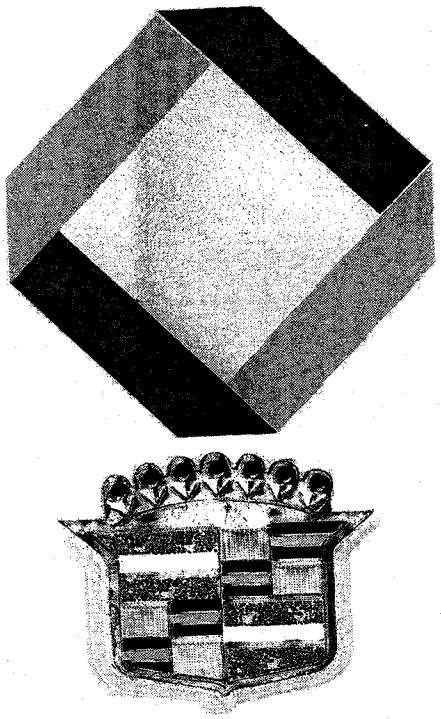
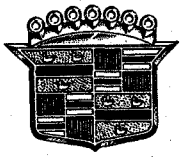


1970 Cadillac

DATA BOOK

1970 CADILLAC DATA BOOK





"Craftsmanship a creed . . . accuracy a law" was as much in evidence when the first Cadillac motor car came off the assembly line in 1902 as it is today, almost seven decades later. The Cadillac craftsman's incessant demand for precision manufacturing helped Cadillac achieve universal recognition as the Standard of the World. That same unremitting effort for product excellence has made the 1970 Cadillac a triumph of motoring distinction. It is a genuine compliment to the Cadillac craftsman and his strict adherence to building the world's finest motor car. As this edition of the Cadillac Data Book so vividly portrays, this magnificent new Cadillac, with its traditional evidence of unmatched luxury and quality, can help make 1970 a most pleasing year for your customers and a truly rewarding one for you.

SECTION CONTENTS

A COLORS AND EQUIPMENT Names and code numbers of each body style, exterior color and interior trim with recommended color combinations, and a listing of standard and optional equipment and equipment groups.

B BODY STYLES AND INTERIORS Exterior and interior illustrations of each body style plus details of interior upholstery and trim.

C OPTIONAL EQUIPMENT Cadillac's outstanding variety of available conveniences is explained to help each owner individualize his Cadillac for more motoring pleasure.

D SPECIAL ORDERS Cadillac provides still further a way to personalize each car to individual preferences with its attractive selection of custom interior and/or exterior colors. There is an explanation of each special order option plus general ordering procedures.

E NEW FEATURES Cadillac's impressive array of 1970 advancements are illustrated and explained in detail.

F ENGINEERING FEATURES Significant components of the two 1970 engines, transmission, chassis and body are illustrated and explained. Engineering features that pertain exclusively to the Eldorado are illustrated and explained separately.

G SPECIFICATIONS AND MILESTONES Detailed specifications of the 1970 Cadillac followed by a yearly "milestones" section pointing up the development of the Cadillac motor car as it earned universal recognition as the Standard of the World.

H PRICES The Manufacturer's Suggested Retail Prices for each Cadillac model, each Equipment Group, each Optional Equipment item and for Special Order colors, upholstery and equipment.

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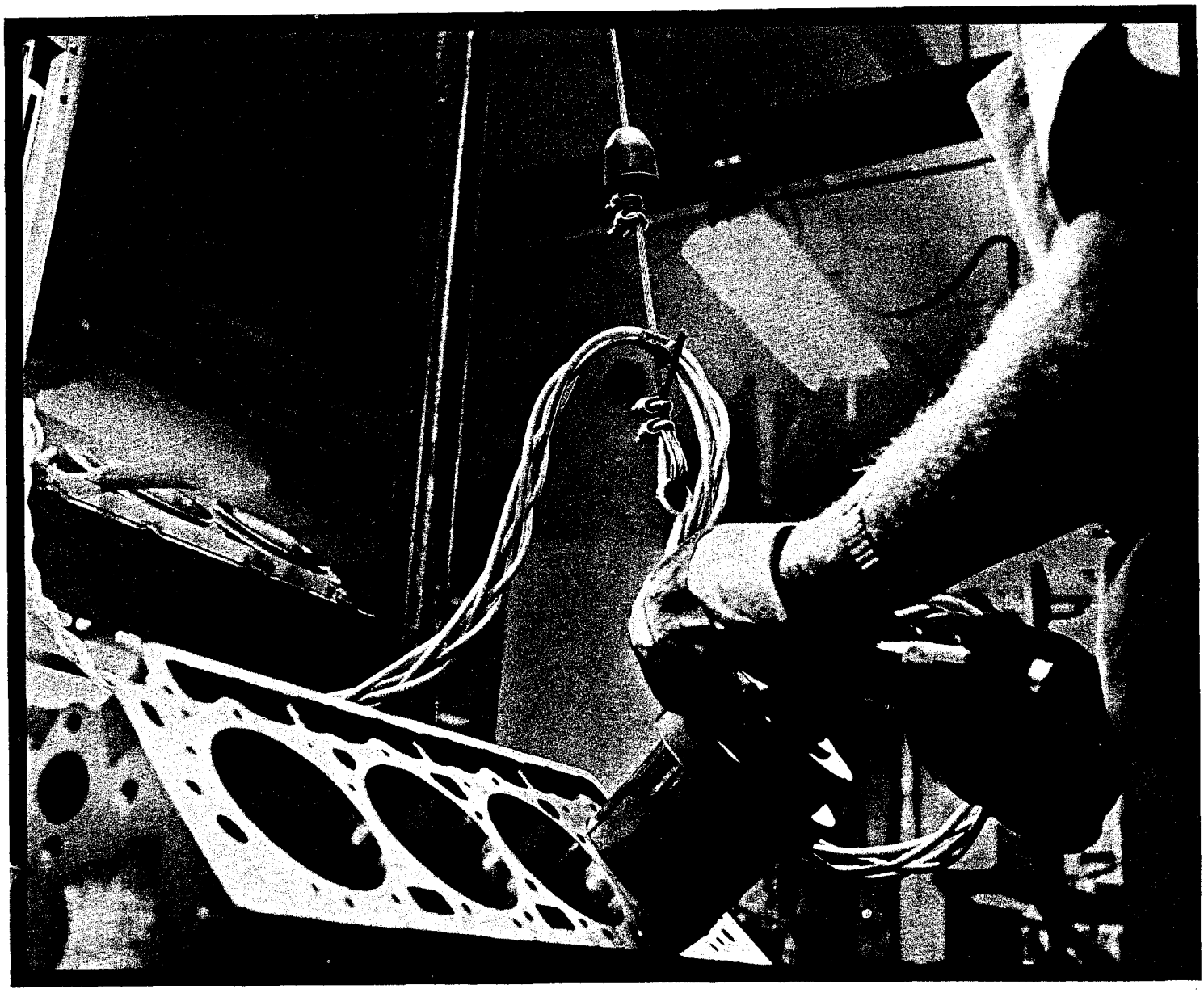
COLORS AND EQUIPMENT





ENGINE BLOCK INSPECTION

One of the finest precision jobs in a Cadillac is the fit of the pistons inside the cylinder bores. A workman uses a scientific gauge that registers the measurement of each cylinder bore in the block, an operation that takes about one minute. There are ten different sizes and the difference between the smallest and largest diameter is an infinitesimal .0002 (two-ten-thousandths) of an inch. During engine assembly, pistons that have also been measured and sized within this same range of tolerance are selected to mate perfectly with the cylinder bores.

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1970 CADILLAC BODY STYLES

STYLE NO.	CODE	NAME	WHEELBASE	OVERALL LENGTH
Calais				
68247	G	CALAIS COUPE	129.5"	225"
68249	N	CALAIS HARDTOP SEDAN	129.5"	225"
De Ville				
68367	F	DE VILLE CONVERTIBLE	129.5"	225"
68347	J	COUPE DE VILLE	129.5"	225"
68349	B	HARDTOP SEDAN DE VILLE	129.5"	225"
68369	L	SEDAN DE VILLE	129.5"	225"
Fleetwood				
69347	H	FLEETWOOD ELDORADO	120"	221"
68069	M	FLEETWOOD SIXTY SPECIAL	133"	228.5"
68169	P	FLEETWOOD BROUGHAM	133"	228.5"
69723	R	FLEETWOOD SEVENTY-FIVE SEDAN	149.8"	245.3"
69733	S	FLEETWOOD SEVENTY-FIVE LIMOUSINE	149.8"	245.3"
Commercial				
69890	Z	COMMERCIAL CHASSIS	156"	250.5"

1970 CADILLAC EXTERIOR RECOMMENDATIONS

COLOR	BROUGHAM PADDED ROOFS	ELDORADO PADDED ROOFS	DE VILLE VINYL ROOFS	CONVERTIBLE TOPS
11 COTILLION WHITE	2 1 3 7	2 1 3 7	2 3 1 7	1 2 3
14 PATINA SILVER	2 3 7	2 3 1 7	2 3 7	2 1 3
18 PHANTOM GRAY	2	2 1	2	2 1
19 SABLE BLACK	2	2 1	2 1	2 1
24 CORINTHIAN BLUE	3 2 1	3 1 2	3 1 2	1 3 2
29 CONDOR BLUE	2 3	3 1 2	2 3 1	1 3 2
34 ADRIATIC TURQUOISE	1 2	1 2	2 1	1 2
49 GLENMORE GREEN	2 4	2 4 1	2 4 1 6	1 4 2 6
54 BYZANTINE GOLD	2 4 1 5	2 4 1 5	2 4 1 5	2 4 1
59 BAYBERRY	4 6 2	4 6 2	4 6 2	4 6 2
64 SAUTERNE	5 6 2	5 6 2	5 6 2	6 2
69 DARK WALNUT	5 6 2	6 5 2	6 5 2	6 2
74 SAN MATEO RED	2 1	1 2	1 2	1 2
79 MONARCH BURGUNDY	7 2 1	7 2 1	7 2 1	1 2

Firemist Colors at Extra Charge

90 SPARTACUS BLUE	3 1 2	1 3 2	1 3 2	1 3 2
93 LUCERNE AQUA	2 1	1 2	2 1	1 2
94 REGENCY BRONZE	2 5 1 4	2 5 1 4	2 5 1 4	1 2 4
95 CINNAMON	1 2 5 6	1 2 5 6	1 2 5 6	1 2 6
96 NOTTINGHAM GREEN	2 1	1 2	1 2	1 2
97 BRIARWOOD	6 2 5	6 2 1 5	6 2 1 5	6 1 2
99 CHATEAU MAUVE	7 1 2	7 1 2	7 1 2	1 2

Vinyl Roofs

1	WHITE
2	BLACK
3	DK. BLUE
4	DK. BAYBERRY
5	DK. BROWN
6	LT. BEIGE
7	DK. MAUVE

Convertible Tops

1	WHITE
2	BLACK
3	DK. BLUE
4	DK. BAYBERRY
6	LT. BEIGE

1970 CADILLAC COLOR-TRIM RECOMMENDATIONS

COLOR	CALAIS SERIES		DE VILLE SERIES		
	Coupe G	Hardtop N	Hardtop B	Coupe J Sedan L	Convertible F
	CLOTH	VINYL	CLOTH	LEATHER	LEATHER
11 COTILLION WHITE	211 220 228	251	311 320 344 328 347	351 388 366 352 357	388 351 352 366 357
14 PATINA SILVER	211 220	251	311 320 347	351 388 366	351 388 366
18 PHANTOM GRAY	211	251	311	351 388 352	388 351 352
19 SABLE BLACK	211 220 244	251	311 344	351 388 352 384	351 388 352
24 CORINTHIAN BLUE	220 211	251	320 311	366 353 352 351	366 353
29 CONDOR BLUE	220 211	251	320 311	366 353 352 351	366 353 388
34 ADRIATIC TURQUOISE	228 211	251	328 311	352 351	352 351
49 GLENMORE GREEN	231 244 243	251 283	331 344 311 343	351 384 383	384 352 351 383
54 BYZANTINE GOLD	244 211	251	344 311	384 351	384 351
59 BAYBERRY	244 211	251	344 311	384 351	384 351
64 SAUTERNE	243 211	283 251	343 311	386 383	383 386
69 DARK WALNUT	243 211	283 251	343 311	383 386	386 383
74 SAN MATEO RED	211	251	311	352 388 351	354 388 351
79 MONARCH BURGUNDY	211	251	347 311	351 352	351 352

Firemist Colors at Extra Charge

90 SPARTACUS BLUE	220 211	251	320 311	366 353 352 351	353 366 351
93 LUCERNE AQUA	228 211	251	328 311	352 351	352 351
94 REGENCY BRONZE	211	251	311	351 386 352	351 352 386
95 CINNAMON	211	251	311	386 351 352	386 351 352
96 NOTTINGHAM GREEN	211	251	311	357 352 351	357 351
97 BRIARWOOD	211 243	283 251	311 343	383 386 351	383 386 352 351
99 CHATEAU MAUVE	211	251	347 311	352 351	352 351

353 Leather Available on Special Order for Style B.
353, 357, 388 Leather Available on Special Order for Style L.

1970 CADILLAC COLOR-TRIM RECOMMENDATIONS

—continued

COLOR	FLEETWOOD SERIES			
	Brougham P Sixty Special M		Eldorado H	
	CLOTH	LEATHER	CLOTH	LEATHER
11 COTILLION WHITE	011 028 044 021 047	051 052 088 066	411 420 444 428 447	451 488 452 457
14 PATINA SILVER	011 016 047	051 088 066	411 420 447	451 488 452 466
18 PHANTOM GRAY	011 016	051 088	411	451 488 452
19 SABLE BLACK	011 016 044	051 088 052	411 444	451 488 452
24 CORINTHIAN BLUE	021 011	066 052 051	420 411	466 452
29 CONDOR BLUE	021 011	066 051 052	420 411	466 452 451
34 ADRIATIC TURQUOISE	028 011	052 051	428 411	452 451
49 GLENMORE GREEN	031 044 043 011	051 084 083	431 444 411	484 451 483
54 BYZANTINE GOLD	044 011	084 051	444 411	484 451
59 BAYBERRY	044 011	084 051	444 411	484 451
64 SAUTERNE	043 011	083 086	443 411	486 483
69 DARK WALNUT	043 011	086 083	443 411	483 486
74 SAN MATEO RED	011	051 088 052	411	452 488 451
79 MONARCH BURGUNDY	047 011	051 052	447 411	451 452

Firemist Colors at Extra Charge

90 SPARTACUS BLUE	021 011	066 052 051	420 411	452 466 451
93 LUCERNE AQUA	028 011	051 052	428 411	452 451
94 REGENCY BRONZE	011	051 086	411	451 452 486
95 CINNAMON	011	086 051 052	411	486 451 452
96 NOTTINGHAM GREEN	011	052 051	411	457 451
97 BRIARWOOD	011 043	083 086 051	411 443	483 486 451
99 CHATEAU MAUVE	047 011	052 051	447 411	452 451

1970 CADILLAC COLOR-TRIM RECOMMENDATIONS

(See Pages A-3 and A-4 plus Color and Upholstery Selection Books)

Elegant Interiors

Cadillac interiors are distinguished for their elegant fabric patterns and rich leather textures in a variety of exquisite colors. The colors are carefully selected to harmonize with their counterpart exterior colors, thereby giving customers a fully color-coordinated interior and exterior combination. The upholstery recommendations on the color and trim charts are designed for complete assurance of interior and exterior color compatibility. All recommendations are based upon Cadillac's professional experience and are therefore a part of their long-time quality standards.

Combinations other than the ones recommended on the color and trim charts may be regarded as completely compatible by some customers and, of course, may be ordered. When a customer selects a combination not among those recommended on the charts, the order should be marked "color trim sure." This will confirm the accuracy of the colors as ordered.

Luxurious Exteriors

The acrylic lacquer of Cadillac colors, baked on and polished to a satin-smooth sheen, gives a rich, lustrous finish long after the car has left the showroom. For 1970, Cadillac offers a total of 21 exterior colors, 15 of which are completely new. There are seven strikingly impressive Firemist colors available, optional at extra charge on all body styles, which customers may choose for added richness of appearance.

Two-Tone Colors Not Available

A two-tone paint treatment is not available since Cadillac body styling does not provide a designed separation point for colors between upper and lower panels. Cadillac stylists feel that if a two-tone appearance is desired, it can best be obtained by ordering a Vinyl Top in a complementary color on certain body styles. Vinyl Top colors and recommendations are found on Page A-2.

Color Samples

The exterior color samples in this book are accurate reproductions of master metal panels. In making these color samples, acetate is used to add depth and richness to simulate as closely as possible the color as seen on the car's surface. Accurate viewing of the color is achieved by looking straight down at the color samples.

Special Colors

(See Special Order Section)

Past model colors or non-standard shades may be desired by some customers and, of course, may be obtained on a special order basis. Simply mark 00 in the COLOR space on the order form to denote a non-current optional color. In addition, indicate color name and reference in the SPECIAL EXTERIOR COLOR space, e.g., 1966 Antique Gold; 1964 Lime. Allow 4 to 5 weeks for shipment of the car when a special color is ordered.

1970 CADILLAC UPHOLSTERY OPTIONS

LEATHER

Leather—Extra Charge Except Convertibles	DE VILLE SERIES				FLEETWOOD SERIES			
	Convertible F	Coupe J	Hardtop B	Sedan L	60 Special M	Brougham P	Eldorado H	
Black	351-351S	351-351S	351-351S	351	051-051S	051S	451-451B	Black
White-Black Carpet	352-352S	352-352S	352-352S	352	052-052S	052S	452	White-Black Carpet
White-Blue Carpet	353-353S	353-353S						
White-Red Carpet	354-354S							
White-Green Carpet	357-357S	357-357S	357-357S				457	White-Green Carpet
Dk. Blue	366-366S	366-366S	366-366S	366	066-066S	066S	466	Dk. Blue
Ant. Med. Beige	383-383S	383-383S	383-383S	383	083-083S	083S	483	Ant. Med. Beige
Ant. Med. Gold	384-384S	384-384S	384-384S	384	084-084S	084S	484	Ant. Med. Gold
Ant. Dk. Brown	386-386S	386-386S	386-386S	386	086-086S	086S	486	Ant. Dk. Brown
Med. Red	388-388S	388-388S	388-388S		088-088S	088S	488	Med. Red

CLOTH

CALAIS SERIES

Coupe G — Hardtop N

	INSERTS CLOTH		BOLSTERS VINYL
211	Black	Dorian	Black
220	Med. Blue	Dorian	Med. Blue
228	Med. Turquoise	Dorian	Med. Turquoise
231	Dk. Green	Dorian	Ant. Dk. Green
243	Med. Beige	Dorian	Ant. Med. Beige
244	Med. Gold	Dorian	Ant. Med. Gold
ALL VINYL—EXTRA CHARGE			
251	Black	283	Ant. Med. Beige

DE VILLE SERIES

Coupe J — Hardtop B — Sedan L

	INSERTS CLOTH		BOLSTERS LEATHER	
311-311S	Black	Dubonnet	Black	311
320-320S	Med. Blue	Dubonnet	Med. Blue	320
328-328S	Med. Turquoise	Dynasty	Med. Turquoise	328
331-331S	Dk. Green	Dubonnet	Ant. Dk. Green	331
343-343S	Med. Beige	Dubonnet	Ant. Med. Beige	343
344-344S	Med. Gold	Dynasty	Ant. Med. Gold	344
347-347S	Dk. Mauve	Dynasty	Dk. Mauve	347

CONVERTIBLE TOPS Style F — VINYL ROOFS Styles J-B-L-H-P-R-S

1	White	1	White
2	Black	2	Black
3	Dk. Blue	3	Dk. Blue
4	Dk. Bayberry	4	Dk. Bayberry
		5	Dk. Brown
6	Lt. Beige	6	Lt. Beige
		7	Dk. Mauve

FLEETWOOD SERIES

Eldorado H

	INSERTS CLOTH		BOLSTERS VINYL
411	Black	Duplex	Black
420	Med. Blue	Duplex	Med. Blue
428	Med. Turquoise	Duplex	Med. Turquoise
431	Dk. Green	Duplex	Ant. Dk. Green
443	Med. Beige	Duplex	Ant. Med. Beige
444	Med. Gold	Duplex	Ant. Med. Gold
447	Dk. Mauve	Duplex	Dk. Mauve

Sixty Special M — Brougham P

	INSERTS CLOTH		BOLSTERS LEATHER	
011-011S	Black	Dumbarton	Black	011S
028-028S	Med. Turquoise	Dumbarton	Med. Turquoise	028S
031-031S	Dk. Green	Dumbarton	Ant. Dk. Green	031S
044-044S	Med. Gold	Dumbarton	Ant. Med. Gold	044S

ALL CLOTH
Divan Cloth Inserts and Bolsters

016-016S	Lt. Gray	016S
021-021S	Med. Blue	021S
043-043S	Med. Beige	043S
047-047S	Dk. Mauve	047S

"75" Sedan R — "75" Limousine S

Dumbarton Cloth has Leather Bolster

711	Black	Dumbarton
716	Lt. Gray	Divan
719	Med. Gray	Decordo
721	Med. Blue	Divan
743	Med. Beige	Divan

On Limousine, style S, front compartment will be standard Sierra grain Black leather. Code B and Code S following a trim combination number indicate Bucket Seats and Dual Comfort Seat respectively.

1970 CADILLAC EQUIPMENT INFORMATION

Groups

The more popular Cadillac options that make everyday motoring more convenient and enjoyable are placed in groups. Each group of options is factory-installed, saving the customer time. In addition, placing items in groups greatly simplifies the ordering process.

Group Restrictions

Group 1 should not be ordered for the Seventy-Five Sedan and Limousine. The AM-FM Stereo Signal Seeking Radio included in Group 1 is not available on the Seventy-Five models. Group 4 should be ordered only for the Seventy-Five Sedan and Limousine. The Rear Control AM-FM Signal Seeking Radio included in Group 4 is available only on the Seventy-Five body styles.

If All Group Equipment Not Ordered

When any options in a group are not ordered, inform the customer of the items not ordered. This will call attention to items the customer may have intended to order but overlooked.

Cruise Control

The Cruise Control system available on all models for 1970 is vacuum operated by an OFF-ON switch on the instrument panel and a push button control in the end of the turn signal lever. This system is identical to the one offered on the Eldorado last year.

Dual Comfort Front Seat

The Dual Comfort Front Seat with individual driver and passenger controls is standard on the Brougham and optional at extra charge on the Sixty Special and all De Ville models except Sedan de Ville. The driver's side is 2-way power operated while the passenger's side is 2-way manually operated. A 6-way power seat adjuster is available at extra charge for the driver. It is also available for the passenger side if the 6-way power adjuster is ordered for the driver.

California Evaporative Emission Control System

This system is available only on cars destined for initial registration in California. It is also mandatory on California cars. Be sure to specify Code R on such orders.

Radio Antenna

The Radio Antenna is sealed inside the windshield and comes on all cars even though a radio system might not be ordered.

Rear Window De-Fogger

The Rear Window De-Fogger is available on all models including the De Ville Convertible. It is standard on the Fleetwood Sedan and Limousine as part of the rear A/C system and optional at extra charge on all other models.

Seat Belts and Shoulder Belts

Six seat belts with pushbutton buckles, 3 front and 3 rear, are standard on all models with the exception that, on the Eldorado, five are standard with bucket seats. Shoulder belts with pushbutton buckles for the driver and right front seat passenger are standard on all models with the exception that, on the Convertible, they are optional at extra charge. Shoulder belts for the left and right rear seat passengers are available on all models, including the Convertible, at extra charge.

1970 CADILLAC FACTORY INSTALLED OPTIONS

Basic Groups

		Group 1 Y31	Group 2 Y32	Group 3 Y33	Group 4 Y34 ("75" Only)
1	RADIO, AM-FM STEREO—SIGNAL SEEKING (Not on "75") UN2	1			
2	RADIO, AM-FM—SIGNAL SEEKING U59		2		
3	RADIO, AM-FM U69			3	
4	RADIO, AM-FM—SIGNAL SEEKING REAR CONTROL U67 ("75" Only)				4
W	WHITEWALL TIRES, FIBERGLASS BIAS BELTED Q03	W	W	W	W
E	GLASS, SOFT RAY A01	E	E	E	E
D	DOOR EDGE GUARDS B93	D	D	D	D
K	AUTOMATIC CLIMATE CONTROL C61	K	K	K	STD
Y	SEAT ADJUSTER, POWER FRONT 6-Way Bench A42 6-Way Driver's Dual Comfort AG1 4-Way Driver's Bucket A46	Y	Y	Y	Y Except Style S

Equipment Groups

	Group 8 Y38	Group 9 Y39
M	DOOR LOCKS, POWER AU3	
Q	STEERING WHEEL, TILT & TELESCOPE N37	
T	TRUNK LOCK, REMOTE CONTROL A90	
F	FLOOR MATS, RUBBER Y28	
P	TRUNK MAT B36	
J		TWILIGHT SENTINEL T82
A		DE-FOGGER, REAR WINDOW C50
C		CRUISE CONTROL K30
U		HEADLAMP CONTROL, GUIDE-MATIC T80

Order Individually

S	DUAL COMFORT SEAT AM6
B	BUCKET SEATS A51 (Eldorado only)
V	SEAT ADJUSTER, POWER FRONT 6-Way Passenger Dual Comfort AG2 (Only When Code Y Ordered)
5	LICENSE FRAME—ONE V50
6	LICENSE FRAMES—TWO V51
7	FILLER PLATE VK1
G	CONTROLLED DIFFERENTIAL G80 (Not on Eldorado)
L	LEVEL CONTROL, AUTOMATIC G67
H	TRUMPET HORN UB8
R	EVAPORATIVE EMISSION CONTROL NA9 (California only)
Z	SHOULDER BELTS, REAR AS4
N	SHOULDER BELTS, FRONT A85 (Convertible only)

NOTICE

S—Dual Comfort Seat is standard on Brougham.
L—Level Control is standard on all Fleetwood cars.
A—De-Fogger is standard on "75."

1970 CADILLAC STANDARD AND OPTIONAL EQUIPMENT

S—Standard O—Optional N—Not Available A—Available on Special Order

	CALAIS		DE VILLE				FLEETWOOD				
	COUPE	HARDTOP SEDAN	CONVERTIBLE	COUPE	HARDTOP SEDAN	SEDAN	ELDORADO	60 SPECIAL	BROUGHAM	9-PASS. SEDAN	LIMOUSINE
AIR CLEANER, dry-pack	S	S	S	S	S	S	S	S	S	S	S
ANTI-THEFT STEERING COLUMN LOCK	S	S	S	S	S	S	S	S	S	S	S
ARMRESTS, sides, front and rear	S	S	S	S	S	S	S	S	S	S	S
ARMREST, center, front	S	S	S	S	S	S	S	S	S	S	N
ARMREST, center, rear	N	N	N	S	S	S	N	S	S	S	S
ASSIST HANDLES (2)	N	N	N	N	N	N	N	N	N	S	S
ASSIST STRAPS (2)	S	S	S	S	S	S	S	S	S	S	S
AUTOMATIC CLIMATE CONTROL	O	O	O	O	O	O	O	O	O	S	S
AUTOMATIC LEVEL CONTROL	O	O	O	O	O	O	S	S	S	S	S
AUTOMATIC LOCKING SEAT BELT RETRACTOR, front (2)	S	S	S	S	S	S	S	S	S	S	S
BENCH SEATS, all vinyl	O	O	N	N	N	N	N	N	N	N	N
BENCH SEATS, leather	N	N	S	O	O	O	O	O	N	A	A*
BENCH SEATS, power front, 2-way	N	N	S	S	S	S	S	S	N	S	S
BENCH SEATS, power front, 6-way	O	O	O	O	O	O	O	O	N	O	N
BUCKET SEATS, front	N	N	N	N	N	N	O	N	N	N	N
BUCKET SEATS, power, 2-way	N	N	N	N	N	N	S	N	N	N	N
BUCKET SEATS, power, 4-way driver	N	N	N	N	N	N	O	N	N	N	N
CIGARETTE LIGHTERS, front (2)	S	S	S	S	S	S	S	S	S	S	S
CIGARETTE LIGHTERS, rear (2)	N	N	S	S	S	S	S	S	S	S	S
CLOCK, electric, front	S	S	S	S	S	S	S	S	S	S	S
CONTROLLED DIFFERENTIAL	O	O	O	O	O	O	N	O	O	O	O
CRUISE CONTROL	O	O	O	O	O	O	O	O	O	O	O
DE-FOGGER, rear window	O	O	O	O	O	O	O	O	O	S	S
DOOR EDGE GUARDS	O	O	O	O	O	O	O	O	O	O	O
DOOR LOCKS, power	O	O	O	O	O	O	O	O	O	O	O

*Leather standard in Chauffeur's compartment.

1970 CADILLAC STANDARD AND OPTIONAL EQUIPMENT

—continued

S—Standard O—Optional N—Not Available A—Available on Special Order

	CALAIS		DE VILLE				FLEETWOOD				
	COUPE	HARDTOP SEDAN	CONVERTIBLE	COUPE	HARDTOP SEDAN	SEDAN	ELDORADO	60 SPECIAL	BROUGHAM	9-PASS. SEDAN	LIMOUSINE
DUAL COMFORT SEAT, front	N	N	O	O	O	A	N	O	S	N	N
DUAL COMFORT SEAT, power front, 2-way driver	N	N	S	S	S	A	N	S	S	N	N
DUAL COMFORT SEAT, power front, 6-way	N	N	O	O	O	A	N	O	O	N	N
FOLDING SEAT BACK LATCH (coupe and bucket)	S	N	S	S	N	N	S	N	N	N	N
HAZARD WARNING FLASHER	S	S	S	S	S	S	S	S	S	S	S
HEADLAMP CONTROL, GUIDE-MATIC	O	O	O	O	O	O	O	O	O	O	O
HEAD RESTRAINTS, front seats (2)	S	S	S	S	S	S	S	S	S	S	S
LICENSE FRAMES	O	O	O	O	O	O	O	O	O	O	O
LIGHT, dash mounted ash receiver	S	S	S	S	S	S	S	S	S	S	S
LIGHT, glove compartment	S	S	S	S	S	S	S	S	S	S	S
LIGHT, luggage compartment	S	S	S	S	S	S	S	S	S	S	S
LIGHT, map	S	S	S	S	S	S	S	S	S	S	S
LIGHTS, backup	S	S	S	S	S	S	S	S	S	S	S
LIGHTS, cornering	S	S	S	S	S	S	S	S	S	S	S
LIGHTS, courtesy	S	S	S	S	S	S	S	S	S	S	S
LIGHTS, directional signal	S	S	S	S	S	S	S	S	S	S	S
LIGHTS, directional indicator	S	S	S	S	S	S	S	S	S	S	S
LIGHTS, side marker	S	S	S	S	S	S	S	S	S	S	S
LIGHTS, reading	S	S	N	S	S	S	S	S	S	S	S
OIL FILTER, full-flow	S	S	S	S	S	S	S	S	S	S	S
OUTSIDE MIRROR, left side, remote-control	S	S	S	S	S	S	S	S	S	S	S
OUTSIDE MIRROR, right side	O	O	O	O	O	O	O	O	O	S	S
POWER BRAKES (dual system), disc front	S	S	S	S	S	S	S	S	S	S	S
POWER STEERING (variable-ratio except 75's)	S	S	S	S	S	S	S	S	S	S	S

1970 CADILLAC STANDARD AND OPTIONAL EQUIPMENT

—continued

S—Standard O—Optional N—Not Available A—Available on Special Order

	CALAIS		DE VILLE				FLEETWOOD				
	COUPE	HARDTOP SEDAN	CONVERTIBLE	COUPE	HARDTOP SEDAN	SEDAN	ELDORADO	60 SPECIAL	BROUGHAM	9-PASS. SEDAN	LIMOUSINE
RADIO, AM-FM	O	O	O	O	O	O	O	O	O	O	O
RADIO, AM-FM signal seeking	O	O	O	O	O	O	O	O	O	O	O
RADIO, AM-FM Stereo signal seeking	O	O	O	O	O	O	O	O	O	N	N
RADIO, AM-FM signal seeking, rear controls	N	N	N	N	N	N	N	N	N	O	O
RED LENS, reflector, door panels	S	S	N	N	N	N	N	N	N	N	N
RED LENS, illuminated door panels	N	N	S	S	S	S	S	S	S	S	S
SAFETY BELT STOWAGE RECEPTACLE	N	N	S	S	S	S	S	S	S	S	N
SEAT BELTS, front (3) ; rear (3)	S	S	S	S	S	S	S	S	S	S	S
SHOULDER BELTS, front (2)	S	S	O	S	S	S	S	S	S	S	S
SHOULDER BELTS, rear (2)	O	O	O	O	O	O	O	O	O	O	O
SIDE MOLDING, chrome	S	S	S	S	S	S	S	S	S	S	S
SOFT RAY GLASS	O	O	O	O	O	O	O	O	O	O	O
STEREO TAPE PLAYER	O	O	O	O	O	O	O	O	O	O	O
TAMPER RESISTANT ODOMETER	S	S	S	S	S	S	S	S	S	S	S
TILT & TELESCOPE STEERING WHEEL	O	O	O	O	O	O	O	O	O	O	O
TRUMPET HORN	O	O	O	O	O	O	O	O	O	O	O
TRUNK LOCK, electric remote-control	O	O	O	O	O	O	O	O	O	O	O
TURBO HYDRA-MATIC TRANSMISSION	S	S	S	S	S	S	S	S	S	S	S
TWILIGHT SENTINEL (automatic headlamp timer)	O	O	O	O	O	O	O	O	O	O	O
VISOR VANITY MIRROR, shatterproof	S	S	S	S	S	S	S	S	S	S	S
VISORS, dual sun, padded	S	S	S	S	S	S	S	S	S	S	S
WHEEL DISCS (set of four)	S	S	S	S	S	S	S	S	S	S	S
WHITEWALL TIRES, L-78-15	O	O	O	O	O	O	O	O	O	O	O
WINDOWS, power	S	S	S	S	S	S	S	S	S	S	S
WINDOWS, power, rear quarter	N	N	N	N	N	N	S	N	N	N	N
WINDSHIELD WASHER & COORDINATOR	S	S	S	S	S	S	S	S	S	S	S

FLEETWOOD BODY STYLES (SPECIAL FEATURES)

	ELDORADO	60 SPECIAL	BROUGHAM	9-PASS. SED.	LIMOUSINE
ASH RECEIVERS (2) on each rear door armrest				X	X
AUXILIARY SEATS (2)				X	X
COIL SEAT SPRINGS		X	X	X	X
COURTESY LIGHTS, rear door armrests		X	X	X	X
DECORATIVE PANEL, rear bumper		X	X	X	X
DIVISION GLASS					X
FOOT RESTS, rear			X	X	X
PADDED ROOF with perimeter molding			X		
READING LAMPS, adjustable			X		
READING LAMPS, overhead on A/C outlets				X	X
READING SPOTLIGHT, front compartment header					X
RED LENS, reflector, rear bumper	X				
SIDE MOLDING WITH VINYL INSERT	X	X	X		
SPARE TIRE COVER		X	X		
SPECIAL ENGINE, 8.2 Litres	X				
STAINLESS STEEL ROCKER PANEL MOLDING	X	X	X		
TRUNK COMPARTMENT, completely fabric lined		X	X		
VINYL ROOF CENTER SEAM	X				
WHEELBASE, exclusive length	X	X	X	X	X
WREATH AND CREST INSIGNIA ON HOOD, DECK LID AND REAR QUARTER PANELS	X*	X	X**	X	X
WREATH AND CREST INSIGNIA ON STEERING WHEEL	X	X	X	X	X

*Illuminated on Eldorado rear quarter panel.
**Upper rear quarter panel on Brougham.

1970 CADILLAC PACKAGED ACCESSORIES AVAILABLE FOR DEALER INSTALLATION

CODE	
L	AUTOMATIC LEVEL CONTROL, except styles H-M-P-R-S
	COMPASS
C	CRUISE CONTROL
	CUSHION COVER, Front or Rear (each) except Bucket and Dual Comfort Seats and styles H-M-P-R-S
A	DE-FOGGER, Rear Window except styles F-R-S
D	DOOR EDGE GUARDS—2 Doors
D	DOOR EDGE GUARDS—4 Doors
	FOOT SELECTOR CONTROL, AM-FM, Stereo, Remote Control Signal Seeking Radio
U	GUIDE-MATIC, Headlamp Control
	LICENSE FILLER PLATE, Deluxe—States using one License Plate
	LICENSE FRAME (each)
	LITTER BASKET
	MAT, Floor—Front One-Piece Full except style H
	MAT, Floor—Front One-Piece Full style H
	MAT, Floor—Front R.H. and L.H. (Pair) except style H
	MAT, Floor—Rear One-Piece Full except styles H-R-S

CODE	
	MAT, Floor—Rear One-Piece Full style H
	MAT, Floor—Rear R.H. and L.H. (Pair) except styles H-R-S
	MAT, Luggage Compartment,
	MIRROR, Outside Rearview, R.H. except styles H-R-S
	MIRROR, Outside Rearview, R.H. style H
2	RADIO, AM-FM Signal Seeking
3	RADIO, AM-FM
4	RADIO, Rear Control (AM-FM Signal Seeking) styles R-S
	SEAT, Child Safety, deluxe
	SEAT, Child Safety, standard
	SPARE TIRE COVER except styles H-M-P
	STEREO TAPE PLAYER—All Radios
	TISSUE MATE, Litter Basket-Tissue Dispenser Combination
	TISSUE DISPENSER
H	TRUMPET HORN
	TRUNK LOCK RELEASE, Remote-Control
J	TWILIGHT SENTINEL (Automatic Headlamp Timer)

USAGE OF CADILLAC COLORS

Basic Colors

% Used in 1969*

Code	Name	Styles G-N-J-B-L	Style F Convertible	Style H Eldorado	Styles M-P Sixty Special Brougham
11	COTILLION WHITE	11.37%	12.40%	8.79%	7.89%
14	PATINA SILVER	3.89	2.75	4.40	4.10
18	PHANTOM GRAY	2.06	1.35	1.96	4.63
19	SABLE BLACK	4.35	5.88	5.38	13.96
24	CORINTHIAN BLUE	8.11	7.85	4.39	4.23
29	CONDOR BLUE	3.38	4.04	3.04	7.15
34	ADRIATIC TURQUOISE	5.36	3.62	2.63	3.48
49	GLENMORE GREEN	5.31	3.41	4.07	5.90
54	BYZANTINE GOLD	14.17	6.54	7.36	9.88
59	BAYBERRY	13.51	8.06	6.99	5.49
64	SAUTERNE	9.58	4.78	4.47	5.02
69	DARK WALNUT	3.24	3.41	2.91	3.20
74	SAN MATEO RED	2.91	9.69	4.07	.60
79	MONARCH BURGUNDY	1.56	1.32	1.22	2.58

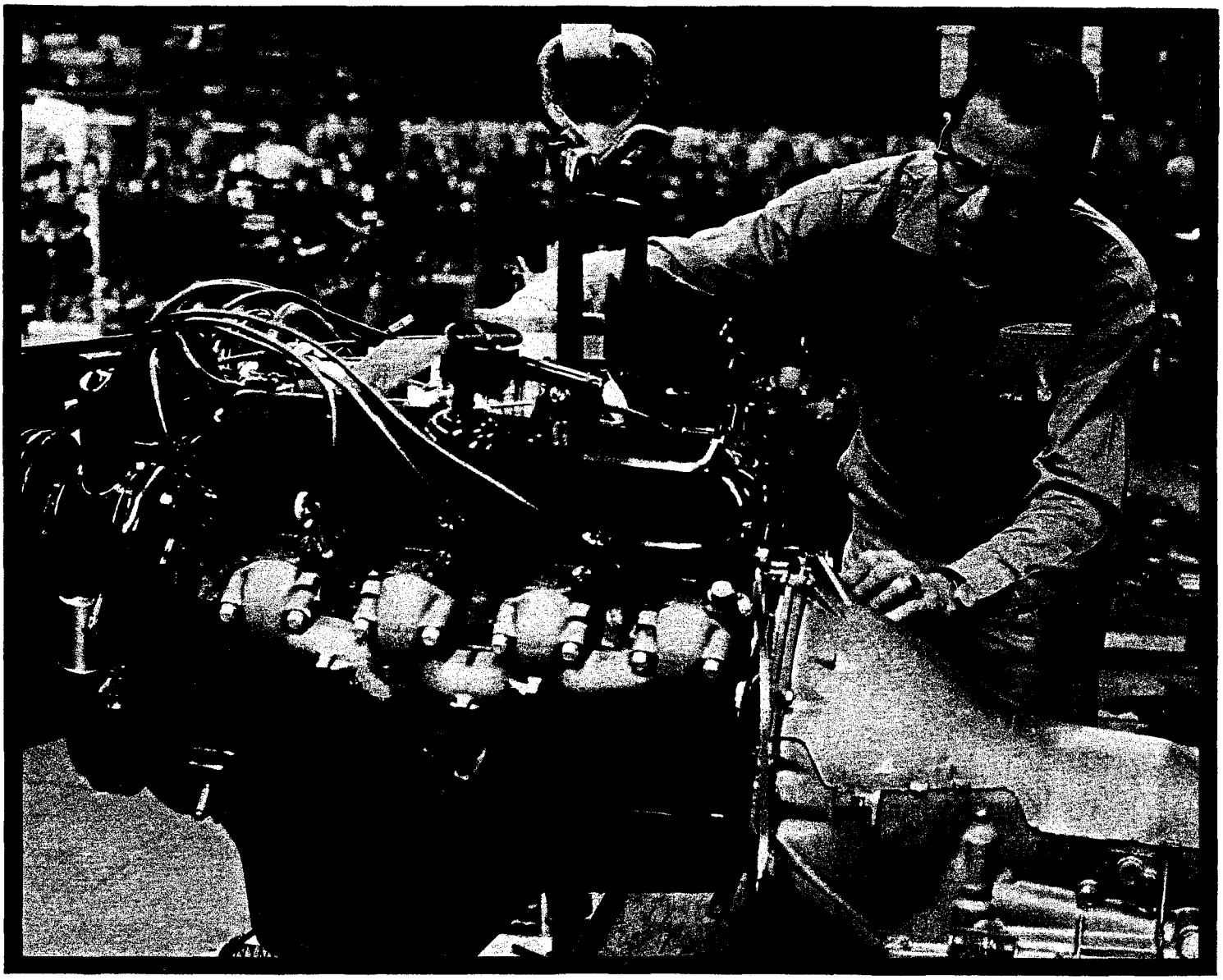
Firemist Colors

90	SPARTACUS BLUE	2.17	4.27	7.68	2.97
93	LUCERNE AQUA	1.23	2.25	3.39	1.78
94	REGENCY BRONZE	3.30	3.01	9.56	8.09
95	CINNAMON**				
96	NOTTINGHAM GREEN**				
97	BRIARWOOD	2.88	3.25	7.59	4.41
99	CHATEAU MAUVE	1.51	2.40	4.60	1.79

*Through May, 1969.
**No usage listed because it is a new color family.

Note: Although regional climatic conditions influence color selection, these national averages may be helpful to some customers in choosing a color.

BODY STYLES AND INTERIORS



BODY STYLES AND INTERIORS

Cadillac Upholstery Options.....B-1, 2
Calais Coupe.....B-3, 4, 4a, 4b
Calais Hardtop Sedan.....B-5, 6, 6a, 6b
De Ville Convertible.....B-7, 8, 8a, 8b
Coupe de Ville.....B-9, 10, 10a, 10b
Hardtop Sedan de Ville.....B-11, 12, 12a, 12b
Sedan de Ville.....B-13, 14, 14a, 14b
Fleetwood Eldorado.....B-15, 16, 16a, 16b
Fleetwood Sixty Special.....B-17, 18, 18a, 18b, 19, 20
Fleetwood Brougham.....B-21, 22, 22a, 22b, 23, 24
Fleetwood Seventy-Five Sedan.....B-25, 26, 26a, 26b
Fleetwood Seventy-Five Limousine.....B-27, 28, 28a, 28b
Landau Roof Option.....B-29

CADILLAC UPHOLSTERY OPTIONS

Calais Expanded Vinyl Options

Two all-vinyl interiors—Black and Med. Beige—are offered at extra charge in the two Calais body styles. Expanded vinyl is an extra thick-coated fabric with a soft resilient feel attained by sandwiching a sponge-like cellular structure between the backing fabric and plastic top-coating.

Calais Cloth Options

Dorian cloth, in combination with expanded vinyl, is available in six color options.

De Ville Cloth Options

Dubonnet and Dynasty cloth, together with Sierra grain leather, are available in seven color options in De Ville closed cars.

Eldorado Cloth Options

Duplex cloth, in combination with expanded vinyl, is available in seven color options.

Sixty Special and Brougham Cloth Options

Upholstery in the Sixty Special and Brougham is available in Dumbarton cloth with leather in four colors or all Divan cloth in four colors. The Dual Comfort Front Seat, standard for the Brougham, may be ordered in these same cloth options for the Sixty Special.

"75" Sedan and Limousine Cloth Options

Upholstery selections for the Sedan and Limousine include Dumbarton cloth with leather, all Decordo cloth and all Divan cloth.

De Ville Convertible Leather Options

The bench seat leather options are available in ten colors at no extra charge. The Dual Comfort Front Seat is available at extra charge in the same leather options.

CADILLAC UPHOLSTERY OPTIONS

De Ville Closed Car Leather Options

Nine leather options for the Coupe de Ville and eight for the Hardtop Sedan de Ville are available at extra charge in either the bench seat or Dual Comfort Front Seat. In the Sedan de Ville, six leather options are available at extra charge in bench seat styling only.

Eldorado Leather Options

Eight leather upholstery selections are available at extra charge in the Eldorado. One of these, Black, is available with Bucket Seats at extra charge.

Sixty Special and Brougham Leather Options

Seven leather options are available at extra charge in the Sixty Special and Brougham. The Dual Comfort Front Seat, standard on the Brougham, may be ordered in these same leather options for the Sixty Special.

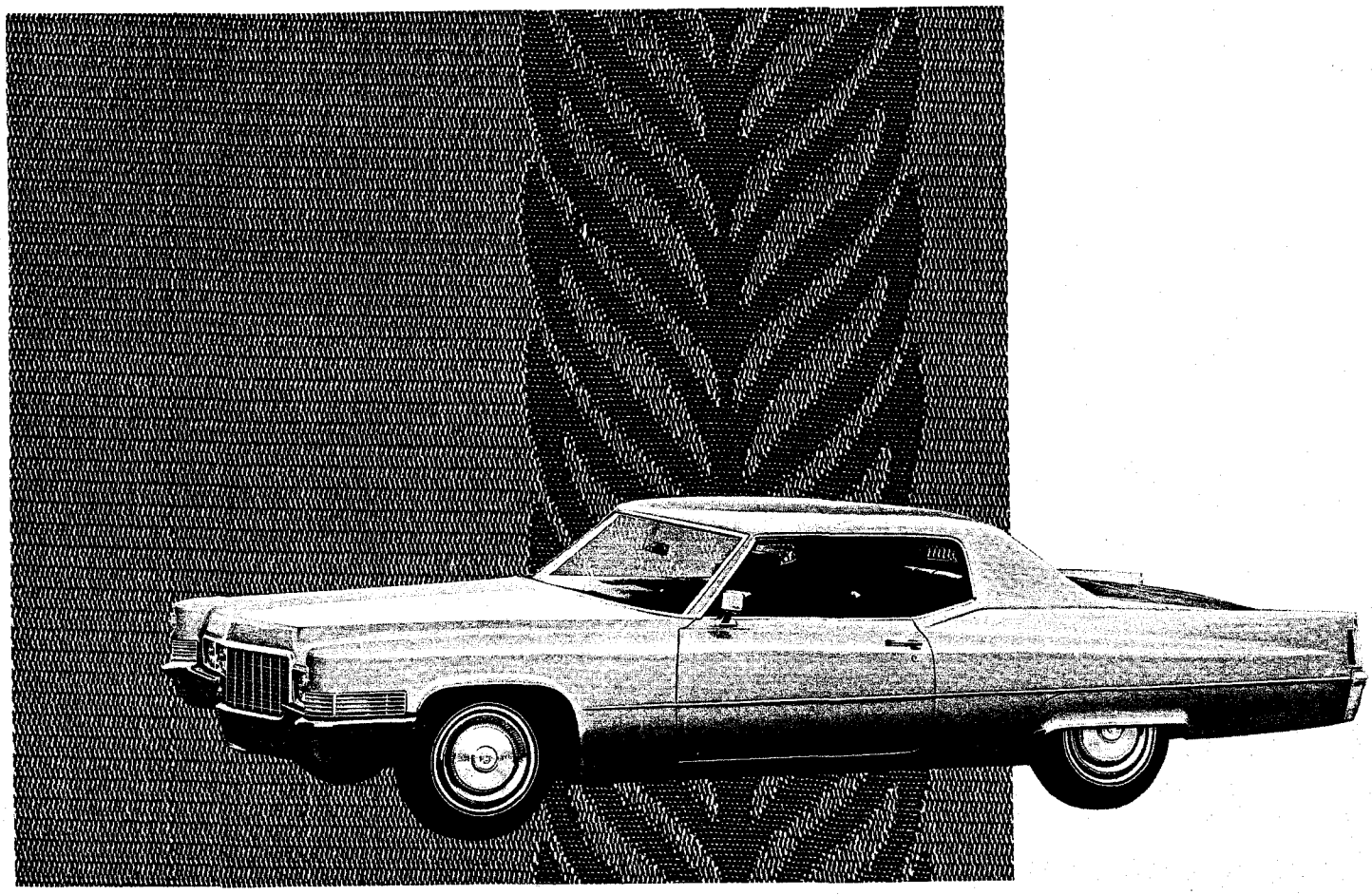
Large Upholstery Book

Due to the limited size of the Data Book, upholstery samples are small. Therefore, it may be necessary to refer to the large upholstery book in which a larger sample of each pattern is shown for a better view of upholstery samples.

Bucket Seats and Dual Comfort Front Seat

The Eldorado leather upholstery number suffixed with a "B" is available at extra charge with Bucket Seats. All upholstery numbers suffixed with an "S" are available at extra charge with the Dual Comfort Front Seat with the exception that, in the Brougham, the Dual Comfort Front Seat is standard.

CALAIS COUPE



CALAIS COUPE—G

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANELS	INSERTS	TOP AND LOWER	STEERING WHEEL	
CODES	Nylon Viscose Cloth	Expanded Vinyl Cushion Facings Headlining—Bedford Cord Coated Fabric Garnish Moldings	Laces Head Restraints Assist Straps Molded Vinyl Parts*	Expanded Vinyl Vinyl Door Pull Seat Belt & Shoulder Belt Webbing	Windshield Pillar Molding Rear Shelf	Control Lever Caps Steering Column & Cover	Trenton & Travana Quality Cowl Quarter Grille Retractor Housing
211	BLACK DORIAN	BLACK		BLACK	BLACK	BLACK	BLACK
220	MED. BLUE DORIAN	MED. BLUE		MED. BLUE	DK. BLUE	BLACK	MED. BLUE
228	MED. TURQUOISE DORIAN	MED. TURQUOISE		MED. TURQUOISE	DK. TURQ.	BLACK	MED. TURQUOISE
231	DK. GREEN DORIAN	ANT. DK. GREEN		DK. GREEN	DK. GREEN	BLACK	DK. GREEN
243	MED. BEIGE DORIAN	ANT. MED. BEIGE		MED. BEIGE	DK. BEIGE	BLACK	MED. BEIGE
244	MED. GOLD DORIAN	ANT. MED. GOLD		MED. GOLD	DK. GOLD	BLACK	MED. GOLD

Expanded Vinyl at Extra Charge

	EXPANDED VINYL					
251	BLACK	BLACK	BLACK	BLACK	BLACK	BLACK
283	MED. BEIGE	ANT. MED. BEIGE	MED. BEIGE	DK. BEIGE	BLACK	MED. BEIGE

*Molded Soft Vinyl Parts Include: Rearview Mirror Support Cover; Coat Hooks.

INTERIOR DIMENSIONS	Front	Rear
Head room	38.5"	37.5"
Shoulder room	58.4"	59.3"
Hip room	62.8"	55.6"
Leg room	41.2"	38.9"
Seat height	12.5"	15.1"

INTERIOR LAMPS	SWITCHES	
LAMPS	Door Jambs	Other
Courtesy-Inst. panel ends and rear quarter	X	Headlamp
Map, on inst. panel		Integral
Glove Box and Trunk		Automatic

CALAIS COUPE UPHOLSTERY AND SEAT STYLING

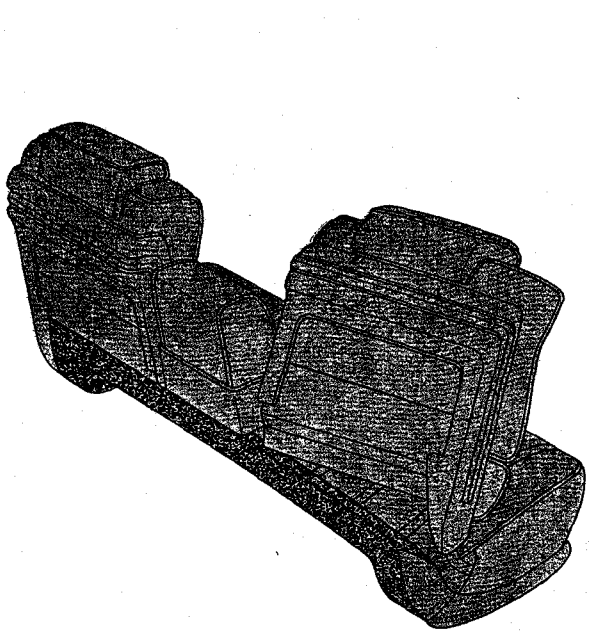
UPHOLSTERY STYLING. The Calais Coupe interior is an attractive blend of Dorian cloth inserts and softly textured vinyl. Dorian cloth has a smooth satin finish with decorative bands of Acanthus leaves woven into the fabric and is available in six colors. An unusual effect is created by the use of Madrid grain vinyl stitching down the center of the seat back and cushion.

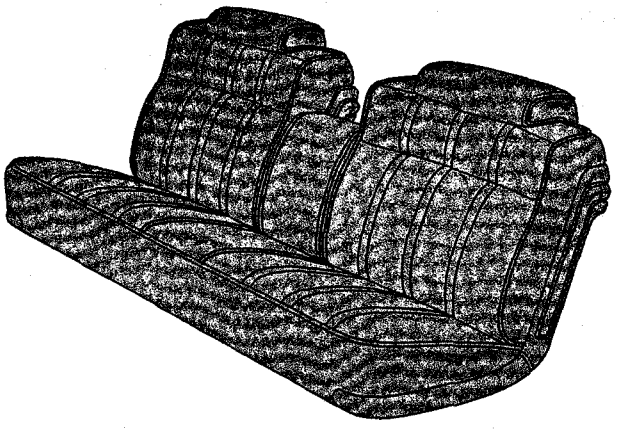
Two smartly tailored all-vinyl upholsteries in Black and Ant. Med. Beige are optional at extra charge and are styled with Madrid grain vinyl stitching. Additional vinyl colors are available on special request. See the Special Order and Price sections.

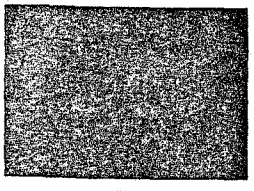
SEAT STYLING. The Notch-back bench front seat with individual seatbacks and folding center armrest is standard. Individual seatbacks latch securely in place to prevent them from tilting forward. Depressing the release button on the seat side panel unlocks the seat back. (With Power Door Locks, opening either door will automatically release both seat back locks.)

STANDARD AND OPTIONAL EQUIPMENT. See Equipment Charts on Pages A-9, A-10, and A-11.

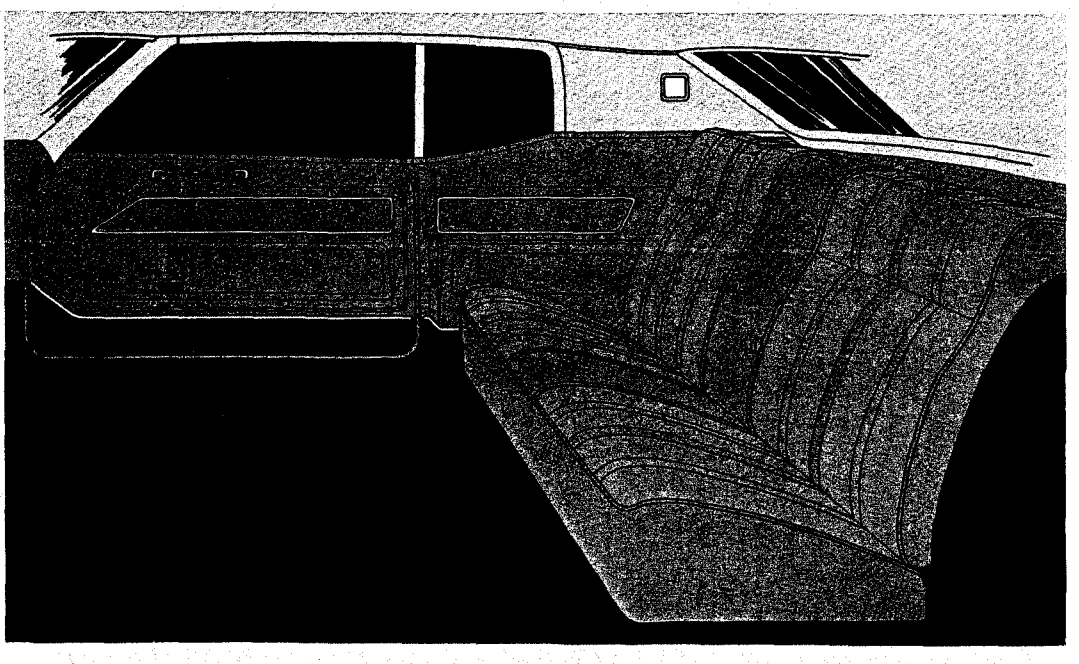


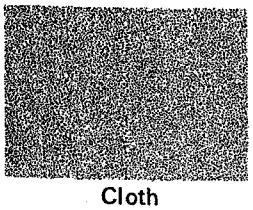






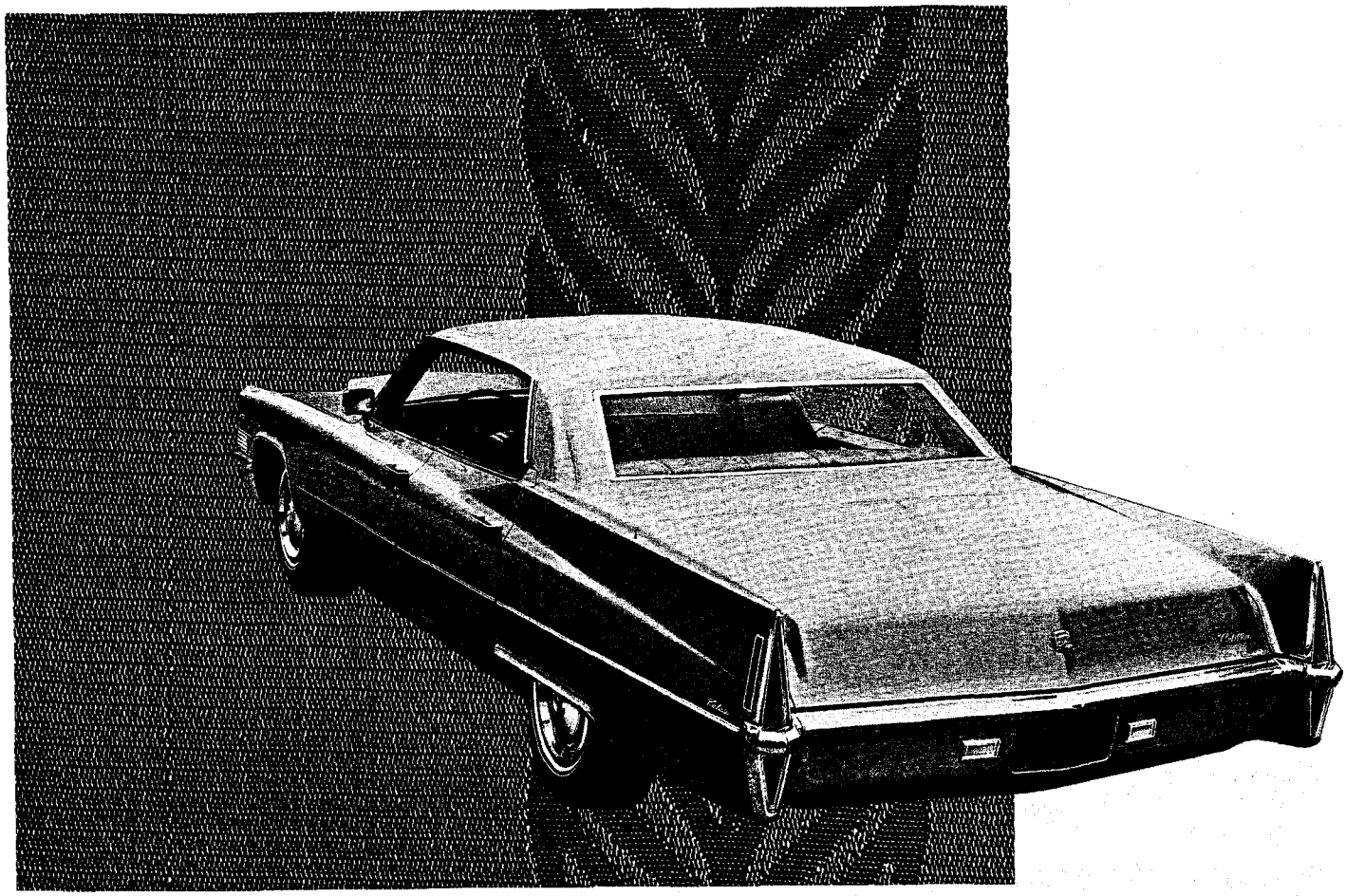
Vinyl





Cloth

CALAIS HARDTOP SEDAN



CALAIS HARDTOP SEDAN—N

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANELS	INSERTS	TOP AND LOWER	STEERING WHEEL	
CODES	Nylon Viscose Cloth	Expanded Vinyl Cushion Facings Headlining—Bedford Cord Coated Fabric Garnish Moldings	Laces Head Restraints Assist Straps Molded Vinyl Parts*	Expanded Vinyl Vinyl Door Pull Seat Belt & Shoulder Belt Webbing	Windshield Pillar Molding Rear Shelf	Control Lever Caps Steering Column & Cover	Trenton & Travana Quality Cowl Quarter Grille Retractor Housing
211	BLACK DORIAN	BLACK		BLACK	BLACK	BLACK	BLACK
220	MED. BLUE DORIAN	MED. BLUE		MED. BLUE	DK. BLUE	BLACK	MED. BLUE
228	MED. TURQUOISE DORIAN	MED. TURQUOISE		MED. TURQUOISE	DK. TURQ.	BLACK	MED. TURQUOISE
231	DK. GREEN DORIAN	ANT. DK. GREEN		DK. GREEN	DK. GREEN	BLACK	DK. GREEN
243	MED. BEIGE DORIAN	ANT. MED. BEIGE		MED. BEIGE	DK. BEIGE	BLACK	MED. BEIGE
244	MED. GOLD DORIAN	ANT. MED. GOLD		MED. GOLD	DK. GOLD	BLACK	MED. GOLD

Expanded Vinyl at Extra Charge

	EXPANDED VINYL					
251	BLACK	BLACK	BLACK	BLACK	BLACK	BLACK
283	MED. BEIGE	ANT. MED. BEIGE	MED. BEIGE	DK. BEIGE	BLACK	MED. BEIGE

*Molded Soft Vinyl Parts Include: Rearview Mirror Support Cover; Coat Hooks.

INTERIOR DIMENSIONS	Front	Rear
Head room	38.5"	37.5"
Shoulder room	61.0"	59.7"
Hip room	62.8"	62.7"
Leg room	41.2"	39.7"
Seat height	12.5"	15.1"

INTERIOR LAMPS	SWITCHES	
LAMPS	Door Jambs	Other
Courtesy-Inst. panel ends and rear quarter	X	Headlamp
Map, on inst. panel		Integral
Glove Box and Trunk		Automatic

CALAIS HARDTOP SEDAN UPHOLSTERY AND SEAT STYLING

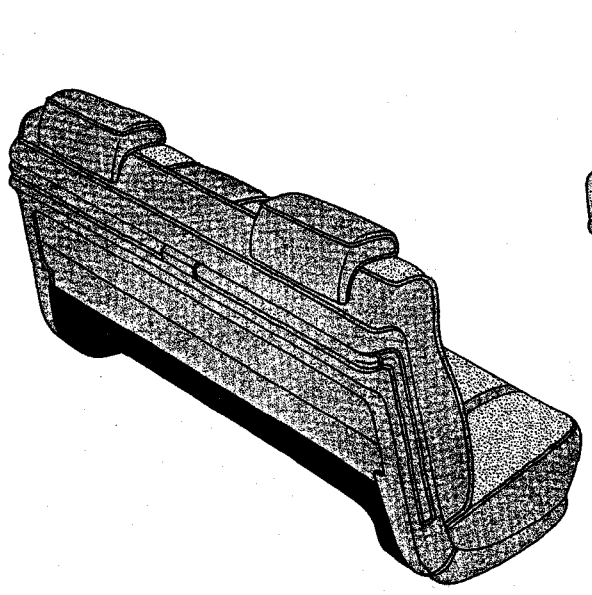
UPHOLSTERY STYLING. The Calais Hardtop Sedan interior is also an attractive combination of Dorian cloth inserts and supple vinyl. Dorian cloth has a smooth finish with decorative bands of Acanthus leaves woven into the fabric and is available in six colors. An unusual effect is created by the use of Madrid grain vinyl stitching down the center of the seat back and cushion.

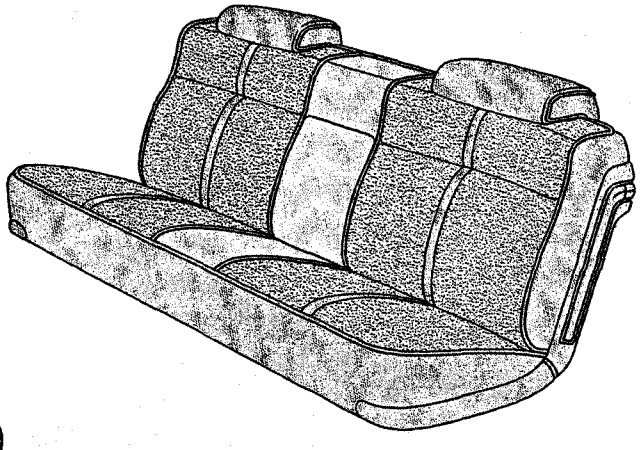
Two finely tailored all-vinyl upholsteries in Black and Ant. Med. Beige are optional at extra charge and have Madrid grain vinyl stitching. Additional vinyl colors are available on special request. See the Special Order and Price sections.

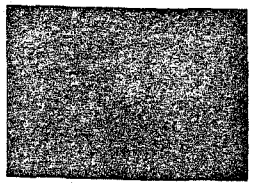
SEAT STYLING. A bench front seat with straight-across, stationary seat back, functionally styled assist strap and folding center armrest is standard on the Hardtop Sedan.

STANDARD AND OPTIONAL EQUIPMENT. See Equipment Charts on Pages A-9, A-10, and A-11.

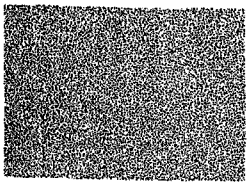




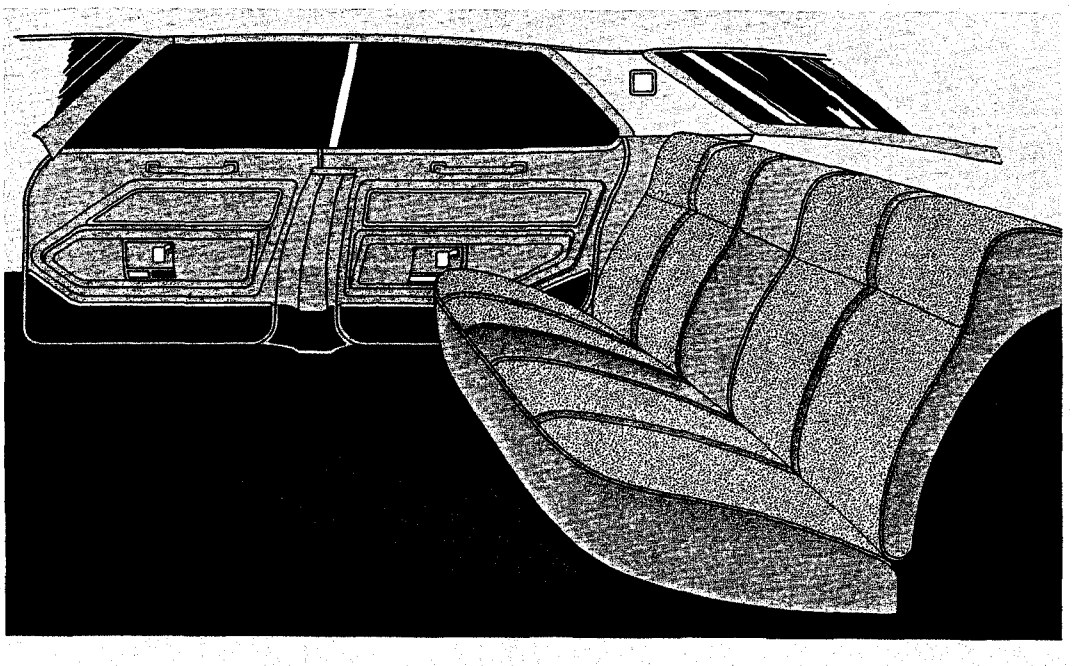




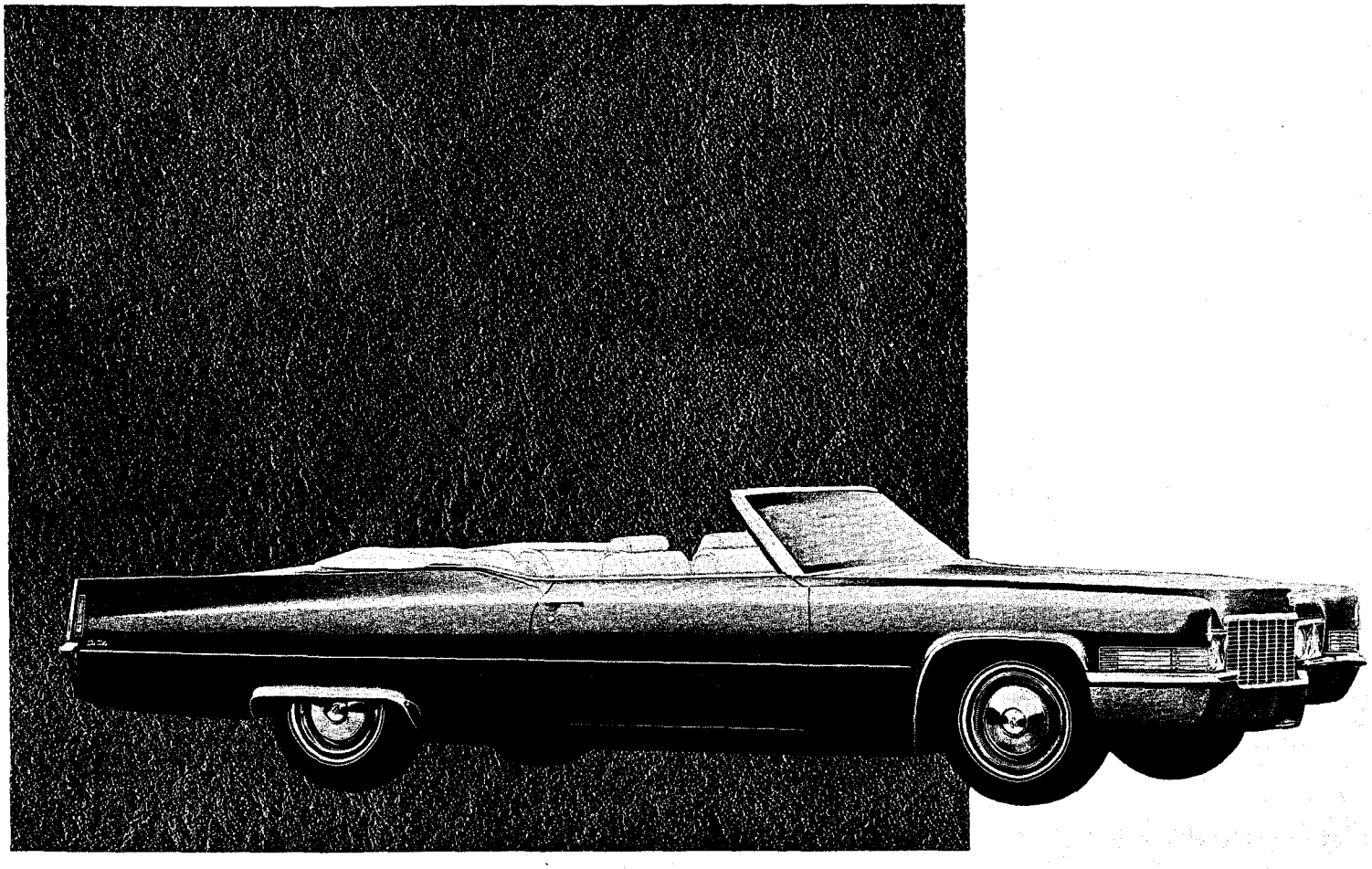
Vinyl



Cloth



DE VILLE CONVERTIBLE



DE VILLE CONVERTIBLE-F

	SEATS		DOORS	INSTRUMENT PANELS		CARPETS
	LEATHER	FORMED FRONT SEAT BACK PANELS	INSERTS	TOP AND LOWER	STEERING WHEEL	
	INSERTS BOLSTERS					
CODES	Sierra Grain Leather Cushion Facings—Expanded Vinyl Top Boot	Laces Head Restraints Assist Straps	Tamo Wood Vinyl Door Pull Seat Belt & Shoulder Belt Webbing Molded Vinyl Parts*	Tamo Wood Paneling Windshield Pillar Molding	Control Lever Caps Steering Column & Cover	Trianon & Tyrol Quality Cowl Quarter Grille Retractor Housing
351 351S	BLACK	BLACK	BLACK	BLACK	BLACK	BLACK
352 352S	WHITE	WHITE	WHITE 1	BLACK	BLACK	BLACK
353 353S	WHITE	WHITE	WHITE 2	DK. BLUE	BLACK	DK. BLUE
354 354S	WHITE	WHITE	WHITE 3	MED. RED	BLACK	DK. RED
357 357S	WHITE	WHITE	WHITE 4	NOTTINGHAM GREEN	BLACK	NOTTINGHAM GREEN
366 366S	DK. BLUE	DK. BLUE	DK. BLUE	DK. BLUE	BLACK	DK. BLUE
383 383S	ANT. MED. BEIGE	MED. BEIGE	MED. BEIGE	DK. BEIGE	BLACK	MED. BEIGE
384 384S	ANT. MED. GOLD	MED. GOLD	MED. GOLD	DK. GOLD	BLACK	MED. GOLD
386 386S	ANT. DK. BROWN	DK. BROWN	DK. BROWN	DK. BROWN	BLACK	DK. BROWN
388 388S	MED. RED	MED. RED	MED. RED 3	MED. RED	BLACK	DK. RED

*Molded Soft Vinyl Parts Include: Rearview Mirror Support Cover.

1. Black Seat Belts & Shoulder Belts
2. Dk. Blue Seat Belts & Shoulder Belts
3. Dk. Red Seat Belts & Shoulder Belts
4. Nottingham Green Seat Belts & Shoulder Belts

INTERIOR DIMENSIONS	Front	Rear
Head room	38.9"	38.1"
Shoulder room	60.8"	59.3"
Hip room	62.8"	55.6"
Leg room	41.2"	38.2"
Seat height	12.5"	15.1"

INTERIOR LAMPS	SWITCHES	
LAMPS	Door Jambs	Other
Courtesy-Inst. panel ends	X	Headlamp
Courtesy rear quarter	X	
Door, red warning	X	
Map, on inst. panel		Integral
Glove Box and Trunk		Automatic

DE VILLE CONVERTIBLE UPHOLSTERY AND SEAT STYLING

UPHOLSTERY STYLING. De Ville Convertible interior selections are richly tailored of exquisitely soft Sierra grain leather in ten color options. The seat back features horizontal pillow and button styling with a horizontal pillow appearance created for the seat cushion through the use of fine stitching.

SEAT STYLING. A notch-back bench front seat with individual backrests, functionally styled assist straps and free-standing center armrest is standard. A Dual Comfort Front Seat with individual backrests and free-standing center armrest is available at extra charge. With either seat style, individual backrests latch securely in place until the release button on the seat side panel is depressed. (With Power Door Locks, opening either door will automatically release both seat back locks.)

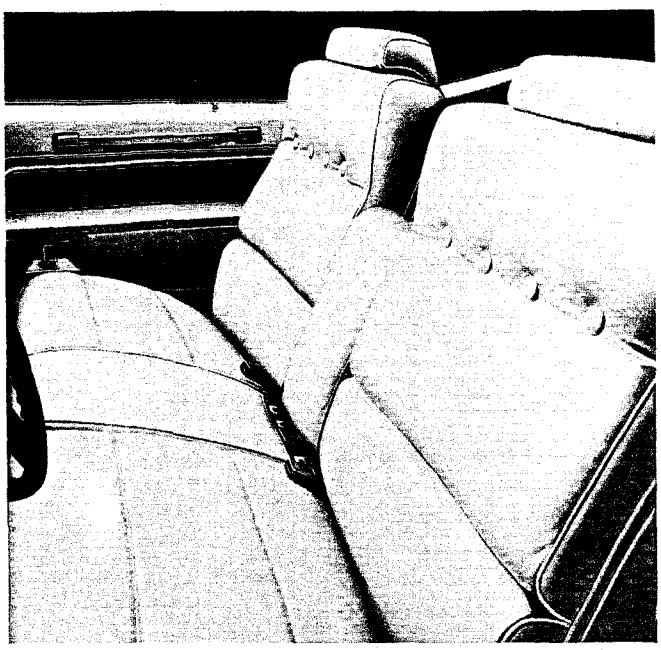
ADDITIONAL LEATHER COLORS AND TWO-TONE COLORS. If a prospective buyer should inquire about a color not listed on the chart or want a two-tone leather, refer to the Special Order and Price sections.

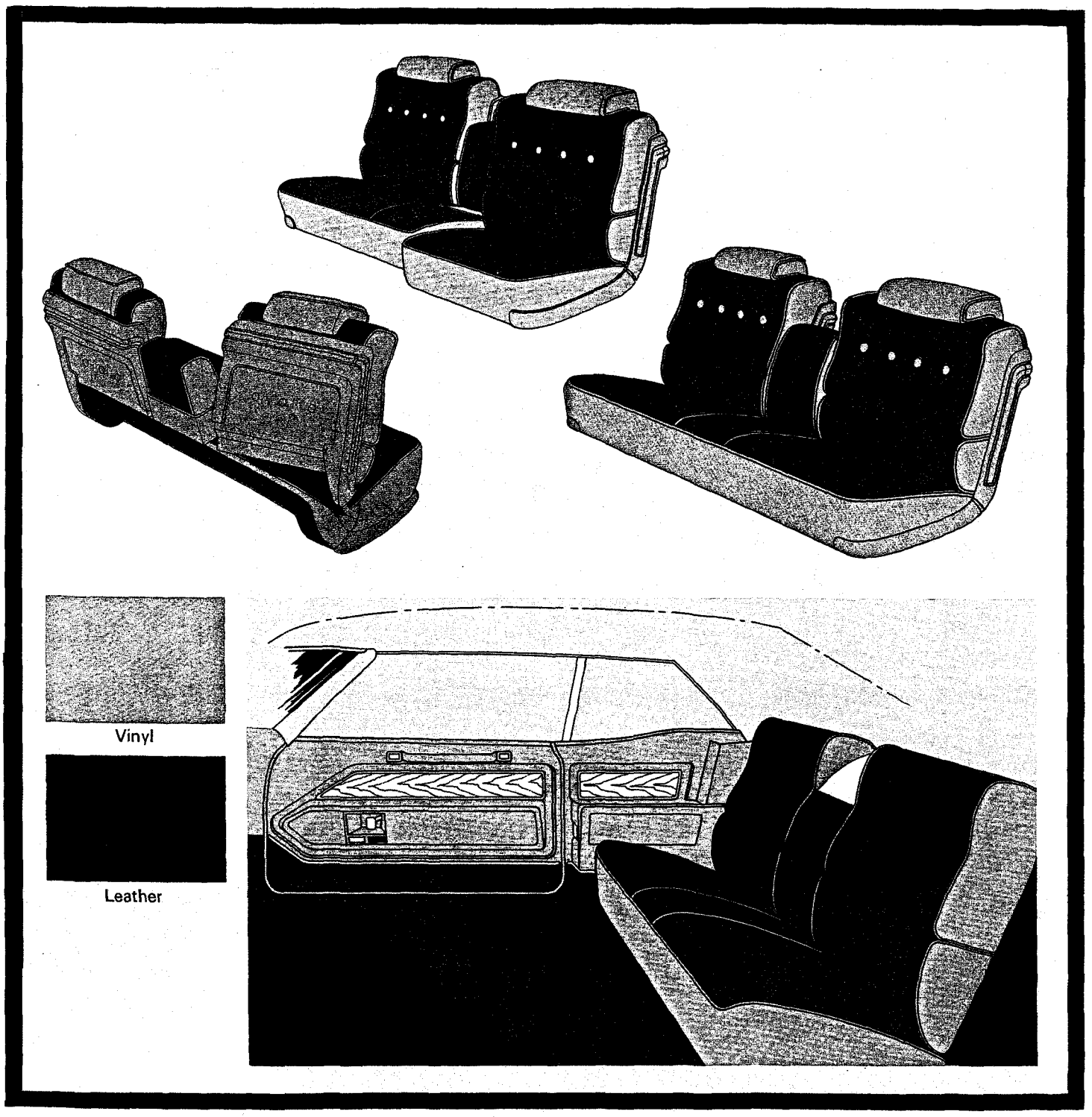
TOP COLORS. Code: 1. White 2. Black 3. Dark Blue 4. Dk. Bayberry 6. Lt. Beige.

LINER COLORS. Liner colors cannot be changed since the top material is a fusion of vinyl, fabric, rubber and drill cloth.
Code: 1. Black 2. Black 3. Dark Blue 4. Med. Gold 6. Med. Beige

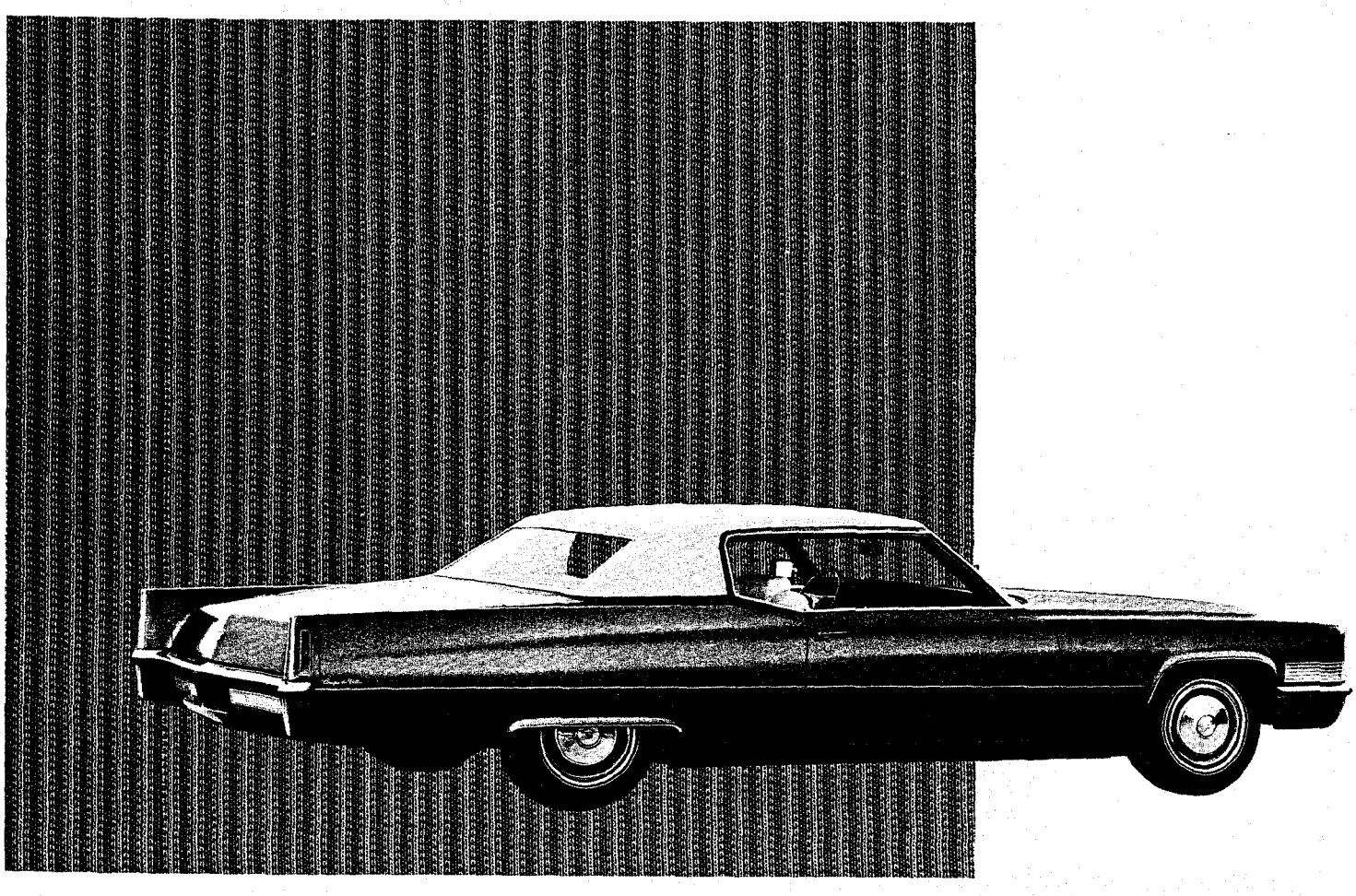
TOP BOOT. The vinyl-coated boot is color-keyed to the upholstery and fits easily into place for a neat, tailored appearance.

STANDARD AND OPTIONAL EQUIPMENT. See Equipment Charts on Pages A-9, A-10, and A-11.




Vinyl
Leather

COUPE DE VILLE



COUPE DE VILLE-J

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANEL	INSERTS	TOP AND LOWER	STEERING WHEEL	
CODES	Nylon Viscose Cloth	Center Section—Leather Cushion Facings—Expanded Vinyl Headlining—Bedford Cord Coated Fabric Garnish Moldings	Laces Head Restraints Assist Straps Molded Vinyl Parts*	Nylon Viscose Cloth Vinyl Door Pull Seat Belt & Shoulder Belt Webbing	Brushed Aluminum Windshield Pillar Molding Rear Shelf	Control Lever Caps Steering Column & Cover	Trianon & Tyrol Quality Cowl Quarter Grille Retractor Housing
311 311S	BLACK DUBONNET	BLACK		BLACK DUBONNET	BLACK	BLACK	BLACK
320 320S	MED. BLUE DUBONNET	MED. BLUE		MED. BLUE DUBONNET	DK. BLUE	BLACK	MED. BLUE
328 328S	MED. TURQ. DYNASTY	MED. TURQUOISE		MED. TURQUOISE DYNASTY	DK. TURQUOISE	BLACK	MED. TURQUOISE
331 331S	DK. GREEN DUBONNET	ANT. DK. GREEN		DK. GREEN DUBONNET	DK. GREEN	BLACK	DK. GREEN
343 343S	MED. BEIGE DUBONNET	ANT. MED. BEIGE		MED. BEIGE DUBONNET	DK. BEIGE	BLACK	MED. BEIGE
344 344S	MED. GOLD DYNASTY	ANT MED. GOLD		MED. GOLD DYNASTY	DK. GOLD	BLACK	MED. GOLD
347 347S	DK. MAUVE DYNASTY	DK. MAUVE		DK. MAUVE DYNASTY	DK. MAUVE	BLACK	DK. MAUVE

Leather Options at Extra Charge

	INSERTS	BOLSTERS	(Includes Tamo Wood insert on doors & instrument panel)				
	Sierra Grain Leather						
351 351S	BLACK		BLACK	BLACK	BLACK	BLACK	BLACK
352 352S	WHITE		WHITE	WHITE 1	BLACK	BLACK	BLACK
353 353S	WHITE		WHITE	WHITE 2	DK. BLUE	BLACK	DK. BLUE
357 357S	WHITE		WHITE	WHITE 3	NOTTINGHAM GREEN	BLACK	NOTTINGHAM GREEN
366 366S	DK. BLUE		DK. BLUE	DK. BLUE	DK. BLUE	BLACK	DK. BLUE
383 383S	ANT. MED. BEIGE		MED. BEIGE	MED. BEIGE	DK. BEIGE	BLACK	MED. BEIGE
384 384S	ANT. MED. GOLD		MED. GOLD	MED. GOLD	DK. GOLD	BLACK	MED. GOLD
386 386S	ANT. DK. BROWN		DK. BROWN	DK. BROWN	DK. BROWN	BLACK	DK. BROWN
388 388S	MED. RED		MED. RED	MED. RED	MED. RED	BLACK	DK. RED

*Molded Soft Vinyl Parts Include: Rearview Mirror Support Cover; Coat Hooks.

1. Black Seat Belts & Shoulder Belts 2. Dk. Blue Seat Belts & Shoulder Belts
3. Nottingham Green Seat Belts & Shoulder Belts

INTERIOR DIMENSIONS		
	Front	Rear
Head room	38.5"	37.5"
Shoulder room	60.8"	59.3"
Hip room	62.8"	55.6"
Leg room	41.2"	38.9"
Seat height	12.5"	15.1"

INTERIOR LAMPS		
	SWITCHES	
LAMPS	Door Jambs	Other
Courtesy-Inst. panel ends	X	Headlamp
Courtesy rear quarter	X	
Door, red warning	X	
Map, on inst. panel		Integral
Glove Box and Trunk		Automatic

COUPE DE VILLE UPHOLSTERY AND SEAT STYLING

UPHOLSTERY STYLING. On the Coupe de Ville, pleasing Dynasty or Dubonnet cloth inserts with leather bolsters or, optional at extra charge, beautifully rugged Sierra grain leather are the selections available. Dynasty cloth is a richly textured fabric with an ornate design in three colors. Dubonnet cloth is a finely striped knit fabric in four colors. Sierra grain leather comes in nine beautiful colors. All selections are styled in horizontal pillow and button style for the seat back with a horizontal pillow appearance created for the seat cushion through the use of fine stitching.

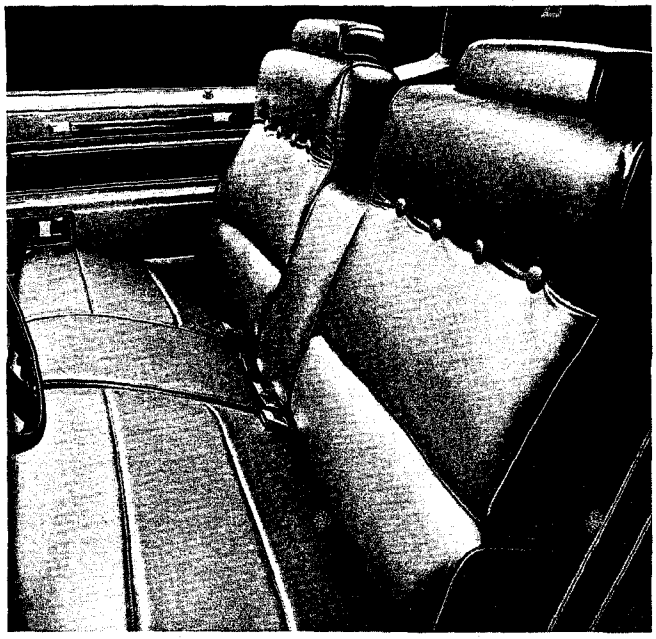
SEAT STYLING. A Notch-back bench front seat with separate backrests and folding center armrest together with rear seat center armrest is standard. A Dual Comfort Front Seat with individual backrests and folding center armrest is optional at extra charge. With either style, each front backrest stays securely latched until released by a pushbutton located on the seat side panel. (With Power Door Locks, the release button is on the back of the seat back.) Functionally styled assist straps are placed on the back of each backrest.

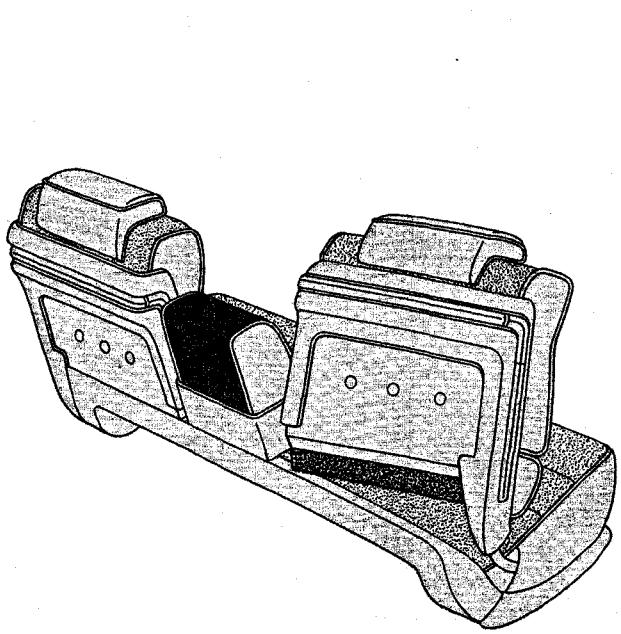
ADDITIONAL LEATHER COLORS. Leather upholstery may be ordered in colors other than the ones listed on the chart. See the Special Order and Price Sections.

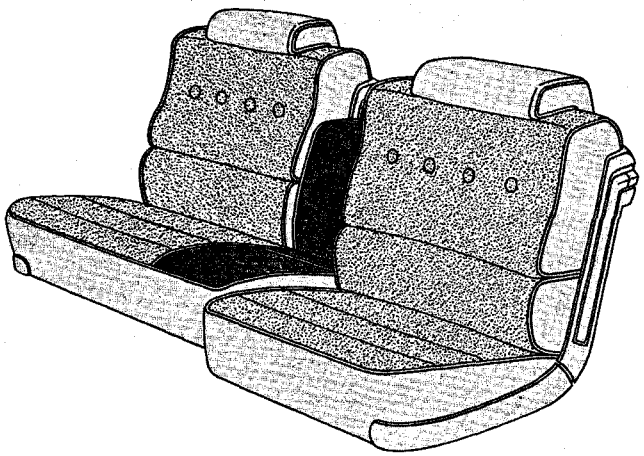
VINYL TOP. A vinyl top is an extra charge option that is becoming increasingly popular among Cadillac owners as it provides a neat two-tone appearance for added distinction.

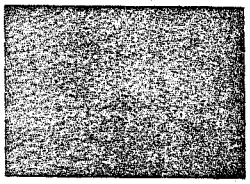
VINYL TOP COLORS. Code: 1. White 2. Black 3. Dark Blue 4. Dk. Bayberry 5. Dk. Brown 6. Lt. Beige 7. Dk. Mauve.

STANDARD AND OPTIONAL EQUIPMENT. See Equipment Charts on Pages A-9, A-10, and A-11.





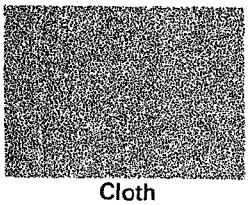




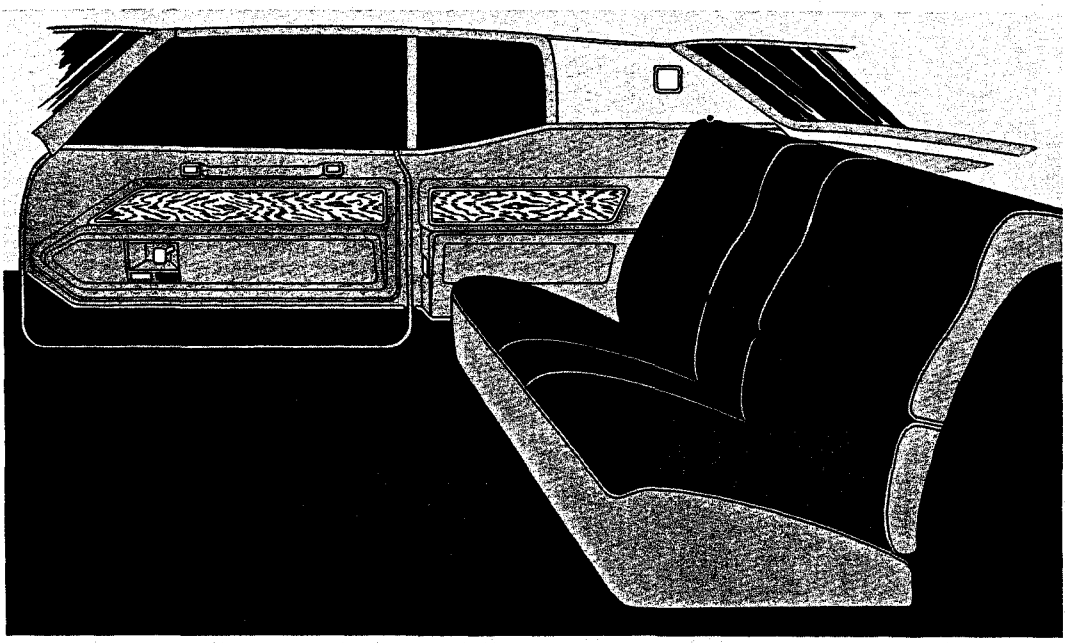
Vinyl



Leather



Cloth



HARDTOP SEDAN DE VILLE



HARDTOP SEDAN DE VILLE-B

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANEL	INSERTS	TOP AND LOWER	STEERING WHEEL	
CODES	Nylon Viscose Cloth	Center Section—Leather Cushion Facings—Expanded Vinyl Headlining—Bedford Cord Coated Fabric Garnish Moldings	Laces Head Restraints Assist Strap Molded Vinyl Parts*	Nylon Viscose Cloth Vinyl Door Pull Seat Belt & Shoulder Belt Webbing	Brushed Aluminum Windshield Pillar Molding Rear Shelf	Control Lever Caps Steering Column & Cover	Trianon & Tyrol Quality Cowl Quarter Grille Retractor Housing
311 311S	BLACK DUBONNET	BLACK		BLACK DUBONNET	BLACK	BLACK	BLACK
320 320S	MED. BLUE DUBONNET	MED. BLUE		MED. BLUE DUBONNET	DK. BLUE	BLACK	MED. BLUE
328 328S	MED. TURQ. DYNASTY	MED. TURQUOISE		MED. TURQUOISE DYNASTY	DK. TURQUOISE	BLACK	MED. TURQUOISE
331 331S	DK. GREEN DUBONNET	ANT. DK. GREEN		DK. GREEN DUBONNET	DK. GREEN	BLACK	DK. GREEN
343 343S	MED. BEIGE DUBONNET	ANT. MED. BEIGE		MED. BEIGE DUBONNET	DK. BEIGE	BLACK	MED. BEIGE
344 344S	MED. GOLD DYNASTY	ANT. MED. GOLD		MED. GOLD DYNASTY	DK. GOLD	BLACK	MED. GOLD
347 347S	DK. MAUVE DYNASTY	DK. MAUVE		DK. MAUVE DYNASTY	DK. MAUVE	BLACK	DK. MAUVE

Leather Options at Extra Charge

	INSERTS	BOLSTERS	(Includes Tamo Wood insert on doors & instrument panel)				
	Sierra Grain Leather						
351 351S	BLACK		BLACK	BLACK	BLACK	BLACK	BLACK
352 352S	WHITE		WHITE	WHITE 1	BLACK	BLACK	BLACK
357 357S	WHITE		WHITE	WHITE 2	NOTTINGHAM GREEN	BLACK	NOTTINGHAM GREEN
366 366S	DK. BLUE		DK. BLUE	DK. BLUE	DK. BLUE	BLACK	DK. BLUE
383 383S	ANT. MED. BEIGE		MED. BEIGE	MED. BEIGE	DK. BEIGE	BLACK	MED. BEIGE
384 384S	ANT. MED. GOLD		MED. GOLD	MED. GOLD	DK. GOLD	BLACK	MED. GOLD
386 386S	ANT. DK. BROWN		DK. BROWN	DK. BROWN	DK. BROWN	BLACK	DK. BROWN
388 388S	MED. RED		MED. RED	MED. RED	MED. RED	BLACK	DK. RED

*Molded Soft Vinyl Parts Include: Rearview Mirror Support Cover; Coat Hooks. 1. Black Seat Belts & Shoulder Belts 2. Nottingham Green Seat Belts & Shoulder Belts

INTERIOR DIMENSIONS		
	Front	Rear
Head room	38.5"	37.5"
Shoulder room	60.6"	59.7"
Hip room	62.8"	62.7"
Leg room	41.2"	39.7"
Seat height	12.5"	15.1"

INTERIOR LAMPS		
	SWITCHES	
LAMPS	Door Jambs	Other
Courtesy-Inst. panel ends, rear quarter	X	Headlamp
Door, red warning	X	
Map, on inst. panel		Integral
Glove Box and Trunk		Automatic

HARDTOP SEDAN DE VILLE UPHOLSTERY AND SEAT STYLING

UPHOLSTERY STYLING. On the Hardtop Sedan de Ville, rich Dynasty or Dubonnet cloth inserts with leather bolsters or, optional at extra charge, beautifully rugged Sierra grain leather are the selections available. Dynasty cloth is a richly textured fabric with an ornate design in three colors. Dubonnet cloth is a finely striped knit fabric in four colors. Sierra grain leather comes in eight beautiful colors. All selections are styled in horizontal pillow and button style for the seat back with a horizontal pillow appearance created for the seat cushion through the use of fine stitching.

SEAT STYLING. With a combination cloth and leather upholstery selection, seats are the bench type with straight-across backrest and folding center armrest front and rear. With a leather upholstery selection, Notch-back seat styling with stationary front seat backs is provided. Functionally styled assist straps are placed on back of each seat back. A Dual Comfort Front Seat with armrest is available at extra charge in either cloth or leather upholstery styling.

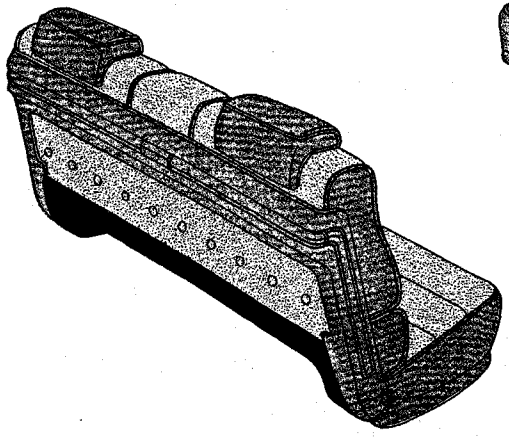
ADDITIONAL LEATHER COLORS. Leather upholstery may be ordered in colors other than the ones listed on the chart. See the Special Order and Price sections.

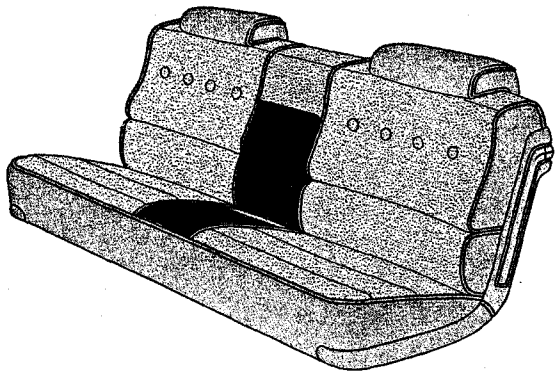
VINYL TOP. A vinyl top provides a dramatic two-tone appearance and is an extra charge option many Cadillac owners find ideal as an expression of personal taste.

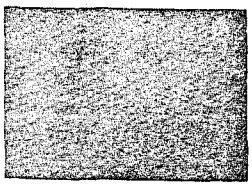
VINYL TOP COLORS. Code: 1. White 2. Black 3. Dark Blue 4. Dk. Bayberry 5. Dk. Brown 6. Lt. Beige 7. Dk. Mauve.

STANDARD AND OPTIONAL EQUIPMENT. See Equipment Charts on Pages A-9, A-10, and A-11.





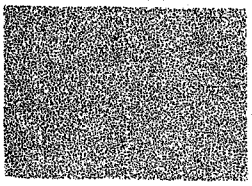




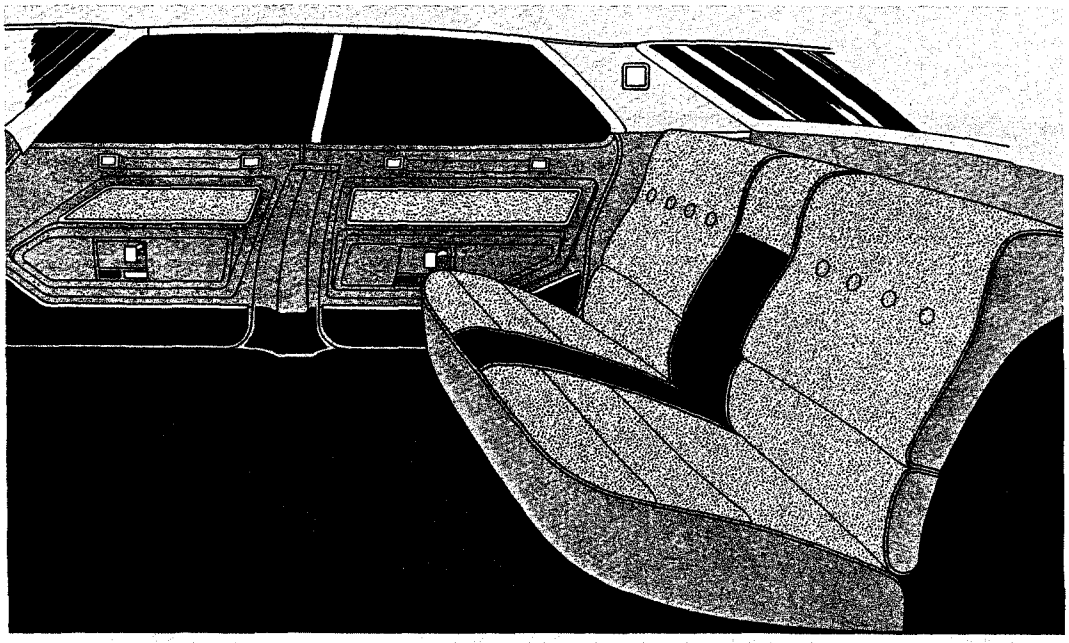
Vinyl



Leather



Cloth



SEDAN DE VILLE



SEDAN DE VILLE-L

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANEL	INSERTS	TOP AND LOWER	STEERING WHEEL	
CODES	Nylon Viscose Cloth	Center Section—Leather Cushion Facings—Expanded Vinyl Headlining—Bedford Cord Coated Fabric Garnish Moldings	Laces Assist Strap Molded Vinyl Parts* Head Restraints	Nylon Viscose Cloth Vinyl Door Pull Seat Belt & Shoulder Belt Webbing	Brushed Aluminum Windshield Pillar Molding Rear Shelf	Control Lever Caps Steering Column & Cover	Trianon & Tyrol Quality Cowl Quarter Grille Retractor Housing
311	BLACK DUBONNET	BLACK		BLACK DUBONNET	BLACK	BLACK	BLACK
320	MED. BLUE DUBONNET	MED. BLUE		MED. BLUE DUBONNET	DK. BLUE	BLACK	MED. BLUE
328	MED. TURQ. DYNASTY	MED. TURQUOISE		MED. TURQUOISE DYNASTY	DK. TURQUOISE	BLACK	MED. TURQUOISE
331	DK. GREEN DUBONNET	ANT. DK. GREEN		DK. GREEN DUBONNET	DK. GREEN	BLACK	DK. GREEN
343	MED. BEIGE DUBONNET	ANT. MED. BEIGE		MED. BEIGE DUBONNET	DK. BEIGE	BLACK	MED. BEIGE
344	MED. GOLD DYNASTY	ANT. MED. GOLD		MED. GOLD DYNASTY	DK. GOLD	BLACK	MED. GOLD
347	DK. MAUVE DYNASTY	DK. MAUVE		DK. MAUVE DYNASTY	DK. MAUVE	BLACK	DK. MAUVE

Leather Options at Extra Charge

	INSERTS	BOLSTERS	(Includes Tamo Wood insert on doors)				
	Sierra Grain Leather						
351	BLACK	BLACK	BLACK	BLACK	BLACK	BLACK	BLACK
352	WHITE	WHITE	WHITE 1	BLACK	BLACK	BLACK	BLACK
366	DK. BLUE	DK. BLUE	DK. BLUE	DK. BLUE	BLACK	DK. BLUE	
383	ANT. MED. BEIGE	MED. BEIGE	MED. BEIGE	DK. BEIGE	BLACK	MED. BEIGE	
384	ANT. MED. GOLD	MED. GOLD	MED. GOLD	DK. GOLD	BLACK	MED. GOLD	
386	ANT. DK. BROWN	DK. BROWN	DK. BROWN	DK. BROWN	BLACK	DK. BROWN	

*Molded Soft Vinyl Parts Include: Rearview Mirror Support Cover; Coat Hooks. 1. Black Seat Belts & Shoulder Belts

INTERIOR DIMENSIONS		
	Front	Rear
Head room	39.6"	38.5"
Shoulder room	60.6"	59.6"
Hip room	62.8"	62.3"
Leg room	41.2"	41.9"
Seat height	12.5"	14.8"

INTERIOR LAMPS		
	SWITCHES	
LAMPS	Door Jambs	Other
Courtesy-Inst. panel ends and rear quarter	X	Headlamp
Door, red warning	X	
Map, on inst. panel		Integral
Glove Box and Trunk		Automatic

SEDAN DE VILLE UPHOLSTERY AND SEAT STYLING

UPHOLSTERY STYLING. On the Sedan de Ville, pleasing Dynasty or Dubonnet cloth inserts with leather bolsters or, optional at extra charge, beautifully rugged Sierra grain leather are the selections available. Dynasty cloth is a richly textured fabric with an ornate design in three colors. Dubonnet cloth is a finely striped knit fabric in four colors. Sierra grain leather comes in six beautiful colors. All selections are styled in horizontal pillow and button style for the seat back with a horizontal pillow appearance created for the seat cushion through the use of fine stitching.

SEAT STYLING. With a combination cloth and leather upholstery selection, seats are the bench type with straight-across seatbacks and folding center armrest front and rear. With a leather upholstery selection, Notch back seat styling with stationary front seat backs is provided. Functionally styled assist straps are placed on the back of each seat back.

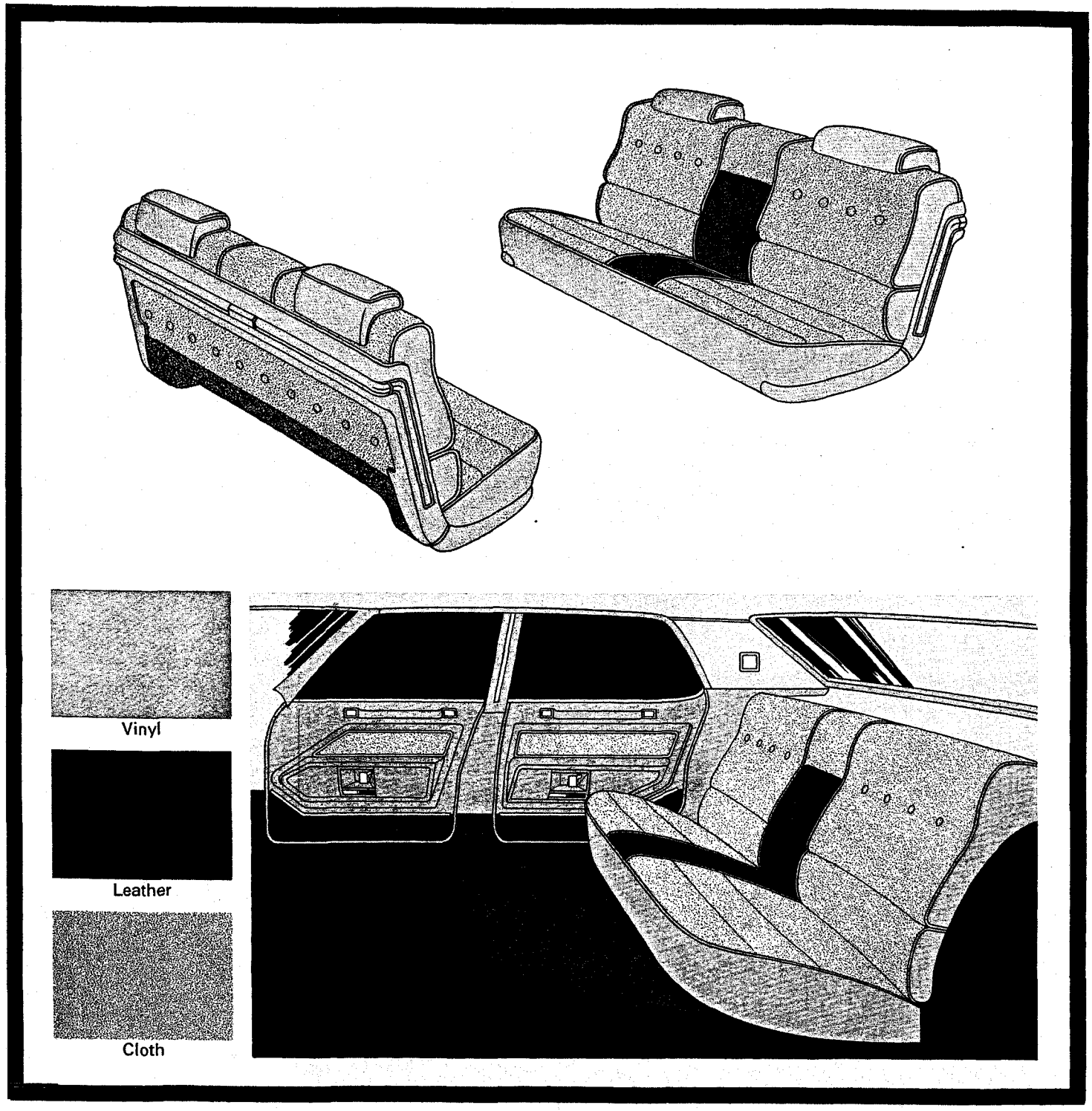
ADDITIONAL LEATHER COLORS. *Leather upholstery* may be ordered in colors other than the ones listed on the chart. See the Special Order and Price sections.

VINYL TOP. A vinyl top is an extra charge option that gives the Cadillac owner an opportunity for personal expression as it provides a dramatic two-tone appearance.

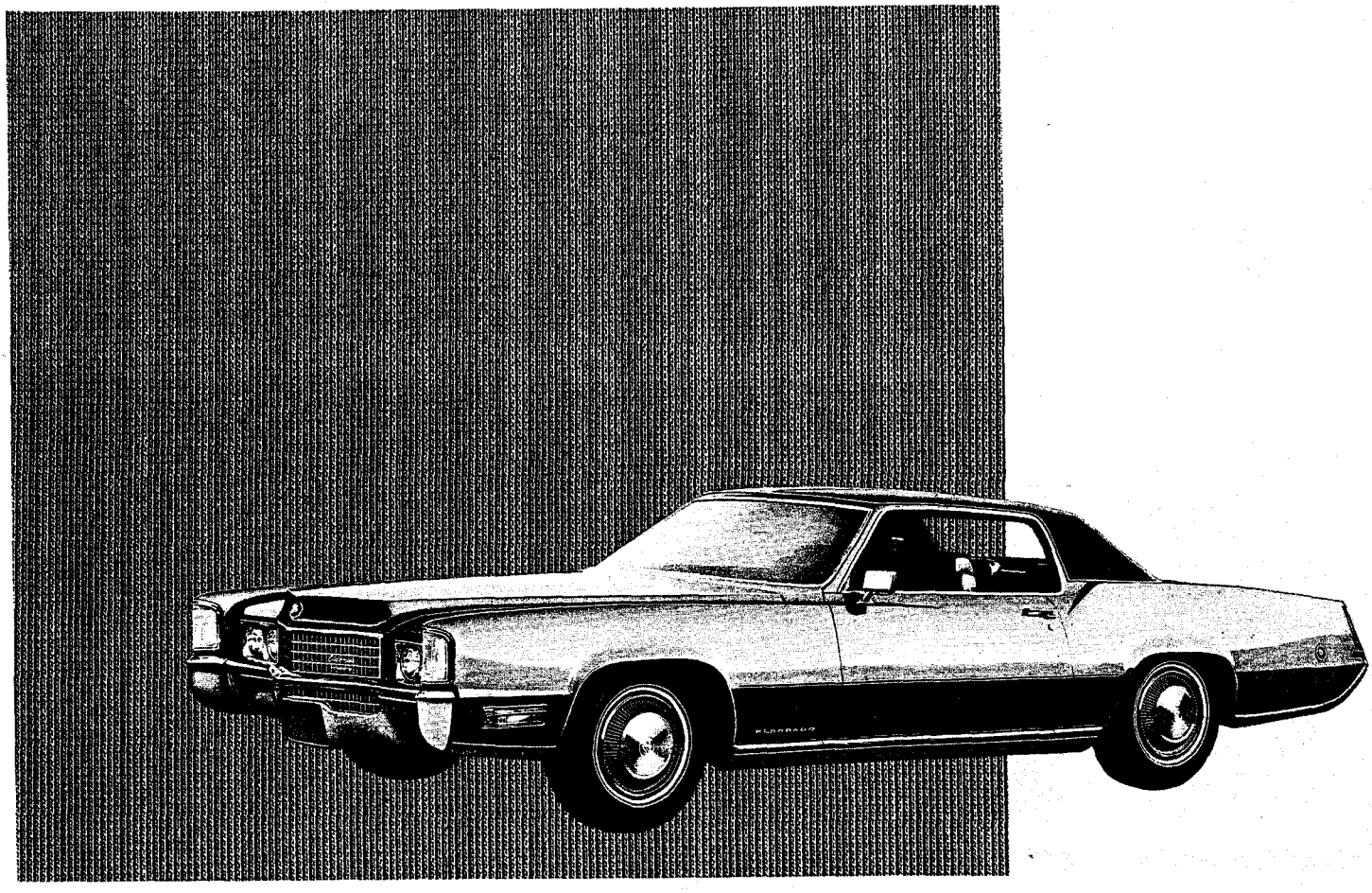
VINYL TOP COLORS. Code: 1. White 2. Black 3. Dark Blue 4. Dk. Bayberry 5. Dk. Brown 6. Lt. Beige 7. Dk. Mauve.

STANDARD AND OPTIONAL EQUIPMENT. See Equipment Charts on Pages A-9, A-10, and A-11.




