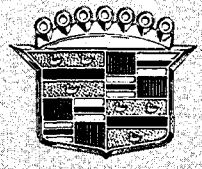


1968 CADILLAC DATA BOOK



This is the 1968 Cadillac Data Book. It provides you, the Cadillac Sales Representative, with all of the concise information you will need to present any of the eleven new Cadillac models to your customers. After you have become familiar with the contents of this book, you will know that the inherent craftsmanship, engineering and luxury, long associated with the name Cadillac, are more satisfying than ever before. That's why the sales opportunities for 1968 are virtually unlimited. The 1968 Cadillac, with its superb design and incomparable appointments, is a truly magnificent motor car; one to help make 1968 an exciting year for your customers and a productive one for you.

SECTION CONTENTS

A	**COLORS AND EQUIPMENT**	Names and code numbers of each body style, exterior color and interior trim with recommended color combinations, and a listing of standard and optional equipment and equipment groups.
B	**BODY STYLES AND INTERIORS**	Exterior and interior illustrations of each body style plus details of interior upholstery and trim.
C	**OPTIONAL EQUIPMENT**	Cadillac's outstanding array of options is explained to help each owner individualize his Cadillac for more enjoyable motoring.
D	**SPECIAL ORDERS**	Cadillac provides still further a way to personalize each car to individual desires with its attractive selection of custom interior and/or exterior colors. There is an explanation of each selection plus general ordering procedures.
E	**NEW FEATURES**	Significant Cadillac advancements for 1968 are illustrated and explained.
F	**ENGINEERING FEATURES**	A concise history of the development of the extraordinary new engine for 1968 plus illustrations and explanations of engine, transmission, chassis and body components. Special engineering features of the Eldorado are illustrated and explained separately.
G	**SPECIFICATIONS AND MILESTONES**	Detailed specifications of the 1968 Cadillac followed by a year-by-year "milestones" section pointing up the development of the Cadillac motor car as it won universal recognition as the "Standard of the World".
H	**PRICES**	The Manufacturer's Suggested Retail Prices for each Cadillac Body Style, each Group and individual Optional Equipment item and for Special Order colors, upholstery and equipment.

ALPHABETICAL INDEX

A

Accessory Groups—A-7, 8
Accessories, Packaged—A-13
Air Cleaner—G-4
Air Conditioner-Heater System—C-2, F-11
Armrests, Center—A-9, Section B
Armrests, Door—E-5, Section B
Ash Receivers—A-12
Assist Handles—A-9
Assist Straps—A-9
Automatic Climate Control—C-2
Automatic Level Control—C-3
Axle Ratios—G-1, 7

B

Back-up Lights—E-1, 3
Battery—F-3, G-5
Body Construction—F-9, 10, 11, 12
Body Insulation—F-12
Body Sealing—F-12
Body Styles—A-1, Section B
Boot, Convertible Top—B-7a
Brake Drums—F-7
Brake Lining—G-8
Brakes—F-7, 18
Brakes, Disc—C-7, F-18
Brakes, Parking—F-7
Brakes, Power—F-7, 18
Bucket Seat Recliner—C-4, Section B
Bucket Seats—Section B

B continued

Bucket Seats, Power—C-4
Bumpers—E-1, 2, 3

C

Camshaft—F-2
Carburetor—F-2
Carpets—Section B
Chassis Features—F-6, 7, 8
Chassis, Fleetwood Eldorado—F-13
Chauffeur's Compartment—B-27a, b
Cigarette Lighters—A-9
Colors, Exterior—A-2, 14
Colors, Exterior, Special Order—D-9
Colors, Firemist—A-2
Color-Trim Recommendations—A-3, 4, 5
Compression Ratio—G-1
Concealed Headlamps—E-1
Connecting Rods—G-2
Console Bucket Seat—Section B
Constant Velocity Joints (CV)—F-5, G-6
Controlled Differential—C-7
Control Knobs and Levers—E-4, 5
Convertible Top Boot—B-7a
Convertible Tops—A-2
Cooling—F-3, G-4
Cornering Lights—E-1, 2, C-6
Crankshaft—F-2, G-2
Cruise Control—C-2

D

Deck Lid ____ E-1, 3
De-Fogger, Rear Window ____ C-5
Differential, Controlled ____ C-7
Dimensions, Exterior ____ A-1, G-1
Dimensions, Interior ____ Section B
Directional Signals ____ E-2
Disc Brakes ____ C-7, F-18
Displacement, Engine ____ G-1
Distributor ____ G-4
Division Glass, Limousine ____ B-27a, b
Doors ____ E-5, F-9, 17
Door Latch Handles ____ F-9, 17
Door Locks, Passenger-Guard ____ F-9
Door Locks, Power ____ C-8
Door Pulls ____ E-5
Drive Line ____ F-5

E

Eldorado, Exterior ____ B-14, F-1
Eldorado, Interior ____ B-15, 15a, b
Eldorado, Special Features ____ F-13 thru 18
Energy Absorbing Steering Column ____ F-6
Engine Cooling ____ F-3, G-4
Engine Features ____ F-1, 2, 3
Engine Lubrication ____ G-3
Engine Specifications ____ Section G
Equipment, Fleetwood, Extra Features ____ A-12
Equipment, Groups ____ A-7, 8
Equipment, Information ____ A-7
Equipment, Optional ____ A-9, 10, 11
Equipment, Standard ____ A-9, 10, 11
Exhaust System ____ F-2, 18, G-3
Exhaust Valves ____ G-3
Exterior Color Recommendations ____ A-3, 4, 5
Exterior Colors, Last Year's Usage ____ A-14
Exterior Colors, Past Model ____ D-10
Exterior Dimensions ____ A-1, G-1
Exterior Illustrations ____ Section B

F

Factory Installed Accessories ____ A-8
Fan, Radiator ____ F-3, G-4
Fenders, Front ____ E-1, 2
Fenders, Rear ____ E-1, 3
Firemist Colors ____ A-2
Footrests ____ A-12
Four-Barrel Carburetor ____ F-2
Frame ____ F-7, 15, G-6
Front End Design ____ E-1, 2
Front Suspension ____ F-8, 15, G-6
Front Wheel Drive ____ F-14
Fuel System ____ G-4
Full-Flow Oil Filter ____ A-10, G-3

G

General Specifications ____ G-1
Generator ____ F-3, G-4
Generator Regulator ____ F-3, G-4

G continued

Glass, Soft Ray ____ C-6
Glove Compartment ____ E-4
Grille, Front ____ E-1, 2
Groups, Accessory ____ A-7, 8
Guide-Matic ____ C-6

H

Handles, Assist ____ A-9
Headlamp Control, Guide-Matic ____ C-6
Headlights ____ E-1, 2
Head Restraints ____ C-5
Heater-Defroster Controls (Eldorado) ____ F-16
Hood Insulation ____ F-12
Hood Latches ____ F-10
Hood Styling ____ E-12
Horn ____ G-5

I

Ignition Key Warning Buzzer ____ E-4
Ignition Switch ____ E-4
Ignition System ____ G-4, 5
Instrument Panel ____ E-4
Intake Valves ____ G-3
Interior Charts ____ Section B
Interior Color Recommendations ____ A-3, 4
Interior Dimensions ____ Section B
Interior Lamps ____ Section B
Interior Terminology ____ D-11
Interiors ____ Section B
Interiors, Special Order ____ Section D
Insulation, Body ____ F-12

L

Landau Roof ____ B-28
Leather, Special Order ____ Section D
Level Control, Automatic ____ C-3
License Plate Holder ____ E-1, 2, 3
Lights ____ G-5
Lights, Back-Up ____ A-10
Lights, Cornering ____ A-10, E-1, 2
Lights, Courtesy ____ A-10
Lights, Directional ____ A-10
Lights, Headlamp ____ E-1, 2
Lights, Reading ____ A-10
Lights, Parking ____ E-1, 2
Lights, Side Marker ____ A-10, E-1, 2, 3
Lights, Tail and Stop ____ E-1, 3
Lights, Telltale ____ E-4
Locks, Door, Passenger-Guard ____ F-9
Locks, Hood ____ F-10
Lubricants ____ G-8
Lubrication ____ G-3
Luggage Compartment ____ F-10

M

Milestones ____ G-9 thru 12
Mirrors ____ A-10, E-1, 2, 5, 7

N

New Features ____ Section E
Nomenclature, Interior ____ D-11

O

Oil Change ____ G-8
Oil Filter, Full-Flow ____ A-10, G-3

P

Padded Top Recommendations ____ A-2
Parking Brake ____ F-7
Parking Lights ____ E-1, 2
Pistons ____ F-2, G-2
Pockets, Storage (Brougham) ____ A-12, B-21b
Power Brakes ____ F-7
Power Door Locks ____ C-8
Power Seats ____ C-4
Power Steering ____ F-6, 18, G-7
Power Ventipanes ____ C-8
Power Windows ____ A-7, 11
Prices ____ Section H
Propeller Shaft ____ F-5, G-6

Q

Quadrajet Carburetor ____ F-2, G-4
Quadrant, Turbo Hydra-Matic ____ F-4

R

Radiator ____ F-3, G-4
Radiator Fan ____ F-3, G-4
Radios ____ C-1
Rear Axle ____ F-5, G-7
Rear Axle Ratios ____ G-1, 7
Rear End Styling ____ E-1, 3
Rear Springs ____ F-8, 15, G-6
Rear Suspension ____ F-8, 15, G-6
Rear Ventipanes ____ F-17
Rear View Mirror, Inside ____ A-10, E-5
Rear View Mirror, Outside ____ A-10, E-1, 2, 7
Rear Window De-Fogger ____ C-5
Recliner, Passenger Bucket Seat ____ C-4
Recliner, Strato-Bench Seat ____ C-4
Reflectors, Door Panel ____ A-11
Remote-Control Trunk Lock ____ C-8
Rings ____ G-2
Rods, Connecting ____ G-2
Roof Insulation ____ F-12
Roof, Landau ____ B-28
Roof, Padded ____ A-2, Section B

S

Seat Belts ____ A-11, E-6
Seat Styling ____ Section B
Seat Warmer ____ C-4
Seats, Auxiliary ____ B-25a, b, 27a, b
Seats, Bucket ____ Section B
Seats, Power ____ C-4
Shock Absorbers ____ F-8, 15

S continued

Shoulder Belts ____ A-11, C-5, E-6
Soft Ray Glass ____ C-6
Special Orders, Cloth, Leather, Vinyl, Colors ____ Section D
Specifications ____ Section G
Springs, Coil ____ F-8, G-6
Standard Equipment ____ A-9, 10, 11
Starting System ____ F-3, G-4, 5
Steering ____ F-6, 18, G-7
Steering Column, Energy Absorbing ____ F-6
Steering, Power ____ F-6, 18, G-7
Steering, Variable-Ratio Power ____ F-6, 18, G-7
Styling ____ Section B, E-1, 2, 3
Suspension, Front ____ F-8, 15, G-6
Suspension, Rear ____ F-8, 15, G-6

T

Terminology, Interior ____ D-11
Tilt and Telescope Steering Wheel ____ C-3
Tires and Wheels ____ C-7, E-7, G-7
Top Boot ____ B-7a, b
Top, Convertible ____ A-2, B-7a, b
Top, Padded ____ Section B
Torsion Bars ____ F-15, G-6
Transmission ____ F-4, G-5, 6
Tread Width ____ G-1, 7
Trim Charts ____ Sections A and B
Trim-Color Recommendations ____ A-3, 4, 5
Trunk Lock, Remote-Control ____ C-8
Turbo Hydra-Matic Transmission ____ F-4, G-5, 6
Twilight Sentinel ____ C-6
Two-Tone Interiors, Special Order ____ D-3
Two-Tone Paint, Not Available ____ A-5

U

Universal Joints ____ G-6
Upholstery Options (General Information) ____ B-1
Upholstery Recommendations ____ A-3, 4, 5
Upholstery Selections ____ A-6
Upholstery Styling ____ Section B

V

Valves ____ F-2, G-3
Variable-Ratio Power Steering ____ F-6, G-7
Ventilation System ____ C-2, F-16
Ventipanes, Front, Power ____ C-8
Ventipanes, Rear, Power ____ F-17
Visors, Padded Sun ____ A-11

W

Water Pump ____ G-4
Wheelbase ____ A-1, G-1
Wheel Bearings, Rear ____ G-7
Wheel Discs ____ E-7
Wheels and Tires ____ C-7, F-5, G-7
Window Regulators, Vent ____ E-5
Windshield Pillars ____ E-5
Windshield Washer-Wipers ____ E-7

COLORS AND EQUIPMENT

COLORS AND EQUIPMENT

Body Styles A-1
Code Numbers for Cadillac Colors A-14
Color-Trim Recommendations A-3, 4, 5
Equipment Information A-7
Factory Installed Options A-8
Packaged Accessories for Dealer Installation A-13
Padded Boot and Convertible Top Recommendations A-2
Standard and Optional Equipment A-9, 10, 11, 12
Upholstery Options A-6

CADILLAC 1968 BODY STYLES

STYLE NO.	CODE	NAME	WHEELBASE	OVERALL LENGTH
CALAIS				
68247	G	CALAIS COUPE	129.5"	224.7"
68249	N	CALAIS HARDTOP SEDAN	129.5"	224.7"
DE VILLE				
68367	F	DE VILLE CONVERTIBLE	129.5"	224.7"
68347	J	COUPE DE VILLE	129.5"	224.7"
68349	B	HARDTOP SEDAN DE VILLE	129.5"	224.7"
68369	L	SEDAN DE VILLE	129.5"	224.7"
FLEETWOOD				
69347	H	FLEETWOOD ELDORADO	120"	221"
68069	M	FLEETWOOD SIXTY SPECIAL	133"	228.2"
68169	P	FLEETWOOD BROUGHAM	133"	228.2"
69723	R	FLEETWOOD SEVENTY-FIVE SEDAN	149.8"	245.2"
69733	S	FLEETWOOD SEVENTY-FIVE LIMOUSINE	149.8"	245.2"
COMMERCIAL				
69890	Z	COMMERCIAL CHASSIS	156"	250.2"

CADILLAC 1968
EXTERIOR RECOMMENDATIONS

COLOR	BROUGHAM PADDED ROOFS	ELDORADO PADDED ROOFS	DE VILLE PADDED ROOFS	CONVERTIBLE TOPS
10 SABLE BLACK	2 1 6	2 1 6	2 1 6	2 1 6
12 GRECIAN WHITE	2 1 3	2 1 3	2 1 3	1 2 3
16 REGAL SILVER	2 1 3	2 1 3	2 1 3	2 1 3
18 SUMMIT GRAY	2 1	2 1	2 1	2 1
20 ARCTIC BLUE	3 2 1	3 2 1	3 2 1	3 2 1
24 NORMANDY BLUE	3 2 1	3 2 1	3 2 1	3 1 2
26 EMPEROR BLUE	3 2 1	3 2 1	3 2 1	3 2 1
28 CARIBE AQUA	2 1	2 1	2 1	1 2
30 SILVERPINE GREEN	2 1 6	2 1 6	2 1 6	2 1 6
36 IVANHOE GREEN	2 1 6	2 1 6	2 1 6	2 1 6
40 KASHMIR IVORY	2 5 1	2 5 1	2 5 1	2 5 1
42 SUDAN BEIGE	5 6 2 1	5 6 2 1	5 6 2 1	5 6 2 1
43 BAROQUE GOLD	2 1	2 1	2 1	2 1
44 CHESTNUT BROWN	5 6 2 1	5 6 1 2	5 6 1 2	5 6 1 2
48 SAN MATEO RED	2 1	1 2	1 2	1 2
49 REGENT MAROON	2 1 6	2 1 6	2 1 6	2 1 6

FIREMIST COLORS AT EXTRA CHARGE

90 SPECTRE BLUE	1 3 2	1 3 2	1 3 2	1 2 3
94 TOPAZ GOLD	2 1	2 1	2 1	2 1
96 MONTEREY GREEN	2 1	1 2	1 2	1 2
97 ROSEWOOD	5 6 1 2	5 6 1 2	5 6 1 2	5 6 1 2
98 MADEIRA PLUM	2 1	1 2	2 1	1 2

PADDED ROOFS AND CONVERTIBLE TOPS

1	WHITE	5	DARK BROWN
2	BLACK	6	SANDALWOOD
3	DARK BLUE		

CADILLAC 1968
COLOR-TRIM RECOMMENDATIONS

COLOR	CALAIS SERIES		DE VILLE SERIES		
	Coupe G	Hardtop N	Coupe J Hardtop B Sedan L		Convertible F
	CLOTH	VINYL	CLOTH	LEATHER	LEATHER
10 SABLE BLACK	211 226 244 229 231 240	251 282	311 326 349 329 320 340	351 352 388 385 382	388 351 352 385 382 340
12 GRECIAN WHITE	211 226 229 231	251	311 320 326 329 349	351 388 352 385 366	388 351 352 385 366
16 REGAL SILVER	211 226	251	311 326 320 349	351 388 366 352	351 388 366 352
18 SUMMIT GRAY	211 226	251	311 349 326	351 352 388	351 352 388
20 ARCTIC BLUE	226 211	251	320 326 311	366 351 353	366 351 353
24 NORMANDY BLUE	226 211	251	320 326 311	366 353 351	366 353 351
26 EMPEROR BLUE	226 211	251	326 320 311	366 353 351	366 353 351
28 CARIBE AQUA	229 211	251	329 311	351 352	369 351 352
30 SILVERPINE GREEN	231 211	251 282	331 311	351 352	371 351
36 IVANHOE GREEN	231 211 244	251 282	331 311 344	351 382 385 352	371 351 382 352 385
40 KASHMIR IVORY	211 240	251	311 340	351 352	351 352 380
42 SUDAN BEIGE	244 211	282 251	344 311 349	385 382 351	385 382 351
43 BAROQUE GOLD	240 211	251	340 311	351 382 385	380 351 382 385
44 CHESTNUT BROWN	244 211	282 251	344 311	382 385 351 352	385 382 351 352
48 SAN MATEO RED	211	251 282	311	354 388 351	354 388 351
49 REGENT MAROON	211 244	251 282	349 311 344	351 352 382	351 352 382 385

FIREMIST COLORS AT EXTRA CHARGE

90 SPECTRE BLUE	226 211	251	326 320 311	366 351 353	353 366 351
94 TOPAZ GOLD	211 244 240	251 282	311 340	351 382 385 352	351 352 382 385
96 MONTEREY GREEN	211 244	251 282	311 344	351 352 382	352 351 382
97 ROSEWOOD	244 211	282 251	344 311	385 382 351	385 382 351
98 MADEIRA PLUM	211	251 282	349 311	351 352 382	351 352 382

CADILLAC 1968
COLOR-TRIM RECOMMENDATIONS

COLOR	FLEETWOOD SERIES			
	Sixty Special **M** Brougham **P**		Eldorado **H**	
	CLOTH	LEATHER	CLOTH	LEATHER
10 SABLE BLACK	010 011 016 026 043 049 029	051 085 082 088 089 052	410 411 444 426 449 431	451 452 488 485 482
12 GRECIAN WHITE	010 011 026 029 049 021	051 052 066 088 089 071	410 411 426 431 449	488 485 451 452 466 489
16 REGAL SILVER	010 011 016 026 049	051 088 066 089	410 411 426 449	451 488 466 489
18 SUMMIT GRAY	016 010 011 026 049	051 088 089 052	411 410 426 449	451 452 488
20 ARCTIC BLUE	021 026 011 010	066 051	426 410 411	466 451 453
24 NORMANDY BLUE	021 026 011 010	066 051 052	426 410 411	466 453 451
26 EMPEROR BLUE	026 021 010 011	066 051 052	426 411 410	466 453 451
28 CARIBE AQUA	029 010 011	051 052	429 411 410	469 451 452
30 SILVERPINE GREEN	031 010 011	071 051	431 411 410	471 451
36 IVANHOE GREEN	031 010 011	071 051 085 082	431 411 410	471 451 452 485 482
40 KASHMIR IVORY	010 011 040	051 052	411 440 410	451 452 480
42 SUDAN BEIGE	043 010 011 049	085 082 051 089	444 411 410	485 482 451
43 BAROQUE GOLD	040 010 011	051 082 085	440 411 410	480 451 482 485
44 CHESTNUT BROWN	043 010 011	085 082 051	444 411 410	485 482 451
48 SAN MATEO RED	010 011 043	088 051 052	410 411	454 451 488
49 REGENT MAROON	049 010 011 043 016	089 051 082 052	449 444 411 410	489 451 482 452

FIREMIST COLORS AT EXTRA CHARGE

90 SPECTRE BLUE	021 026 010 011	066 051 052	426 411 410	453 466 451
94 TOPAZ GOLD	010 011 040	051 082 085 052	411 440 444	451 485 482 452
96 MONTEREY GREEN	010 011 043	051 052 082 085	411 410 444	451 452 482
97 ROSEWOOD	043 010 011	085 082 051 052	444 411 410	485 482 451
98 MADEIRA PLUM	049 010 011 043	089 051 082 052	449 411 410 444	489 451 452 482

1968 COLOR-TRIM RECOMMENDATIONS

(SEE PAGES A-3 AND A-4 PLUS COLOR AND UPHOLSTERY SELECTION BOOKS)

LUXURIOUS INTERIORS

Cadillac interior colors are carefully selected to harmonize with their counterpart exterior colors, thereby giving customers a fully color-coordinated interior and exterior combination. The first upholstery recommendations on the color and trim charts are designed for complete assurance of interior and exterior color compatibility. All recommendations are based upon professional experience and are therefore a part of Cadillac quality standards.

Combinations other than the ones recommended on the color and trim charts may be regarded as compatible by some customers and may be ordered. When a customer selects a combination not among those recommended, the order should be marked "color trim sure". This will confirm the accuracy of the colors as ordered.

LUXURIOUS EXTERIOR COLORS

The acrylic lacquer of Cadillac colors, baked on and polished to a satin-smooth sheen, gives a rich, lustrous finish. For 1968 Cadillac offers a total of 21 exterior colors of which 19 are exclusive to Cadillac. This includes five strikingly impressive Firemist colors, optional at extra charge on all body styles.

TWO-TONE COLORS NOT AVAILABLE

A two-tone paint treatment is not available since Cadillac body styling does not provide a designed separation point for colors between upper and lower panels. However, a two-tone appearance may be obtained by ordering a Padded Vinyl Roof in a complementary color on certain body styles.

COLOR SAMPLES

The exterior color samples in this book are accurate reproductions of master metal panels. In making these color samples, acetate is used to add depth and richness to simulate the color as applied to the car's surface. Accurate viewing of the color is achieved by looking straight down at the sample.

SPECIAL COLORS

(SEE SPECIAL ORDER SECTION)

Past model colors or non-standard shades may be desired by some customers and may be obtained on a special order basis. Simply mark 00 in COLOR space on order form to denote a non-current optional color. In addition, indicate color name and reference to SPECIAL EXTERIOR COLOR space, e.g., 1966 Antique Gold; 1964 Lime. Allow 4 to 5 weeks for shipment on all special order colors.

CADILLAC 1968 UPHOLSTERY OPTIONS

LEATHER (all leather is non-perforated)

Leather—Extra Charge Except Convertibles	DE VILLE SERIES		FLEETWOOD SERIES		
	Convertible F	Coupe J Hardtop B Sedan L	60 Special M Brougham P	Eldorado H	
Black	351-351B	351	051	451-451B	Black
White—Black Carpet	352	352	052	452	White—Black Carpet
White—Blue Carpet	353	353		453	White—Blue Carpet
White—Red Carpet	354	354		454	White—Red Carpet
Dk. Blue	366	366	066	466	Dk. Blue
Dk. Aqua	369			469	Dk. Aqua
Dk. Green	371		071	471	Dk. Green
Med. Covert	380			480	Med. Covert
Lt. Sandalwood	382-382B	382	082	482-482B	Lt. Sandalwood
Ant. Med. Saddle	385	385	085	485	Ant. Med. Saddle
Med. Red	388	388	088	488	Med. Red
			089	489	Dk. Maroon

CLOTH

CALAIS SERIES			
Coupe G		Hardtop N	
	INSERTS DAKARTA CLOTH		BOLSTERS VINYL
211	Black		Black
226	Dk. Blue		Dk. Blue
229	Dk. Aqua		Dk. Aqua
231	Dk. Green		Dk. Green
240	Med. Covert		Med. Covert
244	Lt. Beige		Lt. Beige
All Vinyl—Extra Charge			
251	Black	282	Lt. Sandalwood

DE VILLE SERIES			
Coupe J	Hardtop B		Sedan L
	INSERTS CLOTH		BOLSTERS LEATHER
311	Black	Domino	Black
320	Med. Blue	Domino	Med. Blue
326	Dk. Blue	Decor	Dk. Blue
329	Dk. Aqua	Decor	Dk. Aqua
331	Dk. Green	Domino	Dk. Green
340	Med. Covert	Decor	Med. Covert
344	Lt. Beige	Domino	Lt. Beige
349	Dk. Maroon	Decor	Dk. Maroon

CONVERTIBLE TOPS AND PADDED ROOFS Styles F-J-B-L-H-P-R-S	
1	White
2	Black
3	Dk. Blue
5	Dk. Brown
6	Sandalwood

On Limousine style S, front compartment will be standard Black leather. Gray leather is optional and may be ordered by adding code G for Gray, e.g. 716G and 719G would have Gray leather front.

FLEETWOOD SERIES			
Eldorado H			
	INSERTS CLOTH		BOLSTERS VINYL
410	Black/White	Deauville	Black
411	Black	Diamond	Black
426	Dk. Blue	Deauville	Dk. Blue
429	Dk. Aqua	Diamond	Dk. Aqua
431	Dk. Green	Deauville	Dk. Green
440	Med. Covert	Diamond	Med. Covert
444	Lt. Beige	Deauville	Lt. Beige
449	Dk. Maroon	Diamond	Dk. Maroon

Sixty Special M			Brougham P
	INSERTS CLOTH		BOLSTERS LEATHER
010	Black	Du Barry	Black
011	Black	Damsel	Black
026	Dk. Blue	Du Barry	Dk. Blue
029	Dk. Aqua	Du Barry	Dk. Aqua
031	Dk. Green	Damsel	Dk. Green
040	Med. Covert	Du Barry	Med. Covert
049	Dk. Maroon	Damsel	Dk. Maroon
ALL DUNSTAN CLOTH Embroidered Back Rests			
016	Lt. Gray		
021	Med. Blue	043	Lt. Beige

"75" Sedan R		"75" Limousine S
Dunstan Cloth has Embroidered Design Du Barry Cloth has Leather Bolster		
716	Lt. Gray	Dunstan
719	Med. Gray	Decordo
721	Med. Blue	Dunstan
726	Dk. Blue	Du Barry
743	Lt. Beige	Dunstan

EQUIPMENT INFORMATION

GROUPS

The more popular Cadillac options that make everyday motoring more enjoyable are placed in groups. Each group of options is factory-installed, saving the customer time. In addition, placing items in groups simplifies the ordering process. All factory-installed items are available at extra charge with the exception of the filler plate.

Groups 8 and 9 contain the same seven items. Group 9, however, includes an additional item, Headlamp Control—Code U.

SEPARATE CODE FOR RECLINER

The front passenger seat recliner is an extra charge option available for the Eldorado bench seat and *all* bucket seats. This option includes a head restraint for both passenger and driver seats.

When a customer orders Bucket Seats and a Recliner, Codes B and R must be specified on the order.

GROUP RESTRICTIONS

Group 1 should not be ordered for Seventy-Five models. The AM-FM Stereo Radio included in Group 1 is not available on Seventy-Five cars.

Group 4 should be ordered only for Seventy-Five models. The Rear Control AM Radio included in Group 4 is available only on the Seventy-Five body styles.

IF ALL EQUIPMENT NOT ORDERED

When any options included in a group are not ordered, inform the customer of the items not ordered. This will call attention to items the customer may have overlooked and may wish to include with the order.

DISC BRAKES

Cadillac Front Wheel Disc Brakes are available on all models at extra charge.

REAR WINDOW DE-FOGGER

The Rear Window De-Fogger is available on all models at extra charge with the exception that, on the Seventy-Five body styles, it is standard and on the Convertible, it is not available.

POWER WINDOWS

Power Windows are standard on all cars, including the Calais series.

VENT WINDOWS

Power rear quarter vent windows are standard on the Eldorado, making all windows power operated. Power vent windows are standard on the Seventy-Five Sedan.

SEAT BELTS AND SHOULDER BELTS

Six seat belts with push button buckles, 3 front and 3 rear, are standard on all models with the exception that, on the Convertible and Eldorado, five are standard with bucket seats.

Shoulder belts with push button buckles and special storage provision for the driver and right front seat passenger are standard on all models with the exception that, on the Convertible, they are optional at extra charge. Shoulder belts for the left and right rear seat passengers are available on all models, including the Convertible, at extra charge.

FLOOR MATS

Floor mats may be factory or dealer installed.

CADILLAC 1968
FACTORY INSTALLED OPTIONS

BASIC GROUPS

		Group 1	Group 2	Group 3	Group 4 ("75" Only)
1	RADIO, AM-FM STEREO (Not on "75")	1			
2	RADIO, AM-FM		2		
3	RADIO, AM			3	
4	RADIO, AM REAR CONTROL ("75" Only)				4
W	TIRES, WHITE WALL	W	W	W	W
E	GLASS, SOFT RAY	E	E	E	E
Y	SEAT ADJUSTERS 6-Way Front or 4-Way Driver's Bucket	Y	Y	Y	Y (Except Style S)
D	DOOR EDGE GUARDS	D	D	D	D
K	AUTOMATIC CLIMATE CONTROL	K	K	K	STD

EQUIPMENT GROUPS

	Group 8
M	DOOR LOCKS, POWER
Q	STEERING WHEEL, TILT & TELESCOPE
J	TWILIGHT SENTINEL
S	TRUNK LOCK, REMOTE CONTROL
F	DISC BRAKES—FRONT
B	DE-FOGGER, REAR WINDOW (Except Convertible)
C	CRUISE CONTROL
	Group 9
M	DOOR LOCKS, POWER
Q	STEERING WHEEL, TILT & TELESCOPE
J	TWILIGHT SENTINEL
S	TRUNK LOCK, REMOTE CONTROL
F	DISC BRAKES—FRONT
B	DE-FOGGER, REAR WINDOW (Except Convertible)
C	CRUISE CONTROL
U	HEADLAMP CONTROL, GUIDE-MATIC

ORDER INDIVIDUALLY

B	BUCKET SEATS
R	RECLINER & HEAD RESTRAINTS (Available on all bucket seats also Eldorado Bench seat)
H	HEAD RESTRAINTS (Available on all seats)
L	LICENSE FRAME—ONE
O	LICENSE FRAMES—TWO
F	FILLER PLATE
M	FLOOR MATS—FRONT AND REAR (Front only on "75")
G	CONTROLLED DIFFERENTIAL (Not on Eldorado)
N	VENT WINDOWS, POWER
L	LEVEL CONTROL, AUTOMATIC
P	AUXILIARY HORN
A	SEAT WARMER
Z	SHOULDER BELTS—REAR
H	SHOULDER BELTS—FRONT (Convertible only)

1968 CADILLAC
STANDARD AND OPTIONAL EQUIPMENT

S—Standard O—Optional N—Not Available A—Available on Special Order

	CALAIS			DE VILLE				FLEETWOOD			
	COUPE	HARDTOP SEDAN	CONVERTIBLE	COUPE	HARDTOP SEDAN	SEDAN	ELDORADO	60 SPECIAL	BROUGHAM	9-PASS. SEDAN	LIMOUSINE
AIR CLEANER, dry-pack	S	S	S	S	S	S	S	S	S	S	S
ARMRESTS, sides, front and rear	S	S	S	S	S	S	S	S	S	S	S
ARMREST, center front	S	S	S	S	S	S	S	S	S	S	N
ARMREST, center, rear	N	N	N	S	S	S	N	S	S	S	S
ASSIST HANDLES (two)	N	S	N	N	S	S	N	S	S	S	S
ASSIST STRAPS (two)	N	N	N	N	N	N	N	N	N	S	S
AUTOMATIC CLIMATE CONTROL	O	O	O	O	O	O	O	O	O	S	S
AUTOMATIC LEVEL CONTROL	O	O	O	O	O	O	S	S	S	S	S
BENCH SEATS, all vinyl	O	O	N	N	N	N	N	N	N	N	N
BENCH SEATS, leather	N	N	S	O	O	O	O	O	O	A	A*
BUCKET SEATS, front	N	N	O	A	A	A	O	A	A	N	N
CIGARETTE LIGHTER, front	S	S	S	S	S	S	S	S	S	S	S
CIGARETTE LIGHTERS, rear (2)	N	S	S	S	S	S	S	S	S	S	S
CLOCK, electric, front	S	S	S	S	S	S	S	S	S	S	S
CONTROLLED DIFFERENTIAL	O	O	O	O	O	O	N	O	O	O	O
CRUISE CONTROL	O	O	O	O	O	O	O	O	O	O	O
DE-FOGGER, rear window	O	O	N	O	O	O	O	O	O	S	S
DOOR EDGE GUARDS	O	O	O	O	O	O	O	O	O	O	O
DOOR LOCKS, power	O	O	O	O	O	O	O	O	O	O	O
FOLDING SEAT BACK LATCH (coupe and bucket)	S	N	S	S	N	N	S	N	N	N	N
FRONT SEAT ADJUSTMENT, power, 2-way	N	N	S	S	S	S	S	S	S	S	S
FRONT SEAT ADJUSTMENT, power, 6-way	O	O	O	O	O	O	O	O	O	O	N
HAZARD WARNING FLASHER	S	S	S	S	S	S	S	S	S	S	S

*Leather standard in Chauffeur's compartment.

1968 CADILLAC
STANDARD AND OPTIONAL EQUIPMENT
—continued

S—Standard O—Optional N—Not Available A—Available on Special Order

	CALAIS			DE VILLE				FLEETWOOD			
	COUPE	HARDTOP SEDAN	CONVERTIBLE	COUPE	HARDTOP SEDAN	SEDAN	ELDORADO	60 SPECIAL	BROUGHAM	9-PASS. SEDAN	LIMOUSINE
HEADLAMP CONTROL, GUIDE-MATIC	O	O	O	O	O	O	O	O	O	O	O
HEAD RESTRAINTS, front seats	O	O	O	O	O	O	O	O	O	O	O
LICENSE FRAMES	O	O	O	O	O	O	O	O	O	O	O
LIGHT, front ash receiver	S	S	S	S	S	S	S	S	S	S	S
LIGHT, glove compartment	S	S	S	S	S	S	S	S	S	S	S
LIGHT, luggage compartment	S	S	S	S	S	S	S	S	S	S	S
LIGHT, map	S	S	S	S	S	S	S	S	S	S	S
LIGHTS, backup (dual)	S	S	S	S	S	S	S	S	S	S	S
LIGHTS, cornering	S	S	S	S	S	S	S	S	S	S	S
LIGHTS, courtesy	S	S	S	S	S	S	S	S	S	S	S
LIGHTS, directional signal	S	S	S	S	S	S	S	S	S	S	S
LIGHTS, directional indicator	S	S	S	S	S	S	S	S	S	S	S
LIGHTS, marker	S	S	S	S	S	S	S	S	S	S	S
LIGHTS, reading	S	S	N	S	S	S	S	S	S	S	S
OIL FILTER, Full-Flow	S	S	S	S	S	S	S	S	S	S	S
OUTSIDE MIRROR, left side, remote-control	S	S	S	S	S	S	S	S	S	S	S
OUTSIDE MIRROR, right side	O	O	O	O	O	O	O	O	O	S	S
POWER BRAKES (dual system)	S	S	S	S	S	S	S	S	S	S	S
POWER BRAKES (dual system), disc front	O	O	O	O	O	O	O	O	O	O	O
POWER STEERING (variable-ratio except 75's)	S	S	S	S	S	S	S	S	S	S	S
RADIO, AM	O	O	O	O	O	O	O	O	O	O	O
RADIO, AM-FM	O	O	O	O	O	O	O	O	O	O	O
RADIO, AM-FM Stereo	O	O	O	O	O	O	O	O	O	N	N
RADIO, AM, rear controls	N	N	N	N	N	N	N	N	N	O	O

1968 CADILLAC
STANDARD AND OPTIONAL EQUIPMENT
—continued

S—Standard O—Optional N—Not Available A—Available on Special Order

	CALAIS			DE VILLE				FLEETWOOD			
	COUPE	HARDTOP SEDAN	CONVERTIBLE	COUPE	HARDTOP SEDAN	SEDAN	ELDORADO	60 SPECIAL	BROUGHAM	9-PASS. SEDAN	LIMOUSINE
RECLINER, passenger bucket seat	N	N	O	A	A	A	O	A	A	N	N
RECLINER, passenger bench seat	N	N	N	N	N	N	O	N	N	N	N
RED LENS, reflector, door panels	S	S	N	N	N	N	N	N	N	N	N
RED LENS, illuminated, door panels	N	N	S	S	S	S	S	S	S	S	S
SEAT BELTS, front (3); rear (3)	S	S	S	S	S	S	S	S	S	S	S
SEAT WARMER, front (rear only on 75's)	O	O	O	O	O	O	O	O	O	O	O
SHOULDER BELTS, front (2)	S	S	O	S	S	S	S	S	S	S	S
SHOULDER BELTS, rear (2)	O	O	O	O	O	O	O	O	O	O	O
SOFT RAY GLASS	O	O	O	O	O	O	O	O	O	O	O
TILT and TELESCOPE STEERING WHEEL	O	O	O	O	O	O	O	O	O	O	O
TRUNK LOCK, remote-control	O	O	O	O	O	O	O	O	O	O	O
TURBO HYDRA-MATIC TRANSMISSION	S	S	S	S	S	S	S	S	S	S	S
TWILIGHT SENTINEL (automatic headlamp timer)	O	O	O	O	O	O	O	O	O	O	O
VENT WINDOWS, power, front	O	O	O	O	O	O	N	S	S	S	O
VENT WINDOWS, power, rear	N	N	N	N	N	N	S	S	S	N	N
VISOR VANITY MIRROR, shatterproof	S	S	S	S	S	S	S	S	S	S	S
VISORS, dual sun, padded	S	S	S	S	S	S	S	S	S	S	S
WHEEL DISCS (set of four)	S	S	S	S	S	S	S	S	S	S	S
WHITEWALL TIRES, 9.00 x 15 (5), 8.20 x 15 on 75's	O	O	O	O	O	O	O	O	O	O	O
WINDOWS, power	S	S	S	S	S	S	S	S	S	S	S
WINDSHIELD WASHER and COORDINATOR	S	S	S	S	S	S	S	S	S	S	S

FLEETWOOD BODY STYLES (SPECIAL FEATURES)

	ELDORADO	60 SPECIAL	BROUGHAM	9-PASS. SEDAN	LIMOUSINE
ASH RECEIVERS (2) on each rear door armrest				X	X
AUXILIARY SEATS (2)				X	X
BODY STYLING, exclusive	X	X	X	X	X
FLEETWOOD NAMEPLATE		X	X	X	X
COIL SEAT SPRINGS		X	X	X	X
COURTESY LIGHTS, rear door armrests		X	X	X	X
DECORATIVE GRILLE, base of rear deck		X	X	X	X
DIVISION GLASS					X
FOOT RESTS, rear			X	X	X
MULTI-PURPOSE POCKETS ON FRONT SEAT BACK			X		
PADDED ROOF with perimeter moulding			X		
POCKETS, storage			X		
READING LAMPS, adjustable			X		
READING LAMPS, overhead on A/C outlets				X	X
READING SPOTLIGHT, front compartment header					X
SPARE TIRE COVER		X	X		
STAINLESS STEEL ROCKER PANEL MOULDING	X	X	X		
TRUNK COMPARTMENT, completely fabric lined		X	X		
VENT WINDOWS, power, rear	X	X	X		
WHEELBASE, exclusive length	X	X	X	X	X
WREATH AND CREST INSIGNIA ON HOOD, DECK LID AND REAR QUARTER PANELS	X*	X	X**	X	X
WREATH AND CREST INSIGNIA ON STEERING WHEEL	X	X	X	X	X

*Illuminated on Eldorado rear quarter panel.

**Upper rear quarter panel on Brougham.

PACKAGED ACCESSORIES AVAILABLE FOR DEALER INSTALLATION

CODE	
L	AUTOMATIC LEVEL CONTROL, except styles H-M-P-R-S
P	AUXILIARY HORN, Special "D" Note
	COMPASS
C	CRUISE CONTROL
	CUSHION COVER, Front or Rear (Each) except Bucket Seats and styles R-S
B	DE-FOGGER, Rear Window except styles F-R-S
D	DOOR EDGE GUARDS, 2 Doors
D	DOOR EDGE GUARDS, 4 Doors
	ELECTRIC ANTENNA
	FLOOR MATS—Front RH and LH (Pair)
	FLOOR MAT—Front One-Piece Full
	FLOOR MAT—Rear One-Piece Full except R-S
	FLOOR MATS—Rear RH and LH (Pair) except R-S
	FOOT SELECTOR CONTROL, AM RADIO
U	HEADLAMP CONTROL, GUIDE-MATIC

CODE	
L	LICENSE FRAME (one)
O	LICENSE FRAMES (two)
	LITTER BASKET
	LUGGAGE COMPARTMENT MAT
	OUTSIDE REARVIEW MIRROR, RH except R-S
3	RADIO, AM
2	RADIO, AM-FM
4	RADIO, REAR CONTROL (AM) styles R-S
	RADIO SPEAKER—Rear Auxiliary except style F
	SEAT—Child's Restraint
Z	SHOULDER BELTS, Rear (2)
	SPARE TIRE COVER
	TISSUE DISPENSER
S	TRUNK LOCK, REMOTE CONTROL all cars
J	TWILIGHT SENTINEL (Automatic Headlamp Timer)

CODE NUMBERS FOR 1968 CADILLAC COLORS

% Used In 1967*

Code	Name	Style F Convertible	Style H Eldorado	Styles M-P Sixty Special Brougham	Styles G-N-J-B-L
10	SABLE BLACK	6.9	8.0	16.8	5.1
12	GRECIAN WHITE	15.6	12.3	10.9	15.2
16	REGAL SILVER	2.8	5.6	4.6	4.7
18	SUMMIT GRAY	1.7	2.1	5.3	2.7
20	ARCTIC BLUE	6.1	2.3	1.9	3.9
24	NORMANDY BLUE	6.9	5.1	5.7	8.2
26	EMPEROR BLUE	3.0	3.8	6.2	2.5
28	CARIBE AQUA	6.2	4.3	4.3	7.3
30	SILVERPINE GREEN	3.3	3.1	3.6	6.8
36	IVANHOE GREEN	3.2	2.7	5.2	3.3
40	KASHMIR IVORY	6.4	4.0	2.2	5.5
42	SUDAN BEIGE	3.9	3.3	3.6	5.5
43	BAROQUE GOLD	8.7	8.1	11.8	14.7
44	CHESTNUT BROWN	7.0	6.1	4.4	7.2
48	SAN MATEO RED	11.1	4.3	.5	1.8
49	REGENT MAROON	2.1	2.2	3.6	2.5

FIREMIST COLORS

90	SPECTRE BLUE	1.0	5.5	2.5	.6
94	TOPAZ GOLD	.5	3.5	1.4	.4
96	MONTEREY GREEN	.8	2.7	2.4	.6
97	ROSEWOOD	1.2	6.3	2.3	.8
98	MADEIRA PLUM	1.6	4.7	.8	.7

***Through April, 1967.**

BODY STYLES AND INTERIORS

BODY STYLES AND INTERIORS

Calais Coupe ____ B-2, 3, 3a, 3b
Calais Hardtop Sedan ____ B-4, 5, 5a, 5b
De Ville Convertible ____ B-6, 7, 7a, 7b
Coupe de Ville ____ B-8, 9, 9a, 9b
Hardtop Sedan de Ville ____ B-10, 11, 11a, 11b
Sedan de Ville ____ B-12, 13, 13a, 13b
Fleetwood Eldorado ____ B-14, 15, 15a, 15b
Fleetwood Sixty Special ____ B-16, 17, 17a, 17b, 18, 19
Fleetwood Brougham ____ B-20, 21, 21a, 21b, 22, 23
Fleetwood Seventy-Five Sedan ____ B-24, 25, 25a, 25b
Fleetwood Seventy-Five Limousine ____ B-26, 27, 27a, 27b
Landau Roof Option ____ B-28

UPHOLSTERY OPTIONS

EXPANDED VINYL IN CALAIS CARS

Two all-vinyl interiors—Black and Lt. Sandalwood—are offered at extra charge in the two Calais body styles.

Expanded vinyl is an extra thick coated fabric with a soft resilient feel attained by sandwiching a sponge-like cellular structure between the backing fabric and plastic top-coating.

DE VILLE CONVERTIBLE LEATHER INTERIORS

Eleven bench seat leather options are available at no extra charge. Bucket Seats are available at extra charge in either Black or Lt. Sandalwood leather.

LEATHER INTERIORS IN DE VILLE CLOSED CARS

Eight bench seat leather options are available at extra charge in all De Ville closed cars.

LEATHER IN SIXTY SPECIAL AND BROUGHAM

Eight leather options are available at extra charge in the Sixty Special and Brougham. The trim style is three pillow backrest and button.

ELDORADO LEATHER UPHOLSTERY

Twelve leather upholstery selections are available at extra charge in the Eldorado. Two of these—Black and Lt. Sandalwood—are available with Bucket Seats. There is also an extra charge for the Bucket Seats.

BUCKET SEATS

All leather upholstery numbers suffixed with a "B" are available at extra charge with Bucket Seats.

LARGE UPHOLSTERY BOOK

Due to the limited size of the Data Book, upholstery samples are small. Therefore, it may be necessary to refer to the large upholstery book in which a 7" x 14" sample of each pattern is shown for a better view of upholstery samples.

DE VILLE CLOTH OPTIONS

Domino and Decor cloth, together with leather, are available in eight color options in De Ville closed cars.

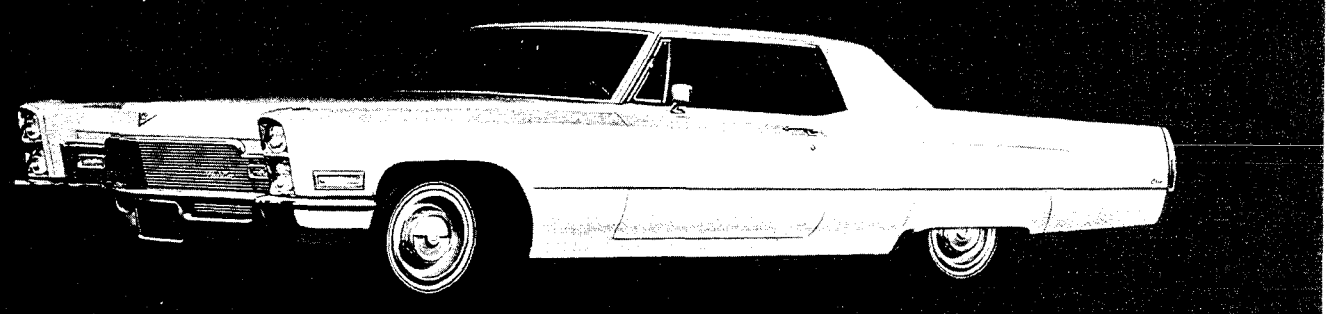
ELDORADO CLOTH OPTIONS

Two cloth patterns—Deauville and Diamond—are available with vinyl in eight colors.

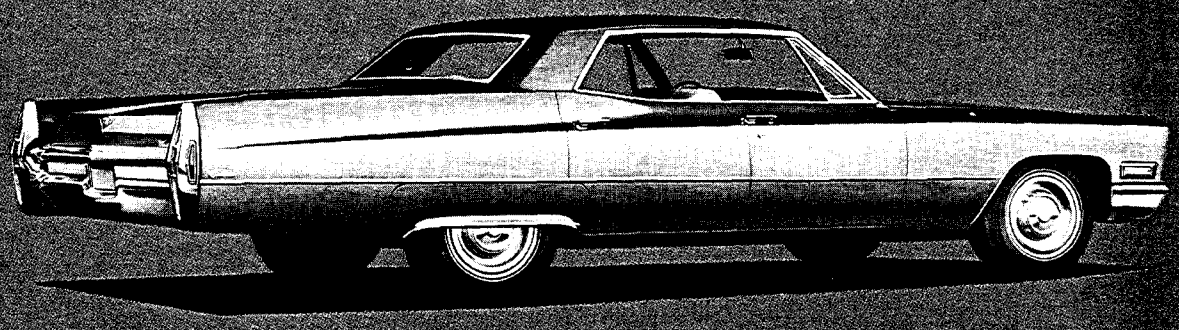
FLEETWOOD SIXTY SPECIAL AND BROUGHAM INTERIORS

Upholstery in the Sixty Special and Brougham is available in two trim styles—three horizontal pillow backrest and button style (cloth with leather in Du Barry and Damsel patterns) and two horizontal pillow backrest with embroidery and button style (all cloth in Dunstan pattern).

Calais Coupe



Calais Hardtop Sedan



CALAIS COUPE
UPHOLSTERY AND SEAT STYLING

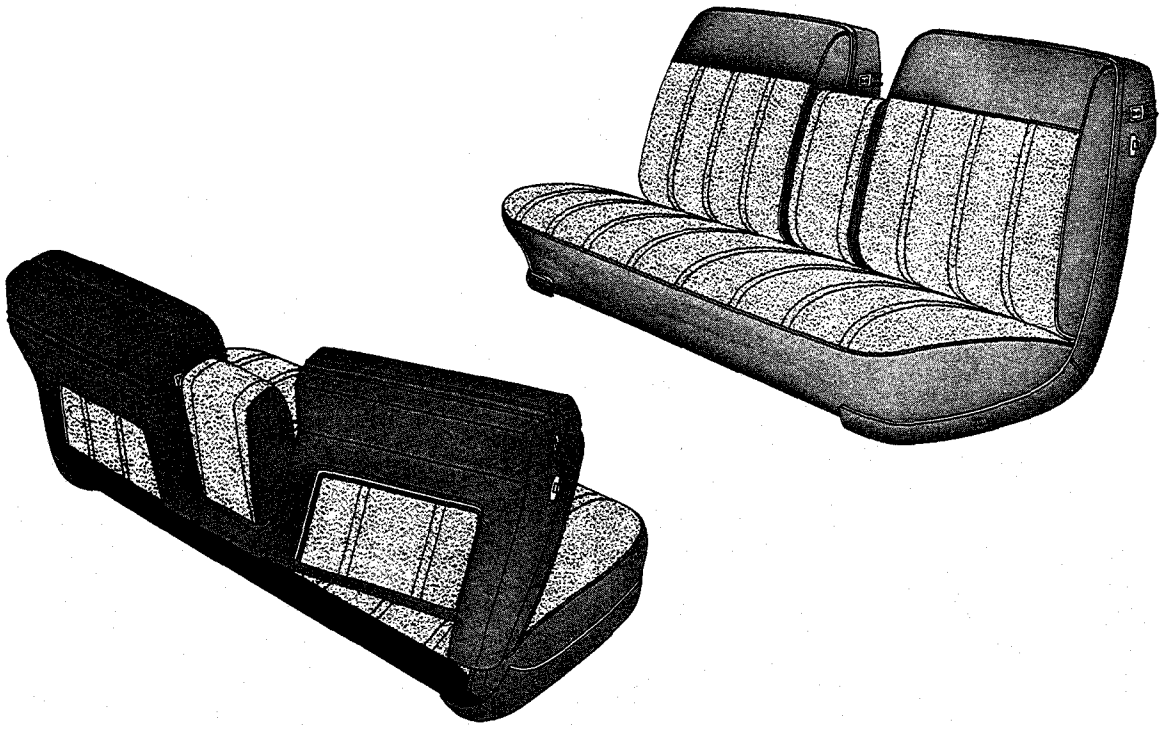
UPHOLSTERY STYLING. The Calais Coupe interior is an attractive blend of Dakarta cloth inserts in vertical piping and softly textured vinyl at the top of seat back inserts. Dakarta cloth has an ornate French curve design formed by a combination sateen and dull weave with narrow pleats of nap.

Two smartly tailored all-vinyl upholsteries, optional at extra charge, also are styled in vertical piping with the exception of the plain bolster areas mentioned above. Additional vinyl colors are available on special order. See Special Order and Price sections.

SEAT STYLING. The Notch-back bench front seat with individual backrests and folding center armrest is standard. Individual backrests latch securely in place to prevent them from tilting forward. Depressing the release button on the seat side panel unlocks the seat back.

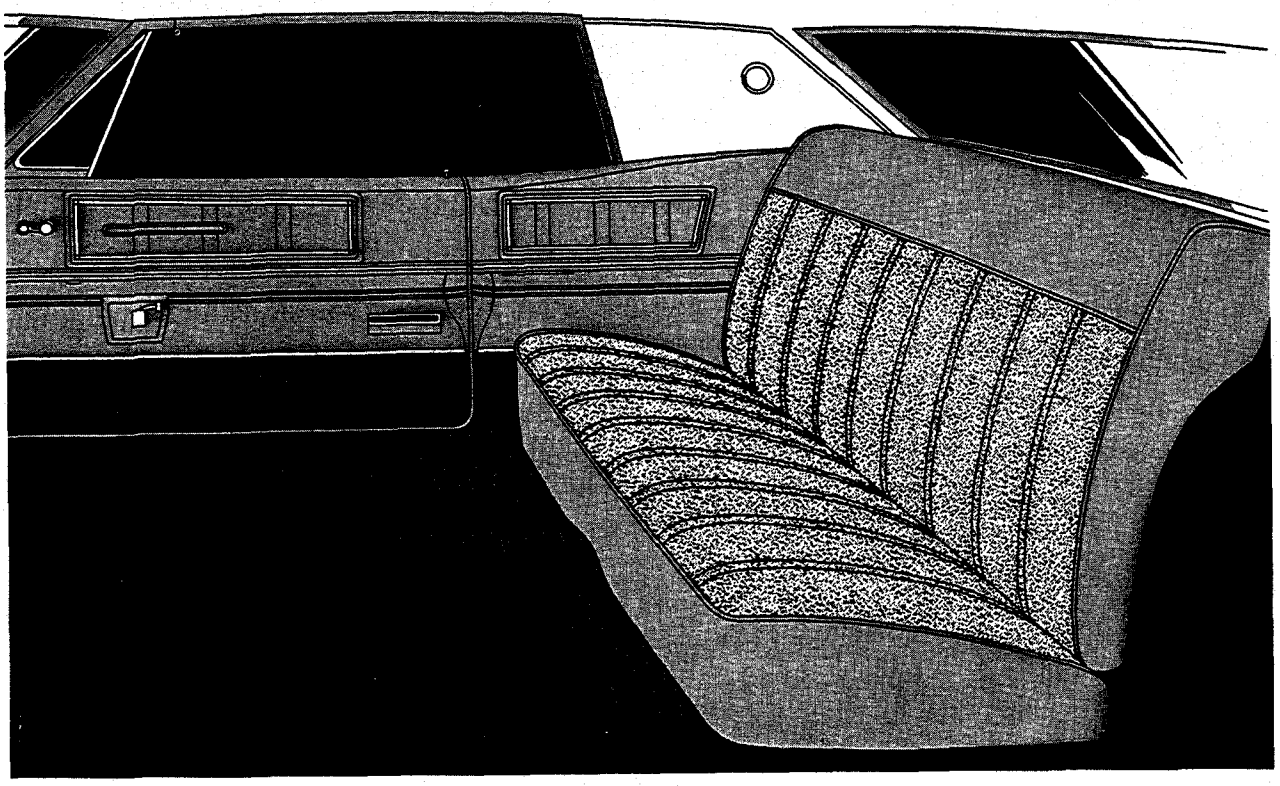
STANDARD AND OPTIONAL EQUIPMENT. See Equipment Chart on Pages A-9, 10 and 11.





Vinyl

Cloth



CALAIS COUPE–G

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANELS	INSERTS	TOP	LOWER	
CODES	Nylon Viscose Cloth	Expanded Vinyl Cushion Facings Headlining—Bedford Cord Coated Fabric Garnish Mouldings	Front Seat Wings Laces Head Restraints Assist Straps Moulded Vinyl Parts*	Nylon Viscose Cloth Vinyl Door Pull Seat Belt & Shoulder Belt Webbing	Radio Speaker Grilles Climate Control Sensor Grilles Rear Shelf De-Fogger Grille	Steering Wheel Control Lever Caps Steering Column & Cover Ash Trays & Glove Box Door	Trenton & Travana Quality Cowl Quarter Grille Retractor Housing
211	BLACK DAKARTA	BLACK		BLACK DAKARTA	BLACK		BLACK
226	DK. BLUE DAKARTA	DK. BLUE		DK. BLUE DAKARTA	DK. BLUE		DK. BLUE
229	DK. AQUA DAKARTA	DK. AQUA		DK. AQUA DAKARTA	DK. AQUA		DK. AQUA
231	DK. GREEN DAKARTA	DK. GREEN		DK. GREEN DAKARTA	DK. GREEN		DK. GREEN
240	MED. COVERT DAKARTA	MED. COVERT		MED. COVERT DAKARTA	DK. COVERT		DK. COVERT
244	LT. BEIGE DAKARTA	LT. BEIGE		LT. BEIGE DAKARTA	DK. BEIGE		DK. BEIGE

EXPANDED VINYL AT EXTRA CHARGE

	EXPANDED VINYL		EXPANDED VINYL		
251	BLACK	BLACK	BLACK	BLACK	BLACK
282	LT. SANDALWOOD	LT. SANDALWOOD	LT. SANDALWOOD 1	DK. BEIGE	DK. BEIGE

*Moulded Soft Vinyl Parts Include: Rearview Mirror Support Cover; Coat Hooks; I.C.V. Regulator Knobs; Windshield Pillar Mouldings.

1. Lt. Beige Seat Belts & Shoulder Belts

INTERIOR DIMENSIONS		
	Front	Rear
Head room	38.4"	37.5"
Shoulder room	61.2"	60.0"
Hip room	63.6"	55.2"
Leg room	41.2"	38.2"
Seat height	12.5"	14.5"

INTERIOR LAMPS		
	SWITCHES	
LAMPS	Door Jambs	Other
Courtesy-Inst. panel ends and rear quarter	X	Headlamp
Courtesy rear quarter	X	L.H. Rear Quarter Trim Panel
Map, on inst. panel		Integral
Glove Box and Trunk		Automatic

CALAIS HARDTOP SEDAN UPHOLSTERY AND SEAT STYLING

UPHOLSTERY STYLING. The Calais Hardtop Sedan interior is also an attractive combination of Dakarta cloth inserts in vertical piping and supple vinyl at the top of seat back inserts. Dakarta cloth has an ornate French curve design formed by a combination sateen and dull weave with narrow pleats of nap.

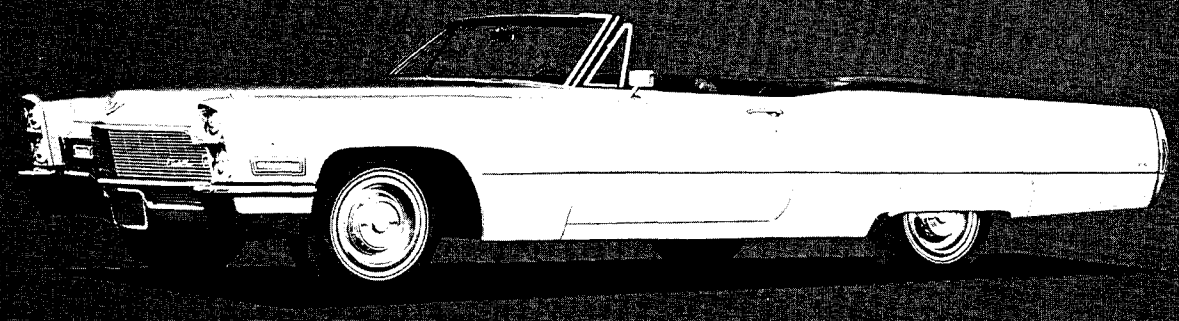
Two finely tailored all-vinyl upholsteries, optional at extra charge, also have vertical piping except for the plain bolster areas. Additional vinyl colors are available on special order. See Special Order and Price sections.

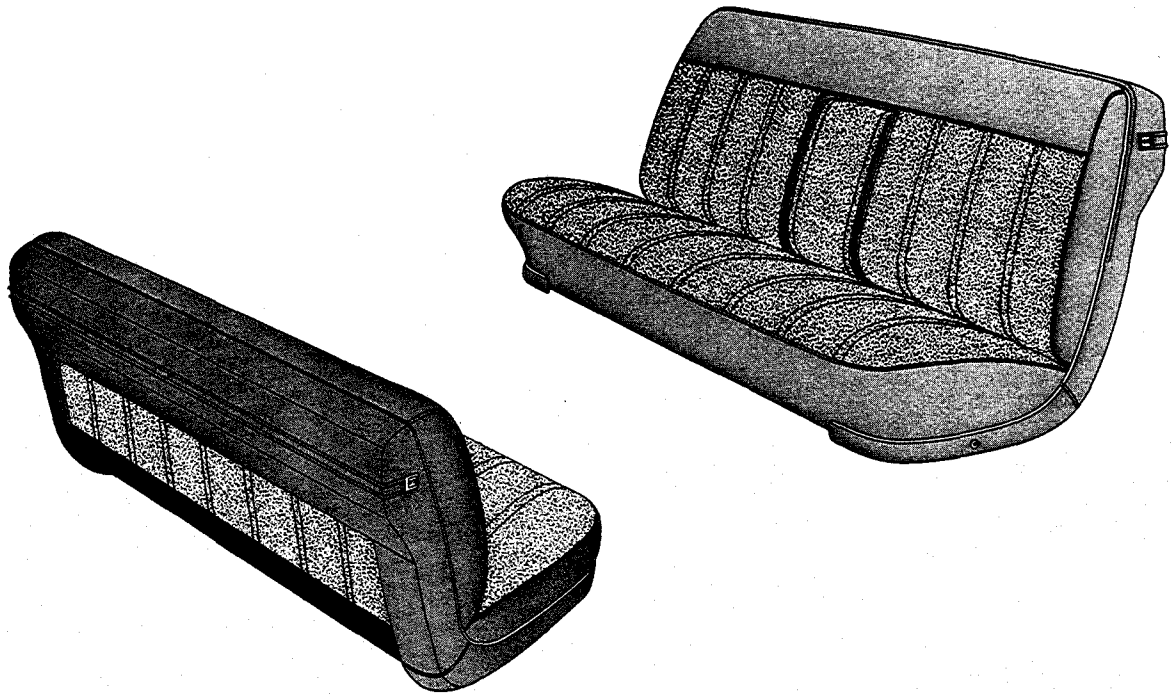
SEAT STYLING. A bench front seat with straight-across, stationary seat back, newly styled assist strap and folding center armrest is standard on the Hardtop Sedan.

STANDARD AND OPTIONAL EQUIPMENT. See Equipment Chart on Pages A-9, 10 and 11.



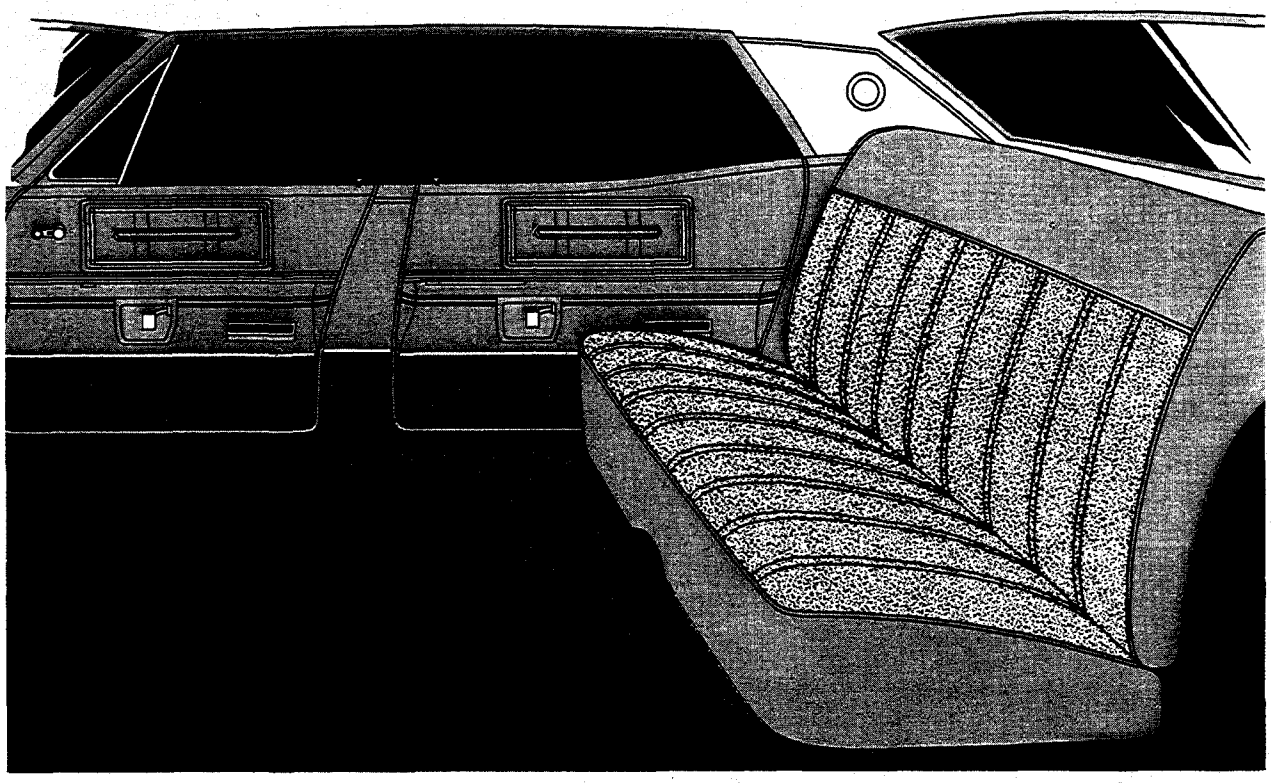
De Ville Convertible





Vinyl

Cloth



CALAIS HARDTOP SEDAN–N

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANEL	INSERTS	TOP	LOWER	
C O D E S	Nylon Viscose Cloth	Expanded Vinyl Cushion Facings Headlining—Bedford Cord Coated Fabric Garnish Mouldings	Front Seat Wings Laces Head Restraints Assist Strap Moulded Vinyl Parts*	Nylon Viscose Cloth Vinyl Door Pull Seat Belt & Shoulder Belt Webbing	Radio Speaker Grilles Climate Control Sensor Grilles Rear Shelf De-Fogger Grille	Steering Wheel Control Lever Caps Steering Column & Cover Ash Trays & Glove Box Door	Trenton & Travana Quality Cowl Quarter Grille Retractor Housing
211	BLACK DAKARTA	BLACK		BLACK DAKARTA	BLACK		BLACK
226	DK. BLUE DAKARTA	DK. BLUE		DK. BLUE DAKARTA	DK. BLUE		DK. BLUE
229	DK. AQUA DAKARTA	DK. AQUA		DK. AQUA DAKARTA	DK. AQUA		DK. AQUA
231	DK. GREEN DAKARTA	DK. GREEN		DK. GREEN DAKARTA	DK. GREEN		DK. GREEN
240	MED. COVERT DAKARTA	MED. COVERT		MED. COVERT DAKARTA	DK. COVERT		DK. COVERT
244	LT. BEIGE DAKARTA	LT. BEIGE		LT. BEIGE DAKARTA	DK. BEIGE		DK. BEIGE

EXPANDED VINYL AT EXTRA CHARGE

	EXPANDED VINYL		EXPANDED VINYL		
251	BLACK	BLACK	BLACK	BLACK	BLACK
282	LT. SANDALWOOD	LT. SANDALWOOD	LT. SANDALWOOD 1	DK. BEIGE	DK. BEIGE

*Moulded Soft Vinyl Parts Include: Rearview Mirror Support Cover; Coat Hooks; I.C.V. Regulator Knobs; Windshield Pillar Mouldings.

