to all new passenger cars listing the manufacturer's suggested retail prices. On Cadillac cars this label is attached to the left side rear window glass. If said label is missing on a new car received by a distributor or dealer, the central office should be notified immediately as all cars must bear such label until the automobile is delivered to the actual custody and possession of the ultimate purchaser.

#### **COURTESY DELIVERIES IN CALIFORNIA**

Courtesy delivery of an automobile, by any California dealer for the accommodation of another dealer, is subject to a tax under Section 6007 of the California Sales and Use Tax Law.

#### ATTENTION CALIFORNIA DEALERS

A procedure, approved by the California State Board of Equalization, for the reporting of such tax liability by California auto dealers follows:

The tax should be computed, collected and remitted in precisely the same manner that governs the California dealers' own local sales and deliveries. The tax base is the actual selling price as reported to the delivering dealer by the selling dealer or as revealed in an invoice submitted by the customer (plus the selling price of any accessories added by the delivering dealer). If the actual selling price is unavailable, it should be assumed to be the list price. The California State Board of Equalization auditors, when examining dealers' sales and use tax returns, will look for the inclusion of courtesy deliveries on the above basis.

#### SHIPMENTS TO CALIFORNIA

Cars shipped to the State of California, by Cadillac Motor Car Division for delivery in California, as a courtesy to dealers elsewhere, are subject to California Sales Tax and in certain localities additional local taxes. This should be carefully explained to the customer, as it will apply in addition to any other taxes that may have been paid to another state or local government agency. The fact that the car will be licensed in another state or that other state and local taxes are levied will not exempt the payment of California taxes.

#### CUSTOMER NAME AND ADDRESS

When Cadillac Motor Car Division is requested to make such courtesy shipment, the ordering outlet must furnish with the New Car Order the retail purchaser's name and address, as the Manufacturer is required to report such information to the California Bureau of Motor Vehicles.

## NOTICE OF "ORDER RELEASED FOR PRODUCTION"

#### **BUILT TO ORDER**

Cadillac cars are built to specifications of individual orders. To accomplish this, work on the materials and components needed to provide availability of all options starts four months prior to final assembly. When all such necessary parts are near completion, a definite order assignment is made and this is called "Car in Production". It means the entire car is in its final stage of production and no changes are possible.

#### NOTICE OF PRODUCTION

At this point a notice is mailed from the central office for every order released to production. An estimated car arrival date can be deduced upon receipt of this notice and the retail outlet is then in a position to notify the purchaser of the car's approximate availability.

#### SERIES "75" TAKES LONGER

Series "75" bodies are produced in a separate plant in which the production timing is longer than that of the series 62-60 cars. The comparison is about 15 work days for the series "75" vs. 5 on 62-60.

#### WIRE CENTRAL OFFICE IF ORDER CHANGE WANTED

It must be remembered that an order is actually placed in production, which means the body is already painted and upholstered, prior to the arrival of the notice in the field. This emphasizes the advisability of wiring the central office to "stop production" of any order that has to be changed. See comments on page 103 under "Telegrams".

#### REPLACEMENT ORDERS

#### **NEW REVISED ORDER**

Specifications of new car orders may be changed by typing a revised order; marking it "replacement" and mailing it directly to the central office. Outlets operating through a zone office should mail an extra copy to their zone office at the same time. Type the word "replacement" on the center part of the order form - not on the corner stub. Color, upholstery, accessory and equipment specifications may be revised. However, the basic body style is not subject to change without prior approval.

#### SPECIAL ORDERS

Accessories and equipment may be changed on orders calling for special color or upholstery. However, no change can be made in the special features of such orders as, immediately upon their receipt, irrevocable commitments are made to vendors for necessary materials which precludes any opportunity for making changes.

#### **ACKNOWLEDGMENT OF ORDER**

When a replacement order is received at the central office, it will replace the original or previous order on file, which will be returned as an acknowledgment; provided of course, that the car has not advanced too far in production. If it has, the replacement order will be returned marked "T L" (e.g., too late).

#### **TELEGRAMS**

A recommendation, especially on sold orders, is to send a telegram to the central office requesting that production be stopped on an order for which a replacement is to be mailed. If it happens to be too late, a return message will be dispatched advising that the car is too far advanced so that another order selection can be made immediately. This procedure can result in quicker delivery of sold cars, and is the most expeditious way of handling changes.

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#### PREFERENCE LIST

#### **PRIORITY**

Sold order priority can be accomplished most effectively by using a preference list regularly. This is a uniform method for informing the central office of orders sold at retail, so that shipment may be expedited and delivery completed as early as possible.

#### CLASSIFICATION

Order numbers should be listed in descending sequence based upon their relative importance. Unsold orders, to balance stocks, should also be considered and included. Mark the classification of each order according to the headings on the form.

#### COMMUNICATION TO ZONE OR CENTRAL OFFICE

The preference list is every outlet's guide to their zone or central office for scheduling orders into production based upon current requirements at the retail level. A regular practice of reviewing unscheduled orders to determine the most needed ones and furnishing a preference list will establish a desirable communication with the zone and central offices for this purpose.

#### FRIDAY MAILING

1

-1

1:

11

15

21

Distributors, zone offices and direct dealers should mail a new list every Friday. Outlets operating through zones and dealers under distributors should furnish their preference information so that it is available at the zone or distributor office for inclusion on Friday's list to the central office. A new list will supersede the previous one; therefore, any unscheduled orders should be re-listed. This presents an opportunity for revising the sequence of unscheduled orders as latest trends may suggest. Preference list, form 1652, is available upon request.

#### **ORDER FORM**

A form, 5600A, is provided to distributors and dealers for ordering new Cadillac cars from the central or zone offices. This form is a continuous three part 4" x 6" size with interleaf carbon. A year's supply is furnished to all outlets at the beginning of the model year. Directions for typing new car orders are explained in detail in "Order Writing" section.

#### FINAL CHECK OF COMPLETED ORDERS

Precautions should be exercised in transcribing new car orders to avoid errors which can result in customer disappointment or an incompletely equipped stock car. It is recommended that each completed order be final checked against the specimens in the "Order Writing" section.

NOTE: Three bolder vertical lines separate equipment and accessory items at bottom edge of form. If consecutive characters appear between any of these separations, it denotes that a complete group has been ordered. The individual items should, therefore, be crossed out and a group code specified.

#### MAILING

Direct outlets should mail a single copy to the central office in special envelope, form 2622. Distributors and dealers operating through zones should mail two copies to their zone office, who will re-mail the original copy to the central office. Be sure sufficient postage is attached to envelope to prevent post office delays. If a postal scale is not available, the following is a first class mail guide. For the first nine single sheets including envelope, form 2622, attach a 4 cent regular mail stamp or a 7 cent air mail stamp. Thereafter, consider 17 single sheets as one ounce and add 4 or 7 cents more in postage.

#### REPLACEMENT ORDER ENVELOPES

There is a central office mailing address, on the reverse side of the order form, which may be used for mailing replacement orders in special window envelopes, available upon request. The original copy of replacement orders is to be mailed directly to the central office—even by zone outlets who should mail a duplicate copy to their zone office at the same time.

#### TWO COPIES FOR SPECIAL TRIM ORDERS

The central office requires only a single copy of regular new car orders. However, for special interior orders, two copies are needed. This means that outlets operating under zones must make 3 copies for mailing of special upholstery orders, in order to provide two copies for the central office.

#### WORK SHEET

A size 8-1/2" x 11" "Work Sheet Form" is available for various purposes, one of which is to develop new car specifications which can be transcribed to the regular car order form, 5600A. These blanks are available upon request.

## WORK SHEET CADILLAC NEW CAR ORDERS

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#### **WORK SHEET FOR NEW CAR ORDERS**

Illustrated, on following page, is a multi-purpose work form available, upon request, from Cadillac central office. It may be used to assist in numerous ways. Examples of some uses are:

Preparation of wholesale new car orders.

List or sketch-in the specifications of new cars to be ordered in response to monthly allotments. From this list, regular new car orders may be typed, on form 5600A.

#### NEW CAR INVENTORY LIST

An exchange list of new car stock reports within a District, Zone or Retail organization.

#### DEALERS' NEW CAR ORDERS

Dealers may list their specifications of cars wanted for distributors to order from central or zone office.

#### **OUTLET AND ORDER NUMBERS**

#### **OUTLET CODE NUMBERS**

Cadillac uses a six digit numerical code representing the location and identity of each distributor and dealer outlet. This number must appear on new car orders in two places captioned "outlet".

A recommended time saver is a rubber stamp with the outlet code number for use on new car orders to prevent typographical errors. The 5600A forms can be pre-stamped ready for use.

#### **ORDER NUMBERS**

An order number is composed of 1) body style initial, which reveals body type; 2) sequence number.

Example:  $\underline{OUTLET}$   $\underline{BODYSTYLE}$   $\underline{NO}$ . 520616  $\underline{J}$  357

A complete order number should include the outlet number as shown in above example.

	PAGE
Work Sheet for New Car Orders	99
Outlet Code Number	99
Order Numbers	99
Work Sheet Specimen	100
Order Form, 5600A	101
Preference List	102
Replacement Orders	103
Notice of "Order Released for Production"	104
California Deliveries	105
Engine and Serial Number	106
S. R. Numbers	106
Factory Deliveries	106
L. C. Engine	106
License Filler Plate	106
A. I. D. A. — Price Label	106
New Car Delivery Report Cards 107 - 10	)8 - 109

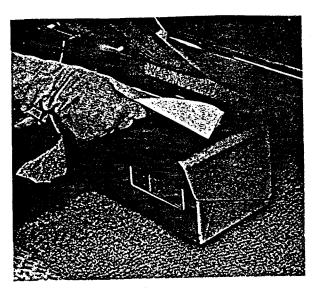
## CADILLAC FM/AM RADIO

The new Cadillac FM/AM Radio, offered as an option to the Cadillac AM Radio, enables the Cadillac owner to enjoy many new listening advantages. There is a more sophisticated type programming offered on FM stations with generally far fewer commercial interruptions, and there is the inherent characteristic of FM radio receivers to reject to a larger degree outside electrical interferences set up by neon signs, power lines or atmospheric disturbances. As with most home radios, Cadillac FM/AM receivers incorporate automatic frequency control, which locks the receiver to the signal, minimizing drift. This simplifies manual tuning. However, accurate tuning to the station desired assures finest reception. Unlike AM radio, the shorter wave lengths of FM radio reflect off surrounding objects, such as high buildings, and scatter in all directions, thus reception with FM radio is generally of uniform excellence in downtown locations where AM signals might be lost entirely. FM signals, similar to those of television, are limited to line-of-sight distances, thus FM signal reception is best within approximately a 20-mile radius of the transmitting station. Beyond this good-listening range, tuning to another station, either FM or AM, is recommended. Push buttons on the Cadillac FM/AM Radio may be set to any five stations, either FM or AM, or any combination of both.



#### CADILLAC LITTER BOX

The Cadillac Litter Box helps keep car interiors neat and clean . . . helps keep highways free of unsightly refuse, as well. It is attractively styled in durable ebony-colored plastic and has a weighted base which assures that the Litter Box will remain stationary. Equally useful for the front and rear compartments.

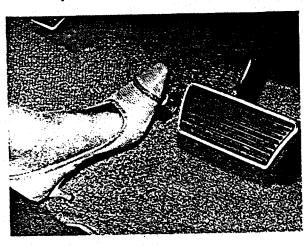


#### CADILLAC TISSUE VALET

This smart and practical accessory provides the convenience of a tissue dispenser within arm's reach and, at the same time, provides space beneath the hinged cover for disposal of tissues or other litter. The Cadillac Tissue Valet of durable plastic construction comes complete with a supply of handy pop-up tissues.

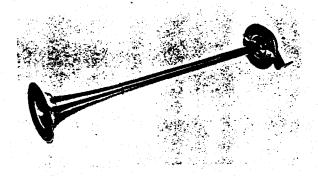
## CADILLAC RADIO FOOT CONTROL SWITCH

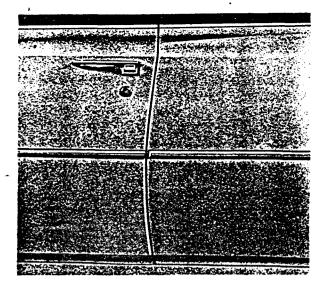
Increased enjoyment from the Cadillac radio and greater convenience of operation is provided with a Cadillac Radio Foot Control Switch. Merely a tap of the toe and the radio tuner automatically switches to the next station within range, and without any necessity of taking the eyes off the road or a hand from the steering wheel. This accessory is available with the AM radio only, not with the FM-AM radio.



#### **ELDORADO HORN**

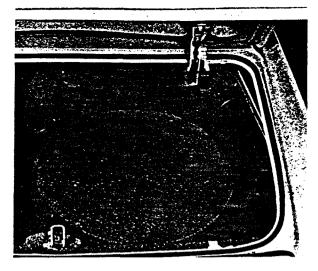
An added accessory for 1963 is the Eldorado Horn, previously available only on the Eldorado Biarritz body style. The addition of this trumpet type horn to the two horns already provided as standard equipment results in a harmonious three note signal of greater intensity. Its tone is melodious, compelling, authoritative for the owner who desires this added distinction.





#### CADILLAC DOR-GARDS

Cadillac Dor-Gards of gleaming stainless steel slip over the outer edges of the doors thus protecting against unsightly paint chipping. Rust-proof and rattle-free, attractive Cadillac Dor-Gards outline the exact door contours, add to the beauty of any car's appearance while shielding the smooth finish of door edges.

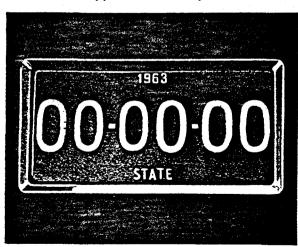


#### CADILLAC SPARE TIRE COVER

The Cadillac Spare Tire Cover is of tweed textured fabric matching the luggage compartment lining. It enhances the appearance of the luggage compartment while protecting fine luggage from soiling or scuff marks. The Cadillac Spare Tire Cover is standard on the Eldorado Biarritz and Sixty-Special Sedan. Available at extra cost for all other models.

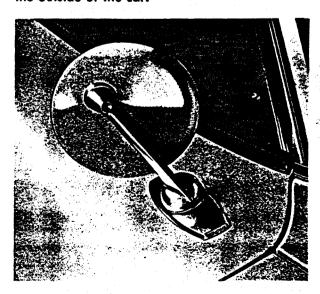
#### CADILLAC LICENSE PLATE FRAMES

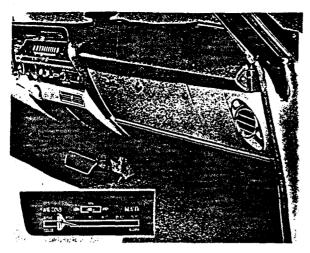
Cadillac License Plate Frames are of bright anodized aluminum with a clear plastic window. They protect license plates from dirt and stone-chipping... make them an integral part of the car. Cadillac License Plate Frames fit license plates of all states. Practical and handsome, they enhance the appearance of any Cadillac.



## CADILLAC RIGHT-HAND OUTSIDE REAR-VIEW MIRROR

Cadillac drivers will appreciate the additional convenience of the Cadillac Right-Hand Outside Rear-View Mirror, especially when traveling in heavy city traffic or on expressways. It matches the opposite outside rear-view mirror in both styling and in beauty. It is adjustable only from the outside of the car.





## CADILLAC AIR CONDITIONER-HEATER SYSTEM

The new Cadillac Air Conditioner-Heater System provides the ultimate in year 'round motoring comfort for the Cadillac owner. It permits a wide range of temperature control. In Air Conditioning range, the air is dehumidified and dirt, dust and pollen are removed. A new air-mix feature permits instant blending of cooled and heated air to obtain desired temperature without delay.



#### **CADILLAC CRUISE CONTROL**

Cadillac Cruise Control contributes to more relaxed, more restful driving. It permits automatic cruising at driver's pre-selected speed, even on upgrades, without the necessity of the driver keeping his foot on the accelerator. It may also be set as a speed warning device, indicating by back pressure on the accelerator whenever the driver tends to exceed his predetermined top speed. The steadier speeds which Cruise Control driving provides also contributes to increased fuel economy.

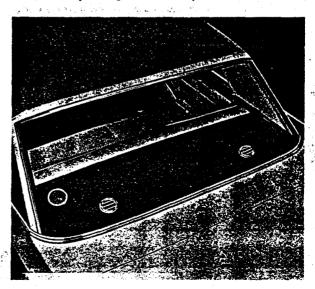
## CADILLAC GUIDE-MATIC (Power Headlamp Control)

The Cadillac Guide-Matic Power Headlamp Control automatically dims the headlamps of the Cadillac owner's car when another car approaches from the opposite direction. This prevents blinding the other driver and encourages him to dim his headlamps so that both drivers pass with greater safety. A control knob permits adjusting Guide-Matic to sensitivity desired or it may be turned off. An overriding switch permits signaling drivers who neglect to dim their headlamps in return.

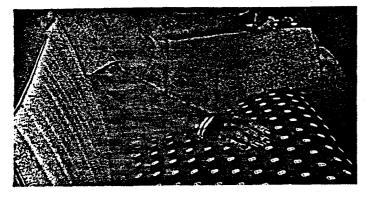


#### CADILLAC REAR WINDOW DE-FOGGER

The Cadillac Rear Window De-Fogger, available for all 1963 models, directs fan-blown air across the rear window, keeping it clear of mist and fog for better rear visibility. Under winter driving conditions, the Rear Window De-Fogger also helps to prevent accumulation of snow, sleet or ice on rear window glass. (Sedans have two air outlets on package shelf; coupes, one air outlet.)







#### CADILLAC CUSHION COVERS

Cadillac Cushion Covers are the ideal protection for luxurious Cadillac seat cushion upholstery. Made of durable twill fabric fused to foam rubber, they will not wrinkle, shift out of position or lose their tailored appearance. Their smooth surface will not drag on clothes thus facilitating entering or leaving the car. Cadillac Cushion Covers, newly styled with a smart Cadillac crest pattern, are available in black, beige, gray, light blue, dark blue, green, turquoise or rose with clear plastic side facings to assure maximum color harmony.











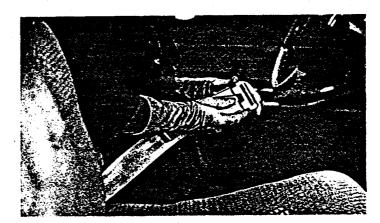






#### CADILLAC SEAT BELTS

Cadillac Seat Belts assure added peace of mind and motoring enjoyment . . . contribute to more relaxed driving. They are constructed of extra-tough nylon webbing with easily adjusted buckles for quick fastening and release and meet or surpass all national safety standards. Seat Belt anchor mounting points are provided for both front and rear Seat Belts on all 1963 models. The front Seat Belt anchor points are newly located well beneath the rear of the front seat cushion where they will not hamper foot movement of rear compartment passengers or interfere with the rear rubber floor mats. Cadillac Seat Belts are available in colors of black, gray, light blue, dark blue, green, turquoise, rose, red, tan or beige to harmonize with Cadillac interiors.



























#### CADILLAC FLOOR MATS

Cadillac Contour Rubber Floor Mats are designed to fit the front compartment of all Cadillac body styles and the rear compartment of sedans. Rectangular floor mats and a center front mat are also available. All Cadillac Rubber Floor Mats are offered in black, green, blue, white, gray, turquoise or brown for color harmony. They have a ribbed top surface to catch sand, dirt, water, snow, etc., and thus prevent soiling and wear of luxurious Cadillac Carpeting. Pebbled under-surface keeps Cadillac Floor Mats in position to provide maximum protection and neatness of appearance. A distinctive "V" and crest in harmonizing colors, centered on each mat, provides exclusive Cadillac identity.













1963 CADILLAC PRICES					
10-5-62		C O O E	DELIVERED PRICE	GROUP A2. PLUS X & D EQUIPPED	FULLY EQUIPPED
6257	Coupe	G	\$5026.00	\$5535.30	\$6506.85
6229	Sedan 6-Window	K	5214.00	5726.55	6722.35
6239	Sedan 4-Window	N	5214.00	5726.55	6722.35
6267	Convertible	F	5590.00	5952.85	6924.40
6357	Coupe De Ville	J	5386.00	5748.85	6811.65
6329	Sedan 6-Window De Ville	L	5633.00	5 <del>99</del> 9.10	6994.90
6339	Sedan 4-Window De Ville	В	5633.00	5999.10	6994.90
6389	Pk. Ave. Sed. 4-Win. (Short)	D	5633.00	5999.10	6994.90
6367	Biarritz Convertible	E	6608.00	6828.35	7726.70
6039	Sixty-Special Sedan	M	6366.00	6732.10	7788.90
6723	"75" Sedan	R	9724.00	10012.35	11047.30
6733	"75" Limousine	S	9939.00	10227.35	11262.30

	Including Optional Le	ath	er Trim (	(\$134.20	))
6357	Coupe De Ville	J	5520.20	5883.05	6945.85
6339	Sedan 4-Window De Ville	В	5767.20	6133.30	7129.10
6389	Pk. Ave. Sed. 4-Win. (Short)	D	5767.20	6133.30	7129.10
6039		M		6866.30	7923.10

Bucket Seats \$187.85. However, add only \$156.45 to "Equipped" and "Fully Equipped" prices to compensate for lower price of 4-way driver's bucket seat adjuster.

Group A2 includes: White Wall Tires; AM Radio; Soft Ray Glass; and 6-Way Seat Adjuster.

X = Power Window Regulators.

D = Dor-Gards.

	ACCESSORIES AND OPTIONS	
K	Air Conditioner (Series 62-60)	
K	Air Conditioner (Series 75)	623.70
В	Bucket Seats (Styles F-J-B-D)	187.85
G	Controlled Differential	53.70
C	Cruise Control	96.60
D	Dor-Gards (2 doors)	4.05
D	Dor-Gards (4 doors)	7.30
M	Door Locks, Power (2 doors)	45.75
M	Door Locks, Power (4 doors)	70.00
E	Glass, Soft Ray	51.70
U	Headlamp Control, Power	45.75
	Leather, Optional (Styles J-B-D-M)	134.20
LB	License Frame	5.85
	Padded Roof (Style J)	91.25
-	Padded Roof 139, 75 (Style M)	134.20
F	Radio, AM-FM	191.40
R	Radio, AM	164.60
	Radio—Rear Control (Series 75)	246.60
Y	Seat Adjuster, 6-way (Styles G-K-N)	113.05
Y	Seat Adjuster, 6-way (Styles F-J-B-D-M)	85.05
T	Seat Adjuster, 4-way (Driver's Bucket Seat)	53.65
V	Seat Belts (Four)	43.00
Q	Steering Wheel, Adjustable	48.30
S	Trunk Lock, Remote Control (Not on Ser. 75)	53.15
N	Vent Window, Regulators	73.20
W	White Wall Tires (Series 62-60)	57.45
W	White Wall Tires (Series 75)	64.75
X	Window Regulators, Power (Styles G-K-N)	118.45

	CONTENTS (	F GROUPS
A	W-F-E-Y or T	3 D-U
A2	W-R-E-Y or T	4 D-U-Q
В	X-W-F-E-Y or T-K	5 D-U-Q-V
B2	X-W-R-E-Y or T-K	6 D-U-Q-V-C
1	S-M-N	7 D-U-Q-V-C-G

Cadillac lubrication requirements are at a minimum on all 1963 series cars. The suspension system spherical joints are packed with a special lubricant and sealed, and rubber bushings are used at all frame attaching points. Extended life tie-rod pivots are used and do not require servicing.

The only maintenance normally required of the front suspension spherical joint seals is to inspect them for physical damage or cracks each time the engine oil is changed. If this inspection is neglected, water and dirt may enter the joint through a leaking seal and cause the joint to squeak or become noisy; it will then be necessary to replace the seal and repack the joint.

Service plugs are provided on the front suspension spherical joints so that they may be repacked in the event that a seal should become damaged and require replacement. The seals and service plugs are available as replacement parts.

The extended life inner and outer tie rod pivot spherical joint seals should be inspected for physical damage each time the engine oil is changed. At the same time the steering linkage joints should be checked for looseness. In the event a seal is damaged or a joint loose, replace the affected inner or outer tie rod pivot.

Complete instructions for lubrication of the various points on the car that require service and preventive maintenance procedures are described under Service Information in this section. A fluid Capacity Chart, a list of factory Recommended Fluids, a Tire Pressure Chart, and an Engine Oil Change Interval and Viscosity Chart appear at the back of this section.

The Maintenance Schedule, Page 2-8, is based upon service at time of engine oil change, unless

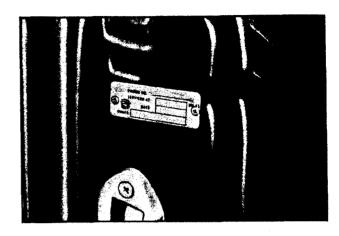


Figure 2-1 Service Notice

otherwise specified. The recommended engine oil change interval is every 60 days or 6,000 miles regardless of season.

More frequent changes are required with stop and go operation, prolonged idling periods, dusty road travel, or during extended cold or wet climatic conditions. In such cases, an oil change is recommended after 2,000 or even 1,000 miles of driving.

The Service Notice, Fig. 2-1, is a plate attached to the front face of the left door lock pillar. The mileage and date at which the engine oil is changed, and maintenance operations are performed, should be posted here. Since the maintenance schedule is based upon service at time of engine oil change, any maintenance performed will also coincide with the mileage and date posted on this plate. The engine number is printed on this plate, and a space is also provided to enter the owner's name.

#### SERVICE INFORMATION—LUBRICATION

#### 1. Chassis

The various points on the chassis that require lubrication are listed in the Maintenance Schedule, Page 2-8. Lubrication should be performed according to the intervals specified on the schedule. Use factory recommended fluids in the quantities specified.

Spherical joints are used on the front suspension at the outer ends of the upper and lower control arms, and at the inner and outer steering linkage tie rod pivots.

The front suspension spherical joints should not need repacking throughout their entire service life under normal driving conditions. At the time of an engine oil change, visually inspect all joint seals for any indication of damage, such as cuts, tears, ruptures, worn spots, etc. If a damaged seal is evident, the seal must be replaced and the joint repacked.

The inner and outer steering linkage tie rod pivots are of extended life and will not need repacking throughout their service life. Whenever engine oil is changed, the seals should be inspected for physical damage. Also, the linkage

General information on body styles, style numbers and code letters, and an explanation of the body name plate are given in this first section. Other sections will provide information on the body front end, headlining, doors, seats, rear quarter, rear end, moldings, convertible top, and electrical items.

#### 1. Body Styles

The 1963 line of Cadillac automobiles consists of three standard series with twelve body styles, and a commercial chassis. The body styles are listed with their code letter and style number in the chart below:

Body Style	Code	Style No.
Sedan de Ville - Four Window Park Avenue Sedan Eldorado Biarritz Convertible Sixty-Two Convertible Sixty-Two Coupe Coupe de Ville Sixty-Two Sedan - Six Window Sedan de Ville - Six Window Fleetwood Sixty-Special Sedan Sixty-Two Sedan - Four Window Fleetwood Seventy-Five Sedan Fleetwood Seventy-Five Limousine Commercial Chassis	B D E F G J K L M N R S Z	6339 6389 6367 6267 6257 6357 6229 6329 6039 6239 6723 6733 6890



Fig. 16-1 Body Name Plate

For information relative to servicing of bodies installed on Cadillac commercial chassis, it will be necessary to contact the company that built and installed the custom-built body.

#### 2. Body Name Plate

A body name plate, Fig. 16-1, is attached to the top surface of the shroud at the left, under the hood, near the cowl. The name plate carries the style number, trim number, body number, and paint number. If the car is painted two-tone, the first two digits of the paint number cover the lower body shell and the chassis sheet metal; the next two digits identify the color of the top. The color code number for a convertible top is opposite the word "TOP" in the lower left corner of the body name plate.

The series of letters that follow "ACC." denote the accessory equipment installed in production.

#### LUBRICATION

The movable mechanical parts of the body are lubricated at the factory to insure proper and quiet operation. If additional lubrication is required, lubricants should be used at the locations listed, and in the manner indicated.

#### 3. Lubrication Points

Each lubrication point shown in Fig. 16-2 is designated by a letter that corresponds with a letter in the note headings below.

#### a. Front Door Hinge Hold-Open Assembly

Wipe off dirt and apply a light coat of lubricant at point indicated at 1 in Fig. 16-2. In addition, the hinge pins should be lubricated with engine oil.

#### b. Door Lock Striker

Wipe off dirt and apply a thin coat of sticktype lubricant to top surface of lock bolt striker teeth in areas indicated by 1. After lubrication, close door several times and remove excess lubricant along edges of teeth.