Vinyl
Leather
Cloth

FLEETWOOD ELDORADO



FLEETWOOD ELDORADO-H

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANELS	INSERTS	TOP AND LOWER	STEERING WHEEL	
C O D E S	Nylon Viscose Cloth	Expanded Vinyl Cushion Facings Headlining — Taffeta Coated Fabric Garnish Moldings	Laces Assist Straps Console Case Head Restraints Molded Vinyl Parts*	Tamo Wood Surrounding Area — Formed Vinyl Seat Belt & Shoulder Belt Webbing	Tamo Wood Paneling Windshield Pillar Molding Rear Shelf	Control Lever Caps Steering Column & Cover	Trianon & Tyrol Quality Cowl Quarter Grille Retractor Housing
411	BLACK DUPLEX	BLACK		BLACK	BLACK	BLACK	BLACK
420	MED. BLUE DUPLEX	MED. BLUE		MED. BLUE	DK. BLUE	BLACK	MED. BLUE
428	MED. TURQ. DUPLEX	MED. TURQUOISE		MED. TURQUOISE	DK. TURQUOISE	BLACK	MED. TURQUOISE
431	DK. GREEN DUPLEX	DK. GREEN		DK. GREEN	DK. GREEN	BLACK	DK. GREEN
443	MED. BEIGE DUPLEX	MED. BEIGE		MED. BEIGE	DK. BEIGE	BLACK	MED. BEIGE
444	MED. GOLD DUPLEX	MED. GOLD		MED. GOLD	DK. GOLD	BLACK	MED. GOLD
447	DK. MAUVE DUPLEX	DK. MAUVE		DK. MAUVE	DK. MAUVE	BLACK	DK. MAUVE

Leather Options at Extra Charge

	INSERTS	BOLSTERS	(Includes Tamo Wood insert on doors)				
	Sierra Grain Leather						
451 451B	BLACK		BLACK	BLACK	BLACK	BLACK	BLACK
452	WHITE		WHITE	WHITE 1	BLACK	BLACK	BLACK
457	WHITE		WHITE	WHITE 2	NOTTINGHAM GREEN	BLACK	NOTTINGHAM GREEN
466	DK. BLUE		DK. BLUE	DK. BLUE	DK. BLUE	BLACK	DK. BLUE
483	ANT. MED. BEIGE		MED. BEIGE	MED. BEIGE	DK. BEIGE	BLACK	MED. BEIGE
484	*ANT. MED. GOLD*		*MED. GOLD*	*MED. GOLD*	*DK. GOLD*	*BLACK*	*MED. GOLD*
486	ANT. DK. BROWN		DK. BROWN	DK. BROWN	DK. BROWN	BLACK	DK. BROWN
488	MED. RED		MED. RED	MED. RED 3	MED. RED	BLACK	DK. RED

*Molded Soft Vinyl Parts Include: Rearview Mirror Support Cover; Coat Hooks. 1. Black Seat Belts & Shoulder Belts 2. Nottingham Green Seat Belts & Shoulder Belts 3. Dk. Red Seat Belts & Shoulder Belts

INTERIOR DIMENSIONS		
	Front	Rear
Head room	37.5"	37.8"
Shoulder room	57.3"	55.8"
Hip room	61.2"	54.2"
Leg room	41.4"	36.2"
Seat height	11.0"	12.0"

INTERIOR LAMPS		
	SWITCHES	
LAMPS	Door Jambs	Other
Courtesy-Inst. panel ends	X	Headlamp
Courtesy-rear quarter (and rear of console with bucket seats)	X	
Door, red warning	X	Headlamp
Map, on inst. panel		Integral
Glove Box, inner console and Trunk		Automatic

ELDORADO UPHOLSTERY AND SEAT STYLING

UPHOLSTERY STYLING. On the Eldorado, beautiful Duplex cloth inserts with expanded vinyl bolsters or, optional at extra charge, distinctive Sierra grain leather are the selections available. Duplex cloth is a sporty knit weave in 2-inch pleats running the full height of the seat back and full depth of the seat cushion and is available in seven colors. A stitched vinyl strap across the upper seat back adds an unusual but striking effect. Sierra grain leather is styled in this same manner and is offered in eight colors.

SEAT STYLING. The Strato-bench seat with individual seat backs and folding center armrest is standard on the Eldorado. Individual seat backs latch securely in place until the release button on the seat panel is depressed. Strato-bucket seats in Black leather with attractive center console are available at extra charge.

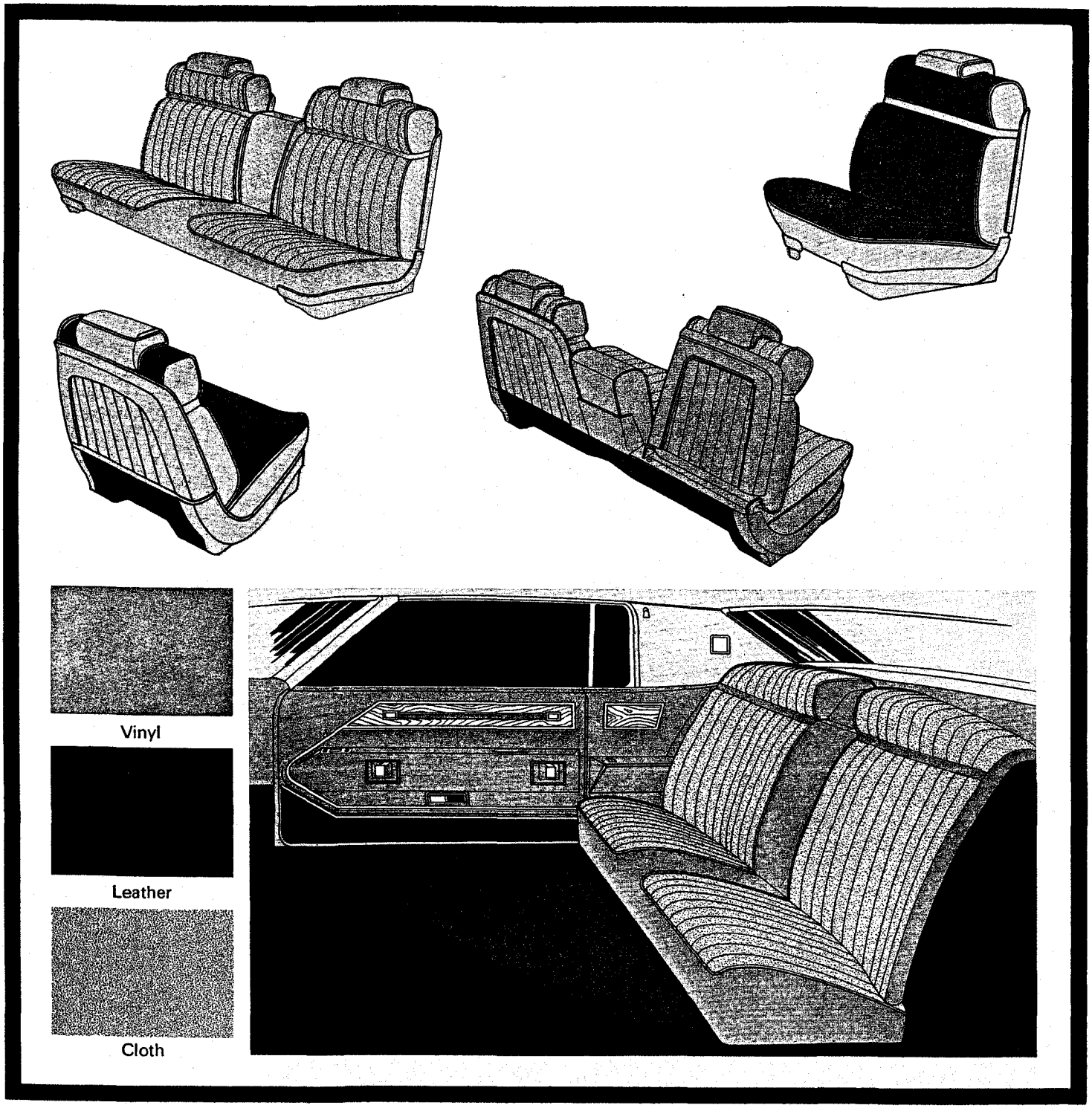
ADDITIONAL LEATHER COLORS. Leather upholstery may be ordered in several colors other than the ones listed on the chart. See the Special Order and Price sections.

VINYL TOP. A meticulously crafted vinyl top with center seam is an extra charge option that gives the discerning Eldorado owner an excellent opportunity to further enhance the exclusiveness of the Eldorado. Padded to further isolate sound from the interior, the vinyl top provides a dramatic two-tone appearance.

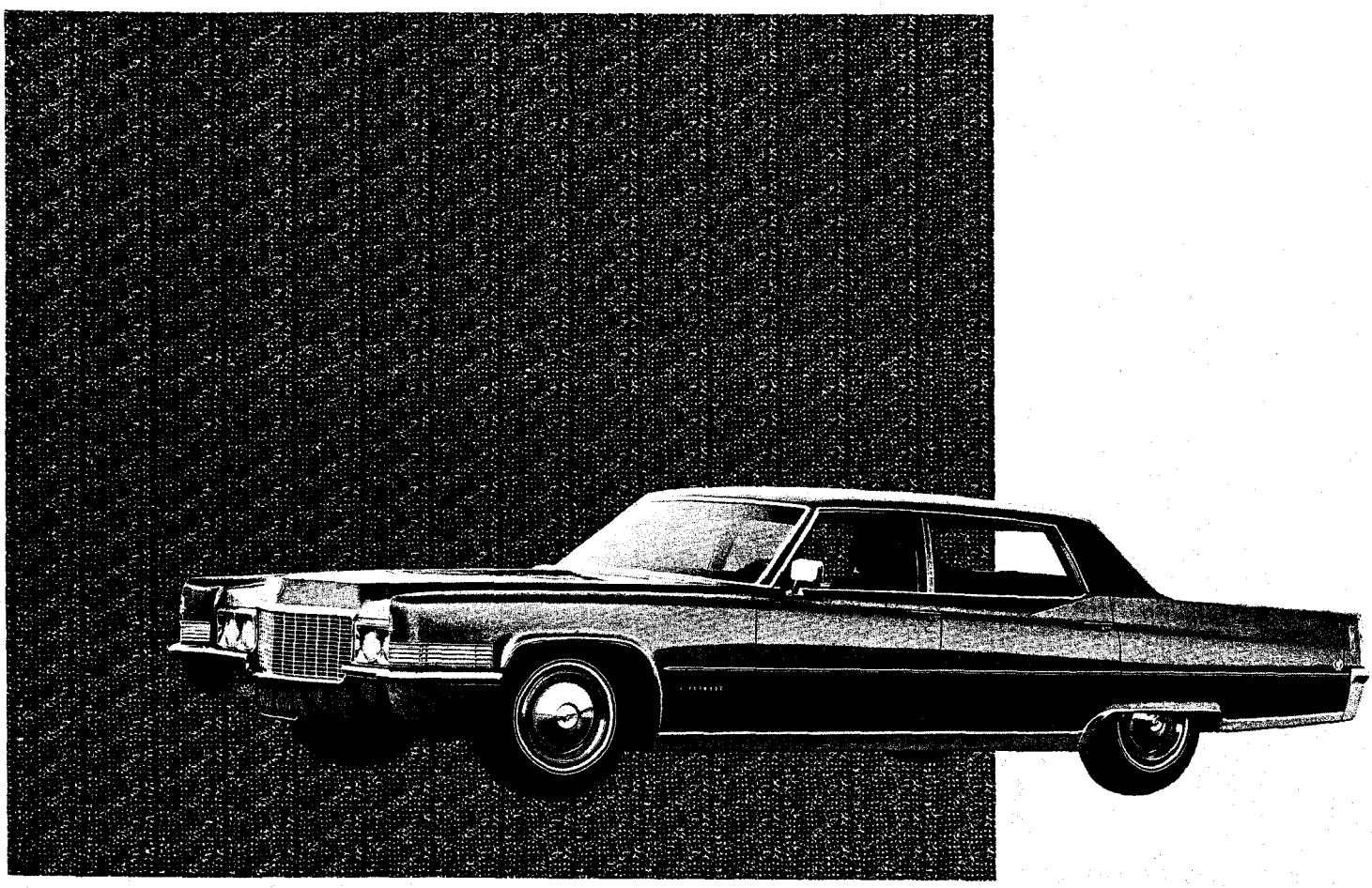
VINYL TOP COLORS. Code: 1. White 2. Black 3. Dark Blue 4. Dk. Bayberry 5. Dk. Brown 6. Lt. Beige 7. Dk. Mauve

STANDARD AND OPTIONAL EQUIPMENT. See Equipment Charts on Pages A-9, A-10 and A-11.




Vinyl
Leather
Cloth

FLEETWOOD SIXTY SPECIAL



FLEETWOOD SIXTY SPECIAL-M

Cloth With Leather

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANEL	INSERTS	TOP AND LOWER	STEERING WHEEL	
CODES	Nylon Viscose Cloth	Small Horizontal Pillow—Leather Cushion Facings—Expanded Vinyl Headlining—Ascot Cloth	Laces Head Restraints Assist Strap Molded Vinyl Parts* Garnish Moldings	Tamo Wood Vinyl Door Pull Seat Belt & Shoulder Belt Webbing	Tamo Wood Paneling Windshield Pillar Molding Rear Shelf	Control Lever Caps Steering Column & Cover	Trianon & Tyrol Quality Cowl Quarter Grille Retractor Housing
011 **011S**	BLACK DUMBARTON	BLACK		BLACK	BLACK	BLACK	BLACK
028 **028S**	MED. TURQUOISE DUMBARTON	MED. TURQUOISE		MED. TURQUOISE	DK. TURQ.	BLACK	MED. TURQUOISE
031 **031S**	DK. GREEN DUMBARTON	DK. GREEN		DK. GREEN	DK. GREEN	BLACK	DK. GREEN
044 **044S**	MED. GOLD DUMBARTON	MED. GOLD		MED. GOLD	DK. GOLD	BLACK	MED. GOLD

*Molded Soft Vinyl Parts Include: Rearview Mirror Support Cover; Coat Hooks.

INTERIOR DIMENSIONS		
	Front	Rear
Head room	39.8"	38.3"
Shoulder room	59.9"	59.6"
Hip room	62.8"	62.1"
Leg room	42.1"	44.2"
Seat height	11.9"	14.3"

INTERIOR LAMPS		
	SWITCHES	
LAMPS	Door Jambs	Other
Courtesy-Inst. panel ends	X	Headlamp
Courtesy-rear quarter and rear door	X	
Doors, red warning	X	
Map, on inst. panel		Integral
Glove Box and Trunk		Automatic
Reading Spots, swivel	X	Rear Quarter Trim Panels

FLEETWOOD SIXTY SPECIAL UPHOLSTERY AND SEAT STYLING

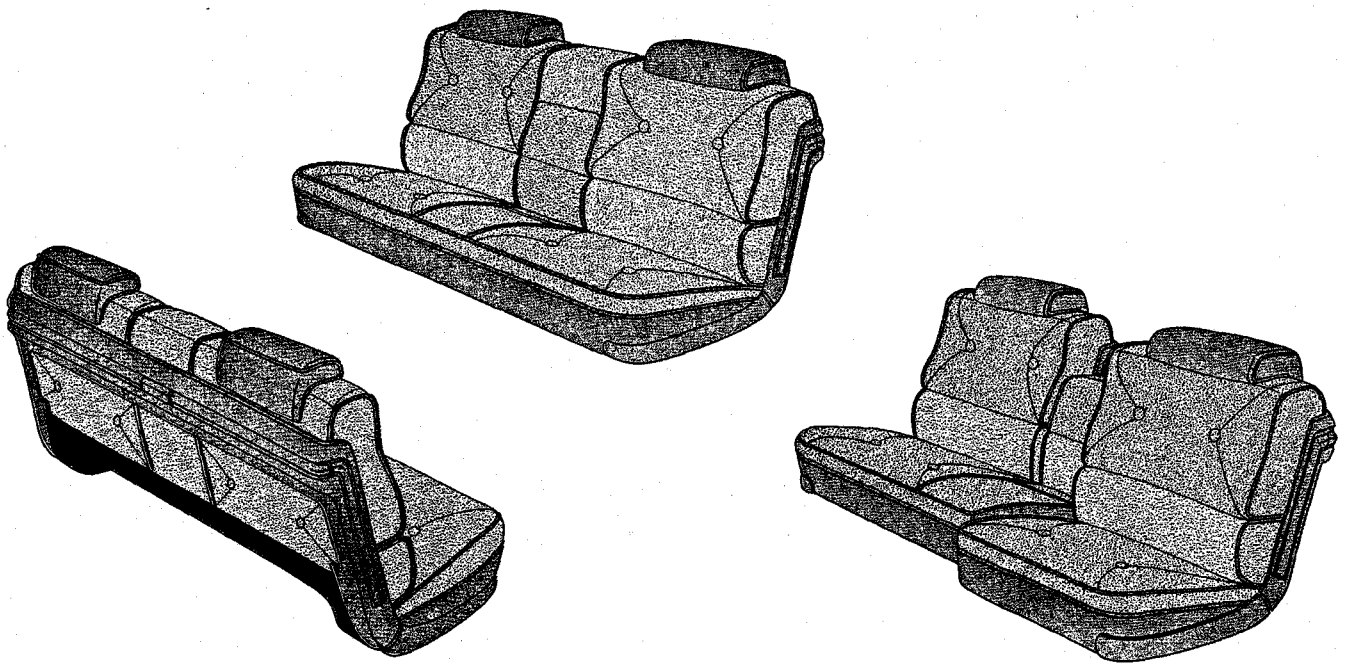
UPHOLSTERY STYLING. Distinctive horizontal pillow and button styling in handsome Dumbarton cloth with leather or all Divan cloth characterizes the Fleetwood Sixty Special interior. Beautifully rugged Sierra grain leather in this same style is available at extra charge. Divan cloth upholstery features a delicate texture and extremely smooth hand and comes in four colors. Dumbarton is an ornate Matelasse fabric that is extremely rich looking and is also available in four colors. Sierra grain leather comes in seven colors.

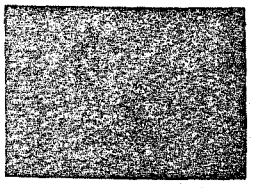
SEAT STYLING. The bench type seat with straight-across backrest and folding center armrest front and rear is standard. The Dual Comfort Front Seat is available at extra charge.

ADDITIONAL LEATHER COLORS. Leather upholstery may be ordered in colors other than the ones listed on the chart. See Special Order and Price sections.

STANDARD AND OPTIONAL EQUIPMENT. See Equipment Charts on Pages A-9, A-10, and A-11.



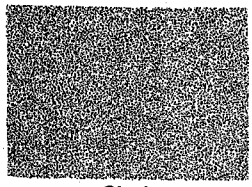




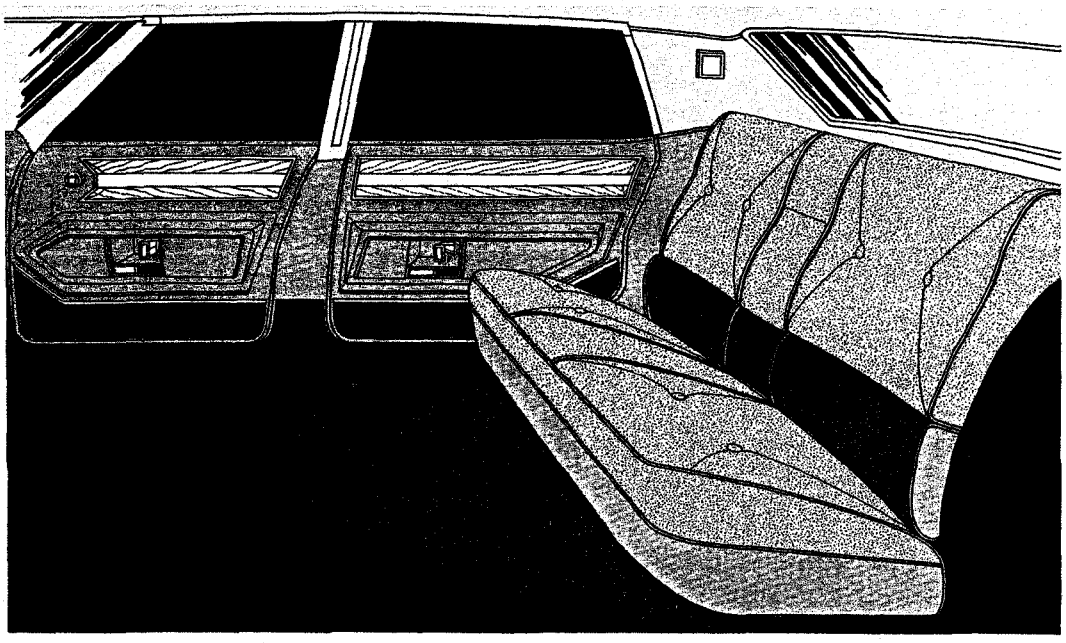
Vinyl



Leather



Cloth



FLEETWOOD SIXTY SPECIAL-M

All Cloth

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANEL	INSERTS	TOP AND LOWER	STEERING WHEEL	
CODES	Nylon Viscose Cloth	Nylon Viscose Cloth Also—Cushion Facings Headlining—Ascot Cloth	Laces Head Restraints Assist Strap Molded Vinyl Parts* Garnish Moldings	Tamo Wood Vinyl Door Pull Seat Belt & Shoulder Belt Webbing	Tamo Wood Paneling Windshield Pillar Molding Rear Shelf	Control Lever Caps Steering Column & Cover	Trianon & Tyrol Quality Cowl Quarter Grille Retractor Housing
016 016S	LT. GRAY DIVAN		LT. GRAY	LT. GRAY	DK. GRAY	BLACK	DK. GRAY
021 021S	MED. BLUE DIVAN		MED. BLUE	MED. BLUE	DK. BLUE	BLACK	MED. BLUE
043 043S	MED. BEIGE DIVAN		MED. BEIGE	MED. BEIGE	DK. BEIGE	BLACK	MED. BEIGE
047 047S	DK. MAUVE DIVAN		DK. MAUVE	DK. MAUVE	DK. MAUVE	BLACK	DK. MAUVE

*Molded Soft Vinyl Parts Include: Rearview Mirror Support Cover; Coat Hooks.

INTERIOR DIMENSIONS		
	Front	Rear
Head room	39.8"	38.3"
Shoulder room	59.9"	59.6"
Hip room	62.8"	62.1"
Leg room	42.1"	44.2"
Seat height	11.9"	14.3"

INTERIOR LAMPS		
	SWITCHES	
LAMPS	Door Jambs	Other
Courtesy-Inst. panel ends	X	Headlamp
Courtesy-rear quarter and rear door	X	
Doors, red warning	X	
Map, on inst. panel		Integral
Glove Box and Trunk		Automatic
Reading Spots, swivel	X	Rear Quarter Trim Panels

FLEETWOOD SIXTY SPECIAL-M

Leather Options At Extra Charge

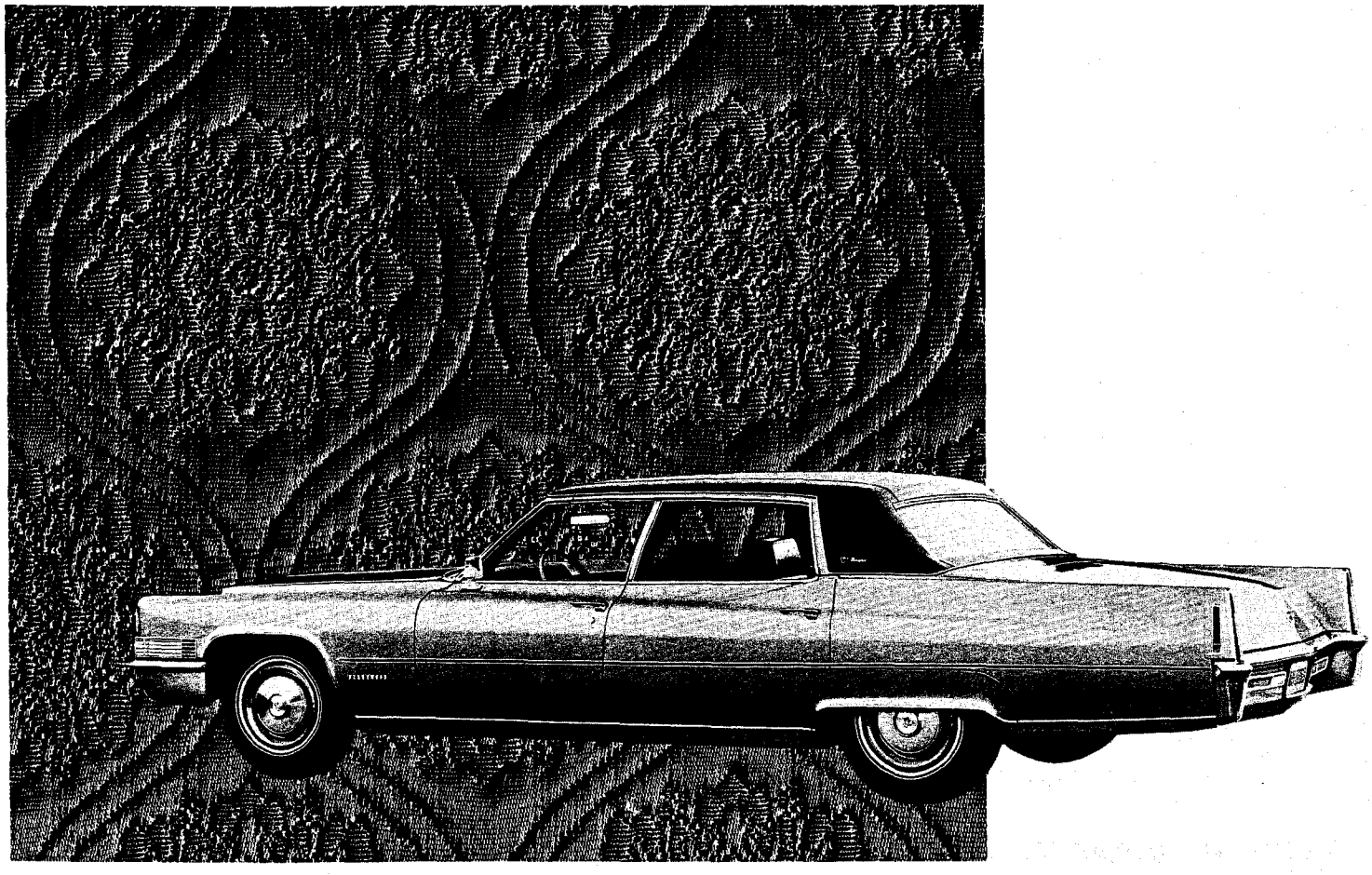
	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
	LEATHER		FORMED FRONT SEAT BACK PANEL	INSERTS	TOP AND LOWER	STEERING WHEEL	
	INSERTS	BOLSTERS					
CODES	Sierra Grain Leather	Sierra Grain Leather Cushion Facings—Expanded Vinyl Headlining—Taffeta Coated Fabric Garnish Moldings	Laces Head Restraints Assist Strap Molded Vinyl Parts*	Tamo Wood Surrounding Area—Expanded Vinyl Vinyl Door Pull Seat Belt & Shoulder Belt Webbing	Tamo Wood Paneling Windshield Pillar Molding Rear Shelf	Control Lever Caps Steering Column & Cover	Trianon & Tyrol Quality Cowl Quarter Grille Retractor Housing
051 051S	BLACK		BLACK	BLACK	BLACK	BLACK	BLACK
052 052S	WHITE		WHITE	WHITE 1	BLACK	BLACK	BLACK
066 066S	DK. BLUE		DK. BLUE	DK. BLUE	DK. BLUE	BLACK	DK. BLUE
083 083S	ANT. MED. BEIGE		MED. BEIGE	MED. BEIGE	DK. BEIGE	BLACK	MED. BEIGE
084 084S	ANT. MED. GOLD		MED. GOLD	MED. GOLD	DK. GOLD	BLACK	MED. GOLD
086 086S	ANT. DK. BROWN		DK. BROWN	DK. BROWN	DK. BROWN	BLACK	DK. BROWN
088 088S	MED. RED		MED. RED	MED. RED	DK. RED	BLACK	DK. RED

*Molded Soft Vinyl Parts Include: Rearview Mirror Support Cover; Coat Hooks. 1 Black Seat Belts & Shoulder Belts

INTERIOR DIMENSIONS		
	Front	Rear
Head room	39.8"	38.3"
Shoulder room	59.9"	59.6"
Hip room	62.8"	62.1"
Leg room	42.1"	44.2"
Seat height	11.9"	14.3"

INTERIOR LAMPS		
	SWITCHES	
LAMPS	Door Jambs	Other
Courtesy-Inst. panel ends	X	Headlamp
Courtesy-rear quarter and rear door	X	
Doors, red warning	X	
Map, on inst. panel		Integral
Glove Box and Trunk		Automatic
Reading Spots, swivel	X	Rear Quarter Trim Panels

FLEETWOOD BROUGHAM



FLEETWOOD BROUGHAM-P

Cloth With Leather

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANEL	INSERTS	TOP AND LOWER	STEERING WHEEL	
CODES	Nylon Viscose Cloth	Small Horizontal Pillow—Leather Cushion Facings—Expanded Vinyl Headlining—Ascot Cloth	Laces Head Restraints Assist Strap Molded Vinyl Parts* Garnish Moldings	Tamo Wood Vinyl Door Pull Seat Belt & Shoulder Belt Webbing	Tamo Wood Paneling Windshield Pillar Molding Rear Shelf	Control Lever Caps Steering Column & Cover	Trianon & Tyrol Quality Cowl Quarter Grille Retractor Housing
011S	BLACK DUMBARTON	BLACK		BLACK	BLACK	BLACK	BLACK
028S	MED. TURQUOISE DUMBARTON	MED. TURQUOISE		MED. TURQUOISE	DK. TURQ.	BLACK	MED. TURQUOISE
031S	DK. GREEN DUMBARTON	DK. GREEN		DK. GREEN	DK. GREEN	BLACK	DK. GREEN
044S	MED. GOLD DUMBARTON	MED. GOLD		MED. GOLD	DK. GOLD	BLACK	MED. GOLD

*Molded Soft Vinyl Parts Include: Rearview Mirror Support Cover; Coat Hooks.

INTERIOR DIMENSIONS		
	Front	Rear
Head room	39.8"	38.3"
Shoulder room	59.9"	59.6"
Hip room	62.8"	62.1"
Leg room	42.1"	44.2"
Seat height	11.9"	14.3"

INTERIOR LAMPS		
	SWITCHES	
LAMPS	Door Jambs	Other
Courtesy-Inst. panel ends	X	Headlamp
Courtesy-rear quarter and rear door	X	
Doors, red warning	X	
Map, on inst. panel		Integral
Glove Box and Trunk		Automatic
Reading Spots, swivel	X	Rear Quarter Trim Panels

FLEETWOOD BROUGHAM UPHOLSTERY AND SEAT STYLING

UPHOLSTERY STYLING. Distinctive horizontal pillow and button styling in sumptuous Dumbarton cloth with leather or all Divan cloth reflects the plush interior of the Fleetwood Brougham. Beautifully rugged Sierra grain leather in this same style is available at extra charge. Divan cloth upholstery features a delicate texture and extremely smooth hand and is available in four colors. Dumbarton cloth is an ornate Matelasse fabric that is extremely rich looking and also comes in four colors. Sierra grain leather comes in seven colors.

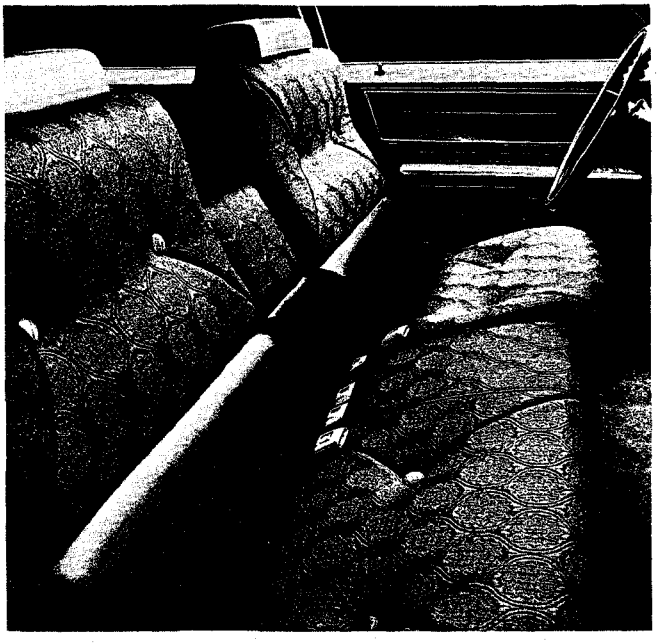
SEAT STYLING. The Dual Comfort Front Seat is standard.

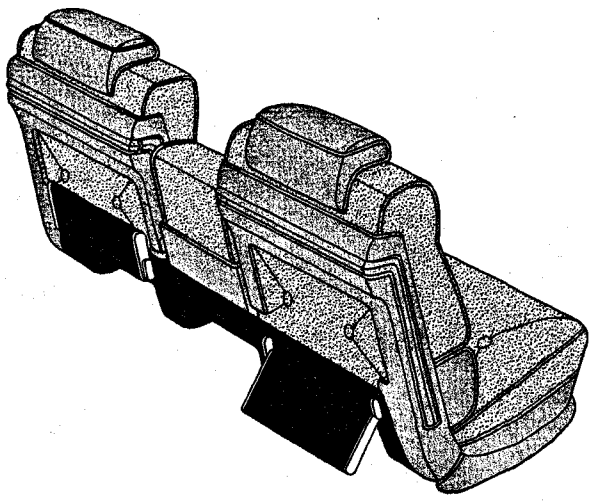
ADDITIONAL LEATHER COLORS. Leather upholstery may be ordered in colors other than the ones listed on the chart. See the Special Order and Price sections.

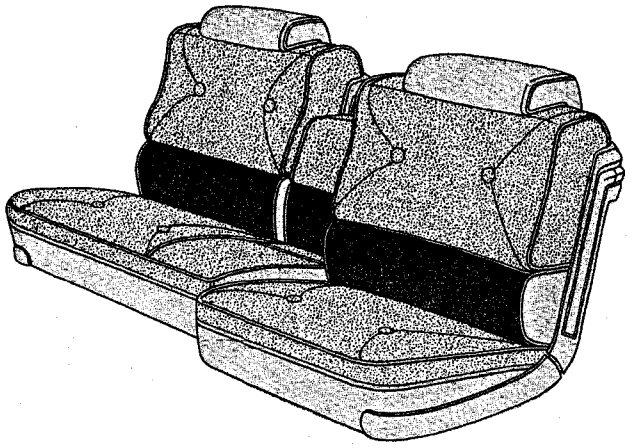
VINYL TOP. A fashionable vinyl top is standard on the Brougham, providing a two-tone appearance for individual distinction. It is padded to further isolate sound from the interior.

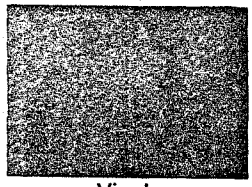
VINYL TOP COLORS. Code: 1. White 2. Black 3. Dark Blue 4. Dk. Bayberry 5. Dk. Brown 6. Lt. Beige 7. Dk. Mauve.

STANDARD AND OPTIONAL EQUIPMENT. See Equipment Charts on Pages A-9, A-10, and A-11.





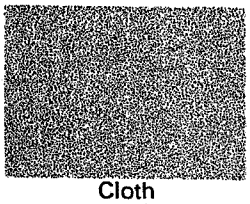




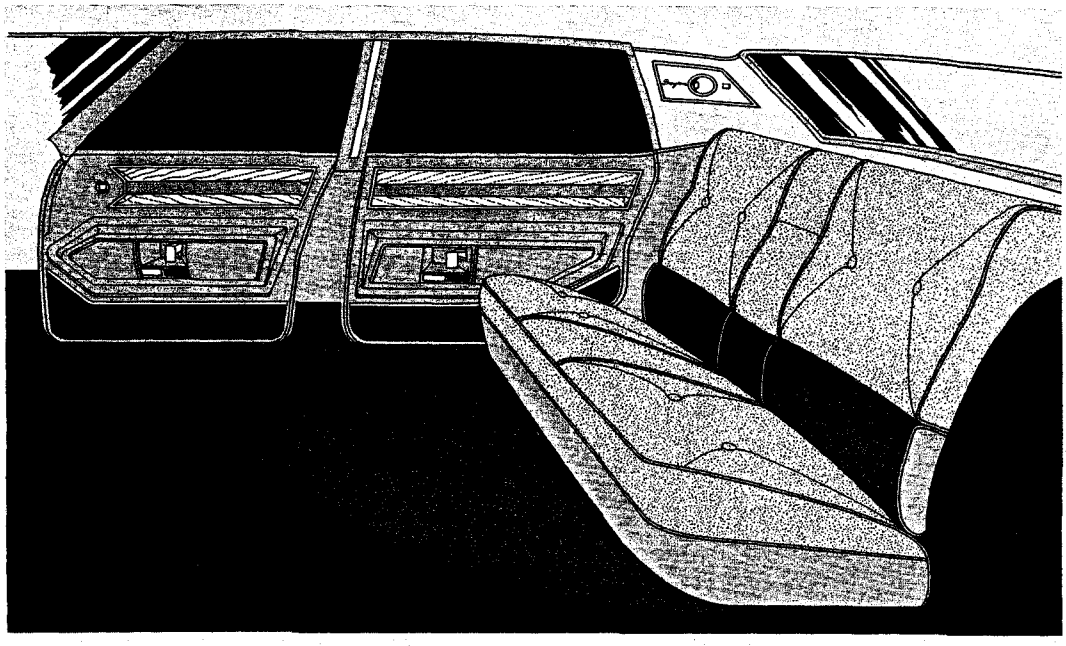
Vinyl



Leather



Cloth



FLEETWOOD BROUGHAM-P

All Cloth

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANEL	INSERTS	TOP AND LOWER	STEERING WHEEL	
C O D E S	Nylon Viscose Cloth	Nylon Viscose Cloth Also— Cushion Facings Headlining— Ascot Cloth	Laces Head Restraints Assist Strap Molded Vinyl Parts* Garnish Moldings	Tamo Wood Vinyl Door Pull Seat Belt & Shoulder Belt Webbing	Tamo Wood Paneling Windshield Pillar Molding Rear Shelf	Control Lever Caps Steering Column & Cover	Trianon & Tyrol Quality Cowl Quarter Grille Retractor Housing
016S	LT. GRAY DIVAN		LT. GRAY	LT. GRAY	DK. GRAY	BLACK	DK. GRAY
021S	MED. BLUE DIVAN		MED. BLUE	MED. BLUE	DK. BLUE	BLACK	MED. BLUE
043S	MED. BEIGE DIVAN		MED. BEIGE	MED. BEIGE	DK. BEIGE	BLACK	MED. BEIGE
047S	DK. MAUVE DIVAN		DK. MAUVE	DK. MAUVE	DK. MAUVE	BLACK	DK. MAUVE

*Molded Soft Vinyl Parts Include: Rearview Mirror Support Cover; Coat Hooks.

INTERIOR DIMENSIONS		
	Front	Rear
Head room	39.8"	38.3"
Shoulder room	59.9"	59.6"
Hip room	62.8"	62.1"
Leg room	42.1"	44.2"
Seat height	11.9"	14.3"

INTERIOR LAMPS		
	SWITCHES	
LAMPS	Door Jambs	Other
Courtesy-Inst. panel ends	X	Headlamp
Courtesy-rear quarter and rear door	X	
Doors, red warning	X	
Map, on inst. panel		Integral
Glove Box and Trunk		Automatic
Reading Spots, swivel	X	Rear Quarter Trim Panels

FLEETWOOD BROUGHAM-P

Leather Options at Extra Charge

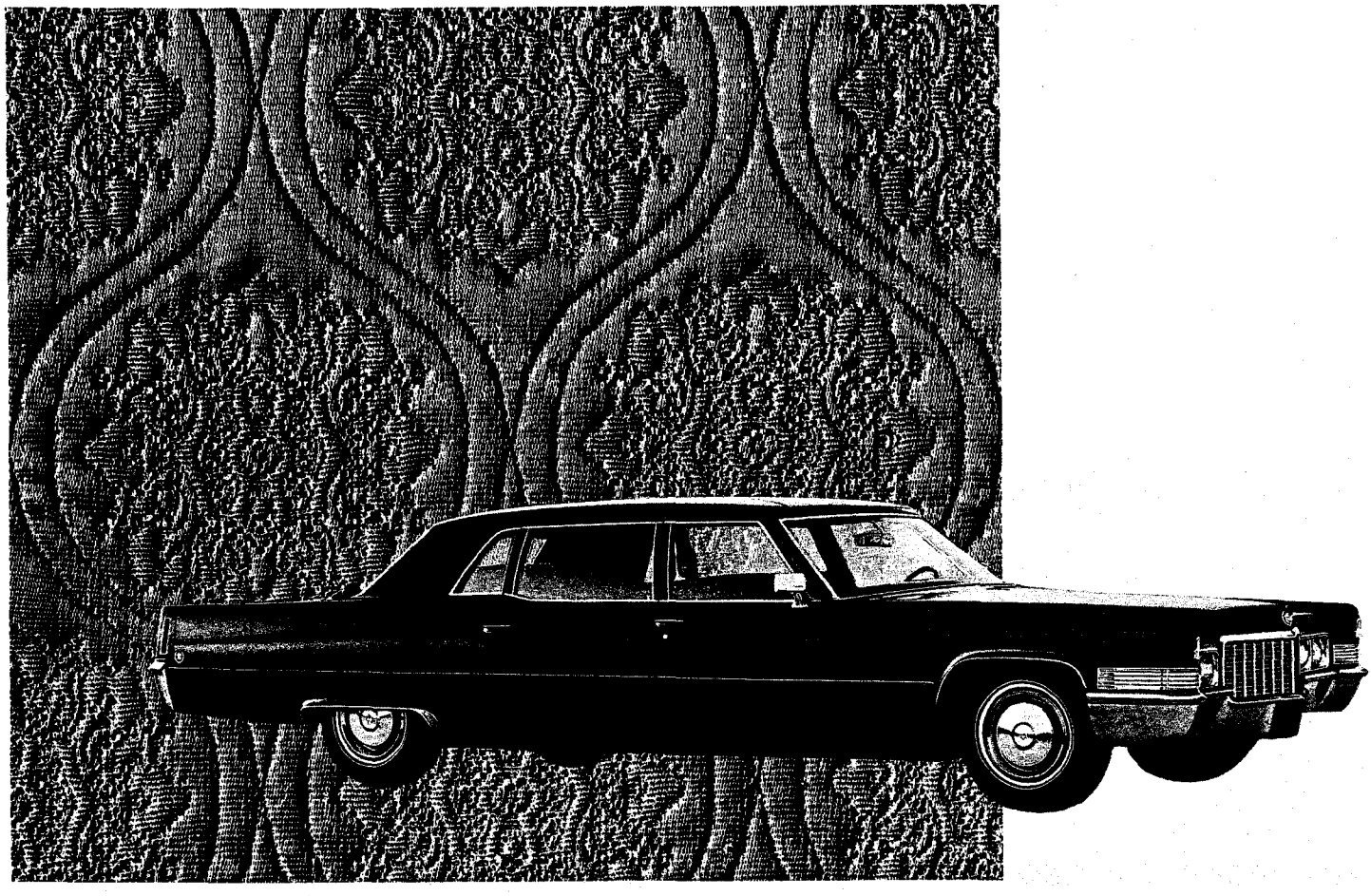
	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
	LEATHER		FORMED FRONT SEAT BACK PANEL	INSERTS	TOP AND LOWER	STEERING WHEEL	
	INSERTS	BOLSTERS					
C O D E S	Sierra Grain Leather	Sierra Grain Leather Cushion Facings—Expanded Vinyl Headlining—Taffeta Coated Fabric Garnish Moldings	Laces Head Restraints Assist Strap Molded Vinyl Parts*	Tamo Wood Surrounding Area—Expanded Vinyl Vinyl Door Pull Seat Belt & Shoulder Belt Webbing	Tamo Wood Paneling Windshield Pillar Molding Rear Shelf	Control Lever Caps Steering Column & Cover	Trianon & Tyrol Quality Cowl Quarter Grille Retractor Housing
051S	BLACK		BLACK	BLACK	BLACK	BLACK	BLACK
052S	WHITE		WHITE	WHITE 1	BLACK	BLACK	BLACK
066S	DK. BLUE		DK. BLUE	DK. BLUE	DK. BLUE	BLACK	DK. BLUE
083S	ANT. MED. BEIGE		MED. BEIGE	MED. BEIGE	DK. BEIGE	BLACK	MED. BEIGE
084S	ANT. MED. GOLD		MED. GOLD	MED. GOLD	DK. GOLD	BLACK	MED. GOLD
086S	ANT. DK. BROWN		DK. BROWN	DK. BROWN	DK. BROWN	BLACK	DK. BROWN
088S	MED. RED		MED. RED	MED. RED	DK. RED	BLACK	DK. RED

*Molded Soft Vinyl Parts Include: Rearview Mirror Support Cover; Coat Hooks. 1. Black Seat Belts & Shoulder Belts

INTERIOR DIMENSIONS		
	Front	Rear
Head room	39.8"	38.3"
Shoulder room	59.9"	59.6"
Hip room	62.8"	62.1"
Leg room	42.1"	44.2"
Seat height	11.9"	14.3"

INTERIOR LAMPS		
	SWITCHES	
LAMPS	Door Jambs	Other
Courtesy-Inst. panel ends	X	Headlamp
Courtesy-rear quarter and rear door	X	
Doors, red warning	X	
Map, on inst. panel		Integral
Glove Box and Trunk		Automatic
Reading Spots, swivel	X	Rear Quarter Trim Panels

FLEETWOOD SEVENTY-FIVE SEDAN



FLEETWOOD SEVENTY-FIVE SEDAN-R

	SEATS			DOORS	INSTRUMENT PANELS		CARPETS
	INSERTS	BOLSTERS	FORMED FRONT SEAT BACK PANEL	INSERTS	TOP AND LOWER	STEERING WHEEL	
CODES	Nylon Viscose Cloth	Nylon Viscose Cloth or Leather Cushion Facings—Expanded Vinyl or Cloth Seaming Laces	Headlining—Ascot Cloth Garnish Moldings Head Restraints Assist Strap & Loops A/C Outlets in Headlining	Tamo Wood Seat Belt & Shoulder Belt Webbing Molded Vinyl Parts* Windlace Door Header Lace	Tamo Wood Paneling Windshield Pillar Molding Rear Shelf	Control Lever Caps Steering Column & Cover	Trianon & Tyrol Quality Retractor Housing Foot Rests
711	BLACK DUMBARTON	BLACK LEATHER	BLACK	BLACK	BLACK	BLACK	BLACK
716	LT. GRAY DIVAN	LT. GRAY DIVAN	LT. GRAY	LT. GRAY	DK. GRAY	BLACK	DK. GRAY
719	MED. GRAY DECORDO	MED. GRAY DECORDO	LT. GRAY**	LT. GRAY	DK. GRAY	BLACK	DK. GRAY
721	MED. BLUE DIVAN	MED. BLUE DIVAN	MED. BLUE	MED. BLUE	DK. BLUE	BLACK	MED. BLUE
743	MED. BEIGE DIVAN	MED. BEIGE DIVAN	MED. BEIGE	MED. BEIGE	DK. BEIGE	BLACK	MED. BEIGE

*Molded Soft Vinyl Parts Include: Rearview Mirror Support Cover; Coat Hooks.
**Headlining is Lt. Gray Taffeta Coated Fabric. Head Restraints will be Med. Gray.

INTERIOR DIMENSIONS		
	Front	Rear
Head room	40.3"	38.4"
Shoulder room	59.9"	58.4"
Hip room	62.9"	57.8"
Leg room	40.8"	—
Seat height	11.6"	12.8"

INTERIOR LAMPS		
	SWITCHES	
LAMPS	Door Jambs	Other
Courtesy-Inst. panel ends	X	Headlamp
Courtesy rear door	X	
Reading Spot, on A/C roof grilles	X	Rear Quarter Trim Panels
Doors, red warning	X	
Map, on inst. panel		Integral

SEVENTY-FIVE SEDAN UPHOLSTERY AND SEAT STYLING

UPHOLSTERY STYLING. All Divan cloth upholstery, fashioned in horizontal pillow and button style, highlights the Fleetwood Seventy-Five Sedan interior. Dumbarton cloth inserts with leather or all Decordo cloth is available in this same trim style. Dumbarton is an ornate Matelasse fabric that is exceptionally rich looking and is available in three colors. Divan cloth features a delicate texture and extremely smooth hand and comes in Black only. Decordo cloth has a narrow ribbed design and is available in Med. Gray.

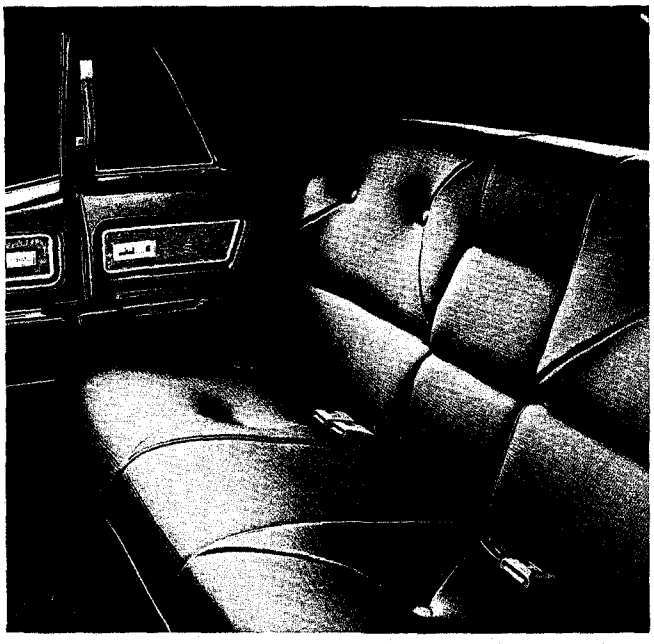
SEAT STYLING. The bench type seat with straight-across backrest and folding center armrest front and rear is standard.

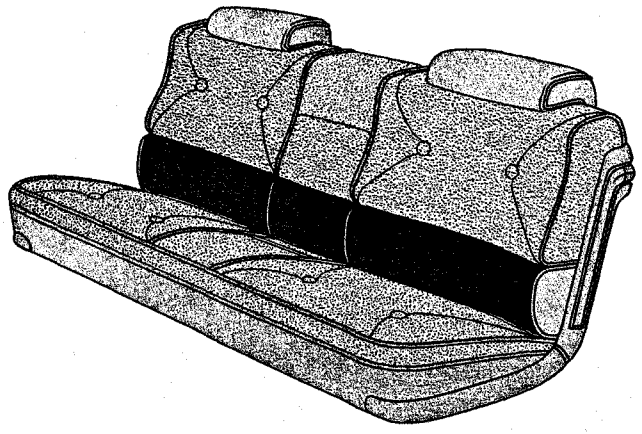
AUXILIARY SEATS. Two auxiliary seats provide extra rear compartment seating space when needed. They fold against the rear of the front seat back when not in use.

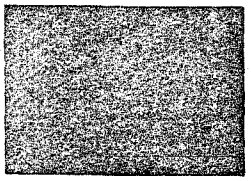
VINYL TOP. A padded vinyl top is an extra charge option that lends a distinctive two-tone appearance to the Sedan and further isolates sound from the interior.

VINYL TOP COLORS. Code: 1. White 2. Black 3. Dark Blue 4. Dk. Bayberry 5. Dk. Brown 6. Lt. Beige 7. Dk. Mauve.

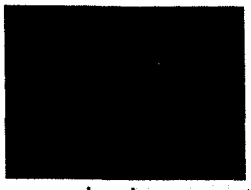
STANDARD AND OPTIONAL EQUIPMENT. See Equipment Charts on Pages A-9, A-10, and A-11.



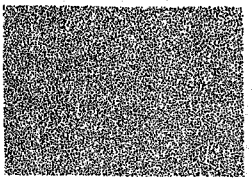




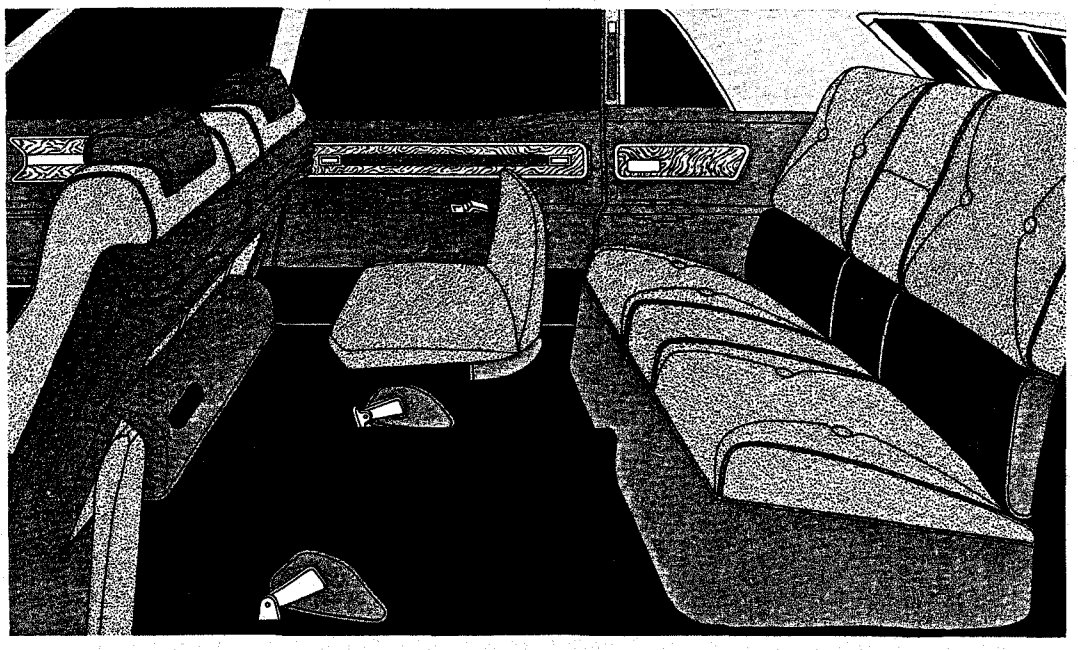
Vinyl



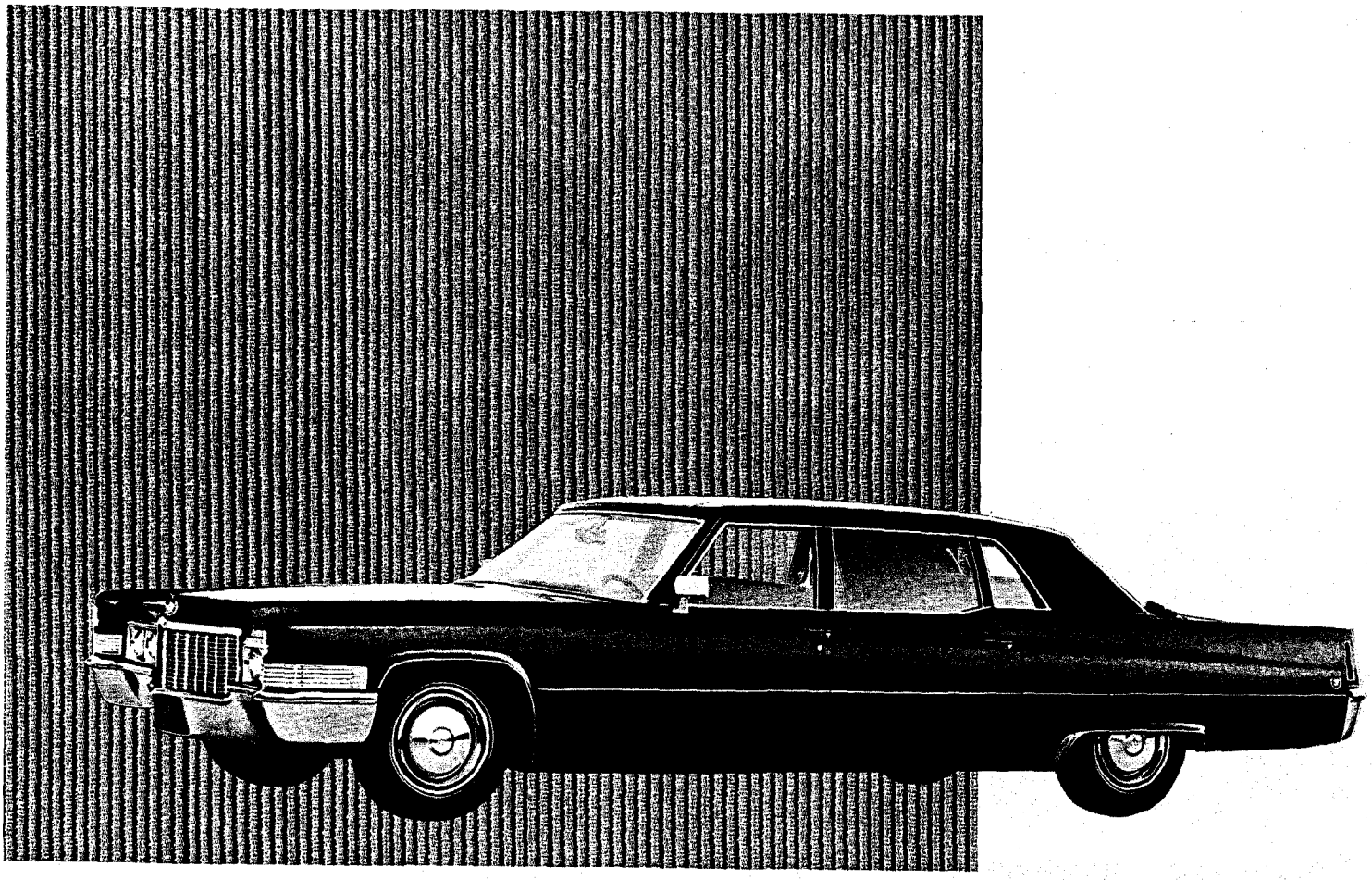
Leather



Cloth



FLEETWOOD SEVENTY-FIVE LIMOUSINE



FLEETWOOD SEVENTY-FIVE LIMOUSINE-S

	SEATS			DOORS		INSTRUMENT PANELS	CARPETS
	FRONT	REAR	FORMED FRONT SEAT BACK PANEL	FRONT	REAR	TOP AND LOWER	
CODES	Leather—2" Pleats Cushion Facing—Expanded Vinyl Head Restraints Seat Belt & Shoulder Belt Webbing	Nylon Viscose Cloth Inserts Nylon Viscose Cloth or Leather Bolsters Cushion Facings—Expanded Vinyl or Cloth	Tamo Wood Assist Strap & Loops Headlining—Ascot Cloth Garnish Moldings A/C Outlets in Headlining	Expanded Vinyl Molded Vinyl Parts*	Expanded Vinyl Tamo Wood Inserts Seat Belt & Shoulder Belt Webbing	Steering Wheel Control Lever Caps Steering Column & Cover Tamo Wood Paneling Windshield Pillar Molding	Trianon & Tyrol Quality Retractor Housing
711	BLACK	BLACK DUMBARTON	BLACK	BLACK	BLACK	BLACK	BLACK
716	BLACK	LT. GRAY DIVAN	LT. GRAY	BLACK	LT. GRAY	BLACK	DK. GRAY 1
719	BLACK	MED. GRAY DECORDO	LT. GRAY**	BLACK	LT. GRAY	BLACK	DK. GRAY 1
721	BLACK	MED. BLUE DIVAN	MED. BLUE	BLACK	MED. BLUE	BLACK	MED. BLUE 1
743	BLACK	MED. BEIGE DIVAN	MED. BEIGE	BLACK	MED. BEIGE	BLACK	MED. BEIGE 1

*Molded Soft Vinyl Parts Include: Rearview Mirror Support Cover. 1. Black Carpet in Front Compartment

**Headlining is Lt. Gray Taffeta Coated Fabric.

INTERIOR DIMENSIONS		
	Front	Rear
Head room	39.4"	38.4"
Shoulder room	59.9"	58.4"
Hip room	62.1"	57.8"
Leg room	40.3"	—
Seat height	11.9"	12.8"

INTERIOR LAMPS		
	SWITCHES	
LAMPS	Door Jambs	Other
Courtesy-Inst. panel ends	X	Headlamps
Courtesy-rear door	X (Rear)	
Reading Spot, on A/C roof grilles	X (Rear)	Rear Quarter Trim Panels
Door, Front, red warning	X	
Map, on inst. panel		Integral
Map, Spot, on header		Headlamp

SEVENTY-FIVE LIMOUSINE UPHOLSTERY AND SEAT STYLING

UPHOLSTERY STYLING. The chauffeur's compartment of the Fleetwood Seventy-Five Limousine comes in rugged Sierra grain Black leather fashioned in 2-inch pleats. The rear compartment, in horizontal pillow and button style, is tailored in rich Dumbarton cloth inserts with leather accents and either all Divan cloth or all Decordo cloth. Dumbarton is an ornate Matelasse fabric that is exceptionally rich looking and is available in Black only. Divan cloth features a delicate texture and extremely smooth hand and comes in three colors. Decordo cloth has a narrow ribbed design and is available in Med. Gray.

SEAT STYLING. The bench type seat with straight-across backrest and folding center armrest in the rear compartment is standard.

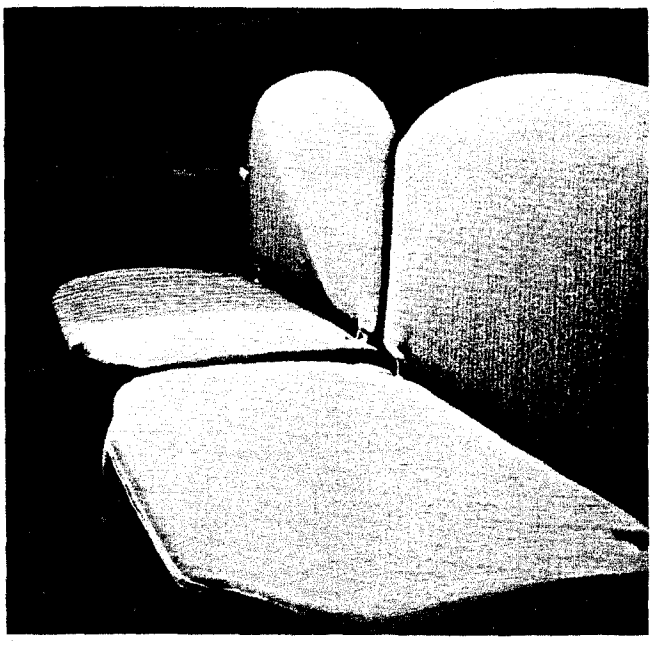
DIVISION GLASS. A glass partition dividing front and rear compartments may be raised or lowered by the controls conveniently situated on left and right rear quarter trim panels.

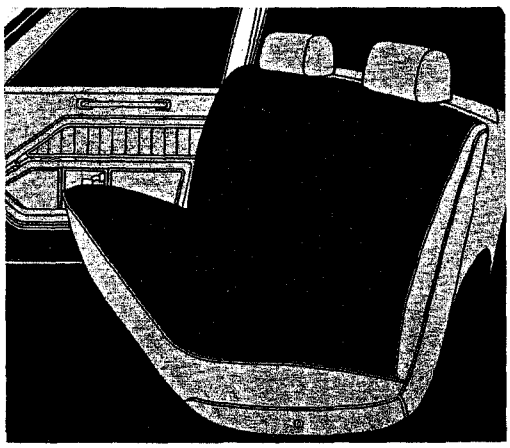
AUXILIARY SEATS. Two auxiliary seats provide extra seating space when needed. They fold against the rear of the front seat back when not in use.

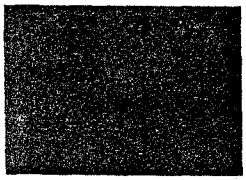
VINYL TOP. A padded vinyl top is an extra charge option that lends a distinctive two-tone appearance to the Limousine and further isolates sound from the interior.

VINYL TOP COLORS. Code: 1. White 2. Black 3. Dark Blue 4. Dk. Bayberry 5. Dk. Brown 6. Lt. Beige 7. Dk. Mauve.

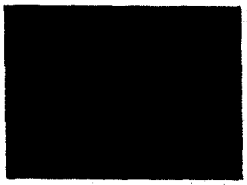
STANDARD AND OPTIONAL EQUIPMENT. See Equipment Charts on Pages A-9, A-10, and A-11.



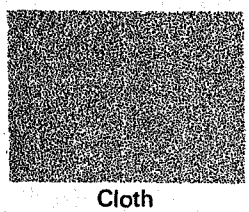




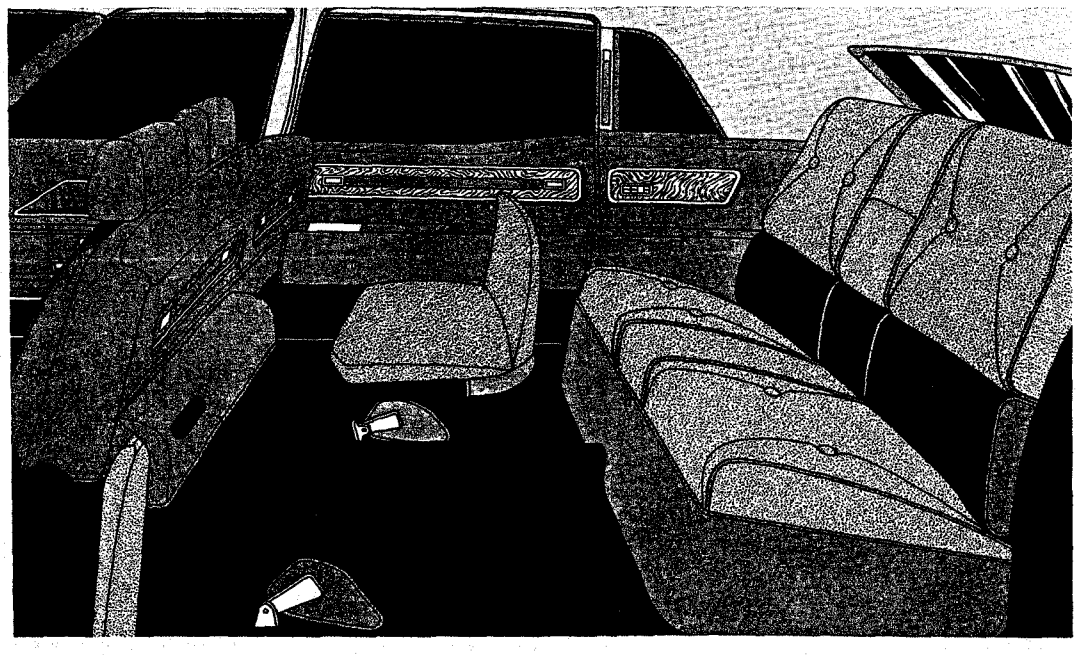
Vinyl



Leather



Cloth



FLEETWOOD SEVENTY-FIVE SEDAN AND LIMOUSINE LANDAU ROOF OPTION

LANDAU ROOF. The Landau Roof, with no rear quarter windows, padded vinyl cover, small rear window and Landau Bows, reflects an exceptionally elegant touch and is available exclusively for the prestigious Fleetwood Seventy-Five Sedan and Limousine.

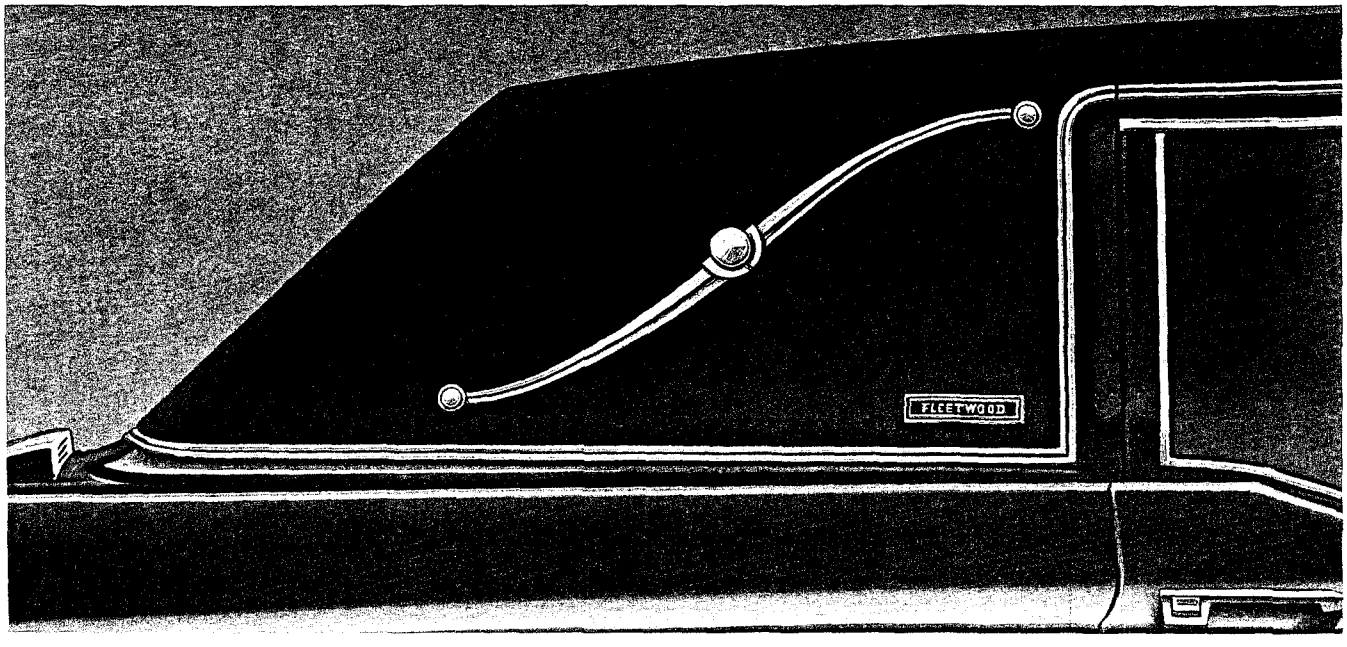
LANDAU BOWS. An attractive Landau Bow decorates each sail panel of the Landau Roof. The arms are of bright metal with a brushed finish on the end studs and center pivot section.

REAR WINDOW STYLING. The Landau Roof comes with a small, rectangular rear window to give rear compartment passengers added privacy.

OPTIONS. Two options are available when ordering a Landau Roof:

1. Omit the Landau Bows
2. Select the regular size rear window

EXTERNAL ORNAMENTATION. The Landau Roof comes with a Fleetwood plaque on each sail panel. The distinguished wreath and crest on each lower rear quarter panel is also included.

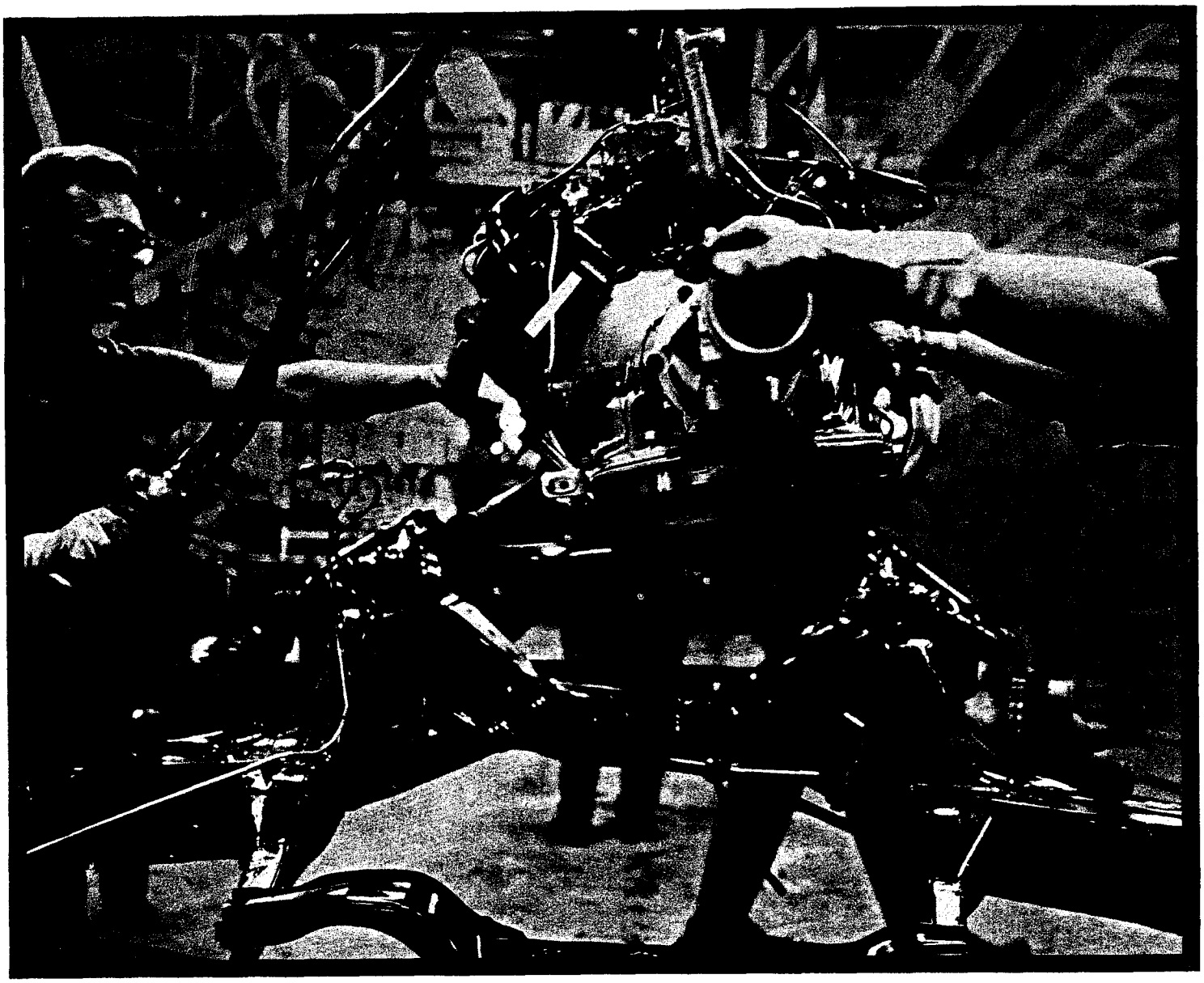




ENGINE TEST

All Cadillac engine and transmission units are performance tested before they are installed in cars. Gasoline, oil and coolant supplies and exhaust pipes are connected and the engines are carefully inspected for such important functions as proper carburetor setting, timing and engine operation during a 15 minute test run at approximately 1700 rpm. Engines that check out continue on a conveyer towards Final Assembly. Should an engine not meet the performance standards, it is returned for corrections and inspected again before being released for mounting in a car.

OPTIONAL EQUIPMENT





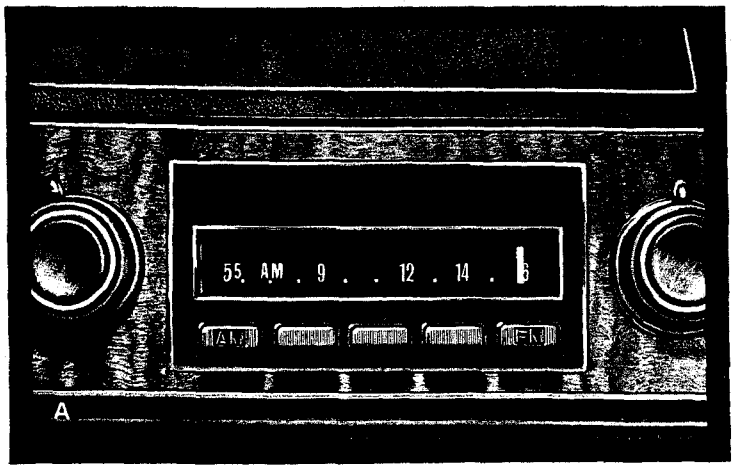
ENGINE MOUNT

The engine and transmission unit, weighing close to 1000 pounds, is dropped into place on the chassis with an overhead hoist. One man raises and lowers the unit electrically with a hand control while a second man guides the unit onto the rubber-cushioned engine mounts. Alignment is critical, and the workers take pride in practicing exacting standards of accuracy that have helped make Cadillac synonymous with quality for almost seven decades.

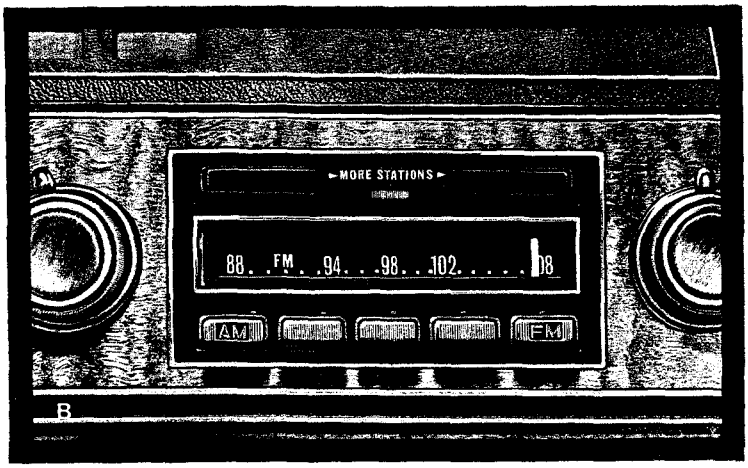
OPTIONAL EQUIPMENT

Automatic Climate Control C-3, 4
Automatic Level Control C-5, 6
Controlled Differential C-9, 10
Cruise Control C-7, 8
De-Fogger, Rear Window C-9, 10
Door Locks, Electric C-9, 10
Dual Comfort Front Seat C-5, 6
Guide-Matic (Headlamp Control) C-7, 8
Radio, AM-FM C-1, 2
Radio, AM-FM Signal Seeking C-1, 2
Radio, AM-FM Stereo Signal Seeking C-1, 2
Radio, AM-FM Rear Compartment Controls ("75" Models) C-3, 4
Seat Adjuster, 4-Way (Eldorado Driver's Bucket Only) C-5, 6
Seat Adjuster, 6-Way C-5, 6
Soft Ray Glass C-5, 6
Stereo Tape Player C-1, 2
Strato-Bucket Seats (Eldorado Only) C-5, 6
Tilt and Telescope Steering Wheel C-3, 4
Trumpet Horn C-9, 10
Trunk Lock, Remote-Control C-7, 8
Twilight Sentinel C-7, 8
Whitewall Tires C-9, 10

CADILLAC AM-FM RADIO
CADILLAC AM-FM SIGNAL SEEKING RADIO
CADILLAC AM-FM STEREO SIGNAL SEEKING RADIO
STEREO TAPE PLAYER



A



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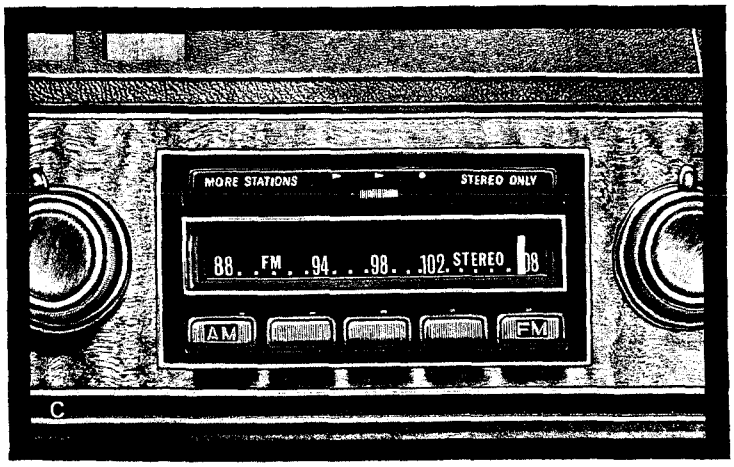

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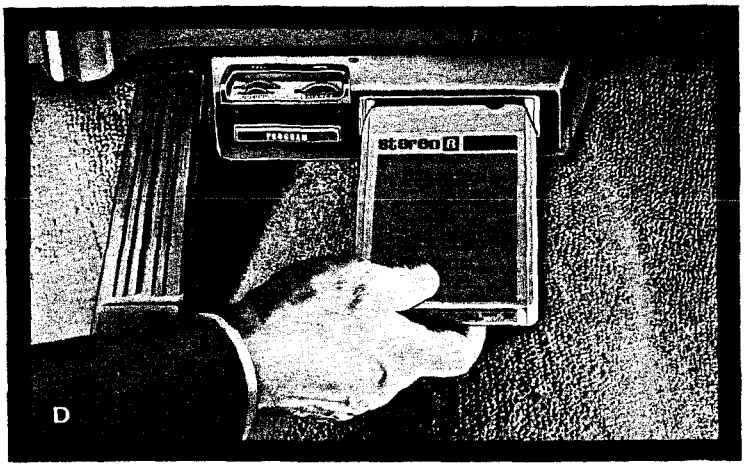


D

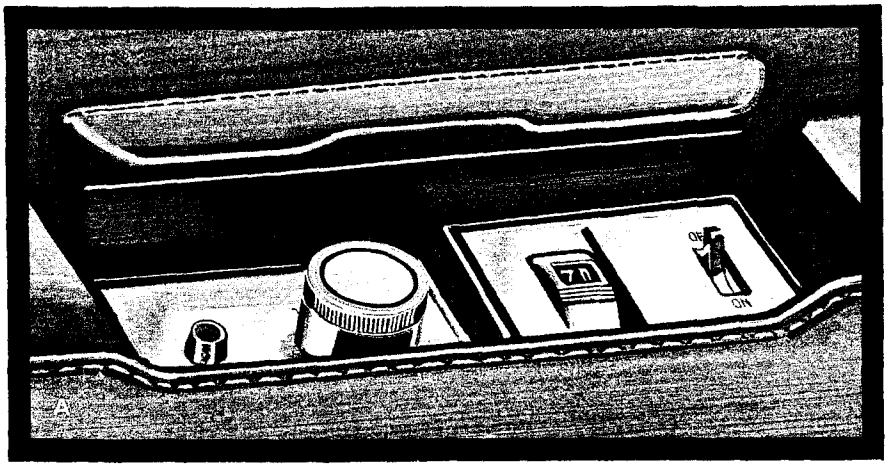
A CADILLAC AM-FM RADIO
—brings passengers a large choice of stations for more enjoyable listening. This fully transistorized radio with a new integrated circuit for increased reliability directs sound through the front or rear speaker or both. Presetting the five pushbuttons permits instant pushbutton tuning to favorite stations. The AM Band selection button is on the left, while the FM Band selection button is on the right. To make tuning less confusing, only the dial for the selected frequency band is visible. The letters AM or FM light up when selected. Bass and treble adjustment controls are also provided.

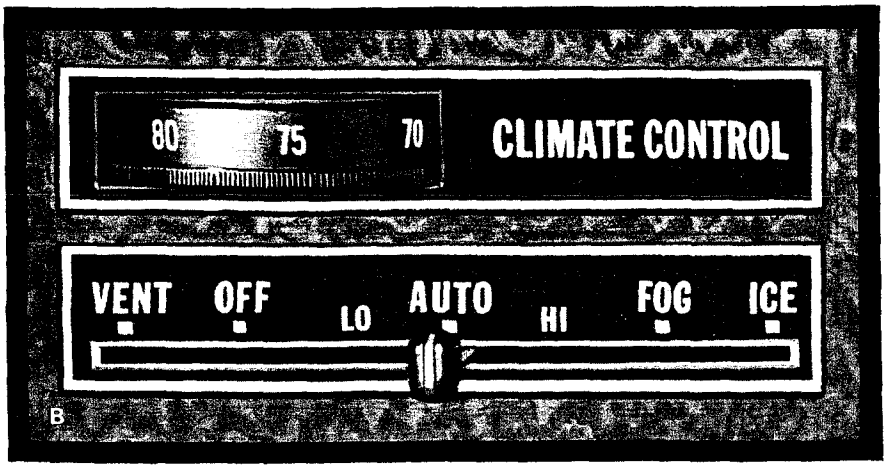
B CADILLAC AM-FM SIGNAL SEEKING RADIO
—permits automatic search tuning for instant sound and excellent tone. A special selector bar is provided with this completely transistorized radio which automatically "seeks" out and tunes in the strongest station in the listening area. To simplify tuning, only the dial for the selected frequency band is visible. The letters AM or FM light up when selected. A new integrated circuit provides an appreciable increase in reliability. Base and treble controls and front and rear speakers are also provided. A Foot-Control Switch, optional at extra charge, permits changing stations quickly and easily by merely tapping the switch with the toe.

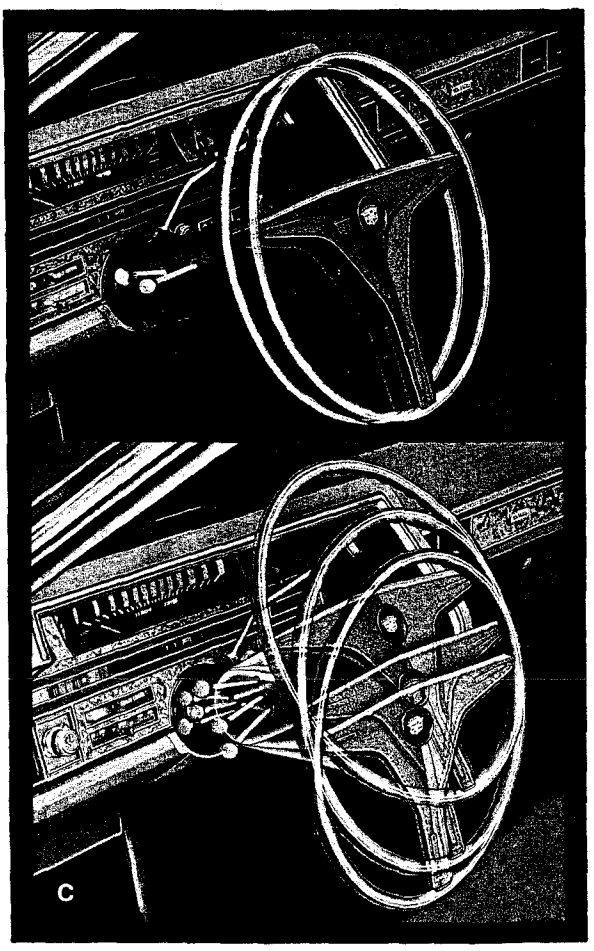
C CADILLAC AM-FM STEREO SIGNAL SEEKING RADIO
—features unsurpassed tonal realism for "live" entertainment listening. The best all-around sound in radio listening comes from this Cadillac transistorized unit that radiates vibrant, concert-hall sound. A new integrated circuit provides increased reliability. The true richness of this stereo sound is broadcast throughout the car with two speakers in front and two in the rear that are cross-balanced—left front with right rear and right front with left rear. Thus, regardless of where passengers sit, they receive the fullness of stereo reception. There is also a unique feature that belongs exclusively to Cadillac. When in the "Stereo Only" mode and the signal seeking selector bar is pushed, the radio automatically selects only Stereo stations. Not available on Seventy-Five models. A Foot-Control Switch, optional at extra charge, permits changing stations quickly and easily by merely tapping the switch with the toe.

D STEREO TAPE PLAYER
—offers the unique pleasure of listening to personalized, pre-recorded music without interruption. Mounted on the lower instrument panel, this attractive looking 8-track stereo unit is available with any of the superior Cadillac radio systems and provides a truly enjoyable musical experience. Inserting a tape cartridge into the unit automatically switches power from the radio to the stereo player. After the cartridge is positioned in the unit, the controls may be adjusted for proper volume, tone and balance between speakers. Each of the tracks in the cartridge will automatically play in succession or tracks can be individually selected by pushing the PROGRAM bar. The stereo tape player is a dealer installed item available on all models.

REAR COMPARTMENT RADIO CONTROLS
AUTOMATIC CLIMATE CONTROL
TILT AND TELESCOPE STEERING WHEEL







A REAR COMPARTMENT RADIO CONTROLS
—provide added listening pleasure for rear seat passengers. Available on the Seventy-Five Sedan and Limousine equipped with the Cadillac AM-FM Signal Seeking radio, the rear compartment controls are located underneath a hinged cover in the right rear armrest just forward of the air conditioning controls. The driver can operate the radio system with the front compartment controls when the rear compartment controls are turned off.

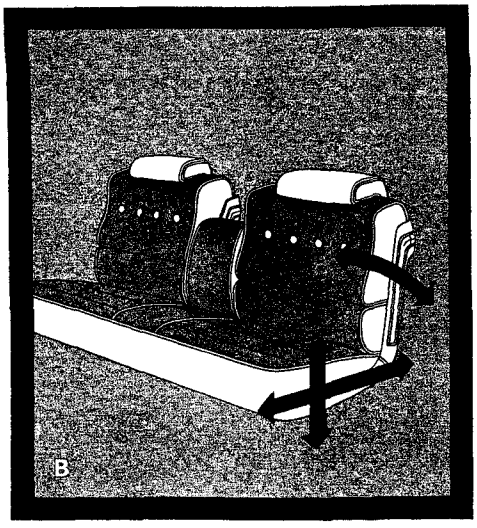
B AUTOMATIC CLIMATE CONTROL
—provides thermostatically controlled interior temperature twelve months a year. Passengers can bask in perfect comfort regardless of what the weather is like outside. Cadillac Automatic Climate Control cools in summer and heats in winter to make city driving or turnpike cruising more convenient, more pleasurable. The driver simply dials the desired temperature and heated or cooled air maintains that temperature automatically. Significant improvements for 1970 include increased cooling capacity and a larger condenser that makes the system function more efficiently in city traffic and during idle operation. When outside air is above approximately 35°, incoming air is first cooled to control humidity, then reheated to assure maximum comfort and minimum window fogging. The following operating positions are provided: VENT, for ventilation using outside air at a fixed low blower speed; LO, for automatic operation at a fixed low blower speed; AUTO, for controlling heating, air conditioning and blower speeds according to the in-car temperature; HI, for automatic operation at a fixed high blower speed using 80% recirculated air for maximum cooling and the elimination of outside dust and objectionable odors; FOG, for de-fogging; and ICE for de-icing. The six air outlets may be adjusted for air flow direction or turned off individually. For dual system Automatic Climate Control, standard on Seventy-Five models, see page F-16.

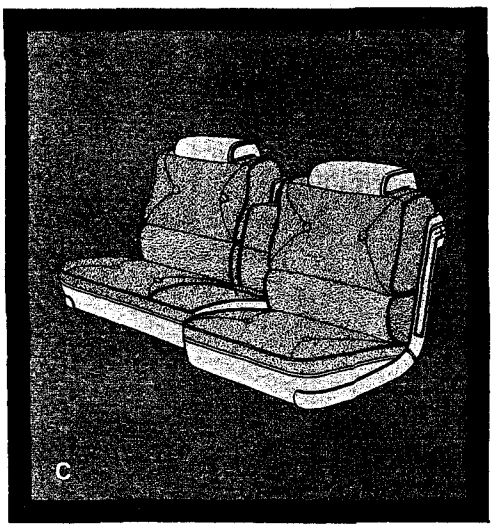
C TILT AND TELESCOPE STEERING WHEEL
—permits selection of the most natural and comfortable driving position. Cadillac's Tilt and Telescope Steering Wheel fits the driving requirements of virtually all drivers by moving four ways—up and down, in and out. This versatile steering wheel permits drivers to experience maximum comfort, convenience and driving ease, particularly if it is ordered along with Cadillac's 6-way power seat. It is also helpful in minimizing tension and fatigue on trips by periodically changing the wheel's position. The tilt adjustment is achieved by lifting the lower lever at the left of the steering column, tilting the wheel to any one of the six positions and releasing the lever.

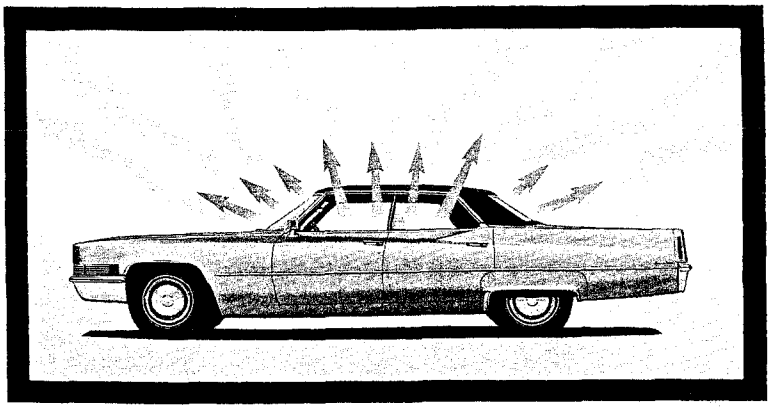
Equally as easy is the telescoping adjustment. Moving the small tab atop the steering column to the left allows the wheel to be telescoped within a three-inch range of adjustment that's comfortably right. Moving the tab to the right locks the wheel in position. The tilt and telescope adjustments may be made while the car is in motion, but care should be exercised when doing so. These adjustments can also be made to permit easier entry and exit.

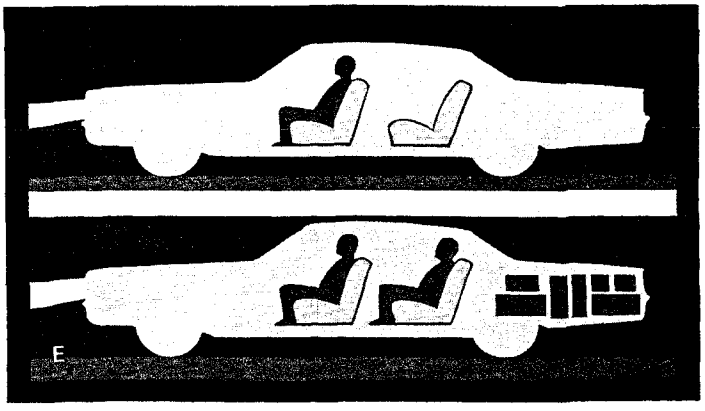
STRATO-BUCKET SEATS (ELDORADO ONLY)
POWER SEATS (SIX-WAY)
DUAL COMFORT FRONT SEAT
SOFT RAY GLASS
AUTOMATIC LEVEL CONTROL











A STRATO-BUCKET SEATS (ELDORADO ONLY)
—provide individual seating comfort. Strato-Bucket seats with attractive center console is an extra charge option that many Eldorado owners find to their liking. Individual driver and passenger controls permit backward and forward seat adjustment electrically. A 4-way power seat adjustment for the driver only is optional at extra charge. It permits the driver to move the seat backward and forward and tilt the seat back.

B POWER SEATS (SIX-WAY)
—provides a choice seating position to make motoring more enjoyable. The front bench seat and Dual Comfort Front Seat may be adjusted electrically in six different directions to assure a more comfortable seating position. On the bench seat, controls are mounted on the driver's side. Fingertip pressure moves the seat backward or forward, up or down and adjusts the seat's angle.

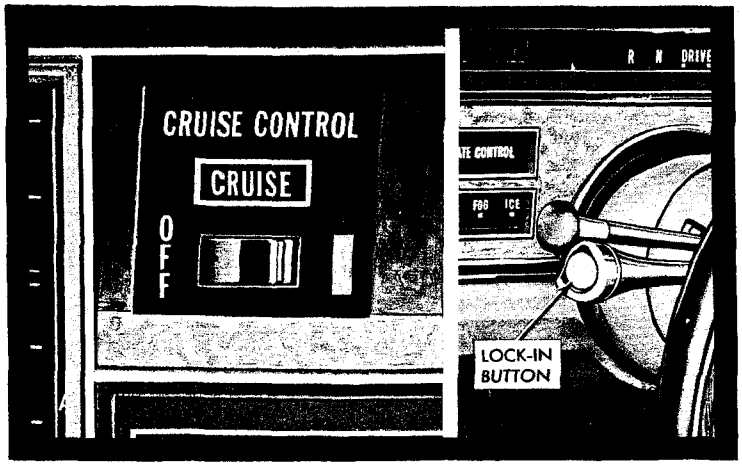
On the Dual Comfort Front Seat, controls are mounted on both the driver and passenger portions of the seat to permit adjusting the seats to individual driver and passenger comfort. The 6-way power seat is available for the passenger side if the 6-way power seat adjustment is ordered for the driver's side.

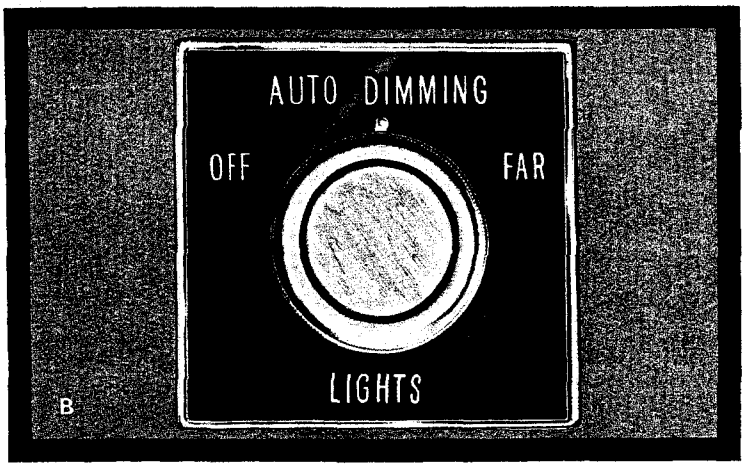
C DUAL COMFORT FRONT SEAT
—permits personalized seating for more relaxed motoring. This unique seat provides the stylish luxury of a full bench seat and the personalization of individual seats. Each of the two portions adjusts individually to give driver and passengers the comfortable seating position of their choice. Controls are located on the lower seat side panel for backward and forward adjustment, 2-way power on the driver portion and 2-way manual on the passenger portion. The Dual Comfort Seat is standard on the Brougham and optional at extra charge on the Sixty Special and all De Ville models except Sedan de Ville.

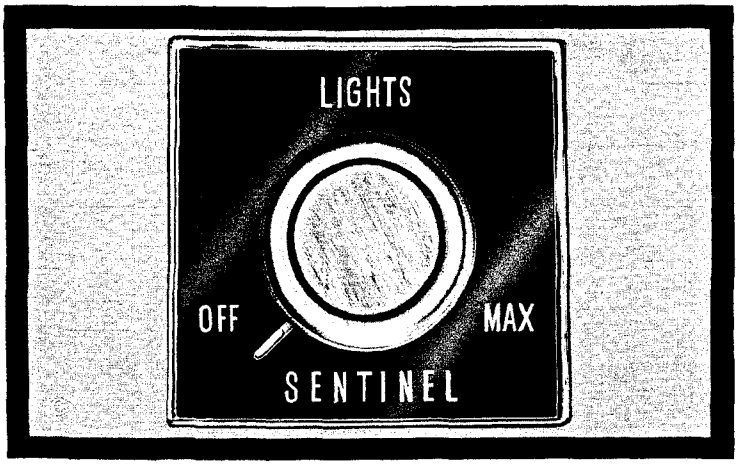
D SOFT RAY GLASS
—adds immeasurably to motoring comfort. It is specially tinted to shield the car's interior from heat and sun glare, thus aiding passenger comfort and reducing eye strain. When cars are equipped with Automatic Climate Control, tinted windows reflect some of the sun's heat rays, thereby lessening the strain placed on the air conditioning system. Soft Ray Glass includes tinted windows all around with additional shading on the upper portion of the windshield.

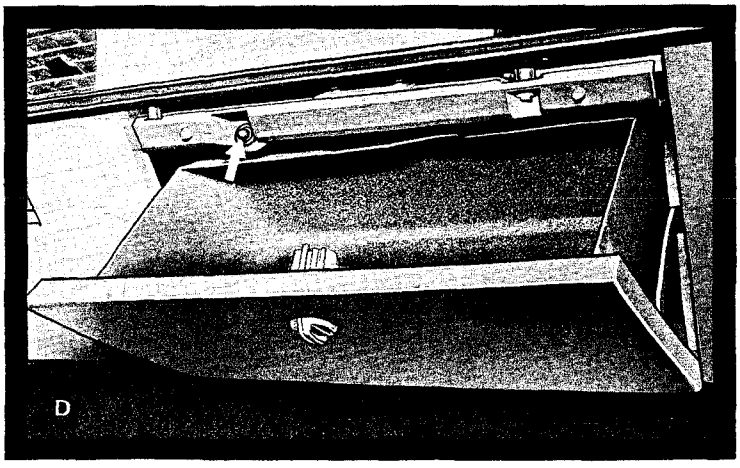
E AUTOMATIC LEVEL CONTROL
—maintains Cadillac's famed riding and handling characteristics under varying load conditions. It is the ideal way to keep the car level with the road when carrying rear seat passengers, vacation luggage or when pulling a trailer. The system consists of a vacuum-operated air compressor and rear mounted Superlift Shock Absorbers. Air is directed into or out of the shock absorbers when loading or unloading, automatically helping keep the car at a constant height. Thus, rear-end sag is reduced, and Cadillac's excellent posture and headlight pattern are maintained. Automatic Level Control is effective with any load up to 500 pounds. It is standard on all Fleetwood models.

CRUISE CONTROL
GUIDE-MATIC
TWILIGHT SENTINEL
REMOTE-CONTROL TRUNK LOCK









A CRUISE CONTROL

—maintains a desired speed without the driver having to use the accelerator. It is an automatic speed control device that helps increase comfort and economy during turnpike and noncongested highway motoring. Simply move the switch to ON, accelerate to the desired speed and press and release the pushbutton engage switch at the end of the directional signal control lever. Cruise Control will maintain the selected speed without foot pressure on the accelerator pedal, even in gently rolling terrain. To disengage the system, the driver merely touches the brake pedal or presses the control button, slows to the desired speed and releases the button. This Cruise Control system is essentially the same system as offered on the 1969 Eldorado, but it is new this year for all other models.

B GUIDE-MATIC

—for more enjoyable nighttime driving. Guide-Matic headlamp control takes over the responsibility of dimming the headlamps from high beam to low beam when a car approaches from the opposite direction or when driving behind another car at night. This ingenious accessory also returns the headlamps to high beam after the car has been passed. Using the special override foot switch permits the driver to switch from low beam to high beam as a reminder to the approaching driver that he forgot to dim his headlamps.

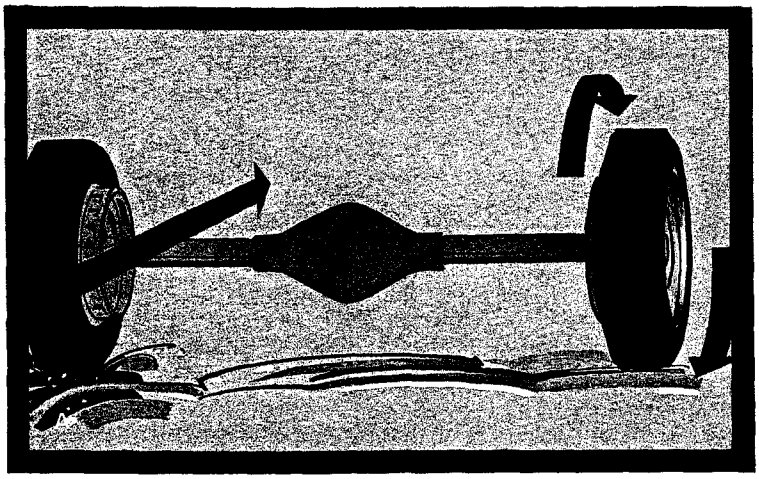
C TWILIGHT SENTINEL

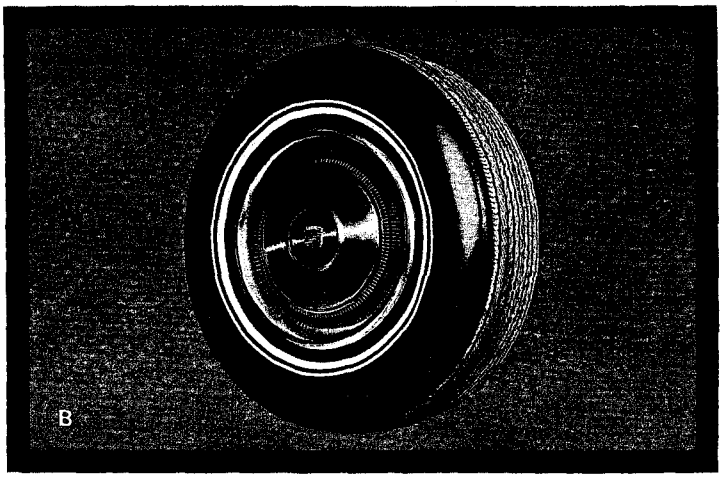
—for maximum peace of mind and convenience at night. The twin benefits of Twilight Sentinel are becoming increasingly popular among Cadillac owners. This invaluable nighttime aid can be set to turn the headlamps on automatically as darkness approaches and turn them off when sufficient daylight returns. Equally beneficial is the delayed timer switch. When activated, it permits keeping headlamps and either cornering lamp on up to ninety seconds after turning off the ignition, thus providing a path of light at night as driver and passengers exit the car. The timer switch then automatically turns off the lights. Ladies, especially, appreciate the security of Twilight Sentinel.

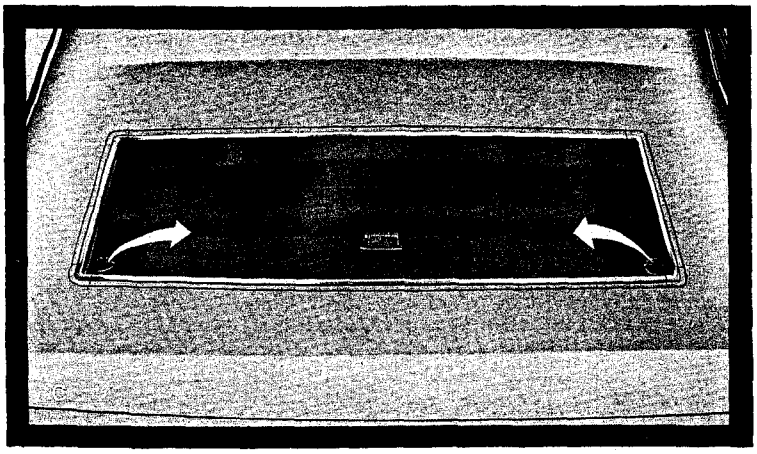
D REMOTE-CONTROL TRUNK LOCK

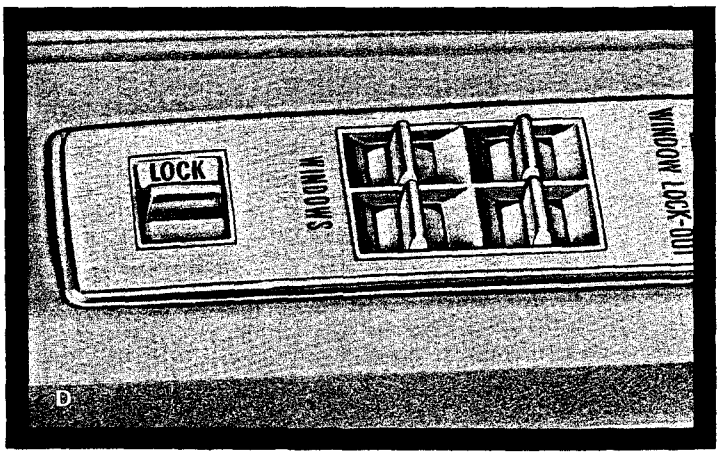
—permits unlocking the trunk lid while seated comfortably in the car. The convenience this popular accessory affords, especially during inclement weather, is much appreciated by Cadillac owners. Lightly touching the trunk-lock button located just inside the glove compartment allows the trunk lid to unlock and raise slightly, permitting access to the luggage compartment. When the lid is lowered and nearly closed, a power latching mechanism locks the trunk lid securely in place. A red light on the instrument panel informs the driver when the trunk lid is unlatched.

CONTROLLED DIFFERENTIAL
WHITEWALL TIRES
REAR WINDOW DE-FOGGER
ELECTRIC DOOR LOCKS
TRUMPET HORN









A CONTROLLED DIFFERENTIAL

—for surer traction and handling under varying road conditions. In any DRIVE position as well as REVERSE, power is directed to the driving wheel having a positive grip on the road surface, thereby minimizing the chance of becoming stuck. Thus, the driver can be more confident whenever he encounters such hazards as ice, snow, sand, mud, gravel and wet or oily pavement. Controlled Differential also adds stability on rutted roads and contributes to longer tire life. Not available on the Eldorado.

B WHITEWALL TIRES

—to enhance Cadillac's distinctive appearance. Newly styled Cadillac whitewall tires, with two bands of white, make them a natural compliment to fine car ownership. This dual stripe whitewall tire is available on all models in an L-78-15 size tubeless. The bias belted construction of this tire, one of the latest developments in tire manufacturing, provides greater tread mileage and improved puncture resistance. Built-in tread wear indicators let the driver know when the tires become dangerously worn and need to be replaced. Blackwall tires in the same size as listed above are standard.

C REAR WINDOW DE-FOGGER

—aids rear visibility during inclement weather. Fan-blown air is directed across the rear window to help keep fog and mist and the accumulation of ice and snow from obscuring rearward vision. The control switch, located on the instrument panel and manually controlled, provides two operating positions to permit setting the blower according to the amount of air flow required to keep the rear window clear. The rear window de-fogging feature is available on all Cadillacs, including the De Ville Convertible. It is integral with the rear heating system on the Seventy-Five Sedan and Limousine.

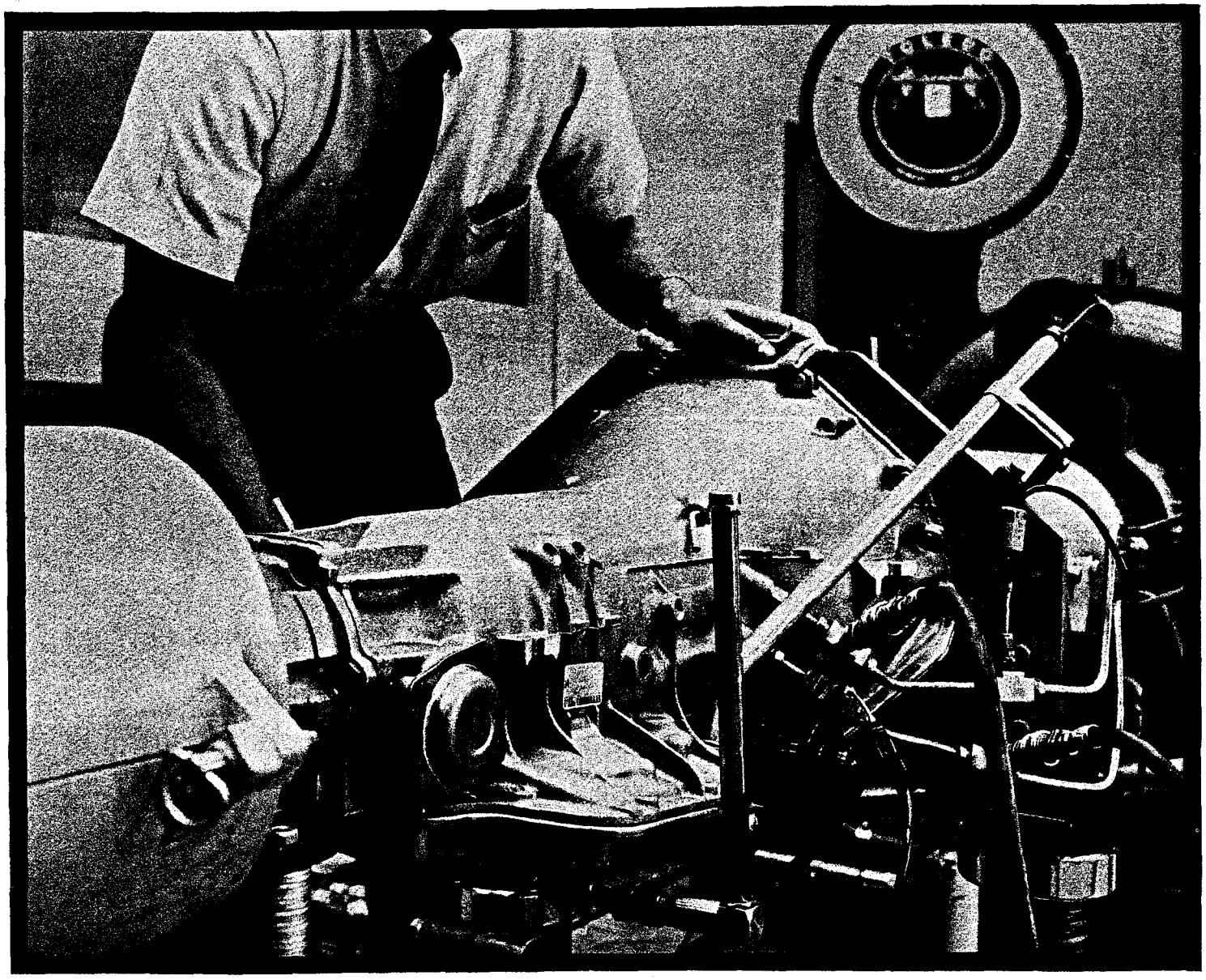
D ELECTRIC DOOR LOCKS

—provide added convenience and security, especially when young children are frequent passengers. An actuator switch located on each front door armrest is used to operate the system. Moving the switch outboard automatically locks all doors simultaneously. Conversely, moving the switch inboard unlocks all doors. Once the doors lock, inside door handles are inoperative to prevent accidental opening. This option also provides, on all coupes, the automatic release of seat back locks when either door is opened. The actuator switches on the Limousine are situated on the driver's door armrest and on the right rear door armrest.

TRUMPET HORN

—adds an extra note of distinction to fine car motoring. The high "C" note extracted from the trumpet styled horn is a truly satisfying sound. When combined with the other notes of the standard Cadillac horn, the resulting harmonious sound carries authority in a most pleasing and distinguishable manner. The available Trumpet Horn is another of the many ways in which Cadillac helps make motoring more personal and more enjoyable.

SPECIAL ORDERS





Cadillac's highly specialized engineers, with the aid of the latest technical equipment and devices, apply their genius to probing specific characteristics of suspension, transmission and power development. They carry out their assignments always mindful of the fact that customer comfort, convenience, reliability and safety must be designed into the Cadillac. Here, new applications in transmission development undergo extensive load testing on a dynamometer before being incorporated into actual production models.

SPECIAL ORDERS

Bucket Seats D-2
Dual Comfort Front Seat D-2
Interior Nomenclature and Terminology D-8, 9
Landau Roof D-6
Special Carpets D-5
Special Cloths
- All Cloth Upholstery D-5
- Cloth Front Compartment in Limousine D-5
- Trim 719 ..... D-6
- Wool Broadcloth D-5

Special Colors (Exterior)
- "Firemist" Colors D-6
- Past Model Exterior Colors D-7

Special Leather
- Available Colors D-3
- Front Compartment in Brougham and Sixty Special . D-3
- In the Brougham and Sixty Special D-3
- In the De Ville D-2
- Maximum Leather D-3
- Seats Only in White Leather D-3
- Two-Tone Combinations D-4

Special Vinyl Upholstery (Calais Series) D-4

LEATHER

		SIERRA GRAIN					
		DE VILLE				FLEETWOOD	
COLOR	CODES	Convertible F	Coupe J	Hardtop Sedan B	Sedan L	Eldorado H	60 Special M Brougham P
Black	351	N/C	STD	STD	STD	STD	STD
White—Black Carpet	352	N/C	STD	STD	STD	STD	STD
White—Blue Carpet	353	N/C	STD				
White—Red Carpet	354	N/C					
White—Turq. Carpet	355						
White—Nottingham Green Carpet	357	N/C	STD	STD		STD	
Gray	356					N/A	
Med. Blue	360						
Dk. Blue	366	N/C	STD	STD	STD	STD	STD
Med. Turquoise	368						
Antique Dk. Green	371						
Antique Med. Beige	383	N/C	STD	STD	STD	STD	STD
Antique Med. Gold	384	N/C	STD	STD	STD	STD	STD
Antique Dk. Brown	386	N/C	STD	STD	STD	STD	STD
Dk. Mauve	387						
Med. Red	388	N/C	STD	STD		STD	STD

LEGEND

N/C	No Charge
N/A	Not Available

STD	Standard Option—Extra Charge
	Special Request—Extra Charge

Dual Comfort Front Seat

Not Standard

The Dual Comfort Seat is not a standard option in the Sedan de Ville, style L.

It may be special ordered in either cloth or leather upholstery, code S.

Front Seat Adjusters

The Dual Comfort Seat standard and optional adjusters are:

Driver

Standard—2-way power
Optional—6-way power—code Y

Passenger

Standard—2-way manual
Optional—6-way power—code V

However, the 6-way passenger option must always include a 6-way driver seat option, codes VY.

V Without Y Not Available

A combination of 6-way passenger (V only) with a standard 2-way driver adjuster is not available.

Eldorado Bucket Seats

Leather or Cloth

Black, 451 B leather Bucket Seats is a production option. Bucket Seats in other Eldorado leather or cloth colors may be special ordered.

Trim Style

Bucket Seats in cloth or leather will be upholstered in 2" pleat styling.

The rear seat will also be in matching 2" style. Cloth Bucket Seats will have the rear seat center section and all cushion skirts in vinyl.

Console

A center console in matching color is included with *Bucket Seats.*

Seat Adjusters

The optional driver's Bucket Seat adjuster is a 4-way type that adjusts back and forth and pivots from a center point.

This means that the front and rear ends of the seat will move up or down but the entire seat does not raise and lower.

The passenger Bucket Seat has a power 2-way adjuster without option.

Leather in De Ville

Special Leather Colors

Non-standard leather colors may be ordered on special request. Some colors or combinations are optional on certain body styles but not on others. For example, White Leather with Blue Carpets is optional on the Convertible and Coupe de Ville, but must be special ordered on the Sedan or Hardtop.

Notch Back Front Seat

When upholstered in leather, De Ville four door cars will have a notch back Coupe type front seat. Cloth upholstered Sedans have a straight across backrest.

The Coupe seat has a free-standing center arm rest and individual backrests which in Sedans are anchored to prevent folding forward.

Dual Comfort Seat

Regardless of body style or upholstery (cloth or leather) the Dual Comfort Seat will have a notch back.

Sedan Seat

A bench type seat with a straight across backrest can be supplied at extra charge in a leather upholstered Sedan if so specified.

Leather in Brougham or Sixty Special

Front Seat Type

The Brougham front seat will be Dual Comfort type with a notch back. The Sixty Special will have a regular bench type with a straight across backrest unless the extra charge Dual Comfort Seat is ordered.

Leather Colors

There are five leather colors that are not standard production options which may be special ordered.

Lt. Gray	056
Med. Blue	060
Med. Turq.	068
Dk. Green	071
Dk. Mauve	087

In addition, various carpet and two-tone combinations may be ordered.

Maximum Leather

Leather Trim

Leather implies the use of vinyl for certain interior components. However, if a substitution of leather on all possible areas is desired, "Maximum Leather" must be specified.

Maximum Leather

Leather will be applied in place of vinyl on the seat cushion skirt, sides of backrests, side of center arm rests, front seat back insert.

Extra Charge

The extra charge for Maximum Leather is higher than the schedule of M.S.R. prices for regular special leather. It may be ordered on all cars except Calais.

Leather Front

Leather Front Compartment

A Brougham or Sixty Special may be ordered with cloth in the rear and leather in front.

Color Distribution

When the front and rear compartments are ordered in different colors, they are divided as follows:

Front Color	Rear Color
Seat	Seat
Carpet	Front Seat Back Panel
Doors	Assist Straps
Seat Wings	Front Seat Back Inserts
Instrument Panels	Lower Front Seat Back
Windshield, Garnish & Header Moldings	Carpet Area
	Carpet
	Center Pillar
	Doors
	Windhose
	Headlining
	Shelf

Seats Only in White Leather

Seats Only

The seats in White leather with Black or other color doors may be ordered.

This offers greater contrast by increasing the dark tone areas to include the entire interior except for the seats.

Headlining

In closed cars, special consideration should be given to the headlining color, as White may be preferred. If so, specify 352 under Headlining.

Two-Tone Convertible

An interesting Convertible combination is one in which the doors, etc. are harmonized with the exterior, i.e. No. 19 Sable Black color with Black doors and White seats.

Laces

Another option for consideration is the Laces. They may be ordered in a dark tone for contrast on the seats.

Other Two-Tone Suggestions

Combinations of Med. Beige and Dk. Brown; Med. Gold and Dk. Green with matching tops and exterior colors.

Extra Charge

As a matter of information, the extra charge for a SEATS ONLY upholstery combination will be the same as a complete special leather upholstery interior.

Two-Tone Combinations

Black and White

A two-tone interior may be created by specifying a contrasting bolster color. This provides an accent and relief from an over-all monotone effect of a standard interior. On such combinations, the leather or vinyl center section of the seats, cushion skirt and end facings of backrests will be in the bolster color.

More Contrast

However, if more contrast should be wanted, the back of the front seat back panel and seat wings may also be ordered in the bolster color. Order should be marked "Front Seat Back Panel Same as Bolster."

The doors, headlining, inserts and instrument panels will be in the basic trim color.

Other Combinations

In addition to an interior with the sharp contrast of White and a dark color, other attractive arrangements of compatible colors may be created by combining such shades as Med. Beige and Gold, or Dk. Brown, Green and Med. Beige.

Eldorado Bucket Seats

The upholstery material on a Bucket Seat extends over the entire top surface of the cushion and face of the backrest. Therefore the entire cover will be in a single color.

However, the rear seat in a two-tone combination will have the center section in the bolster color similar to the treatment of a bench seat.

Vinyl Upholstery

For Calais Series

Colors	Codes
White	252
Med. Blue	260
Dk. Blue	266
Med. Turq.	268
Dk. Green	271
Med. Gold	284
Dk. Brown	286
Dk. Mauve	287
Med. Red	288

The above special request colors are in addition to Black, 251 and Med. Beige, 283, which are standard vinyl options at nominal extra charge.

White Vinyl

With White vinyl, 252, the following will be Black:

1. Instrument panels and rear shelf
2. Carpets
3. Seat Belts
4. Door Pulls
5. Back of front seat back panel in Sedan N (In Coupe G it will be White).

Other colors in place of Black may be ordered for these components. To order, specify the following in any standard Calais color:

1. Instrument Panels
2. Carpets
3. Seat Belts

Leather Not in Calais

A single piece of fabric covers the seat cushion in the Calais trim styling. Also a bolster extends across the entire top of the backrest in the Sedan N and rear seat of style G.

This means that a single piece of material is required to upholster these areas and cowhides are not large enough to cover them.

Special Carpets

White Leather

Carpets and Instrument Panels in color other than Black may be ordered with White leather (or any other color).

Exterior Colors

Changes in carpet colors are made to create a more harmonious combination with the exterior color. This and the instrument panel color should be considered when selecting the carpet.

Avoid Three-Tones

The instrument panel color is an important consideration because it appears as an extension of the hood.

It should match or complement the exterior and carpet color. If not, a three-tone interior may result.