1. Lt. Beige Seat Belts & Shoulder Belts

INTERIOR DIMENSIONS		
	Front	Rear
Head room	38.4"	37.5"
Shoulder room	61.2"	60.3"
Hip room	63.6"	62.8"
Leg room	41.2"	39.7"
Seat height	12.5"	14.5"

INTERIOR LAMPS		
	SWITCHES	
LAMPS	Door Jambs	Other
Courtesy-Inst. panel ends and rear quarter	X	Headlamp
Map, on inst. panel		Integral
Glove Box and Trunk		Automatic

DE VILLE CONVERTIBLE UPHOLSTERY AND SEAT STYLING

UPHOLSTERY STYLING. De Ville Convertible interior selections are richly tailored of exquisitely soft leather in four section piping with two recessed buttons in each section.

SEAT STYLING. A Notch-back bench front seat with individual backrests, newly styled assist straps and free-standing center armrest is standard. Bucket seats in 2 colors and center console are available at extra charge. With either seat style, individual backrests latch securely in place until the release button on the seat side panel is depressed.

The reclining passenger bucket seat which permits the passenger to tilt the seat to a variety of angles may be ordered. This option automatically includes adjustable head restraints on both bucket seats and is denoted by adding Code R to Code B.

ADDITIONAL LEATHER COLORS AND TWO-TONE COLORS. If a prospective buyer should inquire about a color not listed on the chart or want a two-tone leather, see the Special Order and Price sections.

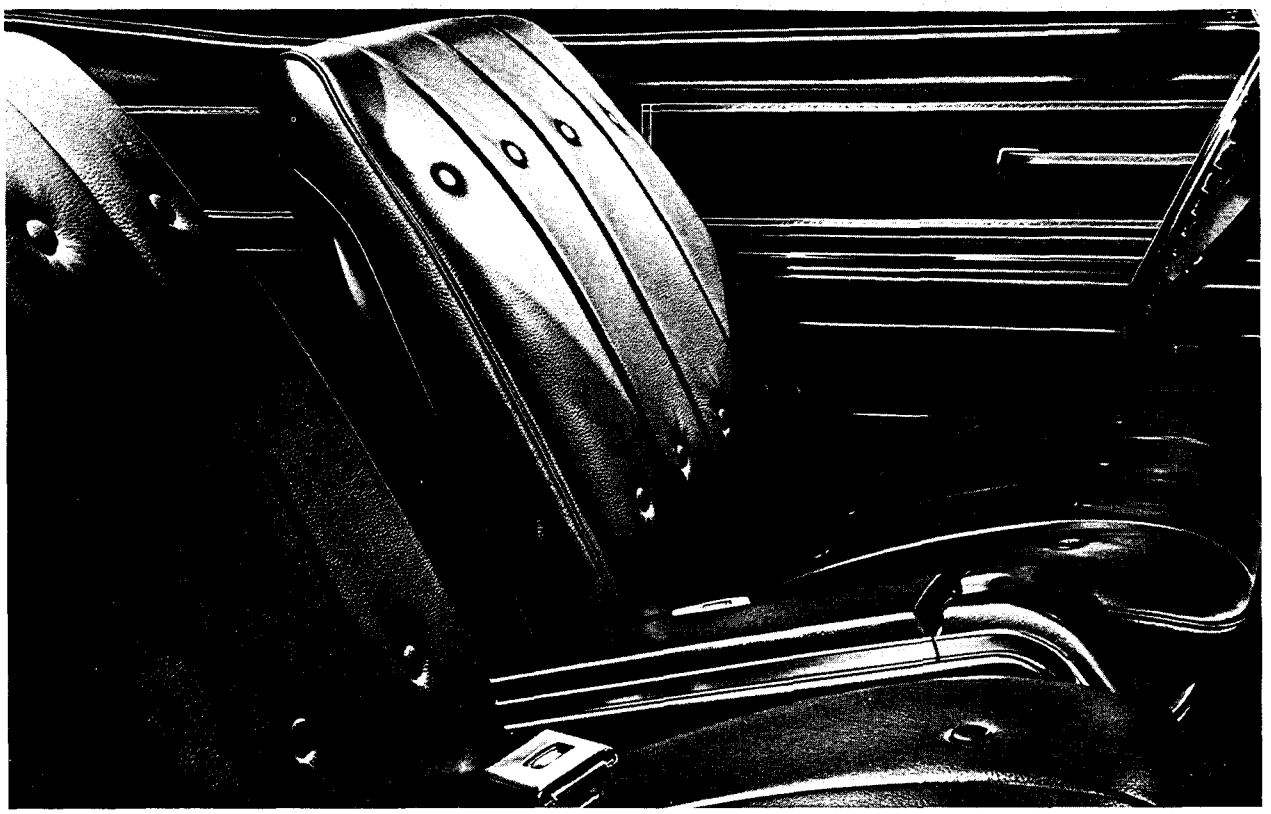
TOP COLORS. Code: 1. White 2. Black 3. Dark Blue 5. Dark Brown 6. Sandalwood

LINER COLORS. Liner colors cannot be changed since the top material is a fusion of vinyl, fabric, rubber and drill cloth.

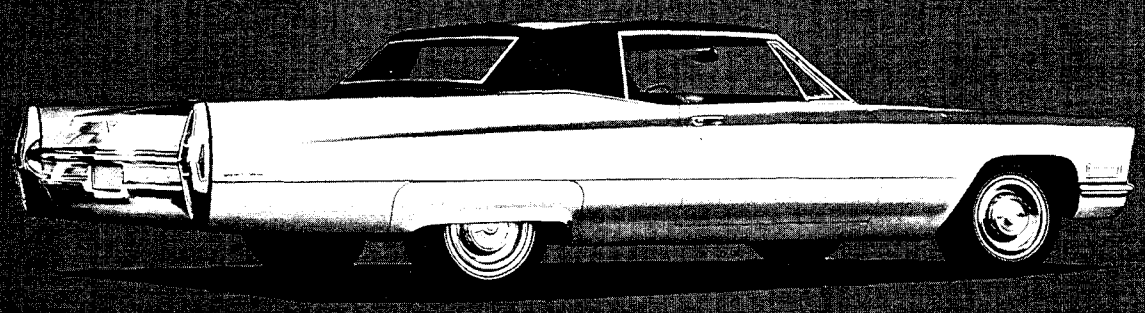
Code: 1. Black 2. Black 3. Dark Blue 5. Sandalwood 6. Sandalwood

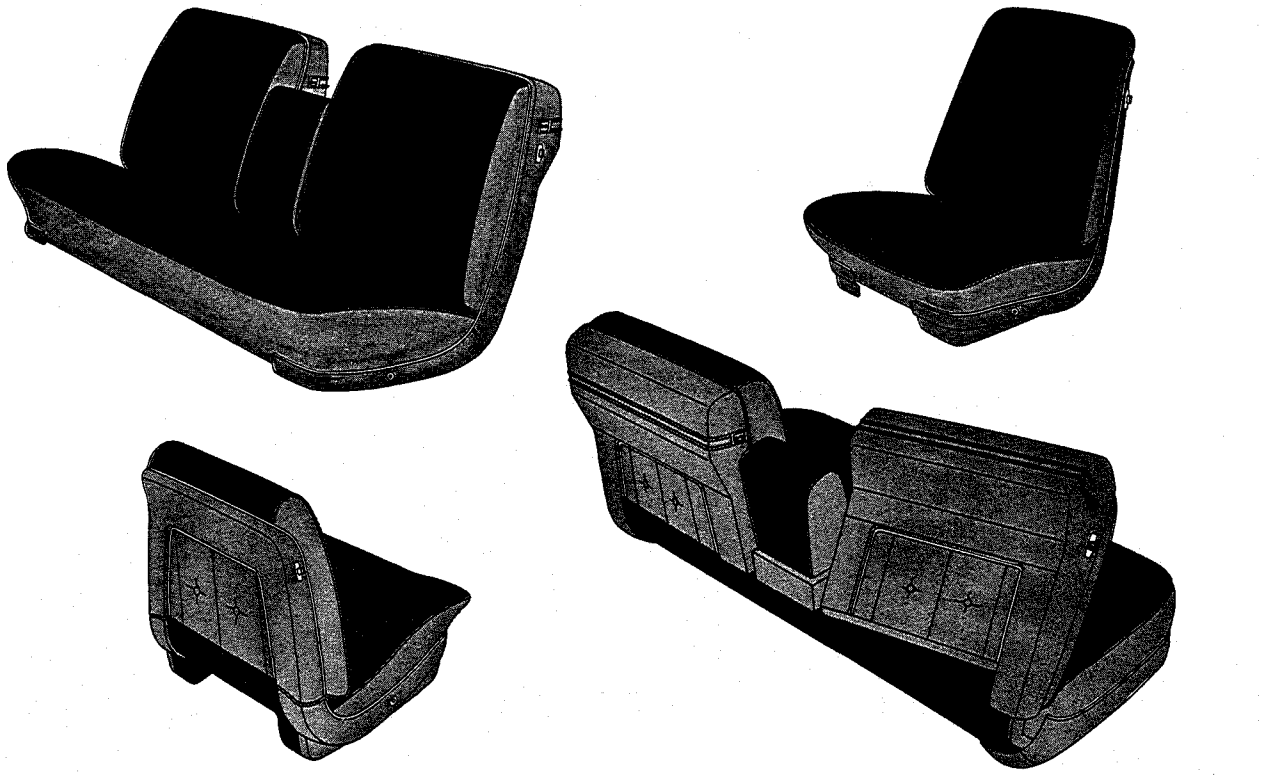
TOP BOOT. The vinyl-coated boot is color-keyed to the upholstery for a neat, tailored appearance.

STANDARD AND OPTIONAL EQUIPMENT. See Equipment Chart on Pages A-9, 10 and 11.



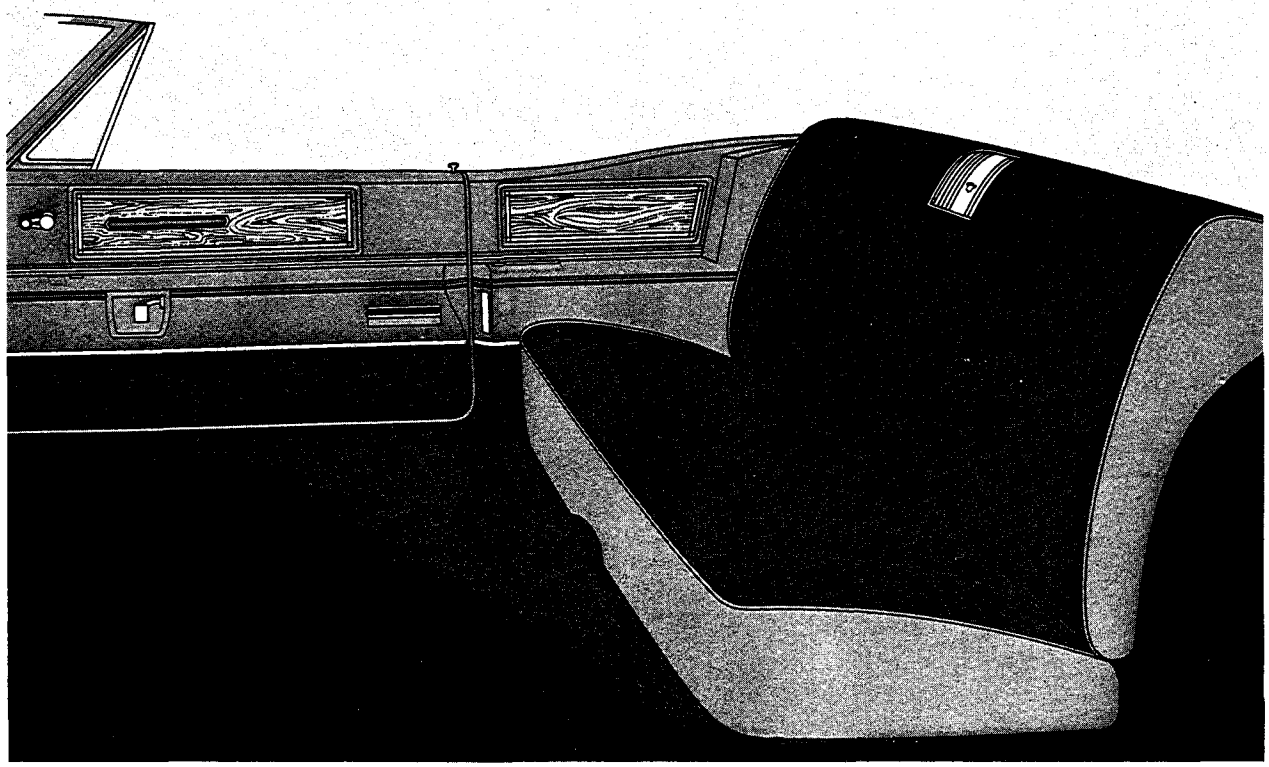
Coupe De Ville





Vinyl

Leather



DE VILLE CONVERTIBLE–F

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
	LEATHER		FORMED FRONT SEAT BACK PANELS	INSERTS	TOP	LOWER	
	INSERTS	BOLSTERS					
C O D E S		Center Section—Leather Cushion Facings—Expanded Vinyl Top Boot	Front Seat Wings Laces Console Case Head Restraints Assist Straps	Rosewood Paneling Vinyl Door Pull Seat Belt & Shoulder Belt Webbing Moulded Vinyl Parts*	Radio Speaker Grilles Climate Control Sensor Grilles Windshield Pillar Moulding	Steering Wheel Control Lever Caps Steering Column & Cover Ash Trays & Glove Box Door	Trianon & Tyrol Quality Cowl Quarter Grille Retractor Housing
351 351B	BLACK		BLACK	BLACK	BLACK		BLACK
352	WHITE		WHITE	WHITE 1	BLACK		BLACK
353	WHITE		WHITE	WHITE 2	DK. BLUE		DK. BLUE
354	WHITE		WHITE	WHITE 3	DK. RED		DK. RED
366	DK. BLUE		DK. BLUE	DK. BLUE	DK. BLUE		DK. BLUE
369	DK. AQUA		DK. AQUA	DK. AQUA	DK. AQUA		DK. AQUA
371	DK. GREEN		DK. GREEN	DK. GREEN	DK. GREEN		DK. GREEN
380	MED. COVERT		MED. COVERT	MED. COVERT	DK. COVERT		DK. COVERT
382 382B	LT. SANDALWOOD		LT. SANDALWOOD	LT. SANDALWOOD 4	DK. BEIGE		DK. BEIGE
385	MED. SADDLE		MED. SADDLE	MED. SADDLE	DK. SADDLE		DK. SADDLE
388	MED. RED		MED. RED	MED. RED	DK. RED		DK. RED

*Moulded Soft Vinyl Parts Include: Rearview Mirror Support Cover; I.C.V Regulator Knobs.

1. Black Seat Belts & Shoulder Belts
2. Dk. Blue Seat Belts & Shoulder Belts
3. Med. Red Seat Belts & Shoulder Belts
4. Lt. Beige Seat Belts & Shoulder Belts

INTERIOR DIMENSIONS		
	Front	Rear
Head room	38.8"	38.1"
Shoulder room	61.2"	60.9"
Hip room	63.6"	55.2"
Leg room	40.9"	38.2"
Seat height	12.5"	14.5"

INTERIOR LAMPS		
	SWITCHES	
LAMPS	Door Jambs	Other
Courtesy-Inst. Panel Ends	X	Headlamp
Courtesy rear quarter (and rear of console with bucket seats)	X	L.H. Rear Quarter Trim Panel
Door, red warning	X	
Map, on inst. panel		Integral
Glove Box, inner console and Trunk		Automatic

COUPE DE VILLE–J

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
CODES	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANELS	INSERTS	TOP	LOWER	
	Nylon Viscose Cloth	Center Section—Leather Cushion Facings—Expanded Vinyl Headlining—Bedford Cord Coated Fabric Garnish Mouldings	Front Seat Wings Laces Head Restraints Assist Straps Moulded Vinyl Parts*	Nylon Viscose Cloth Vinyl Door Pull Seat Belt & Shoulder Belt Webbing	Radio Speaker Grilles Climate Control Sensor Grilles Rear Shelf De-Fogger Grille	Steering Wheel Control Lever Caps Steering Column & Cover Ash Trays & Glove Box Door	Trianon & Tyrol Quality Cowl Quarter Grille Retractor Housing
311	BLACK DOMINO	BLACK		BLACK DOMINO	BLACK		BLACK
320	MED. BLUE DOMINO	MED. BLUE		MED. BLUE DOMINO	DK. BLUE		DK. BLUE
326	DK. BLUE DECOR	DK. BLUE		DK. BLUE DECOR	DK. BLUE		DK. BLUE
329	DK. AQUA DECOR	DK. AQUA		DK. AQUA DECOR	DK. AQUA		DK. AQUA
331	DK. GREEN DOMINO	DK. GREEN		DK. GREEN DOMINO	DK. GREEN		DK. GREEN
340	MED. COVERT DECOR	MED. COVERT		MED. COVERT DECOR	DK. COVERT		DK. COVERT
344	LT. BEIGE DOMINO	LT. BEIGE		LT. BEIGE DOMINO	DK. BEIGE		DK. BEIGE
349	DK. MAROON DECOR	DK. MAROON		DK. MAROON DECOR	DK. MAROON		DK. MAROON

LEATHER OPTIONS AT EXTRA CHARGE

(Included is rosewood facing on instrument panel and doors)

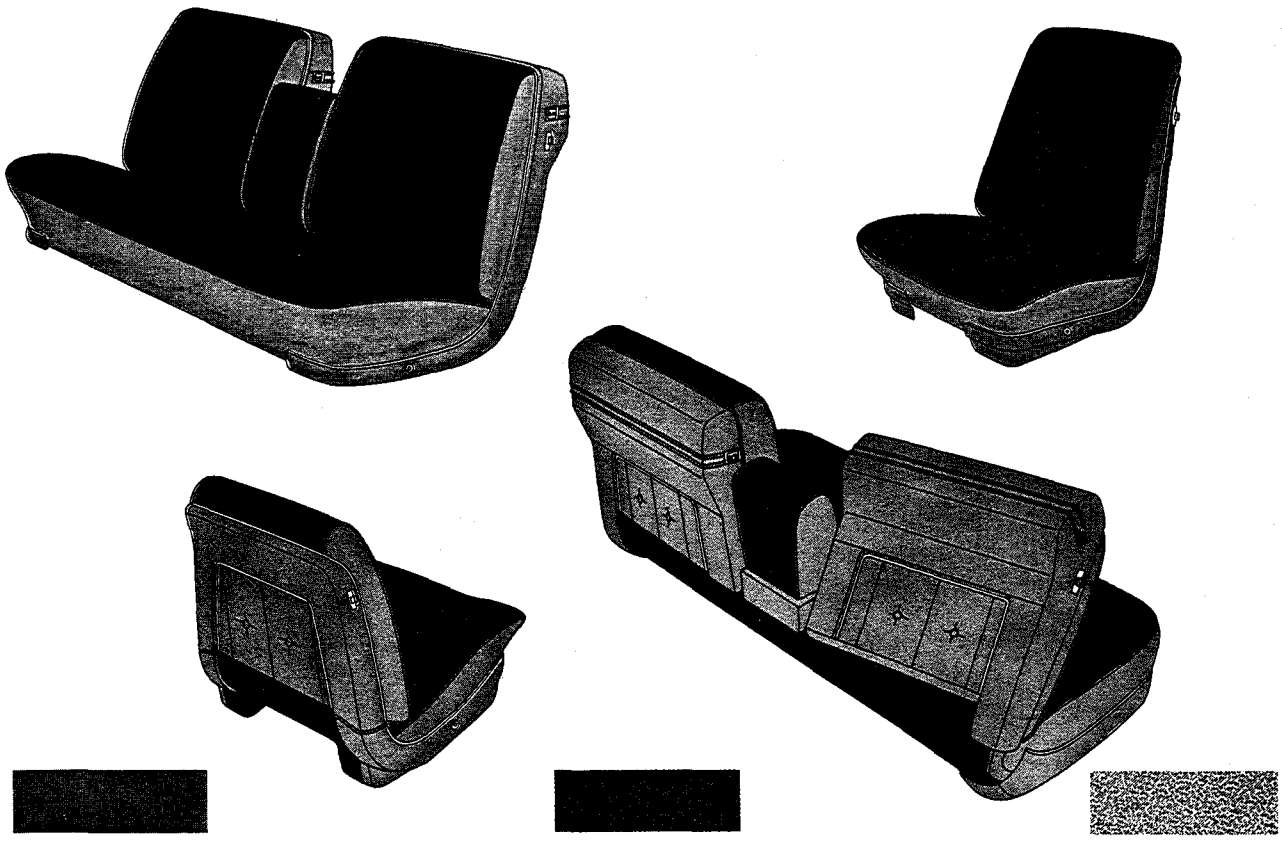
	INSERTS	BOLSTERS				
	LEATHER			Rosewood Paneling		
351	BLACK		BLACK	BLACK	BLACK	BLACK
352	WHITE		WHITE	WHITE 1	BLACK	BLACK
353	WHITE		WHITE	WHITE 2	DK. BLUE	DK. BLUE
354	WHITE		WHITE	WHITE 3	DK. RED	DK. RED
366	DK. BLUE		DK. BLUE	DK. BLUE	DK. BLUE	DK. BLUE
382	LT. SANDALWOOD		LT. SANDALWOOD	LT. SANDALWOOD 4	DK. BEIGE	DK. BEIGE
385	MED. SADDLE		MED. SADDLE	MED. SADDLE	DK. SADDLE	DK. SADDLE
388	MED. RED		MED. RED	MED. RED	DK. RED	DK. RED

*Moulded Soft Vinyl Parts Include: Rearview Mirror Support Cover; Coat Hooks; I.C.V. Regulator Knobs; Windshield Pillar Mouldings.

1. Black Seat Belts & Shoulder Belts
2. Dk. Blue Seat Belts & Shoulder Belts
3. Med. Red Seat Belts & Shoulder Belts
4. Lt. Beige Seat Belts & Shoulder Belts

INTERIOR DIMENSIONS		
	Front	Rear
Head room	38.4"	37.5"
Shoulder room	61.2"	59.9"
Hip room	63.6"	55.2"
Leg room	41.2"	38.9"
Seat height	12.5"	14.5"

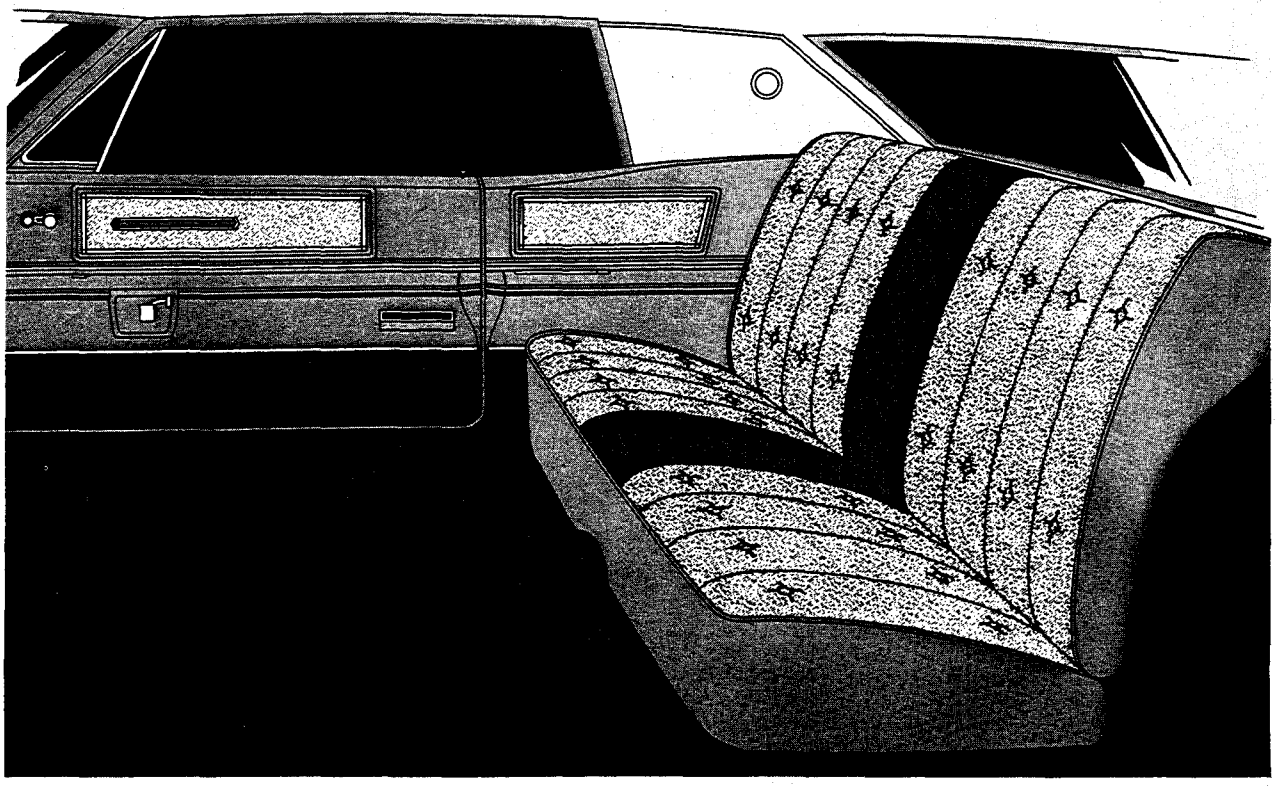
INTERIOR LAMPS		
	SWITCHES	
LAMPS	Door Jambs	Other
Courtesy-Inst. Panel Ends	X	Headlamp
Courtesy rear quarter	X	L.H. Rear Quarter Trim Panel
Door, red warning	X	
Map, on inst. panel		Integral
Glove Box and Trunk		Automatic



Vinyl

Leather

Cloth



COUPE DE VILLE
UPHOLSTERY AND SEAT STYLING

UPHOLSTERY STYLING. On the Coupe de Ville, pleasing Domino or Decor cloth inserts with leather bolsters or, optional at extra charge, beautifully rugged leather are the selections available in four section piping with two recessed buttons in each section. Domino cloth is honeycombed with many cross-stitch dots to give it a domino appearance. Decor cloth has an ornate floral print design in a combination sateen and dull weave.

SEAT STYLING. A Notch-back bench front seat with separate backrests and folding center armrest together with rear seat center armrest is standard. Each front backrest stays securely latched until released by a pushbutton located on the seat side panel. Newly styled assist straps are placed on back of each backrest.

ADDITIONAL LEATHER COLORS. Leather upholstery may be ordered in colors other than the ones listed on the chart. See the Special Order and Price sections.

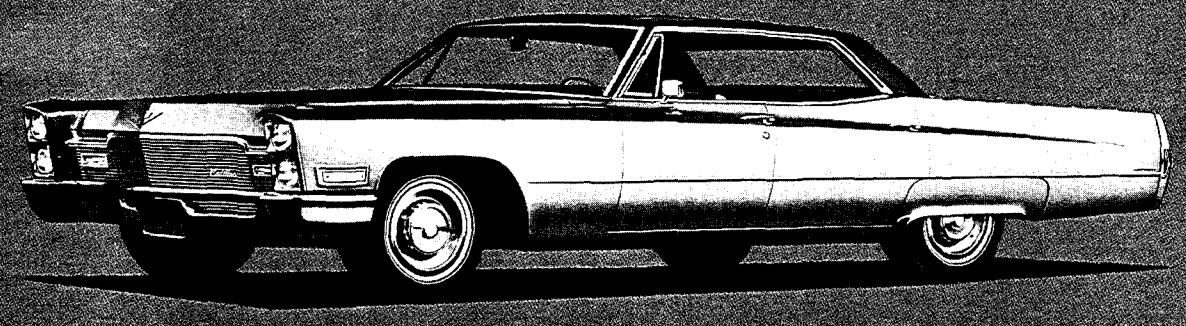
PADDED VINYL ROOF. A vinyl roof is an extra charge option that is becoming increasingly popular among Cadillac owners. Padded to further isolate sound from the interior, the vinyl roof provides a two-tone appearance for added distinction.

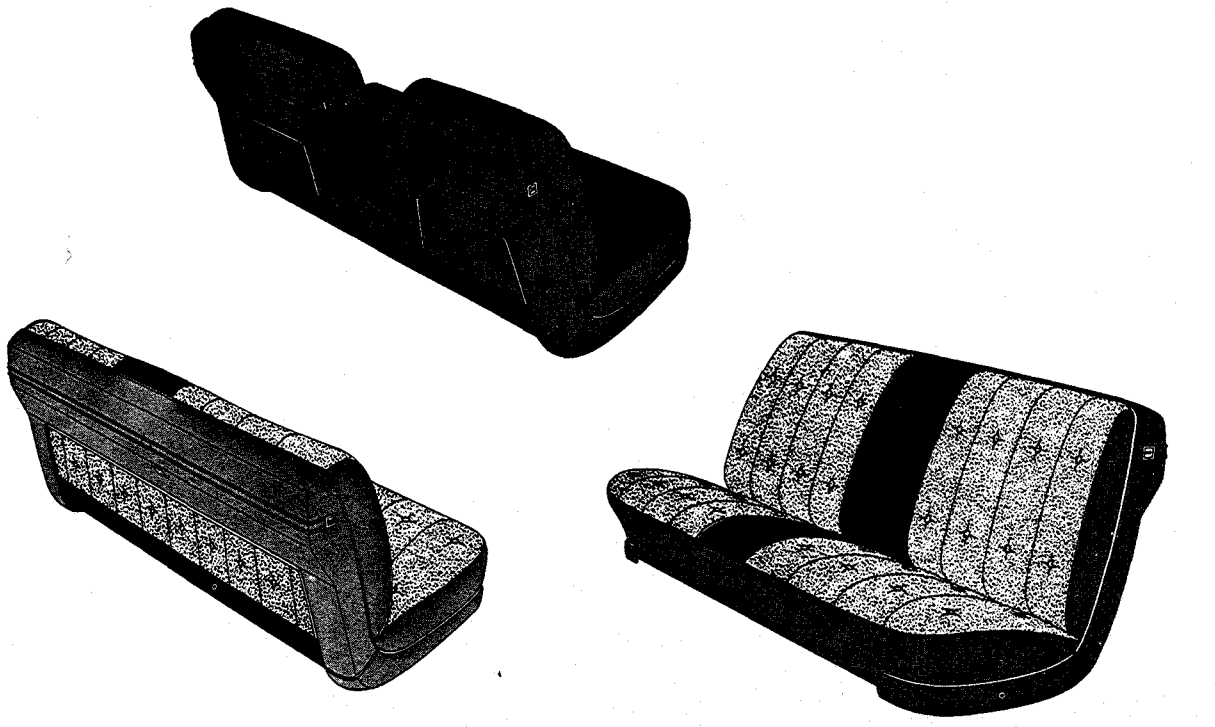
PADDED ROOF COLORS. Code: 1. White 2. Black 3. Dark Blue 5. Dark Brown 6. Sandalwood

STANDARD AND OPTIONAL EQUIPMENT. See Equipment Chart on Pages A-9, 10 and 11.



Hardtop Sedan de Ville

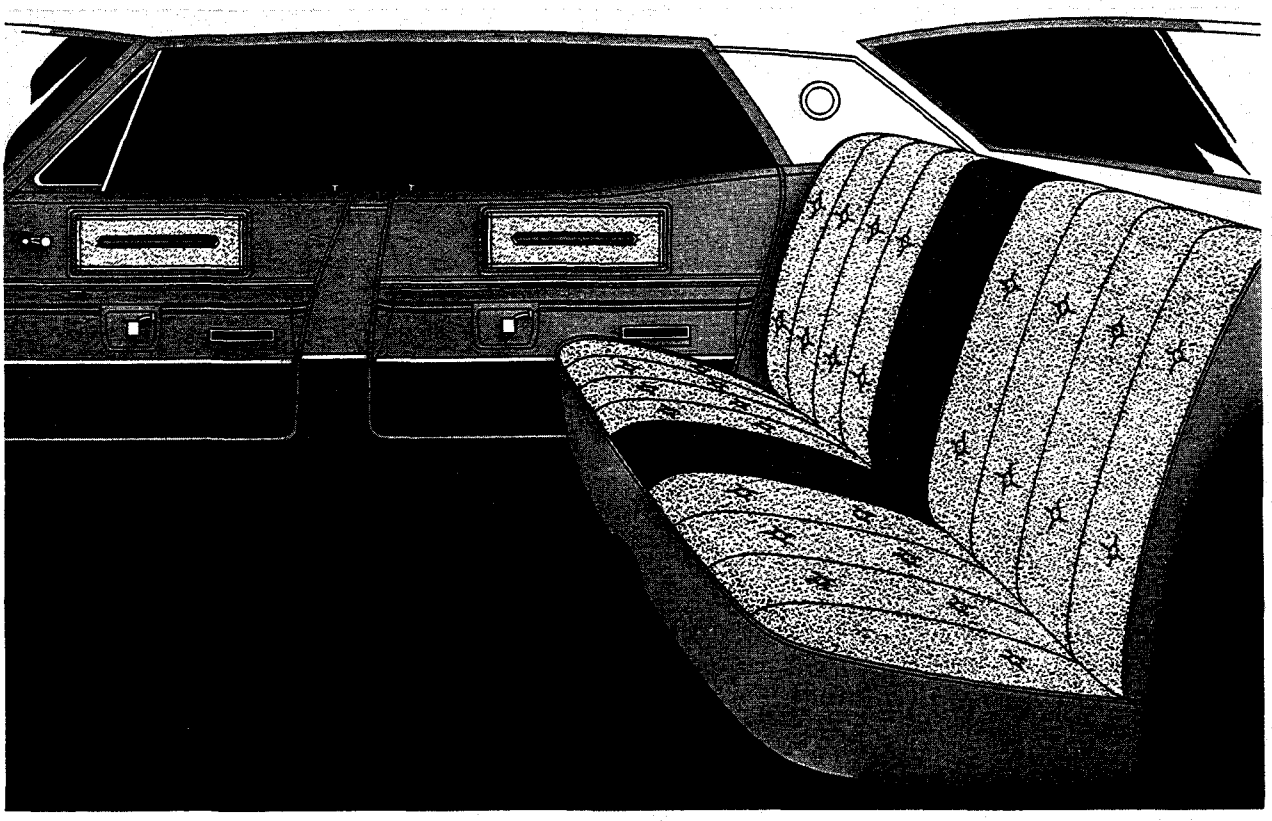




Vinyl

Leather

Cloth



HARDTOP SEDAN DE VILLE–B

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
CODES	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANEL	INSERTS	TOP	LOWER	
	Nylon Viscose Cloth	Center Section—Leather Cushion Facings—Expanded Vinyl Headlining—Bedford Cord Coated Fabric Garnish Mouldings	Front Seat Wings Laces Head Restraints Assist Strap Moulded Vinyl Parts*	Nylon Viscose Cloth Vinyl Door Pull Seat Belt & Shoulder Belt Webbing	Radio Speaker Grilles Climate Control Grilles Rear Shelf De-Fogger Grille	Steering Wheel Control Lever Caps Steering Column & Cover Ash Trays & Glove Box Door	Trianon & Tyrol Quality Cowl Quarter Grille Retractor Housing
311	BLACK DOMINO	BLACK		BLACK DOMINO	BLACK		BLACK
320	MED. BLUE DOMINO	MED. BLUE		MED. BLUE DOMINO	DK. BLUE		DK. BLUE
326	DK. BLUE DECOR	DK. BLUE		DK. BLUE DECOR	DK. BLUE		DK. BLUE
329	DK. AQUA DECOR	DK. AQUA		DK. AQUA DECOR	DK. AQUA		DK. AQUA
331	DK. GREEN DOMINO	DK. GREEN		DK. GREEN DOMINO	DK. GREEN		DK. GREEN
340	MED. COVERT DECOR	MED. COVERT		MED. COVERT DECOR	DK. COVERT		DK. COVERT
344	LT. BEIGE DOMINO	LT. BEIGE		LT. BEIGE DOMINO	DK. BEIGE		DK. BEIGE
349	DK. MAROON DECOR	DK. MAROON		DK. MAROON DECOR	DK. MAROON		DK. MAROON

LEATHER OPTIONS AT EXTRA CHARGE

(Included is rosewood facing on instrument panel and doors)

	INSERTS	BOLSTERS				
	LEATHER			Rosewood Paneling		
351	BLACK		BLACK	BLACK	BLACK	BLACK
352	WHITE		WHITE	WHITE 1	BLACK	BLACK
353	WHITE		WHITE	WHITE 2	DK. BLUE	DK. BLUE
354	WHITE		WHITE	WHITE 3	DK. RED	DK. RED
366	DK. BLUE		DK. BLUE	DK. BLUE	DK. BLUE	DK. BLUE
382	LT. SANDALWOOD		LT. SANDALWOOD	LT. SANDALWOOD 4	DK. BEIGE	DK. BEIGE
385	MED. SADDLE		MED. SADDLE	MED. SADDLE	DK. SADDLE	DK. SADDLE
388	MED. RED		MED. RED	MED. RED	DK. RED	DK. RED

*Moulded Soft Vinyl Parts Include: Rearview Mirror Support Cover; Coat Hooks; I.C.V. Regulator Knobs; Windshield Pillar Mouldings.

1. Black Seat Belts & Shoulder Belts
2. Dk. Blue Seat Belts & Shoulder Belts
3. Med. Red Seat Belts & Shoulder Belts
4. Lt. Beige Seat Belts & Shoulder Belts

INTERIOR DIMENSIONS		
	Front	Rear
Head room	38.4"	37.5"
Shoulder room	61.2"	60.2"
Hip room	63.6"	62.8"
Leg room	41.2"	39.7"
Seat height	12.5"	14.5"

INTERIOR LAMPS		
	SWITCHES	
LAMPS	Door Jambs	Other
*Courtesy-Inst. panel ends, rear quarter	X	Headlamp
Door, red warning	X	
Map, on inst. panel		Integral
Glove Box and Trunk		Automatic

*With bench seat styling (cloth and leather combinations) rear courtesy lamps operate from rear door jambs and manual switch on rear of front seat back. Headlamp switch and front door jambs operate Inst. panel courtesy lamps only.

HARDTOP SEDAN DE VILLE UPHOLSTERY AND SEAT STYLING

UPHOLSTERY STYLING. On the Hardtop Sedan de Ville, handsome Domino or Decor cloth inserts with accents of leather in the bolster areas or, optional at extra charge, beautifully rugged leather are the selections available in four section piping with two recessed buttons in each section. Domino cloth is honeycombed with many cross-stitch dots to give it a domino appearance. Decor cloth has an ornate floral print design in a combination sateen and dull weave.

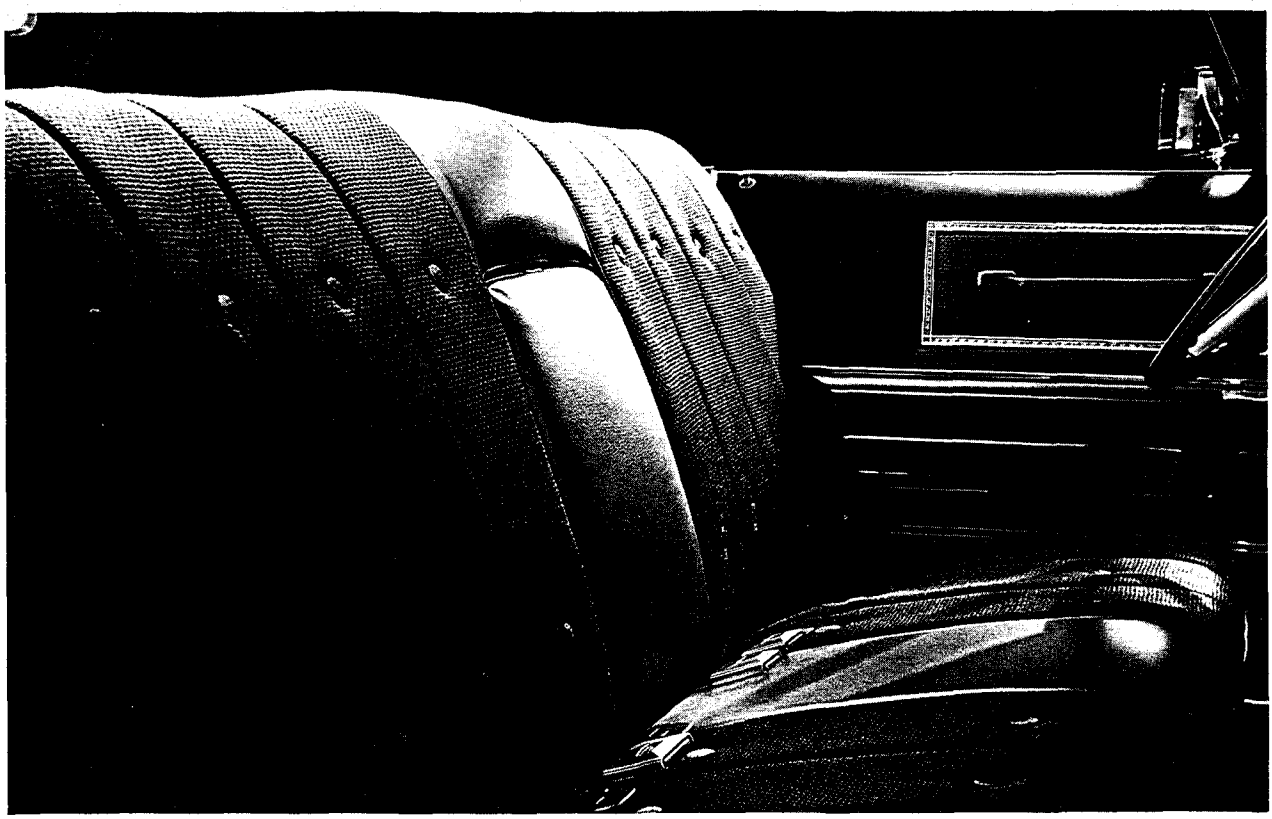
SEAT STYLING. With a combination cloth and leather upholstery selection, seats are the bench type with straight-across backrest and folding center armrest front and rear. With a leather upholstery selection, Notch-back seat styling with stationary front seat backs is provided. Newly styled assist straps are placed on back of each backrest.

ADDITIONAL LEATHER COLORS. Leather upholstery may be ordered in colors other than the ones listed on the chart. See the Special Order and Price sections.

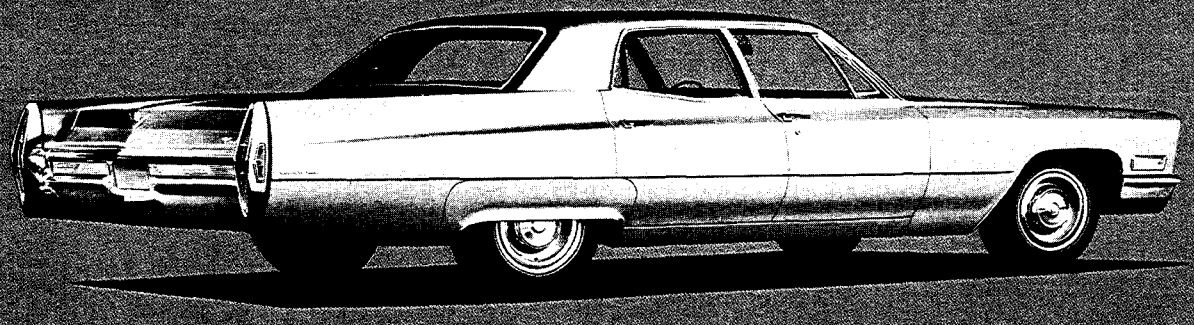
PADDED VINYL ROOF. A vinyl roof is an extra charge option many Cadillac owners find ideal as an expression of personal taste. Padded to further isolate sound from the interior, the vinyl roof provides a dramatic two-tone appearance.

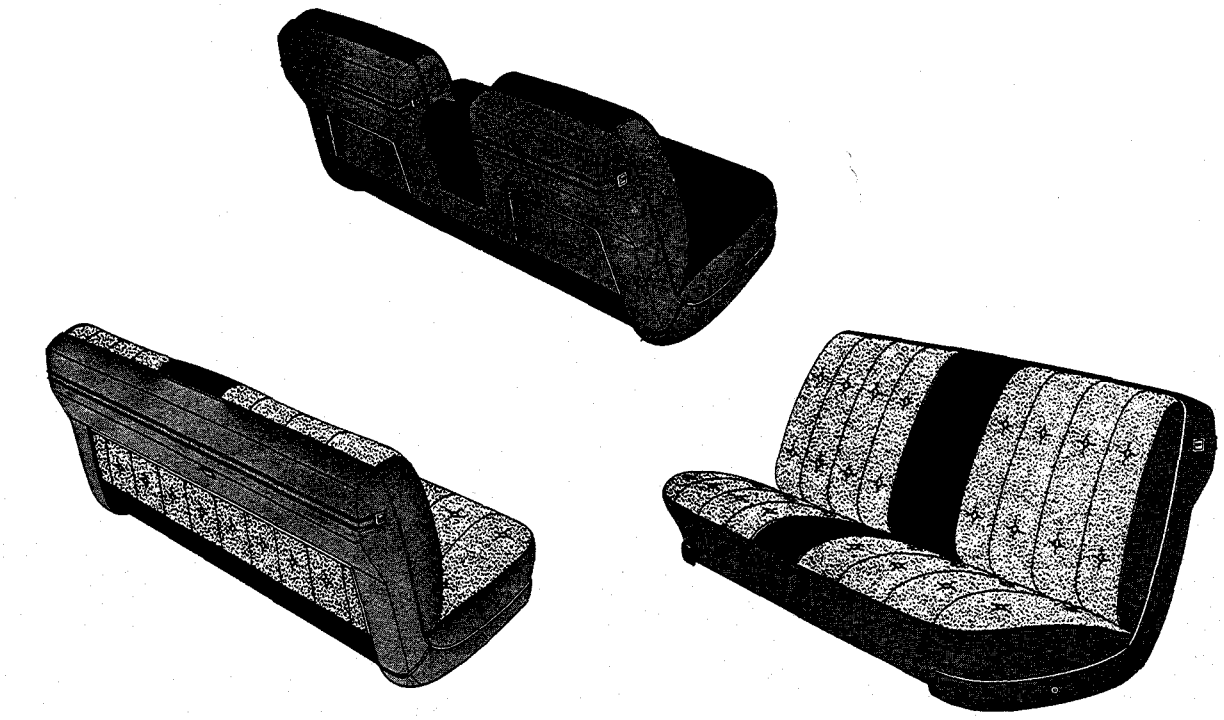
PADDED ROOF COLORS. Code: 1. White 2. Black 3. Dark Blue 5. Dark Brown 6. Sandalwood

STANDARD AND OPTIONAL EQUIPMENT. See Equipment Chart on Pages A-9, 10 and 11.



Sedan de Ville

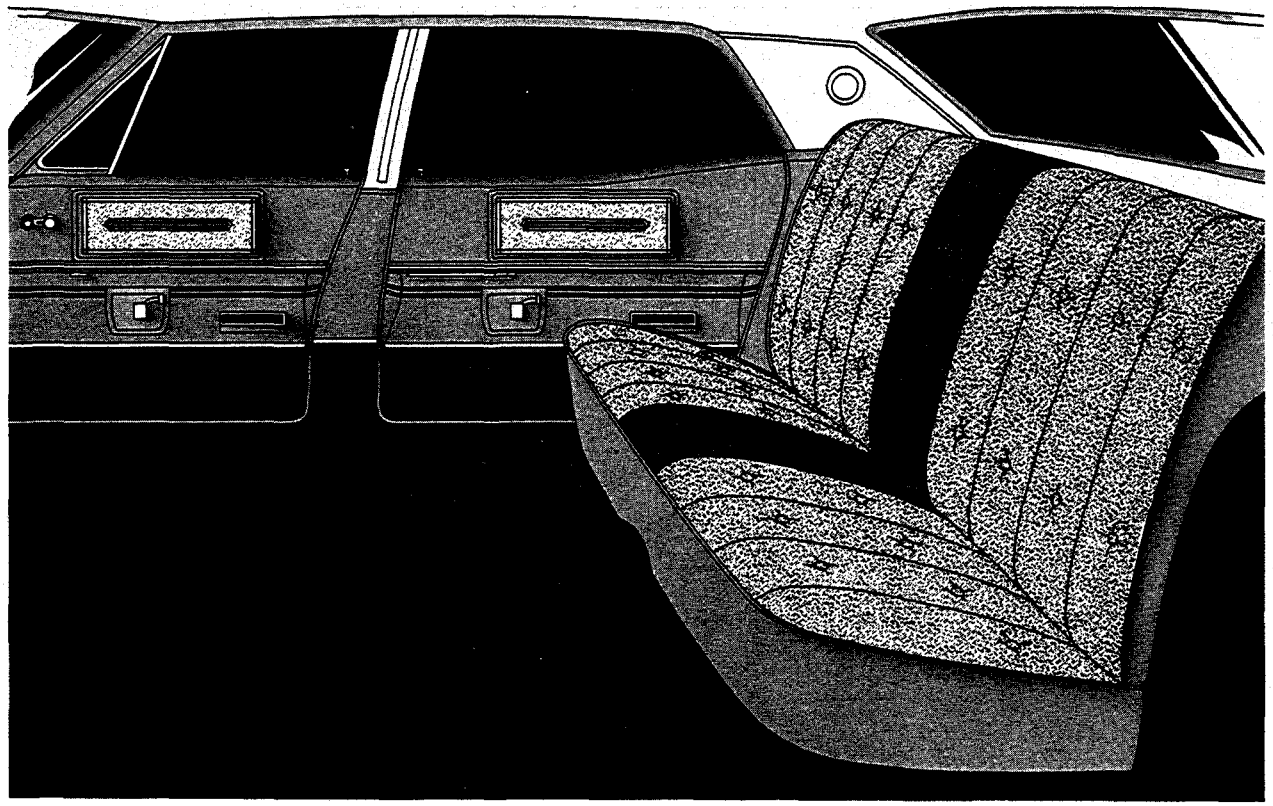




Vinyl

Leather

Cloth



SEDAN DE VILLE–L

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
CODES	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANEL	INSERTS	TOP	LOWER	
	Nylon Viscose Cloth	Center Section—Leather Cushion Facings—Expanded Vinyl Headlining—Bedford Cord Coated Fabric Garnish Mouldings	Front Seat Wings Laces Assist Strap Moulded Vinyl Parts* Head Restraints	Nylon Viscose Cloth Vinyl Door Pull Seat Belt & Shoulder Belt Webbing	Radio Speaker Grilles Climate Control Sensor Grilles Rear Shelf De-Fogger Grille	Steering Wheel Control Lever Caps Steering Column & Cover Ash Trays & Glove Box Door	Trianon & Tyrol Quality Cowl Quarter Grille Retractor Housing
311	BLACK DOMINO	BLACK		BLACK DOMINO	BLACK		BLACK
320	MED. BLUE DOMINO	MED. BLUE		MED. BLUE DOMINO	DK. BLUE		DK. BLUE
326	DK. BLUE DECOR	DK. BLUE		DK. BLUE DECOR	DK. BLUE		DK. BLUE
329	DK. AQUA DECOR	DK. AQUA		DK. AQUA DECOR	DK. AQUA		DK. AQUA
331	DK. GREEN DOMINO	DK. GREEN		DK. GREEN DOMINO	DK. GREEN		DK. GREEN
340	MED. COVERT DECOR	MED. COVERT		MED. COVERT DECOR	DK. COVERT		DK. COVERT
344	LT. BEIGE DOMINO	LT. BEIGE		LT. BEIGE DOMINO	DK. BEIGE		DK. BEIGE
349	DK. MAROON DECOR	DK. MAROON		DK. MAROON DECOR	DK. MAROON		DK. MAROON

LEATHER OPTIONS AT EXTRA CHARGE

(Included is rosewood facing on instrument panel and doors)

	INSERTS	BOLSTERS				
	LEATHER			Rosewood Paneling		
351	BLACK		BLACK	BLACK	BLACK	BLACK
352	WHITE		WHITE	WHITE 1	BLACK	BLACK
353	WHITE		WHITE	WHITE 2	DK. BLUE	DK. BLUE
354	WHITE		WHITE	WHITE 3	DK. RED	DK. RED
366	DK. BLUE		DK. BLUE	DK. BLUE	DK. BLUE	DK. BLUE
382	LT. SANDALWOOD		LT. SANDALWOOD	LT. SANDALWOOD 4	DK. BEIGE	DK. BEIGE
385	MED. SADDLE		MED. SADDLE	MED. SADDLE	DK. SADDLE	DK. SADDLE
388	MED. RED		MED. RED	MED. RED	DK. RED	DK. RED

*Moulded Soft Vinyl Parts Include: Rearview Mirror Support Cover; Coat Hooks; I.C.V. Regulator Knobs; Windshield Pillar Mouldings.

1. Black Seat Belts & Shoulder Belts
2. Dk. Blue Seat Belts & Shoulder Belts
3. Med. Red Seat Belts & Shoulder Belts
4. Lt. Beige Seat Belts & Shoulder Belts

INTERIOR DIMENSIONS		
	Front	Rear
Head room	39.6"	38.3"
Shoulder room	61.2"	60.2"
Hip room	63.6"	62.5"
Leg room	41.2"	41.9"
Seat height	12.5"	14.6"

INTERIOR LAMPS		
	SWITCHES	
LAMPS	Door Jambs	Other
*Courtesy-Inst. panel ends and rear quarter	X	Headlamp
Door, red warning	X	
Map, on inst. panel		Integral
Glove Box and Trunk		Automatic

*With bench seat styling (cloth and leather combinations) rear courtesy lamps operate from rear door jambs and manual switch on rear of front seat back. Headlamp switch and front door jambs operate Inst. panel courtesy lamps only.

SEDAN DE VILLE
UPHOLSTERY AND SEAT STYLING

UPHOLSTERY STYLING. On the Sedan de Ville, rich Domino or Decor cloth inserts with fitting touches of leather in the bolster areas or, optional at extra charge, handsome leather are the selections available in four section piping with two recessed buttons in each section. Domino cloth is honeycombed with many cross-stitch dots to give it a domino appearance. Decor cloth has an ornate floral print design in a combination sateen and dull weave.

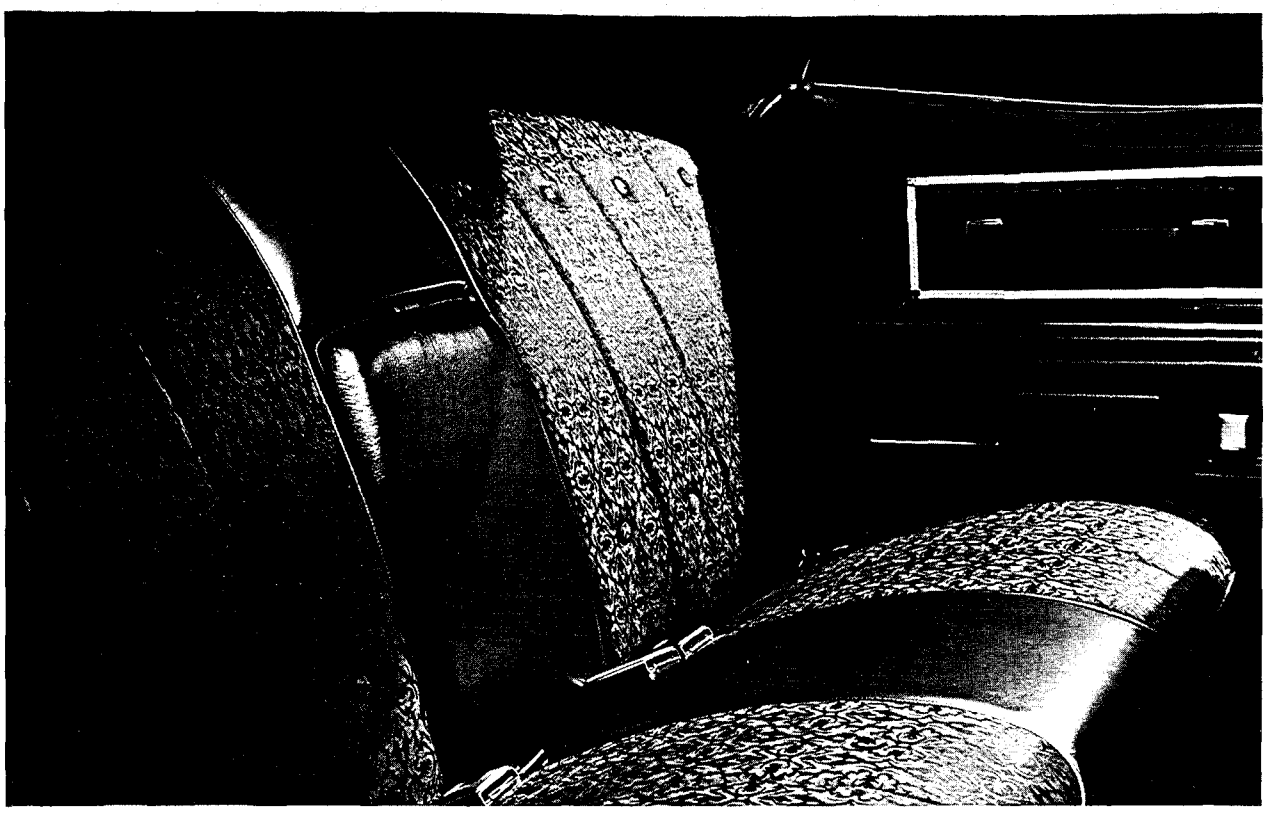
SEAT STYLING. With a combination cloth and leather upholstery selection, seats are the bench type with straight-across backrest and folding center armrest front and rear. With a leather upholstery selection, Notch-back seat styling with stationary front seat backs is provided. Newly styled assist straps are placed on back of each backrest.

ADDITIONAL LEATHER COLORS. Leather upholstery may be ordered in colors other than the ones listed on the chart. See Special Order and Price sections.

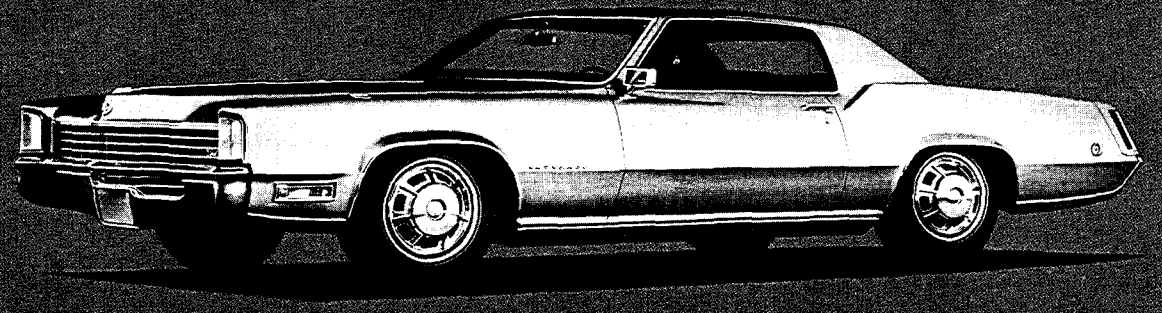
PADDED VINYL ROOF. A vinyl roof is an extra charge option that gives the Cadillac owner an opportunity for personal expression. Padded to further isolate sound from the interior, the vinyl roof provides a dramatic two-tone appearance.

PADDED ROOF COLORS. Code: 1. White 2. Black 3. Dark Blue 5. Dark Brown 6. Sandalwood

STANDARD AND OPTIONAL EQUIPMENT. See Equipment Chart on Pages A-9, 10 and 11.



Fleetwood Eldorado



FLEETWOOD ELDORADO–H

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANELS	INSERTS	TOP	LOWER	
C O D E S	Nylon Viscose Cloth	Expanded Vinyl Cushion Facings Headlining—Taffeta Coated Fabric Garnish Mouldings	Front Seat Wings Laces Assist Straps Console Case Head Restraints Moulded Vinyl Parts*	Rosewood Paneling Surrounding Area—Formed Vinyl Seat Belt & Shoulder Belt Webbing	Radio Speaker Grilles Climate Control Sensor Grilles Rear Shelf De-Fogger Grille	Steering Wheel Control Lever Caps Steering Column & Cover Ash Trays & Glove Box Door	Trianon & Tyrol Quality Cowl Quarter Grille Retractor Housing
410	BLACK/WHITE DEAUVILLE	BLACK		BLACK	BLACK		BLACK
411	BLACK DIAMOND	BLACK		BLACK	BLACK		BLACK
426	DK. BLUE DEAUVILLE	DK. BLUE		DK. BLUE	DK. BLUE		DK. BLUE
429	DK. AQUA DIAMOND	DK. AQUA		DK. AQUA	DK. AQUA		DK. AQUA
431	DK. GREEN DEAUVILLE	DK. GREEN		DK. GREEN	DK. GREEN		DK. GREEN
440	MED. COVERT DIAMOND	MED. COVERT		MED. COVERT	DK. COVERT		DK. COVERT
444	LT. BEIGE DEAUVILLE	LT. BEIGE		LT. BEIGE	DK. BEIGE		DK. BEIGE
449	DK. MAROON DIAMOND	DK. MAROON		DK. MAROON	DK. MAROON		DK. MAROON

LEATHER OPTIONS AT EXTRA CHARGE

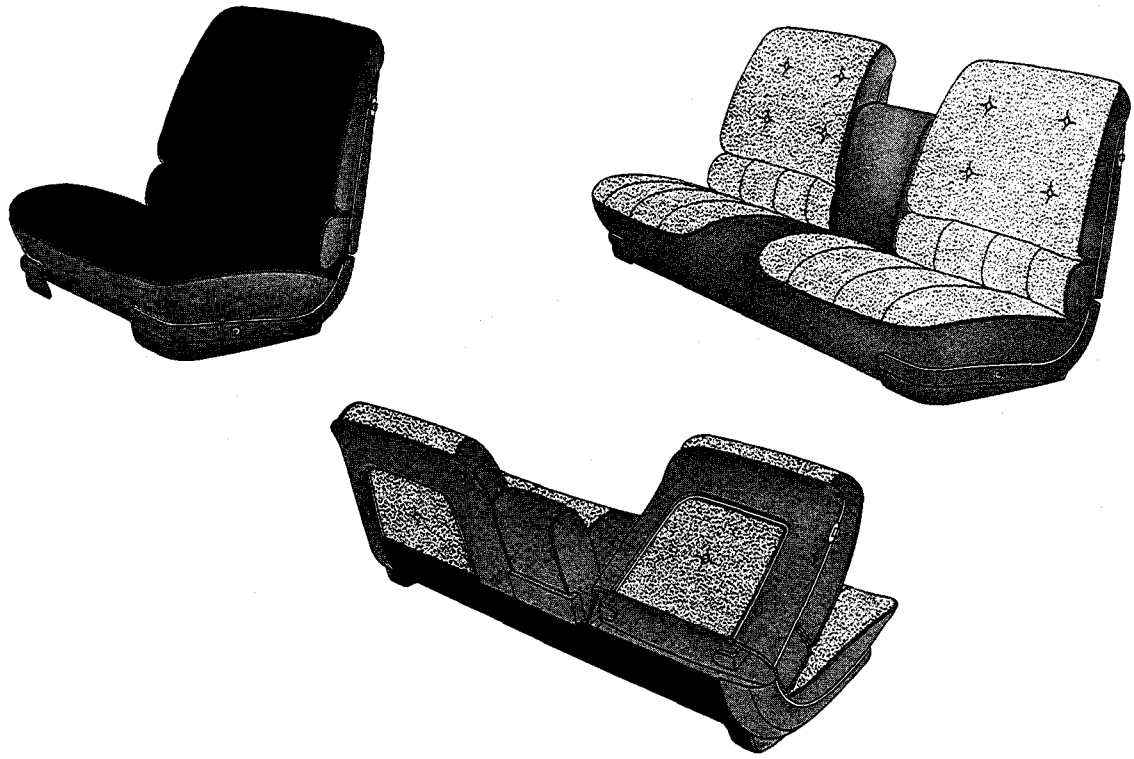
	Leather	Leather				
451 **451B**	BLACK		BLACK	BLACK	BLACK	BLACK
452	WHITE		WHITE	WHITE 1	BLACK	BLACK
453	WHITE		WHITE	WHITE 2	DK. BLUE	DK. BLUE
454	WHITE		WHITE	WHITE 3	DK. RED	DK. RED
466	DK. BLUE		DK. BLUE	DK. BLUE	DK. BLUE	DK. BLUE
469	DK. AQUA		DK. AQUA	DK. AQUA	DK. AQUA	DK. AQUA
471	DK. GREEN		DK. GREEN	DK. GREEN	DK. GREEN	DK. GREEN
480	MED. COVERT		MED. COVERT	MED. COVERT	DK. COVERT	DK. COVERT
482 **482B**	LT. SANDALWOOD		LT. SANDALWOOD	LT. SANDALWOOD 4	DK. BEIGE	DK. BEIGE
485	MED. SADDLE		MED. SADDLE	MED. SADDLE	DK. SADDLE	DK. SADDLE
488	MED. RED		MED. RED	MED. RED	DK. RED	DK. RED
489	DK. MAROON		DK. MAROON	DK. MAROON	DK. MAROON	DK. MAROON

*Moulded Soft Vinyl Parts Include: Rearview Mirror Support Cover; Coat Hooks; Windshield Pillar Mouldings.

1. Black Seat Belts & Shoulder Belts
2. Dk. Blue Seat Belts & Shoulder Belts
3. Med. Red Seat Belts & Shoulder Belts
4. Lt. Beige Seat Belts & Shoulder Belts

INTERIOR DIMENSIONS		
	Front	Rear
Head room	37.8"	37.7"
Shoulder room	59.6"	55.7"
Hip room	62.2"	54.2"
Leg room	41.0"	36.2"
Seat height	11.0"	12.0"

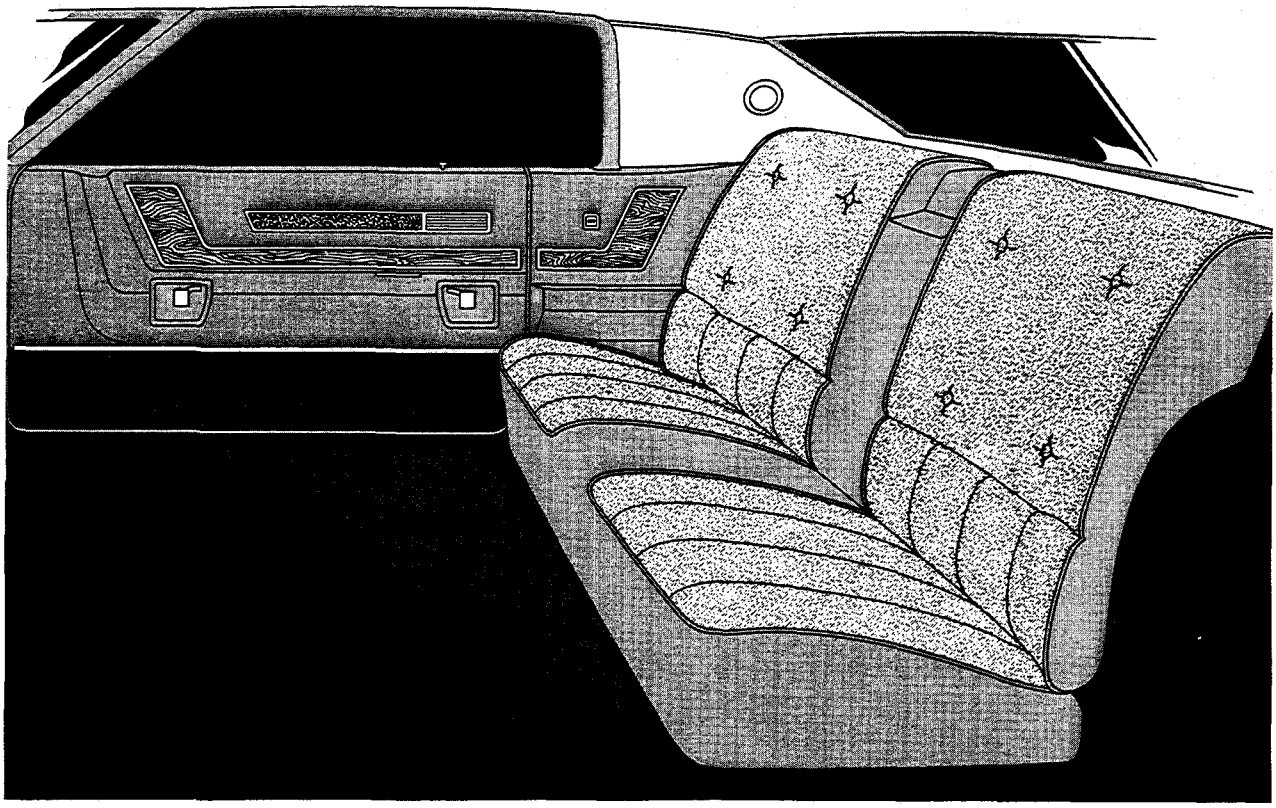
INTERIOR LAMPS		
	SWITCHES	
LAMPS	Door Jambs	Other
Courtesy-Inst. panel ends	X	Headlamp
Courtesy-rear quarter (and rear of console with bucket seats)	X	L.H. Rear Quarter Trim Panel
Door, red warning	X	
Map, on inst. panel		Integral
Glove Box, inner console and Trunk		Automatic



Vinyl

Leather

Cloth



ELDORADO
UPHOLSTERY AND SEAT STYLING

UPHOLSTERY STYLING. On the Eldorado, beautiful Deauville or Diamond cloth inserts with expanded vinyl bolsters or, optional at extra charge, distinctive leather are the selections available in a four-panel seat and four-panel, pillow and recessed button seat back insert. Deauville cloth is sporty looking in a small check pattern. Diamond cloth is elegant and regal in appearance with a stitched diamond pattern.