#### c. Rear Door Hinge and Hold-Open Assembly

Wipe off dirt and apply a light coat of lubricant to frictional points indicated by 1. Wipe off excess lubricant.

#### d. Rear Compartment Lid Lock

Apply a light coat of lubricant along area of slot in catch indicated by 1.

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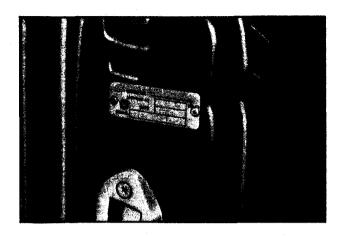


Figure 2-1 Service Notice

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Park Avenue Sedan	D	6389
Eldorado Biarritz Convertible	E	6367
Sixty-Two Convertible	F	6267
Sixty-Two Coupe	G	6257
Coupe de Ville	J	6357
Sixty-Two Sedan - Six Window	K	6229
Sedan de Ville - Six Window	L	6329
Fleetwood Sixty-Special Sedan	M	6039
Sixty-Two Sedan - Four Window	N	6239
Fleetwood Seventy-Five Sedan	R	6723
Fleetwood Seventy-Five Limousine	S	6733
Commercial Chassis	Z	6890

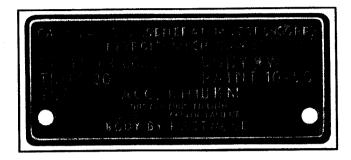


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#### c. Rear Door Hinge and Hold-Open Assembly

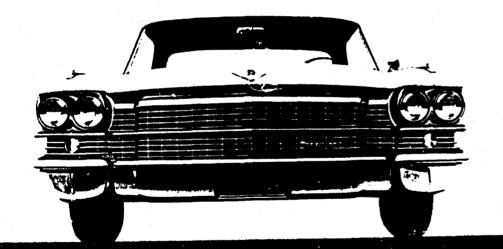
Wipe off dirt and apply a light coat of lubricant to frictional points indicated by 1. Wipe off excess lubricant.

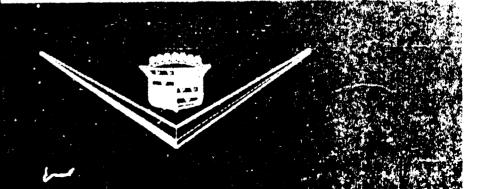
#### d. Rear Compartment Lid Lock

Apply a light coat of lubricant along area of slot in catch indicated by 1.

NINETEEN HUNDRED SIXTY-THREE

## CADILLAC OWNER'S MANUAL





THE FOLLOWING pages will help you realize the utmost in motoring pride and pleasure from your majestic new 1963 Cadillac.

So you can become thoroughly acquainted with its many exclusive features, we suggest you review these pages of explanation and instruction. Complete familiarity with the proper operating procedures will greatly enhance your enjoyment in the months ahead.

The explanations and instructions that pertain exclusively to the Fleetwood Seventy-Five Series Sedan and Limousine as well as to the Commercial Chassis will be found in Section 4—"Seventy-Five Series Automobiles" beginning on page 48. The general information found in the other sections of the manual applies to these cars also.

Follow the instructions carefully and, if a question ever occurs to you that is not answered here, do not hesitate to write us. We will be happy to hear from you at any time.

SERVICE DEPARTMENT, CADILLAC MOTOR CAR DIVISION GENERAL MOTORS CORPORATION, DETROIT 32, MICHIGAN

## • INDEX ...

PAGE	PAGE
Air Filter, Carburetor	Cruise Control
Air Conditioning	De-Fogger, Rear Window
Air Pressure, Tires 41	Door Locks
Ash Receivers and Lighters10, 11	Engine Break-in4
Authorized Cadillac Service	Engine Cooling
Back-up Lights	Engine Oils
Brake Fluid 39	Flooded Engine 5
Brake, Parking	Front Seat Adjustment
Brakes	Fuel
Break-in Period 4	Fuel Filter 38
Car Sizes 47	Fuses
Carbon Monoxide	Gasoline
Carburetor Air Filter	Gasoline Gauge
Chassis Lubrication	Gasoline Tank
Chrome Care42	Generator Indicator Light
Cleaning, Chrome 42	Glare-proof Mirror
Cleaning, Convertible Rear Window	Guide-Matic Headlight Control
Cleaning, Glass 42	Headlight Dimmer Switch
Cleaning, Leather	Headlights
Cleaning, Paint 42	Heating System
Cleaning, Upholstery and Carpets	Hood Lock
Cleaning, White Sidewall Tires	Hydra-Matic Fluid
Clock, Electric 8	Hydra-Matic Transmission
Controlled Differential	Ignition Switch
Convertible Top Operation	Instrument Panel and Controls
Cornering Lights 10	Instrument Panel Lights
Crarkcase Ventilator	Jack, Bumper
CIAI.RCASE VEIILIALUI	

PAGE	PAG
Keys 29	Safety, Ten-Point Check4
License Data 47	Seats and Seat Belts
Lights	Service, Cadillac44, 54-6
Locks, Door (Automatic)	Service Hoists
Locks, Door (Manual)	Speedometer
Locks, Trunk	Starting the Engine
Lubrication, Chassis	Steering Wheel, Adjustable
Luggage Compartment	Storage
Map Light	Sun Visors 2
Mirrors	Temperature Indicator
Mirror, Remote-control, Outside	Ten-Point Safety Check 4
Oil Filter	Tires
Oil Pressure Warning Light	Tires, Changing 4
Oils, Engine33, 34	Tires, Cleaning White Sidewall 4
Outside Mirror 28	Towing
Owner Protection Plan 44	Trunk Lock, Remote-control
Paint Care	Turn Signal
Parking Brake	Ventilation
Power Seat	Wheels, Changing
Power Steering	Windows, Power
Power Steering Fluid 39	Windshield Wipers and Washers
Power Windows	Windshield Washer Solution
Radio, Signal-Seeking AM	
Radio, AM-FM12, 13	
Rear-View Mirror	NOTE: Additional information pertinent to the Fleetwoo
Rear Window De-Fogger	Seventy-Five nine-passenger sedan and limousine an
Safety Notes	the Commercial Chassis is in Section 4, pages 48-5

# GENERAL

Your Cadillac does not require a formal break-in procedure.

Your Cadillac is ready for all normal driving just as you receive it from your dealer. Precision manufacturing methods have prepared it for regular driving, and it has been tested under simulated road conditions at the factory.

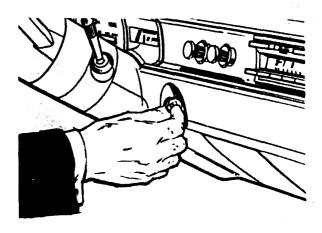
Drive your new Cadillac at varying speeds in a

normal manner, just as you expect to drive it for different traffic and road situations.

Avoid driving at any one constant speed—either fast or slow—for extended periods during the first 100 miles. Avoid full-throttle starts and severe application of the brakes during this period.

#### The ignition switch

The ignition switch is on the instrument panel to the right of the steering column. It is illuminated when either parking or headlights are on. The key can be turned to any one of three positions after it is inserted, but can only be inserted or withdrawn in the straight-up "OFF" position. First position "right" completes the ignition circuit and activates all instruments and accessories. Full "right" position cranks the engine. The "left" position is for operation of the radio and other accessories when the ignition is off. For your own protection and to cooperate with authorities, remove the key when leaving the car unattended.



## Instructions for starting the engine

The starter operates when the ignition key is turned to the full "right" position. The transmission selector lever must be in either "Neutral" or "Park", since the starter switch is inoperative in all driving positions. When the engine is cold, press the accelerator pedal slowly to the toeboard once, then remove your foot, and turn the key to the "start" position. DO NOT hold the key in "start" position longer than 15 seconds at one time. If the car has been standing over 48 hours, it is helpful to pump the accelerator three times before starting.

#### Normal restarting

If the engine has been running previously (within the

last two to four hours), hold the accelerator halfway down while cranking.

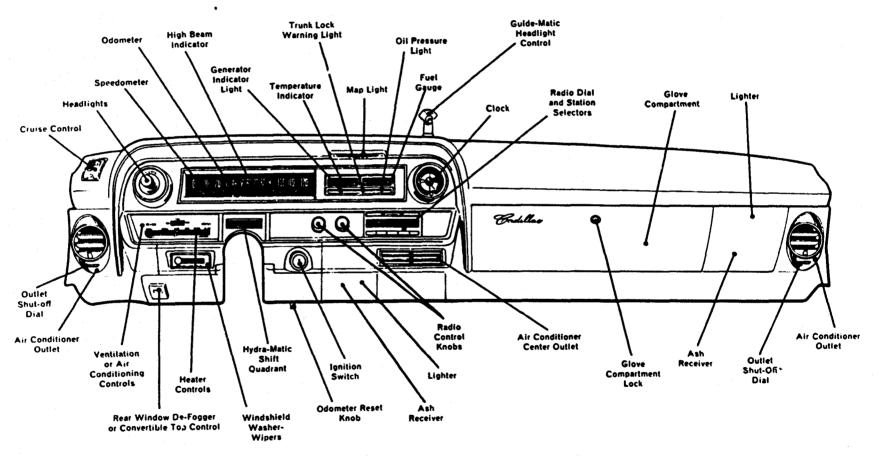
#### Extreme cold weather precautions

The starting procedure for extreme cold weather is the same as described above. Should the engine start, run a few seconds and then stall, repeat the normal starting procedure. If the engine does not restart within five seconds of cranking, push the accelerator to the floor and hold it (DO NOT PUMP) while continuing to crank until engine starts. Do not crank engine longer than 15 seconds at a time.

#### Flooded engine

Hold accelerator pedal all the way down and crank until engine starts (not over 15 seconds at a time).

## • INSTRUMENT PANEL AND CONTROLS



Your new Cadillac has all controls and dials conveniently arranged for easy accessibility and quick reading. You can understand these dials and knobs in a matter of minutes. Use the illustration on Page 6 to help you become acquainted with your 1963 Cadillac instrument panel.

#### Speedometer

The speedometer indicates car speed. The odometer portion is divided in two sections—the left half records accumulated mileage and the right half indicates trip mileage. A reset knob for the trip odometer is located in the lower instrument panel below the ignition lock. To reset trip mileage, push in on the reset knob and turn it clockwise until all zeros appear. Then repeat this operation for one more complete revolution until all zeros reappear.

#### Gasoline gauge

The gasoline gauge is located on the right side of the instrument cluster. It registers when the ignition key is turned to the right.

## Generator indicator light

When the generator is not charging, a tell-tale indicator light labeled "GEN" (located below the temperature gauge in the instrument cluster) will glow red.

If operation is normal, the indicator light will glow when the ignition is turned on, and go out when the engine starts. If it should glow with the engine running, have the charging system checked by an Authorized Cadillac Dealer.

#### Temperature indicator

The temperature of the coolant in the engine is shown by the indicator located to the right of the speedometer. Do not be alarmed should the pointer register above the center range during long, continuous driving in warm weather, as the pressure controlled overflow will normally prevent coolant losses up to 245°F. If the indicator registers "H", or if the coolant boils, as indicated by a buzzing sound from the radiator cap, stop the car immediately and have the condition corrected. (Caution: Before removing radiator cap read the directions on Page 35 under the section headed "Engine cooling".)

#### Oil pressure warning light

If oil pressure is low, a warning light labeled "OIL", located below the fuel gauge, will glow red. Under normal conditions this light will glow when the ignition is turned on, but will go off when the engine is running. If it does not go off, the car should not be operated until the cause of the low oil pressure has been corrected by an Authorized Cadillac Dealer.

#### Electric clock

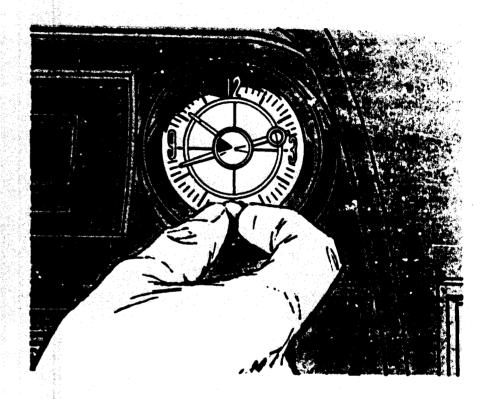
A fully automatic electric clock is located in the right instrument panel nacelle. If the clock should gain or lose time you can easily reset it. To reset, pull out the reset knob firmly and turn until the hands register the correct time. Resetting the clock 5 or more minutes in either direction will automatically regulate the clock to run approximately 20 seconds per day faster or slower, depending on which way the clock is set. If more than a 20-second adjustment is desired, you can reset it after 12 hours have elapsed and thereby adjust it to run an additional 20 seconds faster or slower.

The special oils used to lubricate precision timepieces tend to deteriorate with age. To assure accurate timekeeping, your clock should be removed for cleaning and oiling every two years by your Cadillac Dealer who will be glad to send it to an authorized clock repair station at reasonable cost.

## Windshield wipers and washers

Windshield wipers are controlled by a lever to the left of the steering column. To operate the wipers, slide the lever right to "LOW", "MEDIUM", or "HIGH" position. Do not try to move the blades by hand or attempt to run the wipers if the blades are frozen to the glass. Avoid operating the wiper on a dry windshield.

Your Cadillac is also equipped with windshield

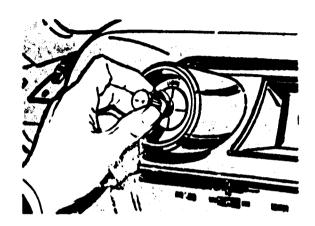


washers for cleaning a windshield soiled with dust, road spray or dirt. Water is sprayed on the windshield by pressing the washer button located to the left of the wiper control lever. Water begins to spray automatically when the wipers start. When the washing action is completed and the windshield is dry, move the windshield wiper lever to the "OFF" position.

## LIGHTS

#### The control knob for lights

The control knob for the headlights, parking lights, instrument panel lights, and courtesy lights is located at the left of the instrument cluster. It is identified by the word "LIGHTS" above the knob. HEADLIGHTS are operated by pulling the switch control knob all the way out. PARKING LIGHTS come on as it is pulled halfway out. INSTRUMENT PANEL LIGHTS are on in both positions. Instrument panel lights can be increased or decreased in intensity, or turned off, by rotating the control knob. Rotating it completely counterclockwise turns on courtesy lights.



#### The headlight dimmer switch

The headlight dimmer switch permits you to select the correct headlight beam for different types of driving. All four lamps are on when you use the high beam for highway driving...only the two outer lamps are on for low beam city driving. Select desired beam by depressing the switch located on the floor just below the parking brake pedal.

## The high beam indicator

When the headlights are on high beam, a signal light above the 60 mph mark in the instrument cluster glows red. Never leave the high beam on when approaching oncoming traffic.

#### Power headlight control

If you have a Guide-Matic Power Headlight Control on your Cadillac, it automatically turns off your car's inner lamps and shifts the beam of its outer lamps when another vehicle approaches from the opposite direction.

An overriding switch permits further signaling of drivers who neglect to dim their lights in return. A phototube unit control knob, maked "NEAR" and "FAR", permits adjusting Power Headlight Control sensitivity to suit driving conditions. Turning the knob in the "FAR" direction causes the lights to dim sooner; turning it in the "NEAR" direction delays the dimming action.

For manual operation of the headlights turn the Guide-Matic unit control knob cour relockwise until

troat fenders. These cornering lights operate in conjunction with the turn signals. When the turn signal is operating in either direction with headlights or parking lights on, the corresponding cornering light emits a steady sideward beam to provide additional illumination for turning corners and reading street signs.

# theil qaM

A map light is located at the center of the instrument panel under the top edge, it can be operated manually by means of the switch at the front center of the map light lens. This light also serves as an automatic courtesy light when either front door is open,

# Interior lights

Your Cadillac is _quipped with courtesy lights that illuminate the interior when any door is opened. When all doors are closed, full counterclockwise position of the headlight control switch turns on courtesy lights. A manual switch is centrally located on the back of the frent seat divider on some coupe styles for control of test courtesy lights.

# Ash receivers and lighters

There are two ash receivers in the instrument panel, each containing a lighter adjacent to the receivers. One; located to the right of the glove compartment,

the knob pointer is in "OFF" position, as indicated on the left side of the phototube base.

# Back-up lights

For salety and convenience, your Cadillac is equipped with dual back-up lights which go on automatically when the transmission selector lever is in the reverse "R" position with the ignition switch on.

# lengis muT

The furn signal lever is mounted on the left side of the stands of the stand of the stand stands of the stands of the stands of the stand stands of the stand solution in the solution to a left furn. This activates flashing signals on the tight or left, both front and read, of the car to intorm oncoming and following drivers of your left to intorm oncoming and following drivers of your intention to turn. Corresponding left and right signal indicator lights are located tacing reasonable on top of each treat lefter town molding, increased flashing that the signal built. For adiaty, and to comply with the or reas signal built. For adiaty, and to comply with the law, have defective builts tepplated at orders.

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Your Cadillac is equipped with comering lights located for the case of the grille extensions on the side of the

swings out and down with light pressure exerted near the top of the ash receiver door to trip the spring loaded release. The other, located below the radio opening on the lower instrument panel, pulis out. The lighter elements are heated when the lighters are pushed in. When ready for use they automatically click out. The lighter receptacles and ash receivers are illuminated when the instrument panel lights are turned on. Sliding inner ash receivers up and out removes them for emptying.

Rear combination asn receivers and lighters are provided on all models except the Sixty-Two Coupe. which is equipped with ash receivers only.

#### Fuse locations

For convenience and accessibility, most of the fuses are located in a single group. This main fuse-block is located below the instrument panel approximately in the center of the car. Located elsewhere are: the generator tell-tale lamp fuse, in a clip on the right dust shield near the generator; the Cruise Control fuse. in the harness under the instrument panel near the steering column. On cars equipped with power windows and/or power seats, the 25-amp, horn fuse on the fuse panel is replaced by the 40-amp, circuit breaker.

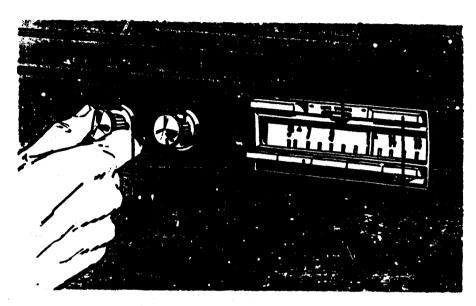
Fuses and bulbs/Fuses and circuit breakers protect the electrical wiring in the car against overloading.

F	U	S	ES
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Unit	Fuse Size
Air Conditioner and Heater	25 Amp.
Antenna	14 Amp.
Cruise Control	6 Amp.
Instrument and Back-up Light	s 9 Amp.
Radio (AM 75 Amp.) AM-FM.	2½ Amp.
Turn Signals and Stop Lights.	14 Amp.
Windshield Wipers	25 Amp.
Horn	25 AMP.
Body Feed	25 Amp.
Cigar Lighter • Clock • Co	urtesy Lights •
Glove Box Light • Map Li	ght • Trunk
Compartment Light	
Headlights	. 20 Amp. (CB)
Ash Tray Lights • Instrumen	it Lights • Park-
ing Lights • Cornering Lights	
Con. ertible Top	. 40 AMP. (CB)
Seat and Windows	40 Amp. (CB)
Trunk Lid Tell-Tale	25 Amp.
Generator Tell-Tale	6 Amp.

#### BULBS

Unit	Bulb No.	Unit	Bulb No.
Ash Tray-Front	53	Hydra-Matic Shift Indicator.	57
Back-Up Light		Ignition Lock	53
Clock-Instrument Panel		License Plate Lamp	67
Cornering Light		Map and Courtesy	
Courtesy Lamp		Oil Pressure Tell-Tale Light.	
Front Door	212	Parking and Turn Signal	
Rear Quarter	212		
Rear Armrest		Radio Dial.	
Rear Door		Roof Rail Courtesy	212
Seat Back		Speedometer and Cluster	
Dome Light	2 <u>11</u>	Lights	57
Fender Tail Lamp	67	Stop, Signal and Taillight	
Generator Tell-Tale Light		Trunk Compartment	
Glove Box	57	Trunk Lid Tell-Tale Light	
Headlamp-Inner	4091	Turn Signal Indicator	53
Headlamp-Outer		Vent or Air Conditioner	
Heat, and Def. Controls		Control	57
High Beam Indicator		Warning Lamp—Front Door	212



## Signal-seeking selector AM radio

The Cadillac Radio is easy and convenient to operate. The left knob is the "ON", "OFF" and "VOLUME" control. The ring around the left knob controls the tone. The tone ring has a centered detent position which provides a balanced response for normal listening. Tone control is possible by turning the ring off the detent position. Turned to the left, the bass tones predominate—turned to the right, treble tones are accentuated.

The right knob controls the antenna and can be rotated for manual tuning. Pushing the knob in raises the antenna. Pulling the knob out lowers the antenna.

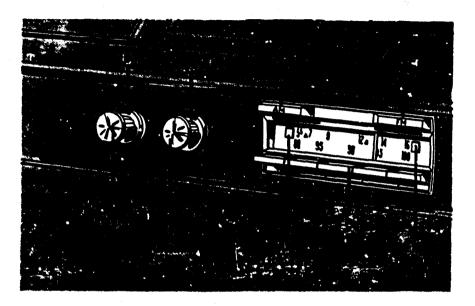
The ring around the right knob controls the operation of the front and rear speakers. Counterclockwise rotation accentuates the rear speaker. Clockwise rotation accentuates the front speaker. Balanced sound, front and rear, can be accomplished by centralizing the ring.

The sensitivity control is located in the center below the selector bar. This controls the strength of the stations on which the selector will stop. Moving the lever to the left allows tuner to stop only on more powerful stations. In the middle position, stations of slightly lower power will be received in addition to stronger stations. To obtain maximum sensitivity, and bring in weaker stations, move lever to right.

Five stations can be set on the individual push buttons. Tune in the desired station nearest the left end of the dial with the manual tuner knob. Fine tune manually until best reception is obtained. Move the first button to the left and pull out, then push the button all the way in. The first push button wil. now select that station. Repeat this process for the remaining desired stations.

#### AM-FM Radio

The Cadillac AM-FM Transistor Radio, optional at extra cost, is located in the center of the instrument



panel. The left knob turns the radio "ON" and "OFF" and controls the volume. The ring around this knob controls the tone. Turning the ring clockwise accentuates the treble tones. Turning it counterclockwise accentuates the bass tones. The tone ring has a centered detent position which provides a balanced response for normal listening.

The right knob is the manual tuner and the antenna control. Pushing the knob in raises the antenna. Pulling the knob out lowers the antenna. For best FM reception, the antenna tip should be approximately 30 inches above the fender. The ring encircling this knob controls the output from the front and rear speakers. Rotating the ring to the right increases the predomi-

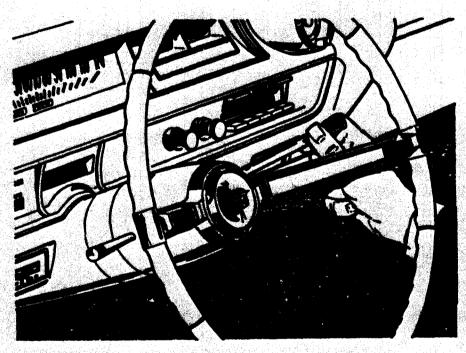
nance of the front speaker. Rotating it to the left causes the rear speaker to predominate.

Five favorite AM and/or FM stations can be set on the five push buttons. To set a push button, unlatch the button by moving it slightly to the left and pulling it outward. Tune in the desired station with the manual tuner knob and then push the button in all the way. The button may be reset at any time by repeating the above procedure.

The AM-FM frequency selector bar is located above the dial. For AM reception, depress the left side of the selector bar. For FM reception, depress the right side of the selector bar. The AM-FM radio is equipped with red tell-tale lights that indicate which frequency band the radio is on. The AM light is located on the left side of the dial and the FM light on the right side.

Due to the improved program material being broad-cast, the Cadillac AM-FM radio will provide many hours of enjoyable listening. It is normally free from atmospheric and man-made static. However, the effective range of FM transmitters is usually limited to no more than line-of-sight from the transmitter—or about twenty miles. Moving out of this effective range will produce a "flutter" or a series of noise bursts in the signal. Ignition interference from adjacent vehicles may also be encountered. When it is not possible to eliminate these effects by retuning, we suggest switching to a stronger FM station or to the AM band.

# HYDRA-MATIC TRANSMISSION



"DR" drive range

Your Hydra-Matic shift indicator has two "DRive" positions. With the indicator at the left-hand position, four forward speeds are available; the right-hand position provides you with three forward speeds.

REGULAR DRIVING—the left-hand position should be used to reduce engine speed and to obtain maximum fuel economy.

PASSING—when an extra burst of speed is needed for safety in passing, press the accelerator all the way down. This automatically downshifts the transmission to a lower gear for more power and faster acceleration.

HILLY TERRAIN AT NORMAL HIGHWAY SPEEDS—use the right-hand position. In this position, only first, second, and third speeds are available, improving acceleration and deceleration. The right-hand position also reduces automatic shifting in traffic and on hills, and decreases brake usage when descending medium grades.

#### "L" low range

"L" range should always be used when going up or down very steep grades. Where traffic signs call for first or second gear, always shift to "L" range. Use of "L" range is also advisable in deep sand, mud or snow.

A shift from either "DR" position to "L" can be made while traveling at moderate speeds. This shift is not recommended when the pavement is slippery or when in loose gravel, because it may induce a skid.

To free the car from snow, sand, mud or ice—move the selector lever back and forth between low "L" and reverse "R" with just enough pressure on the accelerator to cause rocking. No pause is necessary in shifting to reverse. On slippery surfaces, apply only light accelerator pressure. This will improve traction.

NOTE: Should the wheels be locked by braking on ice while in either "DR" range, the transmission will shift to first speed. When this occurs, move the shift lever to neutral until control is recovered. Intermittent brake pedal pressure on ice will provide better control.

#### "R" reverse

To back your car from a stopped position—move the selector lever to the reverse "R" position. This can be done without pause from either neutral "N", drive "DR", or low "L" positions. Lift the lever slightly as it passes the "DR" and "L" positions. Do not shift to "R" if moving forward faster than 5 miles per hour.

# "P" parking

Use the parking "P" position of the shift lever to lock car wheels when parked. When parking on hills or steep inclines, apply parking brake and turn front wheels toward curb in addition to using the parking "P" position. It is necessary to raise the lever when moving it from any other position to parking "P" and also when moving it from the parking position. NEVER move the lever to parking "P" with the car in motion.

#### Starting procedure

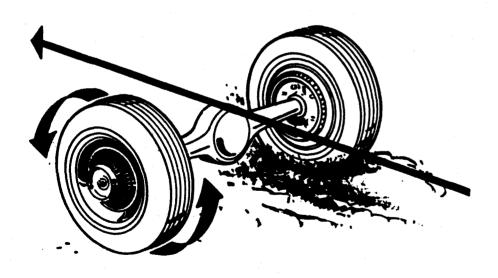
The engine cannot be started by pushing the car, and this procedure should never be attempted. If the trouble appears to be a discharged battery, a booster battery and jumper cables should be used. If this fails to start the engine, the car should be towed to an Authorized Cadillac Dealer, as explained below.

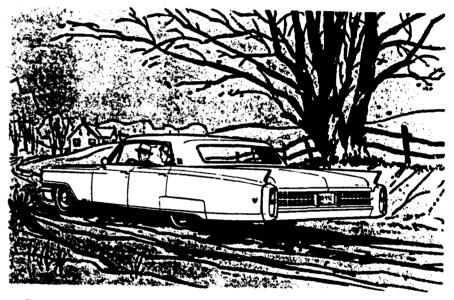
#### **Towing**

If the transmission is in proper operating condition, the 1963 Cadillac can be towed or pushed without disconnecting the propeller shaft or raising the rear wheels. The shift lever must be in the neutral position. If the tow requires raising the rear of the car, the wheels should be lifted just slightly off the ground. When towing by either method, speed should not exceed 30 miles per hour, nor distance exceed 50 miles.

# CONTROLLED DIFFERENTIAL

A Controlled Differential is available as optional equipment at extra cost on all models. This differential always directs the major driving force to the wheel having the greater traction. The Controlled Differential makes driving safer and more economical by providing additional traction in snow, ice, mud, sand and gravel, particularly when one rear wheel is on a surface providing poor traction.





During normal driving and cornering, the controlled unit functions as a standard differential. When one wheel encounters a slippery surface, however, the Controlled Differential allows the wheel with the greater traction to drive the car.