All Cloth

Omit Leather and Vinyl

To eliminate leather or vinyl from the body contact surfaces of the cushion and backrest, specify "All Cloth." Cloth will then be substituted on the areas that would ordinarily be trimmed in leather or vinyl. These are primarily the center arm rest section and cushion skirt. A discrepancy of patterns may occur in the center where the cloth material is joined. These are separately cut pieces and therefore, may not match exactly.

Trim Styles

In all series, the standard trim style will be used. The bolster area will be plain, similar to the leather or vinyl that it replaces.

Cloth Front

Cloth Front and Rear

In a "75" Limousine S, the same cloth fabric used to upholster the rear compartment may be substituted for the Black leather on the front seat.

Trim Style

The cloth front seat trim will be 2" pleats similar to the leather style.

Front Doors

The front doors will be Sedan R type which includes Tamo Wood panels and lower carpet in door color.

Carpets and Instrument Panels

The front compartment will be in the same color as the front seat.

Wool Broadcloth

Standard Fibres

All standard option upholstery cloths are a blend of Nylon and Viscose rayon. On special request a Gray Wool Broadcloth can be supplied (in limited quantities).

Trim Style

The entire top of seat cushion and face of backrest will be cloth covered. There will not be any leather used on the center arm rest section. In all series, the standard trim style will be used. In a De Ville or Eldorado, the center leather or vinyl section will be in cloth unless otherwise requested.

Basic Trim Code

With Gray Broadcloth, the basic trim should be 716 or 016. This means that except for the seat cushions and

backrests which will be Broadcloth, the balance of the entire interior from carpets to headlining will be in the standard production combination of materials.

Trim 719

Trim Style

Decordo trim will be supplied in an all cloth trim style for any series.

Mark the trim 719. It means the entire top cover of the seats and face of backrests will be in the cloth fabric.

Color

This Fleetwood "75" cord material is medium Gray. However, certain prefabricated sections will be light Gray. Such components as the headlining, back of front seat back panel, doors, door pulls, seat belts will be light tone. Combination 016 is, therefore, specified for the basic trim which represents the light tone color on these parts.

Landau Roof

Available on "75" Limousine or Sedan

For a formal appearance of unmatched distinction a Landau Roof option is offered on the Fleetwood "75". In this treatment the upper rear quarters are blocked in, the roof padded and vinyl covered, a fully chromed Landau Bow applied to each side and the rear window size reduced.

Other options that may be specified are:

1. Omit Landau Bows
2. Retain regular rear window size

Exterior ornamentation includes a FLEETWOOD plaque on the vinyl upper rear quarters and a wreath and crest on the lower quarters. The wreath and crest also appears on the lower rear quarters of standard "75" cars.

A Padded Roof only may be ordered by marking a top color number under TOP on the order form.

Firemist Colors

Extra Charge All Body Styles

Seven Firemist colors are offered on all body styles at extra charge.

Each of the Firemist options is distinctive and reflects a strong primary color value in its category.

Firemist color code numbers start with 9 and may be ordered by marking the number in the regular color space on the order form.

Usually, there is no procurement delay in ordering any of these regular production Firemist colors. Two-tone exterior color combinations are not available as the body styling does not provide a separation of roof and upper rear quarters from the lower panels.

Except on the Calais series and Fleetwood Sixty Special, a two-tone appearance may be obtained by ordering a Vinyl Roof in a contrasting color from one of the seven options.

Special Colors

Past model or non-standard colors can be supplied on special order at extra charge.

To order type 00 in COLOR space on order form which denotes that color is not a standard option.

In space captioned SPECIAL EXTERIOR COLOR describe color by name and model year, e.g. 1964 Lime, 1959 Seminole Red, etc.

Allow four to five weeks for shipment of any special color.

Orders for past model colors are matched in current high gloss acrylic materials. The previous color, especially if it is a few years old may have been formulated with now obsolete pigments. The newer chemicals have improved color retention and durability. However, they could produce a variance in appearance between the newer and older color.

This is a matter of information that may be of special interest to fleet owners who add new cars in the original fleet colors and have noticed a difference in their older and newer vehicles.

PAST MODEL CADILLAC EXTERIOR COLORS

(Available at extra charge)

1969	1968	1967	1966	1965
10 Sable Black	10 Sable Black	10 Sable Black	10 Sable Black	10 Sable Black
12 Cotillion White	12 Grecian White	12 Grecian White	12 Strathmore White	12 Aspen White
16 Patina Silver	16 Regal Silver	16 Regal Silver	16 Starlight Silver	16 Starlight Silver
18 Phantom Gray	18 Summit Gray	18 Summit Gray	18 Summit Gray	18 Ascot Gray
24 Astral Blue	20 Arctic Blue	20 Venetian Blue	20 Mist Blue	20 Hampton Blue
26 Athenian Blue	24 Normandy Blue	24 Marina Blue	24 Marlin Blue	24 Tahoe Blue
28 Persian Aqua	26 Emperor Blue	26 Admiralty Blue	26 Nocturne Blue	26 Ensign Blue
30 Palmetto Green	28 Caribe Aqua	28 Capri Aqua	28 Caribbean Aqua	28 Alpine Turquoise
36 Rampur Green	30 Silverpine Green	30 Pinecrest Green	30 Cascade Green	30 Cascade Green
40 Colonial Yellow	36 Ivanhoe Green	36 Sherwood Green	36 Inverness Green	36 Inverness Green
42 Cameo Beige	40 Kashmir Ivory	40 Persian Ivory	40 Cape Ivory	40 Cape Ivory
44 Shalimar Gold	42 Sudan Beige	42 Sudan Beige	42 Sandalwood	42 Sandalwood
46 Cordovan	43 Baroque Gold	43 Baroque Gold	44 Antique Gold	44 Sierra Gold
47 Wisteria	44 Chestnut Brown	44 Doeskin	46 Autumn Rust	46 Samoan Bronze
48 San Mateo Red	48 San Mateo Red	48 Flamenco Red	48 Flamenco Red	48 Matador Red
49 Empire Maroon	49 Regent Maroon	49 Regent Maroon	49 Claret Maroon	49 Claret Maroon
90 Sapphire Blue Firemist	90 Spectre Blue Firemist	90 Atlantis Blue Firemist	90 Cobalt Firemist	90 Peacock Firemist
94 Chalice Gold Firemist	94 Topaz Gold Firemist	92 Crystal Firemist	92 Crystal Firemist	92 Sheffield Firemist
96 Biscay Aqua Firemist	96 Monterey Green Firemist	96 Tropic Green Firemist	96 Tropic Green Firemist	96 Jade Firemist
97 Nutmeg Brown Firemist	97 Rosewood Firemist	97 Olympic Bronze Firemist	97 Florentine Gold Firemist	97 Saddle Firemist
99 Chateau Mauve Firemist	98 Madeira Plum Firemist	98 Ember Firemist	98 Ember Firemist	98 Crimson Firemist

NOTE: For more specific details on the custom interior and/or exterior colors and ordering procedures in this section, consult the 1970 Cadillac Optional Specifications Manual.

Glossary of Interior Styling Terminology

Back of Front Seat Back—The back of front seat that is visible to the rear seat passengers. Also called division. Also called frame.

Backrest—The upright cushion against which passengers rest.

Backlight—Rear window.

Belt Line—The uppermost part of doors and rear quarters, extending from windshield base to rear shelf.

Bench Type Seat—A regular seat with straight-across bench type cushion and backrest as contrasted with bucket seats.

Bezel—A sloping rim around an object such as headlamp lens, brake pedal, etc.

Biscuits—Style of upholstering when material is formed into square or oblong sections by seams or pressed indentations.

Body Cloth—The basic trim material used on seat inserts—usually the heaviest weight.

Bolsters—The front, side or center part of a seat cushion, separated from the back or center by a welt, lace or seam. The top, side or center part of a backrest sometimes extending along the sides in a U or H shape.

Buttons—Used to produce a tufted or biscuit effect in the upholstery design; to retain trim covers and as an appearance item.

Coated Fabric—A synthetic material with a leather-like appearance, also called expanded vinyl and elascofab (Elastic-coated-fabric).

Center Pillar—A rear door hinge support structure between front and rear doors terminating at belt line on hardtop sedans.

Combination—When referred to interior upholstery, it is the complete interior that includes a combination of colors and materials such as cloth, leather, vinyl, etc.

Coupe Type Seat—Individual backrests, creating a notched appearance. On 4-door styles the backrests are anchored and do not fold as they do in 2-door models.

Cowl Quarters—The section forward of the front door on inside of front compartment.

Cushion—The lower seat cushion or section upon which passengers sit.

Cushion Face—Vertical surface forming front and sides of seat cushion.

Cut and Sew—Cutting material to pattern; sewing and molding to form a set of "trim stock".

Dielectric—A heat and pressure process to unite, form and make designs on fabrics.

Division—The back part of front seat. Separation between front and rear compartments.

Door Pull—A grip handle on upper door panel.

Door Pad—The upholstered part of a door or section below window.

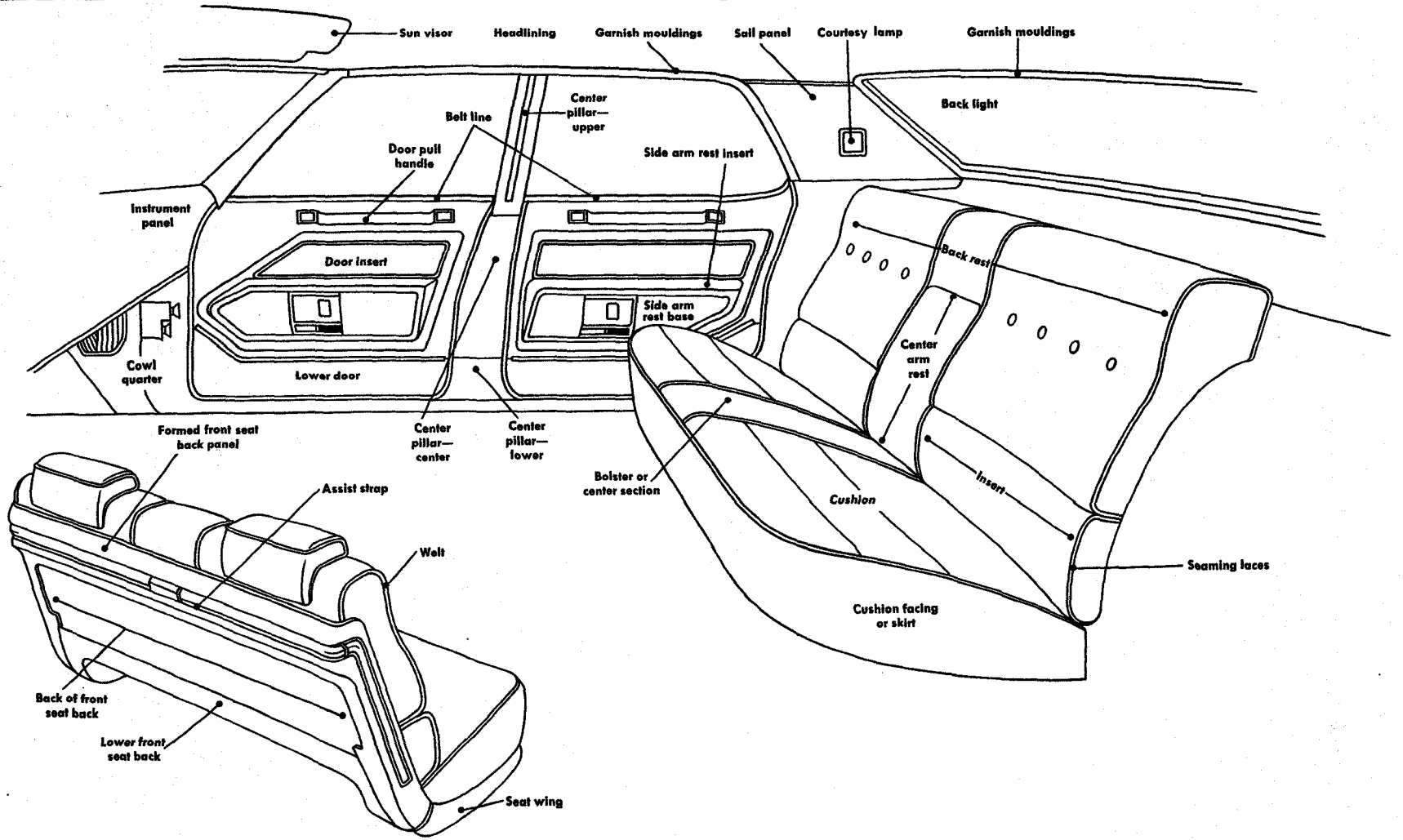
Dual Comfort Front Seat—This seat is divided at the left of the center armrest so that 40% of its width is for the driver and 60% is for passengers. A full center armrest is attached to the passenger section of the back rest.

Dust Boot—Convertible top cover when lowered. Also called top boot.

Embossed—A dielectrically formed design on coated fabric.

Expanded Vinyl—An extra thick vinyl coated fabric. The soft resilient feel is attained by sandwiching a sponge-like cellular structure between the backing fabric and plastic topcoating.

Front Seat Back Panel—A machine-formed vinyl panel that covers top and sides of front seat back.


Sun visor
Headlining
Garnish mouldings
Sail panel
Courtesy lamp
Garnish mouldings
Back light
Center pillar—upper
Belt line
Door pull handle
Side arm rest insert
Instrument panel
Door insert
Back rest
Side arm rest base
Center arm rest
Cowl quarter
Lower door
Formed front seat back panel
Center pillar—center
Center pillar—lower
Bolster or center section
Assist strap
Welt
Cushion
Insert
Seaming laces
Cushion facing or skirt
Back of front seat back
Lower front seat back
Seat wing

Garnish Moulding—The frame next to the glass on the inside of windshield, door, rear window and along side of headlining.

Inserts—When used with reference to upholstery, it is the center section back of bolster on the cushion and below the bolster or in the center of the backrest.

Leather Upholstery—This term means that a combination of genuine leather and coated fabric is used throughout.

Instrument Panel—The instrument panel, glove compartment door and ash receiver doors.

Luxury Coil Springs—A coil seat spring, wrapped in sheeting or muslin, wider in diameter than marshall type.

Marshall Type Springs—Narrow diameter, individually wrapped in burlap, coil seat springs.

Molded Plastic—A formed plastic, such as front seat back panel.

Natural Grain—Leather with a natural hair cell without any additional design.

Notched Back—A separation at top between individual backrests. Usually in a Coupe type seat.

Nylon Cloths—Nylon warp fibers with Viscose filler. Any reference to a Nylon cloth means that the material is a Nylon-Viscose blend.

OO—When used on new car order, it refers to a special exterior color.

Pipes or Pleats—Style of upholstering when material is folded or separated by seams, visible or invisible.

Rear Quarters—When applied to interior it may refer to rear upper area below headlining; on 2-door cars, the section back of doors. For exterior reference it may mean rear section above belt line; lower section back of door extending to rear end of car.

Rear Shelf—The area between rear seat back and rear window. Package shelf.

Risers—A section raised above its surrounding area.

Sail Panel—Refers to rear section above belt line.

Seaming Laces—Also called welts. A fabric covered cord or piping used to join by sewing two sections of material. This also has the benefit of locating and properly positioning the upholstery material to form and preserve the required shape.

Sedan Type Seat—A straight-across type seat without individual backrest separation.

Seat—Combination of backrest and seat cushion which comprises entire seat assembly.

Seat Cover—The top of cushion or face of backrest which has body contact.

Seat Side Panels—A section along side of front seat backrest.

Seat Wings—Lower front seat side panel.

Set of Trim Stock—The various components that comprise a complete interior upholstery.

Skirt—See Cushion face.

Strato Backrest—Thin, tapered backrest.

Top Boot—Convertible top cover when lowered.

Trim—The interior upholstery combination.

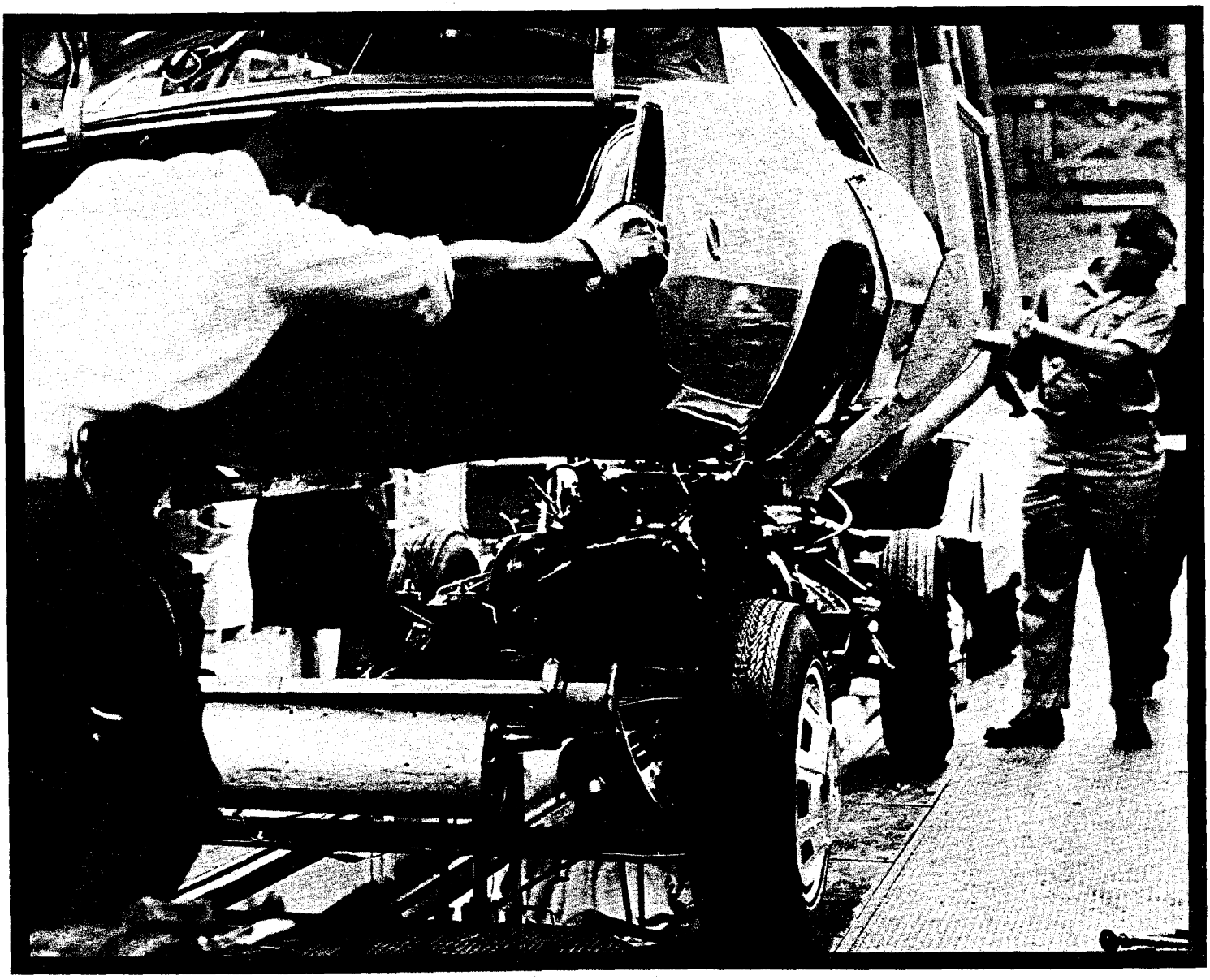
Trim Style—The design into which the upholstery fabrics are shaped, such as pipe, biscuits, plain, etc.

Vacuum Formed—Vinyl or plastic molded by vacuum instead of pressure.

Windlace—The fabric or leather covered windhose applied around doors as an air seal.

X—Refers to special upholstery on new car order.

NEW FEATURES



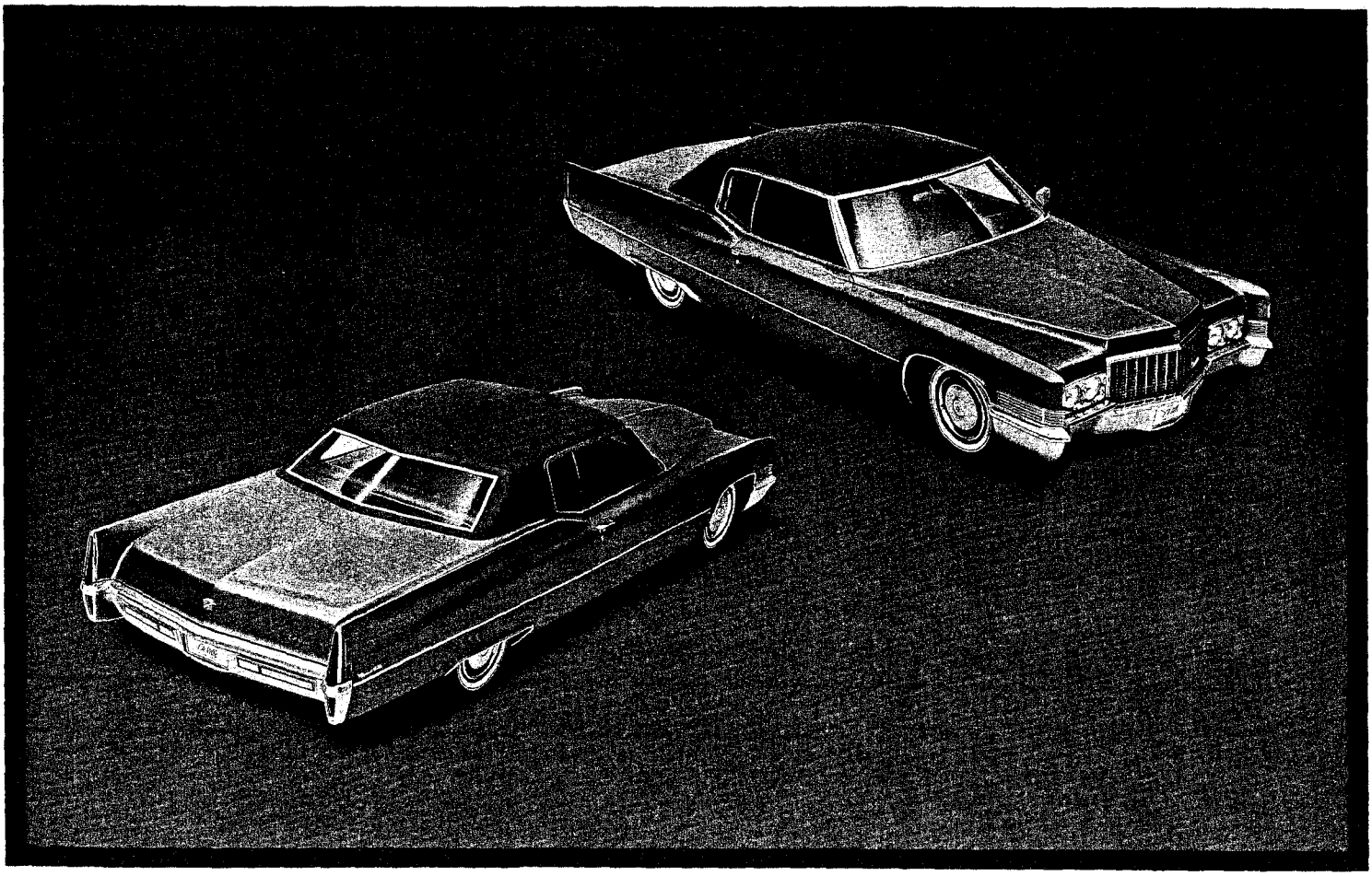


Bodies for the "Standard of the World" are lowered 20 feet from an overhead conveyer to the production line where three Cadillac workers guide the body onto the frame. Accuracy in mounting the body is extremely important at this point because later on during Final Assembly the correct fit of sheet metal components hinges directly upon proper body-frame alignment. This is probably the most dramatic point on the Final Assembly line since the body marks the car for the first time as definitely a Cadillac.

NEW FEATURES

Belted Bias Tires.....E-7, 8
Cadillac Styling Features.....E-1, 2
Convertible Rear Window De-Fogger.....E-7, 8
Eldorado Styling Features.....E-3, 4
Eldorado 8.2 Litre Engine.....E-10
Instrument Panel.....E-5, 6
Needle-Type Fuel Gauge.....E-9, 10
Radio Pushbuttons.....E-9, 10
Ash Tray.....E-9, 10
Safety Features.....E-11
Side Molding With Vinyl Insert.....E-7, 8
Special Vinyl Roof Styling.....E-7, 8
Steering Wheel.....E-9, 10
Tamper Resistant Odometer.....E-9, 10
Wheel Covers.....E-7, 8
Windshield Antenna.....E-9, 10

CADILLAC STYLING

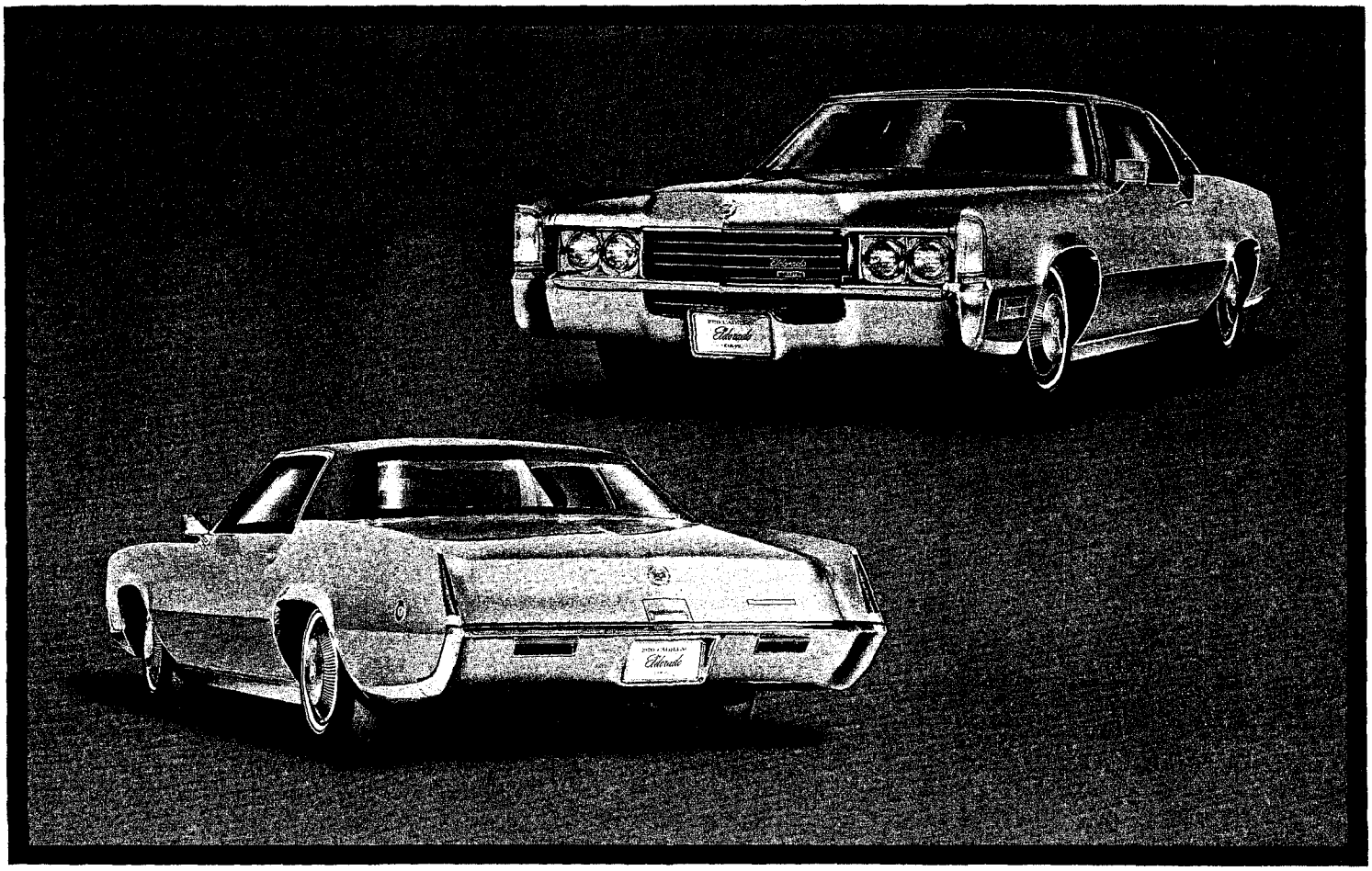


A quick glance at the 1970 Cadillac proves without question that traditional dignity and refined styling make the Cadillac everything the name Cadillac implies. The traditional cross-hatch grille remains the dominant feature up front. Horizontally styled twin headlamps and the wrap-around design of the combination parking lamps and directional signals play an important but subordinate role in the front end graphics. The deep-draw nose of the long hood and deep-section design of the bumper add to the front end appearance. The "V" emblem on the hood of Calais and De Ville models is eliminated. In its place is a larger version of the Cadillac crest. A winged crest adorns each front fender.

A profile view reveals strong, horizontal lines. Horizontal molding accents on the wrap-around lamp unit that houses combination parking, directional, cornering and side marker lamps helps lengthen the sweeping appearance of the side. Calais and De Ville models have a sleek chrome strip along the entire side of the body. Fleetwood models except the 75's utilize a chrome strip with vinyl insert for added character and protection. The rear side marker lamp and reflex assembly is incorporated into the painted tail lamp extension.

Rear styling takes on a more decisive character. The deep-section bumper incorporating back up lamps in the center area and reflex assembly in the outer area contributes to the massive, yet clean appearance of the rear end. Tail lamps are newly designed and fit in well with the rear end styling. A larger version of the Cadillac crest is used in place of the "V" emblem on the deck lid of Calais and De Ville models.

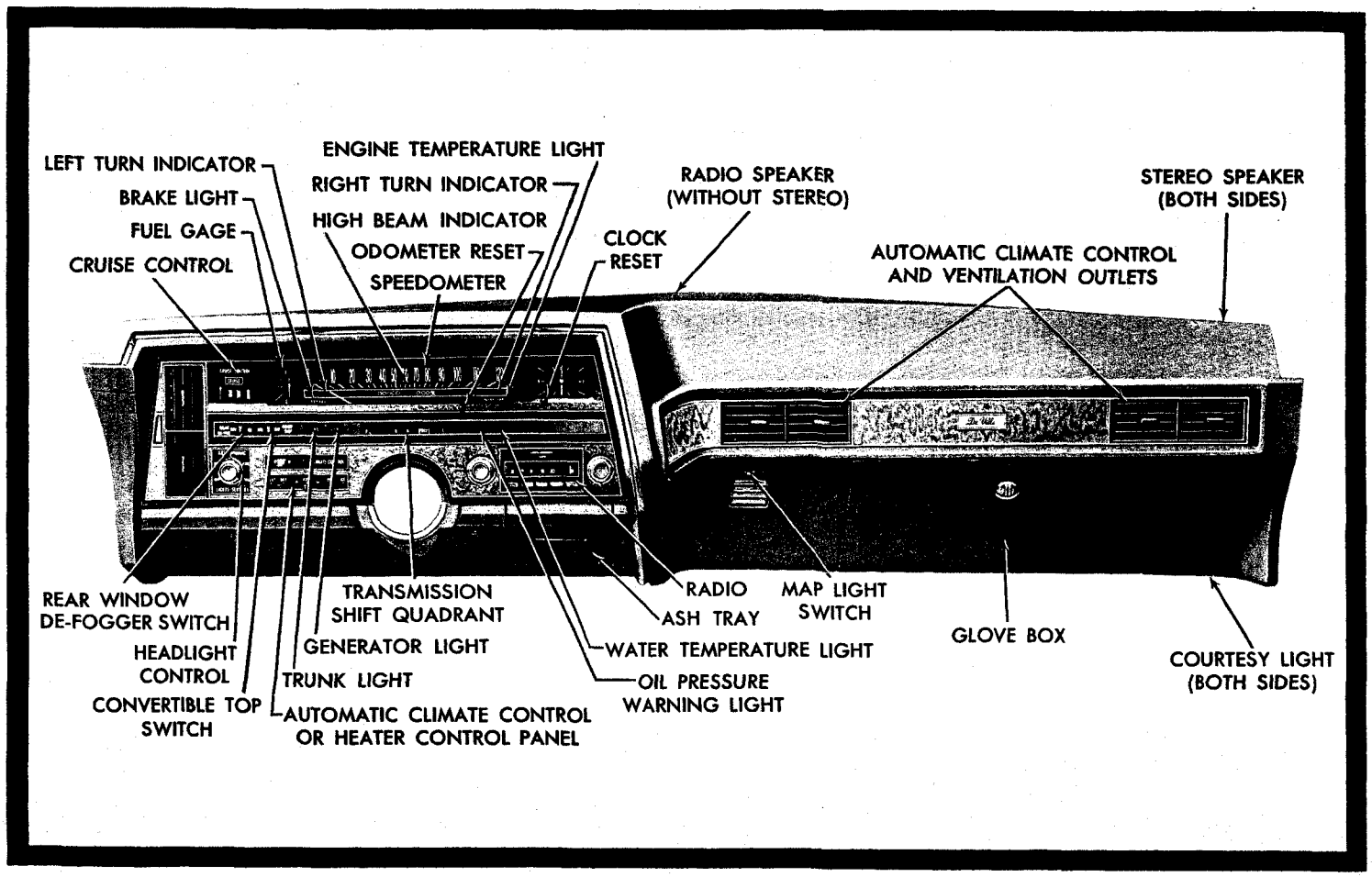
ELDORADO STYLING



The smart restraint of Eldorado styling for 1970 once again puts this outstanding personal luxury car in a class by itself. The bolder, horizontal accent lines in the cross-hatch grille make the unmistakably Cadillac grille the focal point of attention up front. An Eldorado 8.2 Litre nameplate between these accent lines adds distinctive identity to this fine automobile. The deep draw nose of the hood and chrome accents down the centerline add another strong point to the front end appearance. Redesigned twin headlamps now play a less conspicious role up front. Parking lamps and directional signals are incorporated into a single, wrap-around unit with a special winged crest embossed into each light lens.

Long, smooth lines with distinctive roofline contour establishes the Eldorado profile. A new chrome strip with vinyl insert provides additional character as well as desired protection. Front side marker lights and cornering lights are meticulously integrated into a single unit mounted low on the front fender. Eldorado lettering is relocated low on each front fender just behind the wheel well. A somewhat sporty flair is achieved by the sculptured, chrome accented wheel housings.

Eldorado rear styling is notable for its sweeping rear deck lid and "V" design of the rear window. Redesigned tail lamps, stop lights and directional signals are all incorporated into a single unit that is much more understated, permitting the rear deck and massive bumper to play increased dominant roles in the rear end graphics. The back up light is integral with the fuel filler door and reflectors are positioned in the rear bumper.


LEFT TURN INDICATOR
BRAKE LIGHT
FUEL GAGE
CRUISE CONTROL
ENGINE TEMPERATURE LIGHT
RIGHT TURN INDICATOR
HIGH BEAM INDICATOR
ODOMETER RESET
SPEEDOMETER
CLOCK RESET
RADIO SPEAKER (WITHOUT STEREO)
STEREO SPEAKER (BOTH SIDES)
AUTOMATIC CLIMATE CONTROL AND VENTILATION OUTLETS
REAR WINDOW DE-FOGGER SWITCH
HEADLIGHT CONTROL
CONVERTIBLE TOP SWITCH
TRANSMISSION SHIFT QUADRANT
GENERATOR LIGHT
TRUNK LIGHT
AUTOMATIC CLIMATE CONTROL OR HEATER CONTROL PANEL
RADIO
ASH TRAY
MAP LIGHT SWITCH
WATER TEMPERATURE LIGHT
OIL PRESSURE WARNING LIGHT
GLOVE BOX
COURTESY LIGHT (BOTH SIDES)

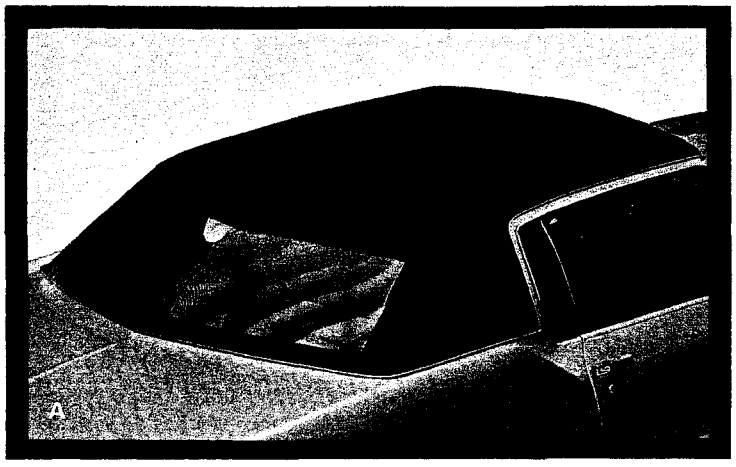
INSTRUMENT PANEL

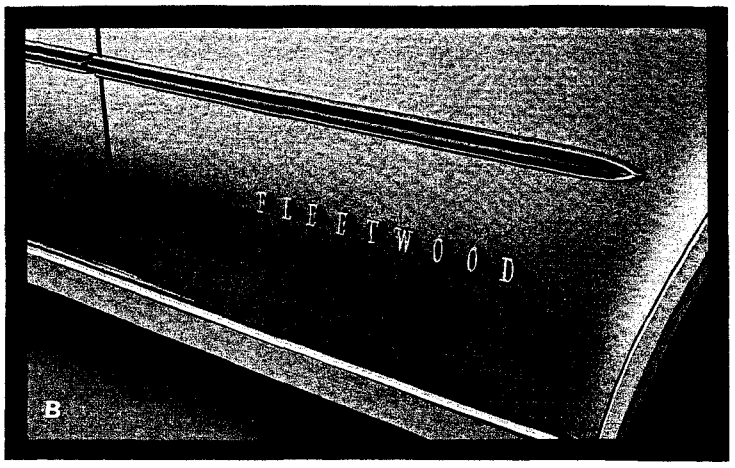
The instrument panel is modified for 1970. It is based on principles that will provide the Cadillac driver with outstanding protection and convenience. Controls and instrumentation are exceptionally well-placed behind the steering wheel for excellent visibility and accessibility. The entire instrument and control area on Calais cars is in a matte black encasement for better glare reduction. A rich, new Tamo Wood applique is used on all De Ville and Fleetwood models.

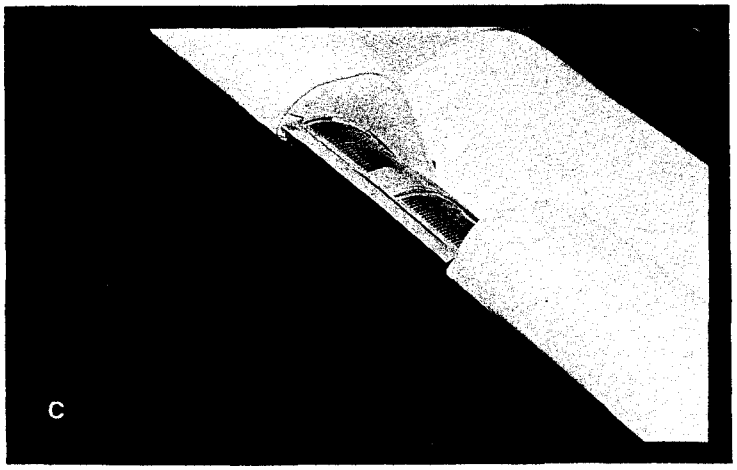
Instruments the driver looks at most—speedometer, odometer and reminder lights for BRAKES, ENGINE TEMP., GEN., OIL and WATER TEMP.—are directly in front of the driver. The new fuel gauge is immediately to the left of the speedometer, also in excellent visual range. Directional signal indicator lights are placed just below and at each end of the speedometer. Windshield wiper-washer controls are conveniently situated on the left hand door panel extension.

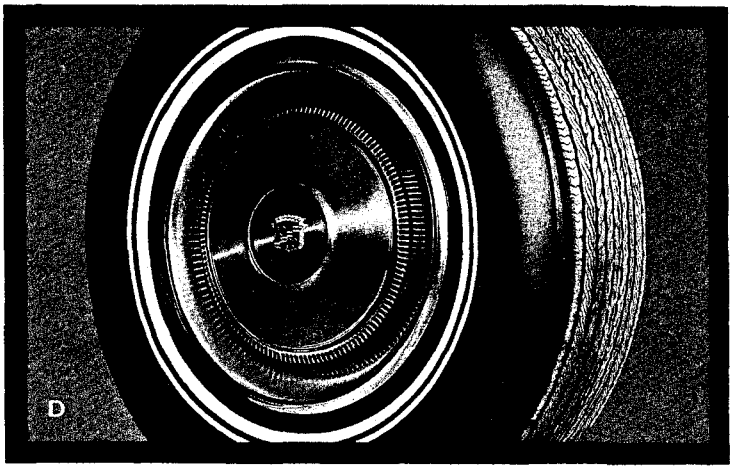
Detail in the cove area above the glove compartment includes a matte black treatment on the Calais and a Tamo Wood applique on De Villes with leather upholstery and all Fleetwoods. A brush finish, anodized aluminum applique is used on De Villes with cloth upholstery. There are also new series identification emblems in script lettering— "Calais," "De Ville," "Fleetwood" (for Sixty Special and Limousine), "Fleetwood Brougham," "Eldorado" and "Cadillac" for the commercial model.

SPECIAL VINYL ROOF STYLING
SIDE MOLDING WITH VINYL INSERT
CONVERTIBLE REAR WINDOW DE-FOGGER
WHEEL COVERS AND BELTED BIAS TIRES









A SPECIAL VINYL ROOF STYLING

The 1970 Fleetwood Eldorado, when ordered with a custom vinyl roof, is further distinguished with a special styling treatment of the vinyl roof. A single center seam in the vinyl roof follows the natural centerline of the car. This center seam is a natural complement to the single center contour line beginning at the front edge of the hood, extending through the "V" shaped rear window and terminating at the rear of the deck lid.

B SIDE MOLDING WITH VINYL INSERT

The side view of all Fleetwood models except the 75's takes on a new look for 1970 with a bright chrome molding strip with vinyl insert heat-sealed in place. The protective beauty of this vinyl insert will be especially appreciated by car owners when parking in confined areas. When other peoples' car doors are opened and inadvertently strike the vinyl insert, no unsightly and harmful paint chipping will occur to mar the Cadillac's fine finish. The insert also affords some protection against nicks to the car door edge striking the vinyl insert as the soft, resilient vinyl cushions the blow of the door. When the Eldorado and Brougham are ordered with one of the fashionable vinyl tops, the insert color will match the vinyl top color. The Sixty Special will have a black insert as will the Eldorado when a vinyl top is not ordered.

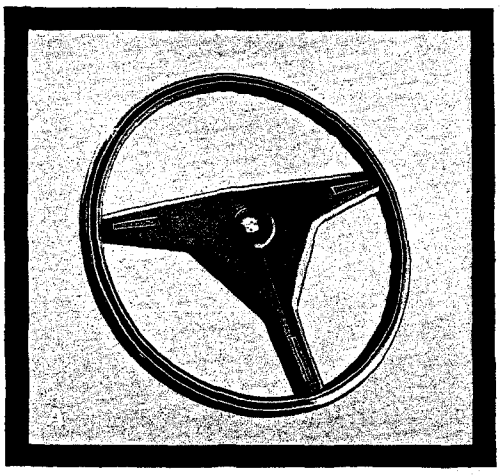
C CONVERTIBLE REAR WINDOW DE-FOGGER

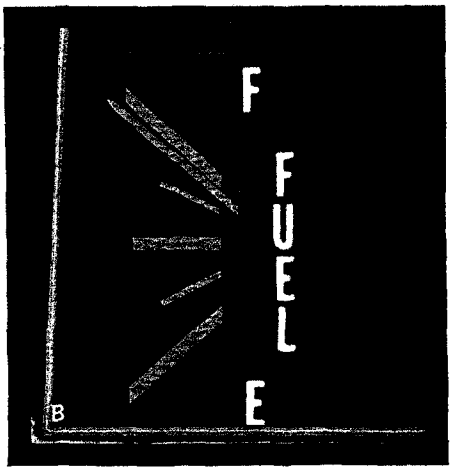
A new rear window de-fogger is available for the 1970 De Ville Convertible to aid in keeping the rear window clear during adverse weather when the driver is especially concerned with visibility to the rear of the vehicle. In mild, humid weather, fog or steam sometimes forms on the inside of the back window, obscuring rearward vision. The de-fogger unit directs fan-blown air across the rear window to help alleviate this undesirable condition. During wintertime, the gently blowing air helps prevent the accumulation of ice and snow on the outside of the rear window. A two-speed, manually controlled switch is located on the instrument panel and may be set according to the amount of airflow desired. The rear window de-fogger is available at extra charge.

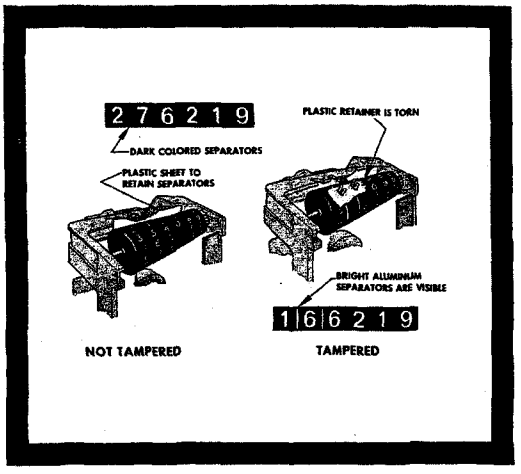
D WHEEL COVERS AND BELTED BIAS TIRES

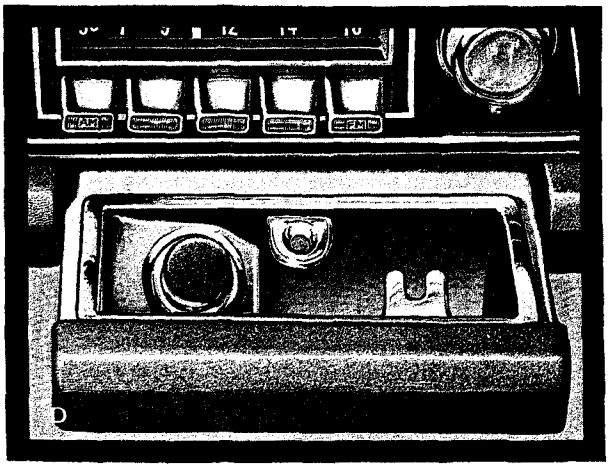
New wheel covers contribute to the Cadillac's overall beauty and dignity. These handsomely styled wheel covers have a combination bright and brushed chrome finish with a black paint ring near the center and another one near the outer circumference. Black paint between the bright ribs gives the wheel covers a louvered appearance for added attractiveness. The Cadillac crest is centered inside the small black ring. Eldorado wheel covers are slightly different to complement the distinctive styling of the Eldorado. The L-78-15 size tubeless tire is built with two polyester cord plies crisscrossing at an angle. Topping this are two fiberglass cord belts just under the tread. This helps stabilize the tread to provide increased tread mileage, responsive handling during braking and acceleration and excellent traction on wet surfaces. The fiberglass-reinforced belting under the tread also provides increased puncture resistance. The wide tread gives excellent footprint contact with the road surface for added stability. Built-in tread wear indicators let the driver know when the tires are worn to the point of needing replacement. Blackwalls are standard, whitewalls optional at extra charge.

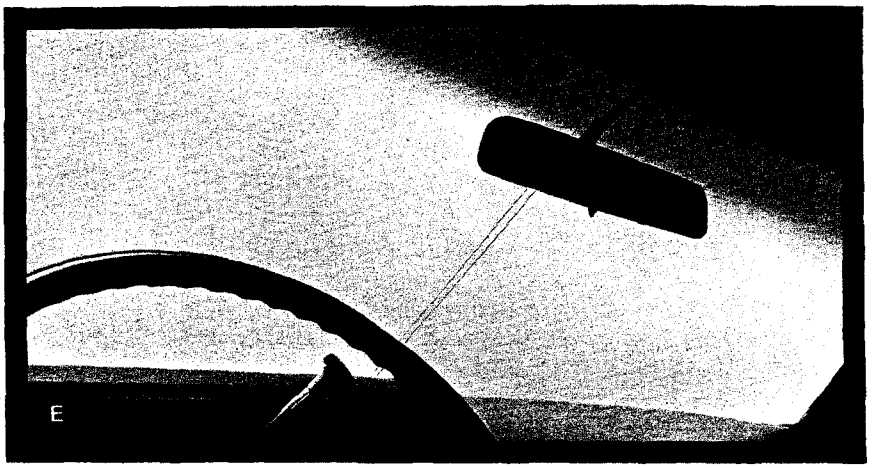
STEERING WHEEL
NEEDLE-TYPE FUEL GAUGE
TAMPER RESISTANT ODOMETER
RADIO PUSHBUTTONS—ASH TRAY
WINDSHIELD ANTENNA
ELDORADO 8.2 LITRE ENGINE











A STEERING WHEEL

The steering wheel is newly styled this year to complement Cadillac's rich interior. The distinctive three-spoke design, generously padded for driver protection, features a textured appearance and the Cadillac crest or, on Fleetwood models, the wreath and crest insignia recessed in the center. New horn bar controls in each of the three spokes make horn sounding fast and easy. In addition, the horn may be sounded by pressing the recessed center hub. Around the rim is a rich Tamo Wood insert which enhances the newly styled wheel.

B NEEDLE-TYPE FUEL GAUGE

The fuel gauge on all Cadillac cars is new for 1970. It has a new face design and new swing-arm, pivot-type pointer for improved readability. Located on the upper left side of the instrument cluster to the left of the speedometer, it registers only when the ignition is turned on. When the ignition is turned off, the pointer may stop at any position on the gauge. The top mark on the gauge indicates full (F), while the bottom mark indicates empty (E).

C TAMPER RESISTANT ODOMETER

All Cadillacs feature a new tamper resistant odometer with telltale device that provides instant, visual evidence if someone attempts to turn back the mileage reading. The new odometer has the same outward appearance as those previously installed—black number wheels with white numerals. With the new odometer, however, there is a thin black separator between each number wheel that is held in place with a breakable plastic retainer. Should someone try to turn back the mileage reading by forcibly turning the number wheels, the plastic retainer tears and the black separators rotate to show a bright color. This provides clear evidence of tampering.

D RADIO PUSHBUTTONS—ASH TRAY

The pushbuttons on all radios are redesigned for 1970. They are chrome-plated and have small ridges at the point where the finger touches the button, providing greater finger-tip control as well as improved appearance. The AM Band selection button is on the left, while the FM Band selection button is on the right.

The illuminated, single-chamber ash tray and lighter unit is modified slightly for 1970 to provide for improved accessibility. When the ash tray has been opened fully, it tilts downward almost ½" for the convenience of the driver and center passenger. The snuffer is relocated on the forward edge of the ash receiver.

E WINDSHIELD ANTENNA

Another new feature for 1970 is the concealed radio antenna, embedded in the windshield. Two fine copper wires .005 of an inch in diameter (exaggerated in the picture for the sake of clarity) are sandwiched between the two layers of the windshield glass and are barely perceptible from either inside or outside the vehicle. The small wires appear as inverted "L's" and join together to form a common lead-in wire at the lower, center portion of the windshield. Special noise suppression devices block out distracting noises to provide excellent reception. The outstanding exterior lines and appearance of the Cadillac are enhanced significantly by the elimination of a fender-mounted antenna. Comes on all Cadillacs even though a radio system might not be ordered.

ELDORADO 8.2 LITRE ENGINE

The Fleetwood Eldorado for 1970 has a new engine, the largest passenger car engine in the automotive industry. It was designed for the Eldorado owner who derives pleasure and satisfaction from the performance characteristics of a brawny power plant, yet at the same time desires a disciplined engine for everyday transportation. The basic difference between this 500 cu. in. or 8.2 litre engine and the 472 cu. in. engine that powers all other Cadillac motor cars for 1970 is the increased displacement. This was achieved by lengthening the stroke of the crankshaft and reducing the head height of the pistons. This method has a more favorable effect on exhaust emission control than boring out the cylinders. The Eldorado owner is certain to appreciate the lively response of this impressive performer, whether motoring serenely on the turnpike or maneuvering deftly in city traffic. More on this great engine can be found in Section F.

CADILLAC SAFETY FEATURES

Ever since Cadillac motor cars have been on the streets and roads of America, the vital aspect of safety for the driver and passengers has been foremost in the minds of the people at Cadillac Motor Car Division. They spend countless man-hours in the laboratory and millions of miles on the track engaged in test programs designed to check the structural integrity and safety of the various automobile components. Some of their results can be seen in this impressive list of occupant protection, accident prevention and anti-theft features that are standard on all 1970 Cadillacs.

Occupant Protection

Seat belts with pushbutton buckles for all passenger positions

Shoulder belts with pushbutton buckles—driver and right front passenger

Two front seat head restraints

Energy absorbing steering column

Passenger guard door locks with forward mounted lock buttons

Safety door latches and hinges

Folding seat back latches

Energy absorbing padded instrument panel and front and intermediate seat back tops

Contoured windshield header (except convertibles)

Thick laminate windshield

Padded sun visors

Safety armrests

Safety steering wheel

Fuel tank impact security

Padded or yielding windshield pillar moldings

Smooth contoured door handles

Two front seat belt retractors

Power windows wired through ignition switch

Accident Prevention

Side marker lights and reflectors

Parking lamps that illuminate with headlamps

Four way hazard warning flasher

Backup lights

Lane change feature in direction signal control

Windshield defrosters, washers and triple speed wipers

Wide view inside day/night mirror (vinyl edged, shatter resistant glass & deflecting support)

Outside rear view mirror

Bias belted fiberglass tires & tire tread wear indicators

Dual master cylinder brake system with warning light

Starter safety switch

Dual action safety hood latches

Safety wheel rim

Self-adjusting brakes & corrosion resistant brake lines

Anti-Theft

Anti-theft ignition key warning buzzer

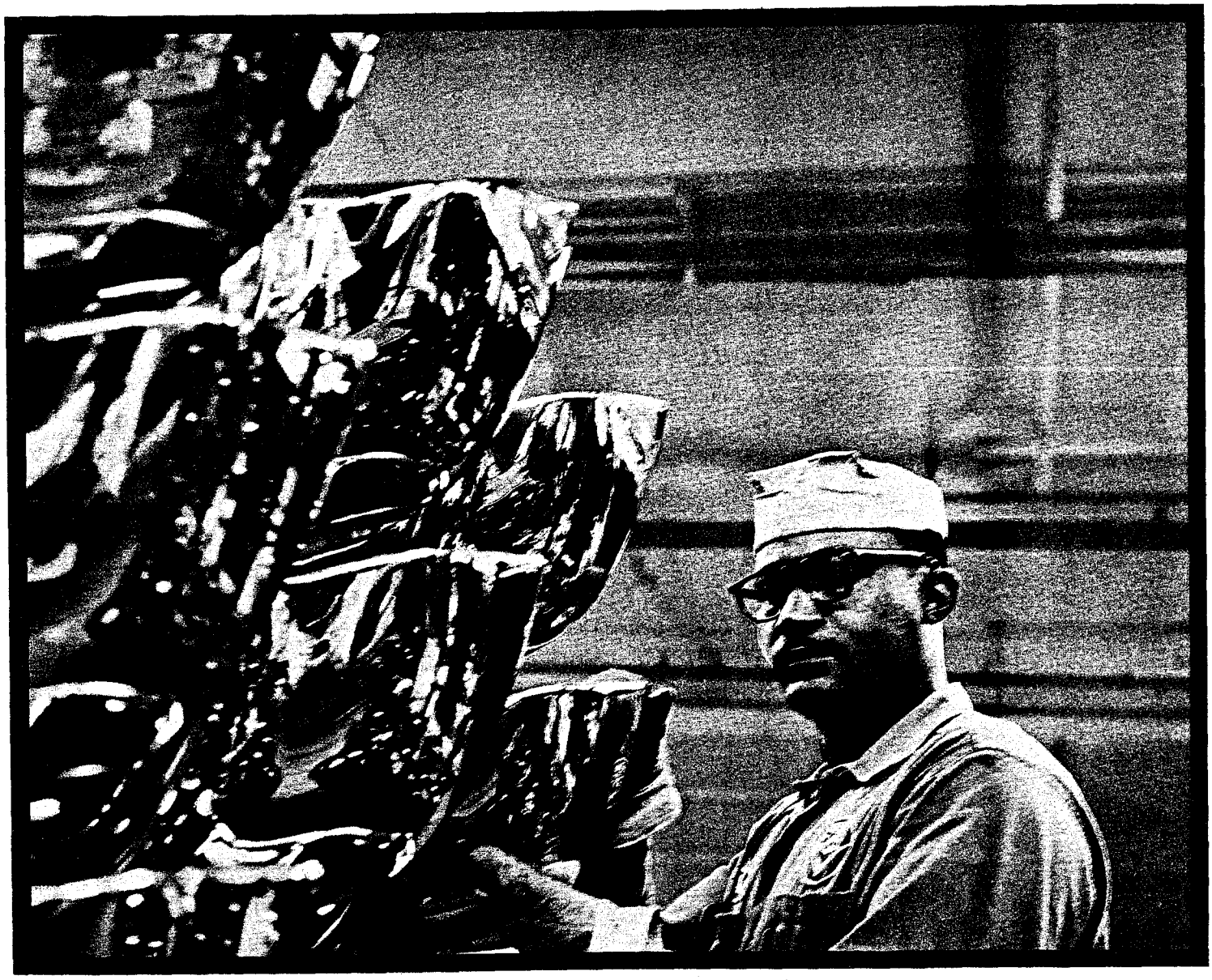
Anti-theft steering column lock

Multiple key combinations

Visible vehicle identification

Tamper resistant odometer with telltale feature

ENGINEERING FEATURES





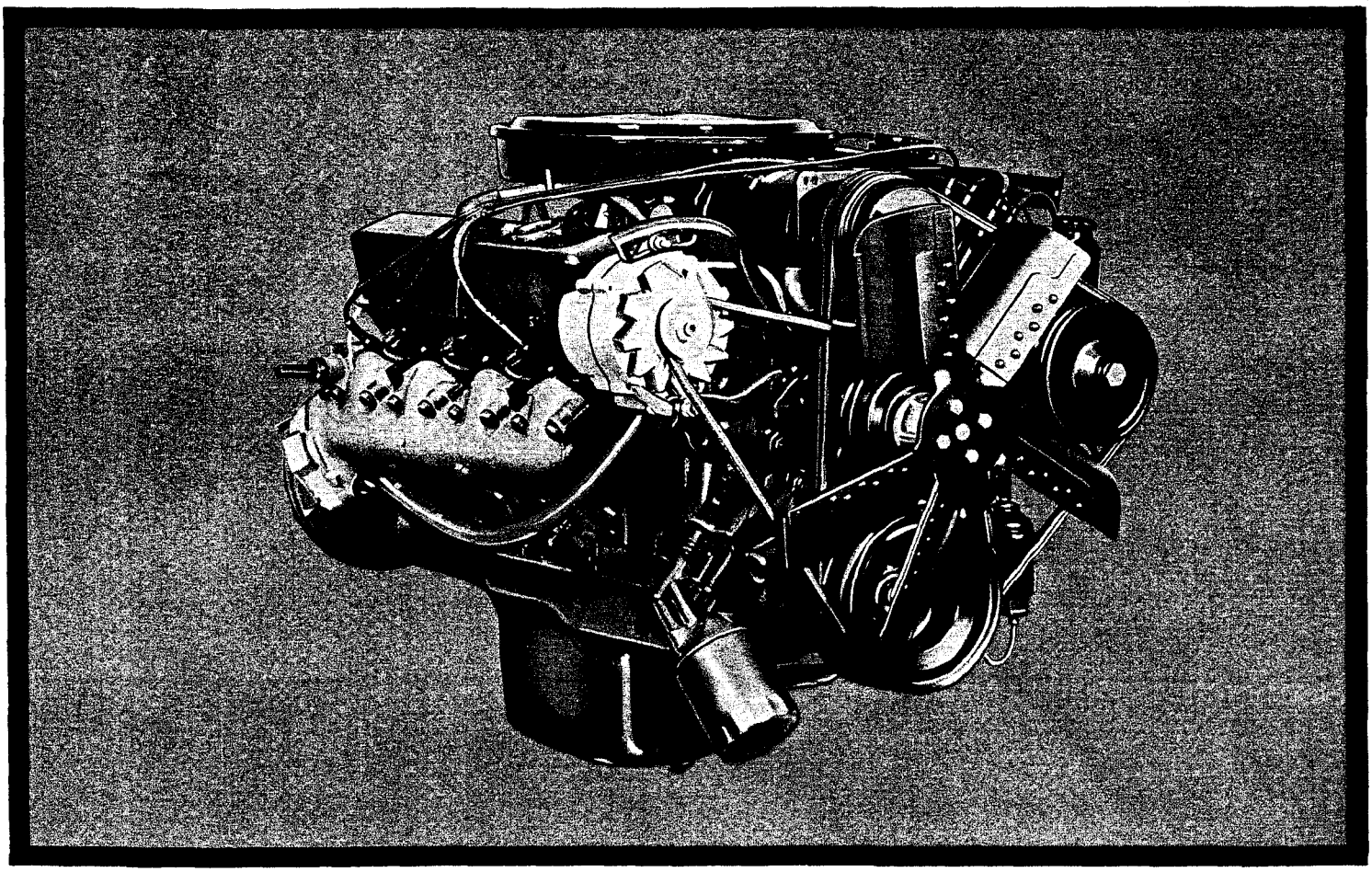
The Cadillac bumper undergoes a lasting six-step chrome plating process for added luster and durability. In the polish and plating departments, where perfection is more important than time, workers painstakingly polish the bare metal. The bumper is then dipped in a copper solution bath and an electrical charge fuses the copper to the bumper. Taken out of the bath, the bumper is buffed to a high luster. Nickel plating and chrome plating take place in the same manner.

ENGINEERING FEATURES

Body F-12, 13, 14, 15, 16
Chassis F-5, 6, 7, 8, 9, 10, 11
Eldorado Special Features F-17, 18, 19, 20
Engine F-1, 2, 3, 4
Transmission F-5, 6

THE ELDORADO 8.2 LITRE ENGINE

Largest In The Industry



This is the brand new Fleetwood Eldorado engine, the largest passenger car engine in the industry. It displaces 500 cu. in. or 8.2 litres and develops an effortless 400 horsepower and an uncomplaining 550 pounds-foot of torque. These are impressive figures to be sure, but there is much more to recommend this engine than size alone.

The Cadillac engineers felt that a car as fine and exclusive as the Eldorado deserved an engine equally as fine and exclusive. The performance-proven 472 cu. in. V-8 engine that has powered all Cadillac motor cars for the past two years and met with such a high degree of owner acceptance was the ideal engine from which to work. The engineers set about their task. They increased the displacement of the 472 engine, not by the conventional "bore-it-out" method, but through the more refined approach of lengthening the stroke of the crankshaft and reducing the head height of the pistons. They selected this unhurried, painstaking route because of its more favorable effect on exhaust emission control.

The final product of the Cadillac engineers' ingenuity and skill was a champion-sired engine designed for the Eldorado enthusiast who derives a great deal of pleasure and satisfaction from the action-packed performance of a brawny power plant, yet at the same time desires a disciplined engine for everyday driving convenience. This engine is equally at home pushing the Eldorado swiftly through the speed range or moving it deftly through city traffic.

The Eldorado 8.2 Litre engine injects a new, youthful spirit into the Eldorado. A new era of personal luxury car ownership is beginning. The exciting particulars of this engine as well as the 472 engine are detailed on the following pages.

QUADRAJET CARBURETOR

This four-barrel carburetor is used on both 1970 Cadillac engines and is engineered to combine sensational performance with economy and smooth operation. There are two stages of operation. The primary side has two small barrels that provide the precise air-fuel mixture at idle and economy operating ranges to give smoothness, positive response and fuel economy. The secondary side has two large barrels to supplement the air-fuel mixture from the primary or small barrels. These large barrels along with the small primary barrels, come into play when the accelerator is depressed, such as in passing. A new choke provides improved cold engine starting and driveaway during the warm-up period.

FUEL PUMP

The fuel pump for 1970 is of the same simplified design as last year's. The large fuel reservoir and large ⅜" diameter fuel line connecting the pump to the carburetor provides a smooth, even flow of fuel to the carburetor for outstanding resistance to vapor lock. The fuel filter, an integral component of the fuel pump, is mounted inside the pump at the outlet opening. It filters out dirt particles in excess of approximately .002 of an inch in diameter.

CRANKSHAFT AND PISTONS

The sturdy, dynamically balanced crankshaft for 1970 is of a cast nodular iron design supported by five main bearings of steel-backed aluminum and steel-backed babbitt construction for good anti-friction qualities. Lightweight, cast aluminum pistons provide smooth

engine operation under all driving conditions. Piston heads are contoured to increase turbulence for more complete combustion. The top compression rings are molybdenum-coated for longer wear characteristics. The oil ring is chrome plated for long life and better high-mileage oil economy. The Eldorado engine has a new, longer stroke crankshaft and new pistons with reduced head height. This results in the increased displacement of the Eldorado 8.2 Litre engine.

CYLINDER HEADS

The 1970 cylinder heads used in both of the Cadillac engines are of a lightweight cast iron design with individual inlet and exhaust ports for each cylinder in a configuration that allows for optimum induction and exhaust flow characteristics. Generous passages around the spark plugs, valves and valve guides help assure proper cooling to extend their life span.

VALVE TRAIN AND CAMSHAFT

The valve train plays one of the key roles in the smoothness of the Cadillac engines. Overhead valves, push rods and rocker arms are all designed for smoothness, quietness and long life. Hydraulic valve lifters are used to maintain zero operation clearance throughout the valve train for quiet operation and the elimination of valve tappet adjustment. The hardened cast iron camshaft is supported by five steel-backed babbitt bearings and is driven by the crankshaft through a silent timing chain for exceptionally quiet idle and high-speed characteristics. The wide camshaft lobe design assures minimum lobe wear for long camshaft life.

STARTER MOTOR

The Cadillac starter motor is especially designed for quietness, long life and a high, sure-fire cranking speed for extra-quick starts. The solenoid lever is completely enclosed for maximum wet weather protection and dirt-free operation. An overrunning clutch protects the starter motor from excessive speed when the engine starts.

GENERATOR

Cadillac's high capacity generator is new for 1970. It has a small diameter pulley for increased lighting loads and produces electrical current at all engine speeds to keep the electrical system operating at top strength at all times. Special bearings never have to be lubricated, resulting in greater reliability and longer life. There is a 42-amp. generator for all cars without air conditioning and a 55-amp. generator for all cars with air conditioning. The regulator has hard, gold contact points for better wear characteristics and longer life.

BATTERY

The Cadillac battery has 15 lead plates for retaining electrical energy. Due to the number and size of these plates, there is plenty of power for fast starting, even on the coldest mornings, and ample reserve power for operating all accessories. Separators between the plates are constructed of a poly-vinyl chloride material to offer greater resistance to shorting. The Delco Eye inspection window permits an instant visual check of the electrolyte level without removing the caps. When the level is normal, the "eye" appears black. When the level is low, the "eye" appears off-white, indicating the cells should be filled. A battery hold-down device is designed into the sheet metal and comes with a screw tab theft deterrent.

ENGINE COOLING

The 1970 Cadillac cooling system is of the closed type, designed to maintain efficient operating temperature. A two-quart see-through reservoir of coolant is located on the right side of the radiator when viewed from the front of the car. This feature permits a quick visual check of the coolant level without removing the radiator cap,

thereby discouraging frequent radiator cap removal for coolant inspection and the subsequent loss of coolant due to a pressure release within the system. When the coolant level drops to the ADD mark, one quart ethylene glycol and one quart water should be added to the reservoir, not the radiator.

POSITIVE CRANKCASE VENTILATION SYSTEM (P.C.V.)

Certain hydrocarbons in the fuel fail to burn completely during engine combustion and are discharged into the engine crankcase. The Positive Crankcase Ventilation System is 100% effective in burning these crankcase emissions to help control air pollution. To function properly, the system depends on the PCV Valve (smog valve) which recirculates and burns blow-by gases inside the engine. This valve must be clean in order to maintain efficient engine operation.

CONTROLLED COMBUSTION SYSTEM (C.C.S.)

Also during the combustion process, certain other hydrocarbons in the fuel do not ignite completely and are discharged into the exhaust system. The C.C.S. is highly effective in reducing these undesirable exhaust emissions by altering the combustion process, thereby helping combat air pollution. C.C.S. includes a special air cleaner which incorporates thermostatic control of heated air to the carburetor, a special calibrated carburetor and distributor and related components. Complete effectiveness of the system, as well as full power and performance, depend upon proper engine maintenance.

ENGINE FAN

All 1970 Cadillacs have a new 5-bladed flex fan (7-bladed on the Eldorado). The blades vary their pitch according to the amount of air flowing past them. That is, at low engine speeds, such as during idle conditions, the blades turn or twist to pull in more air for cooling. At higher speeds, such as during turnpike driving, the blades twist or flex to pull in less air since ram air is mainly used for cooling. The flexible blades of this new fan also help dampen out sounds and vibration of air movements.

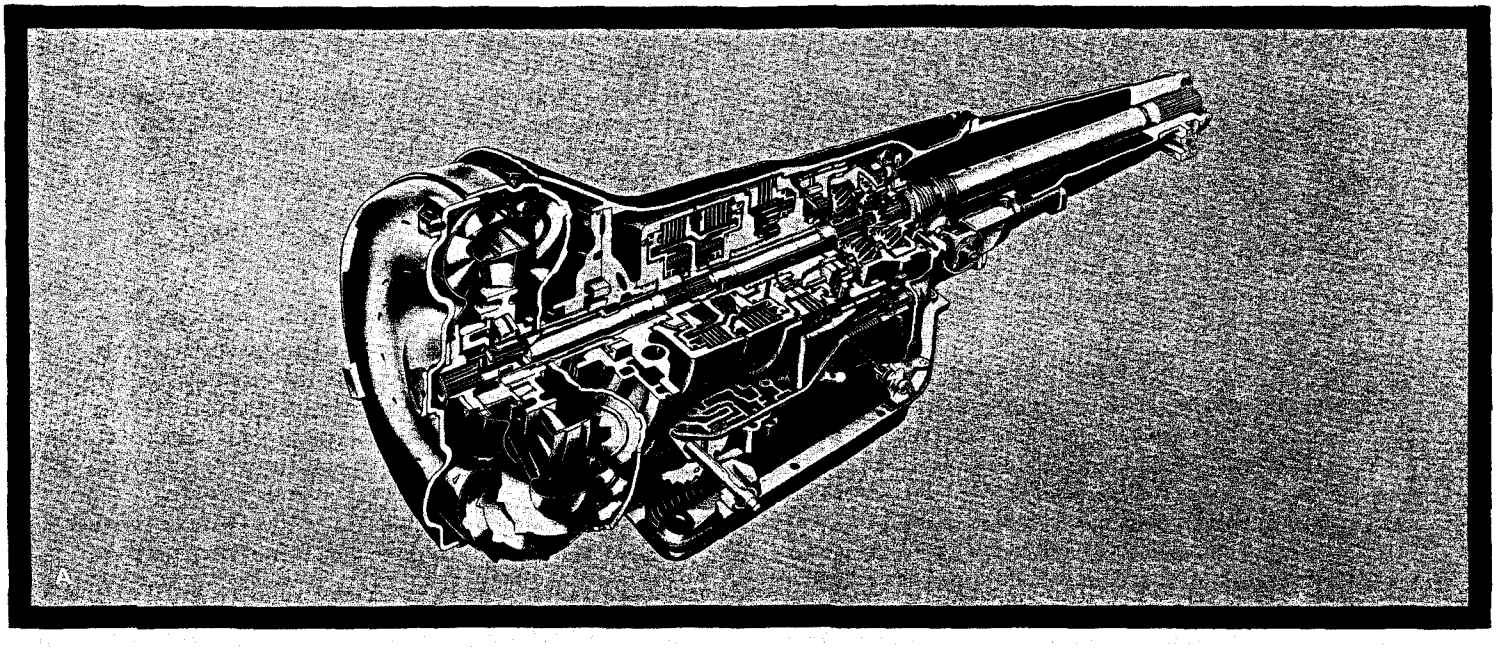
CALIFORNIA EVAPORATIVE EMISSION CONTROL SYSTEM

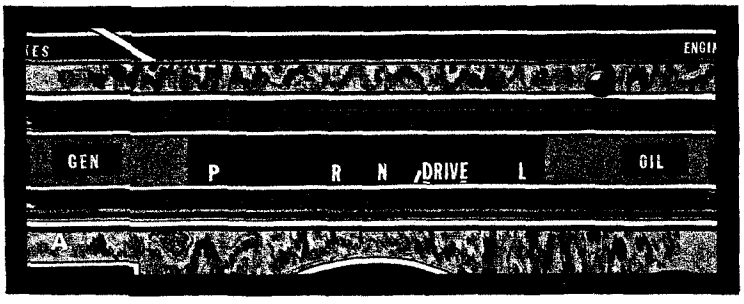
All cars destined for California registration have a new system that controls or, in most instances, prevents the discharge of liquid and vapor fuel from the fuel tank to the atmosphere. As liquid fuel sloshes in the tank during certain vehicle maneuvering or as vapor fuel is released during thermal expansion, it passes into a liquid-vapor separator unit situated just forward of the tank. The liquid is routed back to the fuel tank while the vapor passes through a line to a charcoal filled canister mounted in the engine compartment. The charcoal absorbs and retains the vapor fuel until a purging or cleansing action takes place during engine operation. When the engine starts, the vapor fuel is drawn through a line to the air cleaner and into the carburetor where it is burned during the combustion process. This evaporative emission control system also includes a new filler cap with improved gasket to assure a more positive seal at the filler pipe end.

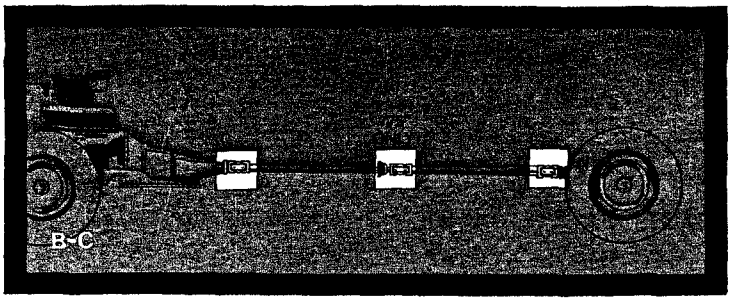
EXHAUST SYSTEM

The exhaust system for 1970 allows the Cadillac engine to operate at peak efficiency. It incorporates an exhaust pipe, intermediate pipe, muffler, resonator and tail pipe. The combustible gas from the engine flows through the cast iron exhaust manifold into the large diameter steel exhaust pipe. This waste gas then passes through the exhaust system, including the muffler and resonator, before being discharged into the atmosphere at the rear of the car. (See p. F-18 for Eldorado exhaust system.)

TURBO HYDRA-MATIC TRANSMISSION
DRIVE LINE
CONSTANT VELOCITY UNIVERSAL JOINTS







A TURBO HYDRA-MATIC TRANSMISSION

The Cadillac Turbo Hydra-Matic transmission is engineered expressly to provide the Cadillac driver with the unbeatable combination of instant, smooth response, versatility and dependability. It is a three-speed, fully automatic unit consisting primarily of a torque converter and fixed stator. The converter and stator multiply engine torque during acceleration in any gear (low, intermediate, high). A major advantage of the three-speed Turbo Hydra-Matic transmission is the fact that it delivers correct torque multiplication under all driving conditions. This is especially helpful in slow-moving traffic where low-speed acceleration and deceleration are the rule. This versatility is provided by two Drive Ranges and one Low Range.

LEFT DRIVE position. This is the recommended position for all normal forward driving as it gives the Cadillac driver the maximum in economy, quietness and slower engine speeds. At the same time, however, there is ample acceleration reserve. By depressing the accelerator pedal to the floor, a lower gear is engaged for quick highway passing.

RIGHT DRIVE position. This position corresponds to second gear as it locks out high gear. It is used to good advantage in mountainous terrain for uphill pulling and downhill holdback on medium grades.

LOW DRIVE position. By engaging first gear only, this position offers maximum engine acceleration and deceleration. It is especially useful on short, steep grades and in stop-and-go traffic.

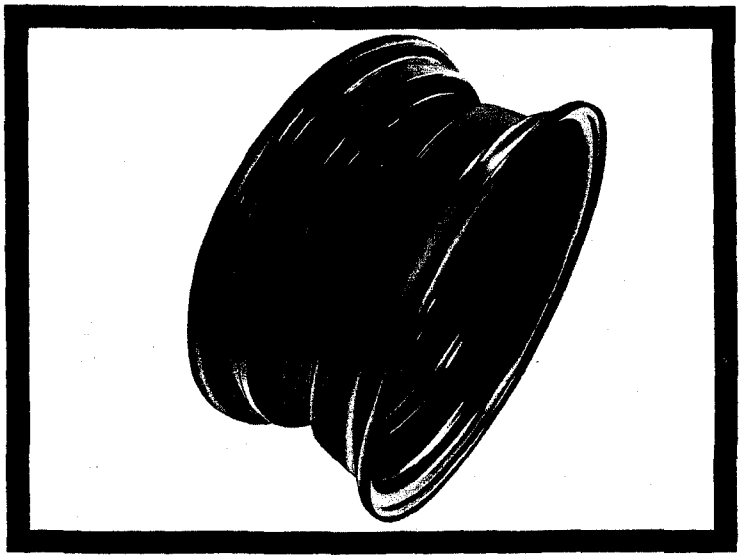
B CADILLAC DRIVE LINE

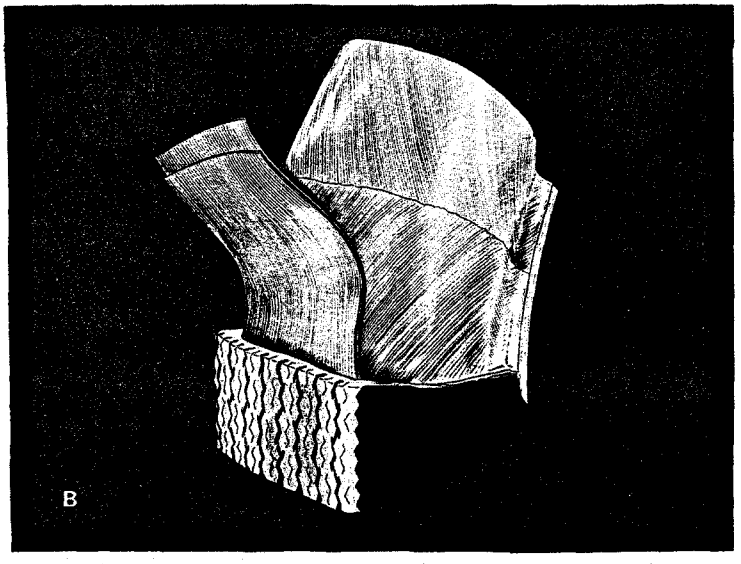
Cadillac's one-piece tubular steel propeller shaft or driveshaft (two-piece on 75 models) transmits the flow of power from the transmission to the rear axle. This durable shaft is attached to the transmission by means of a heavy, high capacity slip yoke to help make the power transfer smooth and quiet.

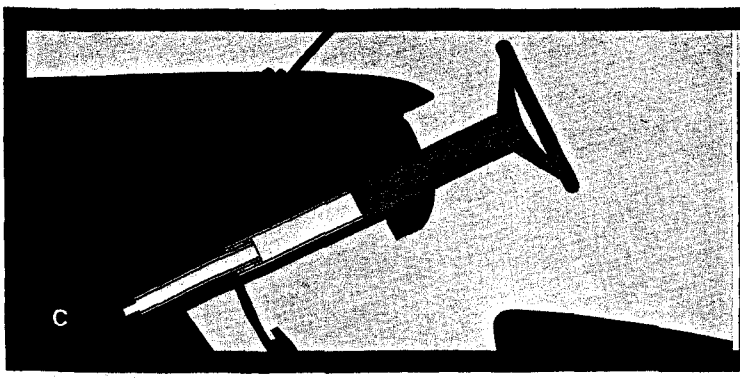
C CONSTANT VELOCITY UNIVERSAL JOINTS

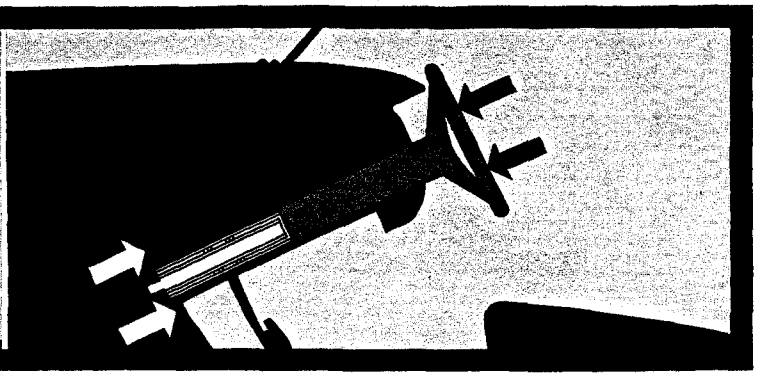
Additional smoothness in the power transfer operation comes from the constant velocity universal joints. The one-piece propeller shaft requires two universal joints, one mounted at each end of the shaft. On 75 models, three universal joints are required because of the two-piece shaft. These universal joints, permanently lubricated, help transfer power to the rear axle smoothly and quietly, with no vibration. They are constructed and installed with the advantage that each offsets any vibration-setting tendencies of the other.

SAFETY RIM WHEEL
BELTED BIAS TIRES
ENERGY-ABSORBING STEERING COLUMN









A SAFETY RIM WHEEL

The Cadillac steel wheel is a functional component of the vehicle. It incorporates a second safety bead retainer for added assurance of the tire remaining on the rim in the event of sudden deflation.

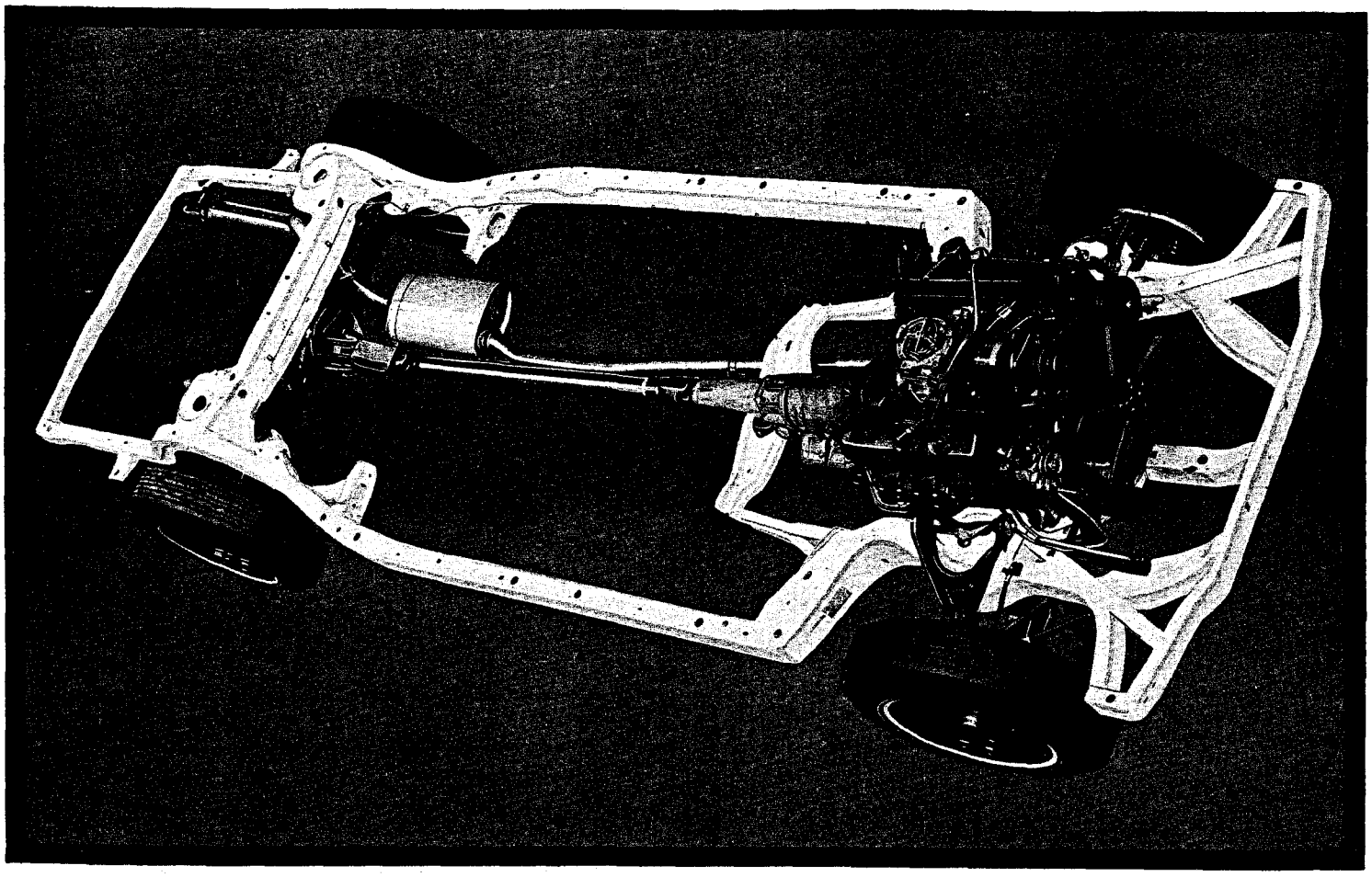
B BELTED BIAS TIRES

Tires for 1970 are the L-78-15 size tubeless of bias belted construction for increased tread mileage and puncture resistance and more responsive handling during braking and acceleration. Built-in tread wear indicators help the driver judge when the tires are worn to the point of needing replacement. These indicators are molded into the bottom of the tread grooves and appear as ½" wide bands when the tire tread depth is worn down to 1/16 of an inch.

C ENERGY-ABSORBING STEERING COLUMN

The steering column used on all Cadillacs is the energy-absorbing type. The outer jacket is constructed of two tubes of different diameters joined together by double rows of ball bearings. In the event of severe impact, the ball bearings roll along the wall of the jacket, allowing the smaller, lower tube to collapse within the larger, upper tube. This collapsible feature permits the steering column to telescope up to 8¼" upon severe impact, thereby lessening the chance of injury to the driver. When a force is applied to the front or gear end of the column, the column collapses upward. When a force is applied to the rear or steering wheel end of the column, the column collapses downward. In addition, the steering wheel is padded for increased driver protection.

FRAME



FRAME

The 1970 Cadillac frame is of the swept torque-box perimeter type. This means that the frame is of fully boxed construction and completely encircles the passenger compartment for maximum body-to-frame strength and structural rigidity. Front and rear crossmembers give increased strength and added impact protection. Soft, rubber cushions at body-to-frame mounting points contribute to Cadillac's famed silent ride.

FRONT SUSPENSION

Cadillac's independent spring-type front suspension for 1970 is marked by another industry FIRST for Cadillac. Use of the integral ductile iron steering knuckle culminates a development program started over seven years ago to improve the reliability of the steering knuckle as a result of anticipated vehicle weight increases. The high degree of reliability is achieved in two ways. First, the steering knuckle, steering arm and brake caliper support are consolidated into a single integrated component. Secondly, the material used is nodular or ductile iron made by the casting process and further strengthened by an additional heat-treat operation. Other suspension components include helical-coil springs to give a uniform ride, rubber bushings to cushion road noise and strut rods that permit a momentary rearward deflection of the wheel when it encounters a road irregularity for a softer ride.

REAR SUSPENSION

Cadillac's proven four-link rear suspension has two upper control arms angle-mounted high on the rear axle to help reduce sideways motion, roll on curves, acceleration squat and deceleration dive. The two lower control arms connect the rear axle and frame for proper wheel alignment and ride stability under a variety of road conditions. Steel helical-coil springs are mounted directly over the rear axle and, with a low spring rate, provide a well balanced ride. Thick rubber insulation at control arm-to-frame mountings and at top and bottom of springs absorbs and isolates road noise.

SHOCK ABSORBERS

Cadillac shock absorbers are an integral component of the suspension system and contribute tremendously to Cadillac's luxurious ride and outstanding handling. They are of the direct acting, permanently sealed type incorporating an inert gas sealed inside a nylon envelope, a concept pioneered by Cadillac. This inert gas is used in place of the air in some conventional shocks because it eliminates aeration or foaming (air mixing with the fluid) which causes the shocks to lose their effectiveness and contribute to poor stability, cornering and extra wear on suspension and wheel parts. Both front and rear shocks are specially calibrated to make shock absorption smooth and easy. They are also designed to give uniform action in a variety of climates.

REAR AXLE

The rear axle has been completely redesigned for 1970 to provide greater load carrying capacity and quieter gear set operation. New, extended-life wheel bearings contribute to the durability of the rear axle. The rear axle pinion seal has a two-lip design, the outer lip sealing out dirt, the inner lip sealing in lubricant.

VARIABLE-RATIO POWER STEERING

Variable-ratio power steering affords virtually effortless handling in getting into and out of tight places. While there is a reduction in steering wheel movement for all maneuvering, there is a major reduction in the number of steering wheel revolutions necessary to turn the front wheels lock-to-lock. This relieves the driver of most of the steering effort, yet he is still able to maintain the reassuring "feel" in the steering wheel. In this respect, then, variable-ratio power steering makes steering easier with more positive handling and better maneuverability. Standard on all models except the Seventy-Fives which use a fixed-ratio power steering system.

RUBBER CUSHIONED COUPLING AND BUSHINGS

Cadillac's smooth, almost effortless, finger-tip steering is further aided by the use of a flexible rubber coupling in the steering column and rubber bushings at steering gear-to-frame mountings. This helps absorb road shocks and vibration before they reach the steering wheel.

CADILLAC TRIPLE BRAKING SYSTEM

A. The independent front and rear hydraulic braking system, pioneered by Cadillac, incorporates separate fluid reservoirs, pistons and hydraulic lines for each system. Should a malfunction occur in the front system, the rear system will still function. Likewise, should a malfunction occur in the rear system, the front system would still function. A red telltale light on the instrument panel alerts the driver to any malfunction.

B. The power brake vacuum booster utilizes engine vacuum to reduce the braking effort.

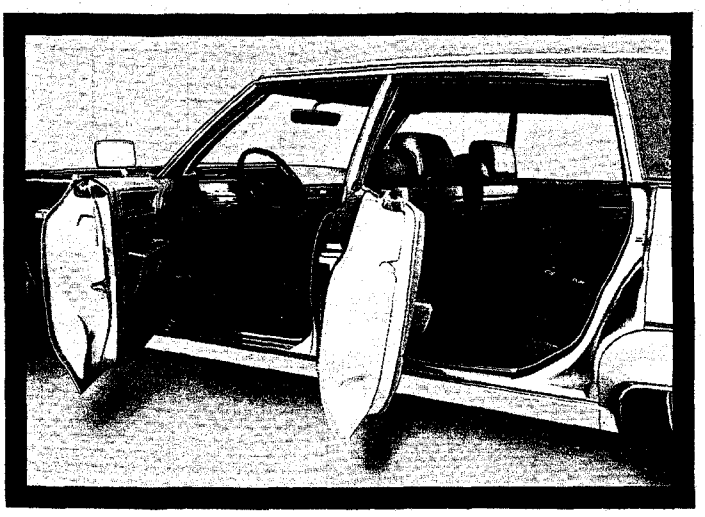
C. The parking brake is foot-operated and may be used under emergency conditions as an auxiliary braking system. It may be applied and released without locking when the car is in any drive range with the engine running.

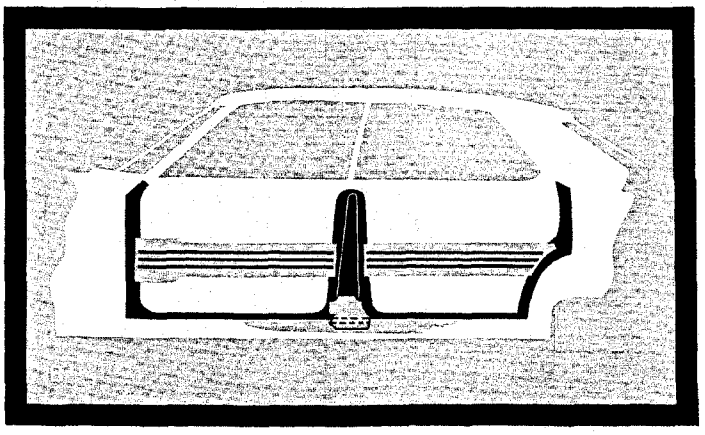
D. Corrosion-resistant brake lines and rayon cord brake hoses assure increased durability and long life.

E. Cast iron-steel rear brake drums are finned for fast heat dissipation. A flange on the rear brake backing plate shields interior of drums from water. Rear brakes adjust automatically when the car is in reverse and the brakes applied. Wheel cylinder pistons are self-lubricating for maximum reliability and long life.

F. Front disc brakes have a ventilated disc with center openings that allow air to flow past the braking surface and brake pads for extremely rapid cooling. A shield protects the inboard disc and brake pads against road splash. The wheel envelopes the outboard disc and pads to complete the shielding. Front disc brakes adjust automatically during braking.

ENTRY AND EXIT
SIDE GUARD BEAM
DOOR LOCKS AND LATCHES





A ENTRY AND EXIT

Unmatched freedom of movement when entering and leaving the automobile is the result of Cadillac's incomparable design and engineering. The wide-opening, forward hinged doors, low door sills and rounded cushion corners make access to the spacious and relaxingly comfortable interiors easy and convenient. Additional ease of entering and leaving is afforded the driver when the optional Tilt and Telescope Steering Wheel is ordered.

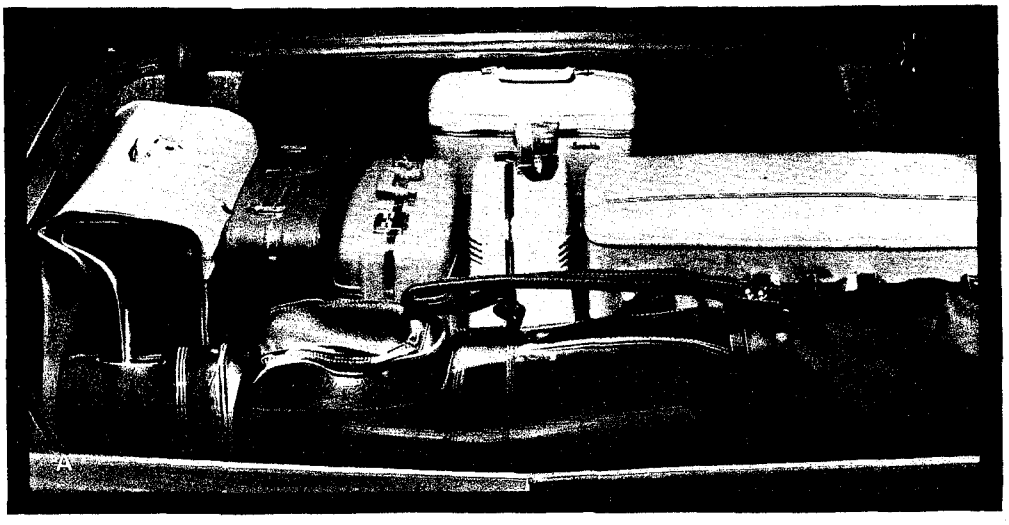
B SIDE GUARD BEAM

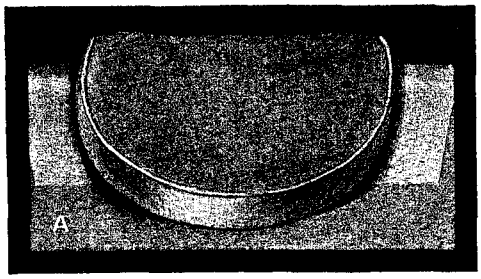
The 1970 Cadillac standard body utilizes heavy-gauge steel, welded construction and a structural reinforcement system to further strengthen the passenger compartment against side impact forces. A double-walled, box-shaped steel beam is welded horizontally inside each door to distribute the impact force over a larger area, thereby decreasing the possibility of injurious objects intruding into the passenger compartment during a collision. Additional reinforcement in the lower door pillar area contributes further to increased structural rigidity.

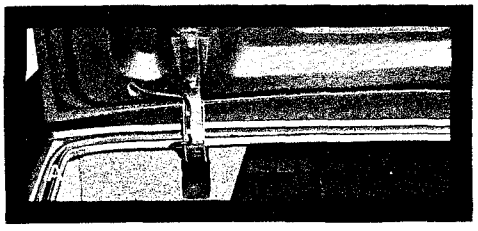
DOOR LOCKS AND LATCHES

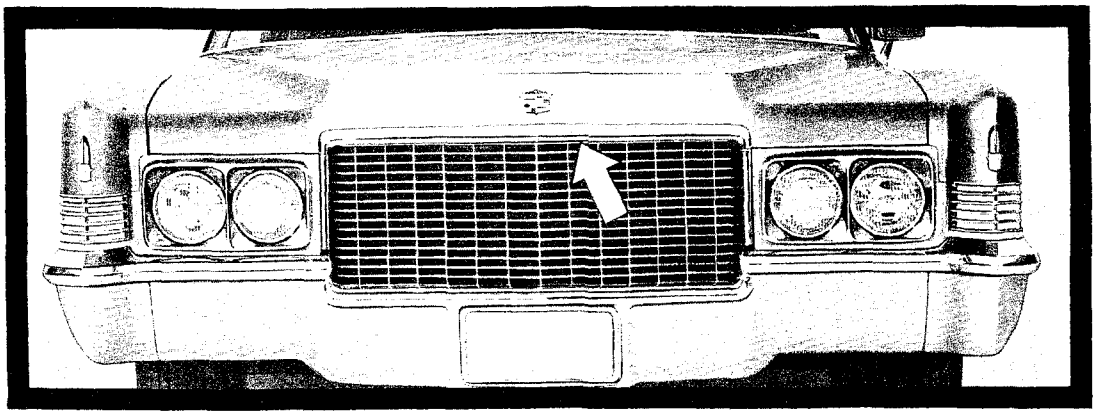
The solid construction, easy-action Cadillac doors with passenger-guard door locks are engineered to lock tightly. Once the doors are locked, the inside door handles are disengaged and will not open the doors until the door lock knobs are returned to the up position manually, by power door lock switch or by outside key. Latches incorporating an interlocking feature resist door opening during severe impact or stress. This helps increase the probability of keeping the passengers within the car in the event of a collision.

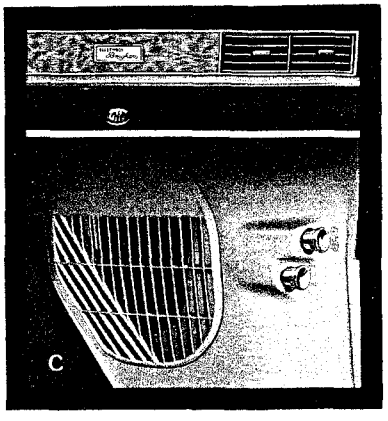
LUGGAGE COMPARTMENT
HOOD LATCH
VENTILATION SYSTEM
(NON A/C CARS EXCEPT ELDORADO)











A LUGGAGE COMPARTMENT

The luggage compartment is easily accessible for loading and unloading luggage, sports equipment, garden supplies and other items. The spare tire and wheel and jack components are mounted forward on the trunk shelf (forward on the floor in Convertible and Seventy-Five models), freeing the trunk space nearest the bumper for convenient placement of items. A light shines automatically when the lid is raised, freeing both hands for easier loading and unloading of luggage at night.

The spare tire and wheel cover helps protect luggage and other items from becoming marred. It also provides some protection for the spare tire and wheel itself. The cover slips on and off easily and helps dress up the luggage compartment. Standard on the Sixty Special and Brougham, optional on all other models.

The recessed hinges provide additional protection for luggage and other items the owner may not wish to have marred. Other protective features include a lining on the floor of the compartment and a rubber seal around the lid to keep out damaging dust and water. The lid is counterbalanced for easy opening and closing.

B HOOD LATCH

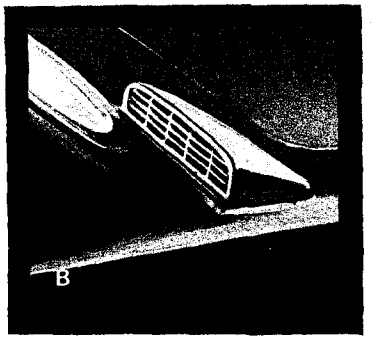
The dual-action safety hood latch holds the hood panel securely shut. To raise the hood, simply release the lever that is easily accessible between the grille and hood panel, just to the right of center when viewing the car from the front. The hood panel will pop up slightly but will not open further without releasing the secondary latch. Further movement of the lever will release the secondary latch, allowing the hood panel to be raised completely.

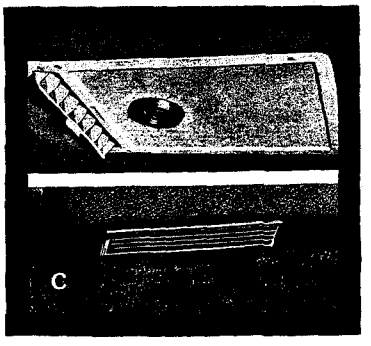
C VENTILATION SYSTEM (NON A/C CARS EXCEPT ELDORADO)

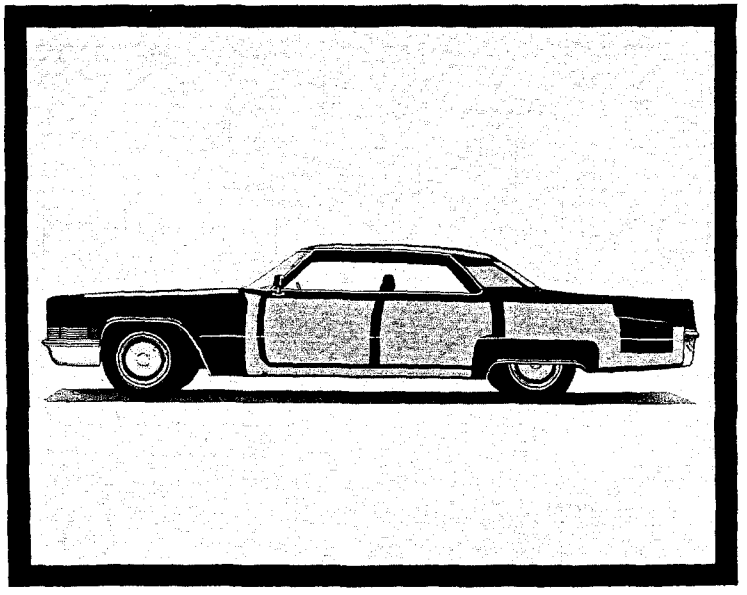
An upper and lower level ventilation system provides quiet, draft-free air circulation with the windows closed. Air for the system is taken in at the base of the windshield. This air is discharged into the passenger compartment through grilles located in the instrument panel (upper level) and in the cowl trim panels (lower level). Control knobs for the dual level ventilation system are located on the cowl trim panels. The upper knob controls air flow through the instrument panel grilles. The lower knob controls air flow through the cowl trim panel grilles. Instrument panel air outlets have adjustable louvers to provide for greater air distribution.

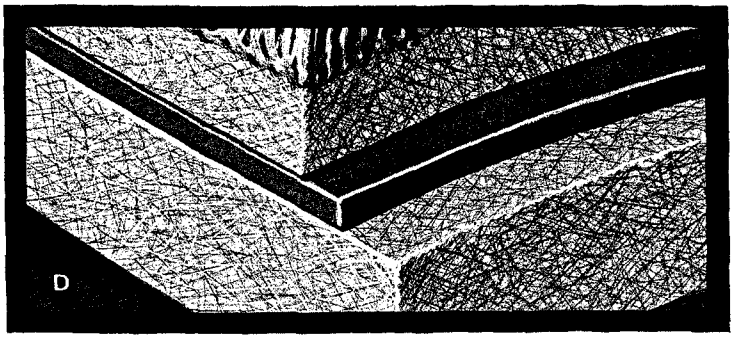
DUAL COMPARTMENT AUTOMATIC CLIMATE CONTROL
SEPARATE REAR COMPARTMENT AIR INTAKES
REAR COMPARTMENT HEATING AND COOLING OUTLETS
FLOOR INSULATION
SCIENTIFIC SOUNDPROOFING











A DUAL COMPARTMENT AUTOMATIC CLIMATE CONTROL

The driver and rear compartment passengers of the Seventy-Five Sedan and Limousine may enjoy motoring comfort throughout the year at different temperature levels if they desire. Separate controls for the front and rear compartments provide driver and rear passengers with selected interior temperatures. The lower illustration on the left shows the controls and positions (no VENT position with dual system) for the driver compartment. See page C-4 for operation. The upper illustration on the left shows the temperature dial and OFF-ON switch that is mounted beneath a hinged cover in the right rear armrest. With these separate rear controls, comfort is maintained automatically to the individual requirements of front and rear compartment passengers.

B SEPARATE REAR COMPARTMENT AIR INTAKES

Since the Automatic Climate Control System for the front and rear compartments of the Seventy-Five Sedan and Limousine operate independently of each other, a completely separate rear system consisting of a heater, blower and evaporator assembly is located in the trunk. Outside air for the rear system is drawn in through the special inlets located high on the rear of the body. The rear window de-fogger is integral with the rear system.

C REAR COMPARTMENT HEATING AND COOLING OUTLETS

During cool weather, warm air is directed into the rear compartment of the Seventy-Five Sedan and Limousine through special grilles located beneath each rear door armrest. During warm weather, cool, de-humidified air is directed into the rear compartment through the grilles located overhead. There are a number of small openings that diffuse the cool air evenly. In addition, a hinged door that is integral with the outlet grille may be opened to direct air toward the rear passengers.

D FLOOR INSULATION

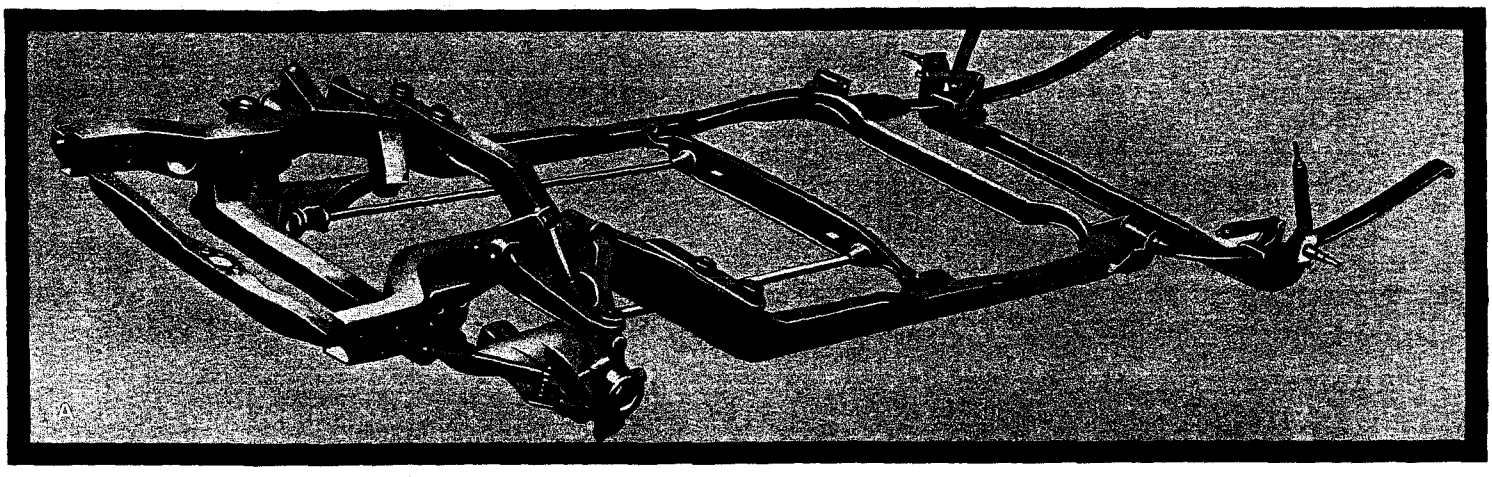
Four layers of selected materials insulate the front compartment against heat, cold, noise and drafts, thus contributing to driver and passenger comfort. Two layers of jute and a layer of carpeting are used in the rear compartment. The four layers used in the front compartment are:

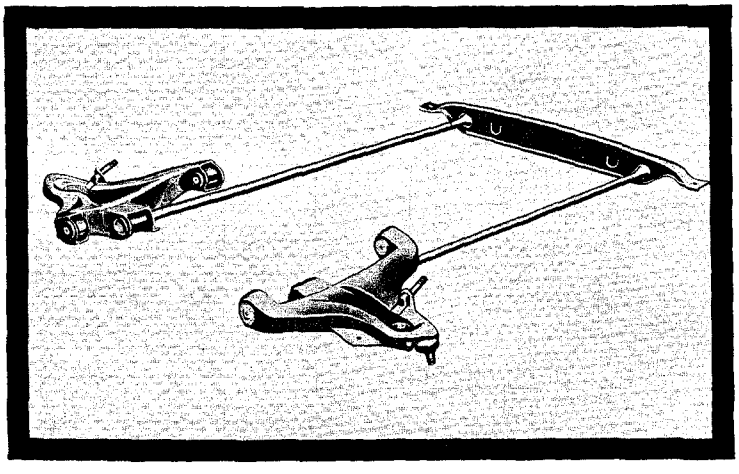
1. Carpeting
2. Jute
3. Rubber Compound
4. Jute

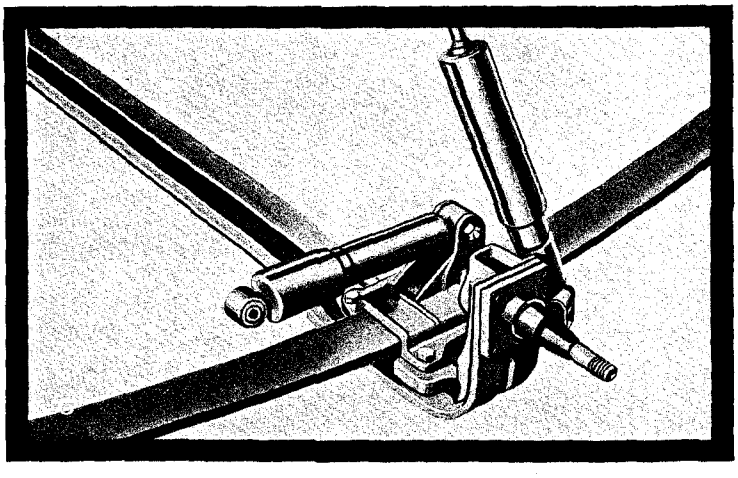
E SCIENTIFIC SOUNDPROOFING

The quietness of Cadillac interiors is achieved through the Cadillac engineers' constant efforts to design-out any engine or chassis vibrations. However, the distracting noise of thrown gravel and other vehicles' horns cannot be engineered out. Therefore, selected soundproofing is used at strategic places. Added quietness is assured by insulation in rear quarter panels to reduce tire noise. A rubber compound sound barrier is also used at each side of the cowl. Under-the-hood insulation includes 1½" of fiberglass and a one-piece sound barrier between engine and passenger compartments. A layer of felt deadener and a layer of tuflex insulation is used between the steel top and headlining. Soft, durable rubber seals for door, window and trunk are used to insulate against damaging moisture and dust as well as to minimize wind noise.

ELDORADO FRAME
ELDORADO FRONT SUSPENSION
ELDORADO REAR SUSPENSION







A ELDORADO FRAME

The Eldorado frame is specially designed to fit the structural requirements of its front wheel drive. The frame is of a fully boxed design completely encircling the passenger compartment and ending at the rear seat location. A subframe integral with the body is used at the rear to meet structural requirements. This subframe, combined with front wheel drive, permits taking maximum advantage of space at the rear of the car for the trunk. Crossmembers give the frame additional rigidity. Soft, durable rubber body mounts provide substantial structural isolation. These cushions of rubber also contribute to the Eldorado's silent ride.

B ELDORADO FRONT SUSPENSION

The front suspension on the front wheel drive Eldorado dictates the choice of torsion bars rather than the conventional coil springs. This suspension method contributes to the excellent handling ease and road control Eldorado drivers experience and appreciate. The front of the torsion bars fit into connectors on the lower control arms. The rear portion of the torsion bars are anchored in an adjustable arm of the torsion bar crossmember. This crossmember is isolated from the frame by soft cushions of durable rubber.

C ELDORADO REAR SUSPENSION

The rear suspension on the Eldorado is provided by tapered, single leaf, semi-elliptical springs, a drop-center, beam-type rear axle and four Cadillac shock absorbers. Two shock absorbers are mounted horizontally to help dampen the rear axle and two are angled vertically for increased stability. In addition, automatic level control is provided as standard equipment on the Eldorado. Thus, the unbeatable combination of single leaf springs, precisely positioned and tailored shock absorbers and the load leveling characteristics of automatic level control provide positive ride control and stability under a variety of load and road conditions.

ELDORADO FRONT WHEEL DRIVE

In order to transmit driving torque to the front wheels, it is necessary to reverse the flow of power coming off the engine crankshaft. Dividing the transmission accomplishes this reverse power flow. The converter is connected directly to the engine crankshaft. A chain drive connects the converter to the rest of the transmission which points toward the front of the car. The chain drive turns the power flow around, transmitting power from the converter to the gear section of the transmission. Power then flows to the final drive unit which performs the differential function in rear wheel drive cars. Here, torque is multiplied and delivered to the left and right axles, completing the power flow from the engine to the front wheels.

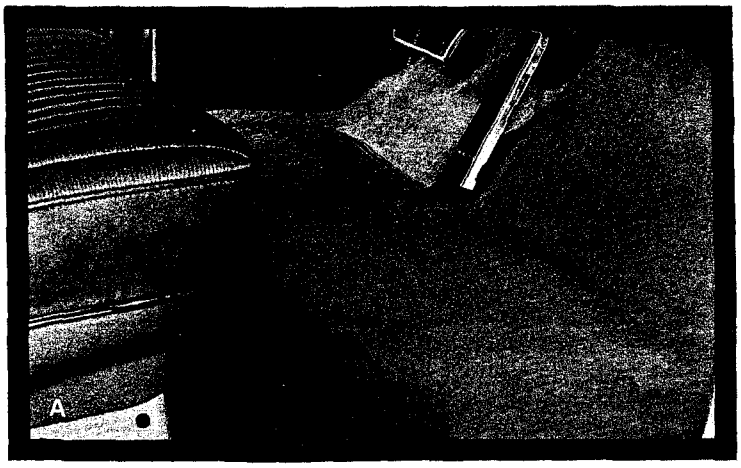
ELDORADO STEERING

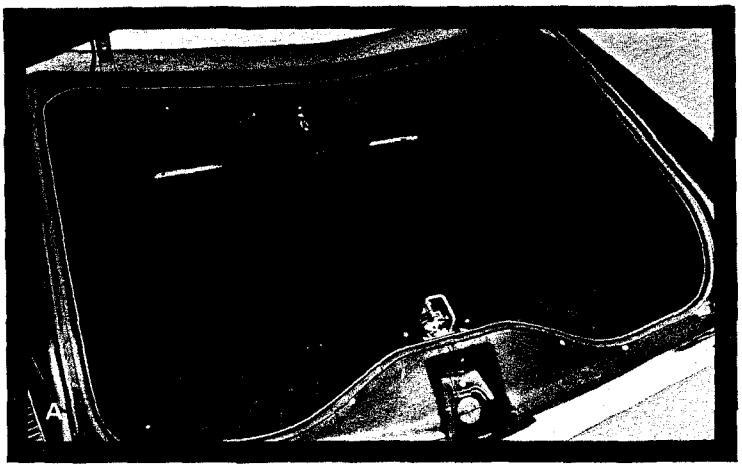
The outstanding maneuverability afforded by variable-ratio power steering in conjunction with the tremendous traction of front wheel drive provides the Eldorado driver with quick steering response and excellent road control. A wide tread, 63.5" front, 63" rear, and suspension with high roll resistance assure a straight running, easy handling, elegant Cadillac ride in virtually any type of driving terrain.

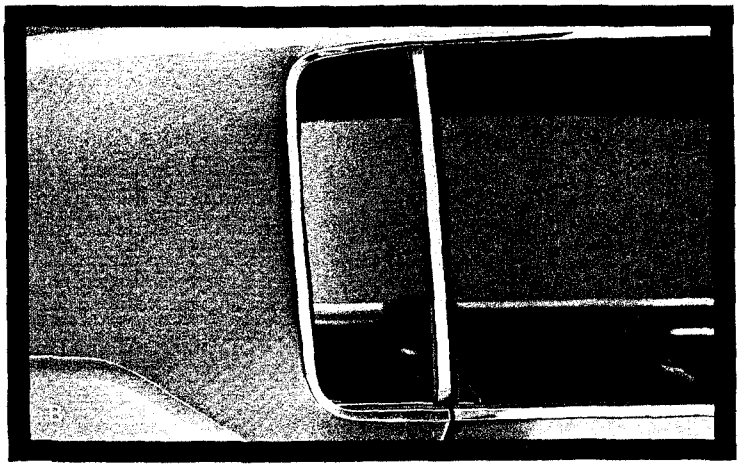
ELDORADO EXHAUST SYSTEM

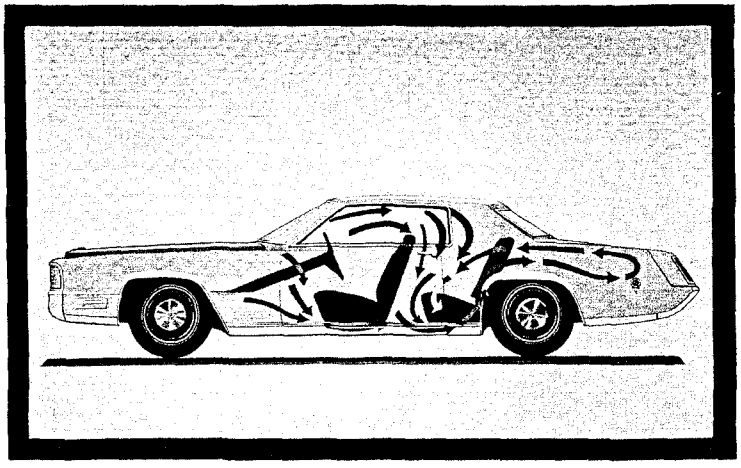
The Eldorado exhaust system is essentially the same as for all Cadillacs. Due to the exclusive frame and front wheel drive design of the Eldorado, however, the exhaust system is tailored specifically to this fine automobile. The distinctive features are dual exhaust pipes leading from the engine to the large muffler that is positioned across the car behind the rear axle. A single pipe then leads to the resonator with a short tailpipe directly behind the resonator pointing rearward that discharges exhaust gases into the atmosphere at the rear of the car. The entire system is precisely tuned to help exact the full performance potential as well as a distinctive performance sound from the new, larger Eldorado engine.

ELDORADO FLAT FLOOR–
FRONT, REAR AND LUGGAGE COMPARTMENT
ELDORADO REAR VENT WINDOWS
ELDORADO VENTILATION SYSTEM (NON A/C CARS)









A ELDORADO FLAT FLOOR— FRONT, REAR AND LUGGAGE COMPARTMENT

The Eldorado's front wheel drive eliminates the transmission hump and drive shaft housing found in rear wheel drive cars, thereby providing a perfectly flat floor in both the front and rear compartments for unrestricted leg room and increased passenger comfort and convenience. Vertical mounting of the spare wheel and tire in the forward portion of the luggage compartment, along with the jack components, means a flat, spacious, unobstructed, capacity-carrying luggage compartment that Eldorado owners appreciate during vacation travel.

B ELDORADO REAR VENT WINDOWS

The clean, simple lines of the rear quarter vent windows contribute to the Eldorado's overall distinctive styling and looks. The windows are power operated and retract straight rearward into the upper rear quarter or sail panel when they are opened. Individual control switches for the rear quarter vent windows are situated beneath the windows for convenient rear passenger use. Master control switches for the driver are located on the left door trim pod.