SEAT STYLING. The Strato-bench seat with individual backrests and folding center armrest is standard on the Eldorado. Individual backrests latch securely in place until the release button on the seat side panel is depressed.

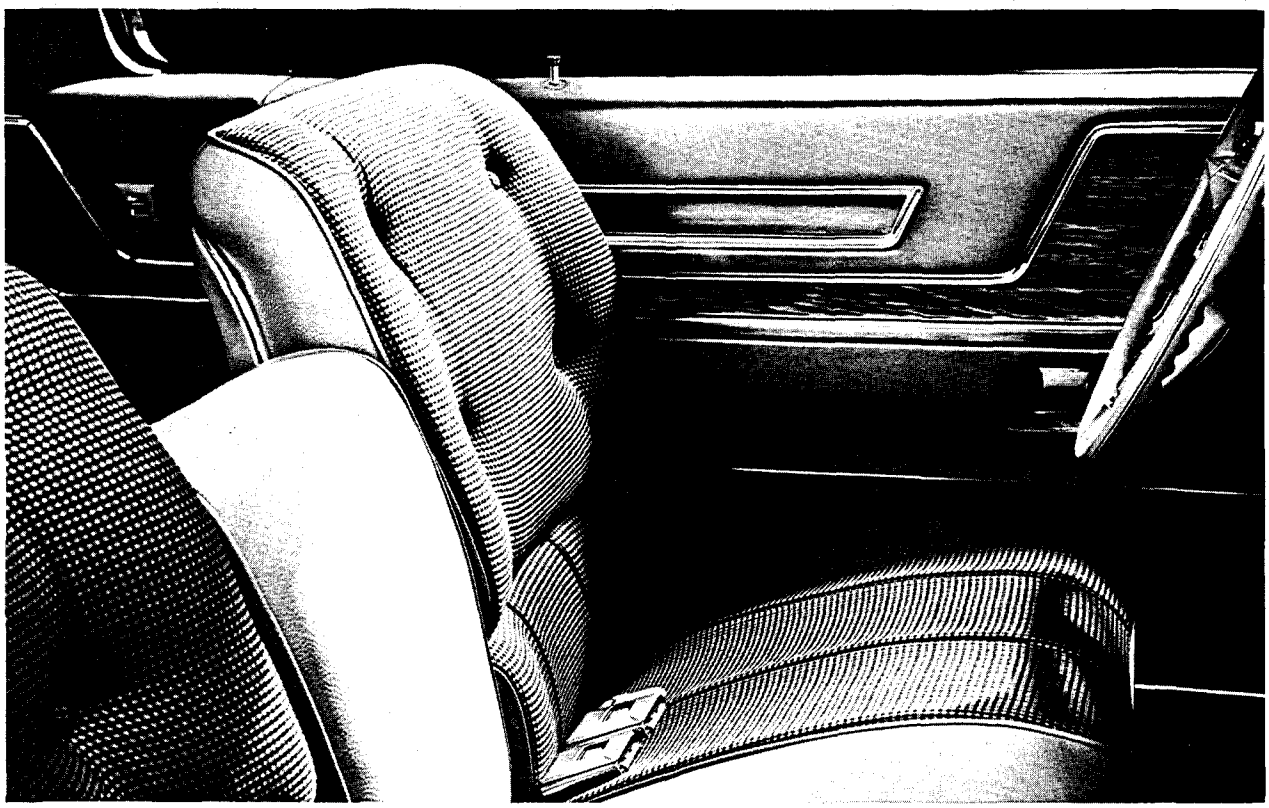
Strato-bucket seats in 2 colors with attractive center console is available at extra charge. A reclining passenger bucket seat is also available. Head restraints are included for both bucket seats with this extra charge option. Add Code R to Code B when ordering the reclining bucket seat. Reclining passenger seat option is also available for Strato-bench passenger seat.

ADDITIONAL LEATHER COLORS. Leather upholstery may be ordered in several colors other than the ones listed on the chart. See Special Order and Price sections.

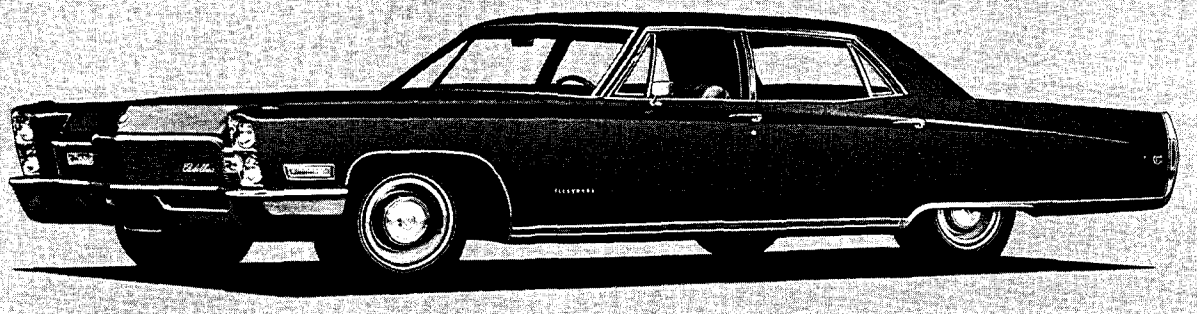
PADDED VINYL ROOF. A meticulously crafted vinyl roof is an extra charge option that gives the discerning Eldorado owner an excellent opportunity to further enhance the exclusiveness of the Eldorado. Padded to further isolate sound from the interior, the vinyl roof provides a dramatic two-tone appearance.

PADDED ROOF COLORS. Code: 1. White 2. Black 3. Dark Blue 5. Dark Brown 6. Sandalwood

STANDARD AND OPTIONAL EQUIPMENT. See Equipment Chart on Pages A-9, 10, 11 and 12.



Fleetwood Sixty Special



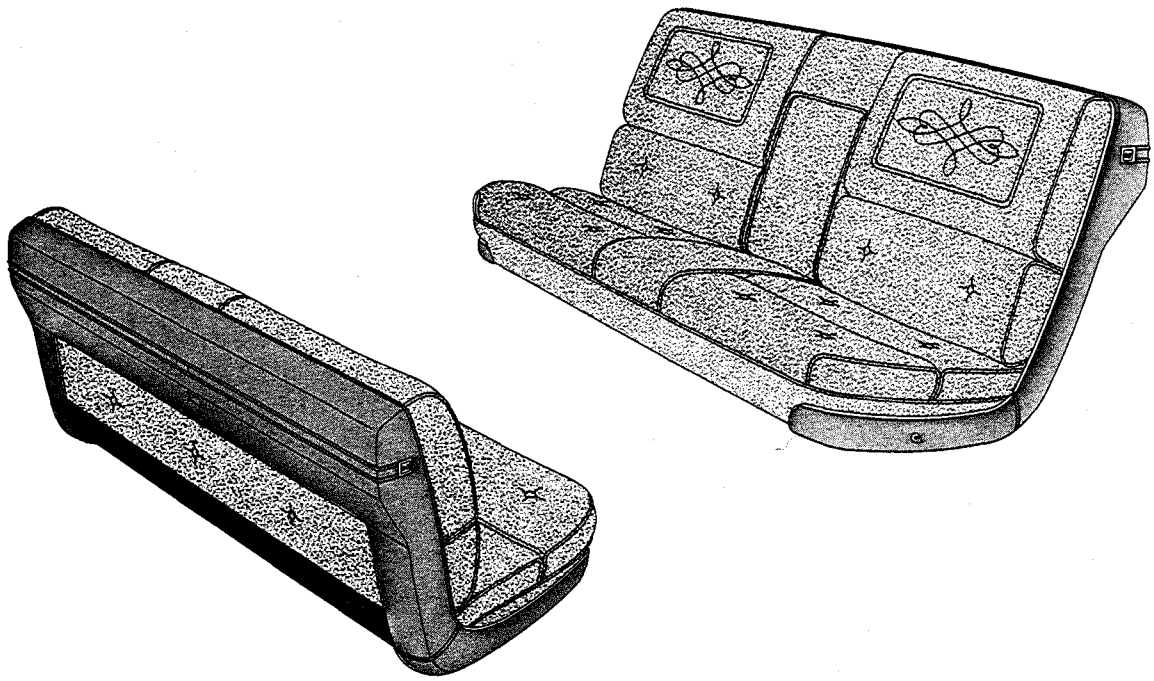
FLEETWOOD SIXTY SPECIAL—M
CLOTH WITH LEATHER SELECTIONS

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
CODES	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANEL	INSERTS	TOP	LOWER	
	Nylon Viscose Cloth	Center Section Leather Cushion Facings—Expanded Vinyl Headlining—Ascot Cloth	Front Seat Wings Laces Head Restraints Assist Strap Moulded Vinyl Parts* Garnish Mouldings	Rosewood Paneling Surrounding Area—Expanded Vinyl Vinyl Door Pull Seat Belt & Shoulder Belt Webbing	Radio Speaker Grilles Climate Control Sensor Grilles Rear Shelf De-Fogger Grille	Steering Wheel Control Lever Caps Steering Column & Cover Ash Trays & Glove Box Door	Trianon & Tyrol Quality Cowl Quarter Grille Retractor Housing
010	BLACK DU BARRY	BLACK		BLACK	BLACK		BLACK
011	BLACK DAMSEL	BLACK		BLACK	BLACK		BLACK
026	DK. BLUE DU BARRY	DK. BLUE		DK. BLUE	DK. BLUE		DK. BLUE
029	DK. AQUA DU BARRY	DK. AQUA		DK. AQUA	DK. AQUA		DK. AQUA
031	DK. GREEN DAMSEL	DK. GREEN		DK. GREEN	DK. GREEN		DK. GREEN
040	MED. COVERT DU BARRY	MED. COVERT		MED. COVERT	DK. COVERT		DK. COVERT
049	DK. MAROON DAMSEL	DK. MAROON		DK. MAROON	DK. MAROON		DK. MAROON

*Moulded Soft Vinyl Parts Include: Rearview Mirror Support Cover; Coat Hooks; Windshield Pillar Mouldings.

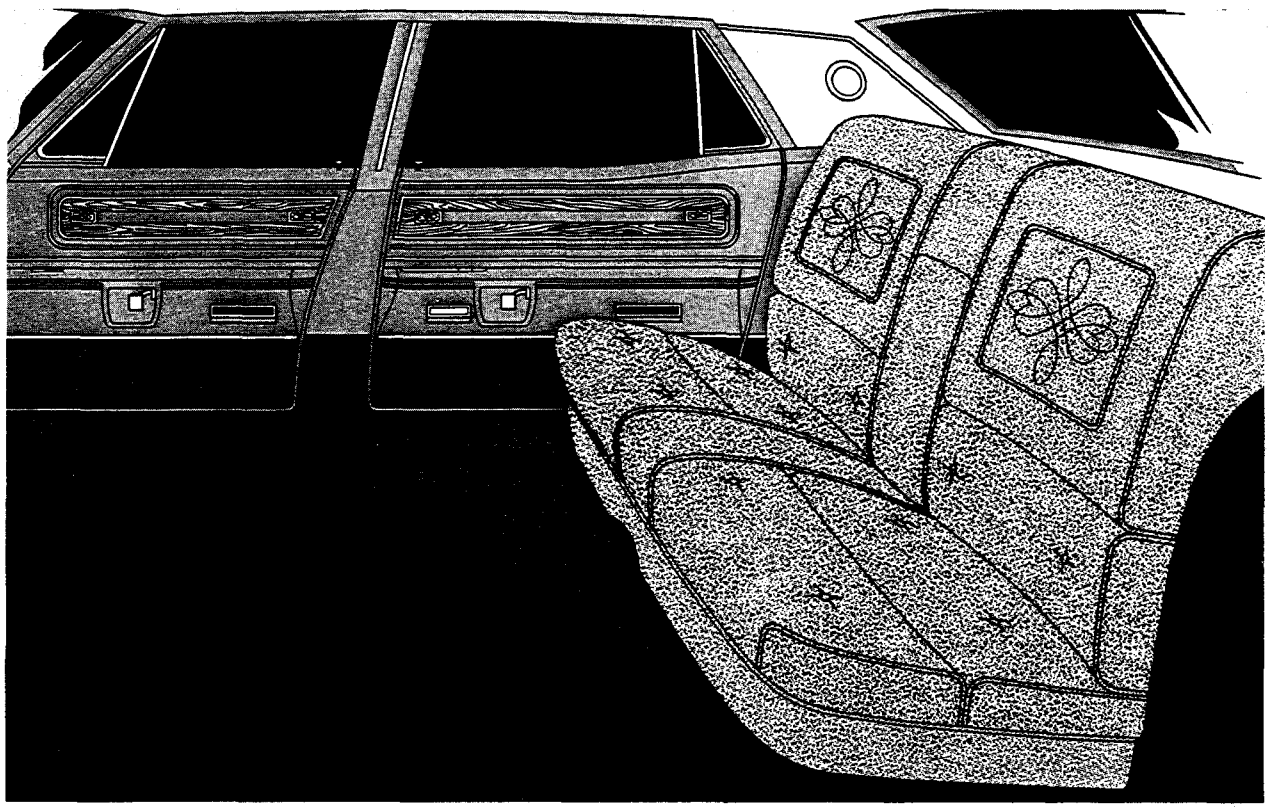
INTERIOR DIMENSIONS		
	Front	Rear
Head room	39.6"	38.2"
Shoulder room	60.1"	59.6"
Hip room	63.6"	62.4"
Leg room	42.1"	44.4"
Seat height	12.2"	14.2"

INTERIOR LAMPS		
	SWITCHES	
LAMPS	Door Jambs	Other
Courtesy-inst. panel ends	X	Headlamp
Courtesy-rear quarter* and rear door	X	*Manual on rear of front seat back
Doors, red warning	X	
Map, on inst. panel		Integral
Glove Box and Trunk		Automatic



Vinyl

Cloth



SIXTY SPECIAL
UPHOLSTERY AND SEAT STYLING

UPHOLSTERY STYLING. Distinctive three horizontal pillow and button styling in handsome Du Barry or Damsel cloth inserts with leather characterizes the Fleetwood Sixty Special interior. Beautifully rugged leather in this same style is available at extra charge. Dunstan cloth upholstery selections are superbly tailored in two horizontal pillow and button style with an embroidered design that richly graces the upper panels of the seat back. (See page B-21a.) Du Barry cloth has a floral design that is rich and somewhat Oriental in appearance. Damsel cloth is also rich looking and has a finely textured feel to it while Dunstan cloth has an unusual pique type of stitching to give it a deep softness.

SEAT STYLING. The bench type seat with straight-across backrest and folding center armrest front and rear is standard.

ADDITIONAL LEATHER COLORS. Leather upholstery may be ordered in colors other than the ones listed on the chart. See Special Order and Price sections.

STANDARD AND OPTIONAL EQUIPMENT. See Equipment Chart on Pages A-9, 10, 11 and 12.



FLEETWOOD SIXTY SPECIAL–M

ALL CLOTH SELECTIONS WITH EMBROIDERED BACK RESTS

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
CODES	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANEL	INSERTS	TOP	LOWER	
	Nylon Viscose Dunstan Cloth	Nylon Viscose Dunstan Cloth Also— Cushion Facings Headlining— Ascot Cloth	Front Seat Wings Laces Head Restraints Assist Strap Moulded Vinyl Parts* Garnish Mouldings	Rosewood Paneling Surrounding Area— Expanded Vinyl Vinyl Door Pull Seat Belt & Shoulder Belt Webbing	Radio Speaker Grilles Climate Control Sensor Grilles Rear Shelf De-Fogger Grille	Steering Wheel Control Lever Caps Steering Column & Cover Ash Trays & Glove Box Door	Trianon & Tyrol Quality Cowl Quarter Grille Retractor Housing
016	LT. GRAY		LT. GRAY	LT. GRAY	DK. GRAY		DK. GRAY
021	MED. BLUE		MED. BLUE	MED. BLUE	DK. BLUE		DK. BLUE
043	LT. BEIGE		LT. BEIGE	LT. BEIGE	DK. BEIGE		DK. BEIGE

*Moulded Soft Vinyl Parts Include: Rearview Mirror Support Cover; Coat Hooks; Windshield Pillar Mouldings.

FLEETWOOD SIXTY SPECIAL—M

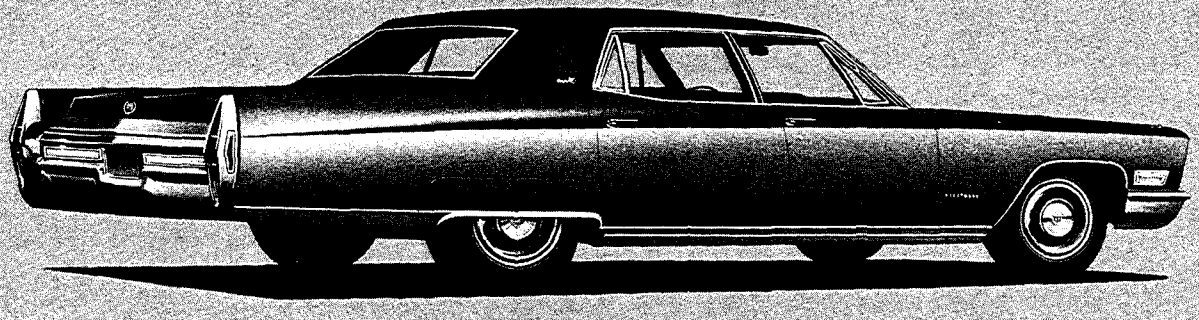
LEATHER OPTIONS AT EXTRA CHARGE

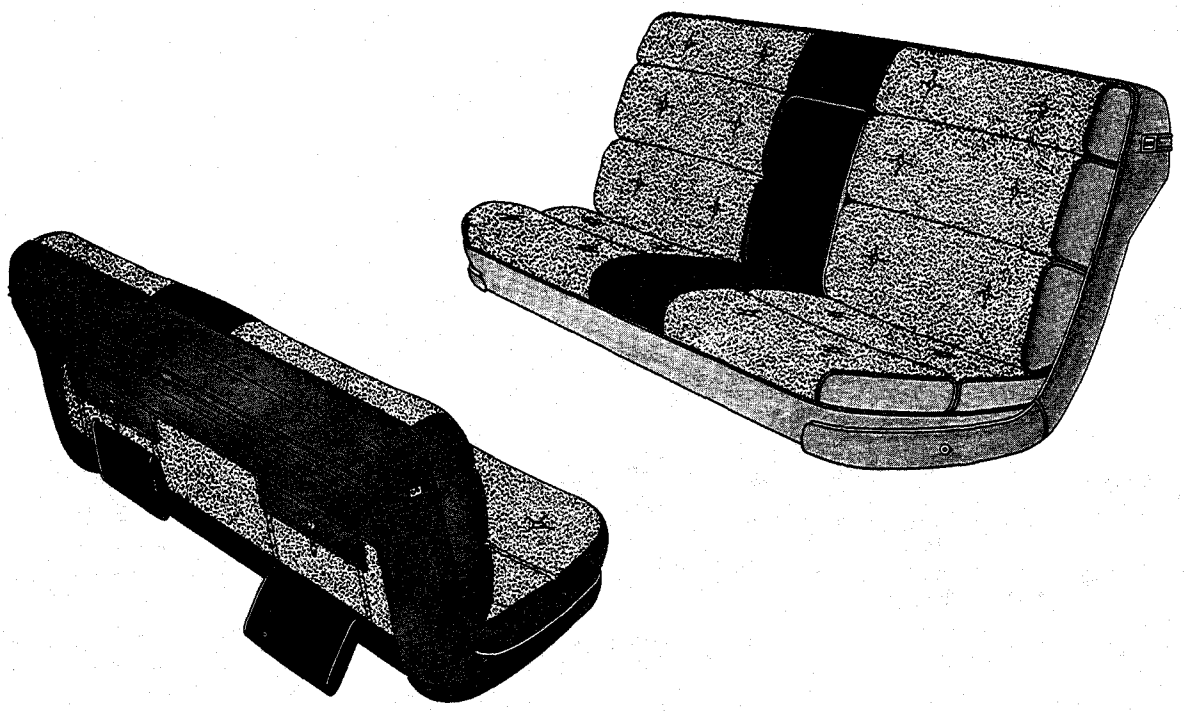
	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
	LEATHER		FORMED FRONT SEAT BACK PANEL	INSERTS	TOP	LOWER	
	INSERTS	BOLSTERS					
C O D E S	Leather	Center Section Leather Cushion Facings—Expanded Vinyl Headlining—Taffeta Coated Fabric Garnish Mouldings	Front Seat Wings Laces Head Restraints Assist Strap Moulded Vinyl Parts*	Rosewood Paneling Surrounding Area—Expanded Vinyl Vinyl Door Pull Seat Belt & Shoulder Belt Webbing	Radio Speaker Grilles Climate Control Sensor Grilles Rear Shelf De-Fogger Grille	Steering Wheel Control Lever Caps Steering Column & Cover Ash Trays & Glove Box Door	Trianon & Tyrol Quality Cowl Quarter Grille Retractor Housing Seat Belt Boot
051	BLACK		BLACK	BLACK	BLACK		BLACK
052	WHITE		WHITE	WHITE 1	BLACK		BLACK
066	DK. BLUE		DK. BLUE	DK. BLUE	DK. BLUE		DK. BLUE
071	DK. GREEN		DK. GREEN	DK. GREEN	DK. GREEN		DK. GREEN
082	LT. SANDALWOOD		LT. SANDALWOOD	LT. SANDALWOOD 2	DK. BEIGE		DK. BEIGE
085	MED. SADDLE		MED. SADDLE	MED. SADDLE	DK. SADDLE		DK. SADDLE
088	MED. RED		MED. RED	MED. RED	DK. RED		DK. RED
089	DK. MAROON		DK. MAROON	DK. MAROON	DK. MAROON		DK. MAROON

*Moulded Soft Vinyl Parts Include: Rearview Mirror Support Cover; Coat Hooks; Windshield Pillar Moulding.

1. Black Seat Belts & Shoulder Belts
2. Lt. Beige Seat Belts & Shoulder Belts

Fleetwood Brougham

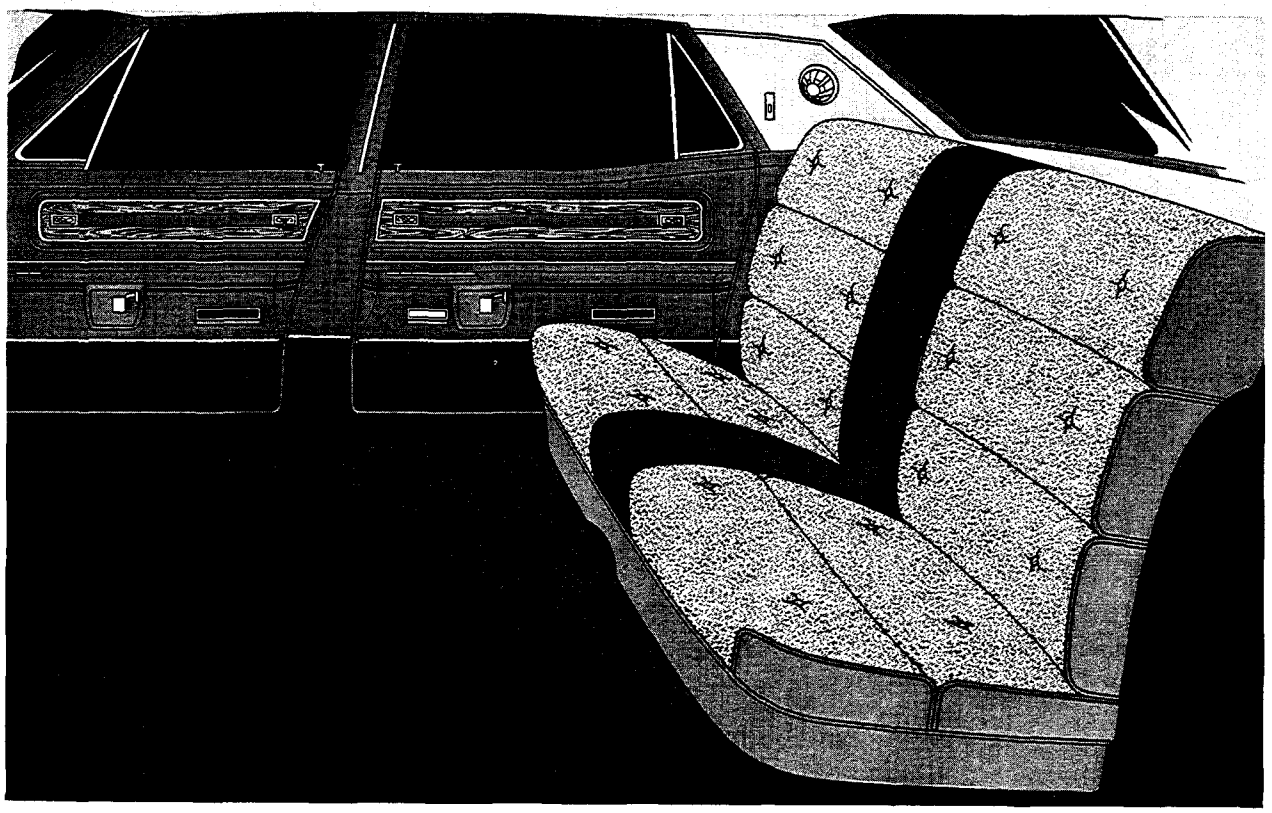




Vinyl

Leather

Cloth



FLEETWOOD BROUGHAM–P
CLOTH WITH LEATHER SELECTIONS

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
CODES	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANEL	INSERTS	TOP	LOWER	
	Nylon Viscose Cloth	Center Section Leather Cushion Facings—Expanded Vinyl Headlining—Ascot Cloth	Front Seat Wings Laces Head Restraints Assist Strap Moulded Vinyl Parts* Garnish Mouldings	Rosewood Paneling Surrounding Area—Expanded Vinyl Vinyl Door Pull Seat Belt & Shoulder Belt Webbing	Radio Speaker Grilles Climate Control Sensor Grilles Rear Shelf De-Fogger Grille	Steering Wheel Control Lever Caps Steering Column & Cover Ash Trays & Glove Box Door	Trianon & Tyrol Quality Cowl Quarter Grille Retractor Housing
010	BLACK DU BARRY	BLACK		BLACK	BLACK		BLACK
011	BLACK DAMSEL	BLACK		BLACK	BLACK		BLACK
026	DK. BLUE DU BARRY	DK. BLUE		DK. BLUE	DK. BLUE		DK. BLUE
029	DK. AQUA DU BARRY	DK. AQUA		DK. AQUA	DK. AQUA		DK. AQUA
031	DK. GREEN DAMSEL	DK. GREEN		DK. GREEN	DK. GREEN		DK. GREEN
040	MED. COVERT DU BARRY	MED. COVERT		MED. COVERT	DK. COVERT		DK. COVERT
049	DK. MAROON DAMSEL	DK. MAROON		DK. MAROON	DK. MAROON		DK. MAROON

*Moulded Soft Vinyl Parts Include: Rearview Mirror Support Cover; Coat Hooks; Windshield Pillar Mouldings.

INTERIOR DIMENSIONS		
	Front	Rear
Head room	39.6"	38.2"
Shoulder room	60.1"	59.6"
Hip room	63.6"	62.4"
Leg room	42.1"	44.4"
Seat height	12.2"	14.2"

INTERIOR LAMPS		
	SWITCHES	
LAMPS	Door Jambs	Other
Courtesy-Inst. panel ends	X	Headlamp
Courtesy-rear quarter and rear door	X	
Doors, red warning	X	
Map, on inst. panel		Integral
Glove Box and Trunk		Automatic
Reading Spots, swivel	X	Rear quarter Trim Panels

FLEETWOOD BROUGHAM UPHOLSTERY AND SEAT STYLING

UPHOLSTERY STYLING. Three horizontal pillow and button styling in sumptuous Du Barry or Damsel cloth inserts with leather reflects the plush interior of the Fleetwood Brougham. (See Page B-17a.) Beautifully rugged leather in this same style is available at extra charge. Dunstan cloth upholstery selections are superbly tailored in two horizontal pillow and button style with an elegantly embroidered design that graces the upper panels of the seat back. Du Barry cloth has a floral design that is rich and somewhat Oriental in appearance. Damsel cloth is also rich looking and has a finely textured feel to it while Dunstan cloth has an unusual pique type of stitching to give it a deep softness.

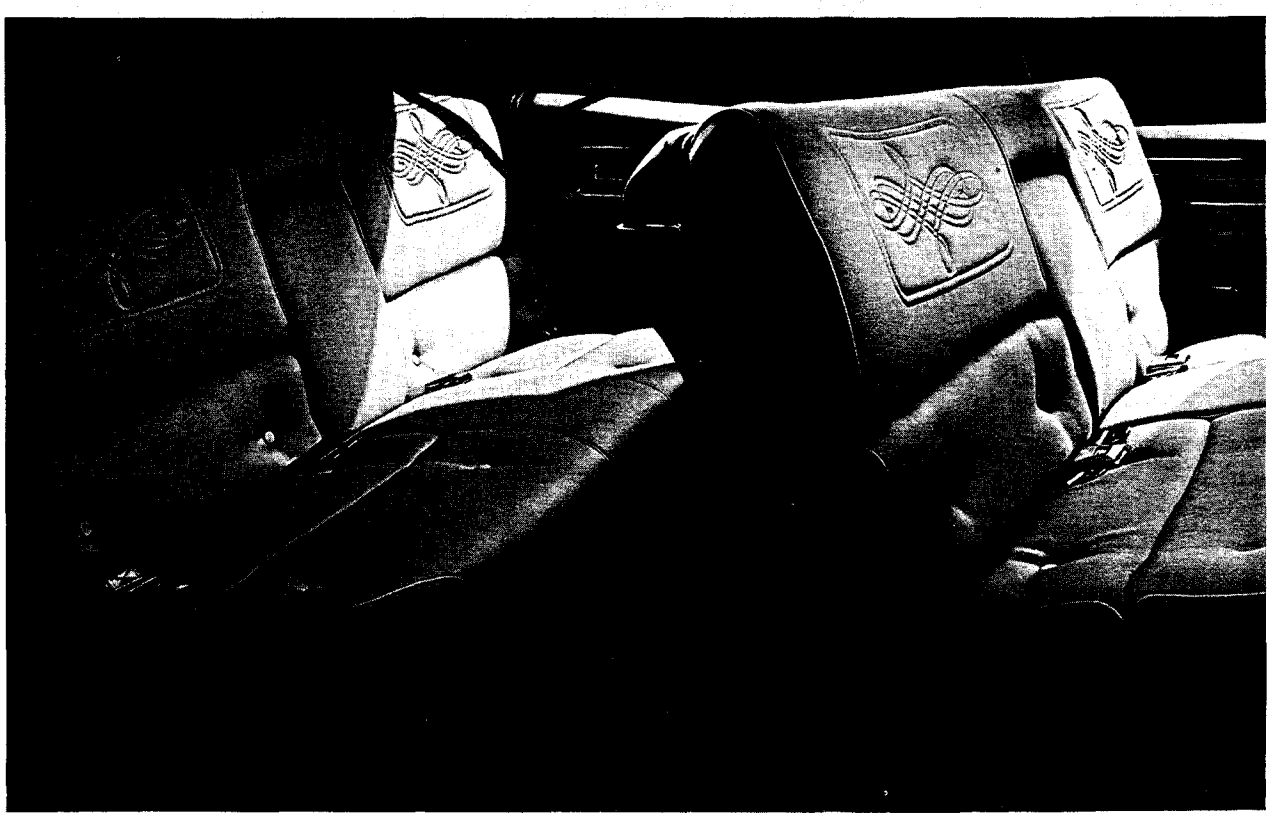
SEAT STYLING. *The bench type seat with straight-across backrest and folding center armrest* front and rear is standard.

ADDITIONAL LEATHER COLORS. Leather upholstery may be ordered in colors other than the ones listed on the chart. See Special Order and Price sections.

PADDED VINYL ROOF. A fashionable vinyl roof is standard on the Brougham, providing a two-tone appearance for individual distinction. It is padded to further isolate sound from the interior.

PADDED ROOF COLORS. Code: 1. White 2. Black 3. Dark Blue 5. Dark Brown 6. Sandalwood

STANDARD AND OPTIONAL EQUIPMENT. See Equipment Chart on Pages A-9, 10, 11 and 12.



FLEETWOOD BROUGHAM–P

ALL CLOTH SELECTIONS WITH EMBROIDERED BACK RESTS

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
CODES	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANEL	INSERTS	TOP	LOWER	
	Nylon Viscose Dunstan Cloth	Nylon Viscose Dunstan Cloth Also— Cushion Facings Headlining— Ascot Cloth	Front Seat Wings Laces Head Restraints Assist Strap Moulded Vinyl Parts* Garnish Mouldings	Rosewood Paneling Surrounding Area— Expanded Vinyl Vinyl Door Pull Seat Belt & Shoulder Belt Webbing	Radio Speaker Grilles Climate Control Sensor Grilles Rear Shelf De-Fogger Grille	Steering Wheel Control Lever Caps Steering Column & Cover Ash Trays & Glove Box Door	Trianon & Tyrol Quality Cowl Quarter Grille Retractor Housing
016	LT. GRAY		LT. GRAY	LT. GRAY	DK. GRAY		DK. GRAY
021	MED. BLUE		MED. BLUE	MED. BLUE	DK. BLUE		DK. BLUE
043	LT. BEIGE		LT. BEIGE	LT. BEIGE	DK. BEIGE		DK. BEIGE

*Moulded Soft Vinyl Parts Include: Rearview Mirror Support Cover; Coat Hooks; Windshield Pillar Mouldings.

FLEETWOOD BROUGHAM–P

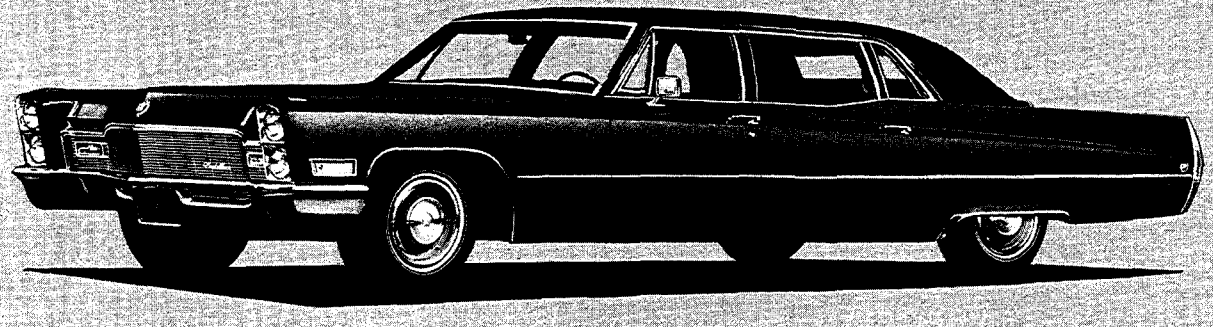
LEATHER OPTIONS AT EXTRA CHARGE

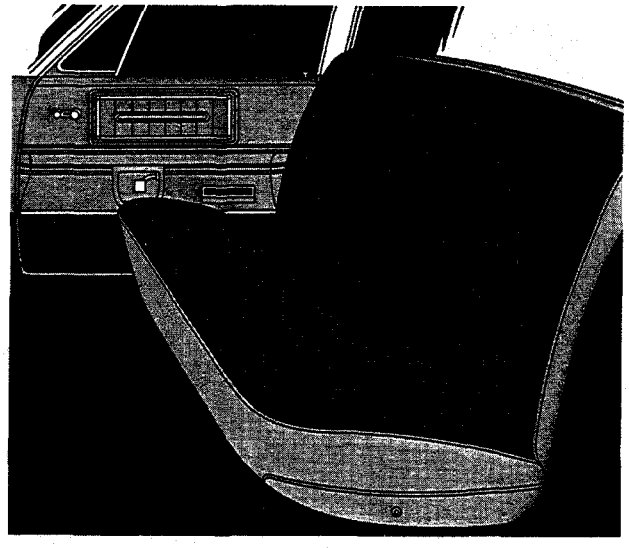
	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
	LEATHER		FORMED FRONT SEAT BACK PANEL	INSERTS	TOP	LOWER	
	INSERTS	BOLSTERS					
C O D E S	Leather	Center Section Leather Cushion Facings—Expanded Vinyl Headlining—Taffeta Coated Fabric Garnish Mouldings	Front Seat Wings Laces Head Restraints Assist Strap Moulded Vinyl Parts*	Rosewood Paneling Surrounding Area—Expanded Vinyl Vinyl Door Pull Seat Belt & Shoulder Belt Webbing	Radio Speaker Grilles Climate Control Sensor Grilles Rear Shelf De-Fogger Grille	Steering Wheel Control Lever Caps Steering Column & Cover Ash Trays & Glove Box Door	Trianon & Tyrol Quality Cowl Quarter Grille Retractor Housing Seat Belt Boot
051	BLACK		BLACK	BLACK	BLACK		BLACK
052	WHITE		WHITE	WHITE 1	BLACK		BLACK
066	DK. BLUE		DK. BLUE	DK. BLUE	DK. BLUE		DK. BLUE
071	DK. GREEN		DK. GREEN	DK. GREEN	DK. GREEN		DK. GREEN
082	LT. SANDALWOOD		LT. SANDALWOOD	LT. SANDALWOOD 2	DK. BEIGE		DK. BEIGE
085	MED. SADDLE		MED. SADDLE	MED. SADDLE	DK. SADDLE		DK. SADDLE
088	MED. RED		MED. RED	MED. RED	DK. RED		DK. RED
089	DK. MAROON		DK. MAROON	DK. MAROON	DK. MAROON		DK. MAROON

*Moulded Soft Vinyl Parts Include: Rearview Mirror Support Cover; Coat Hooks; Windshield Pillar Moulding.

1. Black Seat Belts & Shoulder Belts
2. Lt. Beige Seat Belts & Shoulder Belts

Fleetwood Seventy-Five Sedan

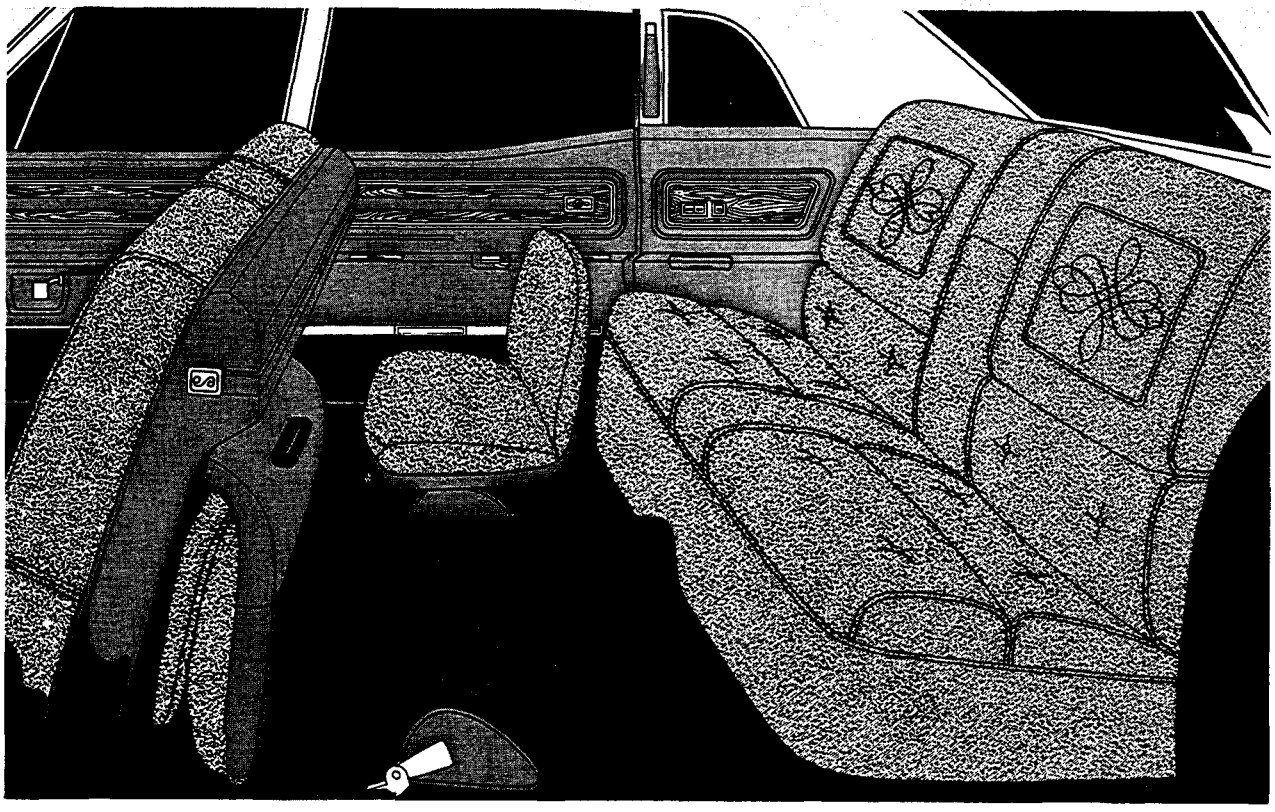




Vinyl

Leather

Cloth



FLEETWOOD SEVENTY-FIVE SEDAN–R

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
CODES	INSERTS	CENTER SECTION	FORMED FRONT SEAT BACK PANEL	INSERTS	TOP	LOWER	
	Nylon Viscose Cloth	Nylon Viscose Cloth or Leather Cushion Facings—Expanded Vinyl or Cloth Seaming Laces	Headlining—Ascot Cloth Garnish Mouldings Head Restraints Assist Strap & Loops A/C Outlets in Headlining	Rosewood Paneling Seat Belt & Shoulder Belt Webbing Moulded Vinyl Parts* Windlace Door Header Lace	Radio Speaker Grilles Climate Control Sensor Grilles Rear Shelf De-Fogger Grille	Steering Wheel Control Lever Caps Steering Column & Cover Ash Trays & Glove Box Door	Trianon & Tyrol Quality Retractor Housing Foot Rests
716	LT. GRAY DUNSTAN	LT. GRAY DUNSTAN	LT. GRAY	LT. GRAY	DK. GRAY		DK. GRAY
719	MED. GRAY DECORDO	MED. GRAY DECORDO	MED. GRAY**	MED. GRAY 1	DK. GRAY		DK. GRAY
721	MED. BLUE DUNSTAN	MED. BLUE DUNSTAN	MED. BLUE	MED. BLUE	DK. BLUE		DK. BLUE
726	DK. BLUE DU BARRY	DK. BLUE LEATHER	DK. BLUE	DK. BLUE	DK. BLUE		DK. BLUE
743	LT. BEIGE DUNSTAN	LT. BEIGE DUNSTAN	LT. BEIGE	LT. BEIGE	DK. BEIGE		DK. BEIGE

*Moulded Soft Vinyl Parts Include: Rearview Mirror Support Cover; Windshield Pillar Mouldings.

**Headlining is Lt. Gray Taffeta Coated Fabric. Assist Loops will be Lt. Gray.

1. Lt. Gray Seat Belts & Shoulder Belts

INTERIOR DIMENSIONS		
	Front	Rear
Head room	40.5"	38.4"
Shoulder room	61.9"	59.4"
Hip room	63.6"	57.7"
Leg room	40.9"	—
Seat height	11.6"	12.8"

INTERIOR LAMPS		
	SWITCHES	
LAMPS	Door Jambs	Other
Courtesy-Inst. panel ends	X	Headlamp
Courtesy rear door	X	
Reading Spot, on A/C roof grilles	X	Rear Quarter Trim Panels
Doors, red warning	X	
Map, on inst. panel		Integral

SEVENTY-FIVE SEDAN UPHOLSTERY AND SEAT STYLING

UPHOLSTERY STYLING. Dunstan cloth upholstery, fashioned in two horizontal pillow and button style with elegantly embroidered seat back panels, highlights the Fleetwood Seventy-Five interior. Du Barry cloth inserts with leather or Decordo cloth is available in three pillow and button style. Dunstan cloth has an unusual pique type of stitching to give it a deep softness while Du Barry cloth has a floral design that is rich and somewhat Oriental in appearance. Decordo cloth has a narrow ribbed design.

SEAT STYLING. The bench type seat with straight-across backrest and folding center armrest front and rear is standard.

AUXILIARY SEATS. Two auxiliary seats provide extra seating space when needed. They fold against the rear of the front seat back when not in use.

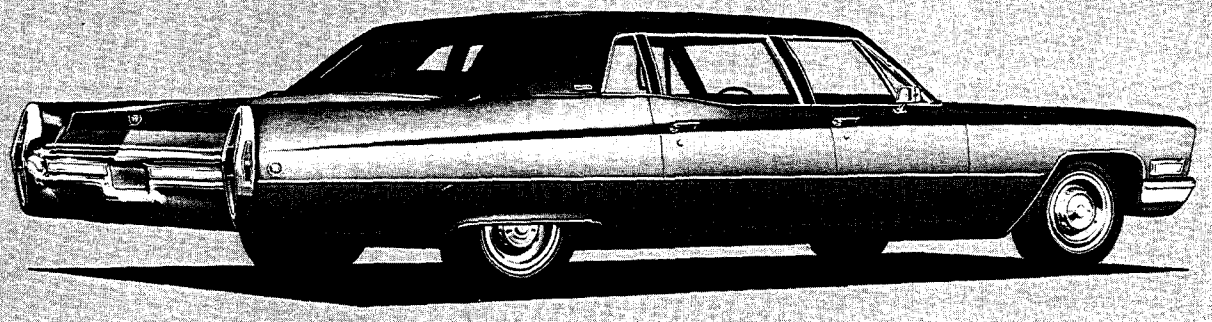
PADDED VINYL ROOF. A padded vinyl roof is an extra charge option that lends a distinctive two-tone appearance to the Sedan and further isolates sound from the interior.

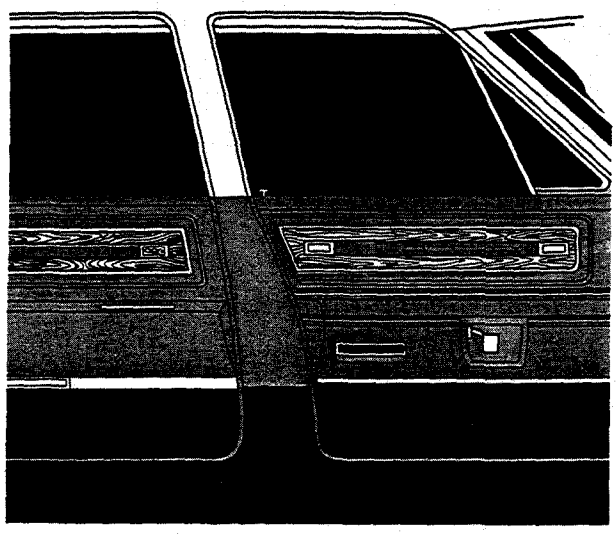
PADDED ROOF COLORS. Code: 1. White 2. Black 3. Dark Blue 5. Dark Brown 6. Sandalwood

STANDARD AND OPTIONAL EQUIPMENT. See Equipment Chart on Pages A-9, 10, 11 and 12.



Fleetwood Seventy-Five Limousine

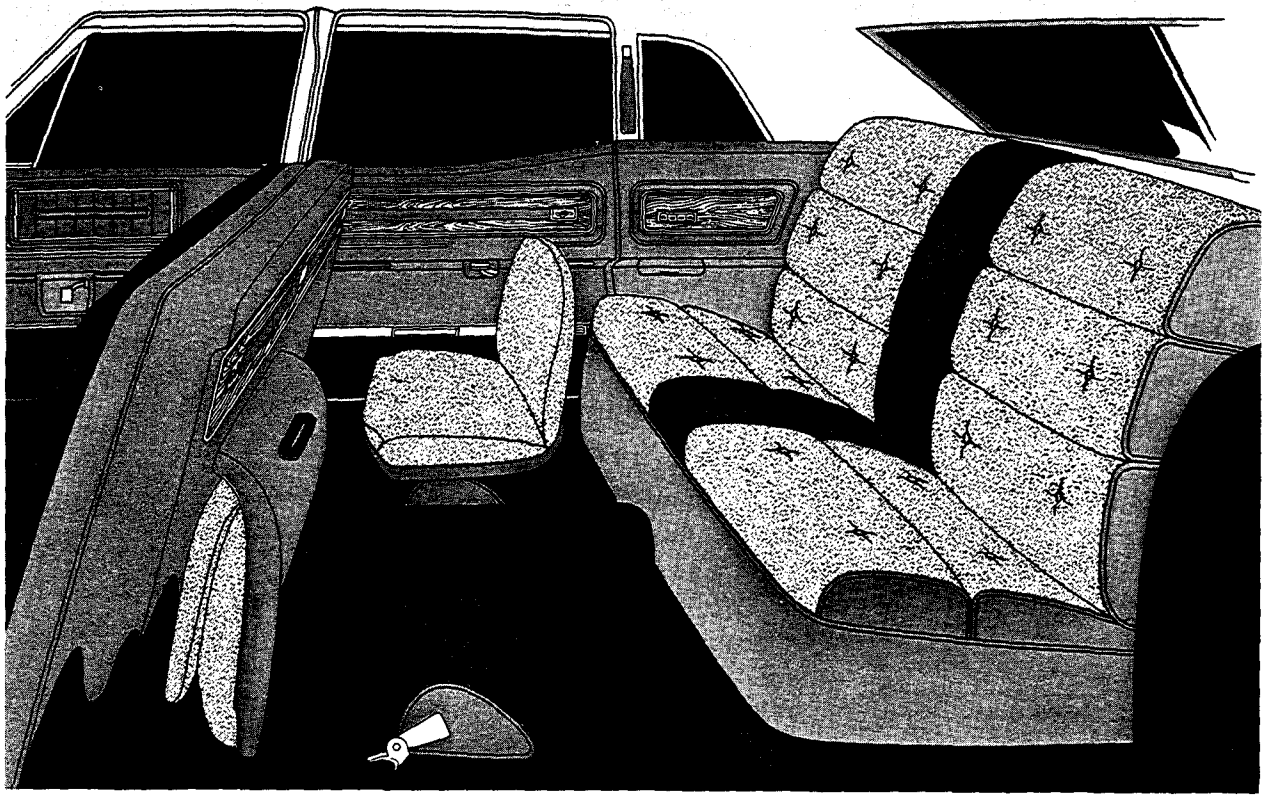




Vinyl

Leather

Cloth



FLEETWOOD SEVENTY-FIVE LIMOUSINE–S

	SEATS			DOORS		INSTRUMENT PANELS		CARPETS
CODES	FRONT	REAR	FORMED FRONT SEAT BACK PANEL	FRONT	REAR	TOP	LOWER	
	Leather—2" Pleats Cushion Facing—Expanded Vinyl Wings & Side Panels—Coated Fabric Head Restraints Seat Belt & Shoulder Belt Webbing	Nylon Viscose Cloth Inserts Nylon Viscose Cloth or Leather Center Section Cushion Facings—Expanded Vinyl or Cloth	Rosewood Paneling Assist Strap & Loops Headlining—Ascot Cloth Garnish Mouldings A/C Outlets in Headlining	Expanded Vinyl Moulded Vinyl Parts*	Expanded Vinyl Rosewood Paneling Inserts Seat Belt & Shoulder Belt Webbing	Radio Speaker Grilles Climate Control Sensor Grilles De-Fogger Grille	Steering Wheel Control Lever Caps Steering Column & Cover Ash Trays & Glove Box Door	Trianon & Tyrol Quality Retractor Housing
716	BLACK	LT. GRAY DUNSTAN	LT. GRAY	BLACK	LT. GRAY	BLACK		DK. GRAY[3]
719	BLACK	MED. GRAY DECORDO	MED. GRAY**	BLACK	MED. GRAY[2]	BLACK		DK. GRAY[3]
721	BLACK	MED. BLUE DUNSTAN	MED. BLUE	BLACK	MED. BLUE	BLACK		DK. BLUE[3]
726	BLACK	DK. BLUE[1] DU BARRY	DK. BLUE	BLACK	DK. BLUE	BLACK		DK. BLUE[3]
743	BLACK	LT. BEIGE DUNSTAN	LT. BEIGE	BLACK	LT. BEIGE	BLACK		DK. BEIGE[3]
716G	LT. GRAY	LT. GRAY DUNSTAN	LT. GRAY	LT. GRAY	LT. GRAY	DK. GRAY		DK. GRAY
719G	LT. GRAY	MED. GRAY DECORDO	MED. GRAY**	LT. GRAY	MED. GRAY[2]	DK. GRAY		DK. GRAY

*Moulded Soft Vinyl Parts Include: Rearview Mirror Support Cover; I.C.V Regulator Knobs.
**Headlining is Lt. Gray Taffeta Coated Fabric.

1. Dk. Blue Leather Center Section
2. Code 719—Rear Compartment Seat Belts & Shoulder Belts are Lt. Gray. Code 719G—Front & Rear Seat Belts and Shoulder Belts are Lt. Gray.
3. Black Carpet in Front Compartment

INTERIOR DIMENSIONS		
	Front	Rear
Head room	39.4"	38.4"
Shoulder room	61.9"	59.4"
Hip room	63.5"	57.7"
Leg room	40.3"	—
Seat height	12.0"	12.8"

INTERIOR LAMPS		
	SWITCHES	
LAMPS	Door Jambs	Other
Courtesy-Inst. panel ends	X	Headlamps
Courtesy-rear door	X (Rear)	
Reading Spot, on A/C roof grilles	X (Rear)	Rear Quarter Trim Panels
Door, Front, red warning	X	
Map, on inst. panel		Integral
Map, Spot, on header		Headlamp

SEVENTY-FIVE LIMOUSINE UPHOLSTERY AND SEAT STYLING

UPHOLSTERY STYLING. The chauffeur's compartment of the Seventy-Five Limousine comes in rugged leather fashioned in 2-inch piping. The rear compartment, in three horizontal pillow and button style, is tailored in rich Du Barry cloth inserts with leather accents or Decordo cloth. Distinctive Dunstan cloth in two horizontal pillow style with elegantly embroidered seat back panels is also available for the rear compartment. Du Barry cloth has a floral design that is rich and somewhat Oriental in appearance. Decordo cloth has a narrow ribbed design. Dunstan cloth has an unusual pique type of stitching to give it a deep softness.

SEAT STYLING. The bench type seat with straight-across backrest and folding center armrest in the rear compartment is standard.

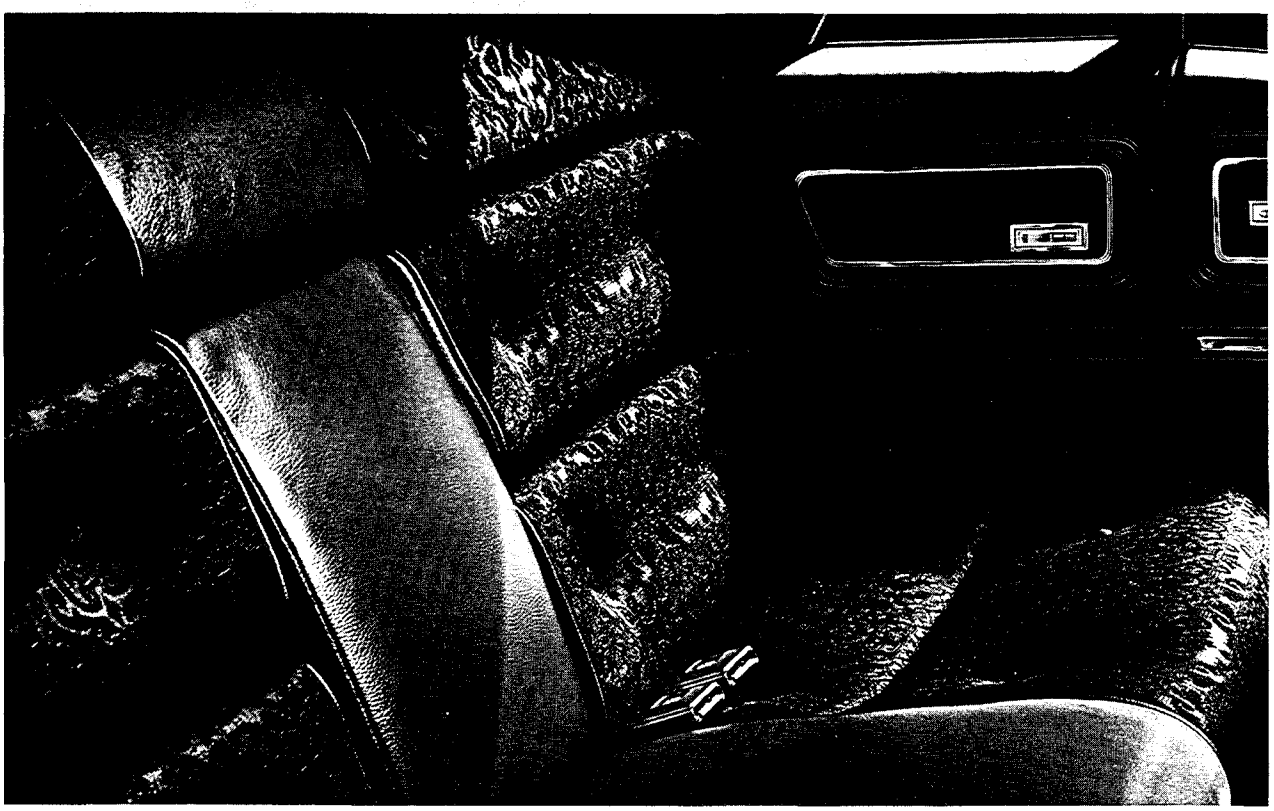
DIVISION GLASS. A glass partition dividing front and rear compartments may be raised or lowered electrically by controls on left and right rear quarter trim panels.

AUXILIARY SEATS. Two auxiliary seats provide extra seating space when needed. They fold against the rear of the front seat back when not in use.

PADDED VINYL ROOF. A padded vinyl roof is an extra charge option that lends a distinctive two-tone appearance to the Limousine and further isolates sound from the interior.

PADDED ROOF COLORS. Code: 1. White 2. Black 3. Dark Blue 5. Dark Brown 6. Sandalwood

STANDARD AND OPTIONAL EQUIPMENT. See Equipment Chart on Pages A-9, 10, 11 and 12.



FLEETWOOD SEVENTY-FIVE SEDAN AND LIMOUSINE LANDAU ROOF OPTION

LANDAU ROOF. The stunning Landau Roof, with its padded vinyl cover, reflects an exceptionally elegant touch and is available exclusively for the Fleetwood Seventy-Five Sedan and Limousine.

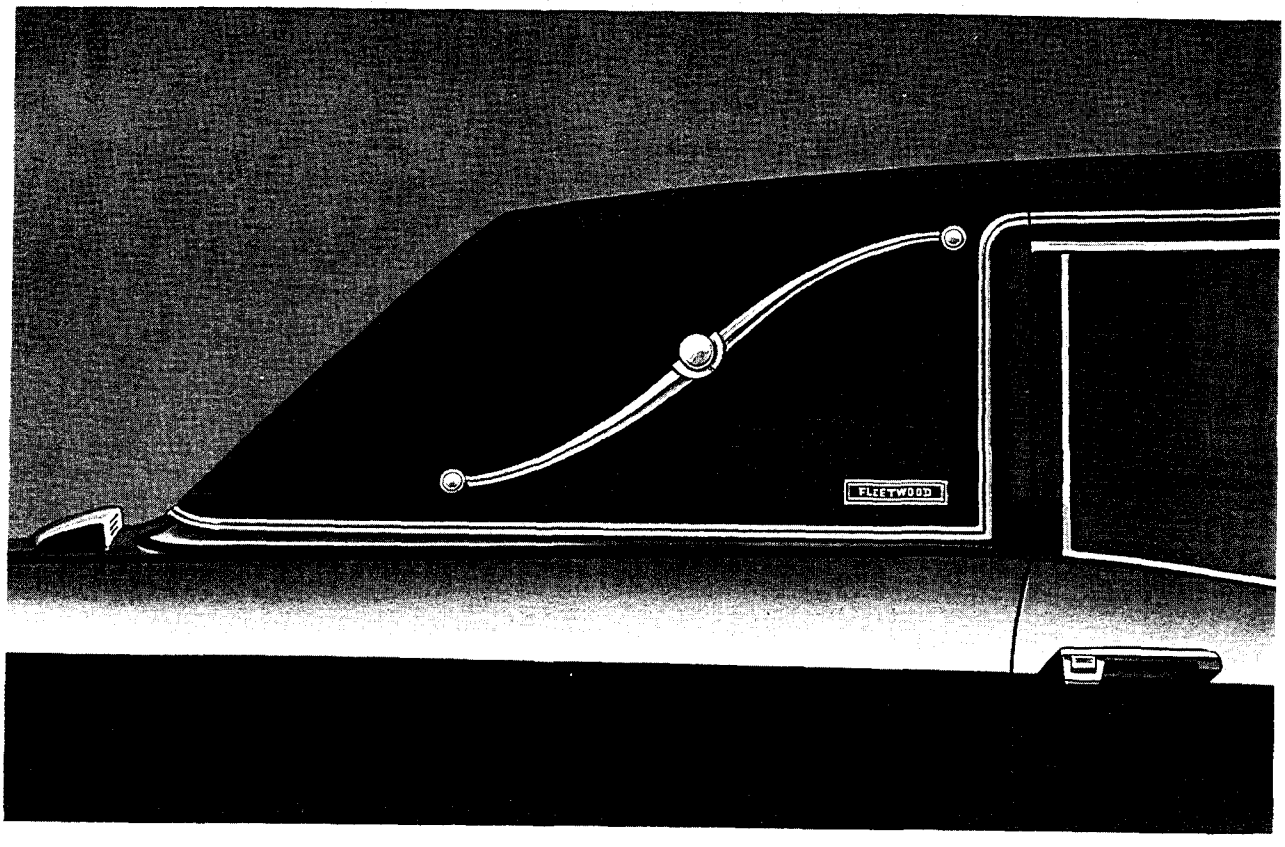
LANDAU BOWS. An attractive Landau Bow decorates each rear quarter panel of the Landau Roof. The arms are of bright metal with a brushed finish on the end studs and center pivot section.

REAR WINDOW STYLING. The Landau Roof comes with a small, rectangular rear window to add to rear compartment privacy.

OPTIONS. Three options are available when ordering a Landau Roof:

1. Omit Landau Bows
2. Shape the rear window with rounded corners
3. Retain the regular rear window

EXTERNAL ORNAMENTATION. Included with the Landau Roof is a Fleetwood plaque on each upper rear quarter panel. In addition, the distinguished wreath and crest on each lower rear panel is included.



OPTIONAL EQUIPMENT FEATURES

OPTIONAL EQUIPMENT FEATURES

Automatic Climate Control ____ C-2
Automatic Level Control ____ C-3
Controlled Differential ____ C-7
Cruise Control ____ C-2
De-Fogger, Rear Window ____ C-5
Disc Brakes, Front (All Models) ____ C-7
Door Locks, Power ____ C-8
Guide-Matic (Headlamp Control) ____ C-6
Head Restraints ____ C-5
Radio, AM ____ C-1
Radio, AM-FM ____ C-1
Radio, AM-FM Stereo ____ C-1
Radio, AM Rear Compartment Controls ("75" Models) ____ C-1
Recliner and Head Restraints ____ C-4
Seat Adjuster, 4-Way (Driver's Bucket) ____ C-4
Seat Adjuster, 6-Way ____ C-4
Seat Warmer ____ C-4
Shoulder Belts ____ C-5
Soft Ray Glass ____ C-6
Tilt and Telescope Steering Wheel ____ C-3
Trunk Lock, Remote Control ____ C-8
Twilight Sentinel ____ C-6
Whitewall Tires ____ C-7
Vent Windows, Power ____ C-8

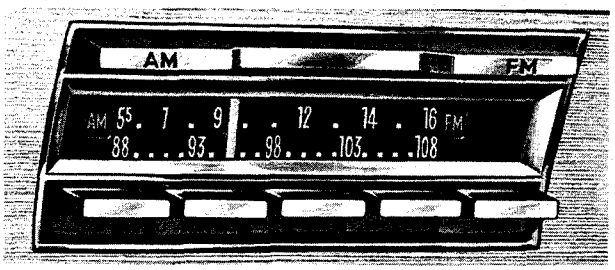
SPECIAL PRODUCT CHANGE NOTICE

Front seat shoulder belts are not released as standard equipment as stated in the Data Book and are not included in the basic car prices enclosed. Shoulder belts will be available, however, as an option.



CADILLAC AM RADIO

——picks up the area's strongest station. Fully transistorized for instant operation and long life, the Cadillac AM radio has excellent sound directed through the front or rear speaker or both. For pushbutton tuning, preset the five pushbuttons to favorite stations. For selective tuning across the dial, the MORE STATIONS selector bar "seeks out" the next station on the dial. A sensitivity control lever may be set for strong stations or weak and more distant stations. Controls are provided for bass or treble tones and for raising and lowering the antenna.

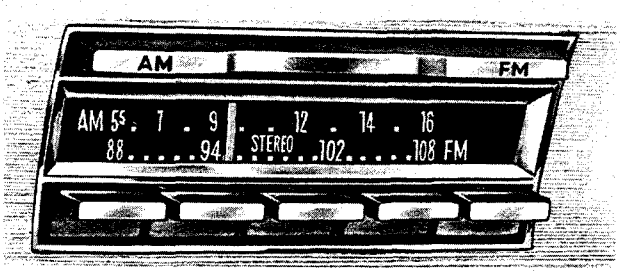


CADILLAC AM-FM RADIO

——a large choice of stations for greater listening pleasure. A distinct advantage of FM radio is the fact that it is almost completely free of ordinary static, giving excellent reception for enjoyable listening. Automatic Frequency Control provides added high-performance sound with its superior "holding" on frequency without interference from adjacent stations. The selector bar is located above the radio dial, and lighted letters on the dial indicate which band is in use.