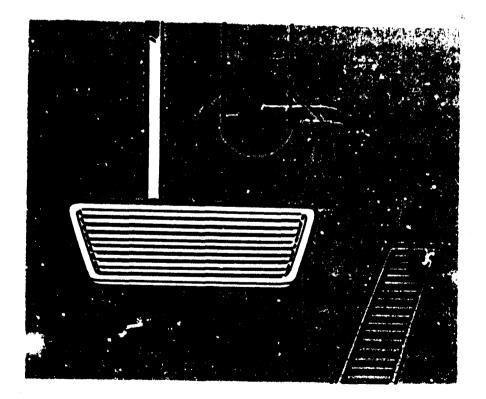
CAUTION: On cars equipped with a Controlled Differential, do not jack one rear wheel off the ground with engine running.

## BRAKES

Your 1963 Cadillac is equipped with power brakes incorporating a dual system master cylinder. With this type cylinder, the front and rear brakes have separate hydraulic systems so rear brakes would be unaffected in the event fluid leaks from the front hydraulic system. Likewise, the front brakes would be unaffected by loss of fluid from the rear hydraulic system. Loss of fluid is signaled by excessive brake pedal travel. If this condition is encountered, immediate inspection should be made by your Authorized Cadillac Dealer.

The power brake unit has a self-contained reserve tank that permits several applications of the brakes with power assist after the engine has stopped. After this is used up, or should the power system become inoperative, the brakes can be applied in the conventional manner; however, more effort is required due to the loss of power assist. The brake pedal will allow comfortable use of two foot application. In the event of power assist being lost, the use of two feet on the pedal will result in a normal braking feel.

Under normal driving conditions your Cadillac does not require manual brake adjustment to compensate for lining wear. All wheels are equipped with automatic brake adjusters. If misadjustment is suspected, have the brake system inspected by your Authorized Cadillac Dealer.



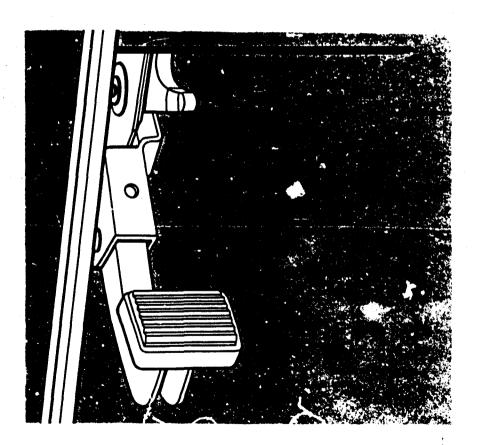
#### Parking brake

To apply the parking brake, merely step on the parking brake pedal suspended from the instrument panel to the left of the power brake pedal. It will lock into place automatically when the transmission is in "Park" or "Neutral" with engine running or in any position if the engine is stopped.

The parking brake will release automatically when the transmission selector lever is moved to any drive range with the engine running. A definite noise should be heard as the pedal reaches the fully released position. Do not drive the car unless the parking brake is completely released. Should it be necessary to release the brake manually, depress the hand release lever located on the upper portion of the parking brake assembly. Since the parking brake is always released when the transmission selector is in "DRive", "Low" and "Reverse" ranges, it may also be used as a fully controllable brake pedal, providing rear wheel braking only, under emergency or special conditions.

As a safety precaution when parking on hills, it is advisable to turn the wheels toward the curb, lock the rear wheels by placing the transmission selector in "Park" position, and place the parking brake in its fully depressed position.

When pedal travel of the parking brake exceeds five inches, it should be adjusted by your Authorized Cadillac Dealer.



# for your comfort

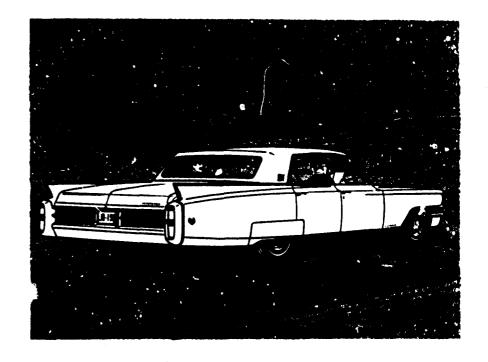
#### Power steering

Steering, turning, and parking are made almost effortless with Cadillac power steering. Your car will respond to the slightest touch of the steering wheel with power assist available, as required by road conditions.

Your Cadiliac may be steered manually with no power assist when the ignition is in "OFF" position. If your power steering becomes inoperative for any reason, the car may be steered manually, but with increased effort.

#### Cruise control

Cadillac Cruise Control is a speed-regulating device available as optional equipment at extra cost. To use



as a speed reminder, turn the unit "on" by pushing the button to the center position. Rotate the selector dial to the desired speed setting, with speed setting just above the opening in the escutcheon at pointers. The Cruise Control will then function as a reminder by exerting back pressure on the accelerator pedal whenever the speed setting is reached.

For automatic speed control, rotate the selector dial to the desired speed setting. Accelerate until the selected speed is reached and back pressure is felt and held at the accelerator pedal.

Press the lock-in switch forward momentarily while holding down against accelerator back pressure, and then release the switch. The car will now automatically maintain the selected speed with the driver's foot off the accelerator pedal. Selected speed will be maintained, even on upgrades, within the limits of engine performance.

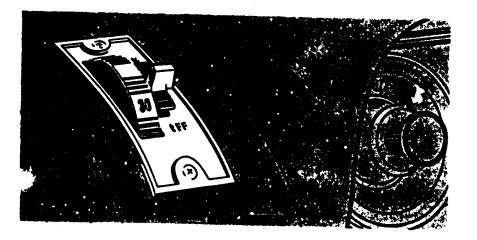
When the unit is in automatic control, car speed can be changed by slowly rotating the dial forward to increase speed, or backward to decrease speed.

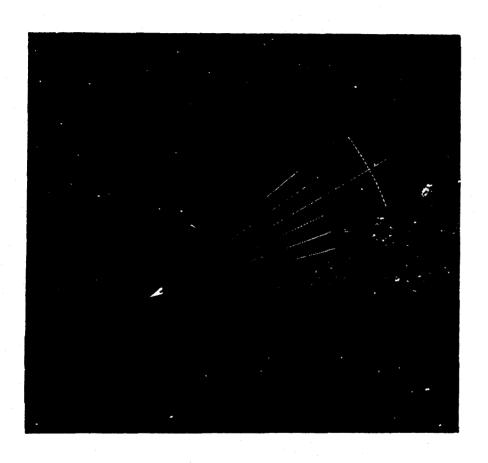
CAUTION: When changing speed during automatic control, the dial acts as a hand throttle. Always rotate dial slowly to prevent sudden acceleration.

Automatic control is disengaged when the brake pedal

is depressed or when the button is moved to the "off" position. To re-engage, move button to the "on" (center) position, accelerate until back pressure is again felt, and push switch forward momentarily to lock in. It is not necessary to rotate the selector dial to re-engage automatic control. An "off" position is provided so the switch lever may be pulled rearward to disengage the automatic control without the necessity of touching the brake pedal. With the unit "off", no back pressure will be felt at any speed.

Cruise Control does not interfere with normal acceleration up to the selected speed reminder setting. To obtain further acceleration above that speed, press the accelerator pedal against the warning back pressure.





## Adjustable steering wheel

If your 1963 Cadillac has the new adjustable steering wheel, optional at extra cost, it can be moved upward or downward to any one of six different positions.

This permits individual selection of the most natural and most comfortable position for normal driving. You can also minimize the tension and fatigue that may accompany long trips by occasionally varying the steering wheel position.

Adjustment of the wheel is simple and positive. It is made by lifting up a small lever located on the left side of the steering column just below the turn indicator lever, moving the steering wheel to the desired angle, and then releasing the adjustment lever to lock the wheel in position. The wheel position may be changed while driving.

This adjustment feature provides maximum ease in entering and leaving the car, too, since the steering wheel is spring-loaded, and lifting the lever automatically raises the wheel to its uppermost position.

# VENTILATION, HEATING, AIR CONDITIONING

#### Ventilation

On cars not equipped with Air Conditioning, outside air is drawn into the passenger compartment through an outside air intake grille located in the cowl directly below, and in front of, the windshield. This location minimizes intake of exhaust fumes from other cars. Air is admitted to the passenger compartment through valves operated by control levers. These levers are located in a panel directly below the instrument cluster and to the left of the steering column. The upper lever controls the ventilation of the left side of the car, and the lower lever controls the ventilation of the right side. Moving the levers to the left opens the valves and admits ventilating air. The levers can be moved gradually to admit as much air as you desire.

To keep out offensive odors and exhaust gases when traveling in congested areas, or when parked behind a car which has its engine running, shut the outside air intake valves.

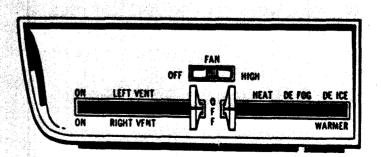
#### Heating

The Cadillac Heating System delivers heated air through a unit located on the right-hand side of the dath panel. Outside air is delivered through the heating system to the front passenger compartment by

means of grilles and openings in the heater case located along the front of the dash panel. Heated air is delivered to the rear passenger compartment through ducts located under the front carpet and extending under the front seat. Part or all of the heated air can be delivered to the windshield for removing fog or ice.

## Heater control operation

The heater control panel is built into the instrument panel beneath the instrument cluster to the left of the steering column. The heater control consists of a fan switch to control fan speed and two horizontal sliding levers to control defroster and heater. The control is illuminated when instrument panel lights are on.



The fan switch controls the amount of air being discharged to the passenger compartment through the heater or defroster outlets. The system can be operated without the blower when the switch is in the "OFF" position. The fan can be set at any of three speeds.

The lower lever controls the temperature. To increase the temperature, push the lever to the right; to decrease the temperature, push the lever to the left. The upper lever turns the heater on and off and controls the quantity of defrosting air delivered to the windshield. Moving the upper lever to "HEAT" turns the heater on. If air is desired on the windshield, push the lever to the "DE-FOG" position, and move the lower lever to the desired temperature position. For removing ice, push the upper lever to the extreme right "DE-ICE" position, move the lower lever to the extreme right, and turn the fan switch to "HIGH"

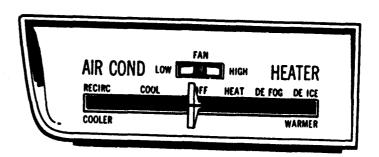
#### Heater control during warm-up

For maximum heat and quickest warm-up in cold weather, place the upper lever at "HEAT", push the lower lever ali the way to the right, and set the fan switch on "HIGH". If it is necessary to remove some fog during this period, move upper lever to "DE-FOG" to direct air to the windshield. Any snow covering the cowl air intake grille should be removed to facilitate defogging. It will be most comfortable in extremely

cold weather to place the upper lever in the "DE-FOG" position.

## Air conditioning system

The Cadillac Air Conditioning System (available as optional equipment at extra cost) is designed to provide cool, dehumidified air to lower the car's interior temperature to a comfortable level. The cooling unit is located on the right-hand side of the cowl on all Series cars and delivers air into the passenger compartment through three adjustable outlets-one at each end of the instrument panel and one at the center of the instrument panel. The center outlet can be completely closed off, or it can be adjusted to direct air up or down. In the "up" position, it will provide additional cooling for the rear compartment by directing air flow over the back of the front seat. The end outlets can be rotated to direct the flow of air, or can be completely closed off by turning the dial beneath the outlet.



#### **Controls**

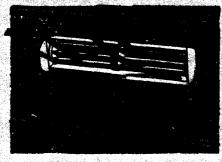
The Air Conditioner-Heater control panel is located just below the instrument cluster to the left of the steering column. A switch on the upper center of the control panel regulates blower speed.



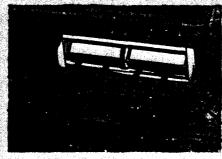
MAXIMUM COOLING may be obtained by directing air on the person or over the shoulder.



DIFFUSED COOLING is achieved by directing air flow at any setting away from your body.



Set center outlet to force air up and over front seat back, and set side outlets as shown at left above.



REAR COMPARTMENT COOLING: CENTER OUTLET may be adjusted to aim air into the front compartment of the car only or, if you wish, it may be closed off completely.

There are two horizontal sliding levers. The upper lever controls the air flow for the operation of the air conditioning, heating and defrosting systems. The lower lever controls the air temperature.

Moving the upper lever to the "COOL" position turns the system on and provides cooled outside air. For maximum cooling efficiency on hot or humid days, advance the upper lever to the "RECIRC" position. In this position, a small amount of outside air is mixed with the recirculated air to maintain air quality. Moving the lower lever to the left reduces the air temperature; moving it to the right increases the air temperature.

For maximum cooling, move the lower horizontal sliding lever to the extreme left-hand position, turn the blower on "HIGH", and slide the upper lever to "RECIRC". If the weather is not too humid, we recommend that the upper lever be maintained in the "COOL" position all the time. This will assure fresher air under most conditions and will reduce the accumulation of objectionable odors. If the air becomes too cool, turn the blower to a lower speed, or move the lower sliding lever to the right.

The heater and defroster operate as described previously.

To assist you in obtaining maximum comfort and pleasure from the Air Conditioner, here are some suggestions concerning its operation:

1. When getting into a car that has been parked in

the sun, open the windows for a minute or two to speed up expulsion of heated air.

- 2. To further accelerate the cool-down of a car that has been standing in the sun, drive with the transmission selector lever in the right-hand "DR" range until the desired interior temperature is obtained.
- 3. If desired, more direct cooling can be obtained by positioning the air outlets so that the air stream blows directly toward you. After the car interior has reached a comfortable temperature, adjust the outlets so the air stream is directed away from you.
- 4. To obtain only cooled outside air, the Air Conditioning system should be operated in the "COOL" position. However, for maximum cooling efficiency on hot, humid days, operate the system in the "RECIRC" position.
- 5. When the outside temperature drops rather suddenly after the Air Conditioner has been in operation, such as in the case of a summer rainstorm, it is advisable to keep the Air Conditioner on, rather than to switch to "HEAT" or "DE-FOG". Operate the blower at one of the medium speeds to obtain adequate air exchange. This will assure that air delivered to passenger compartment is as dry as possible and will avoid fogging windows. Adjust temperature lever to comfortable setting.
- 6. Operate Air Conditioner for a few minutes several

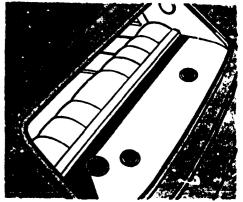
times a month, even in cold weather—to "exercise" working parts and keep them jubicated.

## Rear window de-fogger

The Cadillac Rear Window De-Fogger is available as a dealer-installed accessory, at extra cost, on all models except convertibles and Fleetwood Seventy-Five Sedans and Limousines. It is controlled by a switch on the underside of the instrument panel to the left of the steering column. For HIGH fan speed, move this switch to the right. For LOW speed, move it to the left. The De-Fogger is OFF when the switch is in the center position.

In operation, the De-Fogger directs air against the rear window from two outlets (except on 62 Series coupes where only one outlet is used) in the rear compartment package shelf, thus keeping the rear window free of mist and fog.





# POWER WINDOWS

The master controls for the electrically operated windows, on all models so equipped, are found in the left front door armrest. The buttons are positioned to correspond with the windows they control: the left front button for the left front window, etc.

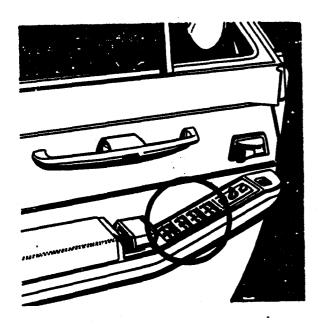
There are individual controls at each window. The control for the right front window is located in the right door armrest. Controls for rear door windows are in the rear door armrests.

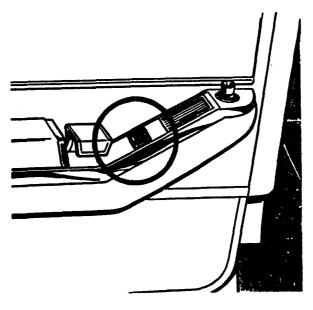
The rear quarter windows in coupe styles are individually controlled by switches conveniently located in the rear quarter armrests.

#### Power vents

Except for the Sixty Special and Eldorado Biarritz, in which they are standard equipment, Power Front Vent Windows are optional at extra cost. Switches for both front vent windows are located in the left armrest. There is also an individual control switch for the right-hand vent in the right armrest.

On the Sixty Special style, the rear vent windows are also electrically operated. Switches for both rear vents are located in the left front door armrest. Individual controls are in the rear door armrests.







## FRONT SEATS

#### Manual adjustment

The front seat can be adjusted forward or rearward. Merely lift up the lever on the driver's side of the seat and adjust to the most comfortable driving position for you. Then release the lever to lock the seat in this position. If you desire, the seat may be lowered by having your Authorized Cadillac Dealer remove the shims between seat supports and the floor.

#### Power front seat controls

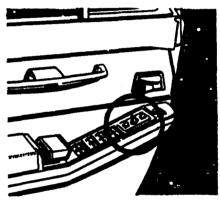
The controls for electrically operated seats (available as optional equipment at extra cost) are mounted on the side of the seat to the left of the driver, or on the left door armrest.

For forward and backward adjustment of the twoway electrically controlled seat, move the switch lever in the direction of the desired seat movement.

Adjust the six-way power seat as follows. Move the center switch lever forward or backward to control the horizontal fore and aft movement of the seat. Move the center switch lever up or down, or side to side, to control the vertical movement of the seat. Move the front switch lever to raise or lower the front of the seat and to tilt the seat back accordingly. Move the rear switch lever to raise or lower the rear of the seat and to tilt the seat back accordingly.

Additional rearward seat positioning can be made available with all bench type seats by having your dealer reposition the seat one inch rearward at the attachment to the floor.





#### **Bucket seats**

On those cars equipped with power-assisted bucket seats, electrical assist is provided for fore and aft movement. Vertical movement of the rear of the seat is provided on the driver's side only.

#### Seat belts

Your 1963 Cadillac is equipped with mountings for quick installation of seat belts by your Authorized Cadillac Dealer. Before fastening the front seat belts, make sure the seat is properly adjusted.

## MIRRORS

## Glare-proof inside rear-view mirror

The Cadillac Glare-Proof Inside Rear-View Mirror is moved from clear daylight visibility to non-glare visibility at night by adjusting the small tab at the bottom marked "DAY" and "NIGHT". The mirror can be moved to accommodate the driver's height and seat position by moving pivoted ball stud up or down.

# Sixty Special and Eldorado inside rear-view mirror.

The Eldorado and Sixty Special E-Z-Eye 3-Way inside Rear-View Mirror has an adjustment for three differing types of driving. For daylight driving the lever at the bottom of the mirror should be moved to the left. For normal night driving the lever should be positioned at the center of the bottom of the mirror. Move the lever to the right to counteract intense glare.

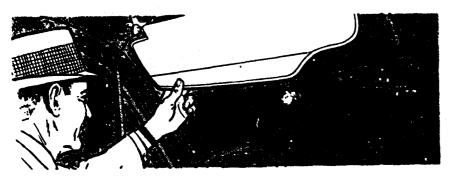
#### Remote-control outside mirror

Your Cadillac is equipped with a Remote-Control Outside Rear-View Mirror. Movement of the convenient handle, inside the car, allows you to adjust the mirror to suit your requirements.









#### Interior sun visors

Your Cadillac is equipped with interior sun visors. They may be pulled down to reduce glare or to shut out the direct rays of the sun. They also may be moved to shield against sun rays entering through side windows. The inner ends of the sun visors fit snugly into special slots to keep them firmly in place.

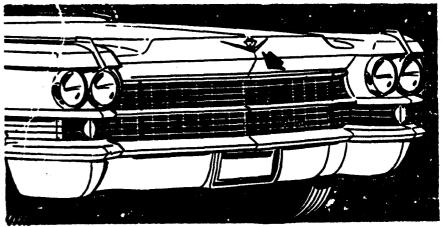
#### Hood lock

The hood lock is operated by a lever accessible at the hood opening as you face the car, just to the right of center. Apply pressure on end of lever and lift upward and toward you to unlock and open the hood. First part of lever's movement releases primary lock. Pushing lever upward to limit of its travel releases safety catch. With lever in this position, raise hood to open. To close hood, ease it down until it drops of its own weight. Be sure hood lock is engaged.

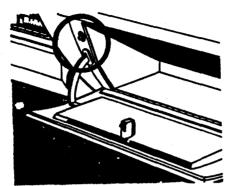
#### Keys

Two separate keys are provided for your convenience. The key with the octagonal head operates the ignition and door locks. The rounded key is used in the luggage compartment and glove box door locks, and console compartment on models so equipped, to protect the privacy of these places when it is necessary to leave your car with the ignition key in it. Remove the "knock out" plug with key number from the key head and keep it, or a record of the number, to facilitate replacements or duplications of your keys.









## Door locks (manual)

Cadillac door locks are designed for passenger safety and security for your car and possessions. Each door on your Cadillac can be locked from the inside by pushing down the lock button on the window sill. Doors may also be locked from the outside with this button by pushing the button down while the door is open, and then holding the door handle opening button all the way in while closing the door. As a safety feature, locks on the rear doors of sedans are set so that both inside and outside door handles are inoperative when lock button is depressed. To open a door, lift lock button before operating door handle.

# Door locks (automatic)

If your car is equipped with automatically actuated door locks, optional at extra cost, all doors may be locked or unlocked by operating the switch located on either front door. Push the switch down to move all door lock buttons to the locked position, and up to move the lock buttons to the unlocked position. The automatic locking mechanism does not, at any time, interfere with manual operation of any door lock button.

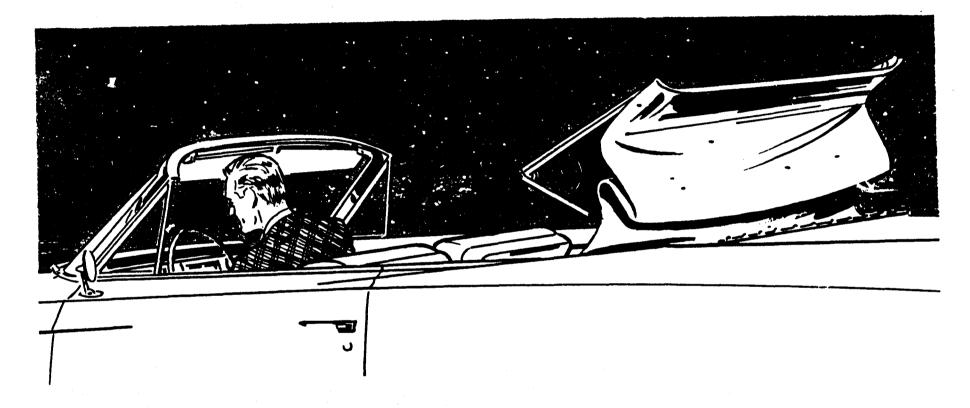
#### Luggage compartment

The lid on the luggage compartment of your Cadillac is counterbalanced for easy opening. It has a key-lock release. To open, insert the key with the round head, turn in a clockwise direction and lift up on the lower edge of the trunk lid. An interior light goes on when lid is raised. To close, pull to a position 6 or 8 inches from closing, remove key and push lid firmly downward. This automatically locks luggage compartment.

#### Remote-control trunk lid lock

A control button, located in the glove box, unlocks the luggage compartment on cars equipped with a remote-control trunk lid lock, optional at extra cost. When the button is depressed, the trunk lid automatically unlocks and a light, centered below the temperature and fuel gauges, glows red indicating that the trunk lid is unlocked. When the trunk lid is lowered, a latching mechanism pulls the lid firmly closed and locks it. In addition to the automatic control feature, the trunk can also be opened with a key from outside the car. To prevent damage to the closing mechanism, avoid slamming the lid when closing.

# CONVERTIBLE TOP



# To operate the top

To lower the tcp on the Sixty-Two Convertible Coupe or the Eldorado Biarritz, stop the car, turn down the sun visors, and release the two locking handles. The control for operating the top is located on the instrument panel to the left of the steering column. Push down on this control switch until the top is fully lowered. Instructions on care and folding of the top material and installing the top boot will be found in



the instruction booklet in your glove compartment. To raise the top, stop the car, and remove the top boot. Lift up on the control switch and allow top to rise fully. Before turning handles to lock it in position, make sure it is engaged with the guide pins.

#### To assure best care for your convertible top

Never operate top while car is moving. Allow plastic rear window and top material to become warm and pliable before attempting to operate top in temperatures below 50° F. In some cases rear window can be lowered or raised more easily if top is raised slightly above windshield header to relieve tension on back curtain zipper. Do not raise top by hand.

To avoid water stains, mildew, or excessive shrinkage of the top material, do not allow the top to dry in

folded position when damp. Always allow top to dry while it is up, before folding. Do not use strong cleaning solutions or brushes with stiff bristles as they can cause damage. See Page 43 for cleaning instructions.

#### If convertible top will not rise or lower

Avoid interfering with the mechanical operation of the top—such as holding or retarding its operation in any way. Should the mechanism bind when raised or lowered, relieve the point of interference immediately to avoid the possibility of damage to the top. Never attempt to force the convertible top up or down.



# service for your car

### ENGINE

Your Cadillac engine requires four quarts of oil on a refill after the crankcase has been drained. One additional quart is required when the oil filter is changed. Proper oil level should always be maintained within the safe driving range marked on the oil dipstick. Have the oil level checked each time you buy gasoline, and add one quart when the level drops to the "ADD OIL" mark. Do not operate with the oil level above the "FULL" mark.

## First engine oil change

The oil used to fill the crankcase at the factory is a high quality oil that meets General Motors Standard GM 4745-M. This factory-fill oil should be retained for the normal change interval as specified in the table on Page 34. During the first change interval, it is particularly important to have the oil level checked each time you buy gasoline since most modern, high-

compression engines require a break-in period for the oil usage to stabilize.

#### Engine oil recommendations

Use of proper engine oil is your best assurance of continued reliability and performance from your Cadillac engine. It is recommended that you use an oil which, according to the label on the can, is: (1) intended for service "MS", and (2) passes car makers' tests or meets General Motors Standard GM 4745-M. Your Cadillac Serviceman will be pleased to assist you in selecting the proper oil.

#### Winter operation

In areas where the temperature seldom goes below zero, most 10W oils provide the desired starting characteristics. Where the temperature is frequently below zero, a 5W-20 or 5W oil is recommended; however, some 10W oils may be suitable. Your Cadillac Serviceman will be pleased to assist you in selecting satisfactory oil for these areas.

# • ENGINE OIL CHANGE AND VISCOSITY RECOMMENDATIONS

Oil's useful life depends primarily upon its quality. The change interval shown in the following table is based on oils that meet the requirements stated under "Engine Oil Recommendations". The table will serve as a guide for selecting the proper oil change interval and the correct oil viscosity at prevailing temperatures. It is not necessary to change oil for the unseasonably cold or warm day encountered during fall or spring.

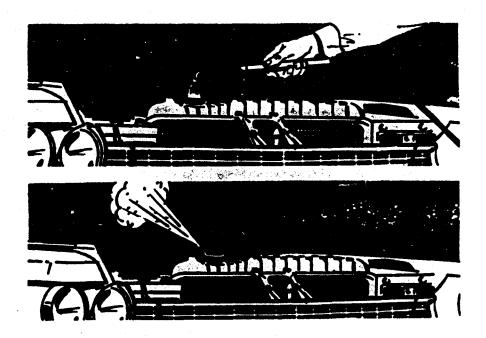
Anticipated Lowest Temperatures	Use SAE Viscosity Number	Change Your Oil*	
Above freezing (+32°F.)	SAE 10W-30 SAE 20, SAE 20W	Every 60 days or 6,000 miles, whichever occurs first.	
Below freezing (+32°F.) and above 0°F.	SAE 10W SAE 5W-20	Every 60 days or 6,000 miles, whichever occurs first.	
Below 0°F.	SAE 5W SAE 5W-20	Every 60 days or 6,000 miles, whichever occurs first.	

## Oil filter change recommendation

Install a new oil filter every six months or 6,000 miles, whichever occurs first. The filter change should be performed with an oil change.

^{*}If there is danger of oil contamination by dust, water, or other foreign material during very extreme driving conditions, the oil should be changed more frequently than shown in the table. Your Cadillac Serviceman is well qualified to advise you.

## ENGINE COOLING



Your Cadillac's cooling system has been designed to maintain efficient engine operating temperatures.

Regular checks of the cooling system are required to see that the proper coolant level (3/4" above the cooling tubes when the engine is cold) is maintained. Do not overfill. Keep the system leak-free by having all connections checked regularly. Have your Authorized Cadillac Dealer clean and flush the system with water every two years. Do not use chemical flushing agents since they can harm aluminum components.

Refer to Page 36 for the capacity of your car's cooling system.