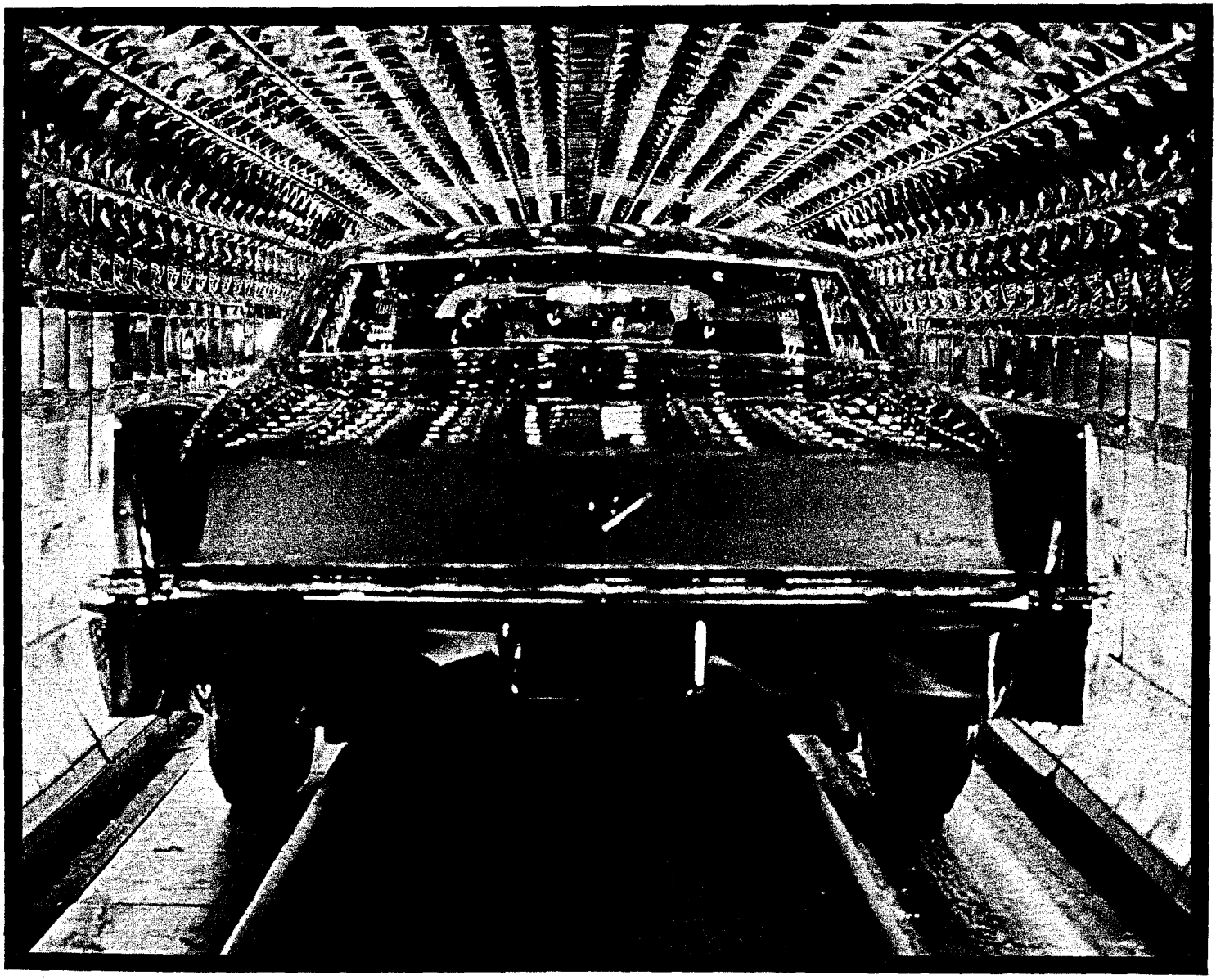
C ELDORADO VENTILATION SYSTEM (NON A/C CARS)

Every Eldorado, whether equipped with air conditioning or not, comes with a complete system of air conditioning ducts and outlets. Eldorado's without air conditioning have a ventilation system that draws in air at the base of the windshield. This air is discharged into the passenger compartment through ventilation outlets on the instrument panel and cowl trim panels. Adjustable louvers on the instrument panel outlets direct the air flow as desired. Ventilation outlets in the cowl trim panels are individually adjusted by a pull knob under each end of the instrument panel. The circulating air is routed under and behind the rear seat and out through two outlets, one on each door lock pillar.

ELDORADO VENTILATION AND HEATING CONTROLS (NON A/C CARS)

The Eldorado ventilation and heating system is operated by three horizontally moveable switches located on the instrument panel just to the left of the steering column. One switch turns the heater on and off and controls the temperature. A second switch controls the fan speed and the third switch controls the ventilation, heater and defroster. When windshield defrosting or defogging is required in inclement weather, all three switches must be placed in the extreme right setting to clear the windshield.

SPECIFICATIONS AND MILESTONES





Banks of infra-red lights produce temperatures as high as 300° F in specially designed ovens used in baking on the Cadillac color. A precise seven-step application of primer, surfacer and sealer and four color coats together with an intricate reflow process is used to produce the quality and durable Cadillac finish. In the reflow process, the final color coat is sanded with a special lubricant, cleaned and re-heated in the oven to such a high temperature that the paint flows smoothly over the surface. Here, a completed car is passing through the re-touch oven at about 200° F. Aluminum covers are used to protect the seams of convertible and vinyl roofs.

SPECIFICATIONS AND MILESTONES

Chassis G-4, 5, 6
Engine G-2, 3, 7, 8, 9
General Specifications G-1
Milestones G-10, 11, 12, 13, 14
Miscellaneous Specifications G-6, 9
Transmission G-3, 4

1970 CADILLAC GENERAL SPECIFICATIONS
and Body Styles

		Eldorado
Horsepower	375	400
Compression Ratio	10.1 to 1	
Piston Displacement	472 cu. in.	500 (8.2 Litres)
Valve Arrangement	Overhead	
Carburetor	4-barrel	
Transmission	Turbo Hydra-Matic	
Axle Ratios	2.93 to 1*	3.07 to 1
Steering	Variable Ratio Power**	
Brakes	Dual System plus true auxiliary parking brake	
Frame	Perimeter	
Springs	Helical Coil, front and rear	Torsion bar front, leaf rear

*3.15 to 1 on Seventy-Five models.
**Fixed ratio on Seventy-Five models.

	Sedan de Ville	De Ville Convertible, Coupe de Ville and Calais Coupe	Fleetwood Eldorado	Fleetwood 60 Special and Brougham	Fleetwood 75 9-Passenger Sedan and Limousine
WHEELBASE	129.5"	129.5"	120"	133"	149.8"
OVERALL LENGTH	225"	225"	220.9"	228.5"	245.3"
OVERALL WIDTH	79.8"	79.8"	79.96"	79.8"	79.8"
OVERALL HEIGHT	55.5"*	54.4"**	53.7"	56.6"	58.1"
MINIMUM ROAD CLEARANCE	5.4"	5.4"	5.4"	5.8"	6.4"
STEERING RATIO—Overall	16.6	16.6	16.3	16.6	18.2
TURNING RADIUS (Wall-to-Wall)	23' 9"	23' 9"	22' 4"	24' 4"	28' 7"
TREAD—Front	63.0"	63.0"	63.5"	63.0"	63.0"
TREAD—Rear	63.0"	63.0"	63.0"	63.0"	63.0"
TIRES, Tubeless—Size	L-78-15	L-78-15	L-78-15	L-78-15	L-78-15

*54.4" on hardtop sedans. **54.3" on De Ville Convertible.

DETAILED SPECIFICATIONS

		Eldorado
ENGINE	Number of cylinders	8
	Cylinder arrangement	90° V-type
	Valve arrangement	Overhead
	Bore and stroke	4.3" x 4.06" — 4.3" x 4.30"
	Block and cylinder head material	Cast iron
	Piston displacement	472 cu. in. — 500 (8.2 Litres)
	Taxable horsepower	59.2
	Max. brake horsepower	375 @ 4400 r.p.m. — 400 @ 4400 r.p.m.
	Max. engine torque—lbs.-ft.	525 @ 3000 r.p.m. — 550 @ 3000 r.p.m.
	Compression ratio	10.0:1
	Engine mounts	Vulcanized rubber
	Number of points of suspension	3
PISTONS AND RINGS	Material	Aluminum alloy
	Type	Slipper type, cam ground, control expansion
	Clearance	.0006"-.0010" (top skirt)
	Number of oil rings per piston	1
	Number of comp. rings per piston	2
CAMSHAFT	Drive	Chain
	Camshaft sprocket material	Aluminum with nylon gear
	Timing chain—make	Link Belt
	Timing chain—no. of links	48
	Timing chain—width	.750"
	Timing chain—pitch	.500"
LUBRICATION	Type	Full pressure
	Oil under pressure to:	
	Main bearings	Yes
	Connecting rods	Yes
	Wristpins	Splash
	Camshaft bearings	Yes
	Tappets	Yes
	Oil pump type	Spur gear
	Normal oil pressure	35 to 40 lbs. @ 30 m.p.h.
	Capacity of oil reservoir	5 qts. with filter — 6 qts. with filter 4 qts. with refill — 5 qts. with refill
	Type of oil level gage	Dip stick
	Make of pressure gage	AC—Tell-Tale Lite
	Oil filter	Standard
	Type	Full-Flow

DETAILED SPECIFICATIONS

FUEL	Gasoline tank capacity	Approx. 26 gallons*
	Type of fuel feed	Camshaft pump
	Carburetor—type	Four-barrel downdraft
	Manifold heat control	Automatic
	Type of air cleaner	Dry-pack
	*Eldorado, approx. 24 gallons.	
GENERATOR	Minimum charging speed	At idle
	Generator ventilation	Forced air
GENERATOR REGULATOR	Voltage regulator setting	13.8-14.8 @ 100° (adjust to 14.2)
	Generator max. charging rate*	42 amp.
	(Fleetwood 75 and air-conditioned cars)	55 amp.
	*63 amp., optional	
STARTING MOTOR	Flywheel teeth, integral or ring	Steel integral
BATTERY	Number of plates	15
	Capacity (amp. hrs.)	74
	Terminal grounded	Negative
	Location of battery	Under hood on tray at front right-hand side of radiator cradle
LIGHTS	Headlight—make	Sealed-beam (Dual)
	Headlight cover glass, dia.	5¾"
	How are headlights dimmed?	Depressed beam—foot switch
	Cornering light & side marker	Activated by directionals & light switch
TURBO HYDRA-MATIC TRANSMISSION	Type	Fully automatic stepped gear transmission with fixed stator torque converter
	Gearing	Planetary
	No. of forward speeds in left DRIVE position	3
	No. of forward speeds in right DRIVE position	2
	No. of forward speeds in (L) position	1

DETAILED SPECIFICATIONS

TURBO HYDRA-MATIC TRANSMISSION —continued	Transmission ratio		
	Low gear	2.48 plus torque converter	
	Intermediate gear	1.48 plus torque converter	
	High gear	1.00 plus torque converter	
	Reverse	2.09 plus torque converter	
	Torque converter maximum torque multiplication at stall	2.03	
	Oil capacity		**Eldorado** Driven through chain from eng.-mounted converter
	Completely dry transmission	11 qts. 6 oz.	
	Pan drained by filler tube only	4 qts. 20 oz.	
	Pan and strainer removed	5 qts.	
FRAME	Frame—type	Perimeter	**Eldorado** Boxed perimeter
FRONT SUSPENSION	Front suspension—type	Forked arms, upper. Single arms with tension strut rods, lower.	**Eldorado** Forked arms, upper. A-frame lower.
	Control arm pivots	Rubber bushings	
	Knuckle support bearing	Spherical	
	Front wheel inner bearing	Tapered roller	Double-row ball bearing.
	Front wheel outer bearing	Tapered roller	
	Front spring—type	Helical coil	Torsion bar
	Front spring, material	Spring steel	
	Shock absorber—type	Hydraulic direct-acting type	
	Front stabilizer	Torsion rod	
REAR SUSPENSION	Type	Cadillac four-link	**Eldorado** See below
	Yoke and control arm pivots	Rubber bushings	
	Springs	Helical coil	Single leaf
	Material	Spring steel	
	Shock absorbers	Hydraulic direct-acting, inverted "V" mounting	Also two horizontal mounted in fore and aft direction

DETAILED SPECIFICATIONS

		Fleetwood 75
PROPELLER SHAFT*	Type.....1-piece	2-piece
	Drive and torque taken through Four-link rear suspension	
UNIVERSAL JOINTS	Number used.....2	3
	Type.....Constant Velocity	
	Universal joints, lubricated.....Permanently	
	*Eldorado has front wheel drive with 4 joints (2 tri-pot ball and trunnion. 2 outboard joints.) Drive through suspension arms and torque taken through engine mounts.	
		Eldorado
DRIVE UNIT AXLE	Rear axle—description.....Hypoid	
	Rear axle—type.....Semifloating	FWD
	Rear axle:	
	Oil capacity.....5 pints	
	Grade recommended:	
	SAE viscosity.....90 hypoid	
	Type of final gearing.....Hypoid	**Fleetwood 75 and Eldorado**
	Gear Ratio:	"75"—3.15
	Standard.....2.93*	Eldorado—3.07
	Rear wheel bearing—type.....Ball, grease-packed (permanent)	
	*Standard and air-conditioned models.	
TIRES AND WHEELS	Tires:	
	Make.....UniRoyal, Firestone, Goodrich and Goodyear	
	Type.....Tubeless	**Fleetwood 75**
	Size.....L-78-15	L-78-15
	Ply.....Load Range B	Load Range D
	Inflation pressure:	**Eldorado**
	Front.....22 lbs.	24 lbs.
	Rear.....26 lbs.	20 lbs.
	Wheels:	
	Type.....Drop center	
	Make.....Kelsey-Hayes	
	Rim, diameter.....15"	
	Tread:	**Eldorado**
	Front.....63.0"	63.5"
	Rear.....63.0"	63.0"

DETAILED SPECIFICATIONS

			Fleetwood 75
STEERING	Steering	Variable ratio Hydraulic Power	Non-variable
	Type	Concentric gear	
	Overall steering ratio	10.3-16.7-10.3*	18.2
	Car turning radius:		
	(wall-to-wall)	23'9"**	28'7"
	60 Special and Brougham	24'4"	

*Eldorado 12.1—16.3—12.1.
**Eldorado 22'4".

				Eldorado
BRAKES	Front	Independent hydraulic—disc—std. all cars		
	Rear	Independent hydraulic—drum		
	Type—single piston disc—front, rear—drum			
	Brake drum diameter—rear	12"		
	Brake drum, internal or external	Internal self-adjusting		
	Brake lining, length per wheel:	Disc	Drum	Drum
	Forward shoe	5.4"	11.00"	9.00"
	Reverse shoe		12.36"	12.00"
	Total		23.36"	21.00"
	Brake lining width	1.93"	2.5"	2.00"
	Foot Parking brake location	Left side below dash		
	Release	Automatic vacuum* plus manual		
	Operates on	Rear service brakes		
	Power brakes	Standard, all models		

*With engine running and car in any drive gear.

SPECIFICATIONS	Car lifting device, jack	Bumper type; "75" uses scissor
	Engine lubrication—type	Pressure
	Chassis lubrication—type	No lube fittings
	Axle lubrication—type	Splash

PAGES 7, 8 AND 9
WILL FOLLOW
WITH PRICING SECTION

1969-1902 CADILLAC MILESTONES

Model Year	Total Production	Engines	Models or Series	List Price (Typical Car)	Wheelbase	Milestones
1969	223,237	V-8	Calais	$ 5,466*	129.5"	**First** to introduce a "closed" cooling system. Vented translucent plastic reservoir permits visual check of fluid level without removing radiator cap. New Dual Comfort Front Seat is divided 40% for driver, 60% for passengers. Each of the two portions adjusts individually. New seat belt system with automatic seat belt retractor and "mini" buckles introduced.
		V-8	De Ville	5,936*	129.5"	
		V-8	Fleetwood Eldorado	6,693*	120.0"	
		V-8	Fleetwood Brougham	7,092*	133.0"	
		V-8	Fleetwood 75	10,823*	149.8"	
1968	229,303	V-8	Calais	5,284*	129.5"	New 375 H.P. engine introduced having the largest displacement of any production car engine in the world at 472 cu. in. and with a rating of 525 ft. lbs. of torque at 3,000 rpm's. New engine block machining line installed.
		V-8	De Ville	5,754*	129.5"	
		V-8	Fleetwood Eldorado	6,574*	120.0"	
		V-8	Fleetwood Brougham	6,867*	133.0"	
		V-8	Fleetwood 75	10,598*	149.8"	
1967	200,000	V-8	Calais	5,215*	129.5"	Cadillac introduces the exciting Fleetwood Eldorado, the only personal luxury car in the world to feature front wheel drive, variable-ratio power steering and automatic level control as standard equipment. This car is produced on a separate assembly line— the first time in the history of Cadillac that cars have been produced on two assembly lines.
		V-8	De Ville	5,625*	129.5"	
		V-8	Fleetwood Eldorado	6,277*	120.0"	
		V-8	Fleetwood Brougham	6,739*	133.0"	
		V-8	Fleetwood 75	10,360*	149.8"	
1966	196,675	V-8	Calais	5,171*	129.5"	**First** to introduce variable-ratio steering on American cars.
		V-8	De Ville	5,581*	129.5"	
		V-8	Fleetwood Brougham	6,695*	133.0"	
		V-8	Fleetwood 75	10,312*	149.8"	
1965	181,435	V-8	Calais	5,247*	129½"	Cadillac introduces new coaxial resonator exhaust system, new one-piece propeller shaft with two CV (constant velocity) joints, new perimeter frame with pheasant tail, rear engine mount and new Tilt and Telescope Steering Wheel. Cadillac production tops 180,000 reflecting highest owner loyalty in the industry.
		V-8	De Ville	5,666*	129½"	
		V-8	Fleetwood 60S	6,479*	133"	
		V-8	Fleetwood 75	9,746*	149¾"	
			Type of Cars Produced			
1964	165,959	V-8 "64-62"		5,236*	129½"	Cadillac introduces Comfort Control—**First** fully automatic year 'round air conditioning-heating system. Cadillac completes multi-million dollar expansion program which includes new Engineering Center, enlarged Manufacturing and Assembly space, multi-level parking facility, complete rebuilding of Administration Building, and conversion of previous Engineering facility to Manufacturing space.
		V-8 "64-60"		6,388*	129½"	
		V-8 "64-75"		9,746*	149¾"	
1963	163,174	V-8 "63-62"		5,214*	129½"	Cadillac **First** to provide two CV (constant velocity) joints on propeller shaft for maximum quietness and stability.
		V-8 "63-60"		6,366*	129½"	
		V-8 "63-75"		9,724*	149¾"	
1962	160,840	V-8 "62-62"		5,213*	129½"	Cadillac sets new luxury car records with production of over 160,000 cars with 60% Air Conditioned. Cadillac is **First** to provide Triple Braking system and Cornering Lights.
		V-8 "62-60"		6,366*	129½"	
		V-8 "62-75"		9,722*	149¾	
1961	138,379	V-8 "61-62"		5,080*	129½"	Pre-packed suspension and steering connections minimize maintenance; increase quietness and durability. Over 50% of all 1961 Cadillac motor cars equipped with factory-installed Air Conditioning.
		V-8 "61-62"		6,233*	129½"	
		V-8 "61-75"		9,533*	149¾"	
1960	142,184	V-8 "60-62"		5,080*	130"	Cadillac introduces to luxury car owners front-fender mounted directional signal indicator lights and an automatically releasing vacuum operated parking brake.
		V-8 "60-60"		6,233*	130"	
		V-8 "60-75"		9,533*	149¾"	

*Manufacturer's suggested retail price at Detroit; does not include optional equipment or state and local taxes.

1969-1902 CADILLAC MILESTONES—Continued

Model Year	Total Production	Type of Cars Produced	List Price (Typical Car)	Wheelbase	Milestones
1959	142,272	V-8 "59-62"	$ 5,080*	130"	Cadillac becomes the only luxury motor car with an owner demand for well over 1,000,000 cars in a single decade.
		V-8 "59-60"	6,233*	130"	
		V-8 "59-75"	9,533*	149¾"	
1958	121,786	V-8 "58-62"	4,891*	129½"	Cadillac pioneered Four-Link Rear Suspension adopted as standard equipment with coil springs or (optional at extra charge) air suspension throughout entire line.
		V-8 "58-60"	6,232*	133"	
		V-8 "58-75"	8,460*	149¾"	
1957	146,840	V-8 "57-62"	4,780.96*	129½"	Cadillac introduces the fabulous Eldorado Brougham, a limited production luxury motor car with air suspension as standard equipment. All Cadillac models feature the revolutionary new Cadillac tubular-center X frame.
		V-8 "57-60"	5,614.32*	133"	
		V-8 "57-75"	7,439.88*	149¾"	
1956	154,631	V-8 "56-62"	4,291*	129"	Cadillac becomes the only car in its price class ever to be rewarded with an owner demand for over 150,000 cars in one year.
		V-8 "56-60"	5,042*	133"	
		V-8 "56-75"	6,608*	149¾"	
1955	140,778 (11 months)	V-8 "55-62"	3,976.70*	129"	Cadillac establishes new production and sales records by building and selling over 140,000 motor cars in 11 months.
		V-8 "55-60"	4,728.32*	133"	
		V-8 "55-75"	6,186.78*	149¾"	
1954	96,680 (9 months)	V-8 "54-62"	3,932.70*	129"	Cadillac is First to provide Power Steering as standard equipment on its entire line of cars.
		V-8 "54-60"	4,683.32*	133"	
		V-8 "54-75"	5,874.78*	149¾"	
1953	109,657	V-8 "53-62"	3,666.26*	126"	Cadillac offers highest horsepower engine ever used in an American production motor car.
		V-8 "53-60"	4,304.88*	130"	
		V-8 "53-75"	5,604.34*	147"	
1952	90,715 (11 months)	V-8 "52-62"	3,636*	126"	Cadillac celebrates its Golden Anniversary.
		V-8 "52-60"	4,270*	130"	
		V-8 "52-75"	5,361*	147"	
1951	110,340	V-8 "51-62"	3,315*	126"	Cadillac moves into defense production of tanks in Cleveland without interruption of automobile production.
		V-8 "51-60"	3,892*	130"	
		V-8 "51-75"	4,887*	147"	
1950	103,857	V-8 "50-61"	2,866*	122"	Cadillac production exceeds 100,000 cars for the first time in its history.
		V-8 "50-62"	3,234*	126"	
		V-8 "50-60"	3,797*	130"	
		V-8 "50-75"	4,770*	147"	
1949	92,554	V-8 "49-61"	2,893*	126"	Cadillac's 1 millionth car produced November 25, 1949.
		V-8 "49-62"	3,050*	126"	
		V-8 "49-60S"	3,828*	133"	
		V-8 "49-75"	4,750*	136"	
1948	52,706 (9 months)	V-8 "48-61"	2,647*	126"	Cadillac presented its greatest engineering achievement in 45 years—the new, compact, better performing, more economical, valve-overhead, V-type, eight-cylinder engine for all 1949 Cadillacs.
		V-8 "48-62"	2,781*	126"	
		V-8 "46-60S"	3,506*	133"	
		V-8 "48-75"	4,471*	136"	
1947	61,926	V-8 "47-61"	2,324*	126"	Postwar production reaches over 90% of prewar peak. Cadillac increases fine-car leadership with over 96,000 unfilled orders.
		V-8 "47-62"	2,523*	129"	
		V-8 "47-60S"	3,195*	133"	
		V-8 "47-75"	4,471*	136"	
1946	29,194	V-8 "46-61"	2,176*	126"	Presentation of the 1946 Cadillacs, using the battle-proved Cadillac V-type engine and Hydra-Matic transmission, the only automotive units of this kind to be produced and improved without interruption during the war.
		V-8 "46-62"	2,359*	129"	
		V-8 "46-60S"	3,099*	133"	
		V-8 "46-75"	4,298*	136"	
1945	—	—	—	—	Continued production of the world-famous M-24 light tank for distinguished use in European and Pacific theaters. Introduction of the M-19, a potent anti-aircraft gun motor carriage.
1944	—	—	—	—	Cadillac produced the M-24, one of the world's fastest and most maneuverable combat vehicles of its kind. This famous light tank, which served on all battlefronts, was powered by Cadillac V-type engines and Cadillac Hydra-Matic transmissions.

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1969-1902 CADILLAC MILESTONES—Continued

Model Year	Total Production	Type of Cars Produced	List Price (Typical Car)	Wheelbase	Milestones
1943	—	—	—	—	Cadillac-built light tanks and motor carriages contributed measurably to the struggle for victory and peace. Precision aircraft engine parts made by Cadillac helped power America's leading combat planes. Army-Navy "E" award to Cadillac for excellence in production of war equipment.
1942	16,511	V-8 "42-61"	$ 1,647*	126"	**Presentation** of the Fortieth Anniversary Cadillacs. Introduction of sealed, ribbed Super-Safe Brakes and All-Weather Ventilation System.
		V-8 "42-62"	1,754*	129"	
		V-8 "42-63"	1,882*	126"	
(Production halted February, 1942)		V-8 "42-60S"	2,435*	133"	
		V-8 "42-67"	2,896*	139"	
		V-8 "42-75"	3,306*	136"	
1941	66,130	V-8 "41-61"	1,445*	126"	**First** to introduce to the medium price field a motor car of unquestioned prestige without a compromise in quality. **First** high price car to offer Hydra-Matic, the completely automatic transmission that eliminates the clutch pedal and all gear shifting. Cadillac outsold all makes of cars in both the medium and high price groups.
		V-8 "41-62"	1,495*	126"	
		V-8 "41-63"	1,695*	126"	
		V-8 "41-60S"	2,195*	126"	
		V-8 "41-67"	2,595*	139"	
		V-8 "41-75"	2,995*	136"	
1940	37,162	V-8 "40-50"	1,320*	123"	**First to offer** custom car interiors at medium price. **First** to equip passenger cars with Ball Bearing Steering. **First** to introduce an **ultramodern,** large, luxurious motor car—the Cadillac Fleetwood 72. During first six months, 1939, Cadillac outsold all makes combined with series having 5 touring sedans priced at or above $1,300.
		V-8 "40-52"	1,440*	123"	
		V-8 "40-62"	1,745*	129"	
		V-8 "40-60S"	2,090*	127"	
		V-8 "40-72"	2,670*	138"	
		V-8 "40-75"	2,995*	141"	
		V-16 "40-90"	5,140*	141"	
1939	36,611	V-8 "39-50"	1,320*	120"	**First** to develop and introduce Controlled-Action, greatest advancement in riding comfort and safety since Knee-Action. More than half of all fine cars sold above $2,000 are Cadillacs.
		V-8 "39-61"	1,680*	126"	
		V-8 "39-60"	2,090*	127"	
		V-8 "39-75"	2,995*	141"	
		V-16 "39-90"	5,140*	141"	
1938	24,950	V-8 "38-50"	1,385*	124"	**First** to create and introduce a practical motor car of advanced styling. **First** to engineer and build the 135" V-type sixteen-cylinder engine. A majority public recognition of **Cadillac Merit** and **Advanced Progress** is definitely established.
		V-8 "38-60"	1,775*	124"	
		V-8 "38-60S"	2,085*	126"	
		V-8 "38-65"	2,285*	132"	
		V-8 "38-75"	3,075*	141"	
		V-16 "38-90"	5,265*	141"	
1937	46,153	V-8 "37-50"	1,260*	124"	Cadillac-built V-8 proves stamina, dependability and speed of present day stock car by breaking all previous stock car records at Indianapolis Speedway. Deliveries at retail hit all-time peak in previous Cadillac history.
		V-8 "37-60"	1,660*	124"	
		V-8 "37-65"	2,090*	131"	
		V-8 "37-70"	2,595*	131"	
		V-8 "37-75"	2,815*	138"	
		V-12 "37-85"	3,535*	138"	
		V-16 "37-90"	7,750*	154"	
1936	25,905	Str.-8 "50"	1,225	120"	48.1% of all cars sold above $1,500 were Cadillacs.
		V-8 "60"	1,695	121"	
		V-8 "70"	2,445	131"	
		V-8 "75"	2,645	138"	
		V-12 "80"	3,195	131"	
		V-12 "85"	3,345	138"	
		V-16 "90"	7,570	154"	
1935	13,449	Str.-8 "50"	1,545	119"	**First** and **Only** fine car equipped with one-piece solid steel Turret Top. For five years, more Cadillacs purchased than any other make of fine car.
		V-8 "10"	2,445	128"	
		V-8 "20"	2,645	136"	
		V-8 "30"	3,295	146"	
		V-12 "40"	3,995	146"	
		V-16 "60"	6,750	154"	
1934	11,856	Str.-8 "50"	1,595	119"	**First** to introduce today's mode of streamlining. **First** American car with spare tire concealed within body. **First** to develop and use Knee-Action Wheels.
		V-8 "10"	2,495	128"	
		V-8 "20"	2,695	136"	
		V-8 "30"	3,295	146"	
		V-12 "40"	3,995	146"	
		V-16 "60"	6,650	154"	

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1969-1902 CADILLAC MILESTONES—Continued

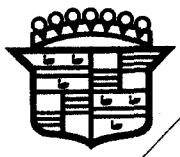
Model Year	Total Production	Type of Cars Produced	List Price (Typical Car)	Wheelbase	Milestones
1933	6,654	V-8 "345-C"	$ 2,245	136"	First to provide fine cars with No-Draft Ventilation.
		V-8 "355-C"	2,895	140"	
		V-12 "370-C"	3,595	140"	
		V-16 "452-C"	6,250	149"	
1932	8,085	V-8 "345-B"	2,495	136"	First to introduce Super-Safe Headlights, Air-Cooled Generator, Completely Silent Transmission and Full-Range Ride Regulator.
		V-8 "355-B"	3,095	140"	
		V-12 "370-B"	3,795	140"	
		V-16 "452-B"	5,095	149"	
1931	29,781	V-8 "345-A"	2,295	134"	
		V-8 "355-A"	2,795	134"	
		V-12 "370-A"	3,895	140"	
		V-16 "452-A"	5,950	148"	
1930	25,991	V-8 "340"	2,565	134"	First to build a Sixteen-Cylinder Automobile Engine. Later in the year, the V-12 Cadillac was introduced. First to offer a complete line of multi-cylinder cars—all of V-type design. First to use Hydraulic Valve Silencers.
		V-8 "353"	3,695	140"	
1929	40,965	V-8 "328"	2,495	125"	First to adopt Chrome Plating as standard.
		V-8 "341-B"	3,595	140"	
1928	29,572	V-8 "303"	2,685	125"	First to develop and use the Clashless Synchro-Mesh Transmission. First to install Security Plate Glass as standard equipment.
		V-8 "341-A"	3,250	140"	
1927	47,420	V-8 "303"	2,685	125"	First to develop a comprehensive Service Policy and place it on a nationwide basis.
		V-8 "314"	3,250	132"	
1926	20,419	V-8 "314"	3,250	132"	
1925	16,673	V-8 "63"	3,195	132"	First to use Crankcase Ventilation. $5,000,000 expansion program started. Cadillac contracts for entire output of Fleetwood Custom Body Co.
1924	18,827	V-8 "63"	3,835	132"	First to provide wide choice of Duco Exterior Finishes as standard equipment.
1923	14,707	V-8 "61"	4,150	138"	First to build the inherently balanced 90° V-type eight-cylinder engine. First to use the Compensated Crankshaft. Four-wheel brakes featured.
1922	26,296	V-8 "61"	4,100	132"	First to use Thermostatic Carburetor Control.
1921	5,250	V-8 "59"	4,950	132"	Cadillac completes new Clark Ave., Detroit plant, most modern in the industry.
1920	19,628	V-8 "59"	4,750	125"	
1919	20,678	V-8 "57"	4,090	125"	Cadillac supplied 2,350 cars and 1,157 V-8 artillery tractor engines to U. S. Army.
1918	20,285	V-8 "57"	3,535	125"	
1917	18,002	V-8 "55"	3,110	125"	Cadillac adopted as Standard Officers' car by U. S. Army after grueling tests at Marfa Texas.
1916	18,003	V-8 "53"	2,950	122"	Cadillac becomes "Division of General Motors."
1915	13,001	V-8 "51"	2,800	120"	First to use Tilt-Beam Headlights for night driving safety.
1914	14,002	4 cyl. "1914"	2,800	120"	October—First in this country to offer a production car (1915 Cadillac) with a V-type water cooled, eight-cylinder engine, the prototype of engines later used throughout the industry. First to use thermostatic control of cooling system.
1913	15,017	4 cyl. "1913"	3,250	120"	
1912	13,994	4 cyl. "1912"	3,250	116"	First to equip cars with Electric Starting, Lighting, Ignition, for which Cadillac again was awarded the Dewar Trophy. First and only car in the world to win this award twice.
1911	10,018	4 cyl. "30"	1,800	116"	Custom Coachcraft by Fleetwood Body Company begins.
1910	8,006	4 cyl. "30"	1,600	106"	First to offer Closed Bodies as standard equipment. Less than 10% of cars then produced had closed bodies.
1909	5,902	4 cyl. "30"	1,400	106"	Cadillac purchased by General Motors Corporation. Four-cylinder production increases six times over 1908 production.

1969-1902 CADILLAC MILESTONES—Continued

Model Year	Total Production	Type of Cars Produced	List Price (Typical Car)	Wheelbase	Milestones
1908	2,012	1 cyl. "T" 4 cyl. "H"	$ 1,000 2,500	82" 102"	**First** American car to be awarded the Dewar Trophy by Royal Automobile Club of London for being **First** to achieve interchangeability through standardization of parts.
1907	2,696	1 cyl. "M" 4 cyl. "G" 4 cyl. "H"	950 2,000 2,500	76" 100" 102"	Famous Johansson gauges, **First** imported into United States by Cadillac, enable Cadillac to become the following year the recipient of the Dewar Trophy.
1906	4,307	1 cyl. "M" 4 cyl. "H"	950 2,500	76" 102"	
1905	4,182	1 cyl. "F" 4 cyl. "D"	950 2,800	76" 100"	**First** four-cylinder establishes Cadillac as the pioneer of multi-cylinder motor cars.
1904	2,318	1 cyl. "B"	950	76"	Cadillac Automobile Co. and Leland & Faulconer consolidate as "Cadillac Motor Car Company" with Henry M. Leland, grand old man of the industry, as General Manager.
1903 1902	2,500	1 cyl. "A"	850	76"	Detroit Automobile Co., established 1899, reorganized as "Cadillac Automobile Co."

The Cadillac Motor Car Division of General Motors Corporation reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models, and also to discontinue models.
All information contained herein has been carefully checked with the most reliable sources, but responsibility for the absolute authenticity of this information cannot be assumed. The right is reserved to change any specifications, parts or equipment at any time without incurring any obligation to equip same on cars built prior to date of such change. *The 1970 Cadillac Data Book was compiled as of August, 1969, and was printed in U.S.A. The above reservations apply to all pages unless otherwise noted.*

Cadillac Motor Car Division • General Motors Corporation



1970

Cadillac

MANUFACTURER'S SUGGESTED RETAIL PRICES • ISSUED SEPTEMBER 18, 1969

Calais

	MANUFACTURER'S SUGGESTED RETAIL PRICE*
Calais Coupe	$ 5,637
Calais Hardtop Sedan	$ 5,813

DeVille

	MANUFACTURER'S SUGGESTED RETAIL PRICE*
De Ville Convertible	$ 6,068
Coupe de Ville	$ 5,884
Hardtop Sedan de Ville	$ 6,118
Sedan de Ville	$ 6,118

FLEETWOOD

	MANUFACTURER'S SUGGESTED RETAIL PRICE*
Fleetwood Eldorado	$ 6,903
Fleetwood Sixty Special	$ 6,953
Fleetwood Brougham	$ 7,284
Fleetwood Seventy-Five Sedan	$ 11,039
Fleetwood Seventy-Five Limousine	$ 11,178

ABOVE PRICES DO NOT INCLUDE DESTINATION CHARGE OF $_____ TO _____

*Includes Factory D & H And Manufacturer's Suggested Dealer New Vehicle Preparation Charge. Does Not Include Factory Or Dealer Installed Optional Equipment Or Accessories, State Or Local Taxes, Destination Charge (From Detroit, Michigan) Or License Fees.

OPTIONAL EQUIPMENT WHEN INSTALLED AT THE CADILLAC FACTORY

	MANUFACTURER'S SUGGESTED RETAIL PRICE**
AUTOMATIC CLIMATE CONTROL (Air Conditioner) *(Standard on Fleetwood Seventy-Five Body Styles)*	$515.75
AUTOMATIC LEVEL CONTROL *(Standard on Fleetwood Series)*	$ 78.95
BUCKET SEATS—Including Optional Leather Upholstery and Console *-Fleetwood Eldorado only*	$368.40
COLOR—Firemist	$131.60
CONTROLLED DIFFERENTIAL *(All except Fleetwood Eldorado)*	$ 52.65
CRUISE CONTROL	$ 94.75
DE-FOGGER—Rear Window *-All except DeVille Convertible*	$ 26.35
-DeVille Convertible *(Standard on Fleetwood Seventy-Five Body Styles)*	$ 36.85
DOOR EDGE GUARDS *-2 Doors*	$ 6.35
-4 Doors	$ 9.50
DOOR LOCKS—Power *-2 Doors (Includes Electric Seat Back Release)*	$ 68.45
-4 Doors (Except Fleetwood Seventy-Five Body Styles)	$ 68.45
-Fleetwood Seventy-Five Sedan and Limousine	$115.80
DUAL COMFORT SEAT *-DeVille Convertible, Coupe deVille, Hardtop Sedan deVille and Fleetwood Sixty Special*	$105.25
EXPANDED VINYL UPHOLSTERY—Standard Production Color Options *-Calais Coupe and Calais Hardtop Sedan*	$ 42.10
FLOOR MATS—Rubber—Twin (Front and Rear) *(All except Fleetwood Eldorado and Fleetwood Seventy-Five Body Styles)*	$ 16.70
FLOOR MATS—Rubber—One Piece (Front and Rear) *-Fleetwood Eldorado only*	$ 19.80
FLOOR MATS—Rubber—Twin (Front only) *-Fleetwood Seventy-Five Sedan and Limousine only*	$ 10.45
GLASS—SOFT RAY	$ 52.65
HEADLAMP CONTROL—GUIDE-MATIC	$ 50.55
LEATHER UPHOLSTERY (***) Standard Production Color Options *-Coupe deVille, Hardtop Sedan deVille, Sedan deVille, Fleetwood Sixty Special and Fleetwood Brougham*	$157.90
-Fleetwood Eldorado	$184.20

	MANUFACTURER'S SUGGESTED RETAIL PRICE**
LICENSE FRAME (Each)	$ 6.30
RADIO (AM-FM)	$188.40
RADIO (AM-FM Signal Seeking)	$222.10
RADIO (AM-FM STEREO Signal Seeking) *(All except Fleetwood Seventy-Five Sedan and Limousine)*	$322.10
RADIO—With Rear Control (AM-FM Signal Seeking) *-Fleetwood Seventy-Five Sedan and Limousine only*	$289.45
ROOF—VINYL *-Coupe deVille, Hardtop Sedan deVille and Sedan deVille*	$152.65
ROOF—VINYL—PADDED *-Fleetwood Eldorado only*	$157.90
SEAT ADJUSTER—4 Way—Driver's Bucket Seat *-Fleetwood Eldorado only*	$ 52.65
SEAT ADJUSTER—6 Way—Driver's Dual Comfort *-DeVille Convertible, Coupe deVille, Hardtop Sedan deVille, Fleetwood Sixty Special and Fleetwood Brougham*	$ 89.50
SEAT ADJUSTER—6 Way—Passenger's Dual Comfort *Available only when Seat Adjuster, 6 Way Driver's Dual Comfort, is ordered. -DeVille Convertible, Coupe deVille, Hardtop Sedan deVille, Fleetwood Sixty Special and Fleetwood Brougham*	$115.80
SEAT ADJUSTER—6 Way—Front—Bench Type Seat *-Calais Coupe and Calais Hardtop Sedan*	$115.80
-All DeVille and Fleetwood Series except Fleetwood Brougham and Fleetwood Seventy-Five Limousine	$ 89.50
SHOULDER BELTS—Pair—Front *-DeVille Convertible only*	$ 31.60
SHOULDER BELTS—Pair—Rear Seat	$ 31.60
STEERING WHEEL—Tilt & Telescope	$ 94.75
TIRES—White Wall (5) *-All except Fleetwood Seventy-Five Sedan and Limousine*	$ 40.00
-Fleetwood Seventy-Five Sedan and Limousine	$ 46.35
TRUMPET HORN	$ 15.80
TRUNK LOCK—Remote Control	$ 52.65
TRUNK MAT	$ 8.35
TWILIGHT SENTINEL	$ 36.85
EVAPORATIVE EMISSION CONTROL *Available only on cars destined for initial registration in the State of California*	$ 36.85

**Includes Factory D & H, But Does Not Include Any State Or Local Taxes. Optional Equipment And Accessory Items Shown As "Standard" For Designated Styles Are Included At No Extra Charge In The Manufacturer's Suggested Retail Prices For Such Styles. ***Leather Upholstery Option Implies The Use Of Coated Fabric On Certain Areas.

All Prices, Optional Equipment, Accessories And Styles Subject To Change Without Notice

CADILLAC MOTOR CAR DIVISION, GENERAL MOTORS CORPORATION, DETROIT, MICHIGAN

1970 CADILLAC MANUFACTURER'S SUGGESTED RETAIL PRICES

Issued September 18, 1969

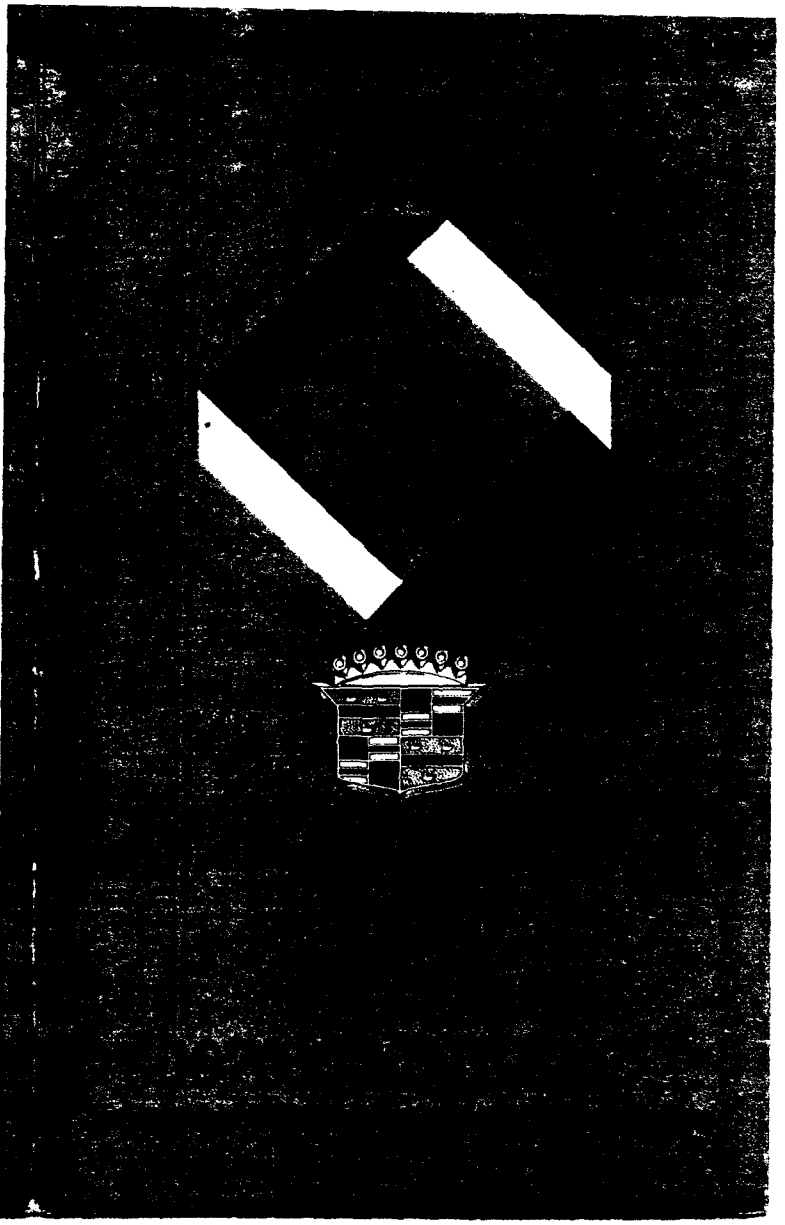
Style No.	Body Style	Code	Manufacturer's Suggested Retail Price*
68247	Calais Coupe	G	$ 5,637.00
68249	Calais Hardtop Sedan	N	$ 5,813.00
68367	De Ville Convertible	F	$ 6,068.00
68347	Coupe de Ville	J	$ 5,884.00
68349	Hardtop Sedan de Ville	B	$ 6,118.00
68369	Sedan de Ville	L	$ 6,118.00
69347	Fleetwood Eldorado	H	$ 6,903.00
68069	Fleetwood Sixty Special	M	$ 6,953.00
68169	Fleetwood Brougham	P	$ 7,284.00
69723	Fleetwood Seventy-Five Sedan	R	$11,039.00
69733	Fleetwood Seventy-Five Limousine	S	$11,178.00

*Includes Factory D&H and Manufacturer's Suggested Dealer New Vehicle Preparation Charge. Above prices do not include Destination Charge (from Detroit, Michigan)

to_____

of $_____,

factory or dealer installed optional equipment or accessories, state or local taxes or license fees.



FACTORY INSTALLED GROUPS AND CODES

Basic Groups

		Group 1 Y31	Group 2 Y32	Group 3 Y33	Group 4 Y34 ("75" Only)
1	Radio, AM-FM Stereo—Signal Seeking (Not on "75") UN2	1			
2	Radio, AM-FM—Signal Seeking U59		2		
3	Radio, AM-FM U69			3	
4	Radio, AM-FM—Signal Seeking Rear Control U67 ("75" Only)				4
W	Whitewall Tires, Fiberglass Belted Bias Q03	W	W	W	W
E	Glass, Soft Ray A01	E	E	E	E
D	Door Edge Guards B93	D	D	D	D
K	Automatic Climate Control C61	K	K	K	STD
Y	Seat Adjuster, Power Front 6-Way Bench A42 6-Way Driver's Dual Comfort AG1 4-Way Driver's Bucket A46	Y	Y	Y	Y Except Style S

Equipment Groups

	Group 8 Y38
M	Door Locks, Power AU3
Q	Steering Wheel, Tilt and Telescope N37
T	Trunk Lock, Remote Control A90
F	Floor Mats, Rubber Y28
P	Trunk Mat B36

	Group 9 Y39
J	Twilight Sentinel T82
A	De-Fogger, Rear Window C50
C	Cruise Control K30
U	Headlamp Control, Guide-Matic T80

Order Individually

S	Dual Comfort Seat AM6
B	Bucket Seats A51 (Eldorado only)
V	Seat Adjuster, Power Front 6-Way Passenger Dual Comfort AG2 (Only When Code Y Ordered)
5	License Frame—One V50
6	License Frames—Two V51
7	Filler Plate VK1
G	Controlled Differential G80 (Not on Eldorado)
L	Level Control, Automatic G67
H	Trumpet Horn UB8
R	Evaporative Emission Control NA9 (California only)
Z	Shoulder Belts, Rear AS4
N	Shoulder Belts, Front A85 (Convertible only)

NOTICE

S—Dual Comfort Seat is standard on Brougham.
L—Level Control is standard on all Fleetwood cars.
A—De-Fogger is standard on "75."

1970 CADILLAC COLORS

11.....Cotillion White
14.....Patina Silver
18.....Phantom Gray
19.....Sable Black
24.....Corinthian Blue
29.....Condor Blue
34.....Adriatic Turquoise
49.....Glenmore Green
54.....Byzantine Gold
59.....Bayberry
64.....Sauterne
69.....Dark Walnut
74.....San Mateo Red
79.....Monarch Burgundy

Firemist Colors

Available on all cars at extra charge

90.....Spartacus Blue
93.....Lucerne Aqua
94.....Regency Bronze
95.....Cinnamon
96.....Nottingham Green
97.....Briarwood
99.....Chateau Mauve

Convertible Top and Vinyl Roof Colors

Styles F-J-B-L-H-P-R-S

1.....White
2.....Black
3.....Dk. Blue
4.....Dk. Bayberry
5.....Dk. Brown (Vinyl Roof Only)
6.....Lt. Beige
7.....Dk. Mauve (Vinyl Roof Only)

The 1970 Cadillac is Equipped at No Extra Charge with:

- Cornering Lights
- Day-Night Inside Rearview Mirror
- Electric Clock
- Glove Box Light (automatic)
- Hazard Warning Flasher
- Head Restraints (front seats, 2)
- Heater-Defroster
- Luggage Compartment Light (automatic)
- Map Light
- Power Disc Brakes—front
- Power Steering
- Power Windows
- Remote-Control Outside Mirror
- Seat Belts—3 front and 3 rear
- Shoulder Belts—2 front (except Convertible)
- Side Marker Lights—2 front and 2 rear
- Tamper Resistant Odometer
- Turbo Hydra-Matic Transmission
- Wheel Discs
- Windshield Wipers, three-speed

Cadillac Motor Car Division of General Motors Corporation reserves the right to make changes at any time without notice, in prices, colors, materials, equipment, specifications and body styles, and also to discontinue body styles.

1970 CADILLAC
UPHOLSTERY OPTIONS

LEATHER								
Leather—Extra Charge Except Convertible	DE VILLE SERIES				FLEETWOOD SERIES			
	Convertible F	Coupe J	Hardtop H	Sedan L	60 Special M	Brougham P	Sixty-Special N	
Black	351-351S	351-351S	351-351S	351	051-051S	051S	451-451B	Black
White-Black Carpet	352-352S	352-352S	352-352S	352	052-052S	052S	452	White-Black Carpet
White-Blue Carpet	353-353S	353-353S						
White-Red Carpet	354-354S							
White-Green Carpet	357-357S	357-357S	357-357S				457	White-Green Carpet
Dk. Blue	366-366S	366-366S	366-366S	366	066-066S	066S	466	Dk. Blue
Ant. Med. Beige	383-383S	383-383S	383-383S	383	083-083S	083S	483	Ant. Med. Beige
Ant. Med. Gold	384-384S	384-384S	384-384S	384	084-084S	084S	484	Ant. Med. Gold
Ant. Dk. Brown	386-386S	386-386S	386-386S	386	086-086S	086S	486	Ant. Dk. Brown
Med. Red	388-388S	388-388S	388-388S		088-088S	088S	488	Med. Red

CLOTH

CALAIS SERIES			
Coupe G			Hardtop H
	INSERTS CLOTH		BOLSTERS VINYL
211	Black	Dorian	Black
220	Med. Blue	Dorian	Med. Blue
228	Med. Turquoise	Dorian	Med. Turquoise
231	Dk. Green	Dorian	Ant. Dk. Green
243	Med. Beige	Dorian	Ant. Med. Beige
244	Med. Gold	Dorian	Ant. Med. Gold
ALL VINYL—EXTRA CHARGE			
251	Black	283	Ant. Med. Beige

DE VILLE SERIES				
Coupe J		Hardtop H		Sedan L
	INSERTS CLOTH		BOLSTERS LEATHER	
311-311S	Black	Dubonnet	Black	311
320-320S	Med. Blue	Dubonnet	Med. Blue	320
328-328S	Med. Turq.	Dynasty	Med. Turquoise	328
331-331S	Dk. Green	Dubonnet	Ant. Dk. Green	331
343-343S	Med. Beige	Dubonnet	Ant. Med. Beige	343
344-344S	Med. Gold	Dynasty	Ant. Med. Gold	344
347-347S	Dk. Mauve	Dynasty	Dk. Mauve	347

CONVERTIBLE TOPS Style F		VINYL ROOFS Styles J-H-L-P-R-S	
1	White	1	White
2	Black	2	Black
3	Dk. Blue	3	Dk. Blue
4	Dk. Bayberry	4	Dk. Bayberry
		5	Dk. Brown
6	Lt. Beige	6	Lt. Beige
		7	Dk. Mauve

On Limousine, style S, front compartment will be standard Sierra grain Black leather. Code B and Code S following a trim combination number indicate Bucket Seats and Dual Comfort Seat respectively.

FLEETWOOD SERIES			
	INSERTS CLOTH		BOLSTERS VINYL
411	Black	Duplex	Black
420	Med. Blue	Duplex	Med. Blue
428	Med. Turquoise	Duplex	Med. Turquoise
431	Dk. Green	Duplex	Ant. Dk. Green
443	Med. Beige	Duplex	Ant. Med. Beige
444	Med. Gold	Duplex	Ant. Med. Gold
447	Dk. Mauve	Duplex	Dk. Mauve

Sixty Special M			Brougham P	
	INSERTS CLOTH		BOLSTERS LEATHER	
011-011S	Black	Dumbarton	Black	011S
028-028S	Med. Turq.	Dumbarton	Med. Turquoise	028S
031-031S	Dk. Green	Dumbarton	Ant. Dk. Green	031S
044-044S	Med. Gold	Dumbarton	Ant. Med. Gold	044S
ALL CLOTH Divan Cloth Inserts and Bolsters				
016-016S	Lt. Gray			016S
021-021S	Med. Blue			021S
043-043S	Med. Beige			043S
047-047S	Dk. Mauve			047S

"75" Sedan B		"75" Limousine S
Dumbarton Cloth has Leather Bolster		
711	Black	Dumbarton
716	Lt. Gray	Divan
719	Med. Gray	Decordo
721	Med. Blue	Divan
743	Med. Beige	Divan

FACTORY INSTALLED OPTIONAL EQUIPMENT

MANUFACTURER'S SUGGESTED RETAIL PRICE

K	Automatic Climate Control	(All—Standard on R-S)	$515.75
L	Automatic Level Control	(G-N-F-J-B-L)	78.95
B	Bucket Seats (Includes Optional Leather Upholstery & Console)	(H)	368.40
—	Color—Firemist	(All)	131.60
G	Controlled Differential	(All except H)	52.65
C	Cruise Control	(All)	94.75
A	De-Fogger—Rear Window	(G-N-J-B-L-H-M-P)	26.35
A	De-Fogger—Rear Window	(F)	36.85
D	Door Edge Guards—2 Doors	(G-F-J-H)	6.35
D	Door Edge Guards—4 Doors	(N-B-L-M-P-R-S)	9.50
M	Door Locks—Power—2 Doors (Incl. Elec. Seat Back Release)	(G-F-J-H)	68.45
M	Door Locks—Power—4 Doors	(N-B-L-M-P)	68.45
S	Dual Comfort Seat	(F-J-B-M)	105.25
R	Evaporative Emission Control (California Only)	(All)	36.85
—	Expanded Vinyl Upholstery (Std. Prod. Color Options)	(G-N)	42.10
F	Floor Mats, Rubber-Twin (Front and Rear)	(All except H-R-S)	16.70
F	Floor Mats, Rubber-One Piece (Front and Rear)	(H)	19.80
E	Glass—Soft Ray	(All)	52.65
U	Headlamp Control—Guide-Matic	(All)	50.55
—	Leather Upholstery (Std. Prod. Color Options)*	(J-B-L-M-P)	157.90
—	Leather Upholstery (Std. Prod. Color Options)*	(H)	184.20
5	License Frame—One	(All)	6.30
6	License Frame—Two	(All)	12.60
3	Radio (AM-FM)	(All)	188.40
2	Radio (AM-FM Signal Seeking)	(All)	222.10
1	Radio (AM-FM Stereo Signal Seeking)	(All except R-S)	322.10
Y	Seat Adjuster—4 Way Driver's Bucket	(H)	52.65
Y	Seat Adjuster—6 Way Front Bench	(G-N)	115.80
Y	Seat Adjuster—6 Way Front Bench	(F-J-B-L-H-M-R)	89.50

*Leather upholstery option implies the use of coated fabric on certain areas.

FACTORY INSTALLED OPTIONAL EQUIPMENT

MANUFACTURER'S SUGGESTED RETAIL PRICE

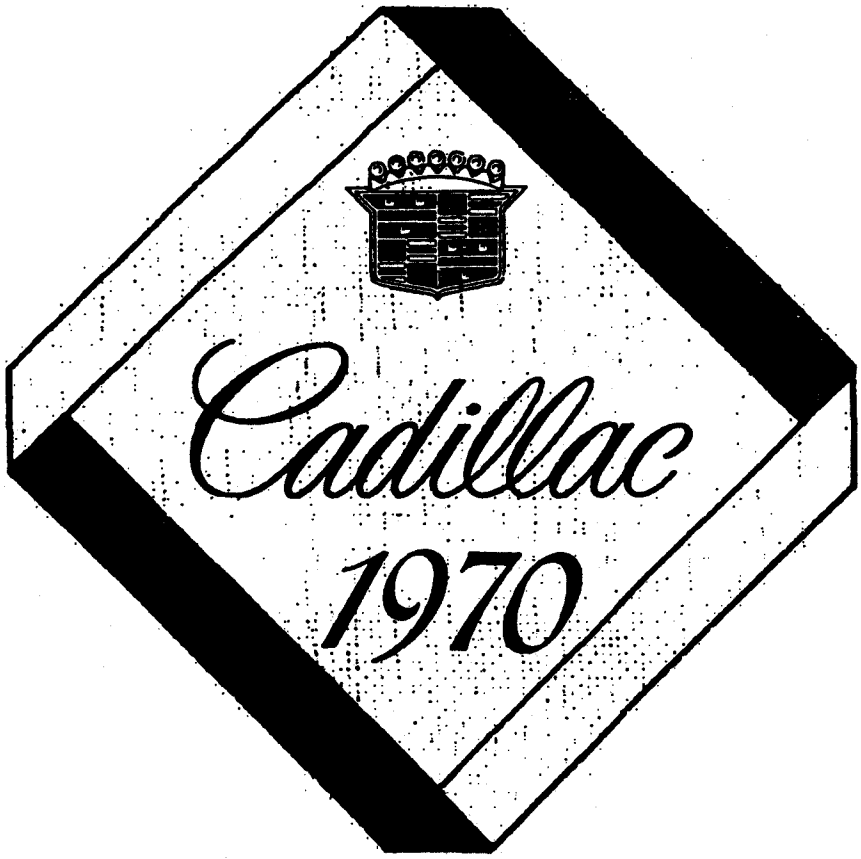
Y	Seat Adjuster—6 Way Driver's Dual Comfort	(F-J-B-M-P)	89.50
V	Seat Adjuster—6 Way Passengers Dual Comfort**	(F-J-B-M-P)	$115.80
N	Shoulder Belts—Pair—Front Seat	(F)	31.60
Z	Shoulder Belts—Pair—Rear Seat	(All)	31.60
Q	Steering Wheel—Tilt and Telescope	(All)	94.75
W	Tires—White Wall (Five)	(All except R-S)	40.00
H	Trumpet Horn	(All)	15.80
T	Trunk Lock—Remote Control	(All)	52.65
P	Trunk Mat	(All)	8.35
J	Twilight Sentinel	(All)	36.85
—	Vinyl Roof	(J-B-L)	152.65
—	Vinyl Padded Roof	(H)	157.90
M	Door Locks—Power—4 Doors	(R-S)	115.80
F	Floor Mats, Rubber—Twin (Front Only)	(R-S)	10.45
4	Radio with Rear Control (AM-FM Signal Seeking)	(R-S)	289.45
W	Tires—White Wall (Five)	(R-S)	46.35

**Available only when seat adjuster, 6-way driver's dual comfort is ordered.
Above prices include Factory D&H, but do not include any state or local taxes.

Additional Accessories Available from Dealers

Prices do not include dealer installation charge, state or local taxes.

Compass	(All)	$ 5.00
Cushion Cover, Front or Rear (Each)	(All except Dual Comfort Seat, Bucket Seats and H-M-P-R-S)	14.90
Foot Selector Control Signal Seeking Radios	(All)	4.45
Litter Basket	(All)	2.75
Luggage Compartment Mat	(All)	8.25
Mirror—Outside Right Hand	(All—Standard on R-S)	12.25
Spare Tire Cover	(All except H-M-P)	5.25
Stereo Tape Player	(All w/Cadillac Radio)	128.00
Tissue Dispenser	(All)	6.50
Tissue Mate	(All)	6.75



OPTIONAL SPECIFICATIONS

Cadillac

1970 BODY STYLES

Style No.	Code	Name	Wheelbase	Overall Length
		CALAIS		
68247	G	Calais Coupe	129.5"	225"
68249	N	Calais Hardtop Sedan	129.5"	225"
		DE VILLE		
68367	F	De Ville Convertible	129.5"	225"
68347	J	Coupe de Ville	129.5"	225"
68349	B	Hardtop Sedan de Ville	129.5"	225"
68369	L	Sedan de Ville	129.5"	225"
		FLEETWOOD		
69347	H	Fleetwood Eldorado	120"	221"
68069	M	Fleetwood Sixty Special	133"	228.5"
68169	P	Fleetwood Brougham	133"	228.5"
69723	R	Fleetwood Seventy-Five Sedan	149.8"	245.5"
69733	S	Fleetwood Seventy-Five Limousine	149.8"	245.5"
69890	Z	Commercial Chassis	156"	250.5"

NEW COLOR CODES

A revised formula for exterior color code numbers has been devised beginning with the 1970 model year.

The principle of this color identification system is similar to Cadillac's previous two-digit numeric coding and grouping by color families. The number of color groups has been increased from 7 to 9 to provide more flexibility, thereby assuring continuity.

In the revision process, some traditional numbers were changed. For example, Black is now Code 19.

Color 49 is now Glenmore Green. Last year this number was Empire Maroon. Special attention is called to this to be sure that Green is not ordered instead of Monarch Burgundy which is now Code 79.

This chart shows the new 1970 numbers and names compared with corresponding 1969 color codes.

1970 CODE	NAME	1969 CODE
11	Cotillion White	12
14	Patina Silver	16
18	Phantom Gray	18
19	Sable Black	10
24	Corinthian Blue	24
29	Condor Blue	26
34	Adriatic Turquoise	28
49	Glenmore Green	36
54	Byzantine Gold	44
59	Bayberry	30
64	Sauterne	42
69	Dark Walnut	46
74	San Mateo Red	48
79	Monarch Burgundy	49

Firemist color codes are not affected by this new system.

The other General Motors divisions have also adopted this system for their production operations. This type of numbering will, therefore, appear on body identification plates of all G.M. cars.

Following are the basic color families and their number range. Firemist colors remain in the 90 series.

CODE NUMBER RANGE	COLOR FAMILIES
10 - 19	Neutrals
20 - 29	Blue
30 - 39	Aqua — Turquoise
40 - 49	Green
50 - 59	Yellow — Gold
60 - 69	Beige — Brown — Bronze — Copper — Orange
70 - 79	Pink — Red — Maroon — Plum — Burgundy
80 - 89	Miscellaneous
90 - 99	Firemist

Cadillac COLORS

1970 CODES AND IDENTIFICATION

Code	Name	Calais & De Ville	De Ville Convertible	Eldorado	Brougham & 60 Special	Manufacturers Identification
11	Cotillion White	11.37%	12.40%	8.79%	7.89%	870-3967 L67 WD 007 926-99642
14	Patina Silver	3.89	2.75	4.40	4.10	870-3927 L68 AD 007 927-99480
18	Phantom Gray	2.06	1.35	1.96	4.63	870-3926 L68 AD 006 927-99481
19	Sable Black	4.35	5.88	5.38	13.96	870-848 L67 KD 005 926-96459
24	Corinthian Blue	8.11	7.85	4.39	4.23	870-4010 L68 BD 037 927-99735
29	Condor Blue	3.38	4.04	3.04	7.15	870-4011 L68 BD 038 927-99736
34	Adriatic Turquoise	5.36	3.62	2.63	3.48	870-3977 L68 BD 033 927-99731
49	Glenmore Green	5.31	3.41	4.07	5.90	870-4012 L68 GD 024 927-99737
54	Byzantine Gold	14.17	6.54	7.36	9.88	870-4013 L68 LD 011 927-99738
59	Bayberry	13.51	8.06	6.99	5.49	870-4014 L68 LD 012 927-99739
64	Sauterne	9.58	4.78	4.47	5.02	870-4015 L68 ND 019 927-99740
69	Dark Walnut	3.24	3.41	2.91	3.20	870-4016 L68 ND 008 927-99741
74	San Mateo Red	2.91	9.69	4.07	.60	870-3788 L68 RD 011 927-99014
79	Monarch Burgundy	1.56	1.32	1.22	2.58	870-4017 L68 RD 020 927-99742

FIREMIST COLORS AT EXTRA CHARGE

90	Spartacus Blue	2.17	4.27	7.68	2.97	L68 BD 039 927-99743
93	Lucerne Aqua	1.23	2.25	3.39	1.78	L68 BD 040 927-99744
94	Regency Bronze	3.30	3.01	9.56	8.09	L68 LD 016 927-99745
95	Cinnamon					L68 YD 001 927-99746
96	Nottingham Green					L68 GD 025 927-99756
97	Briarwood	2.88	3.25	7.59	4.41	L68 ND 009 927-99747
99	Chateau Mauve	1.51	2.40	4.60	1.79	L68 PD 007 927-99495

The above percentage figures represent usage of previous model comparable colors. Percentages are omitted for colors without a counterpart; therefore, the totals will not equal 100%. These figures are to be used as a guide only, as they do not reflect regional preference influenced by climatic conditions.

The manufacturer's identification numbers are listed in the column at the right. Inmont numbers begin with L. Eight-digit codes are Dupont. Forbes' codes begin with 8. Forbes does not furnish Firemist colors.

CLOTH

1970 CADILLAC UPHOLSTERY OPTIONS

Coupe J Hardtop B	DE VILLE SERIES			Sedan L
	Inserts Cloth		Bolsters Leather	
311 or 311S	Black	Dubonnet	Black	311
320 or 320S	Med. Blue	Dubonnet	Med. Blue	320
328 or 328S	Med. Turquoise	Dynasty	Med. Turquoise	328
331 or 331S	Dk. Green	Dubonnet	Ant. Dk. Green	331
343 or 343S	Med. Beige	Dubonnet	Ant. Med. Beige	343
344 or 344S	Med. Gold	Dynasty	Ant. Med. Gold	344
347 or 347S	Dk. Mauve	Dynasty	Dk. Mauve	347

Coupe G	CALAIS SERIES		Hardtop N
	Inserts Cloth		Bolsters Vinyl
211	Black	Dorian	Black
220	Med. Blue	Dorian	Med. Blue
228	Med. Turquoise	Dorian	Med. Turquoise
231	Dk. Green	Dorian	Ant. Dk. Green
243	Med. Beige	Dorian	Ant. Med. Beige
244	Med. Gold	Dorian	Ant. Med. Gold
	Expanded Vinyl – Extra Charge		
251	Black	283	Ant. Med. Beige

Fleetwood Eldorado H			
	Inserts Cloth		Bolsters Vinyl
411	Black	Duplex	Black
420	Med. Blue	Duplex	Med. Blue
428	Med. Turquoise	Duplex	Med. Turquoise
431	Dk. Green	Duplex	Ant. Dk. Green
443	Med. Beige	Duplex	Ant. Med. Beige
444	Med. Gold	Duplex	Ant. Med. Gold
447	Dk. Mauve	Duplex	Dk. Mauve

Sixty Special M	Brougham P	FLEETWOOD SERIES			"75" Sedan R Limousine S
		Inserts Cloth		Bolsters Leather	
011 or 011S	011S	Black	Dumbarton	Black	711
028 or 028S	028S	Med. Turquoise	Dumbarton	Med. Turquoise	
031 or 031S	031S	Dk. Green	Dumbarton	Ant. Dk. Green	
044 or 044S	044S	Med. Gold	Dumbarton	Ant. Med. Gold	
		All Cloth – Inserts & Bolsters			
016 or 016S	016S	Lt. Gray		Divan	716
		Med. Gray		Decordo	719
021 or 021S	021S	Med. Blue		Divan	721
043 or 043S	043S	Med. Beige		Divan	743
047 or 047S	047S	Dk. Mauve		Divan	

Code S – Dual Comfort Seat is standard on Fleetwood Brougham and optional as indicated on chart. On Style L, Dual Comfort Seat is available on special order only.

Limousine front compartment is Black Leather.

LEATHER

1970 CADILLAC UPHOLSTERY OPTIONS

DE VILLE SERIES

Convertible F	Leather – Extra Charge Except Convertible	Coupe J	Hardtop B	Sedan L
351 or 351S	Black	351 or 351S	351 or 351S	351
352 or 352S	White–Black Carpet	352 or 352S	352 or 352S	352
353 or 353S	White–Dk. Blue Carpet	353 or 353S		
354 or 354S	White–Red Carpet			
357 or 357S	White–Nottingham Green Carpet	357 or 357S	357 or 357S	
366 or 366S	Dk. Blue	366 or 366S	366 or 366S	366
383 or 383S	Ant. Med. Beige	383 or 383S	383 or 383S	383
384 or 384S	Ant. Med. Gold	384 or 384S	384 or 384S	384
386 or 386S	Ant. Dk. Brown	386 or 386S	386 or 386S	386
388 or 388S	Med. Red	388 or 388S	388 or 388S	

FLEETWOOD SERIES

Sixty Special M	Brougham P	Leather – Extra Charge	Eldorado H
051 or 051S	051S	Black	451 or 451B
052 or 052S	052S	White–Black Carpet	452
		White–Nottingham Green Carpet	457
066 or 066S	066S	Dk. Blue	466
083 or 083S	083S	Ant. Med. Beige	483
084 or 084S	084S	Ant. Med. Gold	484
086 or 086S	086S	Ant. Dk. Brown	486
088 or 088S	088S	Med. Red	488

CONVERTIBLE TOPS Style F		
1	White	11J
2	Black	11B
3	Dk. Blue	11C
4	Dk. Bayberry	11N
6	Lt. Beige	11M

VINYL ROOFS Styles J-B-L-H-P-R-S		
1	White	12J
2	Black	12K
3	Dk. Blue	12L
4	Dk. Bayberry	12N
5	Dk. Brown	12R
6	Lt. Beige	12M
7	Dk. Mauve	12P

Code S – Dual Comfort Seat is standard on Fleetwood Brougham and optional as indicated on chart. On Style L, Dual Comfort Seat is available on special order only.

Code B – Bucket Seats available on Eldorado only.

Leather is Sierra Grain.

COLOR-TRIM Cadillac

1970 RECOMMENDATIONS

COLOR	CALAIS SERIES		DE VILLE SERIES		
	Coupe G	Hardtop N	Coupe J Hardtop B	Sedan L	Convertible F
	CLOTH	VINYL	CLOTH	LEATHER	LEATHER
11 Cotillion White	211 220 228	251	311 320 344 328 347	351 388 366 352 357	388 351 352 366 357
14 Patina Silver	211 220	251	311 320 347	351 388 366	351 388 366
18 Phantom Gray	211	251	311	351 388 352	388 351 352
19 Sable Black	211 220 244	251	311 344	351 388 352 384	351 388 352
24 Corinthian Blue	220 211	251	320 311	366 353 352 351	366 353
29 Condor Blue	220 211	251	320 311	366 353 352 351	366 353 388
34 Adriatic Turquoise	228 211	251	328 311	352 351	352 351
49 Glenmore Green	231 244 243	251 283	331 344 311 343	351 384 383	384 352 351 383
54 Byzantine Gold	244 211	251	344 311	384 351	384 351
59 Bayberry	244 211	251	344 311	384 351	384 351
64 Sauterne	243 211	283 251	343 311	386 383	383 386
69 Dark Walnut	243 211	283 251	343 311	383 386	386 383
74 San Mateo Red	211	251	311	352 388 351	354 388 351
79 Monarch Burgundy	211	251	347 311	351 352	351 352

FIREMIST COLORS AT EXTRA CHARGE

90 Spartacus Blue	220 211	251	320 311	366 353 352 351	353 366 351
93 Lucerne Aqua	228 211	251	328 311	352 351	352 351
94 Regency Bronze	211	251	311	351 386 352	351 352 386
95 Cinnamon	211	251	311	386 351 352	386 351 352
96 Nottingham Green	211	251	311	357 352 351	357 351
97 Briarwood	211 243	283 251	311 343	383 386 351	383 386 352 351
99 Chateau Mauve	211	251	347 311	352 351	352 351

353 Leather available on special order for style B.
353, 357, 388 Leather available on special order for style L.

Cadillac COLOR-TRIM

1970 RECOMMEDATIONS

COLOR	FLEETWOOD SERIES			
	Brougham P	Sixty Special M	Eldorado H	
	CLOTH	LEATHER	CLOTH	LEATHER
11 Cotillion White	011 028 044 021 047	051 052 088 066	411 420 444 428 447	451 488 452 457
14 Patina Silver	011 016 047	051 088 066	411 420 447	451 488 452 466
18 Phantom Gray	011 016	051 088	411	451 488 452
19 Sable Black	011 016 044	051 088 052	411 444	451 488 452
24 Corinthian Blue	021 011	066 052 051	420 411	466 452
29 Condor Blue	021 011	066 051 052	420 411	466 452 451
34 Adriatic Turquoise	028 011	052 051	428 411	452 451
49 Glenmore Green	031 044 043 011	051 084 083	431 444 411	484 451 483
54 Byzantine Gold	044 011	084 051	444 411	484 451
59 Bayberry	044 011	084 051	444 411	484 451
64 Sauterne	043 011	083 086	443 411	486 483
69 Dark Walnut	043 011	086 083	443 411	483 486
74 San Mateo Red	011	051 088 052	411	452 488 451
79 Monarch Burgundy	047 011	051 052	447 411	451 452

FIREMIST COLORS AT EXTRA CHARGE

90 Spartacus Blue	021 011	066 052 051	420 411	452 466 451
93 Lucerne Aqua	028 011	051 052	428 411	452 451
94 Regency Bronze	011	051 086	411	451 452 486
95 Cinnamon	011	086 051 052	411	486 451 452
96 Nottingham Green	011	052 051	411	457 451
97 Briarwood	011 043	083 086 051	411 443	483 486 451
99 Chateau Mauve	047 011	052 051	447 411	452 451

COLOR-TOP Cadillac

1970 RECOMMENDATIONS

COLOR	BROUGHAM PADDED ROOFS	ELDORADO PADDED ROOFS	DE VILLE VINYL ROOFS	CONVERTIBLE TOPS
11 Cotillion White	2 1 3 7	2 1 3 7	2 3 1 7	1 2 3
14 Patina Silver	2 3 7	2 3 1 7	2 3 7	2 1 3
18 Phantom Gray	2	2 1	2	2 1
19 Sable Black	2	2 1	2 1	2 1
24 Corinthian Blue	3 2 1	3 1 2	3 1 2	1 3 2
29 Condor Blue	2 3	3 1 2	2 3 1	1 3 2
34 Adriatic Turquoise	1 2	1 2	2 1	1 2
49 Glenmore Green	2 4	2 4 1	2 4 1 6	1 4 2 6
54 Byzantine Gold	2 4 1 5	2 4 1 5	2 4 1 5	2 4 1
59 Bayberry	4 6 2	4 6 2	4 6 2	4 6 2
64 Sauterne	5 6 2	5 6 2	5 6 2	6 2
69 Dark Walnut	5 6 2	6 5 2	6 5 2	6 2
74 San Mateo Red	2 1	1 2	1 2	1 2
79 Monarch Burgundy	7 2 1	7 2 1	7 2 1	1 2
FIREMIST COLORS AT EXTRA CHARGE				
90 Spartacus Blue	3 1 2	1 3 2	1 3 2	1 3 2
93 Lucerne Aqua	2 1	1 2	2 1	1 2
94 Regency Bronze	2 5 1 4	2 5 1 4	2 5 1 4	1 2 4
95 Cinnamon	1 2 5 6	1 2 5 6	1 2 5 6	1 2 6
96 Nottingham Green	2 1	1 2	1 2	1 2
97 Briarwood	6 2 5	6 2 1 5	6 2 1 5	6 1 2
99 Chateau Mauve	7 1 2	7 1 2	7 1 2	1 2

VINYL ROOFS		
1	White	12J
2	Black	12K
3	Dk. Blue	12L
4	Dk. Bayberry	12N
5	Dk. Brown	12R
6	Lt. Beige	12M
7	Dk. Mauve	12P

CONVERTIBLE TOPS		
1	White	11J
2	Black	11B
3	Dk. Blue	11C
4	Dk. Bayberry	11N
6	Lt. Beige	11M

INTERIOR INFORMATION

NUMBER OF TRIM OPTIONS

182 trim options in 12 colors are available for 1970. The trim chart on page 4 lists standard cloth trims and the seat options.

The 90 leather options are listed on page 5.

OPTIONS

The number of options that can be made available in production is limited. Some options are not offered because the demand on certain body styles is limited. An example is White leather with Red carpets on the Sedan De Ville.

SPECIAL ORDER

To prevent a loss of sale due to non-availability of a certain trim, almost any trim combination can be special ordered.

SIERRA GRAIN LEATHER

Inserts and bolsters are in Sierra grain when optional leather is ordered. The texture of this leather is smooth and supple in a dyed through finish.

Leather may be ordered in any style except the "75" styles R and S and Calais, styles G and N. An expanded vinyl in Black or Beige is offered as an option in the Calais.

SEAT TYPES

Definitions to supplement the seat sketches that follow are listed below.

Cushion — The cushion determines the classification of the seat.

Backrest — The backrest is notched or straight across depending upon the trim, body style or seat option.

Bench Seat — The cushion is not divided.

Dual Comfort Seat — The cushion is divided 60% for the passengers and 40% for the driver.

Bucket Seats — Individual seats with a center console.

BENCH SEAT

The Bench Seat is available with and without a notch in the backrest, depending upon the body style and trim. The following are the two categories of the Bench seat.

Coupe Seat

A coupe type seat is notched at the center so that the backrest may fold forward. This seat is used in all two-door cars with both cloth and leather trims.

Sedans with leather trim will have this Coupe type seat, but the backrest will not fold forward.

Sedan Seat

The backrest on a Sedan type seat is straight across without a notch. This type seat is used with cloth upholstery in four door cars.

DUAL COMFORT SEAT

Trim numbers suffixed with S indicate the Dual Comfort Seat. This seat has a notch in the center of the backrest and the cushion is divided 40% for the driver and 60% for the passengers. A full center armrest is attached to the passenger section.

The two seats are individually adjustable. The driver's portion has a two-way power adjuster. The passenger side can be adjusted forward and rearward manually.

Optional seat adjusters are listed on page 18.

Dual Comfort seat: standard on the Brougham P; optional on the De Ville, F, J, B and Fleetwood M.

Dual Comfort seat: not offered on Sedan De Ville, style L, but available on special request. It is not available on Eldorado or Calais.

BUCKET SEATS

Strato type Bucket Seats in Black leather are offered for the Eldorado only.

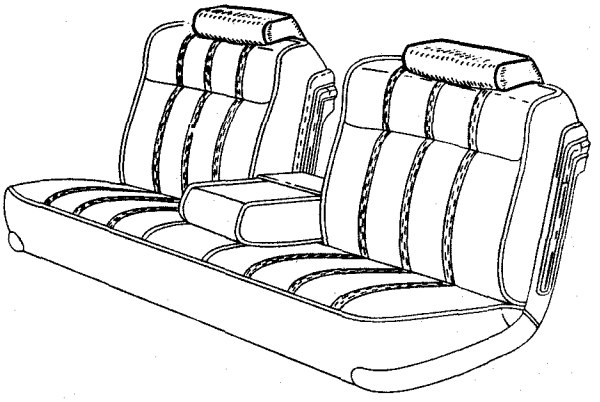
Bucket Seats are not available on any other body style, even on special order.

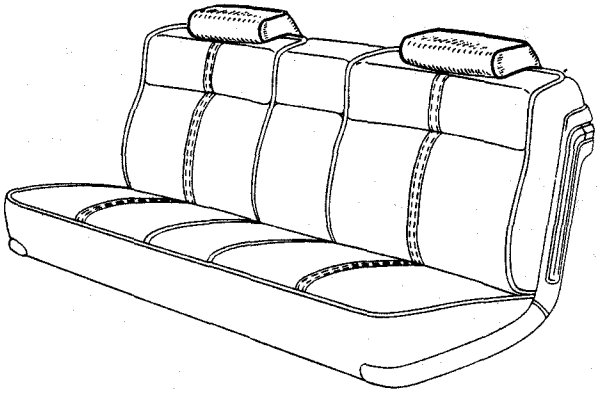
A center console, to match the trim, is placed between the two front seats.

CALAIS AND DE VILLE FRONT SEATS

Calais Coupe

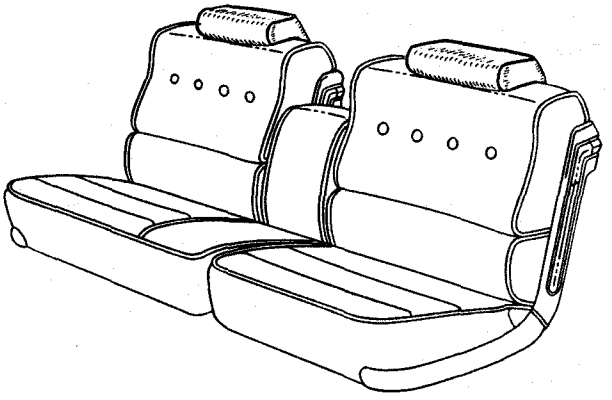
Coupe type seat with free-standing center arm rest. Optional vinyl trim style is illustrated. Cloth upholstered cars will have only one flat lace on each side of the center section as illustrated below.





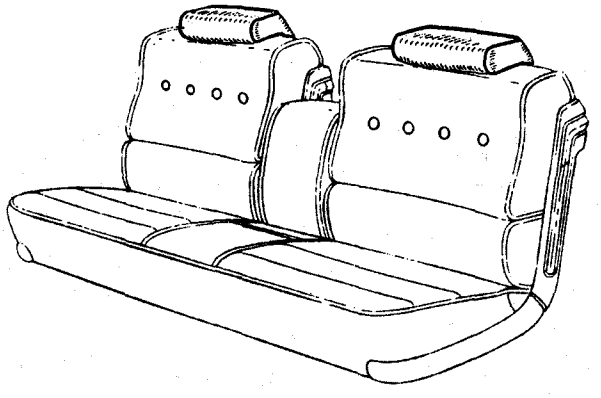
Calais Sedan

Bench type Sedan seat illustrated in cloth trim style with center arm rest. Optional vinyl trim will have three laces on each half of the seat.



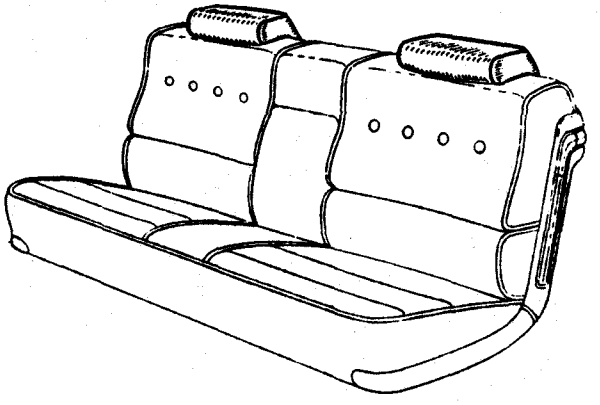
De Ville Dual Comfort Seat

Optional with all trims in the De Ville Convertible, Coupe and Hardtop Sedan.



De Ville Coupe

Notch back seat, with folding back rest and center arm rest used in all De Ville two-door cars. Sedans in optional leather will also use this type seat with stationary back rests.



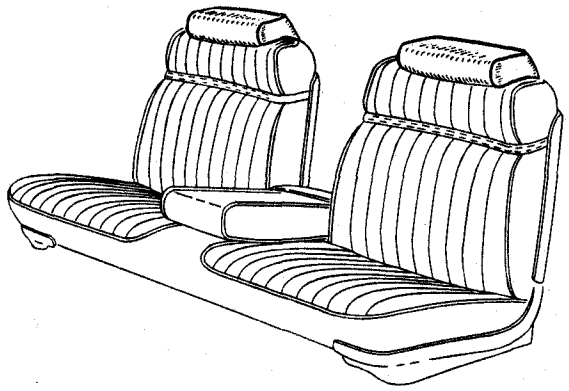
De Ville Sedan

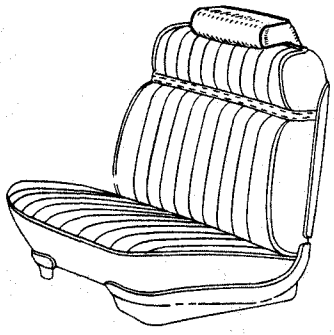
Sedans will have this type of seat with cloth upholstery.

FLEETWOOD FRONT SEATS

Eldorado Strato Bench Seat

Two inch wide pipes are used to achieve this classic trim style. This same styling is used with cloth or optional leather upholstery.



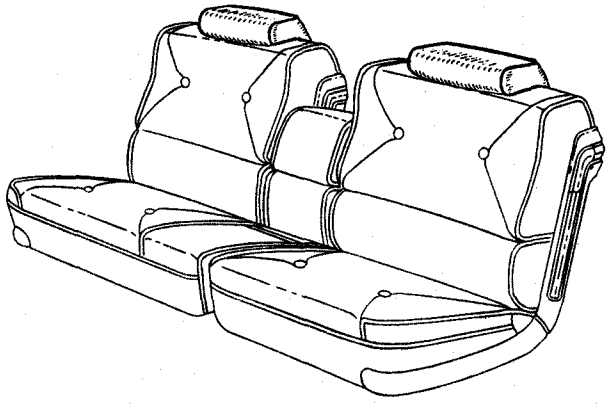


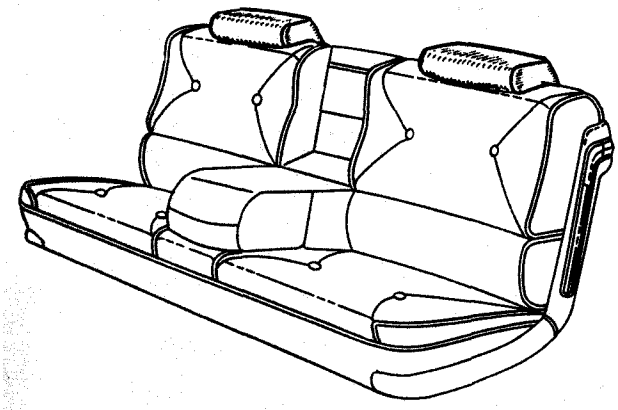
Eldorado Strato Bucket Seats

Available in Black leather at extra charge on the Eldorado only. A center console is included.

Fleetwood Dual Comfort Seat

This styling is used for all trim choices. Dual Comfort Seat is standard on the Brougham and optional on the Sixty Special.





Fleetwood Bench Type Seat

Standard on Fleetwood Sixty Special and Fleetwood "75" Sedan with all trims.

Front seat on "75" Limousine will be Black leather in 2" pleats.

Cadillac

OPTIONS

1970 EQUIPMENT

BASIC GROUPS

		Group 1 Y31	Group 2 Y32	Group 3 Y33	Group 4 Y34 ("75" Only)
1	RADIO, AM-FM STEREO – SIGNAL SEEKING (Not on "75") UN2	1			
2	RADIO, AM-FM – SIGNAL SEEKING U59		2		
3	RADIO, AM-FM U69			3	
4	RADIO, AM-FM – SIGNAL SEEKING REAR CONTROL U67 ("75" Only)				4
W	WHITEWALL TIRES, FIBERGLASS BELTED BIAS Q03	W	W	W	W
E	GLASS, SOFT RAY A01	E	E	E	E
D	DOOR EDGE GUARDS B93	D	D	D	D
K	AUTOMATIC CLIMATE CONTROL C61	K	K	K	STD
Y	SEAT ADJUSTER, POWER FRONT 6-Way Bench A42 6-Way Driver's Dual Comfort AG1 4-Way Driver's Bucket A46	Y	Y	Y	Y Except Style S

EQUIPMENT GROUPS

Group 8 Y38

M	DOOR LOCKS, POWER AU3 OR AU5
Q	STEERING WHEEL, TILT & TELESCOPE N37
T	TRUNK LOCK, REMOTE CONTROL A90
F	FLOOR MATS, RUBBER Y28
P	TRUNK MAT B36

Group 9 Y39

J	TWILIGHT SENTINEL T82
A	DE-FOGGER, REAR WINDOW C50
C	CRUISE CONTROL K30
U	HEADLAMP CONTROL, GUIDE-MATIC T80

ORDER INDIVIDUALLY

S	DUAL COMFORT SEAT AM6
B	BUCKET SEATS A51
V	SEAT ADJUSTER, POWER FRONT 6-Way Passenger Dual Comfort AG2 (Only When Code Y Ordered)
5	LICENSE FRAME – ONE V50
6	LICENSE FRAMES – TWO V51
7	FILLER PLATE VK1

G	CONTROLLED DIFFERENTIAL G80 (Not on Eldorado)
L	LEVEL CONTROL, AUTOMATIC G67
H	TRUMPET HORN UB8
R	EVAPORATIVE EMISSION CONTROL NA9 (California only)
Z	SHOULDER BELTS, REAR AS4
N	SHOULDER BELTS, FRONT A85

NOTICE

S – Dual Comfort Seat is standard on Brougham.

L – Level Control is standard on all Fleetwood cars.

A – De-Fogger is standard on "75".

EQUIPMENT

NEW CODES

Each option now has its own code. To avoid duplicate option symbols, some items have been recoded with new letters or numbers. Familiarization with these codes is important to avoid errors in ordering.

ITEMS WITH NEW CODES

A	–	Rear Window De-Fogger	**6**	–	License Frames – Two
P	–	Rubber Trunk Mat	**7**	–	Filler Plate
T	–	Remote Control Trunk Lock	**R**	–	Evaporative Emission Control (California Only)
5	–	License Frame – One			

GROUP CONTENT

Groups 1, 2, 3 and 4 contain:	Radio White Wall Tires Soft Ray Glass	Door Edge Guards Automatic Climate Control Power Seat Adjuster
New Group 8 is composed of:	Power Door Locks Tilt & Telescope Steering Wheel Remote Control Trunk Lock	Rubber Floor Mats Rubber Trunk Mat
New Group 9 consists of:	Twilight Sentinel Rear Window De-Fogger	Cruise Control Guide-Matic Headlamp Control

The content of groups has been designed to conveniently package those items most frequently ordered by Cadillac customers. Additional items may be ordered by designating the individual code symbol.

Even though certain items in a group are standard or not available on a particular body style, the group may be ordered.

CAUTION: Group 1 – do not order on Fleetwood "75" as Stereo Radio is not available for these body styles.
Group 4 – can be ordered for "75" Sedan or Limousine only. Rear Control Radio is not available on any other style.

NEW OPTIONS

A brief description of new and improved options follows.

W – Tires – The optional White Wall tires are of Fiberglass Belted Bias construction.

1-2-3-4 – Radios – All radios have AM-FM tuners. A Signal Seeking device is also included on all radios except code 3, the AM-FM push-button.

Radio antenna is sealed in the windshield of the car.

A – Rear Window De-Fogger – is now available on all styles including Convertible. De-Fogger is standard on Fleetwood "75" Sedan and Limousine.

P – Trunk Mat – A Gray, one-piece, rubber Trunk Mat is available as factory installed option.

C – Cruise Control – is vacuum operated with the speed selector in the end of the turn signal lever and by an ON-OFF switch on the instrument panel.

R – Evaporative Emission Control – California cars only. Available only on cars destined for initial registration in the State of California. Code R should be specified on such orders only.

FRONT SEAT ADJUSTERS

REGULAR BENCH SEAT			
BODY STYLES	2-Way Manual	2-Way Power	6-Way Power
			Code Y
G N	STD	N/A	OPT
F J B	N/A	STD	OPT
L	N/A	STD	OPT
H	N/A	STD	OPT
M	N/A	STD	OPT
P			
R	N/A	STD	OPT
S	N/A	STD	N/A

DUAL COMFORT SEAT			
DRIVER (Left Side)		PASSENGER (Right Side)	
2-Way Power	6-Way Power	2-Way Manual	6-Way Power
	Code Y		Code V
N/A	N/A	N/A	N/A
STD	OPT	STD	OPT
S.R.	S.R.	S.R.	S.R.
N/A	N/A	N/A	N/A
STD	OPT	STD	OPT
STD	OPT	STD	OPT
N/A	N/A	N/A	N/A

ELDORADO BUCKET SEAT ADJUSTERS

DRIVER		PASSENGER	
2-Way Power	4-Way Power Code Y	2-Way Power	4-Way Power
STD	OPT	STD	N/A

STD – Standard
N/A – Not Available
OPT – Optional at Extra Charge
S.R. – Special Request

CODE V

This code designates the right side front passenger 6-Way Power Seat Adjuster option on Dual Comfort Seat.

HOW TO ORDER

When a 6-way *passenger* seat adjuster is wanted on a Dual Comfort Seat, a 6-way *driver's* seat adjuster must also be ordered.

Mark both Y and V, or V plus a basic group (which includes Y) on the order form 5600A.

CODE Y

Represents a 6-Way power adjuster (or 4-Way on Eldorado driver's Bucket) for the following types of front seats:

1) Regular Bench.
2) Driver's (left side) portion of individually controlled Dual Comfort Seat.
3) Eldorado driver's Bucket Seat.

SWITCH LOCATIONS

All front seat adjuster controls are located at lower left side of seat (including "75" cars) except passenger dual comfort and bucket seat control is on right side. All seat switches operate independently of the ignition switch.

TIRES

STANDARD

Blackwall Fiberglass Belted tires, size L78-15, load range B, are standard on all cars except "75" Sedan and Limousine. On "75" cars, the 8.20 x 15 size is carried over.

OPTIONAL

Whitewall tires of the same size are optional. Two narrow white bands accent the sidewall. Order basic group 1 through 4 or specify code W.

FIBERGLASS BELTED TIRES

The construction and configuration of this tire are designed to increase tread wear, improve handling characteristics and make the tire more resistant to road hazards.

This tire is made with two plies of polyester cord body and two fiberglass belts. The two plies of polyester cord and the fiberglass belts are applied on the bias. The first fiberglass belt is as wide as the tread area. The second belt is slightly narrower.

TIRE SIZE L78-15

These new tires are 1 inch wider. In addition, the Fiberglass Belted Bias tire has 9 ribs.

The "L" indicates load carrying ability of the tire. This converts to the 9.00 designation used previously. The "78" is the aspect ratio. This means the height of the tire is 78% of the width.

The "15" is the interior diameter of the tire and the size of the wheel that this tire is mounted on.

To specify a tire brand, use the following codes:

U	Uniroyal	**G**	Goodrich
F	Firestone	**Y**	Goodyear

ALL MAKES NOT ALWAYS AVAILABLE

Tires for Cadillac cars are supplied by four manufacturers in a variety of sizes, and black or white side walls. This complexity creates storage problems that make a continual inventory of all makes and types difficult to maintain.

Also, availability problems are encountered since all tires must meet the standards of Cadillac's quality control program. It is realized that some customers designate a tire brand preference which dealers understandably wish to accommodate. However, as a relatively small percentage of such requests can be considered without risking a delay in car production, only in case of customer insistence should tire brands be specified on the car order.

Notwithstanding these situations, Cadillac will endeavor to supply a tire brand option, provided such requests do not exceed 5% of a dealer's orders during a model year.

Black side wall tires are standard equipment on all cars. Because of the extremely small demand, it is not feasible to offer a black wall tire brand option even on a limited basis.

CARPETS

COLORS	CALAIS	DE VILLE	ELDORADO	BROUGHAM SIXTY SPECIAL	"75"
Black	211 251	311 351 352	411 451 452	011 051 052	711
Dk. Gray				016	716 719
Med. Blue	220	320	420	021	721
Dk. Blue		353 366	466	066	
Med. Turquoise	228	328	428	028	
Dk. Green	231	331	431	031	
Nottingham Green		357	457		
Med. Beige	243 283	343 383	443 483	043 083	743
Med. Gold	244	344 384	444 484	044 084	
Dk. Brown		386	486	086	
Dk. Mauve		347	447	047	
Dk. Red		354 388	488	088	

CARPETS

Carpeting is used for floor covering and for areas on the doors, cowl quarters and lower part of the back of front seat.

Floor carpeting is installed over a layer of padding, providing insulation from noise and temperature.

LIMOUSINE CARPETING

Style S front compartment will have Black carpeting and rear compartment will have carpeting to match color of upholstery selected.

FLOOR CARPETING

Calais: Trenton quality of 80% rayon and 20% nylon loop pile.

All Other Styles: Trianon quality of 100% nylon cut pile.

CARPETING ABOVE FLOOR

Calais: Travana quality of 80% rayon and 20% nylon loop pile.

All Other Styles: Tyrol quality of 100% nylon cut pile.

RUBBER FLOOR MATS

		Twin Front & Rear			One Piece Front & Rear	Twin Front Only	
CODE	COLOR	G N Calais	F J B L De Ville	Brougham P 60 Special M	H Eldorado	R "75"	S "75"
1	White		352 353 354 357	052	452 457		
2	Black	211 251	311 351 347	011 051 047	411 451 447	711	711 716 719 721 743
3	Dk. Blue	220	320 366	021 066	420 466	721	
4	Med. Beige	243 283	343 383 386	043 083 086	443 483 486	743	
5	Med. Gold	244	344 384	044 084	444 484		
6	Med. Turquoise	228	328	028	428		
7	Dk. Green	231	331	031	431		
8	Dk. Red		388	088	488		
9	Dk. Gray			016		716 719	

To order Rubber Floor Mats, specify Equipment Group 8 or code F.

Floor Mats match the upholstery color.

To order a color other than the combination listed on the chart, enter the code number in the Floor Mats column on the 5600A Order Form.

Black Floor Mats will be used when Mauve trim is ordered.

A one-peice Gray Trunk Mat is available for factory installation. Specify Group 8 or Code P.

GENERAL INFORMATION

BODY STYLE REFERENCE

Reference in this book to "C" cars includes the Calais, De Ville and Fleetwood Sixty Special and Brougham.

The Fleetwood Eldorado is referred to as "H".

"R" for the Fleetwood Sedan and "S" for the Fleetwood Limousine are the most common designations for the "75" series.

EXTRA CHARGE

Unless specifically stated otherwise, any reference to option, optional equipment, special request or special feature indicates that this item is available at extra charge.

BODY MOLDINGS

Calais and De Ville series cars will have a bright chrome molding.

A vinyl insert in the body molding is found on all Fleetwood series cars except "75". The molding is bright chrome and the insert will match the color of the padded roof or it will be Black when the padded roof is not specified.

TRIM STYLING

Brougham and Sixty Special

Trim styling for the Brougham and Sixty Special is a departure from the two and three pillow style of recent years.

The cushion is one-pillow with two buttons for accent. The backrest will be two-pillow, the upper pillow being larger.

The lower pillow, when Dumbarton cloth is ordered will be in matching leather. The center section on seat cushion will be Dumbarton cloth. The "bolster" will now be horizontal instead of vertical.

The facings of this leather lower pillow will be in vinyl to match.

With Divan all cloth trim, the two-pillow trim style is used, but leather is omitted.

ELDORADO

Two inch pleats are used with cloth and leather trim selections to achieve a classic trim style.

VINYL ROOFS

There are 7 vinyl roof colors for 1970. In addition to White, Black, Dk. Blue, Dk. Brown and Lt. Beige, two entirely new colors are available. They are Dark Mauve and Dark Bayberry.

The Convertible top is available in five colors. White, Black, Dark Blue, Light Beige and the new Dark Bayberry are the selections.

FIREMIST COLORS

The Firemist options have become exceedingly popular because of customer demand for something unique. Firemist colors are now available in seven colors.

Two entirely new color families are represented in 1970.

Cinnamon is a vibrant orange-gold Firemist.

Nottingham Green Firemist represents the emerald green family.

An optional trim of White leather with Nottingham Green carpets and instrument panel is designed specifically for Nottingham Green Firemist exterior.

Firemist code numbers start with 9 and may be ordered by marking the number in the regular color space on the order form.

GENERATORS

Ampere capacity of generators is as follows:

61 Amp-Air Conditioned Cars
42 Amp-Without Air Conditioning
63 Amp-"75" Cars.

Because of the increased amperage capacity of the standard generator an optional generator is not offered.

GEAR RATIOS

Gear Ratios are the same for both Automatic Climate Control cars and those ordered without air conditioning.

There are no options.

The ratios listed below are for information purposes only.

2.93-1 for "C" Cars
3.07-1 for Eldorado
3.15-1 for "75"

GLASS

STANDARD

Clear solid tempered safety plate glass is standard in all side and rear windows. This includes the rear window on the Convertible.

The windshield on all cars and division glass in the "75" Limousine are laminated safety plate glass. The windshield on all cars will have the impregnated radio antenna.

OPTIONAL, CODE E

Soft Ray glass is tinted and the upper part of the windshield is shaded. In addition to providing relief from the sun's rays, Soft Ray glass aids Automatic Climate Control by screening infra-red heat rays.

Soft Ray glass is recommended, especially when Automatic Climate Control is ordered.

RADIO ANTENNA

The radio antenna is sealed in the windshield glass whether Soft-Ray or clear glass is ordered.

A fine wire is placed across the windshield approximately four inches from the top and runs down the center to a lead wire connecting the antenna to the radio.

The position of the antenna provides for less distortion in the reception because the lead wire to the radio is shortest at this point.

HEADLINING

COLORS	BEDFORD	TAFFETA	ASCOT
	Cord Vinyl	Perforated Vinyl	Soft Plush All Nylon Tricot Fabric
Black	211 251 311 351	411 451 051	011 711
White	352 353 357	452 457 052	
Lt. Gray		719	016 716
Med. Blue	220 320	420	021 721
Dk. Blue	366	466 066	
Med. Turquoise	228 328	428	028
Dk. Green	231 331	431	031
Med. Beige	243 283 343 383	443 483 083	043 743
Med. Gold	244 344 384	444 484 084	044
Dk. Brown	386	486 086	
Dk. Mauve	347	447	047
Med. Red	388	488 088	

HEADLINING

Headlining matches color of seat inserts as illustrated in the above chart.

LANDAU ON "75"

Headlining on "75" Sedans and Limousines ordered with Landau Roof option will have Taffeta perforated vinyl headlining instead of Ascot cloth.

GARNISH MOLDINGS

Windshield pillar moldings, header moldings, rear shelf and rear view mirror bracket match the instrument panel color.

Other garnish moldings and coat hooks match the headlining color.

CONVERTIBLE

The chart below lists the top and liner colors.

CODE	TOP COLOR	LINER
1	White	Black
2	Black	Black
3	Dk. Blue	Black
4	Dk. Bayberry	Black
6	Lt. Beige	Black

SEAT AND SHOULDER BELTS

SEAT BELTS

Seat Belts match the carpet color of trim selected.

Six sets of seat belts are provided in each car—three in front and three in rear.

Auxiliary seats in the "75" do not have seat or shoulder belts.

SHOULDER BELTS

Shoulder Belts also match the carpet color of trim selected.

Two sets of front seat shoulder belts are standard in all closed cars.

Front Shoulder Belts are optional for the Convertible – specify code N.

Rear Shoulder Belts are optional on all body styles and can be ordered by specifying code Z.

STORAGE

A pocket in the front seat is large enough to accommodate Seat Belts and Shoulder Belts when they are not in use.

This feature is found on all cars except the Calais series and the Fleetwood "75" Limousine.

Driver and right front passenger outboard Seat Belts are housed in retractors at the base of the front seat.

Front Shoulder Belts are stored on two convenient metal clips above the front doors.

Rear Shoulder Belts are attached to the rear shelf and are placed there when not in use.

SHOULDER BELT LENGTH

Shoulder Belts come in four lengths depending upon body style and whether used in front or rear seats.

MINI BUCKLES

A smaller buckle is provided for the driver and right front passenger seat belts. This mini buckle provides for easy identification of the most frequently used seat belts Buckles for other belts are the larger size.

STANDARD COLORS

Shoulder Belts are available in all colors that are standard production option trims.

Non-standard color interiors will require that matching Shoulder Belts be special ordered.

ELECTRIC BACK REST RELEASE

Individual back rests in two-door cars are secured and must be released manually to fold forward. This release is located on the back of front seat on all two-door cars.

Whenever Power Door Locks are ordered on two-door cars, opening of either door electrically releases the seat back locks. Closing the doors secures the back rest latches.

Electric Back Rest Release is an integral part of the Power Door Locks and cannot be ordered separately.

ORNAMENTATION

New ornamentation is used to identify and enhance the interior and exterior of every 1970 Cadillac. Following is a description of the ornamentation and the body styles to which it applies.

INTERIOR

DOOR INSERTS

An Oriental ash–Tamo wood – is used for decorative accent on the doors and rear quarters of all Fleetwood styles and leather upholstered De Villes.

Cloth upholstered De Villes will have cloth door inserts.

Calais door inserts will be vinyl to match upholstery.

INSTRUMENT CLUSTER

Tamo wood is used for the instrument cluster on all cars except Calais which has Black camera grain.

INSTRUMENT PANEL COVE

Cove area above the glove compartment will be Tamo wood on Fleetwood series. Leather upholstered De Ville styles will also have Tamo wood cove area.

Cloth trimmed De Ville cove area will be brushed aluminum and Calais will be Black camera grain.

SERIES IDENTIFICATION

The cove area will contain a plaque with the series identification inscribed.

Fleetwood in coined block letters will be on "75" and Sixty Special. Brougham in script with Fleetwood in coined block letters is used for the Brougham.

Eldorado in coined block letters appears on the Tamo wood cove area.

De Ville in script is on the aluminum or Tamo wood cove area.

Calais in script is on the Black camera grain cove area.

STEERING WHEEL

All steering wheels will be Black with a Tamo wood insert on the rim. Calais rim will be Black.

A crest is on the center pad of all cars. On Fleetwood series, the crest is encircled by a wreath.

EXTERIOR

REAR QUARTERS

Exterior series identification is located on the lower rear quarter or on the sail panel.

A wreath and crest emblem is attached on the rear quarter of the Fleetwood "75" and Sixty Special.

Brougham in script and a wreath and crest appear on the roof sail panels of the Brougham.

The Eldorado rear side marker lights have a red lens with a crest surrounded by a chrome wreath bezel on the lower rear quarters.

Coupe de Ville, Sedan de Ville or De Ville in script will identify the De Ville series.

Calais in script is on the rear quarter of the Coupe and Sedan.

FRONT FENDERS

Brougham and Sixty Special will have Fleetwood in coined block letters on the lower rear portion of the front fenders.

Eldorado in coined block letters will be in the same position on the Eldorado.

HOOD AND REAR DECK

An enlarged version of the Cadillac crest (without the "V") is located on the hood and rear deck of Calais and De Ville.

On Fleetwood series, a crest on the hood and rear deck is encircled by a wreath.

WINGED CREST

A winged crest of brushed metal is attached to the end of the front fenders on all series. This ornamentation gives the front fenders a tailored look.

BODY SIDE MOLDINGS

Fleetwood Eldorado and Brougham will have body side moldings with a vinyl insert that matches the padded roof color. The Sixty Special will have a Black vinyl body molding insert. A Black vinyl insert will also be used when padded roof is not ordered.

All other cars will have chrome spear molding.

ELDORADO — 8.2 LITRE ENGINE

The exclusive Eldorado engine is designated by Eldorado in script and a plaque with the 8.2 Litre inscription on left side of the grill.

LANDAU ROOF

A plaque with Fleetwood in coined block letters is applied on the upper rear quarters when Landau roof is ordered.

LEATHER

COLOR	CODES	SIERRA GRAIN					
		DE VILLE				FLEETWOOD	
		Convertible F	Coupe J	Hardtop Sedan B	Sedan L	Eldorado H	60 Special M Brougham P
Black	351	N/C	STD	STD	STD	STD	STD
White – Black Carpet	352	N/C	STD	STD	STD	STD	STD
White – Blue Carpet	353	N/C	STD				
White – Red Carpet	354	N/C					
White – Turq. Carpet	355						
White – Nottingham Green Carpet	357	N/C	STD	STD		STD	
Gray	356					N/A	
Med. Blue	360						
Dk. Blue	366	N/C	STD	STD	STD	STD	STD
Med. Turquoise	368						
Antique Dk. Green	371						
Antique Med. Beige	383	N/C	STD	STD	STD	STD	STD
Antique Med. Gold	384	N/C	STD	STD	STD	STD	STD
Antique Dk. Brown	386	N/C	STD	STD	STD	STD	STD
Dk. Mauve	387						
Med. Red	388	N/C	STD	STD		STD	STD

LEGEND

N/C	No Charge	STD	Standard Option – Extra Charge
N/A	Not Available		Special Request – Extra Charge

G CALAIS COUPE 68247

COUPE FRONT SEAT

A notch-back bench type front seat with individual back rests is standard. The back rests fold forward for easy entry and exit.

This is the only type seat available in the Calais Coupe.

CLOTH UPHOLSTERY

Dorian cloth is available in six color options. The cloth is accented by bands of acanthus leaves woven into the fabric, repeating every seven inches. One flat vinyl lace centered on each back rest and cushion will match the seat insert.

VINYL UPHOLSTERY

Sierra grain vinyl is optional in Black or Antique Medium Beige. The seats will have three flat vinyl laces on each back rest and cushion. Other vinyl upholstery colors are available on special request. See page 52.

INSTRUMENT PANEL

The instrument panel colors are listed on opposite page. The instrument cluster inserts are black camera grain texture with Calais in script located on the cove over the glove compartment.

DOORS

Door inserts (the area above the arm rests) are vinyl in color to match the seats.

A red reflective lens is located below the door arm rest.

CENTER ARM REST

A vinyl covered center arm rest is standard in the front (none in rear).

CARPETS

A loop pile–80% rayon, 20% nylon–carpet called Trenton is used for the floor covering. A Travana quality carpet is applied to areas above the floor.

If a trim in a non-standard color is ordered, the carpets will be cut pile Trianon and Tyrol quality.

HEADLINING

A ribbed vinyl (called Bedford) is used for headlining material. It matches the upholstery color, as shown on page 20.

VINYL ROOF

This option not available on the Calais series.

EQUIPMENT

Refer to page 70 for equipment available on the Calais Coupe.

ELECTRIC BACK REST RELEASE

Power Door Locks feature an automatic release of both back rest locks when either door is opened. This permits folding the back rests forward without manually depressing a lock button.

A manual release is standard if Power Door Locks are not ordered.

SEAT AND SHOULDER BELTS

Seat Belts: six sets are standard–three in front and three in rear.

Shoulder Belts: standard in front and optional in rear – code Z.

Seat and Shoulder Belts will match carpet color.

SEAT ADJUSTERS

Two-way manual adjuster is standard.

Six-way power is optional – code Y.

TRUMPET HORN

A high C Trumpet Horn option is available which adds a third horn to Calais cars – code H.

FLOOR MATS

Two-piece front and rear rubber Floor Mats in a color harmonizing with the interior are now included in group 8.

Floor Mat color combinations and codes are listed on page 17.

TRUNK MAT

A one-piece Gray Trunk Mat is available for factory installation. Specify group 8 or code P.

FIREMIST COLORS

Seven beautifully radiant premium charge Firemist colors are available, in addition to the 14 regular option exterior colors.

SPECIAL INTERIORS

Listed on pages 49 through 58 are illustrations of most frequently requested special orders.

68247

CALAIS COUPE

G

The charts below list upholstery options with exterior color recommendations, in addition to interior material and color distribution.

CODES	UPHOLSTERY COLOR	SEAT INSERTS	CENTER BOLSTER	INSTRUMENT PANEL	RECOMMENDED EXTERIOR COLORS
211	Black	Dorian	Vinyl	Black	ALL
220	Med. Blue	Dorian	Vinyl	Dk. Blue	90 11 14 19 24 29
228	Med. Turquoise	Dorian	Vinyl	Dk. Turquoise	93 11 34
231	Dk. Green	Dorian	Vinyl	Dk. Green	11 19 49
243	Med. Beige	Dorian	Vinyl	Dk. Beige	97 49 64 69
244	Med. Gold	Dorian	Vinyl	Dk. Gold	19 49 54 59

Expanded Vinyl at Extra Charge

251	Black	Vinyl	Vinyl	Black	ALL
283	Ant. Med. Beige	Vinyl	Vinyl	Dk. Beige	97 49 64 69



AM-FM Stereo Radio . . . now with new Signal Seeking feature . . . and antenna sealed in windshield glass.



CALAIS
N HARDTOP SEDAN 68249

SEDAN FRONT SEAT

A bench type seat with straight-across cushion and back rest is standard without option.

CLOTH UPHOLSTERY

Dorian cloth is available in six color options. The cloth is accented by bands of acanthus leaves woven into the fabric, repeating every seven inches. One flat vinyl lace centered on each back rest and cushion will match the seat insert.

VINYL UPHOLSTERY

Sierra grain vinyl is optional in Black or Antique Medium Beige. The seats will have three flat vinyl laces on each back rest and cushion. Other vinyl upholstery colors are available on special request. See page 52.

INSTRUMENT PANEL

The instrument panel colors are listed on opposite page. The instrument cluster inserts are black camera grain texture with Calais in script located on the cove over the glove compartment.

DOORS

Door inserts (the area above the arm rests) are vinyl in color to match the seats.

A red reflective lens is located below the door arm rest.

CENTER ARM REST

A vinyl covered center arm rest is standard in the front (none in rear).

CARPETS

A loop pile–80% rayon, 20% nylon–carpet called Trenton is used for the floor covering. A Travana quality carpet is applied to areas above the floor.

If a trim in a non-standard color is ordered, the carpets will be cut pile Trianon and Tyrol quality.

HEADLINING

A ribbed vinyl (called Bedford) is used for headlining material. It matches the upholstery color, as shown on page 20.

VINYL ROOF

This option not available on the Calais series.

EQUIPMENT

Refer to page 70 for equipment available on the Calais Hardtop Sedan.

SEAT AND SHOULDER BELTS

Seat Belts: six sets are standard–three in front and three in rear.

Shoulder Belts: standard in front and optional in rear–code Z.

Seat and Shoulder Belts will match carpet color.

SEAT ADJUSTERS

Two-way manual adjuster is standard.

Six-way power is optional–code Y.

TRUMPET HORN

A high C Trumpet Horn option is available which adds a third horn to Calais cars–code H.

FLOOR MATS

Two-piece front and rear rubber Floor Mats in a color harmonizing with the interior are now included in group 8.

Floor Mat color combinations and codes are listed on page 17.

TRUNK MAT

A one-piece Gray Trunk Mat is available for factory installation. Specify group 8 or code P.

FIREMIST COLORS

Seven beautifully radiant premium charge Firemist colors are available, in addition to the 14 regular option exterior colors.

SPECIAL INTERIORS

Listed on pages 49 through 58 are illustrations of most frequently requested special orders.

CALAIS
HARDTOP SEDAN

68249 **N**

The charts below list upholstery options with exterior color recommendations, in addition to interior material and color distribution.

CODES	UPHOLSTERY COLOR	SEAT INSERTS	CENTER BOLSTER	INSTRUMENT PANEL	RECOMMENDED EXTERIOR COLORS
211	Black	Dorian	Vinyl	Black	ALL
220	Med. Blue	Dorian	Vinyl	Dk. Blue	90 11 14 19 24 29
228	Med. Turquoise	Dorian	Vinyl	Dk. Turquoise	93 11 34
231	Dk. Green	Dorian	Vinyl	Dk. Green	11 19 49
243	Med. Beige	Dorian	Vinyl	Dk. Beige	97 49 64 69
244	Med. Gold	Dorian	Vinyl	Dk. Gold	19 49 54 59

Expanded Vinyl at Extra Charge

251	Black	Vinyl	Vinyl	Black	ALL
283	Ant. Med. Beige	Vinyl	Vinyl	Dk. Beige	97 49 64 69



Cruise Control . . . touching a push button at the end of the turn signal lever when desired speed is reached sets the Cruise Control.



F DE VILLE CONVERTIBLE 68367

FRONT SEAT

A notch-back bench type front seat with individual back rests is standard.

DUAL COMFORT SEAT

A Dual Comfort notch-back front seat, providing both driver and passenger with choice of seat adjustment for individual comfort, is optional–code S.

SEAT ADJUSTERS

Standard Seat: a 2-way power is standard; a 6-way power is optional–code Y.

Dual Comfort Seat:

Driver–a 2-way power is standard; a 6-way power is optional–code Y.

Passenger–a 2-way manual is standard; 6-way power is optional–code V. However, to order code V, a Y must also be specified.

LEATHER UPHOLSTERY

Sierra grain leather in 10 color combinations is standard in the Convertible.

INSTRUMENT PANEL

The instrument panel colors are listed on opposite page.

Tamo wood inserts are on the instrument cluster, doors and rear quarters. De Ville in script is on the Tamo wood insert in the cove area above the glove compartment.

TOPS

Convertible tops are available in the colors indicated below. Liner colors cannot be changed, as the top material is a fusion of four layers of vinyl, fabric, rubber and drill cloth liner. These are bonded into a one-piece fabric at the mill.

CODE	TOP COLOR	LINER
1	White	Black
2	Black	Black
3	Dk. Blue	Black
4	Dk. Bayberry	Black
6	Lt. Beige	Black

TOP BOOT

The color of top boot matches the color of upholstery and not the top material. Top boots are made of two-way stretch coated fabric except when special colors are ordered.

CENTER ARM REST

Standard bench type front seat or optional Dual Comfort seat includes a folding center arm rest (none in rear).

CARPETS

A fine yarn, all nylon, cut pile carpet called Trianon is used for the floor covering. A Tyrol quality carpet is applied to areas above the floor. A list of carpet colors is on page 16.

EQUIPMENT

Refer to page 70 for equipment available on the De Ville Convertible.

ELECTRIC BACK REST RELEASE

Power Door Locks feature an automatic release of both back rest locks when either door is opened. This permits folding the back rests forward without manually depressing a lock button.

A manual release is standard if Power Door Locks are not ordered.

SEAT AND SHOULDER BELTS

Seat Belts: six sets are standard; three in front and three in rear.

Shoulder Belts: optional in front and rear–code N for front, code Z for rear.

Seat and Shoulder Belts will match carpet color.

FLOOR MATS

Two-piece front and rear rubber Floor Mats in a color harmonizing with the interior are now included in group 8.

Floor Mat color combinations and codes are listed on page 17.

TRUNK MAT

A one-piece Gray Trunk Mat is available for factory installation. Specify group 8 or code P.

FIREMIST COLORS

Seven beautifully radiant premium charge Firemist colors are available, in addition to the 14 regular option exterior colors.

SPECIAL INTERIORS

Listed on pages 49 through 58 are illustrations of most frequently requested special orders.

DE VILLE CONVERTIBLE

68367 F

The chart below lists leather upholstery options with exterior color recommendations, in addition to interior color distribution.

CODES	UPHOLSTERY COLOR	SEAT INSERTS & BOLSTERS	INSTRUMENT PANEL	RECOMMENDED EXTERIOR COLORS
351 or 351S	Black	Sierra	Black	ALL
352 or 352S	White	Sierra	Black	93 94 95 97 99 11 18 19 34 49 79
353 or 353S	White	Sierra	Dk. Blue	90 24 29
354 or 354S	White	Sierra	Med. Red	74
357 or 357S	White	Sierra	Nottingham Green	96 11
366 or 366S	Dk. Blue	Sierra	Dk. Blue	90 11 14 24 29
383 or 383S	Ant. Med. Beige	Sierra	Dk. Beige	97 49 64 69
384 or 384S	Ant. Med. Gold	Sierra	Dk. Gold	49 54 59
386 or 386S	Ant. Dk. Brown	Sierra	Dk. Brown	94 95 97 64 69
388 or 388S	Med. Red	Sierra	Med. Red	11 14 18 19 29 74

A new feature for 1970!



For added convenience in inclement weather . . .
a Rear Window De-Fogger aids in clearing the rear window.



J COUPE DE VILLE 68347

COUPE FRONT SEAT

A notch-back bench type front seat with individual back rests is standard.

DUAL COMFORT SEAT

A Dual Comfort notch-back front seat, providing both driver and passenger with choice of seat adjustment for individual comfort, is optional—code S.

Standard bench or Dual Comfort seats are available in either cloth or leather upholstery.

SEAT ADJUSTERS

Standard Seat: a 2-way power is standard; a 6-way power is optional—code Y.

Dual Comfort Seat:

Driver—a 2-way power is standard; a 6-way power is optional—code Y.

Passenger—a 2-way manual is standard; 6-way power is optional—code V. However, to order code V, a Y must also be specified.

Complete seat adjuster information is on page 14.

CLOTH UPHOLSTERY

Two patterns are offered. The ornate Dynasty cloth is available in Medium Turquoise, Medium Gold and Dark Mauve.

Dubonnet cloth is a subtly striped, smooth knit fabric available in Black, Medium Blue, Dark Green and Medium Beige.

Both fabrics create a soft pillow effect with contour provided by four buttons which tuft the fabric on each back rest.

A center bolster section in leather matches the color of the cloth.

LEATHER UPHOLSTERY

A choice of nine leather color combinations in the Coupe de Ville is offered as standard production options. Inserts and bolsters will be Sierra grain leather.

INSTRUMENT PANEL

The instrument panel colors are listed on opposite page. There are Tamo wood inserts on the instrument cluster.

With leather upholstery, the insert on the cove area above the glove compartment will be Tamo wood. With cloth upholstery, this area will be brush finished anodized aluminum. De Ville in script will appear on these inserts.

DOORS

Tamo wood is used for the door and rear quarter inserts when leather is ordered. Cloth upholstered cars will have cloth in these areas.

A courtesy lamp combined with a red illuminated lens is located below the door arm rest.

CENTER ARM REST

Both front and rear seats include a leather covered folding center arm rest. Applies to either standard bench or optional Dual Comfort seats.

CARPETS

A fine yarn, all nylon, cut pile carpet called Trianon is used for the floor covering. A Tyrol quality carpet is applied to areas above the floor. A list of carpet colors is on page 16.

HEADLINING

A ribbed vinyl (called Bedford) is used for headlining material. It matches the upholstery color, as shown on page 20.