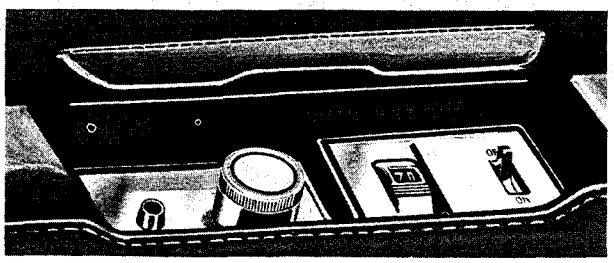
CADILLAC AM-FM STEREO RADIO

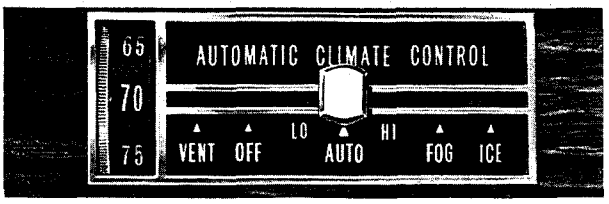
——for the precise sound of "live" music. Taking the show on the road in vibrant, exciting sound is easy with Cadillac stereo. A new stereo beacon relay enhances the true color and richness of stereo as it is carried throughout the car with two speakers in front and two in the rear that are cross-balanced—left front with right rear and right front with left rear. Thus passengers, front and rear, receive stereophonic reception at its best. The word STEREO appears in amber when the radio is tuned to a stereo station. Not available on Seventy-Five models.

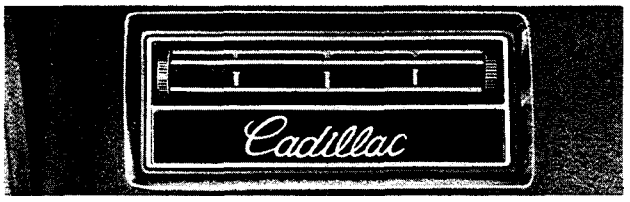


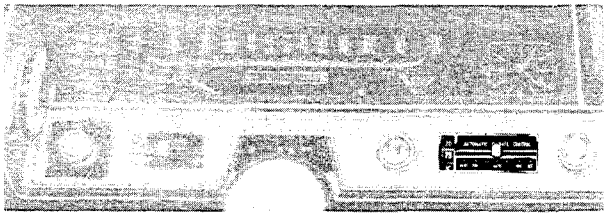
REAR COMPARTMENT RADIO CONTROLS

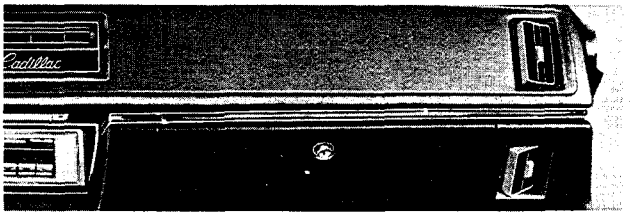
——added convenience for rear passengers. Available on the Seventy-Five Sedan and Limousine with AM reception only. Station selection is at the fingertips of rear compartment passengers with controls located on the right-hand rear armrest.











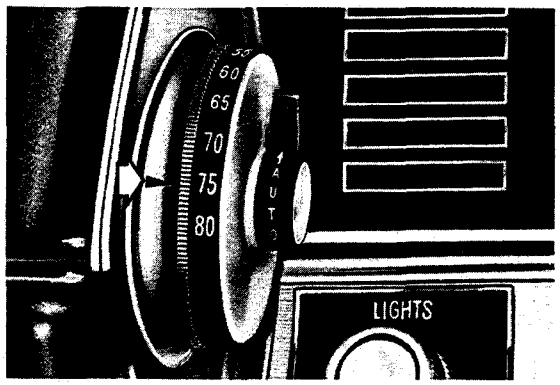
AUTOMATIC CLIMATE CONTROL

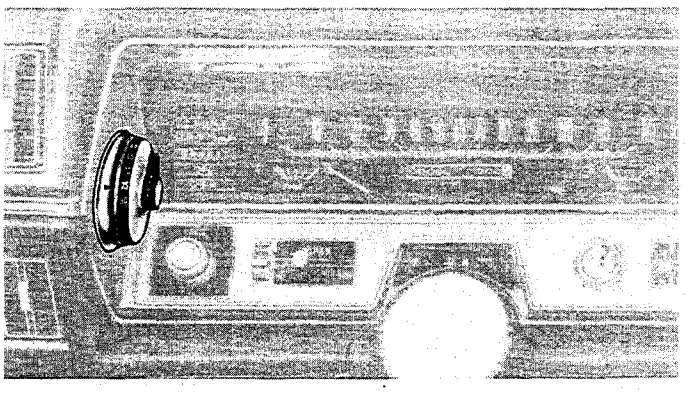
——the ultimate in all-weather luxury, regardless of the season. Simply dial the desired temperature and heated or cooled air is supplied automatically to maintain year-round personal comfort. When outside air is above approximately 35°, incoming air is first cooled to control humidity, then reheated to assure maximum comfort and minimum window fogging.

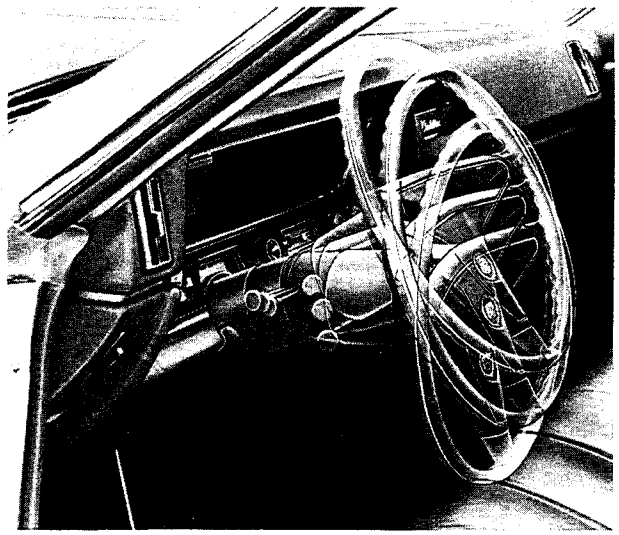
Automatic Climate Control provides the following operating positions: VENT, for ventilation using outside air at a fixed low blower speed; LO, for automatic operation at a fixed low blower speed; AUTO, for controlling heating, air conditioning and blower speeds according to the in-car temperature; HI, for automatic operation at a fixed high blower speed using 80% recirculated air for maximum cooling; FOG, for de-fogging; and ICE, for de-icing. The five air outlets for cooling may be adjusted for direction of air flow or turned off individually. For dual system Automatic Climate Control, standard on Seventy-Five models, see page F-11.

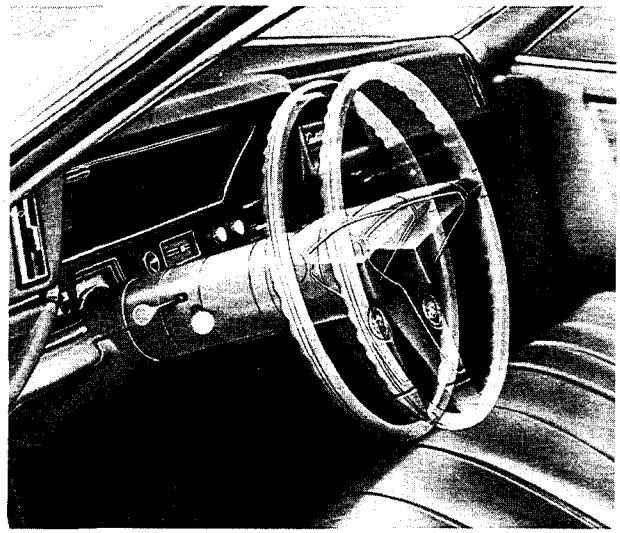
CRUISE CONTROL

——for relaxed turnpike and long distance motoring. Cruise Control permits nearly effortless driving without using the accelerator. The driver merely dials the desired speed, pushes the switch to AUTO and accelerates to the selected speed. Cruise Control maintains the pre-set speed, even up and down hills. Touching the brake disengages Cruise Control, and the accelerator may be used until the pre-set speed is reached. It is also disengaged by moving the switch to OFF or turning the ignition off. Cruise Control also acts as a speed reminder once the desired speed is dialed and the switch is in the ON position. Gentle back pressure to the accelerator indicates the selected speed is reached. A red light next to the dial indicates Cruise Control is in the AUTO position.









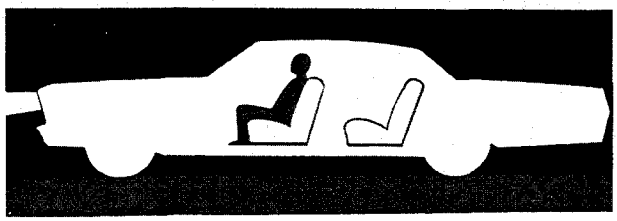
TILT AND TELESCOPE STEERING

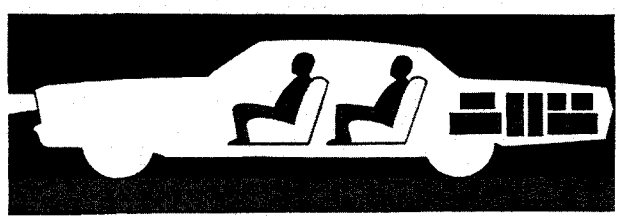
——adds extra satisfaction to Cadillac motoring. Cadillac's Tilt and Telescope steering wheel moves four ways—up and down, in and out—to fit the exact requirements of most drivers, especially when used in combination with Cadillac's 6-way power seat. The wheel tilts quickly and easily to a new position by simply lifting the lever at the left of the steering column. In addition, moving the wheel up and out of the way makes getting in and out of the car much easier.

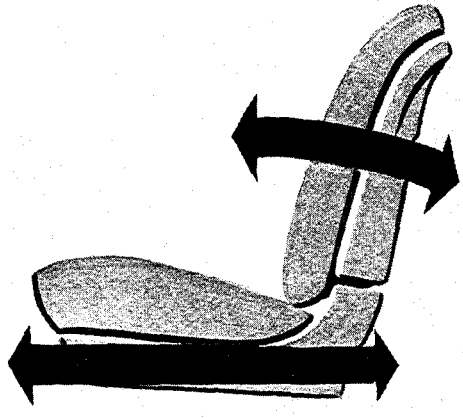
A three-inch range of adjustment for telescoping the wheel to the driving position that's comfortably right is achieved by moving the lever atop the steering column to the left. Moving the lever to the right locks the wheel in the desired position. Adjustments may be made while the car is in motion. However, care should be exercised when doing so.

AUTOMATIC LEVEL CONTROL

——to maintain Cadillac's famed ride and handling. Automatic Level Control keeps the car level with the road, even with a loaded luggage compartment or a full complement of rear seat passengers. Pressurized air is directed into or out of the rear shock absorbers when loading or unloading. Thus, in addition to correct headlight aim, Cadillac's excellent posture, stability, handling and ride are maintained. Automatic Level Control is effective with any load up to 500 pounds and is standard on Fleetwood models.





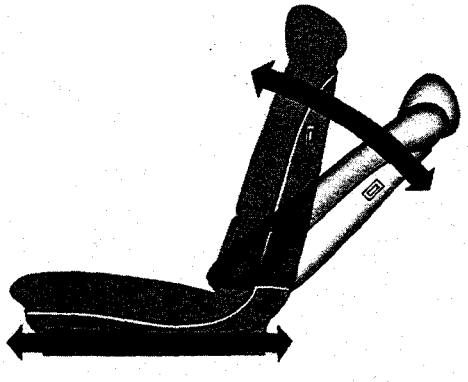


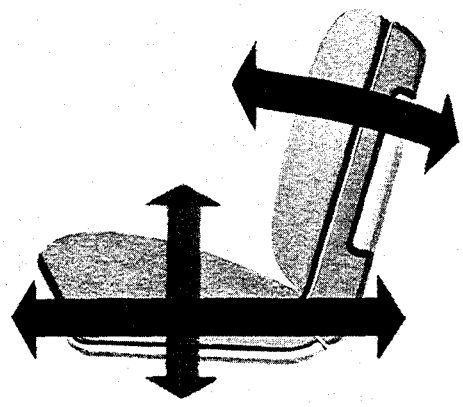
POWER SEATS (FOUR-WAY)
(BUCKET SEATS, DRIVER'S SIDE ONLY)

——to keep drivers rested and relaxed. The driver's seat in bucket seat-equipped Cadillacs may be electrically operated four ways for almost unlimited driving convenience. Controls permit backward or forward and angle adjustment. Backward and forward adjustment only is standard with bucket seats.

RECLINING BUCKET SEAT
(PASSENGER SIDE)

——for passenger relaxation. On Cadillacs equipped with bucket seats, the passenger seat may be adjusted manually to permit the seat back to recline up to 30° to help make long trips seem shorter. Head restraints are included for driver and front seat passenger. In addition, a reclining Strato-bench seat (passenger side) is available on the Eldorado.



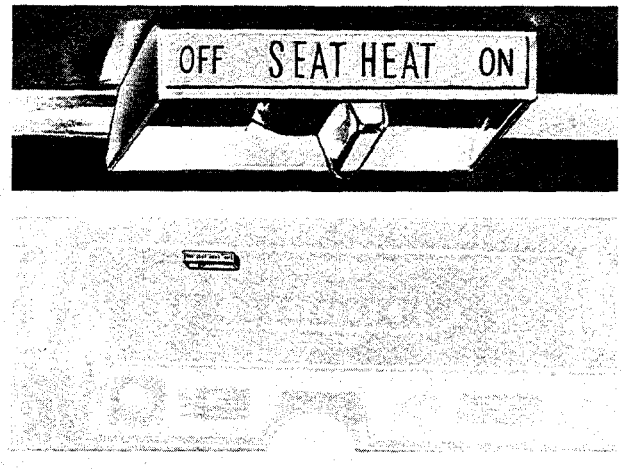


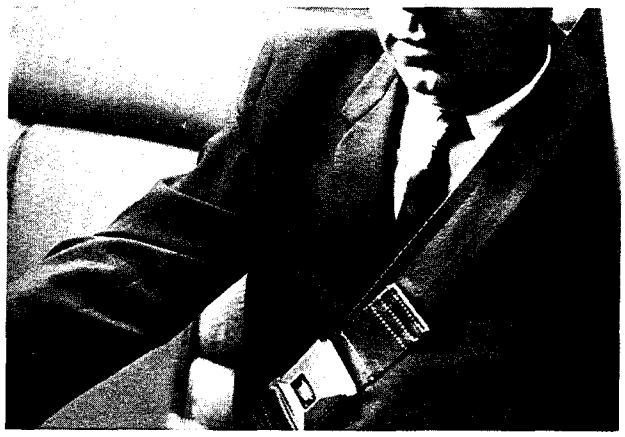
POWER SEATS (SIX-WAY)

——for personal motoring contentment. The front bench seat may be adjusted electrically in six different directions to assure a more comfortable driving position. Controls are mounted on the driver's side of the front seat and a simple pressure of the fingers moves the seat backward or forward, up or down and adjusts the seat's angle.

SEAT WARMER

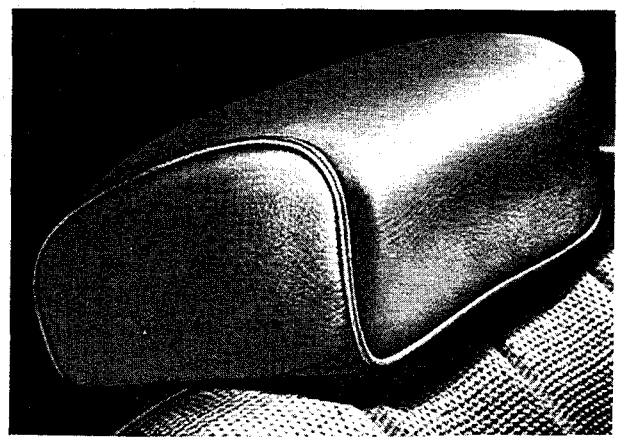
——ready warmth for pleasurable cold weather motoring. Heating elements are built-in to the front seat cushion and seat back (rear seat cushion and seat back on Seventy-Five models) and provide heat quickly when the switch is turned on. The switch is conveniently located on the instrument panel and turns off automatically once the car heater provides sufficient warmth.





SHOULDER BELTS

——for an additional measure of protection. Shoulder belts for left and right rear seat passengers are available on all models. They fit diagonally across the passenger's upper body and help prevent the passenger from tilting forward. Shoulder belts come in colors to match the seat belts that are standard on all Cadillacs and feature the same easy-to-use pushbutton buckle as seat belts. The use of shoulder belts is not recommended for children under 6 years of age.

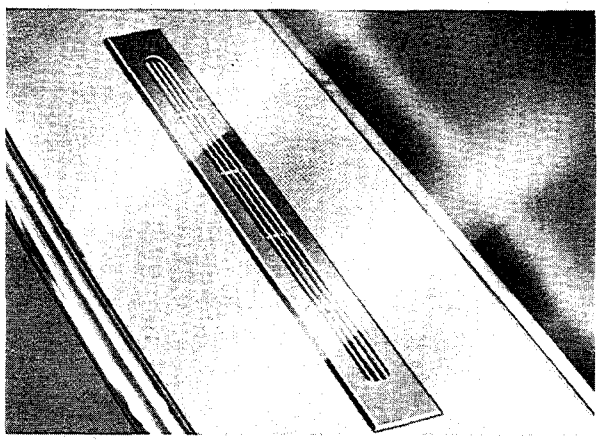


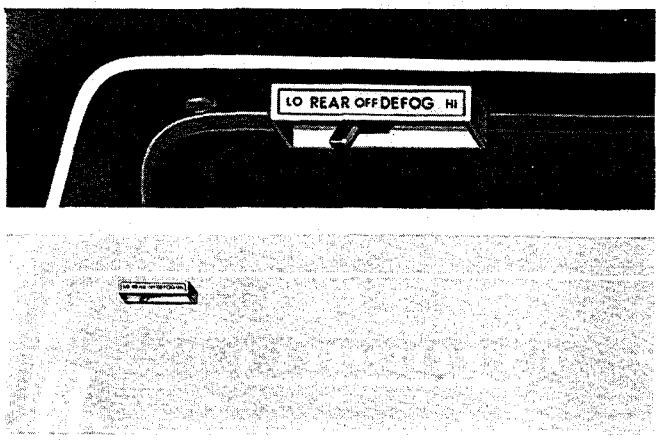
HEAD RESTRAINTS

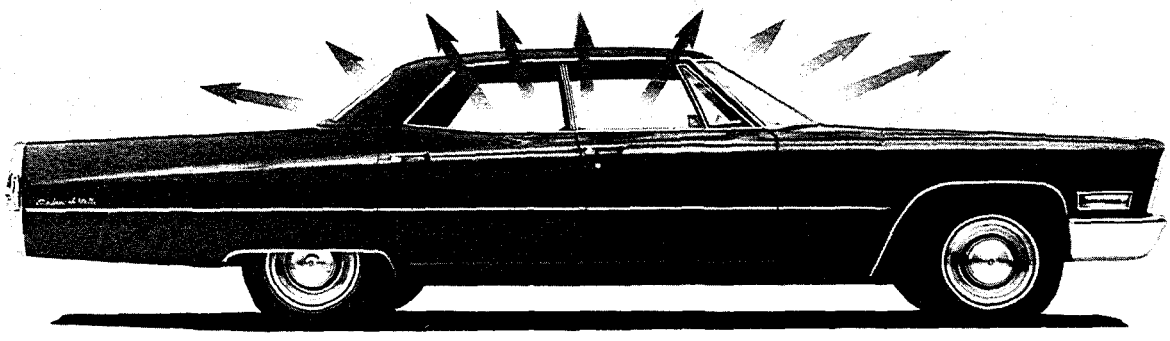
——to further personalize the interior. These softly padded head restraints are available for all bench and bucket front seats to keep driver and passenger contour-supported and comfortable. Head restraints are adjustable for height, and are removable.

REAR WINDOW DE-FOGGER

——for added security during inclement weather. To aid rear visibility, fan-blown air is directed across the rear window to help keep it free from fog or mist. Two speeds permit setting the blower according to the weather. Rear Window De-Fogger with warm fan-blown air is standard on Seventy-Five models. Not available on convertible.







SOFT RAY GLASS

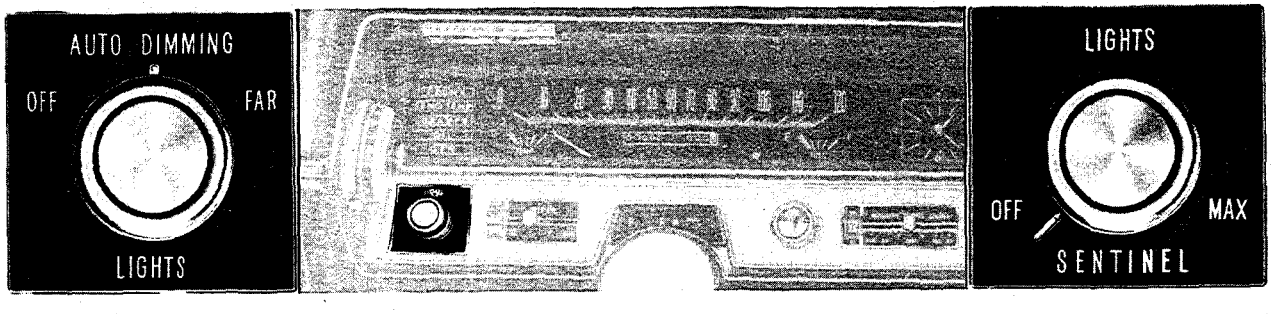
——for more relaxed motoring. Cadillac Soft Ray Glass shields the car interior from unwanted heat and glare, thus aiding passenger comfort and reducing eye strain. A natural complement to air conditioned cars, Soft Ray Glass includes tinted windows all around with additional shading on the upper portion of the windshield.

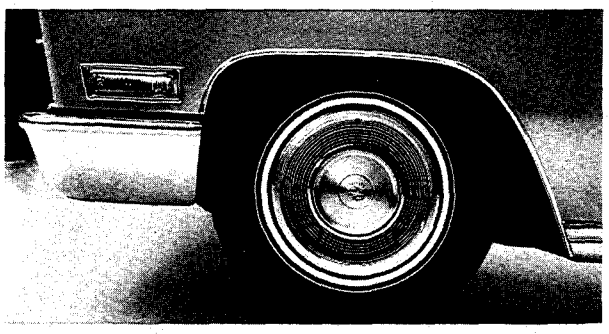
GUIDE-MATIC

——for relaxed nighttime driving. With Guide-Matic headlamp control, drivers need not worry about dimming their headlights. They are dimmed automatically when another car approaches from the opposite direction or when driving behind another car at night. An overriding foot switch permits signaling an approaching driver if he fails to dim his headlights. Guide-Matic also is adjustable for sensitivity. Rotating the control ring clockwise toward FAR causes the lights to dim sooner; rotating it counterclockwise delays the dimming action.

TWILIGHT SENTINEL

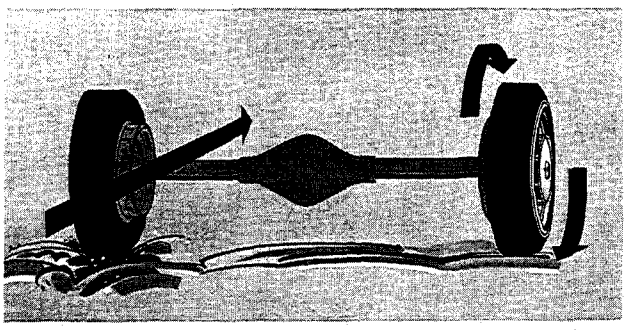
——for maximum peace of mind at night. Twilight Sentinel can be set to turn headlights on automatically as darkness approaches and turn them off when sufficient daylight returns. Twilight Sentinel also permits keeping headlights and either cornering lamp, when activated, lighted up to ninety seconds after turning off the ignition, thus providing a path of light at night for driver and passengers as they leave the car. Ladies particularly appreciate the safety and convenience of this feature.





WHITEWALL TIRES

——to enhance Cadillac's distinctive appearance. Dual stripe whitewall tires are available in 2-ply, 4-ply rating, tubeless, size 9.00 x 15 with the exception that, on the Seventy-Fives, a 4-ply, 8-ply rating, tubeless, size 8.20 x 15 tire is available. Special high-performance nylon cord tires, distinguishable by a single white stripe, are ideal for high speed turnpike driving and are available at extra charge in 4-ply tubeless, size 9.00 x 15, for all models except the Seventy-Five.

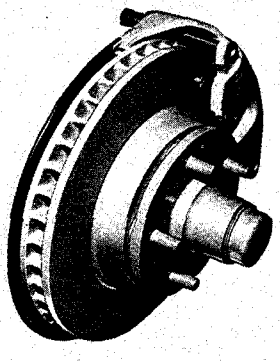


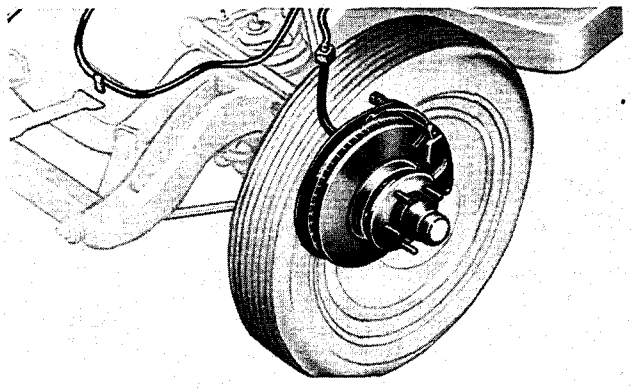
CONTROLLED DIFFERENTIAL

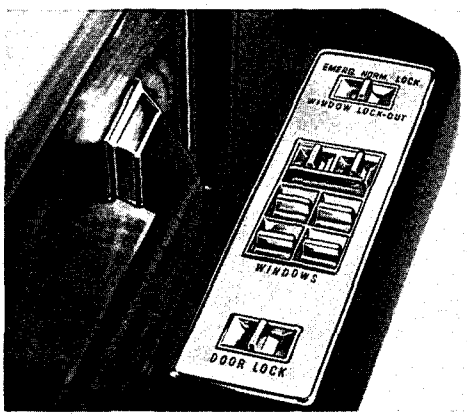
——for positive traction. Cadillac Controlled Differential adds another reassuring touch to the pleasure of driving a fine automobile. By directing the driving force to the rear wheel having the best grip on the road surface, the driver can be more confident on such surfaces as ice, snow, sand, mud, gravel and wet or oily pavement. Controlled Differential also adds stability on rutted roads and contributes to longer tire life. Not available on Eldorado.

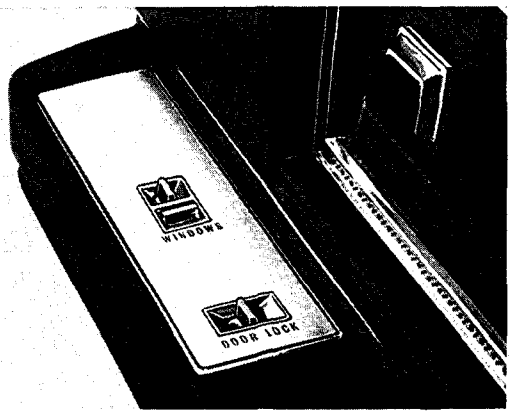
DISC BRAKES

——a new dimension in positive braking action for the driver with above normal requirements. Front wheel disc brakes are available on all models and give the braking needed in today's high-mileage motoring, whether it be on high-speed turnpikes or in brake-punishing mountainous terrain. It affords straight line braking and high resistance to fade in high-speed stops or downhill braking. Disc brakes also respond instantly to pedal pressure, giving excellent brake "feel". Further enhancing disc brakes is the fact that dust, water, ice and snow have virtually no effect on them. Disc brake lining is exceptionally durable under normal passenger car service, meaning significantly more mileage between relines. This outstanding brake has been proved in the laboratory, proved in mountain driving and city traffic and proved under such conditions as extreme heat, blowing sand, high humidity, and heavy ice and snow.









POWER DOOR LOCKS

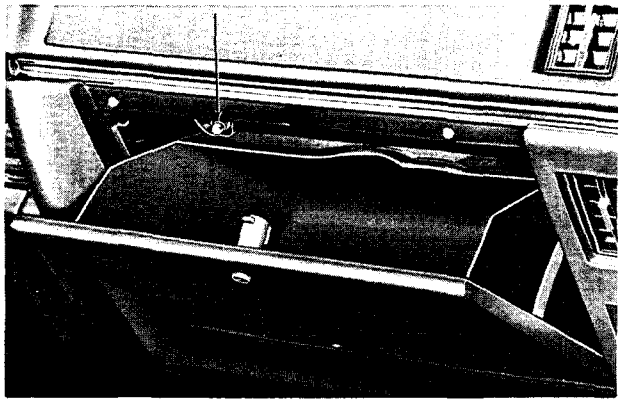
——important when children are in the car. Women, too, appreciate the security and convenience offered by power door locks. All doors automatically lock or unlock from a switch on either front door armrest. They can also be unlocked by pulling up individual door lock buttons. Once the doors lock, inside door handles are inoperative to prevent accidental opening. On the Fleetwood Limousine, the switch on the driver's door armrest locks all doors. A right rear door armrest master switch locks and unlocks all doors.

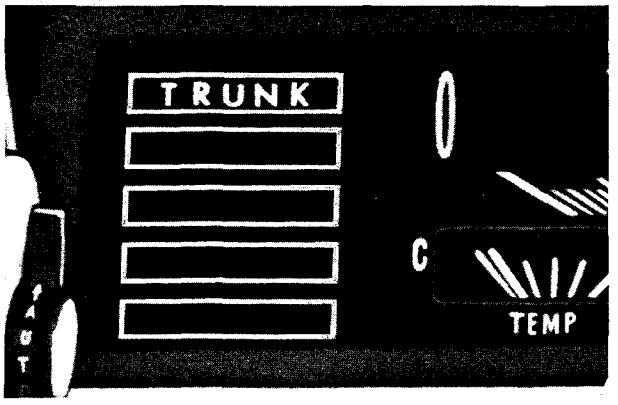
POWER VENT WINDOW REGULATORS

——a convenience which adds to driving pleasure. Power vent window regulators are operated by a touch of the finger and are available on all models. The driver may easily open or close the front or rear vent windows from the control panel conveniently placed on the door armrest. In addition, single door armrest switches are provided for passenger use. Power front and rear vent windows are standard on the Sixty Special and Brougham. Standard on the Seventy-Five Sedan are front vent windows and on the Eldorado, rear vent windows.

REMOTE-CONTROL TRUNK LOCK

——for extra personal convenience. The Remote-Control Trunk Lock is enjoyed by many Cadillac owners. With a touch of the control button inside the glove compartment, the deck lid opens and raises slightly. When the deck lid is nearly closed, a power lock takes over and latches the lid securely in place. A red light on the instrument cluster indicates when the deck lid is unlocked.





SPECIAL ORDERS

SPECIAL ORDERS

Interior Nomenclature and Terminology ____ D-11, 12
Landau Roof ____ D-9
Special Carpets ____ D-5
Special Cloths
- All Cloth Upholstery ____ D-6
- Bucket Seats in Cloth ____ D-5
- Cloth Front Compartment in Limousine ____ D-8
- Contrasting Seaming Laces ____ D-6
- Decordo Cloth Upholstery ____ D-7
- Wool Broadcloth (available in all body styles) ____ D-7

Special Colors (Exterior)
- "Firemist" Colors ____ D-9
- Past Model Exterior Colors ____ D-9, 10

Special Leather
- Available Colors ____ D-1
- Bucket Seats in Leather ____ D-5
- Bucket Seats in Brougham or Sixty Special ____ D-6
- Front Compartment in Brougham or Sixty Special ____ D-8
- In the Brougham or Sixty Special ____ D-2
- In the De Ville ____ D-2
- In the Eldorado ____ D-2
- Maximum Leather ____ D-3
- Seats Only in White Leather ____ D-4
- Two-Tone Combinations ____ D-3

Special Vinyl Upholstery (Calais Series) ____ D-4

LEATHER STANDARD AND SPECIAL

Colors	Codes	DE VILLE		FLEETWOOD	
		Convertible F	Coupe J Hardtop B Sedan L	Eldorado H	60 Special M Brougham P
BLACK	351	N/C	STD	STD	STD
WHITE—BLACK CARPET	352	N/C	STD	STD	STD
WHITE—DK. BLUE CARPET	353	N/C	STD	STD	
WHITE—RED CARPET	354	N/C	STD	STD	
WHITE—DK. AQUA CARPET	355				
LT. GRAY	356			N/A	
MED. BLUE	360			N/A	
DK. BLUE	366	N/C	STD	STD	STD
DK. AQUA	369	N/C		STD	
DK. GREEN	371	N/C		STD	STD
COVERT	380	N/C		STD	
SANDALWOOD	382	N/C	STD	STD	STD
LT. BEIGE	384				
ANTIQUE SADDLE	385	N/C	STD	STD	STD
RED	388	N/C	STD	STD	STD
MAROON	389			STD	STD

LEGEND

N/C	No Charge
N/A	Not Available

STD	Standard Option—Extra Charge
	Special Order—Extra Charge

TRIM codes: De Ville start with 3 (shown on chart), Eldorado 4. Sixty Special and Brougham 0.

SPECIAL LEATHER IN DE VILLE

Non standard leather colors are available on special order. Dark Green leather is a standard option in the Convertible but when ordered in a De Ville closed car, is a special order.

000C marked in the regular trim space indicates a "Coupe Type" front seat.

All four-door De Ville leather upholstered cars will have a notch back, "Coupe Type", front seat with individual back rests. They will be anchored and coupe locks omitted.

Omit "C" on Coupe or Convertible orders because a Coupe seat is standard in all two door cars—cloth or leather.

A Sedan bench type seat with a straight across back rest may be ordered in a leather upholstered four-door Sedan if desired. Both Coupe and Sedan type seats have assist straps on back of front seat back. The only difference, therefore, is appearance. The Coupe seat has a divided back rest and the Sedan seat does not have a notch in the center.

SPECIAL LEATHER IN ELDORADO

Seats only in Medium Blue

Standard Eldorado options include most available leather colors.

Non standard colors such as Medium Blue or Gray can be furnished but on the seats only. The doors and remainder of the interior must be in a standard Eldorado color combination.

A sample of the Medium Blue leather may be found in the upholstery sample book under De Ville cloth code 320.

SPECIAL LEATHER IN BROUGHAM OR SIXTY SPECIAL

Three pillow back rest styling will be used in leather upholstered Brougham and Sixty Special cars.

A two-tone scheme may be created by specifying the bolsters in a contrasting color. See two-tone combinations on page D-3.

A Coupe type front seat is not available in the Brougham or Sixty Special. The 000 code under TRIM is, therefore, not suffixed with a C. The front seat will be a regular sedan bench type with straight across back rest.

MAXIMUM LEATHER

Leather implies the use of vinyl for certain interior components. However, if a substitution of leather on all possible areas is wanted, "Maximum Leather" may be specified.

When ordered maximum leather will be applied in place of vinyl on the seat cushion skirt, sides of back rests, sides of center arm rests, front seat back insert and on De Ville Sedans the section above rear center arm rest and top face of rear seat back rest.

The extra charge is higher for maximum leather than the schedule of M.S.R. prices for regular special leather. It may be ordered on all cars except Calais series.

An Eldorado seat has adjoining sections in vinyl when inserts are upholstered in cloth. Instead of vinyl, this surrounding area may be ordered in leather by specifying the bolsters in a leather code number, i.e., Trim 410, Bolsters 451.

TWO-TONE COMBINATIONS

Black and White

Two-tone color seats may be created by ordering a contrasting bolster color. On such combinations, the leather or vinyl center section of the seats and back of front seat back panel will be in the color specified for the "bolster". The remainder of the interior—doors, headlining, instrument panels—will be in the basic trim color.

Additional parts may be ordered in the contrasting color by specifically calling them out on the order form. For example in a black and white scheme, the headlining and/or door panels may also be specified in White. Any component not marked on the order will be in the basic trim color. Door panels will be in a single color except for the insert section on the upper part, which is in Rosewood, body cloth or vinyl. This means the side arm rests will be in the same color as upper panel of door.

Two-trim styles are available in the Brougham and Sixty Special: a "three pillow" and a "two pillow embroidered" back rest. When a two-tone combination is ordered in either of these body types, the "three pillow" style will be furnished unless otherwise requested.

De Ville two-tone bucket seats will have the contrasting color on the seat skirt, sides and back of front seat back. The top surface of bucket seat cushion and face of back rest extend over the full seat; therefore, the entire cover will be in a single color. The rear seat will have the center section in the other color similar to the trim in a bench seat car.

The Eldorado bucket seats will also be treated in this manner. However, the Eldorado back rest has an upper and lower section which could be divided by color upon request.

A lighter tone on the center of seat when combined with a darker insert color provides an accent and relief from the overall dark monotone effect of a standard interior.

SEATS ONLY WHITE LEATHER

Balance in Black

Seats in White leather with Black or other dark color doors may be ordered.

This offers greater contrast by increasing the dark tone areas to include the entire interior except for the seats.

Special consideration should, however, be given to the headlining color, as White may be preferred. If so, specify 352 under Headlining.

Another option for consideration is the laces. These may be ordered in a dark tone for contrast on the seats.

Combinations of Sandalwood or Covert seats with remainder in Black are additional suggestions.

VINYL UPHOLSTERY

For Calais Series

Colors	Codes	Colors	Codes
White	252	Dk. Green	271
Dk. Blue	266	Med. Covert	280
Dk. Aqua	269	Lt. Beige	284

Six vinyl colors listed above are available on special order. These are in addition to Black, 251, and Lt. Sandalwood, 282, which are regular order vinyl options at nominal extra charge.

When White vinyl 252 interior is ordered, the following parts will be black:

1. Instrument Panel: upper and lower; rear shelf
2. *Steering wheel and control knobs*
3. Carpets
4. Shoulder belts and seat belts
5. Back of front seat back panel in Sedan N. (In Coupe G it will be white.)

Other standard Calais colors may be ordered instead of Black on these components. To order, specify the following in desired color:

1. Upper and Lower instrument panel
2. Steering Wheel
3. Carpets
4. Shoulder belts and seat belts

Saddle, Red, Maroon, etc. are other available vinyl colors. However, with such "non-standard" Calais colors, the carpets will be cut pile Trianon quality as furnished in De Ville cars.

Leather is not offered in Calais cars because the trim style does not have a contrasting center section to separate the inserts on the seat cushion. This means that a single piece of material is required to upholster the seat cushion, and cowhides are not large enough to cover an area of this size.

SPECIAL CARPETS

Instrument panels in carpet color create additional harmony.
This is especially significant in a White upholstered car. Ordering the three major front compartment components—steering wheel, upper and lower instrument panels—in carpet color prevents a three-tone contrast of colors which would otherwise result.

A new Trianon quality cut pile carpet is used for the floor covering in all cars except the Calais series.

Trianon is a fine yarn 100% nylon cut pile carpeting with more closely stitched construction for a smoother appearance.

Trenton quality loop pile carpet is used in the Calais series only. It is 80% rayon, 20% nylon loop pile.

In addition to floor covering, carpet material is applied to other areas such as the lower doors, cowl quarters, lower front seat back panel, lower rear quarters on two door cars, and lower center pillar on four door styles.

On all except the Calais series, a nylon cut pile Tyrol quality is used on the other areas.
In the Calais series, a rayon-nylon loop pile Travana quality is applied to the other areas.
Code numbers in the 200 series (those starting with 2) will be in Trenton loop pile quality. All others are Trianon cut pile.

BUCKET SEATS

Available in Leather or Cloth

Bucket seats upholstered in cloth or leather may be special ordered on any body style except Calais or "75". They are a regular production option in Black or Sandalwood leather on the Convertible and Eldorado. Any other leather color, cloth fabric or body style requires a special order.

Be sure B is marked under Bucket Seats. This is important as it is the only indication on the order that bucket seats are wanted.

The trim style will be four pleats approximately 4" wide and eight buttons on each bucket seat. This is similar to bench seat styling and applies to either leather or cloth upholstery.

When bucket seats are upholstered in cloth, the rear seat has a leather center section dividing the cloth inserts. Leather upholstery means leather front and rear.

Do not order code H if R is ordered. Head Restraints are included with Recliner code R. Code H should, therefore, not be combined with code R.

If, however, Head Restraints are wanted without a passenger seat recliner, be sure to specify H on the order.

BUCKET SEATS IN BROUGHAM

De Ville Type Seats

De Ville bucket seats are available on special order in a Brougham or Sixty Special.

Bucket seats, which have not been specifically designed for the Brougham or Sixty Special, are adaptable into these two Fleetwood styles with the following provisions:

They will be in De Ville trim styling and, therefore, not match the rear seat.

The Fleetwood rear seat styling will depend upon the upholstery selection:

A three-pillow back rest style will be used if the upholstery is leather. Du Barry, Damsel or any De Ville cloth.

With Dunstan cloth it will be in two-pillow style which includes embroidery.

Foot Rests and Pockets will be omitted in the Brougham. The upper rear quarter reading lamps will remain.

In a Sixty Special, the Upper Rear Quarter Lights Switch will operate from the headlamp switch when Bucket Seats are substituted. The regular front seat back panel switch must necessarily be omitted.

CONTRASTING SEAMING LACES

Seaming laces in a contrasting color accent the piping especially on White or Sandalwood seats.

In reverse, on Black or dark upholstery material, White, Red or other light tone laces may be specified.

Laces matching the carpet add a touch of color without introducing an additional color.

ALL CLOTH

Leather or Vinyl Omitted

Cloth fabric may be substituted for leather and vinyl on the seats. Specify ALL CLOTH on the order.

This will make the cushion cover and back rest face or body contact areas in all cloth.

The door panels will have a standard combination of vinyl and/or cloth.

A discrepancy of patterns may occur when cloth is used for the center section which is ordinarily in leather or vinyl. This middle part is cut separately and when the pattern is joined, it may not be an exact match.

In a De Ville or Calais the standard trim styles for these series will be used.

WOOL BROADCLOTH

Gray or Beige is Available

Wool Broadcloth is Available for all body styles. A choice of Gray or Beige is offered.

Two pillow back rest styling will be the mode in a Fleetwood Brougham. Sixty Special or "75" except that the embroidery will be omitted. However, it can be applied upon request.

The entire top cover of seats and face of back rests will be in cloth. There will be no leather center section.

In the Limousine (style S) the front compartment will be Black leather. However, options of Gray leather or cloth are available upon request.

Write "Rear Compartment Inserts and Bolsters" on Limousine special orders. On other body styles, reference to "Rear Compartment Inserts and Bolsters" should be omitted.

If Beige color wanted, use part number 3349 T 164 Beige Broadcloth.

In a De Ville or Calais the standard trim styles for these series will be used.

In the De Ville the center leather section will be omitted. The seat will be all cloth unless otherwise requested.

DECORDO UPHOLSTERY

Trim 719 Medium Gray Cord

Decordo cloth trim will be three pillow back rest style when ordered in a Brougham or Sixty Special. The center section of the seats will also be in the Decordo material—not leather. Inserts and bolsters should be marked 719 on the order form. It means the entire top cover of the seats and face of back rests will be in the cloth fabric.

The color of this Fleetwood "75" cord material is Medium Gray. However, certain prefabricated sections will be Light Gray. Such components as the headlining, back of front seat back panel, assist straps, door arm rests, door pulls, and seat belts will be light tone.

LEATHER FRONT

Cloth in Rear Compartment

Leather upholstery in the front compartment with cloth in the rear may be special ordered in a Brougham or Sixty Special.

Both front and rear styling will be the three pillow back rest mode. However, if a contrast between the front and rear should be wanted, the rear may be in an optional two pillow back rest style. With this method if a plain material such as Dunstan cloth is ordered it will be embroidered. Deleting the embroidery is optional.

In addition to the regular Brougham trim, code 719 Decordo material or Wool Broadcloth are favored rear compartment options for this "chauffeur" type combination.

Front and rear compartments when ordered in different colors will be as follows:

Front Color		Rear Color	
Seat	Instrument Panels	Seat	Carpet
Carpet	Steering Wheel	Front Seat Back	Center Pillar
Doors	Windshield Pillar	Panel & Assist Straps	Doors
Seat Wings	Moldings	Front Seat Back Inserts	Windhose
		Lower Front Seat Back	Headlining
		Carpet Area	Shelf
			Garnish Moldings

CLOTH FRONT

In Seventy-Five Limousine

Cloth fabric, the same as used in the rear, may be substituted for leather in front compartment of Fleetwood "75" Limousine (style S).

The trim style will remain the same as when upholstered in standard leather which is 2" pleats across the entire seat. There is no front center arm rest in this body style with either leather or cloth upholstery.

The doors and remainder of the front compartment will also be the same as when seat is leather trimmed.

Cloth front and rear should be specified on the order form.

LANDAU ROOF

Available on "75" Limousine or Sedan

For a formal appearance of unmatched distinction a Landau Roof option is offered on the Fleetwood "75". In this treatment the upper rear quarters are blocked in, the roof padded and vinyl covered, a fully chromed Landau Bow applied to each side and the rear window size reduced.

Other options that may be specified are:

1. Omit Landau Bows
2. Rounded corners for the small rear window instead of the standard trapezoid shape
3. Retain regular rear window size

Exterior ornamentation includes a FLEETWOOD plaque on the vinyl upper rear quarters and a wreath and crest on the lower quarters. The wreath and crest also appears on the lower rear quarters of standard "75" cars.

A Padded Roof only may be ordered by marking a top color number under TOP on the order form.

FIREMIST COLORS

Extra Charge All Body Styles

Five Firemist colors are offered on all body styles at extra charge.

Each of the Firemist options is distinctive and reflects a strong primary color value in its category.

Firemist color code numbers start with 9 and may be ordered by marking the number in the regular color space on the order form.

Usually, there is no procurement delay in ordering any of these regular production Firemist colors.

Two-tone exterior color combinations are not available as the body styling does not provide a separation of roof and upper rear quarters from the lower panels.

Except on the Calais series, a two-tone appearance may be obtained by ordering a Padded Roof in a contrasting color from one of the five options.

SPECIAL COLORS

All Cadillac exterior color options except Sable Black and Grecian White are exclusive shades and not shared with any other G.M. cars.

Past model or non-standard colors can be supplied on special order at extra charge.

To order type 00 in COLOR space on order form which denotes that color is not a standard option.

In space captioned SPECIAL EXTERIOR COLOR describe color by name and model year, e.g., 1964 Lime, 1959 Seminole Red, etc.

Allow four to five weeks for shipment of any special color.

Orders for past model colors are matched in current high gloss acrylic materials. The previous color, especially if it is a few years old may have been formulated with now obsolete pigments. The newer chemicals have improved color retention and durability. However, they could produce a variance in appearance between the newer and older color.

This is a matter of information that may be of special interest to fleet owners who add new cars in the original fleet colors and have noticed a difference in their older and newer vehicles.

PAST MODEL CADILLAC EXTERIOR COLORS

(Available at extra charge)

1967	1966	1965	1964	1963
10 Sable Black	10 Sable Black	10 Sable Black	10 Ebony	10 Ebony
12 Grecian White	12 Strathmore White	12 Aspen White	12 Aspen White	12 Aspen White
16 Regal Silver	16 Starlight Silver	16 Starlight Silver	14 Nevada Silver	14 Nevada Silver
18 Summit Gray	18 Summit Gray	18 Ascot Gray	16 Cardiff Gray	16 Cardiff Gray
20 Ventian Blue	20 Mist Blue	20 Hampton Blue	22 Beacon Blue	22 Benton Blue
24 Marina Blue	24 Marlin Blue	24 Tahoe Blue	24 Spruce Blue	24 Basque Blue
26 Admiralty Blue	26 Nocturne Blue	26 Ensign Blue	26 Somerset Blue	26 Somerset Blue
28 Capri Aqua	28 Caribbean Aqua	28 Alpine Turquoise	29 Turino Turquoise	29 Turino Turquoise
30 Pinecrest Green	30 Cascade Green	30 Cascade Green	32 Seacrest Green	32 Basildon Green
36 Sherwood Green	36 Inverness Green	36 Inverness Green	34 Lime	36 Brewster Green
40 Persian Ivory	40 Cape Ivory	40 Cape Ivory	36 Nile Green	44 Bahama Sand
42 Sudan Beige	42 Sandalwood	42 Sandalwood	44 Bahama Sand	46 Fawn
43 Baroque Gold	44 Antique Gold	44 Sierra Gold	46 Sierra Gold	47 Palomino
44 Doeskin	46 Autumn Rust	46 Samoan Bronze	47 Palomino	48 Briar Rose
48 Flamenco Red	48 Flamenco Red	48 Matador Red	50 Matador Red	50 Matador Red
49 Regent Maroon	49 Claret Maroon	49 Claret Maroon	52 Royal Maroon	52 Royal Maroon
90 Atlantis Blue Firemist	90 Cobalt Firemist	90 Peacock Firemist	92 Firemist Blue	92 Frost Silver
92 Crystal Firemist	92 Crystal Firemist	92 Sheffield Firemist	94 Firemist Aquamarine	94 Frost Aquamarine
96 Tropic Green Firemist	96 Tropic Green Firemist	96 Jade Firemist	96 Firemist Green	96 Frost Green
97 Olympic Bronze Firemist	97 Florentine Gold Firemist	97 Saddle Firemist	97 Firemist Saddle	97 Frost Gold
98 Ember Firemist	98 Ember Firemist	98 Crimson Firemist	98 Firemist Red	98 Frost Red

NOTE: For specific details on these custom interior and/or exterior colors and ordering procedures, see the 1968 Cadillac Optional Specifications Manual.

GLOSSARY OF INTERIOR STYLING TERMINOLOGY

Back of Front Seat Back
The back of front seat that is visible to the rear seat passengers. Also called division. Also called frame.

Back rest
The upright cushion against which passengers rest.

Backlight
Rear window.

Belt Line
The uppermost part of doors and rear quarters, extending from windshield base to rear shelf.

Bench Type Seat
A regular seat with straight-across bench type cushion and backrest as contrasted with bucket seats.

Bezel
A sloping rim around an object such as headlamp lens, brake pedal, etc.

Biscuits
Style of upholstering when material is formed into square or oblong sections by seams or pressed indentations.

Body Cloth
The basic trim material used on seat inserts—usually the heaviest weight.

Bolsters
The front, side or center part of a seat cushion, separated from the back or center by a welt, lace or seam. The top, side or center part of a backrest sometimes extending along the sides in a U or H shape.

Buttons
Used to produce a tufted or biscuit effect in the upholstery design; to retain trim covers and as an appearance item.

Coated Fabric
A synthetic material with a leather-like appearance, also called expanded vinyl and elascofab (Elastic-coated-fabric).

Center Pillar
A rear door hinge support structure between front and rear doors terminating at belt line on hardtop sedans.

Combination
When referred to interior upholstery, it is the complete interior that includes a combination of colors and materials such as cloth, leather, vinyl, etc.

Coupe Type Seat
Individual back rests, creating a notched appearance. On 4-door styles the backrests are anchored and do not fold as they do in 2-door models.

Cowl Quarters
The section forward of the front door on inside of front compartment.

Cushion
The lower seat cushion or section upon which passengers sit.

Cushion Face
Vertical surface forming front and sides of seat cushion.

Cut and Sew
Cutting material to pattern; sewing and molding to form a set of "trim stock."

Dielectric
A heat and pressure process to unite, form and make designs on fabrics.

Division
The back part of front seat. Separation between front and rear compartments.

Door Pull
A grip handle on upper door panel.

Door Pad
The upholstered part of a door or section below window.

Dust Boot
Convertible top cover when lowered. Also called top boot.

Embossed
A dielectrically formed design on coated fabric.

Expanded Vinyl
An extra thick vinyl coated fabric. The soft resilient feel is attained by sandwiching a sponge-like cellular structure between the backing fabric and plastic top-coating.

Front Seat Back Panel
A machine-formed vinyl panel that covers top and sides of front seat back.

Garnish Molding
The frame next to the glass on the inside of windshield, door, rear window and along side of headlining.

Inserts
When used with reference to upholstery, it is the center section back of bolster on the cushion and below the bolster or in the center of the back rest.

Leather Upholstery
This term means that a combination of genuine leather and coated fabric is used throughout.

Lower Instrument Panel
The instrument panel, glove compartment door and ash receiver doors.

Luxury Coil Springs
A coil seat spring, wrapped in sheeting or muslin, wider in diameter than marshall type.

Marshall Type Springs
Narrow diameter, individually wrapped in burlap, coil seat springs.

Molded Plastic
A formed plastic, such as front seat back panel.

Natural Grain
Leather with a natural hair cell without any additional design.

Notched Back
A separation at top between individual back rests. Usually in a Coupe type seat.

Nylon Cloths
Nylon warp fibers with Viscose filler. Any reference to a Nylon cloth means that the material is a Nylon-Viscose blend.

OO
When used on new car order, it refers to a special exterior color.

OOO
Refers to special upholstery, on new car order.

Pipes or Pleats
Style of upholstering when material is folded or separated by seams, visible or invisible.

Rear Quarters
When applied to interior it may refer to rear upper area below headlining; on 2-door cars, the section back of doors. For exterior reference it may mean rear section above belt line; lower section back of door extending to rear end of car.

Rear Shelf
The area between rear seat back and rear window. Package shelf.

Risers
A section raised above its surrounding area.

Sail Panel
Refers to rear section above belt line.

Seaming Laces
Also called welts. A fabric covered cord or piping used to join by sewing two sections of material. This also has the benefit of locating and properly positioning the upholstery material to form and preserve the required shape.

Sedan Type Seat
A straight-across type seat without individual back rest separation.

Seat
Combination of back rest and seat cushion which comprises entire seat assembly.

Seat Cover
The top of cushion or face of back rest which has body contact.

Seat Side Panels
A section along side of front seat back rest.

Seat Wings
Lower front seat side panel.

Set of Trim Stock
The various components that comprise a complete interior upholstery.

Skirt
See Cushion face.

Strato Backrest
Thin, tapered backrest.

Top Boot
Convertible top cover when lowered.

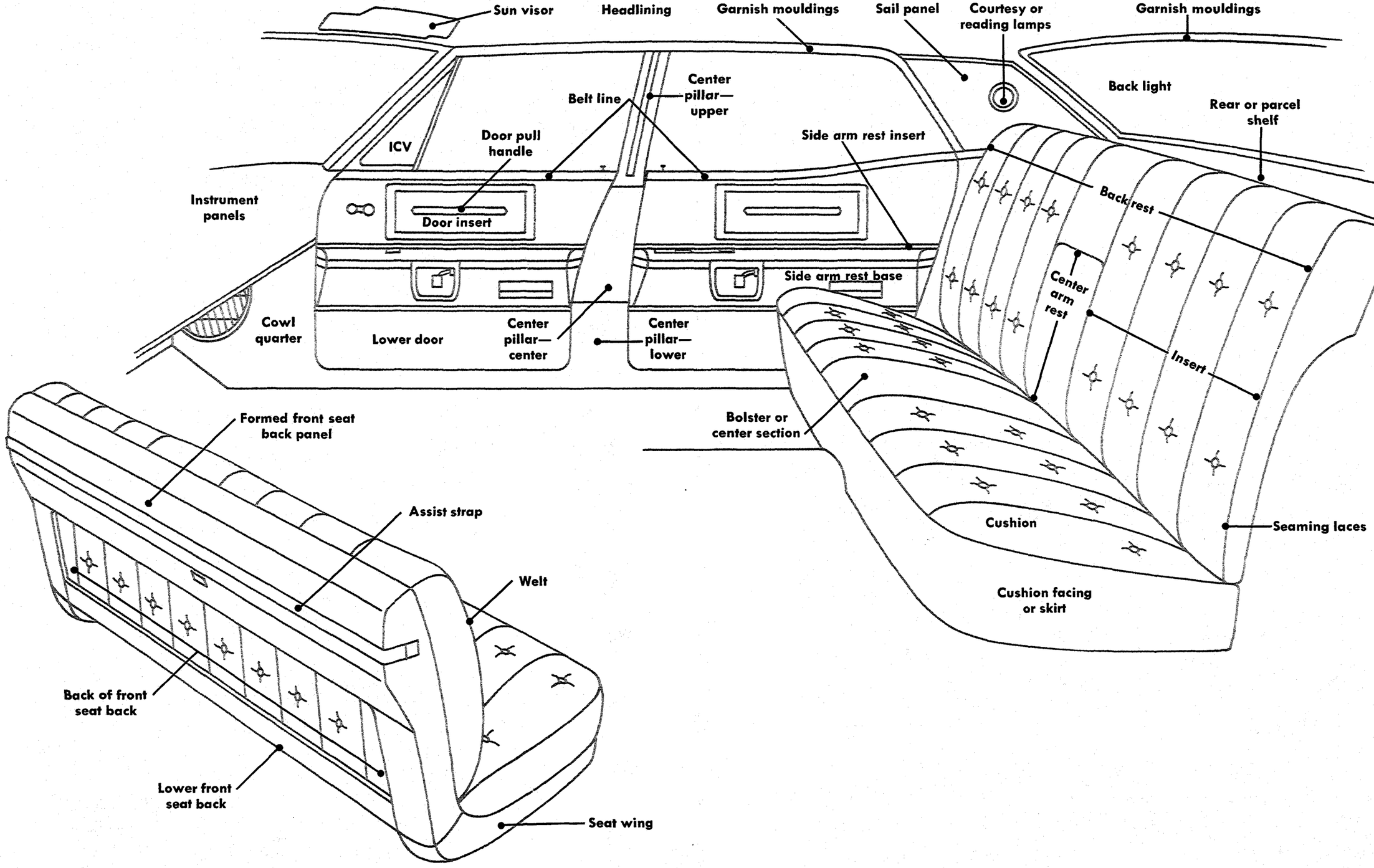
Top of Instrument Panel
The padded vinyl top or instrument panel cover in back of windshield.

Trim
The interior upholstery combination.

Trim Style
The design into which the upholstery fabrics are shaped, such as pipe, biscuits, plain, etc.

Vacuum Formed
Vinyl or plastic molded by vacuum instead of pressure.

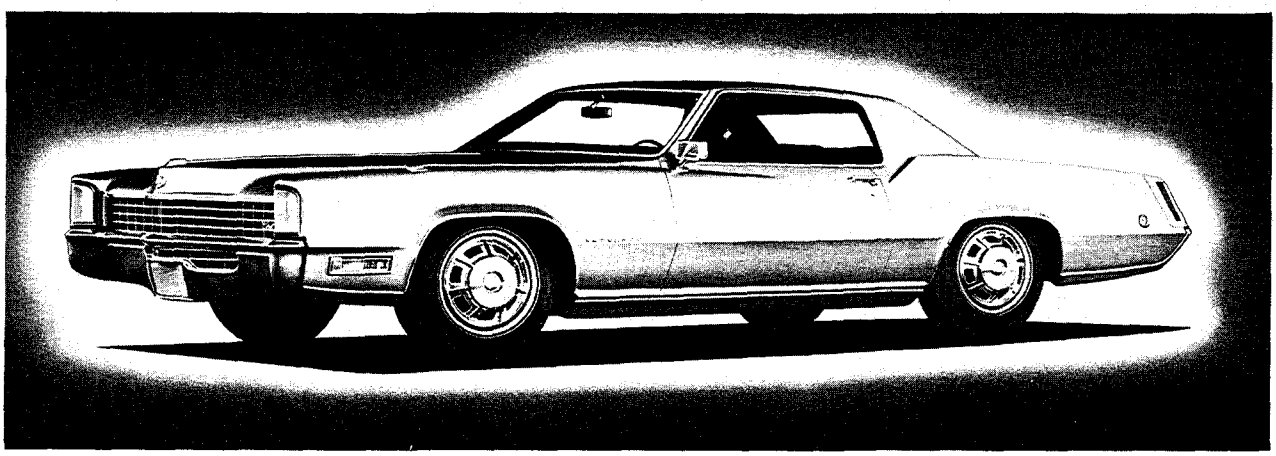
Windlace
The fabric or leather covered windhose applied around doors as an air seal.


Sun visor
Headlining
Garnish mouldings
Sail panel
Courtesy or reading lamps
Garnish mouldings
Back light
Rear or parcel shelf
Center pillar— upper
Belt line
Door pull handle
ICV
Side arm rest insert
Instrument panels
Door insert
Backrest
Side arm rest base
Center arm rest
Insert
Cowl quarter
Lower door
Center pillar— center
Center pillar— lower
Bolster or center section
Formed front seat back panel
Assist strap
Welt
Back of front seat back
Lower front seat back
Seat wing
Cushion
Seaming laces
Cushion facing or skirt

NEW FEATURES

NEW FEATURES

Cadillac Special Features E-2, 3
Child's Restraint Seat E-6
Door Panels E-5
Eldorado Special Features E-1
Instrument Panel E-4
Rear View Mirror, Inside E-5
Rear View Mirror, Outside E-7
Safety Features E-8
Seat Belts E-6
Shoulder Belts E-6
Three Speed Windshield Wipers-Washers E-7
Vent Window Regulators E-5
Wheel Discs E-7
Windshield Pillars E-5



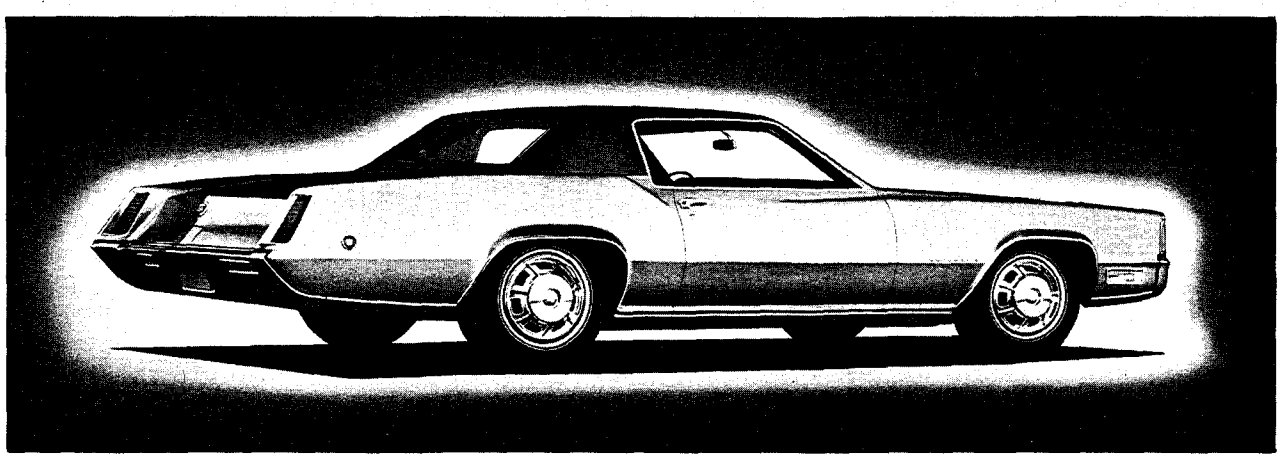
ELDORADO SPECIAL FEATURES

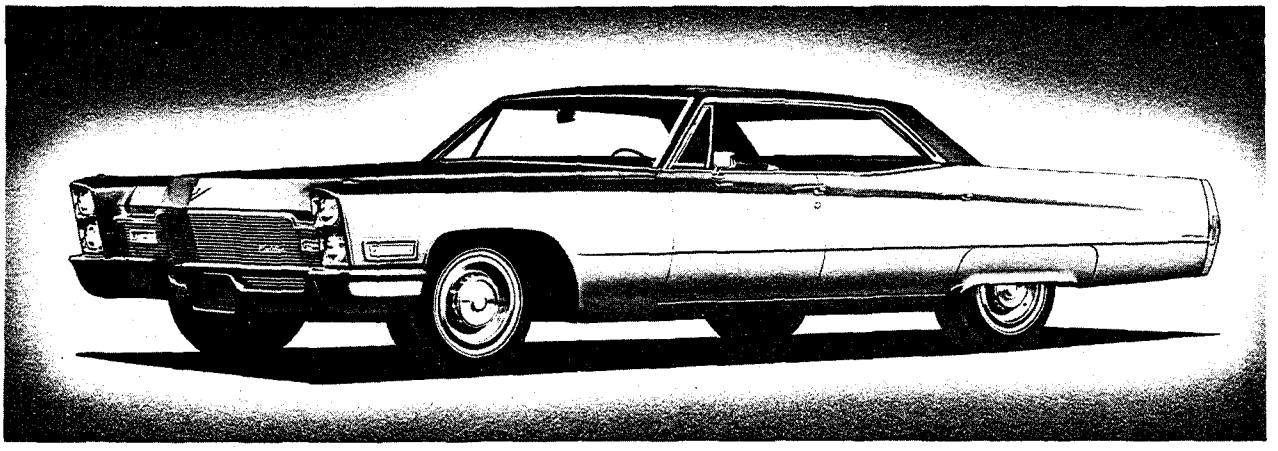
The Eldorado is unmistakably Cadillac in its overall look of dignity and distinction, yet is dramatically fresh in its approach to motoring pleasure. The long hood, distinctive roof line and short rear deck set the character of the world's finest personal car.

The front view features a hood, 4½ inches longer than last year, and recessed windshield wipers to help give the Eldorado a sleek appearance. Recessed neatly at the base of the windshield, the windshield wipers stand ready at the flip of a switch to come out of hiding and clear the windshield with their new articulating-overlapping blades. The cross-hatch grille, traditionally Cadillac, deftly conceals the twin headlamps that are revealed when the vacuum operated grille covers swing down. Larger parking lamps, which also serve as signal lamps, are incorporated in each front fender to enhance further the Eldorado's uniqueness. New front side marker lights in amber and cornering lights are integrated into a single unit on the front fender. The parking lights and front side marker lights stay lighted as long as the headlamp switch is turned on.

From the side, the Eldorado achieves a somewhat sporty flair with its full wheel openings. Power rear quarter vent windows are standard, making all windows power operated for 1968. A new, larger outside rearview mirror is as handsome as it is functional.

The rear view is characterized by simple, uncluttered lines. Larger tail lamps, providing increased rear illumination, are designed into the edge of the fenders. New rear side marker lights in red are inside the wreath and are located on each rear fender. The tail lamps and rear side marker lights are activated when the headlamp switch is turned on. Back-up lights are in the rear bumper.



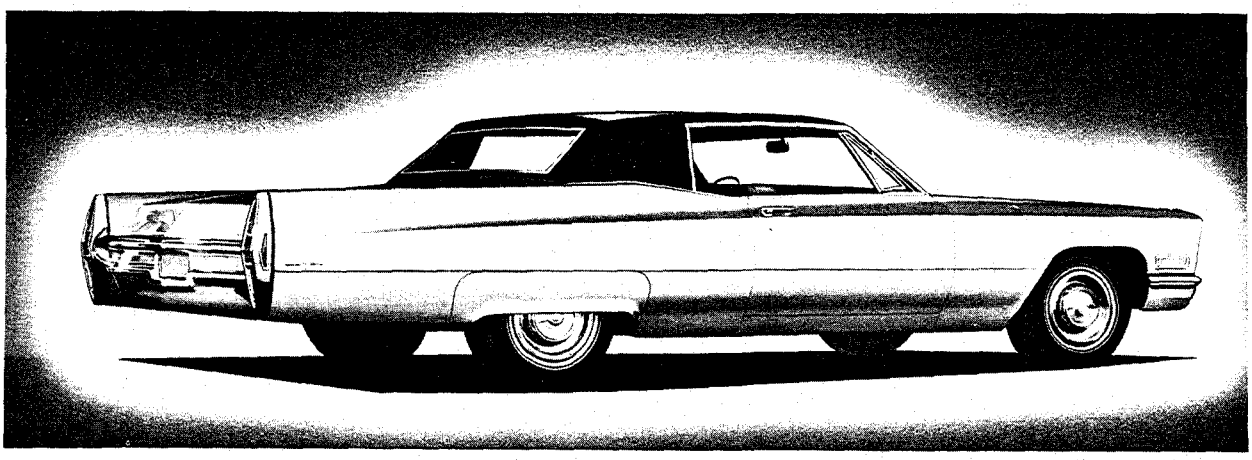


CADILLAC SPECIAL FEATURES

Cadillac motor cars have earned respect and admiration throughout the world for many years. The reason Cadillac is held in such high esteem cannot be found in a short phrase or a long paragraph. It is found in one short word, spoken often but with little or no regard for its true meaning. That one word is *quality.* The quality exemplified in each Calais, De Ville and Fleetwood by Cadillac represents a combination of craftsmanship, engineering excellence and precise manufacturing. Never was this more true than it is in the exciting new Cadillac for 1968.