#### Important safety note

Avoid removing the filler cap while the engine is at normal operating temperature, since hot coolant will spray out. This is a normal action for all pressure-type cooling systems. Should it become necessary to add water, place a cloth over cap, rotate cap toward left until first stop is reached, and allow pressure to escape. Then turn again to left to remove. Be sure cap is turned tightly when reinstalled.

The temperature gauge can sometimes register "H" (Hot) under severe operating conditions. However, this is not necessarily cause for alarm unless accompanied by a buzzing noise from the radiator cap or by loss of coolant by boiling.

CAUTION: If temperature gauge indicates abovenormal temperature, make certain engine is running, or is allowed to cool down to normal temperature, before adding cold water.

If gauge continues to register above normal with coolant at correct level, have your Authorized Cadillac Dealer make a thorough check of the system.

#### Cooling system protection

The inhibited year around (permanent type) engine coolant used to fill the cooling system at the factory is a high quality solution that meets General Motors Specification 1899-M. This factory-fill coolant solution is formulated to withstand two full calendar years of normal operation without draining or adding inhibitors. and provides freezing protection to —20°F.

It is the owner's responsibility to keep the freeze protection at a level commensurate with the area in which the vehicle will be operated. Regardless of climate, freezing protection should be maintained at least as low as 0°F., to provide adequate corrosion protection. When adding solution, due to loss of coolant forany reason or in areas where temperatures lower than -20°F may occur, a sufficient amount of ethylene glycol base year around coolant compatible to GM Specification 1899-M should be used.

Every twenty-four months the cooling system should be serviced by flushing with plain water, then completely replacing the coolant with a fresh solution of high-quality inhibited (permanent type) coolant meeting GM Specification 1899-M, and providing freezing protection at least to —20°F. At this time, also add Cadillac Cooling System Inhibitor and Sealer, Part No. 147 9593, or equivalent. Cadillac Cooling System Inhibitor retards the formation of rust or scale and is compatible with aluminum components.

Before having inhibited permanent coolant installed, the cooling system should be thoroughly cleaned, inspected, and serviced. Coolant in the crankcase can damage an engine; therefore, it is recommended service practice to torque the cylinder heads when coolant is installed.

NOTE: Alcohol base coolants are not recommended for use in your Cadillac at any time.

#### COOLING SYSTEM CAPACITY

Series 60, 62 with heater	
Not Air Conditioned	17.25 ats.
Air Conditioned	18.25 qts.
Series Seventy-Five with heater	•
Not Air Conditioned	19.75 ats.
Air Conditioned	20.75 qts.

All Series without heater or Air Conditioner 16.25 qts.

#### Windshield washer solution

A proper mixture of Cadillac Windshield Washer Antifreeze, or equivalent, should be added to your windshield washer jar during cold weather to prevent freeze damage to the water jar. NOTE: The washers may not operate effectively in extremely low temperatures or while traveling at high speeds.

## • FUEL

## The best fuel for your Cadillac

High-octane gasoline is required for good engine performance. Use of low octane fuels will result in severe engine knock, with possible damage to major engine parts. Since the manufacturer regards engine damage caused by use of low octane fuels as engine misuse, you should specify a gasoline that will meet engine requirements. Engine detonation—known as spark knock or "pinging"—generally indicates the fuel's octane rating is below engine requirement. If using best available fuel, and "pinging" persists, see your Authorized Cadillac Dealer.

Do not be alarmed if car loses power at fairly high altitudes. This is normal with reduced air density.

# Operation in foreign countries

If you plan to operate your Cadillac outside the U.S. or Canada, you may find available fuels so low in octane that excessive knocking and serious engine damage result from their use. To minimize this possibility, make certain that fuels of sufficient octane value are available. For further information on overseas requirements, write to Service Department, Cadillac Motor Car Division, Detroit 32, Mich., giving:

- a. Your car's engine number (located on the white plastic tag just inside the left front door).
- D. The countries in which you plan to travel.

  You will be furnished details of adjustments or

modifications which should be made to engine by your Authorized Cadillac Dealer before your departure. Failure to make the necessary changes, and subsequent operation under conditions of continuous or excessive knocking, constitute misuse of engine for which manufacturer is not responsible under terms of Warranty.

After arriving in a foreign country, contact the nearest authorized General Motors dealer for brand names of the best fuels available and for advice as to where they can be purchased.

## Positive crankcase ventilator unit

The Positive Crankcase Ventilation System reduces air pollution by recycling the crankcase fumes back to the intake manifold for burning.

# Maintenance of positive crankcase ventilator

It is extremely important to clean the PCV valve and the breather cap each time the engine oil is changed or engine damage will result and the advantages of PCV will be lost. Your Authorized Cadillac Dealer is familiar with the cleaning and testing procedure required to check the operation of this valve.

#### Gasoline tank

On all models, gasoline filler cap is located behind rear license plate. Pull out on top of plate to open.

Capacity of the fuel tank is twenty-six gallons on all styles except the 6389 and Commercial Chassis, which have a twenty-one gallon capacity.

# PREVENTIVE MAINTENANCE

Preventive maintenance for your Cadillac is based on factory recommendations. Details are outlined in your Cadillac Owner Protection Plan booklet. These services are offered by all Authorized Cadillac Dealers. Consult your Dealer for additional services that may be needed due to local climatic conditions or driving habits.

#### Suspension

The suspension and steering linkage connections on your Cadillac do not require periodic lubrication. Suspension connections are packed with a special long-life lubricant and normally need repacking only when damaged seals are replaced. Steering linkage pivot points must be replaced when worn or loose.

#### Carburetor air filter

The carburetor air filter should be inspected for dust leaks every Spring and Fall under normal driving conditions. Inspect more frequently if the car is operated in dusty areas. Install a new filter element if needed at time of inspection, or at least every 30,000 miles. The element should not be cleaned and re-oiled.

#### Oil filter

Your Cadillac engine is protected with a full flow oil filter. It is recommended that it be replaced every 6 months or 6000 miles, whichever occurs first.

#### Fuel filter

Element should be replaced at least every Spring and Fall. More frequent service may be necessary if there is any clogging. Filter element has ability to stop very small dirt particles that may cause carburetor flooding.

## Hydra-Matic fluid and strainer

Original factory fill fluid in transmission should be changed at 30,000 miles. Subsequent changes should be at 24,000 mile intervals. For cars in commercial use, or subjected to heavy city traffic during hot weather or when engine is idled for long periods, original factory fill of Hydra-Matic fluid should be changed at 16,000 miles, with subsequent changes at 12,000 mile intervals. Strainer should be replaced only at first 30,000 mile transmission oil change.

### Use these factory-recommended fluids and lubricants.

Hydra-Matic and Power Steering System

Automatic transmission fluid bearing the mark AQ-ATF, followed by three or four digits and the suffix letter A, or Cadillac Fluid available from Authorized Cadillac Dealers.

**Brake System** 

Delco Super No. 11 heavy-duty brake fluid or equivalent.

Rear Axle

Special lubricant is used. If fluid level is low see your Cadillac Dealer.

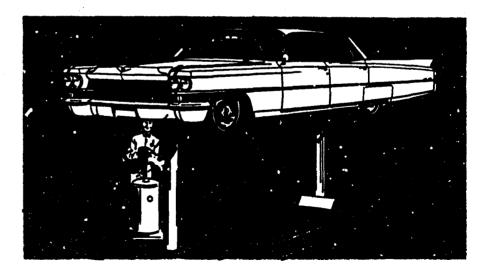
Front Suspension

Special lubricant used—periodic inspection only—see your Cadillac Dealer.

# Hoists—service lifting equipment

The tubular center X frame used on all 1963 Cadillac cars requires some precaution when lifting equipment of the frame-engaging type is used. The preferred type of hoist for lifting all Cadillac cars is that which engages the front suspension and rear axle, or all four wheels.

When using lifting equipment that engages the suspension, the car should be centered over hoist so that hoist arms are adjacent to and outboard of support plates on front suspension lower arms.



# Emergency wheel changing instructions

The jack components are secured in brackets at the right side of the luggage compartment. The jack, rack bar, base, and hook are secured in brackets. Rotate rack bar to facilitate removal from front bracket.

CAUTION: On cars equipped with a Controlled Differential, do not jack one rear wheel off ground with the engine running.

1. If it is at all possible, have the car on level ground off the highway.

2. Place transmission in "park" position and set parking brake.

3. Remove spare tire and jack components from luggage compartment.

4. Set the parking brake and BLOCK THE WHEEL DIAGONALLY OPPOSITE THE FLAT TIRE WITH THE WEDGE BLOCK PROVIDED.

5. Engage the jack hook on the underside of the bumper (front or rear), locating jack hook just inboard of seam in bumper as shown.

6. Raise jack until snug and re-position so that rack bar is approximately vertical. (On slopes, shift the jack base in the downhill direction until the rack bar is positioned vertically or pointing slightly uphill).

7. Raise car until tire is just touching the ground, remove front wheel disc or wheel shield and rear disc and loosen wheel nuts ½ turn (counterclockwise). Use thin tip of jack handle to remove wheel





disc. Remove rear wheel shield by turning the locking rod tab, located at center on the lower edge of the shield. Place jack handle on locking rod tab (handle pointing rearward on left side or forward on right side), then rotate handle outward to loosen locking rod. Tip shield outward at the top while raising up and away from the mounting hooks.

8. Again jack car until tire is off ground, remove mounting nuts and lift wheel off hub.

9. Reverse procedure to install wheel. Use rubber covered portion of jack handle to install wheel disc.

CAUTION: The jack supplied with your Cadillac is intended for use only on this vehicle and only for wheel changing purposes.

# TIRES

#### Tire maintenance

Have the tires on your Cadillac checked twice a month. Regular attention will extend tire life and help you avoid emergency repairs. Should a tubeless tire develop a leak, it can be easily repaired by your Cadillac Dealer or any regular tire service station.

TO AVOID SERIOUS DAMAGE, CARE SHOULD BE TAKEN AGAINST OVERINFLATING THE TIRES.

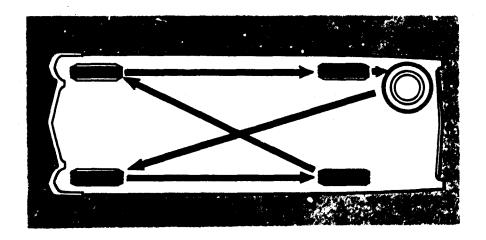
# Tire pressures (when checked cold)

	Tire Size	Ply Rating	Front	Rear
Blackwalls	8.00 x 15	4	26 lbs.	26 lbs.
Whitewalls	8.20 x 15	4	24 lbs.	24 lbs.

FOR SUSTAINED SPEEDS ABOVE 75 MILES PER HOUR, TIRE PRESSURE SHOULD BE INCREASED TO 28 POUNDS WHEN CHECKED COLD.

### Interchanging tires

Tire rotation is not recommended under normal driving conditions unless abnormal tire wear is observed. If abnormal tire wear is evident, the condition causing such wear should be determined and corrected. The correction may include interchanging tires. Under certain driving conditions, it may be desirable to interchange tires regularly.



# CLEANING

Your Cadillac is finished with General Motors "Magic-Mirror" acrylic lacquer. This is a finish of maximum beauty which, in depth of color, gloss retention and durability, is superior to conventional lacquer finishes.

### Washing

The best way to preserve the finish is to keep it clean. Frequent washings are required to maintain its original beauty. Wash the car with either warm or cold (never hot) water, not in the direct rays of the sun, and not while the sheet metal surfaces are hot. Never wipe dirt from dry painted surfaces because this may scratch the finish. The use of strong soaps and chemical detergents should be avoided and, in any event, cleaning agents should be promptly flushed from the surface and not allowed to dry or they may streak the finish.

# Polishing and waxing

Even though the acrylic paint on your car is more durable than conventional finishes, under certain conditions you may wish to wax or polish your car to provide maximum protection. Calcium chloride and other salts, ice-melting agents, road oil and tar, tree sap, chemicals from factory chimneys and other foreign matter may damage any known automobile finish if allowed to remain in contact with the paint.

Prompt washing may not thoroughly remove these deposits and, particularly in geographical areas where these exposure conditions are severe, properly applied polishes and waxes of known quality will provide the best protection. Cadillac Dealers offer Cadillac Magic

Mirror and Cadillac Blue Coral which have proven their value in maintaining a fine finish.

NOTE: Some chemical cleaners used for removing road oil and tars from painted surfaces have been found to be detrimental to acrylic finishes. When purchasing a cleaner, make sure that the instructions specifically state that the contents can be safely used on an acrylic finish.

#### Chrome

Many parts of your Cadillac, such as the bumpers and body hardware, are chrome plated. Chromium plating is susceptible to the actions of solutions being used on streets and highways to melt ice. Corrosive damage may also be caused by salt air near coastlines, factory smoke and other conditions found in urban areas. When such conditions exist, frequent washing and waxing are necessary. Cadillac Chrome Cleaner is an excellent solution for cleaning the chrome on your car.

# Anodized aluminum parts

Caustic cleaning agents discolor anodized aluminum parts such as grille and exterior trim. A good coat of wax will reduce the possibility of discoloration.

#### Glass

Dirt and insects can be removed from glass with clear water. Never wipe glass with dry paper or cloth. Do not operate windshield wipers when glass is dry. Periodic inspection and replacement of wiper blades reduce the possibility of glass becoming scratched.

Care should be taken when cleaning a tinted back window. The use of harsh abrasives to clean the inside surface should be avoided, as some of the tinting material may be removed. Use a mild liquid household cleaner and remove with a soft cotton cloth.

#### White sidewall tires

Cadillac White Sidewall Tire Cleaner is recommended. It is easy to use and highly effective. DO NOT use gasoline, kerosene, or any oil product that will discolor the tire sidewalls or damage the rubber.

# Upholstery and carpets

The accumulation of dirt and dust in the upholstery and carpets can be prevented with frequent vacuuming. Cadillac KAR-KLEEN is a preparation which is especially recommended for cleaning carpets and upholstery and restoring them to like-new condition.

#### Leather

Leathers can be kept clean with regular dusting. Dirt can be cleaned off with an application of thick suds made from neutral soap in lukewarm water. Remove suds with clean damp cloth and wipe dry. A high quality, glycerine base saddle soap can be used, if desired. DO NOT use polish, oils, solvents or alcohol cleaners.

# Cor: ertible top or fabric roof cover

A natural rubber eraser will remove most soil spots,

such as finger marks, from the fabric top. If you wish to wash the top, use plenty of lukewarm water and suds from a neutral soap. A cloth or soft-bristled brush is recommended for use in applying the solution of suds. Deeply embedded dirt can be removed by rubbing carefully with a moist cloth or sponge and with the use of a small amount of "foaming" type cleanser. All traces of soap should be removed with generous quantities of clean water. DO NOT use volatile cleaners, naphtha, gasoline, harsh household cleaners and detergents, harsh soaps and bleaching agents. A stiff-bristled brush may seriously damage fabric top.

To avoid wrinkles and mildew, do not fold the convertible top while damp.

#### Convertible rear window

Care should be used in cleaning the plastic rear window of the convertible top. When removing road dust, do not use a dry cloth. Use a soft cotton cloth moistened with water and wipe crosswise.

Use cold or lukewarm water and mild neutral soapsuds for cleaning. After washing, rinse with clear water and wipe with a slightly moistened clean, soft cloth. NEVER USE SOLVENTS OR CLEANERS unless approved by your Cadillac Dealer. Unapproved liquids may possibly have a deteriorating effect on the plastic and, if spilled, might spot the car finish.

Caution should be used in removing frost, snow or ice during winter. DO NOT USE A SCRAPER.

## CADILLAC SERVICE

The Cadillac Owner Protection Plan and Guardian Maintenance have been developed so that you can be sure that your car receives specialized care and attention at the lowest possible cost. Economy of operation can be attained only by proper preventive maintenance service. Authorized Cadillac Dealers are in a position to offer you the ultimate in servicing your car because their service personnel have the advantages of:

- 1. Specialized Cadillac Training at General Motors Training Centers.
- 2. Special tools and equipment designed for Cadillac products.
- 3. Genuine Cadillac Parts that are designed and built for your Cadillac.
- 4. Factory product information and factory-dealer cooperation that contribute to efficient service and mechanical procedures.

The value of proper maintenance has become a recognized fact in vehicle operation. The proper care and maintenance of your new car will protect your investment, avoid expensive repairs and result in lasting satisfaction with your new Cadillac.



# SAFETY NOTES



Make every day a "SAFE DRIVING DAY". Check your driving habits and keep abreast of the traffic laws. Make courtesy your code of the road and you will reap the benefits of the courtesy of others.

Ten-point safety check—This is a complete service offered by all Authorized Cadillac Dealers. It includes all the vital safety points of your car. Ask for this service at periodic intervals, depending on the type of driving you do.

If your car is equipped with Cruise Control, ask your dealer to check its performance in addition to the

items that will be inspected during the Ten-Point Safety Check.

Before storing your car—If you do not plan to use your Cadillac for thirty days or longer, consult your dealer for recommended procedures that will prevent damage to the engine and chassis.

Lights—When the headlights are on high beam a signal light above the 60 mph mark in the instrument cluster glows red. Never leave the high beam on when approaching an oncoming car. Have all your lights checked regularly. Your Authorized Cadillac Dealer has the modern equipment, necessary genuine Cadillac Parts and "know-how" to handle these services promptly.

Exhaust gases—Poisonous carbon monoxide is always present in exhaust gases, especially when any concentration of these gases is present in the air such as in a garage, in congested traffic, or when you have stopped directly behind a vehicle with its engine running. With the air intake located just below the windshield, your Cadillac provides you with maximum protection against exhaust fumes. Exhaust gases may have strong odors which normally should give warning of their presence. However, the exhaust gases from some vehicles may not be so noticeable under certain conditions, and the senses of various people react

differently. Precautions should be taken to avoid exposing yourself to the effects of these fumes. These gases contain poisonous carbon monoxide which by itself is tasteless, colorless and odorless.

Controlled differential—On cars equipped with a Controlled Differential, do not jack one rear wheel off ground with the engine running.

**Transmission**—The "L" range should be used in deep sand, mud or snow. It should also be used in going up or down very steep grades. Where traffic signs call for first or second gear always shift to "L" range.

Braking of the car—For safer braking of the car on ice or snow, apply the brakes intermittently rather than continuously. Ask your Dealer to familiarize you with the emergency provisions of the parking brake should the power assist be lost for any reason.

# SPECIFICATIONS

#### License data

The engine number, which is also the serial number, is stamped on the car on the left side of cylinder block between expansion plugs above edge of the oil pan,

and on top of the front crossmember just ahead of the radiator on the left side of frame.

Description	Series	Style Number	Sales Code	Engine Serial No.*	Wheelbase	Over-ali length	Height	Max. Width
Sedan de Ville (Four Window)	62	6339	В	63B-000001	129.5"	223.0"	54.8"	79.7*
Park Avenue Sedan de Ville (Four Window)	62	6389	D	G3D-000001	129.5*	215.0"	54.8"	79.7*
Eldorado Biarritz	62	6367	E	63E-000001	129.5"	223.0*	55.8"	79.7*
Convertible Coupe	62	6267	F	63F-000001	129.5"	223.0"	55.6*	79.7"
Sixty-Two Coupe	62	6257	G	63G-000001	129.5*	223.0"	55.1"	79.7*
Coupe de Ville	62	6357	;	63J-000001	129.5"	223.0"	55.1"	79.7*
Sixty-Two Sedan (Six Window)	62	6229	к	63K-000001	129.5*	223.0"	56.4"	79.7"
Sedan de Ville (Six Window)	62	6329	L	63L-000001	129.5"	223.0°	56.4*	79.7"
Fleetwood Sixty Special	60	6039	M	63M-000001	129.5*	223.0"	56.6*	79.7"
Sixty-Two Sedan (Four Window)	62	6239	N	63N-000001	129.5"	223.0*	54.8"	79.7*
Fleetwood Seventy-Five Sedan	75	6723	R	63R-000001	149.8"	243.3"	59.0"	79.9*
Fleetwood Seventy-Five Limousine	75	6733	s	635-000001	149.8"	243.3"	59.0"	79.9*
Commercial Chassis	68	6890	Z	63Z-000001	156.0*	249.5"		

^{*}The last six digits of the first 1963 model car manufactured will be number 000001 regardless of series or style and subsequent cars built will be numbered in numerical sequence.

#### Weight

Consult the Dealer who sold you the car or the Motor Vehicle Commissioner of your state. Weight information on all body styles is regularly supplied to these authorities.

Type of Engine	.90°, V-8 overhead-valve
Bore and Stroke	4 in. x 3.875 in.
Piston Displacement	

#### Fluid Capacities

Fuel Tank—26 gallons, exc. 6389 and Commercial Chassis—21 gals.

Transmission (Refill) 9 quarts

Engine Oil (Refill) 4 quarts, with filter change 5 quarts

*Cooling System. See page 36.

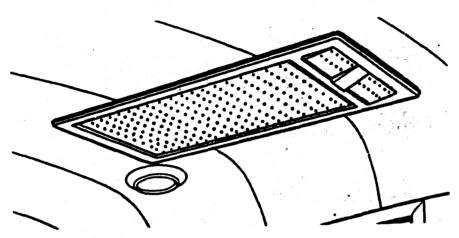
# SECTION 4

# FLEETWOOD SEVENTY-FIVE SERIES AUTOMOBILES

# GENERAL

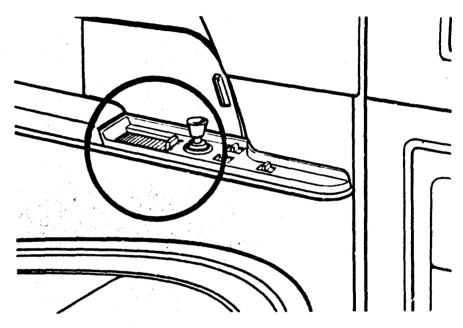
Additional information given here for owners of the Fleetwood Seventy-Five Series Cadillacs covers the proper operating procedures for items exclusive to Sedans and Limousines of this series. Thorough familiarity with these operating procedures will add to your enjoyment of your majestic 1963 Cadillac.

# Interior lights



Your Cadillac is equipped with courtesy lights that illuminate the interior when any door is opened. On Limousine styles, a front compartment dome light is located in the roof in back of the rear-view mirror and may be turned on with the switch on the assembly. Rear compartment reading lights are provided and may be turned on with the rear light switch above the right rear armrest. The rear compartment lights and door courtesy lights may be turned on with the front light switch above the right rear ar rest.

### Ash receivers and lighters

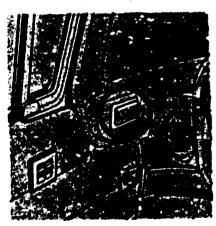


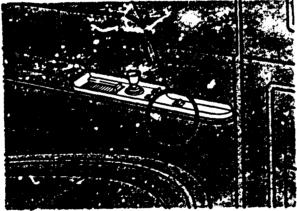
Rear ash receivers are located in the rear armrests. In addition, there are two ash receivers mounted in the center of the front seat back on both sides of the rear compartment clock. A lighter is located in the left rear armrest, and in the right rear armrest on cars without rear radio controls.

#### Power windows

Master controls for electrically operated windows are located in the left end of the instrument panel.

Controls for the rear door windows are located in the forward portions of the rear quarter armrests. On Limousine styles a switch is mounted in each rear armrest, in front of the window switch, to operate the partition window between the front and rear compartments.





#### Rear vent windows

The rear vent windows may be partially opened and closed by sliding the window knob, located above the lower garnish molding at the window, back and forth.

### Heating system

The Cadillac automatic heating system delivers heated air for the front compartment through a heater located on the right-hand side of the dash panel. Two additional heaters are located in the rear compartment. Warm air from these heaters discharges through outlet grilles located in each armrest, just above the floor.

### Heater control operation

The heater control panel for the rear compartment heating system is located behind a sliding door above the right rear armrest. The control consists of a fan switch to regulate fan speed and a temperature knob to control rear compartment temperatures. The fan switch turns the rear heaters on and off. It also controls the amount of air being discharged through the rear heaters and may be operated on either of two speeds—"LOW" or "HIGH". The temperature knob controls the temperature. To increase the temperature, rotate the knob clockwise in the direction of the arrow; to reduce the temperature, rotate the knob counterclockwise.

## Air conditioning system

The Cadillac air conditioning system is designed to provide cool, dehumidified air to lower the temperature

of the car interior to a comfortable level. The front compartment cooling unit is located on the right cowl and delivers air into the front passenger compartment.

A separate cooling unit on Sedans and Limousines is mounted in the trunk compartment. This unit delivers cooled air to rear compartment passengers through two roof ducts and outlets mounted in the roof.

The rear compartment cooling unit may be operated entirely on recirculated air for maximum cooling by closing off the outside air scoops with the control knob located on the rear shelf panel. It is recommended, however, that in virtually all uses these outlets be left open so that the air may be as free from smoke and other odors as possible.

#### Air conditioner controls

The air conditioner control panel for the front compartment is located in the instrument panel just below the instrument cluster to left of the steering column.

A separate rear control panel is mounted above the heater control behind the sliding panel, just above the right-hand rear armrest. The unit may be turned on and off and air volume may be controlled by the switch located in this control panel. The temperature knob controls the temperature. To reduce the tem-

perature, rotate the knob clockwise; to increase the temperature, rotate the knob counterclockwise.

The two grilles located in the rear roof are equipped with a number of small openings for providing diffused couled air. Each grille is equipped with a door which may be opened to direct air toward the rear passengers.

### Rear compartment radio controls

On the signal seeking selector radio a rear seat radio remote control is available as optional equipment. It is mounted in the right rear armrest and consists of an on-off volume control, a sensitivity control and a station selector button.

With rear seat switch on, only the rear controls operate the radio. The radio cannot be operated normally from the front seat again until the rear control is turned off.

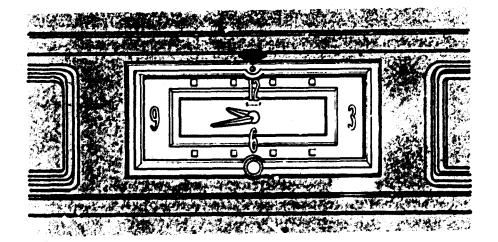
The on-off volume control knob turns the radio on and off and regulates the volume. When the rear radio remote control is on, the station selector button glows red. The sensitivity control is below the on-off knob. Rotating it counterclockwise will permit the tuner to stop only on the more powerful stations. In the middle position, stations of slightly lower power will also be received. For maximum sensitivity, rotate the control clockwise to bring in the weaker stations. To select

stations, momentarily depress the station selector button which is located in front of the rear door window control switches.

#### Electric clocks

Two electric clocks are provided, one in the upper right instrument panel nacelle, the other in the center of the front seat back. If either clock should gain or lose time you can easily reset it. The rear clock is manually regulated by turning a screw clockwise to gain and counterclockwise to retard.

For explanation of the front clock resetting procedure, refer to item on "Electric Clocks" in Section 2 of this Manual.



### Tire pressures (when checked cold)

Series	Tire Size	Ply Rating	Front	Rear
Seventy-Five models	8.20 x 15	6	28 lbs.	28 lbs.
Commercial Chassis	8.90 x 15	8	24 lbs.	32 lbs. *40 lbs.

^{*}On vehicles with heavy duty suspension components

### Emergency wheel changing instructions

The jack components are stowed in the luggage compartment. The jack and jack handle are in a carton. The wheel wrench is stowed beneath the spare tire, the wedge block behind the tire.

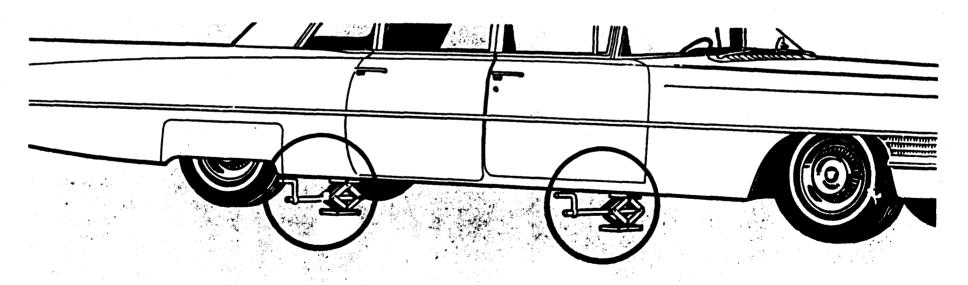
CAUTION: On cars equipped with a Controlled Differential, do not jack one rear wheel off ground with the engine running.