VINYL ROOF

An optional, cross-grain, vinyl roof with textured halo moldings is available in seven colors.

EQUIPMENT

Refer to page 70 for equipment available on the Coupe de Ville.

ELECTRIC BACK REST RELEASE

Power Door Locks feature an automatic release of both back rest locks when either door is opened. This permits folding the back rests forward without manually depressing a lock button.

A manual release is standard if Power Door Locks are not ordered.

SEAT AND SHOULDER BELTS

Seat Belts: six sets are standard—three in front and three in rear.

Shoulder Belts: standard in front and optional in rear—code Z.

Seat and Shoulder Belts will match carpet color.

FLOOR MATS

Two-piece front and rear rubber Floor Mats in a color harmonizing with the interior are now included in group 8.

Floor Mat color combinations and codes are listed on page 17.

TRUNK MAT

A one-piece Gray Trunk Mat is available for factory installation. Specify group 8 or code P.

FIREMIST COLORS

Seven beautifully radiant premium charge Firemist colors are available, in addition to the 14 regular option exterior colors.

SPECIAL INTERIORS

Listed on pages 49 through 58 are illustrations of most frequently requested special orders.

COUPE DE VILLE J

The charts below list upholstery options with exterior color recommendations, in addition to interior material and color distribution.

CODES	UPHOLSTERY COLOR	SEAT INSERTS	INSTRUMENT PANEL	RECOMMENDED EXTERIOR COLORS
311 or 311S	Black	Dubonnet	Black	ALL
320 or 320S	Med. Blue	Dubonnet	Dk. Blue	90 11 14 24 29
328 or 328S	Med. Turquoise	Dynasty	Dk. Turquoise	93 11 34
331 or 331S	Dk. Green	Dubonnet	Dk. Green	11 19 49
343 or 343S	Med. Beige	Dubonnet	Dk. Beige	97 49 64 69
344 or 344S	Med. Gold	Dynasty	Dk. Gold	11 19 49 54 59
347 or 347S	Dk. Mauve	Dynasty	Dk. Mauve	99 11 14 79

Leather Options at Extra Charge

351 or 351S	Black	Sierra	Black	ALL
352 or 352S	White	Sierra	Black	93 94 95 99 11 18 19 34 74 79
353 or 353S	White	Sierra	Dk. Blue	90 24 29
357 or 357S	White	Sierra	Nottingham Green	96 11
366 or 366S	Dk. Blue	Sierra	Dk. Blue	90 11 14 24 29
383 or 383S	Ant. Med. Beige	Sierra	Dk. Beige	97 49 64 69
384 or 384S	Ant. Med. Gold	Sierra	Dk. Gold	19 49 54 59
386 or 386S	Ant. Dk. Brown	Sierra	Dk. Brown	94 95 97 64 69
388 or 388S	Med. Red	Sierra	Med. Red	11 14 18 19 74



Add extra value and luxury . . . order Sierra grain leather.



HARDTOP SEDAN

B DE VILLE 68349

SEDAN FRONT SEAT

A bench type front seat with straight-across cushion and back rest is standard.

COUPE FRONT SEAT

A notch-back, coupe type bench seat is used when leather upholstery is ordered. The individual coupe type back rests are secured so they will not fold forward.

DUAL COMFORT SEAT

A Dual Comfort notch-back front seat, providing both driver and passenger with choice of seat adjustment for individual comfort, is optional–code S.

Standard bench or Dual Comfort seats are available in either cloth or leather upholstery.

SEAT ADJUSTERS

Standard Seat: a 2-way power is standard; a 6-way power is optional–code Y.

Dual Comfort Seat:

Driver–a 2-way power is standard; a 6-way power is optional–code Y.

Passenger–a 2-way manual is standard; 6-way power is optional–code V. However, to order code V, a Y must also be specified.

Complete seat adjuster information is on page 14.

CLOTH UPHOLSTERY

Two patterns are offered. The ornate Dynasty cloth is available in Medium Turquoise, Medium Gold and Dark Mauve.

Dubonnet cloth is a subtly striped, smooth knit fabric available in Black, Medium Blue, Dark Green and Medium Beige.

Both fabrics create a soft pillow effect with contour provided by four buttons which tuft the fabric on each back rest.

A center bolster section in leather matches the color of the cloth.

LEATHER UPHOLSTERY

A choice of eight leather color combinations in the Hardtop Sedan de Ville is offered as standard production options. Inserts and bolsters will be Sierra grain leather.

INSTRUMENT PANEL

The instrument panel colors are listed on opposite page. There are Tamo wood inserts on the instrument cluster.

With leather upholstery, the insert on the cove area above the glove compartment will be Tamo wood. With cloth upholstery, this area will be brush finished anodized aluminum. De Ville in script will appear on these inserts.

DOORS

Tamo wood is used for the door inserts when leather is ordered. Cloth upholstered cars will have cloth in these areas.

A courtesy lamp combined with a red illuminated lens is located below the door arm rest.

CENTER ARM REST

Both front and rear seats include a leather covered folding center arm rest. Applies to either standard bench or optional Dual Comfort seats.

CARPETS

A fine yarn, all nylon, cut pile carpet called Trianon is used for the floor covering. A Tyrol quality carpet is applied to areas above the floor. A list of carpet colors is on page 16.

HEADLINING

A ribbed vinyl (called Bedford) is used for headlining material. It matches the upholstery color, as shown on page 20.

VINYL ROOF

An optional, cross-grain, vinyl roof with textured halo moldings is available in seven colors.

EQUIPMENT

Refer to page 70 for equipment available on the Hardtop Sedan de Ville.

SEAT AND SHOULDER BELTS

Seat Belts: six sets are standard–three in front and three in rear.

Shoulder Belts: standard in front and optional in rear–code Z.

Seat and Shoulder Belts will match carpet color.

FLOOR MATS

Two-piece front and rear rubber Floor Mats in a color harmonizing with the interior are now included in group 8.

Floor Mat color combinations and codes are listed on page 17.

TRUNK MAT

A one-piece Gray Trunk Mat is available for factory installation. Specify group 8 or code P.

FIREMIST COLORS

Seven beautifully radiant premium charge Firemist colors are available, in addition to the 14 regular option exterior colors.

SPECIAL INTERIORS

Listed on pages 49 through 58 are illustrations of most frequently requested special orders.

HARDTOP SEDAN
DE VILLE

68349 **B**

The charts below list upholstery options with exterior color recommendations, in addition to interior material and color distribution.

CODES	UPHOLSTERY COLOR	SEAT INSERTS	INSTRUMENT PANEL	RECOMMENDED EXTERIOR COLORS
311 or 311S	Black	Dubonnet	Black	ALL
320 or 320S	Med. Blue	Dubonnet	Dk. Blue	90 11 14 24 29
328 or 328S	Med. Turquoise	Dynasty	Dk. Turquoise	93 11 34
331 or 331S	Dk. Green	Dubonnet	Dk. Green	11 19 49
343 or 343S	Med. Beige	Dubonnet	Dk. Beige	97 49 64 69
344 or 344S	Med. Gold	Dynasty	Dk. Gold	11 19 49 54 59
347 or 347S	Dk. Mauve	Dynasty	Dk. Mauve	99 11 14 79

Leather Options at Extra Charge

351 or 351S	Black	Sierra	Black	ALL
352 or 352S	White	Sierra	Black	93 94 95 99 11 18 19 24 29 34 74 79
357 or 357S	White	Sierra	Nottingham Green	96 11
366 or 366S	Dk. Blue	Sierra	Dk. Blue	90 11 14 24 29
383 or 383S	Ant. Med. Beige	Sierra	Dk. Beige	97 49 64 69
384 or 384S	Ant. Med. Gold	Sierra	Dk. Gold	19 49 54 59
386 or 386S	Ant. Dk. Brown	Sierra	Dk. Brown	94 95 97 64 69
388 or 388S	Med. Red	Sierra	Dk. Red	11 14 18 19 74



Tilt & Telescope Steering Wheel adjusts to the most comfortable driving position . . . and provides for maximum ease of entry or exit.



L SEDAN DE VILLE 68369

SEDAN FRONT SEAT

A bench type front seat with straight-across cushion and back rest is standard.

COUPE FRONT SEAT

A notch-back, coupe type bench seat is used when leather upholstery is ordered. The individual coupe type back rests are secured so they will not fold forward.

DUAL COMFORT SEAT — SPECIAL ORDER

The Dual Comfort Seat is not a production option on this body style. It is available in either cloth or leather upholstery on special request only.

Order illustration is on page 49.

SEAT ADJUSTERS

A 2-way power is standard; 6-way power is optional—code Y.

Complete seat adjuster information is on page 14.

CLOTH UPHOLSTERY

Two patterns are offered. The ornate Dynasty cloth is available in Medium Turquoise, Medium Gold and Dark Mauve.

Dubonnet cloth is a subtly striped, smooth knit fabric available in Black, Medium Blue, Dark Green and Medium Beige.

Both fabrics create a soft pillow effect with contour provided by four buttons which tuft the fabric on each back rest.

A center bolster section in leather matches the color of the cloth.

LEATHER UPHOLSTERY

A choice of six leather color combinations in the Sedan de Ville is offered as standard production options. Inserts and bolsters will be Sierra grain leather.

INSTRUMENT PANEL

The instrument panel colors are listed on opposite page. There are Tamo wood inserts on the instrument cluster.

With leather upholstery, the insert on the cove area above the glove compartment will be Tamo wood. With cloth upholstery, this area will be brush finished anodized aluminum. De Ville in script will appear on these inserts.

DOORS

Tamo wood is used for the door inserts when leather is ordered. Cloth upholstered cars will have cloth in these areas.

A courtesy lamp combined with a red illuminated lens is located below the door arm rest.

CENTER ARM REST

Both front and rear seats include a leather covered folding center arm rest. Applies to either standard bench or optional Dual Comfort seats.

CARPETS

A fine yarn, all nylon, cut pile carpet called Trianon is used for the floor covering. A Tyrol quality carpet is applied to areas above the floor. A list of carpet colors is on page 16.

HEADLINING

A ribbed vinyl (called Bedford) is used for headlining material. It matches the upholstery color, as shown on page 20.

VINYL ROOF

An optional, cross-grain, vinyl roof with textured halo moldings is available in seven colors.

EQUIPMENT

Refer to page 70 for equipment available on the Sedan de Ville.

SEAT AND SHOULDER BELTS

Seat Belts: six sets are standard—three in front and three in rear.

Shoulder Belts: standard in front and optional in rear—code Z.

Seat and Shoulder Belts will match carpet color.

FLOOR MATS

Two-piece front and rear rubber Floor Mats in a color harmonizing with the interior are now included in group 8.

Floor Mat color combinations and codes are listed on page 17.

TRUNK MAT

A one-piece Gray Trunk Mat is available for factory installation. Specify group 8 or code P.

FIREMIST COLORS

Seven beautifully radiant premium charge Firemist colors are available, in addition to the 14 regular option exterior colors.

SPECIAL INTERIORS

Listed on pages 49 through 58 are illustrations of most frequently requested special orders.

68369

SEDAN DE VILLE L

The charts below list upholstery options with exterior color recommendations, in addition to interior material and color distribution.

CODES	UPHOLSTERY COLOR	SEAT INSERTS	INSTRUMENT PANEL	RECOMMENDED EXTERIOR COLORS
311	Black	Dubonnet	Black	ALL
320	Med. Blue	Dubonnet	Dk. Blue	90 11 14 24 29
328	Med. Turquoise	Dynasty	Dk. Turquoise	93 11 34
331	Dk. Green	Dubonnet	Dk. Green	11 19 49
343	Med. Beige	Dubonnet	Dk. Beige	97 49 64 69
344	Med. Gold	Dynasty	Dk. Gold	11 19 49 54 59
347	Dk. Mauve	Dynasty	Dk. Mauve	99 11 14 79

Leather Options at Extra Charge

351	Black	Sierra	Black	ALL
352	White	Sierra	Black	93 94 95 99 11 18 19 24 29 34 74 79
366	Dk. Blue	Sierra	Dk. Blue	90 11 14 24 29
383	Ant. Med. Beige	Sierra	Dk. Beige	97 49 64 69
384	Ant. Med. Gold	Sierra	Dk. Gold	19 49 54 59
386	Ant. Dk. Brown	Sierra	Dk. Brown	94 95 97 64 69



Electric Trunk Lock secures the lid when closing . . . a remote control button opens the trunk automatically. Group 8 includes this option.



FRONT SEAT

A Strato bench seat with a notch back is standard. Strato refers to the compact styling of the back rest.

BUCKET SEATS

Strato type Bucket Seats in Black leather with a matching center console are optional.

Bucket Seats in cloth or other leather colors are available on special request. Order illustration is on page 53.

SEAT ADJUSTERS

A 2-way power seat adjuster is standard.

A 6-way power seat adjuster is optional—code Y.

With Bucket Seats, a 2-way power adjuster is standard on both seats. An optional 4-way driver's Bucket Seat adjuster is available—code Y.

Complete seat adjuster information is on page 14.

CLOTH UPHOLSTERY

A double-striped Duplex knit fabric is available in seven colors.

The seats are trimmed in two-inch pleated style. Vinyl is used for the center bolster section. A flat vinyl lace extends across the upper back rest.

LEATHER UPHOLSTERY

Sierra grain leather in eight color combinations is offered as a standard production option. Trim style will be two-inch pleats with a leather center section and a flat vinyl lace extending across the upper back rest.

INSTRUMENT PANEL

The instrument panel colors are listed on opposite page.

Tamo wood inserts are on the instrument cluster and cove area above the glove compartment. A plaque with Eldorado in coined block letters is on this cove area.

DOORS

Both cloth and leather upholstered interiors have Tamo wood inserts on the doors and rear quarters.

A courtesy lamp combined with a red illuminated lens is located below the door arm rest.

CENTER ARM REST

A free standing center arm rest is standard in the front (none in rear).

CARPETS

A fine yarn, all nylon, cut pile carpet called Trianon is used for the floor covering. A Tyrol quality carpet is applied to areas above the floor. A list of carpet colors is on page 16.

HEADLINING

A perforated Taffeta vinyl material in color to match the upholstery is used for the headlining. See page 20 for list of colors.

VINYL ROOF

A padded, cross-grained vinyl roof with textured halo moldings is optional in seven colors.

BODY MOLDINGS

The body side molding is bright chrome with a colored vinyl insert. This insert will match the vinyl roof color. If vinyl roof is not ordered, insert will be Black.

EQUIPMENT

Refer to page 71 for equipment available on the Fleetwood Eldorado.

ELECTRIC BACK REST RELEASE

Power Door Locks feature an automatic release of both back rest locks when either door is opened. This permits folding the back rests forward without manually depressing a lock button.

A manual release is standard if Power Door Locks are not ordered.

SEAT AND SHOULDER BELTS

Seat Belts: six sets are standard three in front and three in rear.

Shoulder Belts: standard in front and optional in rear—code Z.

Seat and Shoulder Belts will match carpet color.

FLOOR MATS

One-piece front and rear rubber Floor Mats in a color harmonizing with the interior are now included in group 8.

Floor Mat color combinations and codes are listed on page 17.

TRUNK MAT

A one-piece Gray Trunk Mat is available for factory installation. Specify group 8 or code P.

FIREMIST COLORS

Seven beautifully radiant premium charge Firemist colors are available, in addition to the 14 regular option exterior colors.

SPECIAL INTERIORS

Listed on pages 49 through 58 are illustrations of most frequently requested special orders.

The charts below list upholstery options with exterior color recommendations, in addition to interior material and color distribution.

CODES	UPHOLSTERY COLOR	SEAT INSERTS	INSTRUMENT PANEL	RECOMMENDED EXTERIOR COLORS
411	Black	Duplex	Black	ALL
420	Med. Blue	Duplex	Dk. Blue	90 11 14 24 29
428	Med. Turquoise	Duplex	Dk. Turquoise	93 11 34
431	Dk. Green	Duplex	Dk. Green	11 19 49
443	Med. Beige	Duplex	Dk. Beige	97 64 69
444	Med. Gold	Duplex	Dk. Gold	11 19 49 54 59
447	Dk. Mauve	Duplex	Dk. Mauve	99 11 14 79

Leather Options at Extra Charge

451 or 451B	Black	Sierra	Black	ALL
452	White	Sierra	Black	90 93 94 95 99 11 14 18 19 24 29 34 74 79
457	White	Sierra	Nottingham Green	96 11
466	Dk. Blue	Sierra	Dk. Blue	90 14 24 29
483	Ant. Med. Beige	Sierra	Dk. Beige	97 49 64 69
484	Ant. Med. Gold	Sierra	Dk. Gold	49 54 59
486	Ant. Dk. Brown	Sierra	Dk. Brown	94 95 97 64 69
488	Med. Red	Sierra	Med. Red	11 14 18 19 74

Choose from the spectrum of seven Firemist colors for added distinction and individuality.

FLEETWOOD
M SIXTY SPECIAL 68069

FRONT SEAT

A bench type front seat with straight-across cushion and back rest is standard.

DUAL COMFORT SEAT

A Dual Comfort notch-back front seat, providing both driver and passenger with choice of seat adment for indiviudaul comfort, is optional–code S.

Standard bench or Dual Comfort seats are available in either cloth or leather upholstery.

SEAT ADJUSTERS

Standard Seat: a 2-way power is standard; a 6-way power is optional–code Y.

Dual Comfort Seat:

Driver–a 2-way power is standard; a 6-way power is optional–code Y.

Passenger–a 2-way manual is standard; 6-way power is optional–code V. However, to order code V, a Y must also be specified.

Complete seat adjuster information is on page 14.

CLOTH UPHOLSTERY

Two cloth patterns are available.

Dumbarton, a richly textured ornate fabric in Black, Medium Turquoise, Dark Green and Medium Gold, is combined with a matching leather bolster.

Divan, a delicate knit fabric is available in Light Gray, Medium Blue, Medium Beige and Dark Mauve all cloth trim style.

The same trim style will be used for the cloth and leather and all cloth options. On the cloth and leather option, the lower pillow of the back rest will be leather. This horizontal leather bolster will extend across the lower portion of the center arm rest. The center section on the seat cushion will be cloth. This trim style is illustrated on page 11.

LEATHER UPHOLSTERY

A choice of seven leather colors is offered as standard production options. Inserts and bolsters will be Sierra grain. New leather trim style is illustrated on page 11.

INSTRUMENT PANEL

The instrument panel colors are listed on opposite page.

Tamo wood inserts are on the instrument cluster and cove area above the glove compartment. A plaque with Fleetwood in coined block letters is on this cove area.

DOORS

Both cloth and leather upholstered interiors have Tamo wood inserts on the doors.

A courtesy lamp combined with a red illuminated lens is located below each door arm rest.

CENTER ARM REST

Both front and rear seats have a folding center arm rest.

CARPETS

A fine yarn, all nylon, cut pile carpet called Trianon is used for the floor covering. A Tyrol quality carpet is applied to areas above the floor. A list of carpet colors is on page 16.

HEADLINING

Ascot cloth headlining is used with cloth interiors.

Perforated Taffeta vinyl is the headlining material in leather upholstered cars.

Headlining matches upholstery color as shown on page 20.

VINYL ROOF

This option not available on the Sixty Special.

BODY MOLDINGS

The body side molding is bright chrome with a Black vinyl insert.

EQUIPMENT

Refer to page 71 for equipment available on the Sixty Special.

SEAT AND SHOULDER BELTS

Seat Belts: six sets are standard–three in front and three in rear.

Shoulder Belts: standard in front and optional in rear–code Z.

Seat and Shoulder Belts will match carpet color.

FLOOR MATS

Two-piece front and rear rubber Floor Mats in a color harmonizing with the interior are now included in group 8.

Floor Mat color combinations and codes are listed on page 17.

TRUNK MAT

A one-piece Gray Trunk Mat is available for factory installation. Specify group 8 or code P.

FIREMIST COLORS

Seven beautifully radiant premium charge Firemist colors are available, in addition to the 14 regular option exterior colors.

SPECIAL INTERIORS

Listed on pages 49 through 58 are illustrations of most frequently requested special orders.

FLEETWOOD SIXTY SPECIAL

68069 **M**

The charts below list upholstery options with exterior color recommendations, in addition to interior material and color distribution.

Cloth and Leather

CODES	UPHOLSTERY COLOR	SEAT INSERTS	INSTRUMENT PANEL	RECOMMENDED EXTERIOR COLORS
011 or 011S	Black	Dumbarton	Black	ALL
028 or 028S	Med. Turquoise	Dumbarton	Dk. Turquoise	93 11 34
031 or 031S	Dk. Green	Dumbarton	Dk. Green	11 19 49
044 or 044S	Med. Gold	Dumbarton	Dk. Gold	11 19 49 54 59

All Cloth

016 or 016S	Lt. Gray	Divan	Dk. Gray	14 18 19
021 or 021S	Med. Blue	Divan	Dk. Blue	90 11 24 29
043 or 043S	Med. Beige	Divan	Dk. Beige	97 49 64 69
047 or 047S	Dk. Mauve	Divan	Dk. Mauve	99 11 14 79

Leather Options at Extra Charge

051 or 051S	Black	Sierra	Black	ALL
052 or 052S	White	Sierra	Black	90 93 95 96 99 11 19 24 29 34 74 79
066 or 066S	Dk. Blue	Sierra	Dk. Blue	90 11 14 24 29
083 or 083S	Ant. Med. Beige	Sierra	Dk. Beige	97 49 64 69
084 or 084S	Ant. Med. Gold	Sierra	Dk. Gold	49 54 59
086 or 086S	Ant. Dk. Brown	Sierra	Dk. Brown	94 95 97 64 69
088 or 088S	Med. Red	Sierra	Med. Red	11 14 18 19 74



For carefree motoring pleasure, order Twilight Sentinel, Rear Window De-Fogger, Cruise Control and Guide-Matic Headlamp Control . . . all now included in Group 9.



FLEETWOOD
P BROUGHAM 68169

FRONT SEAT

A Dual Comfort notch-back front seat, providing both driver and passenger with choice of seat adjustment for individual comfort, is standard at no extra charge.

SEAT ADJUSTERS

Driver–a 2-way power is standard; a 6-way power is optional–code Y.

Passenger–a 2-way manual is standard; 6-way power is optional–code V. However, to order code V, a Y must also be specified.

Complete seat adjuster information is on page 14.

CLOTH UPHOLSTERY

Two cloth patterns are available.

Dumbarton, a richly textured ornate fabric in Black, Medium Turquoise, Dark Green and Medium Gold, is combined with a matching leather bolster.

Divan, a delicate knit fabric is available in Light Gray, Medium Blue, Medium Beige and Dark Mauve all cloth trim style.

The same trim style will be used for the cloth and leather and all cloth options. On the cloth and leather option, the lower pillow of the back rest will be leather. This horizontal leather bolster will extend across the lower portion of the center arm rest. The center section on the seat cushion will be cloth. This trim style is illustrated on page 11.

LEATHER UPHOLSTERY

A choice of seven leather colors is offered as standard production options. Inserts and bolsters will be Sierra grain. New leather trim style is illustrated on page 11.

INSTRUMENT PANEL

The instrument panel colors are listed on opposite page.

Tamo wood inserts are on the instrument cluster and cove area above the glove compartment. A plaque with Fleetwood in coined block letters and Brougham in script is on this cove area.

DOORS

Both cloth and leather upholstered interiors have Tamo wood inserts on the doors.

A courtesy lamp combined with a red illuminated lens is located below each door arm rest.

CENTER ARM REST

Both front and rear seats have a folding center arm rest.

CARPETS

A fine yarn, all nylon, cut pile carpet called Trianon is used for the floor covering. A Tyrol quality carpet is applied to areas above the floor. A list of carpet colors is on page 16.

HEADLINING

Ascot cloth headlining is used with cloth interiors.

Perforated Taffeta vinyl is the headlining material in leather upholstered cars.

Headlining matches upholstery color as shown on page 20.

VINYL ROOF

A padded, cross-grained vinyl roof with textured halo moldings and a Brougham emblem on the roof sail panel is standard.

A choice of seven colors is offered.

BODY MOLDINGS

The body side molding is bright chrome with a colored vinyl insert. This insert will match the vinyl roof color.

EXCLUSIVE FEATURES

In addition to the other standard items mentioned, exclusive Brougham features are adjustable rear quarter reading lamps and foot rests for rear seat passengers.

EQUIPMENT

Refer to page 71 for equipment available on the Brougham.

SEAT AND SHOULDER BELTS

Seat Belts: six sets are standard–three in front and three in rear.

Shoulder Belts: standard in front and optional in rear–code Z.

Seat and Shoulder Belts will match carpet color.

FLOOR MATS

Two-piece front and rear rubber Floor Mats in a color harmonizing with the interior are now included in group 8.

Floor Mat color combinations and codes are listed on page 17.

TRUNK MAT

A one-piece Gray Trunk Mat is available for factory installation. Specify group 8 or code P.

FIREMIST COLORS

Seven beautifully radiant premium charge Firemist colors are available, in addition to the 14 regular option exterior colors.

SPECIAL INTERIORS

Listed on pages 49 through 58 are illustrations of most frequently requested special orders.

FLEETWOOD BROUGHAM

68169 **P**

The charts below list upholstery options with exterior color recommendations, in addition to interior material and color distribution.

Cloth and Leather

CODES	UPHOLSTERY COLOR	SEAT INSERTS	INSTRUMENT PANEL	RECOMMENDED EXTERIOR COLORS
011S	Black	Dumbarton	Black	ALL
028S	Med. Turquoise	Dumbarton	Dk. Turquoise	93 11 34
031S	Dk. Green	Dumbarton	Dk. Green	11 19 49
044S	Med. Gold	Dumbarton	Dk. Gold	11 19 49 54 59

All Cloth

016S	Lt. Gray	Divan	Dk. Gray	14 18 19
021S	Med. Blue	Divan	Dk. Blue	90 11 24 29
043S	Med. Beige	Divan	Dk. Beige	97 49 64 69
047S	Dk. Mauve	Divan	Dk. Mauve	99 11 14 79

Leather Options at Extra Charge

051S	Black	Sierra	Black	ALL
052S	White	Sierra	Black	90 93 95 96 99 11 19 24 29 34 74 79
066S	Dk. Blue	Sierra	Dk. Blue	90 11 14 24 29
083S	Ant. Med. Beige	Sierra	Dk. Beige	97 49 64 69
084S	Ant. Med. Gold	Sierra	Dk. Gold	49 54 59
086S	Ant. Dk. Brown	Sierra	Dk. Brown	94 95 97 64 69
088S	Med. Red	Sierra	Med. Red	11 14 18 19 74



Enjoy the full luxury of Dual Comfort Seat by ordering driver and passenger power seat adjusters . . . specify codes Y and V.



FLEETWOOD SEVENTY-FIVE

R SEDAN 69723

FRONT SEAT

A bench type front seat with straight-across cushion and back rest is standard without option.

AUXILIARY SEATS

Two forward-facing seats in the rear compartment provide additional seating for three persons. When not in use, these seats fold against the back of the front seat, exposing foot rests for the rear seat passengers.

Auxiliary seats are trimmed in material to match the rear seat. The backs of these seats are covered with a matching coated fabric.

FRONT SEAT ADJUSTERS

2-way power adjuster is standard.
6-way power adjuster is optional–code Y.

CLOTH UPHOLSTERY

Three cloth patterns are available.

Dumbarton, a richly textured ornate fabric in Black, is combined with a matching leather bolster.

Divan, a delicate knit fabric is available in Light Gray, Medium Blue and Medium Beige all cloth trim style.

Decordo, a whip cord fabric in Medium Gray is also offered in the all cloth trim style.

The same trim style will be used for the cloth and leather and all cloth options. On the cloth and leather option, the lower pillow of the back rest will be leather. This horizontal leather bolster will extend across the lower portion of the center arm rest. The center section on the seat cushion will be cloth. This trim style is illustrated on page 11.

INSTRUMENT PANEL

Tamo wood inserts are on the instrument cluster and cove area above the glove compartment. A plaque with Fleetwood in coined block letters is on this cove area.

DOORS

Door and rear quarter inserts will be Tamo wood.

A courtesy lamp combined with a red illuminated lens is located below each door arm rest.

CENTER ARM REST

Both front and rear seats have a folding center arm rest.

CARPETS

A fine yarn, all nylon, cut pile carpet called Trianon is used for the floor covering. A Tyrol quality carpet is applied to areas above the floor. A list of carpet colors is on page 16.

HEADLINING

Ascot cloth headlining is used, except code 719 and Landau Roof will have vinyl perforated Taffeta headlining. Headlining matches upholstery color as shown on page 20.

VINYL ROOF

A padded, cross-grained vinyl roof with textured halo moldings is optional in seven colors.

LANDAU ROOF

A padded, vinyl roof with a smaller rear window, blocked in rear quarter windows and the addition of fully chromed Landau bows can be ordered by specifying a Landau roof.

Optional treatments and ordering details are on page 45.

EQUIPMENT

Two independent Automatic Climate Control systems are standard in the "75".

Right-hand outside rear view mirror is featured on this body style.

AM-FM Signal Seeking Radio with rear control is an exclusive option for the Seventy-Five.

Refer to page 71 for equipment available on the Fleetwood "75" Sedan.

SEAT AND SHOULDER BELTS

Seat Belts: six sets are standard–three in front and three in rear.

Shoulder Belts: standard in front and optional in rear–code Z.

Seat and Shoulder Belts will match carpet color.

FLOOR MATS

Two-piece front rubber Floor Mats in a color harmonizing with the interior are now included in group 8.

Floor Mat color combinations and codes are listed on page 17.

TRUNK MAT

A one-piece Gray Trunk Mat is available for factory installation. Specify group 8 or code P.

FIREMIST COLORS

Seven beautifully radiant premium charge Firemist colors are available, in addition to the 14 regular option exterior colors.

SPECIAL INTERIORS

Page 44 contains complete information regarding special interiors in the Fleetwood "75" Sedan.

FLEETWOOD SEVENTY-FIVE LIMOUSINE

69733 S

FRONT SEAT

A bench type front seat with straight-across cushion and back rest is standard without option.

FRONT COMPARTMENT

Limousine front compartment will be Black.

Front seat is Black leather in two-inch pleated trim style.

Door inserts will be Black vinyl.

SEAT ADJUSTERS

A 2-way power adjuster is standard without option, because the division and the front seat are attached to the center pillar.

MAP LAMP

Located in the windshield header molding is a light, similar to rear reading lamps, for the driver's convenience.

INSTRUMENT PANEL

Black instrument panel with Tamo wood instrument cluster and Tamo wood in the cove area is standard. A plaque with Fleetwood in coined block letters is on the cove area.

DIVISION

A division at the center pillar area separates the front and rear compartments. A glass partition can be raised and lowered by controls on the driver's arm rest and on the rear quarter panels.

A Tamo wood insert extends across the upper portion of the division.

REAR COMPARTMENT

The following description of upholstery selections and trim style apply to the rear compartment only.

Three cloth patterns are available.

Dumbarton, a richly textured ornate fabric in Black, is combined with a matching leather bolster.

Divan, a delicate knit fabric is available in Light Gray, Medium Blue and Medium Beige all cloth trim style.

Decordo, a whip cord fabric in Medium Gray is also offered in the all cloth trim style.

The same trim style will be used for the cloth and leather and all cloth options.

On the cloth and leather option, the lower pillow of the back rest will be leather. This horizontal leather bolster will extend across the lower portion of the center arm rest. The center section on the seat cushion will be cloth. This trim style is illustrated on page 11.

CENTER ARM REST

Rear seat only has folding center arm rest.

CARPETS

A fine yarn, all nylon, cut pile carpet called Trianon is used for the floor covering. A Tyrol quality carpet is applied to areas above the floor. A list of carpet colors is on page 16.

HEADLINING

Ascot cloth headlining is used, except code 719 and Landau Roof will have vinyl perforated Taffeta headlining. Headlining matches rear compartment upholstery color as shown on page 20.

VINYL ROOF

A padded, cross-grained vinyl roof with textured halo moldings is optional in seven colors.

LANDAU ROOF

A padded, vinyl roof with a smaller rear window, blocked in rear quarter windows and the addition of fully chromed Landau bows can be ordered by specifying a Landau roof.

Optional treatments and ordering details are on page 45.

EQUIPMENT

Two independent Automatic Climate Control systems are standard in the "75".

Right-hand outside rear view mirror is featured on this body style.

AM-FM Signal Seeking Radio with rear control is an exclusive option for the Seventy-Five.

Refer to page 71 for equipment available on the Fleetwood "75" Limousine.

THIRD KEY

The right rear door has a separate lock and key which allows the rear compartment to be securely locked without using the ignition or luggage compartment key.

SEAT AND SHOULDER BELTS

Seat Belts: six sets are standard—three in front and three in rear.

Shoulder Belts: standard in front and optional in rear—code Z.

Seat and Shoulder Belts will match carpet color.

FLOOR MATS

Two-piece front rubber Floor Mats in a color harmonizing with the interior are now included in group 8.

Floor Mat color combinations and codes are listed on page 17.

TRUNK MAT

A one-piece Gray Trunk Mat is available for factory installation. Specify group 8 or code P.

FIREMIST COLORS

Seven beautifully radiant premium charge Firemist colors are available, in addition to the 14 regular option exterior colors.

SPECIAL INTERIORS

Page 44 contains complete information regarding special interiors in the Fleetwood "75" Limousine.

FLEETWOOD SEVENTY-FIVE

TWO BODY STYLES

When ordering a Fleetwood "75", an examination of the preceding two pages will allow for a comparison of the Limousine and Sedan features.

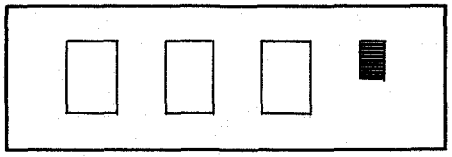
DRIVER'S CONTROLS

In addition to the standard driving controls, Automatic Climate Control, radio, windows and door locks may all be adjusted from the driver's seat.

Glass division in the Limousine is controlled by a switch on the driver's arm rest.

REAR CONTROLS

The following illustration shows the controls found on the rear quarter Tamo wood panels.



From left to right, the switch positions are:

Right Rear Window
Left Rear Window
Division Glass
Overhead Reading Lamp

Division glass control will be eliminated on "75" Sedan.

Limousine Power Door Lock Control will be on the right rear door Tamo wood insert. This rear control can lock and unlock all doors. The driver's control will lock all doors, but cannot unlock any door.

Automatic Climate Control and radio controls are on the right rear arm rest under a hinged cover. The Automatic Climate Control adjusts the rear system only.

The rear radio controls, when ordered, will adjust volume and tune stations, overriding the front selector.

SPECIAL ORDERS

Although the Fleetwood "75" offers a rather complete trim selection, at times requests are received for a special interior.

Certain facts must be kept in mind when discussing any deviation from the standard interior in a "75".

SPECIAL HANDLING

In addition to the basic cloth or leather, many other color-keyed components are required to produce a special color Fleetwood "75" interior. These range from injection molded vinyl to thread and buttons.

Most of these special parts must be machine-made on a one-time basis. This means that labor costs for setting up such machines to produce only one or two individual pieces becomes very costly.

PROCUREMENT OF SPECIAL PARTS

For example, medium gold, which is not a standard "75" interior color, will need a pair of air duct grill assemblies for installation in the headlining.

These are molded rubber and to make them in gold, regular production must be interrupted, the machine cleaned, gold compound mixed and two pieces molded.

After these are made, the machine must be re-cleaned for standard colors.

Other such parts that require individual attention are windlace around each door, assist straps on the rear pillars, the small door over the controls in the rear side arm rest, carpets, etc. These items are ordered on an individual basis and require additional time to procure.

EXTRA CHARGE

Because special color items require individual handling, the extra charge for a non-standard color interior in 1969 was in the $1,900.00 range and necessitated a lead time of 3 to 4 months.

LIMOUSINE FRONT COMPARTMENT

If a color other than Black is desired for the front compartment, specify the color and material desired. e.g., Dk. Blue leather front compartment.

This type of order also requires special handling and additional time, as front compartment components are made in Black only.

CLOTH FRONT AND REAR

In a "75" Limousine S, the same cloth fabric used to upholster the rear compartment may be substituted for the Black leather on the front seat. See page 46 for more details.

LEATHER FRONT IN R

It is not practical to upholster the Sedan front compartment in leather, because the charge would be greater than the price difference between the Limousine and Sedan. And a leather upholstered Sedan (costing more than the limousine) will not include a glass division.

CONCLUSION

If, notwithstanding these lead time and price considerations, a special color interior is to be ordered, please advise immediately the specifications wanted so that the ordering procedure may be started.

LANDAU ROOF

Special Request

SHIP TO CODE (B)	DEALER CODE (A)	STYLE NO.
	000000	69733

ORDER NO.	COLOR	TOP	TRIM	S–B	V	5–6	7	1–2 3–4	8	9	W	▲	E	D	K	Y	M	Q	T	F	P	J	A	C	U	G	L	H
				AM6 S–DUAL COMFORT SEAT B–BUCKET SEAT A51	SEAT ADJUSTER–PASS.	V50 (1) V61 (2) LICENSE FRAMES	VK1 FILLER PLATE	ORDER GROUPS HERE			Q03 WHITE WALL TIRES	AM-FM RADIO – 1-2-3-4	A01 GLASS – SOFT RAY	B93 DOOR EDGE GUARDS	C61 AUTOMATIC CLIMATE CONTROL	SEAT ADJUSTER	AU3 DOOR LOCKS – PWR.	N37 T. & T. STEERING WHEEL	A90 TRUNK LOCK	Y28 FLOOR MATS	B36 TRUNK MAT	T82 TWILIGHT SENTINEL	C50 DE-FOGGER	K30 CRUISE CONTROL	T80 HEADLAMP CONTROL	G80 CONT. DIFFERENTIAL (EXCEPT ELDORADO)	G67 LEVEL CONTROL	U88 TRUMPET HORN
S 75	29	0	721					4	8	9																		

V — 6–WAY PASS. DUAL COMFORT AG2 (ONLY WHEN 6–WAY DRIVER'S ADJ. ORDERED)

1–STEREO UN2 SIGNAL SEEK. U69 2–AM-FM U69 SIGNAL SEEK. U67 3–AM-FM U69 4–REAR CONT.

6–WAY BENCH A42 6–WAY DRIVER'S DUAL COMFORT AG1 4–WAY DRIVER'S BUCKET A46

Y — ORDER ONLY IF GROUPS 1, 2, 3 OR 4 NOT SPECIFIED.

PLEASE REFER TO OPTIONAL SPECIFICATIONS BOOK FOR ADDITIONAL ORDERING INFORMATION.

SPECIAL FEATURES

TRIM	HEADLINING	SPECIAL EXTERIOR COLOR
		LANDAU ROOF 2
INSTRUMENT PANELS	LACES	
CARPETS	SEATS ONLY	
INSERTS	S.R. NO.	
BOLSTERS		

PRODUCTION DATE

FINANCE THROUGH

	G.M.A.C.
	CASH
	O.D.C.

UNDERSIGNED DEALER CERTIFIES THAT HE HAS CURRENT ARRANGEMENT WITH AN O.D.C. FINANCER AND THAT SETTLEMENT SHOULD BE MADE THROUGH SUCH O.D.C. FINANCER.

LANDAU ROOF

To add a distinctive formal appearance to the Fleetwood "75", a Landau Roof option is offered. This treatment includes blocking in the rear quarter windows, padding and covering the roof with vinyl, reducing the size of the rear window and attaching fully chromed Landau bows on the rear quarters.

TO ORDER

"O" for top code in the standard option area. Specify "Landau Roof 2". The code number that follows is the color of the Landau roof. Color codes are the same as those for vinyl roofs.

SMALL REAR WINDOW

Small trapezoid rear window size is approximately:

Width at top . . . . . 20"
Width at bottom . . . . . 22"
Height . . . . . 8-3/4"

OPTIONS

Landau Roof features may be altered by specifying:

1. Omit Landau Bows or
2. Retain regular rear window size.

HEADLINING

Taffeta perforated vinyl headlining is used with all trims when the Landau Roof is ordered.

EXTERIOR ORNAMENTATION

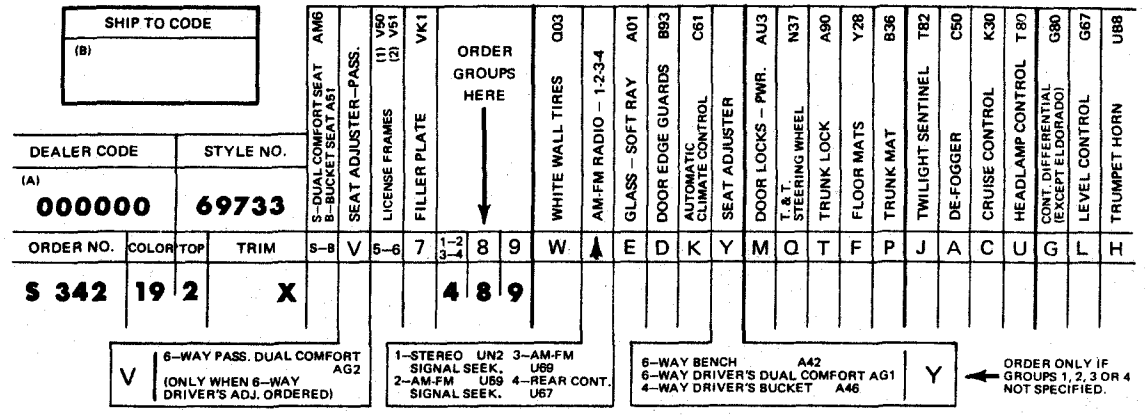
A plaque with Fleetwood in coined block letters is an exclusive Landau emblem. It is attached to the sail panel below the Landau bow.

In addition, the wreath and crest appears on the lower rear quarters, as on all Fleetwood "75" cars.

All special orders are at extra charge and require additional time to produce.

CLOTH FRONT

Special Request



PLEASE REFER TO OPTIONAL SPECIFICATIONS BOOK FOR ADDITIONAL ORDERING INFORMATION.

SPECIAL FEATURES

TRIM	HEADLINING	SPECIAL EXTERIOR COLOR
726		
INSTRUMENT PANELS	LACES	
CARPETS	SEATS ONLY	
INSERTS	S.R. NO.	
BOLSTERS		

CLOTH FRONT AND REAR

PRODUCTION DATE

FINANCE THROUGH

	G.M.A.C.
	CASH
	O.D.C.

UNDERSIGNED DEALER CERTIFIES THAT HE HAS CURRENT ARRANGEMENT WITH AN O.D.C. FINANCER AND THAT SETTLEMENT SHOULD BE MADE THROUGH SUCH O.D.C. FINANCER.

CLOTH FRONT AND REAR

In a "75" Limousine style S, the same cloth fabric used to upholster the rear compartment may be substituted for the Black leather on the front seat.

TRIM STYLE

The cloth front seat trim will be 2" pleats similar to the leather style.

FRONT DOORS

The front doors will be Sedan, style R, type which includes Tamo wood panels.

All special orders are at extra charge and require additional time to produce.

ORDER EXAMPLES

ILLUSTRATIONS

Pages 49 through 58 contain illustrations and descriptions of the most frequently ordered special features.

The bottom half of the wholesale Order Form (Cad. 5600A) is designed to accommodate special order requests.

Detailed instructions for completing this portion of the form are on page 62. Following the example illustrated will prove most helpful.

If the desired trim combination is not illustrated or any questions arise, the zone office will provide assistance.

If there is a possibility that a request written on an order form could be misinterpreted, a letter explaining the special features desired should be sent with the order.

SPECIAL FEATURES

Every effort will be made to accommodate requests for special features. However, because of certain component restrictions, some changes from standard production options cannot be made.

The following pre-fabricated components are not available in all colors for all body styles because they are exclusive to certain series: doors, pull straps, vacuum formed front seat backs, etc.

If a non-standard color leather interior is desired, the above components would have to be selected in a neutral color.

TRIM CODE

The code in special trim box determines color of the major interior components — doors, headlining, seats, carpets and instrument panel.

If these components are desired in another color, designate code in appropriate box on the order form.

BUTTONS — LACES

These items cannot be eliminated because, in addition to being decorative, buttons, laces and pleats serve to tie down and retain the original shape of the upholstery.

PAST MODEL UPHOLSTERY

Only interiors in colors and fabrics currently in production can be furnished.

Past model fabrics or material supplied by a customer cannot be used.

LEATHER INTERIORS

Leather can be supplied in any number of colors; however, remaining interior components would have to be a standard production color.

When non-standard color leather is requested, Maximum Leather will be specified to cover a greater portion of the interior in a matching color.

This type of interior requires additional time and involves extra cost, since all parts are cut and sewn by hand.

LEATHER NOT IN CALAIS

A single piece of fabric covers the seat cushion in the Calais trim styling. Also, a bolster extends across the entire back rest in the Sedan N and rear seat of style G.

This means that a single piece of material is required to upholster these areas and cowhides are not large enough to cover them.

TRIM STYLES NOT INTERCHANGEABLE

Each series has an exclusive trim style which cannot be substituted in other series.

SPECIAL EXTERIOR

Acrylic lacquers are used for exterior finishes. Almost any color can be matched in this material.

However, requests for an exterior with transparent pigments or pearlescent coatings cannot be supplied because of certain production techniques that do not allow for this type of custom paint work.

DOUBLE CHECK

Because special feature orders are sold cars and involve additional time and an extra charge, specifications should be double-checked to avoid errors.

SPECIAL ORDERS

Some features not offered in standard production are available on a special request basis. This special service is provided to satisfy the discriminating Cadillac customer and to assist in conquest sales. Orders requesting special features should not be used for promotional or speculative purposes.

TIME REQUIRED

Because special feature orders require procurement of non-standard parts, writing detailed production instructions and individual assembly, additional time is necessary to complete these operations. Also, only a limited number of special requests can be scheduled for production daily.

As a general rule, from the time the order is received at Central Office:

1) Special trim orders are completed in four to eight weeks, depending upon the type of interior requested.
2) Special lacquers require four weeks to produce the completed car.
3) Special equipment orders are built within three weeks.

Because each order is unique, it is extremely difficult to estimate the exact amount of time required.

Shipment time is in addition to the production time.

The time element must be clearly understood before a special request order is submitted. To avoid any misunderstanding, the customer should not be promised a specific delivery date, as many factors influence the time required to build and ship special feature orders.

Production of special orders is scheduled to start in early November and these orders are built on a "first-come, first-served" basis. The large number of orders received at the beginning of the model year creates a back-log that will add to the time required for production.

ACKNOWLEDGMENT

Based upon the information available, each special trim order is acknowledged with an estimated production date. A Xerox copy of the special trim order (CAD 5600A) with the estimated production date is sent to the Zone Office for forwarding to dealer. If this acknowledgment is not received within two weeks, an inquiry should be made as this might indicate that the order has been misdirected.

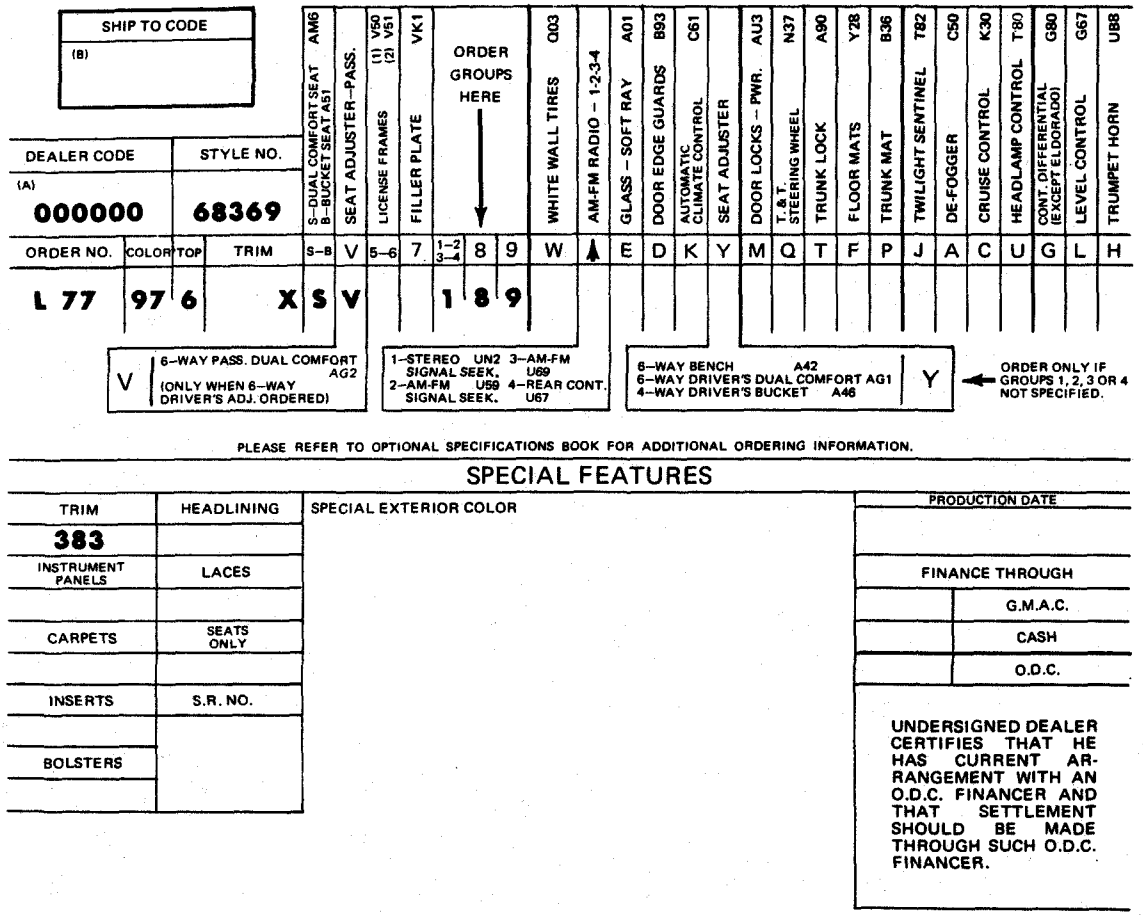
In an effort to keep the dealer and customer informed of the status of an order, whenever a production estimate cannot be met, a revised date will be forwarded to the zone office.

MAIL IMMEDIATELY

As soon as specifications on a special order are finalized, the order should be submitted against a future allotment. Production of the parts necessary to complete the special order can be initiated, thus reducing the lead time.

DUAL COMFORT SEAT

Special Request



PLEASE REFER TO OPTIONAL SPECIFICATIONS BOOK FOR ADDITIONAL ORDERING INFORMATION.

SPECIAL FEATURES

TRIM	HEADLINING	SPECIAL EXTERIOR COLOR
383		
INSTRUMENT PANELS	LACES	
CARPETS	SEATS ONLY	
INSERTS	S.R. NO.	
BOLSTERS		

PRODUCTION DATE

FINANCE THROUGH

	G.M.A.C.
	CASH
	O.D.C.

UNDERSIGNED DEALER CERTIFIES THAT HE HAS CURRENT ARRANGEMENT WITH AN O.D.C. FINANCER AND THAT SETTLEMENT SHOULD BE MADE THROUGH SUCH O.D.C. FINANCER.

SPECIAL ORDER

Dual Comfort Seat may be ordered in cloth or leather trim on the Sedan de Ville, style L, by special request.

DUAL COMFORT SEAT ADJUSTERS

STANDARD

2-way power Driver adjuster
2-way manual passenger adjuster

OPTIONAL

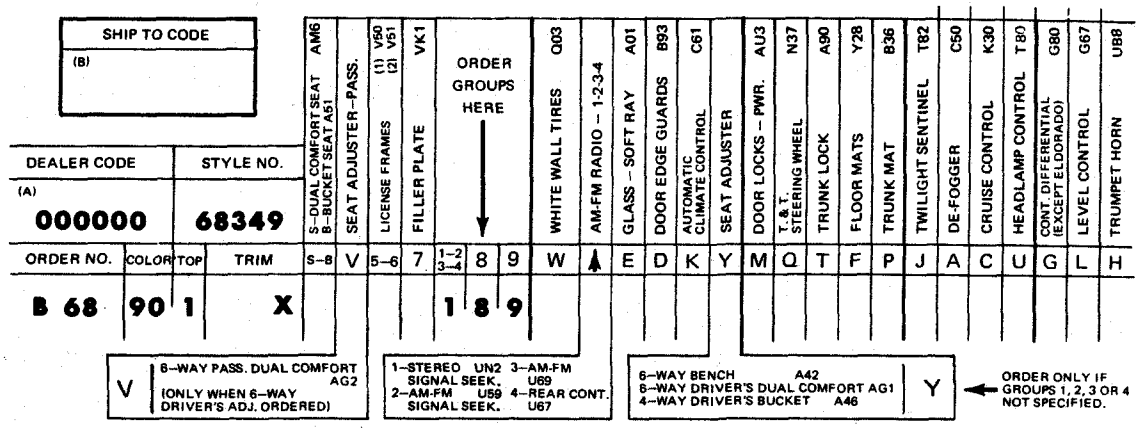
6-way power Driver's adjuster – code Y
6-way power Passenger adjuster – code V

However, to order code V, a Y must also be specified.

All special orders are at extra charge and require additional time to produce.

SEATS ONLY WHITE LEATHER

Special Request



PLEASE REFER TO OPTIONAL SPECIFICATIONS BOOK FOR ADDITIONAL ORDERING INFORMATION.

SPECIAL FEATURES

TRIM	HEADLINING	SPECIAL EXTERIOR COLOR	PRODUCTION DATE
366			
INSTRUMENT PANELS	LACES		FINANCE THROUGH
			G.M.A.C.
CARPETS	SEATS ONLY		CASH
	352		O.D.C.
INSERTS	S.R. NO.		
			UNDERSIGNED DEALER CERTIFIES THAT HE HAS CURRENT ARRANGEMENT WITH AN O.D.C. FINANCER AND THAT SETTLEMENT SHOULD BE MADE THROUGH SUCH O.D.C. FINANCER.
BOLSTERS			

SEATS ONLY

The seats only in White leather with balance of interior in Blue (as illustrated above) may be ordered. Other colors may be specified for the doors, headlining, carpets and instrument panel when White leather is ordered.

HEADLINING

In closed cars, special consideration should be given to the headlining color, as White may be preferred. If so, specify 352 under Headlining.

TWO-TONE CONVERTIBLE

An interesting Convertible combination is one in which the doors, etc., are harmonized with the exterior. i.e. code 74 San Mateo Red with Red doors and White seats.

LACES

Another option for consideration are the laces. These may be ordered in a dark tone for contrast on the seats.

EXTRA CHARGE

As a matter of information, the extra charge for a SEATS ONLY upholstery combination will be the same as a complete special leather upholstery interior.

All special orders are at extra charge and require additional time to produce.

TWO-TONE COMBINATIONS

Special Request

| SHIP TO CODE (B) | | |

VINYL UPHOLSTERY

Special Request

SHIP TO CODE
(B)

DEALER CODE	STYLE NO.
(A) 000000	68247

ORDER NO.	COLOR	TOP	TRIM	S–B	V	5–6	7	1–2 3–4	8	9	W	▲	E	D	K	Y	M	Q	T	F	P	J	A	C	U	G	L	H
G 68	90		X					1	8	9																		

S–B: S–DUAL COMFORT SEAT AM6; B–BUCKET SEAT A51
V: SEAT ADJUSTER–PASS.
5–6: LICENSE FRAMES (1) V50 (2) V51
7: FILLER PLATE VK1
ORDER GROUPS HERE
W: WHITE WALL TIRES Q03
▲: AM-FM RADIO – 1-2-3-4
E: GLASS – SOFT RAY A01
D: DOOR EDGE GUARDS B93
K: AUTOMATIC CLIMATE CONTROL C61
Y: SEAT ADJUSTER
M: DOOR LOCKS – PWR. AU3
Q: T. & T. STEERING WHEEL N37
T: TRUNK LOCK A90
F: FLOOR MATS Y28
P: TRUNK MAT B36
J: TWILIGHT SENTINEL T82
A: DE-FOGGER C50
C: CRUISE CONTROL K30
U: HEADLAMP CONTROL T80
G: CONT. DIFFERENTIAL (EXCEPT ELDORADO) G80
L: LEVEL CONTROL G67
H: TRUMPET HORN U88

V: 6–WAY PASS. DUAL COMFORT AG2 (ONLY WHEN 6–WAY DRIVER'S ADJ. ORDERED)

1–STEREO UN2 3–AM-FM SIGNAL SEEK. U69
2–AM-FM U59 4–REAR CONT. SIGNAL SEEK. U67

6–WAY BENCH A42
6–WAY DRIVER'S DUAL COMFORT AG1
4–WAY DRIVER'S BUCKET A46
Y: ORDER ONLY IF GROUPS 1, 2, 3 OR 4 NOT SPECIFIED.

PLEASE REFER TO OPTIONAL SPECIFICATIONS BOOK FOR ADDITIONAL ORDERING INFORMATION.

SPECIAL FEATURES

TRIM	HEADLINING	SPECIAL EXTERIOR COLOR	PRODUCTION DATE
266			
INSTRUMENT PANELS	LACES		FINANCE THROUGH
			G.M.A.C.
CARPETS	SEATS ONLY		CASH
			O.D.C.
INSERTS	S.R. NO.		UNDERSIGNED DEALER CERTIFIES THAT HE HAS CURRENT ARRANGEMENT WITH AN O.D.C. FINANCER AND THAT SETTLEMENT SHOULD BE MADE THROUGH SUCH O.D.C. FINANCER.
BOLSTERS			

FOR CALAIS SERIES

VINYL COLORS	CODES
White	252
Med. Blue	260
Dk. Blue	266
Med. Turquoise	268
Dk. Green	271
Med. Gold	284
Dk. Brown	286
Dk. Mauve	287
Med. Red	288

These special request colors are in addition to Black - 251, and Ant. Med. Beige - 283, which are standard vinyl options at nominal extra charge.

WHITE VINYL

With White vinyl (code 252) the following will be Black:

1. Instrument Panel and Rear Shelf
2. Carpets
3. Seat Belts
4. Door Pulls
5. Back of Front Seat Back Panel (Coupe G will be White)

Other colors in place of Black may be ordered for these components. To order, specify the following in any standard Calais color:

Instrument Panel
Carpets

TRIM STYLE

Vinyl in colors other than Black and Ant. Med. Beige will be in the cloth trim style. This style has only one flat lace on either side of the center arm rest, in contrast to the Black and Ant. Med. Beige styling which has three flat laces on either side of the arm rest.

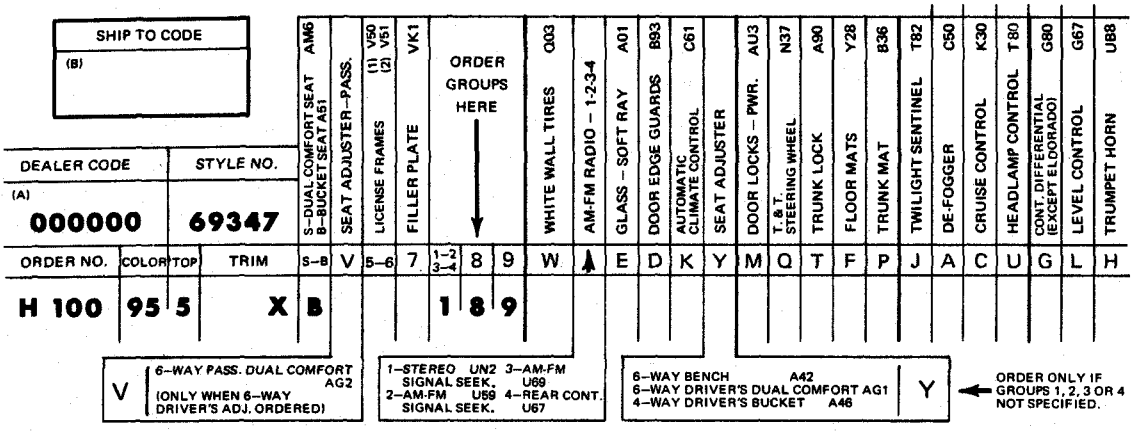
CARPETS

When a non-standard color is ordered, the carpets will be the all nylon, Trianon and Tyrol quality.

All special orders are at extra charge and require additional time to produce.

ELDORADO BUCKET SEATS

Special Request



PLEASE REFER TO OPTIONAL SPECIFICATIONS BOOK FOR ADDITIONAL ORDERING INFORMATION.

SPECIAL FEATURES

TRIM	HEADLINING	SPECIAL EXTERIOR COLOR
486		
INSTRUMENT PANELS	LACES	
CARPETS	SEATS ONLY	
INSERTS	S.R. NO.	
BOLSTERS		

PRODUCTION DATE

FINANCE THROUGH

	G.M.A.C.
	CASH
	O.D.C.

UNDERSIGNED DEALER CERTIFIES THAT HE HAS CURRENT ARRANGEMENT WITH AN O.D.C. FINANCER AND THAT SETTLEMENT SHOULD BE MADE THROUGH SUCH O.D.C. FINANCER.

ELDORADO BUCKET SEATS

Bucket Seats in trims other than Black leather can be special ordered on the Eldorado only. Black leather Bucket Seats are a standard production option.

TRIM STYLE

Two-inch pleats with either cloth or leather upholstery will be used on Bucket Seats.

CONSOLE

A center console matching the trim color is included with Bucket Seats.

All special orders are at extra charge and require additional time to produce.

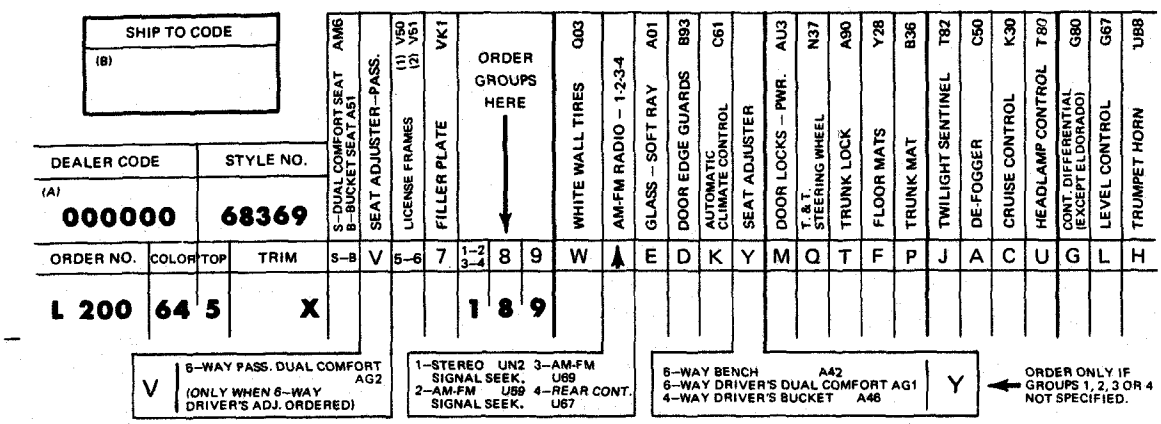
CARPETS

Special Request

| SHIP TO CODE (B) | | |

ALL CLOTH

Special Request



PLEASE REFER TO OPTIONAL SPECIFICATIONS BOOK FOR ADDITIONAL ORDERING INFORMATION.

SPECIAL FEATURES

TRIM	HEADLINING	SPECIAL EXTERIOR COLOR
343		ALL CLOTH
INSTRUMENT PANELS	LACES	
CARPETS	SEATS ONLY	
INSERTS	S.R. NO.	
BOLSTERS		

PRODUCTION DATE

FINANCE THROUGH

	G.M.A.C.
	CASH
	O.D.C.

UNDERSIGNED DEALER CERTIFIES THAT HE HAS CURRENT ARRANGEMENT WITH AN O.D.C. FINANCER AND THAT SETTLEMENT SHOULD BE MADE THROUGH SUCH O.D.C. FINANCER.

ALL CLOTH

Areas that are normally in leather or vinyl can be specified in "all-cloth" by completing the order as illustrated above.

PATTERN DISCREPANCY

When "All-Cloth" trim is requested, a discrepancy of pattern may occur because each piece is cut separately.

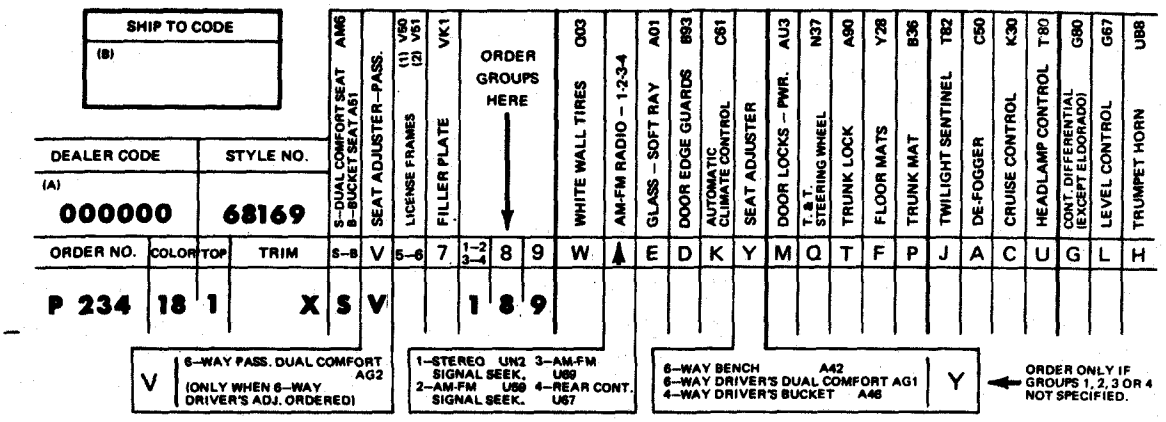
TRIM STYLE

Trim styles are not interchangeable between body styles. If an "All-Cloth" trim is requested, the trim style of body style ordered will be used.

All special orders are at extra charge and require additional time to produce.

TRIM 719

Special Request



PLEASE REFER TO OPTIONAL SPECIFICATIONS BOOK FOR ADDITIONAL ORDERING INFORMATION.

SPECIAL FEATURES

TRIM	HEADLINING	SPECIAL EXTERIOR COLOR
016		
INSTRUMENT PANELS	LACES	
CARPETS	SEATS ONLY	
INSERTS	S.R. NO.	
719		
BOLSTERS		
719		

PRODUCTION DATE

FINANCE THROUGH

	G.M.A.C.
	CASH
	O.D.C.

UNDERSIGNED DEALER CERTIFIES THAT HE HAS CURRENT ARRANGEMENT WITH AN O.D.C. FINANCER AND THAT SETTLEMENT SHOULD BE MADE THROUGH SUCH O.D.C. FINANCER.

ALL CLOTH

The center section of the seats will be in Decordo Cloth – not leather. That is why the bolsters are marked 719 in the order illustration. It means the entire top cover of the seats and face of back rests will be in the cloth fabric.

COLOR

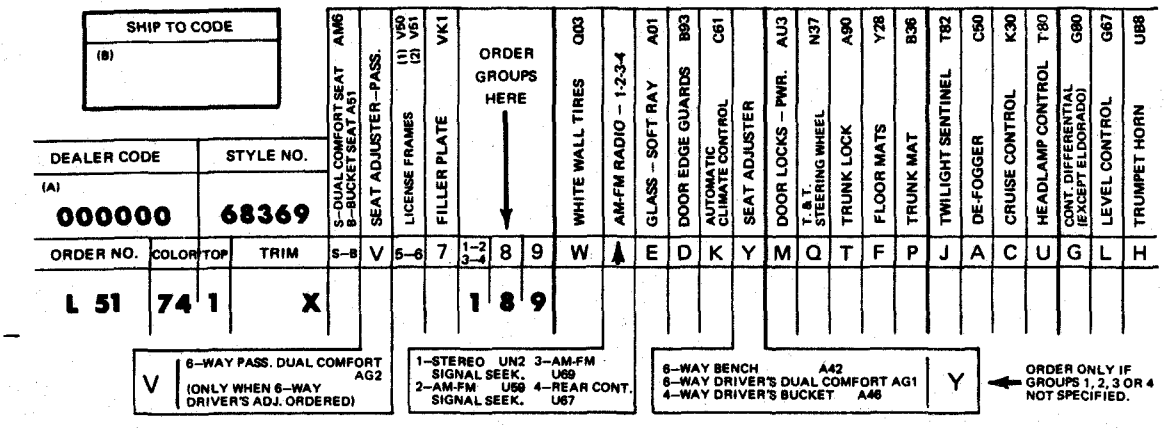
This Fleetwood "75" cord material is medium Gray. However, certain prefabricated sections will be light Gray.

Such components as the headlining, back of front seat back panel, doors, door pulls, seat belts will be light tone. Combination 016 is, therefore, specified for the basic trim which represents the light tone color on these parts.

All special orders are at extra charge and require additional time to produce.

LEATHER IN DE VILLE

Special Request



PLEASE REFER TO OPTIONAL SPECIFICATIONS BOOK FOR ADDITIONAL ORDERING INFORMATION.

SPECIAL FEATURES

TRIM	HEADLINING	SPECIAL EXTERIOR COLOR
388		
INSTRUMENT PANELS	LACES	
CARPETS	SEATS ONLY	
INSERTS	S.R. NO.	
BOLSTERS		

PRODUCTION DATE

FINANCE THROUGH

	G.M.A.C.
	CASH
	O.D.C.

UNDERSIGNED DEALER CERTIFIES THAT HE HAS CURRENT ARRANGEMENT WITH AN O.D.C. FINANCER AND THAT SETTLEMENT SHOULD BE MADE THROUGH SUCH O.D.C. FINANCER.

SPECIAL LEATHER COLORS

The order illustration shows Red leather on a Sedan de Ville. Leather not offered as a standard production option can be special ordered. A complete list of leather colors and codes is on page 23.

COUPE TYPE FRONT SEAT

All leather trimmed De Ville cars will have a notch back, Coupe type front seat. In a Sedan, the individual backrests will be anchored so they do not fold forward.

A Sedan type front seat, eliminating the coupe type notch, with leather trim is available at extra charge.

DUAL COMFORT SEAT

Dual Comfort Seat, with a notch back, can be ordered with Special Leather.

MAXIMUM LEATHER

Leather trim implies the use of vinyl for certain areas. A large area such as the seat skirt, is made of vinyl because a cowhide would not be large enough to make up this piece.

"Maximum Leather" may be ordered so that every possible component will be in leather. The areas that will be leather when "Maximum Leather" is ordered are: the seat skirts, seat facings, side of center arm rest and the back of front seat back insert.

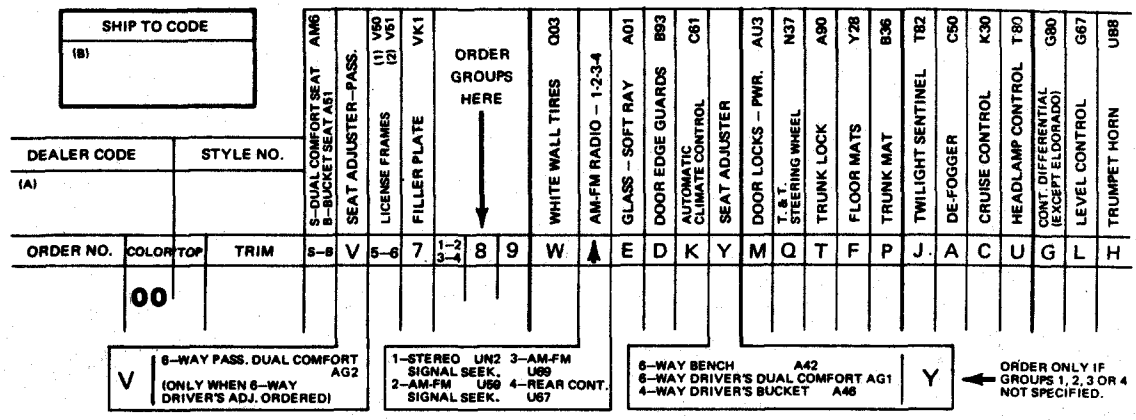
EXTRA CHARGE

The extra charge for "Maximum Leather" is more than the suggested retail price of special leather because of the hand cutting, sewing and additional material required.

All special orders are at extra charge and require additional time to produce.

SPECIAL COLORS

Special Request



PLEASE REFER TO OPTIONAL SPECIFICATIONS BOOK FOR ADDITIONAL ORDERING INFORMATION.

SPECIAL FEATURES

TRIM	HEADLINING	SPECIAL EXTERIOR COLOR
		1968 MONTEREY GREEN FIREMIST
INSTRUMENT PANELS	LACES	
CARPETS	SEATS ONLY	
INSERTS	S.R. NO.	
BOLSTERS		

PRODUCTION DATE

FINANCE THROUGH

	G.M.A.C.
	CASH
	O.D.C.

UNDERSIGNED DEALER CERTIFIES THAT HE HAS CURRENT ARRANGEMENT WITH AN O.D.C. FINANCER AND THAT SETTLEMENT SHOULD BE MADE THROUGH SUCH O.D.C. FINANCER.

NON-STANDARD COLORS

Any past model or non-standard color can be supplied on special order at extra charge.

To order, type 00 in COLOR space which denotes that color is not standard option.

In space captioned SPECIAL EXTERIOR COLOR, describe color by name and model year.

Allow four to five weeks for shipment of any special color.

HIGH GLOSS ACRYLIC MATERIALS

A previous model year color may have been formulated with now obsolete pigments. The newer chemicals have improved color retention and durability. However, they could produce a variance in appearance between the new and old finishes.

This is a matter of information that may be of special interest to fleet owners who add new cars in the original fleet colors and have noticed a difference in their older and newer vehicles.

All special orders are at extra charge and require additional time to produce.

CUSTOMER WILL CALL

CWC

A Cadillac dealer can make arrangements for a retail customer to take delivery of a car at the factory. Such a delivery is designated as a Customer Will Call – CWC.

DELIVERY DATE

Reservations for a delivery date should be made, well in advance, with the Zone Office. Central Office will confirm this date to the dealer.

PROCEDURE

When the confirmed "CWC" date is received, a copy of the order form (CAD 5600A) should be sent to the Zone Office. The confirmed delivery date should be entered and the customer's name and address shown. "CWC" must appear at the top of the form and in the "SHIP TO" space.

ACKNOWLEDGMENT FORM (CAD 3864)

An acknowledgment of the request for "CWC" delivery is mailed shortly after the order is received at Central Office.

The acknowledgment form (CAD 3864) will show the complete specifications of the order, customer's name and address and the confirmed date of delivery.

This form should be carefully checked and any discrepancies reported to Central Office.

RELEASE FORMS (CAD 3868)

Enclosed with the Acknowledgment form will be a set of Release forms that contain the specifications and customer's name.

Instructions for completing the necessary release forms are on the acknowledgment form (CAD 3864).

The blue copy of the release form is to be signed by the customer in the dealer's presence and mailed (in the envelope provided) as soon as possible. Customer is to present pink copy at time of delivery. White copy to be retained by dealer.

The customer will be required to countersign the blue copy at time of delivery.

THIRD PARTY

If a third party is to take delivery, the reverse side of the release must be completed by the purchaser and signed by individual accepting delivery. This release must be presented by third party in order to secure delivery of car.

LICENSE PLATES

License plates should be Air Mailed–Special Delivery, using the label provided so that they arrive prior to "CWC" date.

If customer will bring license plates, this should be indicated on the blue release form.

VEHICLE IDENTIFICATION NUMBER

A telegram containing the Vehicle Identification number will be sent to the dealer as soon as it is available.

MAY WE CALL YOUR ATTENTION TO THE FOLLOWING FEATURES FOR 1970

8.2 LITRE ENGINE..... For Eldorado

RADIOS ..... AM-FM tuner on all radios.
Signal seeking feature available.

DEFOGGER ..... Available on the Convertible.

TIRES ..... Fiberglass Belted Bias construction. Tread width increased by one inch. Tread ribs increased from five to nine.

BODY MOLDING ..... For Fleetwood Eldorado, Bróugham and Sixty Special colored vinyl insert in the body molding matches padded roof – black if padded roof is not ordered.

LEATHER ..... Sierra grain leather is used for both inserts and bolsters when this option is ordered.

CRUISE CONTROL ..... Vacuum powered with a push button control at the end of the turn signal lever is available on all styles.

EQUIPMENT GROUPS ... New content in Groups 8 and 9.

TAMO WOOD INSERTS.. On door and instrument panels of all Fleetwood interiors and De Ville leather interiors.

RADIO ANTENNA ..... Now sealed in the windshield.

TRUNK MAT ..... Rubber luggage compartment mat available.

FIREMIST COLORS ..... Two additional Cadillac exclusive Firemist color options for a total of seven.

VINYL ROOFS ..... Two new colors for a total of seven.

OPTIONS

Cadillac

1970 EQUIPMENT

		CALAIS		DE VILLE			
		Coupe G	Hardtop Sedan N	Convertible F	Coupe J	Hardtop Sedan B	Sedan L
	FIREMIST COLOR – (Exterior)						
	VINYL ROOF C08	N/A	N/A	N/A			
	EXPANDED VINYL UPHOLSTERY – Std. Options						
	LEATHER UPHOLSTERY – Standard Options	N/A	N/A	STD			
S	DUAL COMFORT SEAT AM6	N/A	N/A				
B	BUCKET SEATS – Inc. Std. Opt. Leather A51	N/A	N/A	N/A	N/A	N/A	N/A
V	SEAT ADJUSTER – Dual Comfort Passenger AG2	N/A	N/A				
5	LICENSE FRAME – One V50						
6	LICENSE FRAMES – Two V51						
7	FILLER PLATE VK1	N/C	N/C	N/C	N/C	N/C	N/C
1	RADIO – AM-FM Stereo Signal Seeking UN2						
2	RADIO – AM-FM Signal Seeking U59						
3	RADIO – AM-FM U69						
4	RADIO – AM-FM Signal Seeking Rear Control U67	N/A	N/A	N/A	N/A	N/A	N/A
W	TIRES – White Wall Q03						
E	GLASS – Soft Ray A01						
D	DOOR EDGE GUARDS B93						
K	AUTOMATIC CLIMATE CONTROL C61						
Y	SEAT ADJUSTERS – 6-Way Front – Bench A42						
	SEAT ADJUSTERS – 6-Way Driver's Dual Comfort AG1	N/A	N/A				
	SEAT ADJUSTERS – 4-Way Driver's Bucket A46	N/A	N/A	N/A	N/A	N/A	N/A
M	DOOR LOCKS – POWER AU3 *Includes Elec. Backrest Release AU5	*		*	*		
Q	STEERING WHEEL – Tilt & Telescope N37						
T	TRUNK LOCK – Remote Control A90						
F	FLOOR MATS – Rubber Y28						
P	TRUNK MAT – Rubber B36						
J	TWILIGHT SENTINEL T82						
A	DE-FOGGER – Rear Window C50						
C	CRUISE CONTROL K30						
U	HEADLAMP CONTROL – Guide-Matic T80						
G	CONTROLLED DIFFERENTIAL G80						
L	LEVEL CONTROL – Automatic G67						
H	TRUMPET HORN UB8						
R	EVAPORATIVE EMISSION CONTROL NA9 California Only						
Z	SHOULDER BELTS – Rear AS4						
N	SHOULDER BELTS – Front A85	STD	STD		STD	STD	STD

LEGEND

N/C	No Charge		Extra Charge Option
N/A	Not Available		Special Order – Extra Charge
STD	Standard – No Charge		

Cadillac OPTIONS

1970 EQUIPMENT

		FLEETWOOD				
		Eldorado H	60 Special M	Brougham P	"75" Sedan R	"75" Limousine S
	FIREMIST COLOR – (Exterior)					
	VINYL ROOF – Padded C09		N/A	STD		
	EXPANDED VINYL UPHOLSTERY – Std. Options					
	LEATHER UPHOLSTERY – Standard Options					
S	DUAL COMFORT SEAT AM6	N/A		STD		N/A
B	BUCKET SEATS – Inc. Std. Opt. Leather A51		N/A	N/A	N/A	N/A
V	SEAT ADJUSTER – Dual Comfort Passenger AG2	N/A				N/A
5	LICENSE FRAME – One V50					
6	LICENSE FRAMES – Two V51					
7	FILLER PLATE VK1	N/C	N/C	N/C	N/C	N/C
1	RADIO – AM-FM Stereo Signal Seeking UN2				N/A	N/A
2	RADIO – AM-FM Signal Seeking U59					
3	RADIO – AM-FM U69					
4	RADIO – AM-FM Signal Seeking Rear Control U67	N/A	N/A	N/A		
W	TIRES – White Wall Q03					
E	GLASS – Soft Ray A01					
D	DOOR EDGE GUARDS B93					
K	AUTOMATIC CLIMATE CONTROL C61				STD	STD
Y	SEAT ADJUSTERS – 6-Way Front – Bench A42					N/A
	SEAT ADJUSTERS – 6-Way Driver's Dual Comfort AG1	N/A				N/A
	SEAT ADJUSTERS – 4-Way Driver's Bucket A46		N/A	N/A	N/A	N/A
M	DOOR LOCKS – POWER AU3 *Includes Elec. Backrest Release AU5	*				
Q	STEERING WHEEL – Tilt & Telescope N37					
T	TRUNK LOCK – Remote Control A90					
F	FLOOR MATS – Rubber Y28					
P	TRUNK MAT – Rubber B36					
J	TWILIGHT SENTINEL T82					
A	DE-FOGGER – Rear Window C50				STD	STD
C	CRUISE CONTROL K30					
U	HEADLAMP CONTROL – Guide-Matic T80					
G	CONTROLLED DIFFERENTIAL G80	N/A				
L	LEVEL CONTROL – Automatic G67	STD	STD	STD	STD	STD
H	TRUMPET HORN UB8					
R	EVAPORATIVE EMISSION CONTROL NA9 California Only					
Z	SHOULDER BELTS – Rear AS4					
N	SHOULDER BELTS – Front A85	STD	STD	STD	STD	STD

LEGEND

N/C	No Charge		Extra Charge Option
N/A	Not Available		
STD	Standard – No Charge		Special Order – Extra Charge

NOTICE

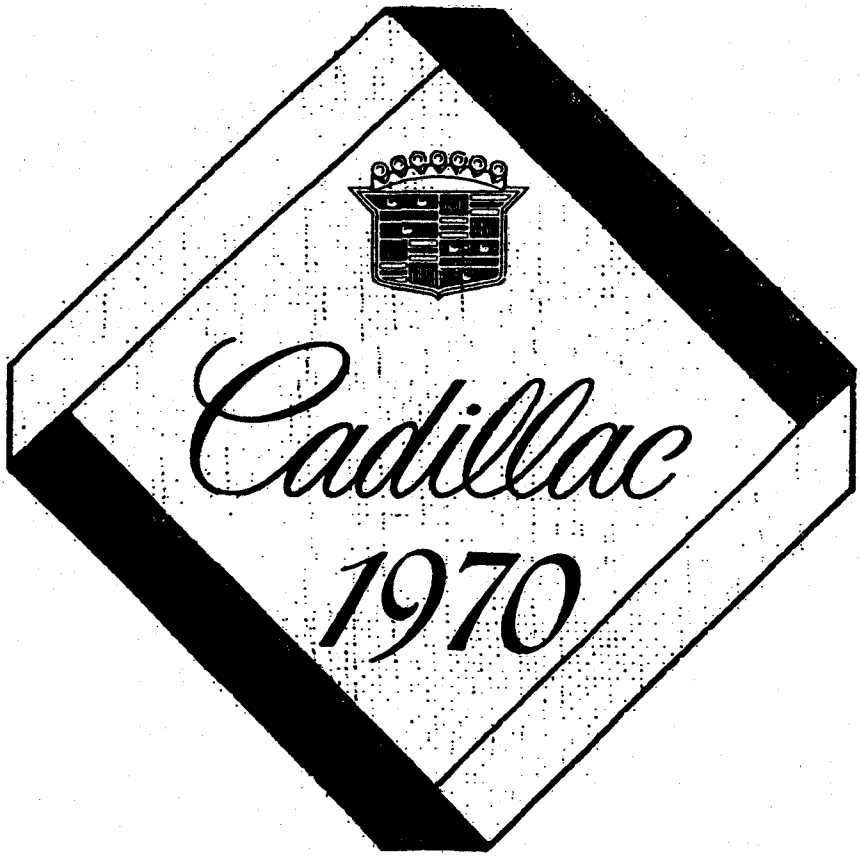
All general statements in this book exclude Fleetwood "75" unless specifically stated that the information does include the Fleetwood Sedan and Limousine body styles.

It is understood that any reference to option or optional items or equipment is at extra charge. All special orders or special requests involve an extra charge and additional time to produce.

All specifications contained in this book are based on the latest product information available at time of publication.

Cadillac Motor Car Division, General Motors Corporation, reserves the right to make changes at any time, without notice, in colors, materials, options, accessories, special equipment, specifications and body types and also to discontinue or add body types.

Sales Distribution Department
CADILLAC MOTOR CAR DIVISION—GENERAL MOTORS CORPORATION
Detroit, Michigan 48232
August, 1969



OPTIONAL SPECIFICATIONS

Cadillac

1970 BODY STYLES

Style No.	Code	Name	Wheelbase	Overall Length	Weight
		CALAIS			
68247	G	Calais Coupe	129.5"	225"	
68249	N	Calais Hardtop Sedan	129.5"	225"	
		DE VILLE			
68367	F	De Ville Convertible	129.5"	225"	
68347	J	Coupe de Ville	129.5"	225"	
68349	B	Hardtop Sedan de Ville	129.5"	225"	
68369	L	Sedan de Ville	129.5"	225"	
		FLEETWOOD			
69347	H	Fleetwood Eldorado	120"	221"	
68069	M	Fleetwood Sixty Special	133"	228.5"	
68169	P	Fleetwood Brougham	133"	228.5"	
69723	R	Fleetwood Seventy-Five Sedan	149.8"	245.5"	
69733	S	Fleetwood Seventy-Five Limousine	149.8"	245.5"	
69890	Z	Commercial Chassis	156"	250.5"	

NEW COLOR NUMBERS

A revised formula for exterior color code numbers has been devised beginning with the 1970 model year.

The principle of this color identification system is similar to Cadillac's previous two-digit numeric coding and grouping by color families. The number of color groups has been increased from 7 to 9 to provide more flexibility, thereby assuring continuity.

In the revision process, some traditional numbers were changed. For example, Black is now Code 19.

Color 49 is now Glenmore Green. Last year this number was Empire Maroon. Special attention is called to this to be sure that Green is not ordered instead of Monarch Burgundy which is now Code 79.

This chart shows the new 1970 numbers and names compared with corresponding 1969 color codes.

1970 CODE	NAME	1969 CODE
11	Cotillion White	12
14	Patina Silver	16
18	Phantom Gray	18
19	Sable Black	10
24	Corinthian Blue	24
29	Condor Blue	26
34	Adriatic Turquoise	28
49	Glenmore Green	36
54	Byzantine Gold	44
59	Bayberry	30
64	Sauterne	42
69	Dark Walnut	46
74	San Mateo Red	48
79	Monarch Burgundy	49

Firemist color codes are not affected by this new system.

The other General Motors divisions have also adopted this system for their production operations. This type of numbering will, therefore, appear on body identification plates of all G.M. cars.

Following are the basic color families and their number range. Firemist colors remain in the 90 series.

CODE NUMBER RANGE	COLOR FAMILIES
10 - 19	Neutrals
20 - 29	Blue
30 - 39	Aqua — Turquoise
40 - 49	Green
50 - 59	Yellow — Gold
60 - 69	Beige — Brown — Bronze — Copper — Orange
70 - 79	Pink — Red — Maroon — Plum — Burgundy
80 - 89	Miscellaneous
90 - 99	Firemist

Cadillac COLORS

1970 CODES AND IDENTIFICATION

Code	Name	Calais & De Ville	De Ville Convertible	Eldorado	Brougham & 60 Special	Manufacturers Identification
11	Cotillion White	11.37%	12.40%	8.79%	7.89%	870-3967 L67 WD 007 926-99642
14	Patina Silver	3.89	2.75	4.40	4.10	870-3927 L68 AD 007 927-99480
18	Phantom Gray	2.06	1.35	1.96	4.63	870-3926 L68 AD 006 927-99481
19	Sable Black	4.35	5.88	5.38	13.96	870-848 L67 KD 005 926-96459
24	Corinthian Blue	8.11	7.85	4.39	4.23	870-4010 L68 BD 037 927-99735
29	Condor Blue	3.38	4.04	3.04	7.15	870-4011 L68 BD 038 927-99736
34	Adriatic Turquoise	5.36	3.62	2.63	3.48	870-3977 L68 BD 033 927-99731
49	Glenmore Green	5.31	3.41	4.07	5.90	870-4012 L68 GD 024 927-99737
54	Byzantine Gold	14.17	6.54	7.36	9.88	870-4013 L68 LD 011 927-99738
59	Bayberry	13.51	8.06	6.99	5.49	870-4014 L68 LD 012 927-99739
64	Sauterne	9.58	4.78	4.47	5.02	870-4015 L68 ND 019 927-99740
69	Dark Walnut	3.24	3.41	2.91	3.20	870-4016 L68 ND 008 927-99741
74	San Mateo Red	2.91	9.69	4.07	.60	870-3788 L68 RD 011 927-99014
79	Monarch Burgundy	1.56	1.32	1.22	2.58	870-4017 L68 RD 020 927-99742

FIREMIST COLORS AT EXTRA CHARGE

90	Spartacus Blue	2.17	4.27	7.68	2.97	L68 BD 039 927-99743
93	Lucerne Aqua	1.23	2.25	3.39	1.78	L68 BD 040 927-99744
94	Regency Bronze	3.30	3.01	9.56	8.09	L68 LD 016 927-99745
95	Cinnamon					L68 YD 001 927-99746
96	Nottingham Green					L68 GD 025 927-99756
97	Briarwood	2.88	3.25	7.59	4.41	L68 ND 009 927-99747
99	Chateau Mauve	1.51	2.40	4.60	1.79	L68 PD 007 927-99495

The above percentage figures represent usage of previous model comparable colors. Percentages are omitted for colors without a counterpart; therefore, the totals will not equal 100%. These figures are to be used as a guide only, as they do not reflect regional preference influenced by climatic conditions.

The manufacturer's identification numbers are listed in the column at the right. Inmont numbers begin with L. Eight-digit codes are Dupont. Forbes' codes begin with 8. Forbes does not furnish Firemist colors.

CLOTH

1970 CADILLAC UPHOLSTERY OPTIONS

Coupe J Hardtop B	DE VILLE SERIES Inserts Cloth		Bolsters Leather	Sedan L
311 or 311S	Black	Dubonnet	Black	311
320 or 320S	Med. Blue	Dubonnet	Med. Blue	320
328 or 328S	Med. Turquoise	Dynasty	Med. Turquoise	328
331 or 331S	Dk. Green	Dubonnet	Ant. Dk. Green	331
343 or 343S	Med. Beige	Dubonnet	Ant. Med. Beige	343
344 or 344S	Med. Gold	Dynasty	Ant. Med. Gold	344
347 or 347S	Dk. Mauve	Dynasty	Dk. Mauve	347

Coupe G	CALAIS SERIES Inserts Cloth		Hardtop N Bolsters Vinyl
211	Black	Dorian	Black
220	Med. Blue	Dorian	Med. Blue
228	Med. Turquoise	Dorian	Med. Turquoise
231	Dk. Green	Dorian	Ant. Dk. Green
243	Med. Beige	Dorian	Ant. Med. Beige
244	Med. Gold	Dorian	Ant. Med. Gold
Expanded Vinyl – Extra Charge			
251	Black	283	Ant. Med. Beige

Fleetwood Eldorado H Inserts Cloth			Bolsters Vinyl
411	Black	Duplex	Black
420	Med. Blue	Duplex	Med. Blue
428	Med. Turquoise	Duplex	Med. Turquoise
431	Dk. Green	Duplex	Ant. Dk. Green
443	Med. Beige	Duplex	Ant. Med. Beige
444	Med. Gold	Duplex	Ant. Med. Gold
447	Dk. Mauve	Duplex	Dk. Mauve

Sixty Special M	Brougham P	FLEETWOOD SERIES Inserts Cloth		Bolsters Leather	"75" Sedan R Limousine S
011 or 011S	011S	Black	Dumbarton	Black	711
028 or 028S	028S	Med. Turquoise	Dumbarton	Med. Turquoise	
031 or 031S	031S	Dk. Green	Dumbarton	Ant. Dk. Green	
044 or 044S	044S	Med. Gold	Dumbarton	Ant. Med. Gold	
All Cloth – Inserts & Bolsters					
016 or 016S	016S	Lt. Gray		Divan	716
		Med. Gray		Decordo	719
021 or 021S	021S	Med. Blue		Divan	721
043 or 043S	043S	Med. Beige		Divan	743
047 or 047S	047S	Dk. Mauve		Divan	

Code S – Dual Comfort Seat is standard on Fleetwood Brougham and optional as indicated on chart. On Style L, Dual Comfort Seat is available on special order only.

Limousine front compartment is Black Leather.

1970 CADILLAC UPHOLSTERY OPTIONS

DE VILLE SERIES

Convertible F	Leather – Extra Charge Except Convertible	Coupe J	Hardtop B	Sedan L
351 or 351S	Black	351 or 351S	351 or 351S	351
352 or 352S	White–Black Carpet	352 or 352S	352 or 352S	352
353 or 353S	White–Dk. Blue Carpet	353 or 353S		
354 or 354S	White–Red Carpet			
357 or 357S	White–Nottingham Green Carpet	357 or 357S	357 or 357S	
366 or 366S	Dk. Blue	366 or 366S	366 or 366S	366
383 or 383S	Ant. Med. Beige	383 or 383S	383 or 383S	383
384 or 384S	Ant. Med. Gold	384 or 384S	384 or 384S	384
386 or 386S	Ant. Dk. Brown	386 or 386S	386 or 386S	386
388 or 388S	Med. Red	388 or 388S	388 or 388S	

FLEETWOOD SERIES

Sixty Special M	Brougham P	Leather – Extra Charge	Eldorado H
051 or 051S	051S	Black	451 or 451B
052 or 052S	052S	White–Black Carpet	452
		White–Nottingham Green Carpet	457
066 or 066S	066S	Dk. Blue	466
083 or 083S	083S	Ant. Med. Beige	483
084 or 084S	084S	Ant. Med. Gold	484
086 or 086S	086S	Ant. Dk. Brown	486
088 or 088S	088S	Med. Red	488

CONVERTIBLE TOPS
Style F

1	White	11J
2	Black	11B
3	Dk. Blue	11C
4	Dk. Bayberry	11N
6	Lt. Beige	11M

VINYL ROOFS
Styles J-B-L-H-P-R-S

1	White	12J
2	Black	12K
3	Dk. Blue	12L
4	Dk. Bayberry	12N
5	Dk. Brown	12R
6	Lt. Beige	12M
7	Dk. Mauve	12P

Code S – Dual Comfort Seat is standard on Fleetwood Brougham and optional as indicated on chart. On Style L, Dual Comfort Seat is available on special order only.

Code B – Bucket Seats available on Eldorado only.

Leather is Sierra Grain.

COLOR-TRIM Cadillac

1970 RECOMMENDATIONS

COLOR	CALAIS SERIES		DE VILLE SERIES		
	Coupe G	Hardtop N	Coupe J Hardtop B	Sedan L	Convertible F
	CLOTH	VINYL	CLOTH	LEATHER	LEATHER
11 Cotillion White	211 220 228	251	311 320 344 328 347	351 388 366 352 357	388 351 352 366 357
14 Patina Silver	211 220	251	311 320 347	351 388 366	351 388 366
18 Phantom Gray	211	251	311	351 388 352	388 351 352
19 Sable Black	211 220 244	251	311 344	351 388 352 384	351 388 352
24 Corinthian Blue	220 211	251	320 311	366 353 352 351	366 353
29 Condor Blue	220 211	251	320 311	366 353 352 351	366 353 388
34 Adriatic Turquoise	228 211	251	328 311	352 351	352 351
49 Glenmore Green	231 244 243	251 283	331 344 311 343	351 384 383	384 352 351 383
54 Byzantine Gold	244 211	251	344 311	384 351	384 351
59 Bayberry	244 211	251	344 311	384 351	384 351
64 Sauterne	243 211	283 251	343 311	386 383	383 386
69 Dark Walnut	243 211	283 251	343 311	383 386	386 383
74 San Mateo Red	211	251	311	352 388 351	354 388 351
79 Monarch Burgundy	211	251	347 311	351 352	351 352

FIREMIST COLORS AT EXTRA CHARGE

90 Spartacus Blue	220 211	251	320 311	366 353 352 351	353 366 351
93 Lucerne Aqua	228 211	251	328 311	352 351	352 351
94 Regency Bronze	211	251	311	351 386 352	351 352 386
95 Cinnamon	211	251	311	386 351 352	386 351 352
96 Nottingham Green	211	251	311	357 352 351	357 351
97 Briarwood	211 243	283 251	311 343	383 386 351	383 386 352 351
99 Chateau Mauve	211	251	347 311	352 351	352 351

353 Leather available on special order for style B.
353, 357, 388 Leather available on special order for style L.

Cadillac COLOR-TRIM

1970 RECOMMENDATIONS

COLOR	FLEETWOOD SERIES			
	Brougham P	Sixty Special M	Eldorado H	
	CLOTH	LEATHER	CLOTH	LEATHER
11 Cotillion White	011 028 044 021 047	051 052 088 066	411 420 444 428 447	451 488 452 457
14 Patina Silver	011 016 047	051 088 066	411 420 447	451 488 452 466
18 Phantom Gray	011 016	051 088	411	451 488 452
19 Sable Black	011 016 044	051 088 052	411 444	451 488 452
24 Corinthian Blue	021 011	066 052 051	420 411	466 452
29 Condor Blue	021 011	066 051 052	420 411	466 452 451
34 Adriatic Turquoise	028 011	052 051	428 411	452 451
49 Glenmore Green	031 044 043 011	051 084 083	431 444 411	484 451 483
54 Byzantine Gold	044 011	084 051	444 411	484 451
59 Bayberry	044 011	084 051	444 411	484 451
64 Sauterne	043 011	083 086	443 411	486 483
69 Dark Walnut	043 011	086 083	443 411	483 486
74 San Mateo Red	011	051 088 052	411	452 488 451
79 Monarch Burgundy	047 011	051 052	447 411	451 452

FIREMIST COLORS AT EXTRA CHARGE

90 Spartacus Blue	021 011	066 052 051	420 411	452 466 451
93 Lucerne Aqua	028 011	051 052	428 411	452 451
94 Regency Bronze	011	051 086	411	451 452 486
95 Cinnamon	011	086 051 052	411	486 451 452
96 Nottingham Green	011	052 051	411	457 451
97 Briarwood	011 043	083 086 051	411 443	483 486 451
99 Chateau Mauve	047 011	052 051	447 411	452 451

COLOR-TOP Cadillac

1970 RECOMMENDATIONS

COLOR	BROUGHAM PADDED ROOFS	ELDORADO PADDED ROOFS	DE VILLE VINYL ROOFS	CONVERTIBLE TOPS
11 Cotillion White	2 1 3 7	2 1 3 7	2 3 1 7	1 2 3
14 Patina Silver	2 3 7	2 3 1 7	2 3 7	2 1 3
18 Phantom Gray	2	2 1	2	2 1
19 Sable Black	2	2 1	2 1	2 1
24 Corinthian Blue	3 2 1	3 1 2	3 1 2	1 3 2
29 Condor Blue	2 3	3 1 2	2 3 1	1 3 2
34 Adriatic Turquoise	1 2	1 2	2 1	1 2
49 Glenmore Green	2 4	2 4 1	2 4 1 6	1 4 2 6
54 Byzantine Gold	2 4 1 5	2 4 1 5	2 4 1 5	2 4 1
59 Bayberry	4 6 2	4 6 2	4 6 2	4 6 2
64 Sauterne	5 6 2	5 6 2	5 6 2	6 2
69 Dark Walnut	5 6 2	6 5 2	6 5 2	6 2
74 San Mateo Red	2 1	1 2	1 2	1 2
79 Monarch Burgundy	7 2 1	7 2 1	7 2 1	1 2
FIREMIST COLORS AT EXTRA CHARGE				
90 Spartacus Blue	3 1 2	1 3 2	1 3 2	1 3 2
93 Lucerne Aqua	2 1	1 2	2 1	1 2
94 Regency Bronze	2 5 1 4	2 5 1 4	2 5 1 4	1 2 4
95 Cinnamon	1 2 5 6	1 2 5 6	1 2 5 6	1 2 6
96 Nottingham Green	2 1	1 2	1 2	1 2
97 Briarwood	6 2 5	6 2 1 5	6 2 1 5	6 1 2
99 Chateau Mauve	7 1 2	7 1 2	7 1 2	1 2

VINYL ROOFS		
1	White	12J
2	Black	12K
3	Dk. Blue	12L
4	Dk. Bayberry	12N
5	Dk. Brown	12R
6	Lt. Beige	12M
7	Dk. Mauve	12P

CONVERTIBLE TOPS		
1	White	11J
2	Black	11B
3	Dk. Blue	11C
4	Dk. Bayberry	11N
6	Lt. Beige	11M

INTERIOR INFORMATION

NUMBER OF TRIM OPTIONS

182 trim options in 12 colors are available for 1970. The trim chart on page 4 lists standard cloth trims and the seat options.

The 90 leather options are listed on page 5.

OPTIONS

The number of options that can be made available in production is limited. Some options are not offered because the demand on certain body styles is limited. An example is White leather with Red carpets on the Sedan De Ville.

SPECIAL ORDER

To prevent a loss of sale due to non-availability of a certain trim, almost any trim combination can be special ordered.

SIERRA GRAIN LEATHER

Inserts and bolsters are in Sierra grain when optional leather is ordered. The texture of this leather is smooth and supple in a dyed through finish.

Leather may be ordered in any style except the "75" styles R and S and Calais, styles G and N. An expanded vinyl in Black or Beige is offered as an option in the Calais.

SEAT TYPES

Definitions to supplement the seat sketches that follow are listed below.

Cushion — The cushion determines the classification of the seat.

Backrest — The backrest is notched or straight across depending upon the trim, body style or seat option.

Bench Seat — The cushion is not divided.

Dual Comfort Seat — The cushion is divided 60% for the passengers and 40% for the driver.

Bucket Seats — Individual seats with a center console.

BENCH SEAT

The Bench Seat is available with and without a notch in the backrest, depending upon the body style and trim. The following are the two categories of the Bench seat.

Coupe Seat

A coupe type seat is notched at the center so that the backrest may fold forward. This seat is used in all two-door cars with both cloth and leather trims.

Sedans with leather trim will have this Coupe type seat, but the backrest will not fold forward.

Sedan Seat

The backrest on a Sedan type seat is straight across without a notch. This type seat is used with cloth upholstery in four door cars.

DUAL COMFORT SEAT

Trim numbers suffixed with S indicate the Dual Comfort Seat. This seat has a notch in the center of the backrest and the cushion is divided 40% for the driver and 60% for the passengers. A full center armrest is attached to the passenger section.

The two seats are individually adjustable. The driver's portion has a two-way power adjuster. The passenger side can be adjusted forward and rearward manually.

Optional seat adjusters are listed on page 18.

Dual Comfort seat: standard on the Brougham P; optional on the De Ville, F, J, B and Fleetwood M.

Dual Comfort seat: not offered on Sedan De Ville, style L, but available on special request. It is not available on Eldorado or Calais.

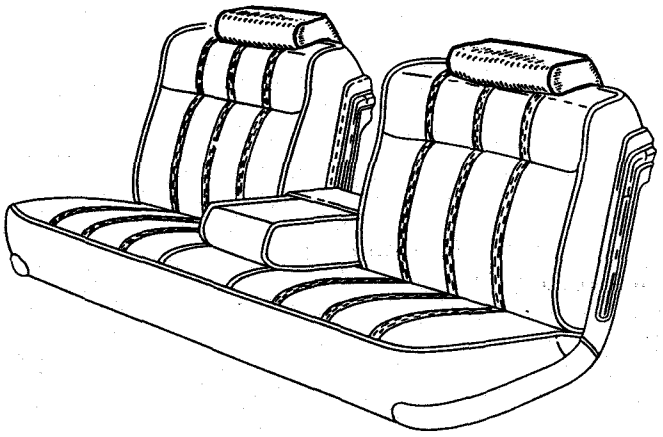
BUCKET SEATS

Strato type Bucket Seats in Black leather are offered for the Eldorado only.

Bucket Seats are not available on any other body style, even on special order.

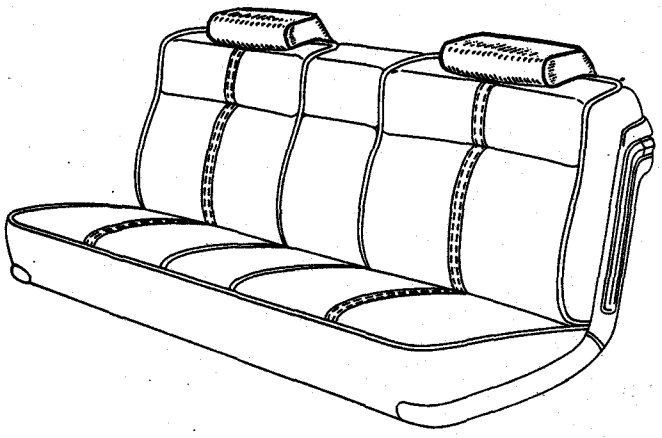
A center console, to match the trim, is placed between the two front seats.

CALAIS AND DE VILLE FRONT SEATS



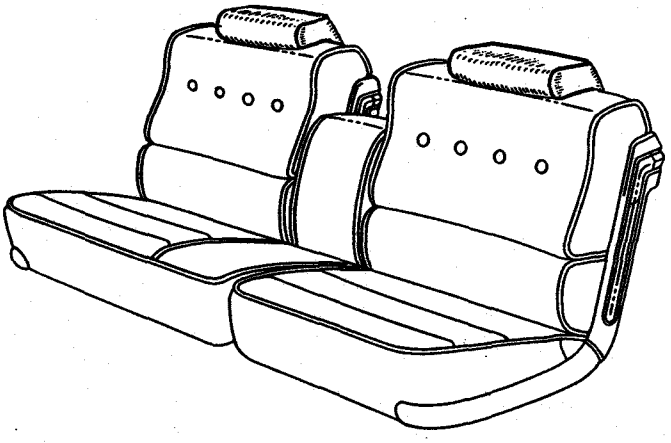
Calais Coupe

Coupe type seat with free-standing center arm rest. Optional vinyl trim style is illustrated. Cloth upholstered cars will have only one flat lace on each side of the center section as illustrated below.



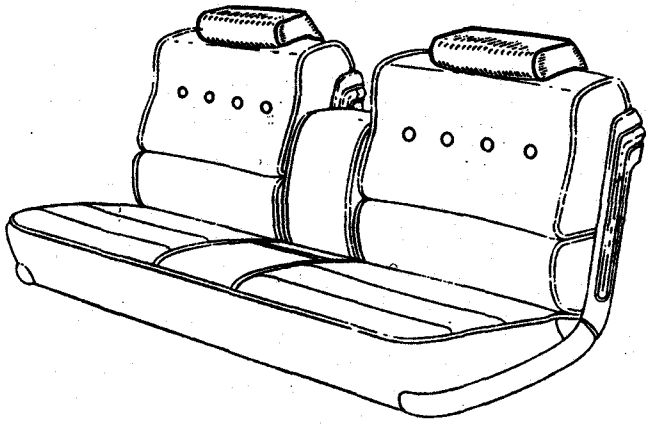
Calais Sedan

Bench type Sedan seat illustrated in cloth trim style with center arm rest. Optional vinyl trim will have three laces on each half of the seat.



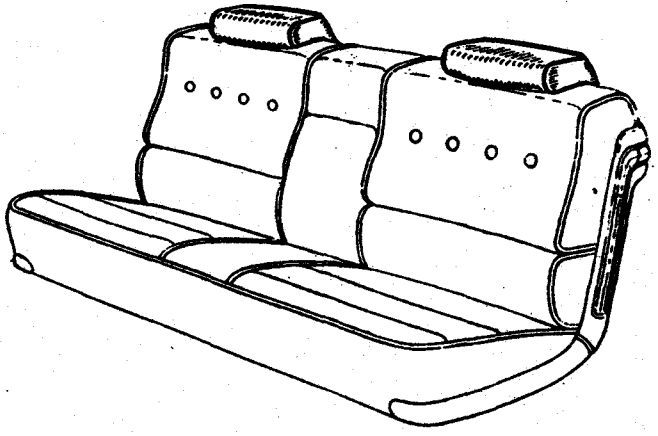
De Ville Dual Comfort Seat

Optional with all trims in the De Ville Convertible, Coupe and Hardtop Sedan.



De Ville Coupe

Notch back seat, with folding back rest and center arm rest used in all De Ville two-door cars. Sedans in optional leather will also use this type seat with stationary back rests.



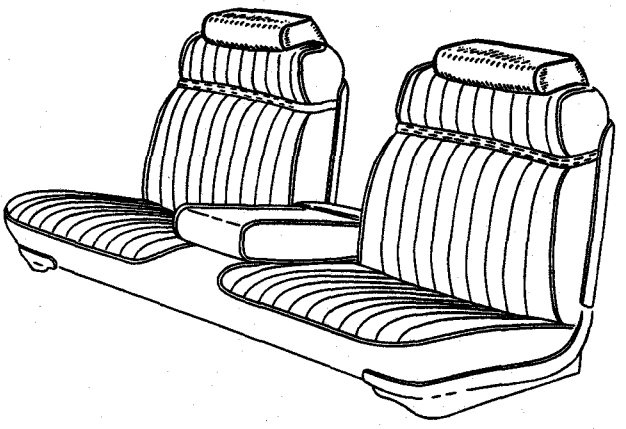
De Ville Sedan

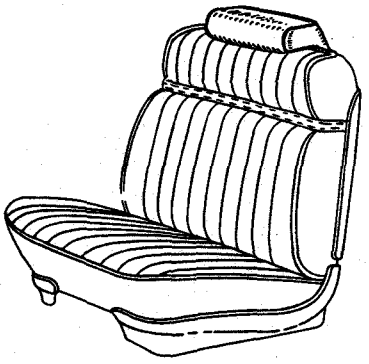
Sedans will have this type of seat with cloth upholstery.

FLEETWOOD FRONT SEATS

Eldorado Strato Bench Seat

Two inch wide pipes are used to achieve this classic trim style. This same styling is used with cloth or optional leather upholstery.



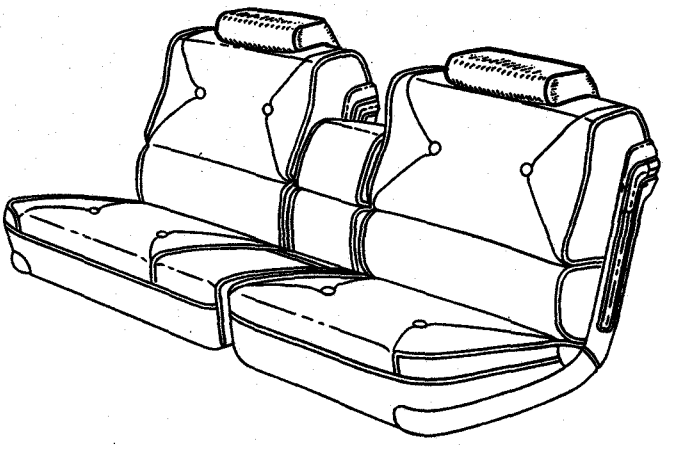


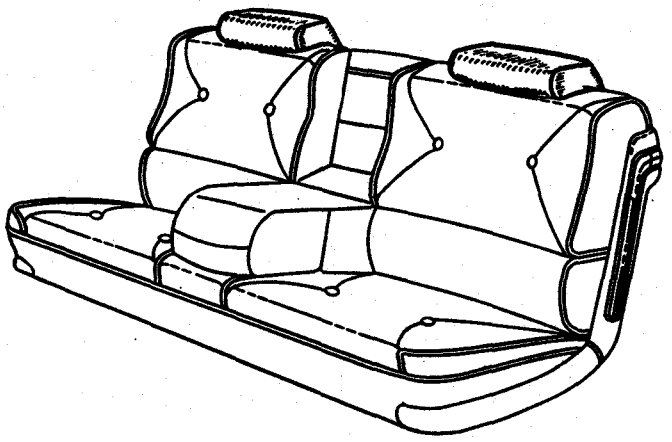
Eldorado Strato Bucket Seats

Available in Black leather at extra charge on the Eldorado only. A center console is included.

Dual Comfort Seat

This styling is used for all trim choices. Dual Comfort Seat is standard on the Brougham and optional on the Sixty Special.





Bench Type Seat

Standard on Fleetwood Sixty Special and Fleetwood "75" Sedan with all trims.

Front seat on "75" Limousine will be Black leather in 2" pleats.

EQUIPMENT

NEW CODES

Each option now has its own code. To avoid duplicate option symbols, some items have been recoded with new letters or numbers. Familiarization with these codes is important to avoid errors in ordering.

ITEMS WITH NEW CODES

A	–	Rear Window De-Fogger	**5**	–	License Frame – One
I	–	Rim Control Horn	**6**	–	License Frames – Two
P	–	Rubber Trunk Mat	**7**	–	Filler Plate
T	–	Remote Control Trunk Lock	**R**	–	Evaporative Emission Control (California Only)

GROUP CONTENT

Groups 1, 2, 3 and 4 contain:	Radio	Door Edge Guards
	White Wall Tires	Automatic Climate Control
	Soft Ray Glass	Power Seat Adjuster
New Group 8 is composed of:	Power Door Locks	Rubber Floor Mats
	Tilt & Telescope Steering Wheel	Rubber Trunk Mat
	Remote Control Trunk Lock	
New Group 9 consists of:	Twilight Sentinel	Cruise Control
	Rear Window De-Fogger	Guide-Matic Headlamp Control

The content of groups has been designed to conveniently package those items most frequently ordered by Cadillac customers. Additional items may be ordered by designating the individual code symbol.

Even though certain items in a group are standard or not available on a particular body style, the group may be ordered.

CAUTION: Group 1 – do not order on Fleetwood "75" as Stereo Radio is not available for these body styles.
Group 4 – can be ordered for "75" Sedan or Limousine only. Rear Control Radio is not available on any other style.

NEW OPTIONS

A brief description of new and improved options follows.

W – Tires – The optional White Wall tires are of Fiberglass Belted Bias construction.

1-2-3-4 – Radios – All radios have AM-FM tuners. A Signal Seeking device is also included on all radios except code 3, the AM-FM push-button.

Radio antenna is sealed in the windshield of the car.

A – Rear Window De-Fogger – is now available on all styles including Convertible. De-Fogger is standard on Fleetwood "75" Sedan and Limousine.

P – Trunk Mat – A Gray, one-piece, rubber Trunk Mat is available as factory installed option.

I – Rim Control Horn – A vinyl insert around the inner circumference of the steering wheel contains a horn control. This is in addition to a horn control located in the center pad of the steering wheel.

This control is included as part of the Tilt and Telescope Steering Wheel option.

C – Cruise Control – is vacuum operated with the speed selector in the end of the turn signal lever and by an ON-OFF switch on the instrument panel.

R – Evaporative Emission Control – California cars only. Available only on cars destined for initial registration in the State of California. Code R should be specified on such orders only.

Cadillac

OPTIONS

1970 EQUIPMENT

BASIC GROUPS

		Group 1 Y31	Group 2 Y32	Group 3 Y33	Group 4 Y34 ("75" Only)
1	RADIO, AM-FM STEREO – SIGNAL SEEKING (Not on "75") UN2	1			
2	RADIO, AM-FM – SIGNAL SEEKING U59		2		
3	RADIO, AM-FM U69			3	
4	RADIO, AM-FM – SIGNAL SEEKING REAR CONTROL U67 ("75" Only)				4
W	WHITEWALL TIRES, FIBERGLASS BELTED BIAS Q03	W	W	W	W
E	GLASS, SOFT RAY A01	E	E	E	E
D	DOOR EDGE GUARDS B93	D	D	D	D
K	AUTOMATIC CLIMATE CONTROL C61	K	K	K	STD
Y	SEAT ADJUSTER, POWER FRONT 6-Way Bench A42 6-Way Driver's Dual Comfort AG1 4-Way Driver's Bucket A46	Y	Y	Y	Y Except Style S

EQUIPMENT GROUPS

Group 8 Y38

M	DOOR LOCKS, POWER AU3
Q	STEERING WHEEL, TILT & TELESCOPE N37
T	TRUNK LOCK, REMOTE CONTROL A90
F	FLOOR MATS, RUBBER Y28
P	TRUNK MAT B36

Group 9 Y39

J	TWILIGHT SENTINEL T82
A	DE-FOGGER, REAR WINDOW C50
C	CRUISE CONTROL K30
U	HEADLAMP CONTROL, GUIDE-MATIC T80

ORDER INDIVIDUALLY

S	DUAL COMFORT SEAT AM6
B	BUCKET SEATS A51
V	SEAT ADJUSTER, POWER FRONT 6-Way Passenger Dual Comfort AG2 (Only When Code Y Ordered)
5	LICENSE FRAME – ONE V50
6	LICENSE FRAMES – TWO V51
7	FILLER PLATE VK1

G	CONTROLLED DIFFERENTIAL G80 (Not on Eldorado)
L	LEVEL CONTROL, AUTOMATIC G67
H	TRUMPET HORN UB8
R	EVAPORATIVE EMISSION CONTROL NA9 (California only)
I	CONTROL HORN, RIM N42
Z	SHOULDER BELTS, REAR AS4
N	SHOULDER BELTS, FRONT A85

NOTICE

S – Dual Comfort Seat is standard on Brougham.

L – Level Control is standard on all Fleetwood cars.

A – De-Fogger is standard on "75".

GENERAL INFORMATION

BODY STYLE REFERENCE

Reference in this book to "C" cars includes the Calais, De Ville and Fleetwood Sixty Special and Brougham.

The Fleetwood Eldorado is referred to as "H".

"R" for the Fleetwood Sedan and "S" for the Fleetwood Limousine are the most common designations for the "75" series.

EXTRA CHARGE

Unless specifically stated otherwise, any reference to option, optional equipment, special request or special feature indicates that this item is available at extra charge.

BODY MOLDINGS

Calais and De Ville series cars will have a bright chrome molding.

A vinyl insert in the body molding is found on all Fleetwood series cars including "75". The molding is bright chrome and the insert will match the color of the padded roof or it will be Black when the padded roof is not specified.

TRIM STYLING

Brougham and Sixty Special

Trim styling for the Brougham and Sixty Special is a departure from the two and three pillow style of recent years.

The cushion is one-pillow with two buttons for accent. The backrest will be two-pillow, the upper pillow being larger.

The lower pillow, when Dumbarton cloth is ordered will be in matching leather. The center section on seat cushion will be Dumbarton cloth. The "bolster" will now be horizontal instead of vertical.

The facings of this leather lower pillow will be in vinyl to match.

With Divan all cloth trim, the two-pillow trim style is used, but leather is omitted.

ELDORADO

Two inch pleats are used with cloth and leather trim selections to achieve a classic trim style.

VINYL ROOFS

There are 7 vinyl roof colors for 1970. In addition to White, Black, Dk. Blue, Dk. Brown and Lt. Beige, two entirely new colors are available. They are Dark Mauve and Dark Bayberry.

The Convertible top is available in five colors. White, Black, Dark Blue, Light Beige and the new Dark Bayberry are the selections.

FIREMIST COLORS

The Firemist options have become exceedingly popular because of customer demand for something unique. Firemist colors are now available in seven colors.

Two entirely new color families are represented in 1970.

Cinnamon is a vibrant orange-gold Firemist.

Nottingham Green Firemist represents the emerald green family.

An optional trim of White leather with Nottingham Green carpets and instrument panel is designed specifically for Nottingham Green Firemist exterior.

TIRES

STANDARD

Blackwall Fiberglass Belted tires, size L78-15, load range B, are standard on all cars except "75" Sedan and Limousine. On "75" cars, the size is L78-15, the load range is D.

OPTIONAL

Whitewall tires of the same size are optional. Two narrow white bands accent the sidewall. Order basic group 1 through 4 or specify code W.

FIBERGLASS BELTED TIRES

The construction and configuration of this tire are designed to increase tread wear, improve handling characteristics and make the tire more resistant to road hazards.

This tire is made with two plys of polyester cord body and two fiberglass belts. The two plys of polyester cord and the fiberglass belts are applied on the bias. The first fiberglass belt is as wide as the tread area. The second belt is slightly narrower.

TIRE SIZE L78-15

These new tires are 1 inch wider. In addition, the Fiberglass Belted Bias tire has 9 ribs.

The "L" indicates the width of the tire. This converts to the 9.00 designation used previously. The "78" is the aspect ratio. This means the width of the tire is 78% of the height.

The "15" is the interior diameter of the tire and the size of the wheel that this tire is mounted on.

To specify a tire brand, use the following codes:

U	Uniroyal	**G**	Goodrich
F	Firestone	**Y**	Goodyear

ALL MAKES NOT ALWAYS AVAILABLE

Tires for Cadillac cars are supplied by four manufacturers in a variety of sizes, and black or white side walls. This complexity creates storage problems that make a continual inventory of all makes and types difficult to maintain.