The excitement begins with the fresh but traditionally Cadillac flavor of the front end. The finer textured, cross-hatch grille lends a distinctive new appearance to the Cadillac. A longer hood, by a full 6½ inches, and new concealed windshield wipers give the Cadillac a longer and sleeker appearance. The windshield wipers are recessed neatly out of sight at the base of the windshield. When they are needed, they come up out of their parking place and clear the windshield virtually from pillar to pillar with their new articulating-overlapping blades. This is just one of the many motoring safety and convenience features found on all 1968 Cadillacs. The twin headlamps are conspicuous by a new headlamp bezel that permits access to the headlamp adjustment screws without actually removing the bezel itself. Parking lamps and directional signals at the outer ends of the grille are designed to harmonize with the horizontal grille.

New front side marker lights in amber are integral with the cornering lights and carry the distinguished Cadillac crest. The new side marker lights and parking lights are turned on when the headlamp switch is activated, providing increased illumination from the front and side. Fender-top turn signals are styled into the fenders themselves and let the driver see which signal is operating without removing his eyes from the road.

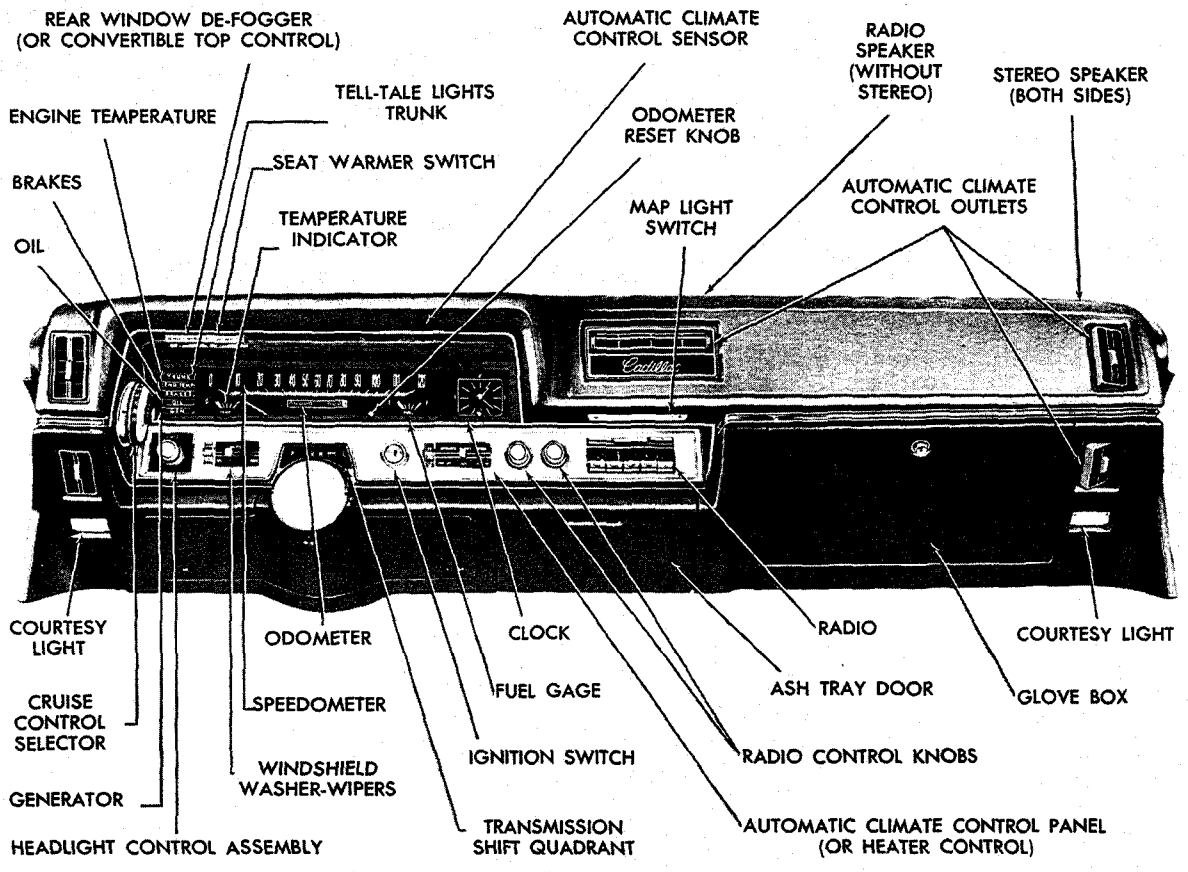


CADILLAC SPECIAL FEATURES
continued

The excitement of the 1968 Cadillac moves quickly along the side with a long, graceful line that extends from the leading edge of the front fender to the trailing edge of the rear fender. Calais, De Ville series and Seventy-Five models have a narrow chrome strip starting at the front wheel opening and extending the length of the body. The Fleetwood Sixty Special and Brougham have a chrome rocker sill moulding. Series identification for the Calais and De Ville is in chrome script just above the chrome moulding on the rear fender. Fleetwood Seventy-Five models have a crest and wreath on the rear fender while the Sixty Special and Brougham have a crest and wreath on the lower and upper rear quarter panel, respectively. In addition, identification for the Brougham appears in script beside the crest and wreath.

Door windows on the Calais, as well as on all other models, are power operated for 1968. A master control panel is located on the driver's door armrest. Individual switches are provided under each window for passenger use. A new, larger outside rearview mirror is as handsome as it is functional.

There is further excitement in the rear styling, highlighted by an all new trunk lid providing increased trunk capacity. In addition, tail lamps, back-up lamps, stop lights, directional lights and new rear side marker lights are all integrated into a single unit that blends perfectly with Cadillac's rear styling. The rear side marker lights in red are activated when the headlamps are turned on, giving increased illumination from the side.

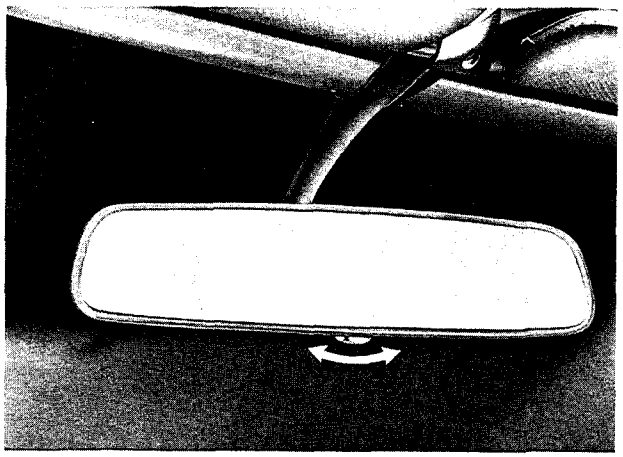


1968 INSTRUMENT PANEL

The Cadillac instrument panel has increased padding in the upper section on all models. A rich new rosewood facing for the upper portion of the lower instrument panel is standard on all Fleetwood series cars, the Convertible and other De Ville models with leather upholstery. Controls and instrumentation are exceptionally well-placed to give the driver an instant reading of all vital gages and lights. All instruments are recessed out of the impact area, yet are placed within easy reach of the driver.

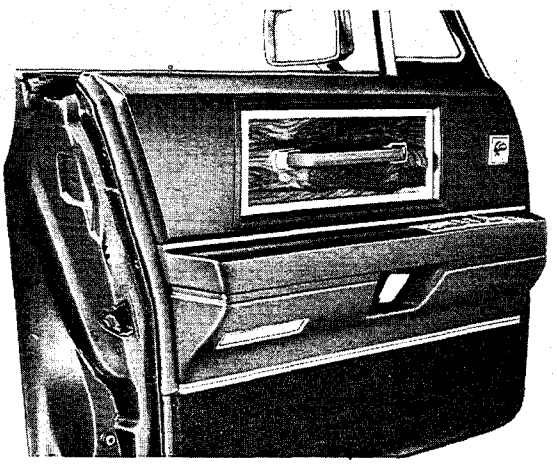
The main instruments—speedometer and fuel and temperature gages—are directly in front of the driver, with reminder lights for TRUNK, ENG. TEMP., BRAKES, OIL and GEN. to the left. The red ENG. TEMP. light is new this year and lights up to warn the driver of excessive engine temperature. In addition, a buzzer sounds to further warn the driver of an overheated engine. Minor controls are placed conveniently on the lower instrument panel, just a fingertip's reach away.

Another new feature is the ignition key warning buzzer, which sounds as the driver's door opens whenever the key is left in the ignition switch in the OFF or ACC. position. The lockable glove box is large and roomy.



INSIDE REAR VIEW MIRROR

The day-night inside rear view mirror on all models has shatter-resistant, vinyl-framed glass. The new mounting support is designed to break away on impact from any direction. A simple twist of the mirror's tab moves the day-night mirror from clear daylight visibility to non-glare nighttime visibility.

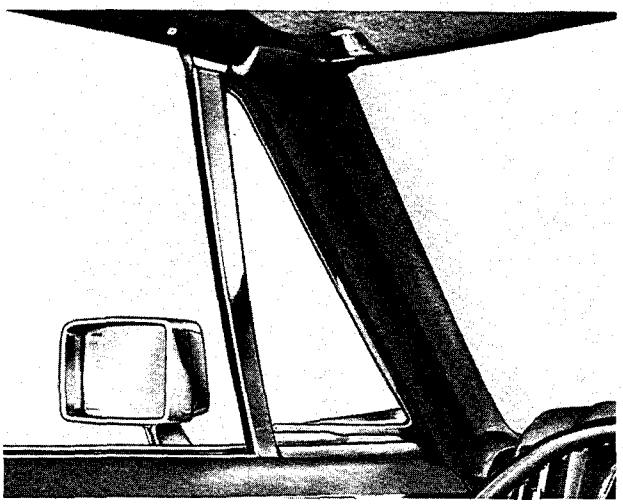


DOOR PANELS

All Fleetwood series cars, De Villes with leather upholstery and Convertibles have a rich new rosewood facing on each door to further the look of elegance on these models. The door pull strap blends in well with the new door panel styling. Inside door remote handlés for all series are newly styled and are recessed out of the way.

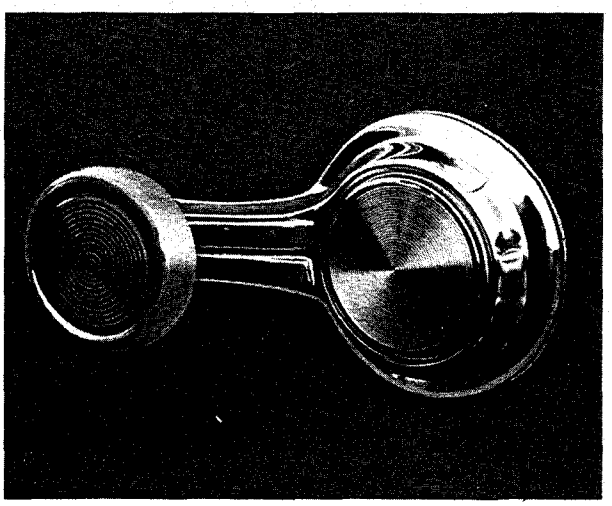
WINDSHIELD PILLARS

Inside windshield pillars on all Cadillacs have been carefully designed and generously padded this year for extra driver and passenger protection. They are covered in the same colorful, durable vinyl as the instrument panel to harmonize completely with the interior decor.



VENT WINDOW REGULATORS

Another of the many motoring safety features is vent window regulators. They are newly designed for 1968 to break away upon impact. In addition, the knobs are color-keyed to the interior trim and are constructed of soft plastic to provide added cushioning.







SEAT BELTS

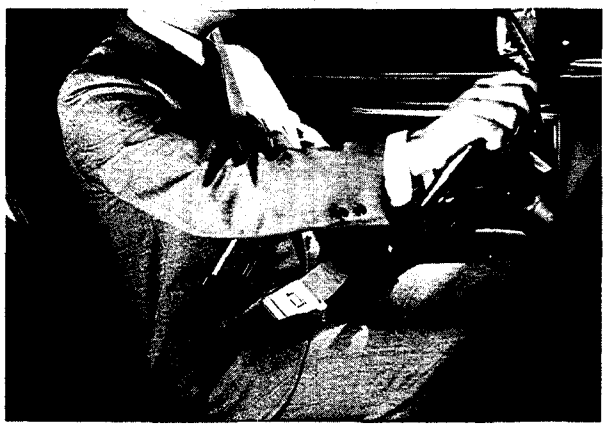
Six seat belts (five with bucket seats) are standard on *all* Cadillac models to provide increased security and comfort for driver and passengers. Color-keyed to the interior, the seat belts feature a pushbutton buckle for quick and easy use.

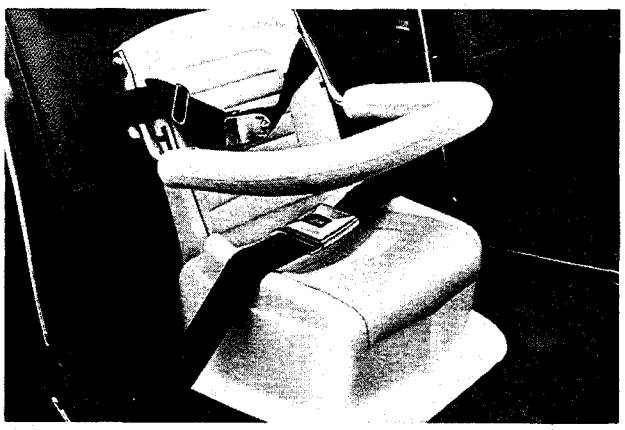
SHOULDER BELTS

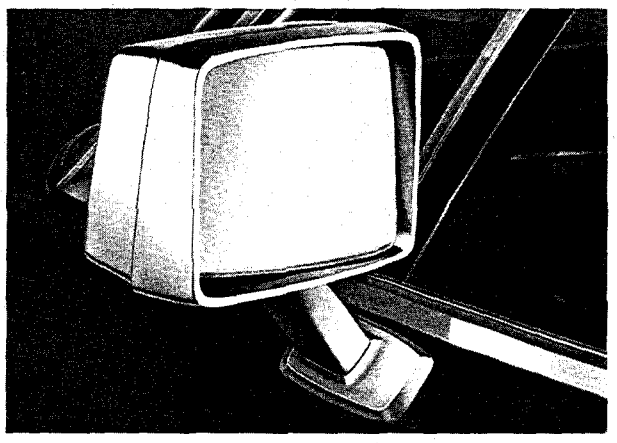
Two shoulder belts, one for the driver and one for the right front seat passenger, are standard on all models with the exception that, on the Convertible, they are optional at extra charge. Used in conjunction with the seat belts that are standard on *all* cars, shoulder belts provide extra protection. Shoulder belts come in colors to match the seat belts and have the same easy-to-use pushbutton buckle as seat belts. Shoulder belts for left and right rear passengers are optional at extra charge on all models. The use of shoulder belts is not recommended for children under 6 years of age.

CHILD'S RESTRAINT SEAT

The Cadillac Child's Restraint Seat is a practical accessory that provides smart protection for young children when they are passengers. It can be used conveniently in either the front or rear seat of any Cadillac. Simply push the legs of the Child's Restraint Seat between the seat cushion and backrest. Place the child in the seat and buckle the standard Cadillac seat belt. Then buckle the belt that is attached to the seat itself to hold the child snugly in place. Attractively finished in white to complement any Cadillac interior, the Child's Restraint Seat is optional at extra charge and is just one of the many ways in which Cadillac considers passenger comfort and protection.

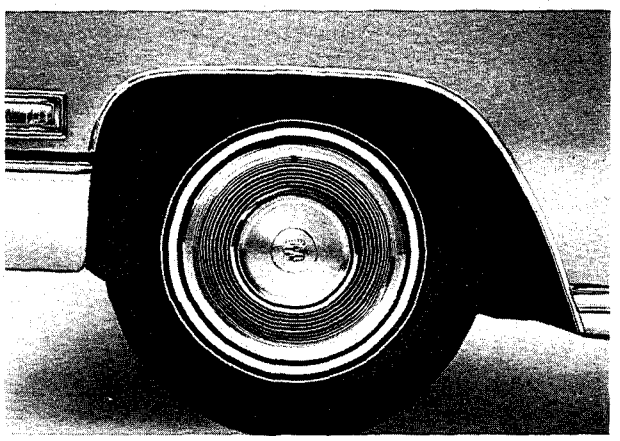






OUTSIDE MIRROR

The larger, rectangular outside rearview mirror provides the driver with a clear view of traffic. The new mirror is remote-controlled, enabling the driver to set the mirror at the angle which offers the most desirable view. Simply move the fingertip control lever that is placed conveniently on the inside forward portion of the door just beneath the vent window. A right hand rearview mirror, identical in appearance to the left hand rearview mirror, is standard on the Seventy-Five body styles and is available optionally at extra charge on all other models. The right hand mirror is not remote-controlled.

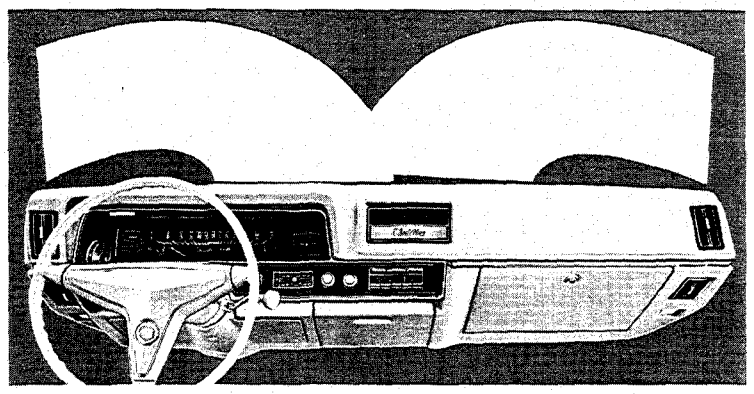


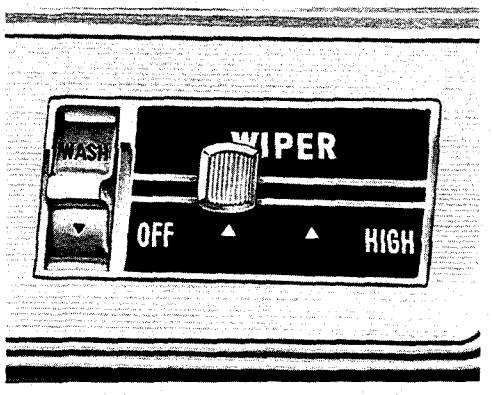
WHEEL DISCS

New wheel discs contribute to Cadillac's overall beauty and graciousness. The deep dish stainless wheel discs, handsomely styled and structurally strong, have eight black-painted concentric rings. In the center of the disc is a raised hub bearing the most distinguished symbol in luxury car motoring—the Cadillac crest.

THREE SPEED WINDSHIELD WIPERS-WASHERS

Windshield wipers on all models are recessed neatly at the base of the windshield when not in use to help give the Cadillac a sleek appearance. New articulating-overlapping wiper blades move into a position parallel to the windshield pillar to give visibility clear across the windshield. Glare-reducing wiper arms and blades give minimum reflection when used during bright, sunny days. An improved washer delivers twin sprays of water to each side of the windshield before the wiper blades begin clearing the windshield.





CADILLAC'S CONTINUED EMPHASIS ON SAFETY

The Cadillac Motor Car Division considers safety an obligation, and has throughout its history. That is why safety is engineered into the Cadillac at the basic design stage. In addition to the inherent safety, quietness, efficiency and dependability in every Cadillac, all 1968 Cadillac motor cars are equipped with this impressive list of standard safety features.

Energy absorbing steering column

Seat belts with pushbutton buckles for *all* passenger positions (except Limousine auxiliary seats)

Shoulder belts with pushbutton buckles and special storage convenience provision for driver and right front passenger (except convertibles)

Passenger guard door locks with deflecting lock buttons—all doors

Four-way hazard warning flasher

Dual master cylinder brake system with warning light and corrosion resistant brake lines. The parking brake provides an auxiliary braking system

Folding seat back latches

Triple speed windshield wipers and washers

Remote-control outside rear view mirror

Backup lights, new side marker lights and parking lamps that illuminate with headlamps

Padded instrument panel, sun visors, windshield corner posts

Reduced glare instrument panel top, inside windshield mouldings, horn buttons, steering wheel hub, and windshield wiper arms and blades

Inside day-night mirror with deflecting base

Lane change feature in direction signal control

Safety arm rests

Thick laminate windshield

Soft, low-profile vent window control knobs and coat hooks

Padded front and intermediate seat back tops & lower structure

Yielding smooth contoured door & vent window regulator handles

Tire safety rim

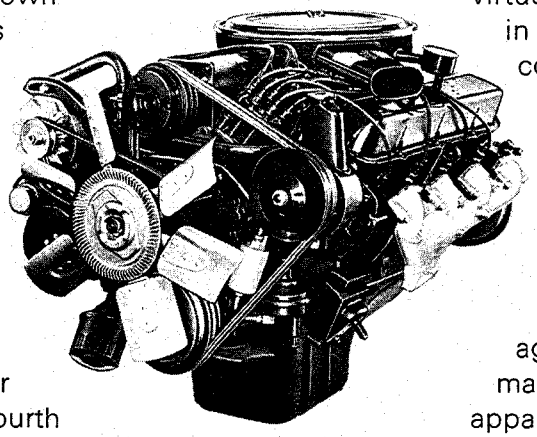
ENGINEERING FEATURES

ENGINEERING FEATURES

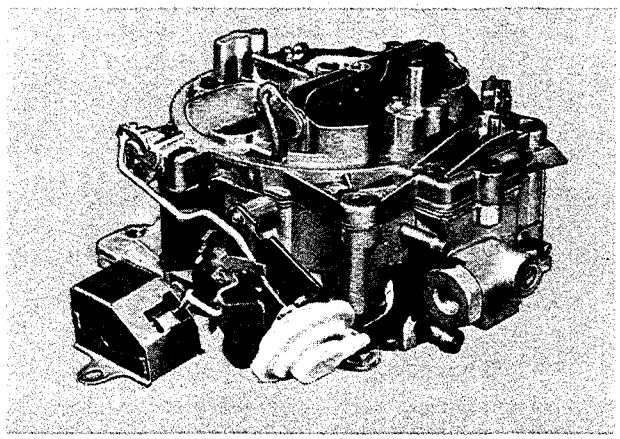
Body ____ F-9, 10, 11, 12
Chassis ____ F-6, 7, 8
Eldorado Special Features ____ F-13, 14, 15, 16, 17, 18
Engine ____ F-1, 2, 3
Transmission ____ F-4, 5

A NEW LEVEL OF ENGINEERING PROGRESS

Cadillac was the first automobile manufacturer in the United States to build a production V-8, water-cooled, eight-cylinder engine. They did this in 1914 and have been producing this precision performer with variations ever since. This sophisticated engine won instant world recognition for its remarkable quietness, efficiency and dependability and helped put Cadillac into a position of eminence in the world of automobiles. Down through the years Cadillac's highly specialized engineers have clung quietly to the philosophy that nothing but the best would leave the drawing boards. This philosophy is an appropriate description of the all new V-8 engine for 1968, and marks a new level of engineering progress for Cadillac. This is only the fourth time Cadillac has deemed it necessary to produce a completely new V-8 engine, the first being in 1914, the second in 1936 and the third in 1949. This unmistakably attests to Cadillac's supreme emphasis on quality. This magnificent new engine for 1968 has the largest displacement of any passenger car engine in the world at 472 cu. in. It develops 375-hp at a restful 4400 rpm's and 525 lbs.-ft. torque at a low 3000 rpm's. Standard on all models, this new engine is bigger than last year's engine, yet has infinitely more to recommend it than its increased size. Improved performance, better over-all quality, advanced engineering, precise manufacturing and a host of technical improvements all attest to the fact that Cadillac engineers constantly strive for engineering excellence—with the Cadillac driver and passengers in mind. This engine was many years being readied. It underwent the equivalent of over half a million miles of laboratory tests to check the performance and fatigue life of the various components. Subjecting the parts to performance and fatigue tests was far more punishment than would be experienced during the life of the car. Another test included the use of radioactive isotopes to determine engine oil consumption. All test results were then evaluated and, if necessary, steps were taken to redesign a part for increased durability. Actual proof of performance was determined at various proving grounds. Over two million miles of punishing road tests on virtually every kind of road and in all kinds of weather were conducted to simulate actual usage by Cadillac owners. Here is where Cadillac inscribed indelibly the mark of quality on this engine—the same mark placed on the first V-8 engine back in 1914 and again in 1936 and 1949. It may not be visible, but it is apparent when the car is driven.

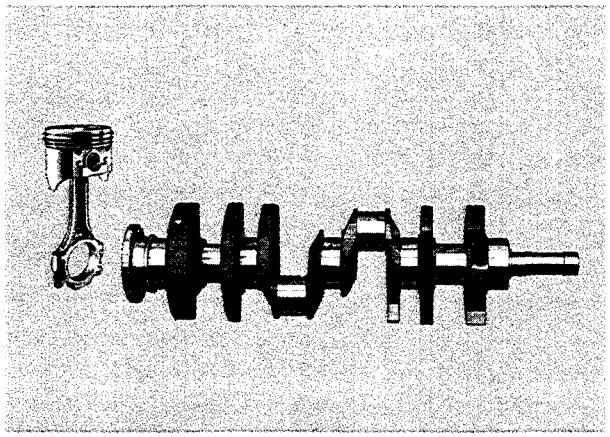


Next came actual production of the engine. Mindful always of exacting standards of quality, Cadillac pays special attention to precise manufacturing. Cylinder bores are honed to tolerance of .0002 (two ten-thousandths) of an inch, the entire range between the smallest and largest bore. Bores are then inspected, measured and labelled. Each bore is then matched with a piston of the same size. The maximum clearance for a piston pin, which fastens the connecting rod to the piston, is .00015 (15 one-hundred-thousandths) of an inch. Every crankshaft in a Cadillac engine is balanced dynamically. That is, it is balanced while rotating. This is done to cancel damaging vibration—the bane of engine life—and to aid performance. As is evident, engineering excellence forms the basis of every Cadillac engine. Engineering excellence, of course, has always been a constant challenge, and that challenge has been met successfully once again with the introduction of this completely new V-8 engine. A more detailed and revealing story unfolds on the following pages.



QUADRAJET CARBURETOR

Cadillac's four-barrel carburetor is designed to combine high performance with economy and smooth operation. The two small primary barrels of the four-barrel carburetor are designed to step-up the velocity of incoming air at low engine speeds for the correct air-fuel ratio, resulting in smoothness, positive response and fuel economy. The two larger secondary barrels provide increased air capacity to meet the high performance demanded at higher engine speeds.



CRANKSHAFT AND PISTONS

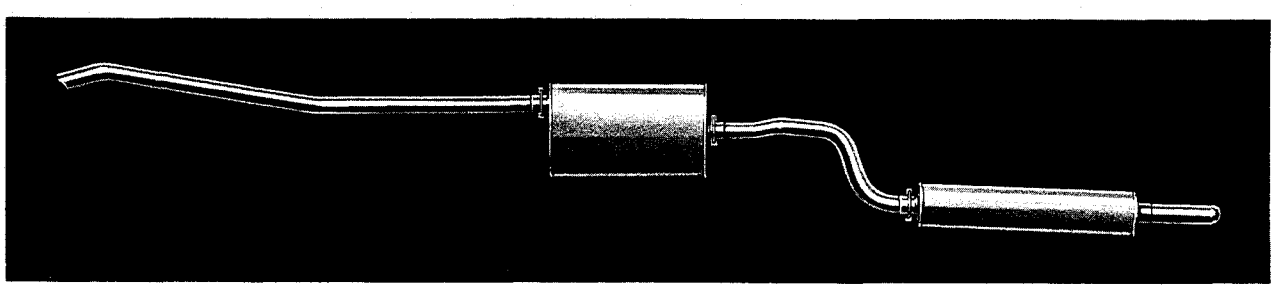
The new crankshaft for 1968, besides being exceptionally durable, is well-balanced for quiet, smooth engine performance. Larger diameter main bearings and journals provide the increased crankshaft support needed in the new high-performance engine. The pistons feature increased compression height to accomodate thicker compression rings for improved ring strength and wear.

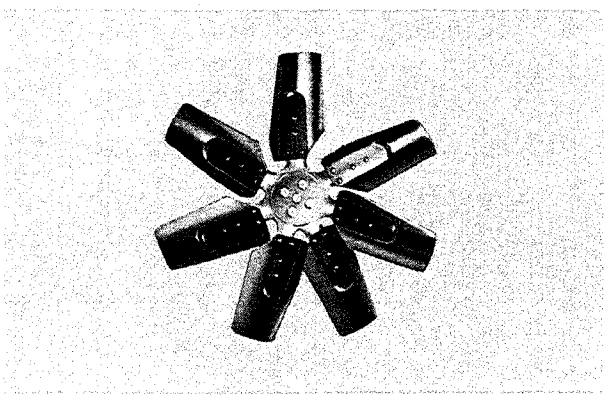
VALVE TRAIN AND CAMSHAFT

The valve train was planned for introduction with the 1968 engine but several parts were developed far enough in advance to be introduced with last year's engine. The lightweight rocker arms are of a stamped metal design for quiet operation and quick response. New cam contours are also designed for quiet operation.

EXHAUST SYSTEM

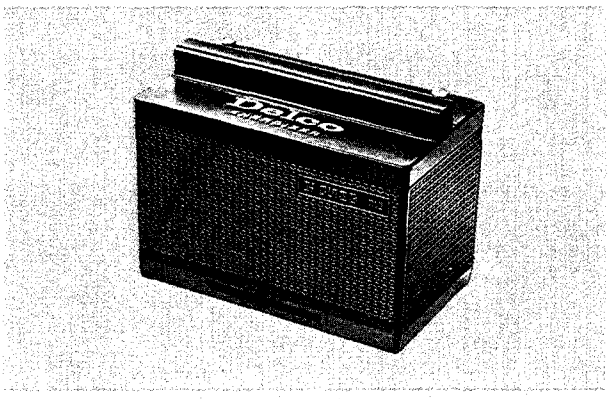
The exhaust system was redesigned to allow the new, larger engine to operate at peak efficiency. Refinements for 1968 include a larger diameter exhaust pipe, a longer muffler placed in front of the rear axle and a new resonator located just behind the rear axle.





ENGINE COOLING

The precise design of the seven-bladed steel fan provides effective engine cooling and quiet operation on all cars without air conditioning. All air conditioned cars feature a six-bladed aluminum fan with a heat activated clutch to disengage the fan when there is sufficient air flowing through the radiator for engine cooling. This means improved engine performance and economy plus quieter operation. The absence of aluminum in the cooling system decreases the possibility of corrosion when certain coolants or rust inhibitors are used.

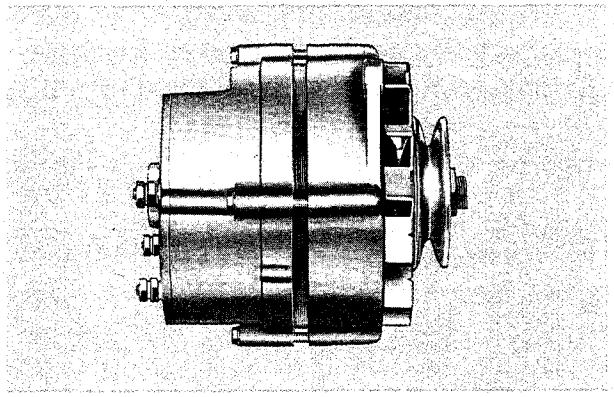


BATTERY

The Cadillac battery has 15 lead plates for retaining electrical energy, two more than last year. This means increased reserve strength for fast, sure starts and plenty of dependable power that's quick to respond when the need is greatest. The Delco Eye inspection window provides an instantaneous electrolyte level indication. When the fluid is low, the eye shows amber, indicating that all cells should be filled.

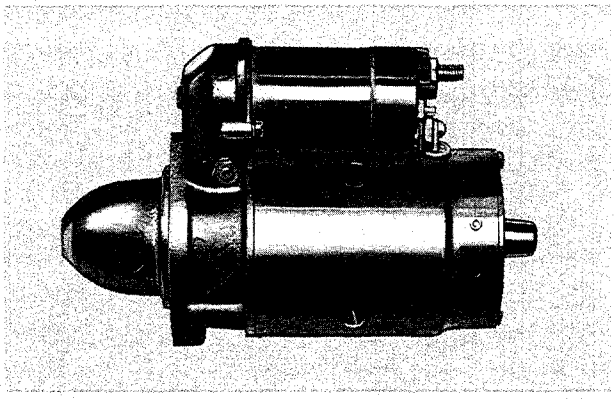
GENERATOR

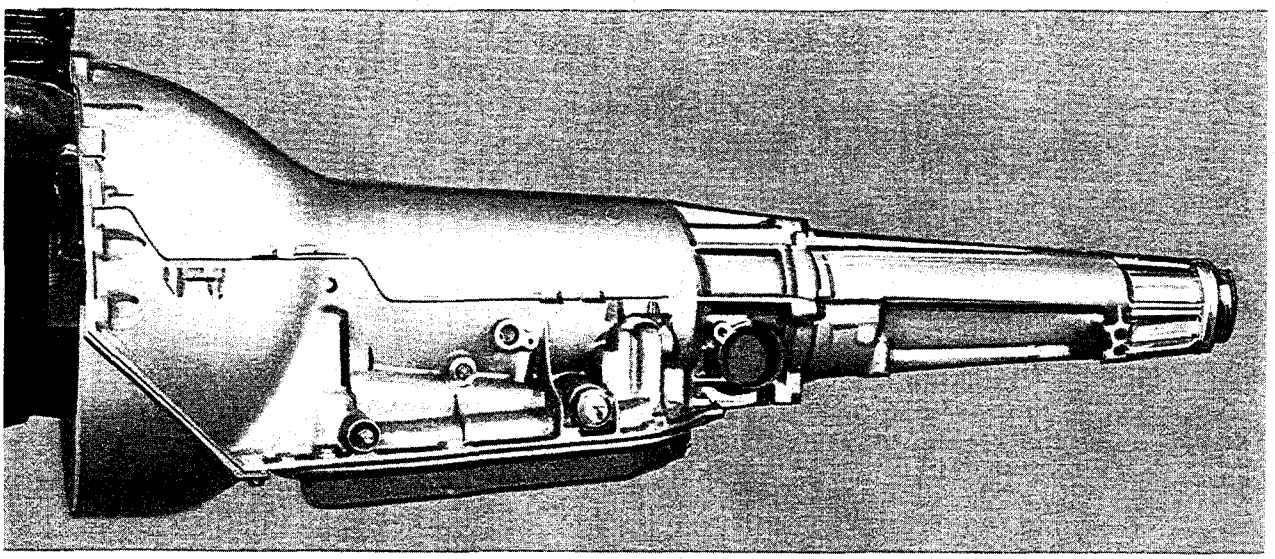
Cadillac's high capacity generator has bearings that never have to be lubricated, resulting in greater reliability and longer generator life. There is a 42-amp. generator for cars without air conditioning and a 55-amp. generator for cars with air conditioning. The regulator has hard gold contact points for long, dependable life.



STARTING MOTOR

The starting motor is especially designed for quietness, long life and a high, sure-fire cranking speed. The solenoid lever is completely enclosed for maximum wet weather protection. An overrunning clutch protects the starting motor from excessive speed when the engine starts.





TURBO HYDRA-MATIC TRANSMISSION

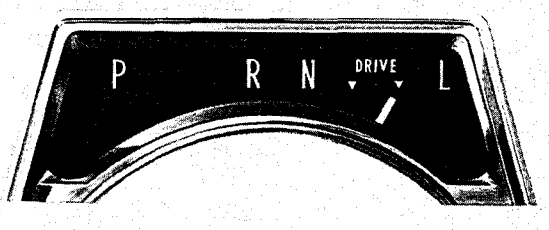
The Cadillac Turbo Hydra-matic transmission, specifically engineered to give the Cadillac owner unexcelled smoothness, versatility and responsiveness, has been improved for 1968. The torque capacity has been increased to give faster acceleration and greater smoothness. A new transmission fluid, completely compatible with previous fluids, is another refinement resulting in longer transmission life and increased economy. A major advantage of the three-speed Turbo Hydra-matic transmission is the fact that it is engineered to deliver the correct torque under all driving conditions. This is especially helpful in slow-moving traffic where low-speed acceleration and deceleration are the rule. This versatility is provided with two Drive Ranges and a Low Range.

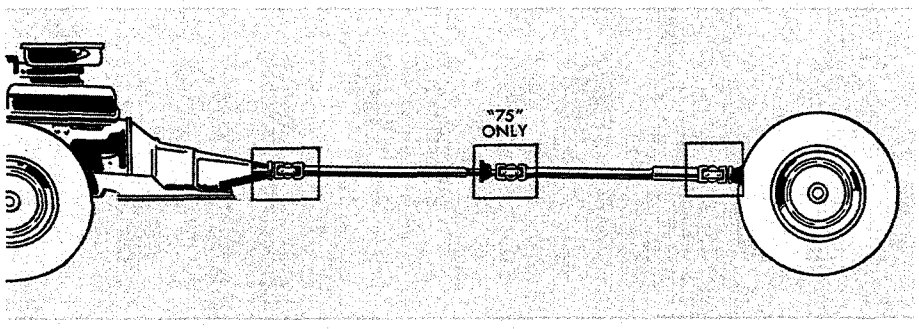
The left DRIVE position on the quadrant gives the Cadillac driver the maximum in economy, quietness and slower engine speeds. At the same time, there is ample acceleration reserve. By depressing the accelerator further, a lower gear is engaged for quick highway passing.

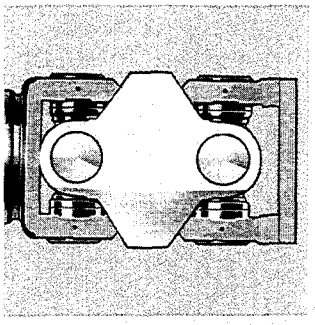
The right DRIVE position on the quadrant locks out high gear and is ideal in mountain driving for uphill pulling power and downhill holdback on medium grades.

The LOW driving position offers maximum engine acceleration and deceleration. This is especially useful on short, steep grades and in stop-and-go traffic.









CONSTANT VELOCITY UNIVERSAL JOINTS

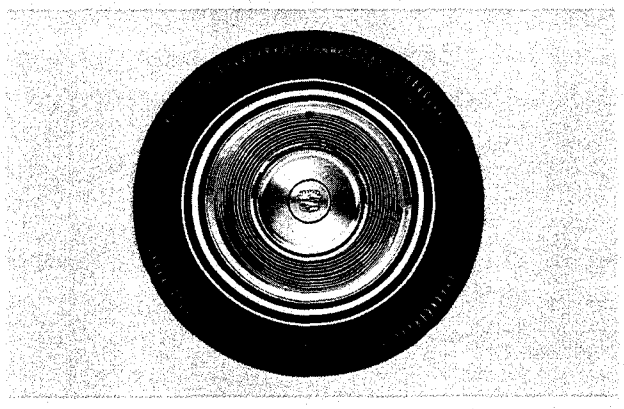
Higher capacity CV joints at the ends of each propeller shaft help transfer power to the rear axle smoothly and quietly, with little or no vibration. The CV joints are constructed and installed with the advantage that each offsets any vibration-setting tendencies of the other.

CADILLAC DRIVE LINE

The more powerful 1968 engine necessitated refinements to the drive line. The one-piece tubular steel propeller shaft (two-piece with center support on 75 models) is attached to the transmission by means of a heavier, higher capacity slip yoke to help make the flow of power to the rear axle smoother and quieter.

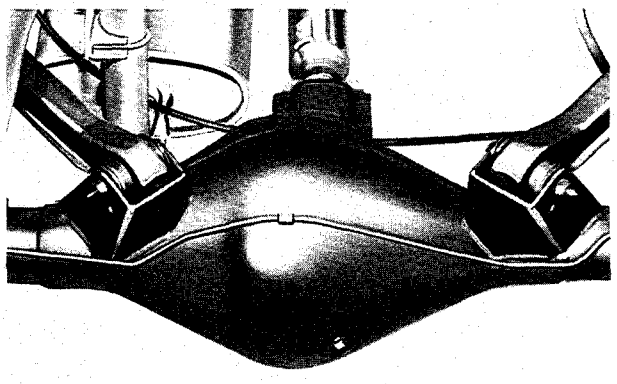
TIRES AND WHEELS

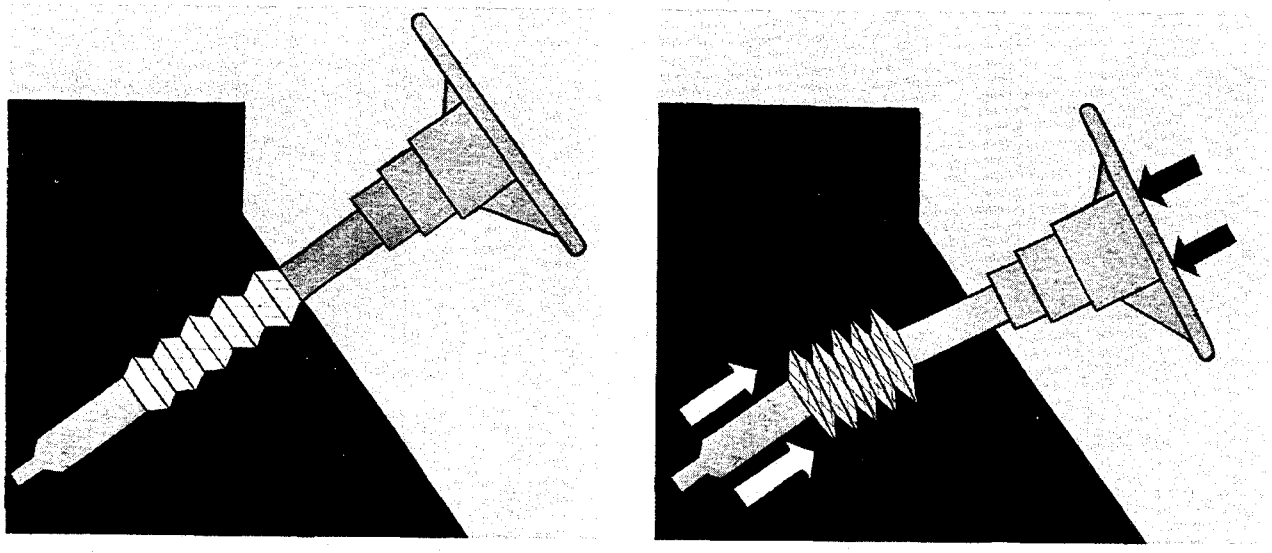
The Cadillac wheel has a second safety bead retainer for added assurance of the tire remaining on the rim in the event of sudden tire deflation. The unique tread design of the tires, extending onto the shoulders, means road-clutching action, even in turns. Long-wearing, tough rubber compounds assure greater durability than ever before.



REAR AXLE

To compensate for the larger engine and thus increased torque to the rear axle, the rear axle differential gears and output shafts are more durable. The rear axle housing has a minimum number of sections and welds for exceptionally strong construction. The rear axle pinion seal has a two-lip design, the outer lip sealing out dirt, the inner lip sealing in lubricant.





ENERGY ABSORBING STEERING COLUMN

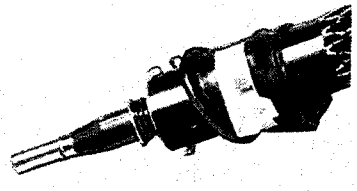
The Energy Absorbing Steering Column on all 1968 Cadillacs compresses upon severe impact. This reduces the tendency of the steering column to move rearward toward the driver. The force of the driver moving forward against the steering wheel also is partially absorbed due to the steering column compression. In addition, the steering wheel is padded for increased driver protection.

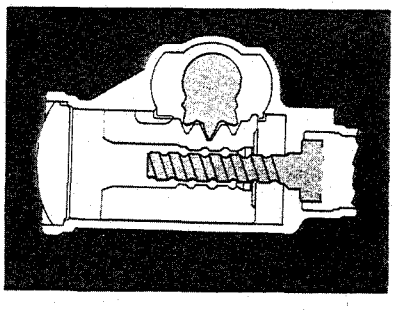
VARIABLE-RATIO POWER STEERING

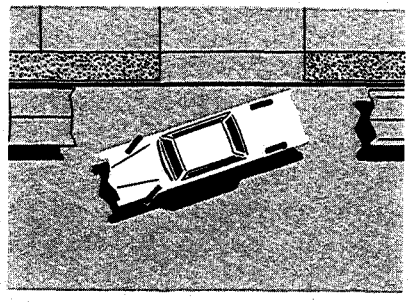
Variable-ratio power steering provides greater ease in handling and getting into and out of tight places, yet maintains the sure feel of the road. While there is a reduction in steering wheel movement for all maneuvering, there is a major reduction in the number of steering wheel revolutions necessary to turn the front wheels lock-to-lock. Standard on all models except the Seventy-Fives.

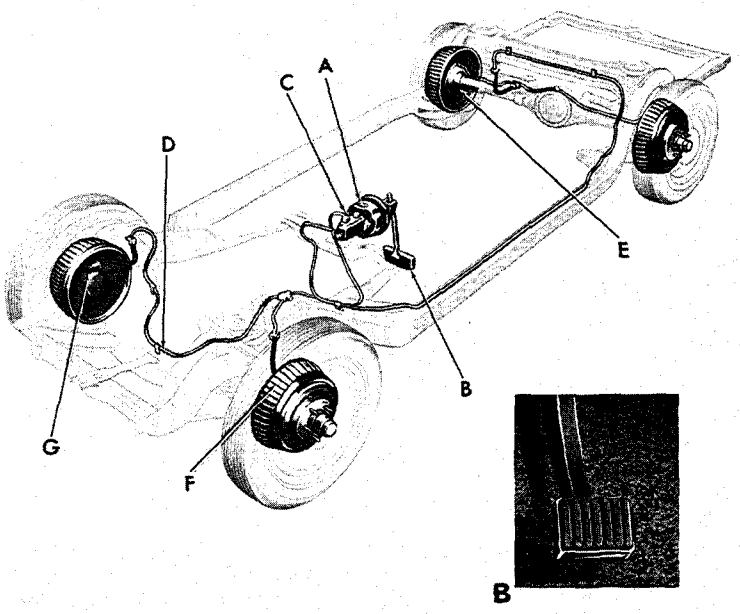
RUBBER CUSHIONED COUPLING AND BUSHINGS

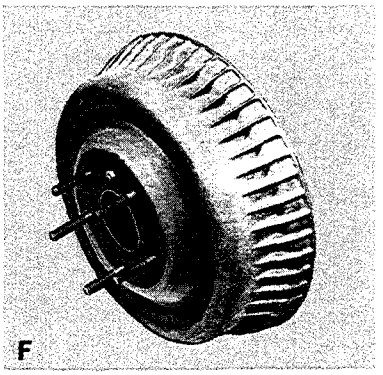
Cadillac's smooth, effortless, finger-tip steering is aided by the use of a flexible rubber coupling in the steering column and rubber bushings at steering gear-to-frame mountings. This absorbs road shocks and vibration before they reach the steering wheel.

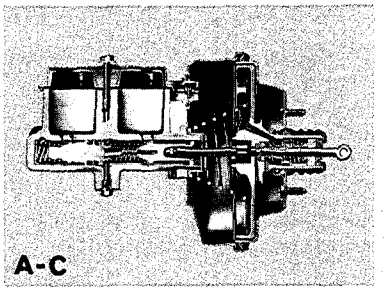












CADILLAC TRIPLE BRAKING SYSTEM

A. The independent front and rear braking system, pioneered by Cadillac, incorporates separate fluid reservoirs, pistons and hydraulic lines for each system. Should a malfunction occur in either system, a red telltale light on the instrument cluster alerts the driver instantly, but the other system remains operative.

B. The parking brake is foot-operated and may be used under emergency conditions as an auxiliary braking system. It may be applied and released without locking when the car is in any drive range with the engine running.

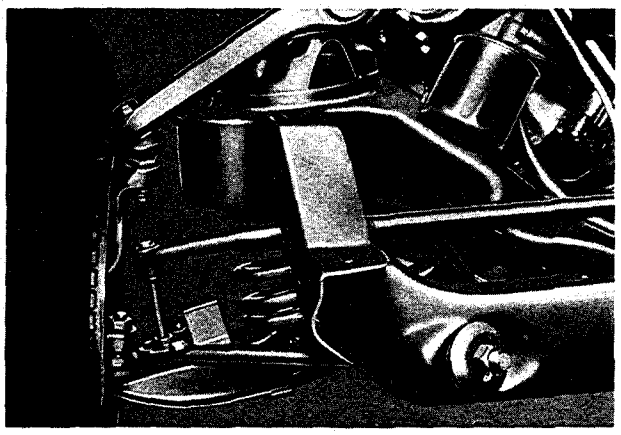
C. The power brake vacuum booster assures dependable high speed and high altitude braking performance.

D. Corrosion-resistant brake lines and rayon cord brake hoses assure increased durability and long life.

E. Wheel cylinder pistons are super-hard and self-lubricating for maximum reliability and long life.

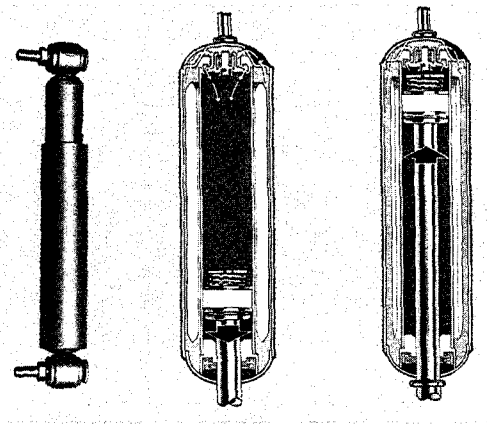
F. Front and rear brake drums are finned for fast heat dissipation. Flange on front brake backing plate shields interior of drums from water.

G. Self-adjusting brake shoes automatically bring linings back to proper adjustment with drums when brakes are applied as the car is moving rearward. As a result, proper pedal height is maintained for smooth stopping.



FRONT SUSPENSION

The independent spring-type front suspension accounts for Cadillac's incomparably smooth, quiet ride as well as its steering stability and easy handling. Strut rods are mounted to the lower control arms and, through rubber bushings, to the frame crossmember for proper wheel alignment. Yet they do permit a momentary rearward deflection of the wheel when it encounters a bump or hole in the road. Other front suspension components are also mounted to the frame with rubber bushings to cushion against road noise. A heat shield has been added to protect upper control arm bushings from excessive manifold heat.

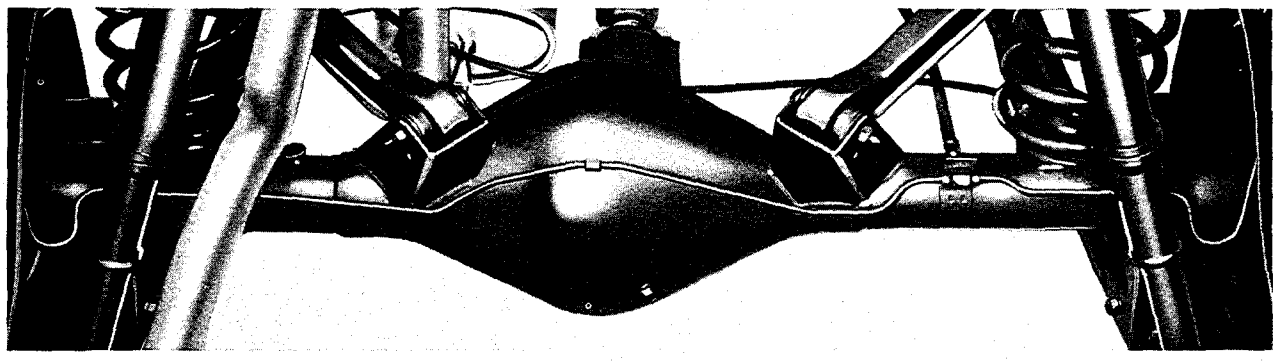


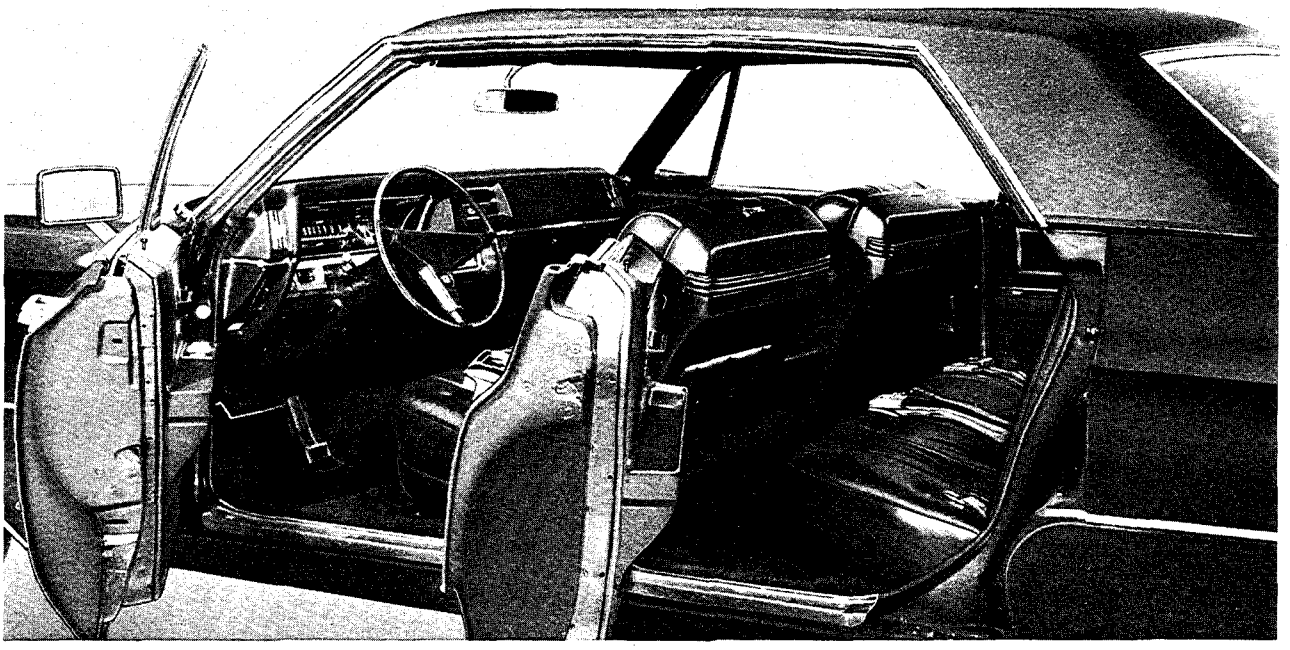
SHOCK ABSORBERS

Cadillac's exclusive shock absorbers, with a gas-filled nylon envelope to prevent air from mixing with the fluid, are calibrated to function with the slightest car movement and make shock absorption smooth and easy. They are also designed to give uniform action on the roughest of roads and in any climate.

REAR SUSPENSION

Cadillac's Four-Link rear suspension has two lower control arms connecting the rear axle and frame for proper wheel alignment and ride stability. In addition, two upper control arms are angle-mounted high on the rear axle to help reduce sideways motion, roll on curves and acceleration squat. Steel coil springs are mounted directly over the rear axle and, with a lower spring rate, provide a softer, more balanced ride. Thick rubber insulation at control arm-to-frame mountings and at top and bottom of springs absorbs and isolates road noise.



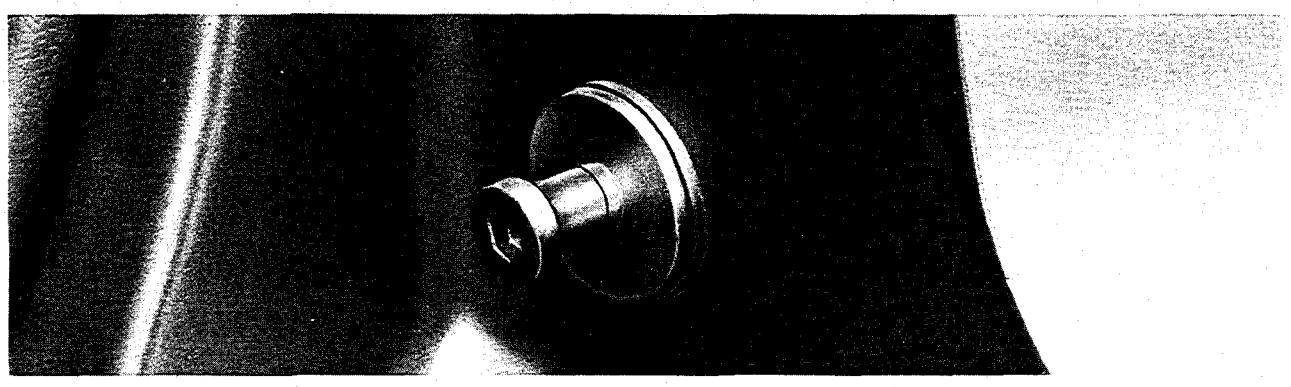


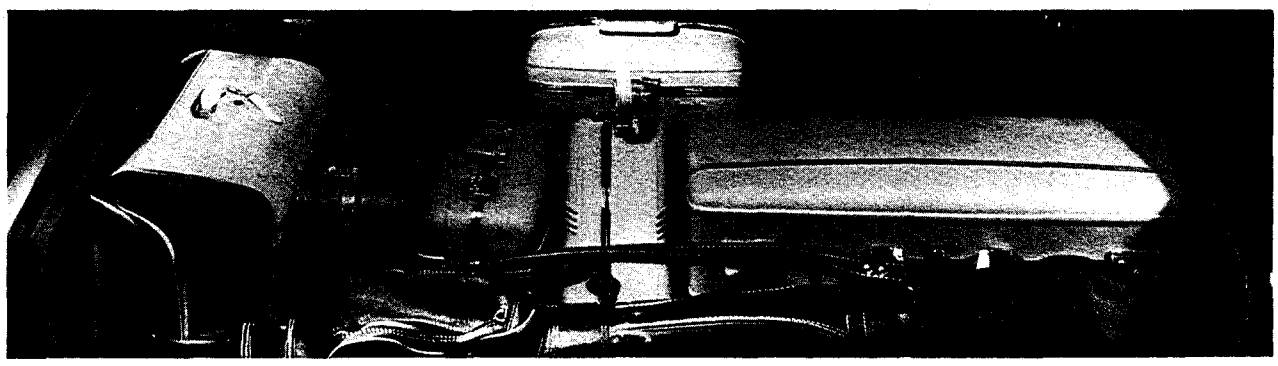
ENTRY AND EXIT

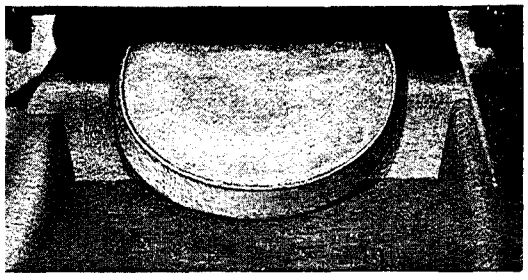
Unmatched freedom of movement when entering and leaving the automobile is the result of Cadillac's superb design and engineering. The wide-opening, forward hinged doors, low door sills, rounded cushion corners and no extending dogleg at windshield pillars make access to the relaxingly comfortable interiors easy, especially when combined with the out-of-the-way action of the Tilt and Telescope steering wheel.

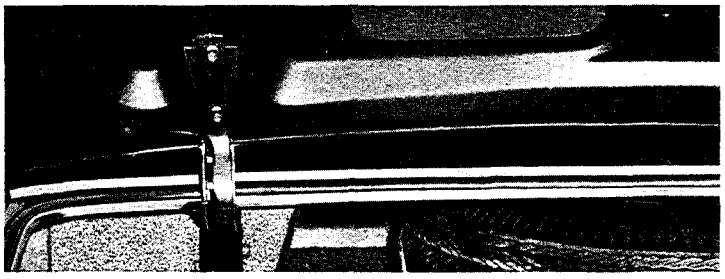
DOOR LOCKS AND LATCHES

The easy-action Cadillac doors with passenger-guard door locks are engineered to lock tightly and stay that way. Once the doors are locked, the inside door handles are disengaged until the door lock buttons are returned to the up position manually, by Power Door Lock switch or by outside key. Latches are designed to resist opening under severe impact or stress. New stamped door hinges of a rugged design provide improved strength under impact.







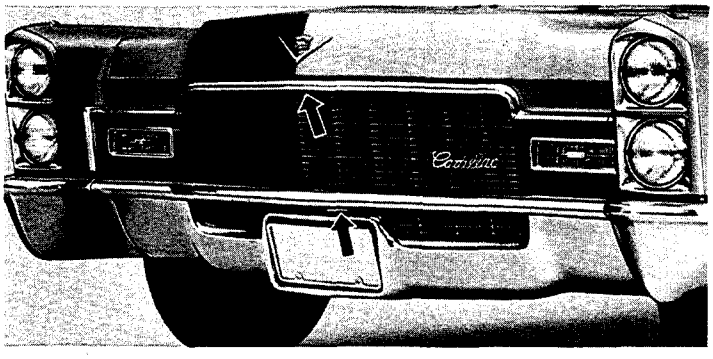


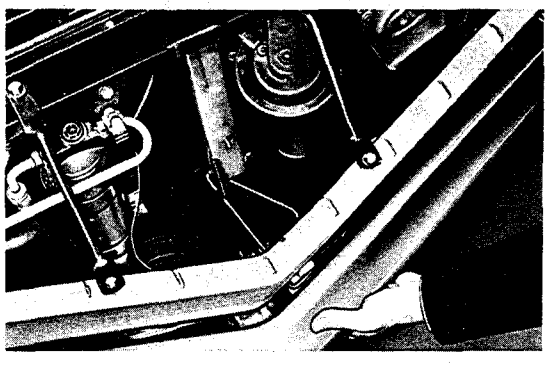
LUGGAGE COMPARTMENT

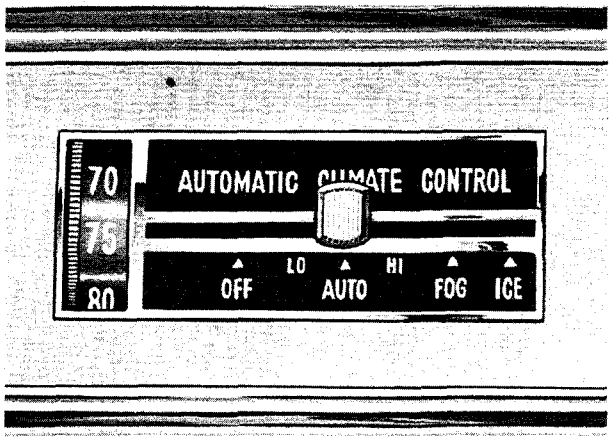
The newly designed deck lid means more usable trunk space. There is a full 16.5 cubic feet in Calais, De Ville (15.0 in Convertible), Sixty Special and Brougham models, 14.7 cubic feet in Seventy-Five Sedan and Limousine models and 13.5 in the Eldorado. The spare tire is mounted forward on the trunk shelf (except in Convertible and Seventy-Five models), freeing the trunk space nearest the bumper for convenient loading and unloading of luggage. Other features include a felt lining and recessed hinges to protect luggage, and a rubber seal around the deck lid to keep out dust and rain.

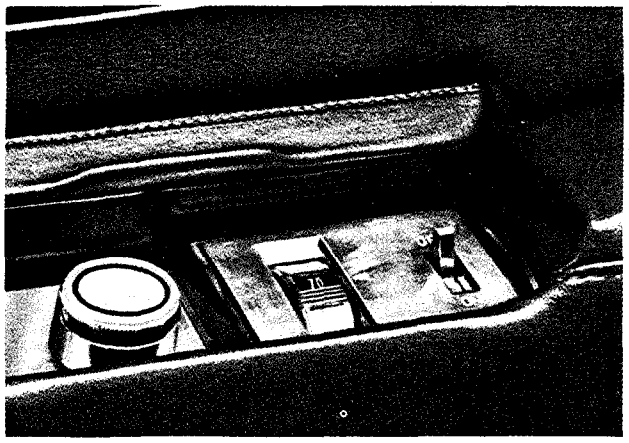
HOOD LATCHES

Dual hood latches are designed to hold the hood securely shut. To raise the hood, simply release the lever that is centered above the license plate and slightly to the right of it when facing the car. Then release the safety latch that is accessible between the grille and hood panel, just to the right of center when viewed from the front of the car.









DUAL COMPARTMENT AUTOMATIC CLIMATE CONTROL

Driver and rear compartment passengers of the Seventy-Five Sedan and Limousine may enjoy motoring comfort throughout the year at different temperatures if they desire. Individual dials for the separate controls provide driver and rear passengers with selected interior temperatures. See page C-2 for operation. (There is no vent position with dual system.) The illustration above on the right shows the temperature dial and OFF-ON switch that is mounted beneath a hinged cover on the right rear quarter armrest. With these separate rear controls, comfort is maintained automatically to the individual requirements of rear compartment passengers.

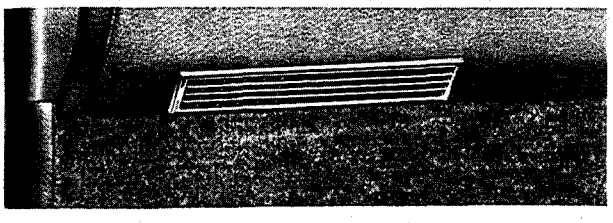
HEATING AND COOLING OUTLETS

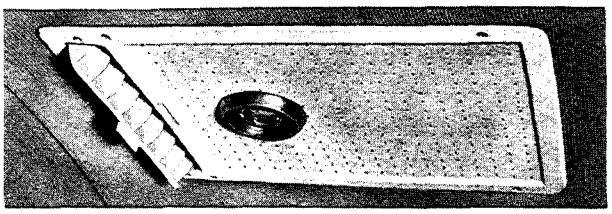
During cool weather, warm air is directed into the rear compartment through grilles located beneath each rear door armrest. The heating unit for the rear compartment is located in the trunk.

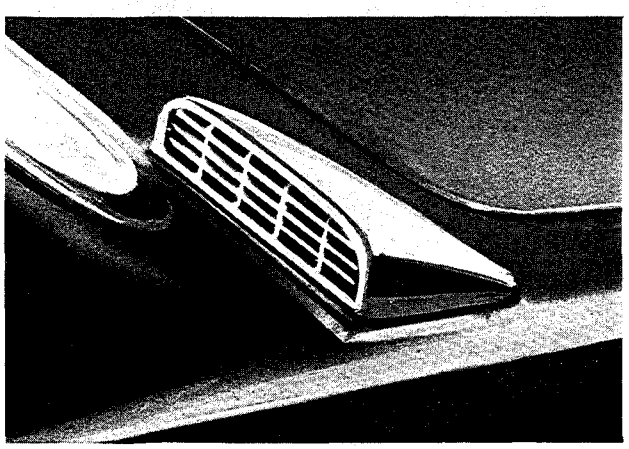
During warm weather, cool air is directed into the rear compartment through grilles located in the roof. There are a number of small openings that diffuse the cool air evenly. In addition, a hinged door may be opened to direct air toward the rear passengers.

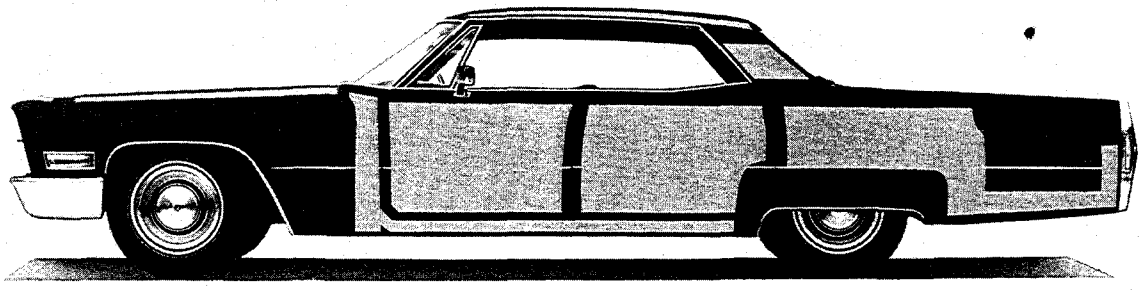
SEPARATE REAR COMPARTMENT AIR INTAKES

Since the Automatic Climate Control system for the front and rear compartments operate independently of each other, outside air for the rear system is drawn in through the air inlets located high on the rear of the body.