- 1. If at all possible, have the car on level ground off the highway.
- 2. Remove jack components and spare tire from luggage compartment.
- 3. Set the parking brake and BLOCK THE WHEEL

# DIAGONALLY OPPOSITE THE FLAT TIRE WITH THE WEDGE BLOCK PROVIDED.

- 4. Locate the jack under the sill near the door openings, front or rear, in either of the positions indicated in the drawing, except when lifting the rear of a Commercial Chassis. On these cars, position the jack in the same location but under the frame outrigger, not the sill.
- 5. Raise car until tire is just touching the ground, remove front wheel disc or wheel shield and rear disc and loosen wheel nuts ½ turn (counterclockwise). Use thin tip of jack handle to remove wheel
- disc. To remove rear wheel shield, turn the locking rod tab, located at center of the lower edge of the shield. Place jack handle on locking rod tab, then rotate handle outward to loosen locking rod. Tip shield outward at the top while raising up and away from the mounting hooks.
- 6. Raise car until wheel is off the ground, remove mounting nuts and lift wheel off hub.
- 7. Reverse procedure to install wheel. Use rubber covered portion of jack handle to install wheel disc.

CAUTION: The jack supplied is intended for use only on this vehicle and only for wheel changing purposes.





# where to service your Cadillac . . .

LABAMA lexander City ndalusia nniston essemer irmingham rewton ecatur othan nslev ufaula avette lorence ladsden luntsville

ackson

Montgomery

**Tuscaloosa** 

Anchorage

**Tuskegee** 

**ALASKA** 

**Mobile** 

)pelika

Selma

roy

**ARKANSAS** Arkadelphia **Blytheville** Camden Crossett El Dorado

**Fairbanks** 

ARIZONA

Douglas

**Flagstaff** 

Holbrook

Globe

Lowell

**Nogales** 

Phoenix

Prescott

Safford

Tucson

Yuma

Kodiak

**Favetteville** Ft. Smith Harrison Helena Hot Springs Lonesbor 2 Little Rock Monticello Newport Osceola Paragould Pine Bluff Russellville Searcy Texarkana **West Memphis** 

CALIFORNIA Alhambra Alturas Bakersfield Barstow Berkeley **Beverly Hills** Bishop

Burlingame Chico Coalinga Delano **FI Centro Fscondido** Eureka **Fairfield** Fresno **Fullerton** Gilrov Glendale **Grass Valley** Hanford Hayward Hermosa Beach Hollywood Huntington Park Pasadena Indio Inglewood Jackson King City Laguna Beach Lancaster Lodi Long Beach

Los Angeles Los Banos Los Gatos Madera Martinez Merced Modesto Monterev Mt. Shasta Napa Needles Oakland Ontario Oroville Oxnard Palm Springs Palo Alto Paso Robles Petaluma Pittsburg **Placerville** Pomona **Porterville** Ouincy Red Bluff

Redding Richmond Ridgecrest Riverside Roseville Sacramento Salinas San Bernardino San Diego San Fernando San Francisco San Jose San Luis Obispo San Pedro San Rafael Santa Ana Santa Barbara Santa Cruz Santa Maria Santa Monica Santa Rosa Sherman Oaks Sonora Stockton Susanville Tracy

Turlock Ukiah Valleio **Ventura** Victorville Visalia Walnut Creek Watsonville Whittier Willows Woodland Yosemite Park Yreka Yuba City COLORADO Alamosa Boulder Burlington Canon City Colorado Springs Bridgeport Cortez Craig Delta Denver Durango

Glenwood Springs **Grand Junction** Greeley Julesburg LaJunta Lamar Leadville Loveland Montrose Pueblo Rifle Rocky Ford Salida Sterling Trinidad Walsenburg Wray

#### CONNECTICUT

B. istol Danbury Greenwich Hartford Meriden

CONNECTICUT
(Continued)
Middletown
Milford
Mystic
New Britain
New Haven
New London
New Milford
Norwich
Putnam
Ridgefield
Rockville
Shelton
South Norwalk
Stamford
Stratford
Torrington
Waterbury
Westport
Willimantic
Trimiliantic
DELAWARE
Milford

Milford Wilmington

DIST. OF COL. Washington

**FLORIDA** Bradenton Clearwater Clewiston Daytona Beach De Land Delray Beach

Fort Lauderdale **Fort Myers** Fort Pierce Gainesville Graceville Jacksonville **Key West** Lake City Lakeland Lake Wales Leesburg Melbourne Miami Ocala Orlando Panama City Pensacola St. Augustine St. Petersburg Sanford Sarasota **Tallahassee** Tampa Vero Beach

GEORGIA Albany **Americus** 

Athens **Atlanta** Augusta

Brunswick Carrollton Columbus Cordele Dalton Elberton **Fitzgerald** Gainesville Griffin LaGrange Macon Marietta Monroe Newnan Rome Savannah Statesboro Swainsboro Thomaston **Thomasville** Thomson Tifton Valdosta **Vidalia** Waycross W. Palm Beach Waynesboro

IDAHO Blackfoot Roise Coeur d'Alene Gooding Grangeville

Idaho Falls Kellogg Ketchum Lewiston Montpelier Moscow Nampa Pocatello Rupert St. Anthony Salmon Sandpoint Twin Falls Weiser

ILLINOIS Albion Aledo Alton Anna Aurora Beardstown Belleville Belvic'sre Benton Bloomington Blue Island Brookfield Cairo Canton Carbondale Carlinville Carmi

Chicago Heights Collinsville Danville Decatur DeKalb Dixon Dundee E. St. Louis Effingham Elgin Elmhurst Evanston Fairfield Flora Freeport Galesburg Geneseo Harrisburg Highland Park **Jacksonville** Jerseyville Joliet Kankakee Kewanee LaSalle Lincoln Litchfield Marion Mattoon Macomb McHenry Metropolis Moline

Chester

Chicago

Monmouth Morris Mt. Carmel Mt. Vernon Oak Park Olney Ottawa Paris Park Ridge **Paxton** Pekin Peoria **Pontiac** Princeton Prophetstown Ouincy Robinson Rochelle Rockford Rock Island Salem Savanna Shelbyville Springfield Sterling Streator Sullivan laylorville Vangalia Watseka Waukegan

INDIANA Anderson

Angola Auburn Bedford Bloomington Bluffton Brazil Columbia City Columbus Crawfordsville Decatur Elkhart Elwood Evansville Ft. Wavne Frankfort Garv Goshen Greensburg Hammond Hartford City Huntington Indianapolis Jasper Kendallville Kentland Kokomo Lafayette LaGrange LaPorte Ligonier

Logansport

Michigan City

Madison

Marion

Milan

Monticello Muncie New Albany **New Castle** Peru **Plymouth** Portland Rensselaer Richmand Rochester Rushville Salem Sevmour Shelbyville South Bend Sullivan Terre Haute Valparaiso **Vincennes** Wabash Warsaw

IOWA Algona Ames **Atlantic** Boone Burlington Carroll Cedar Rapids Centerville Chariton Charles City Cherokee

Centralia

Champaign



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Marshalltown Mason City Mt. Pleasant Muscatine Newton Oelwein Onawa **Orange City** Osceola Oskaloosa Ottumwa Perry Red Oak **Rock Rapids** Sheldon Shenandoah Siblev Sioux City Spencer Spirit Lake Storm Lake Tama Washington Waterloo **Webster City** Winterset

Maquoketa

# Abilene **Arkansas City**

# KANSAS **Atchison** Cawker City

Chanute Clay Center Colby Concordia Dighton Dodge City El Dorado **Emporia** Eureka Ft. Scott Garden City Garnett Goodland **Great Bend** Greensburg Hays Hiawatha Hugoton Hutchinson lola Junction City Kansas City LaCrosse Larned Lawrence Leavenworth Leoti Liberal Manhattan Marysville McPherson

Newton

Norton

Oberlin

Ottawa

**Parsons Phillipsburg** Pittsburg Pratt Russeil Sabetha Salina Topeka Wamego Wellington Wichita

#### KENTUCKY

Winfield

**Ashland** Barbourville **Bowling Green** Carrollton Corbin Covington Cumberland Danville Elizabethtown Frankfort **Fulton** Glasgow Greenville Harlan Hazard Hopkinsville Lebanon Lexington Louisville Madisonville

Mayfield Maysville Middlesboro Murray Owensboro Paducah Pikeville Pineville Prestonburg Somerset Whitesburg

#### LOUISIANA Alexandria

Bastrop Baton Rouge Bogalusa Hammond Homer Houma Jennings Lafayette Lake Charles Leesville Monroe Morgan City **Natchitoches** New Orleans Oakdale Opelousas Plaquemine Ruston Shreveport Vivian Winnfield

#### MAINE

Augusta Bangor Bar Harbor Bath Biddeford Calais Caribou Houlton Lewiston Millinocket Portland Rockland Rumford Sanford Skowhegan Waterville

#### MARYLAND

Annapolis **Baltimore Bel Air** Bethesda Cumberland Easton. Frederick Hagerstown Hancock Havre de Grace Pocomoke City Salisbury Westminster

#### MASSACHUSETTS Quincy

Salem Andover Springfield Att!eboro Taunton Belmont Waltham Beverly Farms Watertown **Boston** Wellesley Brockton Winchester Chicopee Dalton Dorchester Dudley Fall River Fitchburg Framingham Gloucester

**Great Barrington** 

Greenfield

Hyde Park

Haverhill

Hvannis

Lowell

Malden

Milford

Newton

Norwood

Pittsfield

Plymouth

Medford

**New Bedford** 

Newburyport

Newton Centre

North Cambridge

Northampton

Lynn

Alma Alpena Ann Arbor Bad Axe **Battle Creek Bay City** Benton Harbor Birmingham Cadillac Calumet Caro Center Line Charlevoix Cheboygan Coldwater Dearborn Detroit Escanaba Flint Gladwin

**Grand Rapids** 

Grayling

Worcester

**MICHIGAN** 

Adrian

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**MICHIGAN** South Haven Sturgis (Continued) **Tawas City** Greenville Three Oaks Grosse Pointe Three Rivers Hastings Traverse City Hilisdale Wvandotte Helland Ypsilanti Howell Ionia Iron Mountain MINNESOTA Iron River Aitkin Ironwood Albert Lea Jackson Alexandria Kalamazoo Anoka Lansing Austin Lapeer Bemidii Ludington Benson Manistee **Brainerd** Marquette Breckenridge Midland Crookston Milford **Detroit Lakes** Monroe Duluth Mt. Clemens Fairmont Mt. Pleasant **Faribault** Muskegon Fergus Falls **Grand Rapids** Newberry Niles Hastings Owosso Hibbing Petoskey International Falls Plymouth **Pontiac** Jackson Port Huron **Lake City** Sa inaw Litchfield t Ste. Marie Luverne

S

Mankato Marshall Minneapolis Montevideo Morris **New Ulm** Ortonville Owatonna Park Rapids Pine City Preston **Red Wing** Rochester St. Cloud St. James St. Paul Springfield Stillwater Thief River Falls Tracy Virginia Wadena Willmar Windom Winona Worthington **MISSISSIPPI** Aberdeen Brookhaven Clarksdale Cleveland Columbus Corinth Greenville

Greenwood Grenada Gulfport Hattiesburg Indianola Jackson Laurel Louisville McComb Meridian Natchez Philadelphia Picayune Tupelo Vicksburg Yazoo City MISSOURI Bethany Bolivar Boonville **Brookfield Butler** Cameron Cape Girardeau Carrollton Caruthersville Chillicothe Clayton Clinton Columbia **Excelsior Springs Flat River Fulton** 

Moberly Neosho Nevada Poplar Bluff Rolla St. Charles St. Joseph St. Louis Sedatia Sikeston Springfield Trenton Troy Warrensburg Washington **West Plains** MONTANA

Hannibal

Joplin

Kennett

Kirksville

Lebanon

Marshall

Maryville

Mexico

Macon

Independence

**Jefferson City** 

Kansas City

Anaconda Billings Bozeman **Butte** 

Choteau Cut Bank Dillon Glasgow **Great Falls** Hamilton Harlowton Havre Helena Kalispell Lewiston Libby Livingston Malta **Miles City** Missoula Poplar Sidney

**NEBRASKA** Alliance Auburn Beatr:ce **Broken Bow** Chadron Columbus **Fairbury Falls City** Fremont Grand Island Hastings Holdredge Kearney Lexington

Lincoln McCook Nebraska City Norfolk North Platte Ogallala Omaha O'Neill **Plainview** Schuyler Scottsbluff Sidney Tekamah **Valentine** Wayne York

**NEVADA** Elko Elv Hawthorne Las Vegas Reno

NEW **HAMPSHIRE** Ashland Berlin Concord Conway Dover Keene Laconia

Lancaster Manchester Nashua **Portsmouth** Rochester

**NEW JERSEY** Asbury Park **Atlantic City Bound Brook Bridgeton** Burlington Camden Clifton Dover Elizabeth Englewood Flemington Freehold Hackensack Hackettstown Hammonton Hillsdale Long Branch Lyndhurst Manahawkin Montclair Morristown Newark North Brunswick Newton **Ocean City Paterson** Perth Amboy



#### **NEW JERSEY** (Continued)

Plainfield Rahway Red Bank Ridgewood Salem South Orange Summit Toms River Trenton **Union City** Vineland Wildwood Woodbury

#### **NEW MEXICO**

Alamogordo Albuquerque Artesia Carlsbad Clovis Deming **Farmington** Gallup Hobbs Las Cruces

Las Vegas Raton Roswell Santa Fe Silver City Tucumcari

**NEW YORK** Albany Albion **Amsterdam** Auburn Batavia Bath **Bay Ridge Bay Shore** Bayside Binghamton **Brewster Brockport Bronx** Brooklyn Buffalo Canandaigua Catskill **Central Valley** Cooperstown Corning Dansville Delhi Dunkirk **East Aurora** Freeport Geneva Glen Cove

Glens Falls Gloversville Gowanda **Great Neck** Hamburg Hempstead Herkimer Hewlett Homer Hornell Horseheads Hudson Huntington Ithaca **Jamaica** Jamestown Kingston LeRny Liberty Lockport Long Island City Malone Massena Medina Middletown Monticello **Mount Kisco Mount Vernon** Newark Newburgh **New Rochelle New York** Niagara Falls N. Tarrytown N. Tonawanda

Norwich Nyack Ogdensburg Olean Oneonta Ossining Oswego Owego **Patchogue** Pawling **Peconic** Peekskill Penn Yan **Plattsburg** Poughkeepsie Ray Brook Rochester Rome Salamanca Saranac Lake Saratoga Springs Schenectady Seneca Falls Southampton Staten Island Suffern Syracuse Troy Utica Watertown Wellsville Westfield White Plains Wurtsbore

Yonkers

NORTH **CAROLINA** Ahoskie **Albemarie Asheboro Asheville** Aulander Burlington Charlotte Clinton Dunn Durham Edenton Elizabeth City **Fayetteville Forest City** Gastonia Goldsboro Greensboro Greenville Henderson Hendersonville Hickory Highpoint **Jacksonville Kinston** Laurinburg Lexington Lumberton Monroe Morganton **Mount Airy** New Bern N. Wilkesboro **Pinehurst** 

Pittsboro Raleigh Reidsville Roanoke Rapids Rocky Mount Salisbury Sanford Shelby Statesville **Smithfield** Williamston Wilmington Wilson Winston-Salem NORTH DAKOTA

Beach Bismarck **Devils Lake** Dickinson Fargo Grand Forks Harvey **Jamestown** Minot Rugby **Valley City** Williston

Hamilton **Jackson** OHIO Kent Akron Kenton Alliance Lakewood **Ashland** Lancaster **Ashtabula** Lima **Athens** Logan

Elyria

Greenfield

Greenville

Bellefontaine London Bellevue Lorain **Bowling Green** Loudonville Bryan Mansfield **Bucyrus** Marietta Cadiz Marion Cambridge Massillon Canton Medina Celina Middletown Chillicothe Mt. Vernon Cincinnati Napoleon Circleville Newark Cleveland **New Lexington** Columbus Norwalk Coshocton **Painesville** Dayton **Paulding** Defiance Piqua Delaware Pomerov Dover Port Clinton E. Liverpool **Portsmouth** Salem **Findlay** Sandusky **Fostoria Shaker Heights** Fremont Sidney Grafton Springfield

Steubenville

**Upper Sandusky** 

Court House

Tiffin

To!edo

Warren

Washington

Wauseon

Wellington

Wilmington

OHIO (Continued) Wooster Xenia Youngstown Zanesville  OKLAHOMA Ada Altus Alva Anadarko Ardmore Bartlesville Blackwell Chickasha Clinton Cushing Duncan Durant Elk City El Reno Enid Fairview Frederick Guthrie Guymon	Oklahoma City Okmulgec Pauls Valley Pawhuska Ponca City Seminole Shawnee Stillwater Tulsa Wewoka Woodward  OREGON Albany Astoria Baker Bend Burns Coos Bay Corvallis Eugene Grants Pass John Day Klamath Falls LaGrande Lakeview Medford	Salem The Dalles Tillamook  PENNSYLVANIA  Allentown Altoona Ambridge Ardmore Ashland Beaver Falls Bedford Berwick Bethlehem Blairsville Bloomsburg Brackenridge Bradford Brookville Bristol Butler Canonsburg Carbondale Carlisle Chambersburg Charleroi Chester Clarion	Ebensburg Elizabethtown Ephrata Erie Franklin Germantown Gettysburg Greensburg Greenville Grove City Hanover Harrisburg Hazleton Homestead Honesdale Houtzdale Huntingdon Indiana Irwin Jenkintown Johnstown Kutztown Lancaster Lansdale Latrobe Lebanon Leechburg Lehighton	Mt. Carmel New Castle New Kensington Norristown Philadelphia Phoenixville Pittsburgh Pottstown Punxsutawney Quakertown Reading Ridgway Robesonia Schuylkill Haven Scranton Selinsgrove Sewickley Shamokin Sharon Sheffield Shippensburg Somerset State College Stroudsburg Sunbury Tomaqua Titusville Towanda	Wellsboro West Chester Wilkes-Barre Williamsport York  RHODE ISLAND Newport Providence Warren Westerly Woonsocket  SOUTH CAROLINA Aiken Anderson Beaufort Charleston Cheraw Columbia Conway Easley Florence Georgetown Greenville Greenwood	Mullins Newberry Orangeburg Rock Hill Spartanburg Sumter  SOUTH DAKOTA Aberdeen Belle Fourche Brookings Chamberlain Deadwood Hot Springs Huron Madison Mitchell Mobridge Pierre Rapid City Sioux Falis Vermillion Watertown Winner Yankton  TENNESSEE Athens	Covington Dyersburg Elizabethton Greeneville Harriman Humboldt Jackson Johnson City Kingsport Knoxville LaFollette Lawrencebur Lebanon McMinnville Memphis Morristown Murfreesborc Nashville Paris Union City  TEXAS Abilene Alice Alpine Alvin Amarillo Arlington Austin
Guymon	Medford	Clarion	Lehighton	Towanda	Greenville		Arlington
Hobart Holdenville	McMinnville Newport	Clearfield Coatsville	Lewisburg Lewistov	Tunkhannock Uniontown	Greer	Bristol	Ballinger
Lawton	Ontario	Connellsville	Lock Haven McKeesport	Upper Darby Warren	Hampton Hartsville	Chattanooga Clarksville	Bay City Baytown
McAlester Miami	Pendleton Portland	Coudersport Doylestown	Meadville	Warren	Kingstree	Cleveland	Beaumont
Muskogee	Reedsport	DuBois	Meyersdale	Waynesburg	Lancaster	Columbia	Big Spring
Norman	Roseburg	Easton	Monongahela	Waynesboro	Laurens	Cookeville	Bonham





#### TEXAS (Continued)

Borger Bowie Brady Breckenridge Brownfield Brownsville Brownwood Bryan Carthage Center Childress Clarksville Cleburne Coleman, Conroe Corpus Christi Corsicana Dalhart Dallas Del Rio Denison Denton **Eagle Lake Eastland** El Campo

El Paso Ft. Worth Gainesville Galveston Georgetown Graham Greenville Hamilton Harlingen Hearne Henderson Hillsboro Houston Huntsville Jacksonville Jasper Kermit Kerrville Kilgore Kingsville Lamesa Lampasas Laredo Liberty Littlefield Longview Lubbock Lufkin Marlin Marshall McAllen McKinney Mexia. M-Hand ral Wells

Mt. Pleasant Nacogdoches Odessa Orange Ozona **Palestine** Pampa Paris Pecos Perryton **Plainview** Port Authur Rosenberg San Angelo San Antonio Seymour Sherman Smithville Snyder Sonora Sour Stamford Stephenville Sulphur Springs Sweetwater Temple Terrell Tyler Vernon Victoria Waco Waxahachie Wichita Falls

UTAH **Brigham City** Cedar City Layton Logan Murray Ogden Price Provo Richfield St. George Salt Lake City Tooele Tremonton Vernal VERMONT Barre Bennington **Brattleboro** Burlington Newport Rutland St. Albans White River Junction **VIRGINIA** Alexandria Charlottesville **Chase City** Clifton Forge

Covington

Danville Emporia Fredericksburg Front Royal Galax Harrisonburg Honaker **Hot Springs** Lexington Lynchburg Marion Martinsville **Newport News** Norfolk Norton Orange Pearisburg Petersburg **Portsmouth** Pulaski Radford Richlands Richmond Roanoke Suffolk Waynesboro Williamsburg Winchester

WASHINGTON Aberdeen Auburn Bellingham Bremerton

Centralia Colville Ellensburg Everett Gig Harbor Longview Moses Lake Mt .Vernon Olympia Pasco **Port Angeles** Pullman Seattle Shelton Spokane Tacoma Vancouver Walla Walla Wenatchee Yakima

WEST VIRGINIA Beckley Bluefield Charleston Clarksburg Elkins Fairmont Huntington Martinsburg Margantown New Martinsville Mondovi Northfork Oak Hill

Parkersburg Wheeling White Sulphur Springs Williamson WISCONSIN

Antigo Appleton **Ashland** Baraboo **Beaver Dam Beloit** Chippewa Falls Delavan Fond du Lac Fort Atkinson Green Bay **Janesville** Kenosha **LaCrosse** Ladvsmith Lancaster Madison **Manitowoc** Marinette Marshfield Menasha Merrill Milwaukee Mineral Point

Monroe

Oshkosh

**Plymouth** Portage Pt. Washington Prairie du Chien Racine Reedsburg Rhinelander Rice Lake **Richland Center** Shebovgan Sparta Stevens Point Superior Valmy Watertown Waukesha Wausau West Bend

#### WYOMING

Casper Chevenne Cody Evanston Gillette Lander Lovell Lusk Rawlins Rock Springs Sheridan **Torrington** Wheatland Worland

#### AMA Specifications - Passenger Car

The information contained herein is prepared, distributed by, and is solely the responsibility of the automobile manufacturing company to whose products it relates. Questions concerning these specifications should be directed to the manufacturer whose address is shown below. This uniform specification form was developed by the automobile manufacturing companies under the auspices of the Automobile Manufacturers Association.

MANUFACTURER	CAR NAME	
Cadillac Motor Car Company	Cadillac	
MAILING ADDRESS	MODEL YEAR	ISSUED: 10-5-62
2860 Clark Avenue	1963	REVISED (.)

#### NOTES:

- 1. The Specifications herein are those in effect at date of compilation and are subject to change without notice by the manufacturer.
- 2. UNLESS OTHERWISE INDICATED:
  - a. Specifications apply to standard models without optional equipment. Significant deviations are noted.
  - b. Nominal design dimensions are used throughout these specifications.

**BODY-TYPES AND STYLE NAMES-**

#### TABLE OF CONTENTS

General Specifications 1	Driva Units 15	Rear Suspension 21	Body & Car - General 22
Engine - Mechanical 2	Brakes 18	Body Dimensions22	Weights
Electrical 10	Front Suspension & Steering 19	Station Wagon 31	Index

Body type, number of passenger & style names; use manufacturer's code for series & body style.

			Code
6257	6 Passenger	Coupe	G
6229	6 Passenger	Sedan 6 Wdw.	K
6239	6 Passenger	Sedan 4 Wdw.	N
6267	6 Passenger	Convertible	F
6357	6 Passenger	Coupe DeVille	J
6329	6 Passenger	Sedan DeVille 6 Wdw.	L
6339	6 Passenger	Sedan DeVille 4 Wdw.	В
6389	6 Passenger	Sedan DeVille 4 Wdw. Park Avenue	D
6367	6 Passenger	Convertible - Eldorado Biarritz	E
6039	6 Passenger	Sedan - Special Fleetwood	M
7523	9 Passenger	Sedan - Fleetwood	R
7533	9 Passenger	Sedan - Fleetwood Limousine	. <b>S</b>

Cadillac MAKE OF CAR___

MODEL YEAR 1963 DATE ISSUED 1005-62 REVISED(.)

#### **GENERAL SPECIFICATIONS**

(All dimensions in inches unless otherwise indicated)

MODEL		Additional Information Page No.:	
Wheelbase (L	.101)	23	129.50 149.8 (75)
Tread	Front (W101)	22	61
	Rear (W102)	22	61
	Length (L103)	23	223 215 (Park Avenue) 243.2 (75)
Maximum Overall Dimensions	Width (W103)	22	79.9
	Height (H101)	24	<b>*</b>
Transmission—	Manual	15	N.A.
(Specify trade name - opt., not available)	Overdrive	16	N-A-
	Automatic	16	Hydrametic
	Manual	17	N.A.
Axle ratio	Overdrive	17	N.A.
	Automatic	17	** ** ** 2.94:1 3.36 (75)
Tire size		18	(1) 8.00 x 15 Black Wall (2) 8.20 (75)
	Type, no. cyl.,val	ve arr. 2	V-8 Ohv.
• • • • • • • • • • • • • • • • • • •	Fuel system (Carb.	, other) 8	Carb 4 BBL
	Bore and stroke	2	4.00 x 3.875
Engine	Piston displ., cu.in	. 2	390
	Std. compression ra	tio 2	10.5:1
	Max. bhp at engine	erpm 2	325 @ 4800
	Max. torque at rpm	2	430 @ 3100

56.4 - 6229-6329

54.8 - 6239-6339-89

55.1 - 6257-6357 55.6 - 6267

55.8 - 6367

59.0 - 6723-33

Std. on A/C with No Opt.

3.36 A/C only

(1) 8.20 x 15 Opt. W/W

(2)  $8.20 \times 15 \text{ W/W Opt.}$ 

MAKE O	FCAR	Cadillac M	ODEL YEAR 1963 DATE ISSUED 10-5-62 REVISED (.)
MODEL_			All
	NGINE-G	ENERAL	
Type, no. cy	ıls., valve arr.		V-8 Ohv.
Bore and st	roke (nominal)		4.00 x 3.875
Piston displa	cement,cu. in.		390
Bore spacing	(C/L to C/L)		4.562
No. system	L. Bank		1-3-5-7
(front to rea	r) R. Bank		2-4-6-8
Firing order			1-8-7-2-6-5-4-3
	tio (nominal)	<u> </u>	10.5:1
Cylinder He	ead Material		Cast Iron
Cylinder Blo	ck Material		Cast Iron
Cylinder Sle	eve-Wet, dry, nor	ne	None
Number of	Front		2
mounting po	Rear Rear		1
Engine installation angle			4° 28' 45"
Taxabla horsepower	Dia. ² × No. Cyl. 2.5		51.2
Published m @ eng. RPM	ax. bhp* 1		325 @ 4800
Published mo (lb. ft. @ R	ox. torque* PM)		430 @ 3100
Recommende regular - pi			Premium
Idle speed (s	spec. Manual		N.A.
neutral or di	ive) Automatic	**	480 Drive
E	NGINE-PI	STONS	
Material			Aluminum Alloy
Description	and finish		Double T Slot Cam Ground Contoured Top - Stannate Coat
Weight (pisto	on only) oz.		20.4832
· · · · · · · · · · · · · · · · ·	Top land		.032037
Clearance	7		.0005
(limits)	Skirt 10p Botto	n l	0
	No. 1 ring		,208
D: -	No. 2 ring		.208
Ring groove depth	No. 3 ring		.208
~p***	No. 4 ring		
	i img		None

^{*} Max. bhp (brake horsepower) and max. torque corrected as defined by SAE Engine Test Code.