Also, availability problems are encountered since all tires must meet the standards of Cadillac's quality control program. It is realized that some customers designate a tire brand preference which dealers understandably wish to accommodate. However, as a relatively small percentage of such requests can be considered without risking a delay in car production, only in case of customer insistence should tire brands be specified on the car order.

Notwithstanding these situations, Cadillac will endeavor to supply a tire brand option, provided such requests do not exceed 5% of a dealer's orders during a model year.

Black side wall tires are standard equipment on all cars. Because of the extremely small demand, it is not feasible to offer a black wall tire brand option even on a limited basis.

HIGH SPEED NYLON TIRE

An optional nylon cord tire is available on special request at extra charge. Mark the order "HIGH SPEED NYLON TIRES". These tires are manufactured by Goodyear.

GENERATORS

Ampere capacity of generators is as follows:

55 Amp-Air Conditioned Cars
42 Amp-Without Air Conditioning

For cars that will be equipped with a telephone or other devices that will be electrically operated, an optional 63 Amp Generator is available on Special Order.

GEAR RATIOS

Gear Ratios are the same for both Automatic Climate Control cars and those ordered without air conditioning.

There are no options.

The ratios listed below are for information purposes only.

2.93-1 for "C" Cars
3.07-1 for Eldorado
3.15-1 for "75"

GLASS

STANDARD

Clear solid tempered safety plate glass is standard in all side and rear windows. This includes the rear window on the Convertible.

The windshield on all cars and division glass in the "75" Limousine are laminated safety plate glass. The windshield on all cars will have the impregnated radio antenna.

OPTIONAL, CODE E

Soft Ray glass is tinted and the upper part of the windshield is shaded. In addition to providing relief from the sun's rays, Soft Ray glass aids Automatic Climate Control by screening infra-red heat rays.

Soft Ray glass is recommended, especially when Automatic Climate Control is ordered.

RADIO ANTENNA

The radio antenna is sealed in the windshield glass whether Soft-Ray or clear glass is ordered.

A fine wire is placed across the windshield approximately four inches from the top and runs down the center to a lead wire connecting the antenna to the radio.

The position of the antenna provides for less distortion in the reception because the lead wire to the radio is very short.

RUBBER FLOOR MATS

		Twin Front & Rear			One Piece Front & Rear	Twin Front Only	
CODE	COLOR	G N Calais	F J B L De Ville	Brougham P 60 Special M	H Eldorado	R "75"	S "75"
1	White		352 353 354 357	052	452 457		
2	Black	211 251	311 351 347	011 051 047	411 451 447	711	711 716 719 721 743
3	Dk. Blue	220	320 366	021 066	420 466	721	
4	Med. Beige	243 283	343 383 386	043 083 086	443 483 486	743	
5	Med. Gold	244	344 384	044 084	444 484		
6	Med. Turquoise	228	328	028	428		
7	Dk. Green	231	331	031	431		
8	Dk. Red		388	088	488		
9	Dk. Gray			016		716 719	

To order Rubber Floor Mats, specify Equipment Group 8 or code F.

Floor Mats match the upholstery color.

To order a color other than the combination listed on the chart, enter the code number in the Floor Mats column on the 5600A Order Form.

Black Floor Mats will be used when Mauve trim is ordered.

FRONT SEAT ADJUSTERS

REGULAR BENCH SEAT			
BODY STYLES	2-Way Manual	2-Way Power	6-Way Power
			Code Y
G N	STD	N/A	OPT
F J B	N/A	STD	OPT
L	N/A	STD	OPT
H	N/A	STD	OPT
M	N/A	STD	OPT
P			
R	N/A	STD	OPT
S	N/A	STD	N/A

DUAL COMFORT SEAT			
DRIVER (Left Side)		PASSENGER (Right Side)	
2-Way Power	6-Way Power	2-Way Manual	6-Way Power
	Code Y		Code V
N/A	N/A	N/A	N/A
STD	OPT	STD	OPT
S.R.	S.R.	S.R.	S.R.
N/A	N/A	N/A	N/A
STD	OPT	STD	OPT
STD	OPT	STD	OPT
N/A	N/A	N/A	N/A

ELDORADO BUCKET SEAT ADJUSTERS

DRIVER		PASSENGER	
2-Way Power	4-Way Power Code Y	2-Way Power	4-Way Power
STD	OPT	STD	N/A

STD – Standard
N/A – Not Available
OPT – Optional at Extra Charge
S.R. – Special Request

CODE V

This code designates the right side front passenger 6-Way Power Seat Adjuster option on Dual Comfort Seat.

HOW TO ORDER

When a 6-way *passenger* seat adjuster is wanted on a Dual Comfort Seat, a 6-way *driver's* seat adjuster must also be ordered.

Mark both Y and V, or V plus a basic group (which includes Y) on the order form 5600A.

CODE Y

Represents a 6-Way power adjuster (or 4-Way on Eldorado driver's Bucket) for the following types of front seats:

1) Regular Bench.
2) Driver's (left side) portion of individually controlled Dual Comfort Seat.
3) Eldorado driver's Bucket Seat.

SWITCH LOCATIONS

All front seat adjuster controls are located at lower left side of seat (including "75" cars) except passenger dual comfort and bucket seat control is on right side. All seat switches operate independently of the ignition switch.

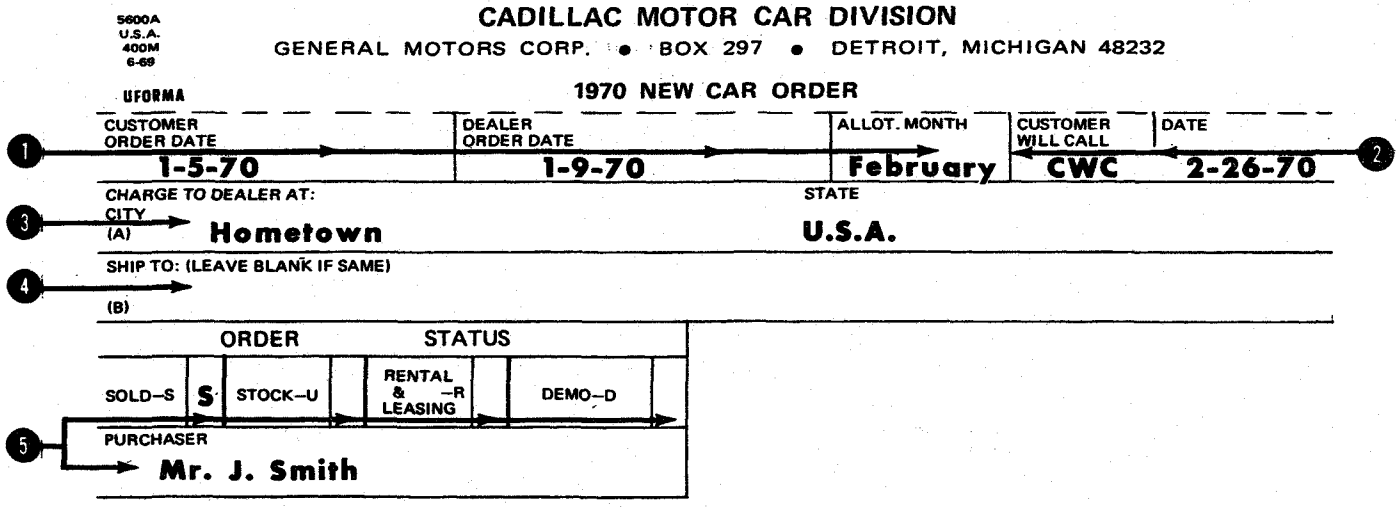
LEATHER

COLOR	CODES	SIERRA GRAIN					
		DE VILLE				FLEETWOOD	
		Convertible F	Coupe J	Hardtop Sedan B	Sedan L	Eldorado H	60 Special M Brougham P
Black	351	N/C	STD	STD	STD	STD	STD
White – Black Carpet	352	N/C	STD	STD	STD	STD	STD
White – Blue Carpet	353	N/C	STD				
White – Red Carpet	354	N/C					
White – Turq. Carpet	355						
White – Nottingham Green Carpet	357	N/C	STD	STD		STD	
Gray	356					N/A	
Med. Blue	360						
Dk. Blue	366	N/C	STD	STD	STD	STD	STD
Med. Turquoise	368						
Antique Dk. Green	371						
Antique Med. Beige	383	N/C	STD	STD	STD	STD	STD
Antique Med. Gold	384	N/C	STD	STD	STD	STD	STD
Antique Dk. Brown	386	N/C	STD	STD	STD	STD	STD
Dk. Mauve	387						
Med. Red	388	N/C	STD	STD		STD	STD

LEGEND

N/C	No Charge	STD	Standard Option – Extra Charge
N/A	Not Available		Special Request – Extra Charge

5600A INSTRUCTIONS


5600A
U.S.A.
400M
6-69

UFORMA

CADILLAC MOTOR CAR DIVISION

GENERAL MOTORS CORP. • BOX 297 • DETROIT, MICHIGAN 48232

1970 NEW CAR ORDER

CUSTOMER ORDER DATE	DEALER ORDER DATE	ALLOT. MONTH	CUSTOMER WILL CALL	DATE
1-5-70	1-9-70	February	CWC	2-26-70

CHARGE TO DEALER AT:

CITY (A)	STATE
Hometown	U.S.A.

SHIP TO: (LEAVE BLANK IF SAME)

(B)

ORDER STATUS					
SOLD–S	S	STOCK–U		RENTAL & LEASING –R	DEMO–D

PURCHASER

Mr. J. Smith

This portion of the order form shows the charge to dealer, ship to destination and to whom the car is sold.

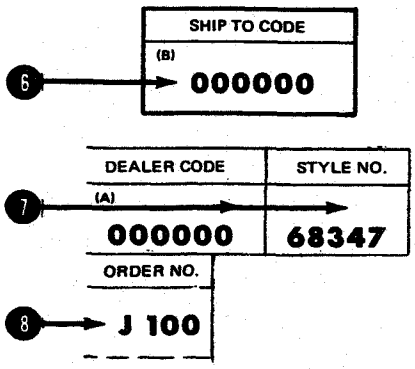
1. Two dates are necessary: the date the customer places the order, and the date the order is sent to the zone. The allotment month name (not number) against which the order will apply.

2. Enter CWC if delivery is to be at the factory in Detroit and the confirmed date of Customer Will Call.

3. Ordering dealer's city and state, if there is more than one dealer in a city, insert an additional reference.

4. If Courtesy Delivery indicate city and state of delivering dealer.

5. Enter an order status code and, if sold, indicate purchaser's name.


SHIP TO CODE

(B)

000000

DEALER CODE | STYLE NO.

(A)

000000 | 68347

ORDER NO.

J 100

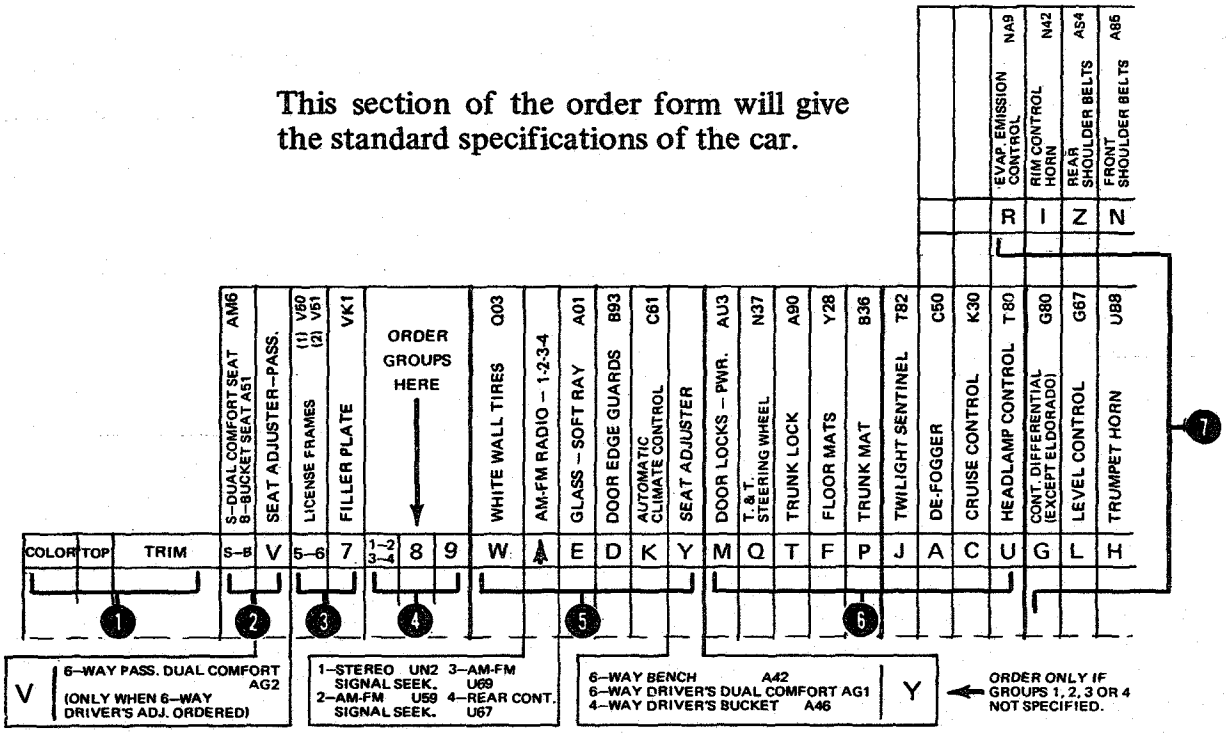
6. Code of delivering dealer if other than selling dealer; CWC if factory delivery.

7. Six-digit identifying code of selling dealer. Five-digit body style code.

8. Order number is composed of body style alpha code, followed by sequential number of dealer's orders from 1. e.g. J 1, B 2, etc.

5600A INSTRUCTIONS

This section of the order form will give the standard specifications of the car.



PLEASE REFER TO OPTIONAL SPECIFICATIONS BOOK FOR ADDITIONAL ORDERING INFORMATION.

1. Exterior color code.
   Vinyl roof or convertible top color code.
   Trim code that applies to the body style ordered.

2. S – Dual Comfort Seat.
   B – Bucket Seats, Eldorado only.
   V – 6-way power seat adjuster for Dual Comfort passenger seat, only if 6-way driver's adjuster, code Y, is ordered.

3. Licence frames: mark 5 for one and 6 for two.

   Mark 7 for filler plate only when car is to be registered in state that has one license plate per car.

4. Basic Group 1, 2, 3 or 4 and Equipment Groups 8 and 9. See page 13 for group content.

5. Itemize only if Basic Group 1, 2, 3 or 4 not ordered.

6. Itemize only if Equipment Groups 8 and 9 not ordered.

7. Items to be ordered individually.

8. If other than by established methods. specify.

9. Authorized signature. Rubber stamp acceptable.

FINANCE THROUGH	
	G.M.A.C.
	CASH
	O.D.C.

UNDERSIGNED DEALER CERTIFIES THAT HE HAS CURRENT ARRANGEMENT WITH AN O.D.C. FINANCER AND THAT SETTLEMENT SHOULD BE MADE THROUGH SUCH O.D.C. FINANCER.

5600A
U.S.A.
400M
6-69

1970 NEW CAR ORDER
CADILLAC MOTOR CAR DIVISION
GENERAL MOTORS CORP., DETROIT, MICH. 48232

DEALER SIGNATURE _____

FOR COMPLETE CUSTOMER SATISFACTION ORDER COMPLETELY EQUIPPED CARS

OPTIONS

Cadillac

1970 EQUIPMENT

		CALAIS		DE VILLE			
		Coupe G	Hardtop Sedan N	Con-vertible F	Coupe J	Hardtop Sedan B	Sedan L
	FIREMIST COLOR – (Exterior)						
	VINYL ROOF C08	N/A	N/A	N/A			
	EXPANDED VINYL UPHOLSTERY – Std. Options						
	LEATHER UPHOLSTERY – Standard Options	N/A	N/A	STD			
S	DUAL COMFORT SEAT AM6	N/A	N/A				
B	BUCKET SEATS – Inc. Std. Opt. Leather A51	N/A	N/A	N/A	N/A	N/A	N/A
V	SEAT ADJUSTER – Dual Comfort Passenger AG2	N/A	N/A				
5	LICENSE FRAME – One V50						
6	LICENSE FRAMES – Two V51						
7	FILLER PLATE VK1	N/C	N/C	N/C	N/C	N/C	N/C
1	RADIO – AM-FM Stereo Signal Seeking UN2						
2	RADIO – AM-FM Signal Seeking U59						
3	RADIO – AM-FM U69						
4	RADIO – AM-FM Signal Seeking Rear Control U67	N/A	N/A	N/A	N/A	N/A	N/A
W	TIRES – White Wall Q03						
E	GLASS – Soft Ray A01						
D	DOOR EDGE GUARDS B93						
K	AUTOMATIC CLIMATE CONTROL C61						
Y	SEAT ADJUSTERS – 6-Way Front – Bench A42						
	SEAT ADJUSTERS – 6-Way Driver's Dual Comfort AG1	N/A	N/A				
	SEAT ADJUSTERS – 4-Way Driver's Bucket A46	N/A	N/A	N/A	N/A	N/A	N/A
M	DOOR LOCKS – POWER AU3 *Includes Elec. Backrest Release	*		*	*		
Q	STEERING WHEEL – Tilt & Telescope N37 Includes Rim Control Horn						
T	TRUNK LOCK – Remote Control A90						
F	FLOOR MATS – Rubber Y28						
P	TRUNK MAT – Rubber B36						
J	TWILIGHT SENTINEL T82						
A	DE-FOGGER – Rear Window C50						
C	CRUISE CONTROL K30						
U	HEADLAMP CONTROL – Guide-Matic T80						
G	CONTROLLED DIFFERENTIAL G80						
L	LEVEL CONTROL – Automatic G67						
H	TRUMPET HORN UB8						
R	EVAPORATIVE EMISSION CONTROL NA9 California Only						
I	HORN – Rim Control N42 Std. on Tilt & Telescope Steering Wheel						
Z	SHOULDER BELTS – Rear AS4						
N	SHOULDER BELTS – Front A85	STD	STD		STD	STD	STD

LEGEND

N/C	No Charge		Extra Charge Option
N/A	Not Available		Special Order – Extra Charge
STD	Standard – No Charge		

Cadillac OPTIONS

1970 EQUIPMENT

		FLEETWOOD				
		Eldorado H	60 Special M	Brougham P	"75" Sedan R	"75" Limousine S
	FIREMIST COLOR – (Exterior)					
	VINYL ROOF – Padded C09		N/A	STD		
	EXPANDED VINYL UPHOLSTERY – Std. Options					
	LEATHER UPHOLSTERY – Standard Options					
S	DUAL COMFORT SEAT AM6	N/A		STD		N/A
B	BUCKET SEATS – Inc. Std. Opt. Leather A51		N/A	N/A	N/A	N/A
V	SEAT ADJUSTER – Dual Comfort Passenger AG2	N/A				N/A
5	LICENSE FRAME – One V50					
6	LICENSE FRAMES – Two V51					
7	FILLER PLATE VK1	N/C	N/C	N/C	N/C	N/C
1	RADIO – AM-FM Stereo Signal Seeking UN2				N/A	N/A
2	RADIO – AM-FM Signal Seeking U59					
3	RADIO – AM-FM U69					
4	RADIO – AM-FM Signal Seeking Rear Control U67	N/A	N/A	N/A		
W	TIRES – White Wall Q03					
E	GLASS – Soft Ray A01					
D	DOOR EDGE GUARDS B93					
K	AUTOMATIC CLIMATE CONTROL C61				STD	STD
Y	SEAT ADJUSTERS – 6-Way Front – Bench A42					N/A
	SEAT ADJUSTERS – 6-Way Driver's Dual Comfort AG1	N/A				N/A
	SEAT ADJUSTERS – 4-Way Driver's Bucket A46		N/A	N/A	N/A	N/A
M	DOOR LOCKS – POWER AU3 *Includes Elec. Backrest Release	*				
Q	STEERING WHEEL – Tilt & Telescope N37 Includes Rim Control Horn					
T	TRUNK LOCK – Remote Control A90					
F	FLOOR MATS – Rubber Y28					
P	TRUNK MAT – Rubber B36					
J	TWILIGHT SENTINEL T82					
A	DE-FOGGER – Rear Window C50				STD	STD
C	CRUISE CONTROL K30					
U	HEADLAMP CONTROL – Guide-Matic T80					
G	CONTROLLED DIFFERENTIAL G80	N/A				
L	LEVEL CONTROL – Automatic G67	STD	STD	STD	STD	STD
H	TRUMPET HORN UB8					
R	EVAPORATIVE EMISSION CONTROL NA9 California Only					
I	HORN – Rim Control N42 Std. on Tilt & Telescope Steering Wheel					
Z	SHOULDER BELTS – Rear AS4					
N	SHOULDER BELTS – Front A85	STD	STD	STD	STD	STD

LEGEND

N/C	No Charge		Extra Charge Option
N/A	Not Available		
STD	Standard – No Charge		Special Order – Extra Charge

MAY WE CALL YOUR ATTENTION TO THE FOLLOWING FEATURES FOR 1970

RADIOS ..... AM-FM tuner on all radios.
Signal seeking feature available.

DEFOGGER ..... Available on the Convertible.

TIRES ..... Fiberglass Belted Bias construction. Tread width increased by one inch. Tread ribs increased from five to nine.

BODY MOLDING ..... For Fleetwood Series colored vinyl insert in the body molding matches padded roof – black if padded roof is not ordered.

LEATHER ..... Sierra grain leather is used for both inserts and bolsters when this option is ordered.

RIM CONTROL HORN ... A horn control on the inner circumference of the steering wheel is available, in addition to the horn control in the center pad of the steering wheel.

CRUISE CONTROL ..... Vacuum powered with a push button control at the end of the turn signal lever is available on all styles.

EQUIPMENT GROUPS ... New content in Groups 8 and 9.

TAMO WOOD INSERTS .. On door and instrument panels of all Fleetwood interiors and De Ville leather interiors.

RADIO ANTENNA ..... No longer on the body, now sealed in the windshield.

TRUNK MAT ..... Rubber luggage compartment mat available.

FIREMIST COLORS ..... Two additional Cadillac exclusive Firemist color options for a total of seven.

VINYL ROOFS ..... Two new colors for a total of seven.

NOTICE

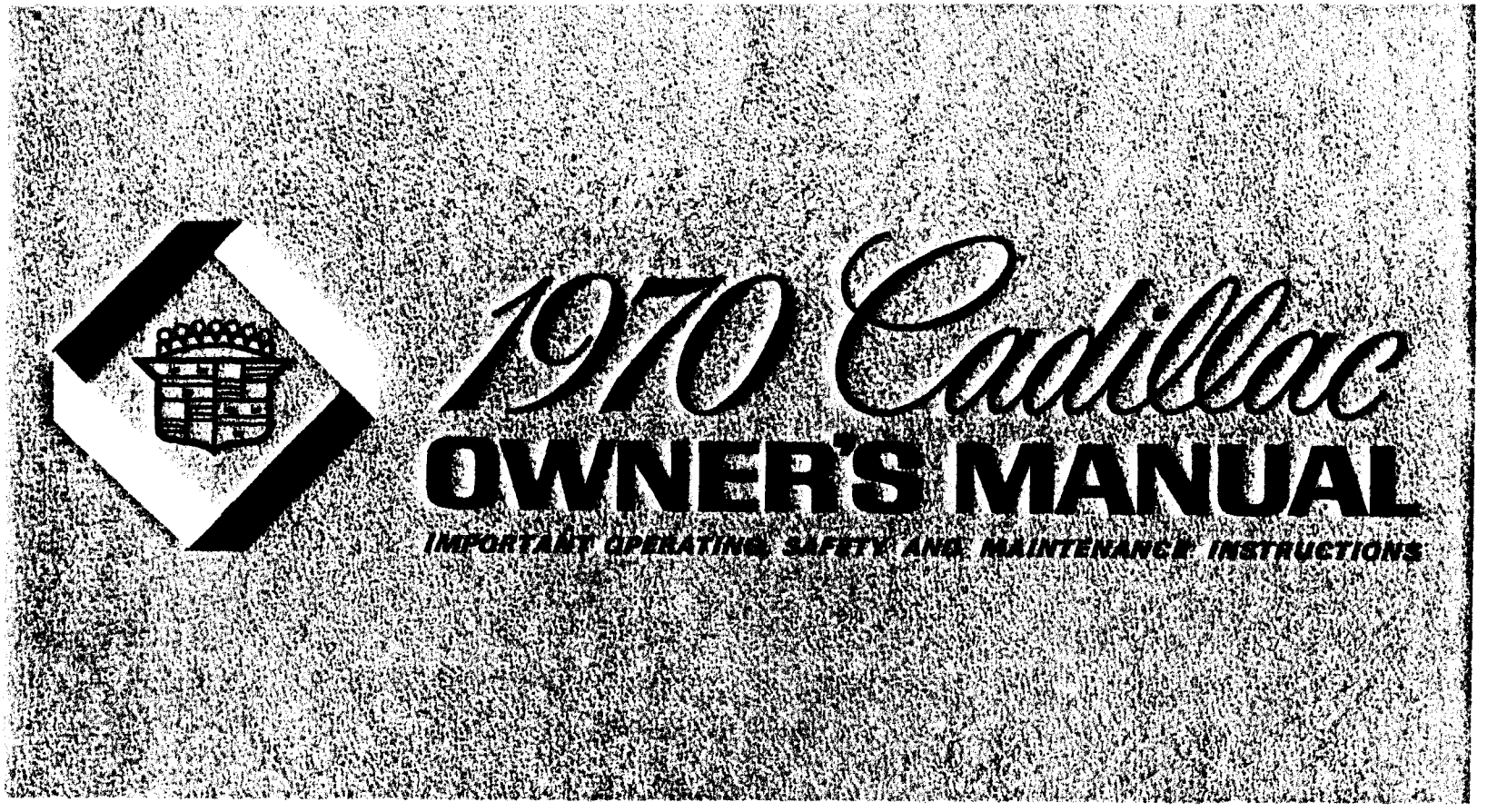
All general statements in this booklet exclude Fleetwood "75" unless specifically stated that the information does include the Fleetwood Sedan and Limousine body styles.

It is understood that any reference to option or optional items or equipment is at extra charge.

All specifications contained in this advance information booklet and upholstery selection card are based on the latest product information available at the time of publication.

Cadillac Motor Car Division, General Motors Corporation, reserves the right to make changes at any time, without notice, in colors, materials, options, accessories, special equipment, specifications and body types and also to discontinue or add body types.

Sales Distribution Department
CADILLAC MOTOR CAR DIVISION—GENERAL MOTORS CORPORATION
Detroit, Michigan 48232
June 23, 1969



THE MARK OF EXCELLENCE

This is the General Motors mark of excellence that appears on all Cadillac motor vehicles.

We use it in the same spirit with which craftsmen, through the centuries, have used a personal mark to identify the products of their skills: We are proud of the things we make, and we want our customers to be able to identify them easily and to know that we stand behind them.

Whenever you see this mark of excellence, you can be certain that it represents our very finest in design and engineering. And that it has been built with the care and dedication you have come to expect from Cadillac.

Your new 1970 Cadillac meets or exceeds all applicable U.S. Federal Motor Vehicle Safety Standards. Effectiveness of these safety features can best be continued through regular vehicle inspection and maintenance.

GM

FOR MAXIMUM PERFORMANCE AND ECONOMY KEEP YOUR GM CAR ALL GM. SPECIFY GENERAL MOTORS PARTS IDENTIFIED BY ONE OF THESE TRADE-MARKS: GM | United Delco | AC

CADILLAC MOTOR CAR DIVISION
GENERAL MOTORS CORPORATION
DETROIT, MICHIGAN 48232

IMPORTANT INFORMATION FOR THE CADILLAC OWNER

This manual has been prepared to acquaint you with the operation and maintenance of your 1970 Cadillac. We urge you to read it carefully and follow the recommendations contained to help assure the most enjoyable and trouble-free operation of your vehicle. Listed below are subjects that deserve your special attention.

AIR POLLUTION CONTROL—A special colored supplement describes the operation and maintenance of the air pollution control systems on your car. **See Page 53**

ALPHABETICAL INDEX—A complete index will be found in the back of the manual to assist you in locating specific information on your vehicle. **See Page 90**

CHANGE OF ADDRESS OR VEHICLE OWNERSHIP—U.S. Federal Law requires the manufacturer to contact vehicle owners of record in the event a product safety defect is discovered. Your Cadillac Dealer should be notified if you change your address, or purchased this car used. **See Your Dealer**

DEALER ASSISTANCE—Your Cadillac Dealer knows your vehicle best and is interested in your complete satisfaction. Return to him for Guardian Maintenance Service and any other assistance you may require. To assist dealers in handling your needs, Cadillac maintains zone offices at the locations listed on page 88. Should you have any questions that your dealer is unable to answer, the zone office nearest you, or the Owner Relations Department at the Cadillac Division address shown on the opposite page, will be pleased to assist you. **See Your Dealer**

MAINTAINING SAFETY AND DEPENDABILITY—A special colored supplement contains recommendations to help you maintain the safety and dependability originally built into your Cadillac. **See Page 17**

PROTECTING YOUR INVESTMENT—Only *you* can assure that the investment in your Cadillac is adequately protected. Regular and proper service as outlined in the manual will help you get the utmost in satisfaction and extended service from your car. **See Page 58**

WARRANTY—When purchased new, your Cadillac is covered by the Cadillac New Vehicle Warranty and the Policy on Cadillac Owner Service. Complete details will be found in the Cadillac New Vehicle Warranty and Owner Protection Plan folder which was given to you by your Cadillac Dealer at the time of new car delivery. **See Your Warranty Folder**

All information, illustrations and specifications contained in this manual are based on the latest product information available at the time of publication approval. The right is reserved to make changes at any time without notice.

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Safety on the Road depends on...

1. You, the Driver

2. The Condition of Your Vehicle

3. Traffic and Highway Conditions

...BE SURE YOU UNDERSTAND ALL THREE!

REMEMBER Proper operation, periodic maintenance and safety inspections help provide...

- ***Economical Operation of Your Vehicle***
- ***Safety for You and Your Passengers***
- ***Dependable Transportation***

Observe All Traffic Laws—Make Safe Driving a Habit

WHEN PARKED

Don't invite theft by leaving your car unlocked or leaving valuable articles in viev Never leave children unattended in the automobile where they could accidentall release the brake or activate other controls.

IN TRAFFIC

Study and understand surrounding traffic conditions before slowing, passing turning or lane-changing, so you won't run into the unexpected. Maintain prope spacing, and check rearward conditions too.

When the light turns green, make sure cross-wise traffic has stopped before startin up.

Anticipate your next move and signal your intention at a reasonable time to th drivers around you.

DRIVING AT NIGHT

Remember to remove sunglasses at dusk and at other times when the lighting is poo

Be especially alert for pedestrians and unlighted vehicles at dusk and after dark

Use "low beam" when approaching or following other cars, and look slightly to th right of oncoming lights.

Even properly aimed headlamps may cause annoying glare if the car is heavil loaded in the trunk. Distribute the load in your car as evenly as possible to avoi blinding other drivers.

Turn on your headlamps at early dusk, and during bad weather, to help other driver see your car.

INCLEMENT WEATHER

Proceed cautiously in inclement weather, until you are sure it is safe to drive faster

Be prepared for sudden crosswinds when crossing bridges or viaducts.

Remember that some wet pavement is as treacherous as ice, and bridges and viaducts can be slipperier.

BAD ROADS

Remember, dust obscures vehicles and obstacles as completely as fog; drive cautiously in dust-clouded areas.

Avoid striking sharp rocks and pot-holes to avoid unnecessary (and often hidden) tire damage.

Remember to clean off headlamps, tail lamps and side markers after driving on wet, dusty, or muddy roads.

WINTER DRIVING

Drive extra cautiously when winter comes, until you adjust to winter driving conditions.

Remember side streets may be slippery for days after main streets have been cleared, and drive accordingly.

In heavy snow or on icy roads, drive more cautiously, allow more room to stop, and use the brakes conservatively, and reduce the possibility of skids by using chains or special tires.

To get moving in snow, press very lightly on the accelerator pedal, increase pressure very slowly, and don't spin the wheels. If the wheels spin, they will turn the snow to slick ice or dig your wheels in deeper. Sand, rock salt, Liquid Tire Chain, or a piece of carpeting under the rear wheels can help if you do get bogged down.

Remember that wet ice—at about 32°F.—is extremely slippery; drive very cautiously.

EXTENDED TRIPS

Before and regularly during the trip, check tire pressure, windshield washer and other fluid levels, and have necessary maintenance performed on a regular basis.

When driving along unfamiliar routes, it is safer to drive during daylight hours, and it is wise to obtain up-to-date maps and route information beforehand.

Remember that a high percentage of rural accidents involve head-on collisions and drive accordingly.

Budget your driving over the length of your trip. Share the driving or take rest breaks.

When driving alone for a long period, counteract monotony by changing radio stations, changing heater settings, opening windows, etc. If fatigue sets in, pull off the road for a short nap, or at least a rest.

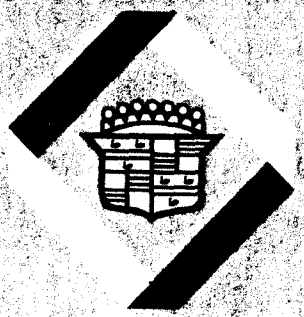
ALWAYS

Be prepared for stopped or slow moving vehicles ahead.

Maintain an adequate distance between your car and the car ahead, to reduce the chances of rear-end collisions.

If you smell, or otherwise suspect that exhaust fumes are entering the passenger compartment, drive only with all windows and vents fully open, and then only until the cause can be determined and corrected.

SECTION 1



OPERATING YOUR CADILLAC

GENERAL

Your new Cadillac is ready for all normal driving just as you receive it from your dealer. Precision manufacturing techniques have prepared it for the road so that a formal break-in period is not required. From the very start, drive your new Cadillac in a normal manner at varying speeds, as required by different traffic and road situations.

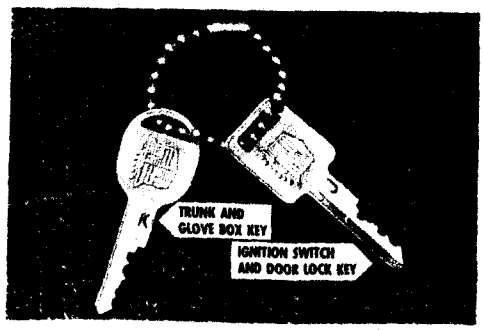
Avoid extremely heavy duty operation such as towing trailers or excessive full throttle usage for the first 500 miles.

KEYS

Two separate keys are provided for your car. Each key has a different cross section so that it can be inserted only in certain locks. The key with the square head and the letter "J" stamped on it operates the ignition switch and door locks. The key with the oval head and the letter "K" is used for the luggage compartment and glove box locks, as well as the center console lock on cars so equipped. These compartments should be locked and the key removed from the car should it be necessary to leave the ignition key with an attendant.

The glove box door lock is of the rotary type. The door can be unlocked and opened by rotating the key clockwise approximately 90 degrees or, if the glove box is unlocked, by rotating the lock by hand.

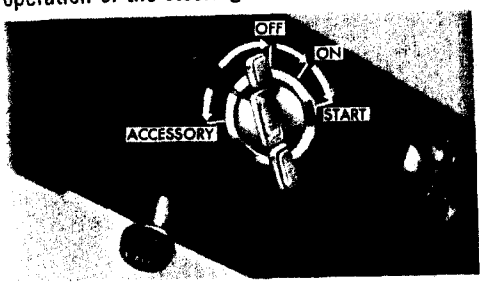
The code number of each key is stamped on the "knock-out" plug in the key head. Your Cadillac dealer removed the key plugs and placed them with the spare set of keys in the special key envelope that was given to you at time of delivery. Record the numbers on the key envelope and discard the key plugs. Keep the key envelope in a safe place such as your wallet, NOT IN THE CAR, so that you can have duplicate keys made in the event the original keys are lost.



NOTE: Whenever additional keys are required, always use original equipment key blanks which are made of special locksmith brass. These key blanks are available from Authorized Cadillac Dealers. The use of steel or aluminum key blanks can cause excessive lock wear or key breakage due to insufficient strength.

ANTI-THEFT STEERING COLUMN LOCK

The anti-theft lock, located on the right side of the steering column, has five positions. Starting from the full counterclockwise position (the position nearest you) they are, accessory, lock, off, on and start. To provide added theft protection for your car, the system is designed to prevent normal operation of the steering and shift controls when



the ignition switch is in the lock position. The transmission selector lever must be in "park" before the key can be turned to the "lock" position. The "off" position is provided so that the ignition can be turned off without locking the steering column or transmission shift lever. The ignition switch "accessory" position permits operation of electrical accessories when the engine is not running. It can be engaged only by pushing in on the ignition key and knob and turning counterclockwise. The key can be withdrawn only when the switch is in the "lock" position.

NOTE: The Anti-Theft Steering Column Lock is not intended as a substitute for the parking brake. Always set your parking brake when leaving the vehicle unattended to help assure that the vehicle will not move.

CAUTION: In a parking situation, always let go of the steering wheel, BEFORE turning the ignition key to LOCK position. When parking on a hill with wheels turned in to the curb, be sure the car has come to a complete stop before turning the key to LOCK position. Turning the wheels to left or right after the car stops "winds up" the steering system, which can result in a "spring back" of the steering wheel when the lock is released. As a further precaution, never reach through the steering wheel to operate controls, or for any other reason.

If difficulty is experienced in turning the ignition key and lock knob to unlock the ignition, attempt to turn the steering wheel as hard as possible in the direction the wheels are turned. At the same time turn the ignition-lock knob in a clockwise direction with as much effort as you can apply with your own hand. Do not attempt to use a tool of any kind to apply additional force on the lock knob, as this could break the knob.

When leaving your car unattended,

- Set parking brake
- Place automatic transmission selector in Park
- Turn key to LOCK position
- Remove key
- Lock all doors

The ignition key warning buzzer warns you if you have left the key in the anti-theft lock when the driver's door is opened. Heed its warning—remove the key and lock the doors. The visible vehicle identification number on the instrument

panel aids in apprehension of thieves and recovery of stolen vehicles. Help it work; make sure it is not obscured by gloves, maps or other objects.

STARTING THE ENGINE

CAUTION: When starting the engine with the car parked, always have the foot brake applied.

NOTE: To prolong battery life, turn off switches for headlamps, radio, heater fan (except on cars equipped with air conditioning), and other unnecessary electrical loads prior to starting the engine in colder weather. Leave accessories off until the engine is running smoothly.

Place transmission selector lever in "P" or "N" ("P" preferred). Starting with the transmission selector in park "P" position, locks the transmission and prevents the vehicle from rolling either forward or backward. Always place transmission selector lever in park "P" position when car is stationary. A starter safety switch is designed to prevent starter operation while the transmission selector lever is in any drive position. If it is necessary to re-start the engine with the car moving, place the selector lever in neutral "N".

Cold engine—Fully depress accelerator pedal and slowly release. With foot off the accelerator pedal, crank the engine by turning the key to the "start" position and release when engine starts. Do not crank engine longer than 15 seconds at a time.

If the engine starts, but fails to run, repeat above procedure.

When the engine is running smoothly, the idle speed may be reduced by slightly depressing the accelerator pedal and then slowly releasing.

Warm engine—Depress accelerator pedal about halfway and hold while cranking the engine.

Extremely cold weather (below 0°F.) or after car has been standing idle several days—Fully depress and release accelerator pedal two or three times before cranking engine. With foot off the accelerator pedal, crank the engine (not over 15 seconds at a time) by turning the key to the "start" position and release when engine starts.

Proper engine oil viscosity is very important for easy cold weather starting. See page 70.

IF ENGINE FAILS TO START

Starting flooded engine—Hold the accelerator pedal all the way down and crank until engine starts (not over 15 seconds at a time).

Emergency starting—The automatic transmission does not permit the engine to be started by pushing the car. To start the car when the battery is discharged, use a single auxiliary battery of the same voltage as the discharged battery, with suitable jumper cables.

Hydrogen gas may be released by a battery and is generally present when the battery has been, or is charging. If the booster battery is part of another vehicle's electrical system, the booster battery should be treated carefully when using jumper cables—follow exactly the procedure outlined below, being careful not to cause sparks which could ignite any hydrogen which might be present when attaching jumper cable clips to the two batteries.

When attaching jumper cables—First, attach one end of one jumper cable to the positive terminal of the booster battery (identified by a "+" or "P" on the battery case, post, or clamp) and the other end of the same cable to the positive terminal of the discharged battery.

Second, attach one end of the remaining cable to the negative terminal ("—" or "N") of the booster battery, and finally to the negative terminal of the discharged battery—taking care that none of the jumper clips contact each other.

Reverse this sequence exactly when removing the jumper cables.

CAUTION: Any procedure other than the above could result in personal injury caused by electrolyte squirting out the battery vents, damage or injury due to battery explosion, and/or damage to the charging system of the booster vehicle's or immobilized vehicle's charging system.

CAUTION: Do not attempt to jump start a frozen battery. If a frozen battery is suspected, open and examine all fill vents on the battery. If ice can be seen, or the electrolyte fluid cannot be seen, do not attempt to start with jumper cables.

TOWING, GENERAL

CAUTION: Attachment should NOT be made to bumpers or bumper brackets for towing. When vehicle is towed in a manner that requires hoisting one end off the ground, this is to be done only with a sling-type attachment hooked to main structural members of the car.

Always use safety back-up chains crossed under the tow bar in a manner that will retain the vehicle if the primary attachment fails or breaks free, preferably attached to different structural members than those used for the primary attachment.

When towing vehicles on the front wheels, the steering wheel should be secured to maintain a straight ahead position. NOTE: Do not use the locking feature of the Anti-Theft Lock to secure the front wheels for towing purposes.

CAUTION: For towing, the Parking Brake should be released, the transmission should be in neutral and the engine ignition should be "off", but the Anti-Theft Steering Column Lock must not be in the "lock" position.

Towing—With ignition key available—Normally your Cadillac may be towed with all four wheels on the ground for distances up to 50 miles at speeds of less than 35 mph. However, the drive wheels (front wheels on Eldorado), must be raised off the ground or the drive shaft disconnected when the transmission is not operating properly or when a speed of 35 mph or distance of 50 miles will be exceeded.

Towing—Without ignition key—Since the Anti-Theft Steering Column Lock locks the steering and shift controls as well as the ignition system, special provisions are necessary for towing a vehicle when the switch is in "lock" position. Normally it will be necessary to place a dolly under the rear wheels and tow the vehicle with the front end raised. Detailed towing information is available at your dealer and has been provided to tow truck operators responsible for movement of disabled or locked vehicles. Proper lifting and towing equipment is necessary to prevent damage to the vehicle during the towing operation.

INSTRUMENTS

Fuel gage—A vertical fuel gage is used on all 1970 Cadillac cars. The fuel gage is located on the upper left side of the instrument cluster to the left of the speedometer. It registers only when the ignition is on.

NOTE: The fuel gage pointer is of the balanced type and may not return to "Empty," but may

stop at any point on the dial when ignition is turned off. The last few gallons of gasoline must be added very slowly to completely fill fuel tank.

Water temperature light—If coolant temperature becomes too hot, a red warning light, labeled "WATER TEMP," located on the right side of the instrument cluster, will glow. If the light glows while the engine is running, the car should not be driven until the cause of the overheating has been corrected by an Authorized Cadillac Dealer.

NOTE: In normal operation, the light will glow during engine cranking. Also, after a long drive, the light may glow briefly when the car is restarted after a short stop.

The pressure controlled radiator overflow will normally prevent coolant loss up to 259°F.

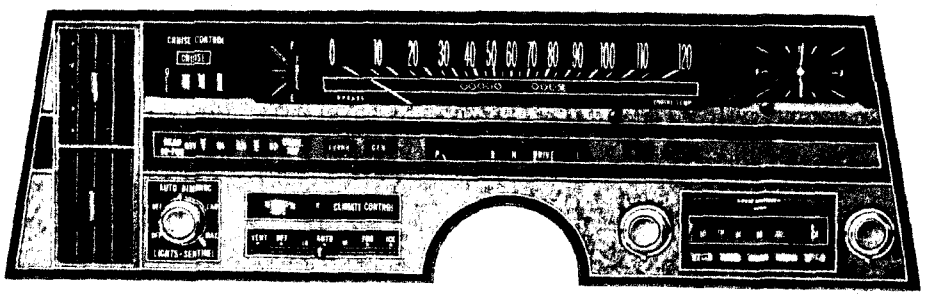
CAUTION: Before removing radiator cap, see page 70.

Engine temperature light—If engine metal temperature becomes too hot as a result of excessive coolant loss, a red warning light, labeled "Engine Temp", located on the right side of the instrument cluster, will glow, and an audible warning buzzer will sound inside the car. Should this occur, stop the car immediately and have the condition causing the overheating corrected. If there is evidence of steam, do not open hood until steam is dispersed.

Brake system warning light—A brake system warning light, labeled "BRAKES", is located on the left side of the instrument cluster. This warning light will glow during engine cranking to assure the operator it is not burned out. If the light does not come on, have your Cadillac dealer correct the trouble as soon as possible. This warning light is designed to glow red while braking in the event of a pressure deviation between the front and the rear wheel brake lines. If this happens, it may mean that braking effectiveness is impaired. It will be possible to bring the vehicle to a stop, but depending on the severity of the malfunction, greater pedal force and pedal travel may be required and stopping distances may be increased. The cause should be determined and any problem corrected as soon as possible.

NOTE: This warning light is not a substitute for visual checking of the fluid level in the master cylinder, which is a normal maintenance item at intervals specified on page 62.

Oil pressure indicator light—If engine oil pressure is low, a red indicator light, labeled "OIL", located on the right side of the instrument cluster, will glow. Under normal conditions this light will glow when the igntion is turned on, but will go out when the engine is running. If it does not go out,



the car should not be operated until the cause of the low oil pressure has been corrected by an Authorized Cadillac Dealer.

Generator indicator light—A red indicator light for the charging circuit is located on the left side of the instrument cluster. The light, labeled "GEN", glows whenever the generator is not charging. In normal operation, it will light when the ignition is turned on and will go out when the engine starts. The light will also glow, but not as brightly, when the ignition switch is in the accessory position. If it glows while the engine is running, have your car checked by an Authorized Cadillac Dealer.

Speedometer and odometer—The speedometer indicates car speed. The odometer indicates distance traveled. The odometer is divided into two sections—the left half records accumulated mileage and the right half indicates trip mileage. A reset knob for the trip mileage is located in the instrument cluster below and to the right of the odometer. To reset trip mileage, push in on the reset knob and turn it clockwise until all zeros appear. Repeat the operation until all zeros again reappear.

INSTRUMENT PANEL AND CONTROLS

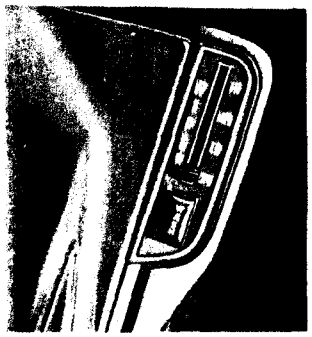
Your new Cadillac has easy to read dials and instruments, and controls that are designed for your convenience. Only a few minutes review is needed to gain an understanding of the proper use of these instruments and controls. Refer to the illustration on page 10 to acquaint yourself with the instruments and controls on the instrument panel.

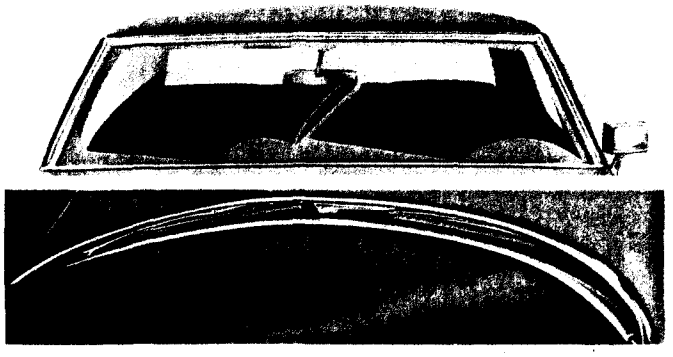
GOOD DRIVING PRACTICE: A good driver familiarizes himself with the controls of any automobile BEFORE operating it.

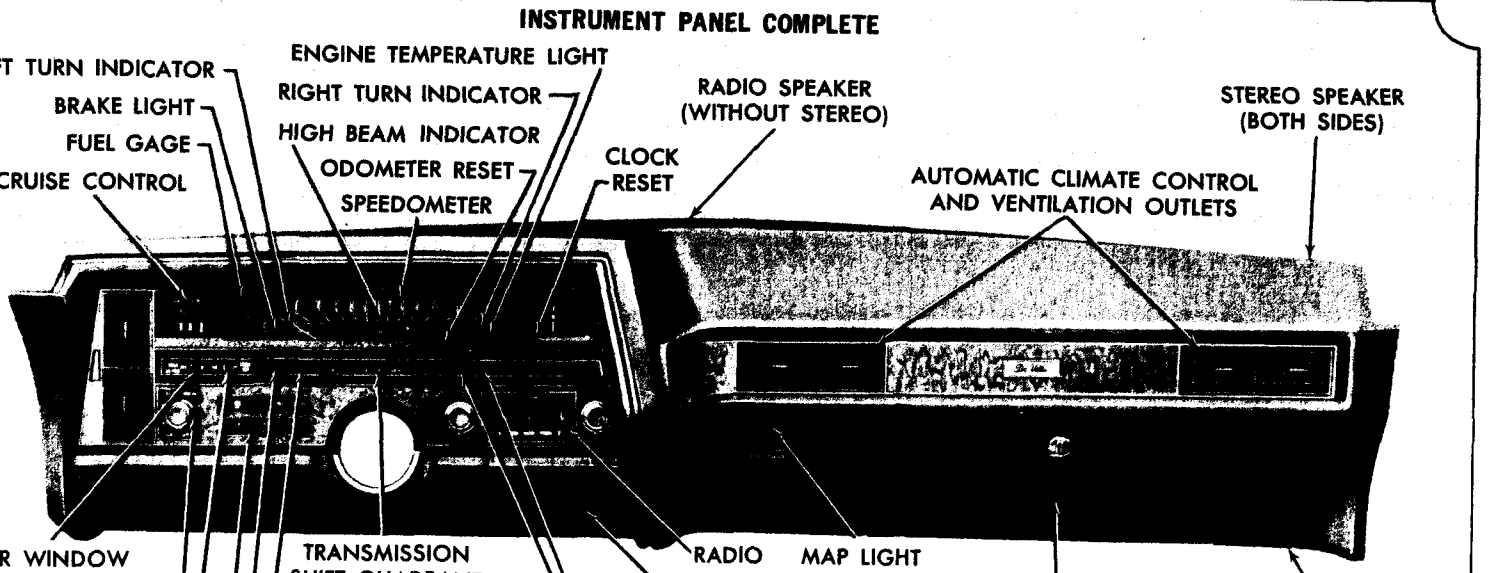
Windshield wipers and washers—The windshield wipers are concealed below the rear of the hood and rest on the windshield lower molding when not in use. Both wiper blades move in the same direction at the same time and stop to the right in the park position.

The windshield wiping system is designed to wipe designated areas of the windshield clear under most inclement weather conditions. The windshield wipers operate electrically and are not affected by engine operation.

The windshield wiper and washer controls are







located on the instrument panel extension on the upper forward portion of the left front door. Three-speed operation is provided. To operate the wipers, move the control lever to "LOW", "MEDIUM" or "HIGH" position. Do not try to move the wiper blades by hand or attempt to run the wipers if the blades are frozen to the windshield lower molding.

NOTE: If recessed windshield wipers are frozen in place, break them free the same way you would exposed wipers by using your regular windshield ice scraper to chip the ice and jar the wiper assembly loose.

Windshield washers, each incorporating a dual spray feature, are provided for cleaning the windshield. The washers deliver solution to the windshield before the first cycle of the wipers. Pushing in on the WASH button, located just below the wiper control lever, automatically sprays solution on the windshield and actuates the wiper blades to operate at low speed. When washing action is completed, move the wiper lever to the "OFF" position. NOTE: The washers may not operate as effectively at extremely low temperatures or while traveling at high speeds.

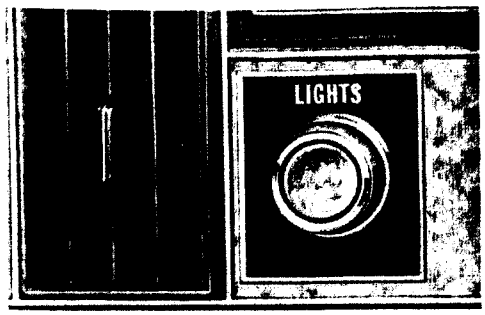
CAUTION: Have the fluid level in the windshield washer reservoir checked regularly, with special attention to keeping the reservoir filled during periods of heavy use. GM OPTIKLEEN should be used as directed to prevent freezing damage and for better cleaning of the windshield under all conditions. Do not use radiator anti-freeze because this will cause paint damage.

LIGHTS

Headlight controls—The control knob for the headlights, tail lights, parking lights, side marker lights and instrument panel lights is located on the lower left hand corner of the instrument panel. All lights, except the headlights, come on when the control knob is pulled halfway out. When the knob is pulled all the way out, the headlights come on and all other lights remain on.

Instrument panel lights can be increased or decreased in intensity, or turned off, by rotating the control knob.

GOOD DRIVING PRACTICE: A good driver turns on his headlamps at early dusk, and during bad weather, to help other drivers see his car from a



distance, even though he himself may still be able to see the roadway adequately.

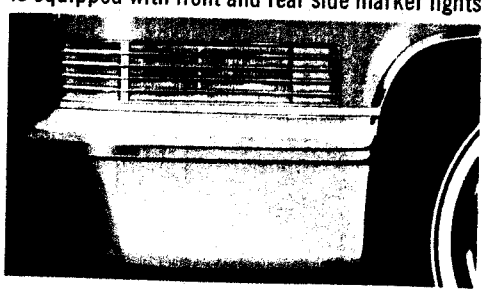
The headlamp circuits are protected by a circuit breaker in the light switch. An overload on the breaker will cause the lamps to "flicker" on and off. If this condition develops, have your headlamp wiring checked immediately.

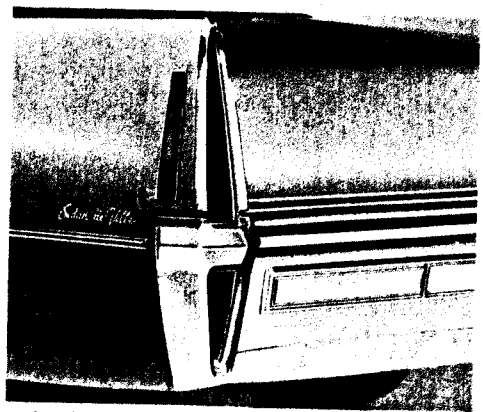
CAUTION: It is the owner's responsibility to check all lights, signaling systems and warning lights frequently to be sure they are working properly. Headlight aim should also be checked periodically. It is important that any malfunctions be corrected promptly for your safety, and for the safety of others.

Headlight dimmer switch—The headlight dimmer switch permits you to select the correct headlight beam for different types of driving. All four lights are on when you use the high beam for highway driving . . . only the outboard lights are on for low beam city driving. Select desired beam by depressing the foot switch located on the floor just below the parking brake pedal. When the headlights are on high beam, an indicator light below the 60 MPH mark on the speedometer dial glows red.

GOOD DRIVING PRACTICE: Always use the "low beam" when approaching or following other cars.

Side marker lights and reflexes—Your Cadillac is equipped with front and rear side marker lights





and reflexes that provide additional side identification so the car is more visible to other motorists at night. Whenever the headlights or parking lights are on, the front and rear side marker lights also are on. They are activated by pulling out the headlight control knob and are lighted in both positions of the control knob.

The front side marker lights and reflexes are combined with the cornering lights in the front fenders. When the headlights or parking lights are on, the front side marker lights glow amber. Front side marker lights do not affect normal operation of the cornering lights that emit a white beam when activated. Combination rear side marker lights and reflexes are mounted vertically on the outboard side of the tail lights, and light up red. Also, rear reflexes only, are located below the tail lights in the rear bumper outer ends.

Cornering lights—Cadillac front fender cornering lights operate in conjunction with the turn signals. When the turn signal is operating in either direction, with the headlights or parking lights on, the corresponding cornering light emits a steady sideward beam to provide additional illumination when turning corners.

Map light—A map light is located in the center of the instrument panel to the left of the glove box. The map light is operated manually by a switch above the light.

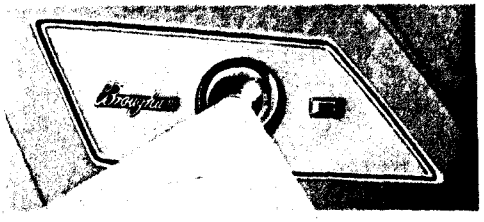
Back-up lights—The back-up lights on all cars except the Fleetwood Eldorado are located in the rear bumper. On the Fleetwood Eldorado, a single back-up light is located in the center of the trunk lid on the fuel filler access door.

The back-up lights go on automatically when the transmission selector lever is placed in the

reverse "R" position with the ignition switch on. Back-up lights provide additional rear lighting to aid in parking and backing the car.

Courtesy lights—A combination courtesy light and red warning light (red reflector only on some styles) is located on the side of the armrest on each door. The forward lens is white and serves as a courtesy light. The rear lens is red and serves as a warning to others at night when the door is opened. Courtesy lights are also located under the instrument panel, on each side of car, and on the upper rear quarter trim panels. On the convertible style, courtesy lights are located on the front of the rear armrests. On cars equipped with bucket seats, an additional courtesy light is located on the rear of the center console.

The courtesy lights illuminate the interior of the car when any door is opened. When all doors are closed, full counterclockwise position of the headlight control knob turns on all courtesy lights, as well as the red warning lights on the doors.



On the Fleetwood Brougham Sedan, adjustable reading lights are located on the upper rear quarter trim panels. These lights can be adjusted individually to direct illumination where desired by rear seat passengers, thus reducing glare for the driver. These lights can be operated separately by a manual switch located rearward of each light. On the Fleetwood Sixty Special Sedan, a switch is centrally located on the back of the front seat for manual operation of the rear courtesy lights in the upper trim panels.

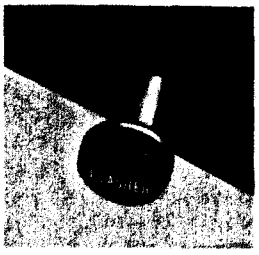
Turn signals and lane change feature—The turn signal lever is located on the left side of the steering column immediately under the steering wheel. The lever is moved upward to signal a right turn and downward to signal a left turn. Lamps on the front and rear of the car transmit this signal to other motorists and pedestrians. The ignition switch must be in the "ON" position in order for the turn signals to be operational. This feature prevents battery drain if the lever is left in an "ON" position when the car is not in use.

In a normal turning situation, such as turning a corner, the turn signal is canceled automatically after the turn is completed. However, in some driving maneuvers, such as changing lanes on an expressway, the steering wheel is not turned back sufficiently after completing the turn to cancel the turn signal automatically. For convenience in such maneuvers, the driver can flash the turn signals by moving the turn signal lever part way (to the first stop) and holding it there. The lever returns to the neutral or canceled position when the driver releases his hold on the lever.

A green light on the instrument cluster flashes to indicate proper operation of the front and rear turn signal lamps. If the indicator lamp remains on and does not flash, check for a defective signal lamp bulb. If the indicator fails to light when the lever is moved, check the fuse and indicator bulb.



FOUR-WAY HAZARD WARNING FLASHER



In the event your car is disabled or you stop for any reason on the highway, the four-way hazard warning flasher system on your vehicle (front and rear signal lamps), should be used to warn other drivers that your vehicle is a traffic hazard. However, you should do everything possible to avoid stopping on the highway proper. The hazard warning system is activated by pushing in on the button located just below the steering wheel on the right side of the steering column. When the system is operating, the turn signal indicator(s) on the instrument cluster will flash simultaneously. Use this system night or day, but only when your vehicle is stopped on or near the roadway, or otherwise constitutes a traffic hazard. The hazard warning flasher may be canceled by pulling the button outward.

CAUTION: Use of the hazard warning flasher while the vehicle is moving is prohibited in some states (or provinces in Canada).

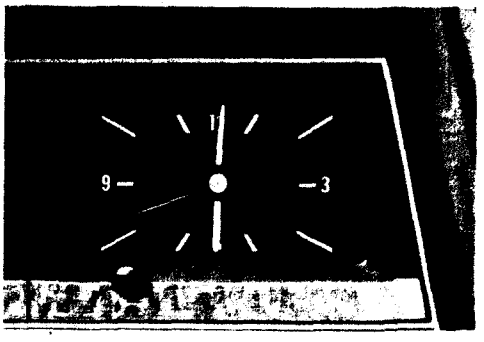
NOTE: The hazard warning flasher will operate with the ignition in the lock position and the key removed, allowing the car to be locked while help is sought.

CAUTION: If the brake pedal is depressed when the hazard warning flasher is in operation, the lights will not flash but will glow continuously instead.

Electric clock—A fully automatic electric clock is located in the instrument cluster to the right of the speedometer. To reset, push in on the reset knob and rotate it in the same direction you want the minute hand to move, until the hands register the correct time. Resetting the clock in the forward direction will automatically regulate the clock to run approximately 20 seconds faster per day, while resetting it backward will regulate it to run slower. If more than a 20-second adjustment is desired, resetting the clock again after 12 hours have elapsed will adjust it to run an additional 20 seconds faster or slower.

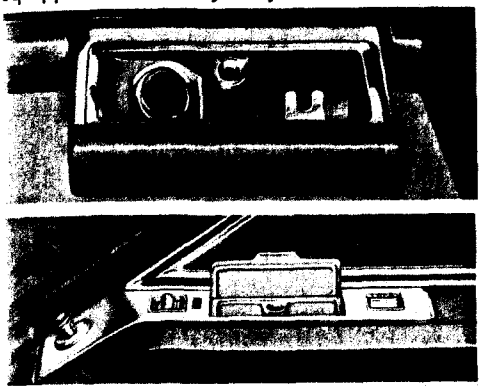
NOTE: Rotate the reset knob only in the direction of the correct time. The slightest initial movement accidentally made in the opposite direction will regulate the clock in that direction.

To assure accurate time-keeping, your clock should be removed for cleaning and oiling every two years by your Cadillac Dealer, who will be pleased to send it to an authorized clock repair station for necessary maintenance at reasonable cost.



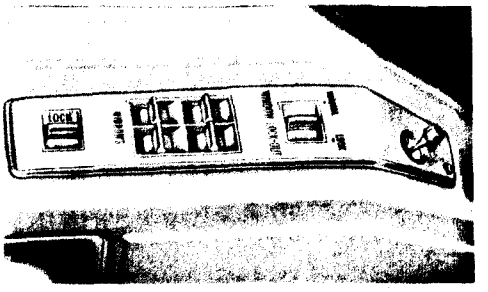
Ash trays and lighters—An illuminated ash tray and lighter is located below the radio to the right of the steering column for the convenience of the driver and center passenger. The ash receptacle is large enough to hold a pipe. A separate ash tray and lighter is provided on the right front door armrest. The ash tray can be taken out for emptying by grasping the finger recess and sliding the ash tray up and out.

Rear combination ash trays and lighters are provided on all cars except Calais styles, which are equipped with ash trays only.



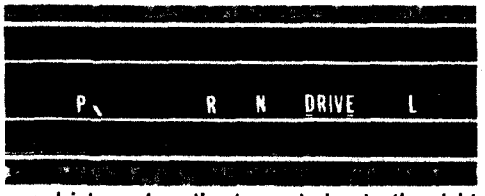
Power windows—Power windows on all 1970 Cadillac cars have an ignition interlock so the windows cannot be operated unless the ignition switch is in the "on" or "accessory" position. Reminder: Remove the ignition key when the vehicle is not attended by a responsible person. A master control for all windows is provided at the driver's position. Individual switches are provided under each window for passenger use.

Window lock-out switch—A window lock-out switch is provided at the window master controls. When activated, the lock-out switch prevents operation of windows from the passenger's individual switches. The switch has two positions, marked "NORMAL" and "LOCK". In the "NORMAL" position with the ignition "ON", all windows may be operated by the master controls or each individual window switch. To prevent passengers from operating any windows, as in the case with small children in the car, place the switch in the "LOCK" position. Only the master controls will remain operative. All window switches, including the master controls, are inoperative when the lock-out switch is in the "NORMAL" or "LOCK" position with the ignition "OFF".



TRANSMISSION

Your 1970 Cadillac is equipped with a Turbo Hydra-matic transmission. Automatic transmission shift quadrants of all GM cars continue the uniform sequence of selector positions. This particularly benefits multicar families and those who occasionally drive other cars. Shift indicators are arranged with "Park" position at the left end, followed in sequence by "Reverse," "Neutral," "Drive" (left and right positions) and "Low". All automatic transmissions are equipped with a starter interlock system designed to permit starting the engine only when the transmission selector is in the "Park" or "Neutral" position. For additional engine braking effect, as sometimes needed in mountain-



ous driving, place the transmission in the right hand "Drive" position or "Low" range.

CAUTION: When parking or leaving the car unattended, even for a few minutes, place the transmission shift lever in "Park" position, lock the ignition, remove the ignition key and fully apply the parking brake.

An arrangement of steps in the steering column restricts a straight line movement of the shift lever. It is necessary to pull up on the lever when shifting into and out of park "P", when shifting out of neutral "N" into "Drive" or reverse "R", when shifting from the left hand "DRIVE" position to the right hand "DRIVE" or Low "L" position.

"Drive" range—left hand—In drive range, with the indicator in the left hand "DRIVE" position, three forward speeds are available. The left hand "DRIVE" position is used for all normal driving. This permits the transmission to operate through its complete range of gear ratios and select the proper gear ratio for road and load conditions.

PASSING—For passing situations requiring moderate accelerations, the throttle may be depressed part way without causing the transmission to shift. If maximum acceleration is required, push the accelerator all the way down, which will automatically shift the transmission into the best gear ratio for maximum performance.

"Drive" range—right hand—In hilly terrain—the right-hand "DRIVE" position may be used. The right-hand "DRIVE" position reduces shifting on hills, provides more control on slippery pavement, and decreases brake usage when descending medium grades. It may be selected at any car speed. Also, Drive (right) has the same starting RATIO as Drive (left), but prevents the transmission from shifting above second speed to retain acceleration when extra performance is desired. Engine braking is provided in this range.

"L" low range—"L" Low range provides maximum engine braking assist. A shift from either "DRIVE" position to low "L" can be made while traveling at moderate speeds.

GOOD DRIVING PRACTICE: Before descending a steep or long grade, down a mountain or hillside, reduce speed and shift into a lower gear. Use the brakes sparingly to prevent them from overheating and thus reducing brake effectiveness.

CAUTION: Use caution when shifting into lower gear ratios on slippery surfaces, with vehicle moving—the abrupt braking action could cause the driving wheels to skid.

"R" reverse—To back up your car, first bring it to a complete stop, then move shift lever to reverse "R" position. The shift lever cannot be moved to reverse "R" from neutral "N" or any "DRIVE" position without pulling up on the lever. It is also necessary to pull up on the lever when shifting to reverse "R" from park "P" position.

"N" neutral—If it is necessary to re-start the engine with the car rolling, the engine should be started with the transmission shift lever in the neutral "N" position.

"P" park—Use the brakes to stop the vehicle from rolling before placing the shift lever in Park.

To engage the Park position, lift the lever toward the steering wheel and rotate as far to the left as possible before releasing. Check for proper

(Cont'd. on Page 21)

MAINTAINING SAFETY AND DEPENDABILITY

Listed below are a number of vehicle features that should be periodically checked to help maintain continued safe and dependable vehicle operation. Some will require physical checks, either while parked or driving, while others can be accomplished by simple visual inspections. In certain other instances, you should ask your dealer or service station to check the items when your vehicle is in for regular maintenance. Because weather and atmospheric conditions, varying road surfaces, individual driving habits and vehicle usage have a considerable effect on the need for replacing or adjusting these items, a single uniform service interval recommendation for all drivers is not always practical for every item.

TIRES—Tires will wear under normal use and require replacement periodically throughout the life of the vehicle. Original equipment tires incorporate built-in tread wear indicators to assist in determining when your tires have been worn to the extent that replacement is needed (described on page 78). Whenever your car is on the hoist for service, have your serviceman take a good look at your tires, checking them for excessive wear, cuts, nails, etc. Check too that all wheel nuts are tight, and that each wheel is running true (no wobble, as would occur with bent wheels).

Improper inflation, rapid acceleration, quick stops, fast cornering, high speeds and heavy loading adversely affect tire life and can cause uneven wear. Tires should be rotated every 6,000 miles for more uniform wear and maximum life. Check inflation pressure at least monthly.

WHEEL ALIGNMENT AND BALANCING—Wheel alignment and balancing contribute greatly to longer tire life and better vehicle handling. The need for wheel alignment service will generally be indicated by abnormal tire wear, and in some cases, by a noticeable pull to the right or left when driving on a straight level road. The need for wheel balancing may be indicated by a chattering or shimmying condition at the steering wheel or by a front end bounce or noise. Take your car to your dealer or a qualified wheel alignment shop whenever the need for wheel alignment or balance is indicated or suspected.

BRAKES—Brake lining wear will vary depending upon driving conditions and driving habits of each individual driver. Brake linings, as well as the other internal brake components at each wheel (such as drums, discs, wheel cylinders, etc.) should be checked by a competent mechanic at least every 12,000 miles or more often if driving conditions and habits result in frequent brake application. Parking brake adjustment should be checked whenever brake linings are checked, and front wheel bearings should be lubricated whenever brake discs are removed. Owners should periodically check parking brake function by parking on a steep hill, restraining the vehicle with the parking brake only. Following this, check the "Park" mechanism of automatic transmissions by releasing all brakes with the transmission

selector lever in "P" position. If either mechanism does not hold, have needed adjustments or repairs made by a competent mechanic.

The brake fluid in the master cylinder should be checked at every oil change. Any significant loss generally means that a malfunction is developing in the system. A low fluid level in the front brake reservoir could be an indicator that the disc brakes need refining. If loss is noted, the cause should be determined and corrective action taken immediately. Any noticeable increase in brake pedal travel should also be brought to the attention of your serviceman, since this could also indicate brake fluid loss, improper brake adjustment or other brake malfunctions. Check your (dual purpose) brake warning light when you start your car, as set forth on page 8. See page 21 for detailed information on the function of automatic brake adjusters and how to use them.

BRAKE LINES AND BRAKE HOSES—Brake lines and brake hoses should also be periodically checked for proper attachment, leaks, cracks, chafing, deterioration, etc. Ask your serviceman to check brake lines and hoses when your car is on the hoist for oil change or lubrication service. Any questionable parts noted should be replaced immediately by a qualified mechanic.

EXHAUST SYSTEM—Each time the vehicle is raised for lubrication or oil change service, the complete exhaust system and adjacent body areas should be inspected for broken, damaged, or mispositioned parts, deterioration, open seams or loose connections, which could permit exhaust fumes to seep into the passenger compartment. Exhaust system leaks may sometimes be indicated by excessive under-car noise or the smell of exhaust fumes inside the car. Leaks may also be indicated by "smoke" coming from under the car after starting, particularly on a cold day. Any signs of leaks or other exhaust system deterioration should be discussed with your serviceman and necessary corrections made immediately. Exhaust system pipes and resonators rearward of the mufflers should be replaced whenever a new muffler is installed.

LIGHTS—As with any household light bulbs, the light bulbs in your car will eventually burn out and require replacement. License plate lights, side marker lights, headlamps, parking lamps, tail lamps, brake lights, turn signals and hazard warning flashers should be checked periodically. Have your serviceman check them during a regular maintenance visit or have a member of your family observe light operation while you activate the brake pedal and switches involved. Have any malfunctions corrected for your benefit and for the benefit of other drivers too.

Headlamp aim should also be checked periodically. Frequent signaling by oncoming motorists when you are using your low beams is a good indication that headlamps are improperly aimed. Likewise, poor visibility when driving

on a dark road may indicate improper aim. Have your dealer or a qualified service station check headlamp aim at least once a year and be sure to have replacement units aimed properly at time of installation or following a front end collision.

STEERING—Power assist is provided by a hydraulic pump driven by the engine. When the engine is not running, or if the power steering pump drive belt should break, there is no power assist; therefore, much greater steering effort will be required. A loud squealing noise when making a full right or left turn is usually an indication of improper belt tension. The pump belt, as well as the other engine drive belts, should be checked periodically and adjusted or replaced as necessary.

Power steering lines and hoses should be checked for leaks, deterioration and chafing at every oil change. The power steering pump fluid level should also be checked at the same interval. In addition, your serviceman should be asked to visually check the condition of all steering linkage whenever your vehicle is raised for lubrication or oil change service. This should include an inspection of the pitman shaft, tie rod, idler arm, and steering knuckle attachments. Needed adjustments or replacements should be made promptly.

OTHER FEATURES—Many features provided for safety of vehicle operation could become ineffective because of wear, misalignment or misadjustment occurring during normal use or as a result of misuse or abuse. Periodically, the driver should check performance of these features, as listed below, to determine that they are performing properly, or if repairs or adjustments are needed.

ANTI-THEFT LOCK—Check that it will lock in only the PARK position by attempting to turn key to LOCK in some other transmission selector position, with car stationary.

SEAT BELTS—Lap belts and shoulder belts, as well as buckles, retractors and anchors, should be checked for loose connections, damage and proper latching action. Any questionable parts should be replaced.

WINDSHIELD WIPERS AND WASHERS—Continued good windshield wiper and washer performance is important to good driver vision. Drivers should check performance of both systems, particularly in regard to the condition and alignment of wiper blades, and the amount and direction of fluid sprayed by the washers. Blades should be replaced and wipers and/or washers should be serviced whenever vision is impaired.

DEFROSTERS—Defroster performance could be adversely affected by malfunctions in the heater/defroster wiring or air distribution systems,

which develop during vehicle use. Drivers should check defroster performance by turning controls to "Ice" ("Defrost" on cars not equipped with air conditioning) and noting whether a good supply of air is directed against the windshield. Cause of weak or mis-directed air flows should be determined and corrected by your Cadillac dealer.

STARTER SAFETY SWITCH—Check by placing the transmission in each of the driving gears and attempting to start the engine. The starter should operate only in park "P" or neutral "N".

CAUTION: Be sure to have a clear distance ahead and behind the car, set the parking brake and firmly apply the foot brake. Do not depress accelerator pedal. Be prepared to turn off ignition switch immediately if engine should start.

TRANSMISSION SHIFT INDICATOR—Check the automatic transmission selector lever indicator each time you drive the car, to be sure it accurately indicates the shift position you select.

HORN—Blow the horn occasionally to assure that it works.

SEAT-BACK LATCHES—Check that seat-back latches are holding firmly, by giving an emphatic yank at the seat-back top, when latches are latched.

REARVIEW MIRRORS AND SUN VISORS—Check that friction joints are properly adjusted so mirrors and/or sun visors stay in the desired position. It may be necessary to have the friction joints adjusted for best performance.

DOOR LATCHES—If for some reason doors do not close, latch or lock properly, your dealer should be consulted without delay for evaluation and correction of the problem.

HOOD LATCHES—Check to make sure the hood closes easily but firmly, by lifting on the hood after closing. Check also for broken or damaged or missing parts which might prevent secure latching of the hood, especially after any front end collision.

FLUID LEAKS—Inspect your vehicle periodically for fuel, water or oil leaks; and have repaired as needed. A good way to check is to observe the ground beneath the vehicle after it has been parked for a while.

For your convenience, all of the checks discussed in this section that would normally be made by the car owner are listed in the "Owner Safety Checks" chart on page 61. The other services discussed that would normally be performed by your dealer or service station are included in the "Maintenance Schedule" on page 62. Perform the checks and services as indicated to help maintain the safety and dependability originally built into your Cadillac. Whenever malfunctions are discovered, they should be corrected as soon as possible by a competent mechanic.

engagement by pushing the lever away from the steering wheel and making sure that lever will not rotate to the right.

The transmission shift lever must be in the park "P" position and the ignition knob in the Lock position before the ignition key can be inserted or removed.

Park position should always be used to lock the drive wheels of the car when the driver intends to leave the vehicle or in any situation where the driver's attention may be diverted such as the entrance or exit of passengers, mirror adjustments, etc.

Putting the lever into Park position after parking insures that it will be in the proper position to start the engine. When the vehicle is stationary, the lever should be in Park before the ignition key is turned to start.

Use Park position when engine must be idled more than several minutes, particularly in hot weather.

When parking on hills or steep inclines, and when stopping or leaving the car unattended, even for a few moments, place the shift lever in the park "P" position to lock the drive wheels. Also apply the parking brake and turn the front wheels toward the curb.

Rocking the car—If it becomes necessary to rock the car to free it from sand, mud or snow, move the selector lever from "D" to "R" in a repeat pattern while simultaneously applying moderate pressure to the accelerator. Do not race engine and avoid spinning wheels when trying to free the car. Avoid rocking car for prolonged periods of time.

BRAKES

Your Cadillac is equipped with power brakes. Disc brakes for front wheels only, are installed on all 1970 Cadillac cars. The service brake system is designed for braking performance under a wide range of driving conditions even when the vehicle is loaded to its full rated vehicle load. When replacement parts are required specify GM and United Delco parts.

CAUTION: Driving through deep water may affect brake performance. Applying the brakes lightly will indicate whether they have been affected. To dry them quickly, lightly apply the brakes while maintaining a slow forward speed with an assured clear distance ahead until brake performance returns to normal.

The service brake system is designed so that in the event of a hydraulic fluid leak in one half of the system, the other half still provides some braking action. A signal light incorporated in the instrument cluster warns the driver of such a partial failure of the brake hydraulic system. In the event of broken brake lines, major brake fluid loss, air in the brake lines or a pressure differential between the front and the rear wheel brake lines, the light will come on and stay on while braking. In this event, the vehicle should not be driven until the cause has been determined and, if necessary, corrected.

NOTE: This device is not to be considered as a substitute for visually checking the fluid level in the master cylinder, which is a normal maintenance item at specified intervals.

Automatic brake adjusters—All Cadillacs are equipped with self-adjusting brakes designed to eliminate periodic brake adjustments. The self-adjusting mechanism is actuated, as needed, whenever the car is moved in reverse and the brakes are applied. It is possible, however, for excessive brake pedal travel to develop if the required reverse movement with a brake application does not take place during a prolonged period of stop and go forward driving. Should this occur, the car should be driven backward and forward with the brakes applied firmly at the end of each rearward movement, until the brake pedal travel is back to normal. If this procedure fails to restore normal pedal travel, or if any abnormally rapid increase in pedal travel is experienced, immediate inspection should be made by your Authorized Cadillac Dealer.

CAUTION: Brake pedal travel should not be obstructed by improper floor mats or other interfering material under the pedal.

CAUTION: "Riding the brake" by resting your foot on the brake pedal when not intending to brake can cause abnormally high brake temperatures, excessive lining wear and possible damage to the brakes.

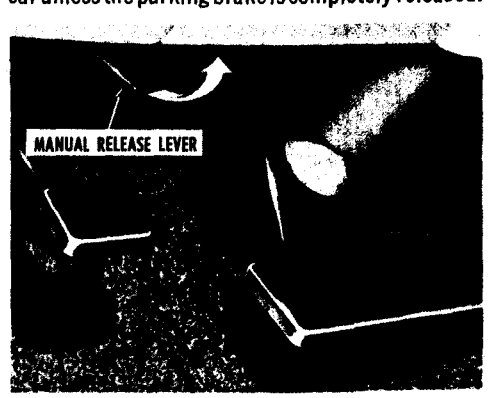
Power brakes—Cadillac power brakes use engine vacuum to reduce the braking effort. The system has a vacuum reserve which will supply two or more power assisted brake applications after the engine has stopped. After the vacuum reserve has been exhausted, the vehicle can be stopped by applying greater force to the foot pedal. In the event of power assist being lost, the use of both feet on the pedal will result in a normal braking feel. The power brake pedal is sufficiently wide to accommodate the use of both feet.

Brake lining

CAUTION: Brake linings should be inspected periodically for wear by a qualified mechanic. The frequency of this inspection depends upon driving conditions in your area, such as traffic or terrain, and also the driving techniques of individual owners. Your Cadillac Dealer is best qualified to advise you as to how often this inspection should be performed. When brakes require relining, use Genuine General Motors Parts and Delco fluid as required.

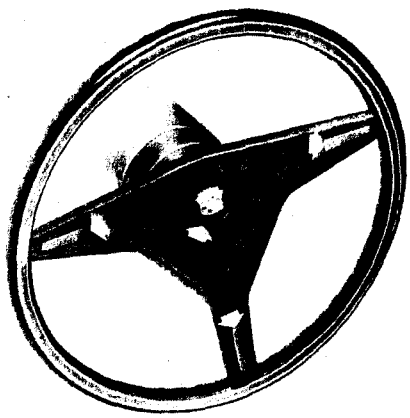
Braking on hilly terrain—The transmission is designed to supplement the braking system when driving on hilly terrain. To decrease brake usage, place the transmission selector lever in the right-hand "DRIVE" position when descending medium grades and in the Low "L" range for maximum engine braking assist when descending steep grades.

Parking brake—The parking brake operates independently of the regular foot brake hydraulic system. It is applied by fully depressing the foot pedal which is located to the lower left side of the front compartment under the instrument panel. With the engine running, the parking brake will remain in the locked position only when the transmission is in "Park" or "Neutral". The parking brake will release automatically when the transmission selector is moved to any drive position with the engine running. A definite sound should be heard when the pedal releases. Do not drive the car unless the parking brake is completely released.



Should it be necessary to release the brake manually, pull on the hand release lever located on the upper right side of the parking brake assembly. When pedal travel of the parking brake exceeds approximately five inches, it should be adjusted by your Authorized Cadillac Dealer.

As a precaution when parking on hills, it is advisable to turn the wheels toward the curb, lock the drive wheels by placing the transmission selector in "Park" position and place the parking brake in its fully depressed position. Also, when leaving the car unattended, always place the selector lever in "Park" position and fully apply the parking brake.



POWER STEERING

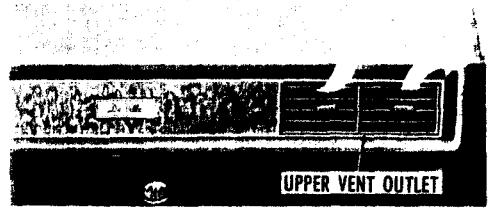
Cadillac's variable ratio power steering provides ease in handling, parking, and getting into or out of tight places. Power steering assist is provided by a hydraulic pump driven by the engine. When the engine is not running, or if the power steering pump drive belt breaks, the car can still be steered, but much greater steering effort will be required.

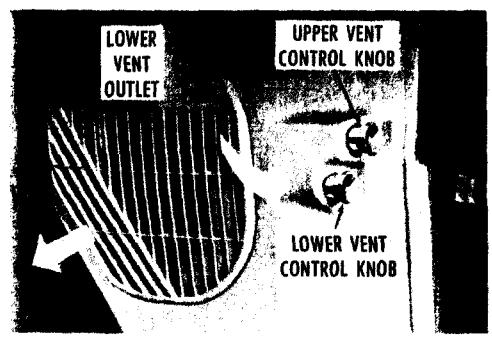
HORN

The horn is actuated by depressing the Cadillac crest located in the pad in the center of the steering wheel, or any of the three raised areas near the ends of the pad.

VENTILATION AND HEATING

On cars not equipped with air conditioning, an upper level-lower level ventilation system is provided to circulate outside air through the passenger compartment. Ventilating air enters the car through an opening at the base of the windshield and is discharged into the passenger compartment either through grilles in the cowl side trim panels (lower level) or through grilles in the instrument panel, one on the left and one





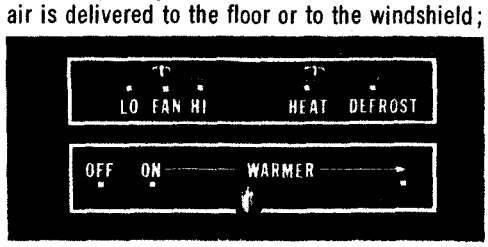
on the right side (upper level). On Calais and DeVille styles air exhaust grilles are incorporated into the door lock pillars to allow air to leave the car, providing positive air flow even when windows are closed.

Separate control knobs for each of the ventilation outlets are located in the cowl side trim panels. The upper knobs control air flow from the grilles in the instrument panel; the lower knobs control air flow from the grilles in the cowl side trim panels. Pulling out the knobs opens air doors which admit air to the grilles. The knobs can be pulled out partially or all the way to admit as much air as desired. The vanes in the left outlet on the instrument panel can be set to direct air to the right or left; those in the outlet on the right will direct air up and down. The up and down louver travel on the out-board portion of the right outlet is restricted to make it more convenient to use the ashtray in the right hand door armrest.

Heating—The Cadillac standard heating system draws outside air from an opening at the base of the windshield, circulates it through a heating unit located on the right side of the cowl in the engine compartment, and discharges it into the passenger compartment from a distributor located just below the instrument panel at centerline of car. In normal heater operation most of this air is directed to the floor with a fixed percentage continuously diverted to the windshield to prevent fog formation. When more de-fogging or de-icing capacity is required, almost all the air can be directed to the windshield.

Heater control operation—On cars not equipped with air conditioning, the heater controls are located on the instrument panel just to the left of the steering column. The controls are illuminated when instrument panel lights are on.

The lower lever turns the heater on and off and controls the temperature of the air being delivered into the car. The upper left lever controls fan speed; three speeds are provided. The position of the upper right lever determines whether the air is delivered to the floor or to the windshield;



at "HEAT" most of the air is directed to the floor—at "DEFROST" most of the air is directed to the windshield.

For maximum heat and quickest warmup in cold weather place the lower lever in its extreme right position and the fan switch at "HI". If it is necessary to remove some fog during this period move the upper right lever to "DEFROST".

WINDSHIELD DEFROSTING AND DEFOGGING

The windshield defrosting and defogging system assists in providing good visibility through designated areas of the windshield under most inclement weather conditions. The following procedures are recommended to assure optimum operation of the system:

1. Scrape deposits of frost or ice from windshield and other windows as required before operating car.
2. With a full passenger load in cold weather operate the fan at medium or high speed to prevent fog buildup on windows. The temperature of the heater air can be regulated to prevent overheating by moving the lower control lever to the left.

CAUTION: In inclement weather, clear snow or ice from cowl air inlets. This will improve heater and defroster efficiency and reduce formation of fog or frost on the inside of the windshield during initial operation under certain atmospheric conditions. Also, clear the windshield, rear window, outside mirrors and all side windows of ice or snow prior to operation of the vehicle. This will improve driver's vision during initial operation.

DOOR LOCKS

Front and rear doors can be locked from the inside by depressing the passenger guard door lock buttons located on the upper door panel. All doors can be locked from the outside by first depressing the door lock button and depressing the outside door handle plunger while closing the door.

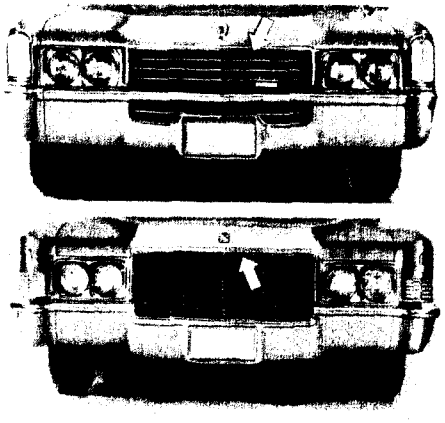
The front doors can also be locked by using the key.

All models have as a standard safety feature overriding door locks. When the doors are locked, the door latch mechanism is inoperative, preventing inadvertent opening of the door by movement of the inside handle.

CAUTION: Always lock the doors when driving, for greater security in the event of an accident and for security against unauthorized entries. Avoid pushing on the door glass when opening or closing the doors—instead, use the handles.

DUAL-ACTION SAFETY HOOD LATCHES

The hood latch is operated in two steps by means of a lever. The release lever is accessible between the grille and hood panel, to the right of center



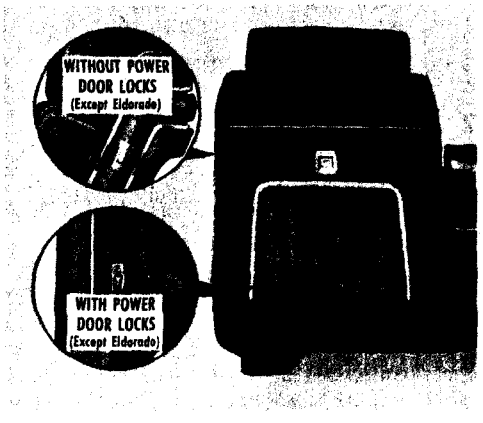
when viewed from front of car. Apply pressure to this lever, forcing it upward. The hood will release but will be prevented from opening further by a secondary latch. Further movement of the lever will release the secondary latch, allowing the hood to be raised. To close hood, pull hood down gradually until it will drop of its own weight. Always check to make sure hood is properly secured.

LUGGAGE COMPARTMENT

The lid on the luggage compartment is counterbalanced for easy opening. It has a key-lock release. To open, insert the key with the oval head into the lock, which is located behind the crest, turn key in a clockwise direction to release lid. An interior light goes on when lid is raised. To close, pull to a position six or eight inches from closing, remove key and push lid firmly downward. This automatically locks luggage compartment.

Folding seat-back latches—Folding seat-backs (except auxiliary seats in limousines) are equipped with self-latching mechanisms and release controls designed for the convenience of entering and exiting passengers.

A manual release control is provided on each folding front seat to unlock the seat-back. The



release control is located on the upper portion of the seat side panel on cars without power door locks and on the outer lower corner on back of the seat on cars with power door locks. On all Fleetwood Eldorados, the release control is centrally located on back of the seat.

To fold the seat forward, depress the release control to unlock the seat-back. The seat-back locks into place automatically when the seat is in the upright position.

On coupe styles equipped with power door locks, both front seat-backs unlock automatically when either front door is opened and lock when both doors are closed. Also, the seat-back can be unlocked by actuating the manual release control.

FRONT SEATS—MANUAL ADJUSTMENT

If your car is equipped with a manually operated front seat, it can be adjusted forward or rearward. Move the lever forward on the driver's side of the seat and adjust to the most comfortable driving position. Then release the lever to lock the seat in this position. The seat-back also tilts forward or rearward slightly when the seat is moved.

REAR SEAT FILLER PANEL

CAUTION: The filler panel between the rear seat and the rear window should not be used for storage—even of lightweight, small articles. They might become dangerous projectiles during a collision or sudden stop; larger items may also reduce vision to the rear.

Additional seat positioning—Additional rearward positioning of the front seat can be made on all cars except the Fleetwood Sixty Special Sedan and Brougham, the Limousine style and the Commercial Chassis, by having your Cadillac Dealer reposition the seat one inch rearward at the attachment to the floor. Also, auxiliary seats on the Fleetwood Seventy-Five Sedan and Limousine can be adjusted to provide additional leg room for auxiliary seat or rear seat passengers and the angle of the front seat-back on the Seventy-Five Sedan can be changed to provide more room for auxiliary seat passengers.

OCCUPANT RESTRAINT BELTS

Lap and shoulder belts provide added security and comfort for you and your passengers. Proper use and care of these belts will assure continuance of this security.

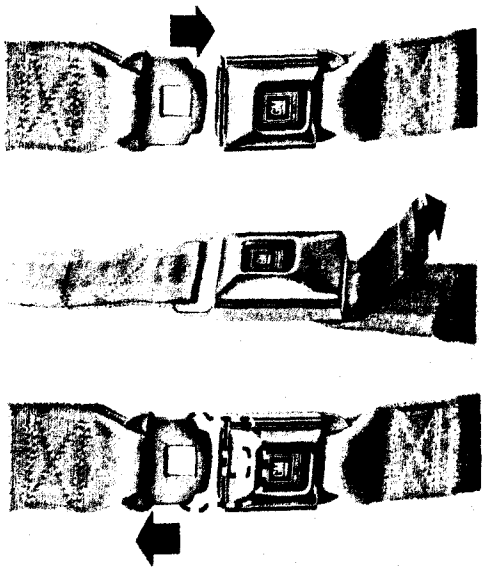
Lap belts—Lap belts are provided for all seating positions on all cars (except auxiliary seats in Limousines). After the front seat has been adjusted to the satisfaction of the driver, grasp the buckle end and the flat metal "eye" end of your individual belt assembly and position the belt across the lap as LOW ON THE HIPS AS POSSIBLE. Insert the metal eye into the open end of the buckle until an audible snap is heard. Make sure the connection is secure and adjust the belt to a SNUG FIT by

pulling on the end of the belt extending from the buckle. The snug and low positions are essential in order that the force exerted by the lap belt in a collision may be spread over the strong hip bone structure and not across the soft abdominal area.

For retractor equipped belts, pull the retractor half of the belt to a solid stop to make sure that the belt webbing is completely unwound from the retractor drum, then connect the belt and make the necessary adjustments at the buckle for proper fit. To lengthen a lap belt, place the buckle at a right angle to the belt webbing. The belt will then slide easily through the buckle. To release the lap belt, depress the push-button located in the center of the buckle.

Automatic-locking lap belt retractors are provided for the added convenience of the driver and outboard front seat passenger on all Cadillac cars except the limousine style, which has the conventional spool-type retractors. The automatic-locking retractors adjust and lock the lap belts into position automatically to provide a snug and comfortable fit.

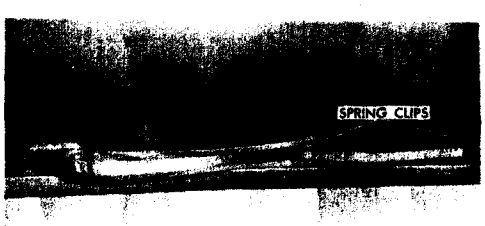
To fasten a lap belt equipped with an automatic-locking retractor, pull the belt across the lap far enough to permit inserting the flat metal "eye" end into the buckle. If the belt is not initially pulled out far enough to permit buckling, release the belt thus allowing it to rewind in the retractor and release the locking mechansim, so the belt can be pulled out to the proper length. Once the buckle is fastened, pull the belt firmly across the lap in the direction of the retractor to obtain a snug fit. The retractor will automatically take up the excess webbing.



NOTE: A recess is provided in the center of the front seat cushion on some styles for storing lap belts and inboard shoulder belts when not in use.

CAUTION: The buckle and flat metal "eye" of the lap belt used with automatic-locking retractors are smaller than those used with other systems. Care should be taken to avoid inserting the small metal "eye" in the larger buckle of either the shoulder belt or the center lap belt, because it will not latch properly.

CAUTION: Never use the same belt for more than one person at a time. Be sure to avoid: (a) wearing a lap belt loosely or with slack in the system; (b) wearing the belt with the webbing not fully extracted from a non-locking retractor; and (c) wearing the belt in a twisted condition or pinched between the seat structural (metallic) members.



Shoulder belts—All 1970 Cadillac cars except the Convertible Coupe are equipped with shoulder belts for the driver and right front seat passenger. Shoulder belts are optional for all other forward-facing outboard passengers including all outboard occupants in Convertibles.

When properly worn with a lap belt, a shoulder belt can provide additional protection against impact with the car interior by restraining forward motion of the upper torso in a collision. This is primarily true in case of frontal impacts, which are the most frequent type of accident.

CAUTION: Wearing a shoulder belt without a lap belt can be extremely hazardous to the wearer in case of an accident. In addition, the use of a shoulder belt is not recommended for a person less than 4 feet 7 inches in height because the belt would cross over the body too near the neck and thereby substantially increase the danger of neck injury in a collision. Also, to avoid improper force distribution, the shoulder belt should not be worn under the arm.

Shoulder belts are fastened and released in the same manner as lap belts. A shoulder belt should not be uncomfortably tight. A fist's width between your chest and the belt should provide sufficient slack. This can be checked by inserting a clenched fist between the belt and your chest with thumb against chest and back of hand facing upward.

CAUTION: The driver's shoulder belt should be adjusted so the driver can reach essential operating controls without undue restraint.

When not in use, shoulder belts should be secured in the special storage convenience provision. This is to reduce the danger of the metal end striking an occupant in a sudden stop. Storage provisions are not provided for optional rear shoulder belts. In such case, the loose end mounted on the upper structure should be fastened to the floor-mounted end, and adjusted to remove excess slack.

Passengers in the rear seat of a convertible must remove their shoulder belts (optional equipment) BEFORE the top is lowered. The shoulder belt will require adjustment after the top has been either lowered or raised.

Child restraint—Children in automobiles should be restrained to lessen the risk of injury in accidents, sudden stops or other driving conditions. General Motors has designed an "INFANT SAFETY CARRIER" specifically for infants and a "CHILD SAFETY SEAT" specifically for small children, which are available from your Cadillac dealer. The Carrier and Child Seat are designed to utilize lap belts in your 1970 Cadillac.

The General Motors Infant Safety Carrier and the Child Safety Seat must be used only in passenger vehicles equipped with lap belts. They may be used on seats which do not fold or folding seats equipped with a latch to hold the seat-back upright (Standard on 1967 and later model GM passenger vehicles). Otherwise the Carrier or Child Seat should be used on the rear seat of the passenger vehicle. In using either Carrier or Child

Seat, read and comply with all installation and usage instructions shown on the label attached to the device; do not use them in any manner not in accord with the label. Do not place more than one child at a time in the Carrier or Child Seat. All unused seat belts near the Carrier or Child Seat should be stowed properly to prevent their striking the child in the event of a sudden stop or collision. Shoulder belts should be stowed in any special storage convenience provision provided; lap belts and shoulder belts without storage provisions should have buckles latched and belts adjusted to remove slack.

CAUTION: Neither the Carrier nor Child Seat are recommended for use with folding or hinged seat-backs not having self-locking devices. The Carrier is designed for use only with infants weighing up to 20 pounds. The Child Seat is designed for use only by children who are able to sit up by themselves weighing up to 30 pounds.

CARS NOT EQUIPPED WITH SPECIAL CHILD RESTRAINTS

If a child is traveling in a vehicle not equipped with a General Motors Infant Safety Carrier or Child Safety Seat, the following precautions should be taken:

1. Children should be placed in the rear seat. Never allow a child to stand or kneel on any seat.
2. Infants unable to sit up by themselves should be restrained by placing them in a covered, padded bassinet which is placed crossways in the vehicle (widthwise) on the rear seat. The bassinet should be securely restrained with the regular vehicle seat belts. An alternate method is to position the bassinet so that it rests against the back of the front seat, again crossways in the vehicle.
3. When a child is old enough to sit up by himself in a car, he should sit on a firm cushion and use the conventional lap belt to restrain him at the hips. The cushion should be as firm as practical and enable the child to look horizontally out of the car windows.
4. The use of the cushion should be discontinued as soon as the child is old enough to see out of the car windows without it.
5. Do not use shoulder belts on children shorter than approximately 4 feet 7 inches in height.
6. General Motors recommends that children be restrained when riding. However, if conditions require that a child must stand, he should stand on the floor directly behind the front seat. This will minimize the possibility of his being thrown from the rear compartment during a sudden stop. This method should be used only if more complete restraint cannot be used.

Seat belt inspection and care—Keep the belts clean and dry. Clean with a mild soap solution and lukewarm water. Keep sharp edges and damaging objects away from belts. Periodically inspect belts, buckles, retractors, and anchors for damage that could lessen the effectiveness of the restraint system, and have questionable parts replaced. Seat belts should be replaced if cut, weakened, frayed, or subjected to collision loads. During seat belt inspection, check that anchor mounting bolts are tight to the floor. Do not bleach or dye belts since this may cause severe loss of strength.

PRE-COLLISION POSITIONING

If in addition to wearing seat belts, a person can "pre-position" his body to get ready for a frontal impact, the severity of his impact with the vehicle interior can be reduced by a considerable amount. If a severe accident threatens, the "pre-positioning" technique calls for reducing the space between one's body and the vehicle interior as much as possible. Practice beforehand in assuming the proper position may make its employment automatic in an accident situation.

A driver wearing both lap and shoulder belt should lean forward into the restraint system, grip the upper rim of the steering wheel with both hands, and rest the arms on the steering wheel rim with elbows out. Control of the vehicle can be maintained until the last possible moment; then bend the head forward. If the shoulder belt is not worn, the driver should at the last moment rest his forehead on the backs of his hands.

A front seat passenger wearing both shoulder and lap belt should lean into the shoulder belt, place hands and forearms on top of the instrument panel with elbows out to the side and the head bent far forward. Front seat passengers wearing lap belts only should lean as far forward as possible, place their forearms on top of the instrument panel, and cradle their head on their arms. Lap-belted rear seat occupants should lean far forward, and rest head on arms on the top of the front seat-back rest. Children or short adults in front or back seats who cannot contact instrument panel or seat-back with their head when swinging forward should lean far forward with head down, and wrap their arms beneath and around their upper legs.

While these positions cannot protect the occupants against all types of injury in all types of accidents, they can be expected to reduce injury severity in the majority of cases.

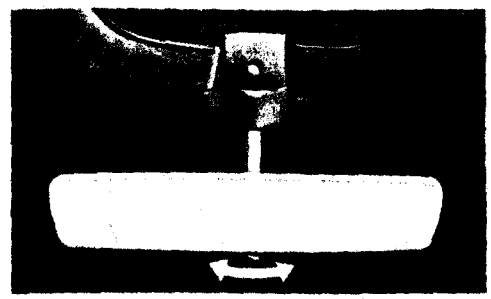
HEAD RESTRAINTS

The head restraints on 1970 Cadillac cars are not adjustable. Cadillac does not recommend operating the vehicle with the head restraint removed. However, should it be necessary for a very short driver to remove the head restraint to improve his rearward vision, move the lever adjacent to the plate at the base of the support rod to the left, at the same time the restraint is pulled upward. If the head restraint is removed for a short driver, it must be re-installed for a taller driver. The head restraint is also designed to protect rear seat passengers by shielding the head restraint latch and bracket on the front seat back rest, which may be in the head impact area of some adult rear seat occupants.

Check the head restraints periodically; if any components are missing or if the restraints do not appear to be functioning properly, they should be inspected by your Cadillac dealer and any necessary corrections made.

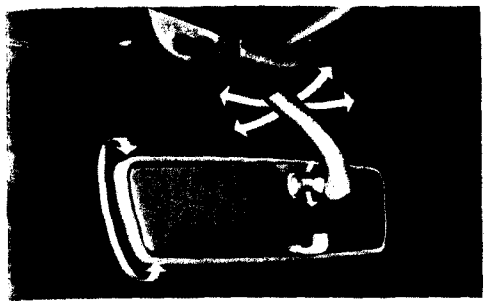
REAR VIEW MIRRORS

Inside and outside rear view mirrors have been carefully designed and located to give the driver a clear and reasonably unobstructed view to the



rear of the car. Rear view mirrors are not intended for use while backing up or for surveillance of conditions close to the rear of the car. It is suggested that the driver turn his head and look to the rear during backing operations.

The inside day-night rear view mirror incorporates a triple-jointed mounting so the driver can position the mirror vertically and horizontally to suit his driving needs. It is only necessary to exert enough pressure to overcome the friction load at the three joints in order to adjust the mirror to any position within the physical limits of its travel. Cross-car adjustment of the mounting is provided. However, positioning the mirror too far to the right may cause interference with the right hand sun visor.



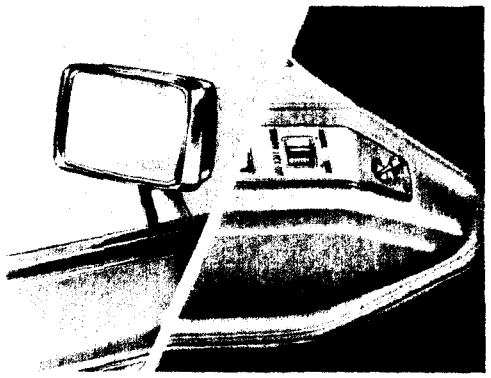
The inside day-night rear view mirror may be positioned from clear daylight visibility to non-glare visibility at night by rotating the lever on the bottom of the mirror. For daylight driving, move the lever to the left; for night driving, to the right. The mirror can be adjusted to accommodate the driver's height and seat position by moving it on the ball stud or pivot arm in back of the mirror.

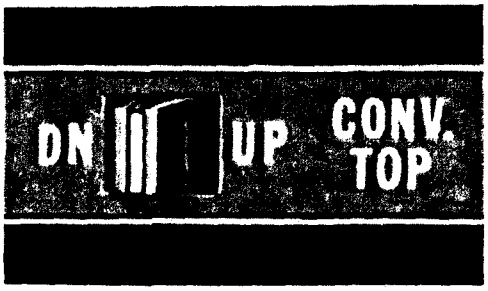
Remote-control outside rear view mirror—Your Cadillac is equipped with a remote-control outside rear view mirror on the driver's side of the car. Movement of the control knob inside the car, on the left front door armrest, allows you to adjust the mirror to suit your requirements. Repositioning the mirror in its support permits adjustments so that the view into the mirror is not obstructed.

An outside rear view mirror for right side of car, without the remote control feature, is installed on the Fleetwood Seventy-Five sedan and limousine and is available as a dealer-installed option on all other styles.

When cleaning the outside rear view mirror, use a soft cloth and a mild detergent or ammoniated cleaning solution. For removal of ice, use a de-icer (spray type, blower type, etc.). Scraping of ice from the mirror face could cause permanent damage.

GOOD DRIVING PRACTICE: A good driver always scans the area to the rear BEFORE entering the vehicle and backing up, and makes a habit of using his rear view mirrors while driving, so as to be aware of the rearward aspect of his total driving environment.





CONVERTIBLE TOP

CAUTION: Prior to raising or lowering the top, the car must be at a complete stop and the sun visors turned down. Also, when lowering the top, make certain that the top is thoroughly dry and that there are no items stored in or beneath the top well.

When the top is to be lowered, the locking handles located at the front of the side rails near the windshield header must be rotated inboard until the lock hook lever is disengaged from the striker on the windshield header. (The locking handles must remain in this position until the top is to be again locked to the windshield header.) The top control switch is then actuated until the top is in the fully lowered position.

To raise the top, actuate the control switch until top rests on the windshield header and the guide pins on the outboard corners of the top engage the striker assemblies on the windshield header. Rotate the left locking handle, and then the right locking handle, outboard to engage the lock hooks with the striker assemblies. BE CERTAIN TOP IS SECURELY LOCKED TO THE WINDSHIELD HEADER PRIOR TO MOVING CAR.

Installing the top boot—Remove the boot, which is normally stored in a plastic bag in the rear compartment.

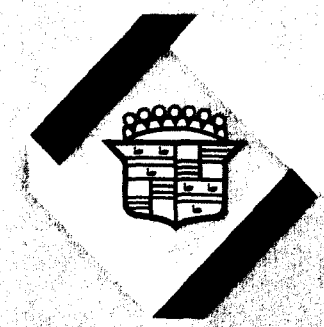
Place the boot over the lowered top and engage the snap fasteners on the boot onto the studs on the quarter trim. The rear and sides of the boot are secured by pulling the boot away from the belt molding, starting at the center, and sliding the plastic retainer under the belt molding. The front portion of the boot is secured by engaging the snap fasteners on the boot onto the studs on the rear seat-back and pressing down the entire front portion of the boot.

Care of convertible top and rear window—The convertible top should never be subjected to volatile cleaners or household bleaches. Frequent washing with neutral soap suds, lukewarm water and a soft bristle brush is normally all that is necessary to maintain the "like new" look. In the event heavy soilage or stubborn stains are encountered, a mild foaming cleanser, lukewarm water and a soft bristle brush may be used. If desired, the top may be supported from the underside during the cleaning operation. Regardless of which cleaning method is used, a generous amount of rinse water is to be used, as any soap that may have run down on the body finish may cause streaks if allowed to dry.

After cleaning the top, be certain the top is thoroughly dry before it is lowered.

The rear window in the back curtain may be cleaned in the same manner as all body glass. Volatile cleaning agents should be avoided as these liquids could have a deteriorating effect if spilled on the back curtain material or any painted finish.

SECTION 2



SPECIAL FEATURES

GENERAL

There are some special features that are installed on your Cadillac and others that are optional. These features are designed for your comfort and convenience and to add further to the enjoyment of your 1970 Cadillac.

Operating instructions for these special features are given in this section. Review them carefully, as a complete understanding of their operation will help you derive the utmost satisfaction from their use.

AUTOMATIC CLIMATE CONTROL HEATING AND AIR CONDITIONING

Automatic Climate Control is standard on the Fleetwood Seventy-Five sedan and limousine and is available as an optional accessory on all other models. This system controls heating and air conditioning automatically to maintain comfort in the passenger compartment. The system turns on automatically, controls the volume and temperature of the air delivered into the car and determines whether the air will be discharged from instrument panel outlets or heater outlets.

In warm weather the system will turn on almost immediately and deliver cool, dehumidified air from three adjustable dual outlets, one at each end and one in the center of the instrument panel. The vanes in these outlets can be adjusted to direct air flow as required by moving the knob on each outlet in the direction you wish the air to flow. If it is desired to drastically reduce airflow from the center or right outlet, to eliminate drafts, for example, push the knob to the extreme left hand position. To accomplish this on the left outlet push the knob to its extreme upward location. The up and down louver travel on the outboard portion of the right outlet is restricted to make it more convenient to use the ash tray in the right hand door armrest.

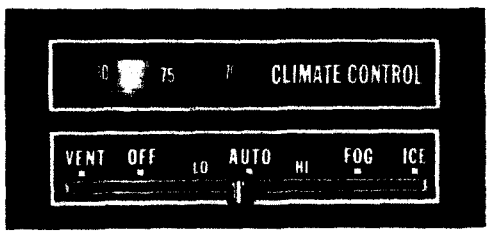
In cool weather, heated, dehumidified air may be delivered from the outlets in the instrument panel. This air can be as warm as 85°F. If warmer air than this is required to maintain the car interior at the temperature selected, the control system will automatically cause the air to be delivered from the heater outlets at floor level.

In cold weather the system will delay operation until engine coolant has become warm and will then deliver heated air from a distributor located just below the instrument panel at the centerline of car. Most of this air is directed to the floor; a

certain fixed portion, however, is continuously directed at the windshield to prevent fog formation.

NOTE: On all cars except the Eldorado the blower automatically purges residual air from the system before discharging it into the passenger compartment. This pre-conditions the air prior to its introduction into the car. This purging action takes place at a low blower speed any time the ignition is on, even when the Climate Control is turned off.

Individually-controlled front and rear Automatic Climate Control Systems are provided on the Fleetwood Seventy-Five sedan and limousine. Operating instructions for the front system, as explained in this section, also apply to these models; operating instructions for the rear system can be found in Section 4, beginning on page 51.



Controls

The control panel for Automatic Climate Control is located on the instrument panel just to the left of the steering column. It is illuminated when instrument panel lights are on.

Normal Operation

1. Set the temperature dial on the control panel to the interior temperature desired.
2. Position the sliding lever at "AUTO." This turns the system on, providing 100% outside air at all times and automatically controls heating, air conditioning and blower speeds.

After initial settings are made, it is recommended that the system be left on at all times for maximum comfort. If a slightly warmer or cooler temperature is desired move the temperature dial only two or three degrees at a time for best results.

Additional settings—Five additional settings are provided to give you control over the system to meet unusual situations.

The "LO" setting causes the system to operate the same as it does at the "AUTO" setting except at a fixed low blower speed. The temperature is still controlled automatically as in the "AUTO" setting, within limits of system capability.

The "HI" setting causes the system to operate as in the "AUTO" setting but at maximum blower speed, resulting in quicker cool-down in summer and warm-up in winter. Also, it allows the air conditioner to operate on 80% recirculated air for maximum cooling efficency.

To achieve early comfort when the car has been parked in the hot sun, the outlets may be adjusted to direct the air on the driver and passenger and later readjusted for best overall comfort. The windows should be lowered for a few minutes to aid in exhausting the hot air.

The "FOG" position causes most of the air to be directed to the windshield to remove fog. The system will operate as it does at "AUTO" except for air delivery.

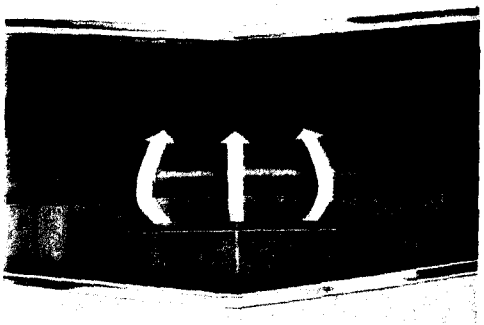
The "ICE" position provides fixed MAXIMUM blower speed and air delivery to the windshield.

In the "FOG" and "ICE" positions, the system will go on as soon as the engine is started, regardless of engine coolant temperature; any air flow across the inside of the windshield is helpful in removing fog or ice.

- In the "VENT" position outside air is discharged into the passenger compartment through the three dual air conditioning outlets. The blower automatically operates at a fixed low speed to provide positive air circulation. The compressor does not operate in this setting. There is no control of temperature.

REAR WINDOW DE-FOGGER

A blower type Rear Window De-Fogger is available as an optional accessory on all 1970 Cadillac cars. In operation, the De-Fogger distributes fan-blown air across the rear window to help clear fog or steam for better visibility in humid weather.



The De-Fogger is controlled by a switch, labeled "Rear DeFog," located on the left side of the instrument cluster just above the headlight switch. Two fan speeds are provided. For "HIGH" fan speed, move the switch from "OFF" to the extreme right position. For "LOW" speed, move it to the center position.

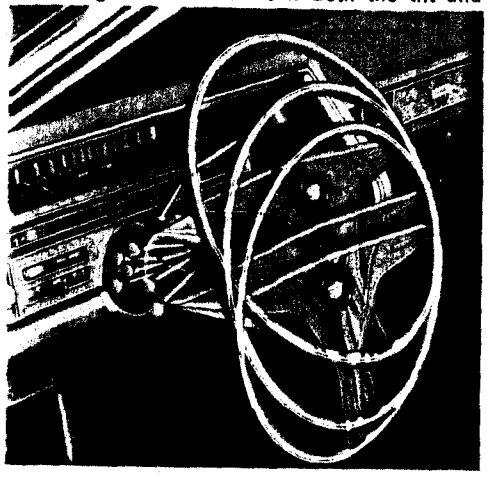
A rear window de-fogging feature is integral with the rear heating system on the Fleetwood Seventy-Five sedan and limousine. Operation of the rear window de-fogger system used on these cars is explained in Section 4, on Page 52.

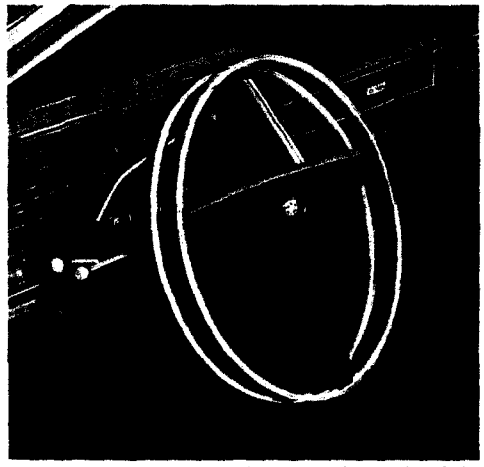
TILT AND TELESCOPE STEERING WHEEL

The Tilt and Telescope Steering Wheel (available as an optional accessory) permits two separate adjustments of the steering wheel position for greater comfort, convenience and driving ease. The steering wheel can be tilted to any one of six different positions, and can be moved closer to or farther from the driver over a three-inch range of adjustment. This permits individual selection of the most natural and comfortable position for all driving conditions. Also, on long trips, the steering wheel position can be changed to minimize tension and fatigue. The adjustments are simple, and independent of each other.

The tilt adjustment is achieved by lifting upward on the small lever located on the left side of the steering column below the turn signal lever. The steering wheel can then be tilted to the desired angle and locked in place by releasing the lever.

Moving the locking lever located on top of the steering column above the steering wheel cover to the left, permits telescoping; moving the lever to the right locks the wheel. Both the tilt and





telescope mechanisms can be changed while driving, but changes should not be attempted in heavy traffic.

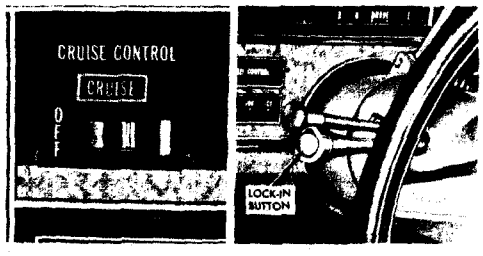
These features also permit maximum ease in entering and leaving the car. The wheel is spring-loaded, so that lifting upward on the small lever automatically raises the wheel to a higher position. Additional clearance can be obtained by unlocking the steering wheel and moving it all the way in.

The Tilt and Telescope Steering Wheel can be adjusted in conjunction with the seat to provide maximum driving comfort.

CRUISE CONTROL

Cadillac Cruise Control is available as an optional accessory on all 1970 Cadillac cars. Cruise Control is a driver-operated speed regulating device that automatically controls car speed as low as 30 miles per hour. The system is operated by a two-position control switch located on the top left side of the instrument cluster and a lock-in button on the end of the turn signal lever.

For Automatic Speed Control, with ignition on, move control switch to "ON" position. A red light, labeled "ON", will glow on the right side of the control switch, indicating the system is set for



Automatic Speed Control. Accelerate to desired cruising speed and momentarily depress the lock-in button on the end of the turn signal lever. A green light, labeled "Cruise", will glow above the control switch, indicating the Cruise Control is locked-in. Cruise Control will now maintain car speed without foot pressure on the accelerator pedal.

CAUTION: With the Cruise Control engaged, releasing the accelerator pedal does not permit engine speed to return to idle. Do not use Cruise Control when driving conditions do not permit maintaining a constant speed, such as in heavy traffic, or on winding or slippery roads.

When the system is in automatic control, car speed can be increased for passing by depressing the accelerator pedal. The car will return to set speed when the pedal is released. Also, cruising speed can be increased by accelerating to the desired new speed and momentarily depressing the lock-in button.

Cruising speed can be decreased by depressing the lock-in button and holding it in while car speed decreases. When the desired lower speed

is reached, release the button and the system will lock in at the new speed.

Automatic speed control is disengaged when the brake pedal is depressed. To re-engage, accelerate to desired cruising speed and momentarily depress the lock-in button. The system will again engage. It is not necessary to move the control switch to "ON" to re-engage control when the red light is on.

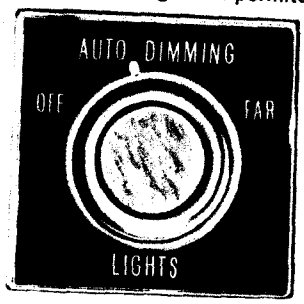
Moving the control switch to the "OFF" position completely disengages and locks the system so that it cannot be locked in when the lock-in button is depressed. Also, the system is disengaged whenever the ignition is turned off.

GUIDE-MATIC POWER HEADLIGHT CONTROL

The Guide-Matic Power Headlight Control (available as an optional accessory) automatically switches the car's headlights from high to low beam when another vehicle approaches from the opposite direction, and returns them to high beam again when conditions permit. When driving behind another car at night the headlights may switch from high to low beam, as Power Headlight Control is sensitive to the red reflection, depending upon the brightness of the tail lights on the car ahead. However, it may occasionally be necessary to switch the headlights to low beam with the foot dimmer switch to prevent annoying the driver of the car ahead. Automatic operation of the headlights is regained by an additional actuation of the foot switch.

The foot switch is a special dimmer-override type that provides either automatic or lower beam control of the headlights. It also contains an override feature for obtaining an overriding high beam when in automatic position, if desired.

A slight downward pressure on top of the switch provides high beam, regardless of the amount of outside light. This arrangement permits signaling an approaching driver if he fails to switch to low beam, and also provides a simple check for the automatic position of the foot switch.

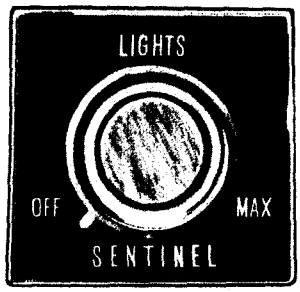


A sensitivity control ring located directly behind the headlight control knob permits adjusting the sensitivity of the Power Headlight Control. This ring is identified by the words "AUTO DIMMING" above the ring. Centering the control ring pointer between "OFF" and "FAR" provides normal sensitivity.

Rotating the control ring clockwise toward the word "FAR" causes the lights to dim sooner. To obtain maximum dimming distance for the existing road conditions, rotate control ring to "FAR," allow lights to be dimmed by oncoming cars and rotate control ring slowly counterclockwise until headlights return to upper beam. This is the most sensitive (farthest) usable setting.

Rotating the control ring counterclockwise delays the dimming action. Minimum dimming distance is achieved by rotating the control counterclockwise against the detent next to the "OFF" position.

For conventional operation of headlight dimming, rotate the sensitivity control ring counterclockwise past the detent to the "OFF" position.



TWILIGHT SENTINEL

Cadillac Twilight Sentinel (available as an optional accessory) automatically turns on the car's driving lights as darkness approaches, when the ignition switch is "ON". The unit also turns the lights off as daylight approaches. The unit has a short time delay to prevent car headlights from turning on or off intermittently when driving under viaducts, trees, bright lights, etc.