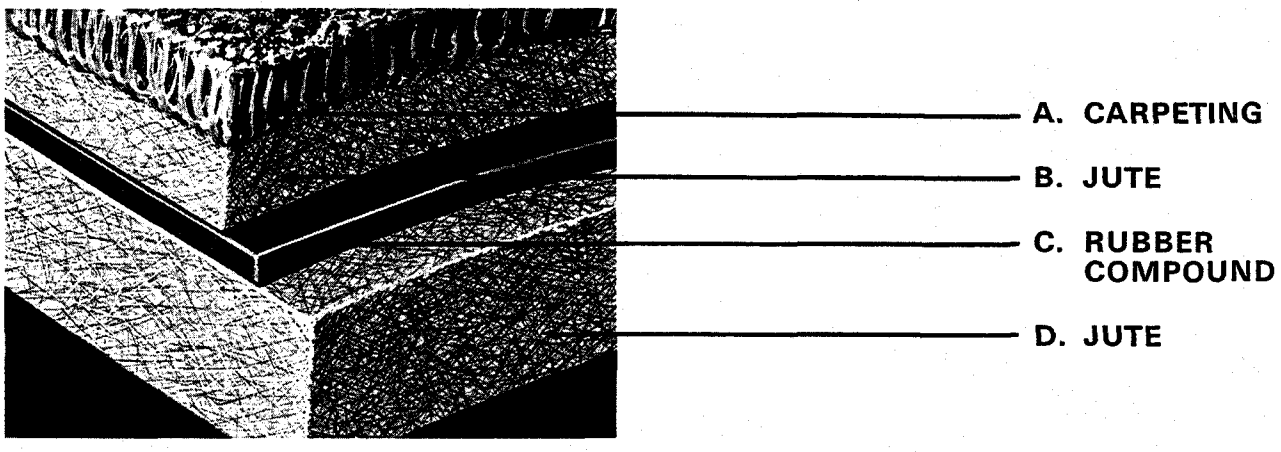


SCIENTIFIC SOUNDPROOFING

The quietness of Cadillac interiors, a matter of pride for Cadillac owners, is achieved through the Cadillac engineers' constant efforts to design-out any engine or chassis vibrations. However, the noise of thrown gravel and other vehicle's horns cannot be engineered out. Therefore, selected soundproofing is used at designated places. Added quietness is assured by insulation in rear quarter panels to reduce tire noise, and rubber door seals which reduce wind noise. A rubber compound sound-barrier is also used at each side of the cowl. Under-the-hood insulation includes 1½" of fiberglass and a one-piece sound-barrier between engine and passenger compartment. A layer of felt deadener and a layer of tuflex insulation is used between the steel top and headlining of Calais, De Ville, Eldorado, Sixty Special and Brougham models.

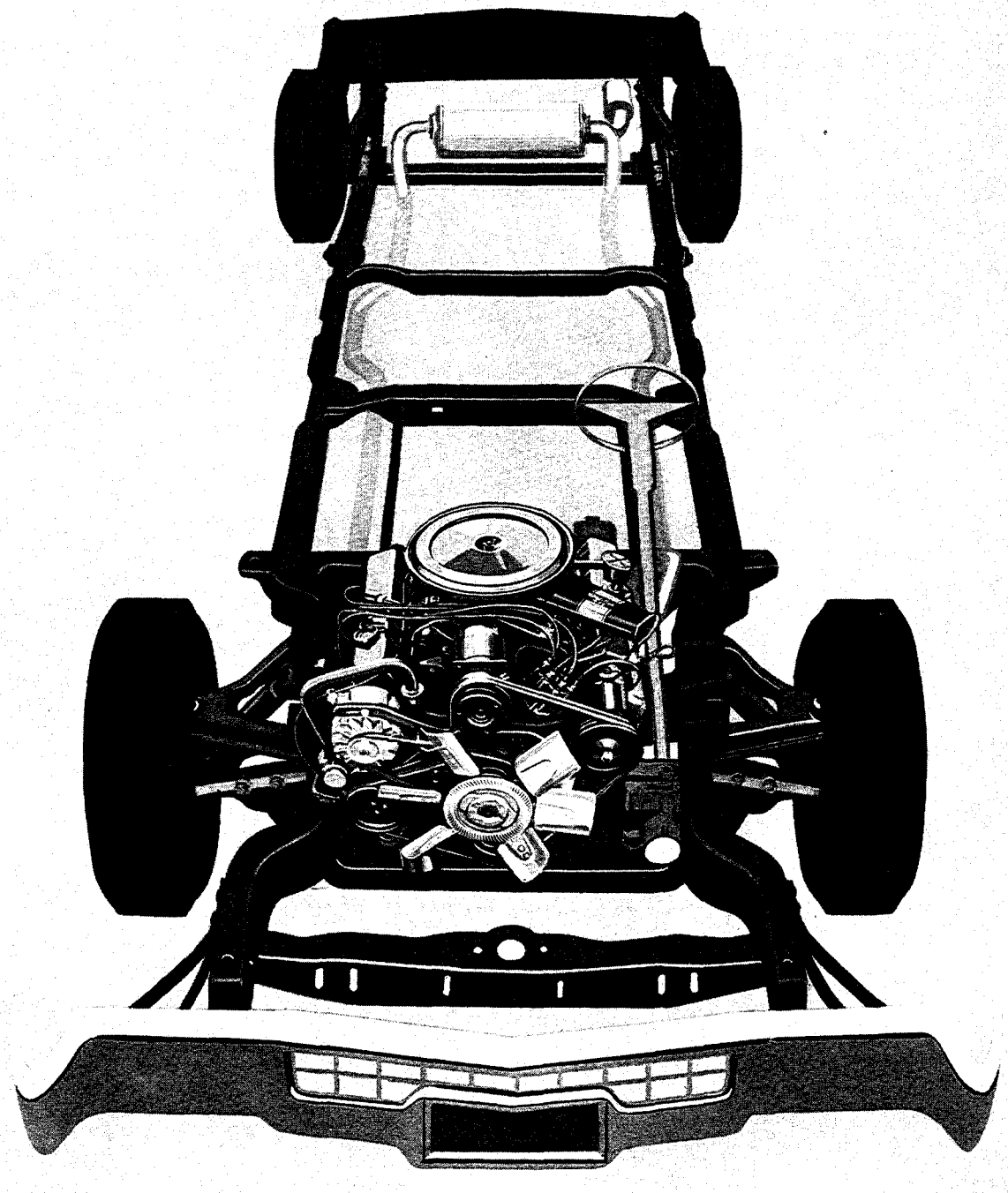
FLOOR INSULATION

Four layers of selected materials protect the front compartment against heat, cold, noise and drafts, thus contributing to driver and passenger comfort. Two layers of jute and a layer of carpeting are used in the rear compartment. The four layers used in the front compartment are:



FLEETWOOD ELDORADO (SPECIAL FEATURES)

The Fleetwood Eldorado, created as the World's finest personal car in 1967, is even more refined for 1968. Thanks to the deftness of Cadillac engineering, the Eldorado blends special performance and luxury features in a styling all its own, yet the Cadillac identity is dramatically present inside and out. These special features, important to the Eldorado's distinctive character, contribute to the satisfaction owners enjoy from driving the finest the automotive world has to offer. For a description of these exciting features, see the following pages. In addition, Sections B and E contain other features.

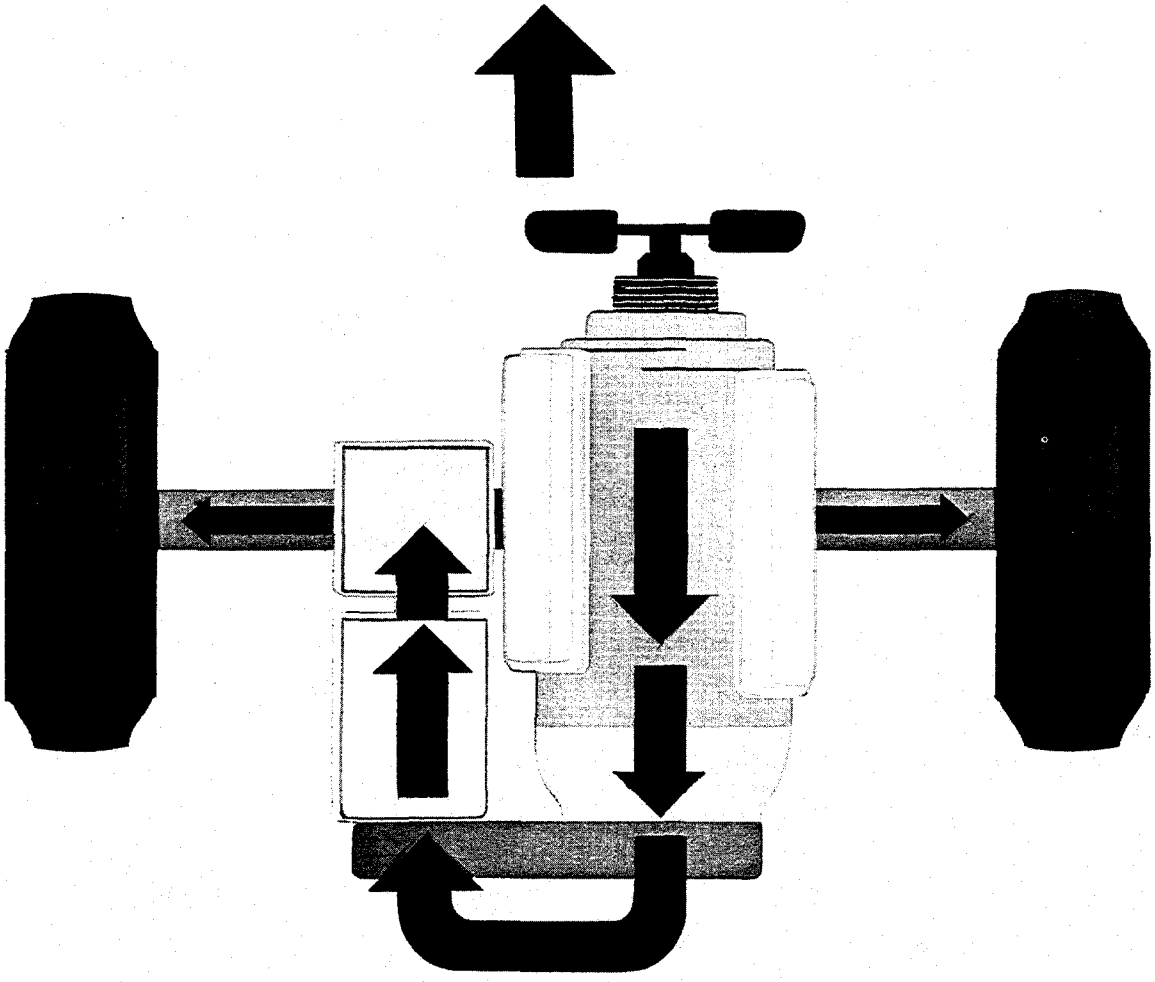


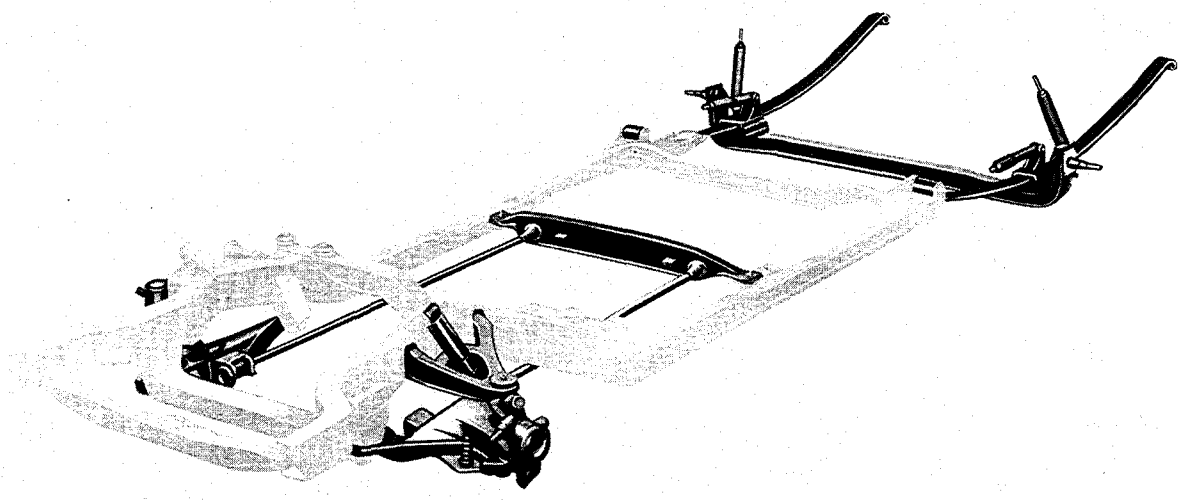
FRONT WHEEL DRIVE

In addition to its unmatched styling, one of the distinctive attributes of the Eldorado is its front wheel drive which, with the responsive handling of variable-ratio power steering and the balance of automatic level control, results in a feeling of handling ease, stability and confidence certain to be appreciated by the Eldorado driver.

Yet, because of the wide front tread design, medium-weight springs and calibrated shock absorbers, the Eldorado ride is most assuredly Cadillac—comfortable, quiet, stable.

Shown below is the Eldorado front wheel drive. Arrows denote the flow of power from engine to torque converter, (via silent chain) to transmission, to differential, to axles and wheels.



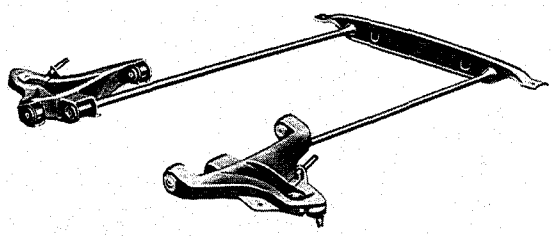


SPECIAL FRAME

The Eldorado frame is designed specially to fit the structural requirements of its front wheel drive. The frame encircles the passenger compartment with heavy side and cross members. The up-front engine eliminates the rear axle housing and differential, permitting the spare tire to be mounted directly behind the rear seat for better usable trunk space.

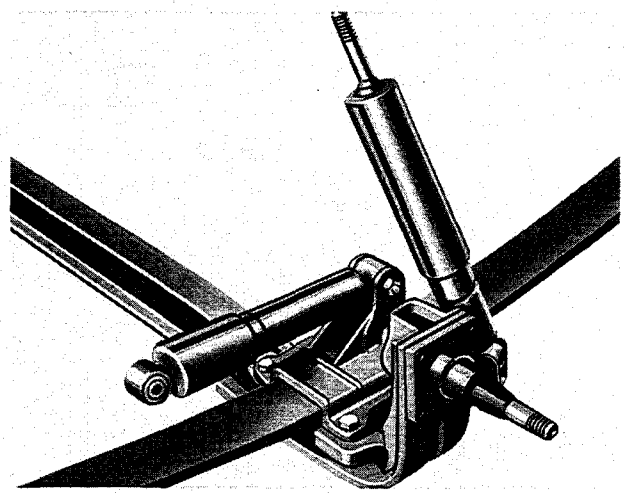
FRONT SUSPENSION

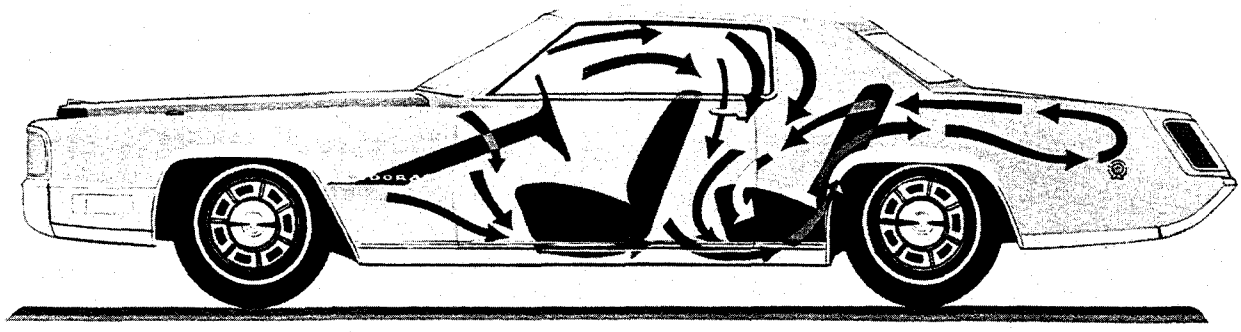
The front suspension on the front wheel drive Eldorado dictates the choice of torsion bars rather than coil springs. This suspension method contributes to the excellent handling ease and road control that Eldorado drivers experience and appreciate.

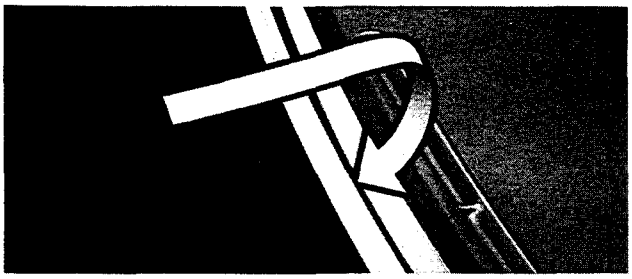


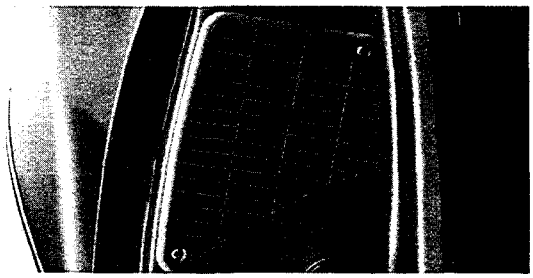
REAR SUSPENSION

The rear suspension on the Eldorado is provided by single leaf springs and four exclusive Cadillac shock absorbers. Two shock absorbers are mounted horizontally and two angled vertically. Thus, the combination of single leaf springs and precisely positioned shock absorbers provide positive ride control and stability, even on the roughest of roads.







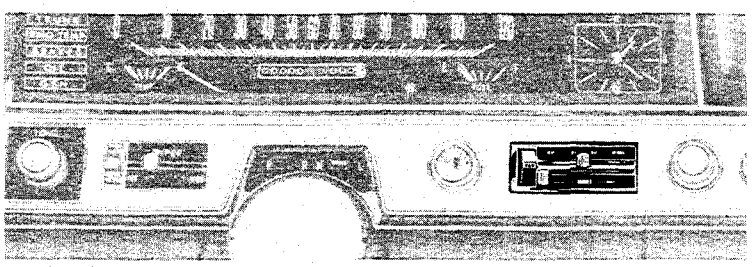


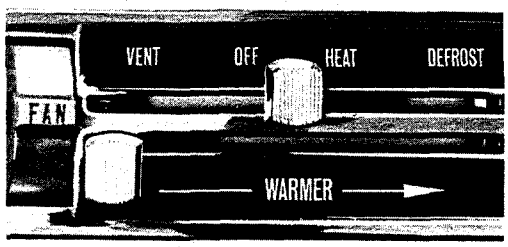
VENTILATION SYSTEM

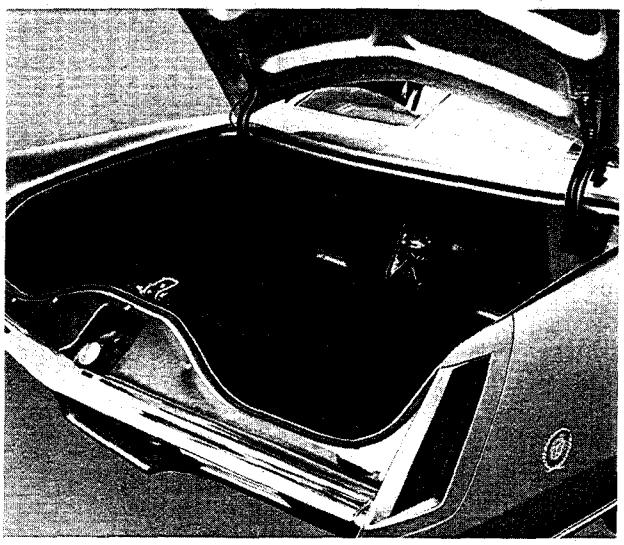
The Eldorado ventilation system takes in air at the base of the windshield. Some of the air is directed to the floor through the cowl vent outlets. These outlets are controlled by pull knobs located under each end of the instrument panel. There are no cowl vent outlets on air conditioned cars. The balance of the air is directed through the five air conditioning outlets (provided on Eldorado whether it has air conditioning or not) and passes over the front and rear seat passengers. The air is then routed under and behind the rear seat and out through two outlets, one on each door lock pillar as shown above on the right.

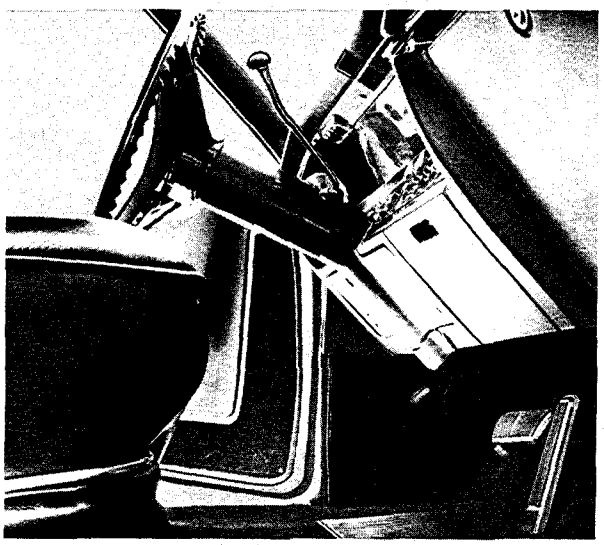
OPERATING CONTROLS

The ventilation system described above is operated by standard heater-defroster controls located to the right of the ignition switch. The lower lever controls the temperature. Moving the upper lever to the VENT position admits outside air through the five outlets. This system may be operated with the fan OFF or in any one of the three speed settings. Moving the lever to HEAT turns the heater on. In the DEFROST position, air is directed to the windshield. To remove ice, both levers must be in the extreme right position. Air conditioning controls are described in Section C.









FLAT FLOOR—FRONT, REAR AND LUGGAGE COMPARTMENT

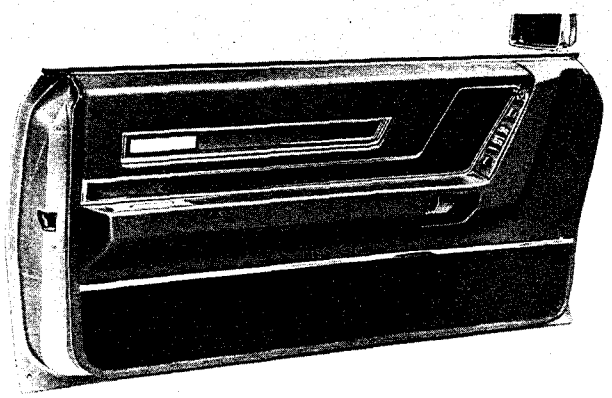
Front wheel drive eliminates the transmission hump and drive shaft housing, providing a flat floor and more comfort for passengers. Vertical forward mounting of the spare tire and a flat floor mean a spacious, unobstructed luggage compartment, especially useful at vacation time.

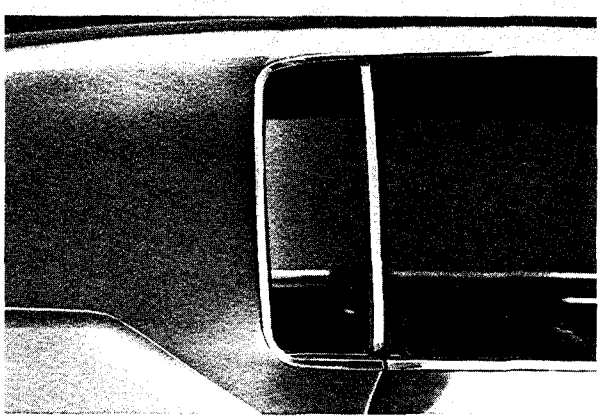
DOOR PANELS

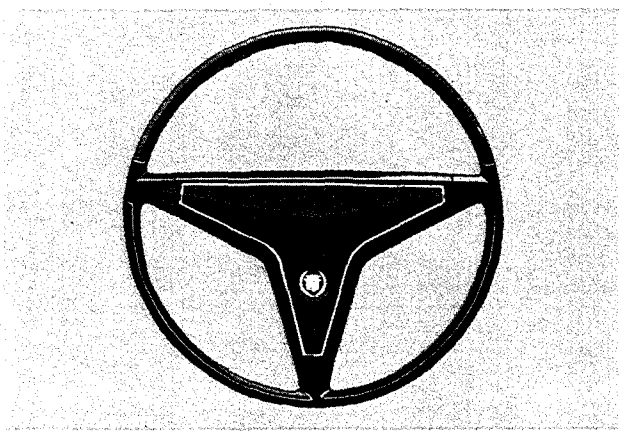
Eldorado door panels are constructed of molded vinyl and have a padded upper section. Power window and door switches are placed conveniently on the forward portion of the armrest. The passenger's door has dual door latches, one for the front seat passenger and the second for the rear seat passenger. The driver's door has one door latch for driver use, encouraging rear seat passengers to exit from the car on the right or curb side.

REAR VENT WINDOWS

The two rear vent windows are power operated this year for convenience and retract into the upper rear quarter or sail panel. Two switches on the left door are for driver operation and a single switch beneath each vent window is for passenger operation.

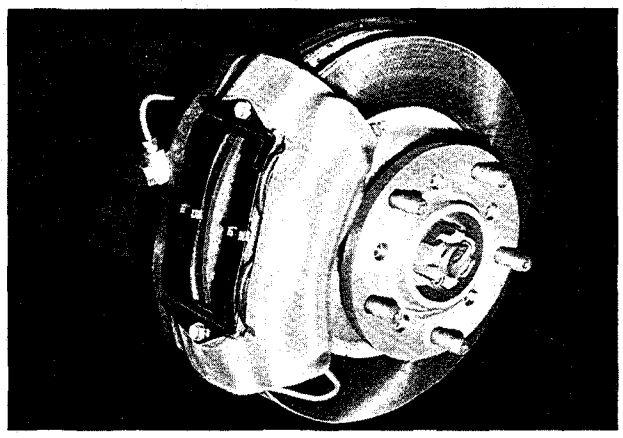






STEERING

The Eldorado has an overall steering ratio of 16.3 to 1. This, coupled with variable-ratio power steering, provides the Eldorado driver with instant steering response and control. A wide tread, 63.5" front, 63" rear, and suspension with high roll resistance assure superlative roadability on straightaways and winding roads.

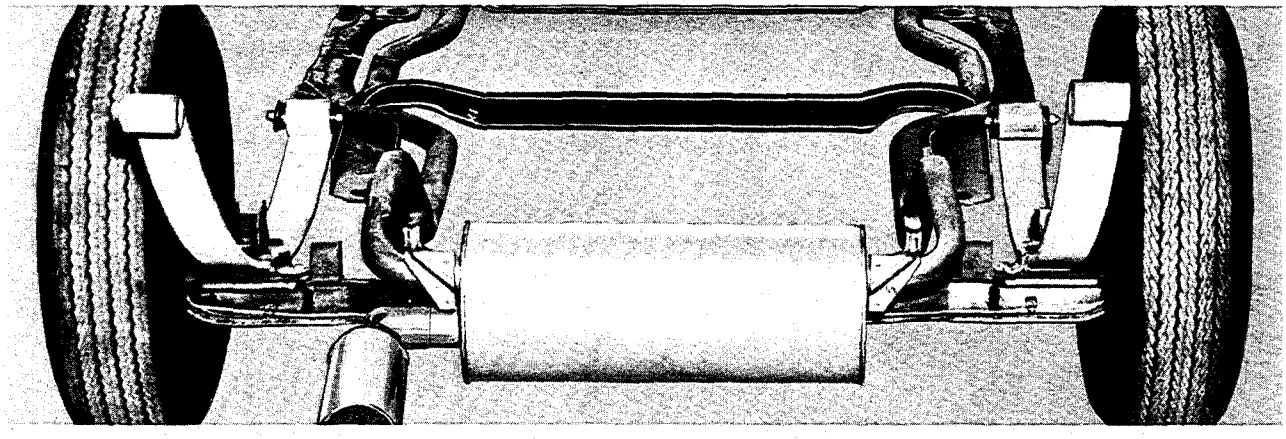


BRAKING

As an added engineering advancement, front wheel disc brakes are standard on the Eldorado this year and are specially designed for the driver with above normal braking requirements. Disc brakes have been acclaimed by many drivers for their straight line braking and high resistance to fading, moisture and dirt under the most grueling driving conditions.

EXHAUST SYSTEM

The Eldorado exhaust system is essentially the same as for all Cadillacs. Due to the exclusive frame and front wheel drive design of the Eldorado, the exhaust system is tailored specifically to this fine automobile. The distinctive features are dual exhaust pipes leading from the engine to the muffler. A single pipe then leads to the resonator.



SPECIFICATIONS AND MILESTONES

SPECIFICATIONS AND MILESTONES

Chassis G-6, 7, 8
Engine G-2, 3, 4, 5
General Specifications G-1
Milestones G-9, 10, 11, 12
Miscellaneous Specifications G-8
Transmission G-5, 6

1968 CADILLAC
GENERAL SPECIFICATIONS
ALL SERIES AND BODY STYLES

Horsepower	375
Compression Ratio	10.5 to 1
Piston Displacement	472 cu. in.
Valve Arrangement	Overhead
Carburetor	4-barrel
Transmission	Turbo Hydra-Matic
Axle Ratios	2.94 to 1*
Steering**	Variable Ratio Power
Brakes	Dual System plus true auxiliary parking brake
Frame	Perimeter
Springs***	Helical Coil, front and rear

*3.21 on Seventy-Five models. 3.07 on Eldorado.
**Fixed ratio on Seventy-Five models.
***Torsion bar, front; leaf rear, on Eldorado.

	Sedan de Ville	De Ville Convertible, Coupe de Ville and Calais Coupe	Fleetwood Eldorado	Fleetwood 60 Special and Brougham	Fleetwood 75 9-Passenger Sedan and Limousine
WHEELBASE	129.5"	129.5"	120"	133"	149.8"
OVERALL LENGTH	224.7"	224.7"	221"	228.2"	245.2"
OVERALL WIDTH	79.9"	79.9"	79.9"	79.9"	79.9"
OVERALL HEIGHT	55.6"*	54.3"**	53.8"	56.7"***	58.1"
MINIMUM ROAD CLEARANCE	5.2"	5.2"	5.7"	5.4"	5.8"
STEERING RATIO—Overall	16.2	16.2	16.3	16.2	18.2
TURNING RADIUS (Wall-to-Wall)	23'9"	23'9"	22'3"	24'4"	28'7"
TREAD—Front	62½"	62½"	63½"	62½"	62½"
TREAD—Rear	62½"	62½"	63"	62½"	62½"
TIRES, Tubeless—Size	9.00 x 15	9.00 x 15	9.00 x 15	9.00 x 15	8.20 x 15
TIRES	2-ply, 4-ply rating	2-ply, 4-ply rating	2-ply, 4-ply rating	2-ply, 4-ply rating	4-ply, 8-ply rating

*54.3" on hardtop sedans. **54.6" on De Ville Convertible. ***56.8" on Brougham.

DETAILED SPECIFICATIONS

ENGINE	Number of cylinders	8
	Cylinder arrangement	90° V-type
	Valve arrangement	Overhead
	Bore and stroke	4.3" x 4.06"
	Block and cylinder head material	Cast iron
	Piston displacement	472 cu. in.
	Taxable horsepower	59.2
	Max. brake horsepower	375 @ 4400 r.p.m.
	Max. engine torque—lbs.-ft.	525 @ 3000 r.p.m.
	Compression ratio	10.5:1
	Engine mounts	Vulcanized rubber
	Number of points of suspension	3
PISTONS AND RINGS	Material	Aluminum alloy
	Type	Slipper type, cam ground, control expansion
	Clearance	.0006"-.0010" (top skirt)
	Number of oil rings per piston	1
	Number of comp. rings per piston	2
RODS AND PINS	Wristpin length	3.030"
	Wristpin material	Steel
	Type	Pressed in rod
	Connecting rod length	6.750"
	Material—connecting rod	Arma steel
	Weight—connecting rod	28.86 oz.
	Lower bearing material	Steel-back
	Connecting rod bearing clearance	.0005"-.0028"
	Connecting rod bearing end play	.008"-.016" (total two rods)
CRANKSHAFT	Material	Nodular cast iron
	Weight	79 pounds
	Main bearing thrust	Center main
	Crankshaft end play	.002"-.012"
	Main bearing removable	Yes
	Main bearing material	Steel-back
	Main bearing journal— Diameter x Length:	
	Number 1	3.250" x 1.1925"
	Number 2	3.250" x 1.0595"
	Number 3	3.250" x 1.0674" inside; 1.258" outside
	Number 4	3.250" x 1.0595"
	Number 5	3.250" x 1.1925"

DETAILED SPECIFICATIONS

CAMSHAFT	Drive	Chain
	Camshaft sprocket material	Aluminum with nylon gear
	Timing chain—make	Link Belt
	Timing chain—no. of links	48
	Timing chain—width	.750"
	Timing chain—pitch	.500"
VALVES	Valve arrangement	Overhead
	Intake opens	18° B.T.C. at .001 lift
	Intake closes	114° A.B.C. at .001 lift
	Exhaust opens	70° B.B.C. at .001 lift
	Exhaust closes	58° A.T.C. at .001 lift
INTAKE	Material	Alloy steel
	Overall length	5.230"
	Diameter of head	2.00"
	Angle of valve face	44°
	Lift	.440"
EXHAUST	Material	Alloy steel
	Overall length	5.245"
	Diameter of head	1.625"
	Angle of valve face	44°
	Lift	.454"
	Hydraulic valve lifters	Yes
	Valve inserts	None
	Valve seats cooled by	Direct water circulation
LUBRICATION	Type	Full pressure
	Oil under pressure to:	
	Main bearings	Yes
	Connecting rods	Yes
	Wristpins	Splash
	Camshaft bearings	Yes
	Tappets	Yes
	Oil pump type	Spur gear
	Normal oil pressure	35 to 40 lbs. @ 30 m.p.h.
	Capacity of oil reservoir	6 qts. with filter. Refill, 5 qts.
	Type of oil level gage	Dip stick
	Make of pressure gage	AC—Tell-Tale Lite
	Oil filter	Standard
	Type	Full-Flow

DETAILED SPECIFICATIONS

FUEL	Gasoline tank capacity	Approx. 26 gallons*	
	Type of fuel feed	Camshaft pump	
	Carburetor—type	Four-barrel downdraft	
	Manifold heat control	Automatic	
	Type of air cleaner	Dry-pack	

*Eldorado, approx. 24 gallons.

COOLING	Water pump type	Centrifugal—dual outlet	
	Type system	Pressure	
	Thermostat	By-pass	
	Radiator core type	Tube and center	
	Full length cylinder water jacket	Yes	
	Water all around cylinders	Yes	
			Fleetwood 75
	Fan belt length	45.5"	45.5"
	Generator	35.5"	35.5"
	Steering pump	48.0"	59.0" (2 belts —Str. pmp. & A/C)
	Fan belt width	3/8"	
	Fan blade material	Steel*	
	Fan—no. of blades	7*	
	Cooling system capacity	20.3 qts.	23.8 qts. Add .5 qt. for A/C

*6-blade aluminum on A/C cars.

GENERATOR	Minimum charging speed	At idle
	Generator ventilation	Forced air

GENERATOR REGULATOR	Voltage regulator setting	13.8-14.8 @ 100° (adjust to 14.2)
	Generator max. charging rate*	42 amp.
	(Fleetwood 75 and air-conditioned cars)	55 amp.

*63 amp., optional.

STARTING MOTOR	Flywheel teeth, integral or ring	Steel integral

IGNITION	Spark advance	Centrifugal and vacuum
	Manual advance	None
	Maximum centrifugal advance	Crankshaft (26°-30°) at 4400 rpm.
	Vacuum advance, maximum	Crankshaft (25.5° at 16 in. of Hg.)
	Distributor breaker gap	.016"

DETAILED SPECIFICATIONS

IGNITION —continued	Initial spark advance	5 B.T.C. (Nominal)
	Firing order	1-5-6-3-4-2-7-8
	Spark Plugs:	
	Model	44 N
	Thread	14 mm.
	Gap	.035"
BATTERY	Number of plates	15
	Capacity (amp. hrs.)	74
	Terminal grounded	Negative
	Location of battery	Under hood on tray at front right-hand side of radiator cradle
LIGHTS AND HORN	Headlight—make	Sealed-beam (Dual)
	Headlight cover glass, dia.	5¾"
	How are headlights dimmed?	Depressed beam—foot switch
	Cornering light & side marker	Activated by directionals & light switch
	Horn:	
	Type	Vibrator, seashell electric F, A and high C notes (3)*

*Additional low D horn optional extra charge.

TURBO HYDRA-MATIC TRANSMISSION	Type	Fully automatic stepped gear transmission with fixed stator torque converter.
	Gearing	Planetary
	No. of forward speeds in left DRIVE position	3
	No. of forward speeds in right DRIVE position	2
	No. of forward speeds in (L) position	1
	Transmission ratio	
	Low gear	2.48 plus torque converter
	Intermediate gear	1.48 plus torque converter
	High gear	1.00 plus torque converter
	Reverse	2.09 plus torque converter
	Torque converter maximum torque multiplication at stall	2.03

			Eldorado
TURBO HYDRA-MATIC TRANSMISSION —continued	Oil capacity		Driven through chain from eng.-mounted converter
	Completely dry transmission	11 qts. 6 oz.	
	Pan drained by filler tube only	4 qts. 20 oz.	
	Pan and strainer removed	5 qts.	
FRAME			**Eldorado**
	Frame—type	Perimeter	Boxed perimeter
FRONT SUSPENSION			**Eldorado**
	Front suspension—type	Forked arms, upper. Single arms with tension strut rods, lower.	Forked arms, upper. A-frame lower.
	Control arm pivots	Rubber bushings	
	Knuckle support bearing	Spherical	
	Front wheel inner bearing	Tapered roller	Double-row ball bearing.
	Front wheel outer bearing	Tapered roller	
	Front spring—type	Helical coil	Torsion bar
	Front spring, material	Spring steel	
	Shock absorber—type	Hydraulic direct-acting type	
	Front stabilizer	Torsion rod	
REAR SUSPENSION			**Eldorado**
	Type	Cadillac four-link	See below
	Yoke and control arm pivots	Rubber bushings	
	Springs	Helical coil	Single leaf
	Material	Spring steel	
	Shock absorbers	Hydraulic direct-acting, inverted "V" mounting	Also two horizontal mounted in fore and aft direction
PROPELLER SHAFT*			**Fleetwood 75**
	Type	1-piece	2-piece
	Drive and torque taken through Four-link rear suspension		
UNIVERSAL JOINTS	Number used	2	3
	Type	Constant Velocity	
	Universal joints, lubricated	Permanently	

*Eldorado has front wheel drive with 4 joints (2 tri-pot ball and trunnion, 2 outboard joints.) Drive through suspension arms and torque taken through engine mounts.

DETAILED SPECIFICATIONS

DRIVE UNIT AXLE

		Fleetwood 75 and Eldorado
Rear axle—description	Hypoid	
Rear axle—type	Semifloating	
Drive unit axle	FWD	
Rear axle:		
Oil capacity	5 pints	
Grade recommended:		
S.A.E. viscosity	90 hypoid	
Type of final gearing	Hypoid	
Gear ratio:		
Standard	2.94*	"75"—3.21 Eldorado—3.07
Rear wheel bearing—type	Ball, grease-packed (permanent)	

*Standard and air-conditioned models.

TIRES AND WHEELS

		Fleetwood 75
Tires:		
Make	UniRoyal, Firestone, Goodrich and Goodyear	
Type	Tubeless	
Size	9.00 x 15	8.20 x 15
Ply	2-ply, 4-ply rating	4-ply, 8-ply rating
Inflation pressure:		
Front	25 lbs.*	28 lbs.
Rear	25 lbs.*	28 lbs.**
Wheels:		
Type	Drop center	
Make	Kelsey-Hayes	
Rim, diameter	15"	

Tread:		Eldorado
Front	62½"	63½"
Rear	62½"	63"

*Sixty Special and Brougham, 26 lbs. Eldorado, 25 lbs. front; 22 lbs. rear.
**38 lbs. with 9 passengers and 200 lb. trunk load.

STEERING

		Fleetwood 75
Steering	Variable ratio Hydraulic Power	Non-variable
Type	Concentric gear	
Overall steering ratio	10.3-16.7-10.3*	18.2
Car turning radius:		
(wall-to-wall)	23'9"**	28'7"
60 Special and Brougham	24'4"	

*Eldorado 12.1—16.3—12.1.
**Eldorado 22'3".

BRAKES*

		Eldorado
Front	Independent hydraulic	
Rear	Independent hydraulic	
Type	Duo-servo, self-adjusting	
Brake drum diameter	12"	
Brake drum, internal or external	Internal	
Brake lining, length per wheel:		
Forward shoe	11.00"	12.00"
Reverse shoe	12.36"	12.00"
Total	23.36"	24.00"
Brake lining width	2½"	2.75" front; 2.00" rear
Brake shoe clearance**	.010"—.030"	
Foot Parking brake location	Left side below dash	
Release	Automatic vacuum*** plus manual	
Operates on	Rear service brakes	
Power brakes	Standard, all models	

*Disc brakes, front, optional extra charge.
**Controlled by self-adjusting linkage.
***With engine running and car in any drive gear.

MISCELLANEOUS SPECIFICATIONS

Car lifting device, jack	Bumper type; "75" uses scissor
Engine lubrication—type	Pressure
Chassis lubrication—type	No lube fittings
Axle lubrication—type	Splash

LUBRICANTS

		Eldorado
Crankcase capacity with filter	5 qts.	6 qts.
With refill	4 qts.	5 qts.
Recommended viscosity	Anticipated temperature: 32°F or higher, SAE-10W-30, SAE 20, SAE 20W 0°F to + 32°F, SAE 10W, SAE 5W-20 0°F or lower, SAE 5W, SAE 5W-20	
Drain	Every 4 months, never to exceed 6,000 miles	

CAUTION: Drain more frequently in accordance with Owner's Manual under varying operating conditions.

Rear axle oil	5 pints
Recommended viscosity	90 hypoid
Transmission fluid	Type Dexron
Turbo Hydra-Matic refill	11 qts. 6 ozs. (completely dry) 4 qts. 20 ozs. (pan drained by filler tube only) 5 qts. (with pan and strainer removed)
Gasoline tank capacity	Approx. 26 gallons*

*Approx. 24 gallons on Eldorado.

1967–1902 CADILLAC MILESTONES

Model Year	Total Production	Engines	Models or Series	List Price (Typical Car)	Wheelbase	Milestone
1967	200,000	V-8	Calais	$ 5,215*	129.5"	Cadillac introduces the exciting Fleetwood Eldorado, the only personal luxury car in the world to feature front wheel drive, variable ratio power steering and automatic level control as standard equipment. This car is produced on a separate assembly line—the first time in the history of Cadillac that cars have been produced on two assembly lines.
		V-8	De Ville	5,625*	129.5"	
		V-8	Fleetwood Eldorado	6,277*	120.0"	
		V-8	Fleetwood Brougham	6,739*	133.0"	
		V-8	Fleetwood 75	10,360*	149.8"	
1966	196,675	V-8	Calais	5,171*	129.5"	**First** to introduce variable ratio steering on American cars.
		V-8	De Ville	5,581*	129.5"	
		V-8	Fleetwood Brougham	6,695*	133.0"	
		V-8	Fleetwood 75	10,312*	149.8"	
1965	181,435	V-8	Calais	5,247*	129½"	Cadillac introduces new coaxial resonator exhaust system, new one-piece propeller shaft with two CV (constant velocity) joints, new perimeter frame with pheasant tail, rear engine mount and new Tilt and Telescope Steering Wheel. Cadillac production tops 180,000 reflecting highest owner loyalty in the industry.
		V-8	De Ville	5,666*	129½"	
		V-8	Fleetwood 60S	6,479*	133"	
		V-8	Fleetwood 75	9,746*	149¾"	
			Type of Cars Produced			
1964	165,959	V-8	"64-62"	$ 5,236*	129½"	Cadillac introduces Comfort Control—**First** fully automatic year 'round air conditioning-heating system. Cadillac completes multi-million dollar expansion program which includes new Engineering Center, enlarged Manufacturing and Assembly space, multi-level parking facility, complete rebuilding of Administration Building, and conversion of previous Engineering facility to Manufacturing space.
		V-8	"64-60"	6,388*	129½"	
		V-8	"64-75"	9,746*	149¾"	
1963	163,174	V-8	"63-62"	5,214*	129½"	Cadillac **First** to provide two C-V (constant velocity) joints on propeller shaft for maximum quietness and stability.
		V-8	"63-60"	6,366*	129½"	
		V-8	"63-75"	9,724*	149¾"	
1962	160,840	V-8	"62-62"	5,213*	129½"	Cadillac sets new luxury car records with production of over 160,000 cars with 60% Air Conditioned. Cadillac is **First** to provide Triple Braking system and Cornering Lights.
		V-8	"62-60"	6,366*	129½"	
		V-8	"62-75"	9,722*	149¾"	
1961	138,379	V-8	"61-62"	5,080*	129½"	Pre-packed suspension and steering connections minimize maintenance; increase quietness and durability. Over 50% of all 1961 Cadillac motor cars equipped with factory-installed Air Conditioning.
		V-8	"61-62"	6,233*	129½"	
		V-8	"61-75"	9,533*	149¾"	
1960	142,184	V-8	"60-62"	5,080*	130"	Cadillac introduces to luxury car owners front-fender mounted directional signal indicator lights and an automatically releasing vacuum operated parking brake.
		V-8	"60-60"	6,233*	130"	
		V-8	"60-75"	9,533*	149¾"	
1959	142,272	V-8	"59-62"	5,080*	130"	Cadillac becomes the only luxury motor car with an owner demand for well over 1,000,000 cars in a single decade.
		V-8	"59-60"	6,233*	130"	
		V-8	"59-75"	9,533*	149¾"	
1958	121,786	V-8	"58-62"	4,891*	129½"	Cadillac pioneered Four-Link Rear Suspension adopted as standard equipment with coil springs or (optional at extra charge) air suspension throughout entire line.
		V-8	"58-60"	6,232*	133"	
		V-8	"58-75"	8,460*	149¾"	
1957	146,840	V-8	"57-62"	4,780.96*	129½"	Cadillac introduces the fabulous Eldorado Brougham, a limited production luxury motor car with air suspension as standard equipment. All Cadillac models feature the revolutionary new Cadillac tubular-center X frame.
		V-8	"57-60"	5,614.32*	133"	
		V-8	"57-75"	7,439.88*	149¾"	
1956	154,631	V-8	"56-62"	4,291*	129"	Cadillac becomes the only car in its price class ever to be rewarded with an owner demand for over 150,000 cars in one year.
		V-8	"56-60"	5,042*	133"	
		V-8	"56-75"	6,608*	149¾"	
1955	140,778 (11 months)	V-8	"55-62"	3,976.70*	129"	Cadillac establishes new production and sales records by building and selling over 140,000 motor cars in 11 months.
		V-8	"55-60"	4,728.32*	133"	
		V-8	"55-75"	6,186.78*	149¾"	
1954	96,680 (9 months)	V-8	"54-62"	3,932.70*	129"	Cadillac is **First** to provide Power Steering as standard equipment on its entire line of cars.
		V-8	"54-60"	4,683.32*	133"	
		V-8	"54-75"	5,874.78*	149¾"	
1953	109,657	V-8	"53-62"	3,666.26*	126"	Cadillac offers highest horsepower engine ever used in an American production motor car.
		V-8	"53-60"	4,304.88*	130"	
		V-8	"53-75"	5,604.34*	147"	

*Manufacturer's suggested retail price at Detroit; does not include optional equipment or state and local taxes.

1967–1902 CADILLAC MILESTONES—Continued

Model Year	Total Production	Type of Cars Produced	List Price (Typical Car)	Wheelbase	Milestones
1952	90,715 (11 months)	V-8 "52-62"	$3,636*	126"	Cadillac celebrates its Golden Anniversary.
		V-8 "52-60"	4,270*	130"	
		V-8 "52-75"	5,361*	147"	
1951	110,340	V-8 "51-62"	3,315*	126"	*Cadillac moves into defense production of tanks in Cleveland without interruption of automobile production.*
		V-8 "51-60"	3,892*	130"	
		V-8 "51-75"	4,887*	147"	
1950	103,857	V-8 "50-61"	2,866*	122"	Cadillac production exceeds 100,000 cars for the first time in its history.
		V-8 "50-62"	3,234*	126"	
		V-8 "50-60"	3,797*	130"	
		V-8 "50-75"	4,770*	147"	
1949	92,554	V-8 "49-61"	2,893*	126"	Cadillac's 1 millionth car produced November 25, 1949.
		V-8 "49-62"	3,050*	126"	
		V-8 "49-60S"	3,828*	133"	
		V-8 "49-75"	4,750*	136"	
1948	52,706 (9 months)	V-8 "48-61"	2,647*	126"	Cadillac presented its greatest engineering achievement in 45 years—the new, compact, better performing, more economical, valve-overhead, V-type, eight-cylinder engine for all 1949 Cadillacs.
		V-8 "48-62"	2,781*	126"	
		V-8 "46-60S"	3,506*	133"	
		V-8 "48-75"	4,471*	136"	
1947	61,926	V-8 "47-61"	2,324*	126"	**Postwar** production reaches over 90% of prewar peak. Cadillac increases fine-car leadership with over 96,000 unfilled orders.
		V-8 "47-62"	2,523*	129"	
		V-8 "47-60S"	3,195*	133"	
		V-8 "47-75"	4,471*	136"	
1946	29,194	V-8 "46-61"	2,176*	126"	**Presentation** of the 1946 Cadillacs, using the battle-proved Cadillac V-type engine and Hydra-Matic transmission, the only automotive units of this kind to be produced and improved without interruption during the war.
		V-8 "46-62"	2,359*	129"	
		V-8 "46-60S"	3,099*	133"	
		V-8 "46-75"	4,298*	136"	
1945	—	—	—	—	Continued production of the world-famous M-24 light tank for distinguished use in European and Pacific theaters. Introduction of the M-19, a potent anti-aircraft gun motor carriage.
1944	—	—	—	—	Cadillac produced the M-24, one of the world's fastest and most maneuverable combat vehicles of its kind. This famous light tank, which served on all battlefronts, was powered by Cadillac V-type engines and Cadillac Hydra-Matic transmissions.
1943	—	—	—	—	Cadillac-built light tanks and motor carriages contributed measurably to the struggle for victory and peace. Precision aircraft engine parts made by Cadillac helped power America's leading combat planes. Army-Navy "E" award to Cadillac for excellence in production of war equipment.
1942	16,511	V-8 "42-61"	1,647*	126"	**Presentation** of the Fortieth Anniversary Cadillacs. Introduction of sealed, ribbed Super-Safe Brakes and All-Weather Ventilation System.
		V-8 "42-62"	1,754*	129"	
		V-8 "42-63"	1,882*	126"	
	(Production halted February, 1942)	V-8 "42-60S"	2,435*	133"	
		V-8 "42-67"	2,896*	139"	
		V-8 "42-75"	3,306*	136"	
1941	66,130	V-8 "41-61"	1,445*	126"	**First** to introduce to the medium price field a motor car of unquestioned prestige without a compromise in quality. **First** high price car to offer Hydra-Matic, the completely automatic transmission that eliminates the clutch pedal and all gear shifting. Cadillac outsold all makes of cars in both the medium and high price groups.
		V-8 "41-62"	1,495*	126"	
		V-8 "41-63"	1,695*	126"	
		V-8 "41-60S"	2,195*	126"	
		V-8 "41-67"	2,595*	139"	
		V-8 "41-75"	2,995*	136"	
1940	37,162	V-8 "40-50"	1,320*	123"	**First to offer** custom car interiors at medium price. **First** to equip passenger cars with Ball Bearing Steering. **First** to introduce an **ultramodern**, large, luxurious motor car—the Cadillac Fleetwood 72. During first six months, 1939, Cadillac outsold all makes combined with series having 5 touring sedans priced at or above $1,300.
		V-8 "40-52"	1,440*	123"	
		V-8 "40-62"	1,745*	129"	
		V-8 "40-60S"	2,090*	127"	
		V-8 "40-72"	2,670*	138"	
		V-8 "40-75"	2,995*	141"	
		V-16 "40-90"	5,140*	141"	
1939	36,611	V-8 "39-50"	1,320*	120"	**First** to develop and introduce Controlled-Action, greatest advancement in riding comfort and safety since Knee-Action. More than half of all fine cars sold above $2,000 are Cadillacs.
		V-8 "39-61"	1,680*	126"	
		V-8 "39-60"	2,090*	127"	
		V-8 "39-75"	2,995*	141"	
		V-16 "39-90"	5,140*	141"	

*Manufacturer's suggested retail price at Detroit; does not include optional equipment or state and local taxes.

1967–1902 CADILLAC MILESTONES—Continued

Model Year	Total Production	Type of Cars Produced	List Price (Typical Car)	Wheelbase	Milestones
1938	24,950	V-8 "38-50"	$1,385*	124"	**First** to create and introduce a practical motor car of advanced styling. **First** to engineer and build the 135° V-type sixteen-cylinder engine. A majority public recognition of **Cadillac Merit** and **Advanced Progress** is definitely established.
		V-8 "38-60"	1,775*	124"	
		V-8 "38-60S"	2,085*	126"	
		V-8 "38-65"	2,285*	132"	
		V-8 "38-75"	3,075*	141"	
		V-16 "38-90"	5,265*	141"	
1937	46,153	V-8 "37-50"	1,260*	124"	Cadillac-built V-8 proves stamina, dependability and speed of present day stock car by breaking all previous stock car records at Indianapolis Speedway. Deliveries at retail hit all-time peak in previous Cadillac history.
		V-8 "37-60"	1,660*	124"	
		V-8 "37-65"	2,090*	131"	
		V-8 "37-70"	2,595*	131"	
		V-8 "37-75"	2,815*	138"	
		V-12 "37-85"	3,535*	138"	
		V-16 "37-90"	7,750*	154"	
1936	25,905	Str.-8 "50"	1,225	120"	*48.1% of all cars sold above $1,500 were Cadillacs.*
		V-8 "60"	1,695	121"	
		V-8 "70"	2,445	131"	
		V-8 "75"	2,645	138"	
		V-12 "80"	3,195	131"	
		V-12 "85"	3,345	138"	
		V-16 "90"	7,570	154"	
1935	13,449	Str.-8 "50"	1,545	119"	**First** and **Only** fine car equipped with one-piece solid steel Turret Top. For five years, more Cadillacs purchased than any other make of fine car.
		V-8 "10"	2,445	128"	
		V-8 "20"	2,645	136"	
		V-8 "30"	3,295	146"	
		V-12 "40"	3,995	146"	
		V-16 "60"	6,750	154"	
1934	11,856	Str.-8 "50"	1,595	119"	***First** to introduce today's mode of streamlining.* **First** American car with spare tire concealed within body. **First** to develop and use Knee-Action Wheels.
		V-8 "10"	2,495	128"	
		V-8 "20"	2,695	136"	
		V-8 "30"	3,295	146"	
		V-12 "40"	3,995	146"	
		V-16 "60"	6,650	154"	
1933	6,654	V-8 "345-C"	2,245	136"	**First** to provide fine cars with No-Draft Ventilation.
		V-8 "355-C"	2,895	140"	
		V-12 "370-C"	3,595	140"	
		V-16 "452-C"	6,250	149"	
1932	8,085	V-8 "345-B"	2,495	136"	**First** to introduce Super-Safe Headlights, Air-Cooled Generator, Completely Silent Transmission and Full-Range Ride Regulator.
		V-8 "355-B"	3,095	140"	
		V-12 "370-B"	3,795	140"	
		V-16 "452-B"	5,095	149"	
1931	29,781	V-8 "345-A"	2,295	134"	
		V-8 "355-A"	2,795	134"	
		V-12 "370-A"	3,895	140"	
		V-16 "452-A"	5,950	148"	
1930	25,991	V-8 "340"	2,565	134"	**First** to build a Sixteen-Cylinder Automobile Engine. Later in the year, the V-12 Cadillac was introduced. **First** to offer a complete line of multi-cylinder cars—all of V-type design. **First** to use Hydraulic Valve Silencers.
		V-8 "353"	3,695	140"	
1929	40,965	V-8 "328"	2,495	125"	**First** to adopt Chrome Plating as standard.
		V-8 "341-B"	3,595	140"	
1928	29,572	V-8 "303"	2,685	125"	**First** to develop and use the Clashless Synchro-Mesh *Transmission.* **First** to *install Security Plate Glass* as standard equipment.
		V-8 "341-A"	3,250	140"	
1927	47,420	V-8 "303"	2,685	125"	
		V-8 "314"	3,250	132"	**First** to develop a comprehensive Service Policy and place it on a nationwide basis.
1926	20,419	V-8 "314"	3,250	132"	
1925	16,673	V-8 "63"	3,195	132"	**First** to use Crankcase Ventilation. $5,000,000 expansion program started. Cadillac contracts for entire output of Fleetwood Custom Body Co.
1924	18,827	V-8 "63"	3,835	132"	**First** to provide wide choice of Duco Exterior Finishes as standard equipment.
1923	14,707	V-8 "61"	4,150	138"	**First** to *build the inherently balanced 90° V-type eight-*cylinder engine. **First** to use the Compensated Crankshaft. Four-wheel brakes featured.

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1967–1902 CADILLAC MILESTONES—Continued

Model Year	Total Production	Type of Cars Produced	List Price (Typical Car)	Wheelbase	Milestones
1922	26,296	V-8 "61"	$4,100	132"	**First** to use Thermostatic Carburetor Control.
1921	5,250	V-8 "59"	4,950	132"	Cadillac completes new Clark Ave., Detroit, plant, most modern in the industry.
1920	19,628	V-8 "59"	4,750	125"	
1919	20,678	V-8 "57"	4,090	125"	Cadillac supplied 2,350 cars and 1,157 V-8 artillery tractor engines to U. S. Army.
1918	20,285	V-8 "57"	3,535	125"	
1917	18,002	V-8 "55"	3,110	125"	Cadillac adopted as **Standard** Officers' car by U. S. Army after grueling tests at Marfa, Texas.
1916	18,003	V-8 "53"	2,950	122"	Cadillac becomes "Division of General Motors."
1915	13,001	V-8 "51"	2,800	120"	**First** to use Tilt-Beam Headlights for night driving safety.
1914	14,002	4 cyl. "1914"	2,800	120"	October—**First** in this country to offer a production car (1915 Cadillac) with a V-type, water cooled, eight-cylinder engine, the prototype of engines later used throughout the industry. **First** to use thermostatic control of cooling system.
1913	15,017	4 cyl. "1913"	3,250	120"	
1912	13,994	4 cyl. "1912"	3,250	116"	**First** to equip cars with Electric Starting, Lighting, Ignition, for which Cadillac again was awarded the Dewar Trophy. **First and only** car in the world to win this award twice.
1911	10,018	4 cyl. "30"	1,800	116"	Custom Coachcraft by Fleetwood Body Company begins.
1910	8,006	4 cyl. "30"	1,600	106"	**First** to offer Closed Bodies as standard equipment. Less than 10% of cars then produced had closed bodies.
1909	5,902	4 cyl. "30"	1,400	106"	Cadillac purchased by General Motors Corporation. Four-cylinder production increases six times over 1908 production.
1908	2,012	1 cyl. "T"	1,000	82"	**First** American car to be awarded the Dewar Trophy by Royal Automobile Club of London for being **First** to achieve interchangeability through standardization of parts.
		4 cyl. "H"	2,500	102"	
		1 cyl. "M"	950	76"	Famous Johansson gauges. **First** imported into United States by Cadillac.
1907	2,696	4 cyl. "G"	2,000	100"	
		4 cyl. "H"	2,500	102"	
1906	4,307	1 cyl. "M"	950	76"	
		4 cyl. "H"	2,500	102"	
1905	4,182	1 cyl. "F"	950	76"	**First** four-cylinder establishes Cadillac as the pioneer of multi-cylinder motor cars.
		4 cyl. "D"	2,800	100"	
1904	2,318	1 cyl. "B"	950	76"	Cadillac Automobile Co. and Leland & Faulconer consolidate as "Cadillac Motor Car Company" with Henry M. Leland, grand old man of the industry, as General Manager.
1903	2,500	1 cyl. "A"	850	76"	Detroit Automobile Co., established 1899, reorganized as "Cadillac Automobile Co."
1902					

The Cadillac Motor Car Division of General Motors Corporation reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models, and also to discontinue models.

All information contained herein has been carefully checked with the most reliable sources, but responsibility for the absolute authenticity of this information cannot be assumed. The right is reserved to change any specifications, parts or equipment at any time without incurring any obligation to equip same on cars built prior to date of such change.

The 1968 Cadillac Data Book was compiled as of August, 1967, and was printed in U. S. A. The above reservations apply to all pages unless otherwise noted.

Cadillac Motor Car Division • General Motors Corporation

PRICES

PRICES

Bolsters or Inserts (Non-Standard) H-9
Group Prices H-1
Leather Upholstery (Bench Seats) H-10, 12
Leather Upholstery (Bucket Seats) H-11
Miscellaneous Special Features H-14
Optional Equipment H-2, 3, 4, 5
Packaged Accessories (Dealer Installation) H-6, 7
Special Carpet Colors (Bench Seats) H-13
Special Cloth or Two-Tone Combinations H-8

GROUP PRICES

Manufacturer's Suggested Retail Prices

STYLES	GROUPS					
	1	2	3	4	8	9
WITH 6-WAY FRONT SEAT ADJUSTER						
G CALAIS COUPE	$1,027.40	$927.40	$901.10		$447.50	$498.05
N CALAIS HARDTOP SEDAN	1,030.55	930.55	904.25		468.55	519.10
F DE VILLE CONVERTIBLE	1,000.00	900.00	873.70		421.15	471.70
J COUPE DE VILLE					447.50	498.05
B HARDTOP SEDAN DE VILLE	1,003.15	903.15	876.85		468.55	519.10
L SEDAN DE VILLE						
H ELDORADO	1,000.00	900.00	873.70		347.50	398.05
M SIXTY SPECIAL	1,003.15	903.15	876.85		468.55	519.10
P BROUGHAM						
R SEVENTY-FIVE SEDAN		393.70	367.40	$447.40	489.55	540.10
S SEVENTY-FIVE LIMOUSINE*		310.55	284.25	364.25		

* 6-Way Seat Adjuster Not Available

WITH 4-WAY DRIVER'S BUCKET SEAT ADJUSTER

F DE VILLE CONVERTIBLE	$969.50	$869.50	$843.20
H ELDORADO			

1968 CADILLAC OPTIONS

Manufacturer's Suggested Retail Prices

		CALAIS		DE VILLE			
		COUPE	HARDTOP SEDAN	CONVERTIBLE	COUPE	HARDTOP SEDAN	SEDAN
		G	N	F	J	B	L
	BASIC CAR*	$5284.00	$5459.00	$5736.00	$5520.00	$5754.00	$5754.00
	FIREMIST COLOR	131.60	131.60	131.60	131.60	131.60	131.60
	PADDED ROOF	N/A	N/A	N/A	131.60	136.85	136.85
	EXPANDED VINYL UPHOLSTERY—*Std. Options*	42.10	42.10	O/R	O/R	O/R	O/R
	LEATHER UPHOLSTERY—Standard Options	N/A	N/A	STD.	137.90	137.90	137.90
B	BUCKET SEATS—Incl. Std. Opt. Leather	N/A	N/A	184.20	348.45	348.45	358.95
BR	BUCKET SEATS, RECLINER & HEAD RESTRAINTS—Includes Std. Opt. Leather	N/A	N/A	268.40	432.65	432.65	443.15
R	RECLINER & HEAD RESTRAINTS—*Eldorado bench seat*	N/A	N/A	N/A	N/A	N/A	N/A
H	HEAD RESTRAINTS	52.65	52.65	52.65	52.65	52.65	52.65
A	SEAT WARMER	94.75	94.75	94.75	94.75	94.75	94.75
H	SHOULDER BELTS (Front)	31.60	31.60	31.60	31.60	31.60	31.60
Z	SHOULDER BELTS (Rear)	31.60	31.60	31.60	31.60	31.60	31.60
L	LICENSE FRAME—One	6.30	6.30	6.30	6.30	6.30	6.30
O	LICENSE FRAMES—Two	12.60	12.60	12.60	12.60	12.60	12.60
F	FILLER PLATE	N/C	N/C	N/C	N/C	N/C	N/C
1	RADIO—AM-FM Stereo	288.40	288.40	288.40	288.40	288.40	288.40
2	RADIO—AM-FM	188.40	188.40	188.40	188.40	188.40	188.40
3	RADIO—AM	162.10	162.10	162.10	162.10	162.10	162.10
4	RADIO—AM Rear Control	N/A	N/A	N/A	N/A	N/A	N/A
W	TIRES—White Wall (5)	56.85	56.85	56.85	56.85	56.85	56.85
E	GLASS—Soft Ray	50.55	50.55	50.55	50.55	50.55	50.55
Y	SEAT ADJUSTER—6-Way Front	110.55	110.55	83.15	83.15	83.15	83.15
Y	SEAT ADJUSTER—4-Way Driver's Bucket	N/A	N/A	52.65	52.65	52.65	52.65

*Includes Factory D & H and Manufacturer's Suggested Dealer D & H charges but does *not* include Factory or Dealer installed optional equipment or accessories, state or local taxes, destination charge (from Detroit, Michigan) or license fees.