* Exp. 8.75:1

** A/C Cars - System must be on.

'AAKE OF CARCa	dillac MOD	EL YEAR <u>196</u>	3 DATE ISSUED1	0-5-62 REVISED(+)
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POWER TEAMS (Indicate whether standard or optional)

MODEL		E	NGINE			TF	RANSMISSION	AXLE RATIO (Std. first)
	Displ. cu. in.	Carburetor	Compr. Ratio	BHP @ RPM	Torque @ RPM			
		,						
				Sec	Page	Two		
							·	
				•				
		·						
				•				
**								
**	·		٠.					
A Williams				-				
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• •	*	·						
		,						
								:

AAKE OF	CAR Cadillac	MODEL YEAR 1963 DATE ISSUED 10-5-62 REVISED (+)
NODEL		All
EN	GINE-RINGS	
	No. 1, oil or comp.	Comp.
Function	No. 2, oil or comp.	Comp.
(top to	No. 3, oil or comp.	011
bottom)	No. 4, oil or comp.	None
·	Description - material, type, coating, etc.	#1 Chrome Plated - High Strength Cast Iron #2 Cast Iron - Lubrited
Compression	Width	.0781
•	Gop	.013023
Oil	Description – material, type, coating, etc.	Multi-Piece Steel - Side Seal Type Chrome Plated
J.,	Width	.1875
	Gap .	.015055
xpanders		Yes
Material Length	GINE—PISTON PINS	1045 Steel 3.093
Diameter		1.00
	Locked in rod, in piston, floating, etc.	Locked in Rod
уре	In rod or piston	None
	Bushing Material	None
legrance	In piston	.000050001
rearance	In rod	Press Fit
irection & c	amount offset in piston	11/16 Toward Max. Thrust Side
ENG	SINE—CONNECTING R	ODS
Material		1041 Steel
Veight (oz.)		22.56
	er to center)	6.500
	Material & Type	Moraine - M 400 Removable
learing	Overall length	•755880
Bearing		· · · · · · · · · · · · · · · · · · ·
	Clearance (limits)	.00050021

AAKE OF	CAR_	Cadillac	MODEL YEAR 1963 DATE ISSUED 10-5-62 REVISED (.)
ODEL_			All
		-CRANKSHAFT	
Material	Ont-	-CKAIKSIIAI I	Dografitio Mallockle Tues
Material			Pearlitic Malleable Iron
Vibration do	amper type	•	Rubber Absorption
End thrust to	ken by be	aring (No.)	Center Main (#3)
Crankshaft e	end play		.001007
	Material	& type	#1 Moraine M 400 #5 Moraine M 100 #2-3-4 Upper M 100 - Lower M 400
	Clearance		# 2 DOTATILE O TOO #E-3-1 OPINS M TOO - DOWNER IN TOO
Γ		No. 1	3.00 x 1.063
A4-'-		No. 2	3.00 x .907
	Journal dia. and	No. 3	3.00 x 1.125
	bearing overall	No. 4	3.00 x .907
	length	No. 5	3.00 x .907
	٠.	No. 6	
-		No. 7	
Crankpin jou		it. cyl. offset	See Piston
	GINE-	-CAMSHAFT	
Location	······································		Center of V
Material			GM 120M Cast Iron
Regrings -	Material		Steel Backed Babbit
	Number		5
<b> </b>	Gear or c		Chain
	Crankshafi sprocket n		Sintered Iron GM 3884 M
	Camshaft sprocket n		Die Cast Aluminum - Nylon Gear
Ι.	T	No. of links	46
	Timing chain	Width	.6875
		Pitch	•500
EN	GINE-	-VALVE SYSTEM	
Hydraulic lif	fters (Std,	opt, NA)	Std.
Valve rotato (intake, exh	or, type aust)		None
Rocker ratio			1.65:1
Operating tap	``	«e	Automatic
(indicate hot or cold)	Exho	iust	Automatic
Timing marks damper, othe		neel,	Crankshaft Balancer
			(Continued)

(Continued)

AAKE C	F CAR_	Cadillac	MODEL YEAR 1963 DATE ISSUED 10-5-62 REVISED (*)
		1	
MODEL_			All
-	ENGIN	E-VALVE SYS	
	1	Opens (°BTC)	39 ⁰ @ .001 Lift
	Intake	Closes (OABC)	1050
Timing		Duration - deg.	3240
i iming		Opens ( ⁰ BBC)	85° @ .001 Lift
	Exhaust	Closes (OATC)	590
		Duration - deg.	3240
	<del></del>	ning overlap	980
	Material		1041 Aluminized Steel
	Overall le		4.794
		rall head dia.	1.875
		seat & face	<u>uu</u> o
	Seat insert		None
	Stem diame		.34153425
		ide clearance	.00050025
Intake	Lift (@ ze	1	.451
	Outer spring	Valve closed (lb. @ in.)	60-65 @ 1.946
	press. and length	Valve open (lb. @ in.)	155-165 @ 1.496
	Inner spring press.and length	Valve closed (lb. @ in.)	
		Valve open (lb. @ in.)	_
	Material		21-4 N
	Overall length		4.815
	Actual overall head dia.		1.500
	Angle of seat & face		<u> </u>
	Seat insert material		
	Stem diameter		.34153420
		ide clearance	.0010025
xhaust	Lift (@ ze	ro lash)	.451
	Outer spring	Valve closed (lb. @ in.)	60-65 @ 1.946
	press, and length	Valve open (lb. @ in.)	155 <b>-</b> 165 @ 1.496
	Inner spring	Valve closed (lb. @ in.)	_
	press, and length	Valve open (lb. @ in.)	
	ENGIN	-LUBRICATIO	N SYSTEM
	Main beari	ngs	Press.
_	Connecting		Press.
Type of ubrication	Piston pins		Splash
splash,	Camshaft b	earings	Press.
pressure, nozzle)	Tappets		Press.
	Timing gea	r or chain	Metered Centrifugal Flow
	Cylinder w	alls	Intermediate Jet

MAKE O	FCAR	Cadillac	MODEL YEAR 1963 DATE ISSUED 10-5-62 REVISED (.)
MODEL_			
EN	IGINE-LUBE	ICATION S	YSTEM (cont.)
Oil pump t	уре		Gear
Normal oil	pressure (lb. @ engin	е грт)	30-35 @ 30 MPH
Oil pressure	sending unit (elect.	or mech.)	Electric Tell-Tale
Type oil int	ake (floating, station	ary)	Stationary
Oil filter sy	stem (full flow, parti	al, other)	Full Flow
Filter replac	cement (element, com	plete)	Element.
Capacity of	crankcase, less filter	-refill (qt.)	4 + 1 Qt. for Filter
	ecommended (SAE vi iture range)	scosity	+ 32 ^o f 20W - SAE 20 - 32 ^o f IOW - 30-IOW Below O ^o f 5W-20 - SAE 5W
Engine Servi	ice Requirement (MM	. MS, etc.)	Service MS or GM 4745M
	GINE-EXHA		
	, single with cross-ov		
Abe (sindie	, single will closs-ov	er, dodr, orner)	Single With Cross Over
Auffler No.	& type (reverse flo	w,	Reverse Flow Muffler &
	, separate resonator)		Straight Thru Resonator
xhaust pipe	dia. (O.D. Branch		Exhaust 2 1/4"
vall thickne	· I ///GIII		Intermediate 2 1/8
ail pipe dic	ameter (O.D. & wall	thickness)	2 1/80598
: EN	GINE-CRAN	IKCASE VE	NTILATION SYSTEM
Type (ventil	ates to atmos.,	Standard	Induction System
• •	tion system, other)	Optional	-
	Make and model		A.C.
	Location		Below Carb.
Control	Energy source (manivacuum, carburetor stream, other)	11	Manifold Vacuum
unit	Control method (var orifice, fixed orific other)	il	Spring Loaded Valve and Fixed Orifice
Discharges (to intake manifold, carb. air intake, air cleaner intake, other			Intake Manifold
Complete system	Air inlet (breather c carburetor air cleand other)		Breather Cap
	Flame arrestor (scree check valve, other)	en,	Check Valve

MAKE O	F CAR _	Cadillac	MODEL YEAR 1963 DATE ISSUED 10-5-62REVISED (.)
MODEL=			
El	NGINE-	-FUEL SYSTEM	(See Supplement to Page 8 for Details of Fuel Injection, Supercharger, etc. if used)
Induction t	ype: Carbu supercharger	retor, fuel	Carb.
Fuel	Capacity	(gals.)	26 (21 Park Ave.)
Tank	Filler loc	ation	Rear of Rear License Plate
	Type (ele	c. or mech.)	Mech.
Fuel Pump	Locations		Lower Left Side - Front of Eng.
, U.I.P	Pressure re	onge	5.25 - 6.50 @ 1800 RPM
Vacuum boo	oster (std., c	optional, none)	None
Fuel	Туре		A.C.
Filter	Locations		Top Center - Front of Engine
_	Choke ty	pe	Entegral
Carburetor	Intake manifold heat control (exhaust or water)		Exhaust
	Air cinr.	Standard	Dry Pack Single Inlet
	type	Optional	•

#### CARBURETOR SUPPLEMENTARY INFORMATION

	Engine	<b>*</b>	Carbureto	Carburetors		
Model Usage	Engine Displ.	Transmission	Make	Model	No. Used and Type	Barrel Size
	1					
				1		1
		:	1			
	į.					į.
						<u>.</u>
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		•			• •	
		,				
					:	
	1					
					·	

MAKE O	FCAR	Cadillac	MC	DDEL YEAR 1963 DATE ISSUED 10-5-62 REVISED (.)
mane •				
WODEL	<del></del>		<u> </u>	
EN	NGINE-	-cooling sy	STEM	
Type system	(pressure,	pressure vented,		_
atmospheric				Pressure
Radiator ca Circulation		ke, bypass)		13.5 - 16.5 Choke
thermostat	Starts to d			172°- 177°
	<del></del>	trifugal, other)		Centrifugal Dual Outlet
	GPM @ 1	000 pump rpm		19
Water	Number o			One
pum <b>p</b>	<del></del>	belt, other)		V-Belt
P	Bearing to	ype (internal, external)		Double Row Ball Bearings Enternal
Radiator co		ype (internal, external)		Enternal
(cellular, tu		other)		Tube & Center
Cooling	With heat	er (qt.) Std.		17.2 19.7 (67)
system	Without h	eater (qt.)	· · · · · · · · · · · · · · · · · · ·	
capacity		oment-specify (qt.)		18.2 20.7 (67)
		th of cylinder (yes, no)	<u> </u>	Yes
Water all ar	rouna cylina	Number and type		Yes
**	Lower	(molded, straight)		(1) Molded
*		Inside diameter		
				1.75
Radiator		Number and type (molded, straight)		(1) Molded
hose	Upper	Inside diameter		
				1.50
		Number and type (molded, straight)		None
	By-pass	Inside diameter		None
				None
	Number of	Fblades & Spacing	4 @ 76°	$7 @ 45^{\circ} - 60^{\circ} (75) = 5 \text{ All A/C } 45^{\circ} - 25^{\circ}$
_	Diameter		4 - 19"	(5-18.5 A/C) 18" (75)
Fan	Ratio-fan Fan cutout	to crankshaft rev.		
:	Bearing ty	· · · · · · · · · · · · · · · · · · ·		Viscous With Internal Bi-Metal Ball
		ump & Gen.	53.10	(A/C 52,40)
*Drive	Generator	·····-		
belts (indicate	Water Pum	<u> </u>		
belt used	Power Ster		50.62 57.46	· · · · · · · · · · · · · · · · · · ·
by letter)	Air Condi	tioning _Comp.	57.40	
1	L			
* Drive Bel	t Dimension	s		
Angle of	•			
1	length (SAE			
Width	rength (SAE	<u> </u>		
		1		•375

MODEL_			
	ELECTR	ICAL—SUPPLY S	
	Make and	Model	Delco Remy
	Voltage Ri	g. & Total Plates	12 Volt - 11 Plates
Battery	SAE Desig	nation & Amp Hr. Rtg	70 Amp. Hrs. @ 20 Hr. Rate
,uy	Location		Right Front Side - Under Hood
	Terminal g	rounded	Negative
	Make		Delco Remy
	Model		1100624
Generator	Туре		42 52 (75 & A/C)
		n, to Cr/s rev.	2.76:1 1100617
	<del></del>	in (hot)—engine rpm	Charge @ Idle
	Make		Delco Remy
	Model		1119512
	Туре		Double Contact
	Cutout	Closing voltage @ generator rpm	None
Regulator	relay	Reverse current to open	None
	Regu- lated	Voltage	13.8 - 14.8 @ 100°
		Current	None
	Voltage	Temperature	1000
	test con-	Load	1.0 Amps
	dirions	Other	<u> </u>
	ELECTR	ICAL—STARTING	SYSTEM
	Make	<u> </u>	Delco Remy
	Model		1107799
	Rotation (e end view)		Clockwise
		inking speed	150-200 RPM
Starting motor	Test condi	tions	
		Amps	300-360
	Lock test	Volts	3.5
		Torque (lb. ft.)	N.A.
	No	Amps	65-100
	load test	Volts	10.6
		RPM (min.)	3600-5100
	<del></del>	lenoid, manual)	Solenoid
Motor control	Starting procedure		Cold Start - Depress Acc. to Floor, Remove Foot, Turn Ign. Key Full
ontrol:			Right to Start  Warm Start - Depress Acc. Halfway  Hold until Engine Starts.

AAKE O	F CAR	Cadill	MODEL YEAR 1963 DATE ISSUED 10-5-62 REVISED (.)
EL ODEL		AL—STARTII	NG SYSTEM (cont.)
	Engagemen	nt type	Spiral Spline & Over-running Clutch
<b>.</b>		shes (front, rear)	Front
Motor Drive	Number	Pinion	9
	of teeth	Flywheel	166
	Flywheel 1	ooth face width	.500
EL	ECTRIC	AL-IGNITIO	N SYSTEM
	Make		Delco Remy
	Model		1115132
Coil		Engine stopped	2.4
	Amps	Engine idling	1.25
	Make		Delco Remy
	Model		1111032
	Cent'fgal	Start (rpm)	0° - 1.5°@ 400 RPM
	adv. in	latare e di ata	•
	crankshaft degrees@	Intermediate points deg.@rpm	2.5° - 4°@ 1200 RPM
	engine rpm (nominal)	,	5° - 7° @ 2800 RPM
	(nominal)	Max deg. @ rpm	7° - 9° @ 2000
istributor	Vacuum	Start (in Hg)	8-10
	adv. in		2° - 4.5° @ 11"
	crankshaft	Intermediate points, deg@in Hg	5.50 - 8.5° @ 14"
	in. Hg.	,	8.50 - 12° @ 16"
	(nominal)	Max. deg. in. Hg.	10.5° - 12°@
	Breaker go		.016
	Cam angle		28° - 32° Set @ 30°
	Breaker an	n tension (oz.)	19-23
	Crankshaft	deg. @ rpm.	5º BTDC
	Mark loca	tion	Crankshaft Balancer
iming	Cylinder n	umbering system	1-3-5-7 Left Bank
•	(see page		2-4-6-8 Right Bank
	Firing orde	r (see page 2)	1-8-7-2-6-5-4-3
	Make and		
park	<b>-</b>		AC 44
park lug	Thread (mr		14 ,
		torque (lb. ft.)	20-25
	Gop		.035
able	Conductor	<del></del>	Resistant Core
	Insulation Spark plug		Neoprene
			Neoprene
EI	ECTRIC	AL—SUPPRE	SSION
		•••	Packard Electric - Dist. Res. Wire
			.3 Mfd. on coil - Feed term.
Locations	& type		.5 Gen. Reg Feed Term.
			Two Ground Straps - Rear of cyl. hd.

IAKE O	F CARC	adillac MODEL Y	TEAR 1963 DATE ISSUED 10-5-62 REVISED (.)
MODEL			
_		STRUMENTS AND SWI	TCHES
Speed-	Make		A.C.
ometer	Trip odometer (yes, no)		Yes
Charge indi			Tell-Tale
	indicator—type		Gauge
	indicator—type		Tell-tale
Fuel indicat	tor—type		Gauge
Other			Month Normana Ista Mall Mala
	Identify positions		Trunk Warning Lite - Tell Tale
	in order and cir-		Vertical - Ign. off
	cuits controlled		lst Position Clockwise - All Circuits On
			2nd Position Clockwise - Ign. & Starter
Ignition switch			1st Position Counterclock - Acc. Only
	Provision for illumination		Yes
	Location		R.H. Side of Steering Col. in Panel
	Identify positions		lst Position - Park - Instru. & Tail
	and lamps controlled		2nd Position - Full out HdlmpsInstru. & 7
'Aain light-			Rotate Knob - Full left - operates interi.
ng switch			Rotate Knob - Right-Rheostat Control Intensi Panel Lites.
Other light switches	Locations and lamps controlled		Glove Box - Console - Air Cond Heater Turn Indicator-Trunk-Turn Signal Switch Controls cornering lites when Ign. an lite switch are on.
	Locations and de-		
	vices controlled		Door Jam Switches for interior lites.
	·		Switches on front seat backs for rear
Other			compartment lites. Interior lites
orner switches			also controlled by Headlamp switch.
	Make		Delco
Windshield wiper	Туре		Electric
	Vacuum booster provision		•
	Washer provision		Yes
	Туре		Solenoid Vibrating Diaphram .
Horn	Number used	. :	2 (3 on Eldorado)
	Amp draw (each)		10.5

WAKE C	F CAR	Cadillac	MODEL YEAR 1963 DATE ISSUED 10-5-62 REVISED (4)
MODEL			
MODEL,		AL—LAMP BULBS	<b>5</b>
Give quan	ntity used and tra	ade number, e.g., Headlam are not standard equipmer	np 2-5400 S, dual headlight 2-4001, 2-4002. In the properties of the numbers.
Headlamps	& arrangement		Dual Horizontal 2-4001 2-4002
Headlamp	beam indicator		1-53
Parking			2-1034
Tail _ ]	Fender		2-67
	11-Bumper		2-1034
	Front		See Parking Lite
Direction signal	Rear		See Stop Lite
signai	Indicator		2-53
License pl	ate		2-67
Instrument			•
Ignition lo	rck		1-53
Back up			2-1073
Dome			1-1004 (75 Series) Chauffeur 1-90
Clock			1-57
Radio			1-57
Glove com	partment		1-57
Ash Tr	ray-Frt.		2-53
	ing Imp.		2-1195
	t. Lamp		2-212 (75 & 60)
Rear Q	t Lemp		2-90 (62)
Frt. D	oor		2-212 (60-6267-63)
Rear D	oor		2-212 (60-63)
Rear D	oor		2-90 (75)
Rear Q	2t		2-212 (62-6357-6367)
Fuel &			1-57
Gen. T	<u>'ell-Tale</u>		1-57
	· Vent Pare	1	4-57
Oil-Te	ll-Tale		1-57
Map			1.212
Radio	Dial		1.57
	AM Ind.		1.1892
	FM Ind.		2.1892
Radio			1-53 (75)
Speedo			2-57
Shift			1-57
Trunk			1-89
" Tell	-tale		1-57
			<b>★</b> -ノ

MAKE OF	CAR	Cadillac	MODEL YEAR_	1963 DATE ISSUED 10-5-6	2 REVISED (.)
MODEL					
E	LECTRICA	L-FUSE & CI	RCUIT BREAKER DA	TA	
Use trade num	mber of fuse,	e.g., SFE-10. Indicat	te circuit breaker by ampere ca	pacity suffixed by letters "C.B.", e.g.	, 30 C.B. Where fuse or
breaker, e.g.,	er protects mul . Parking lamp	tiple circuits indicate SFE-10 (a), Direction	n indicator same as (a).	he same letter for all units protected by	y the same ruse or circuit
Headlamp			20A-CB	Power Seats & Windows	в СВ
Headlamp bea	m indicator		20A-CB	Gen. TT	<u>б Атр.</u>
Parking lamp			20A-CB		
Tail lamp			20A-CB	Hydro-Elect. Conv. To	p L.B.
Stop lamp			14 Amp.	Cruise Control	6 Amp.
Direction indi	<del></del>		14 Amp.	Horns	25 Amp.
License plate	<del></del>		20A-CB	Guide-matic	<u> 6 Атр.</u>
Instrument lan	<del></del>		9 Amp.	Cornering Lites	20 A-CB
Ignition lamp	<del></del>		20A-CB		
Back up lamp	·		9 Amp.	•	
Dome lamp					•
Clock	1		25 Amp.		·
Clock lamp Radio			20A-CB	O E Amm AM TIM	
	A	<u></u>		- 2.5 Amp. AM-FM	· · · · · · · · · · · · · · · · · · ·
Glove compar Power Tr			25 Amp. 25 Amp.		
A/C & Hea			25 Amp.		
Antenna	cer		14 Amp.		
Wiper			25 Amp.		
Body Fee	a		25 Amp.		
Cigar Li			25 Amp.		
Map Lite	11		25 Amp.		
Ash Tray		· · · · · · · · · · · · · · · · · · ·	20A-CB		
Instr. L			20A-CB		
E	LECTRICA	L-LOCATION	OF OUTSIDE LAMP		
	Tail	Lowest	21.18 (60-62-		1.62 (75)
		Highest	31.19 (60-62-		1.63 (75)
	Stop		21.18 (60-62-		1.62 (75)
Height above ground to	Backup		21.18 (60-62-	<del> </del>	1.62 (75)
center of bulb	License, rea	<del></del>	21.18 (60-62-		1.62 (75)
	Directional	Front	22.25 (60-62-		3.19 (75)
		Rear	21.18 (60-62-		
	Headlamp	Inside	28.48 (60-62-		9.42 (75)
		Outside*	28.48 (60-62-	63) 2	9.42 (75)
	Tail	Inside			
		Outside		34.20	
Distance from	Stop			34.20	
C/L of car to	Backup			34.20	
center of bulb	License, rea				
	Directionc	Front		29.25	
		Rear		34.20	
		l Indian II		00 (0	
	Headlamp	Inside Outside*		28.60 34.90	

MAKE O	FCAR_	Ca	adillac	MODEL YEAR_196	3_DATE	ISSUED_	<u> 10-5-62<b>re</b>'</u>	VISED 🕙
MODEL_							W	
D	RIVE UI	NITS-CL	UTCH (Man	val Transmission)				
Make & ty	pe			N.A.				
Type pressu	re plate spri	ngs		21.022.0	······································			
	late pressure						· · · · · · · · · · · · · · · · · · ·	
	ch driven di							# ####### #*
	Material					······································		······································
	Outside 8	inside dia.						
Clutch	Total eff.	area (sq.in.)						
facing	Thickness							
	Engageme ing metho	nt cushion- d						
Release bearing	Type & me of lubrica						•	
Torsional damping	Methods: friction	springs, material					-	
- DI	RIVE UN	NITS—TR	ANSMISSIO	NS '				
Manual (st	d. or opt.)			2	***************************************			
		e (std. or opt.)			: _			
Automatic (	std. or opt.)			Std.				
DE	RIVE UN	IITS M.A	NUALTRA					•
			1	N.A.		<del></del>		
Number of I	orward spee	ds		N•24•				
	In second							
Transmission								
ratios	In fourth							
	In reverse	<del> </del>				· · · · · · · · · · · · · · · · · · ·		
Synchronous	meshing, sp	ecify gears						
Shift lever								
	Capacity	(pt.)						· · · · · · · · · · · · · · · · · · ·
	Туре гесо			The state of the s			·	
Lubricant	SAE vis-	Summer						
	cosity	Winter						
	number	Extreme cold						<u>-</u>

MAKE O	F CAR		Cadillac	MODEL YEAR 1963 DATE ISSUED 10-5-62 REVISED (.)
			•	
MODEL_				
				NSMISSION WITH OVERDRIVE
For transmi			nual transmission section	N.A.
			(yes, no)	N·A.
			rator control (yes, no)	
		um cut-in		
Overdrive	Gear	ratio		
0.0.0		Capacity	(pt.) (Overdrive only)	
			filler (yes, no)	
	Lu-	Type reco	mmended	
		SAE vis-	Summer	
		cosity number	Winter	
	<u> </u>		Ext. cold	
D	RIVE	UNITS	-AUTOMATIC	RANSMISSION
Trade name				Hydramatic
Type descri	ibe			Fluid Coupling With Gears
Method of (Lever, Pus				Lever
Selector Po	ottern			P-N-Drive-Drive-Lo-R
List gear ra indicate wi selector po	hich are			2nd - 2.5532 3rd - 1.5536 4th - 1.0000 Lo - 3.9666 Rev3.7400
	<u> </u>			Rev 3.7400
Max. upshi Max. kickd			<del></del>	<u>76-82</u> 68-74
MOX. KICKO	<del></del>	er of elem		
Torque		ratio at si	<del></del>	
convertor	<u> </u>		(air, water)	-
1 .1		ity—refill		18
Lubricant		ecommend		Cad. Fluid Type 'A' (Suffix A)
Special tra features	nsmission			Water Cooled Sump
	DRIV	E UNI	TS—PROPELLER	SHAFT
Number use				2
Type (expos	ed, torqu	e tube)		Exposed
Outer	Manual	transmissi	on	N.A.
diameter x length* x wall thickness	Overdri	ive transm	ission	N.A.
	Automa	tic transmi	ission	2.25 x 30.29 x .095 Rear 2.25 x 32.28 x .095 Frt. 2.25 x 40.88 x .095 Rear 2.25 x 41.44 x .095 Frt.
*Conton to a				

(Continued)