The Twilight Sentinel control lever is located behind the headlight control knob (on cars equipped with Guide-Matic Power Headlight Control, the control lever is located behind the sensitivity control ring).

For automatic operation, move the control lever counterclockwise past the "OFF" detent position. Leave the headlight control knob all the way in. The car's lights will automatically turn "ON" as darkness approaches and "OFF" as daylight approaches. If the driver desires to turn the car's headlights on during daylight hours, which may be necessary to identify the car in such conditions as fog, rain or when driving through a tunnel, he may do so by pulling out the headlight control knob. To regain Twilight Sentinel control of lights, push the headlight control knob back in.

NOTE: Always check position of headlight control knob after leaving car with a parking attendant or other drivers who are unfamiliar with your car.

An adjustable time delay feature permits the lights to remain "ON" after the ignition switch is turned "OFF" to provide a path of light for driver and passengers as they leave the car. Additional side lighting can be obtained by activating a cornering light with the turn signal lever. For TIME DELAY ACTION, move the control lever between "OFF" and "MAX" to the position that provides the desired time delay. Maximum time delay is approximately 90 seconds. Minimum time delay may be obtained by rotating the control lever clockwise against the detent next to the "OFF" position.

For manual operation of the headlights, move the control lever clockwise through the detent to the "OFF" position. This permits conventional operation of lights with the headlight control knob.

RADIOS

The Cadillac AM-FM push button, AM-FM signal seeking and AM-FM signal seeking Stereo radios (each available as an optional accessory) are fully transistorized. The AM-FM Stereo radio is available on all models except the Fleetwood Seventy-Five sedan and limousine.

The radio is located on the instrument panel to the right of the steering column. Control knobs are located on either side of the radio dial and five push buttons are provided below the dial. A selector bar is provided above the dial on signal seeking radios only.

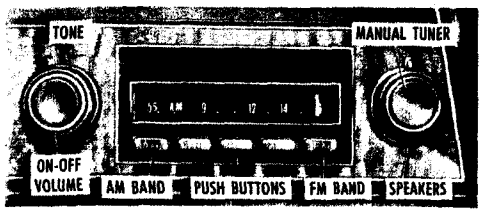
The radio antenna is an integral part of the windshield. The antenna consists of two wires imbedded in the laminate between the windshield glass. The wires run up the center of the windshield to the top, then branch out in opposite

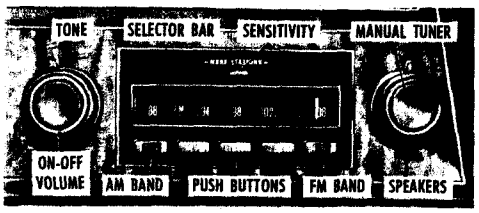
directions across the top. The wires are slightly visible but do not obstruct vision.

Controls—The left control knob is the "ON," "OFF" and "VOLUME" control. The ring behind the left knob controls the tone. Turned to the left, bass tones predominate—turned to the right, treble tones are accentuated. Balanced tones can be obtained by centralizing the ring in its detent position.

Manual tuning is accomplished by turning the right control knob to set the pointer at the desired frequency on the dial. The ring behind the right knob controls the operation of the front and rear speakers. Counterclockwise rotation accentuates the rear speaker. Clockwise movement accentuates the front speaker.

Push buttons—The AM and FM push buttons are used to select the desired frequency band. Pushing the AM button selects the AM band as well as the pre-set AM station. Pushing the FM button selects the FM band and the pre-set FM station. To simplify tuning, only the dial for the frequency band selected is visible. The letters "AM" or "FM" light on the left side of the dial to identify the frequency band selected.





The five push buttons can be pre-set to favorite stations. However, the AM push button can be set only on an AM station and the FM push button on an FM station. The three center push buttons may be set on either AM or FM stations.

To set the radio push buttons, depress the AM push button first, then tune in the desired AM station nearest the left end of the dial with the manual tuner knob. Fine tune until best reception is obtained. Pull the AM button straight out, then push the button all the way in. The AM push button will now select that station repeatedly. Select the desired frequency band and continue this process for setting the three center push buttons on other AM or FM stations and the FM push button on an FM station.

Selector bar—The selector bar on AM-FM signal seeking radios permits automatic search tuning. Stations can be changed by momentarily depressing the selector bar located above the radio dial. The tuner will then stop at the next station on the dial. This action takes place each time the selector bar is depressed.

A three-position sensitivity control switch for automatic tuning is located in the center below the bar. On the AM/FM radio, on both AM and FM bands, moving the switch to the left allows the tuner to stop only on more powerful stations. In the middle position, stations of slightly lower power will be received in addition to stronger stations. To obtain maximum sensitivity, and bring in weaker stations, move switch to the right.

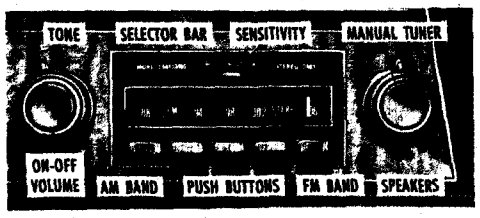
On the AM/FM stereo radio, the left and center switch positions allow the tuner to stop only on more powerful stations and all usable stations respectively, on both AM and FM bands. When the

switch is in the right hand position and the FM band is being used, the tuner will stop only on FM stereo stations and on most local AM stations when the AM band is being used.

A radio foot control switch that performs the same station selecting function as the selector bar is available as a dealer-installed accessory for both signal seeking radios. Depressing the switch located on the floor to the left of the brake pedal changes the stations automatically so that the driver need not remove his hand from the steering wheel or take his eyes off the road.

FM reception—The FM receiver is normally free from most atmospheric and man-made static. The effective range of FM transmitters, however, is usually limited to no more than line-of-sight from the transmitter—or about 20 miles. Moving out of this effective range will produce a "flutter" or a series of noise bursts in the signal. Ignition interference from adjacent vehicles may also be encountered.

Retuning may be necessary when reception becomes slightly noisy while driving through weak signal areas such as the center of a large city. The interference can be quieted by tuning the tone control for more bass, and by shifting the speaker volume to favor the rear seat. When it is not possible to eliminate these effects by retuning, try tuning to a stronger FM station or to the AM band.



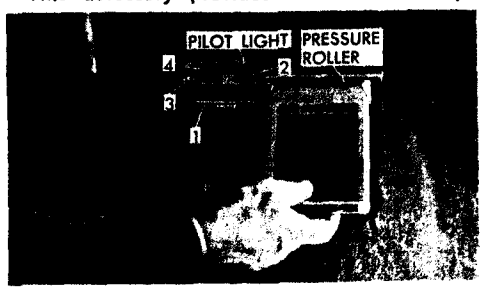
AM-FM Stereo radio—The Cadillac AM-FM signal seeking Stereo radio provides a selection of AM-FM monaural or FM stereo reception. The Stereo radio is pre-set at the factory for balance and correct separation of sound and requires no manual adjustment.

Four separate speakers, two in the front and two in the rear, are used in conjunction with the AM-FM Stereo radio to provide rich stereo sound for front and rear seat passengers. The front speakers are located at each end of the instrument panel top cover and the rear speakers are in the left and right corners of the rear seat filler panel. Rear speakers on convertible styles are located behind the back seat on the lower left and right side. Care should be taken not to place objects over the front or rear speakers as this would block the sound.

Stereophonic reception is possible only when there is stereophonic transmission. The letters "STEREO" will light on the right side of the dial when the radio is tuned to an FM stereo station. This does not always mean that you are receiving stereo, as the station may not be transmitting stereo at that particular time. Familiarizing yourself with the frequencies of your local FM stereo stations will assist you in station selection.

Stereo tape player—A Stereo Tape Player is available as a dealer installed accessory for all Cadillac radios.

This accessory provides the finest in tape



recorded stereo music to add to your driving pleasure.

The tape unit uses a standard eight-track stereo tape cartridge containing four entertainment programs. A complimentary tape is provided to demonstrate the capabilities of the tape player. Other cartridges are available from local music stores or music supply houses.

Familiarizing yourself with the following operation and control features will assure maximum enjoyment of your Stereo Tape Player.

Four controls are located on the left side of the Stereo Tape Player: (1) Tape Program Selector (2) Balance (3) Volume and (4) Tone. Four program selections are available on each tape cartridge. They may be selected in sequence by depressing the program selector (1) on the player. The Volume Control (3) adjusts the over-all volume of the system. The Tone Control (4) accentuates bass tones when turned counterclockwise and treble tones when turned clockwise. A setting near the mid-point of rotation provides optimum tonal range for music. Relative front-rear volume levels are adjusted by setting the Balance Control (2).

The Stereo Tape Player is turned on by inserting a cartridge through the tape door with label side up and open end forward. The tape will play through all four programs in succession. To change programs, push in the program selector and release it. Each time the selector is pushed and released the player will index to the next program. The unit will play and replay the four programs in sequence until the cartridge is removed.

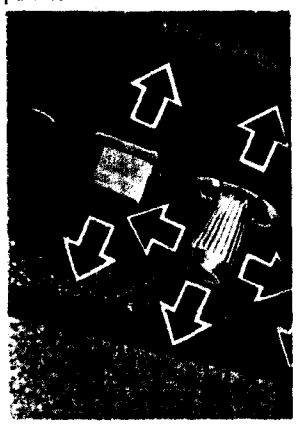
Insertion of the tape cartridge shuts off the radio, turns on the tape player and switches the speakers to the tape player system. The radio does not have to be turned on to operate the tape system; all tape player controls are contained within the unit. A pilot light on the player indicates when the player is in operation.

Tape cartridges should always be removed from the player when not being played and stored where they are not exposed to heat or direct sunlight. Also, longer tape life and better performance can be expected from the Tape unit if the cartridge is removed from the player prior to turning off the ignition switch.

ELECTRICALLY OPERATED FRONT SEATS

The controls for electrically operated front seats (optional on some models) are mounted on the side of the seat cushion pane driver.

On cars equipped with a seat, a two-way electrical con fore and aft movement of the two-way manual control is passenger's seat. Electrically seat adjusters are optional passenger's seat. Individual c on the lower outboard side c panels.



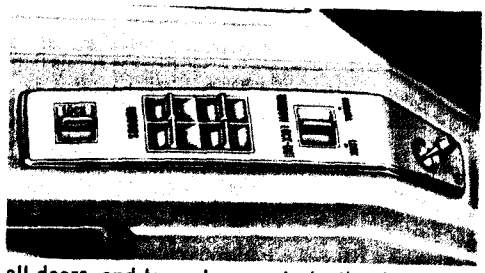
For forward and backward adjustment of the two-way electrically operated seat, move the switch lever in the direction of the desired seat movement.

Adjust the six-way electrically operated seat as follows: Move the center switch lever forward or backward to control the horizontal fore and aft movement of the seat. Move the center switch lever up or down to control the vertical movement of the entire seat. Move the front switch lever up or down to raise or lower the front of the seat and to tilt the seat-back accordingly. Move the rear switch lever in the same manner to adjust the rear of the seat.

Bucket seat controls—On Eldorados equipped with bucket seats, two-way electrical controls are provided for fore and aft movement of each seat. The controls are located on the lower outboard side of the seat cushion panels. Four-way movement of the driver's seat only, is optional.

POWER DOOR LOCKS

If your car is equipped with power door locks (available as an optional accessory), all doors may be locked or unlocked by operating the switch marked "LOCK," located on either front door armrest. Moving the switch away from you locks

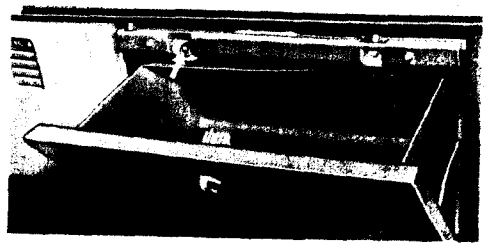


all doors, and toward you unlocks the doors. The automatic locking mechanism does not, at any time, interfere with manual operation of any door lock button. The doors will not unlock or open with the inside door handle when the lock button is depressed, but can be unlocked individually by lifting the lock button.

On coupe styles equipped with power door locks, both front seat-backs unlock automatically when either front door is opened, and lock when both doors are closed.

REMOTE-CONTROL TRUNK LOCK

Cadillac's Remote-Control Trunk Lock (available on some models) permits the driver to unlock and raise the trunk lid by pushing a button located in the glove box. A red warning light on the left side of the instrument cluster, labeled "Trunk", will glow when the trunk lid is unlocked with the ignition "ON". When the trunk lid is lowered, a latching mechanism pulls the lid firmly closed and locks it. The trunk lid can also be opened in the normal manner with a key from outside the car. To prevent damage to the closing mechanism, avoid slamming the lid when closing. Once unlocked, the lid must be fully raised before the pull-down and locking can be accomplished.



An automatic trunk lid release without the pull-down feature and red warning light, is available as a dealer installed accessory.

To help prevent illegal entry into the trunk, keep the glove box locked when leaving the car unattended.

AUTOMATIC LEVEL CONTROL

Automatic Level Control is installed on Fleetwood styles and is available as an optional accessory on all other models.

Automatic Level Control maintains the rear height of the car. The leveling system will compensate for loads up to 500 pounds in the rear passenger compartment or luggage compartment. A level car improves appearance as well as ride, provides better headlight aim, and reduces "bottoming" on severe bumps or bumper scraping on ramps or driveways.

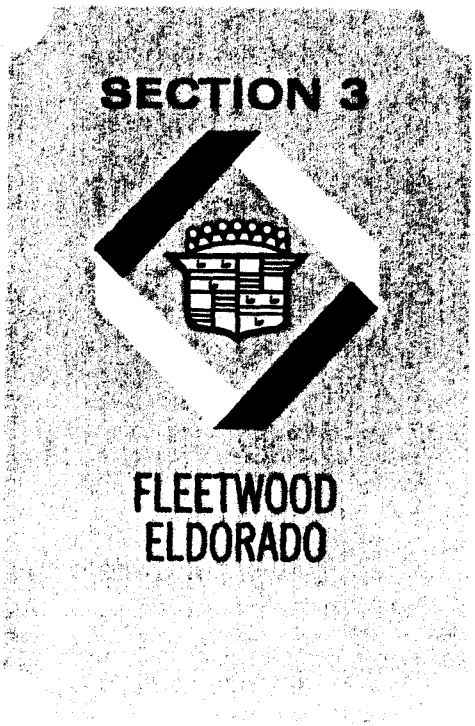
CONTROLLED DIFFERENTIAL

The optional Controlled Differential (available on all models except the Eldorado) provides additional traction on snow, ice, mud, sand and gravel, particularly when one drive wheel is on a surface providing poor traction.

During normal driving and cornering, the Controlled unit functions as a standard differential. When one wheel encounters a slippery surface, however, the Controlled Differential directs driving force to the wheel having the better traction.

CAUTION: On cars equipped with a Controlled Differential, never run the engine with one drive wheel off the ground, since the car may drive through the wheel remaining on the ground.

CAUTION: Care should be taken to avoid sudden acceleration when both drive wheels of any vehicle are on a slippery surface. This could cause both drive wheels to spin, especially when car is equipped with a Controlled Differential, and allow the vehicle to slide sideways on the curved surface of a road or in a turn.



GENERAL

The brilliant Cadillac Fleetwood Eldorado, with its 400 horsepower engine, combines the spirit and action of a high-performance car with the comfort and spaciousness of a luxury car. The level, unobstructed floor permits unrestricted leg room for all passengers; a unique ventilation system provides a draft-free flow of air throughout the car; and the quietness and smoothness assure a wonderful measure of Cadillac motoring pleasure.

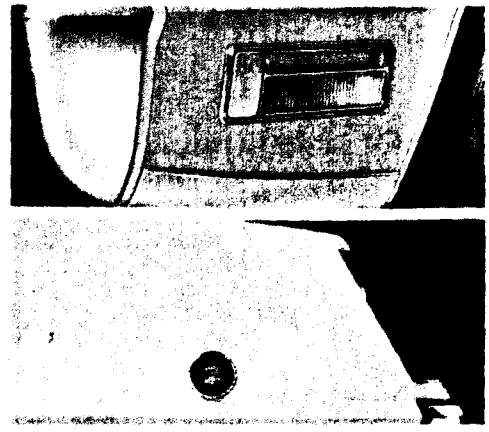
So that you will become thoroughly acquainted with the many exclusive features of the Cadillac Eldorado, we suggest that you review the following pages of explanation and instruction thoroughly. Complete familiarity with the proper operating procedures will help you to realize the utmost in motoring pleasure and will greatly enhance your enjoyment of this fine motor car.

INSTRUMENTS

The instructions on the use of the various instruments and accessories, as explained in Sections 1 and 2, also apply to the Fleetwood Eldorado.

Side marker lights and reflexes—Your Cadillac Eldorado is equipped with front and rear side marker lights and reflexes that provide additional side identification so the car is more visible to other motorists at night. Whenever the headlights or parking lights are on, the front and rear side marker lights also are on. They are activated by pulling out the headlight control knob and are lighted in both positions of the control knob.

The front side marker lights and reflexes are combined with the cornering lights on the front fenders. When the lights are on, the front side marker lights glow amber. This does not affect



normal operation of the cornering lights that emit a white beam when activated. Rear side marker lights and reflexes are located on the rear quarter lower panel on each side of car, and light up red. Also, rear reflexes only, are provided in the rear bumper on either side of the license plate.

VENTILATION AND HEATING

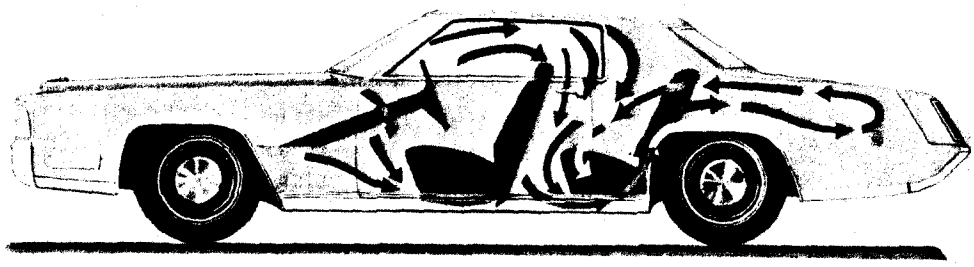
Passenger compartment ventilation—Positive air flow is provided by an automatic exhausting system that allows air to discharge from the rear passenger compartment through ventilator grilles in the door lock pillars.

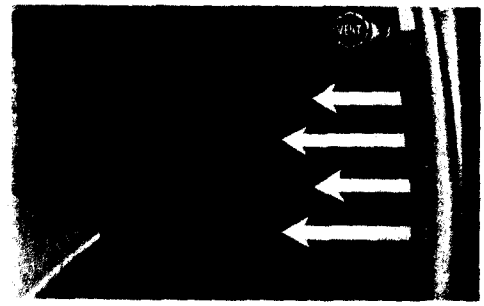
Ventilation—On cars not equipped with air conditioning, outside air is drawn into the passenger compartment through the opening located in the cowl directly below, and in front of, the windshield. This location reduces intake of exhaust fumes from other cars.

Outside air is discharged into the passenger compartment through ventilation outlets on the instrument panel and cowl trim-pads. The vanes in the left outlet on the instrument panel can be set to direct air flow to the right or left while the right outlet will direct air flow up or down. The up and down louver travel on the outboard portion of the right outlet is restricted to make it more convenient to use the ash tray in the right hand door armrest.

The ventilation control for the instrument panel outlets is integral with the heater control panel located on the instrument panel to the left of the steering column. Move the lower lever to the right, under the first white mark, and place the upper right lever in the "Vent" position to admit outside air through the instrument panel outlets. The fan automatically operates to provide air circulation. The fan switch controls the volume of air discharged into the passenger compartment and can be set at any one of three speeds.

The ventilation outlets in the cowl trim-pads are individually controlled by a knob at each end of the instrument panel. Pulling out the knobs opens air doors and admits ventilating air into the passenger compartment. The knobs can be pulled





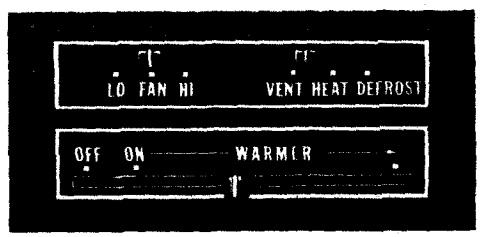
out partially or all the way to admit as much air as desired.

HEATING

The heating system delivers heated air through a unit located on the right side of the cowl. The heated air is discharged into the front passenger compartment through grilles and openings in the front floor area below the center of the instrument panel. Part of the heated air may be directed to the windshield for removing fog or ice.

Heater control operation—On Eldorados not equipped with air conditioning, heater controls are located on the instrument panel to the left of the steering column. The controls consist of a switch to control fan speed, a switch to control ventilation and the heater and defroster and a switch to turn the heater on and off and control the temperature. The controls are illuminated when the instrument panel lights are on.

The lower lever turns the heater on and off and controls the temperature. The fan switch controls the fan speed and can be set at any one of three speeds. The upper right lever controls ventilation and the heater and defroster. Moving this lever to "HEAT" directs air into the passenger compartment. To increase the temperature, move the lower lever to the right; to decrease the temperature, move it to the left. If air is desired on the windshield, move the upper right lever to the "DEFROST" position. For removing ice, move all levers to the extreme right position.



Heater control during warm-up—For maximum heat and quickest warm-up in cold weather, place the upper right lever at "HEAT", move the lower lever all the way to the right, and set the fan switch on "HIGH." If it is necessary to remove some fog from inside the windshield during this period, move upper right lever to the "DEFROST" position to direct air to the windshield.

Windshield defrosting and defogging—The windshield defrosting and defogging system assists in providing good visibility through designated areas of the windshield under most inclement weather conditions.

CAUTION: In inclement weather, clear snow or ice from cowl air inlets. This will improve heater and defroster efficiency and reduce formation of fog or frost on the inside of the windshield during initial operation under certain atmospheric conditions. Also, clear the windshield, rear window, outside mirrors and all side windows of ice or snow prior to operation of the vehicle. This will improve driver's vision during initial operation.

CAUTION: On Eldorados equipped with air conditioning, operate the system in the "AUTO" position for 30 seconds before switching to "FOG" or "ICE". This will remove humid air from the system and minimize rapid fogging of the glass which can occur if humid air is blown onto a cool windshield.

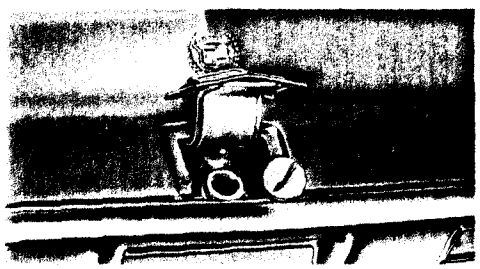
Automatic climate control heating and air conditioning—Operating instructions for the Automatic Climate Control system on the Fleetwood Eldorado are the same as for all other cars as explained in Section 2, beginning on page 33.

FUEL TANK

The fuel tank, filler pipe and all tank connections have been carefully designed to reduce fuel leakage after termination of certain collisions. This design reduces fire hazards in these collisions.

Capacity of the Cadillac Eldorado fuel tank is approximately 24 gallons (20 Imperial gallons), except Eldorados shipped to the state of California which have a fuel tank capacity of approximately 22 gallons (18¼ Imperial gallons). The last few gallons of gasoline must be added very slowly to completely fill fuel tank.

The gasoline filler cap is located behind the fuel filler door in the center of the trunk lid, just above the bumper. To gain access to the cap, lift up on fuel filler door.



CAUTION: Gasoline is flammable and explosive under certain conditions. Always stop the engine and do not smoke or allow open flames or sparks near the vehicle when refueling. If gasoline fumes are noticed while driving, the cause should be determined and corrected without delay.

HOISTS—SERVICE LIFTING EQUIPMENT

The preferred type of hoist for lifting the Cadillac Eldorado is one that engages the front suspension and rear axle, or all four wheels.

When using a hoist that engages the front suspension and rear axle, certain precautions must be observed to prevent damage to the rear axle, as the centerline of the rear axle is behind the centerline of the rear wheels. Also, a special adapter may be required on some type hoists.

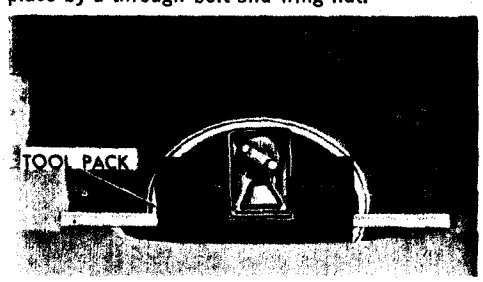
If a frame engaging hoist is used, certain precautions must be observed. Make certain the centerline of the door is behind the centerline of the lift post for proper weight distribution.

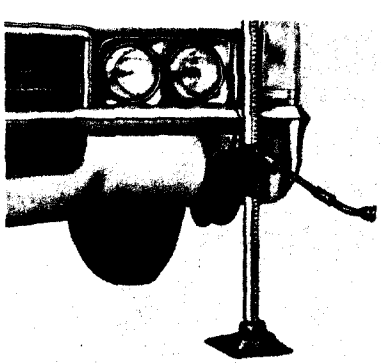
If a drive-on type hoist is used, be sure the centerline relationship as stated above is also applied.

EMERGENCY WHEEL CHANGING INSTRUCTIONS

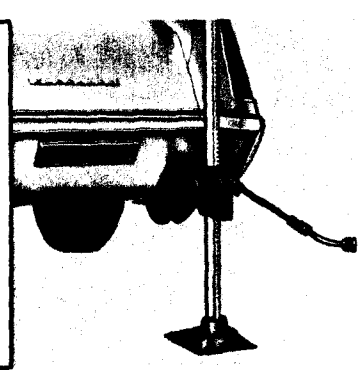
CAUTION: Stand clear of, and never get beneath the car when it is supported only by a jack; the jack is designed only for use when changing wheels. Always use safety stands to support the car if necessary to get underneath. Do not run the engine with one drive wheel off the ground since the car may drive through the wheel remaining on the ground.

Jack components are stored in a molded styrofoam tool package in the luggage compartment in front of the spare tire. The jack base and wedge block are stored on top of the tool package. The jack base, tool package and spare tire are held in place by a through-bolt and wing nut.









To change wheel, proceed as follows:

1. If at all possible, park car on level ground, off the highway.

2. Place shift selector in PARK position, shut off engine, set parking brake, and activate Hazard Warning Flasher.

3. Remove jack components and spare tire from luggage compartment; install rack bar in jack base and install jack handle in jack.

4. Front or rear bumper—Engage tab at bumper seam with hole in jack hook. Holding jack hook against bumper, position and raise jack assembly to engage pin on jack hook.

CAUTION: Before jacking up the car, block the wheel diagonally opposite from the jack position with the wedge block provided.

5. Reposition jack base so that rack bar is vertical, and raise jack until snug.

6. Use tip of jack handle to remove wheel disc.

7. Loosen wheel nuts ½ turn (counterclockwise).

8. Raise car on jack and remove wheel mounting nuts.

CAUTION: Before removing deflated tire and wheel assembly, make certain car is raised sufficiently to permit installation of fully inflated tire.

9. Install spare wheel and tire assembly, making certain wheel mounting nuts are tightened securely. Lower car, remove jack and recheck wheel nuts for tightness. Use rubber covered portion of jack handle to install wheel disc.

SECTION 4

FLEETWOOD SEVENTY-FIVE SEDAN AND LIMOUSINE

GENERAL

The Cadillac Fleetwood Seventy-Five represents the finest in formal motoring. Both the Sedan and Limousine styles embody many fine features not found in other models. The distinguishing characteristics of Cadillac's new styling are nowhere more clearly evident than in the Fleetwood Seventy-Five Sedan and Limousine. This most luxurious of all Cadillacs seats nine, including three persons on the full-width auxiliary seats in the rear. And the long 149.8 inch wheelbase and more than 20-foot over-all length provide exceptional spaciousness and riding comfort.

An extraordinary complement of powered conveniences accents the luxury of the Fleetwood Seventy-Five. Turbo Hydra-matic transmission, power brakes, power steering, power front seat adjustment, power windows, Automatic Climate Control and Automatic Level Control make the Seventy-Five the most completely equipped of all luxury motor cars.

Additional information given here covers the operating instructions for items exclusive to the Fleetwood Seventy-Five Sedan and Limousine. A complete understanding of these special features will add further to the enjoyment of this majestic 1970 Cadillac.

KEYS

On the limousine style, a separate key is provided for the lock on the right hand rear door. The key is coded differently from the one used for the ignition lock and left front door, and the rectangular head is notched on two sides for easy identification.

INSTRUMENTS

The instructions on use of the various instruments and accessories, as explained in Sections 1 and 2, also apply to the Fleetwood Seventy-Five sedan and limousine.

COURTESY LIGHTS

Fleetwood Seventy-Five cars are equipped with courtesy lights that illuminate the interior of the car when any door is opened. When all doors are closed, full counterclockwise position of the headlight control knob turns on the courtesy lights under the instrument panel.

When any door is opened, the front door courtesy lights and red warning lights, the lights under the instrument panel, and the rear door courtesy lights and reading lights in the air conditioning ceiling outlets operate. The only exceptions are the rear door courtesy lights and reading lights on the limousine style which do not operate when either front door is opened.



Manual switches for the reading lights in the rear compartment are located on the rear quarter trim panels above the armrests.

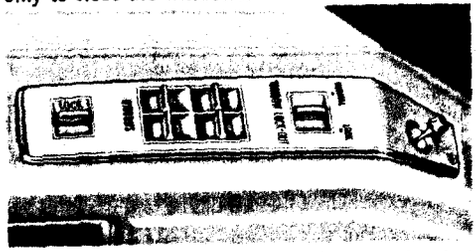
On the limousine style, the front compartment reading light, located in the headlining between the sun visors, is operated manually by the headlight control knob. Rotating the knob completely counterclockwise turns on the light, as well as the courtesy lights under the instrument panel.

POWER WINDOWS

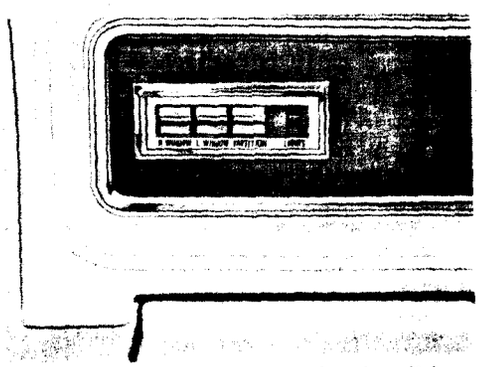
All door windows are electrically operated on the Fleetwood Seventy-Five sedan and limousine.

The windows are wired through the ignition so that they cannot be operated unless the ignition switch is in the "on" or "accessory" position. (Reminder: Remove the ignition key when leaving the vehicle unattended.)

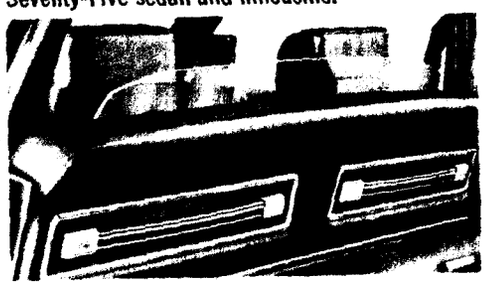
Master controls for the electrically operated windows are located on the left front door armrest. The control switches are positioned to correspond with the windows they control; the left front switch for the left front door window, etc. There are also switches for the right front door window on the right front door. On the limousine style, master control switches for the rear door windows operate only to close the windows.



Controls for the rear door windows are located on the rear quarter trim panel above each armrest. Both rear door windows may be operated from either side of car.



Operation of the window lock-out switch as explained in Section 1, also applies to the Fleetwood Seventy-Five sedan and limousine.



On the limousine style, individual controls are mounted adjacent to the rear door window switches for operation of the partition window between the front and rear compartments.

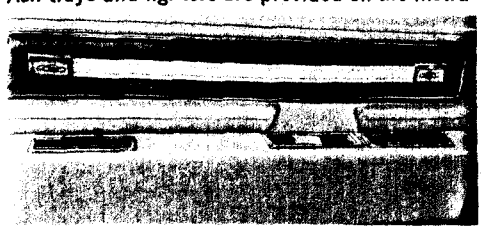
POWER DOOR LOCKS

Operating instructions for power door locks (available as an optional accessory) as explained in Section 2, also apply to the Fleetwood Seventy-Five sedan.

On the limousine style, the door lock switch located on the left front door armrest operates only to lock the doors. An additional door lock switch is provided on the right rear door for the convenience of rear seat passengers. This switch locks and unlocks all doors.

ASH TRAYS AND LIGHTERS

Ash trays and lighters are provided on the instrument panel and right front door armrest. Also, ash trays and lighters are provided on the rear door armrests for the convenience of rear seat passengers. Ash trays without lighters, are provided on the forward portion of the rear door armrests for use by auxiliary seat passengers.

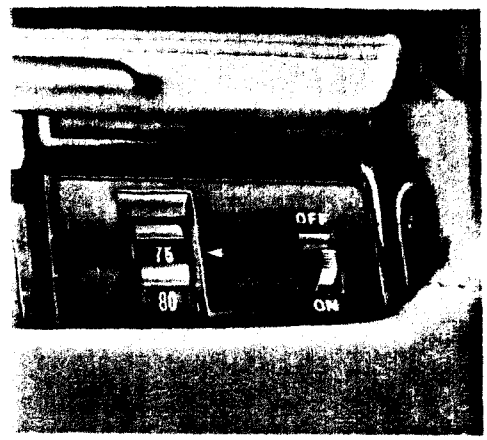


AUTOMATIC CLIMATE CONTROL HEATING AND AIR CONDITIONING

The 1970 Cadillac Fleetwood Seventy-Five sedan and limousine are equipped with Automatic Climate Control. Automatic Climate Control automatically controls the heating and air conditioning system to provide comfort in the passenger compartment.

Individually controlled front and rear systems are used on Fleetwood Seventy-Five cars. Operating instructions for the front system, as explained in Section 2, also apply to these vehicles, except that the ventilation feature is not used on these cars. The rear system is a completely separate system with a large heater, blower and evaporator assembly mounted in the trunk. Also, a rear window de-fogger is integral with the rear system.

Rear system controls—The controls for the rear system, consisting of an on-off switch and a temperature dial, are located underneath a hinged



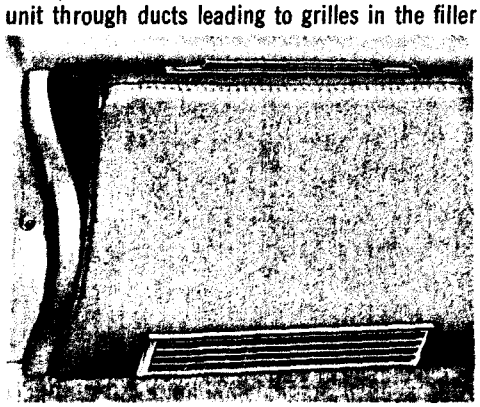
cover in the right rear armrest. The rear system may be turned on and off with the switch, and temperature may be controlled by the temperature dial. To reduce or increase the temperature, rotate the temperature dial to the interior temperature desired.

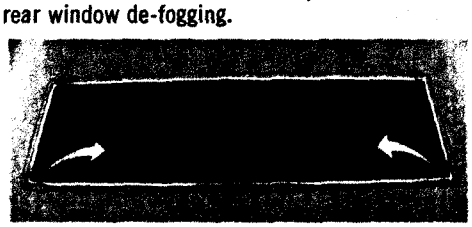
Since the system is completely automatic, it may be set at a comfortable temperature setting and left on with virtually no further adjustments required due to outside weather conditions. In

cold weather the heater will automatically turn on when engine water is warm enough. When outside temperatures are high, the system will automatically provide air conditioning.

In cool weather, warm air is delivered from the trunk unit through ducts leading into the rear doors, then into the rear passenger compartment through grilles located beneath the rear door armrests.

When the rear system is operating in the heater mode, warm air is also delivered from the trunk unit through ducts leading to grilles in the filler panel between the rear seat and rear window, then onto the rear window. This provides effective rear window de-fogging.





In warm weather, cooled, de-humidified air is delivered through ducts in the roof and out of overhead grilles into the rear passenger compartment. The outlet grilles are equipped with a number of small openings for providing diffused cooled air. Each outlet is equipped with a hinged

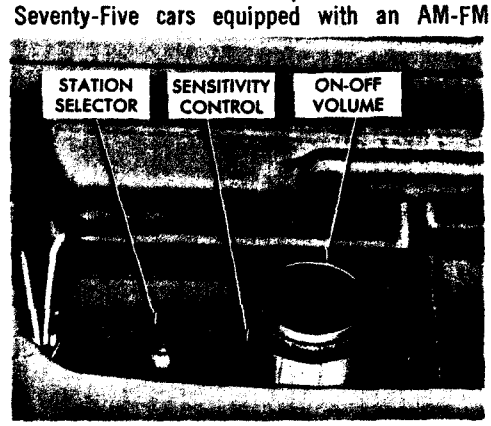


door that may be opened to direct air toward the rear passengers.

With this system, comfort is automatically maintained to the individual requirements of the front and rear compartment passengers regardless of whether the division glass (on cars so equipped) is up or down, and despite car speed and variations in outside temperature.

REAR SEAT RADIO CONTROLS

Rear seat radio controls are optional on Fleetwood Seventy-Five cars equipped with an AM-FM



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ON THE FOLLOWING THREE PAGES ARE . . .

SOME IMPORTANT FACTS YOU SHOULD KNOW ABOUT AIR POLLUTION CONTROL SYSTEMS

BACKGROUND INFORMATION: During the combustion process in an automotive engine, certain hydrocarbons in the fuel will not burn completely and are discharged into the engine crankcase and exhaust system. Some carbon monoxide is also formed during the combustion process. This is also discharged into the exhaust system. On a per-car basis, concentrations of these combustion products are insignificant. Multiplied by millions of vehicles, however, crankcase and exhaust emissions combined with pollution products from other sources do contribute to the total air pollution problem.

General Motors has, since the late 1940's, been a leader in research and development work related to vehicle emissions, and control systems have been developed which are highly effective in reducing undesirable crankcase and exhaust emissions. This

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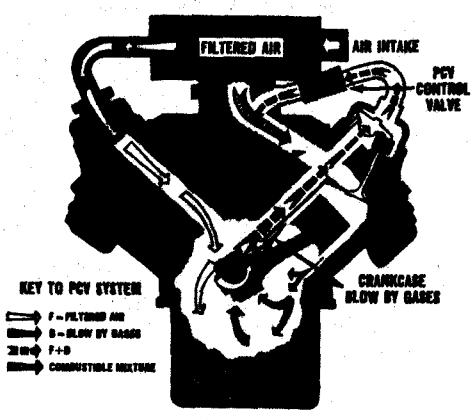
work continues at an accelerated pace.

All new 1975 Cadillac passenger cars comply with all Federal and State laws and regulations for the Control of Air Pollution from New Motor Vehicles and New Motor Vehicle Engines.

YOUR ROLE IN CONTROLLING AIR POLLUTION: It is very important that the engine in your Cadillac vehicle be serviced regularly in order to maintain its efficiency and minimize emissions in normal service.

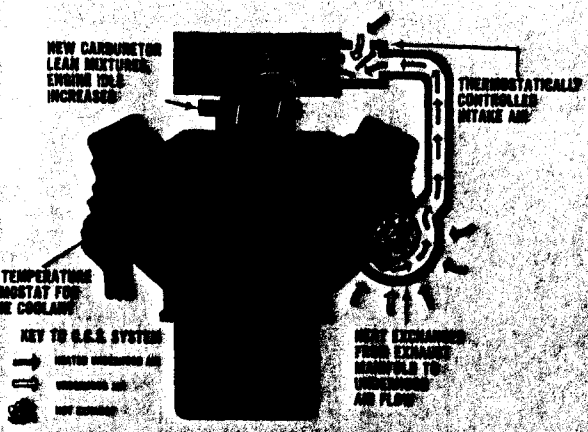
The following pages describe the emission control systems on Cadillac vehicles, and provide information on their proper maintenance. By following these recommended maintenance services you will help assure cleaner air and will provide a better running, longer lasting engine for greater all-around satisfaction, economy and performance.

What you should know about Air Pollution Control Systems on your Cadillac and the service they require



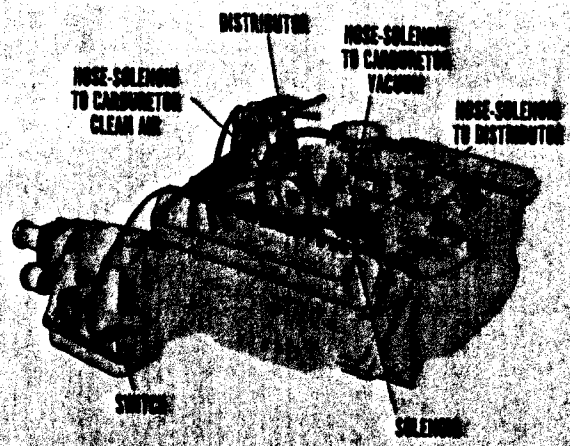
Positive Crankcase Ventilation (PCV)

All General Motors vehicles are equipped with Positive Crankcase Ventilation—a system which permits no crankcase emission to be discharged into the ambient air. To function properly, the system depends on the PCV Valve (smog valve) which recirculates and burns blow-by gases inside the engine. This valve must be clean in order to maintain efficient engine operation. See service recommendations presented on last page of this section.



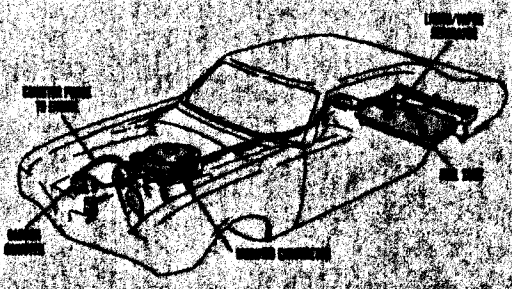
Controlled Combustion System (CCS)

The Controlled Combustion System is designed to reduce exhaust air pollution by altering the combustion process. CCS includes a special air cleaner which incorporates thermostatic control of heated air to the carburetor, a special calibrated carburetor and distributor and related components. Complete effectiveness of the system, as well as full power and performance, depend upon proper engine maintenance. See service recommendations.



Transmission Controlled Spark (TCS)

Transmission Controlled Spark is used to further reduce exhaust emissions by permitting vacuum spark advance during high gear operation only. TCS includes a solenoid which controls vacuum advance to the distributor in response to a signal from a switch operated by the transmission. The system is designed to provide the advantages of advanced spark timing when it is most needed. TCS requires no regular service.



Evaporation Control System (Required Only in California)

General Motors vehicles sold in California are equipped with an Evaporation Control System. This system is designed to minimize the escape of fuel vapors to the atmosphere. Included in the system are a special fuel tank, liquid-vapor separator, carbon canister, canister purge hoses, and carburetor modifications. Fuel vapors which would otherwise escape to the atmosphere are directed into the carbon canister. The carbon adsorbs the vapors and stores them. The vapor is removed from the canister during periods of engine operation as manifold vacuum draws the vapors into the engine and burns them. The Evaporation Control System requires only periodic canister filter servicing. See Service Recommendations.

Note: The General Motors Evaporation Control System is designed to control evaporation losses from your car under all normal conditions using 9 lb. Reid Vapor Pressure fuel specified by California test requirements. However, if you should use fuel of abnormally high volatility for existing temperature conditions, you may detect a gasoline odor during or after driving in heavy traffic. If you find this objectionable, you may obtain relief by using a lower volatility fuel.

For Cleaner Air—Better Engine Performance—Follow These Periodic Service Recommendations

INTERVAL	SYSTEM	SERVICE
At first oil change—4 months or 6,000 miles (whichever occurs first)	Positive crankcase ventilation (PCV)	Check for proper operation. Clean crankcase ventilating breather.*
	Controlled Combustion System (CCS)	Set idle speed, ignition timing and fuel mixture to specifications on decal under hood.
At subsequent oil changes every 4 months or 6,000 miles (whichever occurs first)	Positive crankcase ventilation	Clean crankcase ventilating breather.*
Every 12 months or 12,000 miles (whichever occurs first)	Positive crankcase ventilation	Replace PCV valve. Inspect all hoses and fittings. Replace or clean as necessary.
	Controlled Combustion System (CCS)	Set idle speed, ignition timing, and fuel mixture to specifications on decal under hood.**
	Evaporation Control System	Replace filter in base of canister and inspect canister.* Note: Never replace fuel tank cap with other than the specified cap.

*Service breather or replace filter more frequently under dusty conditions.
**These adjustments are also included as part of the quality tune-up recommended at the same intervals.

(Cont'd. from Page 52)

signal seeking radio. The controls, consisting of an on-off volume control, a sensitivity control and a station selector button, are located underneath a hinged cover in the right rear armrest just forward of the air conditioning controls.

The on-off volume control knob turns the radio on and off or transfers control to the rear seat if the radio is already on, and regulates the volume. AM or FM frequency bands cannot be changed with the rear radio controls. Band selection is made with the push buttons at the radio. When the radio is being operated by remote control, the station selector button glows red. To select stations, momentarily depress the station selector button until the desired program is received. The sensitivity control is below the on-off knob. Rotating it counterclockwise will permit the tuner to stop only on the more powerful stations. In the middle position, stations of slightly lower power will also be received. For maximum sensitivity, rotate the control clockwise to bring in the weaker stations.

With the rear seat radio controls on, the driver may reduce or increase the volume of the front speaker with the ring behind the right control knob, tune the radio manually or with the push buttons and change the AM-FM frequency bands. The radio can be operated normally with the front controls when the rear controls are turned off.

A radio foot control switch is available as a dealer-installed accessory for the AM-FM signal seeking radio on Fleetwood Seventy-Five cars.

SECTION 5



SERVICE FOR YOUR CAR

GUARDIAN MAINTENANCE FOR OWNER PROTECTION

CADILLAC GUARDIAN MAINTENANCE QUALITY SERVICE

THE IMPORTANCE OF PROTECTING YOUR INVESTMENT

Your purchase of a 1970 Cadillac was an important decision—one that represented a sizeable investment. Unquestionably, this was a wise decision since you have selected a fine automobile that, with reasonable care and use, will give you many years of safe, dependable service and enjoyment.

Now you are faced with another decision—to what extent are you willing to protect your investment? This should not be a difficult decision, but again it is an important one. Only ***you*** can make certain that your car receives the care it requires to retain the safety and dependability originally built into it.

Compared to the car of years past, your new Cadillac needs only a few regular maintenance services. But because there are only a few, do not minimize their importance. The demands placed on the present day automobile in all of the varying conditions of traffic, temperature, high speed operation, etc. make it more important than ever that the car receives proper maintenance.

For example, regular attention to engine oil is essential. The oil level must be periodically checked and oil added whenever needed. Also, the oil should be changed at the intervals specified in this manual with the proper quality and viscosity of oil. If your engine should run excessively low on oil or if the oil has lost its lubricating qualities because of old age, serious engine damage could occur—damage that would not be covered under the New Vehicle Warranty.

It is also important that the safety related components of your car be checked regularly. For example, the exhaust system should be looked at whenever your car is on the hoist for an oil change and corrections made to any defects noted. If leaks in the system are ignored, exhaust fumes could possibly seep into the passenger compartment resulting in serious consequences to the occupants.

All of the recommended maintenance items for your Cadillac are discussed in this section of this manual and summarized in the "Maintenance Schedule" beginning on page 62. In addition, be

sure to read the colored supplement entitled "Maintaining Safety and Dependability" for tips on keeping your car in optimum condition.

GUARDIAN MAINTENANCE SERVICE

The quality of maintenance your new car receives is as important as the regularity with which it is serviced. The "Guardian Maintenance Service" program has been developed by Cadillac Motor Car Division in cooperation with Cadillac Dealers to provide nationwide quality in customer service. The program includes the training of dealer technicians at General Motors Training Centers throughout the country and is supported with a continuous follow-up of publications, films, and other service information. The use of genuine General Motors parts and accessories, which have the same high quality standards as original equipment parts, and the use of Cadillac approved tools developed and tested for use by Cadillac Dealers also contribute to the high quality of Guardian Maintenance Service.

No one else has more knowledge or is better prepared to service your Cadillac than your Cadillac Dealer. Return to him for Guardian Maintenance Service at the intervals designated in this manual.

OWNER RESPONSIBILITY

Normal maintenance services and replacement of service items as described in this section are the responsibility of the owner and as such are not considered defects in material and workmanship under the provisions of the Cadillac New Vehicle Warranty. Weather and atmospheric conditions, varying road surfaces, individual driving habits and vehicle usage greatly contribute to the need for maintenance services. To help you get the utmost in satisfaction and extended service from your Cadillac, the principal services and replacement items are summarized below and on pages 60 and 61.

MAINTENANCE SERVICES

Lubrication—Heat, cold, dusty conditions or unusually wet weather all contribute to the need for lubrication at regular intervals. In addition to the regular maintenance services at recommended intervals, throttle linkage, parking brake linkage, and body parts such as door and hood latches and hinges and weather stripping, should receive attention at every engine oil change. As part of the periodic lubrication service, all lubricant and fluid levels should be checked and replenished as necessary.

Wheel Alignment and Wheel Balance—are affected by operating conditions such as hitting chuck holes and curbs, rapid starts and stops and tire skidding. Wheel alignment and balancing service contribute to longer tire life and better vehicle handling.

Tire Rotation—Rapid acceleration, quick stops, car speed and loading affect tire life and can cause uneven wear. Tires should be rotated regularly for uniform wear and maximum life.

Brake Services—Brake linings are subject to wear from usage depending upon driving conditions and driving habits of each individual driver. Periodic check of brake lining condition by a qualified mechanic is recommended for safe operation. When the brake system requires service, replace with genuine GM parts.

Engine Oil Change and Filters—Changing engine oil, and air, fuel and oil filters at recommended intervals is the owner's best investment in prolonged engine life, efficiency and performance. When replacement is necessary, always insist on AC ACron filters.

Transmission Maintenance—The Cadillac transmission does not require any internal adjustments.

The fluid used to fill the transmission at the factory is a high quality DEXRON® automatic transmission fluid. Extended use and contamination affect transmission fluid. To assure efficient operation, it is important that proper fluid level be maintained. Transmission oil pan should be drained and fresh fluid added, and strainer replaced at the recommended intervals. DEXRON® fluid is recommended for automatic transmissions.

Emission Control—A check of the items affecting vehicle emission control at the first oil change (4 months or 6,000 miles, whichever occurs first) is important to control hydrocarbon and carbon monoxide emissions within levels established by government standards, and thus reduce air pollution. Subsequent checks should be made every 12 months or 12,000 miles, whichever occurs first. This check involves the adjustment of carburetor idle speed, ignition timing, idle fuel mixture and an operational check of the Positive Crankcase Ventilation Valve (PCV) and related parts. Climatic conditions, type of operation, wear and contamination can affect these engine adjustments and proper functioning of the PCV valve. Checking for proper operation will not only contribute to the control of exhaust and engine emissions, but will improve performance and economy.

Engine Tune-Up and Electrical Checks—Fuel and electrical systems are subject to wear and contamination and require periodic cleaning and adjustments to maintain maximum economy and performance. These same factors which have an important effect in the control of air pollution are included in engine tune-ups, which are recommended at one year or 12,000 mile intervals. For maximum performance and economy for your Cadillac, replace with GM parts which are identified by one of these trademarks.



Positive Crankcase Ventilation Valve Replacement—Crankcase vapors and other impurities can cause malfunction of the crankcase ventilation PCV valve, resulting in an increase of crankcase emissions and cause improper engine idle conditions. Regular replacement of the PCV valve is recommended at 12-month or 12,000-mile intervals. Always specify an AC PCV valve at replacement time.

Belt Adjustments—To assure proper performance of belt-driven engine components, all belts should be checked and adjusted periodically.

Carbon Deposits—A degree of carbon buildup is normal in the combustion chambers of any gasoline engine, depending upon oil and fuel quality and operating conditions. For best results, follow the fuel and oil recommendations in this manual.

Air Conditioner—Spring and fall maintenance is necessary to assure proper performance. Adding of refrigerant may be necessary from time to time.

Paint, Chrome, Convertible Top and Trim—are affected by normal wear and exposure. Proper maintenance and care of these items can add to their appearance and durability.

REPLACEMENT ITEMS

Brake linings—are directly affected by driving habits and use; the replacement of brake linings and the reconditioning of brake drums and discs should be performed when necessary.

Spark Plugs and Ignition Points—are subject to wear and contamination. They should be inspected periodically and replaced if necessary for maximum engine performance and economy. For maximum performance and economy for your Cadillac, replace with General Motors parts which are identified by one of these trademarks.



Distributor Cam Lubrication—Maintain proper ignition point dwell by servicing the distributor cam lubricator at recommended intervals.

Filters—perform the important function of cleaning air, fuel or oil and should be serviced at recommended intervals.

Wiper Blades—life is dependent upon use and climatic conditions. They should be replaced when necessary.

OWNER SAFETY CHECKS

Take a few minutes, periodically, to check the items listed below for proper operation. See "Maintaining Safety and Dependability" section for instructions on the recommended method of checking. Any deficiencies noted should be corrected without delay.

- ☐ Anti-Theft Lock
- ☐ Defrosters
- ☐ Starter Safety Switch
- ☐ Transmission Shift Indicator
- ☐ Horn
- ☐ Seat Back Latches
- ☐ Rearview Mirrors & Visors
- ☐ Door Latches
- ☐ Hood Latches
- ☐ Fuel, Water and Oil Lines, etc.
- ☐ Parking Brake
- ☐ Lights and Hazard Warning Flashers
- ☐ Seat Belts
- ☐ Tire Inflation
- ☐ Windshield Wipers
- ☐ Windshield Washers

OWNER PROTECTION MAINTENANCE SCHEDULE

The following Maintenance Schedule will best assure your Cadillac's continued fine performance.

Interval	Service To Be Performed
Every 4 months, never to exceed 6,000 miles	Change engine oil. Clean crankcase ventilating breather on left rocker arm cover. Inspect front and rear suspension and steering linkage. Check power steering lines and hoses for leaks, deterioration, and chafing. Check tires for damage, wear and proper inflation. Check underside of car for excess dirt (mud, gravel, tar, etc.), paying particular attention to propeller shaft, wheels, brake drums, and disc brake components.

Interval	Service To Be Performed
Every 4 months, never to exceed 6,000 miles (cont'd.)	Inspect complete exhaust system for broken or damaged parts, deterioration, broken seams or loose connections which may cause leaks. Replace or adjust as required. Whenever a new muffler is installed, all pipes and resonators rearward of that muffler should be replaced. Check brake fluid level. Check brake linings for wear. Check battery electrolyte level. Check transmission fluid level.

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Interval	Service To Be Performed
Every 4 months, never to exceed 6,000 miles (cont'd.)	Check power steering fluid level. Check coolant level in overflow reservoir. Check for fuel, water and oil leaks. Check items affecting vehicle emission control and operation of PCV valve and related parts at first oil change only.
At first oil change and every second oil change thereafter	Change engine oil filter. Check all engine drive belts. Adjust if necessary. Check brake pedals (parking and service) for travel.

Interval	Service To Be Performed
Every 6,000 miles	Rotate tires. Tire rotation may be required more frequently on Eldorado (4,000 miles) if car is driven under extreme operating conditions.
Every 6 months or 6,000 miles	Check all brake lines for leaks. Inspect brake hoses for cracking, abrasions, cuts or tears in the outer covering.
Every 12 months or 12,000 miles	Lubricate parking brake cables (every six months after the first inspection). Replace positive crankcase ventilator valve.

Interval	Service To Be Performed
Every 12 months or 12,000 miles (cont'd.)	Clean, inspect or replace, if necessary, crankcase ventilation system hose, fittings and attaching parts. Replace filter in base of carbon canister and inspect canister. (California cars only). Engine tune-up. Rotate distributor cam lubricator one-half turn. Apply cam lubricant. Change fuel filter. Inspect carburetor air cleaner element. Replace if necessary. Tighten rocker arm cover screws. Check headlight aim.

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Interval	Service To Be Performed
Every 24,000 miles	Drain transmission bottom pan every 24,000 miles, and add fresh DEXRON® Automatic Transmission Fluid (normal passenger car usage). Replace transmission filter after the first 24,000 miles, or in any case of major transmission failure.
2 years or 24,000 miles	Replace carburetor air cleaner element. More frequent replacement may be necessary if vehicle is driven in dusty areas. Replace distributor cam lubricator. Clean and oil clock.

Interval	Service To Be Performed
Every 2 years	Replace radiator and heater hoses. Flush cooling system and refill with ethylene glycol base coolant solution.
Every spring	Lubricate accelerator linkage. Check transmission for leaks, and lubricate linkage. Check and open muffler and resonator drain holes. Check differential for leaks (all except Eldorado). Check final drive assembly for leaks (Eldorado only). Inspect and open body and door drain holes.

Interval	Service To Be Performed
Every spring (cont'd.)	Test cooling system for leaks and coolant for freeze protection. Leak test and check complete operation of air conditioning system. Check lap belts, shoulder belts, buckles, retractors and anchors for loose connections and damage. Check operation of windshield wipers and washers. Replace wiper blades if necessary. Check operation of seat back latches.

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Interval	Service To Be Performed
Every Spring (cont'd.)	Check rear view mirrors and sun visors to make certain that friction joints are properly adjusted. Lubricate all hood primary and secondary latch mechanisms and hinges. Check operation of hood latches. Lubricate door hinges, etc. Check operation of all door latches. Lubricate fuel filler door. Check engine for oil leaks. Check condition of radiator and heater hoses and replace as necessary. Check operation of engine and water temperature warning lights. Check all exterior and interior lighting.

Interval	Service To Be Performed
Every fall	Lubricate accelerator linkage. Check transmission for leaks and lubricate linkage. Check and open muffler and resonator drain holes. Check differential for leaks (all except Eldorado). Check final drive assembly for leaks (Eldorado only). Inspect and open body and door drain holes. Test cooling system for leaks and coolant for freeze protection. Leak test and check complete operation of air conditioning system.

Interval	Service To Be Performed
Every fall (cont'd.)	Check lap belts, shoulder belts, buckles, retractors and anchors for loose connections and damage. Check operation of windshield wipers and washers. Replace wiper blades if necessary. Check operation of seat back latches. Check rear view mirrors and sun visors to make certain that friction joints are properly adjusted. Adjust mirror so that it does not interfere with right hand sun visor when it is lowered. Check choke operation.

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Interval	Service To Be Performed
Every fall (cont'd.)	Clean battery terminals and clamps. Check operation of defroster. Lubricate all hood primary and secondary latch mechanisms and hinges. Check operation of hood latches. Lubricate door hinges, etc. Check operation of all door latches. Lubricate fuel filler door. Check engine for oil leaks. Check condition of radiator and heater hoses and replace as necessary. Check operation of engine and water temperature warning lights. Check all exterior and interior lighting.

CADILLAC SERVICE
Superior . . . Responsible

To help you secure maximum satisfaction with your new Cadillac, it has been inspected and conditioned by your Cadillac Dealer according to Cadillac's established pre-delivery inspection schedule. Should you find it necessary to have any of these adjustments or alignments rechecked and/or performed within the first 90 days or 4,000 miles after delivery, whichever comes first, your Cadillac dealer will make the adjustment at no additional cost. These adjustments include:

- Front wheel and steering alignment
- Window adjustments
- Engine adjustments
- Any other adjustments or alignments considered a part of pre-delivery conditioning

You are entitled to receive any of the above adjustments from any Cadillac dealer, provided that you are the original owner, that you ask for these services within 90 days or 4,000 miles (whichever comes first) after you took delivery of the car, and that the misalignment or misadjustment was not induced by neglect or abuse. Your selling Cadillac dealer, however, prefers that you return the car to him, since he has a personal and continuing interest in you, as his new car customer, to assure your complete satisfaction with your Cadillac.

YOUR RESPONSIBILITY

Regardless of whether you return to your selling dealer, or ask another dealer to perform one of these adjustments for you, it is important that you have it done before the expiration of the 90-day/4,000-mile limitation. Beyond this period, the costs of adjustments or alignments become owner responsibility.

Items Considered a Part of Normal Owner Maintenance and not Covered by the New Vehicle Warranty

All "Normal Maintenance Services" including certain "Replacement Items considered a part of Normal Maintenance," such as:

- Belt adjustments
- Brake adjustments and maintenance service
- Replacement of brake linings or brake discs due to wear
- Chassis lubrication services
- Cleaning engine lubrication system
- Cleaning or replacing filters (fuel, air and oil)
- Cooling system inspection and maintenance services
- Engine oil change
- Engine tune-up—servicing or replacing spark plugs, ignition points, condensor
- Positive crankcase ventilator valve
- Recharging battery
- Removing carbon deposits and grinding valves
- Repair or replacement of any parts where failures caused by lack of performance of required maintenance as specified by Cadillac
- Normal deterioration of trim, convertible tops and chrome due to use and exposure
- Deterioration of paint due to normal use or exposure
- Spring and fall inspection and maintenance services on air conditioner
- Transmission fluid and filter replacements
- Wheel alignment and balancing
- Tires (covered by special tire manufacturer's warranty)



Cadillac service—Authorized Cadillac Dealers are well qualified to assist you in the maintenance of your car. For the best in Cadillac Guardian Maintenance service, take your Cadillac to an Authorized Cadillac Dealer and specify General Motors parts identified by one of these trade-marks.



FUEL REQUIREMENTS

Your Cadillac is designed to operate efficiently on "premium" grade fuels commonly sold in the United States and Canada. Use of a fuel that is too low in anti-knock quality will result in "spark knock." Since the anti-knock quality of all premium grade gasolines is not the same, and factors such as altitude, terrain and air temperature affect operating efficiency, knocking may result even though you are using the grade of fuel recommended for your engine. If persistent knocking is encountered, it may be necessary to change to a higher grade of gasoline. If knocking continues, consult your Authorized Cadillac Dealer.

In any case, continuous or excessive knocking may result in engine damage and constitutes misuse of the engine for which the Cadillac Motor Car Division is not responsible under terms of the Cadillac New Vehicle Warranty.

Operation in foreign countries—If you plan to drive your Cadillac outside the continental limits of the United States or Canada, there is a possibility that the best fuels available are so low in anti-knock quality that excessive knocking and serious engine damage may result from their use. To minimize this possibility, write to the Cadillac Motor Car Division, Service Department, Detroit Michigan 48232 giving:

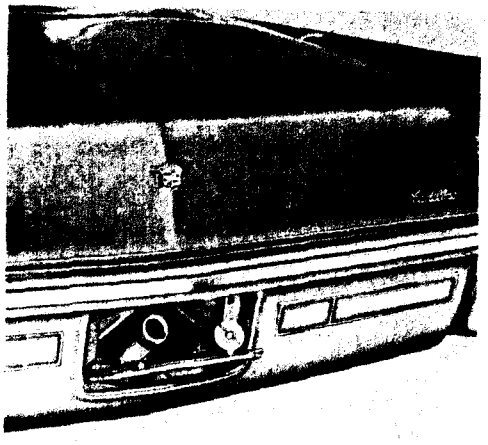
1. The car's vehicle identification number (obtain from car registration or title or on plate on top of instrument panel visible through lower left hand corner of windshield).
2. The country or countries in which you plan to travel.

You will be furnished details of adjustments or modifications that should be made to your engine at your Cadillac dealership prior to your departure. Failure to make the necessary changes to your car and subsequent operation under conditions of continuous or excessive knocking constitutes misuse of the engine for which the Cadillac Motor Car Division is not responsible under the terms of the Cadillac New Vehicle Warranty. After arriving in a foreign country, determine and use the best fuels available.

Fuel Tank—The fuel tank, filler pipe and all tank connections have been carefully designed to reduce fuel leakage after termination of certain

collisions. This design reduces fire hazards in these collisions.

Capacity of the fuel tank is approximately 26 gallons (21½ Imperial gallons) on all styles except the Eldorado which has a 24 gallon (20 Imperial gallons) capacity fuel tank and the Commercial Chassis, which has a 20 gallon (16½ Imperial gallons) capacity fuel tank. The last few gallons of gasoline must be added very slowly to completely fill fuel tank.



All cars shipped to the State of California have a fuel tank capacity of approximately two gallons less than specified above. See page 83.

The gasoline filler cap is located behind the rear license plate. To gain access to the cap, pull out on the top of the license plate.

Refer to Section 3 for fuel filler cap location on the Fleetwood Eldorado.

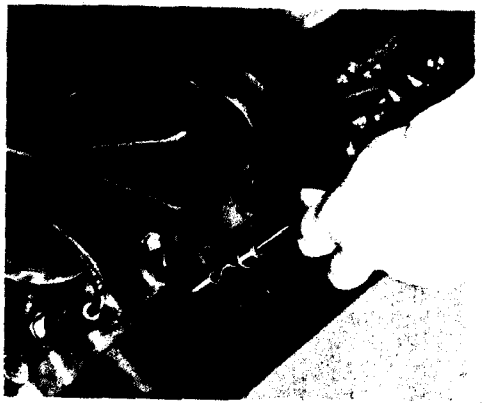
CAUTION: Gasoline is flammable and explosive under certain conditions. Always stop the engine and do not smoke or allow open flames or sparks near the vehicle when refueling. If gasoline fumes are noticed while driving, the cause should be determined and corrected without delay.

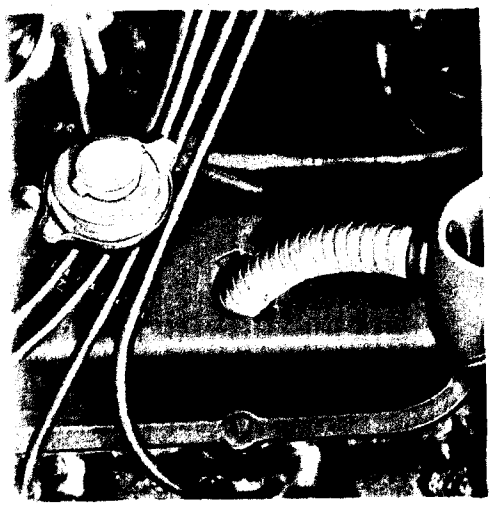
ENGINE OIL RECOMMENDATIONS

Use only engine oil which meets oil quality standard GM 6041-M. High quality oils which are intended for service MS and pass car makers' tests are of this quality. The oil change interval (see section on "Engine Oil Change Interval") and the new vehicle warranty are based on the use of oils that meet these requirements.

NOTE: Non-detergent and other low quality oils are specifically not recommended. The use of proper engine oils and oil change intervals are your best assurance of continued reliability and performance from your Cadillac engine.

Checking oil level—Engine oil should be maintained at the proper level. Check engine oil level





with engine hot; wait several minutes after operating the engine. This will allow the normal oil accumulation in the engine to drain back in the crankcase. To check the level, remove the oil dipstick, wipe it clean and reinsert it for an accurate reading. The oil-dipstick is marked "Add 1 Qt." and "FULL". Do not add oil if oil level is above the "Add 1 Qt." line. The oil level should be maintained in the safety margin, neither going above the "FULL" line nor appreciably below the "Add 1 Qt." line. Reseat the dipstick firmly after taking the reading. Engine oil filler cap is located on top of right rocker arm cover.

NOTE: The dipstick is also marked, "Use GM 6041-M Quality MS Oil," as a reminder to use only high quality oils as prescribed under "Engine Oil Recommendations."

Supplemental engine oil additives—The regular use of supplemental additives is specifically not recommended and will increase operating costs. However, in cases of specific problems which may arise under certain conditions, additive supplements are available that can effectively and economically solve these problems without causing other difficulties. For example, if higher detergency is required to reduce varnish and sludge deposits resulting from some unusual operational difficulty, a thoroughly tested and approved concentrate—"Engine Oil Supplement" —is available at your Cadillac dealer. It is suggested that, in the event of an operational problem, you consult your dealer for advice.

Engine oil change interval—Change oil each four months. If more than 6,000 miles are driven in a 4-month period, change oil each 6,000 miles.

In certain types of service, including operation under dusty conditions, trailer pulling, extensive idling or short trip operation at freezing temperatures (engine not warmed up thoroughly), THE OIL CHANGE INTERVALS SHOULD NOT EXCEED 2 MONTHS, OR 3,000 MILES, whichever occurs first. Operation in dust storms may require an immediate change of oil. See your Cadillac dealer for advice on the frequency of oil and filter changes under unusual driving conditions.

The above recommendations apply to the first change as well as subsequent oil changes. The oil change interval for your Cadillac engine is based on the use of oils that meet the requirements indicated in the section on "Engine Oil Recommendations." Oil change intervals longer than those listed above will result in serious reductions in engine life and may affect Cadillac's obligation under the provisions of the new vehicle warranty.

A high quality MS oil meeting General Motors Standard GM 6041-M was installed in your engine at the factory. It is not necessary to change this factory-installed oil prior to the recommended

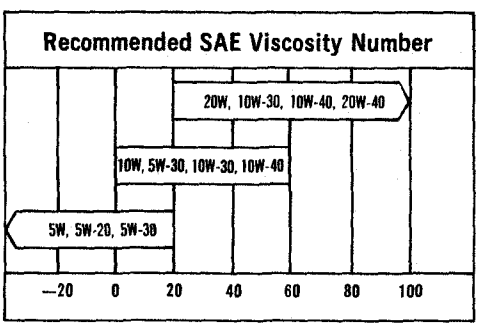
normal change period. However, the oil level should be checked more frequently during the break-in period since somewhat higher oil consumption is normal until the piston rings become seated.

Engine oil capacity — Your Cadillac engine requires four quarts of oil (five quarts on Eldorados) on a refill after the crankcase has been drained. One additional quart is required when the oil filter is changed. It is normal to add some oil before the drain period. Requirements will vary, depending on the type of driving you do, but the addition of one quart each 800 to 1,000 miles would not be considered excessive.

Recommended viscosity—The following chart will serve as a guide for selecting the proper oil viscosity.

NOTE: SAE 5W and 5W-20 oils are not recommended for sustained high speed driving. SAE 30 oils may be used at temperatures above 60°F.

The proper viscosity helps assure good cold and hot starting by reducing friction and thus increasing cranking speed.

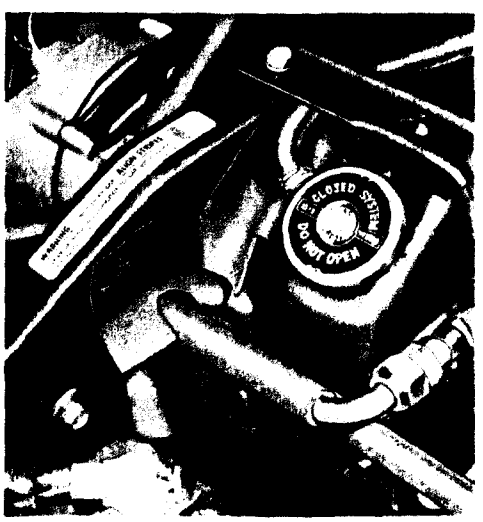


Temperature range anticipated before next oil change, °F.

Engine oil filter replacement—The engine oil filter should be replaced at the first oil change and every second oil change thereafter. This recommendation is based on the use of engine oils that meet the requirements indicated in the section on "Engine Oil Recommendations," and the use of a quality oil filter. AC Oil Filters provide maximum engine protection.

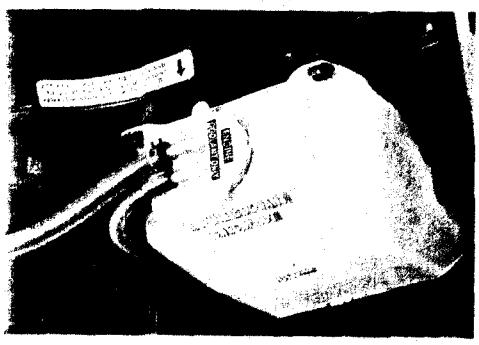
ENGINE COOLING

The cooling system used on all 1970 Cadillac cars is of the closed type. **The radiator cap should not be removed to check coolant level.** It should be removed only to drain and refill the cooling system every two years.



CAUTION: Radiator cap must be tight when reinstalled. Make certain red stripe on cap lines up with red stripe on instruction label on radiator cradle. Radiator pressure caps should be checked periodically for proper operation and replaced as required with the applicable AC type.

Coolant level should be checked at each engine oil change while the engine is at normal operating temperature. Check coolant level at the coolant reservoir located on the right side of the radiator when viewed from front of car. Proper coolant level at normal operating temperature is between



the "FULL" and "ADD" marks on the coolant reservoir. When level drops to "ADD" mark, add one quart ethylene glycol and one quart water to reservoir (not at radiator cap).

NOTE: It is normal for the level to be below the "ADD" mark on the reservoir when the system cools and is below normal operating temperature.

Thermostat—The cooling system is protected and controlled by a thermostat installed in the engine coolant outlet to maintain a satisfactory operating temperature of the engine. This thermostat is designed for continuous use through both winter and summer and need not be changed seasonally. When replacement is necessary, specify United Delco parts.

Coolant recommendations—The inhibited year-around engine coolant used to fill the cooling system at the factory, is a high quality solution that meets General Motors Specification 1899-M. This factory-fill coolant solution is formulated to withstand two full calendar years of normal operation without draining or adding inhibitors, provided the same concentration of coolant is added if the system needs additional fluid between drain periods. The original factory fill coolant provides freezing protection to —40°F.

Every two years, the cooling system should be serviced as follows:

1. Drain coolant, when hot, through the radiator drain valve.
2. Close valve and add sufficient plain water to fill system.
3. Run engine with control lever in the "ICE" position and the temperature dial set at 85° until warm air comes out of the defroster. On non-air conditioned cars, place heater control lever in "DEFROST" position and move temperature control lever to the extreme right.
4. Drain and refill the system as described in steps 1, 2 and 3 a sufficient number of times until the drained liquid is colorless.
5. Allow system to drain completely and then close radiator drain valve tightly.
6. Add the necessary amount of high quality inhibited ethylene glycol base coolant meeting GM Specification 1899-M to provide maximum cooling efficiency and the required freezing and corrosion protection (at least to —20°F.

7. Run engine, as in step 3, until normal operating temperature is reached.
8. Check coolant level in the reservoir and add coolant as necessary to bring level up to the "FULL" mark.

Deterioration of the hoses in the engine compartment takes place over a period of time due to exposure to the high temperatures in this environment. To protect the engine from damage due to coolant loss, the hoses and clamps in the engine cooling and heater systems should be replaced after 2 years of service.

COOLING SYSTEM CAPACITY	
All cars except Fleetwood Seventy-Fives with heater only	21.3 U.S. qts. (18.0 Imperial qts.)
with Air Conditioner	21.8 U.S. qts. (18¼ Imperial qts.)
Fleetwood Seventy-Fives	24.8 U.S. qts. (20¾ Imperial qts.)

It is the owner's responsibility to keep the freeze protection at a level commensurate with the temperatures which may occur in the area in which the vehicle will be operated. Regardless of whether freezing temperatures are or are not expected, cooling system protection should be maintained at least to —20°F. to provide adequate corrosion protection. When coolant additions are required because of coolant loss or to provide additional protection against freezing at temperatures lower than —20°F. (—32°F. in Canada and —40°F. in Alaska) a sufficient amount of an ethylene glycol base coolant meeting GM Specification 1899-M should be used.

NOTE: Alcohol or methanol base coolants or plain water are not recommended for your Cadillac at any time.

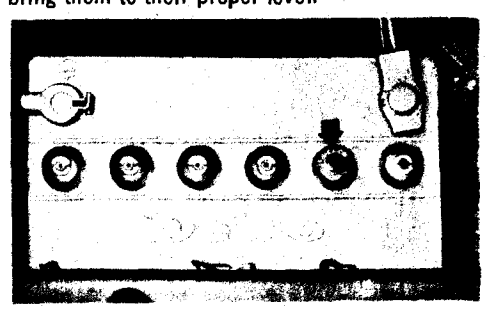
PREVENTIVE MAINTENANCE

Preventive maintenance for your Cadillac is based on the Manufacturer's recommendations. Details are outlined beginning on Page 59. Consult your dealer for additional services that may be needed due to local climatic conditions or driving habits.

BATTERY FLUID LEVEL

Battery fluid level should be checked at every engine oil change. However, in warm weather, fluid level should be checked at two-week intervals. Maintain battery fluid level up to the bottom of the slots in each cell.

A fluid level indicator is provided on top of the second cell cap from the positive battery post. When fluid level is normal, a black spot appears on the "eye" in the top of this cap. An off-white spot indicates that fluid level is low. In such case, check all cells and add water, as necessary, to bring them to their proper level.



Ordinary tap water may be used, except in areas where the water is known to be exceptionally hard or to have a high mineral or alkali content. In these areas use distilled water to fill the battery. If water is added during freezing weather, drive the car a minimum of five or six miles. This mixes the added water with the electrolyte and will prevent it from freezing and damaging the battery.

Have the battery charge checked regularly during extremely cold weather. Make sure the cables are clean and tightly clamped to the battery terminals.

BATTERY-GAS WARNING

CAUTION: Since normal battery chemical action generates hydrogen gas which is explosive when mixed with air, never expose the battery to an open flame or electric spark. Also, avoid getting battery fluid, which is a sulfuric acid solution, on skin, on clothing or other fabrics, or on painted surfaces. Eye protection should be worn while working on the battery for any reason.

SUSPENSION

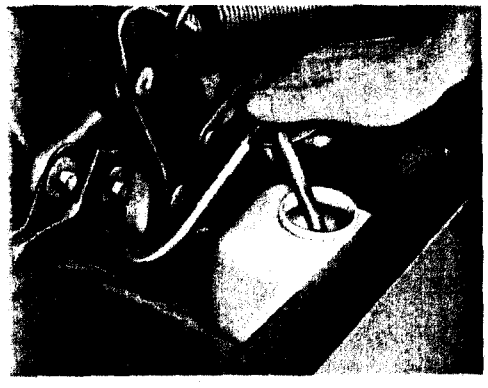
The suspension and steering linkage connections do not require periodic lubrication. Suspension and steering linkage connections are packed with a special long-life lubricant and normally need repacking only when damaged seals are replaced. Steering linkage pivots must be replaced when worn or loose.

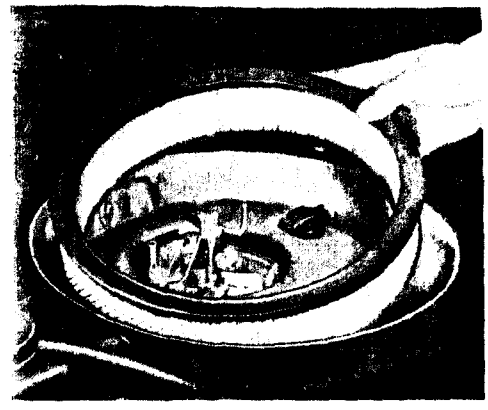
The rear suspension system is maintenance free. However, it is recommended that it be inspected periodically by an Authorized Cadillac Dealer to make certain that no accidental damage has occurred that could affect its performance.

WINDSHIELD WASHER SOLVENT

Use GM Optikleen windshield washer solvent to prevent freezing and for better cleaning of the windshield under all conditions."

CAUTION: Follow the directions on the label for correct mixture, otherwise paint damage may result. Do not mix other windshield washer solvents with Optikleen as they may not be compatible.





CARBURETOR AIR CLEANER

The carburetor air cleaner element should be inspected every 12,000 miles and replaced if necessary. Inspect and replace more frequently if the car is operated in dusty areas.

Install a new filter element if needed at time of inspection, or at least every 24,000 miles. The element should not be cleaned. For maximum protection specify an AC ACron air filter element.

CAUTION: In addition to its function of filtering air drawn into the engine through the carburetor, the air cleaner also acts as a flame arrester in the event the engine backfires. The air cleaner should be installed at all times unless temporary removal is necessary during repair or maintenance of the vehicle, because back-firing may cause fire in the engine compartment.

FUEL FILTER

The fuel filter is located in the fuel pump behind the outlet fitting. The filter should be replaced every 12 months or 12,000 miles, whichever occurs first. More frequent service is necessary under unusual operating conditions. The filter stops small dirt particles that may cause carburetor flooding. When replacement is necessary, always insist on AC Acron Filters.

TRANSMISSION FLUID AND FILTER

Under normal driving conditions, the transmission bottom pan should be drained every 24,000 miles and new fluid added.

Severe service—If your car is driven extensively in heavy city traffic during hot weather; or is in commercial use, such as limousine service, where the engine idles for long periods; or is used to pull a trailer, change fluid every 12,000 miles.

The filter should be replaced only after the first 24,000 miles.

CHECKING TRANSMISSION FLUID LEVEL

The transmission dipstick and filler tube is located on the right-rear side of the engine (left center on the Eldorado).

Fluid level should be checked at every engine oil change. Since the fluid level is affected by transmission temperature, it should be checked only at normal operating temperature.

For an accurate fluid level check, drive the car several miles, making frequent starts and stops, to bring the transmission up to normal operating temperature (approximately 180-190°F.). Park the car on a level surface, place selector lever in "Park", and leave the engine running, remove dipstick, wipe clean, reinsert until the cap seats, remove and note reading. If fluid level is at or below the ADD mark, add sufficient fluid to raise the level to the FULL mark. One pint raises the level from ADD to FULL. **Do not overfill.**

CAUTION: Avoid overfilling as foaming may occur. Too low a level will cause loss of drive when cold. Either condition can cause transmission damage.

If it is impractical to check the fluid level at normal operating temperature, consult your Authorized Cadillac Dealer for the adjusted levels based on other temperatures.

MANUFACTURER RECOMMENDED FLUIDS AND LUBRICANTS

Automatic transmission fluid recommendation—General Motors DEXRON® Automatic Transmission Fluid, which has been especially formulated and tested for use in your automatic transmission, is recommended. Other Automatic Transmission Fluids identified with the mark DEXRON® are also recommended.

Power steering system—Special GM Power Steering Fluid.

Brake system—Delco Supreme 11 Super Heavy Duty Brake Fluid or brake fluids conforming to SAE J-1703 specifications. (SAE 70-R3 may also be used.)

Standard rear axle and final drive unit on Eldorado—SAE 90 Multi-Purpose Lubricant conforming to MIL-L-2105-B specifications.

Controlled differential—Special Rear Axle lubricant available from Authorized Cadillac Dealers.

Front suspension system and steering linkage—Special lubricant used. Periodic inspection only. See your Authorized Cadillac Dealer.

HOISTS—SERVICE LIFTING EQUIPMENT

The preferred type of hoist for lifting all 1970 Cadillac cars is one that engages the front suspension and rear axle, or all four wheels.

When using lifting equipment that engages the suspension system, the car should be centered over the hoist so that the hoist arms engage the flattened portion of the front suspension lower arms.

If a frame engaging hoist is used, certain precautions must be observed. Do NOT use a frame engaging hoist to raise the Fleetwood Seventy-Five sedan and limousine, or the commercial chassis.

Refer to Section 3 for lifting instructions for the Eldorado.

TRAILER PULLING

Since passenger cars are designed and intended to be used primarily as passenger conveyances, towing a trailer may affect handling, durability and economy. Maximum satisfaction and safety will be derived through use of proper equipment and avoiding overloads and other abusive operation.

For towing trailers heavier than 2,000 pounds, it is recommended that an appropriate load equalizing hitch be purchased from a reliable manufacturer. Purchase of bumper and axle type hitches is not recommended. Rental installations should be made only in accord with installation and usage instructions of a reputable trailer agency. To assist in attaining proper handling of the car-trailer combination, it is important that trailer tongue loads be maintained at approximately 10% of loaded trailer weight. Tongue loads can be adjusted by proper distribution of the load in the trailer, and can be checked by weighing separately the loaded trailer and then the tongue. Tire inflation recommendations outlined in this Owner's Manual should be followed. When towing trailers, the allowable passenger and cargo load (as shown in the instructions for tire inflation pressures, located on page 79) must be reduced by an amount equal to the trailer tongue load on the trailer hitch.

The fluid in your automatic transmission should be changed each 12,000 miles and the oil change interval should not exceed two months, or 3,000 miles, when the car is being used to pull a trailer.

NOTE: Do not tap into the car's hydraulic brake system to couple with a trailer hydraulic brake system.

NOTE: Whenever a trailer hitch is removed, be certain to have any mounting holes in the underbody properly sealed to prevent possible entry of exhaust fumes, dirt or water.

General information on towing trailers is available and can be obtained by writing to Cadillac Motor Car Division, Service Department, Detroit, Michigan 48232.

EMERGENCY WHEEL CHANGING INSTRUCTIONS

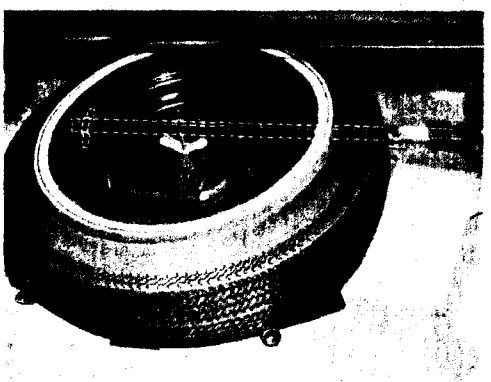
CAUTION: Stand clear of, and never get beneath the car when it is supported only by a jack; the jack is designed only for use when changing wheels. Always use safety

stands to support the car if necessary to get underneath. On cars equipped with a Controlled Differential do not run the engine with one drive wheel off the ground since the car may drive through the wheel remaining on the ground.

On cars with a shelf-mounted spare wheel and tire, the rack bar is stored on the shelf in the luggage compartment just forward of the spare tire. The jack base is stored on top of the wheel (secured by a through-bolt and wing nut) and the jack handle, jack hook, and wedge block are stored under the tire.

The spare wheel and tire on the convertible and Fleetwood Seventy-Five sedan and limousine is floor mounted. The rack bar, jack hook and wedge block are stored on the right side of the luggage compartment. The jack base is stored under the cover on top of the wheel and the jack handle is stored under the tire.

To change wheel, proceed as follows:



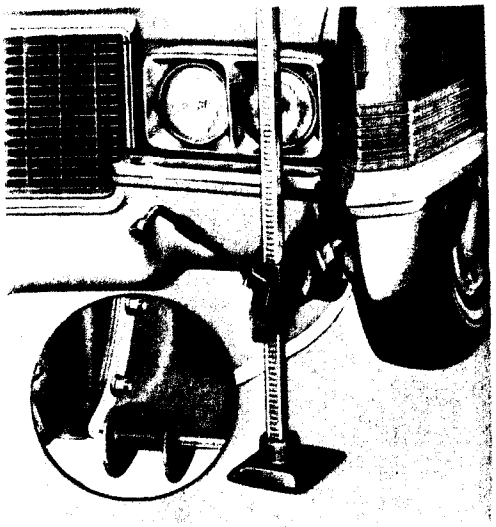


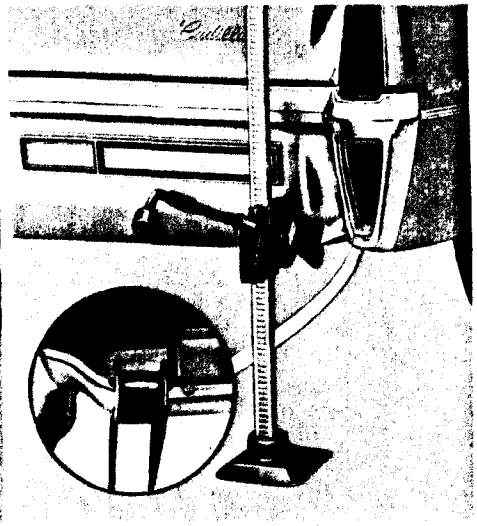
Refer to Section 3 for wheel changing instructions for the Eldorado.

1. If it is at all possible, park car on level ground, off the highway.
2. Place shift selector in PARK position, shut off engine, set parking brake, and activate Hazard Warning Flasher.
3. Remove spare tire and jack components from luggage compartment.
4. Assemble jack by inserting rack bar in base. Install jack hook and handle on jack.
5. Holding jack hook against bumper, position jack as shown on page 77; with jack hook adjacent to bumper seam on front bumper and approximately 4″ inboard of seam on rear bumper. Engage tip of jack hook in notch on bottom edge of bumper.

CAUTION: Damage to bumper will result if jack hook is not positioned in notch on bottom edge of front and rear bumper.

CAUTION: Before jacking up the car, block the wheel diagonally opposite from the jack position with the wedge block provided.





6. Reposition jack base so that rack bar is vertical and raise jack until snug.
7. When removing rear wheel, remove wheel opening cover by reaching under the cover, forward of center, and unhooking and pulling down on the locking rod located on the bottom inside edge of the cover flange. Tip cover outward at the top while raising up and away from the mounting hooks.
8. Remove wheel disc using tip of jack handle.
9. Loosen wheel nuts ½ turn (counterclockwise).
10. Raise car on jack and remove wheel mounting nuts.

CAUTION: Before removing deflated tire and wheel assembly, make certain car is raised sufficently to permit installation of fully inflated tire.

11. Install spare wheel and tire assembly, making certain wheel mounting nuts are tightened securely. Lower car, remove jack and recheck wheel nuts for tightness.

Use rubber covered portion of jack handle to install wheel disc. Reinstall wheel opening cover if previously removed. Lock cover by hooking the locking rod on the cover flange.

TIRES

The factory installed tires on your car are selected to provide the best all around tire performance for all normal operation. When inflated as recommended in the tire inflation pressure table, they have the load carrying capacity to operate satisfactorily at all loads up to and including the full rated load specified in that table at all normal highway speeds. In addition, for those owners who prefer the utmost in comfort, optional tire inflation pressures may be used when loads of five passengers or less are carried.

For the added convenience of owners, many Cadillac dealers are equipped to handle tire warranty adjustments on certain makes of tires provided on 1970 Cadillac cars.

Only those tires of the size shown in the tire usage table are recommended for use on Cadillac cars. Use of any other size of tire may seriously affect ride, handling, ground clearance, tire clearances, and speedometer calibration.

To achieve best all around vehicle handling performance, fiberglass belted tires, radial ply tires, and bias ply tires should not be mixed on the same car.

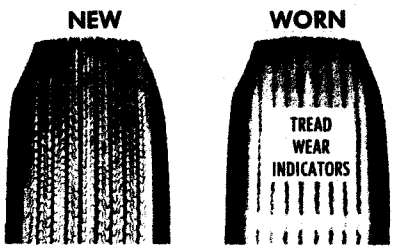
Tire traction—A decrease in driving, cornering, and braking traction occurs when water, snow, ice, gravel, or other material is on the road surface. Driving practices and car speed should be adjusted to the road conditions.

When driving on wet or slushy roads, it is possible for a wedge of water to build up between the tire and road surface. This phenomenon, known as hydroplaning, may cause partial or complete loss of traction, which adversely affects vehicle control and stopping ability. To reduce the possibility of traction loss, the following precautions should be observed:

1. Slow down during rainstorms or when roads are slushy.
2. Slow down if road has standing water or puddles.
3. Replace tires when tread wear indicators are visible.
4. Keep tires properly inflated.

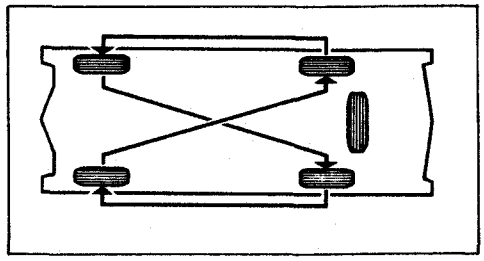
For temporary assistance when traction is lost on ice or snow, the use of AC Liquid Tire Chain is recommended.

Tread wear indicators—The original equipment tires on your Cadillac incorporate built-in tread wear indicators to assist you in determining when your tires have been worn to the point of needing replacement. These indicators are molded into the bottom of the tread grooves and will appear as ½ inch wide bands when tire tread depth becomes 1/16 of an inch. When the indicators appear in two or more adjacent grooves, tire replacement due to tread wear is recommended.



Tire rotation—To equalize tire wear it is recommended that the tires be rotated every 6,000 miles. Upon rotation, tire pressure must be adjusted (front and rear) in accordance with the recommendations in the tire inflation pressure table.

On the Fleetwood Eldorado, tire rotation may be required more frequently if the car is driven under extreme operating conditions, such as severe and prolonged cornering, rapid acceleration and high speed driving. A suggested rotation interval under extreme operating conditions is every 4,000 miles.



TIRE USAGE AND INFLATION PRESSURE TABLE—Pounds per square inch (cold)

Calais, DeVille, Fleetwood Sixty Special & Brougham 		TIRE SIZE DESIGNATION
		L78-15 (Load Range B)
STANDARD INFLATION PRESSURES	For all loads, including full rated load, 6 passengers plus 200 lb. trunk load (1100 lb. total)	Front 22 p.s.i. Rear 26 p.s.i.
OPTIONAL INFLATION PRESSURES	For reduced loads, 1 to 5 passengers (750 lb. total)	Front 22 p.s.i. Rear 22 p.s.i.

Fleetwood Eldorado 		TIRE SIZE DESIGNATION
		L78-15 (Load Range B)
STANDARD INFLATION PRESSURES	For all loads, including full rated load, 6 passengers plus 200 lb. trunk load (1100 lb. total)	Front 24 p.s.i. Rear 20 p.s.i.
OPTIONAL INFLATION PRESSURES	For reduced loads, 1 to 5 passengers (750 lb. total)	Front 24 p.s.i. Rear 17 p.s.i.

Fleetwood Seventy-Five 		TIRE SIZE DESIGNATION	
		8.20-15 (Load Range D)	L78-15 (Load Range D)
STANDARD INFLATION PRESSURES	For all loads, including full rated load, 9 passengers plus 200 lb trunk load (1550 lb. total)	Front 28 p.s.i. Rear 36 p.s.i.	Front 28 p.s.i. Rear 36 p.s.i.
OPTIONAL INFLATION PRESSURES	For reduced loads, 1 to 5 passengers (750 lb. total)	Front 28 p.s.i. Rear 28 p.s.i.	Front 28 p.s.i. Rear 28 p.s.i.

- For continuous high speed operation (75 to 90 mph) increase tire inflation pressure 4 pounds per square inch over the recommended pressures up to a maximum of 32 pounds per square inch-cold for Load Range B tires or 40 pounds per square inch-cold for Load Range D tires.
- Cold tire inflation pressure: after vehicle has been inoperative for 3 hours or more, or driven less than 1 mile. Hot tire inflation pressure: after vehicle has been driven 10 miles or more at 60-70 mph. Tire inflation pressure may increase as much as 6 pounds per square inch when tires are hot and should not be reduced.
- Vehicles with luggage racks do not have a vehicle load limit greater than specified in the tire inflation pressure table.
- When towing trailers, the allowable passenger and cargo load must be reduced by an amount equal to the trailer tongue load on the trailer hitch.
- Full rated load for vehicles having bucket seat option: 5 passengers plus 200 lb. trunk load (950 lb. total).

Tire inflation pressure—The tire inflation pressures listed in the table on page 79 have been selected to provide you with the best tire life and riding comfort over the full range of normal driving conditions.

The use of improper tire inflation pressures can cause a serious reduction in tire life. Inflation pressures should be checked at least once a month (and preferably more often) to insure that the right amount of air is contained in the tires. Too little air pressure allows abnormal deflection of the tire causing excessive operating temperatures, while too much air pressure prevents normal deflection, making the cord body more vulnerable to road impacts.

Use of optional inflations is allowable only with a reduced load (one to five passengers). When operating at loads greater than the optional reduced load, the inflation pressure **must** be increased to the standard inflation for full rated loads.

APPEARANCE MAINTENANCE

Your Cadillac is finished with General Motors "Magic-Mirror" acrylic lacquer. This is a finish of maximum beauty which is superior to conventional lacquer finishes in depth of color, gloss retention and durability.

Washing—The best way to preserve the finish is to keep it clean. Frequent washings are required to maintain its original beauty. Wash the car with either warm or cold (never hot) water, not in the direct rays of the sun, and not while the sheet metal surfaces are hot. Never wipe dirt from dry painted surfaces as this may scratch the finish. The use of strong soaps and chemical detergents should be avoided. All cleaning agents should be promptly flushed from the surface and not allowed to dry or they may streak the finish.

Polishing and waxing—Even though the acrylic paint on your car is more durable than conventional finishes, under certain conditions you may wish to wax or polish your car to provide maximum protection.

Calcium chloride and other salts, ice-melting agents, road oil and tar, tree sap, chemicals from factory chimneys and other foreign matter may damage any automobile finish if allowed to remain in contact with paint.

Prompt washing may not thoroughly remove these deposits and, particularly in geographical areas where these exposure conditions are severe, properly applied high quality polishes and waxes will provide the best protection. Authorized Cadillac Dealers offer GM Magic Mirror, Blue Coral and GM Body Polish and Cleaner, which have proven their value in maintaining a fine finish.

NOTE: Some chemical cleaners used for removing road oil and tars from painted surfaces have been found to be detrimental to acrylic finishes. When purchasing a cleaner, make sure the instructions specifically state that the contents can be safely used on an acrylic finish. GM Tar and Road Oil Remover is recommended for this purpose.

Chrome—Many parts of your Cadillac, such as the bumpers and body hardware, are chromium plated. Chrome plating is susceptible to the actions of solutions being used on streets and highways to melt ice. Corrosive damage may also be caused by salt air near coastlines, industrial smoke and other conditions found in urban areas. When such conditions exist, frequent washing and waxing are necessary. GM Chrome Cleaner is an excellent material for cleaning the chrome on your car.

Anodized aluminum parts—Caustic cleaning agents will discolor anodized aluminum parts such as the grille and exterior trim. Do not permit the use of steam or cleaning solutions containing these agents for the cleaning of your car.

Glass—Dirt and insects can be removed from glass with clear water. Never wipe dirty glass with dry paper or cloth. Do not operate windshield wipers when glass is dry. Periodic inspection and replacement of wiper blades will reduce the possibility of glass becoming scratched and assure clear vision under adverse driving conditions.

Leather and vinyl—Cadillac upholstery leathers are made from select hides and are protected by a special finish. They can be kept clean normally by regular dusting. Leather or vinyl that has become soiled can be cleaned with GM Multi-Purpose Powdered Cleaner or thick, sudsy lather made from mild soap in lukewarm water. Avoid the use of excessive amounts of water. Remove the suds with a clean, damp cloth and wipe dry. If a sheen is desired, buff with clean cheesecloth. A high quality, glycerine base saddle soap can be used, if desired.

To remove stains such as food, pet accidents and ink, clean as previously explained. For acids and perpiration stains, use cloth dipped in solution of one teaspoon of baking soda to one cup of water, and follow with the soap and water treatment. In the event of blood stains, wipe off with cold water before using soap and water.

Do NOT use naphtha, alcohol cleaners, household cleansing and bleaching agents, wax, polish, or oils.

White sidewall tires—GM White Sidewall Tire Cleaner is recommended. Foaming type household cleansers may also be used. Do NOT use gasoline, kerosene, or any oil product that will discolor the tire sidewalls or damage the rubber.

Upholstery and carpets—Dirt and dust in the upholstery and carpets can be removed with frequent vacuuming. GM Kar Kleen and GM Multi-Purpose Powdered Cleaner are especially recommended for cleaning carpets and upholstery, and restoring them to like-new condition. GM Fabric Cleaner can be used on spots that are difficult to remove.

CAUTION: When cleaning interior fabrics or carpeting, do not use volatile cleaning solvents such as: acetone, lacquer thinners, enamel reducers, nail polish removers, or laundry soaps, bleaches and reducing agents.

NEVER USE GASOLINE, NAPHTHA OR CARBON TETRACHLORIDE FOR ANY CLEANING PURPOSE.

Vinyl covered roof—To wash the vinyl covered roof, use lukewarm water and suds from a neutral soap. A cloth or soft-bristled brush is recommended for applying the solution of suds. Deeply embedded dirt can be removed with a nylon bristled brush and a small amount of foaming type cleanser. All traces of the cleanser should be removed with clean water. Do NOT use volatile cleaners, naphtha, gasoline, harsh household cleaners and detergents, soaps, and bleaching agents. A wire brush will seriously damage the vinyl roof material, and should not be used.

SPECIAL NOTES

Undercoating — Undercoating should not be applied to any moving or rotating part. It should be kept off air conditioner fittings, body drain-holes, exhaust system, and propeller shaft. On cars equipped with Automatic Level Control, particular care should be taken not to undercoat any fittings, lines, or system components.

Extended vehicle storage—If you plan to store your Cadillac over an extended period of time, certain steps should be taken to give it maximum protection. It is recommended that you write to the Cadillac Motor Car Division, Service Department, Detroit, Michigan 48232 for detailed instructions

on how to prepare your Cadillac for storage.

Lights—When the headlights are on high beam, a light below the 60 MPH mark on the speedometer glows red. Never leave the high beam on when driving behind another car or approaching oncoming traffic. Have all your lights checked regularly. Your Authorized Cadillac Dealer has the modern equipment and genuine Cadillac parts to handle these services promptly.

EXHAUST GAS WARNING (Carbon Monoxide)
Avoid inhaling exhaust gases because they contain carbon monoxide, which is a potentially lethal gas that by itself is colorless and odorless.

SITTING IN A PARKED CAR WITH ENGINE RUNNING FOR AN EXTENDED PERIOD IS NOT RECOMMENDED.

Do not run engine in confined areas such as garages any more than needed to move vehicle in or out of area. When vehicle is stopped in an unconfined area with the engine running for any more than a short period, the following precaution should be observed:

- Adjust heating system to force outside air into car with blower set at medium or high speed, and controls set in any position **except** "OFF". On cars equipped with air conditioning, set the control lever at "AUTO".

The trunk lid should be closed while driving to prevent drawing exhaust gases into the car. However, if for some reason the trunk must remain open while moving, the following precautions should be observed:

- Close all windows.
- Adjust heating system to force outside air into car with blower set at high speed, and controls set in any position **except** "OFF". On cars equipped with air conditioning, set the control lever at "AUTO".
- On cars equipped with outside air vents (in) (or) (under) instrument panel, open vents fully.

The best protection against carbon monoxide entry into the car body is a properly maintained engine exhaust system. Whenever a change is noticed in the sound of the exhaust system, when exhaust fumes can be detected inside the vehicle, or when the underside of the vehicle is damaged, have a competent mechanic inspect the complete exhaust system and adjacent body areas for broken, damaged or mispositioned parts, deterioration, open seams or loose connections which could permit exhaust fumes to seep into the trunk or passenger compartment. In addition, inspect the exhaust system each time the vehicle is raised for lubrication or oil change. Replace or adjust as required.

Controlled differential—On cars equipped with a Controlled Differential, never run the engine with one drive wheel off the ground, since the car may drive through the wheel remaining on the ground.

CAUTION: Care should be taken to avoid sudden acceleration when both drive wheels of any vehicle are on a slippery surface. This could cause both drive wheels to spin, especially when car is equipped with a Controlled Differential, and allow the vehicle to slide sideways on the curved surface of a road or in a turn.

SPECIFICATIONS

Vehicle identification number—The Vehicle Identification Number is used in license and insurance applications and in general reference to the automobile. For the owner's convenience this number is located on top of the instrument panel at the lower left hand corner of the windshield, where it is visible from outside the car.

FLUID CAPACITIES

NOTE: Fuel tank capacity on cars shipped to the State of California is approximately two gallons less than specified below.

Fuel Tank—approximately 26 U.S. gallons (21¾ Imperial gallons).

Eldorado—Approximately 24 U.S. gallons (20 Imperial gallons).

Commercial Chassis—Approximately 20 U.S. gallons (16¾ Imperial gallons).

Turbo Hydramatic transmission with filter change—4 U.S. quarts (3¼ Imperial quarts) except Eldorado—5 U.S. quarts (4¼ Imperial quarts).

Engine oil—all cars except Eldorado—4 U.S. quarts. (3¼ Imperial quarts)—with filter change, 5 U.S. quarts (4¼ Imperial quarts).

Engine oil—Eldorado only—5 U.S. quarts (4¼ Imperial quarts)—with filter change, 6 U.S. quarts (5 Imperial quarts).

Rear Axle—5 U.S. pints (4¼ Imperial pints).

Final Drive, Eldorado—4½ U.S. pints (3¾ Imperial pints).

Cooling System—See page 72.

ENGINE SPECIFICATIONS (except Eldorado)

Type of engine.....90°, V-8 overhead valve
Bore and stroke.....4.300 in. x 4.060 in.
Piston displacement.....472 cu. in.
Horsepower.....375 at 4400 rpm
Torque.....525 ft. lbs. at 3000 rpm

ENGINE SPECIFICATIONS (Eldorado)

Type of engine.....90°, V-8 overhead valve
Bore and stroke.....4.300 in. x 4.304 in.
Piston displacement.....500 cu. in.
Horsepower.....400 at 4400 rpm
Torque.....550 ft. lbs. at 3000 rpm

TUNE-UP SPECIFICATIONS

Engine Belt Tensions:
New Belts.....100 ft. lbs.
Used Belts.....55-70 ft. lbs.
Distributor Point Opening.....016″
Distributor Point Dwell.....30°
Spark Plugs.....AC Type R 46N
Spark Plug Gap.....035″

BATTERY SPECIFICATIONS

Type of Battery.....Delco Energizer No. R71S
Capacity, Ampere Hours.....74
Plates, Number Per Cell.....15
Terminal Grounded.....Negative
Volts.....12
Full Charge Specific Gravity 80°F...1.250-1.280
Cranking power at 0°F.....3600 Watts

For maximum wattage requirements specify a Delco Energizer at replacement time.

THERMOSTAT

Starts to open.....177°F. to 182°F.
Fully open (approximately 7/16″).....202°F.
Radiator Cap Pressure.....13.5 to 16.5 PSI

1970 CADILLAC FILTER APPLICATIONS

Item	Usage	Type and Number
Engine Oil Filter	All Engines	AC Type PF-30
Air Cleaner Element	All Engines	AC Type 332C
Fuel Filter Element	All Engines	AC Type 441
P.C.V. Valve	All Engines	AC Type CV 679C
Transmission Filter	Except Eldorado	AC Type PF-168
Transmission Filter	Eldorado only	AC Type PF-169

GENERAL SPECIFICATIONS

Description	Style Number	Sales Code	Vehicle Identification Number*	Wheelbase (Inches)	Overall Length (Inches)	Overall Height (Inches)	Maximum Width (Inches)	Tread Width	
								Front	Rear
Fleetwood Sixty Special Sedan	68069	M	M0100001	133.0	228.5	56.6	79.94	63.0	63.0
Fleetwood Brougham Sedan	68169	P	P0100001	133.0	228.5	56.7	79.94	63.0	63.0
Calais Hardtop Sedan	68249	N	N0100001	129.5	225.0	54.4	79.94	63.0	63.0
Calais Coupe	68247	G	G0100001	129.5	225.0	54.4	79.94	63.0	63.0
Hardtop Sedan de Ville	68349	B	B0100001	129.5	225.0	54.4	79.94	63.0	63.0
Coupe de Ville	68347	J	J0100001	129.5	225.0	54.4	79.94	63.0	63.0
De Ville Convertible	68367	F	F0100001	129.5	225.0	54.3	79.94	63.0	63.0
Sedan de Ville	68369	L	L0100001	129.5	225.0	55.5	79.94	63.0	63.0
Fleetwood Eldorado	69347	H	H0100001	120.0	221.0	53.8	79.94	63.66	63.0
Fleetwood Seventy-Five Sedan	69723	R	R0100001	149.8	245.3	58.1	79.94	63.0	63.0
Fleetwood Seventy-Five Limousine	69733	S	S0100001	149.8	245.3	58.1	79.94	63.0	63.0
Commercial Chassis	69890	Z	Z0100001	156.0	250.5	—	—	63.0	65.0

*All series Cadillacs are built and numbered in numerical order beginning with V. I. Number 100001, regardless of series or style.

WEIGHT—Consult the dealer who sold you the car or the Motor Vehicle Commissioner of your state. Weight information on all body styles is regularly supplied to these authorities.

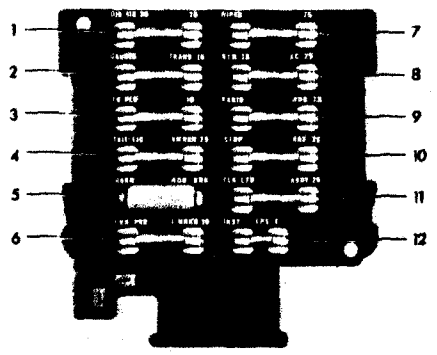
FUSES AND BULBS

All fuses and circuit breakers are contained in a fuse panel located behind the center of the instrument panel, except the fuse for the seat-back lock and the circuit breakers for the headlights and Twilight Sentinel.

The headlamp circuits are protected by a circuit breaker in the light switch. An overload on the breaker will cause the lamps to "flicker" on and off. If this condition develops, have your headlamp wiring checked immediately.

Specifications and locations of fuses, circuit breakers, and bulbs are listed on pages 86 and 87. Replacement parts must be of the same type and capacity characteristics as those listed.

DO NOT use fuses of higher amperage rating than those recommended in the fuse chart on page 86.



Turn signal and hazard warning flashers— The turn signal flasher unit and the flasher unit for the Hazard Warning System are located on the underside of the steering column lower cover.

1. Back-Up Lights, Turn Signal, Cruise Control, De-Fogger
2. Low Oil Pressure Indicator, Downshift Solenoid, Brake Warning Light, Water Temperature Warning Light, Generator Indicator Light, Fuel Gage, CCS Vacuum Solenoid
3. Lo-Blower (A/C only)
4. Tail Lights, License Light, Rear Marker Lights
5. Horns, Power Seat, Power Windows, Convertible Top, Engine Metal Temperature Light, Power Door Locks
6. Cornering Lights, Front Marker Lights, Parking Lights, Ash Tray Light
7. Wipers
8. Heater Blower, A/C Blower Relay, A/C Amplifier
9. Radio, Window Control Relay
10. Stop Lights, Hazard Warning Flasher
11. Courtesy Lights, Cigar Lighter, Clock, Map, Trunk and Glove Box Light, Reading Light, Chauffeur
12. Instrument Panel Lights

FUSES

UNIT	FUSE RATING
Body Feed	25 AMP.
Cigar Lighters	
Clock	
Courtesy Lights	
Glove Box Light	
Map Light	
*Reading Light, Chauffeur	
Trunk Light	
Cornering and Parking Lights	10 AMP.
Ash Tray Light	
Cornering Lights	
Front Side Marker Lights	
Parking Lights	
Directional Signal and Back-up Lights	20 AMP.
Back-up Lights	
Cruise Control	
Rear Window De-Fogger	
Turn Signals	
Gages and Transmission Controls	10 AMP.
Brake Warning Light	
CCS Vacuum Solenoid	
Downshift Solenoid	

UNIT	FUSE RATING
(Controls Cont'd)	
Fuel Gage	
Generator Light	
Low Oil Pressure Indicator	
Water Temperature Warning Light	
Headlights (Integral with Headlight Switch)	15 AMP. (CB)
Heater and Accessories	25 AMP.
Air Conditioning Amplifier	
Air Conditioning Blower Relay	
Heater Blower (On cars equipped with a heater only, the 25 AMP. fuse is replaced by a 15 AMP. fuse)	
Horns	(CB)
Convertible Top	
Engine Temperature Light	
Horns	
Power Seat	
Power Windows	
Power Door Locks	

UNIT	FUSE RATING
Instrument Panel Lights	4 AMP.
Low Blower (Air Conditioning Only)	10 AMP.
Radio and Window Control Relay	7½ AMP.
Seat-Back Lock (*in line under front seat next to relay. Only on coupe styles with power door locks.*)	4 AMP.
Stop Lights and Hazard Warning Flasher	25 AMP.
Tail Lights	25 AMP.
License Light	
Rear Side Marker Lights	
Tail Lights	
Twilight Sentinel (Integral with Headlight Switch)	15 AMP. (CB)
Windshield Wipers	25 AMP.

*Fleetwood Seventy-Five Limousine Only
AMP.—Ampere
(CB)—Circuit Breaker

BULBS

LOCATION	BULB NO.
Ash Tray Front	1445
Back-Up Lights:	
Except Eldorado	1156
Eldorado Only	1295
Clock	1816
Console Compartment	57
Cornering Lights—Front Fender	1295
Courtesy Lights:	
Console	212/212-1
Instrument Panel	89
†Rear Door	212/212-1
Rear Quarter	90
Rear Quarter Armrest	212/212-1
Cruise Control:	
Turn-On and Auto-Lock Indicator	1445
Door Warning and Courtesy Lights (Combined)	212/212-1
Engine Temperature Warning Light	161
Generator Light	161
Glove Compartment	1816
Headlights:	
Inner	L4001
Outer	L4002
Headlight Switch	1895
Heater or A/C Control	1816
High-Beam Indicator	161
Instrument Panel Cluster Lights	168
License Plate Light	67
Low Brake Light	161
Low Oil Pressure Indicator	168
Map Light	89
Marker Lights—Side:	
Front	97-A
Rear	194
Park and Turn Signal	1157-NA
Radio Dial	1816
*Radio-AM/FM Band Indicators	2182-2
*Radio-AM/FM and Stereo Indicators	2182-D
†*Radio-Rear Control Indicator	250
Reading Light—Front Compartment (limousine only)	90
Reading Spot Lights (Fleetwood Brougham and Seventy-Fives)	1004
Stop, Tail and Signal	1157
Trunk Compartment	89
Trunk Lid Indicator	161
Turn Signal Indicator	168
Water Temperature Warning Light	168

†Fleetwood Seventy-Five sedan & limousine only

*Serviceable only by radio technician

Replace With AC Guide Lamps

Cadillac Motor Car Division maintains Zone Offices in the locations listed below. When calling for assistance, please ask for the Owner Relations Manager:

CADILLAC ZONE OFFICES IN U.S.A.

ATLANTA
1776 Peachtree Road, N.W.
Atlanta, Georgia 30309
875-8396 Area Code 404

BOSTON
220 Boylston Street
Chestnut Hill, Mass. 02167
969-6810 Area Code 617

CHICAGO
422 N. Northwest Hwy.
Park Ridge, Illinois 60068
823-2151 Area Code 312

CINCINNATI
8075 Reading Road, Room 210
Cincinnati, Ohio 45237
761-7290 Area Code 513

CLEVELAND
3645 Warrensville Center Road
Shaker Heights, Ohio 44122
752-7600 Area Code 216

DALLAS
1111 Frito-Lay Building
Dallas, Texas 75235
357-3851 Area Code 214

DENVER
1190 S. Colorado Blvd.
Denver, Colorado 80222
756-3691 Area Code 303

DETROIT
15565 Northland Drive
Southfield, Michigan 48075
442-5692 Area Code 313

JACKSONVILLE
4019 Woodcock Drive
Jacksonville, Florida 32216
398-1141 Area Code 904

KANSAS CITY
4900 Oak St., Room 306
Kansas City, Mo. 64112
753-7255 Area Code 816

LOS ANGELES
6922 Hollywood Blvd.
Hollywood, Calif. 90028
466-9281 Area Code 213

MEMPHIS
2701 Union Extended
Memphis, Tennessee 38112
324-3621 Area Code 901

MINNEAPOLIS
7701 Normandale Road—Edina
Minneapolis, Minnesota 55435
920-3870 Area Code 612

NEW YORK
1013 Teaneck Road
Teaneck, N. J. 07666
833-2240 Area Code 201

PHILADELPHIA
Route 38, P.O. Box 9
Moorestown, N. J. 08057
235-6800 Area Code 609

PORTLAND
1500 N. E. Irving St.
Portland, Oregon 97232
233-4801 Area Code 503

SAN FRANCISCO
1825 Trousdale Drive
Birlingame, Calif. 94010
697-6080 Area Code 415

WASHINGTON
Wheaton Plaza Office Bldg.
Wheaton, Maryland 20902
949-4570 Area Code 301

CANADA

CALGARY 2
P.O. Box 2510
Calgary 2, Alberta
243-4621 Area Code 403

LONDON
Box 5412—Terminal "A"
London, Ontario
455-2400 Area Code 519

MONCTON
653 St. George St.
Moncton, New Brunswick
382-1681 Area Code 506

MONTREAL
5000 Trans-Canada Highway
Pointe Claire, Quebec
697-4940 Area Code 514

OTTAWA
875 Belfast Road
Ottawa 8, Ontario
237-5051 Area Code 613

REGINA
581 Park St.
Regina, Saskatchewan
543-2224 Area Code 306

TORONTO
68 Richmond St., E.
Toronto 1, Ontario
362-3494 Area Code 416

VANCOUVER
900 Terminal Avenue
Vancouver 4, British Columbia
684-9444 Area Code 604

WINNIPEG
1345 Redwood Avenue
Winnipeg 14, Manitoba
582-2371 Area Code 204

MEXICO

MEXICO
General Motors de Mexico S.A. de C.V.
Av. Ejercito Nacional No. 843
Mexico 5, D. F.
254-53921

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Litho in U.S.A.

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EXTERIOR ACRYLIC PAINT COLOR CHART

Refer to body name plate on cowl of car for Paint Color No. and Roof Top Code. The two digit number on the name plate indicates exterior paint color, and the single letter, if any, indicates color of roof top cover. For example, "11K" indicates exterior paint color white with black roof top covering, whereas "11" indicates paint color white on entire car exterior.

Use Stock No. shown in this chart to order paint from local paint suppliers..

BODY AND SHEET METAL

Exterior Paint Color No.	Color Name	Original Color No.	Mfr.	Stock No. R-M	Stock No. Dupont	Stock No. Ditzler
11	Cotillion White	*L-67-WD007 ■870-3967	R-M ▲Forbes	A-2080	5033L	DDL-2058
14	Patina Silver	870-3927	▲Forbes	A-2108	5032L	DDL-2059
18	Phantom Gray	L-68-AD006	R-M	A-2090	5031L	DDL-2060
19	Sable Black	870-848	▲Forbes	A-946	99L	DDL-9400
24	Corinthian Blue	L-68-BD037	R-M	A-2281	5140L	DDL-2164
29	Condor Blue	L-68-BD038	R-M	A-2282	5141L	DDL-2167
34	Adriatic Turquoise	L-68-BD033	R-M	A-2265	5119L	DDL-2168
42	Lanai Green	L-68-GD059	R-M	A-2375	5161L	DDL-2263
49	Glenmore Green	L-68-GD024	R-M	A-2283D	5142LM	DDL-2174
54	Byzantine Gold	L-68-LD011	R-M	A-2284D	5143L	DDL-2177
59	Bayberry	L-68-LD012	R-M	A-2285	5144LH	DDL-2180
64	Sauterne	870-4015	▲Forbes	A-2286	5145L	DDL-2184
69	Dark Walnut	927-99741	Dupont	A-2287	5147L	DDL-2187
74	San Mateo Red	927-99014	Dupont	A-2252F	5198LM	DDL-71642
79	Monarch Burgundy	927-99742	Dupont	A-2288M	5148LH	DDL-2191
90	Spartacus Blue Firemist	L-68-BD039	R-M	A-2289D	5149L	DDL-2192
93	Lucerne Aqua Firemist	L-68-BD040	R-M	A-2290D	5150L	DDL-2193
94	Regency Bronze Firemist	L-68-LD016	R-M	A-2291G	5151L	DDL-2194
95	Cinnamon Firemist	927-99746	Dupont	A-2292D	5152L	DDL-2195
96	Nottingham Green Firemist	L-68-GD025	R-M	A-2293D	5154L	DDL-2196
97	Briarwood Firemist	L-68-ND009	R-M	A-2294G	5153L	DDL-2197
99	Chateau Mauve Firemist	L-68-PD007	R-M	A-2095G	5046L	DDL-2074

* 1970 exc. Eldorado
■ 1970 Eldorado
▲ Ditzler supplier for Forbes refinishing materials.

PAINTED MOLDINGS USED WITH ROOF TOP COVERINGS

(Note: For proper gloss use flattening agent)

Roof Top Code	Color Name	Stock No. R-M	Stock No. Dupont	Stock No. Ditzler
J	White	1-69-C93	9673L	DDL-8778
K	Black	1-69-C41	99L	DDL-9348
L	Dk. Blue	1-70-B20	9747L	DDL-13995
M	Lt. Beige	1-70-B80	9746L	DDL-23341
N	Bayberry	1-70-B70	9748L	DDL-44194
P	Dk. Mauve	1-70-B60	9750L	DDL-50844
R	Dk. Brown	1-70-B81	9751L	DDL-23342

WHEELS

Color Name	Stock No. R-M
Black	P403

FOR INTERIOR COLORS SEE CHARTS ON FOLLOWING PAGES

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TRIM CODE COLOR REFERENCE CHART

Reference Chart for Determining Paint Colors on Interior Parts from the Paint Charts by Trim Code No. (Trim Code No. is stamped on Metal Plate Attached to Left Side of Cowl Under Hood near Hood Hinge.)

The letter (S) suffixed to a trim comb. number refers to the Dual Comfort 60/40 sectional front seat assembly for styles 68069, 68169, 68347, 49 and 67 only.