LEGEND

N/C	NO CHARGE	O/R	SPECIAL ORDER—Extra Charge on Request
N/A	NOT AVAILABLE		SPECIAL ORDER
STD.	STANDARD—No Charge		

1968 CADILLAC OPTIONS

Manufacturer's Suggested Retail Prices—continued

		CALAIS		DE VILLE			
		COUPE	HARDTOP SEDAN	CONVERTIBLE	COUPE	HARDTOP SEDAN	SEDAN
		G	N	F	J	B	L
D	DOOR EDGE GUARDS	$ 5.30	$ 8.45	$ 5.30	$ 5.30	$ 8.45	$ 8.45
K	AUTOMATIC CLIMATE CONTROL	515.75	515.75	515.75	515.75	515.75	515.75
U	HEADLAMP CONTROL—Guide-Matic	50.55	50.55	50.55	50.55	50.55	50.55
Q	STEERING WHEEL—Tilt & Telescope	89.50	89.50	89.50	89.50	89.50	89.50
M	DOOR LOCKS—Power	47.40	68.45	47.40	47.40	68.45	68.45
J	TWILIGHT SENTINEL	31.60	31.60	31.60	31.60	31.60	31.60
S	TRUNK LOCK—Remote Control	52.65	52.65	52.65	52.65	52.65	52.65
C	CRUISE CONTROL	94.75	94.75	94.75	94.75	94.75	94.75
G	CONTROLLED DIFFERENTIAL	52.65	52.65	52.65	52.65	52.65	52.65
B	DE-FOGGER—Rear Window	26.35	26.35	N/A	26.35	26.35	26.35
M	FLOOR MATS—Twin (Front & Rear)	16.70	16.70	16.70	16.70	16.70	16.70
M	FLOOR MATS—Twin (Front Only)	N/A	N/A	N/A	N/A	N/A	N/A
M	FLOOR MATS—One Piece (Front & Rear)	N/A	N/A	N/A	N/A	N/A	N/A
N	VENT WINDOWS—Front Power	71.60	71.60	71.60	71.60	71.60	71.60
L	LEVEL CONTROL—Automatic	78.95	78.95	78.95	78.95	78.95	78.95
P	AUXILIARY HORN	15.80	15.80	15.80	15.80	15.80	15.80
F	DISC BRAKES—Front	105.25	105.25	105.25	105.25	105.25	105.25
	ADDITIONAL DEALER—Installed Items						
	DESTINATION CHARGE						
	STATE AND LOCAL TAXES						
	LICENSE AND REGISTRATION						
	TOTAL						

LEGEND

N/C	NO CHARGE	O/R	SPECIAL ORDER—Extra Charge on Request
N/A	NOT AVAILABLE		SPECIAL ORDER
STD.	STANDARD—No Charge		

1968 CADILLAC OPTIONS

Manufacturer's Suggested Retail Prices

				FLEETWOOD		
		ELDORADO	60 SPECIAL	BROUGHAM	"75" SEDAN	"75" LIMOUSINE
		H	M	P	R	S
	Basic Car*	$6574.00	$6552.00	$6867.00	$10,598.00	$10,736.00
	FIREMIST COLOR	131.60	131.60	131.60	131.60	131.60
	PADDED ROOF	131.60	N/A	STD.	568.35	568.35
	EXPANDED VINYL UPHOLSTERY	O/R	O/R	O/R	O/R	O/R
	LEATHER UPHOLSTERY—Standard Options	157.90	137.90	137.90	O/R	O/R
B	BUCKET SEATS—Includes Std. Opt. Leather	342.10	421.05	421.05	N/A	N/A
BR	BUCKET SEATS, RECLINER & HEAD RESTRAINTS—Includes Std. Opt. Leather	426.30	505.25	505.25	N/A	N/A
R	RECLINER & HEAD RESTRAINTS—Eldorado bench seat	84.20	N/A	N/A	N/A	N/A
H	HEAD RESTRAINTS	52.65	52.65	52.65	52.65	52.65
A	SEAT WARMER	94.75	94.75	94.75	94.75	94.75
H	SHOULDER BELTS (Front)	31.60	31.60	31.60	31.60	31.60
Z	SHOULDER BELTS (Rear)	31.60	31.60	31.60	31.60	31.60
L	LICENSE FRAME—One	6.30	6.30	6.30	6.30	6.30
O	LICENSE FRAMES—Two	12.60	12.60	12.60	12.60	12.60
F	FILLER PLATE	N/C	N/C	N/C	N/C	N/C
1	RADIO—AM-FM Stereo	288.40	288.40	288.40	N/A	N/A
2	RADIO—AM-FM	188.40	188.40	188.40	188.40	188.40
3	RADIO—AM	162.10	162.10	162.10	162.10	162.10
4	RADIO—AM Rear Control	N/A	N/A	N/A	242.10	242.10
W	TIRES—White Wall (5)	56.85	56.85	56.85	63.15	63.15
E	GLASS—Soft Ray	50.55	50.55	50.55	50.55	50.55
Y	SEAT ADJUSTER—6-Way Front	83.15	83.15	83.15	83.15	N/A
Y	SEAT ADJUSTER—4-Way Driver's Bucket	52.65	52.65	52.65	N/A	N/A

*Includes Factory D & H and Manufacturer's Suggested Dealer D & H charges but does *not* include Factory or Dealer installed optional equipment or accessories, state or local taxes, destination charge (from Detroit, Michigan) or license fees.

LEGEND

N/C	NO CHARGE	O/R	SPECIAL ORDER—Extra Charge on Request
N/A	NOT AVAILABLE		SPECIAL ORDER
STD.	STANDARD—No Charge		

1968 CADILLAC OPTIONS

Manufacturer's Suggested Retail Prices—continued

				FLEETWOOD		
		ELDORADO	60 SPECIAL	BROUGHAM	"75" SEDAN	"75" LIMOUSINE
		H	M	P	R	S
D	DOOR EDGE GUARDS	$ 5.30	$ 8.45	$ 8.45	$ 8.45	$ 8.45
K	AUTOMATIC CLIMATE CONTROL	515.75	515.75	515.75	STD.	STD.
U	HEADLAMP CONTROL—Guide-Matic	50.55	50.55	50.55	50.55	50.55
Q	STEERING WHEEL—Tilt & Telescope	89.50	89.50	89.50	89.50	89.50
M	DOOR LOCKS—Power	47.40	68.45	68.45	115.80	115.80
J	TWILIGHT SENTINEL	36.85	31.60	31.60	31.60	31.60
S	TRUNK LOCK—Remote Control	52.65	52.65	52.65	52.65	52.65
C	CRUISE CONTROL	94.75	94.75	94.75	94.75	94.75
G	CONTROLLED DIFFERENTIAL	N/A	52.65	52.65	52.65	52.65
B	DE-FOGGER—Rear Window	26.35	26.35	26.35	STD.	STD.
M	FLOOR MATS—Twin (Front & Rear)	N/A	16.70	16.70	N/A	N/A
M	FLOOR MATS—Twin (Front Only)	N/A	N/A	N/A	10.45	10.45
M	FLOOR MATS—One Piece (Front & Rear)	19.80	N/A	N/A	N/A	N/A
N	VENT WINDOWS—Front Power	N/A	STD.	STD.	STD.	71.60
L	LEVEL CONTROL—Automatic	STD.	STD.	STD.	STD.	STD.
P	AUXILIARY HORN	15.80	15.80	15.80	15.80	15.80
F	DISC BRAKES—Front	STD.	105.25	105.25	105.25	105.25
	ADDITIONAL DEALER-INSTALLED ITEMS					
	DESTINATION CHARGE					
	STATE AND LOCAL TAXES					
	LICENSE AND REGISTRATION					
	TOTAL					

LEGEND

N/C	NO CHARGE	O/R	SPECIAL ORDER—Extra Charge on Request
N/A	NOT AVAILABLE		SPECIAL ORDER
STD.	STANDARD—No Charge		

1968 CADILLAC
PACKAGED ACCESSORIES

Available for Dealer Installation

CODE		FACTORY INSTALLED M.S.R.* PRICE	PACKAGED M.S.R.# PRICE	LOCAL INSTALLED PRICE
	ANTENNA, Electric	—	$31.00	
K	AUTOMATIC CLIMATE CONTROL (Air Conditioner) except styles H-R-S	$515.75	***	
K	AUTOMATIC CLIMATE CONTROL (Air Conditioner) style H	515.75	***	
L	AUTOMATIC LEVEL CONTROL except styles H-M-P-R-S	78.95	86.50	
P	AUXILIARY HORN	15.80	14.95	
	BASKET, Litter	—	2.65	
	COMPASS, Auto	—	4.75	
C	CRUISE CONTROL	94.75	84.00	
	CUSHION COVER, Front or Rear (each) except Bucket Seats and styles H-M-P-R-S	—	14.90	
B	DE-FOGGER, Rear Window except styles F-R-S	26.35	27.75	
	DISPENSER, Tissue	—	5.72	
D	DOOR EDGE GUARDS—2-Doors	5.30	4.55	
D	DOOR EDGE GUARDS—4-Doors	8.45	7.90	
	FOOT SELECTOR CONTROL, AM Radio	—	4.45	
U	HEADLAMP CONTROL, Guide-Matic	50.55	50.00	
	LICENSE FRAME (each)	6.30	5.40	
	MAT, Floor—Front One-Piece Full—except style H	—	11.50	
	MAT, Floor—Front One-Piece Full—style H	—	11.50	
	MAT, Floor—Front R.H. and L.H. (Pair) except style H	—	9.55	

* Manufacturer's Suggested Retail Price.

*** Prices Quoted on Application.

Manufacturer's Suggested Retail Price—Not installed.

1968 CADILLAC
PACKAGED ACCESSORIES

Available for Dealer Installation—continued

CODE		FACTORY INSTALLED M.S.R.* PRICE	PACKAGED M.S.R.# PRICE	LOCAL INSTALLED PRICE
	MAT, Floor—Rear One-Piece Full except styles H-R-S	—	$ 8.60	
	MAT, Floor—Rear One-Piece Full style H	—	7.50	
	MAT, Floor—Rear R.H. and L.H. (Pair) except styles H-R-S	—	6.65	
	MAT, Luggage Compartment except style H	—	6.25	
	MIRROR, Outside Rearview, R.H. except style H-R-S	—	11.50	
	MIRROR, Outside Rearview, R.H. style H	—	11.50	
2	RADIO, AM-FM	$188.40**	144.50	
3	RADIO, AM	162.10**	121.25	
4	RADIO, Rear Control (AM) styles R-S	242.10**	196.00	
	SHOULDER BELTS—Front—Outer—Each	—	16.00	
	SHOULDER BELTS—Rear—Outer—Each	—	16.00	
	SPARE TIRE COVER except styles M-P	—	5.00	
	SPEAKER, Radio—Rear Auxiliary except style F	—	6.80	
S	TRUNK LOCK, Remote Control			
	Cars with Power Door Locks	52.65	53.25	
	Cars without Power Door Locks	52.65	60.00	
J	TWILIGHT SENTINEL (Automatic Headlamp Timer) except style H	31.60	31.60	
J	TWILIGHT SENTINEL (Automatic Headlamp Timer) style H	36.85	39.30	

* Manufacturer's Suggested Retail Price.

** Factory Installed Radio Prices Include Rear Speaker and Electric Antenna.

Manufacturer's Suggested Retail Price—Not installed.

SPECIAL CLOTH OR TWO-TONE COMBINATIONS

A selection of nine cloth patterns is available for upholstering closed body styles on special order at extra charge.

To determine the price from the table on opposite page

1) ascertain if the bolster color is standard or non-standard from the upper chart and
2) on the lower table read the price opposite type of cloth under the series of car being considered.

The prices apply to either a bolster color for a two-tone combination or a cloth insert substitution. In either case, determine the standard or non-standard status by the bolster color.

For example, Med. Blue is standard in De Ville, Brougham and Sixty Special but non-standard in Calais and Eldorado. Dk. Maroon is non-standard in the Calais but standard in all others.

The width of the ornate and plain stripe areas of Dakarta cloth has been designed expressly for the Calais pleated trim style. It does not match the pleat sizes of other series trim styles. Prices are, therefore, not listed under De Ville and Fleetwood, as this cloth is not recommended for use in other than Calais body styles.

Lt. Gray and Med. Blue Dunstan or Med. Blue Domino cloths if ordered for Eldorado seats would have to be combined with standard color components such as Black, Dk. Blue or White. The principal items affected would be doors, instrument panels and carpets.

The trim styling—pleated or pillow—will be in the standard method of the series into which the upholstery is being installed and not that from which the cloth was selected.

Dunstan cloth in the Fleetwood M or P styles is embroidered on the backrest. However, when used in any other body style, the embroidery will be omitted.

With leather upholstery, De Ville four-door sedan styles have Coupe type front seats. When upholstered in cloth, a Sedan type front seat with straight-across backrest is standard. However, upon request at an additional charge, special orders may have a Coupe type front seat specified in De Ville Sedans.

Prices for all cloth upholstery and special Fleetwood "75" interiors quoted upon request.

NON-STANDARD BOLSTERS OR INSERTS

Manufacturer's Suggested Retail Prices

1) SELECT BOLSTER COLOR

	CALAIS	DE VILLE	FLEETWOOD	
BOLSTER COLOR	**G-N**	**J-B-L**	**H**	**P-M**
BLACK	STD.	STD.	STD.	STD.
WHITE	NON-STD.	NON-STD.	NON-STD.	NON-STD.
LT. GRAY	NON-STD.	NON-STD.	NON-STD.*	STD.
MED. BLUE	NON-STD.	STD.	NON-STD.*	STD.
DK. BLUE	STD.	STD.	STD.	STD.
DK. AQUA	STD.	STD.	STD.	STD.
DK. GREEN	STD.	STD.	STD.	STD.
MED. COVERT	STD.	STD.	STD.	STD.
LT. BEIGE	STD.	STD.	STD.	STD.
SANDALWOOD	NON-STD.	NON-STD.	NON-STD.	NON-STD.
ANTIQUE SADDLE	NON-STD.	NON-STD.	NON-STD.	NON-STD.
RED	NON-STD.	NON-STD.	NON-STD.	NON-STD.
DK. MAROON	NON-STD.	STD.	STD.	STD.

2) DETERMINE PRICE ACCORDING TO "STD." OR "NON-STD." BOLSTER COLOR ABOVE

	CALAIS		DE VILLE		FLEETWOOD			
	G-N		J-B-L		H		P-M	
INSERT MATERIAL	Std. Bolster Color	Non-Std. Bolster Color	Std. Bolster Color	Non-Std. Bolster Color	Std. Bolster Color	Non-Std. Bolster Color	Std. Bolster Color	Non-Std. Bolster Color
CALAIS CLOTH	$ 84.20	$152.65	N/A	N/A	N/A	N/A	N/A	N/A
DE VILLE CLOTH	136.85	210.50	$ 84.20	$163.15	$ 68.45	$136.85	$ 84.20	$131.60
ELDORADO CLOTH	163.15	242.10	136.85	163.15	68.45	136.85	105.25	136.85
SIXTY SPECIAL & BROUGHAM CLOTH	189.45	263.15	136.85	215.80	84.20	147.35	78.95	131.60

Prices apply to cloth and leather or vinyl bolster combinations.

*Available on Seats Only; balance of interior must be in standard color.

LEATHER UPHOLSTERY
BENCH TYPE FRONT SEAT

Manufacturer's Suggested Retail Prices

		DE VILLE		FLEETWOOD	
COLORS	CODES	CONVERTIBLE F	COUPE J HARDTOP B SEDAN L	ELDORADO H	BROUGHAM P 60 SPECIAL M
BLACK	351	N/C	$137.90	$157.90	$137.90
WHITE—Black Carpet	352	N/C	137.90	157.90	137.90
WHITE—Dk. Blue Carpet	353	N/C	137.90	157.90	169.50
WHITE—Dk. Red Carpet	354	N/C	137.90	157.90	169.50
WHITE—Dk. Aqua Carpet	355	$ 31.60	169.50	189.50	169.50
LT. GRAY	356	105.25	289.45	305.25*	236.85
MED. BLUE	360	105.25	263.15	305.25*	236.85
DK. BLUE	366	N/C	137.90	157.90	137.90
DK. AQUA	369	N/C	263.15	157.90	236.85
DK. GREEN	371	N/C	263.15	157.90	137.90
COVERT	380	N/C	263.15	157.90	236.85
SANDALWOOD	382	N/C	137.90	157.90	137.90
LT. BEIGE	384	105.25	263.15	263.15	236.85
ANTIQUE SADDLE	385	N/C	137.90	157.90	137.90
RED	388	N/C	137.90	157.90	137.90
MAROON	389	105.25	263.15	157.90	137.90

*Available on Seats Only; balance of interior must be in standard color.

N/C No Charge

Shaded areas are special order.

White leather combinations have instrument panels and steering wheel in carpet matching color.

Trim Codes: Shown on chart are De Ville numbers which start with 3. Eldorado numbers start with 4; Sixty Special and Brougham with 0.

LEATHER UPHOLSTERY BUCKET SEATS

Manufacturer's Suggested Retail Prices

COLORS	CODES	DE VILLE			FLEETWOOD	
		CONVERTIBLE F	COUPE J HARDTOP B	SEDAN L	ELDORADO H	BROUGHAM P 60 SPECIAL M
BLACK	351B	$184.20	$348.45	$358.95	$342.10	$421.05
WHITE—Black Carpet	352B	210.55	348.45	358.95	368.45	421.05
WHITE—Dark Blue Carpet	353B	210.55	348.45	358.95	368.45	421.05
WHITE—Dark Red Carpet	354B	210.55	348.45	358.95	368.45	421.05
WHITE—Dark Aqua Carpet	355B	210.55	348.45	358.95	368.45	421.05
LT. GRAY	356B	289.45	473.65	473.65	489.45*	421.05
MED. BLUE	360B	289.45	447.35	447.35	489.45*	421.05
DK. BLUE	366B	210.55	348.45	358.95	368.45	421.05
DK. AQUA	369B	210.55	447.35	447.35	368.45	421.05
DK. GREEN	371B	210.55	447.35	447.35	368.45	421.05
COVERT	380B	210.55	447.35	447.35	368.45	421.05
SANDALWOOD	382B	184.20	348.45	358.95	342.10	421.05
LT. BEIGE	384B	289.45	447.35	447.35	447.35	421.05
ANTIQUE SADDLE	385B	210.55	348.45	358.95	368.45	421.05
RED	388B	210.55	348.45	358.95	368.45	421.05
MAROON	389B	289.45	447.35	447.35	368.45	421.05

*Available on Seats Only; balance of interior must be in standard color.

Shaded areas are special order.

Prices include leather and Bucket Seats.

Add $52.65 for Head Restraints.

Add $84.20 for Recliner and Head Restraints.

See page H-14 for cloth upholstered Bucket Seat prices.

White leather combinations have instrument panels and steering wheel in carpet matching color.

White leather prices include choice of any color carpet, i.e., Green, Maroon, etc.

Trim Codes: Shown on chart are De Ville numbers which start with 3. Eldorado numbers start with 4; Sixty Special and Brougham with 0.

MAXIMUM LEATHER ON BENCH SEATS ONLY

Manufacturer's Suggested Retail Prices

COLORS	CODES	DE VILLE		FLEETWOOD	
		CONVERTIBLE F	COUPE J HARDTOP B SEDAN L	ELDORADO H	BROUGHAM P 60 SPECIAL M
BLACK	351	$210.50	$289.45	$289.45	$273.65
WHITE—Black Carpet	352	210.50	289.45	289.45	273.65
WHITE—Dk. Blue Carpet	353	210.50	289.45	289.45	273.65
WHITE—Dk. Red Carpet	354	210.50	289.45	289.45	273.65
WHITE—Dk. Aqua Carpet	355	210.50	289.45	289.45	273.65
LT. GRAY	356	236.85	326.30	315.75*	273.65
MED. BLUE	360	236.85	289.45	315.75*	273.65
DK. BLUE	366	210.50	289.45	289.45	273.65
DK. AQUA	369	210.50	289.45	289.45	273.65
DK. GREEN	371	210.50	289.45	289.45	273.65
COVERT	380	210.50	289.45	289.45	273.65
SANDALWOOD	382	210.50	289.45	289.45	273.65
LT. BEIGE	384	236.85	289.45	289.45	273.65
ANTIQUE SADDLE	385	210.50	289.45	289.45	273.65
RED	388	210.50	289.45	289.45	273.65
MAROON	389	236.85	289.45	289.45	273.65

*Available on Seats Only; balance of interior must be in standard color.

Leather implies the use of vinyl for certain seat components. However, if a substitution of leather on all possible areas is wanted, "Maximum Leather" may be specified.

When maximum leather is ordered, it will be applied instead of vinyl on the seat cushion skirt, sides of back rests, back of front seat back insert and on De Ville Sedans the section above rear center arm rest and top face of rear seat back rest.

The door panels are molded vinyl; therefore, leather is used on seats only.

Prices listed above apply to bench type front seats. However, Bucket Seats may also be ordered in maximum leather. To determine total maximum leather Bucket Seat price add $184.20 to the specific leather color and body style wanted.

SPECIAL CARPET COLORS
BENCH SEATS

Manufacturer's Suggested Retail Prices

		DE VILLE		FLEETWOOD		CALAIS
CARPET COLORS	CODES	CONVERTIBLE F	COUPE J HARDTOP B SEDAN L	ELDORADO H	BROUGHAM P 60 SPECIAL M	COUPE G HARDTOP N
Black	351	$31.60	$31.60	451 $31.60	051 $31.60	251 $31.60
Dk. Gray	016	42.10	42.10	N/A	31.60	42.10
Dk. Blue	366	31.60	31.60	466 31.60	066 31.60	226 31.60
Dk. Aqua	369	31.60	31.60	469 31.60	029 31.60	229 31.60
Dk. Green	371	31.60	31.60	471 31.60	071 31.60	231 31.60
Dk. Covert	380	31.60	31.60	480 31.60	040 31.60	240 31.60
Dk. Beige	382	31.60	31.60	482 31.60	082 31.60	282 31.60
Dk. Saddle	385	31.60	31.60	485 31.60	085 31.60	42.10
Dk. Red	388	31.60	31.60	488 31.60	088 31.60	42.10
Dk. Maroon	349	31.60	31.60	489 31.60	089 31.60	42.10

Prices also include 1) Upper Instrument Panel 2) Lower Instrument Panel 3) Steering Wheel in color to harmonize with carpet.

When ordering, please mark code number for these three components in addition to the carpet color number.

Ordering the three major front components in carpet color is advisable especially in White upholstery interiors. It prevents a three-tone combination which would result if the carpet only is ordered in a special color.

Special carpet colors may be combined with any standard option leather or cloth upholstery.

When White or Sandalwood interiors are ordered with such exterior colors as Ivanhoe Green, Regent Maroon, etc., additional harmony is created if the carpets, instrument panels and steering wheel are in matching colors.

Trianon quality carpeting—a fine yarn, 100% Nylon cut pile—is used in all cars except the Calais series.

Trenton quality carpet—which is a loop pile 80% Rayon, 20% Nylon —is used in Calais series only.

In addition to floor covering, carpet type material is applied to other areas such as lower doors, cowl quarters, lower front seat back panel, lower rear quarters on two-door cars and lower center pillar on four-door styles.

On all except the Calais series a Nylon cut pile Tyrol quality carpet type material is used on these other areas.

In the Calais series a Rayon-Nylon loop pile Travana quality is applied to the other areas.

Code numbers in the first column apply to all series except as indicated by superseding numbers in individual spaces under Fleetwood and Calais. i.e., Black carpet code is 351 for De Ville cars, 051 for styles M and P, 251 for Calais.

The 200 series code numbers (those starting with 2) will be in Trenton loop pile quality. All others are Trianon cut pile.

MISCELLANEOUS SPECIAL FEATURES

Manufacturer's Suggested Retail Prices

EXPANDED VINYL UPHOLSTERY IN CALAIS SERIES	
Special Colors: Dk. Blue, Dk. Aqua, Dk. Green, Med. Covert, Lt. Beige	$ 89.50
Other Special Colors	105.25
BUCKET SEATS—STANDARD CLOTH COMBINATION (Price of Bucket Seats Included)	
De Ville Closed Styles J-B-L	$ 263.15
Eldorado, Brougham and Sixty Special	273.70
WOOL BROADCLOTH UPHOLSTERY	
Brougham and Sixty Special	$ 263.15
"75" Limousine	342.10
"75" Sedan	389.45
CODE 719—DECORDO CORD CLOTH	
Brougham and Sixty Special	$ 194.75
De Ville Closed Styles J-B-L	321.05
LEATHER FRONT COMPARTMENT IN BROUGHAM OR SIXTY SPECIAL	
Rear Compartment will be Standard Cloth Upholstery	$ 157.90
CONTRASTING SEAMING LACES	$ 26.35
CLOTH FRONT COMPARTMENT IN "75" LIMOUSINE	
Trims 716 or 719	$ 52.65
Trims 721, 726 or 743	736.75
LANDAU ROOF—FLEETWOOD "75"	
With Landau Bows	$2,131.35
Without Landau Bows	2,026.10
4-PLY—SIZE 9.00-15 HIGH SPEED NYLON GOODYEAR WHITEWALL TIRES	$ 105.25
63 AMP. GENERATOR	$ 10.55
SPECIAL COLOR	
Including Firemist Colors	$ 131.60

AMA-40A

AMA Specifications—Passenger Car

The information contained herein is prepared, distributed by, and is solely the responsibility of the automobile manufacturing company to whose products it relates. Questions concerning these specifications should be directed to the manufacturer whose address is shown below. This uniform specification form was developed by the automobile manufacturing companies under the auspices of the Automobile Manufacturers Association.

MANUFACTURER	CAR NAME	
Cadillac Motor Car Division	Cadillac	
MAILING ADDRESS	MODEL YEAR	ISSUED: 9-20-67
2860 Clark	1968	REVISED (●)

NOTES:
1. The Specifications herein are those in effect at date of compilation and are subject to change without notice by the manufacturer.
2. UNLESS OTHERWISE INDICATED:
   a. Specifications apply to standard models without optional equipment. Significant deviations are noted.
   b. Nominal design dimensions are used throughout these specifications.

TABLE OF CONTENTS

Car & Body Dimensions 1,2	Drive Units 14	Suspensions 21
Engine – Mechanical 4	Brakes 18, 19	Weights 24
Electrical 12	Steering 20	Index 27

BODY – TYPES AND STYLE NAMES –

Body type, number of passenger & style names; use manufacturer's code for series & body style.

DESCRIPTION	NO. PASS.	STYLE NO.	VEHICLE NO.
Fleetwood Sixty-Spec. Sedan	6	68069	
Fleetwood Brougham Sedan	6	68169	
Calais Hardtop Sedan	6	68249	
Calais Coupe	6	68247	
DeVille Coupe	6	68347	
DeVille Convertible	6	68367	
DeVille Hardtop Sedan	6	68349	
DeVille Sedan	6	68369	
Fleetwood - Sedan	9	69723	
Fleetwood Limousine	9	69733	

AMA Specifications—Passenger Car

Page 1

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (e)

CAR AND BODY DIMENSIONS

See Pages 25, 26 for SAE Dimension Definitions

(All dimensions in inches unless otherwise indicated)

All dimensions to ground are for comparative purposes only and are shown with vehicle load of two passengers in front and three in rear, except where otherwise noted.

MODEL	SAE Ref. No.	ALL		
WIDTH				
Track – Front	W101	62.5		
Track – Rear	W102	62.5		
Maximum overall car width	W103	79.9		
Body width at No. 2 pillar	W117			
LENGTH				
Body "O" to front of dash	L 30			
Wheelbase	L101	129.5	(680-81) 133.0	(75) 149.8
Overall car length	L103	224.7	(680-81) 228.2	(75) 245.0
Overhang – front	L104	35.2		
Overhang – rear	L105	60		
Body upper structure length	L123	** See Below		
Body "O" line to ℄ of rear wheel	L127	105.00	(68069-68169-108.5)	(75) 125.3
Body "O" line to w/s cowl point	L130	6.8		
HEIGHT				
Overall height	H101	*(68369-55.6)	(68247-49-68347-49 - 54.3)	(75) 58.1
Cowl height	H114		(68069-68169 - 38.7)	(75) 39.4
Deck height	H138			
Rocker panel – front: To ground	H112			
Rocker panel – front: From front wheel ℄	H112			
Rocker panel – rear: To ground	H111			
Rocker panel – rear: From rear wheel ℄	H111			
Windshield slope angle	H122	55°		
GROUND CLEARANCE				
Bumper to ground – front	H102	9.8	(68069-68169 - 9.7)	(75) 10.4
Bumper to ground – rear	H104	10.9	(68069-68169 - 12.9)	(75) 13.8
Angle of approach	H106	20.5°	(68069-68169 - 20.4°)	(75) 21.9°
Angle of departure	H107	11.8°	(68069-68169 - 13.8°)	(75) 14.8°
Ramp breakover angle	H147	11.0°	(68069-68169 - 12.2°)	(75) 12.1°
Min. running clearance (Specify)	H156	5.5	(68069-68169 - 5.9°)	(75) 6.6

* Conv. 54.6
{68169
{68069 - 56.7

** (68247-68347) (68249-68349) 99.7 (68369) 108.2 (68367) 108.8 (68069) (68169) - 110.3

(75) 127.0

AMA Specifications—Passenger Car

Page 2

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

CAR AND BODY DIMENSIONS

See Pages 25, 26 for SAE Dimension Definitions

(All dimensions in inches unless otherwise indicated)

MODEL	SAE Ref. No.	68069 68169	68249	68349	68247	68347	68369	68367	7523	7533
FRONT COMPARTMENT										
Effective head room	H61	39.6	38.4				39.6	39.0	40.5	39.4
Max. eff. leg room – accelerator	L34	41.2	41.2				41.2	41.2	40.9	40.3
H Point to Heel point	H30	8.4	8.4				8.4	8.4	8.0	9.0
H Point travel	L17	4.8	4.8				4.8	4.8	4.8	4.8
Shoulder room	W 3	60.1	61.2				61.2	61.2	61.9	61.9
Hip room	W 5	63.7	63.7				63.7	63.7	63.6	63.5
Upper body opening to ground	H50									
REAR COMPARTMENT										
H Point couple distance	L50	43.0	37.1		36.5	37.1	39.5	36.5	61.4	62.2
Effective head room	H63	38.2	37.4		37.5	37.4	38.3	38.1	38.4	
Min. effective leg room	L51	45.4	39.7		38.2	38.9	41.9	38.0	45.4	
H Point to Heel point	H31	11.4	10.5		10.5		11.4	10.5	9.8	
Min. knee room	L48	11.0	6.3		5.7	6.2	8.3	5.7	4.7	
Rear Compartment room	L 3	34.7	28.8	29.2	28.6	29.0	31.0	28.6	25.2	
Shoulder room	W 4	59.6	60.3	60.2	60.0	59.9	60.2	60.9	59.4	
Hip room	W 6	62.4	62.8		55.2		62.5	55.2	59.7	
Upper body opening to ground	H51									
LUGGAGE COMPARTMENT										
Usable luggage capacity	V 1	16.5			(68367-15.0)				(75-14.7)	
Liftover height	H195									
Position of spare tire storage										
Method of holding lid open										
STATION WAGON – THIRD SEAT										
Shoulder Room	W85									
Hip room	W86									
Effective leg room	L86									
Effective head room	H86									
Seat facing direction										
STATION WAGON – CARGO SPACE										
Cargo length at floor – front seat	L202									
Cargo length at belt – front seat	L204									
Cargo width – wheelbase	W201									
Opening width at belt	W204									
Maximum cargo height	H201									
Rear opening height	H202									
Cargo volume index (cu. ft.) $\frac{W4 \times L204 \times H201}{1728}$	V2									

AMA Specifications—Passenger Car

Page 3

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (e)

POWER TEAMS

(Indicate whether standard or optional)

MODEL AVAILABILITY	ENGINE					TRANSMISSION	AXLE RATIO (Std. first) (Indicate A/C ratio)
	Displ. cu. in.	Carburetor	Compr. Ratio	BHP RPM	Torque RPM		
All Rear Drive Exc. Eldorado	472	4BBL	10.5:1	375 @ 4400	525 @ 3000	Hydra-Matic	2.94:1 Std. & A/C (Exc. Limo.) 3.21-Limo.

AMA Specifications—Passenger Car

Page 4

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL		Std. Car
ENGINE – GENERAL		
Type, no. cyls., valve arr.		90° - V8 - O.V.
Bore and stroke (nominal)		4.30 x 4.06
Piston displacement, cu. in.		472
Bore spacing (℄ to ℄)		5.00
No. system (front to rear)	L. Bank	2-4-6-8
	R. Bank	1-3-5-7
Firing order		1-5-6-3-4-2-7-8
Compres. ratio (nominal)		10.5:1
Cylinder Head Material		Cast Iron
Cylinder Block Material		Cast Iron
Cyl. Sleeve-Wet, dry, none		None
Number of mtg. points	Front	2
	Rear	1
Engine installation angle		6° 24' 6° 1' 20" (Limo.)
Taxable horsepower $\frac{Dia^2 \times No.\ Cyl.}{2.5}$		59.2
Publishing max. bhp* @ eng. RPM		375 @ 4400
Publishing max. torque * (lb. ft. @ RPM)		525 @ 3000
Recommended fuel regular – premium		Premium
ENGINE – PISTONS		
Material		Aluminum Alloy
Description and finish		Slipper Type Cam Ground Control Expansion
Weight (piston only) oz.		27.28
Clearance (limits)	Top land	.031 - .039
	Skirt Top	.0006 - .0010
	Skirt Bottom	-.0014 - +.0005
Ring groove depth	No. 1 ring	.210
	No. 2 ring	.210
	No. 3 ring	.195
	No. 4 ring	None

* Max. bhp (brake horsepower) and max. torque corrected to 60° F and 29.92 in. Hg atmospheric pressure.

AMA Specifications—Passenger Car

Page 5

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL			Std. Car

ENGINE – RINGS

Function (top to bottom)	No. 1, oil or comp.		Comp.
	No. 2, oil or comp.		Comp.
	No. 3, oil or comp.		Oil
	No. 4, oil or comp.		None
Compression	Description - material, coating, etc.		#1 Molybdenum Filled Cast Iron #2 Phosphate Coated Cast Iron
	Width		.0770 - .0785
	Gap		.013 - .025
Oil	Description - material, coating, etc.		Multi-Piece Steel Chrome Plated Rail
	Width		.1795 - .1880
	Gap		.015 - .055
Expanders			Yes

ENGINE – PISTON PINS

Material			SAE 1019 Steel
Length			3.030
Diameter			.9994 - .9997
Type	Locked in rod, in piston, floating, etc.		Locked in Rod
	Bushing	In rod or piston	None
		Material	None
Clearance	In piston		.00005 - .00015
	In rod		Press Fit
Direction & amount offset in piston			.060 Toward Max. Thrust Side

ENGINE – CONNECTING RODS

Material		GM 84M-Arma Steel
Weight (oz.)		28.86 oz.
Length (center to center)		6.75
Bearing	Material & Type	M-400 Alum. - Steel Backed
	Overall length	.826
	Clearance (limits)	.0005 - .0028
	End play	.008 - .016 (Total Two Rods)

AMA Specifications—Passenger Car

Page 6

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL Std. Car

ENGINE – CRANKSHAFT

Material			Nodular Cast Iron
Vibration damper type			Rubber Absorption
End thrust taken by bearing (No.)			#3 Center Main
Crankshaft end play			.002 - .012
Main bearing	Material & type		M-400 Aluminum Steel Backed
	Clearance		.0001 - .0026
	Journal dia. and bearing overall length	No. 1	3.250 - 1.1925
		No. 2	3.250 - 1.0595
		No. 3	3.250 - 1.067 (Inside) 1.258 (Outside)
		No. 4	3.250 - 1.0595
		No. 5	3.250 - 1.1925
		No. 6	None
		No. 7	None
	Dir. & amt. cyl. offset		R.H. Forward .47 - L.H. Rearward .47
Crankpin journal diameter			2.500

ENGINE – CAMSHAFT

Location			Center of V
Material			G.M. 120M Cast Iron
Bearings	Material		Steel Backed Babbitt
	Number		5
Type of Drive	Gear or chain		Silent Chain
	Crankshaft gear or sprocket material		Sintered Iron G.M. 3884M
	Camshaft gear or sprocket material		Die Cast Alum. - Nylon Gear
	Timing chain	No. of links	48
		Width	.750
		Pitch	.500

ENGINE – VALVE SYSTEM

Hydraulic lifters (Std., opt., NA)		Std.
Valve rotator, type (intake, exhaust)		None
Rocker ratio		1.65:1
Operating tappet clearance (indicate hot or cold)	Intake	Auto.
	Exhaust	Auto.

(Continued)

AMA Specifications—Passenger Car

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL Std. Car

ENGINE – VALVE SYSTEM (cont.)

Timing (based on top of ramp points)	Intake	Opens (°BTC)	18°	.001 Lift
		Closes (°ABC)	114°	" "
		Duration - deg.	312°	" "
	Exhaust	Opens (°BBC)	70°	" "
		Closes (°ATC)	58°	" "
		Duration - deg.	308°	" "
	Valve opening overlap			
Intake	Material		1041 Alum. Steel	
	Overall length		5.230	
	Actual overall head dia.		2.000	
	Angle of seat & face		Seat in Head 45° Valve Face 44°	
	Seat insert material		None	
	Stem diameter		.3415 - .3425	
	Stem to guide clearance		.0005 - .0025	
	Lift (@ zero lash)		.440	
	Outer spring press. & length	Valve closed (lb.@in.)	60-65 @ 1.946	
		Valve open (lb.@in.)	155-165 @ 1.496	
	Inner spring press. & length	Valve closed (lb.@in.)	None	
		Valve open (lb.@in.)	None	
Exhaust	Material		21-2 & GMR 241-M	
	Overall length		5.245	
	Actual overall head dia.		1.625	
	Angle of seat & face		Seat 45° Face 44°	
	Seat insert material		None	
	Stem diameter		.3415 - .3420	
	Stem to guide clearance		.0010 - .0025	
	Lift (@ zero lash)		.454	
	Outer spring press. & length	Valve closed (lb.@in.)	60-65 @ 1.946"	
		Valve open (lb.@in.)	155-165 @ 1.496"	
	Inner spring press. & length	Valve closed (lb.@in.)	None	
		Valve open (lb.@in.)	None	

ENGINE – LUBRICATION SYSTEM

Type of lubrication (splash, pressure, nozzle)	Main bearings	Pressure
	Connecting rods	Pressure
	Piston pins	Splash
	Camshaft bearings	Pressure
	Tappets	Pressure
	Timing gear or chain	Metered Centrifugal Flow
	Cylinder walls	Splash

(Continued)

AMA Specifications—Passenger Car

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL	Std. Car

ENGINE – LUBRICATION SYSTEM (cont.)

Oil pump type	Spur Gear
Normal oil pressure (lb. engine rpm)	35-40 @ 30 MPH
Oil press. sending unit (elect. or mech.)	Electric
Type oil intake (floating, stationary)	Stationary
Oil filter system (full flow, part., other)	Full Flow
Filter replacement (element, complete)	Element
Capacity of c/case, less filter-refill (qt.)	4 Qts. + 1 Qt. Filter
Oil grade recommended (SAE viscosity and temperature range)	+32° F. SAE 20W-IOW30 0° To +32°F SAE - IOW - IOW30 Below 0°F SAE 5W-5W20
Engine Service Reqmt. (MM, MS, etc.)	MS-GM 6031M

ENGINE – EXHAUST SYSTEM

Type (single, single with cross-over, dual, other)		Single With Crossover
Muffler No. & type (reverse flow, straight thru, separate resonator)		Reverse Flow Exhaust System
Exhaust pipe dia. (O.D., wall thick.)	Branch	Exhaust 2.24 - 2.50
	Main	Intermediate 2.50 - .036-.048 Laminated
Tail pipe dia. (O.D. & wall thickness)		2.50 Aluminized

ENGINE – CRANKCASE VENTILATION SYSTEM

Type (ventilates to atmos., induction system, other)		Standard	Induction System
		Optional	None
Control Unit	Make and model		AC
	Location		
	Energy source (manifold vacuum, carburetor air stream, other)		Manifold Vacuum
	Control method (variable orifice, fixed orifice, other)		Spring Loaded Valve Variable Orifice
Complete system	Discharges (to intake manifold, carb. air intake, air cleaner intake, other)		Intake Manifold
	Air inlet (breather cap, carburetor air cleaner, other)		Air Cleaner
	Flame arrestor (screen, check valve, other)		Check Valve

AMA Specifications—Passenger Car

Page 9

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL Std. Car

ENGINE – EXHAUST EMISSION CONTROL

Type (Air injection, engine modifications, other)				Air Injection Type
Air Injection Pump	Type			Saginaw Steering Gear
	Displacement			19.3 Cu. In.
	Drive ratio			1.2:1
	Drive type			Belt
	Relief valve (type)			None
	Filter (describe)			Centrifugal Seperator
Air Injection System	Air distribution (head, manifold, etc.)			Manifold
	Point of entry			Cylinder Head
	Injection tube I.D.			.579
	Check valve type			Diaphram (Delco)
	Backfire protection (type)			RPD Diverter and Integral Relief
Carburetor	Make			Rochester
	Model			4BBL 4MV
	Barrel size			Pri. 1.375 Sec. 2.250
	Idle speed	Drive		550 Dri. (A/C Off)
		Neutral		-
	Idle A/F mixture			
Distributor	Aux. Adv. Systems (type)		*	None
	Make			Delco Remy
	Model			1111239
	Cent'fgal adv. in crank degrees @ eng. rpm	Start (rpm)		0° @ 600 RPM
		Intermed. points deg. @ rpm		14.5 - 18.5 @ 1950 RPM
		Max. deg. @ rpm		26° - 30° @ 4400
	Vacuum adv. in crank degrees @ eng. rpm	Start (in Hg) Intermed. points deg. @ in. Hg Max. deg. @ in.	Start Int. Max.	8" - 10" 12° - 25.5 @ 13" 22.5 - 25.5 @ 16" 25.5° - @ 16"
	Vacuum Source			Carburetor
Timing - Crank degrees @ rpm				5° BTDC
Cooling System (describe changes)				-
Exhaust System (describe changes)				-

* A. Thermostatic Vacuum Adv. Switch Mounted In Cyl. Block water passages on all A/C equipped cars

AMA Specifications—Passenger Car

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL			Std. Car

ENGINE – FUEL SYSTEM

(See supplemental page for Details of Fuel Injection, Supercharger, etc. if used)

Induction type: Carburetor, fuel injection, supercharger.			Carburetor
Fuel Tank	Refill capacity (U.S. gals.)		Approx. 26
	Filler location		Back of License Plate
Fuel Pump	Type (elec. or mech.)		Mechanical
	Locations		Lower Left Side of Eng.
	Pressure range		5.25 - 6.50 @ 1800 RPM
Vacuum booster (std., optional, none)			None
Fuel Filter	Type		A.C.
	Locations		Frt. of Eng. in Line At Outlet Of Pump
Carburetor	Choke type		Remote Pocket in Manifold
	Intake manifold heat control (exhaust or water)		Exhaust
	Air cleaner type	Standard	Dry pack Single Inlet
		Optional	-
	Idle speed (spec. neutral or drive)	Manual	-
		Automatic	550 Drive (A/C Off)
		Idle A/F mix.	

CARBURETOR SUPPLEMENTARY INFORMATION

Model Usage	Engine Displ.	Transmission	Carburetors		No. Used and Type	Barrel Size
			Make	Model		
Std. Car (Exc. Limo.)	472	Automatic	Rochester	7028230	One 4BBL	Pri. 1.375
Limo. & All A/C Equip.	472	Automatic	Rochester	7028231	One 4BBL	Sec. 2.250

AMA Specifications—Passenger Car

Page 11

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL All (Exc. Eldorado)

ENGINE – COOLING SYSTEM

Type system (pressure, pressure vented, atmospheric, other)			Pressure
Radiator cap relief valve pressure			13.5 - 16.5
Circulation thermostat	Type (choke, bypass)		ByPass
	Starts to open at (°F)		192-199
Water pump	Type (centrifugal, other)		Centrifugal Dual Outlet
	GPM @ 1000 pump rpm		19
	Number of pumps		One
	Drive (V-belt, other)		V-Belt
	Bearing type		Double Row Ball Bearing
By-pass recirculation type (inter., ext.)			Internal
Radiator core type (cellular, tube and fin, other)			Tube & Center
Cooling system capacity	With heater (qt.)		20.3
	Without heater (qt.)		
	Opt. equipment-specify (qt.)		20.8 With A/C 23.8 on Limousine
Water jackets full length of cyl. (yes, no)			Yes
Water all around cylinder (yes, no)			Yes
Radiator hose	Lower	Number and type (molded, straight)	1-Molded
		Inside diameter	1.50
	Upper	Number and type (molded, straight)	1-Molded
		Inside diameter	1.50
	By-pass	Number and type (molded, straight)	None
		Inside diameter	None
Fan	Number of blades & spacing		** 7 @ 54° - 50° - 45° - 40° - 48° - 64° - 59°
	Diameter		18"
	Ratio-fan to crankshaft rev.		1.1:1
	Fan cutout type		None
	Bearing type		None
*Drive belts (indicate belt used by letter)	Fan		A
	Generator or alternator		B
	Water Pump		A
	Power Steering		C
	Air Conditioning & Pwr. Strg. Air Pump		D Matched 2 Belts A

* Drive Belt Dimensions	A	B	C	D	E	F	G	H	I	J	K
Angle of V	38°	38°	38°	38°							
Nominal length (SAE)	45.5	35.5	48.0	59.0							
Width	.460	.460	.380	.380							

** 6 Blade Fan on Limousine & all A/C cars - 54°- 76°- 50°- 54°- 76°- 50°

AMA Specifications—Passenger Car

Page 12

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (e)

MODEL All (Except Eldorado)

ELECTRICAL – SUPPLY SYSTEM

Battery	Make and Model		Delco Remy
	Voltage Rtg. & Total Plates		12 Volt 15 Plate
	SAE Designation & Amp. Hr. Rtg.		74 Amp. Hrs. @ 20 Hr. Rate
	Location		Right Front Side - Under hood
	Terminal grounded		Negative
Generator or Alternator	Make		Delco Remy
	Model		1100734 1100803 All A/C
	Type and rating		42 Amp. 55 Amp. All A/C
	Output at engine idle (neutral)		Charge @ Idle
	Ratio-Gen. to Cr/s rev.		2.75:1 2.86:1 A/C
Regulator	Make		Delco Remy
	Model		1119515
	Type		Double Contact
	Cutout relay	Closing voltage generator rpm	None
		Reverse current to open	None
	Regulated	Voltage	13.8 - 14.8 @ 100 Degrees (Adj. to 1
		Current	None
	Voltage test conditions	Temperature	100 Degrees
		Load	10 Amps
		Other	

ELECTRICAL – STARTING SYSTEM

Starting Motor	Make			Delco Remy
	Model			1108371
	Rotation (drive end view)			Clockwise
Motor control	Switch (solenoid, manual)			Solenoid
	Starting procedure			Cold Start - Depress Acc. to Floor, Remove turn ign. key full right to start. Warm Start - Depress Acc. Halfway - Hold until Eng. Starts
Motor Drive	Engagement type			Spiral Spline & Over Running Clutch
	Pinion meshes (front, rear)			Front
	Number of teeth	Pinion		9
		Flywheel	Manual	N.A.
			Auto.	.166
	Flywheel tooth face width		Manual	N.A.
			Auto.	.500

AMA Specifications—Passenger Car

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL All Exc. Eldorado

ELECTRICAL – IGNITION SYSTEM

Type	Conventional – Std., Opt., N.A.		Std.
	Transistorized – Std., Opt., N.A.		N.A.
	Other (specify)		-
Coil	Make		Delco Remy
	Model		1115295
	Amps	Engine stopped	2.4
		Engine idling	1.25
Distributor	Make		Delco Remy
	Model		1111239
	Cent'fgal adv. in c/shaft degrees@ engine rpm (nominal)	Start (rpm)	0° @ 600 RPM
		Intermediate points deg.@rpm	14.5° - 18.5° @ 1950 RPM
		Max. deg.@rpm	26° - 30° @ 4400
	Vacuum adv. in c/shaft degrees@ in. Hg. (nominal)	Start (in. Hg.)	8" - 10"
		Intermediate points, deg.@in. Hg.	12° - 25.5° @ 13" 22.5° - 25.5° @ 16"
		Max. deg. in. Hg.	25.5° @ 16"
	Breaker gap (in.)		.016"
	Cam angle (deg.)		28° - 32°
	Breaker arm tension (oz.)		19 - 23 oz.
Timing	Crankshaft deg.@rpm		5 Degrees BTDC
	Mark location		Crankshaft Pulley
Spark Plug	Make		A.C.
	Model		44N
	Thread (mm)		14MM
	Tightening torque (lb. ft.)		25 Lb/Ft.
	Gap		.035
Cable	Conductor type		Resistant Core
	Insulation type		Neoprene
	Spark plug protector		Neoprene

ELECTRICAL – SUPPRESSION

Locations & type	

Packard Electric - Dist. Resistance Wire
.3 MFD on Coil Feed Terminal
.5 MFD on Gen. Reg. Feed Terminal
Two Ground Straps - Rear of Cylinder Head
Two Ground Straps - Upper Control Arms

AMA Specifications—Passenger Car

Page 14

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL All Exc. Eldorado

ELECTRICAL – INSTRUMENTS AND EQUIPMENT

Speed-ometer	Type	A.C.
	Trip odometer (yes,no)	Yes
Charge indicator – type		Tell-Tale
Temperature indicator – type		Gauge & Tell-Tale
Oil pressure indicator – type		Tell-Tale
Fuel indicator – type		Gauge
Other		Low Brake - Tell-Tale Cruise Control - Tell-Tale Trunk Warning Lite
Wind-shield wiper	Type – Standard	Electric
	Type – Optional	-
Wind-shield washer	Type – Standard	Vacuum
	Type – Optional	-
Horn	Type	Solenoid Vibrating Diaphram
	Number used	3 (+Lo D Opt.)
	Amp draw (each)	4.5 - 5.5

DRIVE UNITS – CLUTCH (Manual Transmission)

Make & type		None Available
Type pressure plate springs		
Total spring load (lb.)		
No. of clutch driven discs		
Clutch facing	Material	
	Outside & inside dia.	
	Total eff. area (sq.in.)	
	Thickness	
	Engagement cushioning method	
Release bearing	Type & method of lubrication	
Torsional damping	Methods: springs, friction material	

AMA Specifications—Passenger Car

Page 15

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL All Exc. Eldorado

DRIVE UNITS – TRANSMISSIONS

Manual 3-speed (std. or opt.)	N.A.
Manual 4-speed (std. or opt.)	N.A.
Manual with overdrive (std. or opt.)	N.A.
Automatic (std. or opt.)	Standard

DRIVE UNITS – MANUAL TRANS.

Number of forward speeds			None Available
Transmission ratios	In first		
	In second		
	In third		
	In fourth		
	In reverse		
Synchronous meshing, specify gears			
Shift lever location			
Lubricant	Capacity (pt.)		
	Type recommended		
	SAE viscosity number	Summer	
		Winter	
		Extreme cold	

DRIVE UNITS – MANUAL TRANS. W/OVERDRIVE

(For transmission data see manual transmission section)

Type (planetary or other)			None Available
Manual lockout (yes, no)			
Downshift accelerator control (yes, no)			
Minimum cut-in speed			
Gear ratio			
Lubricant	Capacity (pt.) (Overdrive only)		
	Separate filler (yes, no)		
	Type recommended		
	SAE viscosity number	Summer	
		Winter	
		Extreme cold	

AMA Specifications—Passenger Car

Page 16

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (a)

MODEL All Exc. Eldorado

DRIVE UNITS – AUTOMATIC TRANSMISSION

Trade name		Turbo-Hydra-Matic
Type describe		3 Element Fixed Converter With Step Gear Shifts
Selector location		
List gear ratios Selector Pattern and indicate which are used in each selector position		Low Gear 2.48 P-R-N-'D'-L Intermediate Gear 1.48 High Gear 1.00 Reverse 2.09
Max. upshift speed–drive range		90 75 (75)
Max. kickdown speed–drive range		79 65 (75)
Torque convertor	Number of elements	3
	Max. ratio at stall	2.03:1
	Type of cooling (air, liquid)	Liquid-Water to oil
	Nominal diameter	
Lubricant	Capacity–refill (pt.)	Approx. 3 1/2 Qts.
	Type recommended	Fluid Type Dexron
Special transmission features		

DRIVE UNITS – PROPELLER SHAFT

Number used		1 2 (75)
Type (straight tube, tube-in-tube, internal-external damper, etc.)		Exposed
Outer diam. x length* x wall thickness	Manual 3-speed trans.	Not Available
	Manual 4-speed trans.	Not Available
	Overdrive transmission	Not Available
	Automatic transmission	4.00" x 64.33 x .065 Fleetwood Sedan & Brougham 3.50" x 60.83 x .065 62 & 63 Series.

* Center to center of universal joints, or to centerline of rear attachment.

(Continued)

2.75 - 2.25 x 37.80 - .083 (75)
2.75 - 2.25 x 43.65 - .083

AMA Specifications—Passenger Car

Page 17

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL All Exc. Eldorado

DRIVE UNITS – PROPELLER SHAFT (cont.)

Intermediate bearing	Type (plain, anti-friction)		None on Std. Car Roller Brg. (75)
	Lubrication (fitting, prepack)		Prepack
Slip Yoke	Type		Internally splined
	Number of teeth		32
	Spline O.D.		1.395 (Major Dia.)
Universal joints	Make and Mfg. No.		Saginaw
	Number used		2 3 (75)
	Type (ball and trunnion, cross)		Cross-Double Cardon
	Rear attach. (u-bolt, clamp, etc.)		"U" Bolt
	Bearing	Type (plain, anti-friction)	Needle - Roller
		Lubric. (fitting, prepack)	Prepack
Drive taken through (torque tube or arms, springs)			Four Link Arm
Torque taken through (torque tube or arms, springs)			Four Link Arm

DRIVE UNITS – AXLE

Type (front, rear)			Rear
Description			Hypoid
Limited Slip differential, type			Cone Clutch
Drive Pinion Offset			1.75
No. of differential pinions			2
Pinion adjustment (shim, other)			None
Pinion bearing adj. (shim, other)			Collapsable Spacer
Wheel bearing type			Ball
Lubricant	Capacity (pt.)		5 Pt.
	Type recommended		Mil-L-2105B (Contr. Diff. Spec. Lub)
	SAE viscosity number	Summer	90
		Winter	90
		Extreme cold	90

AXLE RATIO TOOTH COMBINATIONS

(See page 3 for axle ratio usage)

Axle ratio		2.94 (All Inc. A/C)	3.21 (Limo.)
No. of teeth	Pinion	47	45
	Ring gear	16	14
Ring Gear O.D.		9.424	9.422

AMA Specifications—Passenger Car

Page 18

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL All Exc. Eldorado

DRIVE UNITS – WHEELS

Type & material		Drop Center - Steel
Rim (size & flange type)	Std.	15 - 6JJ
	Opt.	None
Attachment	Type (bolt or stud)	Stud
	Circle diameter	5"
	Number and size	5 1/2 x 20

MODEL

DRIVE UNITS – TIRES

Standard	Size, ply rating, & ply	9.00 x 15 - 2 Ply - 4 Ply Rate-Black-8:20 x 15 4 Ply - 8 Ply Rate - Black		
	Type (bias, radial, etc.)	Rayon-Polyester		
	Full rated Inflation Press. Front	25	28	
	Full rated Inflation Press. Rear	25	*	
	Rev./Mile at 50 MPH	714	713	
Optional	Size, ply rating, & ply	9.00 x 15 - 2 ply - 4 ply rate White 8.20 x 15 - 4 ply - 8 ply rate White - Limo.		

BRAKES – PARKING

Type of control		Foot Operated - Vac. Released
Location of control		Left Side Below Inst. Panel
Operates on		Rear Service Brakes
If separate from service brakes	Type (internal or external)	N.A.
	Drum diameter	N.A.
	Lining size (length x width x thickness)	N.A.

(* Tire Pressure)
1-5 Pass. 28# Rear (750# Load)
1-9 Pass. + 200 Lb. Trunk Load 38# Rear (1550# Load)

AMA Specifications—Passenger Car

Page 19

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL All Exc. Eldorado

BRAKES – SERVICE

Type (drum or disc)			Drum		Opt. Frt. Disc
Self adjusting (std., opt., N.A.)			Std.		Std.
Power brake make & type (remote, int., etc.)	Std.		Moraine & Bendix Direct Hyd. Vacuum		
	Opt.		-		
Effective area (sq. in.)*			203.60		140.00
Gross lining area (sq. in.)**			233.50		159.00
Swept area (sq. in.)***			377.00		430.00
Percent brake effectiveness – front			61		61
Drum or Disc	Diameter (nominal)	Front	12"		12"
		Rear	12"		12"
	Type and material	Drum	Composite Cast Iron Finned		Full Cast Iron Vented
	Disc (vented or solid)				Vented
	No. pistons per caliper				1
Wheel cylinder bore	Front		1 3/16		2 3/4
	Rear		15/16	1.00 Limo	7/8 Limo
Master Cylinder	Bore		1.00		1.00
	displacement distribution	Front %	55		70
		Rear %	45		30
Disc Brk. Valve	Type (proportion, delay, metering, other)		None		Metering
Pedal arc ratio			2.86:1		2.86:1
Line pressure at 100 lb. pedal load			930 PSI		930 PSI
Shoe clearance adjustment			.010 - .030	None Frt.	.010 - .030 Rear
Brake lining	Drum or Disc		Drum		Disc
	Bonded or riveted		Riveted		
	Front Wheel	Material	Molded Asbestos		
		Size (length x width x thickness) Prim. or outboard	11.00 x 2.5 x .26		5.4 x 1.93 x .41
		Size (length x width x thickness) Second. or inboard	12.36 x 2.5 x .28		5.4 x 1.93 x .44
		Segments per shoe	1		1
	Rear Wheel	Material	Molded Asbestos		
		Size (length x width x thickness) Prim. or outboard	11.00 x 2.5 x .24		
		Size (length x width x thickness) Second. or inboard	12.36 x 2.5 x .26		
		Segments per shoe	1		

* Excludes rivet holes, grooves, chamfers, etc. ** Includes rivet holes, grooves, chamfers, etc.
*** Total swept area for four brakes. (Widest lining contact width for each brake x its contact circumference.)

AMA Specifications—Passenger Car

Page 20

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL	All Exc. Eldorado	75 Limo.

STEERING

Manual (std., opt., NA)				N.A.	
Power (std., opt., NA)				Std.	
Adjustable steering wheel (tilt, swing, other)	Type and description			Tilt & Telescope	
	(std., opt., NA)			Opt.	
Wheel diameter	Manual			N.A.	
	Power			15.5"	
Turning diameter (feet)	Outside front	Wall to wall (l. & r.)			
		Curb to curb (l. & r.)			
	Inside rear	Wall to wall (l. & r.)			
		Curb to curb (l. & r.)			
Outside whl. angle with inside whl. at 20°				18° 10'	
Manual	Gear	Type		N.A.	
		Make		N.A.	
		Ratios	Gear	N.A.	
			Overall	N.A.	
	No. wheel turns			N.A.	
Power	Type (coaxial, linkage, etc.)			Linkage - Variable Ratio Hydra-Matic Power*	
	Make			Saginaw Strg. Gear	
	Gear	Type		Concentric Gear	Ball Nut Sector
		Ratios	Gear	12.2 - 16.0 - 12.2	17.5
			Overall	10.3 - 16.6 - 10.3	18.2
	Pump driven by			Belt	
	Number wheel turns			3.1	3.7
Linkage	Type			Parallel Draglink	
	Location (front or rear of wheels, other)			Rear	
	Drag link (trans. or longit.)			Transverse	
	Tie rods (one or two)			Two	
Steering Axis	Inclination at camber (deg.)			6° @ 0°	
	Bearings (type)	Upper		Spherical Joints	
		Lower		Spherical Joints	
		Thrust		Spherical Joints	
Whl. Align. (range at curb wt. & preferred)	Caster (deg.) **			-1° to -2° Exc. Auto Level	
	Camber (deg.)			L + 3/8 to - 1/8 R + 1/8 to 3/8	
	Toe-in (outside track inches)			1/4 to 5/16	
Steering spindle & joint type				Spherical Joints	
Wheel Spindle	Diameter	Inner bearing		1.348 - 1.343	
		Outer bearing		.8430 - .8435	
	Thread size			3/4 - 20	
	Bearing type			Tapered Roller	

* - Inline Hydra. Power (75 Limo. Only)
** - - 1/2° to 1 1/2 Auto Level (ALC Std. on 60-681-75 Spec.)
Preferred Diff. not to exceed 1/2°

AMA Specifications—Passenger Car

Page 21

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL All Exc. Eldorado

SUSPENSION – GENERAL

(See Supplement page for details on Air Suspension)

Provision for car leveling		Auto. Level Control Std. on 60 Spec. & 75 Limo.
Provision for brake dip control		In Frt. Susp. Design
Provision for acc. squat control		In Rear Susp. Design
Special provisions for car jacking		Bumper Type
Shock absorber front & rear	Type	Direct Action
	Make	Delco
	Piston dia.	1"
Other special features		Nylon Piston Ring. Freon Envelope eliminates Aeration of oil

SUSPENSION – FRONT

Type and description		Independent - Coil
Spring	Type	Coil
	Material	9260
	Size (coil design height & I.D. bar length x dia.)	10.09"x4.00x157.7x680 (62 & 63) 10.44x4.00x163.50x730 10.09"x4.00x165.7x690 (60 Spec) (75 Limo.)
	Spring rate (lb. per in.)	335 (60 Spec) 325 (62 & 63) 425 (75 Limo)
	Rate at wheel (lb. per in.)	89 (60 Spec) 86 (62 & 63) 120 (75 Limo)
Stabilizer	Type (link, linkless, frameless)	Link
	Material & bar diameter	1085 Steel x 25/32 (60-62-63) .875 (75 Limo.)

SUSPENSION – REAR

Type and description			4 Link Susp.
Drive and torque taken through			Links
Spring	Type		Coil
	Material		9260 Steel
	Size (length x width, coil design height & I.D.; bar length & dia.)		9.00 x 5.50 x 145.9 x .590 9.17 x 5.20 x 149.75 x .695 (75 Limo.)
	Spring rate (lb. per in.)		95 (60 Spec.) 115 (62 & 63) 250 (75)
	Rate at wheel (lb. per in.)		110 (60 Spec.) 110 (62 & 63) 157 (75)
	Mounting insulation type		Rubber
	If leaf	No. of leaves	Not Available
		Shackle (comp. or tens.)	Not Available
Stabilizer	Type (link, linkless, frameless)		Not Available
	Material		Not Available
Track bar type			Not Available

AMA Specifications—Passenger Car

Page 22

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL						
	68069			68247	68249	7523
	68169	68367	68369	68347	68349	7533

FRAME

Type and description (Separate frame, unitized frame, partially - unitized frame)	Perimeter Frame

BODY – MISCELLANEOUS INFORMATION

Drs. hinged (front, rr.)	Front doors	Front	
	Rear doors	Center	
Type of finish (lacquer, enamel, other)		Acrylic	
Hood counterbalanced (yes, no)		Yes	
Hood release control (internal, external)		External	
Vehicle Indent. No. location		Windshield LWr. Frame-Left Side-Trans. & Engine	
Engine No. location		Rear Upper Portion of Cyl. Block & L. Side of Trans	
Theft protection - type		Ign. Key Start Door Lock Ign. Warning Buzzer	
Vent window control method (crank, friction pivot)	Front	60, Brougham & 75 Power	All others crank
	Rear	60 & Brougham Power	
Seat cushion type	Front	Zig Zag Spring-62 & 63	Coil Spring-60-61-75
	Rear	Zig Zag Spring-62 & 63	Coil Spring-60-61-75
	3rd seat	-	-
Seat back type	Front	Zig Zag Spring-62 & 63	Coil Spring-60-61-75
	Rear	Zig Zag Spring-62 & 63	Coil Spring-60-61-75
	3rd seat	-	-
Windshield glass type (i.e., single curved - laminated plate)		Compound Curve-Laminated	
Side glass type (i.e., curved - tempered plate)		Laminated Side Window Vent Window Curved - Curved Tempered	

Backlight glass type (i.e., compound curved - tempered plate, three piece)	CC	SC		CC		SC
Windshield glass exposed surface area	1532.2	1467.9	1532.2	1467.9		1532.9
Side glass exposed surface area	1937.7	1917.0	1856.5	1703.1	1711.1	2137.8
Backlight glass exposed surface area	852.8	876.0	1095.0	743.2		496.8
Total glass exposed surface area	4322.7	4260.9	4483.7	3914.2	3922.2	4166.8

AMA Specifications—Passenger Car

Page 23

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL All Exc. Eldorado

CONVENIENCE EQUIPMENT

(Indicate whether standard, optional or NA on each series)

Power windows	Side windows	Std.
	Vent windows	Std. 60-61-75 Opt. 62-63
	Backlight or tailgate	N.A.
Power seats (specify type as well as availability)		2 Way Std.-60-61-63-75 Not Available on 62 6 Way Power Opt. All Series
Reclining front seat back (R-L or both)		RH Seat on Bucket Seat Opt. Only
Front seat head restrainer (R-L or both)		Opt. Right & Left
Radios (specify type as well as availability)		Delco Radio AM AM-FM AM FM Stereo Opt. All series
Rear seat speaker		Std. With Radio Opt. (2 Frt.-2 Rear W/Stereo)
Power antenna		Std. With Radio Opt.
Clock		Std.
Air conditioner (specify type and availability)		Opt.-60-61-62-63 Auto. Climate Control Std. - 75 (Limo.) Dual
Speed warning device		N.A.
Speed control device		Opt.
Ignition lock lamp		Std.
Dome lamp		Std. (75) Rear Qtrs. Std. Other Style
Glove compartment lamp		Std.
Luggage compartment lamp		Std.
Underhood lamp		N.A.
Courtesy lamp		Std.
Map lamp		Std.
Auto. trans. quad. lamp		Std.
Cornering light lamp		Std.
Side Markers		Std.

LAMP HEIGHT AND SPACING

			68069 68169	68367	68369	68247 68347	68249 68349	7523 & 33
Height above ground to center of bulb or marker	Headlamp	Highest *	31.76		31.34			32.52
		Lowest	25.10	24.68		24.73	24.76	25.86
	Tail	Highest	25.34		25.72			26.30
		Lowest	-					
	Sidemarker	Front						
		Rear						
Distance from C/L of car to center of bulb	Headlamp	Inside	-					
		Outside *	35.00					
	Tail	Inside	-					
		Outside	34.80					
	Directional	Front	25.12					
		Rear	34.80					

* If single headlamps are used enter here.

Vertical Headlamps

AMA Specifications—Passenger Car

Page 24

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

WEIGHTS

Model	CURB WEIGHT – POUNDS			% PASS. WEIGHT DISTRIBUTION				SHIPPING WEIGHT
				Pass. In Front		Pass. In Rear		
	Front	Rear	Total	Front	Rear	Front	Rear	
Fleetwood Sedan								4795
Fleetwood Brougham								4805
Calais H.T. Sedan								4640
Calais Coupe								4570
DeVille H.T. Sedan								4675
DeVille Coupe								4595
DeVille Convertible								4600
DeVille Sedan								4680
Fleetwood - 9 Pass. Sedan								5300
Fleetwood Limousine								5385

Accessories & Equipment Differential Weights				Remarks

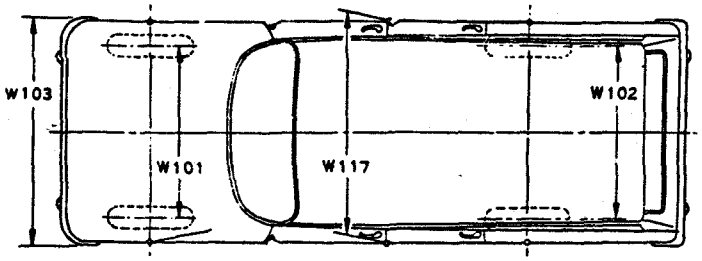
AMA Specifications—Passenger Car

Page 25

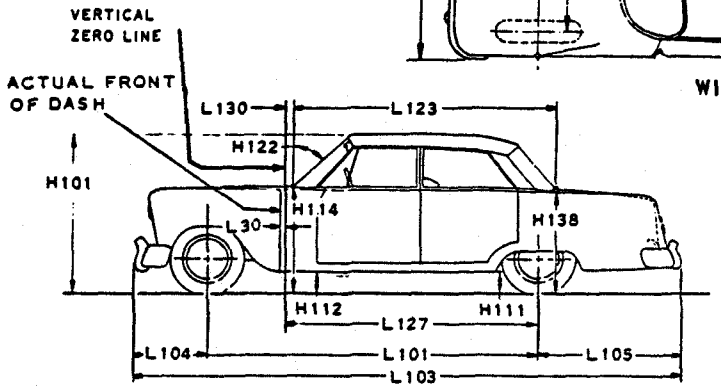
CAR AND BODY DIMENSIONS

KEY SHEET

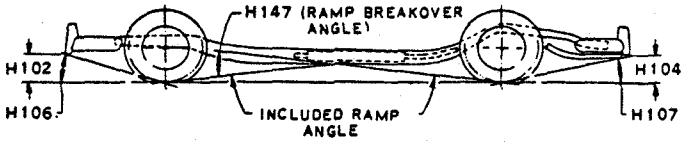
EXTERIOR CAR AND BODY DIMENSIONS



WIDTH

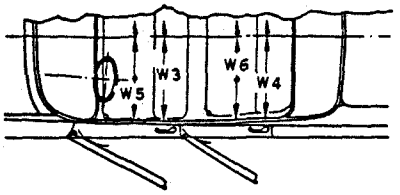


LENGTH & HEIGHT

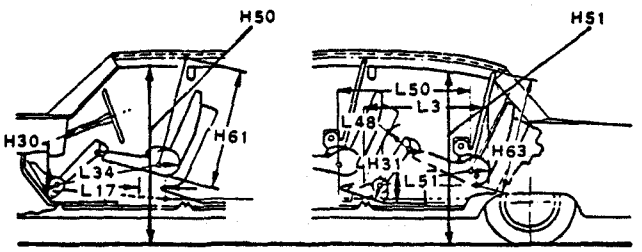


GROUND CLEARANCE

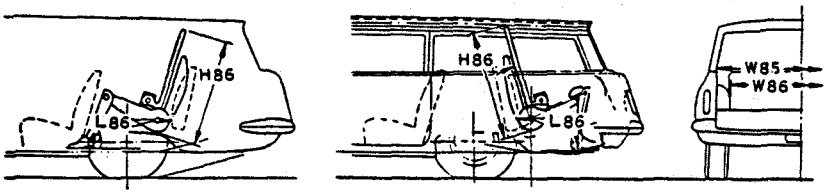
INTERIOR CAR AND BODY DIMENSIONS



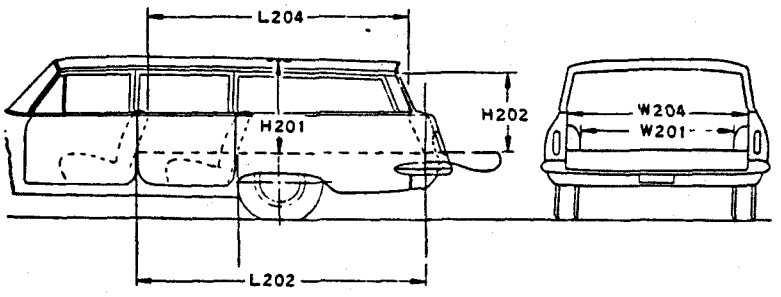
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FRONT COMPT. REAR COMPT.