Form Rev. 3-62

* Dia: of rear portion of rear shaft, 2.75
Wall thickness 065

DRIVE UNITS—REAR AXLE  Description (see instructions)  Limited Slip differential, type  Drive Pinion Offset  No. of differential pinions  Manual transmission  No. A.  Gear ratios (Std. equip.)  Automatic transmission  No. A.  Automatic transmission	
DRIVE UNITS—PROPELLER SHAFT (cont.)  Intermediate bearing  Itype (plain, anti-friction)  Lubrication (fitting, prepack)  Make  Saginaw  Number used  Saginaw  Number used  Type (ball and trunnion, cross, other)  Type (plain, anti-friction)  Bearing  Type (plain, anti-friction)  Lubric. (fitting, prepack)  Prepack  Drive taken through (torque tube or arms, springs)  Four Link Arm  Drive taken through (torque tube or arms, springs)  Four Link Arm  DRIVE UNITS—REAR AXLE  Description (see instructions)  Limited Slip differential, type  Drive Pinion Offset  No. of differential prinons  Gear ratios (Sid. equip.)  Overdrive transmission  N.A.  Automatic transmission  N.A.	
DRIVE UNITS—PROPELLER SHAFT (cont.)  Intermediate bearing  Itype (plain, anti-friction)  Lubrication (fitting, prepack)  Make  Saginaw  Number used  Saginaw  Number used  Type (ball and trunnion, cross, other)  Itype (plain, anti-friction)  Bearing  Type (plain, anti-friction)  Lubric. (fitting, prepack)  Prepack  Drive taken through (torque tube or arms, springs)  Four Link Arm  Drive UNITS—REAR AXLE  Description (see instructions)  Limited Slip differential, type  Drive Pinion Offset  Manual transmission  Gear ratios (Sid. equip.)  Overdrive transmission  N.A.  Automatic transmission  N.A.  Automatic transmission  N.A.	
Type (plain, anti-friction)   Roller Bearing	
anti-friction bearing  anti-friction   Lubrication (fitting, prepack)   Prepack	
Luniversal joints  Make  Number used  Type (ball and trunnion, cross, other)  Type (plain, anti-friction)  Bearing  Type (plain, anti-friction)  Lubric. (fitting, prepack  Prepack  Prepack  Drive taken through (torque tube or arms, springs)  Torque taken through (torque tube or arms, springs)  Four Link Arm  DRIVE UNITS—REAR AXLE  Description (see instructions)  Limited Slip differential, type  Drive Pinion Offset  No. of differential pinions  Gear ratios (Std. equip.)  Automatic transmission  N.A.  Automatic transmission  N.A.	
Prepack   Prepack	
Universal joints    Variable   Va	
Universal joints  Type (ball and trunnion, cross, other)  Type (plain, anti-friction)  Bearing  Type (plain, anti-friction)  Lubric. (fitting, prepack)  Prepack  Drive taken through (torque tube or arms, springs)  Tarque taken through (torque tube or arms, springs)  Four Link Arm  DRIVE UNITS—REAR AXLE  Description (see instructions)  Limited Slip differential, type  Drive Pinion Offset  Drive Pinion Offset  No. of differential pinions  Gear ratios (Std. equip.)  Overdrive transmission  N.A.  Automatic transmission	· · · · · · · · · · · · · · · · · · ·
Universal joints  Type (plain and trunnion, cross, other)  Type (plain, anti-friction)  Bearing  Type (plain, anti-friction)  Lubric. (fitting, prepack)  Prepack  Prepack  Drive taken through (torque tube or arms, springs)  Torque taken through (torque tube or arms, springs)  Four Link Arm  DRIVE UNITS—REAR AXLE  Description (see instructions)  Hypoid  Limited Slip differential, type  Drive Pinion Offset  No. of differential pinions  Gear ratios (Std. equip.)  Automatic transmission  N.A.  Automatic transmission	
Type (plain, anti-friction)  Bearing  Type (plain, anti-friction)  Lubric. (fitting, prepack)  Prepack  Prepack  Drive taken through (torque tube or arms, springs)  Four Link Arm  Torque taken through (torque tube or arms, springs)  Four Link Arm  DRIVE UNITS—REAR AXLE  Description (see instructions)  Hypoid  Limited Slip differential, type  Drive Pinion Offset  No. of differential pinions  Gear ratios (Std. equip.)  Automatic transmission  N.A.  Automatic transmission	
Bearing   Needle	
Lubric. (fitting, prepack)  Prepack  Drive taken through (torque tube or arms, springs)  Torque taken through (torque tube or arms, springs)  Four Link Arm  DRIVE UNITS—REAR AXLE  Description (see instructions)  Limited Slip differential, type  Drive Pinion Offset  No. of differential pinions  Gear ratios (Std. equip.)  Automatic transmission  Prepack  Prepack  Prepack  Prepack  Four Link Arm  Tink Arm  Avama  Four Link Arm  N.A.  Automatic transmission  N.A.	
Drive taken through (torque tube or arms, springs)  Torque taken through (torque tube or arms, springs)  Four Link Arm  DRIVE UNITS—REAR AXLE  Description (see instructions)  Limited Slip differential, type  Drive Pinion Offset  No. of differential pinions  Gear ratios (Std. equip.)  Automatic transmission  Four Link Arm  Four Link Arm  Tink Arm  Torque taken through (torque tube or arms, springs)  Four Link Arm  Torque taken through (torque tube or arms, springs)  Four Link Arm  Torque taken through (torque tube or arms, springs)  Four Link Arm  Torque taken through (torque tube or arms, springs)  Four Link Arm  Torque taken through (torque tube or arms, springs)  Four Link Arm  Torque taken through (torque tube or arms, springs)  Four Link Arm  Torque taken through (torque tube or arms, springs)  Four Link Arm  Torque taken through (torque tube or arms, springs)  Four Link Arm  Torque taken through (torque tube or arms, springs)  Four Link Arm  Torque taken through (torque tube or arms, springs)  Four Link Arm  Torque taken through (torque tube or arms, springs)	
Torque taken through (torque tube or arms, springs)  DRIVE UNITS—REAR AXLE  Description (see instructions)  Limited Slip differential, type  Drive Pinion Offset  No. of differential pinions  Gear ratios (Std. equip.)  Automatic transmission  No. A.  Four Link Arm  Four Link Arm  Four Link Arm  Nypoid	
DRIVE UNITS—REAR AXLE  Description (see instructions)  Limited Slip differential, type  Drive Pinion Offset  No. of differential pinions  Gear ratios (Std. equip.)  Automatic transmission  Four Link Arm  Hypoid  1 3/4  No. A.  Automatic transmission  N.A.  Automatic transmission	
DRIVE UNITS—REAR AXLE  Description (see instructions)  Limited Slip differential, type  Drive Pinion Offset  No. of differential pinions  Manual transmission  No. A.  Gear ratios (Std. equip.)  Automatic transmission	
Limited Slip differential, type  Drive Pinion Offset  No. of differential pinions  Manual transmission  N.A.  Gear ratios (Std. equip.)  Automatic transmission  Hypoid  1 3/4  N.A.  Overdrive transmission  N.A.	
Hypoid  Limited Slip differential, type  Drive Pinion Offset  No. of differential pinions  Manual transmission  N.A.  Gear ratios (Std. equip.)  Automatic transmission  N.A.	
Drive Pinion Offset  No. of differential pinions  Manual transmission  No. A.  Gear ratios (Std. equip.)  Automatic transmission  No. A.  No. A.	<u></u>
No. of differential pinions  Manual transmission  N.A.  Gear ratios (Std. equip.)  Automatic transmission  N.A.	W
Manual transmission  N.A.  Gear ratios (Std. equip.)  Automatic transmission  N.A.	
Gear ratios (Std. equip.)  Overdrive transmission  N.A.  N.A.  N.A.	
(Std. equip.)  Automatic transmission  N.A.	
Automatic transmission	
	·
	3.36
Ring gear O.D. (std. ratio) *  Pinion adjustment (shim, other) None	
Pinion bearing adj. (shim, other) Collapsable Spacer	
Wheel bearing type Ball	
Capacity (pt.) 5	
Type recommended Mil-L 2105 B (Contr. Diff. Sp. Lub.)	
Lubricant SAE vis- Summer 90	
cosity Winter 90	
number Extreme cold 90	
REAR AXLE RATIO TOOTH COMBINATIONS (See page 3 for axle ratio usage)	
Axle ratio 2.94 3.21 3.36	3.77
Pinion 47 45 47	49
Ring gear 16 14 14	13
* Ring O.D. 9.424 9.422 9.429	9.1111 Form Rev. 3-62

MAKE O	F CAR	Cadil	lac MODEL YEAR 1963 DATE ISSU	ED_10-5-62 REVISED_(+)
M ODEL	. •	÷		
******	DRIVE UN	ITS-WI	IEELS	
Type & ma	terial		Slotted Steel Disc	
		Std.	15 x 6L	
Rim (size a	nd flange type)	Opt.	_	
	Type (bolt or	stud)	Stud	
Attachment	Circle diamete		5"	
	Number and s	ize	5 1/2 - 20	
	DRIVE UN	ITS—TIR	ES	
Standard	Size & ply		8.00 x 15 - 4 ply	$8.20 \times 156 \text{ ply } (75)$
(List option below)	Type - Nylon	, etc.	Tyrex	
Rev/mile at	50 mph.		715 (713 8.20 x 15 4 & 6 Ply - Black o	r White)
Inflation	Front		24	<u>28 (75.)</u>
press .(cold)	Rear		24	<u> </u>
	es – size and ply	· · · · · · · · · · · · · · · · · · ·	8.20 x .5 White Wall 4 Ply 60-62 (Std. Eldorado) 6 Ply (67)	-03
	BRAKES-	SERVIC		
	ervo, disc, bala		Hydraulic Duo-Servo-Self	Adjusting
	ng (std., opt., h		Std.	
	ystem type (single	e, dual, etc.	Dual	
(remote, in	make & type tegral, etc.)		Moraine & Bendix - Direc	t Hydraulic Vacuum
	rea (sq. in.)*		203.74	207.58 (75)
	g area (sq. in.)*		244.80	259.60 (75)
	n area (sq. in.)**		377.00	
Percent bro	ke effectiveness		59%	The state of the s
Drum	Diameter Page		12"	
	Ked		12"	
	Type and mate	rial	Composite Cast Iron Finn	
Wheel cyl- inder bore	Front		1 13/16	
Master cylin	Rear		1.00"	
Available p			1:00" h:"	
<del></del>	e at 100 lb. peda	l lood	<u>                                     </u>	
	nce adjustment		930 PST -010 -	.030
	rivet holes, gro	ovas, chomfa		

Excludes rivet holes, grooves, chamfers, etc.
 Includes rivet holes, grooves, chamfers, etc.
 Total swept areas for four brakes:

 Widest lining contact width for each brake x its drum circumference.

MAKE	OF CAR_	Ca	adillac	MODEL Y	EAR 1963 DATE ISS	UED 10-5-62 REVISED (*)
MODEL						
	BRAK	ES-SER\	/ICE (con	it.)		<u> </u>
	Bonded	or riveted			Riveted	
		Material			Molded Asbestos	
	Front	Size (length x	Front wheel	11.5 x 2.5 x .	25	12.98 x 2.5 x .25 (75)
	Shoe	width x thickness)	Rear wheel	11.5 x 2.5 x .	25	12.98 x 2.5 x .25 (75)
Brake		Segments p	er shoe		1	
lining		Material			Molded Asbestos	
	Rear	Size (length x width x	Front		12.98 x 2.5 x .2	25
	Shoe	thickness)	Rear wheel		12.98 x 2.5 x .2	25
		Segments p	er shoe		1	
	BRAK	ES—PAR	KING		·	
Type of co	ntrol			\\	Foot operate - v	acuum released
Location o	f control				Left side below	panel
Operates o	n				Rear Service bra	kes
If sepa-	Type (in	ternal or exter	nal)		N.A.	
rate from	Drum die	ometer			N.A.	
service brakes		ze (length x thickness)			N.A.	
	FRAM	E or UNI	TIZED C	ONSTRUCTION		
Type and d	escription					
					Tubular Center '	X'
	SUSPE	NSION-	-GENER	(See Supplemental page	e 19 for details on Air Suspensio	on)*
Provision fo	or car level	ing			None	
Provision fo	or brake dip	control			In the Front Sus	mension Design
Provision fo	or acc. squa	t control		· · · · · · · · · · · · · · · · · · ·	In the Front Sus	
Special pro car jacking						
Shock	Туре					sor Type Rocker Sill (75)
absorber	Make				Direct Action	
front & rear	Piston di	_		11T.	Delco 1"	<del></del>
Other spec					<del> </del>	
	- Tediores				Nylon Piston Rin Freon Envelope t	g <u>o Eliminate Aeration of Oi</u>
	SUSPE	NSION-	-FRONT			
Type and d	escription				and the second s	
					Independent Coil	
* Air Suspe		Normal op	erating pressur	res	(Continue	ed)
type	ng type isor data	spring ro leveling				
make drive	ratio					Form Rev. 3-62

MAKE O	FCAR_										ISED (•)
								•			
MODEL_											
_	SPEN:	SION FR	RONT (co	nt.)							
	Туре						Coil			-	
	Material						9260				
Spring		il design hei th x dia.	ght & 1.D.;				9.99 ; 10.44	x 4.00	x 168	.97 x .675 (6	60-62-63) 75)
- P	Spring ra	te (lb. per in	ո.)				305			425 (75)	
	Rate at v	vheel (lb. pe	r in.)				86			120 (75)	
	Design lo	ood (lb. @ de	esign height)				2400			2900 (75)	
Stabilizer	Type (lin frameless	k, linkless,				-	Link				
	Material	& bar diam	eter				1085 8	Steel	.813	.938 (75)	
ST	EERIN	G									
Mechanical	(std., opt.	, NA)					N.A.				
Power (std.,	opt., NA	)					Std.				
Wheel diam	eter						16"				
	Outside	Wall to we	ıll (l. & r.)		46					52 (75)	
Turning	front	Curb to cu	rb (l. & r.)		43					48	
diameter	Inside	Wall to wo	all (l. & r.)								_
	rear	Curb to cu	rb (1. & r.)								
Outside whe	el angle w	ith inside wh	neel at 20°				18 ⁰ )	LO¹			
		Туре				*	N.A.	-			
Mechanical	Geor	Make			•				· · · · · · · · · · · · · · · · · · ·		
Mechanicai	Gear		Gear				······································	<del></del>			
		Ratios	Overall								
	No. whee	el turns									
			, etc.)						-	Power	
	Type (co:	kial, linkage					Inline	Hvdr	aulic		
	Type (co: Make	kial, linkage				·	Inline Sagina	•	aulic_		
							Sagina	w		· · · · · · · · · · · · · · · · · · ·	
	Make						Sagina	w		eering	
Power	Make Trade na	me					Sagina	sc Pe	wer St	· · · · · · · · · · · · · · · · · · ·	
Power	Make	Туре	Gear				Sagina Cadill	ac Po lut Se	wer St	· · · · · · · · · · · · · · · · · · ·	
ower	Make Trade na	me	Gear Overall				Sagina Cadill Ball N	ac Po lut Se	wer St	· · · · · · · · · · · · · · · · · · ·	
ower	Make Trade na Gear Pump driv	Type Ratios	<del></del>				Sagina Cadill Ball N 17.5:1	ac Po Iut Se	wer St	· · · · · · · · · · · · · · · · · · ·	
² ower	Make Trade na Gear Pump driv	Type Ratios	<del></del>				Sagina Cadill Ball N 17.5:1 18.2:1	ac Po Iut Se	wer St	· · · · · · · · · · · · · · · · · · ·	
^{&gt;} ower	Make Trade na Gear Pump driv	Type Ratios	<del></del>				Sagina Cadill Ball N 17.5:1 18.2:1 Belt 3.7	ac Pe	wer St	eering	
	Make Trade na Gear  Pump driv Number v Type	Ratios ven by wheel turns (front or rea	Overall				Sagina Cadill Ball N 17.5:1 18.2:1 Belt 3.7	ac Pe	wer St	eering	
Power	Make Trade na Gear  Pump driv Number v Type  Location of wheels	Ratios ven by wheel turns (front or rea	Overall				Sagina Cadill Ball N 17.5:1 18.2:1 Belt 3.7	ac Po	wer St	eering	

(Continued)

MAKE O	F CAR_		Cadillac	MODEL YEAR 1963 DATE ISSUED 10-5-62 REVISED (+)
MODEL_				
\$1	EERIN	G (con	• )	
	Inclinati	on at camb	er (deg.)	6° @ 0°
Steering Axis		Upper		Spherical Joints
	Bearings			Spherical Joints
	(type)	Thrust		Spherical Joints
	Caster (a	deg.)		- 1/2° to - 1/2°
Wheel alignment (range and	Camber	(deg.)		Left Side + $3/8^{\circ}$ to - $1/8^{\circ}$ - Right Side + $1/8^{\circ}$ to - $3/8^{\circ}$
preferred)	Toe-in (dinches)	outside trea	d-	3/16" to 1/4"
Steering s	oindle & jo	int type		Spherical
Wheel		Inner		1.348 - 1.343
spindle	Digmeter	Outer bearing		.84308435
	Thread si	ze		3/4 - 20
at t	Bearing t	уре		Tapered Roller
~ SU	SPENS	ION-	REAR	
Type and a	escription			4 Link
Drive and	torq. taken	through (se	e page 17)	4 Link Arms
•	Туре			Coil
ader or	Materia	<u> </u>		9260 Stee1
		gth x width ; bar length	, coil design height & dia.)	9.17 x 5.20 x 149.75 x .695 (75)
	Spring ra	ite (lb. per	in.)	250 (75)
Spring	Rate at w	vheel (lb. p	er in.)	/ 110 157 (75)
	Design lo	oad (lb. at c	lesign height)	/ 1665 1960 (75)
	Mounting	insulation	type	Rubber
		No. of l	agves	N.A.
	if	Inserts	Type and size	
	leaf	11126112	Material	
		Shackle	(comp. or tens.)	
Stabilizer	Type (lin	k, linkless,	frameless)	
	Material			
Track bar	type			

MAKE OF CAR___

Cadillac

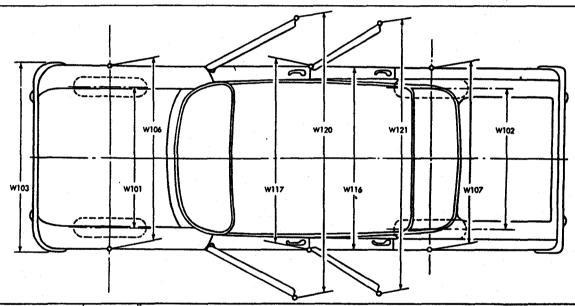
MODEL YEAR 1963 DATE ISSUED 10-5-62 REVISED (*)

#### CAR AND BODY DIMENSIONS—GENERAL

NIOTE: Included in the dimension definitions listed on pages 34–36 are those which have been adopted by SAE. These are indicated by a number following the type of dimension, e.g., L3. Additional dimensions have been added by the AMA Specifications Review Committee. These are shown by an additional letter, e.g., H67a. The symbol "a" has been added as a suffix to denote a dimension adopted by the AMA and submitted to the SAE for approval. The dimensions are developed from the following basic points:

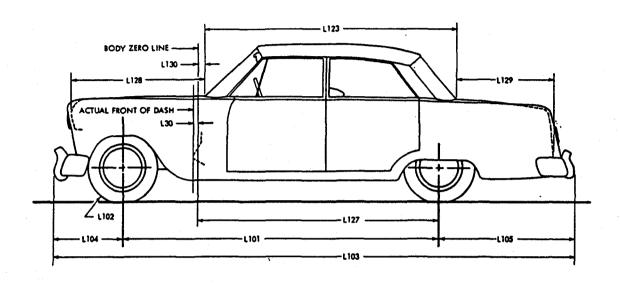
- 1. Body dimensions are for all body styles.
- 2. All interior dimensions are taken with manikin 15.0 inches outboard of car centerline unless otherwise stated.
- 3. All interior dimensions are measured with the front seat in the lowest and rearmost position.
- 4. Unless otherwise specified, all exterior height dimensions are taken with a full design load which consists of 5 passengers, 300 lbs. front, 450 lbs. rear; includes spare wheel, tire and tools, and full complement of gas, oil, water and tires to recommended pressure, etc.
- 5. The SAE manikin with 90th percentile leg length will be used for recording purposes.
- 6. The H Point is the pivot center of the manikin's torso and thigh.
- 7. The Torso Line is a line parallel to the small of manikin's back and extending through the H Point.

#### EXTERIOR WIDTH DIMENSIONS



MODEL	Ref. No.	60	6229	6329	6239	6339	6389	6257	6357	6267	6367	75
Tread - front	W101						61					
Tread - rear	W102						61					
Maximum overall car width	W103			79	•7		-	·····	•			79.9
Maximum overall body width	W116				.0							79.1
Maximum body width at #2 pillar	W117				.0							78.9
Front fender overall width	W106				.4					-		78.7
Rear fender overall width	W107			77	.1							74
Maximum overall car width – front doors open	W120a											
Maximum overall car width - rear doors open	W121a											

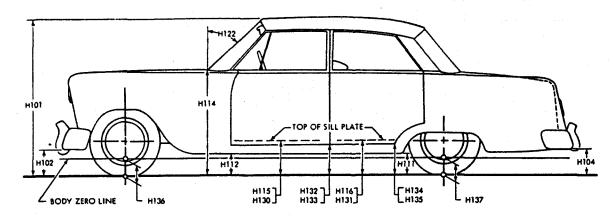
MAKE OF CAR Cadillac MODEL YEAR 1963 DATE ISSUED 10-5-62REVISED(*)



MODEL	Ref.											
	No.	60	6229	6329	6239	6339	6389	6257	6357	6267	6367	75
Body zero line to actual front of dash	L30					.54						
Wheelbase	L101					129.	5			_		
Overhang - front	L104					33•5						
Overhang – rear	L105		6	0			52.0			60		
Overall length	£103		2:	23			215			223		243.3
Hood length at car centerline	L128a					61.4						58.8
Body upper structure length at car centerline	L123		1.	12	10	8.4	108.1	1	03.3	108	3.8	131.0
Deck length at car centerline	L129a		4,	7 - 3	5	0.9	47.3		56.1	50	0.6	
Body zero line to centerline of rear wheels	L127					105.0	)				_	125.3
Body zero line to windshield cowl point	L130a					3.4						
Tire size	L102	**	8.00 x	15						8.2	20 x 1	5 (75)

MAKE OF CAR Cadillac MODEL YEAR 1963 DATE ISSUED 10-5-62REVISED (+)

### EXTERIOR HEIGHT DIMENSIONS

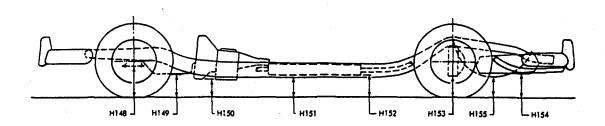


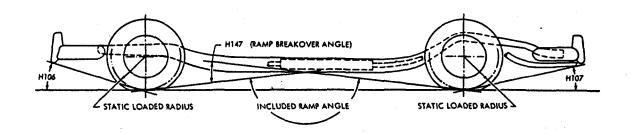
MODEL	Ref. No.	60	6229	6329	6239	6339	6389	6257	6357	6267	6367	75
Overall height	н101	56.6	56	.4`		54.8		55	.1	56.6	53.8	59.0
Hood at rear to ground	H114					38.1					38.3	39.1
Rocker panel to ground – front	H112a			-		7.7					7.9	8
Rocker panel to ground – rear	нии			7•:	3				7.4		7.6	8.4
Step height – front (design load)	H115					13.3					13.5	13.9
Step height - rear (design load)	H116					13.1			,,			12.7
Step height - front (curb load)	H130					13.7					13.9	14.5
Step height – rear (curb load)	H131					13.7			•			12.8
Bottom of door to ground, open – front	H132					12.9			13.0		13	.2
Bottom of door to ground, closed – front	H133					11.8			11.7		11.9	12.5
Bottom of door to ground, open – rear	H134			<del></del>			12.9					11.1
Bottom of door to ground, closed – rear	H135			11.5	;							10.9
Front bumper to ground	H102					10.5					10.7	11.5
Rear bumper to ground	H104					11.1					11.3	12.2
Windshield slope angle	H122		55	•5°		56.0°		57	•3°	57	.50	47.10
Body zero to ground – front	H136a				•							
Body zero to ground – rear	H137a						-		<del> </del>			

MAKE OF CAR Cadillac

MODEL YEAR 1963 DATE ISSUED 10-5-62 REVISED (.)

# GROUND CLEARANCE DIMENSIONS





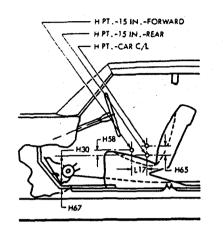
MODEL	Ref. No.	60	6229	6329	6239	6339	6389	6257	6357	6267	6367	75
Angle of approach	H106					210	18'				21 ⁰ 54'	
Angle of departure	H107			110	38'		13 ⁰ 51		11 ⁰ 38		110491	1 -
Ramp breakover angle	H147		11°13' 10°46									11°3
Front suspension to ground	H148					8,0	1				8.21	9.28
Oil pan to ground	H149					6.6	8				6.88	7.95
Flywheel housing to ground	H150					6.0	4				6.24	7.39
Frame structure to ground	H151					6.3	0			6.19	6.39	6.18
Exhaust system to ground	H152					5.2	28				5.48	5.37
Rear axle differential to ground	H1 53			-		7.7					. 7:9	 5
Fuel tank to ground	H154					8.6						9.87
Spare tire well to ground	H155					NON					2021	
Minimum running ground clearance	H156					5.2				5.20	5.40	6.18

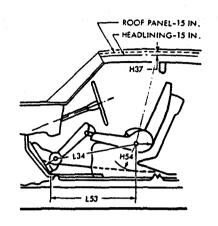
MAKE OF CAR_____

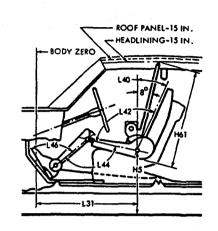
Cadillac

MODEL YEAR 1963 DATE ISSUED 10-5-62 REVISED (.)

### FRONT COMPARTMENT DIMENSIONS







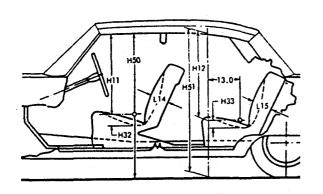
MODEL	Ref.	50	6229	6329	6239	6339	6389	6257	6357	6267	6367	75
H Point to body zero line	L31a		·			41.6						41.
H Point to ground	Н5а					19.9					19.6	?.
Effective head room	H61a	40	39	•9		38.4		38	.6	39.3	39.8	39
Headlining to roof height	H37											
Maximum effective leg room – accelerator	L34a					40.5						39.
H Point to heel point	H30a	8.6				8.5			8.6		8.1	7.
Depressed floor covering thickness	H67a					`						
Back angle	L40a	23.5	0 2	5 ⁰	-	25.5°		24	o .	23.5°	24°	21.
Hip angle	L42a	93	ı	4.50		95 ⁰		93	0	92.50		86°
Knee angle	L44a	123°	•	3.5°			123°				122.5°	
Foot angle	L46a		83°				83.5°				84°	71.
H Point differential, side to center	H65a											
H Point to tunnel	H54a								<del> </del>			
H Point to accelerator floor point	L53a					32.9						32.
H Point travel	L17a					4.7					4.8	
H Point rise	H58a					•7					.8	Γ.

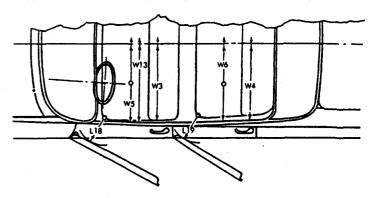
MAKE OF CAR Cadillac MODEL YEAR 1963 DATE ISSUED 10-5-62 REVISED (*)

#### REAR COMPARTMENT DIMENSIONS ROOF PANEL-15 IN. POOF PANEL -15 IN HEADLINING-15 IN. HEADLINING-15 IN. Ref. MODEL No. 60 6229 6329 6239 6339 6389 6257 6357 6367 H Point couple L50a **B7.9** 38.5 36.7 35.6 36.5 63.; distance (60) 19.4 H Point to H10a ground 19.5 (6 Wnd. Sedans) 18.5 <u> 18.3</u> 18.5 20.8 Effective head Н63а 39.4 38.7 38.1 38.7 38.0 38.8 room Headlining to roof H38 height Minimum effective L51a 10.8 41.2 38.0 38.1 39.5 38.7 34.7 leg room H Point to heel H31a 40.7 10.8 9.8 9.6 point 10.3 Depressed floor covering H68a thickness Minimum knee L48a 6.8 7.4 6.0 4.2 5.0 4.9 5.9 room Rear compartment L3 30.8 31.6 29.3 27.5 28.9 28.4 room Back angle L41a <u> 19</u>0 25° ),O 25° 210 <u>99</u>° <u>83</u>° L43a 840 1<u>83</u>° Hip angle 90° 85° .25° 90° L45a <u>127</u>0 <u>11</u>6° <u>10</u>70 <u>10</u>8° Knee angle <u>13</u>2° 1310 940 Foot angle L47a H Point differential, side Ноба to center H Point to H55a tunnel

MAKE OF CAR ______ Cadillac ____ MODEL YEAR 1963 DATE ISSUED 10-5-62 REVISED(+)_____

# SEAT AND ENTRANCE DIMENSIONS



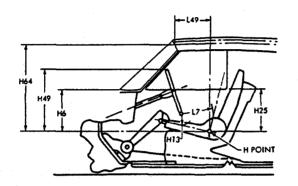


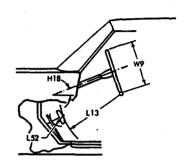
MODEL	Ref. No.	60	6229	6329	6239	6339	6389	6257	6357	6267	6367	75
Shoulder room - front	W3a	58.7			58.				58.3			60 4
Hip room - front	W5a				63.	3			63.3	65.4		
Seat width - front	Wlóa	55.8	55.6	55.7	55.6	5	5.7	56.4		.56.0		58.5
Upper body opening to ground - front	H50a		51.0			49.8			<b>.</b> 4	48.8	49.0	54.8
Entrance height - front	Hlla		31.1						.4	28.9		33.4
Entrance foot clearance – front	L18		14.4									N.A.
Seat cushion deflection – front	H32a	5.0	5.1	4.7	5.1	4.8		5.1 4.7		•7	4.6	4.5
Seat back thickness - front	L14											
Shoulder room – rear	W4a	57.5			57•7			56.8		50.5		58.8
Hip room - rear	W6a	62.9	62.	8	63.4			54.4		51.2		59.7
Upper body opening to ground - rear	H51a	5	50.7		48.9							54.7
Entrance height – rear	H12a	31.3	31.	2	30.4							33.9
Entrance foot clearance – rear	1110	13.5	14.		13.2			11	1	10.8	10.9	
Seat cushion deflection – rear	Н33а	3.9	4.1		4.0				.7	4.		, .
Seat back thickness – rear	L15		- <u></u>					1	<u> - L</u>			<b>.</b>

MAKE OF CAR____Cadillac

MODEL YEAR 1963 DATE ISSUED 10-5-62 REVISED (.)

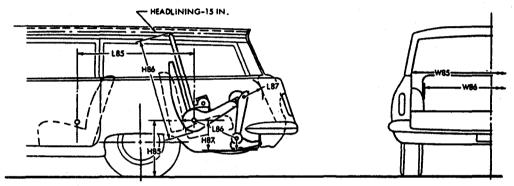
### VISION AND CONTROL DIMENSIONS





MODEL	Ref. No.	60	6229	6329	6239	6339	6389	6257	6357	6267	6367	75
H Point to windshield bottom DLO	Hóa			•								
H Point to windshield upper DLO	H64a					•						
H Point to windshield upper DLO	L49a									-		
Belt height - front	H25a										•	
Steering wheel center to centerline of car	W7					15	•76		,			
Steering wheel maximum outside diameter	W9						•00					
Steering column angle - horizontal	н18											
H Point to top of steering wheel	H49a											
Steering wheel torso clearance	L7a	12.0	3	J	12.7			12	2.6	12.5	12.7	11.9
Steering wheel thigh clearance	H13a			4.1		4.2			4.1		4.3	2.9
Brake pedal knee clearance	L13					25.5					1	24.4
Brake pedal to accelerator	L52a											
Tumble-home	W122a											

LUGGAGE CO	OMPAR'	TMENT		
MODEL	Ref.			
Usable luggage capacity (See instructions)				
Liftover height*	H301a			
Position of spare tire storage				
Method of holding lid open			-	
THIRD SEAT	DIMENS	IONS		
		THEADLINING-15 IN.		1



MODEL	Ref. No.	
Seat facing direction		N.A.
Shoulder room	W85a	
Hip room	W86a	
H Point couple distance	L85a	•
H Point to ground	H85a	
Effective head room	H86a	
Effective leg room	L86a	
H Point to heel point	H87a	
Knee room	L87a	
Back angle	L88a	
Hip angle	L89a	
Knee angle	L90a	
Foot angle	L91a	

^{*} Vertical dimension from luggage compartment lower opening to ground.