Styles 68069 (M),68169(P)

Trim Comb.	011,011S	Black Dumbarton (Cloth) w/Black (Leather)
	016,016S	Lt. Gray Divan (Cloth)
	021,021S	Med. Blue Divan (Cloth)
	028,028S	Med. Turquoise Dumbarton (Cloth) w/Med. Turquoise (Leather)
	031,031S	Dk. Green Dumbarton (Cloth) w/Antique Dk. Green (Leather)
	043,043S	Med. Beige Divan (Cloth)
	044,044S	Med. Gold Dumbarton (Cloth) w/Antique Med. Gold (Leather)
	047,047S	Dk. Mauve Divan (Cloth)
	051,051S	Black (Leather)
	052,052S	White (Leather) w/Black Carpet
	066,066S	Dk. Blue (Leather)
	083,083S	Antique Med. Beige (Leather)
	084,084S	Antique Med. Gold (Leather)
	086,086S	Antique Dk. Brown (Leather)
	088,088S	Med. Red (Leather)

Styles 68247(G),49(N)

Trim Comb.	211	Black Dorian (Cloth) w/Black (Coated Fabric)
	220	Med. Blue Dorian (Cloth) w/Med. Blue (Coated Fabric)
	228	Med. Turquoise Dorian (Cloth) w/Med. Turquoise (Coated Fabric)
	231	Dk. Green Dorian (Cloth) w/Antique Dk. Green (Coated Fabric)
	243	Med. Beige Dorian (Cloth) w/Antique Med. Beige (Coated Fabric)
	244	Med. Gold Dorian (Cloth) w/Antique Med. Gold (Coated Fabric)
	251	Black (Coated Fabric)
	283	Antique Med. Beige (Coated Fabric)

Styles 68347(J),49(B),69(L)

Trim Comb.	311,311S	Black Dubonnet (Cloth) w/Black (Leather)
	320,320S	Med. Blue Dubonnet (Cloth) w/Med. Blue (Leather)
	328,328S	Med. Turquoise Dynasty (Cloth) w/Med. Turquoise (Leather)
	331,331S	Dk. Green Dubonnet (Cloth) w/Antique Dk. Green (Leather)
	343,343S	Med. Beige Dubonnet (Cloth) w/Antique Med. Beige (Leather)
	344,344S	Med. Gold Dynasty (Cloth) w/Antique Med. Gold (Leather)
	347,347S	Dk. Mauve Dynasty (Cloth) w/Dk. Mauve (Leather)
	351,351S	Black (Leather)
	352,352S	White (Leather) w/Black Carpet
(A)	353,353S	White (Leather) w/Dk. Blue Carpet
(B)	357,357S	White (Leather) w/Nottingham Green Carpet
	366,366S	Dk. Blue (Leather)
	383,383S	Antique Med. Beige (Leather)
	384,384S	Antique Med. Gold (Leather)
	386,386S	Antique Dk. Brown (Leather)
(B)	388,388S	Med. Red (Leather)

(A) Exc. styles 68349,69
(B) Exc. style 68369

Style 68367(F)

Trim Comb.	351,351S	Black (Leather)
	352,352S	White (Leather) w/Black Carpet
	353,353S	White (Leather w/Dk. Blue Carpet
	354,354S	White (Leather) w/Dk. Red. Carpet
	357,357S	White (Leather) w/Nottingham Green Carpet
	366,366S	Dk. Blue (Leather)
	383,383S	Antique Med. Beige (Leather)
	384,384S	Antique Med. Gold (Leather)
	386,386S	Antique Dk. Brown (Leather)
	388,388S	Med. Red (Leather)

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TRIM CODE COLOR REFERENCE CHART (Cont'd)

Style 69347(H)

Trim Comb.	411	Black Duplex (Cloth) w/Black (Coated Fabric)
	420	Med. Blue Duplex (Cloth) w/Med Blue (Coated Fabric)
	428	Med. Turquoise Duplex (Cloth) w/Med. Turquoise (Coated Fabric)
	431	Dk. Green Duplex (Cloth) w/Antique Dk. Green (Coated Fabric)
	443	Med. Beige Duplex (Cloth) w/Antique Med. Beige (Coated Fabric)
	444	Med. Gold Duplex (Cloth) w/Antique Med. Gold (Coated Fabric)
	447	Dk. Mauve Duplex (Cloth) w/Dk. Mauve (Coated Fabric)
	451,451B	Black (Leather)
	452	White (Leather) w/Black Carpet
	457	White (Leather) w/Nottingham Green Carpet
	466	Dk. Blue (Leather)
	483	Antique Med. Beige (Leather)
	484	Antique Med. Gold (Leather)
	486	Antique Dk. Brown (Leather)
	488	Med. Red (Leather)

Style 69723(R)

Trim Comb.	711	Black Dumbarton (Cloth) w/Black (Leather)
	716	Lt. Gray Divan (Cloth)
	719	Med. Gray Decordo (Cloth)
	721	Med. Blue Divan (Cloth)
	743	Med. Beige Divan (Cloth)

Style 69733 (S) Leather Front Compartment and Cloth Rear Compartment

Trim Comb.	711	Black (Leather) w/Black Dumbarton (Cloth)
	716	Black (Leather) w/Lt. Gray Divan (Cloth)
	719	Black (Leather) w/Med. Gray Decordo (Cloth)
	721	Black (Leather) w/Med. Blue Divan (Cloth)
	743	Black (Leather) w/Med. Beige Divan (Cloth)

CONVERTIBLE TOP COLOR OPTIONS

Style 68367(F)

Option	J	White
Option	B	Black
Option	C	Dk. Blue
Option	M	Lt. Beige
Option	N	Bayberry

ROOF COVERING OPTIONS

Styles 68169(P),68347(J),49(B),69(L),69347(H)

Option	J	White
Option	K	Black
Option	L	Dk. Blue
Option	M	Lt. Beige
Option	N	Bayberry
Option	P	Dk. Mauve
Option	R	Dk. Brown

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INTERIOR COLOR COMBINATIONS

Steering Column Jacket, Steering Wheel Lower Cover
Shift Lever Bowl and Signal Switch Housing

All Trim Codes	Black	R-M	1-68-C41
		Dupont	4428-L
		Ditzler	DIA-9317

For Instrument Panel Radio Speaker and Back Window Defogger Grille, use "0"% Gloss Paint as indicated with "▲" symbol.

For Windshield Upper Garnish Molding and Eldorado Rear Seat Back Compartment Shelf Molding, use "20" % Gloss Paint as indicated with ■ symbol.

For Seat Adjuster Track Covers and Carpet Retainer Covers use "20"% Gloss Paint as indicated with ◆ symbol.

For Side Roof Rail Moldings, Side and Back Window Garnish Moldings, Front Seat Back and Side Panels, Center Arm Rest Finish Covers, Center Pillar Finish Caps, and Door Locking Knob Ferrules, use "20"% Gloss Paint as indicated with # symbol.

To Match Trim Code No.	Color		(Formula No.) Matching Colors
011,011S,051,051S,211,251,311,311S,351,351S,411,451, 451B,711,*716,*719,*721,*743	▲Black	R-M	1-68-C41
		Dupont	4428-L
		Ditzler	DIA-9317
	■ ◆ #Black	R-M	1-69-C41
		Dupont	99L
*69733 Frt. Compartment.		Ditzler	DIA-9248
016,016S,*716	▲Dark Gray	R-M	1-69-C15
		Dupont	9651-L
		Ditzler	DIA-32782
	■ ◆ Dark Gray	R-M	1-69-C13
		Dupont	9633-L
		Ditzler	DIA-32790
	#Lt. Gray	R-M	1-69-C14
		Dupont	9631-L
*Exc. 69733 Frt. Compartment.		Ditzler	DIA-32788
021,021S,220,320,320S,420,*721	▲Dark Blue	R-M	1-70-B21
		Dupont	9740-L
		Ditzler	DIA-13968
	■ Dark Blue	R-M	1-70-B23
		Dupont	9731-L
		Ditzler	DIA-13983
	◆ #Med. Blue	R-M	1-70-B22
		Dupont	9730-L
*Exc. 69733 Frt. Compartment.		Ditzler	DIA-13982
028,028S,228,328,328S,428	▲Dark Turquoise	R-M	1-70-B32
		Dupont	9739-L
		Ditzler	DIA-13970
	■ Dark Turquoise	R-M	1-70-B34
		Dupont	9729-L
		Ditzler	DIA-13981
	◆ #Med. Turquoise	R-M	1-70-B33
		Dupont	9728-L
		Ditzler	DIA-13980

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1970
INTERIOR TRIM COMBINATIONS (CONT'D)

For Instrument Panel Radio Speaker and Back Window Defogger Grille, use "0" % Gloss Paint as indicated with "▲" symbol.

For Windshield Upper Garnish Molding and Eldorado Rear Seat Back Compartment Shelf Molding, use "20" % Gloss Paint as indicated with ■ symbol.

For Seat Adjuster Track Covers and Carpet Retainer Covers Use "20"% Gloss Paint as indicated with ◆ symbol.

For Side Roof Rail Moldings, Side and Back Window Garnish Moldings, Front Seat Back and Side Panels, Center Arm Rest Finish Covers, Center Pillar Finish Caps, and Door Locking Knob Ferrules, use "20"% Gloss Paint as indicated with # symbol.

To Match Trim Code No.	Color		(Formula No.) Matching Colors
031,031S,231,331,331S,431	▲Dark Green	R-M	170-B-30
		Dupont	9741-L
		Ditzler	DIA-44171
	■◆ #Dark Green	R-M	170-B-36
		Dupont	9732-L
		Ditzler	DIA-44171
C43,043S,083,083S,243,283,343,343S,383,383S, 443,483,*743	▲Dark Beige	R-M	170-B-82
		Dupont	9744-L
		Ditzler	DIA-23314
	■ Dark Beige	R-M	170-B-86
		Dupont	9737-L
		Ditzler	DIA-23329
	◆ #Med. Beige	R-M	170-B-85
		Dupont	9736-L
*Exc. 69733 Frt. Compartment.		Ditzler	DIA-23328
044,044S,084,084S,244,344,344S,384,384S,444,484	▲Dark Gold	R-M	170-B-71
		Dupont	9742-L
		Ditzler	DIA-23312
	■ Dark Gold	R-M	170-B-73
		Dupont	9734-L
		Ditzler	DIA-23326
	◆ #Med. Gold	R-M	170-B-72
		Dupont	9733-L
		Ditzler	DIA-23325
047,047S,347,347S,447	▲Dark Mauve	R-M	1-69-C55
		Dupont	9653-L
		Ditzler	DIA-50820
	■◆ #Dark Mauve	R-M	1-69-C53
		Dupont	9635-L
		Ditzler	DIA-50817
052,052S,352,352S,452	▲Black	R-M	1-68-C41
		Dupont	4428-L
		Ditzler	DIA-9317
	■◆ Black	R-M	1-69-C41
		Dupont	99-L
		Ditzler	DIA-9248
	#White	R-M	1-69-C92
		Dupont	9625-L
		Ditzler	DIA-8774
066,066S,366,366S,466	▲Dark Blue	R-M	1-70-B21
		Dupont	9740-L
		Ditzler	DIA-13968
	■◆ #Dark Blue	R-M	1-70-B23
		Dupont	9731-L
		Ditzler	DIA-13983
086,086S,386,386S,486	▲Dark Brown	R-M	1-70-B83
		Dupont	9743-L
		Ditzler	DIA-23313
	■◆ #Dark Brown	R-M	1-70-B84
		Dupont	9735-L
		Ditzler	DIA-23327

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INTERIOR COLOR COMBINATIONS (CONT'D.)

For Instrument Panel Radio Speaker and Back Window Defogger Grille, use "0"% Gloss Paint as indicated with "▲" symbol.

For Windshield Upper Garnish Molding and Eldorado Rear Seat Back Compartment Shelf Molding, use "20"% Gloss Paint as indicated with ■ symbol.

For Seat Adjuster Track Covers and Carpet Retainer Covers use "20"% Gloss Paint as indicated with ◆ symbol.

For Side Roof Rail Moldings, Side and Back Window Garnish Moldings, Front Seat Back and Side Panels, Center Arm Rest Finish Covers, Center Pillar Finish Caps, and Door Locking Knob Ferrules, use "20"% Gloss Paint as indicated with # symbol.

To Match Trim Code No.	Color		(Formula No.) Matching Colors
088,088S,388,388S,488	▲ Med. Red	R-M	169-C-56R
		Dupont	9647-L
		Ditzler	DIA-71752
	■ #Med. Red	R-M	168-C-51R
		Dupont	9528-L
		Ditzler	DIA-71644
	◆ Dark Red	R-M	166-C-56R
		Dupont	9429-L
		Ditzler	DIA-71588
353,353S	▲ Dark Blue	R-M	170-B-21
		Dupont	9740-L
		Ditzler	DIA-13968
	■ ◆ Dark Blue	R-M	170-B-23
		Dupont	9731-L
		Ditzler	DIA-13983
	#White	R-M	169-C-92
		Dupont	9625-L
		Ditzler	DIA-8774
354,354S	▲ Med. Red	R-M	169-C-56R
		Dupont	9647-L
		Ditzler	DIA-71752
	Med. Red	R-M	168-C-51R
		Dupont	9528-L
		Ditzler	DIA-71644
	Dark Red	R-M	166-C-56R
		Dupont	9429-L
		Ditzler	DIA-71588
	#White	R-M	168-C-92
		Dupont	9625-L
		Ditzler	DIA-8774
357,357S,457	▲ Nottingham Green	R-M	170-B-31
		Dupont	9745-L
		Ditzler	DIA-44172
	Nottingham Green	R-M	170-B-35
		Dupont	9738-L
		Ditzler	DIA-44179
	#White	R-M	169-C-92
		Dupont	9625-L
		Ditzler	DIA-8774
*719	▲ Dark Gray	R-M	169-C-15
		Dupont	9651-L
		Ditzler	DIA-32792
	Dark Gray	R-M	169-C-13
		Dupont	9633-L
		Ditzler	DIA-32790
	#Med. Gray	R-M	169-C-10
		Dupont	9632-L
		Ditzler	DIA-32789

*Exc. 69733 Frt. Compartment

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1970

AMA Specifications—Passenger Car

The information contained herein is prepared, distributed by, and is solely the responsibility of the automobile manufacturing company to whose products it relates. Questions concerning these specifications should be directed to the manufacturer whose address is shown below. This uniform specification form was developed by the automobile manufacturing companies under the auspices of the Automobile Manufacturers Association.

MANUFACTURER	CAR NAME	
Cadillac Motor Car Div.	Cadillac	
MAILING ADDRESS	MODEL YEAR	ISSUED: 9-18-69
2860 Clark	1970	REVISED (e)

NOTES:
1. The General Specifications herein are those in effect at date of compilation and are subject to change without notice by the manufacturer.
2. UNLESS OTHERWISE INDICATED:
   a. Specifications apply to standard models without optional equipment. Significant deviations are noted.
   b. Nominal design dimensions are used throughout these specifications.

TABLE OF CONTENTS

Car & Body Dimensions 1,2	Drive Units 14	Suspensions 21
Engine – Mechanical 4	Brakes 18, 19	Weights 24
Electrical 12	Steering 20	Index 27

BODY – TYPES AND STYLE NAMES – Body type, style names; use manufacturer's code for series & body style.

DESCRIPTION	NO. PASS.	STYLE NO.	VEHICLE ID. NO.
Fleetwood Eldorado	6	69347	H0100001

AMA Specifications—Passenger Car

Page 1

MAKE OF CAR Cadillac MODEL YEAR 1970 DATE ISSUED 9-18- REVISED (e)

CAR AND BODY DIMENSIONS

See Pages 25, 26 for SAE Dimension Definitions

(All dimensions in inches unless otherwise indicated)

All dimensions to ground are for comparative purposes only. Dimensions are to be shown for: 4-Dr. Sedan, 2-Dr. H.T., 4-Dr. H.T., Convertible and Station Wagon.

MODEL	SAE Ref. No.	69347 Eldorado
WIDTH		
Track – Front	W101	63.7
Track – Rear	W102	63.0
Maximum overall car width	W103	79.96
Body width at No. 2 pillar	W117	--
LENGTH		
Body "O" to front of dash	L 30	
Wheelbase	L101	120.0
Overall car length	L103	221.0
Overhang – front	L104	44.1
Overhang – rear	L105	56.9
Body upper structure length	L123	103.0
Body "O" line to ℄ of rear wheel	L127	95.6
Body "O" line to w/s cowl point	L130	
HEIGHT		
Passenger Distribution (front & rear)		3 Pass Frt. & 3 Pass Rear
Trunk/Cargo load (lbs.)		
Overall height	H101	53.7
Cowl height	H114	38.2
Deck height	H138	
Rocker panel – front — To ground	H112	7.1
Rocker panel – front — From front wheel ℄	H112	--
Rocker panel – rear — To ground	H111	7.3
Rocker panel – rear — From rear wheel ℄	H111	--
Windshield slope angle	H122	59°
GROUND CLEARANCE		
Bumper to ground – front	H102	10.6
Bumper to ground – rear	H104	12.6
Angle of approach	H106	16.0°
Angle of departure	H107	15.7°
Ramp breakover angle	H147	10.7°
Min. running clearance (Specify) *	H156	5.4

* Exhaust System to Ground

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CAR AND BODY DIMENSIONS

See Pages 25, 26 for SAE Dimension Definitions

(All dimensions in inches unless otherwise indicated)

MODEL	SAE Ref. No.	69347 Eldorado
FRONT COMPARTMENT		
Effective head room	H61	37.5
Max. eff. leg room – accelerator	L34	41.4
H Point to Heel point	H30	7.9
H Point travel	L17	4.8
Shoulder room	W 3	57.3
Hip room	W 5	61.2
Upper body opening to ground	H50	49.6
REAR COMPARTMENT		
H Point couple distance	L50	33.3
Effective head room	H63	37.8
Min. effective leg room	L51	36.2
H Point to Heel point	H31	9.5
Min. knee room	L48	5.1
Rear Compartment room	L 3	27.1
Shoulder room	W 4	55.8
Hip room	W 6	54.2
Upper body opening to ground	H51	--
LUGGAGE COMPARTMENT		
Usable luggage capacity	V 1	15.2
Liftover height	H195	
Position of spare tire storage		Horizontal
Method of holding lid open		Spring
STATION WAGON – THIRD SEAT		
Shoulder Room	W85	N.A.
Hip room	W86	N.A.
Effective leg room	L86	N.A.
Effective head room	H86	N.A.
Seat facing direction		N.A.
STATION WAGON – CARGO SPACE		
Cargo length at floor – front seat	L202	N.A.
Cargo length at belt – front seat	L204	N.A.
Cargo width – Wheelhouse	W201	N.A.
Opening width at belt	W204	N.A.
Maximum cargo height	H201	N.A.
Rear opening height	H202	N.A.
Cargo volume index (cu. ft.) $\frac{W4 \times L204 \times H201}{1728}$	V2	N.A.

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POWER TEAMS

(Indicate whether standard or optional)

MODEL AVAILABILITY	ENGINE					TRANSMISSION	AXLE RATIO (Std. first) (Indicate A/C ratio)
	Displ. cu. in.	Carburetor	Compr. Ratio	BHP @ RPM	Torque @ RPM		
69347	500 8.2Litre	14BBL	10.01	400 @ 4400	550 @ 3000		307

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MODEL 69347 Eldorado

ENGINE – GENERAL

Type, no. cyls., valve arr.		90° V-8 - O.V.
Bore and stroke (nominal)		4.3 X 4.304
Piston displacement, cu. in.		500 - (8.2 Litres)
Bore spacing (℄ to ℄)		5.00
No. system (front to rear)	L. Bank	2 - 4 - 6 - 8
	R. Bank	1 - 3 - 5 - 7
Firing order		1 - 5 - 6 - 3 - 4 - 2 - 7 - 8
Compres. ratio (nominal)		10.0:1
Cylinder Head Material		Cast Iron
Cylinder Block Material		Cast Iron
Cyl. Sleeve-Wet, dry, none		None
Number of mtg. points	Front	1
	Rear	2
Engine installation angle		0°
Taxable horsepower $\frac{Dia^2 \times No. Cyl.}{2.5}$		59.2
Publishing max. bhp* @ eng. RPM		400 @ 4400 R.P.M.
Publishing max. torque * (lb. ft. @ RPM)		550 @ 3000 R.P.M.
Recommended fuel regular – premium		Premium

ENGINE – PISTONS

Material			Aluminum Alloy with Cast in steel struts
Description and finish			Slipper Type Cam Ground Control Expansion
Weight (piston only) oz.			25.52
Clearance (limits)	Top land		.031 - .089
	Skirt	Top	.0006 - .0010
		Bottom	.0014 - .0015
Ring groove depth	No. 1 ring		210
	No. 2 ring		210
	No. 3 ring		195
	No. 4 ring		None

* Max. bhp (brake horsepower) and max. torque corrected to 60° F and 29.92 in. Hg atmospheric pressure.

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MODEL

ENGINE – RINGS

Function (top to bottom)	No. 1, oil or comp.	Comp.
	No. 2, oil or comp.	Comp.
	No. 3, oil or comp.	Oil
	No. 4, oil or comp.	None
Compression	Description - material, coating, etc.	#1 Molybdenum Filled Cast Iron #2 Phosphate Coated Cast Iron
	Width	.0770 - .0785
	Gap	.013 - .025
Oil	Description - material, coating, etc.	Multi - Piece Steel Chrome - Plated Rail
	Width	.1795 - .1880
	Gap	.015 - .055.
Expanders		Yes

ENGINE – PISTON PINS

Material			1018 Steel
Length			3.030
Diameter			.9994 - .9999
Type	Locked in rod, in piston, floating, etc.		Locked in Rod
	Bushing	In rod or piston	None
		Material	None
Clearance	In piston		.0002 - .0004
	In rod		Press Fit
Direction & amount offset in piston			.060 Toward May Thrust

ENGINE – CONNECTING RODS

Material		G. M. 84M Arma Steel
Weight (oz.)		28.86
Length (center to center)		6.75
Bearing	Material & Type	At 20 Aluminum - Steel Backed M-400 Aluminum - Steel Backed
	Overall length	.826
	Clearance (limits)	.0065 - .0028
	End play	.008 - .016 (Total Two Rods)

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MODEL 69347 Eldorado

ENGINE – CRANKSHAFT

Material			Nodular Cast Iron
Vibration damper type			Rubber Absorption
End thrust taken by bearing (No.)			#3 Center Main
Crankshaft end play			.002 - .012
Main bearing	Material & type		M - 400 Aluminum Steel Backed
	Clearance		.0001 - .0026
	Journal dia. and bearing overall length	No. 1	3.250 - 1.1925
		No. 2	3.250 - 1.0595
		No. 3	3.250 - 1.067 (Inside) 1.258 (Outside)
		No. 4	3.250 - 1.0595
		No. 5	3.250 - 1.1925
		No. 6	None
		No. 7	None
	Dir. & amt. cyl. offset		R. H. Forward .47 L.H. Rearward - .47
Crankpin journal diameter			2.500

ENGINE – CAMSHAFT

Location			Center of V
Material			G. M. 120 M Cast Iron
Bearings	Material		Steel Backed Babbitt
	Number		5
Type of Drive	Gear or chain		Silent Chain
	Crankshaft gear or sprocket material		Sintered Iron G. M. 3884 - M
	Camshaft gear or sprocket material		Die Cast Aluminum - Nylon Gear
	Timing chain	No. of links	48
		Width	.750
		Pitch	.500

ENGINE – VALVE SYSTEM

Hydraulic lifters (Std., opt., NA)		Std.
Valve rotator, type (intake, exhaust)		None
Rocker ratio		1.65:1
Operating tappet clearance (indicate hot or cold)	Intake	Auto
	Exhaust	Auto

(Continued)

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MODEL 69347 Eldorado

ENGINE – VALVE SYSTEM (cont.)

Timing (based on top of ramp points)	Intake	Opens (°BTC)	18 Degress	.001 Lift
		Closes (°ABC)	114 Degress	.001 Lift
		Duration - deg.	312 Degress	.001 Lift
	Exhaust	Opens (°BBC)	70 Degress	.001 Lift
		Closes (°ATC)	58 Degress	.001 Lift
		Duration - deg.	308 Degress	.001 Lift
	Valve opening overlap			
Intake	Material		1041 Steel	
	Overall length		5.230	
	Actual overall head dia.		2.000	
	Angle of seat & face		Seat in Head 45°	Valve Face 44°
	Seat insert material		None	
	Stem diameter		.3412 - .3425	
	Stem to guide clearance		.0005 - .0025	
	Lift (@ zero lash)		.440	
	Outer spring press. & length	Valve closed (lb. @ in.)	60-65 - @ 1.946	
		Valve open (lb. @ in.)	155 - 165 @ 1.496	
	Inner spring press. & length	Valve closed (lb. @ in.)	None	
		Valve open (lb. @ in.)	None	
Exhaust	Material		21 - 2 GMR 241 M	
	Overall length		5.245	
	Actual overall head dia.		1.625	
	Angle of seat & face		Seat 45°	Face 44°
	Seat insert material		None	
	Stem diameter		.3415 - .3420	
	Stem to guide clearance		.0010 - .0025	
	Lift (@ zero lash)		.454	
	Outer spring press. & length	Valve closed (lb. @ in.)	60 - 65 @ 1.946	
		Valve open (lb. @ in.)	155 - 165 @ 1.496	
	Inner spring press. & length	Valve closed (lb. @ in.)	None	
		Valve open (lb. @ in.)	None	

ENGINE – LUBRICATION SYSTEM

Type of lubrication (splash, pressure, nozzle)	Main bearings	Pressure
	Connecting rods	Pressure
	Piston pins	Splash
	Camshaft bearings	Pressure
	Tappets	Pressure
	Timing gear or chain	Metered Centrifugal Flow
	Cylinder walls	Splash

(Continued)

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MODEL 69347 Eldorado

ENGINE – LUBRICATION SYSTEM (cont.)

Oil pump type	Spur Geer
Normal oil pressure (lb. @ engine rpm)	.35 - .40 @ 30 MPH
Oil press. sending unit (elect. or mech.)	Electric
Type oil intake (floating, stationary)	Stationary
Oil filter system (full flow, part., other)	Full Flow
Filter replacement (element, complete)	Element
Capacity of c/case, less filter-refill (qt.)	5 Qts. + 1 Qt. for Filter
Oil grade recommended (SAE viscosity and temperature range)	+ 32° F SAE 20 W - 10W30 0° - + 32°F SAE 10 W - 10W30 Below 0°F SAE 5 W - 5W20
Engine Service Reqmt. (MM, MS, etc.)	MS - G.M. 6031 M

ENGINE – EXHAUST SYSTEM

Type (single, single with cross-over, dual, other)		Dual with one transverse muffler and a single outlet
Muffler No. & type (reverse flow, straight thru, separate resonator)		One reverse flow with one seperate resonator
Exhaust pipe dia. (O.D., wall thick.)	Branch	Exhaust 2.24 .036 - .048 Laminated
	Main	Intermediate 2.50 .060 Aluminized
Tail pipe dia. (O.D. & wall thickness)		2.50 - .060 Aluminized

ENGINE – CRANKCASE VENTILATION SYSTEM

Type (ventilates to atmos., induction system, other)		Standard	Induction
		Optional	None
Control Unit	Make and model		A/C Spark Plug Division
	Location		---
	Energy source (manifold vacuum, carburetor air stream, other)		Manifold Vacuum
	Control method (variable orifice, fixed orifice, other)		Spring loaded valve - Variable orifice
Complete system	Discharges (to intake manifold, carb. air intake, air cleaner intake, other)		Intake Manifold
	Air inlet (breather cap, carburetor air cleaner, other)		Air Cleaner
	Flame arrestor (screen, check valve, other)		Check Valve

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MODEL 69347 Eldorado

ENGINE – EXHAUST EMISSION CONTROL

Type (Air injection, engine modifications, other)			Engine Modification
Air Injection Pump	Type		None
	Displacement		--
	Drive ratio		--
	Drive type		--
	Relief valve (type)		--
	Filter (describe)		--
Air Injection System	Air distribution (head, manifold, etc.)		None
	Point of entry		--
	Injection tube I.D.		--
	Check valve type		--
	Backfire protection (type)		--
Carburetor	Make		Rochester
	Model		4BBL 4MV
	Barrel size		Pri 1.375 Sec. 2.250
	Idle speed	Drive	600 Drive (A/C Off)
		Neutral	--
	Idle A/F mixture		--
Distributor	Aux. Adv. Systems (type)		Thermostatic Vacuum Switch mounted in Cyl.Block water passages.
	Make		See P 13
	Model		--
	Cent'fgal adv. in crank degrees @ eng. rpm	Start (rpm)	--
		Intermed. points deg. @ rpm	--
		Max.deg.@ rpm	--
	Vacuum adv. in crank degrees @ eng. rpm	Start (in Hg) Intermed. points deg.@ in. Hg Max. deg.@ in.	--
	Vacuum Source		Carburetor
Timing - Crank degrees @ rpm			7 1/2° BTDC
Cooling System			
Exhaust System			

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MODEL 69347 Eldorado

ENGINE – FUEL SYSTEM

(See supplemental page for Details of Fuel Injection, Supercharger, etc. if used)

Induction type: Carburetor, fuel injection, supercharger.			Carburetor
Fuel Tank	Refill capacity (U.S. gals.)		Approx. 24 gals.
	Filler location		Back of License Plate
Fuel Pump	Type (elec. or mech.)		Mechanical
	Locations		Lower Left Side of Eng.
	Pressure range		5.25 - 6.50 @ 1800
Vacuum booster (std., optional, none)			None
Fuel Filter	Type		A/C Spark Plug Division
	Locations		In Fuel Pump
Carburetor	Choke type		Remote Pocket in manifold
	Intake manifold heat control (exhaust or water)		Exhaust (No Heat Valve)
	Air cleaner type	Standard	Dry pack single Inlet
		Optional	---
	Idle speed (spec. neutral or drive)	Manual	---
		Automatic	600 RPM Drive (A/C Off)
		Idle A/F mix.	--

CARBURETOR SUPPLEMENTARY INFORMATION

Model Usage	Engine Displ.	Transmission	Carburetors		No. Used and Type	Barrel Size
			Make	Model		

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MODEL 69347 Eldorado

ENGINE – COOLING SYSTEM

Type system (pressure, pressure vented, atmospheric, other)			Pressure
Radiator cap relief valve pressure			13.5 - 16.5
Circulation thermostat	Type (choke, bypass)		By Pass
	Starts to open at (°F)		177° - 182°
Water pump	Type (centrifugal, other)		Centrifugal Dual Outlet
	GPM @ 1000 pump rpm		19
	Number of pumps		one
	Drive (V-belt, other)		V-Belt
	Bearing type		Double Row Ball Bearing
By-pass recirculation type (inter., ext.)			Internal
Radiator core type (cellular, tube and fin, other)			Tube and Center
Cooling system capacity	With heater (qt.)		21.3
	Without heater (qt.)		Heater Std. Equip.
	Opt. equipment-specify (qt.)		21.8 With A/C
Water jackets full length of cyl. (yes, no)			Yes
Water all around cylinder (yes, no)			Yes
Radiator hose	Lower	Number and type (molded, straight)	1 - Molded
		Inside diameter	1.50
	Upper	Number and type (molded, straight)	1 - Molded
		Inside diameter	1.50
	By-pass	Number and type (molded, straight)	None
		Inside diameter	None
Fan	Number of blades & spacing		7 @ 76° - 58° - 57° - 56° - 51° - 46° - 46°
	Diameter		18"
	Ratio-fan to crankshaft rev.		1.14:1
	Fan cutout type		None
	Bearing type		None
*Drive belts (indicate belt used by letter)	Fan		A
	Generator or alternator		A
	Water Pump		A
	Power Steering		B
	Air Conditioning		C Matched two belts

* Drive Belt Dimensions	A	B	C	D	E	F	G	H	I	J	K
Angle of V	38°	38°	38°								
Nominal length (SAE)	50.5	48.0	59.0								
Width	.460	.380	.380								

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MODEL 69347 Eldorado

ELECTRICAL – SUPPLY SYSTEM

Battery	Make and Model		Delco Remy
	Voltage Rtg. & Total Plates		12 Volt - 15 Plate
	SAE Designation & Amp. Hr. Rtg.		74 Amp. Hrs. @ 20 Hr. Rate
	Location		Right Front Side - Underhood
	Terminal grounded		Negative
Generator or Alternator	Make		Delco Remy
	Model		1100908 / 1100910 A/C
	Type and rating		42 Amp. / 61 Amp.
	Output at engine idle (neutral)		Charge @ Idle
	Ratio-Gen. to Cr/s rev.		3.25:1
Regulator	Make		Delco Remy
	Model		1119515
	Type		Double Contact
	Cutout relay	Closing voltage generator rpm	None
		Reverse current to open	None
	Regulated	Voltage	13.8 - 14.8 @ 100 Deg. (Adjust to 14.2)
		Current	None
	Voltage test conditions	Temperature	100 Degrees
		Load	10 Amps.
		Other	--

ELECTRICAL – STARTING SYSTEM

Starting Motor	Make		Delco Remy
	Model		1107389
	Rotation (drive end view)		Clockwise
Motor control	Switch (solenoid, manual)		Solenoid
	Starting procedure		See Below
Motor Drive	Engagement type		Spiral Spline and Over Running Clutch
	Pinion meshes (front, rear)		Front
	Number of teeth	Pinion	9
		Flywheel Manual	N.A.
		Flywheel Auto.	166
	Flywheel face width	Manual	N.A.
		Auto.	.500

Place Trans. in Neutral Position.

Cold Start: Depress Acc. to floor. - Turn ign. key to start position.

Warm Start: Depress Acc. halfway. Hold. Turn ign. key to start.

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ELECTRICAL – IGNITION SYSTEM

Type	Conventional – Std., Opt., N.A.		Std.
	Transistorized – Std., Opt., N.A.		N.A.
	Other (specify)		--
Coil	Make		Delco Remy
	Model		1115295
	Amps	Engine stopped	2.4
		Engine idling	1.25
Distributor	Make		Delco Remy
	Model		1111939
	Cent'fgal adv. in c/shaft degrees @ engine rpm (nominal)	Start (rpm)	0° @ 600 RPM
		Intermediate points deg. @ rpm	14.5° - 18.5° @ 1950 RPM
		Max. deg. @ rpm	26° - 30° - 4400 R.P.M.
	Vacuum adv. in c/shaft degrees @ in. Hg. (nominal)	Start (in. Hg.)	8" - 10"
		Intermediate points, deg. @ in. Hg.	12° - 25.5° @ 13" 22.5° - 25.5° @ 16"
		Max. deg. in. Hg.	25.5° @ 16"
	Breaker gap (in.)		.016
	Cam angle (deg.)		28° - 32°
	Breaker arm tension (oz.)		19 - 23 oz.
Timing	Crankshaft deg. @ rpm		7 1/2° BTDC
	Mark location		Crankshaft Pulley
Spark Plug	Make		AC Spark Plug Division
	Model		R-46N
	Thread (mm)		14 MM
	Tightening torque (lb. ft.)		25 ft. lb
	Gap		.035
Cable	Conductor type		Resistant Core
	Insulation type		Neoprene
	Spark plug protector		Neoprene

ELECTRICAL – SUPPRESSION

Locations & type	

Packard Electric - Dist. Resistance Wire

.3 MFD on Coil Feed Terminal

.5 MFD on Gen. Reg. Feed Terminal

Ground Straps - Trans. to Dash.

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ELECTRICAL – INSTRUMENTS AND EQUIPMENT

Speedometer	Type	A.C. Spark Plug Division
	Trip odometer (yes,no)	Yes
Charge indicator – type		Tell Tale
Temperature indicator – type		Gauge and Tell Tale
Oil pressure indicator – type		Tell Tale
Fuel indicator – type		Gauge
Other		Trunk Warning Lite - Low Brake - Cruise
Windshield wiper	Type – Standard	Electric
	Type – Optional	--
Windshield washer	Type – Standard	Vacuum
	Type – Optional	--
Horn	Type	Solenoid Vibrating - Diaphram F-A-D
	Number used	3
	Amp draw (each)	5.2 Amps Ea.

DRIVE UNITS – CLUTCH (Manual Transmission)

Make & type		None Available
Type pressure plate springs		
Total spring load (lb.)		
No. of clutch driven discs		
Clutch facing	Material	
	Outside & inside dia.	
	Total eff. area (sq.in.)	
	Thickness	
	Engagement cushioning method	
Release bearing	Type & method of lubrication	
Torsional damping	Methods: springs, friction material	

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DRIVE UNITS – TRANSMISSIONS

Manual 3-speed (std. or opt.)	N.A.
Manual 4-speed (std. or opt.)	N.A.
Manual with overdrive (std. or opt.)	N.A.
Automatic (std. or opt.)	Std.

DRIVE UNITS – MANUAL TRANS.

Number of forward speeds			Not Available
Transmission ratios	In first		
	In second		
	In third		
	In fourth		
	In reverse		
Synchronous meshing, specify gears			
Shift lever location			
Lubricant	Capacity (pt.)		
	Type recommended		
	SAE viscosity number	Summer	
		Winter	
		Extreme cold	

DRIVE UNITS – MANUAL TRANS. W/OVERDRIVE

(For transmission data see manual transmission section)

Type (planetary or other)			Not Available
Manual lockout (yes, no)			
Downshift accelerator control (yes, no)			
Minimum cut-in speed			
Gear ratio			
Lubricant	Capacity (pt.) (Overdrive only)		
	Separate filler (yes, no)		
	Type recommended		
	SAE viscosity number	Summer	
		Winter	
		Extreme cold	

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DRIVE UNITS – AUTOMATIC TRANSMISSION

Trade name		Turbo Hydramatic
Type describe		3 Element Fixed Converter W/ Step Gear Shift
Selector location		Indicator in Cluster above Steering Column
List gear ratios Selector Pattern and indicate which are used in each selector position		P - R - N 'D' - L Lo Gear 2.48 Intermediate 1.48 High Gear 1.00 Reverse 2.09
Max. upshift speed–drive range		87
Max. kickdown speed–drive range		77
Torque convertor	Number of elements	3
	Max. ratio at stall	2.03
	Type of cooling (air, liquid)	Liquid-Water - To Oil
	Nominal diameter	13.038"
Lubricant	Capacity–refill (pt.)	Approx. 5 1/2 Qts.
	Type recommended	Fluid - DEXRON
Special transmission features		Driven through a chain from Eng. mounted converter

DRIVE UNITS – PROPELLER SHAFT

Number used		Two (1 Piece Right and Left)
Type (straight tube, tube-in-tube, internal-external damper, etc.)		Exposed
Outer diam. x length* x wall thickness	Manual 3-speed trans.	N.A.
	Manual 4-speed trans.	N.A.
	Overdrive transmission	N.A.
	Automatic transmission	1.25 X 17.05 - Solid

* Center to center of universal joints, or to centerline of rear attachment.

(Continued)

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DRIVE UNITS – PROPELLER SHAFT (cont.)

Intermediate bearing	Type (plain, anti-friction)		None
	Lubrication (fitting, prepack)		--
Slip Yoke	Type		--
	Number of teeth		--
	Spline O.D.		--
Universal joints	Make and Mfg. No.		Saginaw
	Number used		4 Joints
	Type (ball and trunnion, cross)		(2) Tri-Pot Ball & Trunnion (2) Rezeppa (Outboard)
	Rear attach. (u-bolt, clamp, etc.)		--
	Bearing	Type (plain, anti-friction)	Ball
		Lubric. (fitting, prepack)	Pre-Packed (Premanent)
Drive taken through (torque tube or arms, springs)			Frt. Suspension Arms
Torque taken through (torque tube or arms, springs)			Eng. Supports

DRIVE UNITS – AXLE

Type (front, rear)			Front
Description			
Limited Slip differential, type			Not Available
Drive Pinion Offset			None
No. of differential pinions			2
Pinion adjustment (shim, other)			Shim
Pinion bearing adj. (shim, other)			Shim
Wheel bearing type			Not Applicable
Lubricant	Capacity (pt.)		.563 Gal.
	Type recommended		Extreme Pressure Mineral Oil
	SAE viscosity number	Summer	90
		Winter	90
		Extreme cold	90

AXLE RATIO TOOTH COMBINATIONS

(See page 3 for axle ratio usage)

Axle ratio		3.07
No. of teeth	Pinion	14
	Ring gear	43
Ring Gear O.D.		9.947

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DRIVE UNITS – WHEELS

Type & material		Drop Center - Steel
Rim (size & flange type)	Std.	15 X 6 JK
	Opt.	None
Attachment	Type (bolt or stud)	Stud
	Circle diameter	5.00 In.
	Number and size	5 1/2 X 20

MODEL

DRIVE UNITS – TIRES

Standard	Size, ply rating, & ply		L-78 X 15 Load Range B
	Type (bias, radial, etc.)		Belted Bias
	Full rated Inflation Press.	Front	24 PSI
		Rear	20 PSI
	Rev./Mile at 50 MPH		715
Optional	Size, ply rating, & ply		None White Wall Option Only

BRAKES – PARKING

Type of control		Foot operated - Vac. Released
Location of control		Left Side below Inst. Panel
Operates on		Rear Service Brakes
If separate from service brakes	Type (internal or external)	N.A.
	Drum diameter	N.A.
	Lining size (length x width x thickness)	N.A.

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BRAKES – SERVICE

Type (drum) or (disc & no. of pistons)					Disc Front - Single Piston / Drum Rear
Self adjusting (std., opt., N.A.)					Std.
Special Valving	Type (proportion, delay, metering, other)				Metering - Front / Proportioning - Rear
Power brake make & type (remote, int., etc.)		Std.			Delco Tandem
		Opt.			--
Effective area (sq. in.) *					38.36 F / 80 R
Gross lining area (sq. in.) **					42.28 F / 84 R
Swept area (sq. in.) ***					2.24 F / 138 R
Front to Rear Effectiveness Relationship					62 - 69%
Drum	Diameter (nominal)	Front			--
		Rear			11.0
	Type and material				Full Cast Iron Finned Drum
Rotor	Outer working diameter				11.0
	Inner working diameter				6.91
	Working width				1.205
	Material & type (vented/solid)				Full Cast Iron - Vented
Wheel cylinder bore	Front				2 15/16
	Rear				7/8
Master Cylinder	Bore				1.125
	displacement distribution	Front	%		73.6%
		Rear	%		26.4%
Pedal arc ratio					3.28:1
Line pressure at 100 lb. pedal load					1350 PSI Disc
Shoe Clearance	Front				None
	Rear				.015
Brake lining	Bonded or riveted				Riveted
	Front Wheel	Material			DM 5470 Molded Asbestos
		Size (length x width x thickness)	Prim. or outboard		5.4 X 1.93 X .41
			Second. or inboard		--
					5.34 X 1.93 X .43
		Segments per shoe			--
					1
	Rear Wheel	Material			Marshall H 3144 PRI and H3152 F Sec. Molded Asb.
		Size (length x width x thickness)	Prim. or outboard		9.00 X 2.00 X .20
			Second. or inboard		12.00 X 2.00 X .20
		Segments per shoe			1

* Excludes rivet holes, grooves, chamfers, etc. ** Includes rivet holes, grooves, chamfers, etc.

*** Total swept area for four brakes. (Widest lining contact width for each brake x its contact circumference.)

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STEERING

Manual (std., opt., NA)				N.A.
Power (std., opt., NA)				Std.
Adjustable steering wheel (tilt, swing, other)		Type and description		Tilt and Telescope
		(std., opt., NA)		Opt.
Wheel diameter		Manual		N.A.
		Power		15.5
Turning diameter (feet)	Outside front	Wall to wall (l. & r.)		44.7
		Curb to curb (l. & r.)		41.3
	Inside rear	Wall to wall (l. & r.)		23.3
		Curb to curb (l. & r.)		23.9
Manual	Gear	Type		N.A.
		Make		
		Ratios	Gear	
			Overall	
	No. wheel turns (stop to stop)			
Power	Type (coaxial, linkage, etc.)			Co-Axial
	Make			Saginaw Steering Gear
	Gear	Type		Rotary Valve - Recirculating Ball
		Ratios	Gear	16.0 - 12.2
			Overall	16.1 - 12.3
	Pump driven by			Belt
	No. wheel turns (stop to stop)			2.7
Linkage	Type			Parallelogram
	Location (front or rear of wheels, other)			Front
	Drag link (trans. or longit.)			Transverse
	Tie rods (one or two)			Two
Steering Axis	Inclination at camber (deg.)			11 Degrees @ 0
	Bearings (type)	Upper		Spherical Joints
		Lower		Spherical Joints
		Thrust		Spherical Joints
Whl. Align. (range at curb wt. & preferred)	Caster (deg.)			- 1 1/2 to - 2 1/2
	Camber (deg.)			+ 3/8 to - 3/8
	Toe-in (outside track inches)			0 to 1/8
Steering spindle & joint type				Spherical Joints
Wheel Spindle	Diameter	Inner bearing		
		Outer bearing		
	Thread size			
	Bearing type			

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MODEL 69347 Eldorado

SUSPENSION – GENERAL

(See Supplement page for details on Air Suspension)

Provision for car leveling		Front - Torsion Bar Adj. - Auto Level Control
Provision for brake dip control		In Frt. and Rear Suspension Geometries
Provision for acc. squat control		In Front Suspension Geometry
Special provisions for car jacking		Bumper Type
Shock absorber front & rear	Type	Direct Action
	Make	Delco
	Piston dia.	1"
Other special features		Placell Air Reservoir, Rebound Cut Off, Intregal Bump Stop in Front Shocks

SUSPENSION – FRONT

Type and description		Independent Torsion Bar
Spring	Type	Torsion Bar
	Material	S.A.E. 5160 H
	Size (coil design height & I.D. bar length x dia.)	1.062 Dia. X 54.71 Long Eff. Length
	Spring rate (lb. per in.)	438 In. Lb/Deg.
	Rate at wheel (lb. per in.)	115
Stabilizer	Type (link, linkless, frameless)	Link
	Material & bar diameter	S.A.E. 1070 1 1/16 Dia.

SUSPENSION – REAR

Type and description			Longitudal Single Leaf Spring - Dead Axle
Drive and torque taken through			Frt. Wheel Drive
Spring	Type		Single Leaf
	Material		SAE 5160 Steel
	Size (length x width, coil design height & I.D.; bar length & dia.)		3" Dia. X 63.25
	Spring rate (lb. per in.)		95 Lbs/In.
	Rate at wheel (lb. per in.)		115 Lbs./In.
	Mounting insulation type		Rubber bushing shackles and rubber insulator
	If leaf	No. of leaves	One
		Shackle (comp. or tens.)	Compression
Stabilizer	Type (link, linkless, frameless)		None
	Material		None
Track bar type			None

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FRAME

Type and description (Separate frame, unitized frame, partially - unitized frame)	Boxed perimeter frame extending to rear of passenger compartment. Integral construction rear of passenger compartment.

BODY – MISCELLANEOUS INFORMATION

Drs. hinged (front, rr.)	Front doors	Front
	Rear doors	--
Type of finish (lacquer, enamel, other)		Acrylic
Hood counterbalanced (yes, no)		Yes
Hood release control (internal, external)		External
Vehicle Indent. No. location		Windshield Lower Frame - Left Side - Trans. and Eng.
Engine No. location		Rear Upper portion of cyl. block - L Side of trans.
Theft protection - type		Ign. key start with steering lock. Door lock ign. key warning buzzer.
Vent window control method (crank, friction pivot)	Front	None
	Rear	None
Seat cushion type	Front	Zig Zag Spring
	Rear	Zig Zag Spring
	3rd seat	--
Seat back type	Front	Zig Zag Spring
	Rear	Zig Zag Spring
	3rd seat	--
Windshield glass type (i.e., single curved - laminated plate)		Compound Curve - Laminated
Side glass type (i.e., curved tempered plate)		Curve Tempered
Backlight glass type (i.e., compound curved - tempered plate, three piece)		Curve Tempered
Windshield glass exposed surface area		1372.6
Side glass exposed surface area		1757.6
Backlight glass exposed surface area		844.0
Total glass exposed surface area		3974.2

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CONVENIENCE EQUIPMENT

(Indicate whether standard, optional or NA on each series)

Power windows	Side windows	Std.
	Vent windows	N.A.
	Backlight or tailgate	N.A.
Power seats (specify type as well as availability)		Std. 6-Way Power (Opt. 4-Way Bucket Seat)
Reclining front seat back (R-L or both)		Opt. on Bucket Seat - Pass. Only
Front seat head restrainer (R-L or both)		Both
Radios (specify type as well as availability)		Delco - AM/FM - FM Stereo
Rear seat speaker		Std. with Radio
Power antenna		Std. with Radio
Clock		Std.
Air conditioner (specify type and availability)		Auto Climate Control - Optional
Speed warning device		N.A.
Speed control device		Opt.
Ignition lock lamp		N.A.
Dome lamp		Std.
Glove compartment lamp		Std.
Luggage compartment lamp		Std.
Underhood lamp		N.A.
Courtesy lamp		Std.
Map lamp		Std.
Auto. trans. quad. lamp		Std.
Cornering light lamp		Std.
Heater & Defroster Lamp		Std.
Rear Window Defogger		Opt.

LAMP HEIGHT AND SPACING

Height above ground to center of bulb or marker	Headlamp	Highest *	26.76
		Lowest	--
	Tail	Highest	29.03
		Lowest	--
	Sidemarker	Front	28.86
		Rear	24.13
Distance from C/L of car to center of bulb	Headlamp	Inside	21.03
		Outside *	27.42
	Tail	Inside	33.25
		Outside	--
	Directional	Front	33.25
		Rear	

* If single headlamps are used enter here.

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WEIGHTS

Model	CURB WEIGHT * POUNDS			% PASS. WEIGHT DISTRIBUTION				LIQUID WEIGHT	
				Pass. In Front		Pass. In Rear			
	Front	Rear	Total	Front	Rear	Front	Rear	Fuel	Coolant
Eldorado 69347	2801	1920	4721	45.5	54.5	17.0	83.0	146.4	44.4

Accessories & Equipment Differential Weights				Remarks

*Reference – SAE Aerospace-Automotive drawing standards, Section E 1.02 (d).

1970 OPTIONAL EQUIPMENT NET WEIGHT INCREASE

DESCRIPTION	FRONT	REAR	TOTAL
Power Door Locks - Sedan	4.9	5.7	10.6
Power Door Locks - Coupes (Calais & DeVille)	4.5	4.3	8.8
Power Door Locks - Eldorado	6.6	7.2	13.8
6-Way Power Bench Seat - 62 Series Only	9.5	8.1	17.6
6-Way Power Bench Seat 60-63 Series	6.5	5.5	12.0
60-40 Power Seat 6-Way - 6-Way (Brougham)	19.2	15.5	34.7
60-40 Power Seat 6-Way - 6-Way (68069)	32.5	27.7	60.2
60-40 Power Seat 6-Way - 6-Way (DeVille)	30.4	26.0	56.4
Power Trunk Lock - All Except Eldorado & Limo.	-3.2	11.2	8.0
Power Trunk Lock Eldorado	-4.0	13.0	9.0
Power Trunk Lock Limousine	1.4	9.4	8.0
Air Conditioner - All Except Eldorado	119.0	-1.0	118.0
Air Conditioner - Eldorado	120.0	-2.0	118.0
Guide-Matic	2.0	--	2.0
Cruise Control	5.0	.5	5.5
Radio AM-FM Push Button	6.0	2.5	8.5
Radio AM-FM Signal Seeking	6.8	3.0	9.8
Radio Stereo	8.5	3.7	12.2
Radio AM-FM Signal Seeking R.R. Controls	9.5	3.0	12.5
Tape Player	7.6	1.9	9.5
T & T Steering Wheel	.7	.3	1.0
DeFogger Rear Window	---	3.0	3.0
Vinyl Top (63 Series)	2.2	3.2	5.4
Vinyl Top (69347) Padded	1.4	5.6	7.0
Vinyl Top (697 Series) Padded	5.0	8.0	13.0
Controlled Differential	--	3.0	3.0
Automatic Leveling Control	6.8	4.2	11.0
Automatic Leveling Control (68367 only)	7.8	4.2	12.0

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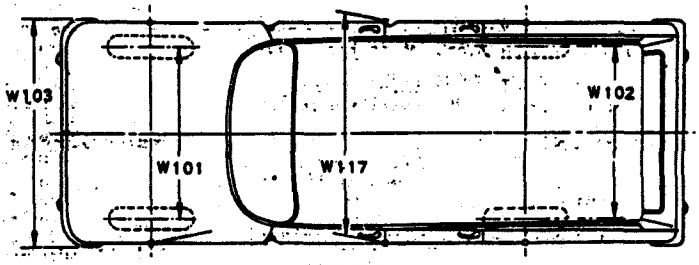
CAR AND BODY DIMENSIONS

KEY SHEET

EXTERIOR CAR AND BODY DIMENSIONS



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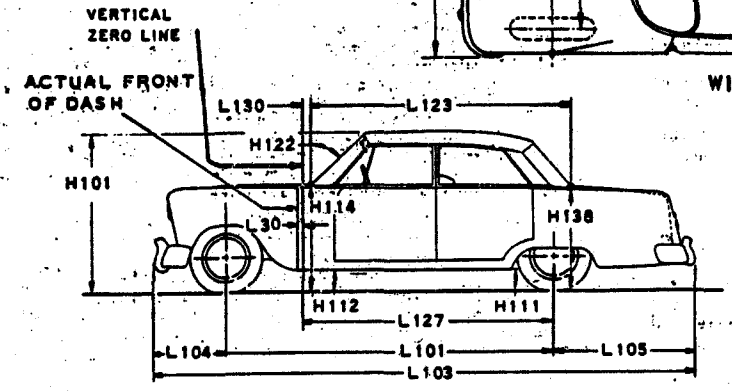

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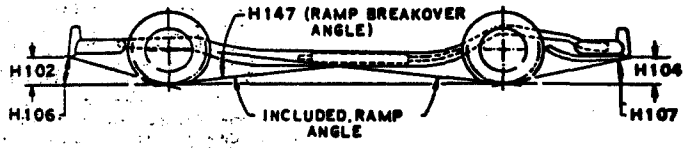
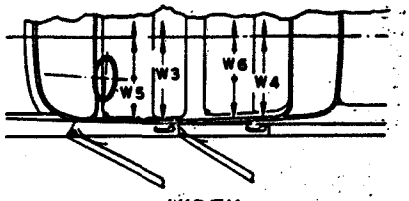


GROUND CLEARANCE

INTERIOR CAR AND BODY DIMENSIONS



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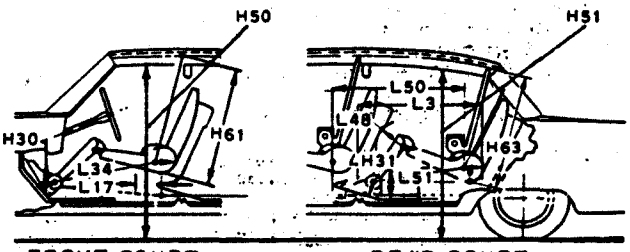
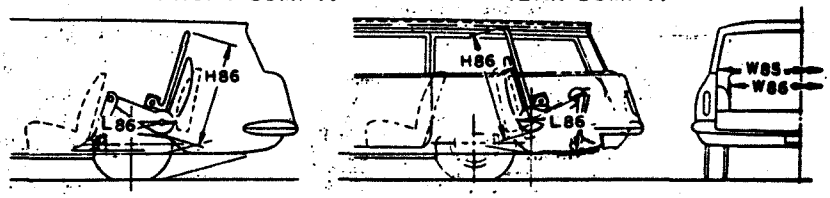
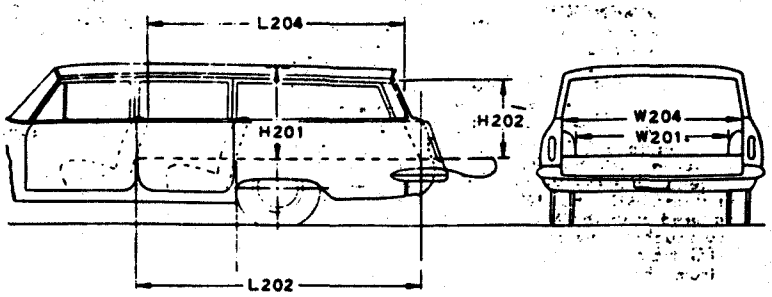


FRONT COMPT. REAR COMPT.



THIRD SEAT



CARGO SPACE

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CAR AND BODY DIMENSIONS

KEY SHEET

DIMENSION DEFINITIONS

EXTERIOR WIDTH DIMENSIONS

W101 WHEEL TREAD – FRONT. Measured at centerline of tires, with nominal camber, at ground.

W102 WHEEL TREAD – REAR. Measured at centerline of tires at ground.

W103 MAXIMUM OVERALL CAR WIDTH. Include bumpers, moldings, or sheet metal protrusions. Measured to outside of metal.

W117 MAXIMUM BODY WIDTH AT #2 PILLAR. Measured across body at #2 pillar, excluding hardware and applied moldings.

EXTERIOR LENGTH DIMENSIONS

L 30 VERTICAL ZERO LINE TO ACTUAL FRONT OF DASH. If actual Front of Dash is to the rear of Body Zero Line, it is identified by a minus (–) sign.

L101 WHEELBASE.

L103 OVERALL LENGTH. Include bumper guards if standard equipment.

L104 OVERHANG – FRONT. Measured from C/L of front wheels to front of car, including bumper guards if standard equipment.

L105 OVERHANG – REAR. Measured from C/L of rear wheels to rear of car, including bumper guards if standard equipment.

L123 BODY UPPER STRUCTURE LENGTH AT CAR CENTERLINE. The horizontal dimension from the Cowl Point to the Deck Point.

L127 VERTICAL ZERO LINE TO CENTERLINE OF REAR WHEELS. A horizontal dimension.

L130 VERTICAL ZERO LINE TO WINDSHIELD COWL POINT. The horizontal dimension from the vertical zero line to the theoretical intersection of extended windshield glass plane and normal cowl surface.

EXTERIOR HEIGHT DIMENSIONS

H101 OVERALL HEIGHT – DESIGN. Measured with the vehicle in Manufacturer's Design Weight attitude.

H114 COWL POINT TO GROUND. Measured at vehicle centerline.

H138 DECK POINT TO GROUND. Measured at vehicle centerline.

H112 ROCKER PANEL TO GROUND – FRONT. The vertical dimension from ground to bottom of rocker panel, excluding flanges. Measured to the outside of sheet metal at foremost point of rocker panel.

H111 ROCKER PANEL TO GROUND – REAR. The vertical dimension from ground to bottom of rocker panel, excluding flanges. Measured to the outside of sheet metal at front of rear wheel opening.

H122 WINDSHIELD SLOPE ANGLE. The angle between a vertical line and the windshield surface at car centerline. On compound-curved windshields the chord of the arc is used and limited to that section of the windshield comprehended by an 18-inch chord.

GROUND CLEARANCE DIMENSIONS

H102 BUMPER TO GROUND – FRONT. Minimum dimension, includes bumper guards.

H104 BUMPER TO GROUND – REAR. Minimum dimension, includes bumper guards.

H106 ANGLE OF APPROACH. The angle between ground and a line tangent to the front tire static loaded radius arc and the first point of interference, i.e., bumper, guard, gravel deflector, fender or other component, excluding license plate. This dimension may be determined graphically for reporting purposes.

H107 ANGLE OF DEPARTURE. The angle between ground and a line tangent to the rear tire static loaded radius arc and the first point of interference, i.e., bumper, guard, gravel deflector, tail pipe, fender or other component, excluding license plate. This dimension may be determined graphically for reporting purposes.

H147 RAMP BREAKOVER ANGLE. The supplement of included ramp angle (180° minus included ramp angle) over which car can pass without interference, measured with car sitting on a level surface, using lines tangent to arcs of front and rear static loaded radii and intersecting at point on underside of car which defines the smallest angle.

H156 MINIMUM RUNNING GROUND CLEARANCE. Location of measurement on the car is to be clearly recorded.

FRONT COMPARTMENT DIMENSIONS

H 61 EFFECTIVE HEAD ROOM – FRONT. The dimension from H Point to the headlining, plus a constant of 4.0 inches, measured along a line 8° to rear of vertical.

L 34 MAXIMUM EFFECTIVE LEG ROOM – ACCELERATOR. Measured along a diagonal line from the Manikin ankle pivot center to the H Point plus a constant of 10.0 inches. For treadle type accelerator pedals, the leg room is measured with the Manikin's right foot on the accelerator pedal and the Manikin Heel Point at Accelerator Heel Point. All other types of accelerator pedals will be measured with the Manikin foot angle set at 87° and the shoe touching the pedal.

H 30 H POINT TO HEEL POINT – FRONT. The vertical dimension from the H Point to the Accelerator Heel Point.

L 17 H POINT TRAVEL. The horizontal dimension between the H Point in the most forward and rearward seat positions.

FRONT COMPARTMENT DIMENSIONS (Cont.)

W 3 SHOULDER ROOM – FRONT. The minimum lateral dimensions between the door garnish moldings or nearest interference, measured at the H Point station.

W 5 HIP ROOM – FRONT. The lateral dimension through the H Point to trimmed body surfaces. Depress loose side wall cloth to trim foundation or other obstruction if such construction exists.

H 50 UPPER BODY OPENING TO GROUND – FRONT. The vertical dimension from a point on the trimmed body opening to the ground, measured at the H Point station.

REAR COMPARTMENT DIMENSIONS

L 50 H POINT COUPLE DISTANCE. The horizontal dimension from the front seat H Point to the rear seat H Point.

H 63 EFFECTIVE HEAD ROOM – REAR. The dimension from the H Point to the headlining, plus a constant of 4.0 inches, measured along a line 8° to rear of vertical.

L 51 MINIMUM EFFECTIVE LEG ROOM – REAR. Measured along a diagonal line from the ankle pivot center to the H Point plus a constant of 10.0 inches, with the foot positioned to the nearest interference between the seat structure and toe, instep or lower leg.

H 31 H POINT TO HEEL POINT – REAR. The vertical dimension from the H Point to the Manikin Heel Point on the depressed floor covering.

L 48 MINIMUM KNEE ROOM – REAR. The minimum dimension from the Manikin knee pivot center to the back of the front seat back.

L 3 REAR COMPARTMENT ROOM. The horizontal dimension from the back of front seat to front of rear seat back at height tangent to the top of rear seat cushion.

W 4 SHOULDER ROOM – REAR. The minimum lateral dimension between the door garnish molding or nearest interference. Measured at H Point station.

W 6 HIP ROOM – REAR. The lateral dimension through H Point to trimmed body surfaces. Depress loose side wall cloth to trim foundation or other obstruction when such construction exists.

H 51 UPPER BODY OPENING TO GROUND – REAR. The vertical dimension from a point on the trimmed body opening to the ground, measured 13.0 inches forward of the H Point.

LUGGAGE COMPARTMENT DIMENSIONS

V 1 LUGGAGE CAPACITY – USABLE. The total luggage compartment luggage capacity in cubic feet with the tire and tools in place.

H195 LIFTOVER HEIGHT. Vertical dimension from the highest point on the luggage compartment lower opening to ground, excluding corner radii.

STATION WAGON – THIRD SEAT DIMENSIONS

W 85 SHOULDER ROOM – THIRD SEAT. The minimum lateral dimension between the door garnish moldings or nearest interference. Measured at H Point station.

W 86 HIP ROOM – THIRD SEAT. The lateral dimension through H Point to trimmed surfaces.

L 86 EFFECTIVE LEG ROOM – THIRD SEAT. Measured along a diagonal line from ankle pivot center to H Point plus a constant of 10.0 inches. With rear-facing third seat, foot is positioned in foot well or to nearest interference with rear end or rear closure.

H 86 EFFECTIVE HEAD ROOM – THIRD SEAT. The dimension from H Point to the headlining, plus a constant of 4.0 inches. Measured along a line 8° to rear of vertical.

STATION WAGON – CARGO SPACE DIMENSIONS

L202 CARGO LENGTH AT FLOOR – FRONT SEAT. The horizontal dimension, measured at the floor level from the rear of the front seat back to the normal inside limiting interference on the tailgate, on the car centerline.

L203 CARGO LENGTH AT BELT – FRONT SEAT. The horizontal dimension measured from the top rear of front seat back to a vertical extension line from the normal inside limiting interference at the top of the tailgate, on the car centerline.

W201 CARGO WIDTH – WHEELHOUSE. The minimum horizontal dimension, measured between wheelhousings at floor level.

W204 OPENING WIDTH AT BELT. The minimum horizontal dimension, measured between the nearest normal inside limiting interferences of the rear opening at the top of the tailgate.

H201 MAXIMUM CARGO HEIGHT. The maximum vertical dimension, measured from the top of the floor covering to the headlining, on the car centerline.

H202 REAR OPENING HEIGHT. The vertical dimension measured from the top of the floor covering to the normal inside limiting interference at the top of the rear opening, on the car centerline, with both tail-and liftgates fully open.

V 2 CARGO VOLUME INDEX BEHIND FRONT SEAT. The total volume in cubic feet above the normal load floor and behind the front seat with the liftgate and tailgate closed.

$$\frac{W4 \times L204 \times H201}{1728}$$

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The information contained herein is prepared, distributed by, and is solely the responsibility of the automobile manufacturing company to whose products it relates. Questions concerning these specifications should be directed to the manufacturer whose address is shown below. This uniform specification form was developed by the automobile manufacturing companies under the auspices of the Automobile Manufacturers Association.

MANUFACTURER	CAR NAME	
CADILLAC MOTOR CAR DIVISION	CADILLAC	
MAILING ADDRESS	MODEL YEAR	ISSUED: 9-18-69
2860 Clark	1970	REVISED (e)

NOTES:

1. The General Specifications herein are those in effect at date of compilation and are subject to change without notice by the manufacturer.
2. UNLESS OTHERWISE INDICATED:
   a. Specifications apply to standard models without optional equipment. Significant deviations are noted.
   b. Nominal design dimensions are used throughout these specifications.

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BODY – TYPES AND STYLE NAMES –

Body type, style names; use manufacturer's code for series & body style.

DESCRIPTION	NO. PASS.	STYLE NO.	VEHICLE ID. NO.
Fleetwood Sixty Special Sedan	6	68069	M9 100000
Fleetwood Brougham Sedan	6	68169	P9 100000
Calais Hardtop Sedan	6	68249	N9 100000
Calais Coupe	6	68247	G9 100000
DeVille Coupe	6	68347	J9 100000
DeVille Convertible	6	68367	F9 100000
DeVille Hardtop Sedan	6	68349	B9 100000
DeVille Sedan	6	68369	L9 100000
Fleetwood Sedan	9	69723	R9 100000
Fleetwood Limousine	9	69733	S9 100000

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MAKE OF CAR Cadillac MODEL YEAR 1970 DATE ISSUED 9-18-69 REVISED (e)

CAR AND BODY DIMENSIONS

See Pages 25, 26 for SAE Dimension Definitions

(All dimensions in inches unless otherwise indicated)

All dimensions to ground are for comparative purposes only. Dimensions are to be shown for:
4-Dr. Sedan, 2-Dr. H.T., 4-Dr. H.T., Convertible and Station Wagon.

MODEL	SAE Ref. No.	ALL
WIDTH		
Track – Front	W101	63.0
Track – Rear	W102	63.0
Maximum overall car width	W103	79.8
Body width at No. 2 pillar	W117	79.3
LENGTH		
Body "O" to front of dash	L 30	
Wheelbase	L101	129.5 (680-681 133.0) – (75 - 149.8)
Overall car length	L103	225.0 (680-681 228.5) (75 - 245.3)
Overhang – front	L104	37.5
Overhang – rear	L105	58.0
Body upper structure length	L123	See Below
Body "O" line to ℄ of rear wheel	L127	105.5
Body "O" line to w/s cowl point	L130	7.0
HEIGHT		
Passenger Distribution (front & rear)		3 Pass. F - 3 Pass. R
Trunk/Cargo load (lbs.)		
Overall height	H101	See Below
Cowl height	H114	38.3 38.8 on 68069 39.6 Limo.
Deck height	H138	
Rocker panel – front: To ground	H112	7.2 (7.8 68069) (8.6 - 7523) (8.5 - 7533)
Rocker panel – front: From front wheel ℄	H112	
Rocker panel – rear: To ground	H111	6.8 (8.1 68069-68169) (9.1 - 7523) (8.9 - 7533)
Rocker panel – rear: From rear wheel ℄	H111	
Windshield slope angle	H122	55°

GROUND CLEARANCE			680-681	75 Limo.
Bumper to ground – front	H102	10.4	10.5	11.1
Bumper to ground – rear	H104	11.8	10.7	12.9
Angle of approach	H106	18.4°	18.4°	19.6°
Angle of departure	H107	13.5°	12.0°	15.1°
Ramp breakover angle	H147	11.4	10.9	11.6
Min. running clearance (Specify)	H156	5.8	5.4	6.4

L-123	H - 101
106.8 — 68069 - 68169	— 56.6
105.4 — 68369	— 55.5
106.2 — 68249-349 68247-347	— 54.4
107.3 — 68367	— 54.3
126.8 — 69723-733	58.1 – 69723 58.0 – 69733

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CAR AND BODY DIMENSIONS

See Pages 25, 26 for SAE Dimension Definitions

(All dimensions in inches unless otherwise indicated)

MODEL	SAE Ref. No.	68069 68169	68369	68249	68349	68247	68347	68367	69723	69733
FRONT COMPARTMENT										
Effective head room	H61	39.8	39.6	38.5		38.5		38.9	40.3	39.4
Max. eff. leg room – accelerator	L34	42.1	41.2	41.2		41.2		41.2	40.8	40.3
H Point to Heel point	H30	8.3	8.4	8.4		8.4		8.4	8.2	9.0
H Point travel	L17	4.8							4.8	4.8
Shoulder room	W 3	59.9	60.6	61.0	60.06	61.0	60.8	60.8	59.9	
Hip room	W 5	62.8	62.8	62.8		62.8		62.8	62.9	62.1
Upper body opening to ground	H50	50.9	50.1	49.2		49.2		49.2	53.4	
REAR COMPARTMENT										
H Point couple distance	L50	42.0	39.5	37.1		37.1		36.5	61.5	62.2
Effective head room	H63	38.3	38.5	37.5		37.5		38.1	38.4	
Min. effective leg room	L51	44.2	41.9	39.7		39.7		38.2	---	
H Point to Heel point	H31	11.3	11.4	10.5		10.5		10.5	9.8	
Min. knee room	L48	9.3	8.0	6.2		5.8		5.3	---	
Rear Compartment room	L 3	33.8	31.3	29.2		29.1		27.7	25.2	
Shoulder room	W 4	59.6	59.6	59.7		59.3		59.3	58.4	
Hip room	W 6	62.1	62.3	62.7		55.6		55.6	57.8	
Upper body opening to ground	H51	50.7	49.7	48.6		---		----	52.5	
LUGGAGE COMPARTMENT										
Usable luggage capacity	V 1	17.3		14.6 Convertible				13.2 75 Limo.		
Liftover height	H195									
Position of spare tire storage		Horizontal								
Method of holding lid open		Spring								
STATION WAGON – THIRD SEAT										
Shoulder Room	W85	N. A.								
Hip room	W86	----								
Effective leg room	L86	----								
Effective head room	H86	----								
Seat facing direction										
STATION WAGON – CARGO SPACE										
Cargo length at floor – front seat	L202	N.A.								
Cargo length at belt – front seat	L204	---								
Cargo width – Wheelhouse	W201	---								
Opening width at belt	W204	----								
Maximum cargo height	H201	----								
Rear opening height	H202	----								
Cargo volume index (cu. ft.) $\frac{W4 \times L204 \times H201}{1728}$	V2									

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POWER TEAMS

(Indicate whether standard or optional)

MODEL AVAILABILITY	ENGINE					TRANSMISSION	AXLE RATIO (Std. first) (Indicate A/C ratio)
	Displ. cu. in.	Carburetor	Compr. Ratio	BHP @ RPM	Torque @ RPM		
All Exc. Eldorado	472	4BBL	10.0:1	375 @ 4400	525 @ 3000	Hydramatic	2.93 All Exc. Limo. 3.15 75 Limo. Std. and A/C

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MODEL		All Exc. Eldorado

ENGINE – GENERAL

Type, no. cyls., valve arr.		90° - V8 - O.V.
Bore and stroke (nominal)		4.30 X 4.06
Piston displacement, cu. in.		472
Bore spacing (℄ to ℄)		500
No. system (front to rear)	L. Bank	2 - 4 - 6 - 8
	R. Bank	1 - 3 - 5 - 7
Firing order		1 - 5 - 6 - 3 - 4 - 2 - 7 - 8
Compres. ratio (nominal)		10.0:1
Cylinder Head Material		Cast Iron
Cylinder Block Material		Cast Iron
Cyl. Sleeve-Wet, dry, none		None
Number of mtg. points	Front	2
	Rear	1
Engine installation angle		6° 24'
Taxable horsepower $\frac{Dia^2 \times No.\ Cyl.}{2.5}$		59.2
Publishing max. bhp* @ eng. RPM		375 @ 4400
Publishing max. torque * (lb. ft. @ RPM)		525 @ 3000
Recommended fuel regular – premium		Premium

ENGINE – PISTONS

Material			Aluminum Alloy with cast in steel struts
Description and finish			Slipper Type Cam Ground Control Expansion
Weight (piston only) oz.			27.28
Clearance (limits)	Top land		.031 - .039
	Skirt	Top	.0006 - .0010
		Bottom	- .0014 - + .0005
Ring groove depth	No. 1 ring		.210
	No. 2 ring		.210
	No. 3 ring		.195
	No. 4 ring		None

* Max. bhp (brake horsepower) and max. torque corrected to 60° F and 29.92 in. Hg atmospheric pressure.

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MODEL All Exc. Eldorado

ENGINE – RINGS

Function (top to bottom)	No. 1, oil or comp.	Comp.
	No. 2, oil or comp.	Comp.
	No. 3, oil or comp.	Oil
	No. 4, oil or comp.	None
Compression	Description - material, coating, etc.	#1 Molybdenum Filled Cast Iron #2 Phosphate Coated Cast Iron
	Width	.0770 - .0785
	Gap	.013 - .025
Oil	Description - material, coating, etc.	Multi-Piece Steel Chrome Plated Rail
	Width	.1795 - .1880
	Gap	.015 - .055
Expanders		Yes

ENGINE – PISTON PINS

Material			SAE 1019 Steel
Length			3.030
Diameter			.9994 - .9999
Type	Locked in rod, in piston, floating, etc.		Locked in Rod
	Bushing	In rod or piston	None
		Material	None
Clearance	In piston		.0002 - .0004
	In rod		Press Fit.
Direction & amount offset in piston			.060 Toward Max. Thrust Side

ENGINE – CONNECTING RODS

Material		G. M. 84 M Arma Steel
Weight (oz.)		28.86 oz.
Length (center to center)		6.75
Bearing	Material & Type	AT-20 Alum. - Steel Backed. M-400 Alum. - Steel Backed
	Overall length	.826
	Clearance (limits)	.0005 - .0028
	End play	.008 - .016 (Total two rods)

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MODEL: All Exc. Eldorado

ENGINE – CRANKSHAFT

Material			Nodular Cast Iron
Vibration damper type			Rubber Absorption
End thrust taken by bearing (No.)			#3 Center Main
Crankshaft end play			.002 - .012
Main bearing	Material & type		M-400 Durex Steel Backed M-400 Aluminum Steel Backed
	Clearance		.0001 - .0026
	Journal dia. and bearing overall length	No. 1	3.250 - 1.1925
		No. 2	3.250 - 1.0595
		No. 3	3.250 - 1.0670 (Inside) 1.258 (Outside)
		No. 4	3.250 - 1.0595
		No. 5	3.250 - 1.1925
		No. 6	None
		No. 7	None
	Dir. & amt. cyl. offset		R.H. Forward .47 L.H. Rearward .47
Crankpin journal diameter			2.50

ENGINE – CAMSHAFT

Location			Center of V
Material			G. M. 120M Cast Iron
Bearings	Material		Steel Backed Babbitt
	Number		5
Type of Drive	Gear or chain		Silent Chain
	Crankshaft gear or sprocket material		Sintered Iron G. M. 3884M
	Camshaft gear or sprocket material		Die Cast Alum. - Nylon Gear
	Timing chain	No. of links	48
		Width	.750
		Pitch	.500

ENGINE – VALVE SYSTEM

		Std.
Hydraulic lifters (Std., opt., NA)		
Valve rotator, type (intake, exhaust)		None
Rocker ratio		1.65:1
Operating tappet clearance (indicate hot or cold)	Intake	Auto
	Exhaust	Auto

(Continued)

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MODEL All Exc. Eldorado

ENGINE – VALVE SYSTEM (cont.)

Timing (based on top of ramp points)	Intake	Opens (°BTC)	18°	.001 Lift
		Closes (°ABC)	114°	.001 Lift
		Duration - deg.	312°	.001 Lift
	Exhaust	Opens (°BBC)	70°	.001 Lift
		Closes (°ATC)	58°	.001 Lift
		Duration - deg.	308°	.001 Lift
	Valve opening overlap			
Intake	Material		1041 Alum Steel	
	Overall length		5.230	
	Actual overall head dia.		2.000	
	Angle of seat & face		Seat in head 45°	Valve Face 44°
	Seat insert material		None	
	Stem diameter		.3412 - .3425	
	Stem to guide clearance		.0005 - .0025	
	Lift (@ zero lash)		.440	
	Outer spring press. & length	Valve closed (lb. @ in.)	60 - 65 @ 1.946	
		Valve open (lb. @ in.)	155 - 165 @ 1.496	
	Inner spring press. & length	Valve closed (lb. @ in.)	None	
		Valve open (lb. @ in.)	None	
Exhaust	Material		21-2 & G.M.R. 241M	
	Overall length		5.245	
	Actual overall head dia.		1.625	
	Angle of seat & face		Seat 45°	Face 44°
	Seat insert material		None	
	Stem diameter		.3415 - .3420	
	Stem to guide clearance		.0010 - .0025	
	Lift (@ zero lash)		.454	
	Outer spring press. & length	Valve closed (lb. @ in.)	60 - 65 @ 1.946	
		Valve open (lb. @ in.)	155 - 165 @ 1.496	
	Inner spring press. & length	Valve closed (lb. @ in.)	None	
		Valve open (lb. @ in.)	None	

ENGINE – LUBRICATION SYSTEM

Type of lubrication (splash, pressure, nozzle)	Main bearings	Pressure
	Connecting rods	Pressure
	Piston pins	Splash
	Camshaft bearings	Pressure
	Tappets	Pressure
	Timing gear or chain	Metered Centrifugal Flow.
	Cylinder walls	Splash

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MODEL All Exc. Eledorado

ENGINE – LUBRICATION SYSTEM (cont.)

Oil pump type	Spur Gear
Normal oil pressure (lb. @ engine rpm)	35 - 40 @ 30 MPH
Oil press. sending unit (elect. or mech.)	Electric
Type oil intake (floating, stationary)	Stationary
Oil filter system (full flow, part., other)	Full Flow
Filter replacement (element, complete)	Element
Capacity of c/case, less filter-refill (qt.)	4 Qts. + 1 Qt. Filter
Oil grade recommended (SAE viscosity and temperature range)	+ 32°F SAE 20W - 10W30 0 - + 32°F SAE 10W - 10W30 Below 0°F SAE 5W - 5W20
Engine Service Reqmt. (MM, MS, etc.)	MS - GM 6031 M

ENGINE – EXHAUST SYSTEM

Type (single, single with cross-over, dual, other)		Single with crossover
Muffler No. & type (reverse flow, straight thru, separate resonator)		One reverse flow with one seperate resonator.
Exhaust pipe dia. (O.D., wall thick.)	Branch	Exhaust 2.24 - 2.50
	Main	Intermediate 2.50 .036 - .048 Laminated
Tail pipe dia. (O.D. & wall thickness)		2.50 X .060 Aluminized

ENGINE – CRANKCASE VENTILATION SYSTEM

Type (ventilates to atmos., induction system, other)	Standard	Induction
	Optional	None
Control Unit	Make and model	A/C Spark Plug
	Location	
	Energy source (manifold vacuum, carburetor air stream, other)	Manifold Vacuum
	Control method (variable orifice, fixed orifice, other)	Spring Loaded Valve Variable Orifice
Complete system	Discharges (to intake manifold, carb. air intake, air cleaner intake, other)	Intake Manifold
	Air inlet (breather cap, carburetor air cleaner, other)	Air Cleaner
	Flame arrestor (screen, check valve, other)	Check Valve

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MODEL All Exc. Eldorado

ENGINE – EXHAUST EMISSION CONTROL

Type (Air injection, engine modifications, other)			Engine Modification
Air Injection Pump	Type		None
	Displacement		--
	Drive ratio		--
	Drive type		--
	Relief valve (type)		--
	Filter (describe)		--
Air Injection System	Air distribution (head, manifold, etc.)		None
	Point of entry		--
	Injection tube I.D.		--
	Check valve type		--
	Backfire protection (type)		--
Carburetor	Make		Rochester
	Model		4 BBL 4MV
	Barrel size		Pri 1.375 Spec 2.250
	Idle speed	Drive	600 Drive A/C Off
		Neutral	--
	Idle A/F mixture		--
Distributor	Aux. Adv. Systems (type)		Thermostatic Vacuum Switch Mounted in Cyl. Block Water Pass.
	Make		See P 13
	Model		---
	Cent'fgal adv. in crank degrees @ eng. rpm	Start (rpm)	---
		Intermed. points deg. @ rpm	---
		Max. deg. @ rpm	---
	Vacuum adv. in crank degrees @ eng. rpm	Start (in Hg) Intermed. points deg. @ in. Hg Max. deg. @ in.	---
	Vacuum Source		Carburetor
Timing - Crank degrees @ rpm			7 1/2° BTDC
Cooling System			
Exhaust System			

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ENGINE – FUEL SYSTEM

(See supplemental page for Details of Fuel Injection, Supercharger, etc. if used)

Induction type: Carburetor, fuel injection, supercharger.			Carburetor
Fuel Tank	Refill capacity (U.S. gals.)		Approx. 26
	Filler location		Back of License Plate
Fuel Pump	Type (elec. or mech.)		Mechanical
	Locations		Lower left side of Engine
	Pressure range		5.25 - 6.50 @ 1800 RPM
Vacuum booster (std., optional, none)			None
Fuel Filter	Type		A C
	Locations		In Fuel Pump
Carburetor	Choke type		Remote Packet in Manifold
	Intake manifold heat control (exhaust or water)		Exhaust (No Heat Valve)
	Air cleaner type	Standard	Dry Pack Single Outlet
		Optional	--
	Idle speed (spec. neutral or drive)	Manual	--
		Automatic	600 RPM Drive A/C Off
		Idle A/F mix.	

CARBURETOR SUPPLEMENTARY INFORMATION

Model Usage	Engine Displ.	Transmission	Carburetors		No. Used and Type	Barrel Size
			Make	Model		

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ENGINE – COOLING SYSTEM

Type system (pressure, pressure vented, atmospheric, other)			Pressure
Radiator cap relief valve pressure			13.5 - 16.5 P.S.I.
Circulation thermostat	Type (choke, bypass)		Bypass
	Starts to open at (°F)		177° - 182°
Water pump	Type (centrifugal, other)		Centrifugal - Dual Outlet
	GPM @ 1000 pump rpm		19
	Number of pumps		One
	Drive (V-belt, other)		V - Belt
	Bearing type		Double Raw Ball Bearing
By-pass recirculation type (inter., ext.)			Internal
Radiator core type (cellular, tube and fin, other)			Tube and Center
Cooling system capacity	With heater (qt.)		21.3 24.8 on Limo A/C Std.
	Without heater (qt.)		Heater Std. Equip.
	Opt. equipment-specify (qt.)		21.8 with A/C
Water jackets full length of cyl. (yes, no)			Yes
Water all around cylinder (yes, no)			Yes
Radiator hose	Lower	Number and type (molded, straight)	1 - Molded
		Inside diameter	1.50
	Upper	Number and type (molded, straight)	1 - Molded
		Inside diameter	1.50
	By-pass	Number and type (molded, straight)	None
		Inside diameter	None
Fan	Number of blades & spacing		5 @ 122° - 85° - 48°30' - 44°30'
	Diameter		18"
	Ratio-fan to crankshaft rev.		1.4:1
	Fan cutout type		None
	Bearing type		None
*Drive belts (indicate belt used by letter)	Fan		A
	Generator or alternator		A
	Water Pump		A
	Power Steering		B
	Air Conditioning		C Matched Two Belts

* Drive Belt Dimensions	A	B	C	D	E	F	G	H	I	J	K
Angle of V	38°	38°	38°								
Nominal length (SAE)	50.5	48.0	59.0								
Width	.460	.380	.380								

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MODEL | All Exc. Eldorado

ELECTRICAL – SUPPLY SYSTEM

Battery	Make and Model		Delco-Remy
	Voltage Rtg. & Total Plates		12 Volt 15 Plate
	SAE Designation & Amp. Hr. Rtg.		74 Amp. Hr. @ 20 Hr. Rate
	Location		Right Hand Side - Underhood
	Terminal grounded		Negative
Generator or Alternator	Make		Delco Remy
	Model		1100908 / 1100910 Limo.
	Type and rating		42 Amp. / 61 Amp. A/C / 63 Amp.
	Output at engine idle (neutral)		Change @ idle
	Ratio–Gen. to Cr/s rev.		3.25:1
Regulator	Make		Delco Remy
	Model		1119515
	Type		Double Contact
	Cutout relay	Closing voltage @ generator rpm	None
		Reverse current to open	None
	Regulated	Voltage	13.8 - 14.8 @ 100°
		Current	None
	Voltage test conditions	Temperature	100°
		Load	10 Amps.
		Other	--

ELECTRICAL – STARTING SYSTEM

Starting Motor	Make		Delco Remy
	Model		1108371
	Rotation (drive end view)		Clockwise
Motor control	Switch (solenoid, manual)		Solenoid
	Starting procedure		See Below
Motor Drive	Engagement type		Sperial Spline and Over Running Clutch
	Pinion meshes (front, rear)		Front
	Number of teeth	Pinion	9
		Flywheel – Manual	N.A.
		Flywheel – Auto.	.166
	Flywheel face width	Manual	N.A.
		Auto.	.500

Place Trans. in Park:

Cold Start: Depress Acc. to floor - Release - Turn ign. key to start position.

Warm Start: Depress Acc. to halfway to floor - Hold - Turn ign. key to Start Position.

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ELECTRICAL – IGNITION SYSTEM

Type	Conventional – Std., Opt., N.A.		Std.
	Transistorized – Std., Opt., N.A.		N.A.
	Other (specify)		---
Coil	Make		Delco Remy
	Model		1115295
	Amps	Engine stopped	2.40 Amps
		Engine idling	1.25 Amps
Distributor	Make		Delco Remy
	Model		1111939
	Cent'fgal adv. in c/shaft degrees@ engine rpm (nominal)	Start (rpm)	0° @ 600 R.P.M.
		Intermediate points deg.@rpm	14.5° - 18.5° @ 1959 R.P.M.
		Max. deg.@rpm	26° - 30° @ 4400
	Vacuum adv. in c/shaft degrees@ in. Hg. (nominal)	Start (in. Hg.)	8" - 10"
		Intermediate points, deg.@in. Hg.	12° - 25.5 @ 13" 22.5° - 25.5° @ 16"
		Max. deg. in. Hg.	25.5° @ 16"
	Breaker gap (in.)		.016
	Cam angle (deg.)		28° - 32°
	Breaker arm tension (oz.)		19 - 23 oz.
Timing	Crankshaft deg.@rpm		7 1/2° BTDC
	Mark location		Crankshaft Pulley
Spark Plug	Make		A.C.
	Model		R - 46N
	Thread (mm)		14 - M.M.
	Tightening torque (lb. ft.)		25 lb. ft.
	Gap		.035
Cable	Conductor type		Resistant Core
	Insulation type		Neoprene
	Spark plug protector		Neoprene

ELECTRICAL – SUPPRESSION

Locations & type	--

Packard Electric - Dist. Resistance Wire
.3 MFD on Coil Feed Terminal
.5 MFD on Gen. Reg. Feed Terminal
Two Ground Straps - Rear of Cylinder Head
Two Ground Straps - Upper Control Arm

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ELECTRICAL – INSTRUMENTS AND EQUIPMENT

Speedometer	Type	A.C. Spark Plug Div.
	Trip odometer (yes, no)	Yes
Charge indicator – type		Tell-Tale
Temperature indicator – type		Tell-Tale
Oil pressure indicator – type		Tell-Tale
Fuel indicator – type		Gauge
Other		
Windshield wiper	Type – Standard	Electric
	Type – Optional	--
Windshield washer	Type – Standard	Electric
	Type – Optional	--
Horn	Type	F & A Calais / FA & D DeVille & Fleetwoo
	Number used	2 / 3
	Amp draw (each)	5.2 Amps Ea.

DRIVE UNITS – CLUTCH (Manual Transmission)

Make & type		Not Available
Type pressure plate springs		
Total spring load (lb.)		
No. of clutch driven discs		
Clutch facing	Material	
	Outside & inside dia.	
	Total eff. area (sq.in.)	
	Thickness	
	Engagement cushioning method	
Release bearing	Type & method of lubrication	
Torsional damping	Methods: springs, friction material	

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DRIVE UNITS – TRANSMISSIONS

Manual 3-speed (std. or opt.)	N.A.
Manual 4-speed (std. or opt.)	N.A.
Manual with overdrive (std. or opt.)	N.A.
Automatic (std. or opt.)	Standard

DRIVE UNITS – MANUAL TRANS.

Number of forward speeds			None Available
Transmission ratios	In first		-
	In second		-
	In third		-
	In fourth		-
	In reverse		-
Synchronous meshing, specify gears			-
Shift lever location			-
			-
Lubricant	Capacity (pt.)		-
	Type recommended		-
	SAE viscosity number	Summer	-
		Winter	-
		Extreme cold	-

DRIVE UNITS – MANUAL TRANS. W/OVERDRIVE

(For transmission data see manual transmission section)

Type (planetary or other)			None Available
Manual lockout (yes, no)			-
Downshift accelerator control (yes, no)			-
Minimum cut-in speed			-
Gear ratio			-
Lubricant	Capacity (pt.) (Overdrive only)		-
	Separate filler (yes, no)		-
	Type recommended		-
	SAE viscosity number	Summer	-
		Winter	-
		Extreme cold	-

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DRIVE UNITS – AUTOMATIC TRANSMISSION

Trade name		Turbo Hydramatic	
Type describe		3 Element Fixed Converter with Step Shifts	
Selector location		Strg. Column	
List gear ratios Selector Pattern and indicate which are used in each selector position		P-R-N-'D'-L	Low Gear 2.48 Inter. Gear 1.48 High Gear 1.00 Reverse 2.09
Max. upshift speed–drive range		91 MPH	84 MPH
Max. kickdown speed–drive range		80 MPH	73 MPH
Torque convertor	Number of elements	3	
	Max. ratio at stall	2.03:1	
	Type of cooling (air, liquid)	Liquid - Water to Oil	
	Nominal diameter	13.038"	
Lubricant	Capacity–refill (pt.)	Approx. 3 1/2 Qts.	
	Type recommended	Fluid - DEXRON	
Special transmission features			

DRIVE UNITS – PROPELLER SHAFT

Number used		1	2 (Limousine)
Type (straight tube, tube-in-tube, internal-external damper, etc.)		Exposed	
Outer diam. x length* x wall thickness	Manual 3-speed trans.	N.A.	
	Manual 4-speed trans.	N.A.	
	Overdrive transmission	N.A.	
	Automatic transmission	4.00 X 64.33 X .065 —	Fleetwood Sedan & Brougham
		3.50 X 60.83 X .065 —	62 and 63 Series

* Center to center of universal joints, or to centerline of rear attachment.

(Continued)

2.75 - 2.25 X 37.80 - .083 ('75 Limousine)
2.75 - 2.25 X 43.65 - .083

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DRIVE UNITS – PROPELLER SHAFT (cont.)

Intermediate bearing	Type (plain, anti-friction)		None on Std. Car / Roller Brg. (Limo.)
	Lubrication (fitting, prepack)		Prepark
Slip Yoke	Type		Internally Splined
	Number of teeth		32
	Spline O.D.		1.395 (Major Dia.)
Universal joints	Make and Mfg. No.		Saginaw
	Number used		2 (Std. Car) / 3 (Limo.)
	Type (ball and trunnion, cross)		Cross Double Cardon
	Rear attach. (u-bolt, clamp, etc.)		"U" Bolt
	Bearing	Type (plain, anti-friction)	Needle - Roller
		Lubric. (fitting, prepack)	Prepack
Drive taken through (torque tube or arms, springs)			Four Link Arm
Torque taken through (torque tube or arms, springs)			Four Link Arm

DRIVE UNITS – AXLE

Type (front, rear)			Rear
Description			Hypoid
Limited Slip differential, type			Cone Clutch
Drive Pinion Offset			2.75
No. of differential pinions			2
Pinion adjustment (shim, other)			Shim
Pinion bearing adj. (shim, other)			Collapsible Spacer
Wheel bearing type			Roller
Lubricant	Capacity (pt.)		5 Pt.
	Type recommended		Mil - L - 21058 (Contr. Diff. Spec. Lub)
	SAE viscosity number	Summer	90
		Winter	90
		Extreme cold.	90

AXLE RATIO TOOTH COMBINATIONS

(See page 3 for axle ratio usage)

Axle ratio		2.93 (Incl. A/C)	3.15 (Limo.)
No. of teeth	Pinion	41	41
	Ring gear	14	13
Ring Gear O.D.		9.438	9.435

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MODEL All Ex. Eldorado

DRIVE UNITS – WHEELS

Type & material		Drop Center - Steel
Rim (size & flange type)	Std.	15 - 6JK
	Opt.	None
Attachment	Type (bolt or stud)	Stud
	Circle diameter	5"
	Number and size	5 - 1/2 X 20

MODEL

DRIVE UNITS – TIRES

			Std. Car	75 Limo.
Standard	Size, ply rating, & ply		L-78-15 Load Range B	L-78-15 Load Range D
	Type (bias, radial, etc.)		Belted Bias	
	Full rated Inflation Press.	Front	22 PSI	28 PSI
		Rear	26 PSI	36 PSI
	Rev./Mile at 50 MPH		715	716
Optional	Size, ply rating, & ply		NONE White Wall Option Only	

BRAKES – PARKING

Type of control		Foot Operated
Location of control		Left side below inst. panel
Operates on		Rear service brakes
If separate from service brakes	Type (internal or external)	N.A.
	Drum diameter	N.A.
	Lining size (length x width x thickness)	N.A.

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BRAKES – SERVICE

Type (drum) or (disc & no. of pistons)				Single Piston Disc - Front	Drum Rear
Self adjusting (std., opt., N.A.)				Std.	
Special Valving	Type (proportion, delay, metering, other)			Metering	
Power brake make & type (remote, int., etc.)		Std.		Moraine and Bendix Direct Hyd. Vacuum	
		Opt.		- - - -	
Effective area (sq. in.) *				F. 38.36 R. 101.75	T. 140.1
Gross lining area (sq. in.) **				42.28 116.8	159.08
Swept area (sq. in.) ***				240. 188.5	428.5
Front to Rear Effectiveness Relationship				61% Frt.	39% Rear
Drum	Diameter (nominal)	Front		None	
		Rear		12"	
	Type and material			Composite Cast Iron - Finned	
Rotor	Outer working diameter			11.90	
	Inner working diameter			8.06	
	Working width			1.24	
	Material & type (vented/solid)			Full cast iron - Vented	
Wheel cylinder bore	Front			2 3/4" Dia. - 1 Piston Disc.	
	Rear			13/16	7/8 Limo.
Master Cylinder	Bore			1.00	
	displacement distribution	Front	%	70	
		Rear	%	30	
Pedal arc ratio				3.1:1	
Line pressure at 100 lb. pedal load				1100 PSI Std.	1700 PSI Limo.
Shoe Clearance	Front			None	
	Rear			.015	
Brake lining	Bonded or riveted			Rivited	
	Front Wheel	Material		Molded Asbestos	
		Size (length x width x thickness)	Prim. or outboard	5.4 X 1.92 X .41	
				--	
			Second. or inboard	5.4 X 1.92 X .43	
				--	
		Segments per shoe		1	
	Rear Wheel	Material		Molded Asbestos	
		Size (length x width x thickness)	Prim. or outboard	11.00 X 2.5 X .24	
				--	
			Second or inboard	12.36 X 2.5 X .26	
				--	
		Segments per shoe		1	

* Excludes rivet holes, grooves, chamfers, etc. ** Includes rivet holes, grooves, chamfers, etc.
*** Total swept area for four brakes. (Widest lining contact width for each brake x its contact circumference.)

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STEERING

Manual (std., opt., NA)			N.A.			
Power (std., opt., NA)			Standard			
Adjustable steering wheel (tilt, swing, ether)	Type and description		Tilt and Telescope			
	(std., opt., NA)		Opt.			
Wheel diameter	Manual		N.A.			
	Power		15.5			
Turning diameter (feet)	Outside front	Wall to wall (l. & r.)	47.7	48.8 (60 & 61)	57.3 (75)	
		Curb to curb (l. & r.)	44.8	45.8 (60 & 61)	54.5 (75)	
	Inside rear	Wall to wall (l. & r.)	26.5	27.4 (60 & 61)	35.7 (75)	
		Curb to curb (l. & r.)	27.1	28.0 (60 & 61)	36.3 (75)	
Manual	Gear	Type	N.A.			
		Make	N.A.			
		Ratios — Gear	N.A.			
		Ratios — Overall	N.A.			
	No. wheel turns (stop to stop)		N.A.			
Power	Type (coaxial, linkage, etc.)		Co-Axial			
	Make		Saginaw Steering Gear			
	Gear	Type	Rotary Valve - Recirculating Ball			
		Ratios — Gear	Variable	16.0 - 12.2	17.5	
		Ratios — Overall	Ratio	16.6 - 8.1	18.2	
	Pump driven by		Belt			
	No. wheel turns (stop to stop)		2.8		3.7	
Linkage	Type		Parallelogram			
	Location (front or rear of wheels, other)		Rear			
	Drag link (trans. or longit.)		Transverse			
	Tie rods (one or two)		Two			
Steering Axis	Inclination at camber (deg.)		6° @ 0			
	Bearings (type)	Upper	Sperical Joints			
		Lower	Sperical Joints			
		Thrust	Sperical Joints			
Whl. Align. (range at curb wt. & preferred)	Caster (deg.)		- 1/2 to - 1 1/2			
	Camber (deg.)		+ 3/8 to - 3/8			
	Toe-in (outside track inches)		1/8 to 1/4			
Steering spindle & joint type			Sperical Joints			
Wheel Spindle	Diameter	Inner bearing	1.348 - 1.343			
		Outer bearing	.843 - .8435			
	Thread size		3/4 - 20			
	Bearing type		Tapered Roller			

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MODEL All Exc. Eldorado

SUSPENSION – GENERAL

(See Supplement page for details on Air Suspension)

Provision for car leveling		Auto Level Control Std. on 60 Spec. and 75 Limo.
Provision for brake dip control		In front and rear suspensions geometries
Provision for acc. squat control		In rear suspension geometry
Special provisions for car jacking		Bumper Type
Shock absorber front & rear	Type	Direct Acting
	Make	Delco
	Piston dia.	1".
Other special features		Placell Air Reservoir

SUSPENSION – FRONT

Type and description		Independent Coil		
Spring	Type	Coil		
	Material	9260 Steel		
	Size (coil design height & I.D. bar length x dia.)	10.09 X 4.00 X 162.9 X .705 (62 & 63) 10.15 X 4.00 X 160.9 X .715 (60 Spec.)		(10.49 X 4.00 X 153.23 X. (75 Limo.)
	Spring rate (lb. per in.)	385 (60 Spec.)	360 (62 & 63)	485 (75 Limo.)
	Rate at wheel (lb. per in.)	91 (60 Spec.)	86 (62 & 63)	115 (75 Limo.)
Stabilizer	Type (link, linkless, frameless)	Link		
	Material & bar diameter	1085 Steel	.7812 (60-62-63)	.875 (75 Limo.)

SUSPENSION – REAR

Type and description		4 Link Coil Susp.		
Drive and torque taken through		Links		
Spring	Type	Coil		
	Material	9260 Steel		
	Size (length x width, coil design height & I.D.; bar length & dia.)	* 9.00 X 5.50 X 154.5 X .560 9.00 X 5.50 X 140.60 X .625 (75 Limo.)		
	Spring rate (lb. per in.)	95 (60 Spec.)	115 (62 & 63)	150 (75 Limo.)
	Rate at wheel (lb. per in.)	105 (60 Spec.)	100 (62 & 63)	140 (75 Limo.)
	Mounting insulation type	Rubber		
	If leaf: No. of leaves	N.A.		
	If leaf: Shackle (comp. or tens.)	N.A.		
Stabilizer	Type (link, linkless, frameless)	N.A.		
	Material	N.A.		
Track bar type		N.A.		

* 60 Spec. 9.00 X 5.50 X 152.2 X .565

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MODEL: All Exc. Eldorado

FRAME

Type and description (Separate frame, unitized frame, partially - unitized frame)	Perimeter Frame

BODY – MISCELLANEOUS INFORMATION

Drs. hinged (front, rr.)	Front doors	Front
	Rear doors	Front
Type of finish (lacquer, enamel, other)		Acrylic
Hood counterbalanced (yes, no)		Yes
Hood release control (internal, external)		External
Vehicle Indent. No. location		Windshield Lower L.H. Side - Frame - Trans. - Eng.
Engine No. location		Rear Upper Portion of Cyl. Block & L. Side of Trans.
Theft protection - type		Ign. Key Start - Strg. Col. Lock - Ign. Warning Buzzer
Vent window control method (crank, friction pivot)	Front	N.A.
	Rear	N.A.
Seat cushion type	Front	Zig Zag Spring — Coil Spring (60-61-75)
	Rear	Zig Zag Spring — Coil Spring (60-61-75)
	3rd seat	- — -
Seat back type	Front	Zig Zag Spring — Coil Spring (60-61-75)
	Rear	Zig Zag Spring — Coil Spring (60-61-75)
	3rd seat	- — -
Windshield glass type (i.e., single curved - laminated plate)		Compound Curve - Laminated
Side glass type (i.e., curved - tempered plate)		Laminated - Side Windows
Backlight glass type (i.e., compound curved - tempered plate, three piece)		COMPOUND CURVE - LAMINATED

	680-68169	68247 & 347	68249 & 349	68369	68367
Windshield glass exposed surface area	1509.8	1434.6	1434.6	1509.8	1434.6
Side glass exposed surface area	2498.2	2169.8	2321.0	2300.8	2309.6
Backlight glass exposed surface area	758.6	952.2	952.2	940.8	827.3
Total glass exposed surface area	4766.6	4556.2	4707.8	4751.4	4571.5

	7523	7533	7533
Windshield	1509.8		Partition Glass
Side Glass	2772.1		1085.8
Backlight	496.8		
Total	4778.7		

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MODEL All Exc. Eldorado

CONVENIENCE EQUIPMENT

(Indicate whether standard, optional or NA on each series)

Power windows	Side windows	Std.
	Vent windows	None
	Backlight or tailgate	N.A.
Power seats (specify type as well as availability)		2 Way Std. 60-61-63-75. N.A. on 62 Series 6 Way Power Opt. All Series
Reclining front seat back (R-L or both)		-
Front seat head restrainer (R-L or both)		Std.
Radios (specify type as well as availability)		Delco Radio AM/FM AM/FM Stereo Opt. All Series
Rear seat speaker		Std. with Radio Opt. (2 frt. & 2 Rear - Stereo)
Power antenna		Std. with Radio Opt.
Clock		Std.
Air conditioner (specify type and availability)		Auto Climate Control (Opt. 680 - 681 - 62 & 63) (Std. - 75 Limo.)
Speed warning device		N.A.
Speed control device		Opt.
Ignition lock lamp		N.A.
Dome lamp		(Std. on Limo.) (Rear Qtr. Style Std. on 60-62-63)
Glove compartment lamp		Std.
Luggage compartment lamp		Std.
Underhood lamp		N.A.
Courtesy lamp		Std.
Map lamp		Std.
Auto. trans. quad. lamp		Std.
Cornering light lamp		Std.
Side Marker Lamps		Std.

LAMP HEIGHT AND SPACING

			68069 & 68169	682-683	68367	69723-33
Height above ground to center of bulb or marker	Headlamp	Highest *	26.33	25.94	25.79	27.33
		Lowest				
	Tail	Highest	31.05	32.34	32.34	32.10
		Lowest				
	Sidemarker	Front	25.74	25.35	25.20	26.74
		Rear	27.29	28.58	28.58	28.34
Distance from C/L of car to center of bulb	Headlamp	Inside	21.70	21.70	21.70	21.70
		Outside *	28.09	28.09	28.09	28.09
	Tail	Inside	34.85	34.85	34.85	34.85
		Outside	-	-		
	Directional	Front	35.60	35.60	35.60	35.60
		Rear	34.85	34.85	34.85	34.85

* If single headlamps are used enter here.

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MAKE OF CAR Cadillac MODEL YEAR 1970 DATE ISSUED 9-18 REVISED (•)

WEIGHTS

Model All	CURB WEIGHT * POUNDS			% PASS. WEIGHT DISTRIBUTION				LIQUID WEIGHT	
				Pass. In Front		Pass. In Rear			
	Front	Rear	Total	Front	Rear	Front	Rear	Fuel	Coolant
68169	2604	2374	4978	49.5	50.5	18.0	82.0	158.6	44.4
68069	2585	2348	4933	49.5	50.5	18.0	82.0	158.6	44.4
68349	2548	2308	4856	49.0	51.0	20.0	80.0	158.6	44.4
68369	2545	2309	4854	49.0	51.0	20.0	80.0	158.6	44.4
68347	2524	2260	4784	49.0	51.0	20.0	80.0	158.6	44.4
68367	2511	2283	4794	49.0	51.0	20.6	79.4	158.6	44.4
68249	2543	2284	4827	49.0	51.0	20.0	80.0	158.6	44.4
68247	2518	2240	4758	49.0	51.0	20.0	80.0	158.6	44.4
69723	2981	2679	5660	54.3	45.7	14.4	85.6	158.6	51.7
69733	3038	2740	5778	54.3	45.7	14.4	85.6	158.6	51.7

Accessories & Equipment Differential Weights	Front	Rear	Total	Remarks

*Reference – SAE Aerospace-Automotive drawing standards, Section E 1.02 (d).

1970 OPTIONAL EQUIPMENT NET WEIGHT INCREASE

DESCRIPTION	FRONT	REAR	TOTAL
Power Door Locks - Sedan	4.9	5.7	10.6
Power Door Locks - Coupes (Calais & DeVille)	4.5	4.3	8.8
Power Door Locks - Eldorado	6.6	7.2	13.8
6-Way Power Bench Seat - 62 Series Only	9.5	8.1	17.6
6-Way Power Bench Seat 60-63 Series	6.5	5.5	12.0
60-40 Power Seat 6-Way - 6-Way (Brougham)	19.2	15.5	34.7
60-40 Power Seat 6-Way - 6-Way (68069)	32.5	27.7	60.2
60-40 Power Seat 6-Way - 6-Way (DeVille)	30.4	26.0	56.4
Power Trunk Lock - All Except Eldorado & Limo.	-3.2	11.2	8.0
Power Trunk Lock Eldorado	-4.0	13.0	9.0
Power Trunk Lock Limousine	1.4	9.4	8.0
Air Conditioner - All Except Eldorado	119.0	-1.0	118.0
Air Conditioner - Eldorado	120.0	-2.0	118.0
Guide-Matic	2.0	--	2.0
Cruise Control	5.0	.5	5.5
Radio AM-FM Push Button	6.0	2.5	8.5
Radio AM-FM Signal Seeking	6.8	3.0	9.8
Radio Stereo	8.5	3.7	12.2
Radio AM-FM Signal Seeking R.R. Controls	9.5	3.0	12.5
Tape Player	7.6	1.9	9.5
T & T Steering Wheel	.7	.3	1.0
DeFogger Rear Window	---	3.0	3.0
Vinyl Top (63 Series)	2.2	3.2	5.4
Vinyl Top (69347) Padded	1.4	5.6	7.0
Vinyl Top (697 Series) Padded	5.0	8.0	13.0
Controlled Differential	--	3.0	3.0
Automatic Leveling Control	6.8	4.2	11.0
Automatic Leveling Control (68367 only)	7.8	4.2	12.0

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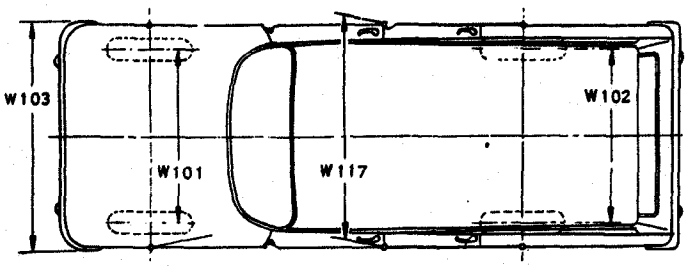
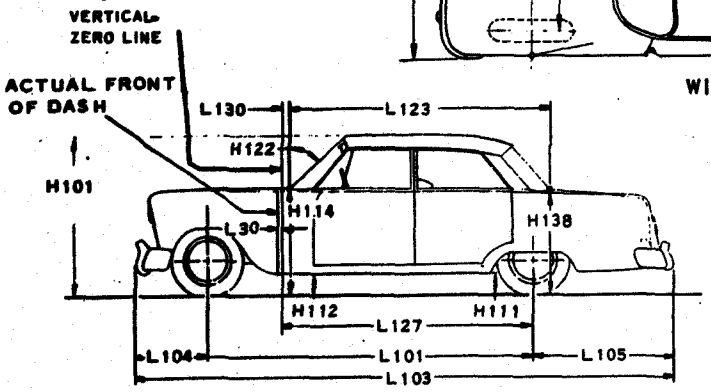
CAR AND BODY DIMENSIONS

KEY SHEET

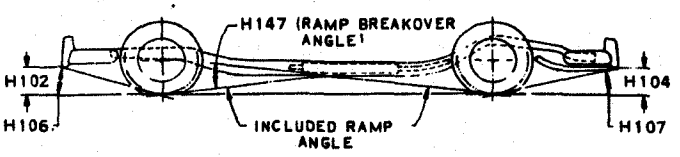
EXTERIOR CAR AND BODY DIMENSIONS



WIDTH

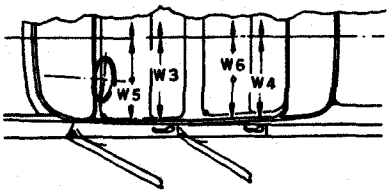


LENGTH & HEIGHT

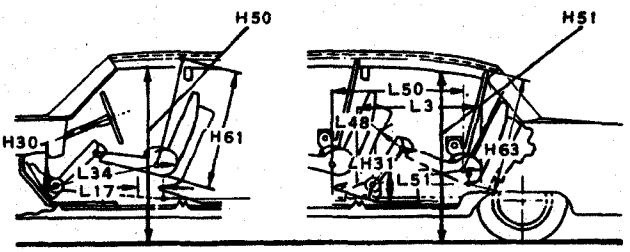


GROUND CLEARANCE

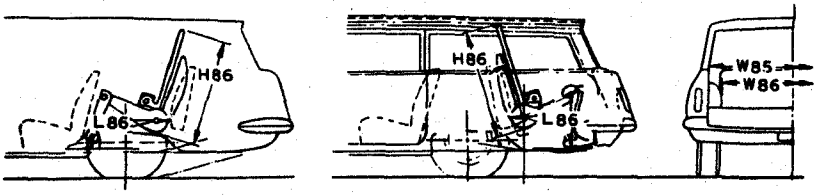
INTERIOR CAR AND BODY DIMENSIONS



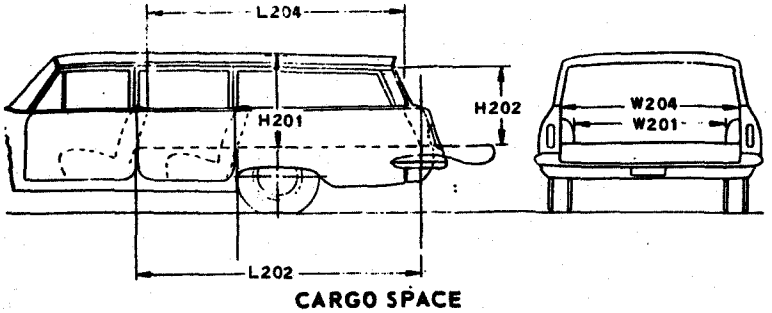
WIDTH



FRONT COMPT. REAR COMPT.



THIRD SEAT



CARGO SPACE

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CAR AND BODY DIMENSIONS
KEY SHEET
DIMENSION DEFINITIONS

EXTERIOR WIDTH DIMENSIONS

W101 WHEEL TREAD – FRONT. Measured at centerline of tires, with nominal camber, at ground.

W102 WHEEL TREAD – REAR. Measured at centerline of tires at ground.

W103 MAXIMUM OVERALL CAR WIDTH. Include bumpers, moldings, or sheet metal protrusions. Measured to outside of metal.

W117 MAXIMUM BODY WIDTH AT #2 PILLAR. Measured across body at #2 pillar, excluding hardware and applied moldings.

EXTERIOR LENGTH DIMENSIONS

L 30 VERTICAL ZERO LINE TO ACTUAL FRONT OF DASH. If actual Front of Dash is to the rear of Body Zero Line, it is identified by a minus (–) sign.

L101 WHEELBASE.

L103 OVERALL LENGTH. Include bumper guards if standard equipment.

L104 OVERHANG – FRONT. Measured from C/L of front wheels to front of car, including bumper guards if standard equipment.

L105 OVERHANG – REAR. Measured from C/L of rear wheels to rear of car, including bumper guards if standard equipment.

L123 BODY UPPER STRUCTURE LENGTH AT CAR CENTERLINE. The horizontal dimension from the Cowl Point to the Deck Point.

L127 VERTICAL ZERO LINE TO CENTERLINE OF REAR WHEELS. A horizontal dimension.

L130 VERTICAL ZERO LINE TO WINDSHIELD COWL POINT. The horizontal dimension from the vertical zero line to the theoretical intersection of extended windshield glass plane and normal cowl surface.

EXTERIOR HEIGHT DIMENSIONS

H101 OVERALL HEIGHT – DESIGN. Measured with the vehicle in Manufacturer's Design Weight attitude.

H114 COWL POINT TO GROUND. Measured at vehicle centerline.

H138 DECK POINT TO GROUND. Measured at vehicle centerline.

H112 ROCKER PANEL TO GROUND – FRONT. The vertical dimension from ground to bottom of rocker panel, excluding flanges. Measured to the outside of sheet metal at foremost point of rocker panel.

H111 ROCKER PANEL TO GROUND – REAR. The vertical dimension from ground to bottom of rocker panel, excluding flanges. Measured to the outside of sheet metal at front of rear wheel opening.

H122 WINDSHIELD SLOPE ANGLE. The angle between a vertical line and the windshield surface at car centerline. On compound-curved windshields the chord of the arc is used and limited to that section of the windshield comprehended by an 18-inch chord.

GROUND CLEARANCE DIMENSIONS

H102 BUMPER TO GROUND – FRONT. Minimum dimension, includes bumper guards.

H104 BUMPER TO GROUND – REAR. Minimum dimension, includes bumper guards.

H106 ANGLE OF APPROACH. The angle between ground and a line tangent to the front tire static loaded radius arc and the first point of interference, i.e., bumper, guard, gravel deflector, fender or other component, excluding license plate. This dimension may be determined graphically for reporting purposes.

H107 ANGLE OF DEPARTURE. The angle between ground and a line tangent to the rear tire static loaded radius arc and the first point of interference, i.e., bumper, guard, gravel deflector, tail pipe, fender or other component, excluding license plate. This dimension may be determined graphically for reporting purposes.

H147 RAMP BREAKOVER ANGLE. The supplement of included ramp angle (180° minus included ramp angle) over which car can pass without interference; measured with car sitting on a level surface, using lines tangent to arcs of front and rear static loaded radii and intersecting at point on underside of car which defines the smallest angle.

H156 MINIMUM RUNNING GROUND CLEARANCE. Location of measurement on the car is to be clearly recorded.

FRONT COMPARTMENT DIMENSIONS

H 61 EFFECTIVE HEAD ROOM – FRONT. The dimension from H Point to the headlining, plus a constant of 4.0 inches, measured along a line 8° to rear of vertical.

L 34 MAXIMUM EFFECTIVE LEG ROOM – ACCELERATOR. Measured along a diagonal line from the Manikin ankle pivot center to the H Point plus a constant of 10.0 inches. For treadle type accelerator pedals, the leg room is measured with the Manikin's right foot on the accelerator pedal and the Manikin Heel Point at Accelerator Heel Point. All other types of accelerator pedals will be measured with the Manikin foot angle set at 87° and the shoe touching the pedal.

H 30 H POINT TO HEEL POINT – FRONT. The vertical dimension from the H Point to the Accelerator Heel Point.

L 17 H POINT TRAVEL. The horizontal dimension between the H Point in the most forward and rearward seat positions.

FRONT COMPARTMENT DIMENSIONS (Cont.)

W 3 SHOULDER ROOM – FRONT. The minimum lateral dimensions between the door garnish moldings or nearest interference, measured at the H Point station.

W 5 HIP ROOM – FRONT. The lateral dimension through the H Point to trimmed body surfaces. Depress loose side wall cloth to trim foundation or other obstruction if such construction exists.

H 50 UPPER BODY OPENING TO GROUND – FRONT. The vertical dimension from a point on the trimmed body opening to the ground, measured at the H Point station.

REAR COMPARTMENT DIMENSIONS

L 50 H POINT COUPLE DISTANCE. The horizontal dimension from the front seat H Point to the rear seat H Point.

H 63 EFFECTIVE HEAD ROOM – REAR. The dimension from the H Point to the headlining, plus a constant of 4.0 inches, measured along a line 8° to rear of vertical.

L 51 MINIMUM EFFECTIVE LEG ROOM – REAR. Measured along a diagonal line from the ankle pivot center to the H Point plus a constant of 10.0 inches, with the foot positioned to the nearest interference between the seat structure and toe, instep or lower leg.

H 31 H POINT TO HEEL POINT – REAR. The vertical dimension from the H Point to the Manikin Heel Point on the depressed floor covering.

L 48 MINIMUM KNEE ROOM – REAR. The minimum dimension from the Manikin knee pivot center to the back of the front seat back.

L 3 REAR COMPARTMENT ROOM. The horizontal dimension from the back of front seat to front of rear seat back at height tangent to the top of rear seat cushion.

W 4 SHOULDER ROOM – REAR. The minimum lateral dimension between the door garnish molding or nearest interference. Measured at H Point station.

W 6 HIP ROOM – REAR. The lateral dimension through H Point to trimmed body surfaces. Depress loose side wall cloth to trim foundation or other obstruction when such construction exists.

H 51 UPPER BODY OPENING TO GROUND – REAR. The vertical dimension from a point on the trimmed body opening to the ground, measured 13.0 inches forward of the H Point.

LUGGAGE COMPARTMENT DIMENSIONS

V 1 LUGGAGE CAPACITY – USABLE. The total luggage compartment luggage capacity in cubic feet with the tire and tools in place.

H195 LIFTOVER HEIGHT. Vertical dimension from the highest point on the luggage compartment lower opening to ground, excluding corner radii.

STATION WAGON – THIRD SEAT DIMENSIONS

W 85 SHOULDER ROOM – THIRD SEAT. The minimum lateral dimension between the door garnish moldings or nearest interference. Measured at H Point station.

W 86 HIP ROOM – THIRD SEAT. The lateral dimension through H Point to trimmed surfaces.

L 86 EFFECTIVE LEG ROOM – THIRD SEAT. Measured along a diagonal line from ankle pivot center to H Point plus a constant of 10.0 inches. With rear-facing third seat, foot is positioned in foot well or to nearest interference with rear end or rear closure.

H 86 EFFECTIVE HEAD ROOM – THIRD SEAT. The dimension from H Point to the headlining, plus a constant of 4.0 inches. Measured along a line 8° to rear of vertical.

STATION WAGON – CARGO SPACE DIMENSIONS

L202 CARGO LENGTH AT FLOOR – FRONT SEAT. The horizontal dimension, measured at the floor level from the rear of the front seat back to the normal inside limiting interference on the tailgate, on the car centerline.

L204 CARGO LENGTH AT BELT – FRONT SEAT. The horizontal dimension measured from the top rear of front seat back to a vertical extension line from the normal inside limiting interference at the top of the tailgate, on the car centerline.

W201 CARGO WIDTH – WHEELHOUSE. The minimum horizontal dimension, measured between wheelhousings at floor level.

W204 OPENING WIDTH AT BELT. The minimum horizontal dimension, measured between the nearest normal inside limiting interferences of the rear opening at the top of the tailgate.

H201 MAXIMUM CARGO HEIGHT. The maximum vertical dimension, measured from the top of the floor covering to the headlining, on the car centerline.

H202 REAR OPENING HEIGHT. The vertical dimension measured from the top of the floor covering to the normal inside limiting interference at the top of the rear opening, on the car centerline, with both tail-and liftgates fully open.

V 2 CARGO VOLUME INDEX BEHIND FRONT SEAT. The total volume in cubic feet above the normal load floor and behind the front seat with the liftgate and tailgate closed.

$$\frac{W4 \times L204 \times H201}{1728}$$

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