THIRD SEAT



CARGO SPACE

AMA Specifications—Passenger Car

Page 26

CAR AND BODY DIMENSIONS

KEY SHEET

DIMENSION DEFINITIONS

EXTERIOR WIDTH DIMENSIONS

W101 WHEEL TREAD – FRONT. Measured at centerline of tires, with nominal camber, at ground.

W102 WHEEL TREAD – REAR. Measured at centerline of tires at ground.

W103 MAXIMUM OVERALL CAR WIDTH. Include bumpers, moldings, or sheet metal protrusions. Measured to outside of metal.

W117 MAXIMUM BODY WIDTH AT #2 PILLAR. Measured across body at #2 pillar, excluding hardware and applied moldings.

EXTERIOR LENGTH DIMENSIONS

L 30 VERTICAL ZERO LINE TO ACTUAL FRONT OF DASH. If actual Front of Dash is to the rear of Body Zero Line, it is identified by a minus (–) sign.

L101 WHEELBASE.

L103 OVERALL LENGTH. Include bumper guards if standard equipment.

L104 OVERHANG – FRONT. Measured from C/L of front wheels to front of car, including bumper guards if standard equipment.

L105 OVERHANG – REAR. Measured from C/L of rear wheels to rear of car, including bumper guards if standard equipment.

L123 BODY UPPER STRUCTURE LENGTH AT CAR CENTERLINE. The horizontal dimension from the Cowl Point to the Deck Point.

L127 VERTICAL ZERO LINE TO CENTERLINE OF REAR WHEELS. A horizontal dimension.

L130 VERTICAL ZERO LINE TO WINDSHIELD COWL POINT. The horizontal dimension from the vertical zero line to the theoretical intersection of extended windshield glass plane and normal cowl surface.

EXTERIOR HEIGHT DIMENSIONS

H101 OVERALL HEIGHT – DESIGN. Measured with the vehicle in Manufacturer's Design Weight attitude.

H114 COWL POINT TO GROUND. Measured at vehicle centerline.

H138 DECK POINT TO GROUND. Measured at vehicle centerline.

H112 ROCKER PANEL TO GROUND – FRONT. The vertical dimension from ground to bottom of rocker panel, excluding flanges. Measured to the outside of sheet metal at foremost point of rocker panel.

H111 ROCKER PANEL TO GROUND – REAR. The vertical dimension from ground to bottom of rocker panel, excluding flanges. Measured to the outside of sheet metal at front of rear wheel opening.

H122 WINDSHIELD SLOPE ANGLE. The angle between a vertical line and the windshield surface at car centerline. On compound-curved windshields the chord of the arc is used and limited to that section of the windshield comprehended by an 18-inch chord.

GROUND CLEARANCE DIMENSIONS

H102 BUMPER TO GROUND – FRONT. Minimum dimension, includes bumper guards.

H104 BUMPER TO GROUND – REAR. Minimum dimension, includes bumper guards.

H106 ANGLE OF APPROACH. The angle between ground and a line tangent to the front tire static loaded radius arc and the first point of interference, i.e., bumper, guard, gravel deflector, fender or other component, excluding license plate. This dimension may be determined graphically for reporting purposes.

H107 ANGLE OF DEPARTURE. The angle between ground and a line tangent to the rear tire static loaded radius arc and the first point of interference, i.e., bumper, guard, gravel deflector, tail pipe, fender or other component, excluding license plate. This dimension may be determined graphically for reporting purposes.

H147 RAMP BREAKOVER ANGLE. The supplement of included ramp angle (180° minus included ramp angle) over which car can pass without interference; measured with car sitting on a level surface, using lines tangent to arcs of front and rear static loaded radii and intersecting at point on underside of car which defines the smallest angle. This dimension may be determined by calculation (see Design Standard DD 0.00 – 108) or graphically for reporting purposes.

H156 MINIMUM RUNNING GROUND CLEARANCE. Location of measurement on the car is to be clearly recorded.

FRONT COMPARTMENT DIMENSIONS

H 61 EFFECTIVE HEAD ROOM – FRONT. The dimension from H Point to the headlining, plus a constant of 4.0 inches, measured along a line 8° to rear of vertical.

L 34 MAXIMUM EFFECTIVE LEG ROOM – ACCELERATOR. Measured along a diagonal line from the Manikin ankle pivot center to the H Point plus a constant of 10.0 inches. For treadle type accelerator pedals, the leg room is measured with the Manikin's right foot on the accelerator pedal and the Manikin Heel Point at Accelerator Heel Point. All other types of accelerator pedals will be measured with the Manikin foot angle set at 87° and the shoe touching the pedal.

H 30 H POINT TO HEEL POINT – FRONT. The vertical dimension from the H Point to the Accelerator Heel Point.

L 17 H POINT TRAVEL. The horizontal dimension between the H Point in the most forward and rearward seat positions.

FRONT COMPARTMENT DIMENSIONS (Cont.)

W 3 SHOULDER ROOM – FRONT. The minimum latera dimensions between the door garnish moldings or nearest interference, measured at the H Point station.

W 5 HIP ROOM – FRONT. The lateral dimension through the H Point to trimmed body surfaces. Depress loose side wall cloth to trim foundation or other obstruction if such construction exists.

H 50 UPPER BODY OPENING TO GROUND – FRONT. The vertical dimension from a point on the trimmed body opening to the ground, measured at the H Point station.

REAR COMPARTMENT DIMENSIONS

L 50 H POINT COUPLE DISTANCE. The horizontal dimension from the front seat H Point to the rear seat H Point.

H 63 EFFECTIVE HEAD ROOM – REAR. The dimension from the H Point to the headlining, plus a constant of 4.0 inches, measured along a line 8° to rear of vertical.

L 51 MINIMUM EFFECTIVE LEG ROOM – REAR. Measured along a diagonal line from the ankle pivot center to the H Point plus a constant of 10.0 inches, with the foot positioned to the nearest interference between the seat structure and toe, instep or lower leg.

H 31 H POINT TO HEEL POINT – REAR. The vertical dimension from the H Point to the Manikin Heel Point on the depressed floor covering.

L 48 MINIMUM KNEE ROOM – REAR. The minimum dimension from the Manikin knee pivot center to the back of the front seat back.

L 3 REAR COMPARTMENT ROOM. The horizontal dimension from the back of front seat to front of rear seat back at height tangent to the top of rear seat cushion.

W 4 SHOULDER ROOM – REAR. The minimum lateral dimension between the door garnish molding or nearest interference. Measured at H Point station.

W 6 HIP ROOM – REAR. The lateral dimension through H Point to trimmed body surfaces. Depress loose side wall cloth to trim foundation or other obstruction when such construction exists.

H 51 UPPER BODY OPENING TO GROUND – REAR. The vertical dimension from a point on the trimmed body opening to the ground, measured 13.0 inches forward of the H Point.

LUGGAGE COMPARTMENT DIMENSIONS

V 1 LUGGAGE CAPACITY – USABLE. The total luggage compartment luggage capacity in cubic feet with the tire and tools in place, determined in accordance with the Passenger Car Luggage Space Standard, DD 0.00 – 105.

H195 LIFTOVER HEIGHT. Vertical dimension from the highest point on the luggage compartment lower opening to ground, excluding corner radii.

STATION WAGON – THIRD SEAT DIMENSIONS

W 85 SHOULDER ROOM – THIRD SEAT. The minimum lateral dimension between the door garnish moldings or nearest interference. Measured at H Point station.

W 86 HIP ROOM – THIRD SEAT. The lateral dimension through H Point to trimmed surfaces.

L 86 EFFECTIVE LEG ROOM – THIRD SEAT. Measured along a diagonal line from ankle pivot center to H Point plus a constant of 10.0 inches. With rear-facing third seat, foot is positioned in foot well or to nearest interference with rear end or rear closure.

H 86 EFFECTIVE HEAD ROOM – THIRD SEAT. The dimension from H Point to the headlining, plus a constant of 4.0 inches. Measured along a line 8° to rear of vertical.

STATION WAGON – CARGO SPACE DIMENSIONS

L202 CARGO LENGTH AT FLOOR – FRONT SEAT. The horizontal dimension, measured at the floor level from the rear of the front seat back to the normal inside limiting interference on the tailgate, on the car centerline.

L204 CARGO LENGTH AT BELT – FRONT SEAT. The horizontal dimension measured from the top rear of front seat back to a vertical extension line from the normal inside limiting interference at the top of the tailgate, on the car centerline.

W201 CARGO WIDTH – WHEELHOUSE. The minimum horizontal dimension, measured between wheelhousings at floor level.

W204 OPENING WIDTH AT BELT. The minimum horizontal dimension, measured between the nearest normal inside limiting interferences of the rear opening at the top of the tailgate.

H201 MAXIMUM CARGO HEIGHT. The maximum vertical dimension, measured from the top of the floor covering to the headlining, on the car centerline.

H202 REAR OPENING HEIGHT. The vertical dimension measured from the top of the floor covering to the normal inside limiting interference at the top of the rear opening, on the car centerline, with both tail-and liftgates fully open.

V 2 CARGO VOLUME INDEX BEHIND FRONT SEAT. The total volume in cubic feet above the normal load floor and behind the front seat with the liftgate and tailgate closed.

$$\frac{W4 \times L204 \times H201}{1728}$$

AMA Specifications—Passenger Car

Page 27

INDEX

SUBJECT	PAGE NO.
Automatic Transmission	16
Axis, Steering	20
Axle, Rear	17
Battery	12
Bearings, Engine	5, 6, 7
Belts – Fan, Generator, Water Pump	11
Brakes – Parking, Service Power	18, 19
Camber	20
Camshaft	6
Capacities	
Cooling System	11
Fuel Tank	10
Lubricants	
Engine Crankcase	8
Transmission and Overdrive	15, 16
Rear Axle	17
Car and Body Dimensions	
Width	1
Length	1
Height	1
Ground Clearance	1
Front Compartment	2
Rear Compartment	2
Luggage Compartment	2
Station Wagon – Third Seat	2
Station Wagon – Cargo Space	2
Carburetor	3, 9, 10
Caster	20
Choke, Automatic	10
Clutch – Pedal Operated	14
Coil, Ignition	13
Connecting Rods	5
Convenience Equipment	23
Cooling System	11
Crankcase Ventilation System	8
Crankshaft	6
Cylinders and Cylinder Head	4
Dimension Definitions	
Key Sheet	25
Exterior & Interior	26
Distributor – Ignition	13
Electrical System	12, 13, 14
Engine	
Bore, Stroke, Displacement, Type	4
Compression Ratio	4
Firing Order, Cylinder Numbering	4
General Information, H.P. & Torque	4
Lubrication	7, 8
Power Teams	3
Exhaust Emission Control	9
Exhaust System	8
Equipment Availability	22
Fan, Cooling	11
Filters – Engine Oil, Fuel System	8, 10
Frame	22
Front Suspension	21
Fuel, Fuel Pump, Fuel System	4, 10
Fuel Injection	10
Generator and Regulator	12
Glass	22
Height (Lamps)	14
Headroom – Body	2
Heights – Car and Body	1
Horns	14
Horsepower – Brake	3, 4
Ignition System	13
Inflation – Tires	18
Instruments	14

SUBJECT	PAGE NO.
Kingpin (Steering Axis)	20
Lamp height and spacing	23
Legroom	2
Lengths – Car and Body	1
Lifters, valve	6
Linings – Clutch, Brake	14, 19
Lubrication	7, 8, 14, 15, 16, 17
Luggage Compartment	2
Motor, Starting	12
Muffler	8
Overdrive	15
Piston Pins & Rings	4, 5
Pistons	4, 5
Power Brakes	19
Power Steering	20
Power Teams	3
Propeller Shaft, Universal Joints	16, 17
Pumps – Oil, Fuel	8, 10
Water	11
Radiator, Hoses	11
Ratios – Axle	3, 17
Compression	3, 4
Steering	20
Transmission	15, 16
Rear Axle	3, 17
Regulator – Generator	12
Rims	18
Rings, Piston	5
Rods – Connecting	5
Shock Absorbers, Front & Rear	21
Spark Plugs	13
Speedometer	14
Springs – Front & Rear Suspension	21
Valve, Engine	6
Stabilizer (Sway Bar) – Front & Rear	21
Starting System	12
Steering	20
Supply System	12
Suppression – Ignition, Radio	13
Suspension – Front & Rear	21
Tail Pipe	8
Thermostat, Cooling	11
Timing, Engine & Valve	6, 7, 13
Tires	18
Toe in	20
Torque Converter	16
Torque – Engine, Rated	3, 4
Transmission – Types	3, 10, 15, 16
Automatic	3, 10, 15, 16
Manual & Overdrive	3, 10, 15
Ratios	15, 16
Track	1
Trunk Luggage Capacity	2
Turning Diameter	20
Unitized Construction	22
Universal Joints, Propeller Shaft	16, 17
Valves – Intake & Exhaust	6, 7
Vibration Damper	6
Voltage Regulator	12
Water Pump	11
Weights – Shipping, Curb	24
Wheel Alignment	20
Wheelbase	1
Wheels & Tires	18
Wheel Spindle	20
Widths – Car and Body	1
Windshield	22
Windshield Wiper	14

AMA Specifications—Passenger Car

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MANUFACTURER	CAR NAME	
Cadillac Motor Car Division	Cadillac	
MAILING ADDRESS	MODEL YEAR	ISSUED: 9-20-67
2860 Clark	1968	REVISED (•)

NOTES:
1. The Specifications herein are those in effect at date of compilation and are subject to change without notice by the manufacturer.
2. UNLESS OTHERWISE INDICATED:
   a. Specifications apply to standard models without optional equipment. Significant deviations are noted.
   b. Nominal design dimensions are used throughout these specifications.

TABLE OF CONTENTS

Car & Body Dimensions 1,2
Engine – Mechanical 4
Electrical 12
Drive Units 14
Brakes 18, 19
Steering 20
Suspensions 21
Weights 24
Index 27

BODY – TYPES AND STYLE NAMES –

Body type, number of passenger & style names; use manufacturer's code for series & body style.

DESCRIPTION	NO. PASS.	STYLE NO.	VEHICLE IDENT.
Fleetwood Eldorado	6	69347	

AMA Specifications—Passenger Car

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-6 REVISED (•)

CAR AND BODY DIMENSIONS

See Pages 25, 26 for SAE Dimension Definitions

(All dimensions in inches unless otherwise indicated)

All dimensions to ground are for comparative purposes only and are shown with vehicle load of two passengers in front and three in rear, except where otherwise noted.

MODEL		SAE Ref. No.	Eldorado
WIDTH			
Track – Front		W101	63.5
Track – Rear		W102	63
Maximum overall car width		W103	80"
Body width at No. 2 pillar		W117	
LENGTH			
Body "O" to front of dash		L 30	
Wheelbase		L101	120
Overall car length		L103	221
Overhang – front		L104	44.1
Overhang – rear		L105	56.9
Body upper structure length		L123	
Body "O" line to ℄ of rear wheel		L127	95.6
Body "O" line to w/s cowl point		L130	
HEIGHT			
Overall height		H101	53.3
Cowl height		H114	
Deck height		H138	
Rocker panel – front	To ground	H112	
	From front wheel ℄		
Rocker panel – rear	To ground	H111	
	From rear wheel ℄		
Windshield slope angle		H122	
GROUND CLEARANCE			
Bumper to ground – front		H102	10.7
Bumper to ground – rear		H104	12.3
Angle of approach		H106	16.2°
Angle of departure		H107	15.8°
Ramp breakover angle		H147	
Min. running clearance (Specify)		H156	5.5 (Exhaust System)

AMA Specifications—Passenger Car

Page 2

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

CAR AND BODY DIMENSIONS

See Pages 25, 26 for SAE Dimension Definitions

(All dimensions in inches unless otherwise indicated)

MODEL	SAE Ref. No.	Eldorado
FRONT COMPARTMENT		
Effective head room	H61	37.7
Max. eff. leg room – accelerator	L34	41.1
H Point to Heel point	H30	7.8
H Point travel	L17	4.7
Shoulder room	W 3	59.6
Hip room	W 5	62.2
Upper body opening to ground	H50	
REAR COMPARTMENT		
H Point couple distance	L50	33.6
Effective head room	H63	37.6
Min. effective leg room	L51	36.2
H Point to Heel point	H31	9.5
Min. knee room	L48	5.1
Rear Compartment room	L 3	26.9
Shoulder room	W 4	55.7
Hip room	W 6	54.2
Upper body opening to ground	H51	
LUGGAGE COMPARTMENT		
Usable luggage capacity	V 1	
Liftover height	H195	
Position of spare tire storage		
Method of holding lid open		
STATION WAGON – THIRD SEAT		
Shoulder Room	W85	
Hip room	W86	
Effective leg room	L86	
Effective head room	H86	
Seat facing direction		
STATION WAGON – CARGO SPACE		
Cargo length at floor – front seat	L202	
Cargo length at belt – front seat	L204	
Cargo width – wheelbase	W201	
Opening width at belt	W204	
Maximum cargo height	H201	
Rear opening height	H202	
Cargo volume index (cu. ft.) $\frac{W4 \times L204 \times H201}{1728}$	V2	

AMA Specifications—Passenger Car

Page 3

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

POWER TEAMS

(Indicate whether standard or optional)

MODEL AVAILABILITY	ENGINE					TRANSMISSION	AXLE RATIO (Std. first) (Indicate A/C ratio)
	Displ. cu. in.	Carburetor	Compr. Ratio	BHP RPM	Torque RPM		
Eldorado	472	4BBL	10.5:1	375 @ 4400	525 @ 3000	Hydramatic	3.07:1 (Std. & A/C)

AMA Specifications—Passenger Car

Page 4

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL Eldorado

ENGINE – GENERAL

Type, no. cyls., valve arr.		90° - V-8 - O.V.
Bore and stroke (nominal)		4.30 x 4.06
Piston displacement, cu. in.		472
Bore spacing (℄ to ℄)		5.000
No. system (front to rear)	L. Bank	2-4-6-8
	R. Bank	1-3-5-7
Firing order		1-5-6-3-4-2-7-8
Compres. ratio (nominal)		10.5:1
Cylinder Head Material		Cast Iron
Cylinder Block Material		Cast Iron
Cyl. Sleeve-Wet, dry, none		None
Number of mtg. points	Front	1
	Rear	2
Engine installation angle		0°
Taxable horsepower $\frac{Dia^2 \times No.\ Cyl.}{2.5}$		59.2
Publishing max. bhp* @ eng. RPM		375 @ 4400
Publishing max. torque * (lb. ft. @ RPM)		525 @ 3000
Recommended fuel regular – premium		Premium

ENGINE – PISTONS

Material			Aluminum Alloy
Description and finish			Slipper type cam ground Control expansion
Weight (piston only) oz.			27.28 oz.
Clearance (limits)	Top land		.031 - .039
	Skirt	Top	.0006-.0010
		Bottom	-.0014-+.0005
Ring groove depth	No. 1 ring		.210
	No. 2 ring		.210
	No. 3 ring		.195
	No. 4 ring		None

* Max. bhp (brake horsepower) and max. torque corrected to 60° F and 29.92 in. Hg atmospheric pressure.

AMA Specifications—Passenger Car

Page 5

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL		Eldorado

ENGINE – RINGS

Function (top to bottom)	No. 1, oil or comp.	Comp.
	No. 2, oil or comp.	Comp.
	No. 3, oil or comp.	Oil
	No. 4, oil or comp.	None
Compression	Description - material, coating, etc.	#1 Molybdenum Filled Cast Iron #1 Phosphate Coated Cast Iron
	Width	.0770-.0785
	Gap	.013-.025
Oil	Description - material, coating, etc.	Multi-Piece Steel Chrome Plated Steel
	Width	.1795-.1880
	Gap	.015-.055
Expanders		Yes

ENGINE – PISTON PINS

Material			SAE 1019 Steel
Length			3.030
Diameter			.9994-.9997
Type	Locked in rod, in piston, floating, etc.		Locked in Rod
	Bushing	In rod or piston	None
		Material	None
Clearance	In piston		.00005-.00015
	In rod		Press Fit
Direction & amount offset in piston			.060 Toward Max. Thrust Side.

ENGINE – CONNECTING RODS

Material		G.M. 84M Arma Steel
Weight (oz.)		28.86
Length (center to center)		6.75
Bearing	Material & Type	M-400 Aluminum Steel Backed
	Overall length	.826
	Clearance (limits)	.0005-.0028
	End play	.016

AMA Specifications—Passenger Car

Page 6

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL Eldorado

ENGINE – CRANKSHAFT

Material			Nodular Cast Iron
Vibration damper type			Rubber Absorption
End thrust taken by bearing (No.)			#3 Center Main
Crankshaft end play			.002-.012
Main bearing	Material & type		M-400 Aluminum-Steel Backed
	Clearance		.0001-.0026
	Journal dia. and bearing overall length	No. 1	3.250-1.1925
		No. 2	3.250-1.0595
		No. 3	3.250-1.067 (Inside) 1.258 (Outside)
		No. 4	3.250-1.0595
		No. 5	3.250-1.1925
		No. 6	None
		No. 7	None
	Dir. & amt. cyl. offset		R.H. Forward - .47 - L.H. Rearward - .47
Crankpin journal diameter			2.500

ENGINE – CAMSHAFT

Location			Center of V
Material			G.M. 120M Cast Iron
Bearings	Material		Steel Backed Babbitt
	Number		5
Type of Drive	Gear or chain		Silent Chain
	Crankshaft gear or sprocket material		Sintered Iron G.M. 3884M
	Camshaft gear or sprocket material		Die Cast Aluminum - Nylon Gear
	Timing chain	No. of links	48
		Width	.750
		Pitch	.500

ENGINE – VALVE SYSTEM

Hydraulic lifters (Std., opt., NA)		Std.
Valve rotator, type (intake, exhaust)		None
Rocker ratio		1.65:1
Operating tappet clearance (indicate hot or cold)	Intake	Auto
	Exhaust	Auto

(Continued)

AMA Specifications—Passenger Car

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (e)

MODEL Eldorado

ENGINE – VALVE SYSTEM (cont.)

Timing (based on top of ramp points)	Intake	Opens (°BTC)	18° With .001 lift
		Closes (°ABC)	114° " " "
		Duration - deg.	212° " " "
	Exhaust	Opens (°BBC)	70° " " "
		Closes (°ATC)	58° " " "
		Duration - deg.	308
	Valve opening overlap		
Intake	Material		1041 Aluminum Steel
	Overall length		5.230
	Actual overall head dia.		2.000
	Angle of seat & face		Seat in Head 45° Valve Face 44°
	Seat insert material		None
	Stem diameter		.3415-.3425
	Stem to guide clearance		.0005-.0025
	Lift (@ zero lash)		.440
	Outer spring press. & length	Valve closed (lb.@in.)	60-65 @ 1.946
		Valve open (lb.@in.)	155-165 @ 1.496
	Inner spring press. & length	Valve closed (lb.@in.)	None
		Valve open (lb.@in.)	None
Exhaust	Material		21-2 & GMR 241-M
	Overall length		5.245
	Actual overall head dia.		1.625
	Angle of seat & face		Seat 45° Face 44°
	Seat insert material		None
	Stem diameter		.3415-.3420
	Stem to guide clearance		.0010-.0025
	Lift (@ zero lash)		.454
	Outer spring press. & length	Valve closed (lb.@in.)	60-65 @ 1.946
		Valve open (lb.@in.)	155-165 @ 1.496
	Inner spring press. & length	Valve closed (lb.@in.)	None
		Valve open (lb.@in.)	None

ENGINE – LUBRICATION SYSTEM

Type of lubrication (splash, pressure, zzle)	Main bearings	Pressure
	Connecting rods	Pressure
	Piston pins	Splash
	Camshaft bearings	Pressure
	Tappets	Pressure
	Timing gear or chain	Metered Centrifugal Flow
	Cylinder walls	Splash

(Continued)

AMA Specifications—Passenger Car

Page 8

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL Eldorado

ENGINE – LUBRICATION SYSTEM (cont.)

Oil pump type	Spur Gear
Normal oil pressure (lb. engine rpm)	35-40 @ 30 MPH
Oil press. sending unit (elect. or mech.)	Electric
Type oil intake (floating, stationary)	Stationary
Oil filter system (full flow, part., other)	Full Flow
Filter replacement (element, complete)	Element
Capacity of c/case, less filter-refill (qt.)	
Oil grade recommended (SAE viscosity and temperature range)	+32 Deg. F. SAE 20W-IOW30 0 Deg. F. to 32 Deg. F. SAE IOW-IOW30 Below 0 Deg. F. SAE 5W-5W20
Engine Service Reqmt. (MM, MS, etc.)	MS-GM 4725M

ENGINE – EXHAUST SYSTEM

Type (single, single with cross-over, dual, other)		Dual With Single Outlet
Muffler No. & type (reverse flow, straight thru, separate resonator)		One Muffler Reverse Flow Double Inlet & Single Outlet One Resonator Straight thru
Exhaust pipe dia. (O.D., wall thick.)	Branch	None
	Main	Dual 2.00 X .084 Laminated
Tail pipe dia. (O.D. & wall thickness)		Single 2.24 X .060 Aluminized

ENGINE – CRANKCASE VENTILATION SYSTEM

Type (ventilates to atmos., induction system, other)		Standard	Induction System
		Optional	None
Control Unit	Make and model		AC
	Location		In R.H. Rocker Arm Cover
	Energy source (manifold vacuum, carburetor air stream, other)		Manifold Vacuum
	Control method (variable orifice, fixed orifice, other)		Spring Loaded Valve Variable Orifice
Complete system	Discharges (to intake manifold, carb. air intake, air cleaner intake, other)		Intake Manifold
	Air inlet (breather cap, carburetor air cleaner, other)		Air Cleaner
	Flame arrestor (screen, check valve, other)		Check Valve

AMA Specifications—Passenger Car

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL Eldorado

ENGINE – EXHAUST EMISSION CONTROL

Type (Air injection, engine modifications, other)			Air Injection
Air Injection Pump	Type		Saginaw Steering Gear
	Displacement		19.3 Cu. In.
	Drive ratio		1.2:1
	Drive type		Belt
	Relief valve (type)		None
	Filter (describe)		Centrifugal Seperator
Air Injection System	Air distribution (head, manifold, etc.)		Manifold
	Point of entry		Cylinder Head
	Injection tube I.D.		.579
	Check valve type		Diaphram (Delco)
	Backfire protection (type)		R.P.D. Diverter and Integral Relief
Carburetor	Make		Rochester Quadrajet
	Model		4BBL Model 4 MV
	Barrel size		Pri. 1.375 Sec. 2.250
	Idle speed	Drive	550 A/C off
		Neutral	-
	Idle A/F mixture		
Distributor	Aux. Adv. Systems (type)		None
	Make		Delco Remy
	Model		1111239
	Cent'fgal adv. in crank degrees @ eng. rpm	Start (rpm)	0 Deg. @ 600 RPM
		Intermed. points deg. @ rpm	14.5 - 18.5 @ 1950 RPM
		Max. deg. @ rpm	26 Deg. - 30 Deg. @ 4400
	Vacuum adv. in crank degrees @ eng. rpm	Start (in Hg)	Start 8" - 10"
		Intermed. points deg. @ in. Hg	12 Deg. - 25.5 Deg. @ 13"
		Max. deg. @ in.	Int. 22.5 Deg. - @ 16" Max. 25.5 Deg. @ 16"
	Vacuum Source		Carburetor
Timing - Crank degrees @ rpm			5 Deg. BTDC
Cooling System (describe changes)			-
Exhaust System (describe changes)			-

AMA Specifications—Passenger Car

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (e)

MODEL Eldorado

ENGINE – FUEL SYSTEM

(See supplemental page for Details of Fuel Injection, Supercharger, etc. if used)

Induction type: Carburetor, fuel injection, supercharger.			Carburetor
Fuel Tank	Refill capacity (U.S. gals.)		24
	Filler location		Above Rear Bumper Center of Car
Fuel Pump	Type (elec. or mech.)		Mechanical
	Locations		Lower Left Side of Engine
	Pressure range		5.25 - 6.50 @ 1800 RPM
Vacuum booster (std., optional, none)			None
Fuel Filter	Type		AC
	Locations		Front of Engine Inline at Outlet of Pump
Carburetor	Choke type		Remote Pocket in Manifold
	Intake manifold heat control (exhaust or water)		Exhaust
	Air cleaner type	Standard	Dry Pack Single Inlet
		Optional	-
	Idle speed (spec. neutral or drive)	Manual	
		Automatic	
		Idle A/F mix.	

CARBURETOR SUPPLEMENTARY INFORMATION

Model Usage	Engine Displ.	Transmission	Carburetors		No. Used and Type	Barrel Size
			Make	Model		
Eldorado	472	Automatic	Rochester	7028234	One 4BBL Quadra-Jet	Pri. 1.375 Sec. 2.250
Eld.-W/Air Cond.	472	Automatic	Rochester	7028235	"	"

AMA Specifications—Passenger Car

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL Eldorado

ENGINE – COOLING SYSTEM

Type system (pressure, pressure vented, atmospheric, other)			Pressure
Radiator cap relief valve pressure			13.5 - 16.5
Circulation thermostat	Type (choke, bypass)		Bypass
	Starts to open at (°F)		192-199
Water pump	Type (centrifugal, other)		Centrifugal Dual Outlet
	GPM @ 1000 pump rpm		19
	Number of pumps		One
	Drive (V-belt, other)		V-Belt
	Bearing type		Double Row Ball Bearing
By-pass recirculation type (inter., ext.)			Internal
Radiator core type (cellular, tube and fin, other)			Tube & Center
Cooling system capacity	With heater (qt.)		20.3
	Without heater (qt.)		-
	Opt. equipment-specify (qt.)		20.8 With A/C
Water jackets full length of cyl. (yes, no)			Yes
Water all around cylinder (yes, no)			Yes
Radiator hose	Lower	Number and type (molded, straight)	1-Molded
		Inside diameter	1.50
	Upper	Number and type (molded, straight)	1-Molded
		Inside diameter	1.50
	By-pass	Number and type (molded, straight)	None
		Inside diameter	None
Fan	Number of blades & spacing		7 @ 54° - 50° - 45° - 40° - 48° - 64° - 59°
	Diameter		18"
	Ratio-fan to crankshaft rev.		1.1:1
	Fan cutout type		None
	Bearing type		None
*Drive belts (indicate belt used by letter)	Fan		A
	Generator or alternator		B
	Water Pump		A
	Power Steering		C
	Air Conditioning		D Matched 2 belts
			A

* Drive Belt Dimensions	A	B	C	D	E	F	G	H	I	J	K
Angle of V	38°	38°	38°	38°							
Nominal length (SAE)	45.5	35.5	48.0	59.0							
Width	460	.460	.380	.380							

AMA Specifications—Passenger Car

Page 12

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL Eldorado

ELECTRICAL – SUPPLY SYSTEM

Battery	Make and Model			Delco Remy
	Voltage Rtg. & Total Plates			12 Volt - 15 Plate
	SAE Designation & Amp. Hr. Rtg.			74 Amp. Hrs. @ 20 Hr. Rate
	Location			Right Front Side - Underhood
	Terminal grounded			Negative
Generator or Alternator	Make			Delco Remy
	Model			1100734 / 1100803 A/C
	Type and rating			42 Amp. / 55 Amp. A/C
	Output at engine idle (neutral)			Charge at Idle
	Ratio–Gen. to Cr/s rev.			2.75 / 2.85 A/C
Regulator	Make			Delco Remy
	Model			1119515
	Type			Double Contact
	Cutout relay	Closing voltage : generator rpm		None
		Reverse current to open		None
	Regulated	Voltage		13.8 - 14.8 @ 100 Deg. (Adjust to 14.2)
		Current		None
	Voltage test conditions	Temperature		100 Degrees
		Load		10 Amps.
		Other		

ELECTRICAL – STARTING SYSTEM

Starting Motor	Make			Delco Remy
	Model			1107389
	Rotation (drive end view)			Clockwise
Motor control	Switch (solenoid, manual)			Solenoid
	Starting procedure			Cold Start Depress Acc. to floor, Remove foot, Turn Ign. Key full right to Start Warm Start Depress Acc. Halfway Hold Until Eng. Starts
Motor Drive	Engagement type			Spiral Spline & Over Running Clutch
	Pinion meshes (front, rear)			Front
	Number of teeth	Pinion		9
		Flywheel	Manual	N.A.
			Auto.	166
	Flywheel tooth face width		Manual	N.A.
			Auto.	.500

AMA Specifications—Passenger Car

'E OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL Eldorado

ELECTRICAL – IGNITION SYSTEM

Type	Conventional – Std., Opt., N.A.		Std.
	Transistorized – Std., Opt., N.A.		N.A.
	Other (specify)		-
Coil	Make		Delco Remy
	Model		1115295
	Amps	Engine stopped	2.4
		Engine idling	1.25
Distributor	Make		Delco Remy
	Model		1111239
	Cent'fgal adv. in c/shaft degrees@ engine rpm (nominal)	Start (rpm)	0 Deg. @ 600 RPM
		Intermediate points deg.@rpm	14.5° - 18.5° @ 1950 RPM
		Max. deg.@rpm	26 Deg. - 30 Deg. @ 4400 RPM
	Vacuum adv. in c/shaft degrees@ in. Hg. (nominal)	Start (in. Hg.)	8"-10"
		Intermediate points, deg.@in. Hg.	12 Deg. - 25.5 Deg. @ 13" 22.5 Deg. - 25.5 Deg. @ 16"
		Max. deg. in. Hg.	25.5 Deg. @ 16"
	Breaker gap (in.)		.016
	Cam angle (deg.)		28 Deg. - 32 Deg.
	Breaker arm tension (oz.)		19-23 Oz.
Timing	Crankshaft deg.@rpm		5 Deg. BTDC
	Mark location		Crankshaft Pulley
Spark Plug	Make		A.C
	Model		44N
	Thread (mm)		14MM
	Tightening torque (lb. ft.)		25 Lb/Ft.
	Gap		.035
Cable	Conductor type		Resistant Core
	Insulation type		Neoprene
	Spark plug protector		"

ELECTRICAL – SUPPRESSION

Locations & type	

Packard Electric - Dist. Resistance Wire
.3 MFD on Coil Feed Terminal
.5 MFD on Gen. Reg. Feed Terminal
Ground Straps - Trans. to Dash

AMA Specifications—Passenger Car

Page 14

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (a)

MODEL Eldorado

ELECTRICAL – INSTRUMENTS AND EQUIPMENT

Speed-ometer	Type	A.C.
	Trip odometer (yes,no)	Yes
Charge indicator – type		Tell-Tale
Temperature indicator – type		Gauge & Tell-Tale
Oil pressure indicator – type		Tell-Tale
Fuel indicator – type		Gauge
Other		Trunk Warning Lite - Low Brake - Cruise
Wind-shield wiper	Type – Standard	Electric
	Type – Optional	-
Wind-shield washer	Type – Standard	Vacuum
	Type – Optional	-
Horn	Type	Solenoid Vibrating Diaphram
	Number used	3 + LO "D" Opt.
	Amp draw (each)	4.5 - 5.5

DRIVE UNITS – CLUTCH (Manual Transmission)

Make & type		None Available
Type pressure plate springs		
Total spring load (lb.)		
No. of clutch driven discs		
Clutch facing	Material	
	Outside & inside dia.	
	Total eff. area (sq.in.)	
	Thickness	
	Engagement cushioning method	
Release bearing	Type & method of lubrication	
Torsional damping	Methods: springs, friction material	

AMA Specifications—Passenger Car

Page 15

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL	Eldorado

DRIVE UNITS – TRANSMISSIONS

Manual 3-speed (std. or opt.)	N.A.
Manual 4-speed (std. or opt.)	N.A.
Manual with overdrive (std. or opt.)	N.A.
Automatic (std. or opt.)	Std.

DRIVE UNITS – MANUAL TRANS.

Number of forward speeds			Not Available
Transmission ratios	In first		
	In second		
	In third		
	In fourth		
	In reverse		
Synchronous meshing, specify gears			
Shift lever location			
Lubricant	Capacity (pt.)		
	Type recommended		
	SAE viscosity number	Summer	
		Winter	
		Extreme cold	

DRIVE UNITS – MANUAL TRANS. W/OVERDRIVE

(For transmission data see manual transmission section)

Type (planetary or other)			Not Available
Manual lockout (yes, no)			
Downshift accelerator control (yes, no)			
Minimum cut-in speed			
Gear ratio			
Lubricant	Capacity (pt.) (Overdrive only)		
	Separate filler (yes, no)		
	Type recommended		
	SAE viscosity number	Summer	
		Winter	
		Extreme cold	

AMA Specifications—Passenger Car

Page 16

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL Eldorado

DRIVE UNITS – AUTOMATIC TRANSMISSION

Trade name		Turbo-Hydramatic
Type describe		3 Element Fixed Converter W/Step Gear Shifts
Selector location		Indicator in Cluster Above Steering Column
List gear ratios Selector Pattern and indicate which are used in each selector position		LO Gear 2.48 P-R-N-'D'-L Intermediate Gear 1.48 High Gear 1.00 Reverse 2.09
Max. upshift speed–drive range		89
Max. kickdown speed–drive range		79
Torque convertor	Number of elements	3
	Max. ratio at stall	2.03
	Type of cooling (air, liquid)	Liquid Water - to Oil
	Nominal diameter	
Lubricant	Capacity–refill (pt.)	Approx. - 5 1/2 Qts.
	Type recommended	Fluid Type - Dexron
Special transmission features		Driven Through a Chain From Eng. Mounted Converter

DRIVE UNITS – PROPELLER SHAFT

Number used		Two (1 Piece Right and Left)
Type (straight tube, tube-in-tube, internal-external damper, etc.)		Exposed
Outer diam. x length* x wall thickness	Manual 3-speed trans.	N.A.
	Manual 4-speed trans.	N.A.
	Overdrive transmission	N.A.
	Automatic transmission	1.25 X 17.05 X Solid

* Center to center of universal joints, or to centerline of rear attachment.

(Continued)

AMA Specifications—Passenger Car

MAKE OF CAR Eldorado MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL Eldorad

DRIVE UNITS – PROPELLER SHAFT (cont.)

Intermediate bearing	Type (plain, anti-friction)		None
	Lubrication (fitting, prepack)		None
Slip Yoke	Type		None
	Number of teeth		None
	Spline O.D.		None
Universal joints	Make and Mfg. No.		Saginaw
	Number used		4 Joints
	Type (ball and trunnion, cross)		(2) Tri-Pot Ball & Trunnion (2) Rzeppa (Outboard)
	Rear attach. (u-bolt, clamp, etc.)		
	Bearing	Type (plain, anti-friction)	Ball
		Lubric. (fitting, prepack)	Pre-Packed (Permanent)
Drive taken through (torque tube or arms, springs)			Frt. Suspension Arms
Torque taken through (torque tube or arms, springs)			Engine Supports

DRIVE UNITS – AXLE

Type (front, rear)			Front
Description			
Limited Slip differential, type			Not Available
Drive Pinion Offset			None
No. of differential pinions			2
Pinion adjustment (shim, other)			Shim
Pinion bearing adj. (shim, other)			Shim
Wheel bearing type			Not Applicable
Lubricant	Capacity (pt.)		.563 Gal.
	Type recommended		Extreme Pressure Mineral Oil
	SAE viscosity number	Summer	90
		Winter	90
		Extreme cold	90

AXLE RATIO TOOTH COMBINATIONS

(See page 3 for axle ratio usage)

Axle ratio		3.07
No. of teeth	Pinion	14
	Ring gear	43
Ring Gear O.D.		

AMA Specifications—Passenger Car

Page 18

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL Eldorado

DRIVE UNITS – WHEELS

Type & material		Rim & Spider SAE 1010
Rim (size & flange type)	Std.	15 X 6 JK
	Opt.	N.A.
Attachment	Type (bolt or stud)	Stud
	Circle diameter	5.00 In
	Number and size	5 - 1/2 X 20

MODEL

DRIVE UNITS – TIRES

Standard	Size, ply rating, & ply		9.00 X 15 4 Ply Rating - Black
	Type (bias, radial, etc.)		
	Full rated Inflation Press.	Front	714
		Rear	24
	Rev./Mile at 50 MPH		24
Optional	Size, ply rating, & ply		9.00 X 15 4 Ply Rating - White

BRAKES – PARKING

Type of control		Foot Operated - Vac. Released
Location of control		Left Side Below Inst. Panel
Operates on		Rear Service Brakes
If separate from service brakes	Type (internal or external)	N.A.
	Drum diameter	N.A.
	Lining size (length x width x thickness)	N.A.

AMA Specifications—Passenger Car

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL Eldorado

BRAKES – SERVICE

Type (drum or disc)				Disc Front	Drum Rear
Self adjusting (std., opt., N.A.)				Std.	
Power brake make & type (remote, int., etc.)		Std.		Bendix Integral Tandum	
		Opt.		-	
Effective area (sq. in.)*					
Gross lining area (sq. in.)**					
Swept area (sq. in.)***				222F	138R
Percent brake effectiveness – front				62 - 69.9	
Drum or Disc	Diameter (nominal)	Front		11.3	
		Rear		11.0	
	Type and material			Full Cast Iron	Full Cast Iron Finned Drum
	Disc (vented or solid)			Vented	
	No. pistons per caliper			4	
Wheel cylinder bore	Front			1 15/16	
	Rear			13/16	
Master Cylinder	Bore			1.00	
	displacement distribution	Front	%	75	
		Rear	%	25	
Disc Brk. Valve	Type (proportion, delay, metering, other)			Metering	Proportioning (Drum)
Pedal arc ratio				2.99:1	
Line pressure at 100 lb. pedal load				1380 PSI (Disc)	110° PSI (Drum)
Shoe clearance adjustment				.001	.015
Brake lining	Drum or Disc			Disc Front	Drum Rear
	Bonded or riveted			Riveted	
	Front Wheel	Material		JM-2000 B-44	
		Size (length x width x thickness)	Prim. or out-board	5.34 x 1.9 x .43	
			Second. or in-board	5.34 x 1.9 x .43	
		Segments per shoe		1	
	Rear Wheel	Material		Marshall H 3144-Pri. & H 3152F Sec.	
		Size (length x width x thickness)	Prim. or out-board	9.00 x 2.00 x .20	
			Second. or in-board	12.00 x 2.00 x .20	
		Segments per shoe		1	

* Excludes rivet holes, grooves, chamfers, etc. ** Includes rivet holes, grooves, chamfers, etc.
*** Total swept area for four brakes. (Widest lining contact width for each brake x its contact circumference.)

AMA Specifications—Passenger Car

Page 20

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL | Eldorado

STEERING

Manual (std., opt., NA)				N.A.
Power (std., opt., NA)				Std.
Adjustable steering wheel (tilt, swing, other)		Type and description		Tilt & Telescope
		(std., opt., NA)		Opt.
Wheel diameter		Manual		N.A.
		Power		15.5"
Turning diameter (feet)	Outside front	Wall to wall (l. & r.)		44.7
		Curb to curb (l. & r.)		41.3
	Inside rear	Wall to wall (l. & r.)		23.3
		Curb to curb (l. & r.)		23.9
Outside whl. angle with inside whl. at 20°				18.2 Degrees
Manual	Gear	Type		N.A.
		Make		
		Ratios	Gear	
			Overall	
	No. wheel turns			
Power	Type (coaxial, linkage, etc.)			Linkage - Variable Ratio Hydr. Power
	Make			Saginaw Steering Gear
	Gear	Type		Rack Piston Conventric Valve
		Ratios	Gear	12.4 - 16.1 - 12.4
			Overall	
	Pump driven by			Belt
	Number wheel turns			
Linkage	Type			Parallelogram
	Location (front or rear of wheels, other)			Front
	Drag link (trans. or longit.)			Transverse
	Tie rods (one or two)			2
Steering Axis	Inclination at camber (deg.)			
	Bearings (type)	Upper		Sperical Joints
		Lower		Sperical Joints
		Thrust		Sperical Joints
Whl. Align. (range at curb wt. & preferred)	Caster (deg.)			
	Camber (deg.)			
	Toe-in (outside track inches)			
Steering spindle & joint type				Sperical Joint
Wheel Spindle	Diameter	Inner bearing		
		Outer bearing		
	Thread size			
	Bearing type			

AMA Specifications—Passenger Car

Page 21

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL	Eldorado

SUSPENSION – GENERAL

(See Supplement page for details on Air Suspension)

Provision for car leveling		Frt. - Torsion Bar Adj. Rear-Auto. Level Control
Provision for brake dip control		Anti-Dive Design of Suspension
Provision for acc. squat control		No Torque At Rear Wheels
Special provisions for car jacking		Bumper Type
Shock absorber front & rear	Type	Direct Action
	Make	Delco
	Piston dia.	1 inch
Other special features		

SUSPENSION – FRONT

Type and description		Independent Torsion Bar
Spring	Type	Torsion Bar
	Material	SAE 5160H
	Size (coil design height & I.D. bar length x dia.)	1.062 Dia. X 54.71 Long
	Spring rate (lb. per in.)	438 In.Lb./Deg.
	Rate at wheel (lb. per in.)	
Stabilizer	Type (link, linkless, frameless)	Link
	Material & bar diameter	SAE - 1070 1 1/16 Dia.

SUSPENSION – REAR

Type and description			Single Leaf Springs - 4 Shock Abs.
Drive and torque taken through			Front Wheel Drive
Spring	Type		Single Leaf
	Material		SAE 5160 Steel
	Size (length x width, coil design height & I.D.; bar length & dia.)		3" Dia. X 63.25
	Spring rate (lb. per in.)		95 Lbs/In.
	Rate at wheel (lb. per in.)		95 Lbs./In.
	Mounting insulation type		Rubber Bushing Shackles & Rubber Insulator
	If leaf	No. of leaves	One
		Shackle (comp. or tens.)	Compression
Stabilizer	Type (link, linkless, frameless)		None
	Material		None
Track bar type			None

AMA Specifications—Passenger Car

Page 22

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL	Eldorado

FRAME

Type and description (Separate frame, unitized frame, partially - unitized frame)	Boxed Perimeter Frame Extending to Rear of Passenger Compartment. Integral Construction Rear of Passenger Compartment.

BODY – MISCELLANEOUS INFORMATION

Drs. hinged (front, rr.)	Front doors	Front
	Rear doors	-
Type of finish (lacquer, enamel, other)		Acrylic
Hood counterbalanced (yes, no)		Yes
Hood release control (internal, external)		External
Vehicle Indent. No. location		Windshield Lwr.Frame - Left Side - Trans. & Eng.
Engine No. location		Rear Upper Portion of Cyl. Block & L. Side of Trans
Theft protection - type		Ign. Key Start & Door Lock & Ign. Warning Buzzer
Vent window control method (crank, friction pivot)	Front	None
	Rear	None
Seat cushion type	Front	Zig Zag Spring
	Rear	Zig Zag Spring
	3rd seat	-
Seat back type	Front	Zig Zag Spring
	Rear	Zig Zag Spring
	3rd seat	-
Windshield glass type (i.e., single curved - laminated plate)		Compound Curve - Laminated
Side glass type (i.e., curved - tempered plate)		Curved Tempered
Backlight glass type (i.e., compound curved - tempered plate, three piece)		Curved Tempered
Windshield glass exposed surface area		1372.6
Side glass exposed surface area		1740.6
Backlight glass exposed surface area		844.0
Total glass exposed surface area		3957.2

AMA Specifications—Passenger Car

Page 23

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

MODEL Eldorado

CONVENIENCE EQUIPMENT

(Indicate whether standard, optional or NA on each series)

Power windows	Side windows	Std.
	Vent windows	N.A.
	Backlight or tailgate	N.A.
Power seats (specify type as well as availability)		Std. 6-Way Power (Opt. 4 Way Bucket Seat)
Reclining front seat back (R-L or both)		Opt. Pass. Side Only on Bucket Seat Opt.
Front seat head restrainer (R-L or both)		Opt.
Radios (specify type as well as availability)		Delco Radio AM AM-FM - + Stereo Option
Rear seat speaker		With Radio Opt.
Power antenna		With Radio Opt.
Clock		Std.
Air conditioner (specify type and availability)		Auto Climate Control - Optional
Speed warning device		N.A.
Speed control device		Optional
Ignition lock lamp		Std.
Dome lamp		Std.
Glove compartment lamp		Std.
Luggage compartment lamp		Std.
ıderhood lamp		N.A.
ourtesy lamp		Std.
Map lamp		Std.
Auto. trans. quad. lamp		Std.
Cornering light lamp		Std.
Heater & Defroster Lamp		Std.
Rear Window Defroster		Opt.

LAMP HEIGHT AND SPACING

Height above ground to center of bulb or marker	Headlamp	Highest *	-
		Lowest	26.72
	Tail	Highest	-
		Lowest	29.33
	Sidemarker	Front	
		Rear	
Distance from C/L of car to center of bulb	Headlamp	Inside	18.65
		Outside *	-
	Tail	Inside	33.25
		Outside	-
	Directional	Front	34.48
		Rear	33.25

If single headlamps are used enter here.

AMA Specifications—Passenger Car

Page 24

MAKE OF CAR Cadillac MODEL YEAR 1968 DATE ISSUED 9-20-67 REVISED (•)

WEIGHTS

Model	CURB WEIGHT – POUNDS			% PASS. WEIGHT DISTRIBUTION				SHIPPING WEIGHT
				Pass. In Front		Pass. In Rear		
	Front	Rear	Total	Front	Rear	Front	Rear	
Fleetwood Eldorado			4258					4580

Accessories & Equipment Differential Weights				Remarks

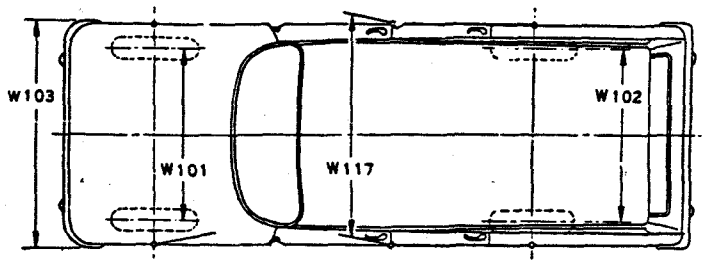
AMA Specifications—Passenger Car

Page 25

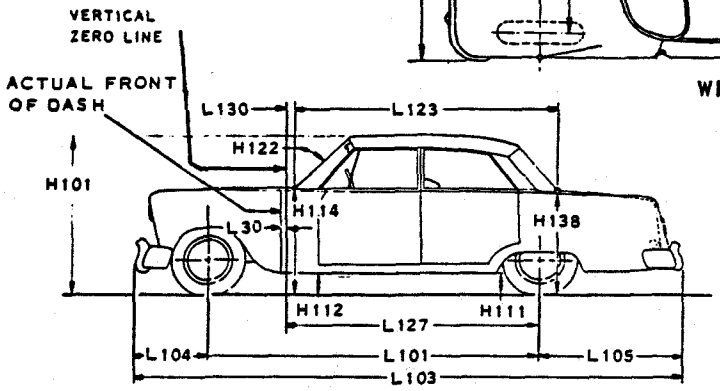
CAR AND BODY DIMENSIONS

KEY SHEET

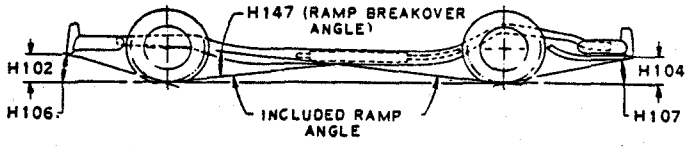
EXTERIOR CAR AND BODY DIMENSIONS



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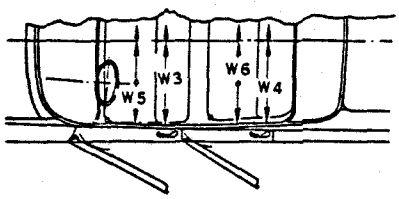


LENGTH & HEIGHT

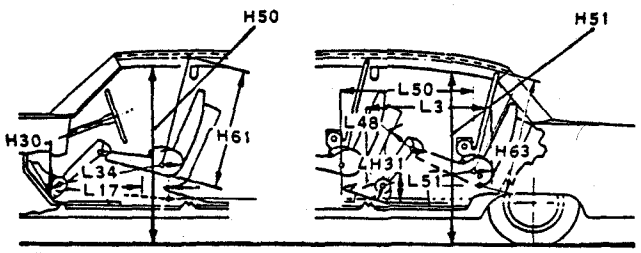


GROUND CLEARANCE

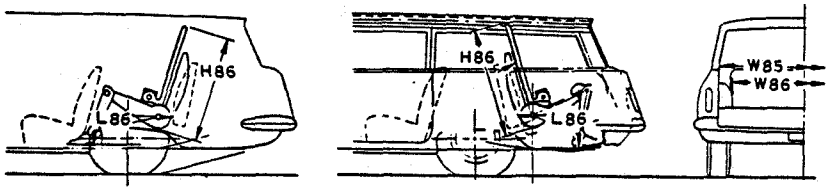
INTERIOR CAR AND BODY DIMENSIONS



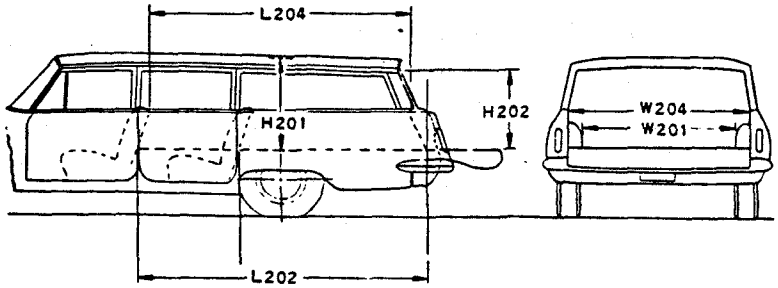
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FRONT COMPT. REAR COMPT.



THIRD SEAT



CARGO SPACE

AMA Specifications—Passenger Car

CAR AND BODY DIMENSIONS
KEY SHEET
DIMENSION DEFINITIONS

EXTERIOR WIDTH DIMENSIONS

W101 WHEEL TREAD – FRONT. Measured at centerline of tires, with nominal camber, at ground.

W102 WHEEL TREAD – REAR. Measured at centerline of tires at ground.

W103 MAXIMUM OVERALL CAR WIDTH. Include bumpers, moldings, or sheet metal protrusions. Measured to outside of metal.

W117 MAXIMUM BODY WIDTH AT #2 PILLAR. Measured across body at #2 pillar, excluding hardware and applied moldings.

EXTERIOR LENGTH DIMENSIONS

L 30 VERTICAL ZERO LINE TO ACTUAL FRONT OF DASH. If actual Front of Dash is to the rear of Body Zero Line, it is identified by a minus (–) sign.

L101 WHEELBASE.

L103 OVERALL LENGTH. Include bumper guards if standard equipment.

L104 OVERHANG – FRONT. Measured from C/L of front wheels to front of car, including bumper guards if standard equipment.

L105 OVERHANG – REAR. Measured from C/L of rear wheels to rear of car, including bumper guards if standard equipment.

L123 BODY UPPER STRUCTURE LENGTH AT CAR CENTERLINE. The horizontal dimension from the Cowl Point to the Deck Point.

L127 VERTICAL ZERO LINE TO CENTERLINE OF REAR WHEELS. A horizontal dimension.

L130 VERTICAL ZERO LINE TO WINDSHIELD COWL POINT. The horizontal dimension from the vertical zero line to the theoretical intersection of extended windshield glass plane and normal cowl surface.

EXTERIOR HEIGHT DIMENSIONS

H101 OVERALL HEIGHT – DESIGN. Measured with the vehicle in Manufacturer's Design Weight attitude.

H114 COWL POINT TO GROUND. Measured at vehicle centerline.

H138 DECK POINT TO GROUND. Measured at vehicle centerline.

H112 ROCKER PANEL TO GROUND – FRONT. The vertical dimension from ground to bottom of rocker panel, excluding flanges. Measured to the outside of sheet metal at foremost point of rocker panel.

H111 ROCKER PANEL TO GROUND – REAR. The vertical dimension from ground to bottom of rocker panel, excluding flanges. Measured to the outside of sheet metal at front of rear wheel opening.

H122 WINDSHIELD SLOPE ANGLE. The angle between a vertical line and the windshield surface at car centerline. On compound-curved windshields the chord of the arc is used and limited to that section of the windshield comprehended by an 18-inch chord.

GROUND CLEARANCE DIMENSIONS

H102 BUMPER TO GROUND – FRONT. Minimum dimension, includes bumper guards.

H104 BUMPER TO GROUND – REAR. Minimum dimension, includes bumper guards.

H106 ANGLE OF APPROACH. The angle between ground and a line tangent to the front tire static loaded radius arc and the first point of interference, i.e., bumper, guard, gravel deflector, fender or other component, excluding license plate. This dimension may be determined graphically for reporting purposes.

H107 ANGLE OF DEPARTURE. The angle between ground and a line tangent to the rear tire static loaded radius arc and the first point of interference, i.e., bumper, guard, gravel deflector, tail pipe, fender or other component, excluding license plate. This dimension may be determined graphically for reporting purposes.

H147 RAMP BREAKOVER ANGLE. The supplement of included ramp angle (180° minus included ramp angle) over which car can pass without interference; measured with car sitting on a level surface, using lines tangent to arcs of front and rear static loaded radii and intersecting at point on underside of car which defines the smallest angle. This dimension may be determined by calculation (see Design Standard DD 0.00 – 108) or graphically for reporting purposes.

H156 MINIMUM RUNNING GROUND CLEARANCE. Location of measurement on the car is to be clearly recorded.

FRONT COMPARTMENT DIMENSIONS

H 61 EFFECTIVE HEAD ROOM – FRONT. The dimension from H Point to the headlining, plus a constant of 4.0 inches, measured along a line 8° to rear of vertical.

L 34 MAXIMUM EFFECTIVE LEG ROOM – ACCELERATOR. Measured along a diagonal line from the Manikin ankle pivot center to the H Point plus a constant of 10.0 inches. For treadle type accelerator pedals, the leg room is measured with the Manikin's right foot on the accelerator pedal and the Manikin Heel Point at Accelerator Heel Point. All other types of accelerator pedals will be measured with the Manikin foot angle set at 87° and the shoe touching the pedal.

H 30 H POINT TO HEEL POINT – FRONT. The vertical dimension from the H Point to the Accelerator Heel Point.

L 17 H POINT TRAVEL. The horizontal dimension between the H Point in the most forward and rearward seat positions.

FRONT COMPARTMENT DIMENSIONS (Cont.)

W 3 SHOULDER ROOM – FRONT. The minimum lateral dimensions between the door garnish moldings or nearest interference, measured at the H Point station.

W 5 HIP ROOM – FRONT. The lateral dimension through the H Point to trimmed body surfaces. Depress loose side wall cloth to trim foundation or other obstruction if such construction exists.

H 50 UPPER BODY OPENING TO GROUND – FRONT. The vertical dimension from a point on the trimmed body opening to the ground, measured at the H Point station.

REAR COMPARTMENT DIMENSIONS

L 50 H POINT COUPLE DISTANCE. The horizontal dimension from the front seat H Point to the rear seat H Point.

H 63 EFFECTIVE HEAD ROOM – REAR. The dimension from the H Point to the headlining, plus a constant of 4.0 inches, measured along a line 8° to rear of vertical.

L 51 MINIMUM EFFECTIVE LEG ROOM – REAR. Measured along a diagonal line from the ankle pivot center to the H Point plus a constant of 10.0 inches, with the foot positioned to the nearest interference between the seat structure and toe, instep or lower leg.

H 31 H POINT TO HEEL POINT – REAR. The vertical dimension from the H Point to the Manikin Heel Point on the depressed floor covering.

L 48 MINIMUM KNEE ROOM – REAR. The minimum dimension from the Manikin knee pivot center to the back of the front seat back.

L 3 REAR COMPARTMENT ROOM. The horizontal dimension from the back of front seat to front of rear seat back at height tangent to the top of rear seat cushion.

W 4 SHOULDER ROOM – REAR. The minimum lateral dimension between the door garnish molding or nearest interference. Measured at H Point station.

W 6 HIP ROOM – REAR. The lateral dimension through H Point to trimmed body surfaces. Depress loose side wall cloth to trim foundation or other obstruction when such construction exists.

H 51 UPPER BODY OPENING TO GROUND – REAR. The vertical dimension from a point on the trimmed body opening to the ground, measured 13.0 inches forward of the H Point.

LUGGAGE COMPARTMENT DIMENSIONS

V 1 LUGGAGE CAPACITY – USABLE. The total luggage compartment luggage capacity in cubic feet with the tire and tools in place, determined in accordance with the Passenger Car Luggage Space Standard, DD 0.00 – 105.

H195 LIFTOVER HEIGHT. Vertical dimension from the highest point on the luggage compartment lower opening to ground, excluding corner radii.

STATION WAGON – THIRD SEAT DIMENSIONS

W 85 SHOULDER ROOM – THIRD SEAT. The minimum lateral dimension between the door garnish moldings or nearest interference. Measured at H Point station.

W. 86 HIP ROOM – THIRD SEAT. The lateral dimension through H Point to trimmed surfaces.

L 86 EFFECTIVE LEG ROOM – THIRD SEAT. Measured along a diagonal line from ankle pivot center to H Point plus a constant of 10.0 inches. With rear-facing third seat, foot is positioned in foot well or to nearest interference with rear end or rear closure.

H 86 EFFECTIVE HEAD ROOM – THIRD SEAT. The dimension from H Point to the headlining, plus a constant of 4.0 inches. Measured along a line 8° to rear of vertical.

STATION WAGON – CARGO SPACE DIMENSIONS

L202 CARGO LENGTH AT FLOOR – FRONT SEAT. The horizontal dimension, measured at the floor level from the rear of the front seat back to the normal inside limiting interference on the tailgate, on the car centerline.

L204 CARGO LENGTH AT BELT – FRONT SEAT. The horizontal dimension measured from the top rear of front seat back to a vertical extension line from the normal inside limiting interference at the top of the tailgate, on the car centerline.

W201 CARGO WIDTH – WHEELHOUSE. The minimum horizontal dimension, measured between wheelhousings at floor level.

W204 OPENING WIDTH AT BELT. The minimum horizontal dimension, measured between the nearest normal inside limiting interferences of the rear opening at the top of the tailgate.

H201 MAXIMUM CARGO HEIGHT. The maximum vertical dimension, measured from the top of the floor covering to the headlining, on the car centerline.

H202 REAR OPENING HEIGHT. The vertical dimension measured from the top of the floor covering to the normal inside limiting interference at the top of the rear opening, on the car centerline, with both tail-and liftgates fully open.

V 2 CARGO VOLUME INDEX BEHIND FRONT SEAT. The total volume in cubic feet above the normal load floor and behind the front seat with the liftgate and tailgate closed.

$$\frac{W4 \times L204 \times H201}{1728}$$

AMA Specifications—Passenger Car

Page 27

INDEX

SUBJECT	PAGE NO.
Automatic Transmission	16
Axis, Steering	20
Axle, Rear	17
Battery	12
Bearings, Engine	5, 6, 7
Belts – Fan, Generator, Water Pump	11
Brakes – Parking, Service Power	18, 19
Camber	20
Camshaft	6
Capacities	
Cooling System	11
Fuel Tank	10
Lubricants	
Engine Crankcase	8
Transmission and Overdrive	15, 16
Rear Axle	17
Car and Body Dimensions	
Width	1
Length	1
Height	1
Ground Clearance	1
Front Compartment	2
Rear Compartment	2
Luggage Compartment	2
Station Wagon – Third Seat	2
Station Wagon – Cargo Space	2
Carburetor	3, 9, 10
Caster	20
Choke, Automatic	10
Clutch – Pedal Operated	14
Coil, Ignition	13
Connecting Rods	5
Convenience Equipment	23
Cooling System	11
Crankcase Ventilation System	8
Crankshaft	6
Cylinders and Cylinder Head	4
Dimension Definitions	
Key Sheet	25
Exterior & Interior	26
Distributor – Ignition	13
Electrical System	12, 13, 14
Engine	
Bore, Stroke, Displacement, Type	4
Compression Ratio	4
Firing Order, Cylinder Numbering	4
General Information, H.P. & Torque	4
Lubrication	7, 8
Power Teams	3
Exhaust Emission Control	9
Exhaust System	8
Equipment Availability	22
Fan, Cooling	11
Filters – Engine Oil, Fuel System	8, 10
Frame	22
Front Suspension	21
Fuel, Fuel Pump, Fuel System	4, 10
Fuel Injection	10
Generator and Regulator	12
Glass	22
Height (Lamps)	14
Headroom – Body	2
Heights – Car and Body	1
Horns	14
Horsepower – Brake	3, 4
Ignition System	13
Inflation – Tires	18
Instruments	14

SUBJECT	PAGE NO.
Kingpin (Steering Axis)	20
Lamp height and spacing	23
Legroom	2
Lengths – Car and Body	1
Lifters, valve	6
Linings – Clutch, Brake	14, 19
Lubrication	7, 8, 14, 15, 16, 17
Luggage Compartment	2
Motor, Starting	12
Muffler	8
Overdrive	15
Piston Pins & Rings	4, 5
Pistons	4, 5
Power Brakes	19
Power Steering	20
Power Teams	3
Propeller Shaft, Universal Joints	16, 17
Pumps – Oil, Fuel	8, 10
Water	11
Radiator, Hoses	11
Ratios – Axle	3, 17
Compression	3, 4
Steering	20
Transmission	15, 16
Rear Axle	3, 17
Regulator – Generator	12
Rims	18
Rings, Piston	5
Rods – Connecting	5
Shock Absorbers, Front & Rear	21
Spark Plugs	13
Speedometer	14
Springs – Front & Rear Suspension	21
Valve, Engine	6
Stabilizer (Sway Bar) – Front & Rear	21
Starting System	12
Steering	20
Supply System	12
Suppression – Ignition, Radio	13
Suspension – Front & Rear	21
Tail Pipe	8
Thermostat, Cooling	11
Timing, Engine & Valve	6, 7, 13
Tires	18
Toe in	20
Torque Converter	16
Torque – Engine, Rated	3, 4
Transmission – Types	3, 10, 15, 16
Automatic	3, 10, 15, 16
Manual & Overdrive	3, 10, 15
Ratios	15, 16
Track	1
Trunk Luggage Capacity	2
Turning Diameter	20
Unitized Construction	22
Universal Joints, Propeller Shaft	16, 17
Valves – Intake & Exhaust	6, 7
Vibration Damper	6
Voltage Regulator	12
Water Pump	11
Weights – Shipping, Curb	24
Wheel Alignment	20
Wheelbase	1
Wheels & Tires	18
Wheel Spindle	20
Widths – Car and Body	1
Windshield	22
Windshield Wiper	14