Cadillac MODEL YEAR 1963 DATE ISSUED 10-5-62 REVISED(0) MAKE OF CAR STATION WAGON—CARGO SPACE DIMENSIONS - L204 --NOTE: Lengths and heights measured at car centerline. H202 W201 H250 L203 L202 - L200 Ref. MODEL No. Floor length from back of front seat at floor L200 level to end of lowered tail gate or floor N.A. Floor length from back of second seat at floor L201 level to end of lowered tail gate or floor Floor length from back of front seat at L202 floor level to inside of closed tail gate Floor length from back of second seat at L203 floor level to inside of closed tail gate Minimum horizontal distance from top rear of L204 front seat back to inside of tail gate at belt Minimum horizontal distance from top rear of L205 second seat back to inside of tail gate at belt Maximum width of cargo space W200a at floor - specify location Minimum distance between wheel W201 houses at floor level Rear end opening width at floor W203 Rear end opening width at belt W204 Maximum width of rear opening W205 above belt Maximum height - floor covering to headlining H201 at centerline of rear axle Maximum height of rear opening - tail and H202 lift gates open Platform height from ground to top of tail gate floor H250 covering at rear most edge of tail gate - curb weight Rear end closure (e.g., one piece door, hinged left - sliding glass, drop tail gate) Cargo volume index (cu. ft.) W4 x L204 x H201

MAKE OF CAR	lac	1	MODI	EL YEAR_	1963 p	ATE ISSU	JED_10-5	<u>-62</u> REV	ISED		
				1				ŀ		l	,
MODEL		60	6229	6329	6239	6339	6389	6257	6357	6267	6367
BODY-MIS	CELLAN	IEOU	SINF	ORMA	TION						
Drs. hinged Front doors					Fr	airt					
(front, rear) Rear doors					Cei	nter					
Type of finish (lacquer, ename	el , other)				Ac:	rylic					
Hood hinge location (front, re	ear)				Fre	ont					
Hood counterbalanced (yes, n	0)				Ye	5					
Hood release control (interna	l, external)				Ex	ternal					
Vehicle (Serial) No. Locatio	<b>x</b>			·	L.	H. Side	- Fron	t of No	. 1 Cro	ss Memb	er
Engine No. Location			_		L.I	H. Side	Eng. B	lock-Cei	nter-Abo	ove Oil	Pan Ra
Theft protection - type					Iga	n. Key	Start Do	oor Loci	ks		
Vent window control method	Front		Std. 6	0-6367	Series	- Power	r - All	Others	Crank		
(crank, friction pivot)	Rear							er Optio		hers	
Seat cushion type	Front										
Seat back type	Front										
Windshield type (single curve compound curved, other)				<del>-</del>	Co	ompound					
Rear window type (flat, curv piece, three piece)	ed, one	s.c.			C.	.c.				s.c	
Side glass type (curved, flat)	)		<del></del>		F	Lat		•		,	
Side glass exposed surface as	rea <del>XX</del>										
Windshield glass exposed surfa	ace area		1587.	5		1461.2	2	140	5.7	1461	.2 1.7
Backlight glass exposed surfac	e area										
Total glass exposed surface are	90										
	C.		Single Comp.	e Curve Curve		. **					
62		)S - :	1303.5 1748.0		Rear * 840.2						
6239-6	339-638	39 -	1329.8		1230.3						
6	267-636	57 <b>-</b> 3	1186.4		1103.0						
	6	7 - 2	2281.0		461.7						
6	257-635	7 -	1366.2		752.2						

MAKE OF CAR_____

Cadillac

MODEL YEAR 1963 DATE ISSUED 10-5-62 REVISED (+)

#### **MAJOR OPTIONAL ITEMS - WEIGHTS**

	CURB	WEIGHT -	POUNDS	<u> </u>	IT DISTRIBUT	ION	CHIDDING	
	E	Rear	Total	Pass.	In Front	Pass.	In Rear	SHIPPING WEIGHT
	Front	Rear	10101	Front	Rear	Front	Rear	
Model								
6229 4 Dr. 6 Win. Sedan			4804	49%	51%	20%	80%	4610
6239 4 Dr. 4 Win. Sedan			4789					4595
6257 Coupe			4699					4505
6267 Convertible			4739		ļ			4545
(200 7 1112)		-	4844		<u> </u>			4650
6329 DeVille 6 Win.	<del> </del>	<del> </del>				<del> </del>	ļ	
6339 DeVille 4 Win.	<del> </del>	-	4799		<del> </del>	<del> </del>	<u> </u>	4605
6357 DeVille Coupe	<u> </u>		4714					4520
6367 Eldorado	<del> </del>		4834				ļ	4640
6389 Park Ave.	1	}	4754		<del> </del>			4590
6039 60 Special			4884					4690
7523 Fleetwood Sedan	<b></b>	<b></b>	5440	<u> </u>	<del> </del> -			5240
7533 Fleetwood Lim.	#	ļ	5500	<u> </u>				5300
- 1.00	<b> </b>	<del> </del>				ļ		
-	<b></b>	<del> </del>	<del> </del>			<u> </u>		<b> </b>
	<u> </u>							
••	<u> </u>	<u> </u>						<u> </u>
	<u> </u>	ļ			<u> </u>			
Aller grant			<u> </u>			ļ <u> </u>		
	<u> </u>		ļi					
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	<u> </u>	<u> </u>	<u></u>		<u> </u>	<u> </u>		<u> </u>
Accessories & Equipment Differential W		T 0 0	<del> </del>	<u> </u>		Remar	ks	
Power Window Regulators	8.8	8.2	17.0	ļ				
Power Vent Regulators	4.9	3.1	8.0				<del></del>	
Power Door Locks	8.4	4.6	13.0					
Power Seat 6 Way	11.7	8.3	20.0					
Power Trunk Lock	-	8.4	8.4					
Juide-Matic	1.2	3_	1.5					
Radio & Speakers AM	6.8	3.7	10.5					
Radio & Speakers AM-FM	7.3	3.7	11.0					
Radio Controls Rear	.8	1.7	2.5	Serie	s 75			
Cruise Control	11.5	1.0	12.5					
ir Conditioner	127.4	2.6	130.0		s 60-62-	63		
Air Conditioner	143.9	43.1	187.0	Serie				
White Side Wall Tires	2.4	3.6	6.0		- 4 Ply	( 5 Tire		
Mhite Side Wall Tires	1.2	1.8	3.0	8.20	- 6 Ply	( 5 Tire	8)	
Radio Antenna	3.5	.5	4.0					
Controlled Differential	<b>_</b>	3.5	3.5					
Filt Wheel (6 Position)	2.0	•5	2.5			.•		
Seat Belts	2.0	3.0	5.0	Series	60-62-	63		
Seat Belts	2.5	4.5	7.0	Series				
								<u> </u>
	H	l .	i #					

^{*} These are weights that are reported to states for licensing purposes.

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### AMA Specifications-Passenger Car

#### DIMENSION DEFINITIONS

- W3a SHOULDER ROOM FRONT. The minimum lateral dimension between the door garnish moldings or nearest interference.

  Measured at H Point station.
- W4a SHOULDER ROOM REAR. Measured in the same manner as W3a.
- W5a HIP ROOM FRONT. The lateral dimension through H Point to trimmed surfaces.
- W6a HIP ROOM REAR. Measured in the same manner as W5a.
- W7 STEERING WHEEL CENTER TO CENTERLINE OF CAR.

  Measured horizontally from steering wheel center to centerline of car.

  The point at steering wheel center is located in the surface plane of wheel.
- W9 STEERING WHEEL MAXIMUM OUTSIDE DIAMETER. Define if other than round.
- WIGO SEAT WIDTH FRONT. The maximum trimmed width of front seat cushion.
- W85a SHOULDER ROOM THIRD SEAT. Measured in the same manner as W3a.
- W86a HIP ROOM THIRD SEAT. Measured in the same manner as W5a.
- WIOI TREAD FRONT. Measured at centerline of tires, with nominal camber, at ground.
- W102 TREAD REAR. Measured at centerline of tires at ground.
- W103 MAXIMUM OVERALL CAR WIDTH. Include bumpers, moldings, or sheet metal protrusions.
- W106 FRONT FENDER OVERALL WIDTH. Measured at centerline of front wheels, excluding moldings.
- W107 REAR FENDER OVERALL WIDTH. Measured at centerline of rear wheels, excluding moldings.
- WI16 MAXIMUM OVERALL BODY WIDTH. Measured across body, excluding hardware and applied moldings, but including fenders when integral with body.
- W117 MAXIMUM BODY WIDTH AT #2 PILLAR. Measured across body at #2 pillar, excluding hardware and applied moldings.
- W120a MAXIMUM OVERALL CAR WIDTH, FRONT DOORS OPEN. Measured with front doors in maximum hold-open position.
- W121a MAXIMUM OVERALL CAR WIDTH, REAR DOORS OPEN.
  Measured in same manner as W120a.
- W122a TUMBLE-HOME. The angle from vertical to the front door glass outer surface or the chord of a curved door glass, measured at the front H Point station.
- L3 REAR COMPARTMENT ROOM. The horizontal dimension from the back of front seat to front of rear seat back at a height tangent to the top of rear seat cushion.
- L7a STEERING WHEEL TORSO CLEARANCE. The minimum distance from the back edge of steering wheel, in straight-ahead position, to the Torso Line.

- L13 BRAKE PEDAL KNEE CLEARANCE. The minimum dimension from the lower edge of the steering wheel to the brake pedal face centerline.
- L14 SEAT BACK THICKNESS FRONT. The maximum thickness of the seat back, excluding bolsters.
- L15 SEAT BACK THICKNESS REAR. Measured in the same manner as L14.
- L17a H POINT TRAVEL. The horizontal dimension between the H Point in the most forward and rearward seat positions.
- L18 ENTRANCE FOOT CLEARANCE FRONT. The minimum horizontal dimension between seat and normal line of door or pillar at a height between the sill plate bead and 4.0 inches above the bead. Door should be in the maximum hold-open position.
- L19 ENTRANCE FOOT CLEARANCE = REAR. Measured in the same manner as L18 on four-door models. On two-door styles, the minimum dimension between rear corner of front seat, with front seat back tilted forward, and trimmed lock pillar, built-in quarter armrest panel, or rear seat cushion at a height between the sill plate bead and 4.0 inches above the bead.
- L30 BODY ZERO LINE TO ACTUAL FRONT OF DASH. If actual Front of Dash is to the rear of Body Zero Line, it is identified by a minus (-) sign.
- L31a H POINT TO BODY ZERO LINE FRONT. Horizontal dimension.
- L34a MAXIMUM EFFECTIVE LEG ROOM ACCELERATOR.

  Measured along a diagonal line from ankle pivot center to H Point plus a constant of 10.0 inches. Measured with the right foot on accelerator pedal.
- L40a BACK ANGLE FRONT. The angle between a vertical line through the H Point and the Torso Line.
- L41a BACK ANGLE REAR. Measured in the same manner as L40a.
- L42a HIP ANGLE FRONT. The angle between Torso Line and a line extending from knee pivot center to H Point.
- L43a HIP ANGLE REAR. Measured in the same manner as L42a.
- L44a KNEE ANGLE FRONT. The angle between a line from H Point to knee pivot center and a line from the knee pivot center to the ankle pivot center.
- L45a KNEE ANGLE REAR. Measured in the same manner as L44a.
- L46a FOOT ANGLE FRONT. The angle between a line extended from the knee pivot center through the ankle pivot center and a line tangent to the sole and heel of manikin bare foot.
- L47a FOOT ANGLE REAR. Measured in the same manner as L46a.
- L48a MINIMUM KNEE ROOM REAR. The minimum dimension from the knee pivot center to the back of front seat back.
- L49a H POINT TO WINDSHIELD UPPER DLO. The horizontal dimension from H Point to the point of tangency of horizontal line of vision (described in dimension H64a) with body upper structure.

# AMA Specifications - Passenger Car

### **DIMENSION DEFINITIONS (cont.)**

- L50a H POINT COUPLE DISTANCE. The horizontal dimension from the front seat H Point to the rear seat H Point.
- L51a MINIMUM EFFECTIVE LEG ROOM REAR. Measured along a diagonal line from ankle pivot center to H Point plus a constant of 10.0 inches. Measured with the foot positioned to nearest interference between seat structure and toe, instep or lower leg.
- L52a BRAKE PEDAL TO ACCELERATOR. The minimum dimension from center of brake pedal face to accelerator. Measured in the side view.
- L53a H POINT TO ACCELERATOR FLOOR POINT. The horizontal dimension from intersection of accelerator and depressed floor covering to the H Point.
- L85a H POINT COUPLE DISTANCE THIRD SEAT. The horizontal dimension from the second seat H Point to the third seat H Point.
- L86a EFFECTIVE LEG ROOM THIRD SEAT. Measured in the same manner as L51a. With rear-facing third seat, foot is positioned in foot well or to negrest interference with rear end or rear closure.
- L87a KNEE ROOM THIRD SEAT. Measured in the same manner as L48a. With rear-facing third seat, dimension is measured to rear closure.
- L88a BACK ANGLE THIRD SEAT. Measured in the same manner as L40a.
- L89a HIP ANGLE THIRD SEAT. Measured in the same manner as L42a.
- L90a KNEE ANGLE THIRD SEAT, Measured in the same manner as L44a.
- L91a FOOT ANGLE THIRD SEAT, Measured in the same manner as L46a.
- LIOI WHEELBASE.
- L102 TIRE SIZE.
- L103 OVERALL LENGTH. Include bumper guards if standard equipment.
- L104 OVERHANG FRONT. Measured from C/L of front wheels to front of car, including bumper guards if standard equipment.
- L105 OVERHANG REAR. Measured from C/L of rear wheels to rear of car, including bumper guards if standard equipment.
- L123 BODY UPPER STRUCTURE LENGTH AT CAR CENTERLINE. The horizontal dimension from the theoretical intersection of extended windshield glass plane and normal cowl surface to the theoretical intersection of extended back window glass plane and normal deck surface; or in the case of a Fastback roof or Station Wagon, to back glass lower reveal molding, or rubber when molding is not used.
- L127 BODY ZERO LINE TO CENTERLINE OF REAR WHEELS.
  A horizontal dimension
- L128a HOOD LENGTH AT CAR CENTERLINE. The horizontal dimension from the foremost point on sheet metal hood surface, excluding series identification or ornamentation, to the theoretical intersection of extended windshield glass plane and normal cowl surface.

- L129a DECK LENGTH AT CAR CENTERLINE. The horizontal dimension from the rearmost point of the body sheet metal (visible above bumper), excluding series identification or ornamentation, to the theoretical intersection of extended back window glass plane and normal deck surface.
- L130a BODY ZERO LINE TO WINDSHIELD COWL POINT. The horizontal dimension from body zero line to the theoretical intersection of extended windshield glass plane and normal cowl surface.
- H5a H POINT TO GROUND FRONT, Vertical dimension.
- H6a H POINT TO WINDSHIELD BOTTOM DLO. Vertical dimension.
- H10a H POINT TO GROUND REAR. Vertical dimension.
- HIIa ENTRANCE HEIGHT FRONT. The vertical dimension from H Point to upper trimmed body opening.
- H12a ENTRANCE HEIGHT REAR. The vertical dimension from H Point to the upper trimmed body opening at a section 13.0 inches forward of the H Point.
- H13a STEERING WHEEL THIGH CLEARANCE. The minimum dimension from the bottom of steering wheel, in straight-ahead position, to centerline of thigh.
- H18 STEERING COLUMN ANGLE HORIZONTAL. The angle the centerline of steering column makes with the horizontal.
- H25a BELT HEIGHT FRONT. The vertical dimension from H Point to bottom of side window DLO.
- H30a H POINT TO HEEL POINT FRONT. The vertical dimension from the H Point to the manikin accelerator heel point on the depressed floor covering.
- H31a H POINT TO HEEL POINT REAR. The vertical dimension from the H Point to the manikin heel point on the depressed floor covering.
- H32a SEAT CUSHION DEFLECTION FRONT. The vertical dimension from a point on the undepressed seat cushion to the depressed seat cushion. Measured at the H Point station.
- H33a SEAT CUSHION DEFLECTION REAR. Measured in the same manner as H32a.
- H37 HEADLINING TO ROOF HEIGHT FRONT. The dimension from the intersection of the headlining and the extended effective head room line to the roof panel. Measured perpendicularly to the roof panel.
- H38 HEADLINING TO ROOF HEIGHT REAR. Measured in the same manner as H37.
- H49a H POINT TO TOP OF STEERING WHEEL. The vertical dimension from the H Point to top of steering wheel, in straight-ahead position.
- H50a UPPER BODY OPENING TO GROUND FRONT. The vertical dimension from a point on the trimmed body opening to the ground. Measured at the H Point station.

## AMA Specifications—Passenger Car

#### **DIMENSION DEFINITIONS (cont.)**

- H51a UPPER BODY OPENING TO GROUND REAR. The vertical dimension from a point on the trimmed body opening to the ground. Measured 13.0 inches forward of the H Point.
- H54a H POINT TO TUNNEL FRONT. The minimum dimension from the H Point, at car centerline, to top of tunnel.
- H55a H POINT TO TUNNEL REAR. Measured in the same manner as H54a.
- H58a H POINT RISE. The vertical dimension between the H Point in the most forward and rearward seat positions.
- H61a EFFECTIVE HEAD ROOM FRONT. The dimension from H Point to the headlining, plus a constant of 4.0 inches. Measured along a line 8° to rear of vertical.
- H63a EFFECTIVE HEAD ROOM REAR. Measured in the same manner as H61a.
- H64a H POINT TO WINDSHIELD UPPER DLO. Vertical dimension from H Point to highest horizontal line of vision through windshield at 15 inch section.
- H65a H POINT DIFFERENTIAL, SIDE TO CENTER FRONT. The vertical dimension from side occupant H Point to center occupant H Point.
- H66a H POINT DIFFERENTIAL, SIDE TO CENTER REAR. Measured in the same manner as H65a.
- H67a DEPRESSED FLOOR COVERING THICKNESS FRONT. The vertical dimension from manikin accelerator heel point normally to underbody sheet metal immediately below heel point.
- H68a DEPRESSED FLOOR COVERING THICKNESS REAR. Measured same as H67a.
- H85a H POINT TO GROUND THIRD SEAT. Vertical dimension.
- H86a EFFECTIVE HEAD ROOM THIRD SEAT. Measured in the same manner as Hála.
- H87a H POINT TO HEEL POINT THIRD SEAT. Measured in the same mapper as H31a
- H101 OVERALL HEIGHT. Measured with full design load.
- H102 FRONT BUMPER TO GROUND. Minimum dimension.
- H104 REAR BUMPER TO GROUND. Minimum dimension.
- H106 ANGLE OF APPROACH. Minimum angle between ground and a line tangent to arc of front tire static loaded radius and touching the limiting point of interference on front bumper, bumper guard, or gravel deflector.
- H107 ANGLE OF DEPARTURE. Minimum angle between ground and a line tangent to arc of rear tire static loaded radius and touching the limiting point of interference on rear bumper, bumper guard, gravel deflector, tail pipe, fender or other interfering structure.
- H111 ROCKER PANEL TO GROUND REAR. The vertical dimension from ground to bottom of rocker panel, excluding flanges. Measured at front of rear wheel opening.

- H112a ROCKER PANEL TO GROUND FRONT. The vertical dimension from ground to bottom of rocker panel, excluding flanges. Measured at foremost point of rocker panel.
- HI14 HOOD AT REAR TO GROUND. Measured from hood opening line on shroud, exclusive of moldings.
- H115 STEP HEIGHT FRONT (DESIGN LOAD). The vertical dimension from top of sill plate bead, at C/L of front door sill plate, to around.
- H116 STEP HEIGHT REAR (DESIGN LOAD). Measured in same manner as dimension H115.
- H122 WINDSHIELD SLOPE ANGLE. The angle between a vertical line and the windshield surface at car centerline. On compound-curved windshields the chord of the arc is used and limited to that section of the windshield comprehended by an 18-inch chord.
- H130 STEP HEIGHT FRONT (CURB LOAD). The vertical dimension from top of sill plate, at C/L of front door sill plate, to ground.
- H131 STEP HEIGHT REAR (CURB LOAD). Measured in same manner as H130.
- H132 BOTTOM OF DOOR TO GROUND, OPEN FRONT. Measured from bottom outside corner of door with door in maximum hold-open position.
- H133 BOTTOM OF DOOR TO GROUND, CLOSED FRONT. Same point on door as H132 dimension, with door closed.
- H134 BOTTOM OF DOOR TO GROUND, OPEN REAR. Measu in same manner as H132.
- H135 BOTTOM OF DOOR TO GROUND, CLOSED REAR. Measured in same manner as H133.
- H136a BODY ZERO TO GROUND FRONT. A vertical dimension measured at front wheel centerline.
- H137a BODY ZERO TO GROUND REAR. A vertical dimension measured at rear wheel centerline.
- H147 RAMP BREAKOVER ANGLE. Supplement of included ramp angle (180° minus included ramp angle) over which car can pass without interference; measured with car sitting on a level surface, using lines tangent to arcs of front and rear static loaded radii and intersecting at point on underside of car which defines the smallest angle.
- H148 FRONT SUSPENSION TO GROUND. Minimum clearance measured from lower control arm inner shaft or lowest point on the car centerline.
- H149 OIL PAN TO GROUND. Minimum clearance measured from sheet metal or drain plug.
- HI50 FLYWHEEL/CONVERTER HOUSING AND TRANSMISSION ASSEMBLY TO GROUND. Minimum clearance.
- H151 FRAME STRUCTURE TO GROUND. Minimum clearance measured approximately midway between front and rear axles. In this measurement, cross bars and X-members shall be considered part of frame.
- HI52 EXHAUST SYSTEM TO GROUND. Minimum clearance. Specify location.
- H153 REAR AXLE DIFFERENTIAL SYSTEM TO GROUND. Minimum clearance.
- H154 FUEL TANK TO GROUND. Minimum clearance measured fr sheet metal or drain plug, but excluding supports or straps.
- H155 SPARE TIRE WELL TO GROUND. Minimum clearance.
- H156 MINIMUM RUNNING GROUND CLEARANCE. Location of measurement on the car is to be clearly recorded.

### INDEX

Power Teams   3   Toe in   21	SUBJECT	PAGE NO.	SUBJECT	PAGE NO.
Authoritis		25	Lama Rulbs	13
Searing				
Asile, Sear   1, 72   Engiths - Overall   1, 22   22   22   23   24   24   24   24				
Destrey   10		•	= .	
Daily   Dail	Axie, Kedr	. ', '/		. 5
Bearlings   Explice   4, 5, 6	Dakkama	10		
Selfs		•	Lubrication	
Body			Manage Charatter	
Exterior Dimensions				
Interior Dimensions			Mumer	, /
Clearonea Dimensions   25			Overdrive	. 16
Parkles - Parkling, Service, Power   18, 19   Pittons   2	· · · · · · · · · · · · · · · · · · ·		Piston Pins & Rings	2.4
Combar		10 10	· · · · · · · · · · · · · · · · · · ·	•
Comber   Serving   Comber   Serving   Comber   Serving   Comber   Serving   Serving	brakes - Parking, Service, Power	. 10, 17		
Comborner	Combas	21		
Propeller Sheft, Universal Johns		_	,	_
Cooling System   9   Pumps - Oil, Fuel   7,8		•		
Foel Tank	Cooling System	. 9	Pumps - Oil, Fuel	. 7,8
Lubricants				
Engine Crankcase   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16   15, 16	•		Radiator Hoses	
Carburator	Engine Crankcase	. 7	Rama Break-over Angle	, , 25
Comburetor   1, 2, 3	Transmission and Overdrive	. 15, 16		
Caster	Rear Axle	. 17		
Caster   2	Carburetor			
Choke, Automotic   S			_ * .	
Regulator - Generator   10   10   10   10   10   10   10   1		•		
Clutch - Pedal Operated   15		·	Regulator - Generator	
Coll, Ignition		·	Rims	. 18
Conlag System		•		
Shock Absorbers, Front & Reer   19		-	Rods - Connecting	. 4
Spark Plugs	- · · · ·	•	Shock Absorbers, Front & Regr.	. 19
Speadomater   12   Concision   12   Cylinders and Cylinder Head   2   Springs - Front & Reer Suspension   20, 21   Strotting Motor   20   20   20   20   20   20   20   2		•		
Springs = Front & Rear Suspension   20, 21	·	•		
Dimension Definitions		•		
Starting Motor   10   10   11   12   13   14   15   16   17   17   18   19   19   19   19   19   19   19	Cylinders and Cylinder nedd	. 2		
Distributor - Ignition	Dimension Definitions	34 35 34		
Electrical System		* *	Starting Motor	
Supersion - Front & Rear   19, 20, 21	Pistropior - Ignition	• • • • • • • • • • • • • • • • • • • •	Steering	
Bore   Stroke   Displacement   Type   1	Electrical System	. 12. 13. 14	Suppression - Ignition, Radio	
Bore, Stroke, Displacement, Type		,,,		
Compression Ratio		. 1, 2	Switches	, 12
General Information, H.P. & Torque	Compression Ratio	. 1, 2	Tailpipe	. 7
Lubrication			Thermostat, Cooling	
Power Teams   3   Toe in   21			Timing, Engine & Valve	. 5, 6, 11
Exhaust System	Lubrication	. 6,7	Tires	
Torque - Engine, Rated   1, 2, 3		·		
Fan, Cooling	Exhaust System	. 7	•	
Filters - Engine Oil, Fuel System   7, 8	En Castina	•		
Frame		•		
Front Suspension				
Fuel, Fuel Pump, Fuel System       1, 2, 8       Tread       1, 22         Fuel Injection       1, 8       Turning Diameter       20         Fuses, Circuit Breakers       14       Unitized Construction       19         Generator and Regulator       10       Universal Joints, Propeller Shaft       16, 17         Glass       24, 32       Valves - Intake & Exhaust       5, 6         Height (Lamps)       14       Vibration Damper       5         Headroom - Body       26, 27, 30       Voltage Regulator       10         Heights - Overall       1, 24       Water Pump       9         Hood       23       Weights - Shipping, Curb       33         Horns       12       Wheel Alignment       21         Horsepower - Brake, Taxable       1, 23       Wheelbase       1, 23         Ignition System       11       Wheel Spindle       21         Inflation - Tires       18       Wheel Spindle       21         Instruments       7       12       Windshield       24, 32         Kingpin (Steering Axis)       21       Windshield Wiper       12				
Turning Diameter   20				
Fuses, Circuit Breakers				
Construction   10				
Construct and Regulator		,		
Glass       24, 32       Valves - Intake & Exhaust       5, 6         Height (Lamps)       14       Vibration Damper       5         Headroom - Body       26, 27, 30       Voltage Regulator       10         Heights - Overall       1, 24       Water Pump       9         Hood       23       Weights - Shipping, Curb       33         Horns       12       Wheel Alignment       21         Horsepower - Brake, Taxable       1, 2, 3       Wheelbase       1, 23         Ignition System       11       Wheels & Tires       18         Inflation - Tires       18       Wheel Spindle       21         Instruments       7 12       Widths - Car & Body       1, 22         Windshield       24, 32         Windshield Wiper       12	Generator and Regulator	. 10	Universal Joints, Propeller Shaft	10, 17
Height (Lamps)			Valves - Intake & Exhaust	5, 6
Headroom - Body	Height (Lamps)	1.4	Vibration Damper	
Heights - Overall			Voltage Regulator	10
Hood			Water Pump	۵
Horns				
Horsepower - Brake, Taxable			Wheel Alignment	21
Inflation - Tires	Horsepower - Brake, Taxable	1, 2, 3		
Meel Spindle 21   Wheel Spindle 21   Widths - Car & Body 1, 22   Windshield 24, 32   Windshield Wiper 12				•
Instruments       7 12       Widths - Car & Body       1, 22         Windshield       24, 32         Windshield Wiper       12				
Kingpin (Steering Axis)       24, 32         Windshield Wiper       12				1, 22
Kingpin (Steering Axis)			· · · · · · · · · · · · · · · · · · ·	24, 32
E B 7 47	Kingpin (Steering Axis)	. 21	Windshield Wiper	
				Day - 2 49